

THE FLORISTS' REVIEW

ENTERED AS SECOND CLASS MAT-
TER DEC. 3 1897, AT THE POST-
OFFICE AT CHICAGO, ILL., UNDER
THE ACT OF MARCH 3, 1879.

10 cents the copy
SUBSCRIPTIONS
\$1.50 Per Year

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Carlton Building, 508 South Dearborn St., CHICAGO.

VOL. XLIV.

CHICAGO, OCTOBER 2, 1919.

NO. 1140.

PURITY FREESIAS

	Per 100	Per 1000
1/2 to 3/8 inch.....	\$1.25	\$10.00
3/8 to 1/2 inch.....	1.75	15.00
1/2 inch and up.....	2.25	20.00

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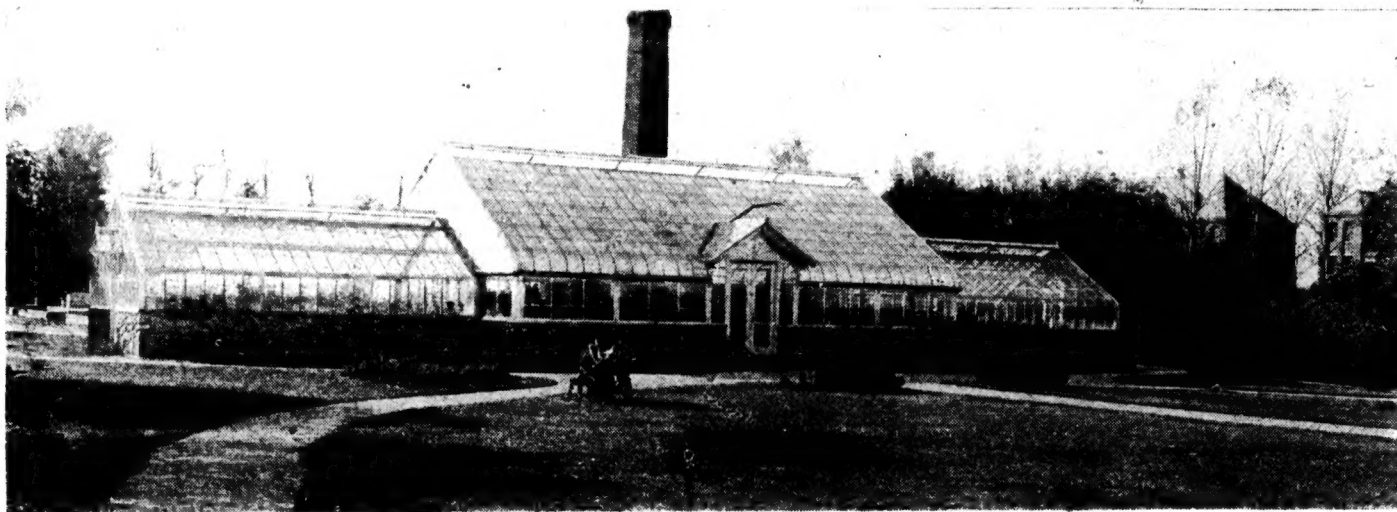
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Christmas Catalogue.

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508 S. Dearborn St., CHICAGO

IT IS NECESSARY

to eliminate overtime costs in printing
The Review. Advertisers are urged to
send in copy on Thursday, Friday and
Saturday whenever possible. If copy
is not received until Tuesday we have
to pay double for setting the type.

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NEW ROSES for 1920

WE offer to you for 1920 these new Roses, which are not only new, but, we believe, better. They are not only distinct from each other, but are also distinct from any other varieties now in commerce. To the Montgomery Company, who raised Mrs. Charles Russell and Hadley, must go the credit for Crusader and Pilgrim. To the old rose veteran, John Cook, goes the honor of having raised the seedling which he has chosen to name Mrs. John Cook. All these Roses are growing in large quantities in Cromwell, and from Cromwell we shall disseminate these sterling novelties. We invite you here to see them.

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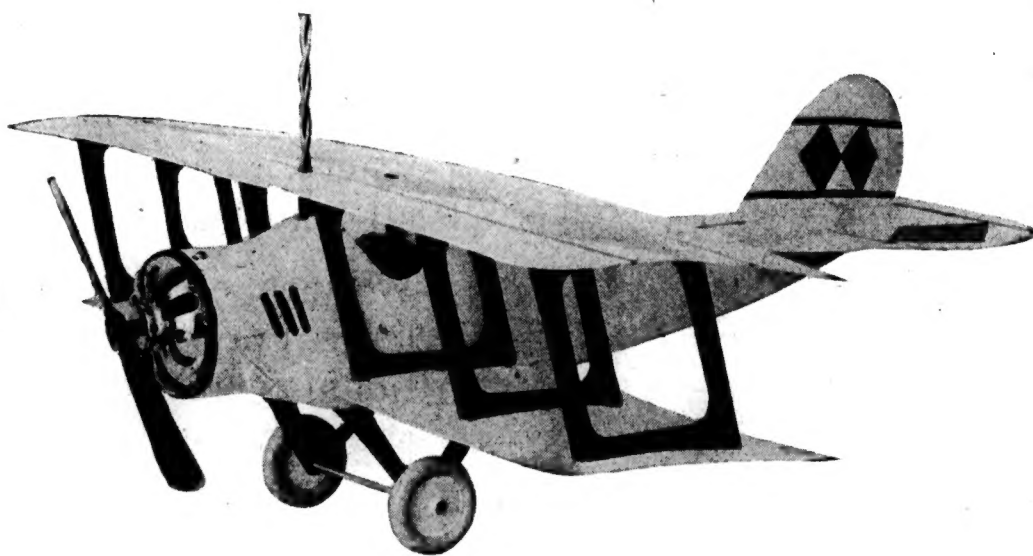
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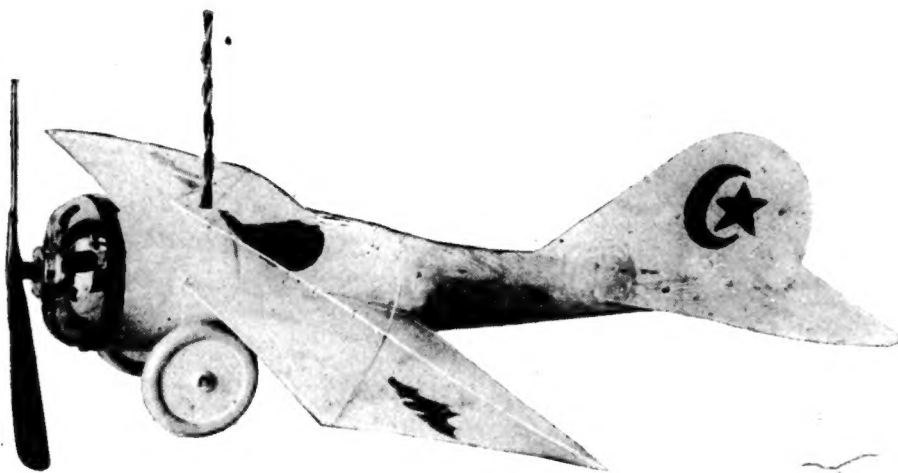
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13 x 10½x8½ in.....	10.85
15½x 7½x6 in.....	9.35
18 x 8 x 6½ in.....	10.85

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Immediate Delivery
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- 5 -inch pots, strong plants, \$12 and \$15 per dozen
- 6 -inch pots, strong plants, \$18 and \$24 per dozen
- 7 -inch pots, strong plants, \$30 and \$36 per dozen
- 8 -inch pots, strong plants, \$4 and \$5 each
- 10 -inch pots, strong plants, \$7.50 and \$10 each
- 12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each

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Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

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- 4 -inch pots.....\$9 per dozen, \$70 per 100
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- 6 -inch pots.....\$18 and \$24 per dozen

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One of the finest and most satisfactory varieties for basket work and centers of ferneries.

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- 3 -inch pots.....\$35 per 100
- 4 -inch pots.....\$50 per 100

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There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

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- 4 -inch pots.....\$50 per 100

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- 5-inch pots.....\$15 per dozen
- 6-inch pots.....\$18 and \$24 per dozen
- 8-inch pots.....\$3.50 and \$5 each

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- 6-inch pots, heavy.....\$24 per dozen
- 8-inch pots, heavy.....\$4 each
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- 8-inch pots.....\$3.50 and \$4 each

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- 2-inch pots.....\$20 per 100
- 3-inch pots.....\$35 per 100
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- 6-inch pots.....\$18 per dozen

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- 2½-inch pots.....\$20 per 100
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We would suggest ordering the above early, as the demand is always great.

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- 6-inch pots.....\$30 per dozen
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- 6-inch pots.....\$24 per dozen
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- 6-inch pots.....\$18 per dozen
- 7-inch pots.....\$30 per dozen
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FICUS

FICUS PANDURATA

- 6-inch pots, 2 ft. tall.....\$2 each
- 7-inch pots, 3 ft. tall.....\$2.50 each
- 8-inch pots, 4 ft. tall.....\$3.00 each
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- 4-inch pots, 15 inches tall, \$6 per dozen, \$50 per 100
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- 2½-inch pots, single plants, \$10 per 100; \$90 per 1,000
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- 7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall.....\$5 and \$6 each
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- Large specimens at.....\$6 and \$7.50 each

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This is a dwarf form of the old Boston Fern, same character, form and graceful habit.

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
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- 6 -inch pots.....\$12 per dozen
- 8 -inch pots.....\$24 per dozen

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- Our stock is in superb condition.
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- 8 -inch pots.....\$24 per dozen

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Fine young plants from 2½-inch pots, \$10 per 100; \$90 per 1,000

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- 6-inch pots, heavy.....\$12 per dozen
- 7-inch pots.....\$18 per dozen
- 8-inch pots.....\$24 per dozen
- 11-inch tubs.....\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

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- 4 -inch pots.....\$35 per 100
- 6 -inch pots.....\$12 per dozen
- 8 -inch pots.....\$2 each
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- Pteris Tremula, 4-inch at \$20 per 100; 6-inch at \$6 per dozen
- Pteris Wilsonii, 3-inch at.....\$12 per 100
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WHY NOT PRACTICE WHAT YOU PREACH?

While the S. A. F. is spending a proposed sum of \$100,000 in magazines and individual florists are spending an aggregate of many times that amount, all to tell the public to "Say It with Flowers," the same gospel may be spread effectively by force of example.



WHEN the trade spends its money to exhort the public to "Say It with Flowers," the message in those four words is not limited to their literal meaning. Surely, we advise the younger generation to express its affection on Mothers' day by sending mother flowers, we counsel the suitor and husband to hold the esteem of their fair ones by sending them occasional boxes of blooms, we maintain that the spirit of the year's chief holidays is best conveyed by flowers, and we believe that sympathy for a bereaved family is shown most fittingly by floral remembrances. But "Say It with Flowers" means much more also. It means not only that flowers are the finest conveyors of sentiment, but that they are also the surest visible sign of beauty and æsthetic appreciation in the home and in the community. And not only flowers, but also plants, shrubs, trees, window-boxes, gardens, home grounds—the whole range of floricultural possibilities is suggested to the public by the simply worded phrase, "Say It with Flowers." We could not confine the meaning of the slogan to the flowers sold as merchandise, even if we would.

All to Florist's Gain.

And the florist reaps a benefit from the other implications of the phrase, for he is called upon to supply the plants for the window-boxes and gardens, and if he carries seeds and nursery stock, he gains a profit from them at planting time. Pot plants and bedding plants are increasingly important in his sales.

There is, then, ample reason for the florist to boost all these forms of hor-

ticulture. And there is the more reason since his sales of flowers will grow in pace with the public's appreciation of all forms of floral beauty. The home garden is not a competitor of the florist; it is an aid to him. If he loses at all in the summer time, because the housewife obtains the blooms for her table from her own yard, he gains in the winter, when the same housewife, who has become accustomed to having flowers on the dining table and about the house, comes to purchase them of him. The greatest advantage will come to the florist from the public's habit of seeing and enjoying flowers and plants about them so much that they come to feel the necessity of having them as a matter of course. That is the end to which the trade's advertising works.

Means to the End.

As means of bringing about that result there are ways besides printed advertising. In addition to telling the public what to do, the florist has the opportunity of showing the public how to do it. To the power of argument he can add the force of example. In other words, he can gain much by practicing what he preaches. He can "Say It with Flowers" himself as well as he can say it with print.

Most florists now do this to a greater or less extent. What is desired is that they all, not some, do it to a greater extent. Flower boxes adorn the fronts of many stores; boxwoods and evergreens in tubs often grace the entrance or decorate the sidewalk. It goes without saying that the window should be arranged as attractively as possible, for if ever flowers can talk, here they should be made to say, "Buy Me!" to the passers-by. The store interiors are

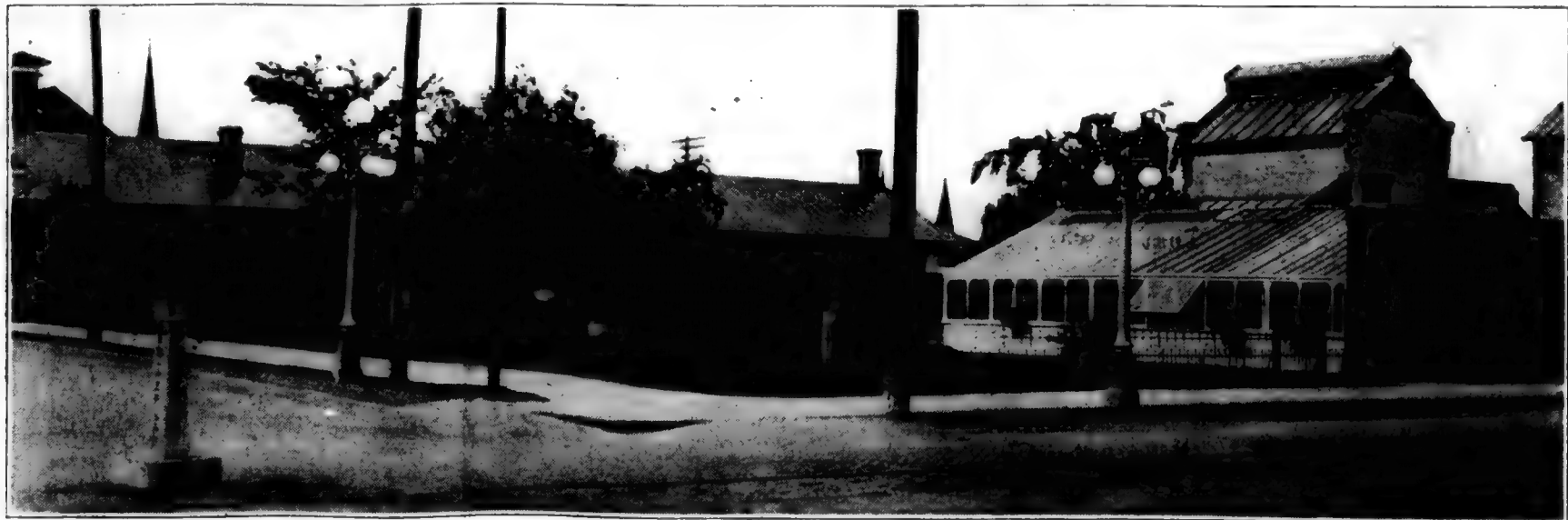
decorated with plants and flowers as pleasingly as can be by florists who are leaders in their profession. The whole atmosphere of a flower store should convey the possibilities of the enjoyment of flowers.

Where the location permits, much use can be made of adjoining grounds by the florist. No such space is, of course, available to the owner of a shop in a crowded shopping center. But, comparatively speaking, these are few, and thousands of florists have from a few feet to an entire lot of vacant property where they now have plantings or might have them.

What J. W. Briggs, of the Briggs Floral Co., at Moorhead, Minn., did on the plot illustrated below is just one example of what hundreds of others have done towards showing the folks in their towns how to "Say It with Flowers." Mr. Briggs took advantage of a tract that formed the Northern Pacific railroad's right of way. He had ample space thereon to construct a little park next to his store. Trees, shrubs, urns and a fountain make a splendid form of advertising for the store. And the work was not much in comparison with the returns.

Traffic Post Flower Box.

To this more usual method of helping the townsfolk to a fuller appreciation and use of plants and shrubs, Mr. Briggs added one novel idea of his own. This may be seen in the illustration. It is the flower box that surmounts the traffic post on the corner. Every one of the concrete traffic posts in the town of Moorhead is equipped with a self-watering flower box, in all of which the plants grow well. The box is built to fit snugly on the top of the post, slipping



Flower Boxes on the Traffic Posts and a Park on the Railroad Right of Way are Two Methods.

down two inches, enough to hold it in place firmly.

Fall Is Planting Season.

If a florist contemplates undertaking such a form of advertising as planting a plot of available ground, the autumn is the time for putting in a good deal of the material which he will employ. Trees, shrubs and hardy plants are many of them best set in now or a

little later in autumn. If he wishes patches of peonies or irises, this is the time to get the clumps. And while the florist is doing this work for himself, he should not forget there are a good many orders for such planting that may be secured from his customers. To "Say It with Flowers" and do it with flowers is the surest way to encourage the public to say and do it in the same manner.

TATE'S TIPS

PROPER PACKING REPAYS.

Care with Chrysanthemums.

As it is nearing the time when the chrysanthemum season is at its height, when large quantities of them are being shipped every day, this is an opportune time to study the question of packing; that is, the methods used by the growers who are most successful in delivering the cut stock to its destination in the most perfect condition.

In my investigation of this subject, I have found that, aside from roses, chrysanthemums suffer more from poor packing than any other flower. All sorts of methods are used. Some of the smaller varieties often come to the market packed in crates, much the same as sprouts are marketed. These, being mostly outdoor varieties, seem to be none the worse for their rough treatment. Those that suffer most are the large and finer varieties, as most of the bruising is caused by the weight of the flower itself. The large white varieties suffer most.

When a plant has been disbudded, all of the strength of that plant is concentrated in a single flower. This, I might say, gives us an abnormal bloom, large, fragile and heavy. Now, when these are packed in a box, if they are not secured in a manner to keep the flowers from shifting, they will be bruised. This is also the case where the flower is allowed to lie flat in the box. Though it may be secured perfectly, its own weight will cause it to be bruised. In my investigation I took all of these points into consideration and found, as I had with the roses, that there are some growers who have mastered all of these difficulties, and also that they were men who had been successful in the business from small beginnings.

To digress from our subject for a moment, the reason for this is plain—it is attention to detail.

Time for Hardening Varies.

Care must be exercised from the time the flowers are cut. Get them into water as quickly as possible. On this point I found considerable difference of opinion, some growers claiming that ten hours is sufficient for the blooms to harden off, while others insisted upon twenty-four hours. Indeed, one grower who grows a large number for exhibition told me that he would not place a flower on exhibition that had not been hardened for three days after it had been cut, and he has always been a successful exhibitor. But for commercial

purposes anything from ten to twenty-four hours will be sufficient.

Now we come to the important part of packing them in the box for shipment. In this the length of the journey and mode of travel must be considered. Wooden boxes should be used. Line these well with old newspapers, with a layer of tissue paper next to the flowers. Have some newspapers rolled into cylindrical rolls the width of the box. Lay one in the box, then place a layer of flowers, having the roll of paper close up to the flower and under the stem. In making these rolls, the size of the flower you are going to pack should be your guide, as the object of the roll is to keep the pressure off the flower. Place layer after layer from each end of the box in like manner, and when the box is full place a strip across the stems and press down firmly and nail. When the strip is pressed down on the stems the rolls will act as a lever, and there will be absolutely no weight on the flowers.

Some growers who use this method go further and wrap each bloom in soft paper, but this is mostly when they are being shipped for exhibition. If this system is faithfully adhered to, you can stand a packed box on end without injury to the contents.

The Case of Carnations.

We will next take up carnations. I find that everyone uses about the same method in packing these. It seems that carnations can stand more harsh treatment than any other winter flower. The object of these articles is to give to our readers a résumé of those systems of handling and packing stock that from observation have proved to be most successful in transporting stock from

the range into the hands of the retailers. Now, in the case of carnations I find that the best time for cutting is the last thing in the afternoon. Put them in bunches of twenty-five and let them stand in water in a cool room all night. I might add here that the only complaint I have about packing carnations is that some growers will persist in slipping a few splits into each bunch.

From a business viewpoint this is poor policy, because it will not be long before the retailer will find this out and be on the lookout for them. The consequence is that the commission man will be obliged to average such stock and the grower will not get the top prices for his first-class stock. The better plan is to bunch splits together and let them be sold as splits.

Two Methods with Dahlias.

Another flower that is about at the height of its season, in some parts of the country at least, is the dahlia. I find there are two ways of handling dahlias. The first is, after they are cut to lay them on tables in a cellar or cool room and soak with water, leaving them over night. The advantage of this method, as claimed by those who advocate it, is that the foliage is not injured. But some growers and retailers claim that the pores of the stems are thus clogged up, and unless an inch or two of the stem is cut off when they reach the retail stores, they will not take up water as they should, and wither prematurely. When it is possible this is a good plan for the retailers to follow in all cases.

Other growers find the best results are obtained by cutting in the afternoon and letting the blooms stand in water over night. In the morning they are stiff and fresh for their journey. Where they have a trip by rail or boat, a wooden box, heavily lined with paper, packed from both ends of the box, with a strip across the stems to hold them in position, has proved to be best.

These are all methods that experience has taught a number of growers to be successful. The writer offers them as suggestions. Add any one to the system you are now using, and if it proves helpful to anyone, the work of the investigation will be repaid.

Tate.

WHEN IS A BILLBOARD?

At the first sight of the illustration below the reader is likely to ask, "Is that one of the new billboards of George Asmus?" The answer is, "No, it is not a new billboard, but an old coal



Not a Billboard, but the side of the Coal Shed at Hall's Greenhouse, Clyde, O.

shed." Yet it serves the same purpose, as the reader will agree.

The coal shed is on Maple street, in Clyde, O. Maple street is a main county road and at present, while McPherson highway is being paved, it is a detour route for Cleveland-Toledo travel. Automobilists pass in great numbers. So the admonition, "Say It with Flowers," has possibilities of wide effects in such a location, as E. E. Hall, of Hall's Greenhouse, realized. The sign is 6½x20, painted on the shed 12x30, or twelve times the size of the original window sign.

E. E. Hall has some good advice on this score. He says: "We owe thanks to Mr. Asmus for introducing his billboard at the S. A. F. convention, and I hope that every florist who hasn't a building or fence of proper dimensions in a prominent place for a sign will see his way clear to procure one or more billboards.

"Florists in small towns will say, 'Yes, I would like a sign put here or there, but whom shall I get to do it? There is no sign painter in town, or his charges are so high I can't afford it,' etc. My advice to them is to look the family over. Perhaps there is a member who can do it. Or see the superintendent of public schools. Ask him if he hasn't a student who can draw. The chances are he can recommend several to you. Let them draw the window sign freehand, if they can do it. They surely can paint. In our case we were fortunate in having one in the family, F. E. Hall, my brother, who did the work. This was his first attempt at sign painting, though drawing has always been his pastime and at present he is attending an art school in Cincinnati.

"I hope everyone will see that it costs little for a sign on his building. Since it must be painted, why not make use of the outside as well as the inside of the building. Just see to it that the painter spreads the paint so that people will stop, look and read, 'Say It with Flowers.'"

On the greenhouse, which is on Race street and is visible to westbound traffic on Maple street and to passengers on Big Four trains, appears in big-letters the slogan, "Say It with Flowers"; in huge letters, "F. T. D.," with the word "Member" on a band of yellow across them, and the name "Hall's Greenhouse." Here is plentiful publicity.

LAMBERT'S LOCALS.

R. C. Hinz, of Leavenworth, Kan., after a three months' sojourn at his summer home in Sawyer, Wis., has returned to his duties with health much improved. Mr. Hinz and his wife motored to and from Wisconsin, visiting several florists en route. R. C., or Dick, Hinz had the good luck to get a muskellunge at Plum lake, as well as a number of ducks. He also reports an abundant crop of cranberries and blueberries in those parts and says he can see no reason for the h. c. of l. when good things are so abundant. Hinz Bros. have added 12,500 feet of glass this season; this is planted in peas, which are looking good.

The Custom Floral Co., of Leavenworth, reports business good for the summer with a fine outlook for winter festivities, as the officers' training quarters will be maintained at this post.

The Stuppy Floral Co., St. Joseph, Mo., has just completed an entire re-



California Chrysanthemums Presented to President Wilson, September 17.

modeling of its retail store. At the greenhouses can be seen some fine cyclamen, poinsettias and ferns. Tom Best, manager of the retail store, has returned to the store in better health, after a week's illness.

The Park Floral Co., St. Joseph, has a fine lot of plants, which are in the pink of perfection. This firm finds ready sale throughout the summer for well finished plants. Their store is especially adapted to this line of merchandise.

The Misses Haefeli, of the Haefeli Flower Shop, St. Joseph, have been quite busy with general trade. Their mother's illness has taken them both from their store, though the mother is much improved. J. A. L.

GREEN APHIS ON PANSIES

I have 19,000 pansy plants which do not grow. The tips become yellow and a great many plants die. I planted them September 3 and have watered them every evening, giving them no chance to dry out. I have used these beds for the last ten years and every fall I put in a good deal of well rotted manure, which I take out of the hot-beds. Do you think I water them too much? What shall I do to make them grow? I use the water just as it comes from the mains, but it is not especially cold. F. S.—Minn.

My judgment regarding these pansy plants is that the trouble is due to the plants being infested with green aphid. I should advise examining the under parts of the foliage and, if green aphid is found, spray with the nicotine prep-

aration for two or three evenings in succession. I have known green aphid to attack pansy plants at this season of the year and cause trouble similar to that described.

You are making a mistake in coddling the plants too much. Let them grow more naturally and get along with less water. If they are wanted for next spring they will be large enough without forcing the growth at this time. Also, for the same reason, do not treat them too liberally with manure, because it has a tendency to make the plants long and straggling, so that they will not give nearly as good satisfaction when planted out in the spring. M. P.

CALIFORNIA CHRYSANTHEMUMS.

To florists the interest of the basket shown in the illustration on this page lies not so much in the fact that it was presented to President Wilson as in the appearance of such chrysanthemums on the date of September 17, when it was made. It shows what sort of stock is produced at so early a date in California.

This basket was made by Pelicano, Rossi & Co., of San Francisco, for the California Wine Association and presented to President and Mrs. Wilson on the occasion of their visit September 17. The gilded basket was filled with yellow chrysanthemums. A trellis rising above the blooms held bunches of varicolored grapes. The color of the chrysanthemums was matched by the ribbon.

SUNDAY CLOSING

HOW KNOXVILLE DID IT.

In Effect Since July, 1915.

I have been reading with a great deal of pleasure the articles appearing in The Review regarding Sunday closing. Sunday closing is nothing new with the Knoxville florists, as all flower stores in Knoxville have observed Sunday closing since July 1, 1915.

I certainly think that it is high time florists waked up to a realization of the standard of their business. We should be on the high plane of business ethics where our business belongs. Why should we be classed with the saloon business of bygone days, of long hours and Sunday selling? Why should we be classed with the present-day shoe-shine parlor, street faker or shyster business, which keep open early, late and Sunday, chasing the almighty dollar.

Bearing on Labor Problem.

I noticed in some of the articles recently the question, where are florists going to get employees that will work from twelve to sixteen hours and Sunday too? My prediction is this, if the florists themselves are not broad-minded and big enough business men to give their employees the proper hours and working conditions, it will be only a short time until their employees will organize, demanding more pay and better working conditions than the average florist can meet.

It has been my policy to keep employees satisfied at all times. If you do this they will always work to your interest. Never ask your employees to do anything that you would not do yourself.

Church Cooperation Big Factor.

Getting back to Sunday closing, to indicate a few things that will have to be accomplished before Sunday closing can be put into effect successfully, I will relate how the Knoxville florists successfully inaugurated Sunday closing.

First, all the florists agreed to close all day on Sunday, except when holidays came on Sunday. Then came the real question, how were we to inform the public and get their cooperation? This was discussed from all angles. Finally we decided on the following plan: A committee of the Knoxville Florists' Society was appointed to call on the ministers of our local churches. We found that they had a strong organization and approved our Sunday closing, and they readily consented to make the announcement from every pulpit in our city for several Sundays that all florists in Knoxville would be closed on Sunday after July 1, 1915, and all deliveries would be made Saturday night, asking their congregations to cooperate in every way. This accomplished our purpose, besides giving us advertisement and publicity that the florists could not buy.

Notice on Stationery.

In addition, we used advertising in

the newspapers, which gave us several write-ups, commending the florists' progress. We exhibited slides in the moving picture shows and on all our stationery the following was printed: "All Knoxville florists close on Sunday by agreement." The same statement was rubber-stamped on every letter, statement and package going out of our stores for several weeks.

One of our leading undertakers a few days ago said that Sunday funerals had fallen off at least fifty per cent in the last three or four years.

I really feel that the best results can be obtained by getting in cooperation with the ministers of your city after you first agree among yourselves that you will close on Sunday and stick to it, as Sunday is always their busiest day and a great many of the ministers dislike Sunday funerals. It will not be hard to enlist their efforts.

I noticed from President Ammann's address at the S. A. F. convention that he approves of Sunday closing and the stand the S. A. F. took on this matter is highly commendable. I hope that the members attending the F. T. D. convention in Buffalo October 14 and 15 will make this timely subject one of the important discussions.

Lost Business Poor Argument.

The first argument made by a great many narrow-minded florists will be the loss of fifty days' business in the

year. The only argument that we can put up is from our own personal experience. The first year we were closed on Sunday we lost the business of fifty Sundays, being open on Mothers' day and Easter Sunday, yet we had an increase in business that year of twenty-five per cent. We have had good increases each year following. We can't help feeling that this increase in business was in part brought about by putting the florists' business of our city on a higher plane and by the cooperation and publicity given the florists by the ministers and churches of our city.

Karl P. Baum.

SUNDAY CLOSING IN WICHITA.

I have been interested in noting the spread of the idea of Sunday closing for florists. We have never opened our store on Sunday since we have been in business. The other florists in Wichita, Kan., also tacitly agreed not to open up; so that, with a few exceptions, there have never been florists' shops open on Sunday in Wichita. We have been damned many times for not opening, but so far we cannot see that we have lost much business from that score in the thirty-five years we have been operating a florists' establishment in Wichita.

Further, an article in a recent number of The Review stated that the city of Mobile has enacted a city ordinance prohibiting Sunday funerals. Fifteen years ago the ministers, cab drivers and grave diggers of Wichita got together and decided that there would be no more Sunday funerals. The florists, undertakers and cemetery superintendents fell in with the plan, and the result has been that since that time there have been practically no Sunday funerals in Wichita.

H. S. Mueller.

Mainly About People

Avoca, Ia.—Carl Blank has sold his residence and given up greenhouse work.

Anglum, Mo.—Charles D. Hecht has bought the interest of Mr. Wensel, who was associated with him in the firm of Wensel & Hecht.

Hartford, Mich.—L. E. Davis, proprietor of the Hartford Greenhouses, finds the seventh year he has been in business here the best of all.

Orlando, Fla.—Ross R. Kellish plans to start business on ten acres of land that he has purchased and improved near a lake just outside this city.

Canton, O.—Don L. Johnston, who, as successor to A. T. Pollard, conducts his store in the Harris Arcade building as Johnston's Flower Shoppe, is enjoying excellent business. He counts on a long and steadily busy season.

Lexington, Ky.—Starting with one small greenhouse and several hotbeds in 1890, David B. and Ollie S. Honaker are closing the third decade of their business with a range of 85,000 feet of glass and one of the best equipped stores in this section, expecting the coming season to be the best yet.

Cincinnati, O.—Peter Cassinelli, for the last twelve years with D. Rusconi & Co., has gone into business for himself as a dealer in bulbs and nursery stock.

Houston, Tex.—Albert Schwenke, in addition to growing plants principally for landscape work, cultivates some nursery stock and grows vegetables for market.

Erie, Pa.—G. C. Kaltenbach took up rose growing two years ago, when his physician's orders turned him from professional photography to outdoor work. He marketed his first flowers this year and expects to put up his first house this fall.

Vincennes, Ind.—Paul C. Schultz staged a dahlia show in his store September 23 and 24, exhibiting over 200 varieties. In the window the words "Dahlia Show" were worked out in that flower. The exhibition was so great a success that Mr. Schultz intends making it an annual affair. At the greenhouses cuts have been taken from the young carnation plants and Golden Queen chrysanthemums will be ready in about a week. A bench of Columbia roses looks promising.

AMERICAN DAHLIA SOCIETY

ANNUAL MEETING IN NEW YORK.

Officers Elected.

At the annual meeting of the American Dahlia Society, held in the auditorium of the Engineering building, New York, Tuesday afternoon, September 23, the following officers were elected for the coming year:

President, Richard Vincent, Jr., White Marsh, Md.

Vice-presidents, Geo. L. Stillman, Westerly, R. I.; Geo. W. Kerr, Philadelphia; Jas. Duthie, Oyster Bay, N. Y.; W. W. Wilmore, Denver, Colo.; Major N. F. Vanderbilt.

Treasurer, William J. Rathgeber, New Haven, Conn.

Secretary, E. C. Vick, 205 Elwood avenue, Newark, N. J.

The executive committee includes I. S. Hendrickson, Flowerfield, L. I., N. Y.; P. W. Popp; J. H. Darnell, East Moriches, N. Y.; F. Louis Alling, New Haven, Conn., and William Noonan, Locust Valley, N. Y.

The nomenclature committee is Prof. Geo. W. Fraser, Storrs, Conn.; James Kirby, Huntington, N. Y.; E. Stanley Brown, East Moriches, N. Y.; I. N. Failor, Richmond Hill, N. Y.; Harold Cottam, Wappingers Falls, N. Y.

Oppose Quarantine No. 37.

On motion of I. S. Hendrickson, the society went on record as endorsing the opposition presented by other societies to Quarantine No. 37, and copies of this resolution were directed to be forwarded to the Federal Horticultural Board and the Secretary of Agriculture.

Prof. G. W. Fraser made a verbal report covering the trial grounds and the award of certificates, his official report to be presented later to the executive board. A vote of thanks was passed to the professor for his services.

The treasurer, F. R. Austin, Tuckerton, N. J., reported the finances of the society in fairly good shape, with a balance in hand altogether of just \$700.

President's Address.

President Vincent said in his address:

"The last year has been an eventful one in many ways for our organization and a number of unexpected problems have come up for us to solve. But we have aimed to meet conditions to the best of our ability and have succeeded to a certain extent. We think that we have bright prospects before us for the future.

"On account of war, labor shortage and other incidents, especially the changing of secretaries, our membership did not increase as much as was expected. Our earnest desire is to double the present membership and make our society one of the strongest in the country or as strong as our kindred societies.

"Under the happy auspices of peace, may I ask every member earnestly to strive for the upbuilding of our American Dahlia Society? But let us not be selfish, but help other societies as well as our own, especially the parent society, the Society of American Florists,

whose slogan is 'Say It with Flowers' and which is doing everything possible to build up the love and use of flowers.

Bulletin for Inquiries.

"As president of the society I receive numerous inquiries by letter as to varieties for different purposes, planting, manuring, insect pests, handling and keeping the roots, etc. Some of these questions are easy to answer, while others, to a fellow like myself who does not know it all, are puzzling. If answered by letter these inquiries only benefit the individual or club, whereas, if asked and answered through the bulletin, they may benefit many others. So I suggest that our next year's bulletin contain an inquiry department.

"The returns from the membership are not up to the expectation. There have been several reasons for this, but we are hoping for the best in every way. Several of us a few years ago started a permanent fund. This matter has not been pushed as it should have been; in fact, few of our members know of it and its advantages. I sincerely hope that the present meeting will bring results to this end, so that we shall have an increase in number on the life membership roll.

"The California Dahlia Society, which is affiliated with us, is certainly doing wonderful work and its members are surely interested, according to reports from the bulletin. We have the

support of a number of garden clubs and other organizations of similar character, several having joined during the last year, and we hope and expect that more will affiliate with us in the near future.

New Varieties.

"The increasing number of new varieties has made extra work for the society in watching that there are not too many duplicates put on the market, or something quite similar to what already exists. In the last few years, since the formation of our society, there has been an increased interest in the raising of seedlings. Some of those that have been shown, even by amateurs, are equal to any that have been produced, but, again, others have been given a name that have no superiority whatever over existing varieties.

"Our friends on the Pacific coast have produced some beautiful varieties, as well as our own people, that are distinct from any produced elsewhere. It appears from the ruling of the Federal Horticultural Board that under Quarantine No. 37 we shall have to depend on our own country for new varieties, and I here say that I believe that we are equal to the necessity of the occasion and can hybridize and produce new varieties as good as are raised anywhere else in the world.

"The nomenclature committee of the American Dahlia Society met in New



Richard Vincent, Jr.

(Re-elected President of the American Dahlia Society.)

York last spring to classify some of the new hybrid types that have been produced during the last year or two, which were puzzling to the judges at the various shows. There has been a change in the formation of new dahlia types and hybrids are produced for which no class has been formed. We believe that we have this straightened out for the present, but no one can say how long it will last, for we are only at the beginning of dahlia breeding and some astonishing novelties can be looked for in the near future.

Trial Grounds.

"Some years ago, after the organization of our society, we established trial grounds under the supervision of Prof. Hall, and the New York experiment station, at Geneva, N. Y. Prof. Hall through sickness had to relinquish the care of it, and the necessity of having one somewhere else not too far from New York confronted us.

"Prof. Fraser, of Storrs, Conn., undertook the job, although it was impossible to accomplish much the last season on account of limited time, etc. The results there show for themselves, as you will see from the report of the committee which has examined them, which will be given at this meeting. We hope with the coöperation of members another season to be able to show the work of the trial grounds to better advantage and the good of all concerned by giving a complete list of the best varieties for the garden and for cut flower purposes and also by eliminating all old and practically useless varieties.

Every Member Can Help.

"We want the help this coming season of all our fellow members, not only to increase our membership but to increase the interest in the planting and the cultivation of dahlias. If you have a spare bulb, give it to your neighbor who has none, with the request that he plant it. If he is successful you will have made another dahlia lover and possibly a member of the American Dahlia Society. We want members and we want to see the dahlia growing in every home garden wherever possible. So, fellow members; do not only grow dahlias, but talk dahlias, and the results will follow."

Secretary's Report.

In his report as secretary of the society, John H. Pepper said:

"Although the secretary took office only January 1, superseding by appointment Mr. Lewis, whose business duties prevented him from longer acting as secretary, this report covers the period since our last annual meeting. While then quite unfamiliar with the details of the society's work, I have, through the kind assistance of my brother officers and members of our directorate, endeavored to carry the society's work forward and am pleased to report that in spite of the somewhat adverse conditions experienced generally in the commercial world, the society has had a fairly successful year.

The Membership Roll.

"The roll of membership at present contains the names of 310 members, of whom 202 have already paid their dues for 1919. Four have asked to be dropped from the roll at the close of the year. Compared with last year's record, a slight advance in membership is shown, and, everything considered, the society is to be congratulated on having fully maintained its strength during a most trying period. The great and continued interest of our esteemed member, George L. Stillman, of Westerly, R. I., in the society has been demonstrated in the number of applications for membership sent in by him, and our worthy president, Mr. Vincent, has also rendered material assistance in this direction.

The Bulletin.

"The society has published three issues of the bulletin since our last annual meeting, and two more are anticipated before the close of the year, one about the end of the present month, the other in November. Thereafter, under instruction from our executive board, publication of the bulletin will be continued bimonthly. It is intended to enlarge the scope of the publication, making it more educative in character and opening departments in the conduct of which our members are invited to join.

"The great improvement in the different forms of our cherished flower and the various methods of advancing

both quality and form now in practice should furnish details for discussion which would make the six issues of the bulletin during a year highly interesting. The circulation will, in future, be sufficiently valuable to advertisers to induce advertising patronage sufficient to at least defray a portion of the expense of printing, which nowadays is a serious item, as most of us know who have anything to do with the production of printed matter. Our bulletin is an important factor in our success, and if its scope can be enlarged a little the resulting benefit to the society will be great.

The Trial Garden.

"Our trial garden at the Connecticut Agricultural College, Storrs, Conn., has proved to be highly successful in its first year's operation. Those of your officers who had the privilege a day or two prior to this meeting to examine the exhibits planted in the garden can testify as to the great value of this splendid adjunct to our work and the efforts of Professor Fraser to make the garden a success. The report which Professor Fraser will make covers the results of his work and the awards recommended.

"Your executive board has met several times during the year just closed, and at its meetings the various details of our work have been thoroughly discussed and directed. Rules for the conduct of our trial garden and an official scale of points for judging dahlias were framed and adopted, as published in the bulletin."

AT DAHLIA TRIAL GROUNDS.

Society's Officers Judge.

Saturday, September 20, President Richard Vincent, Jr., White Marsh, Md.; James Duthie, Oyster Bay, N. Y.; George L. Stillman, Westerly, R. I., and John H. Pepper, secretary, New York, as officers of the American Dahlia Society, visited the society's trial garden at the Connecticut Agricultural College, Storrs, Conn., to judge the plantings in the garden for the award of certificates. At the garden also were E. C. Vick, editor of the garden department of the New York Sun; C. Louis Alling, West Haven, Conn.; L. B. Linsley, West Haven; A. W. Davidson, Ansonia, Conn., and Prof. G. W. Fraser and G. R. Scriviner, of the college.

The garden was found to be in excellent shape both as to culture and bloom. About forty-five varieties had been planted for trial, three plants of each. After a thorough examination governed by the society's scale for judging, twenty-six varieties were adjudged worthy of certificates, scaling seventy-five points or more.

The official scale is: Exhibition varieties—color, 20; stem and foliage, 25; substance, 15; form, 20; size, 20; total, 100 points. Commercial varieties—color, 25; stem and foliage, 25; substance, 25; form, 15; size, 10; total, 100.

Certificates Awarded.

The varieties awarded certificates were as follows, the scale used being exhibition except where otherwise noted:

Geo. H. Mastick, by M. G. Tyler, Portland, Ore.; peony, crimson, very floriferous, early, medium tall; 79½.



Inspecting the Trial Grounds of Dahlias at Storrs, Conn., September 20.

Amy Robsart, by M. G. Tyler; peony, scarlet, suffused yellow, good grower, very floriferous; 88½.

Quentin Durward, by M. G. Tyler; peony, yellow, suffused crimson; very floriferous; 75.

Esther Lynn, by C. C. Morse & Co., San Francisco, Cal.; hybrid show, yellow, suffused orange, very floriferous; 91 on exhibition scale, 83 on commercial.

Yellow De Luxe, by F. P. Quimby, White Plains, N. Y.; decorative, deep yellow; 84.

Splendid, No. 762, by Nathan A. Miller, Branford, Conn.; hybrid cactus, white; 90.

Lavender Pink, by Carl Salback; decorative; 83.

The Millionaire, by Geo. L. Stillman, Westerly, R. I.; decorative, lavender pink; 88.

Lady Helen, by Geo. L. Stillman; cerise center petals suffused yellow; 91 on exhibition scale, 87 on commercial.

King of Shows, by Geo. L. Stillman; orange, yellow center petals, show; 85.

Perfect Beauty, by Geo. L. Stillman; decorative scarlet, petals tipped white, very floriferous; 82.

Mauretania, by Geo. L. Stillman; cactus peony, buff, yellow at base of petals; 78.

Aquitania, by Geo. L. Stillman; hybrid cactus, lavender pink, buff markings at base of petals; 84.

Catherine Wilcox, by Geo. L. Stillman; decorative, carmine; 83 on exhibition scale, 82 on commercial.

No. 701, by Henry R. Wirth, Providence, R. I.; cactus, deep apricot; 76.

No. 702, by Henry R. Wirth; cactus, buff, center petals yellow; 81.

No. 706, by Henry R. Wirth; cactus, cerise; 86.

No. 707, by Henry R. Wirth; cactus, white, center petals flushed pink; 83.

No. 16, by Henry R. Wirth; cactus; 89.

Geo. E. Alling, by C. Louis Alling, West Haven, Conn.; peony, strong yellow; 80.

Margaret Douglas, by A. W. Davison, Ansonia, Conn.; decorative, old gold, diffused red; 90 on exhibition scale, 90 on commercial scale.

No. 130, by A. W. Davison; decorative, strong yellow; 76.

No. 1, by Chas. Weber, Lynbrook, N. Y.; hybrid cactus, crimson purple; 81.

Mrs. A. C. James, by James Kirby, Huntington, N. Y.; cactus, buff; 86.

Seawanhaka, by James Kirby; decorative, deep scarlet; 86.

No. 182, by Connecticut Agricultural College; peony, cerise pink, old gold shading; 91.

J. H. P.

RECORD DAHLIA SHOW STAGED.

Filled Exhibition Hall.

The annual exhibition of the American Dahlia Society was held, in conjunction with the dahlia show of the American Institute, in the Engineering building, 25 West Thirty-ninth street, New York, September 23 to 25. It was the largest and most complete exhibition ever held by the society and marked a great advance in the production of the dahlia, some remarkable seedlings being on view, some of them showing changes in types which must call for amendments in classification in the near future. The hall was completely filled. The general arrangement of the exhibition, under the supervision of Manager W. C. Rickards, Jr., was beyond criticism. The display of Max Schling, New York, drew much attention. It comprised baskets and wall pieces of dahlias and a handsome bride's bouquet, showered, made of the white dahlia, Hortulanus Witte. Wm. H. Duckham, of the Duckham-Pierson Co., Madison, N. J., exhibited fine vases of Premier, Ophelia, Hadley, Columbia and Mrs. Chas. Russell. The C. H. Totty Co., Madison, N. J., showed the new roses, F. W. Dunlop and Mme. Butterfly, and several vases of hardy asters.

John Lewis Childs, Flowerfield, N. Y., staged a display of gladioli, as also did Mills & Co., Mamaroneck, N. Y.

The Awards.

The following is the list of awards in the classes of the American Dahlia Society:

Finest and most meritorious display of dahlias, any or all classes, grasses or other foliage allowed, quality and arrangement to count, 100 square feet or over.—Leonard & Weber, Trenton, N. J., first.

WHO'S WHO IN THE TRADE—AND WHY



E. C. AMLING.

IN the first days of October E. C. Amling celebrates two anniversaries. One is that of his birth, which occurred October 10, 1868, at Maywood, Ill. The other is the anniversary of his establishing the business of which he still is the head, which occurred October 1, 1894, so this week Mr. Amling and his associates are celebrating the silver jubilee of the institution. Just by way of another anniversary, it was October 1, 1910, that the present corporation was formed. Although Mr. Amling now has other business interests, most of them are in the line of investment and he still is at his desk in the wholesale house a large part of each day. In the "Book of Chicagoans" it is recorded that he is a member of the Society of American Florists, a Republican, Lutheran, member of the Oak Park Club, that his recreations are motoring and fishing and that his residence is 708 Forest avenue, Oak Park, Ill.

Best display of six vases of collarette dahlias, distinct varieties—Thos. Proctor, Oyster Bay, N. Y., first; N. H. Cottam & Son, Wappingers Falls, N. Y., second.

Best bowl or vase decoration of peony-flowered or decorative dahlias, any foliage—Meuchen & Sherman, Stafford, N. Y., first; C. Louis Alling, West Haven, Conn., second.

Best basket or hamper decoration of cactus dahlias, any foliage—C. Louis Alling, first; Young & Nugent, New York, second.

Best decorative vase of ball-shaped double dahlias—W. C. Noonan, Locust Valley, N. Y., first.

Best vase of any good-stemmed decorative, cactus, show or peony-flowered dahlias, one variety, six flowers to the vase—John Harding, Green Farms, Conn., first; W. C. Noonan, second.

Best vase of long-stemmed peony-flowered dahlias, six blooms of one variety. Stems must be not less than sixteen inches long to the first branch—W. C. Noonan, first.

Collection of dahlias, not over twelve varieties, any or all types—A. Daly, Leonia, N. Y., first.

Best vase hybrid cactus dahlias, twelve blooms, one or more varieties, in artistic arrangement—Eugene R. Heim, Central Park, N. Y., first; S. M. Wakeman, Southport, Conn., second.

Best packed box of dahlias for shipment, box not over 8x12x30 inches—Leonard & Weber, first; Warren W. Maytrott, Vineland, N. J., second.

Vase of 1919 seedling dahlias, not over twelve varieties—Mrs. C. H. Stout, Short Hills, N. J., first; W. C. Noonan, second.

Best three flowers, any color, on long stems—E. Stanley Brown, East Moriches, N. Y., first.

Special prizes were awarded as follows:

Display of dahlias, Boddington prize—A. N. Butler, gardener for John T. Hall, Mount Kisco. Display of dahlias, silver medal of Toronto Horticultural Society—George L. Stillman, Westerly, R. I.

Vase of cactus dahlias, Burpee silver cup—Sarah M. Wakeman, Southport, Conn.

Display of dahlias, Hitchings silver cup—C. Louis Alling, West Haven, Conn.

Fancy display of dahlias, E. Stanley Brown prize—Max Schling, New York.
 Display of dahlias, Burnett Bros. prize—C. Louis Alling, West Haven, Conn.
 Display of dahlias, Weeber & Don prize—C. Louis Alling, West Haven, Conn.

The awards of the American Institute to commercial growers were as follows:

Fifty varieties, one flower of each, at least four types—W. F. Jost, New Haven, Conn., first; W. D. Hathaway, New Bedford, Mass., second.

Twenty-five varieties, one flower of each, at least three types—W. F. Jost, first; W. C. Noonan, second.

Ten varieties, one flower of each—W. F. Jost, first; W. C. Noonan, second.

Display of single dahlias, 100 flowers—Mills & Co., Mamaroneck, N. Y., first; N. H. Cottam & Son, second.

Display of cactus dahlias, 100 flowers—W. D. Hathaway, first.

Display of pompon dahlias, 100 flowers—A. W. Davidson, Ansonia, Conn., first; W. D. Hathaway, second.

Twenty-five blooms, show dahlias, yellow, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, show dahlias, white, one named variety—S. M. Wakeman, New Haven, Conn., first; N. H. Cottam & Son, second.

Twenty-five blooms, show dahlias, pink, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, show dahlias, any other color, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, decorative dahlias, yellow, one named variety—N. H. Cottam & Son, first; Emily Slocombe, New Haven, Conn., second.

Twenty-five blooms, decorative dahlias, white, one named variety—W. F. Jost, first.

Twenty-five blooms, decorative dahlias, pink, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, decorative dahlias, any other color, one named variety—N. H. Cottam & Son, first; S. M. Wakeman, second.

Twenty-five blooms, cactus dahlias, yellow, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, cactus dahlias, white, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms, cactus dahlias, pink, one named variety—N. H. Cottam & Son, first.

Twenty-five blooms cactus dahlias, any other color, one named variety—Emily Slocombe, first; N. H. Cottam & Son, second.

Ten varieties, peony-flowered dahlias, three each, long stems—W. C. Noonan, first; N. H. Cottam & Son, second.

Ten varieties, cactus, three each, long stems—W. C. Noonan, first; N. H. Cottam & Son, second.

Ten varieties, show and fancy, three each, long stems—N. H. Cottam & Son, first; C. Louis Alling, second.

Ten varieties decorative, three each, long stems—S. M. Wakeman, first; N. H. Cottam & Son, second.

Eight varieties pompons, three each, long stems—A. W. Davidson, first; C. Louis Alling, second.

Eight varieties single, three each, long stems—Mills & Co., first; N. H. Cottam & Son, second.

Vase show and fancy dahlias, six varieties—S. M. Wakeman, first.

Vase decorative dahlias, six varieties—S. M. Wakeman, first; W. C. Noonan, second.

Vase single dahlias, six varieties—Mills & Co., first; W. C. Noonan, second.

Twenty-four cactus dahlias, distinct varieties, short stems—N. H. Cottam & Son, first; C. Louis Alling, second.

Twenty-four decorative and hybrid show, distinct varieties, short stems—C. Louis Alling, first.

Twenty-four ball-shaped double dahlias, distinct varieties, short stems—S. M. Wakeman, first; W. D. Hathaway, second.

Vase, twelve scarlet dahlias, any one named variety, long stems—F. Utter, Harrison, N. Y., first; J. L. Childs, second.

Vase, twelve white dahlias, any one named variety, long stems—S. M. Wakeman, first; A. W. Davidson, second.

Vase, twelve yellow dahlias, any one named variety, long stems—J. L. Childs, first; C. Louis Alling, second.

Vase, twelve variegated dahlias, any one named variety, long stems—J. L. Childs, first; Alfred E. Doby, New Haven, Conn., second.

Vase, ten variegated dahlias, ten named varieties, long stems—N. H. Cottam & Son, first; W. D. Hathaway, second.

Certificates were given by the American Institute to Max Schling for his meritorious exhibit of dahlias; to the C. H. Totty Co. for the roses F. W. Dunlop and Mme. Butterfly, and to W. A. Manda, South Orange, N. J., for Dahlia Mandaiana.

Special cash prizes were awarded to Mills & Co., Mamaroneck, N. Y., for display of cactus dahlias, display of pompons, and collection of dahlias; W. D. Hathaway, for display of short-stemmed dahlias and collection of long-stemmed dahlias; W. H. Duckham, for display of roses; C. H. Totty Co., for display of

roses; R. Vincent, Jr., & Sons Co., for collection of dahlias; C. Louis Alling, for display of dahlias; W. C. Noonan, for collection of dahlias; N. H. Cottam & Son, for display of dahlias; Geo. L. Stillman, for collection of dahlias and exhibit of pompons; L. B. Linsley, West Haven, Conn., for collection of pompons, exhibit of decorative and show dahlias and exhibit of cactus dahlias.
 J. H. P.

SCOTS MAY SAY IT.

Albert Pochelon and his associate boosters of the F. T. D. have spread the name of the organization beyond the borders of this country and given it inter-

national prestige. With it has gone fame for the slogan of the S. A. F. In the Evening Times of Glasgow, Scotland, for September 1 appeared the following:

"SAY IT WITH FLOWERS."

An excellent system is now in operation whereby it is possible to immediately convey expressions of congratulation or condolence in the form of floral tributes across the Atlantic. The F. T. D., which by interpretation means Florists' Telegraph Delivery, is an American organization, each of whose 1,040 members is prepared to carry out at once the instructions of people on this side of the Atlantic in sending floral tributes to their friends in America, and conversely, those dwellers in the States and Canada who wish a similar service rendered here. The association's motto is "Say It with Flowers." Scotland's only representative is Wm. Leighton, Renfield street, who lately received a commission for over 500 wreaths to be laid upon the graves of American soldiers in this country.

MOTT-LY MUSINGS

As they say in Kansas City, "do you know" that the Alpha Floral Co. is a big billboard advertiser and that its elegant store downtown is a beehive of business? That Arthur Newell has realized the dream of his business career in the new store, which is quite the latest in floral architecture and equipment?

Samuel Murray has returned to Kansas City from the oil fields and says the trip rejuvenates. The Murray store has, in the language of a visitor, "the dignity of simplicity," rich in foliage plants, partly supplied from the greenhouses under the care of Colonel Sharp, who has also a fine house of cattleyas and Begonia Melior. One house is filled with Exacum affina, a pretty, blue-flowering annual, first received from the MacRorie-McLaren Co., San Francisco, Cal. It is of shrubby habit, free-flowering, fragrant and easily grown from seed. Mr. Murray says it sells at sight. In borders leading to the houses, Petunia Rosy Morn and King of the Blues were superb. The famed grapevines have given place to nectarines, which create a sensation when, loaded with luscious fruit, they adorn the store window.

"Do you know," observed W. L. Rock, of the W. L. Rock Flower Co., Kansas City, "that when I was in Minnesota recently, I found that the fame of our duck window had reached so far?" A feature of it is a flock of finches that fly around. The birds seem to appreciate the situation, for a pair of goldfinches have nested in full view of the public, and, while they are not so clever as Poll Tweedlepipe's bullfinch, they certainly are a drawing card. Reluctantly the scene must be changed to prepare for the debut of the queen of autumn. The advance shipment of Chrysolora from California was not up to expectations. Attention was called to a grand lot of gladioli from Holm & Olson, St. Paul, considered the finest seen in town this season.

R. S. Brown & Son, Kansas City, Mo., have sold their range located out of the city, giving as primary cause difficulty in procuring efficient help. The home range is in plants for retail only. Our veteran confrere of fourscore years is seen daily at his corner of the potting bench, where he has potted possibly millions of plants.

W. J. Barnes, Kansas City, Mo., is one of the fortunate few who are cutting prime dahlias, which find good sale. A pink cactus, Maude Adams, is especially popular.

"Always awake," observed W. H. Englehart, of the Idlewild Greenhouses, Memphis Tenn., in calling attention to the legend on the window, "We never sleep," above which on either side is the adopted national slogan, "Say It with Flowers." "A large part of the increase in our business," continued Mr. Englehart, "is credited to press publicity and we are increasing advertising space in the Pink Section of The Review on that principle. Believe me, we are watching the course of the trade stream closely and have our launch fed with the best material." Illustrative of the up-to-date system followed here is the use of the graphotype and addressograph to save time in the office. Design work is done on the second floor. A blanket composed of cattleyas and valley, one of several pieces for the obsequies of a prominent local patron, was especially beautiful. The best of flowers are shipped from Chicago. Some fine Chrysolora chrysanthemums, cattleyas and roses, first-class stock, were seen. The suburban store and greenhouses adjoin the bungalow of our "sleepless" confrere, who is much pleased with this means of employing his "spare" moments during enforced absence from the city store.

Featured on the store window and the delivery cars of the American Flower Shop, Joplin, Mo., is a globe with the well-known slogan written across it, "We give the earth with each plant." Add to this the latest and now universally popular "Say It with Flowers," and the cycle is complete.

Laura H. Hubble, Springfield, Mo., is especially successful with the combination of a novelty and flower shop. It is entirely in keeping to suggest a corsage bouquet to a patron who is selecting a corsage. A Randall fountain in the window attracts much attention.

The J. W. Stokes Floral Co., Springfield, Mo., attributes its success to following the slogan, "We strive to please," and proving to its customers "not how cheap, but how good are our products."
 W. M.

CHRYSANTHEMUMS

QUESTIONS ON POMPONS.

I wish to ask you a few questions about pompon chrysanthemums. What do you consider the best planting distance in the bench? What is the cause of a branch failing to "break" after being pinched back in July? I have one variety which acts this way. What are the best red pompoms? State seasons and types.

Would Seven Oaks produce a second crop of flowers if the clumps were left in the bench and fertilizer applied? I have had fine pots of it in bloom at Easter, with twenty-five to thirty blooms to a 5-inch pot.

As pompoms are sold by the bunch wholesale, how many individual flowers constitute a bunch? A. H. S.—N. Y.

We plant our pompoms 10x12, as early in May as we can get them in. When they begin to grow nicely they are benched and the resulting shoots, whether three, five or seven, are all allowed to grow. At the present time our pompoms are from two to four feet high, according to the varieties, and are a beautiful sight. We have for some years considered these more profitable to grow than the large-flowering chrysanthemums.

As to what is the cause of the branches failing to break after being pinched back, I really could not say unless I had more definite information. I have never heard of such a thing, unless the plant was kept too dry and got hard, when naturally there would not be so much growth, but, as I understand it, the plants did not grow at all after being pinched. Such a condition as this I have never heard of before; there may be some conditions you have not explained to me.

Seven Oaks will produce a second and third crop of flowers if the clumps are left in the bench and fed and watered. Whether the bench room could not be more profitably used for some other purpose, you would know better than I do, but personally I think it could.

How many individual flowers of pompoms constitute a bunch is a question that cannot be answered definitely. Some growers put six stems, some eight and some twelve stems in a bunch. There seems to be no fixed number in the New York market. Growers arrange their flowers more or less by the appearance of the bunches. Individual shoots may run from three to twenty flowers, according to how much or how little they have been disbudded, so that, as previously stated, it is hard to say just how many should be put in a bunch.

Our own pompoms are grown in such a way as to make the first natural break in July. A single shoot breaks out into four or five shoots and these are permitted to stay, so that a spray with four shoots will contain anywhere from thirty to fifty individual flowers.

As to the best red pompon, there is nothing better than Julia Lagravere, one of the earliest introduced, in its

color, which is a brilliant crimson. Lelia, a scarlet bronze, is quite handsome and one of the tallest in this section. There are several other good bronzes of the bronze-red type, such as Urith, Tiber and Mrs. Frank Wilcox, sometimes known as Mrs. Beu. This latter is the reddish-orange variety so largely grown for Thanksgiving work. Chas. H. Totty.

LEAF-MINER ON MUMS.

We are having considerable trouble on our chrysanthemums with a black spot. These spots are caused by a small worm, which works on the inside of the leaf. This is nothing new to us, as we have always had this trouble more or less on certain varieties, but before carefully picking them off a couple times seemed to end the trouble. Can you give us an idea as to where these worms come from and as to the best method of getting rid of them?

D. F. C.—Ia.

The small worm working inside the leaf I have always considered to be the same thing as the leaf-miner in the celery, *Tephritis onopordinis*. Hand-picking is, of course, the best method of eradicating these pests. This is the larva of the dirty-colored butterfly that comes out in the spring. If the butterfly can be killed before it lays the eggs it will be much easier to kill it than to kill the larvæ later. This larva works between the two skins or upper and lower layers of the leaf and eats the chlorophyll or coloring matter out

between these leaves. It is suggested that Black-Leaf 40, sprayed as directed over the plants, will make it so unpleasant for the insect that it will not deposit its eggs there. Once the pest starts growing there is no method except hand-picking that will destroy it, as anything that is strong enough to kill the pest will also kill the plant. Some seasons it is much worse than others and is more liable to be where celery is grown than in any other section. D. F. C. will possibly know whether or not celery was the cause of it in his section. C. H. Totty.

GETTING LATE MUMS.

I have just planted some chrysanthemums, Turner, Sedgwick, Mistletoe, Garnet Gem and Josephine Foley. They are six inches high and some are throwing buds. Can I take the tops out at this time? I want them late; I also want some stem on them.

J. T. T.—Ill.

If the buds that are now showing are terminal buds, it is not much use to cut them off, as the terminal is the "terminus" or finish of growth and if these are removed the plant will not make any further growth.

Plants set out six inches high were most probably allowed to get too dry and pot-bound; then the wood hardened and the plants ran into bud in consequence. To get late flowers successfully, cuttings must be struck late in July if possible, and then should be kept soft-growing as long as possible. If the central bud has growth shoots around it, pinch the central bud out and carry up one or more of the growth shoots until they in turn produce other buds. As the season will then be far advanced, they will naturally be the terminal buds.

However, I am inclined to think that J. T. T.'s plants have reached their limit of growth for this season.

C. H. Totty.

CEMETERY MEN MEET

CEMETERY SUPERINTENDENTS.

Convene at Cincinnati.

The thirty-third annual convention of the Association of American Cemetery Superintendents, held at Cincinnati September 24 to 26, drew a large and enthusiastic gathering. The association has a membership of 278. Twenty-nine new members were enrolled at this meeting.

Thirty-three years ago William Salway, superintendent of Spring Grove cemetery, Cincinnati, and the late Chas. Nicholls, of Newark, N. J., conceived the idea of getting up a national association of cemetery superintendents, with the view of promoting mutual and progressive improvement in cemetery management and affairs, especially in the matter of getting away from the old graveyard style and into the more modern and approved system now adopted throughout the country. Their efforts met with quick response. The

present association was immediately formed, and its first meeting was held in Cincinnati in 1887. The tenth meeting was held in Cincinnati, and this year the association held the third meeting in the place of its birth, with the veteran William Salway still at Spring Grove cemetery and the most active and interested member in the promotion and management of the gathering.

From the first the Canadian cemeteries have joined heartily with the American ones in the association, but so far none of the conventions has been held in a Canadian city. Next year, however, the convention is to be held at Hamilton, Ont., with one day at Toronto.

Officers Elected.

The officers for the ensuing year are: President, Henry S. Adams, superintendent Forest Hills cemetery, Boston; vice-president, Major F. H. Rutherford, superintendent Hamilton cemeteries, Hamilton, Ont., and secretary-treasurer,

W. B. Jones, superintendent Highwood cemetery, Pittsburgh, Pa.

At the meetings papers were read by leading members on pertinent and vital subjects pertaining to cemetery management and decoration and later were discussed. Illustrated lectures were given on the construction and maintenance of roads, on the preservation and encouragement of useful birds and wild animals and the most successful methods of destroying insect pests that are injurious to trees and other vegetation.

Local Cemeteries Visited.

The local cemeteries of Cincinnati and the neighboring ones of Kentucky were visited and much information in practical details gleaned from them. It is in these visits that the members of the association can see and compare methods of procedure in the management of cemeteries, obtain suggestions of how to improve on present ways of doing work at home, get hints on labor-saving devices, find out what are the best kinds of trees, shrubs, vines and other plants to use and how to plant and arrange them most appropriately and effectively in their own grounds.

It was late in the season to see trees and shrubs in good condition, for they had begun to defoliate. Besides, they have passed through the ravages of the 17-year locusts and have suffered from a severe drought. Among the best seen, however, seemed to be the oaks, cucumber tree, Norway maple, ginkgo, sweet gum, white birch, linden, tulip tree, Chinese varnish tree, native ash and beech.

Among shrubs in bloom *Desmodium penduliflorum* was fine; so too were the chaste shrub (*vitex*) and *buddleias*. In the way of ornamental berried shrubs a large number were in showy fruit; namely, the white snowberry, high-bush cranberry and its relative, *Viburnum dilatatum*; rugosa roses, several haws (*crataegus*) and, brighter and fuller than anything else, the common dogwood, laden with coral-red fruit—what the birds had left.

At Spring Grove Cemetery.

Some rockery effects at Spring Grove were beautiful. Over the rocks and clinging to them were the creeping *evonymus*, European ivy and the miniature form of the Boston ivy (*ampelopsis*); between the stones were creeping phlox, bushes of Japanese yew, yuccas, dwarf junipers and the like, with a host of hardy flowering plants, giving blossoms all the summer through. European ivy, creeping *evonymus*, Japanese spurge (*pachysandra*) and lily of the valley carpeted nooks planted with evergreens; in fact, one of the most beautiful tracts of this kind was lined in front with a belt of the purple drooping lantana (tender) in full bloom.

Prostrate or spreading rose bushes, as *Wichuariana*, *Crimson Rambler*, *Lady Gay* and *Dorothy Perkins*, were freely used; of course, these were not then in bloom, but in their mass of fresh, glossy foliage they were quite pretty.

A long and wide border was brilliantly colored with a host of hardy plants, such as small-flowered sunflowers, crimson sedum, *chelone*, *physostegia*, second-crop *delphiniums*, late phloxes, white *eupatorium*, Japanese *anemones*, the better goldenrods, purple and pink New England asters, and others; and for brightness' sake, to these was added a great amount of fill-

ing in the way of scarlet *salvia*, *celosias*, *cosmos*, *petunias*, *marigolds*, etc.

William Falconer.

MAYWOOD, ILL.

Ready and Confident.

Maywood, one of the chief growing centers for the Chicago market—the stock all is sold in the commission houses there—is ready for winter, confident that it will be one of the best the growers ever have had.

To one who has known Maywood, certain changes are of more than momentary interest. In the first place, the carnation has disappeared. There are three or four smaller places which may still grow a few carnations, but the big ranges grow roses; there are two growers whose crops are mums and peas, but the average visitor will get the impression that rose production must have proved itself the really profitable end of the business.

The passing of certain old favorites also is sure to strike those who knew the place in other years. Maywood once was famous for its Beauties, but now there isn't a Beauty plant in the town. Nor can one find Killarney or Killarney Brilliant. Richmond, too, is gone, and with it Ward and Sunburst. There are only two places that have any red and only one that has white, about five per cent of its total planting. Not only has Maywood become a rose center, but its rose factories produce practically nothing but pink. It is worth thinking about.

Albert F. Amling Co.

As Mohammed would not come to the mountain, the mountain went to Mohammed—and the A. F. Amling Co., this summer, went to the railroad. It was accomplished by buying the land between the greenhouses and the Soo Line and the construction of a spur nearly half a mile in length. It was finished in time to make possible the unloading of this season's fuel from the cars direct to the boiler room. The improvement cost \$20,000, but the cartage bill has been several times \$1,200 a year.

Albert Amling, founder and president, gives most of his time nowadays to the affairs of the Maywood and Melrose Park banks, of which he is vice-president, leaving the greenhouse management to his second son, Otto Amling. The latter gives this as the season's planting list:

Mrs. Russell	70,000 plants
Ophelia	50,000 plants
Columbia	35,000 plants
Premier	20,000 plants
White Killarney	13,000 plants
Milady	11,000 plants
Miscellaneous	15,000 plants
Total	214,000 plants

Consider, please, that the records show eighteen flowers per plant for Russell, twenty-seven flowers average for the other old favorites and thirty-five for white because not pinched. Thus it can be figured that, if Premier does only as well as the others, here are in sight 5,306,000 roses for the Chicago market this year!

A new Randall cooling room was put in this summer, also a Kroeschell ice machine. There are a number of other new things on the place. One of them is a visitors' register; the first name in it is that of A. L. Vaughan. Another novelty is six mallard ducks, said to be

fond of sow bugs and adept at catching grasshoppers. Also, out in front Otto Amling is remodeling the old family residence, built in 1889, making of its sturdy timbers a handsome modern home.

Weiss & Meyer Co.

The only Maywood grower to add new glass this season was the Weiss & Meyer Co. A pipe-frame house was built, 36x375, containing seven 42-inch benches, a new idea. The new house called for a new brick stack, 5x125, which is something of a landmark. The glass exposure at this place is almost exactly 101,000 square feet. The space is given to the four roses most popular in the Chicago market. "What are they?" Why, everybody ought to know that by now. They are Columbia, Russell, Premier and Ophelia, although it still is unsettled as to the sequence of the first three. There are 20,000 Premier here and of course you will note that two of these roses are of Hill raising, while a third was brought from England by Mr. Hill. The stock, except for Premier, is all from one to four years on the benches. It is in fine shape and a large part of it is being timed for Christmas. One point is worth noting: Henry Meyer does not care for tankage, used in large quantities by other Maywood growers; he hustles to get cow manure.

Weiss-Spandikow Co.

Maywood boasts one new concern this season, the Weiss-Spandikow Co., organized by the interests associated with the Weiss & Meyer Co. and the E. C. Amling Co. The first rose was cut September 26. The new range is on the north edge of the Maywood greenhouse colony, adjoining the Soo Line tracks. There is a big brick service building, four iron-frame houses each 36x400 and, off to the south, open ground inviting the early addition of about eight more such houses. They are costing now about \$10,000 apiece. In the service building are two Sterling water-tube boilers and a double set of vacuum and water pumps. The water is raised from 265 feet under ground, a 4-inch stream, by compressed air. In the houses are two roses only, Premier and Milady. Wm. Spandikow made a record with Milady while grower for Frank Schramm, at Crystal Lake, taking over \$3 per plant in the ten months, July 1, 1918, to May 1, 1919, and, when he took charge for the company in which his name appears he benched as many Milady as he could find plants. Both varieties have made good progress, in spite of being benched before the houses were finished, and some splendid roses are expected from this place this season and especially next year, after the plants attain size and strength.

W. H. Amling's Sons.

Walter Amling, oldest son of the late Wm. H. Amling, is a comparatively young man, but one of many interests, especially since he started the big project at Pana, Ill. Consequently he has turned his place over to the active management of his younger brother, Martin, and occupies his time with general supervision of the family affairs. Martin Amling was in Ohio last week, on a vacation made possible by the return of August Frega from his errand

overseas. Mr. Frega spent nine months in France with the Twenty-sixth Division and is glad to be back among the Columbias and Killarneys, the two varieties with which the place is stocked. There are many excellent Columbias in Maywood, but none better than these, possibly none quite so good.

Herbert Amling, another son, is in charge of the W. H. Amling home place, which is all in chrysanthemums except for a couple of benches of Freesia Purity. The cutting of Golden Glow began last week, the shipments being divided between the Chicago Flower Growers' Association, Zech & Mann and the Joseph Foerster Co., Chicago commission houses. The Glows are fine and there will be a heavy cut for a fortnight, after which there will be quite a hiatus before the later varieties and the pompons are ready. Sweet peas will follow the mums.

Ernst C. Amling.

Ernst C. Amling, who is the oldest son of Albert F. Amling, still has only Russell and Ophelia in his Maywood range. For him these two varieties turn in the money with the steadiness of an automatic machine. Ernst Amling was one of the first of "the Maywood bunch" to appreciate that the tide of trade affairs had turned, so it was early last winter that he began planning expansion. Concluding that it was better to buy than to build, with his brother, Paul, he purchased the Hoerber Bros. Co., thereby getting a range of twenty-one well maintained and fully stocked houses at Des Plaines. Two of these houses are in miscellaneous crops, all the rest in roses. Paul Amling is the resident manager there, but Ernst has bought a Ford sedan, impervious to weather, and makes an almost daily trip across country from Maywood to Des Plaines.

Sweet Peas in September!

Did you ever see sweet peas blooming under glass in September? You have if you visited the establishment of Henry Wehrman in the closing days of the month. The pick will not be important in a selling way until about October 15, but there will be no part of this season that violets will be without competition from sweet peas in the Chicago market. Mr. Wehrman has his two newest and largest houses planted to peas just coming into bloom, with the promise of a fine winter crop if weather conditions are such that he can keep the buds from falling. All the rest of his 30,000 feet of glass is in chrysanthemums, to be followed by peas. He has a promising young right-hand man in Arnold J. Wieck.

There are several smaller places in Maywood, but unless one starts early in the day he will be able to see nothing of them except the glint of their roofs in the sun.

NORTHEASTERN MISSOURI.

The Columbia Floral Co., Columbia, Mo., is a comparatively new establishment, but they already have a large range. Plenty of good soil and expert management of the greenhouses under J. W. Bernard are helping toward success. This firm has a large trade in cut flowers. The Missouri State University draws a large number of flower buyers into town.

At Moberly, Mo., the Estill Floral Co. is getting its stock and equipment back

into good condition, following much loss of stock last spring when the city pumped mineral water into the mains. It now has its own supply, using a large cistern and pressure tank with an electric pump. A bed of scabiosa in various colors outside was furnishing good flowers when stock was scarce. Young Mr. Estill is glad to be back at work again after seeing active service in France.

Mr. and Mrs. A. Thieman, Moberly, Mo., who have been growing lettuce for several years, are anxious to get into flowers. Their son, Robert, is getting experience in the Chicago district, expecting to return prepared to carry on the growing.

At Mexico, Mo., C. C. Wonneman's greenhouses are well located, a few blocks from the square. In front are his home and a small park, beautifully planted and well kept. Roses and carnations were in good shape. A number of excellent Boston ferns in 10-inch pots were noted. Mr. Wonneman has many years of successful business to his credit, and his two sons are likely to carry on the family tradition.

Mrs. Susie Foreman, at Louisiana, Mo., has worked hard for many years conducting the business since the unfortunate death of her husband. A nephew is becoming of some assistance and it is hoped that he will learn the trade and take care of the growing.

At Hannibal, Mo., Miss Nettie League is administratrix of the estate of her brother, W. T. League. She is endeavoring to sell the business and settle the estate.

Griffen's Flower Shop, Hannibal, Mo., has made rapid progress since its establishment four years ago. For many years previous to that time its present proprietors had been growers of greenhouse vegetables. They now have two large storerooms in use in the middle of the downtown business district. In one is an up-to-date store for retail selling and in the other is the well equipped designing department. The greenhouses are well located on a railroad just outside the city. Everything needed is grown except roses, which come from Chicago. A large line of pot plants is grown for the retail trade. One new house, 36x100, is being built. A trial of growing young stock for the wholesale trade was so successful as to lead to preparations for greater business along this line. V. G.

TORONTO, ONT.

Hamilton Association Formed.

A large number motored from this city to Hamilton to assist in the formation of a gardeners' and florists' association there. They were joined by a large number from Oakville and, with the large contingents from Hamilton, Dundas, Stony Creek and Burlington, there was a splendid gathering in the hall.

The chair was occupied by H. G. Dilleuth, president of the Toronto Gardeners' and Florists' Association and of the Toronto Retail Florists' Club. With him on the platform were George Douglas, past president of the Canadian Horticultural Association; George M. Geraghty, president of the Canadian Retail Florists' Association, and Alexander Simpson, secretary of the Toronto Gardeners' and Florists' Association.

The visitors were welcomed to Hamilton by W. E. Groves, who in a few well chosen words thanked the men who by their presence gave the Hamilton florists such encouragement and the ladies who worked so hard to make the first meeting a big success.

The chairman then gave an address on the value of organization, after which it was decided to organize under the name of the Hamilton and District Gardeners' and Florists' Association. A constitution was adopted and the fee fixed at \$1.

F. H. Rutherford was elected president unanimously, but at the date of the meeting he was absent at a convention in Cincinnati. On his return the florists will wait upon him and tender him the presidency. The further results of the election were as follows: First vice-president, W. H. Gray, Dundas; second vice-president, Clarence Price, Hamilton; secretary, J. F. Bruce, of the seed firm of Bruce & Sons, Hamilton; treasurer, Miss Dart, of the John Connon Co., Hamilton; executive committee, the above and Mrs. George, Miss McMeekin, Frank B. Smith, H. E. Groves and F. R. Brotherton.

Addresses were made by the gentlemen on the platform. Mr. Geraghty said much would be attained by the gardeners and florists getting together and sticking together. He also urged the retail florists to join the Canadian Retail Florists' Association, where their particular problems of the business would be solved.

Alexander Simpson indicated the proper procedure for getting the government grant. All financial and other reports must be ready by November. These are to be sent to the Toronto association, which will see that they reach the deputy-minister of agriculture along with the Toronto association's report. He had taken the matter up with the department, which is anxious to assist in any possible way.

Vice-president Gray was called to the chair. After he had thanked the assembly for electing him to this office, he adjourned the meeting until the call of the executive committee. At the next meeting the permanent date will be set.

A musical program was rendered by the Misses Palmer and Hanlan Robinson. A social hour with an abundance of refreshments was then enjoyed. The meeting closed with cheers for the Hamilton florists and the visitors.

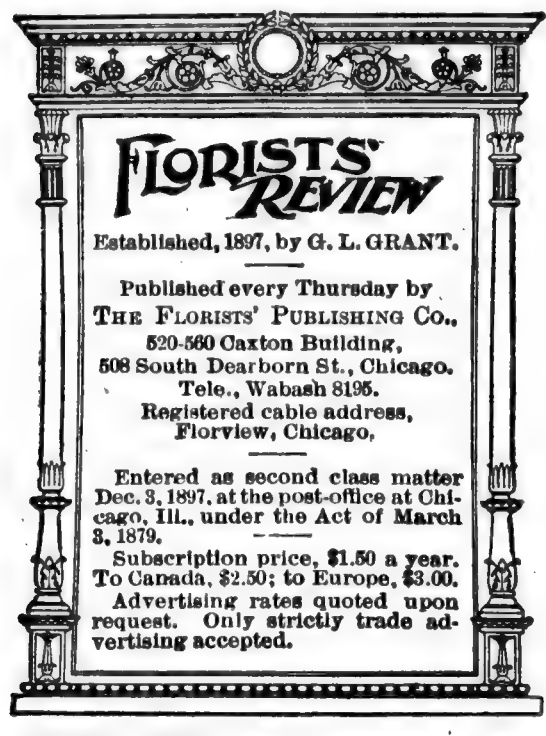
Retail Florists' Association.

The Canadian Retail Florists' Association has started its organization work. The executive committee met in Toronto September 24 and another meeting will be called in about ten days, when it is hoped all the members of the executive will be in attendance.

The membership fee was set at \$5. The lists of members in good standing will be published.

The circular letter to be sent out asking florists to join will contain the objects of the association. Among these are that they will strive for standard flowers and for the removal of duty on palms and cut flowers.

Committees on membership and publicity were provided for; the chairman of each must be a member of the executive committee. The members of the committees will be chosen to represent the different provinces. J. J. H.



RESULTS.

We give them. You get them.
We both have them.

How is the coal supply? It's getting late.

GET in line for "Say It with Flowers" week. When will it be in your town?

FRAGRANCE is one of the factors which will be strongly in favor of Rose Premier.

It will take an exceptionally good rose to displace the present leading varieties on the growers' benches.

GETTING out of a hole by putting the other fellow in one is a policy that brings the wrong kind of returns.

CAREFUL planning of greenhouse work is a matter of necessity as well as saving in the present lack of labor.

NEVER was a better opportunity for ample reward than that of the grower of really first-class cut flowers today.

DID it ever occur to you that the prosperity of the merchant is, in a way, a guaranty of the worth of the merchandise?

THERE is not much likelihood of overproduction in this trade so long as labor is as hard to obtain as it is at present.

WEEK after next the F. T. D. will liven up Buffalo with its 2-day meeting, October 14 and 15. Hotel reservations should be made now.

THE higher returns of better grown blooms indicate that the added expense of extra fumigation, skilled labor and proper equipment is easily made up.

THIS is the largest regular issue of The Review ever printed. It is thirty-six per cent increase compared with the corresponding issue of 1918.

DISCUSSION of Sunday closing in the columns of The Review has made it evident that the practice was more widespread than many of the trade supposed.

COURTESY is the lowest-priced high-grade commodity in the world. It adds nothing to the cost of one's product, yet enhances immeasurably the value of the article delivered.

THE coffee trade publicity committee is spending \$25,000 a month. A big boost could be given to "Say It with Flowers" if the national publicity campaign fund of the S. A. F. reached that size. Have you contributed?

RESERVE ROOMS AT BUFFALO.

Florists who intend going to Buffalo October 14 and 15 for the annual meeting of the Florists' Telegraph Delivery Association should reserve their accommodations as soon as possible. The headquarters will be the Iroquois hotel. Reservations can be made through S. A. Anderson, chairman of the hotel committee, 440 Main street, Buffalo.

The rapid increase in membership of the F. T. D. during the last year and the fact that the trade is turning out well at its conventions this season augurs a large gathering at Buffalo. Those who recall the difficulties at Detroit will not delay making reservations for rooms for the F. T. D. meeting, particularly since word comes of limited accommodations at Buffalo.

NOT AN EPIDEMIC.

More than 300 cases of influenza were reported to the public health service at Washington last week, by fourteen states, but the disease has not reached the proportions of an epidemic in any state. The service announced that the cases reported generally were of a mild type.

GET RID OF ROSE MIDGE.

The rose midge seems suddenly to have multiplied to the point where it has become a serious matter for many growers, east and west. In The Review of May 20 there was published a report of an investigation by the U. S. Department of Agriculture in which it was stated that "a severe infestation of the rose midge can be controlled, if not entirely eliminated, in a comparatively brief period by the careful application of tobacco dust on the soil and by persistent nightly fumigation with tobacco in the form of stems, nicotine papers, or one of the volatile nicotine extracts. Where earth walks are present it is advisable to spray the walks with a five or ten per cent kerosene emulsion." Any rose grower who does not save his Reviews for reference should send to Washington for a copy of the bulletin on the rose midge. Remember that an ounce of prevention is worth a pound of cure.

INTERNATIONAL CONFERENCE.

A conference was held September 8 in Paris, in the council room of the Société Nationale d'Horticulture de France, for the purpose of reviving the old, or starting a new, International Horticultural Association, for the purpose of maintaining pleasant relations between professional horticulturists in different countries and the consideration, and if possible the removal, of difficulties that may arise as between different countries.

The conference agreed that an International Professional Horticultural Union be formed and that the union at present consist of France, the United Kingdom, Belgium and Italy, with the other allied nations. At present America has not expressed a desire to join, as it waits for further information and is at present largely cut off from Europe horticulturally by its own laws, recently enacted.

The program of the conference was as follows:

(1) To inquire into the present conditions of international horticultural trade.

(2) The resumption of trade with

(a) neutral countries and (b) enemy countries.

(3) The desirability of establishing periodical horticultural conference (a) by the revival of the International Horticultural Union and (b) by the creation of a new association.

(4) The protection of raisers of new varieties.

(5) American quarantine order.

(6) Transport troubles.

UPKEEP AND DEPRECIATION.

Sooner or later the income tax authorities probably will get around to auditing the books of every florist. It has been done already in many cases.

In almost every instance in which greenhouses are concerned comment is made on the amount charged for annual depreciation, but it is not of record that anything has been said of the sums charged into expense for upkeep.

As a matter of fact, almost every florist charges too much for depreciation and does not spend enough for maintenance. Any well built, modern greenhouse, kept clean, tight and painted, will last twenty-five years or the salvage will be considerable. It should be kept clean, tight and painted because in no other condition will it produce to full capacity. The owner does not have to pay income or excess profits taxes on money used year after year to keep the place in good shape. But there is an absolute limit to what can be charged to depreciation. Four per cent per year is allowed—more in some special cases—but when the total charges for depreciation have equaled the original cost of the buildings, then no further allowance can be claimed.

The tax law now has been in operation for six years. It will pay every grower to foot up what he has charged for depreciation and for maintenance in that time.

OAKS FROM ACORNS.

One gets a new conception of the demand within the trade this season when he hears the results advertisers get from the Classified offers in The Review. In last week's issue it was reported that Peter Reinberg, Chicago, had cleared out a surplus of 39,000 field-grown carnation plants on a Classified advertisement which, in The Review, cost \$2. In the preceding issue A. M. Augspurger, sales agent at Peoria, Ill., had a considerable number of Classified advertisements, nearly 600 lines. This is what he says of the result:

I am extremely busy. Saturday's orders totaled over \$3,000 worth of stock and, with orders received today and prospects which I am certain will materialize, the returns already amount to almost \$5,000. Don't you think we should tell about the results these little ads bring?—A. M. Augspurger, Peoria, Ill., September 22, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

BRIEF ANSWERS.

E. V., Ind.—Probably it is Silver Pink, possibly Nelrose.

J. G. W., Wis.—The carnation support you describe was manufactured by the Eagle Machine Works, Richmond, Ind. Galvanized wire was unprocureable this season.

A. P., Minn.—The soil in a rose bench should be only loose enough for good drainage. Polonius is unknown to us, not in the botanical dictionaries.

OBITUARY

John B. Deamud.

After an illness of many months, John B. Deamud died September 25, in a sanitarium at Pontiac, Mich., where he had been since March. His was a complete breakdown, mental and physical. Before he died he had wasted away to a shadow of his former vigorous self.

John B. Deamud had been a factor in a quarter century or more—his connection with the florists' seed and bulb business for thirty-five years' duration. Possessed of great bodily vigor and a keen mind, his many activities brought him into contact with thousands of members of the trade, who never forgot him; his was not one of those colorless characters that leave no impress.

Curiously, perhaps, Mr. Deamud's first and last business connections were the same, although separated by a lapse of years—with Vaughan's Seed Store. He was born January 12, 1866, at Dunnville, Ont., and spent his boyhood at Saginaw, Mich. Completing the high school course there at 18, he set out for Chicago to seek his fortune and found employment with J. C. Vaughan. He remained for nine years in that school of all-around competency at the business, working up to a general salesmanship. Resigning in 1893, he made a connection with Bassett & Washburn, opening a wholesale cut flower store, handling the output of the Hinsdale firm, then as now one of the largest growers for the Chicago market. This arrangement lasted only three years, from which time Bassett & Washburn have sold their flowers themselves. When they took over the Deamud store, in 1896, Mr. Deamud removed to the Atlas block, opening under the name of Illinois Cut Flower Co., later J. B. Deamud & Co., incorporating in 1906, when W. P. Kyle joined him, as the J. B. Deamud Co. There were times when the business was among the largest in Chicago, and highly profitable, but after Mr. Kyle and Joseph Foerster retired, to go into partnership, it went downhill until it was closed up and Mr. Deamud returned to his first connection, as salesman for Vaughan's Seed Store. A few years ago he was sent east to take charge of the New York house of that corporation, which was his position when mind and body began to weaken.

Outside his business, Mr. Deamud always was active in trade affairs. He was a member of the Chicago Florists' Club, of the S. A. F. and of numerous other trade organizations. He was manager of several Chicago exhibitions, including the first National Flower Show. For many years he was a director in the American Florist Co. He was a Mason, a member of Medinah Temple.

Mr. Deamud is survived by his widow, Ida, and their only child, Wilder S. His father, E. Deamud, of ripe years, still lives on the farm at Caro, Mich., and there is a brother at Port Huron, a sister in Detroit.

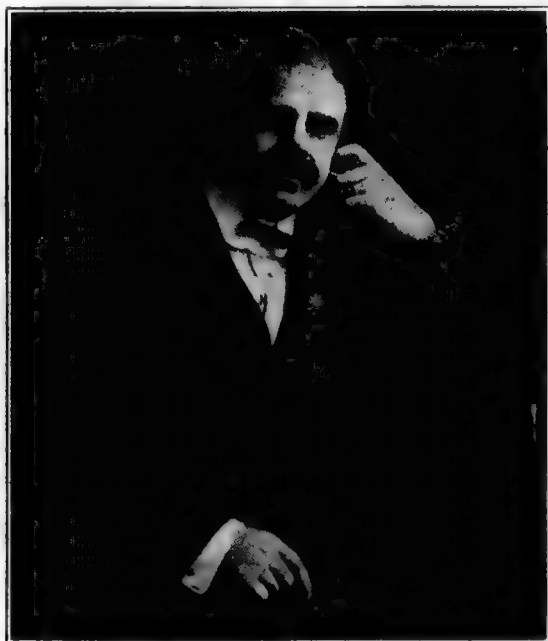
Masonic funeral services were held at Laine's chapel, at Sixty-third street and Harvard avenue, on the afternoon of September 29, with interment at Oakwoods cemetery. Many old-time Chi-

cago florists were present and flowers were numerous.

Miss M. S. Newman.

Miss M. S. Newman died September 23 at her summer home, at Green Mountain Falls, Colo., where she had been ill all summer. Miss Newman left St. Louis last July, in company with Miss Julia Armstrong, in an effort to regain her health. Miss Armstrong returned home about a week ago believing that Miss Newman would be well enough to be brought home a few days later, and the news of her death was a great shock to Miss Armstrong as well as to her many friends in the trade.

Miss Newman was born in Winchendon, Mass., in 1854, being 65 years old at her death. At the age of 20, she entered the employ of Spooner, in Boston. The late William J. Stewart was employed by this firm at the same time. She remained with this firm for many years, after which she started in business for herself on Tremont street. In 1891 she went to St. Louis to enter the employ of Luther Armstrong and after a few years bought out the place and



John B. Deamud.

moved to new quarters, at 2720 Olive street, where she has been located for the last twenty years. Miss Armstrong remained with her through all these years.

Four surviving nephews and nieces live in Boston. The remains arrived in St. Louis September 24 and the funeral took place September 26, from the chapel of the Pilgrim Congregational church. The burial was in Valhalla cemetery. Many of the local florists paid their last respects at the services at the church, in which were many beautiful floral pieces.

Miss Armstrong said that arrangements to carry on the business had not as yet been perfected and that she would be in charge until they were made.

J. J. B.

MILWAUKEE.

The Market.

The market here is in fine shape for all concerned. The grower is receiving remuneration in keeping with his labors, the wholesaler cleans up all stock satisfactorily and the retailer is relieved of the burden of handling an excessive amount of stock in proportion to the volume of business done.

Roses are of excellent quality and sell at \$4 to \$25 per hundred, except American Beauties, which range from \$15 to \$50 per hundred. Carnations are improving slowly, but the quantities are still small; \$3 to \$4 per hundred is the general price. A few orchids are to be had at \$18 per dozen.

Outdoor stock is practically gone. This was a good summer for the outdoor grower.

Various Notes.

Miss Seaman, who has been with Currie Bros. Co. for the last twenty-five years, has left the employ of this firm. Miss Seaman has been quite ill for the last five weeks and feels that her health will not permit her to continue in so strenuous a position. At present her future plans are to recuperate.

Saturday evening, September 27, the second annual florists' hard-time party was given at Kieper's park. Miss Gertrude Sommers and Albert Hare had the arrangements and program in charge. About fifty of the florists and their friends attended and had a fine time.

William Rayner, Jr., of Oconomowoc, Wis., visited friends in Milwaukee Monday, September 22, and says he will be shipping some fine cypripediums to the market soon.

Edward Amerpohl and wife, of Janesville, Wis., were recent visitors in Milwaukee.

Arthur Leidiger says that the Edlefsen-Leidiger Co. had a heavy week of funeral work.

Herman Hunkel and H. J. Seel were in Chicago September 22, on business.

C. C. Pollworth has a fine display of florists' baskets.

A. H. M.

CHICAGO.

The Market.

Business has increased materially since last report. This is particularly true of the shipping demand, although city trade also has shown a good gain. September affords some mixed reports. Some of the wholesale houses are not enthusiastic, there having been certain weak spots in demand and prices which defeated their efforts at rolling up a good month's record; but a few of the houses are well satisfied, reporting important gains as compared with last year. The difference appears to be due to the size and character of the individual dealer's supply.

The Chicago market expects a record volume of shipping business this season. There is no doubt that it is the shipping business which constitutes the backbone of the market. The houses which are making the largest and steadiest gains are the ones that cater specially to the shipping business. All the indications point to an increase in shipping this season. All sources of information indicate that the out-of-town demand will exceed everything in the previous history of the market. First, perhaps, there is the fact that last year's buyers are all doing a record business. Then there is the report from those itinerants who have been through the country that there are large numbers of small florists who last season closed their greenhouses and went into other occupations, from which they have not yet returned.

OUR 25th

THIS week the House of Amling celebrates its twenty-fifth anniversary—a quarter century of active dealing in Cut Flowers and Greens.

We are pleased to say that we still enjoy the patronage of many buyers who were with us in the long-ago seasons of our small beginning—and that their business, like our own, has grown out of all semblance to that of the early days. It is a satisfying knowledge that our customers have prospered on their dealings with us, and we take this opportunity to say “Thank you,” also to give assurances that we never shall lose sight of the fact that

“He prospers most who serves best”

Fine, large and complete as our supply of cut flowers has been in other seasons, no previous year has opened with the splendid promise we have today. Not only is our supply larger than ever before, and the line complete, including many items of stock not to be had regularly or in quantity elsewhere, but the quality is even finer than heretofore. Our business is built on quality—we decline to handle flowers which do not come up to the highest standards of quality, and our customers are the Florists who are not satisfied to handle anything less well grown than the best.

Last season, with the demand the strongest ever known, Amling's customers were kept steadily supplied. We shall keep them supplied this season, come what may.

We make it possible—with our complete line—the most complete in the middle west—for any Florist, no matter how large his business or how critical his trade, to get his entire supply in one place—our store.

Write us today about your season's needs.

A WORD ABOUT PRICES

We want you to remember that Amling's prices never are higher than others charge if able to supply an equal grade of stock. The difference between what Amling asks and others ask is in the flowers.

E. C. AMLING CO

Headquarters for Greens

The Largest, Best Equipped and Most Central
Located Wholesale Cut Flower House in Chicago

SEASON

This Week's Specials

A Record Crop of Beauties

Our present supply of American Beauties constitutes a record for recent times, a record for quantity and for quality—we wish everyone who reads these words could see the stock, because to see these Beauties is to want them in your store. Order some today—they are selling briskly, but we have enough to go around.

CHOICE ROSES

We never have had so large or so fine a supply of Roses with which to start October. (These are our leaders:

PREMIER	COLUMBIA
OPHELIA	MILADY
RUSSELL	SUNBURST
MONTROSE	DOUBLE WHITE
and the Corsage Roses	

CHRYSANTHEMUMS

We are ready to keep you supplied—yellow and white—we shall be headquarters again this season for the finely finished flowers, such as only come from specialists. Start the season with us.

Carnations

You will like our Carnations—they are grown cool to ship well.

Valley

We can supply Valley in any quantity if given a little notice.

The Greens You Need

It should not be overlooked that Amling's also is headquarters for Greens. Everything. Good.

169-175 N. Wabash Avenue

Long Distance Telephone, 1978 Central

CHICAGO

Current Price List

AMERICAN BEAUTIES

	Per doz.
Long stems	\$6.00
Stems 30 to 36 inches	5.00
Stems 24 to 30 inches	4.00
Stems 18 to 24 inches	\$2.50 @ 3.00
Stems 12 to 18 inches	1.50 @ 2.00
Stems 12 inches	1.00
Good short, per 100, \$6.00 @ \$8.00	

ROSES

	Per 100
Premier, special	\$20.00 @ \$25.00
Premier, medium	15.00 @ 18.00
Premier, select	10.00 @ 12.00
Premier, short	6.00 @ 8.00
Columbia, special	18.00 @ 20.00
Columbia, medium	12.00 @ 15.00
Columbia, select	8.00 @ 10.00
Columbia, short	6.00
Mrs. Russell, special	20.00 @ 25.00
Mrs. Russell, medium	15.00 @ 18.00
Mrs. Russell, select	8.00 @ 12.00
Mrs. Russell, short	4.00 @ 6.00
Milady, special	18.00 @ 20.00
Milady, medium	12.00 @ 15.00
Milady, select	6.00 @ 10.00
Milady, short	4.00
Montrose, medium	12.00 @ 15.00
Montrose, select	8.00 @ 10.00
Montrose, short	4.00 @ 6.00
Ophelia, special	12.00 @ 18.00
Ophelia, select	8.00 @ 10.00
Ophelia, short	4.00 @ 6.00
Dbl. White Killarney, special	12.00 @ 15.00
Dbl. White Killarney, select	8.00 @ 10.00
Dbl. White Killarney, short	4.00 @ 6.00
Sunburst, special	12.00 @ 15.00
Sunburst, select	8.00 @ 10.00
Sunburst, good short	4.00

Extra special roses billed accordingly.

CORSAGE ROSES

Cecile Brunner	2.00 @ 3.00
Evelyn Nesbit	2.00 @ 3.00

CHRYSANTHEMUMS

	Doz.
Good Stock	\$3.00 @ \$5.00

CARNATIONS

	Per 100
All Colors	\$2.00 @ \$4.00

GLADIOLI

Fancy Stock	4.00 @ 6.00
-------------------	-------------

MISCELLANEOUS

Asters	2.00 @ 4.00
Valley	12.00 @ 15.00

GREENS

Plumosus	per bunch, \$ 0.50 @ \$ 0.75
Sprenger	per bunch, .25 @ .50
Adiantum, fancy long	per 100 1.00 @ 1.50
Smilax	per doz. 3.00
Ferns	per 100, \$0.30; per 1000, 2.50
Galax	per 100, .25; per 1000, 2.00
Mexican Ivy	per 100, .75; per 1000, 6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Open Saturday to 8 P. M.

Closed All Day Sunday.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

If you seek stock to win increased patronage for your store, read—

The Alpha Floral Co.

J. S. WILSON, JR., PROPRIETOR
CORNER 7th AND WALNUT STREETS
DES MOINES, IOWA

September 25, 1919.

The Chicago Flower Growers' Assn.,
Chicago, Ill.

Gentlemen:—

During the week of August 20th to 29th, 1919, we purchased from you a quantity of High Class stock for use at the Iowa State Fair, and out of the entire TWENTY-TWO ENTRIES we received TWENTY-TWO PRIZES, as follows:

Thirteen (13)	First Prizes.
Eight (8)	Second Prizes.
One (1)	Third Prizes.

ALL FLOWERS ENTERED BY US WERE PURCHASED FROM THE CHICAGO FLOWER GROWERS' ASSOCIATION, and we feel very proud of our prizes which you helped us to secure, with the High Class stock which you supplied.

On numerous other occasions when we have had call for exceptionally High Class stock, we have always found your house prepared to meet our requirements, on short notice.

Yours very truly,

ALPHA FLORAL COMPANY,

Per J. S. Wilson, Jr., Proprietor.

In the above case we did not know what use was to be made of our flowers—we shipped the same stock to all who ordered our best grade.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone Randolph 631

WE ARE CLOSED ALL DAY ON SUNDAY

Good Roses

We claim that there is nowhere in the United States a larger supply of first-class Roses---nor a more dependable, satisfactory place to send your orders.

All varieties—all lengths—all prices. Let's get together now—you'll never regret it.

WE QUOTE

ROSE PREMIER

The daily cut of six large growers. \$6.00 to \$20.00 per 100

RUSSELL

Our stock has never been excelled. \$6.00 to \$25.00 per 100

COLUMBIA

Another of our leaders. \$4.00 to \$18.00 per 100

Milady

Our Miladys are second to none.

\$4.00 to \$20.00 per 100

Ophelia

In a class by itself.

\$4.00 to \$12.00 per 100

Killarney Brilliant

Best in bright pink.

\$3.00 to \$12.00 per 100

White Killarney

You can get it here.

\$4.00 to \$10.00 per 100

Maryland

Popular with many buyers.

\$4.00 to \$8.00 per 100

Sunburst

The best yellow.

\$4.00 to \$12.00 per 100

Ward

Place a standing order.

\$3.00 to \$8.00 per 100

[Extra special Roses billed accordingly.]

CARNATIONS

Good, \$2.00 to \$4.00 per 100

CATTLEYS

Choice, \$15.00 to \$18.00 per doz.

PLUMOSUS

50c to 75c per bunch

CHRYSANTHEMUMS

White and Yellow

\$2.00 to \$4.00 per doz.

ONCIDIUMS

\$6.00 to \$8.00 per 100 flowers

SPRENGERI

25c to 50c per bunch

GLADIOLI

\$4.00 to \$6.00 per 100

ADIANTUM

\$1.00 to \$1.50 per 100

VALLEY

\$15.00 per 100

ASTERS

\$3.00 to \$4.00 per 100

FERNS

\$2.50 per 1000

HAVE YOUR CUSTOMERS Say it With Budlong's Flowers

THE KIND THAT ARE BOUND TO GIVE SATISFACTION.

We have everything in the way of Cut Flowers, Roses of all varieties, including Double White Killarney, which is much better than the White Killarney that is commonly grown by other growers.

Carnations - Yellow Mums - Valley

Rubruns, Lilies, Asters, Gladioli, Feverfew, Tritomas and all other seasonable Cut Flowers, including Greens of all kinds.

Send us a trial order and get in touch with the quality of our stock and our prices
If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

QUALITY
SPEAKS
LOUDER
THAN
PRICES

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

PRICES
AS
LOW
AS
OTHERS

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

Mention The Review when you write.

And now, with the recent increase in the shipping demand, come letters from numerous establishments through the middle west that the price of coal, the cost of labor and the unsatisfactory character of the help obtainable have resulted either in closing other houses or their use for other crops than cut flowers, dependence this season to be put on the Chicago market for flowers. Altogether the evidence seems clear that there will be more business offered here this season than last.

Since last report stock has shortened up, the demand has improved and the average length of roses has increased, with the result that prices have been marked up. The increase in price on the longer lengths has been principally due to the improvement in the quality of the stock, as the demand for the special grades has not increased in proportion to the increase in the supply. With the decrease in the supply of shorter roses, the demand for these now taxes the facilities for meeting it. For a long time last season it was possible for any buyer who wanted the best grades of stock to get all he needed, while he could not get his orders filled for short roses. It looks as though that condition might now be returning. The quality of the roses is splendid; one scarcely could ask for anything more on that score. There are large supplies of fine Beauties for those who have need for this class of stock. Russell, Premier, Columbia and Ophelia also

BUY DIRECT FROM THE GROWER SHIPPING ROSES IN BUD

Russell, Columbia, Premier, Milady, Richmond, Ophelia, Radiance, Killarney, White Killarney, Champ. Weiland and Cecile Brunner Roses

Russell..... } Long 10c to 12c
Columbia..... } Med. 6c " 8c
Premier..... } Short 4c " 5c
Milady..... }
Ophelia..... }

Richmond..... } Long 8c
Radiance..... } Med. 6c
Killarney..... } Short 4c and 5c
White Killarney..... }
Champ. Weiland..... }

Cecile Brunner, 2c. Funeral Roses, \$30.00 per 1000. Snapdragons, pink and white, at \$3.00 and \$4.00 per 100. Asters, \$2.00, \$3.00 and \$4.00 per 100. Gladioli, \$3.00 and \$4.00 per 100. Asparagus Plumosus Sprays, 50c per bunch. Asparagus Sprenger Sprays, 50c per bunch. English Ivy Sprays, 50c per bunch.

Above quotations are for flowers as they are cut fresh from the plants. Come in with your order. REGULAR CUSTOMERS WANTED.

W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

PRINCETON, ILL.

Member F. T. D.

Mention The Review when you write.

are available in large quantities, with moderate supplies of Killarney, Milady and Sunburst. The other varieties are in less prominence.

It looks as though the early chrysanthemums will be quickly cut out, with something of an interval before the second early varieties are ready. The supply this week is not so large as last week. Pompons have come, earlier than usual.

The cuts of carnations are increasing,

but they have not increased so rapidly as the supply of asters has gone down. Consequently, both flowers are selling well. There still are considerable numbers of gladioli, but the end of their season is near. The price has advanced in sympathy with the rest of the market.

Cattleyas are much more plentiful than in recent weeks. Orders can now be filled, certainly if a little notice is given. There is plenty of valley, but

Randall is filling all Orders for Roses

If you can use Roses---well grown, readily salable Roses---send an order to Randall. All orders are being filled in full---all lengths in all varieties---with as good a grade of stock as you ever handled.

CARNATIONS, IN FAIR
QUANTITY, \$3.00 to \$4.00 per 100

CHRYSANTHEMUMS, WHITE AND
YELLOW, \$3.00 to \$5.00 per doz.

GLADIOLI, \$4.00 and \$5.00 per 100

Fine stock, from Northern growers, sure to give satisfaction. Order today and see for yourself.

ASTERS, \$3.00 and \$4.00 per 100

Try them; they are about the last for the season; you'll find them very useful.

CATTLEYS

Home-grown, wonderfully fine.

ONCIDIUMS, \$8.00 per 100 flowers

VALLEY

\$15.00 per 100

A Large Supply

"Mexican" Thistles

A Beautiful Lavender Shade

\$8.00 per 100 Sprays

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Headquarters for Florists' Greens

A large supply of Good Ferns; write for special quotations on case lots.

A. L. RANDALL CO.
CHICAGO

Wabash Ave.
at Lake St.

Phones:
Cent. 7720

the price is maintained. Otherwise the supply of flowers in the market is limited to some odds and ends from the garden. There are greens of all kinds.

Various Notes.

The friends of Edwin R. Armstrong, who is doing nicely in his retail store at 2810 North Clark street, will learn with regret of the death of Mr. Armstrong's father, Richard R. Armstrong, at Alexian Brothers hospital September 24. He had been in that institution since June 12 and his death was a release from great suffering.

Paul Richmond, formerly with C. A. Samuelson and W. J. Smyth and well

known in the trade in the east, left September 30 for Salt Lake City, where he will take charge of the retail store of the Miller Floral Co., one of the largest and finest in the country.

L. R. Bohannon and wife have returned from a trip to the Pacific coast which the popular president of the Retail Florists' Association describes as the most delightful vacation and most interesting trip he ever has had. He says much of the pleasure was due to the way they were taken in hand by members of the trade in the places visited, particularly at San Francisco and Los Angeles. Coming home by way of Kansas City, where Mr. Bohannon

holds an interest in a prosperous florists' business, they were accompanied by Mrs. F. R. Hills, formerly of Maywood and well known here, who now lives in Los Angeles.

The greenhouses at 4309 North Francisco street have been operated under a lease by George Bakaitis, the title having been acquired by the Lake View State Bank under foreclosure. The bank has found a purchaser for the real estate and Mr. Bakaitis is selling out his stock and equipment.

R. C. Riddell, of Louisa, Va., says he ships \$10,000 worth of boxwood sprays to Chicago each season.

John Poehlmann says that the scar-

CHOICE ROSES

SUNBURST
COLUMBIA
RUSSELL

BRUNNER

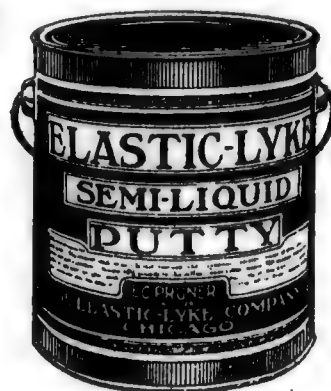
WHITE KILLARNEY

PINK KILLARNEY

MILADY
OPHELIA
NESBIT

MARYLAND

SPRENGERI
GALAX
FERN
SMILAX
ADIANTUM
PLUMOSUS



Gladioli Carnations Asters

Our Prices are not Higher than Others; Market Prices Prevail
We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

city of orchids is a thing of the past and that he believes there will be enough flowers to take care of the demand from now until the time the spring crops are cut.

A. Miller, president of the American Bulb Co., is in Seattle, returning from Japan. He has four cars of giganteum lily bulbs, which have been inspected there, and is engaged in shipping his company's western orders from that point. One car goes to Canada. Mr. Miller reports that fruit growers' demands have made it hard to get refrigerator cars in which to send the Chicago shipments. The American Bulb Co. has rented the large double store at 58 South Water street, in which to receive and dispatch the Dutch bulbs now coming to hand in quantity. All the travelers have been called in to assist in the work.

John Jacobs, heretofore on the staff of the E. C. Amling Co., has joined the forces of George Wienhoeber.

E. G. Bowen has bought the Argyle Posy Shop, 1046½ Argyle street, from Glen Cutler.

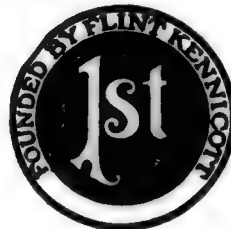
Among the more than 100 names on the payroll of Peter Reinberg are several of many years' service, for loyalty is one of the things Mr. Reinberg inspires in his staff. For instance, Charles Dieterich, the barn boss, has been with Mr. Reinberg thirty years. He had intended a return to Luxembourg this summer to look up relatives, but has received word that the only one surviving the war is a niece, who is coming to make her home with him.

Charles Erne seeks larger quarters. His business is about as large as it can be in the room in the Atlas block. He would like to get larger space on the same floor, because he feels that the increased facilities would result in an immediate increase in the business.

P. C. Schupp says that, incredible as it may sound, the sales of the J. A. Budlong Co., of which he is the head, in both August and September this year have exceeded the sales for June. Of course the point lies in the fact that June always is one of the best months of the twelve and that last June was no exception.

STRENGTH

of



YEARS

CHICAGO

has the ability to serve the Retail Florist with Cut Flowers. No doubt about the supremacy of the CHICAGO MARKET. Every day more Retail Florists learn to depend upon this MARKET as a most reliable source in which to buy.

CUT FLOWERS bought in CHICAGO at MARKET PRICES always allow for the added profit in Retailing.

OUR ability to fill orders meets the wishes of those who avail themselves of our service.

KENNICOTT BROS. CO.,

W. J. Kennicott
Pres

John Wittbold, son of Louis, who has had charge of the landscape department of the George Wittbold Co., has taken

charge of much of the office work heretofore looked after by his father, permitting Mr. Wittbold to spend a large

PREMIER

"Say It with Premier Roses"

We are cutting a wonderful crop of Hill's grand new variety, Rose Premier, and our 50,000 plants assure you of a steady supply.

Our combined cuts are sold by
E. C. AMLING CO.
Chicago's largest and most centrally
located wholesale cut flower house.

We are the leading and largest growers of Rose Premier and our stock known as

Numbers 1, 2 and 12

is shipped to and sold exclusively by the E. C. Amling Co. Premier is the finest rose Mr. E. G. Hill and his associates ever have put on the market, remarkable for its large size, clear color, sweet fragrance, luxuriant foliage, freedom of growth and the way the flower develops and persists after being cut. You can not afford to be without Premier in your store.

We also are the leading growers of **Columbia**, and have a large and steady supply of high-grade flowers, shipped to the E. C. Amling Co. exclusively, and sold under the

Numbers 1, 2 and 12

AND REMEMBER—

Our Roses never are sold to Department stores or Peddlers—they are sold only to recognized Retail Florists.

50,000 PREMIER PLANTS

WEISS & MEYER CO., - - Maywood, Ill.
WEISS-SPANDIKOW CO., - Maywood, Ill.
BATAVIA GREENHOUSE CO., - Batavia, Ill.

FANCY (Special Picked) FERN S

Leave your order with us for regular shipments

Per 1000, \$2.50

Write for

Our "New Style" List of

WIRE DESIGNS

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

ST. LOUIS

FOR YOUR SUPPLY OF

FANCY FERN S

OCTOBER PRICE \$2.50 per 1000

SEND FOR OUR LIST OF FLORISTS' SUPPLIES

ST. LOUIS WHOLESALE CUT FLOWER CO., 1410 Pine Street,
ST. LOUIS, MO.

part of his time at the greenhouses at Edgebrook without neglecting things at the office. H. A. Cecil looks after wholesale plant sales, being on the road a considerable part of recent months.

Miss Lillian Kohout, daughter of Joseph Kohout, president of the Commercial Flower Growers' Association, was taken suddenly ill September 28 and was operated on for appendicitis at the Waukegan hospital next day. The family home is at Libertyville.

C. L. Washburn is expected home next week, after his quick trip to California, where the firm's palm growing establishment is beginning to attract wide attention.

It is said the Fort Dearborn Coal Co., of which Paul Weiss is secretary, handled 2,100 cars of coal last month. They look for a strike of miners and much higher prices, recommending growers to get their storage space filled as quickly as possible.

Sidney Buchbinder was in Milwaukee last week, on a refrigeration errand. He says business never was better, florists by scores modernizing their stores.

On another page of this issue there are some notes of the principal Maywood growing establishments which will be of interest to all those concerned with the activities of the Chicago market.

Visitors.

E. P. Neiman, secretary of the Park Floral Co., Denver, was here this week on his way home from a trip to the

SPECIAL AUTUMN PRICE LIST

of Florists' Supplies, Ribbons, Chiffons, etc., especially for the retail florist. Write for this list, look it over carefully and be surprised at how much less you can buy at from us.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street, St. Louis, Mo.

Mention The Review when you write.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

Mention The Review when you write.

Atlantic coast. He had two objects in view: To get a general survey of the trade situation and to purchase pot plants for the season's business. Reporting on the success of his mission, he said it was easy to see that all florists now are optimists, but that the supply of pot plants is comparatively small, with no immediate prospect for its increase.

John Rugowski, of Manitowoc, Wis., stopped in Chicago last week on his way home from a tour of Detroit, Buffalo, New York and Philadelphia with specimens of his asters.

M. B. Lassen, of Racine, Wis., was here September 30.

Logan Kring, of Kring Bros., Fair-

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

bury, Ill., was a visitor this week. His firm sends fine carnations to this market.

A. M. Augspurger, of Peoria, was here September 27 in connection with the large plant and bulb business he is doing. He has it figured out that stock in most lines will be scarce for at least another year or two, scarcer next spring than last, especially geraniums.

BOSTON.

The Market.

For several successive days we have had clear skies, a welcome change from the persistently rainy weather

Fine Supply of Roses

Carnations, \$3.00 to \$4.00 per 100

Order what you need from us

RUSSELL

\$5.00 to \$15.00 per 100

MILADY

\$4.00 to \$10.00 per 100

ROSES

—OUR—
SELECTION

\$4.00 per 100

COLUMBIA

\$6.00 to \$15.00 per 100

SUNBURST

\$4.00 to \$10.00 per 100

Killarney, White Killarney, Killarney Brilliant, My Maryland
Ophelia and Champ Weiland, \$4.00 to \$10.00 per 100.

Complete Line of GREENS at Market Prices

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES: Central 2846 and 601
Greenhouses, Ravenswood 9925 CHICAGO, ILL.

Mention The Review when you write.

DON'T BUY JUST STOCK—BUY CUSTOMERS
AND STOCK FOR THE SAME MONEY. OUR
STOCK IN YOUR STORE MEANS MORE CUSTOMERS.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

which had been our lot for more than St. Swithin's 40-day period. The change seems to have cheered everyone up and improved business, for September 27

and 29 clearances were more satisfactory than for a long time. Our police strike continues, but Boston under martial law is far better governed than

under police government and crimes have struck a new low record. This encourages people to come out who, from a feeling of timidity, have kept off

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

the streets as much as possible and retailers are now feeling much more optimistic.

Rains and, more recently, frosts have spoiled many outdoor flowers, and indoor flowers are once more coming into their own. Roses went sluggishly until September 27, when they cleaned out well. Prices on hybrid teas vary from \$3 to \$16 per hundred, with select American Beauties at \$4 to \$5 per dozen. Carnations are much improved in quality and most growers of these popular flowers have started shipping. The best flowers realize \$3 per hundred, but many are cleared at half these prices. Chrysanthemums as yet are largely confined to Golden Glow and Smith's Advance and sell up to \$3 and \$4 per dozen. A few pompons have already appeared. Some single violets are arriving, but the quality is not yet of the best.

Gladioli never appeared in greater abundance or of grander quality at the end of September. Prices have improved to \$3 to \$6 per hundred. Indoor asters are cleaning up well, but the remnants of the outdoor crop are sold cheaply. Bachelor's buttons, a former favorite, are now largely in the discard. Cosmos is plentiful and there are some nice scarlet pentstemons, dahlias, gentians and everlastings.

Lilies are practically nil, but a little valley is offered, with few buyers. Some good *Cattleya labiata* is arriving and sells at \$18 per dozen, with *cyrtopediums* going at \$2. A few *oncidiums* and *vandas* are also seen. *Bouvardia* is seen in small lots. A rather better call exists for *adiantum* and *asparagus*. Among pot plants *cyclamens* have appeared, also a few *ericas* and *begonias*, in addition to the general line of foliage plants and ferns.

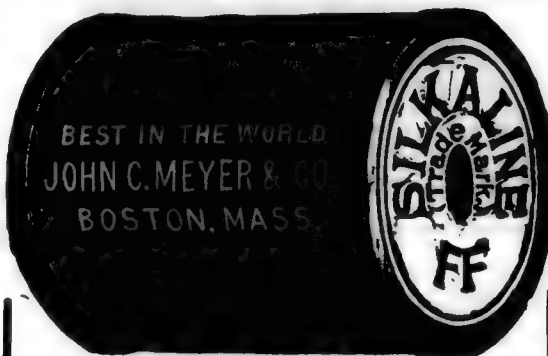
Orchid Display at Horticultural Hall.

The annual fruit and vegetable show of the Massachusetts Horticultural Society was held at Horticultural hall September 25 to 28 and, considering the unfavorable weather experienced for some weeks, the display was an excellent one in both departments. The T. J. Grey Co. once more made a large and comprehensive display in over 100 varieties, arranged most tastefully, which was a silver medal feature of the show.

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices



The Meyer Florists' Green Thread is different from any other make. Every spool contains 2 ounces of actual thread, 16 ounces to a pound. See that you get the Meyer Florists' Green Thread and you will get the very best thread in the world. Don't take any substitutes.

Manufactured by

JOHN C. MEYER THREAD CO.
BOSTON, MASS. Mills at Lowell, Mass.

Mention The Review when you write.

**Artificial Flowers
Waxed Flowers**
LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

Albert C. Burrage, of Beverly Farms, who has got together an immense and valuable collection of orchids, put up a superb group in the lecture hall, covering over 500 square feet of space. The arrangement, with large *cibotium* ferns well elevated at the back, with dozens of grand spikes of *Oncidium Rogersii*, *phalaenopsis* and other graceful varieties, could hardly have been improved



Offer
of
Sept.
4th
issue
still
good

Big Special Offer, \$5.75⁷⁵/₁₀₀
12 No. 310. 21 inches high, 8 inches deep, regular price, \$7.20 per doz.
Cash only.

JOHNSON BASKET WORKS
2535 Milwaukee Ave., CHICAGO
Mention The Review when you write.

upon. *Cattleya labiata* was shown, carrying many hundreds of flowers, and among other good things were *Vanda Sanderiana*, *Phalaenopsis amabilis*, *Brassocattleya Thorntonii*, the charming *Cattleya Adula*, *Cattleya Mantinii*, *C. Hardyana*, *C. gigas*, *C. Dowiana*, *C.*

WHITE POMPONS

NOW BEING CUT

We are Rose specialists and are cutting from 245,000 rose plants

We are now cutting Russells from 60,000 plants

AMERICAN BEAUTIES, COLUMBIA, RUSSELL, HOOSIER BEAUTY, OPHELIA, SUNBURST and WHITE KILLARNEY. They are all our own growth, guaranteed fresh cut and packed to arrive in good condition.

Russell and Columbia

Fancy long, per 100.....	\$15.00 to \$20.00
Fancy medium, per 100.....	12.00
Medium, per 100.....	8.00 to 10.00
Short, per 100.....	5.00 to 6.00

Ophelia, Hoosier Beauty, White Killarney

Extra long, per 100.....	\$10.00 to \$12.00
Good medium, per 100.....	6.00 to 8.00
Good short, per 100.....	4.00 to 5.00

WHITE POMPONS

First of the season.....75c per bunch

CARNATIONS, \$4 00 PER 100

GLADIOLI at Market Prices

NEW FANCY GLADIOLI.....	Per 1000, \$2.50
Adiantum.....	Per 100, \$1.00
GALAX, bronze.....	Per 1000, 2.00
Asp. Sprays.....	Per 100, \$2.50 to 3.00
Sprenger.....	Per 100, 2.00 to 3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited.
In buying direct of the grower you are assured of fresh stock at all times and the most even run of quality possible.

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

guttata, miltonias in variety; Laeliocattleyas Britannia, Figaro and Linda Aurelia; Cypripedium Maudiae magnificum, Vanda caerulea, Odontoglossum grande and numerous other fine things. A gold medal was awarded to the group and first-class certificates to Cypripedium Sir Redvers Buller and Laeliocattleya Harold. The Blue Hill Nurseries, Inc., had a fine display of hardy asters and other perennials.

Various Notes.

Fred J. Roper, of Tewksbury, has taken the Harry L. Shedd establishment and is growing in his houses roses and carnations, which are shipped to the Boston Flower Exchange.

Anderson Bros., of Woburn, are the first to send in greenhouse sweet peas

of nice quality. They have grown asters heavily under glass this season. In addition to Golden Glow mums they are already cutting some nice white pompoms, Melba being the variety.

Welch Bros. Co. is getting some good lily of the valley, American Beauties

and greenhouse asters, in addition to a wide assortment of other flowers. Its business has been picking up well in the last few days.

For the opening of the new Tremont Trust Co. building Penn's has over 100 floral pieces, some being quite elabo-

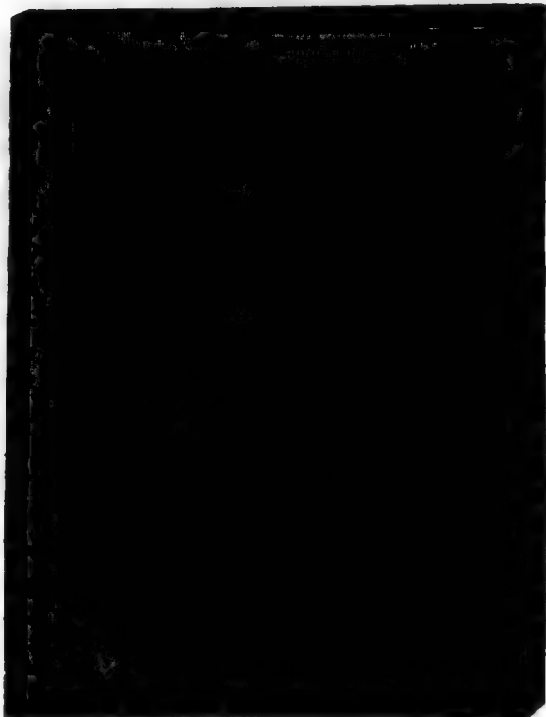
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Waxed Orchids, assorted colors.....	\$5.00 per 100
Calla Lilies.....	5.00 per 100
Wax Roses.....	3.00 per 100
Short-Stemmed Carnations, not waxed	2.00 per 1000

Send us your order; we will give it prompt attention.

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(Caxton Building)

rate. Fall weddings are now quite numerous. A large window of clobotiums and Gladioli Mrs. Watt and Canary Bird was effective September 27.

The Boston Florists' Association will hold its first fall meeting at the Parker House October 7. Dinner will be served promptly at 7 o'clock. Mr. Hicks, of the Boston Chamber of Commerce, will speak on a topic of vital importance and a large attendance is expected.

John McFarland, of North Easton, for many years one of our largest growers of poinsettias, has dropped their culture this season and is confining his attention chiefly to chrysanthemums, asparagus, ferns and lilies.

Thomas Roland marketed his first cyclamens September 29. He is cutting good crops of *Cattleya labiata* and cypripediums, and extra fine Ward, Columbia and Premier roses at Nahant.

George W. Foster, of Tewksbury, has a specially fine lot of carnations this season. His leaders are Ward, Matchless, Benora and Pink Delight. He is cutting a fine crop of bachelor's buttons.

Robert T. McGorum, of Natick, has nearly finished cutting a house of Golden Glow mums of excellent quality. He is sending in good Ward, Matchless and Pink Delight carnations.

A flower not much seen in our markets is the pentstemon. James Wheeler, of Natick, is cutting a fine lot of it and plans to give it a trial under glass. It succeeds quite well in a temperature which suits antirrhinums. Mr. Wheeler likes Carnation Aviator and has a large planting of it, in addition to Ward, Pink Delight, Matchless and Benora.

Mr. and Mrs. Louis Smith, of Tewks-

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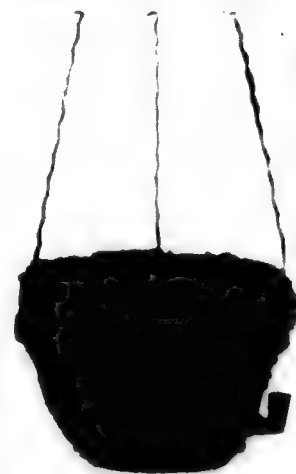
CHICAGO.

bury, have been enjoying a visit to Perry Green, the one-time Quincy florist, now operating a hotel at West Dennis, on Cape Cod, Mass. Mr. Green is doing remarkably well in his new establishment and always has a welcoming hand out for any of his old florist confreres.

W. N. C.

Belleville, Mich.—C. Wood has discontinued his business in this town and has moved to West Lafayette, Ind.

Little Wonder NO DRIP Hanging Basket



A self watering-basket which gives the plants plenty of air and perfect drainage, thus promoting the greatest possible growth.

The patented irrigator and NO DRIP feature of this basket make it an ideal basket for either porch or inside use.

If your jobber does not have them send us his name and \$1.35 and we will send a sample prepaid.

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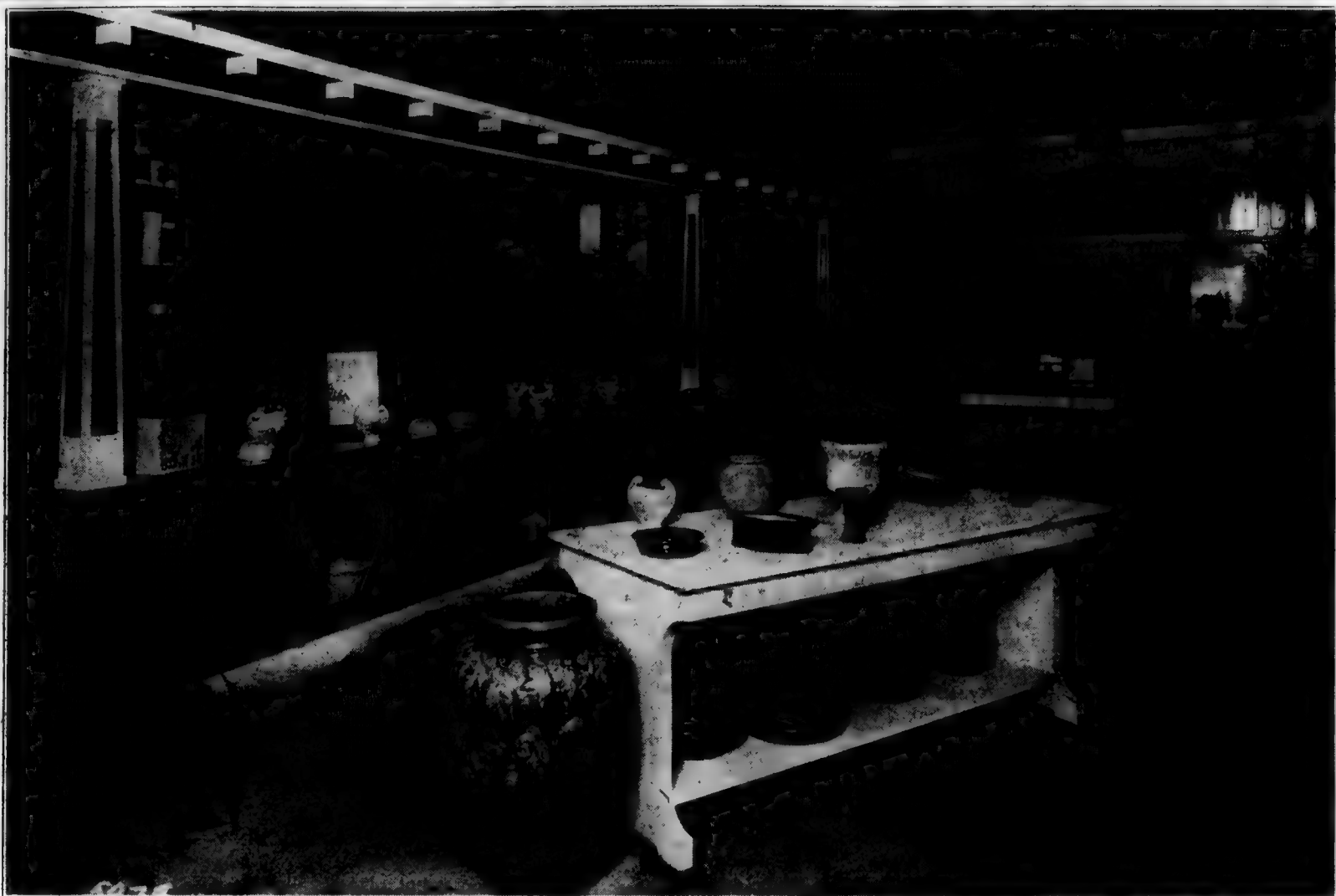
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AD ON PAGE 49



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There's a Reason Why —
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Cut Flowers
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Clody's
FLOWER SHOP

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CHICAGO.

September 27, 1919.

Buchbinder Bros.,
 11 S. La Salle St.,
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 Gentlemen:-

You may be interested in the enclosed photograph as showing a complete installation of Buchbinder Flower Store fixtures, including refrigerator, wall cases and tables.

You will recall that we bought one of your refrigerators six years ago. It gave us thorough satisfaction. It was a handsome piece of equipment. The cold, dry air kept the flowers fresh for a longer time than any other refrigerator we ever had used; and at the same time the consumption of ice, which in these days of high prices is an important item, was really small. So when we moved to our new and larger quarters we did not hesitate to order a complete new Buchbinder installation.

If you care to refer any prospective customers to us we shall be glad to reply to their inquiries. Wishing you success, we are

Yours very truly,

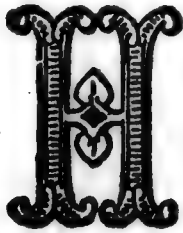
Edward Clody

From coast to coast we have similar letters. No matter how large or small a refrigerator you need, it will pay you to consult us.

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In Gold and Purple, per 1000, \$5.50



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In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

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Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
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Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

NEW YORK.**The Market.**

The market has maintained the little improvement noted in the last week or two, but without any material increase in prices, although it may be said that figures on all staple stocks are stronger. Clearances, except in certain lines of herbaceous stock, are easier, and conditions are gradually shaping themselves toward what is confidently expected to be a good fall trade. The demand is better, in that retailers appear to be willing to take a little chance on early purchases rather than resort to the hand-to-mouth dealings for a long time so conspicuous. This tendency is, of course, encouraged by the wholesalers, who are somewhat tired of the small transactions common in the last few weeks.

The cool weather of the last few days has resulted in a great improvement in the quality of roses, and while the stock in the lower grades is mostly from lateral growths, some fine flowers in the long-stemmed grades are in supply. American Beauty has advanced in price with the ending of the summer season, but the higher figures are largely confined to the medium grades. Hadley and Russell are also in supply, under the same conditions. The general run of hybrid teas moves at about the same prices as the previous week, but clearances are made without concessions of consequence.

A few carnations are coming in and, because they are few, are fairly strong at \$1 to \$2 per hundred, with \$4 per hundred the top price for selected flowers. Ordinarily, the first week of October sees a fair supply of pinks, but they are not likely to cut much of a figure in the market for a while yet.

Orchids are plentiful, but not in such quantity at this season as in pre-war days, which accounts, perhaps, for the maintenance of high prices. The quality of arrivals is nothing to boast of, but the top price for the best, outside of hybrids, is about 75 cents, hybrids bringing from that figure to \$1.50 for specials. Minimum prices can hardly be quoted.

A few Easter lilies arrive occasionally, but not in quantity sufficient to meet the demand. Lily of the valley is almost a rarity, but its place is to some extent filled by white bouvardia, which is in fair supply at 40 to 50 cents per bunch of about six sprays.

Chrysanthemums in small quantities continue to arrive, but attract no par-

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We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

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Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

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"THE HOUSE THAT SERVICE BUILT"
Manufacturers and Importers of Florists' Accessories **Pittsburgh, Pa.**

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Artificial Flowers, Leaves and Designs

SEND FOR PRICE LIST

particular attention. With the weather getting cooler, however, the crop will soon be on, and, as usual, become a leading factor in the market.

Dahlias are arriving in tremendous quantity, the first killing frost not hav-

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Manufacturers of

WIRE FLORAL DESIGNS

and All Wire Novelties to Order.

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W. J. COWEE, BERLIN N.Y.

10,000, \$2.25 50,000, \$9.75

Sample Free

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Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3.....	\$ 3.50
21x 6x3½.....	4.35
24x 5x3½.....	4.50
24x 8x4.....	6.00
28x 8x5.....	7.25
30x 6x3½.....	6.00
36x 8x5, full telescope.....	11.00
30x10x6 " ".....	15.00
36x11x7 " ".....	20.00
42x 8x6 " ".....	20.00
18x18x7, for designs.....	18.00
20x20x8 " ".....	24.00
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26x17x8 " ".....	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

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	Each	Per doz.
40x20x10.....	\$0.75	\$8.00
30x12x10.....	.50	5.50
24x24x10.....	.65	7.00
24x20x10.....	.60	6.50
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30x30x10.....	.85	9.00

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FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.		Mist Gray or Manila Shallow Lid	Mist Gray or Manila Full Telescope
SIZES		cover Price per 100	Price per 100
3 x 20 x 4.....		\$2.25	\$ 2.50
3 x 18 x 5.....		2.30	2.60
3½ x 24 x 5.....		3.60	4.30
3½ x 30 x 5.....		4.30	5.00
5 x 24 x 8.....		5.40	6.75
5 x 28 x 8.....		6.60	8.10
5 x 36 x 6.....		8.00	10.00
5 x 38 x 8.....		9.50	11.50
5 x 30 x 10.....		10.25	12.00
6 x 28 x 12.....		10.50	12.50
5 x 35 x 10.....		11.25	13.00
6 x 36 x 12.....		14.25	16.35
8 x 20 x 20.....		15.00	18.75
8 x 24 x 24.....		22.50	25.00
7 x 42 x 12.....			27.50
8 x 48 x 14.....			32.00

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With Shallow Fluted Edge Lid

8½ x 9 x 6.....	\$3.75
6 x 7 x 14.....	5.00
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Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

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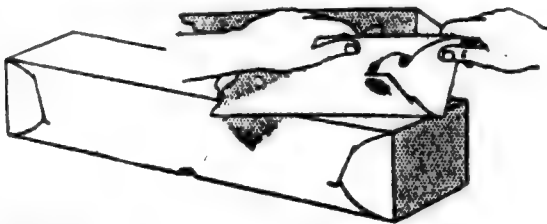
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mean a saving to you without sacrificing the manner of proper delivery to your customers.



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Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

Shallow Lids		Telescope	All Full Telescope.	
18x5x3.....	\$2.90	\$3.08	30x10x5.....	\$11.85
21x5x3.....	3.20	3.50	34x16x5.....	17.90
24x5x3½.....	3.78	4.55	36x14x6.....	21.15
30x5x3½.....	4.55	5.45	36x10x6.....	16.10
36x5½x3½.....	...	6.60	40x10x6.....	17.40
21x7x3½.....	4.50	...	48x10x6.....	21.20
24x8x4.....	5.75	...	30x12x7.....	17.90
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36x8x5.....	9.25	11.80	16x16x8.....	15.90
Violet and Corsage Boxes.			18x18x7.....	15.90
9x6x5½ Shallow Lids.....	\$3.70		20x20x6.....	15.90
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15x8x6½ Shallow Lids.....	6.25		24x24x8.....	26.65

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

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An appropriate color.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.20
21x5x3.....	3.65
24x5x3½.....	4.75
30x5x3½.....	5.65
27x7x4.....	6.05
36x5x3½.....	6.75
34x6x3½.....	6.40
24x8x4, 2-inch lid.....	5.95
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36x8x5, 2-inch lid.....	9.00

All prices per 100, f. o. b. factory.

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Corner Lock Style.

A beautiful white plated stock.

Carried in popular sizes only.

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18x5x3.....	\$3.60
21x5x3.....	4.00
24x5x3½.....	5.25
30x5x3½.....	6.20
24x8x4.....	7.30
28x8x5.....	10.25
36x8x5.....	12.25
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.	
9x6x5½, 2-inch lid.....	\$4.95
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Far better than wrapping paper. Almost as cheap.

Just the thing for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20 x 4½ x 3.....	\$2.00	24 x 4½ x 3.....	\$2.30
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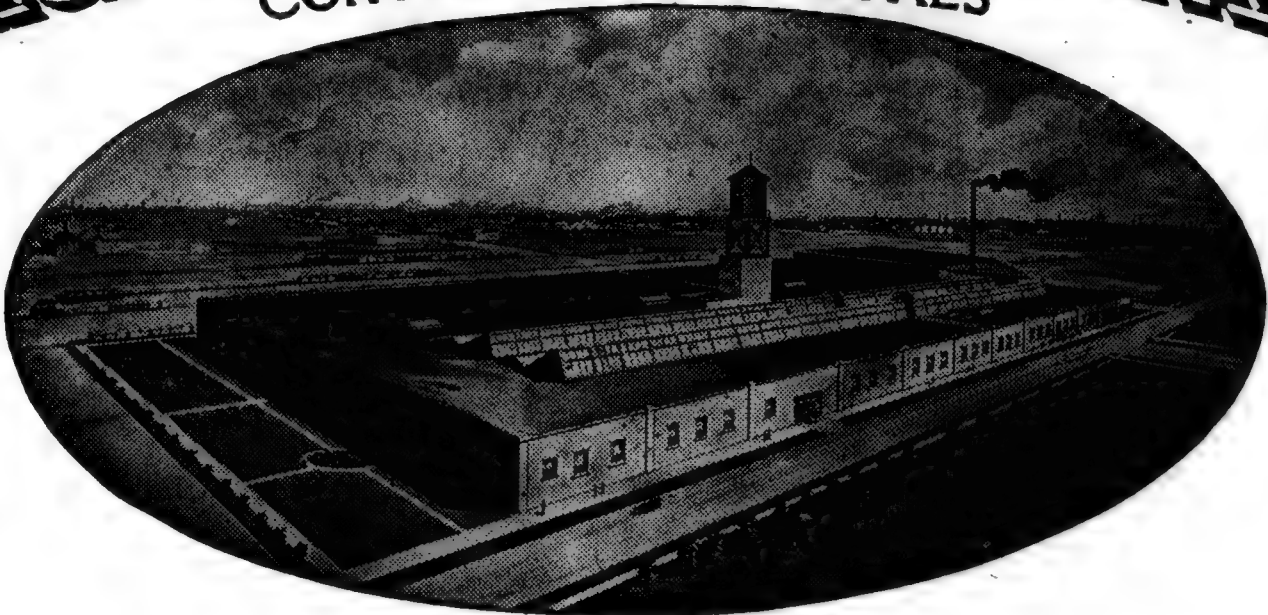
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Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

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For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 3.75
10 x 6 x 5½	2-inch Top.....	4.25
12 x 8 x 5½	2-inch Top.....	5.55
14 x 10 x 8	2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$3.40
20 x 4 x 3	2-inch Top.....	3.40
21 x 5 x 3	3-inch Top.....	4.50
24 x 5 x 3½	2-inch Top.....	4.75
24 x 8 x 4	2-inch Top.....	6.10
28 x 8 x 4	2-inch Top.....	6.90
28 x 8 x 5	2-inch Top.....	7.90
30 x 5 x 3½	2-inch Top.....	5.20
36 x 8 x 5	2-inch Top.....	10.00

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Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

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Size		Per 100
16 x 16 x 8	Telescope	\$15.85
20 x 20 x 8	Telescope	20.55
21 x 5 x 3	Telescope	4.50
24 x 5 x 3½	Telescope	5.50
24 x 24 x 10	Telescope	31.60
30 x 10 x 5	Telescope	11.00
30 x 12 x 6	Telescope	15.85
32 x 32 x 8	Telescope	39.45
36 x 10 x 5	Telescope	14.20
36 x 12 x 6	Telescope	19.00
36 x 14 x 8	Telescope	25.30
40 x 10 x 6	Telescope	22.50

ing yet put in an appearance. Much of the stock might better have remained at home. The best flowers bring from \$1 to \$4 per hundred.

There is an abundant supply of asters and flowers of really good quality move well, largely going into funeral work. Gladioli are still to be had in quantity, as also are tritomas, centaureas, delphiniums, snapdragons, and other herbaceous flowers.

Various Notes.

Harry A. Bunyard, who has been in France for nearly a year as a secretary of the Y. M. C. A., arrived home on the Nieuw Amsterdam September 23 and has been calling upon his many friends.

J. C. Clark, of the Riverton nursery of H. A. Dreer, Inc., was a judge at the dahlia show of the American Dahlia Society Tuesday, September 23. He and the other judges, John S. Vincent, White Marsh, Md.; Prof. Fraser, of the Connecticut Agricultural College; James Duthie, of Oyster Bay; Peter Duff, of Orange, N. J., and William Turner, of Oceanic, N. J., were entertained at dinner at the Grand hotel by the society in the evening.

Many members of the New York Florists' Club attended the exhibition of the American Dahlia Society, looking over the proposed new quarters of the club, which were in use for the exhibition. When A. M. Henshaw, chairman of the committee having the project in charge, makes his report at the next meeting of the club, he is likely to have a number of members to support his recommendations.

John Lewis Childs, Flowerfield, N. Y., was one of the largest exhibitors in the

horticultural section of the fair held last week at Mineola, L. I. Henry Weston, Hempstead, was the official

judge of the section. Travelers on the Long Island railway, when passing Floral Park are interested in the fine

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With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

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Main Office and Plant
CASTORLAND, N. Y.

IT IS TIME TO ORDER YOUR FALL STOCK OF ARNOLD'S



FOLDING FLOWER BOXES



The way the Florists' business has been booming, you'll need more boxes than ever this season—better order them now.

Note the White Glaze and Violet Glaze Boxes again are available.

WHITE GLAZE

For Corsages		Per 100
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	18.00
For Cut Flowers		Per 100
16x 4x8	2" Cov.	\$ 6.50
20x 4x8	"	7.00
18x 5x8	"	7.00
21x 5x8	"	8.00
24x 5x8½	"	8.50
30x 5x8½	"	10.00
36x5½x8½	"	12.00
21x 7x8½	"	9.50
24x 8x5	"	18.00
28x 8x5	"	15.00
36x 8x5	Telescope	20.00
30x10x5	"	22.50
36x10x5	"	26.00

VIOLET GLAZE

For Corsages		Per 100
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	18.00

ARNOLD'S THRIFT BOX

A one piece box of a good grade of light weight hard-finished Mist Gray stock. Printed in colors, it makes a nifty package at small cost. In three popular sizes.

	Per 100	Per 100	Per 100
21x5x3	\$2.40	24x5x3½	\$2.75
21x7x3½	\$3.10		

MIST BROWN

For Violets and Corsages		Per 100
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
14x10x8	"	12.70
For Cut Flowers and Designs		Per 100
16x 4x8	2" Cov.	\$ 3.95
18x 5x8	Telescope	5.00
18x 6x8½	2" Cov.	6.80
21x 7x8½	"	7.80
21x 7x8½	Telescope	8.00
30x 7x5	"	11.50
36x 5½x8½	2" Cov.	9.40
40x 8x5	Telescope	18.50
42x 8x5	"	19.55
42x10x5	"	23.20
20x12x8	"	20.65
30x14x8	"	28.85

MIST GRAY

For Violets and Corsages		Per 100
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
12x 8x5½	"	6.75
14x10x8	"	12.70
12x 5x8	"	6.40
For Cut Flowers		Per 100
16x 4x8	2" Cov.	\$3.95
20x 4x8	"	4.40
18x 5x8	"	4.55
21x 5x8	"	4.95
24x 5x8½	"	6.00
30x 5x8½	"	7.65
36x5½x8½	"	9.40
18x 6x4	"	6.80
28x 6x4	"	8.85

	Per 100
21x 7x8½ 2" Cov.	\$ 7.80
24x 8x4	8.80
24x 8x5	8.85
28x 8x4	9.50
28x 8x5	11.80
36x 8x5 Telescope	15.90
40x 8x5	18.50
42x 8x5	19.55
48x 8x5	21.60
30x10x5	15.45
36x10x5	17.50
42x10x5	28.20
48x10x5	24.95

For Designs and Sprays

	Per 100
30x12x6 Telescope	\$18.15
36x12x6	24.80
20x12x8	20.65
12x12x8	19.85
14x14x8	19.90
16x16x8	23.00
20x20x8	26.35
24x24x8	33.80
24x24x10	39.80
28x28x8	46.20
24x14x8	25.80
30x14x8	28.25
36x14x8	32.85
40x14x8	35.25
42x17x8	37.40
52x82x8	52.00

Special discount allowed on quantity orders. No printing charges on lots of 500 or over. Samples sent on application.

A. A. ARNOLD PAPER BOX COMPANY, 1362-1368 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

USE BOXES WORTHY OF THE QUALITY OF YOUR FLOWERS—USE Duro Folding Flower Boxes

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All prices include printing in one color. Embossing, \$3.00 per M. Narrow and wide striping, \$15.00 per M additional. No orders for striping less than 500 boxes. Write for Special Discount on Large Orders.

Size	2-inch Covers	Per 100
10x7x5		\$ 4.75
12x9x6		6.75
18x5x8		4.50
21x5x8		4.75
21x7x4		7.00
28x5x4		6.00
24x8x4		8.00
24x8x5		9.00
30x5x8½		7.50
28x8x6		10.00
36x6x4		10.00

Size	Full Telescope Covers	Per 100
30x10x5		\$14.00
30x12x6		18.50
36x12x6		19.00
36x 8x5		14.50
42x 8x5		18.50
36x10x6		20.00
42x10x6		22.50
24x14x8		27.50
36x14x8		32.00
20x20x8		26.00
24x24x8		32.50

Special One-Piece Box—Excellent quality of gray board, 24x5x8.....Per 100, \$4.00
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Duro Paper Products Co. 729-735 S. Wabash Ave., **CHICAGO**
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1920 CATALOGUE

Full of Ideas for Florists

Sent free on request.

THE JOHN HENRY CO.,
Lansing, Mich.

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., **CHICAGO**

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

IN QUALITY and QUANTITY

our supply of

BEAUTIES

Is Hard to Beat

Our Beauties are getting in winter form—large buds and good flowers.

You can always depend on us for BEAUTIES

ORCHIDS

This is an item we specialize in. We receive a fresh shipment every morning. We would like to have your inquiry if you are in need of ORCHIDS.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

The Quality of Our Dahlias

Is getting better and the supply larger

You can handle Dahlias successfully and they are money-makers if you will get your supply from us.

We advise placing a regular order for shipment as often as you require.

The varieties that we handle are the best. We handle the entire cut of the Peacock Dahlia Farms—the largest growers of Dahlias in the country.

WHEN YOU WANT GOOD DAHLIAS
TRY ONE OF OUR SHIPMENTS

CHRYSANTHE- MUMS

Yellow—White—Pink

\$3.00 to \$4.00
PER DOZEN

Good flowers for so early in the season. On short notice we can furnish them in quantity.

STRING SMILAX	
Each	\$ 0.25
WILD SMILAX	
Case	6.50
FANCY FERNS	
1000	3.00
DAGGER FERNS	
1000	2.50
GALAX—Green and Bronze, per case	12.50
PLUMOSUS & SPREN- GERI, Bunch50
ADIANTUM	
100	1.50

Mention The Review when you write.

display of giant kochia and Chinese woolflower (celosia) which the Childs establishment has planted in the grounds adjoining the station.

Many florists within carting distance of Camp Mills are taking advantage of the large supply of used lumber being disposed of there at low rates.

Up to September 29 no frosts of consequence had been reported in the immediate vicinity of New York.

Mrs. Mary Kiely, who has an establishment near Calvary cemetery, is supposed to have been held up and robbed of \$10,000 in bonds after she left her home on the morning of September 23, as she has not been heard of since. The missing lady is described as 46 years of age. The police are conducting a search.

Frederic R. Newbold, treasurer of the flower show committee of the International Flower Show, and Mrs. Frances King, of Alma, Mich., were judges at the dahlia show of the Short Hills, N. J., Horticultural Society, which closed September 27.

P. W. Popp, Mamaroneck, was a judge at the show of the Park Garden Club, of Flushing, September 23.

The next meeting of the New York Florists' Club will be held Monday, October 13.

J. B. Nugent, of Young & Nugent, 42 West Twenty-eighth street, is receiving congratulations on the advent of a baby girl at his home. J. H. P.

PHILADELPHIA.

The Market.

The week began poorly. It was dull, but as the close drew near business improved until at the end it was quite brisk. There was a scarcity of fine flowers, such as Russell roses and orchids. There was no valley for the weddings and almost no lilies. There were a few more chrysanthemums, the variety called Smith's Advance coming

BERGER BROS.

DAHLIAS

Grown by a specialist who sends splendid flowers daily. Twenty superb varieties.

CARNATIONS

Make your arrangements now for a regular supply of high grade blooms.

CHRYSANTHEMUM GOLDEN GLOW

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

ASTERS
GLADIOLI
ROSES

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS
ADIANTUM
and Greens of
all kinds.

to the aid of Golden Glow in meeting the improved demand. There was a marked change in the complexion of the outdoor flowers, asters and gladioli giving way everywhere to dahlias. Wild asters were in evidence.

Dahlias are approaching the height of their season. The flowers are extremely fine. The weather has been favorable, with bright, warm days and cool nights with plenty of rain. There are many good dahlia growers and many more good varieties of dahlias that are grown in quantity. The market is treating the fine stock generously. Excellent prices are paid for good flowers that reach the buyers in good order. The poor stock sells, but at low prices.

Carnations are increasing in numbers, although still small and short-stemmed. A few early violets and sweet peas have made their appearance. Snapdragons

are more plentiful. There is enough, both in yellow and in pink, to deserve mention. There is an abundance of cosmos. Both asters and gladioli are declining; in some places they have ceased. Roses of all colors and grades sell well.

The Fall Show.

At the meeting of the executive committee of the Pennsylvania Horticultural Society, held in the society's office in the Finance building September 23, it was decided to hold the annual chrysanthemum show in November. This show, which was given up last year on account of the war, will take place at the Armory, Broad and Callowhill streets, November 4, 5, 6 and 7.

The committee earnestly hopes that the retail florists of Philadelphia will give the same generous support to the show that they have accorded to the

For the OCTOBER BRIDE

Cattleyas, light and dark.

Spray Orchids, also a few white.

Valley, in limited quantity.

Sweet Peas, White, Pink and Lavender, \$2.00 and \$3.00 per 100.

Tritomas, \$6.00, \$8.00 per 100.

Hydrangea Heads, \$5.00 per 100.

Dahlias, fancy varieties at \$8.00, \$10.00 and \$12.00 per 100.
Plenty others, good quality too, at \$3.00, \$4.00 and \$6.00.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

Business Hours: 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N. W.



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ALL SEASONABLE CUT FLOWERS

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

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**THE HOUSE OF MERIT
FLORISTS' SUPPLIES**

JOS. Q. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Big Money in Grave Markers Write for Proposition.
Wanted quotations on Jap. Frieze, Fiber Ribbon, etc.
Pot covers, 10-in., whole willow, \$9.00 dos.
CASH.

STEIN'S FLORAL SUPPLY, 2223 N. Front St., Philadelphia, Pa.
Mention The Review when you write.

exhibitions of the two national societies by making some exhibits. To further this aim, the committee will make no charge for space to retail florists desiring to exhibit. A charge of 50 cents a square foot will be made on other trade exhibits.

The committee decided to continue the monthly lectures and exhibitions in Griffith hall during the winter. The spring bulb show will be discontinued. No report was made on the society's proposed garden in Fairmount park.

The Marriage of Sam Dunlap.

Sam Dunlap has been a personage of such importance in the floral world of this city that his retirement from the scene merits special mention. Sam's name did not actually appear on the swell noteheads of Pennock Bros., but he was none the less a tower of strength to the firm, and when he announced that he had sold his house in Wyndmoor and would resign his position and go west, it was a distinct shock. The surprise was increased when Sam announced that he would not go alone. The artiste would accompany him. Now, the artiste of Pennock Bros. possesses what may

EDWARD REID Offers for October COLUMBIA, OPHELIA, SUNBURST and other ROSES EARLY CARNATIONS, BEAUTIES

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Why Not Start the Season Right?

BY ORDERING YOUR FLOWERS FROM THE
PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead St.

We have others.
Why not you?

Philadelphia, Pa.

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be termed the vital spark. She is a singularly fascinating young lady. She charmed everyone she met, but that she would become Mrs. Samuel Dunlap and migrate to the far west did not occur to anybody. Charles Baxter and Charles W. Kahlert, who ought to have known if anybody did, were startled. So suddenly did the thing happen that nobody had much chance for felicitations, so this is intended as a sort of rice shower to follow the happy couple away out beyond the prairie.

Mr. Bayersdorfer Abroad.

Sydney H. Bayersdorfer, whose return from Europe was announced last week, was seen at his office in this city September 29. Mr. Bayersdorfer is looking well, despite the fact that he has had a hard trip, working sixteen hours a day while in Europe.

Mr. Bayersdorfer says that he was told everywhere that he was the first representative of an American florists' supply house to visit Europe since the

war. He says that he had a lot of baskets made expressly for his firm as soon as he reached Holland and that he had these baskets put on his steamer at Rotterdam before he left. He says that while goods were scarce, he was able to get a large quantity, being on the ground first, and that of certain things he bought all the good stock in sight. Mr. Bayersdorfer was most kindly treated in every country in Europe through which he traveled. He said he was an American and the people everywhere felt that America had fed them and everywhere they were kind and considerate. Mr. Bayersdorfer expects weekly shipments of considerable size to come in from Europe throughout the season.

The Delineator.

The Delineator is a fashion magazine primarily intended to disseminate a knowledge of and love for style in dress in the feminine mind, but it also enters other fields. The June number contains

DAHLIAS

ALL VARIETIES AND THE BEST QUALITY. DIRECT FROM THE GROWER TO YOU. GIVE US A TRIAL ORDER.

WE ALSO HAVE ALL SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

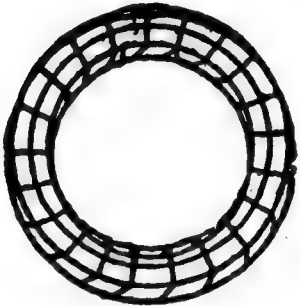
Phones
Bell, Spruce 803-804
Keystone, Race 1112-1113

WHOLESALE FLORISTS

GEORGE AEUGLE
Proprietor

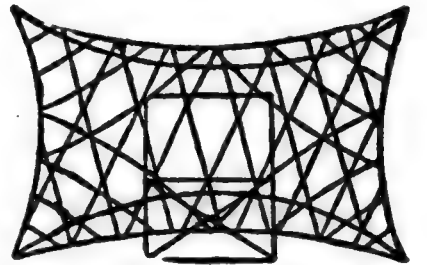
1517 Sansom Street, PHILADELPHIA, PA.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

an illustrated article by Alice Lounsberry entitled "American Roses and Rosarians." The illustration is an exquisite page in colors containing thirteen roses, beautifully arranged. They are Ophelia, Sunburst, Ophelia Supreme, White Killarney, Killarney Brilliant, Lady Hillingdon, Mrs. Aaron Ward, Mrs. Charles Russell, Jonkheer J. L. Mock, Columbia, Hadley, Lady Alice Stanley and Hoosier Beauty. The five rosarians named are Robert Pyle and Edward A. White, president and secretary, respectively, of the American Rose Society; E. G. Hill, W. Van Fleet and W. A. Manda. The latter owes his position to his work among the Wichuraiana roses, notably in producing the gardenia rose. The writer of the article believes that England possesses many rosarians who have a thorough knowledge of varieties, their names, appearance and habits, but that such knowledge is almost entirely confined to commercial growers here. The article is cleverly written and extremely interesting. There is evidence that the knowledge contained in it is not at first hand.

Mr. Eisele's Trip.

J. D. Eisele, president of Henry A. Dreer, Inc., returned last week from a fifty days' trip to the Pacific slope. Accompanied by Mrs. Eisele, he visited the principal points of interest horticulturally west of Chicago. It was Mr. Eisele's first trip to the far west. It was made as comprehensive as possible.

Mr. Eisele spoke with great pleasure of the many courtesies shown to Mrs. Eisele and himself, of the pleasant people they had met and the interesting



GOLDFISH

1,500,000

(FANCY AND PLAIN)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave., CHICAGO, ILL.

EXCLUSIVE BREEDERS OF HIGH GRADE FISH ONLY

Mention The Review when you write.

GOLDFISH

**BUY FROM THE
BREEDER**

41 ACRES OF PONDS THIS SEASON

Write for big new catalogue **GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.**

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

Mention The Review when you write.

things they had seen. He thought that the results obtained in the parks were simply wonderful. The rose garden at Portland, Ore., was full of promise, though but a beginning as yet. Most interesting of all were Bassett & Washburn's enterprising efforts at palm growing in slat houses, which may revolutionize palm growing in America.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.

389 North Main Street. BURLINGTON, IOWA

Mention The Review when you write.

The Florists' Supply House of America

Mr. Sydney Bayersdorfer

returned from Europe on the Nieuw Amsterdam,
bringing with him on the steamer

150 Cases and Bales ***OF*** **Holland Made** ***Baskets***

and expects weekly shipments from France, Belgium and Holland of all new goods and Novelties for Florists. Watch for future announcements of arrival of goods.

WRITE FOR OUR NEW CATALOGUE OF BASKETS

Beautiful Red Ruscus and Crepe Paper
Just Arrived

H. BAYERSDORFER & CO.

1129-1131 Arch Street.

PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, New York City, Telephone Vanderbilt 4976

SMILAX SMILAX SMILAX

New Crop Now Ready

Orders filled promptly on short notice. \$3.00 per case

PERPETUATED MOSS.....\$3.50 per bag
NATURAL MOSS.....1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.

After studying the matter carefully Mr. Eisele decided to place his order of palm seeds for next season for exactly the same quantity as last season.

In speaking of the length of the trip, which had been prolonged by Mrs. Eisele's indisposition at one place, Mr. Eisele said that when attacked by homesickness in Portland he had been cheered by finding three different collections of his own pet Dreer crotons in the florists' windows. After recounting the incident he led the way to one of the Riverview greenhouses, where were two blocks of croton gems. One was the beautiful Edmundsoniensis, the other the Souvenir de Thomas Rochfort. It was in Portland also that Mr. Currey sprang a surprise on Mr. Eisele by bringing a charming young lady reporter for an interview. The result was a front-page article in a Portland paper, in which Mr. Eisele gave it as his opinion that the city's rose garden would one day rival the Columbia highway as an attraction to visitors.

Various Notes.

J. D. Eisele, president of Henry A. Dreer, Inc., and Mrs. Eisele, returned from California to their home in Riverton, N. J., September 26.

Henry F. Michell has closed his cottage at Atlantic City for the season and returned to his home in Philadelphia.

Henry C. Woltemate and Mrs. Woltemate are at Keene Valley in the Adirondacks.

Charles H. Grakelow decorated the car of Cardinal Mercier for the parade here September 26.

William J. Stokes, main line salesman for the Henry F. Michell Co., died suddenly of apoplexy on the street September 26. Mr. Stokes' death was a great shock to his associates, who deeply mourn his loss.

Joseph Cummings, who has just returned from overseas, is with Max H. Rothe.

John Upton, formerly with the Joseph Heacock Co., is home after over two years in the service of his country.

The Charles F. Krueger Co. is making a beautiful display of roses and dahlias at the Reading terminal.

The M. Rice Co. has received a large order for foliage wreaths, each wreath to measure eight feet in diameter.

George D. Clark has returned from his flying trip to California.

The Chalfonte Cut Flower Co. is just commencing to cut early peas. The carnations promise well.

GALAX, Bronze

POSTPAID, Per 1000, \$1.50
Per case 10,000 by express, \$9.50

B. E. and J. T. COKELY
Scranton, Pa.



J. H. VON CANON

Evergreens Fresh from the Woods

Green and Bronze Galax, 3 to 3 1/2 inches, \$7.50 per case of 10,000; \$1.25 per 1000 in less than full cases; and \$7.00 per case in 10 case lots.

Green and Bronze Galax, 3 1/2 inches and up, \$10.00 per case of 10,000; \$1.50 per 1000 in less than full cases; and \$8.00 per case in 10 case lots.

Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green and Bronze Leucothoe, 10 to 12 1/2 inches...\$2.00 per 1000
14 to 18 inches... 3.50 per 1000
18 inches and up... 5.00 per 1000

FRESH STOCK
NOW READY

Banners Elk, North Carolina

Bronze stock will be ready about
Nov. 1st. Shipping point, Elk
Park, N. C.

GALAX — FERNS — GALAX



Now is the time to get
your supply of Green
Galax, before the
heavy frost causes
them to turn red.



Green Galax, 3 to 3 1/2-in., per case of 10,000... \$ 7.50
Green Galax, 3 1/2-in. up, per case of 10,000... 10.00
Ferns, 12-inch up, per case of 5000... 7.50
Ferns, 12-inch up, per case of 1000... 2.00
Quality guaranteed. Terms, cash with order.
Special discount on 10 case orders and up.

Grandfather Evergreen Co., Newland, N. C.
Members Blue Ridge Decorative Evergreen Association.

Life insurance has been presented by the H. F. Michell Co. to each of its employees who have been with the company one year or more. The amount varies with the length of service.

J. M. Deutscher is handling some beautiful Ophelia at the Philadelphia Wholesale Florists' Exchange. Phil.

PITTSBURGH.

The Market.

Last week experienced the first frost of the season in the western Pennsylvania district, although no damage was reported, the heavy fog evidently protecting the flowers, plants and vegetables.

Considering that the season has just

EVERGREENS

FERNS AND GALAX A SPECIALTY

LEUCOTHOE SPRAYS, Per 1000

Long, 16 to 24-in.\$4.00
Medium, 12 to 16-in..... 3.00
Short, under 12-in..... 1.75

FERNS, Fancy and Dagger, nice, large.. 1.00

GALAX, Green..... .80

We handle nice stock only.

TERMS—Cash with first order.

Any Evergreens not listed, write for prices.

J. ANDES EVERGREEN CO.
DARK RIDGE, N. C.

Mention The Review when you write.

opened, business is especially good. The demand takes up practically all stock daily. Columbia, Premier, Maryland, Richmond and White Killarney roses are being disposed of at from \$4 to \$15 per hundred. Carnations are also being received, although not in sufficient quantities to attract attention or even to supply the calls. They range in price from \$1.50 to \$3 per hundred. Chrysanthemums—Golden Glow and Smith's Advance—are another autumn specialty, with a wholesale price of \$3 per dozen.

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

REEVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by

COLORS: Brown, Green, Purple.

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

\$1.25

Per Carton

PRICE

100-lb. Cases,

\$15 00

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

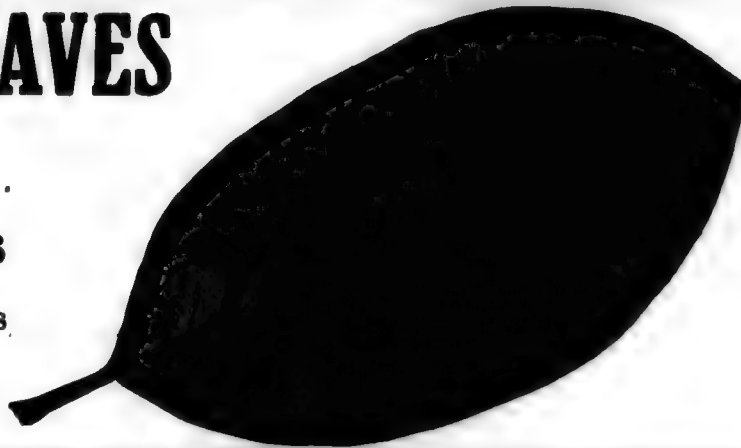
PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

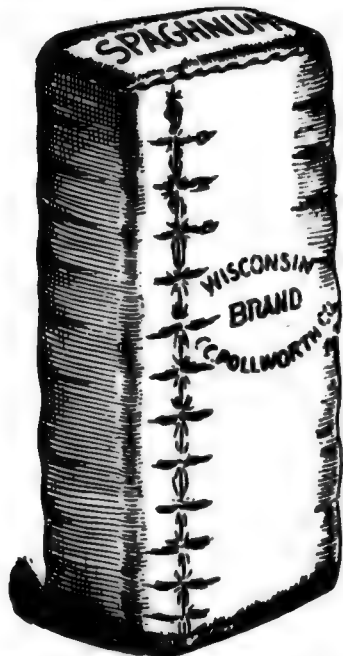
Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



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Headquarters for
MOSS

Get our prices

C.C. POLLWORTH CO., MILWAUKEE, WIS.

Various Notes.

Accompanied by his family, Fred Burki, president of the Pittsburgh Cut Flower Co., will leave October 4 to spend the winter in Los Angeles, Cal.,

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....\$3.00 each

Natural Sheet Moss.....\$1.75 per bag

Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

55

Genuine endorsements from the trade on our U.S. Registered mark "Superior Magnolia Leaves" write for copy.

Jr. H. Dux Co. Inc. JACKSONVILLE FLA.

Mention The Review when you write.

SOUTHERN WILD SMILAX
Standard Case, \$2.50

The Quickest Shipper

J. A. CURRY & CO., Drewry, Ala.

Mention The Review when you write.

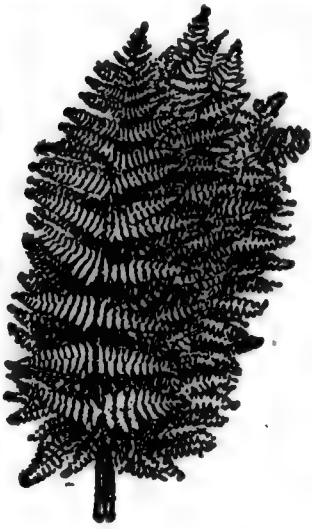
Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight.

F. & S. LEE, MARION, ALA.

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FANCY FERNS

Finest stock in the country

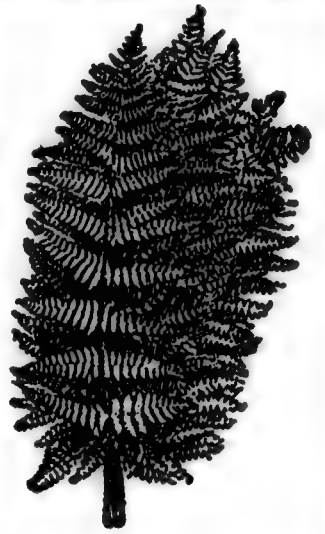
\$2.00 per 1000

\$2.00 per 1000

Subject to Change Without Notice.

Wild Smilax , 50-pound cases, \$5.50 ; 25-pound cases.....	\$ 3.25
Magnolia Leaves , green and bronze, per carton.....	1.75
Galax Leaves , green and bronze, per case of 10,000.....	10.00
GREEN SHEET MOSS , very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....	2.00
Sphagnum Moss , per bale	2.50

FULL SUPPLY CUT FLOWERS AT ALL TIMES



MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

leaving the Bakerstown range in charge of the superintendent, Frederick Koher.

Mr. and Mrs. William A. Clarke have returned from an eastern trip including a sojourn at Haddon Hall, Atlantic City, and the Walton hotel, Philadelphia. Mr. Clark went east for the purpose of attending the Knights Templar triennial conclave. The elder son, William H. Clarke, has entered the agricultural department of the Pennsylvania State College, with the intention of specializing in floriculture.

Edward L. McGrath, of McGrath & Langhans, has returned from a three weeks' eastern trip, including New York, Washington, Boston and Atlantic City, and is much improved in health as the result of this trip and of another made earlier in the season. The firm had a funeral order from Scottdale last week requiring a large truckload of supplies.

Miss Rebecca Marie Shaffer, secretary of G. P. Weaklen & Co., has returned from a fortnight's visit with relatives in Parsons, W. Va.

Spiro Kaps, manager of the N. Krohn flower shop in the East Liberty station of the Pennsylvania railroad, is in the city again following a four weeks' sojourn at Jamestown, on Lake Chautauqua, N. Y. A. Kleinberg, of the firm's Alpha Flower Shop, uptown on Penn avenue, will go east shortly on a purchasing trip for flowers and birds, the latter being a supplementary feature recently introduced at this shop.

John G. Harris, manager of Harris Bros., spent several days last week with relatives in Franklin, Pa.

Frank Johnson and Edward Galavan, general manager and sales manager, respectively, of the A. L. Randall Co., Chicago, were the guests for a few hours one day last week of James J. Higgins, their western Pennsylvania representative. The two gentlemen stopped en route to New York, where they were going to open a branch office.

Mr. and Mrs. J. Wilkinson Elliott, who sailed for France July 12 for the purpose of locating the grave of their youngest son, Barton Wilkinson Elliott, who died in a French hospital November 4, from a wound received in action,

BRAGUES' CUT FERNS

CONSISTENTLY
GOOD

L. B. Bague & Son

Established 1867

HINSDALE, MASS.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

returned on the Rotterdam Saturday, September 13, and came to Pittsburgh the following Tuesday. The parents were happily successful in their quest,

Ferns — Galax — Moss

NEW FANCY FERNS
 Per 1000 \$2.00
 Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS **BOXWOOD**
 Per 100.....\$0.75 Per lb.....\$ 0.30
 Per 1000.... 6.00 50 lbs..... 12.50

BRONZE GALAX LEAVES
 Per 1000 \$ 1.50
 Per case of 10,000 10.00
GREEN GALAX
 Per 1000 \$ 1.50
 Per case of 10,000 10.00

SPHAGNUM MOSS
 Per bale.....\$2.00 10 bales.....\$17.50
GREEN SHEET MOSS
 Per bag \$ 1.50
 Per 10 bags..... 13.50

SPECIAL PRICES ON LARGE QUANTITIES

Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

Brown, Green and Purple Magnolia Leaves \$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
 15 East Third Street,

Mention The Review when you write.

We are specialists on WILD SMILAX

For weddings and all social gatherings and conventions. We have more experienced workers and better territory to gather Smilax from than any one else in the business and we are not jobbers—all orders are gathered fresh for your needs. By that method only can you get best results. OUR PRICES are higher because we have better workers than any one else. We pay to get the best and have a better system of packing Smilax. Our cases weigh from 60 to 75 pounds. Our price is **\$6.00 per case**, express paid to any part of the U. S. east of the Rocky Mountains. Write us NOW for prices on **Cut Boxwood, Red Berries** and **Cultivated Holly**—we have 12 acres. Book your orders now and get best results from more than 200 experienced woodsmen.

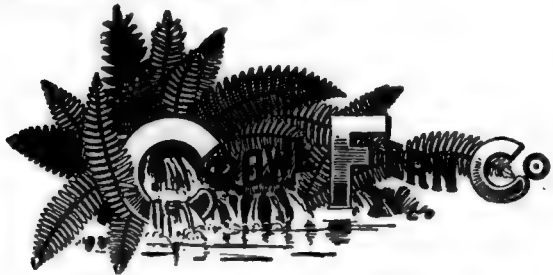
ALABAMA EVERGREEN EXCHANGE,

2611 Prospect Ave., Cleveland, Ohio

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
 Post Office and L. D. Phone Address
MILLINGTON, MASS.

LAUREL BRANCHES, 2x2x4 ft. case.....\$3.00
 LAUREL STEMS, large bag 1.25
 GREEN SHEET MOSS, large bag 1.75

Holly and Boxwood in Season

W. Z. PURNELL, Snow Hill, Md.

FANCY CUT FERNS

Low prices, best quality, prompt shipments; light, strong boxes that save express. Write us.

American Forestry Co., Pembine, Wis.

Mention The Review when you write.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN
 EVERGREEN, ALA.

Mention The Review when you write.



FERNS, GALAX and LEUCOTHOE

Fresh from the Blue Ridge Mountains. All stock guaranteed 100 per cent good.

We are members of the Blue Ridge Decorative Evergreen Association.

Fancy and Dagger Ferns, \$7.50 per case of 5000.
 Green Galax, 8 1/4 inches and up, \$10.00 per case of 10,000.
 Leucothoe, Green, 10 to 12-inch, \$2.00 per 1000.
 Leucothoe, Green, 14 to 18-inch, \$3.50 per 1000.
 Leucothoe, Green, 20-inch and up, \$5.00 per 1000.
 Terms—30 days net, or 2 per cent discount for cash with order.

J. P. PRESNELL & CO., Whaley, N. C.

and later made a brief journey through England, Scotland, Holland, Belgium and the border of Germany. Meanwhile Mr. Elliott called upon a few trade friends and visited in Surrey with his old friend, William Robinson, the famous horticulturist. Mr. Elliott has written a sketch of Mr. Robinson, which is to appear shortly in the Garden Magazine.

The Elliott Nursery Co. has just lost fourteen acres of leased land adjoining its establishment, Brook Lodge, near Springdale, through the acquisition of the former by the Duquesne Light Co., which has begun the erection of what is ultimately to be a \$50,000,000 plant. The temporary inconvenience, however, is amply compensated for in the fact that the proximity of the new light plant has increased the value of the Elliott firm's property, purchased for \$10,000, approximately tenfold. There-

fore, it is probable that soon Brook Lodge will pass into the hands of the corporation and the present owners will move their nurseries to a less valuable location.

Extensive improvements are well under way in various parts of the Randolph & McClements establishment, for the purpose of enlarging the working space. Two offices are being formed near the front of the conservatory adjoining the salesroom, while the former offices in the rear are being made into a large workroom. Meanwhile the office staff is located on the third floor. Samuel McClements will retain his private office on the second floor. The firm is already doing a splendid wedding business this season.

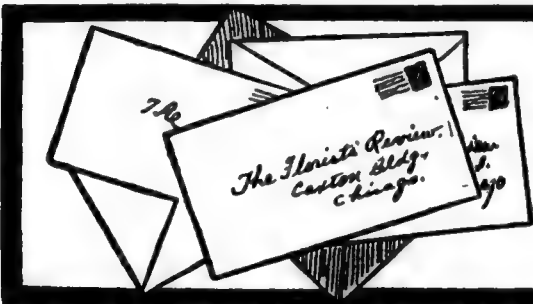
Oliver Langhans is using a cane as the result of being afflicted in much the same fashion as was Job of old. Mr.

Steinert, of Randolph & McClements, is likewise afflicted, his arm, however, being the part affected. A series of eleven boils detained him at home several days last week.

William P. Gallaher, proprietor of Gallaher's Flower Shop, at 221 Diamond street, has remodeled and painted the interior of his store.

Benjamin Foreman is being initiated into the trade as the assistant of Thomas Silverblatt, proprietor of the flower shop in the corridor of the William Penn hotel.

The Liberty Florists have remodeled the salesroom on the corner of Penn and Frankstown avenues, adding an improved display frontage and a refrigerator in anticipation of the coming season's business. A delivery truck of fine appearance is another recent feature. E. E. S.



Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count, six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head



SITUATION WANTED—By all-round grower; single; have 24 years' experience. Address No. 38, care Florists' Review, Chicago.

SITUATION WANTED—Gardener and florist, 28, single, in commercial greenhouse or private garden; best of references. J. Wittmann, Morton Grove, Ill.

SITUATION WANTED—In eastern Ohio or western Pennsylvania; good, all-round grower; good references; 15 years' experience; age 49; state salary. Box 336, Lodi, O.

SITUATION WANTED—By an expert in pot plants and all commercial articles; 25 years' experience, married; private place preferred. Write to Florist, 218 Menominee St., 2nd flat, Chicago, Ill.

SITUATION WANTED—By head gardener and propagator; age 45, single; on commercial place; competent in roses, mums, gardenias, cyclamen, carnations, cut flowers, bulbs and fancy pot plants; best references; state wages in first letter. Address No. 63, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower in all branches, as propagator, foreman or section man; 36 years, Am.; experienced; married; 100 to 150 miles around Louisville preferred; best wages expected; could come at once. Address John Skrobanek, 1622 S. 5th St., Louisville, Kentucky.

SITUATION WANTED—By experienced florist and designer; wish a position as assistant in a large store with high class floral work; honest, ambitious and trustworthy; age 30; Frenchman; best references; west or south preferred; will appreciate good service; state particulars in first letter. Address John Schinzing, Box 252, Litchfield, Connecticut.

HELP WANTED—Two boys, 16 to 18, who have worked in greenhouse. Levant Cole, Battle Creek, Mich.

HELP WANTED—Married man, at Stahelin's greenhouses; state wages wanted. A. J. Stahelin, Redford, Mich.

HELP WANTED—Greenhouse man, good potter and can handle a hose; \$24.00 per week. A. C. Oelschig & Sons, Savannah, Ga.

HELP WANTED—Day fireman; must be reliable and able to do steam fitting. For further information inquire Hembreker & Cole, Springfield, Ill.

HELP WANTED—Good all-round man for general greenhouse work (no roses); state particulars and wages in first letter. A. Krut Floral Co., Butler, Pa.

HELP WANTED—Man with experience in carnations, mums and general stock; \$20.00 per week to start. Address No. 64, care Florists' Review, Chicago.

HELP WANTED—Good all-round man for general greenhouse work; state wages and full particulars in first letter. Address Estherville Greenhouse, Estherville, Iowa.

HELP WANTED—A man who can grow first-class carnations, mums, peas and potted plants; state wages and experience. Prince's Flower Shop, Iowa City, Iowa.

HELP WANTED—Experienced greenhouse men; steady work. P. R. Quinlan Estate, Syracuse, N. Y.

HELP WANTED—Helper in carnations, potted plants and general stock at once. Dunbarr Floral Co., Alexandria, Va.

HELP WANTED—At once, general greenhouse man; three houses all planted; no roses; state wages; good opportunity. The Huntingdon Greenhouses, Huntingdon, Pa.

HELP WANTED—All-round man for general greenhouse work, wages \$80.00 per month, room and board. Apply in person if possible. John Welland, 1516 Greenwood St., Evanston, Illinois.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—An all-round florist; one who understands the growing of general stock for a small retail place; good wages, steady work; elderly man preferred. Wahpeton Floral Co., Wahpeton, N. D.

HELP WANTED—All-round grower of cut flowers and plants; steady work year round; with or without room and board; state experience and wages in first letter. New London Floral Co., New London, Wis.

HELP WANTED—Two men for general greenhouse work; good wages; must be prepared to come at once; state particulars in first letter. Address Wm. Roethke Floral Co., 200 S. Michigan Ave., Saginaw, W. S., Mich.

HELP WANTED—Experienced growers, carnations, mums and pot plants, for place of 150,000 ft of glass; \$100.00 per month; 6-room houses and small garden; seven miles from Detroit. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—All-round florist; young man with some greenhouse experience; fine wages; a good chance for advancement; will be under foreman; a fine place to work; give particulars in first letter. Fostoria Floral Co., Fostoria, O.

HELP WANTED—Experienced grower of a general line of greenhouse stock; one who can show results and is a good worker; state experience and references in first letter. Write at once to J. E. Matthews, Sheboygan, Wis.

HELP WANTED—Experienced flower store lady; must be good on design and telephone orders; able to handle the store in nicest, liveliest city in South Dakota; state wages in application. Address No. 54, care Florists' Review, Chicago.

HELP WANTED—Middle-aged man for pot plants and carnations, in central Iowa college town; a good chance to educate your children; must be capable and have experience; a good place for the right man. Joseph Bancroft & Son, Cedar Falls, Iowa.

HELP WANTED—All-around florist or young man with some greenhouse experience; wages \$20.00 to \$25.00 per week according to ability; good chance for advancement for a good man; healthy climate. Amarillo Greenhouses, A. Alenius, Prop., Amarillo, Texas.

HELP WANTED—Grower for general greenhouse stock; \$25.00 per week; located in West Virginia. Address No. 6, care Florists' Review, Chicago.

HELP WANTED—Carnation grower; permanent position; \$30 per week; chance for advancement. Muncie Progressive Floral Co., Muncie, Ind.

HELP WANTED—Head gardener, man thoroughly capable of handling vegetable garden, flower greenhouse, as well as fruit and vegetable greenhouse with proper men under him; single man preferred; must come well recommended. Address No. 46, care Florists' Review, Chicago.

HELP WANTED—Young florist, good at potting and who has some experience in designs; want man who will take interest, work and deserve advancement, so he can be placed in charge of small place; salary \$55.00 month, board and room. Address Grand View Greenhouses, Hopkins, Minn.

HELP WANTED—A working foreman to take charge of 40,000 square feet of glass, grow carnations and general line of potted plants; 9 miles from Pittsburgh on Pittsburgh-Butler short line, at Allison Park, Pa.; state wages, with board and room, and how soon can come, in first letter. J. L. Wyland, Allison Park, Pa.

HELP WANTED—Experienced grower of roses, carnations, mums, peas and general line of potted plants; wholesale and retail; one who can take charge in absence of foreman; state experience, age and salary wanted; 35,000 feet of glass; also greenhouse helper with some experience; state experience and salary. Freeport Floral Co., Freeport, Ill.

WANTED—No. 2 Morehead steam trap in good condition; state price. Grant Floral Co., Cicero, Ill.

WANTED—Hot water boiler for 9,000 ft glass; Kroeschell preferred; must be in good condition; state particulars in first letter. G. E. Harfister, Route 2, Sta. D, Omaha, Neb.

FOR SALE—2000 2-in. red rose pots, \$4.00 per 1000. Grant Floral Co., Cicero, Ill.

FOR SALE—1 Knowles steam pump, nearly new, 1¼-in. inlet, 1-inch outlet; \$40.00 cash. Address, George Heath, Morris, Ill.

FOR SALE—20,000 Pots, 1½-in.; all same make and in good condition, at a very low price. Davis-Joliet Co., Aurora, Ill.

FOR SALE—Seven grate bars four feet long and two and one-half inches wide; have never been used; \$15.00. Miller Bros., Abilene, Kansas.

FOR SALE—Stock of used pots and other greenhouse equipment; come see, or call Monticello 6875. Geo. Bokaitis, 4309 N. Francisco St., Chicago.

FOR SALE—Black greenhouse pipe, for steam purposes, perfectly sound, 1¼-in., \$7.00 per 100 ft.; 2-in., \$12.00 per 100 ft. Chas. Whitton, York and Gray Ave., Utica, N. Y.

FOR SALE—Greenhouse 30x130, with 4 lots 36¼x125, with 1000 growing carnations, geraniums, ferns and other plants, all in good growing condition; house new and on paved street. Mrs. C. W. Sargent, 15 Deshler Ave., Columbus, Ohio.

FOR SALE—Second hand boiler flues, 3-in., 10 ft. long, at \$1.00 each. C. W. Espy & Son, Brookville, Pa.

FOR SALE—Retail business; 8000 ft. glass, store included. Address No. 464, care Florists' Review, Chicago.

FOR SALE—Hot water boiler; seven sections; in best of condition. Menasha Greenhouse, 625 3rd St., Menasha, Wis.

FOR SALE—Kroeschell greenhouse boiler, 14 ft. long; also other boilers, pumps, etc. Nat'l. M'ch'y Warehouse, 700 W. 22d St., Chicago.

FOR SALE—Flower shop established two and one-half years, at reasonable price; good location. Chas. J. Haas, 213 W. 69th St., Chicago, Ill.

FOR SALE—100 Boxes, 12x14 double thick greenhouse glass, \$5.00 per box. New City Floral Co., 1249 W. 61st St., Chicago. Phone, Normal 8244.

FOR SALE—Pots, 25,000, 2-in. red, standard size pots, good as new, \$3.50 per 1000; 5000 rose pots, 2½-in., same price. Virginia Nursery Co., Purcellville, Va.

FOR SALE—4-in. flues, 14-foot lengths, at \$15.00 per 100 feet or \$120.00 per 1000 feet. Very good condition. A. T. Pyfer & Co., 164 N. Wabash Ave., Chicago, Ill.

FOR SALE—10,000 feet glass in good condition; office and dwelling; good stock on hand; in town of 7,000; reason for selling, ill health. Frank Bros., Beardstown, Ill.

FOR SALE—About 5000 ft. of 4 and 5-in. pipe, in 30-ft. lengths; will sell for 8 and 10c per ft. Address John Muno, 2464 Kenilworth Ave., Rogers Park, Chicago. Tel. Rogers Park 3933.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 8116 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 479, care Florists' Review, Chicago.

FOR SALE—Florists' display refrigerator, 8 ft. long, 7 ft. high, 3 ft. deep; glass on three sides; wired for electricity; plate glass mirror in ice door, used very little; \$125 takes it. R. P. Atwell, Ft. Dodge, Ia.

FOR SALE—In a live town in Illinois, 3700 square feet of glass, 7-room modern house, three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 42, care Florists' Review, Chicago.

FOR SALE—Boilers, No. 10 Kroeschell type, new, \$900; No. 11 Kewanee type, \$400; 40-horse scotch marine, \$400; 25-horse, \$250; 10-horse, \$175; 15-horse Tee boiler, \$175; 10-horse, \$100; tubular boilers, 35, 45, 70 and 100 horsepower; Forbes pipe machine, hand or power, 2½-inch to 6-inch, \$75. Casey Boiler Works, Springfield, Ohio.

FOR SALE—16x24 double thick greenhouse glass, brand new, \$6.25 per box. New guaranteed black 2-in. pipe, 18c ft. Second-hand black pipe, 1-in., 6½c ft.; 1½-in., 8c ft.; 1¾-in., 9½c ft.; 2-in., 15c ft. Used roof drip bars, 2c ft. 1 Kroeschell boiler, 1 sectional boiler, almost new. Metropolitan Material Co., 1299 Flushing Ave., Brooklyn, N. Y.

FOR SALE—A well established florist's business, consisting of 3 greenhouses 14x65 ft., best equipped florist's office in South Dakota, with large ice box and well stocked; 2 lots, 150x142 ft.; a 6-room dwelling; 2 large cisterns in good condition; doing a first-class business; will give immediate possession; can stay 3 months with purchaser if desired. Address No. 450, care Florists' Review, Chicago.

FOR SALE—No. 4 Kewanee steam and water boilers; No. 6 Kewanee steam boiler; No. 8 Kewanee steam boiler; 48x12 Return tubular boilers; 48x13 Return tubular boilers; 54x12 Return tubular boilers; 54x10 Fire box water boiler; also small upright steam and water boiler; orders all guaranteed, first-class condition. For particulars write to C. B. Isett & Son, Boiler & Iron Works, 1701-7 Winnebago Ave., Chicago.

SITUATION WANTED

A foreman and manager; able to take full charge of big plant; first-class grower of pot plants and cut flowers; also experienced in the open; middle age; life experience; for references address No. 60, care Florists' Review, Chicago.

SITUATION WANTED

Landscape artist and florist manager, thoroughly experienced in all branches of landscape work, desires to connect with landscape concern that does first-class work; expert greenhouse and nursery man.

Address: H. HARDING,
Box 72, Homewood, Ill.

HELP WANTED

DESIGNER

We have an opening for a man who is a real designer; we want a man who has originality and who can step into one of the finest flower stores in the country and feel at home; he should be an expert on fine corsages and the highest grade funeral work; the position is permanent and pays well; if interested please write fully regarding your experience, etc.

THE JONES-RUSSELL CO.,

1284 Euclid Avenue,

Cleveland, Ohio.

SITUATION WANTED

Ex-service man, former florist; young, intelligent hustler, wants job in up-to-date flower store or seed house where there is chance to make good; A-1 reference. Address No. 62, care Florists' Review, Chicago.

SITUATION WANTED

BY ROSE GROWER,

THOS. LAING,

Arling on Heights, Ill., R. 2.

SITUATION WANTED

By middle aged, single, experienced grower of carnations, mums and a general line of bedding and pot plants; also good designer and propagator; strictly sober, 10 years on last place. Address No. 59, care Florists' Review, Chicago.

SITUATION WANTED

One of the most successful growers of pot-grown ornamental and flowering plants is open for an engagement; in prime of life; a man of excellent character; can produce results, as investigation will prove; would take an interest in a good concern; only such as have considerable glass area or are contemplating enlarging their present capacity will be considered; for particulars apply to No. 65, care Florists' Review, Chicago.

HELP WANTED

On a private place, competent orchid grower to work under foreman; wages \$90.00 to \$100.00 per month and room according to experience and ability; excellent board on the estate for which employees pay \$6.00 per week. Send full particulars of experience and references to ARTHUR T. BODDINGTON CO., Inc., 128 Chambers Street, New York, N. Y.

HELP WANTED

Good store man who can make up-to-date work; steady and reliable; give reference and salary in first letter.

HONAKER THE FLORIST,

Lexington, Ky.

HELP WANTED

Florist, first class, experienced, of good personality and tact; must be good designer and salesman; of executive ability and capable of taking charge; knowledge of seeds an asset; good opportunity with live progressive firm; full particulars, salary required, etc.

EMERY FLORAL CO., Ltd.
Edmonton, Alberta, Canada.

HELP WANTED

COME SOUTH FOR THE WINTER. We have openings for some ten or more good landscape gardeners, who can work to plans and do work neatly and accurately; good salary, promotion and permanent position to good men.

THE C. A. DAHL COMPANY,
Landscape Department, Atlanta, Ga.

HELP WANTED

A first-class designer; one who can produce A-No. 1 work and is able to wait on first-class trade; state salary and give references in first letter. Address No. 58, care Florists' Review, Chicago.

HELP WANTED

A-No. 1 rose grower, steady position to right party, on a new place of 100,000 sq. ft. of glass, \$4.50 per day; position open now.

McCALLUM COMPANY
Evans City, Pa.

HELP WANTED

Experienced, single greenhouse man for private estate; excellent wages with board and room; give full particulars; references, etc., in first letter.

W. H. GRIFFITHS,
585 Lake Shore Rd., Grosse Pointe Shores, Detroit.

HELP WANTED

Two florists, experienced in general greenhouse work; steady positions for men of ability; furnish reference, and state wages expected in first letter.

HEINL'S GREENHOUSES,
West Toledo, O.

HELP WANTED

An A-1 pot plant man, capable of taking charge of this department and make good; also an all-round, experienced greenhouse man, to assist in plant and cut flower sections; permanent positions; submit references and state wages expected.

CHAS FRUEH & SONS,
Saginaw, Mich.

HELP WANTED

A man for fern house, with some knowledge of orchids; a permanent good position for a first-class man; state references and full particulars in first letter.

STATE NURSERY & SEED CO.,
Helena, Mont.

[TURN THE PAGE.]

HELP WANTED

A thoroughly experienced storeman, capable of running a first-class establishment; only a reliable and best character man desired. State age, experience and salary expected.

CENTRAL FLORAL CO.
35-37 Broadway, Detroit, Mich.

HELP WANTED

A leading Chicago wholesale house has places for two men young enough to learn its way of handling cut flowers and old enough to want good, steady jobs; all replies held strictly confidential. Address No. 61, care Florists' Review, Chicago.

HELP WANTED

Rose grower, also a fireman; 50,000 feet of glass near Chicago; steady position and good wages.

GROVE FLORAL CO.,
Arlington Heights, Ill.

HELP WANTED

For carnations, mums, and propagation; man who will take charge of 25,000 ft. glass; married man preferred; \$100.00 per month, 20 per cent of all propagation; good chance for man who is willing to and will take interest in the work.

JOHN F. MILLER,
Rosedale, McHenry, Ill.

HELP WANTED

Ten experienced men for green houses, with knowledge of foliage and flowering plants; good pay.

Address ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

HELP WANTED

Man to pack cut flowers; also a section man for rose and orchid departments; steady positions with good wages to competent men.

THOMAS YOUNG, Jr.,
Beechwood Heights Nurseries,
Boundbrook, N. J.

HELP WANTED

Growers, good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Iowa.

HELP WANTED

Several general growers, state salary and experience in first letter.

C. H. FREY,
Lincoln, Nebr.

HELP WANTED

A young lady designer, one who is an efficient saleslady also; steady position, good wages.

ERIC BUCHHOLZ,
Muncie, Ind.

HELP WANTED

A-1 carnation grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Good responsible night fireman, for twelve months of the year; good wages.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

HELP WANTED

Rose grower and potters, men thoroughly experienced; southern California conditions; good boarding place; state wages in first letter; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Grower of potted plants to work under manager; state age and salary expected. Write H. P. Knoble, care The Knoble Bros. Co., 1836 W. 25th Street, Cleveland, Ohio.

HELP WANTED

Experienced store man; must be good salesman and of good address.

A. WIEGANDS SONS CO.,
Indianapolis, Ind.

HELP WANTED

A capable grower who can produce good carnations, mums, sweet peas and general stock; will pay a good salary for a competent man; new, modern greenhouses; 14,000 ft.; irrigated gardens. Apply with references.

J. RALPH SOUDER,
Hutchinson, Kansas.

HELP WANTED

Assistant to foreman; must be experienced in carnations, mums and general pot plants; \$25.00 per week to right party.

ERIC BUCHHOLZ,
Muncie, Indiana

HELP WANTED

General greenhouse man, up on carnations, to work under foreman on commercial place; wages \$24.00 per week; middle west. Address No. 53, care Florists' Review, Chicago.

HELP WANTED

Salesman and designer; reliable young man, who is accustomed to handle trade; apply in own handwriting, giving references and stating salary expected.

WINTER FLORAL CO.,
Charleston, Kanawha, W. Va.

HELP WANTED

Foreman to take entire charge of our range of glass; we specialize on Christmas and Easter pot plants, cyclamen, begonias, poinsettias, lilies, and general forcing stock; give full particulars in first letter as to former experience, age and references; only first-class men, who can make good, need apply.

MACRORIE-McLAREN CO.,
San Mateo, Calif.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A good all-round grower of pot plants and mums, to work under foreman; a good position for a capable man; state full particulars and wages expected.

DAVIS FLORAL COMPANY,
Davenport, Iowa.

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.,
Oakland, Md.

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Experienced salesman and designer for retail store; state age, experience and references; good salary to first-class man.

WELCH THE FLORIST,
Hartford, Conn.

FOR SALE

Excellent gardening or wholesale florists' establishment near large Illinois city; 15 acres, good 7-room house, furnace heat; four large greenhouses, hot water heat. Address No. 50, care Florists' Review, Chicago.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

Trustees' sale of valuable greenhouse property, containing about 7 acres, within three miles of City Hall, Baltimore City, Md.; population 1,000,000; four large greenhouses, beautiful homes and numerous out-buildings; all stocked, including automobile truck and other valuable personal property too numerous to mention; latest water system and everything in first-class order; will finance purchaser who has \$2,500; price \$15,000.

FIRST MORTGAGE-BOND HOME-STEAD ASSN., Trustee.

211 North Calvert Street, Baltimore, Md.

FOR SALE BOILER BARGAIN

In first-class condition, 16 ft. long, 66 in. diameter; shell 7/16 in. thick; has 54 four-inch tubes; complete with grates and front; carries 75 pounds' pressure.

WELCH MFG. CO.,
Grand Rapids, Mich.

FOR SALE

\$75,000 greenhouse establishment recently constructed; planted in roses to market now in Chicago; St. Louis, Cincinnati; access to cheap coal, with side track facilities; everything in first-class condition, ready to do business; purchase price, \$40,000; \$10,000 down, \$30,000 payable in monthly installments. For particulars address

KENNICOTT BROS. CO.,
174 N. Wabash Ave., Chicago

FOR SALE

A large number of secondhand steam and hot water heating boilers in good condition, most of them practically as good as new; also a quantity of 1 1/2 and 2-inch pipe; write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

Rose growing establishment in Chicago suburb; 50,000 feet of glass in profitable operation; 8 houses; 2 iron frame 40x200 and 6 pipe frame 30x110; good 8-room dwelling, electric light; barn, garage and everything needed; over 5 acres good land.

GROVE FLORAL CO., Arlington Heights, Ill.

FOR SALE

In Seattle, Wash., the fast growing Metropolis of the Northwest, five greenhouses, 20,000 feet of glass, modern construction; owner's death cause of sale; very attractive price, easy terms at 6% interest.

A. BIENDARA,
1265 Empire Bldg., Seattle, Wash.

FOR SALE

Well established retail store, with about 20,000 sq. ft. of greenhouse glass; houses in A-No. 1 condition, stocked with carnations, mums, pompons, ferns and pot plants; city water, large office building, packing rooms and barn, new benches all way through; all houses repainted this summer; this plant is located in the heart of a prosperous town, 40 miles west of Chicago. For particulars write

WEISS & MEYER CO., Maywood, Ill

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

GLASS, SASH BARS, VENTILATOR SASH, ETC.

GLASS, 10x12, 12x14, dbl. strength\$5.00 per box

VENTILATORS, 28 ins. by 5 ft. 4 ins\$1.50 each

3 ft. by 8 ft. 1.50 "

SASH BARS, 4 ft. to 12 ft. lengths1 1/2 cts. per foot

HITCHINGS VENTILATING MACHINES\$7.00 each

" VENTILATOR PIPE 6 cts. per foot

" HANGERS 7 cts. each

CASH WITH ORDER.

FRED BREITMEYER,
Mt. Clemens, Mich.

FOR SALE

Refrigerator, 10 feet wide, 6 feet deep, 10 feet high; 3 display doors in front, storage compartment in rear; 12-inch marble base; used about one year; cost \$1200.00; will sell for \$500.00 f. o. b. Chicago.

BUCHBINDER BROS.,
11 S. La Salle St., Chicago

FOR SALE

Florists' business and fruit farm, located in the best town in an Illinois corn belt county; ten acres good land, with a modern bungalow of nine rooms and bath, just completed; good barn, etc.; 4,000 feet glass, Moninger house, concrete walls, hollow tile boiler house, and workroom, Kroeschell boiler, hot water heat, deep well, engine, steel tower and tank, pressure tank; house filled with stock in fine condition, including mums, carnations and roses; flower business growing rapidly; the last year showing a gain of 80%; only one other small house in the county; will bear closest investigation; good reason for selling. Address No. 52, care Florists' Review, Chicago.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.

1 house, 20 x 200 ft.

8 houses, 18 1/2 x 125 ft.

2 houses, 20 x 150 ft.

2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.
or E. L. MCKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

White enamel refrigerator, 4 ft. wide, 30 inches deep, 7 ft. high, a bargain at \$85.00.

BUCHBINDER BROS.,
11 South La Salle Street, Chicago

FOR SALE

One of the oldest established florists' businesses in Baltimore, consisting of four acres of land, six greenhouses, 15x150, stocked with roses, asparagus and mums in A-1 condition; all outbuildings and tools; reason for selling, wish to retire.

EDWARD KRESS,
2410 E. North Ave., Baltimore, Md.

FOR SALE

Florists' establishment doing wholesale and retail business; five houses, residence and garage, in good running condition. For information write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Conservatory, 30x60 and 20 feet high, one iron frame 18x50 and one 9x50; Jos. Planty's construction; will sell plant complete or separately; also one semi-iron frame house 27x121; 10,000 feet 2-inch pipe; two Hitchings' sectional boilers; lot sash-bars and glass.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

PACIFIC COAST DEPARTMENT

Garden Home, Ore.—J. V. Blake has just completed a violet house and has bought 1,000 plants to start with.

Anaheim, Cal.—Howard E. Gates does good work in trade publicity by conducting a garden column in the Anaheim Daily Herald.

Watsonville, Cal.—H. A. Hyde has taken into partnership his sons, Harold A. Hyde and Clifford M. Hyde, and announces the organization of the H. A. Hyde Co., which will carry on his business as florist, grower and nurseryman.

EASY SELLING.

Any grower on the Pacific coast who has the facilities for producing stock for the wholesale market will find easy selling. Like this:

We had expected to use a series of strong display advertisements in the Pacific coast department of The Review this autumn, but the 6-inch ads run at intervals in the summer, and the small card appearing steadily, have brought us such a rush of business that we find it not necessary to do as much advertising as we had expected.—Culver Bros., Proprietors, Los Angeles Geranium Co., Los Angeles, Cal., September 25, 1919.

Any surplus stock on the Pacific coast is easily moved this season.

LOS ANGELES, CAL.

The Market.

The feature of the market last week was the great scarcity of carnations, the field stock being shorter than ever. It has been practically a fight to get any in the market, the wholesalers and retailers taking the stock either at the growing grounds or from the delivery cars as they came in.

Roses are plentiful and greenhouse carnations about equal to the demand. Orchids are coming from the north, but there is practically nothing from local growers. Business locally has come in streaks, some days good and others poor, but the general tone is good for this season. Chrysanthemums are about equal to the demand, but more shipping stock could be used.

Various Notes.

Martin Reukauf, representing H. Bayersdorfer & Co., Philadelphia, called on the trade last week.

Miss Josie Then and her sister, daughters of Anton Then, of Chicago, accompanied by Miss Shultz, of Detroit, have been visiting Los Angeles. They made the trip out by easy stages, calling at various places of interest en route, and are charmed with southern California.

J. Dieterich left September 21 for a trip to San Francisco.

Paul Ecke, who for the last seven years had assisted his father, the late A. Ecke, in his business as a poinsettia specialist, has taken on the business and will carry it on at the same address, 1226 Hay avenue. It may be well to mention that during the late Mr. Ecke's illness, his correspondence naturally got a little in arrears, and, although Paul Ecke is working hard to straighten things out, there may be some delay. A post-mortem examination showed that cancer of the stomach was the cause of Mr. Ecke's death.

The Athletic Club Florist, on West Seventh street, reports a good business right along, showing that the trade of Los Angeles is working south.

This year J. Roller is growing a considerable proportion of his own chrysanthemums and the stock coming from the growing grounds certainly looks fine.

Robert Newcomb, representing the Burlington Willow Ware Shops, Burlington, Ia., and other firms, was in town last week and said this is the most successful trip from a business point of view that he has ever taken.

Darling's Flower Shop had the honor of decorating the President's suite at the Alexandria hotel during the visit of President and Mrs. Wilson. It was a big job well carried out, and the whole of the staff was working day and night in preparation.

Theodore Yakas, of Oakland, was a visitor last week.

The L. A. Floral Co. has been shipping out fine early pompons, probably

the first in the market. F. Sperry has been under the weather for a few days, but is around again.

C. L. Washburn, of Chicago, has been looking over the situation out here. He intends to return shortly.

The H. N. Gage Co. is pushing a fine line of ferns now, and H. N. Gage says that they are a week ahead of last year with pompons.

S. Murata & Co. report fine shipping business, but stock scarce.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

There is a scarcity of practically every variety of flower in the local market this week and this condition, together with a strong demand both for shipping stock and from San Francisco retail establishments, has resulted in a scale of prices higher than they have been for a number of years.

Growers and shippers report that

A CUSTOMER WRITES:

"I am like the prodigal son returning home. I have tried other companies but have not got the treatment I received from you."

THERE YOU ARE! QUALITY AND SERVICE

Write for carload prices on Humus, the wonderful soil builder.

L. A. FLORAL CO.

236 E. Fourth Street

LOS ANGELES, CAL.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

CHRYSANTHEMUMS

The Chrysanthemum season is now on. We have arranged for the entire cut of several of the best growers in Southern California. Early, mid-season and late varieties, all colors.

Let us quote you on them, as well as on all other flowers. Get our prices on supplies. *We can save you money.*

WALTER ARMACOST & CO.
221 East 4th Street We Close Sundays Los Angeles, Cal.

Mention The Review when you write.

Asparagus Plumosus

SPRAYS, \$1.25 per 100.

SEED, 1919 crop, \$1.00 per 1000; \$7.50 per lb.

HARRY BAILEY

R. F. D. 6,
LOS ANGELES, CAL.

Mention The Review when you write.

they are unable to fill the demand for chrysanthemums at the present time. The first crop coming in unusually early and the second crop a little later than usual have left a gap which is being filled with difficulty. Good mums are bringing \$2.50 per dozen, while some varieties, such as Turner, are bringing as high as \$3.50. Even the small Canary is selling for 50 cents per dozen, while wholesalers are getting 25 cents a bunch for tiny pompons.

The aster crop is completely finished and all shipping in this line has been discontinued. The new crop of carnations is allowing a more generous cut now and prices keep well up, even though the blooms are somewhat small. The rose stock is improving and becoming more plentiful. Good Russell and Columbia cost the retailer as high as \$2.50 per dozen and Ophelia brings \$1 per dozen. Orchids, at 75 cents a bloom

Announcement

WE beg to announce that we are opening a Wholesale Florists' and Shipping Business at the address given below. Our Mr. Hall has been connected with the business in Los Angeles for 13 years and will be the active head. His experience will at all times be at the disposal of our customers. We shall carry a full line of everything in the way of Cut Flowers, Greens and Supplies and we solicit your patronage, confident that we can give you every satisfaction.

GEORGE J. HALL & CO.,
423 E. Fifth Street
LOS ANGELES, CALIF.

wholesale, are arriving in fair quantity, although the crop is expected to be limited on account of the lack of new imported stock. Violets are seen in all the retail shops now, but as yet no shipping has commenced. The price is keeping close around \$1 and \$1.50 per dozen bunches.

Retail establishments are all busy and report excellent business conditions. The recent holidays seemed to work no hardship with local florists. In fact, the arrival of the fleet, Admission day, the reception of President Wilson September 17 and 18, were oc-

casions for numerous social affairs, all calling for the use of flowers in their decorations, and on account of the important and unusual nature of the events no expense was spared in the work.

The President's Visit.

During the entire stay of President Wilson and Mrs. Wilson, both in this city and in Oakland, their apartments were literally bowers of California blooms, the rarest products of the foremost nurseries and conservatories in the district lending their beauty for the pleasure of the notable guests.

CHRYSANTHEMUMS

Best Quality
All Varieties
Ready for Shipment
WHOLESALE GROWERS AND SHIPPERS
United Flower & Supply Co., Inc.
448 BUSH STREET, SAN FRANCISCO, CAL.

While the presidential party was in Oakland, a number of prominent ladies of that city arranged with several establishments to see that Mrs. Wilson was generously supplied with fresh corsages of orchids at every occasion. Among the scores of offerings received by the party in San Francisco were orchids from Raphael Weill, and from Governor William D. Stephens and Mrs. Stephens; roses from Mrs. Frederick Funston and the Century Club; roses and chrysanthemums from Henry T. Scott; orchids and hydrangeas from Thomas J. Coleman, manager of the St. Francis hotel, the temporary White House, and a basket six feet high filled with yellow chrysanthemums from Mayor James Rolph, Jr., and Mrs. Rolph.

A beautiful and original basket was presented to the President by the California Wine Association. This appears in an illustration on another page. Upon leaving the city, the President presented the basket to the wounded soldiers at the Letterman hospital. The piece was made up in the shop of Pelicano, Rossi & Co.

Various Notes.

Due to the demand for chrysanthemums at the present time, the E. W. McLellan Co. has been obliged to cut down many of its large orders. This company is beginning to cut roses, but not to any large extent as yet. Henry Avansino, manager of the Bush street depot, states that practically all of the stock is cleaned up each day.

The United Flower & Supply Co. reported similar conditions in regard to chrysanthemum shipments last week, but is expecting relief as soon as the crop of later varieties is ready for cutting.

Enomoto & Co. are experiencing a shortage of yellow chrysanthemums, but Mr. Enomoto states that a plentiful supply of all the later varieties is expected about October 10.

J. A. Axell says that he is receiving favorable reports from his eastern mum shipments. A tunnel cave-in just above Redding, Cal., has tied up northern shipments to some extent, Mr. Axell says, but this condition will last only a few days. He is getting a fine cut of Russell, Columbia and Ophelia just now, which he is selling for \$1 to \$3 per dozen. A good stock of oriental pods, which are most popular at present, is practically sold out. He has also been successful with dyed thistles and statice.

Mrs. R. E. Darbee, 1036 Hyde street, is busy with out-of-town shipments. Recently she made a tour of inspection of the various nurseries in this vicinity in regard to the chrysanthemum situation.

ASTERS

\$1.50 to \$3.00 per 100.

CHRYSANTHEMUMS

\$1.50 to \$3.00 per doz.

**Plumosus, Adiantum, Woodwardia
and other Greens**
DARBEE'S
Know how to ship them
VIOLETS ready October 15.

\$1.00 to \$1.50 per doz. bunches.

1036 Hyde Street.
San Francisco, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Seasonable Flowers and Greens
READY FOR SHIPMENT
DOMOTO BROS.
440 BUSH STREET SAN FRANCISCO, C L.

Mention The Review when you write.

"MUMS" We carry a large
stock of
excellent quality
All colors

ENOMOTO & CO., INC.
WHOLESALE GROWERS AND SHIPPERS
35 Saint Anne Street
SAN FRANCISCO, CAL.

Mention The Review when you write.

== READY TO SHIP ==

Roses CHRYSANTHEMUMS Asters

SEND YOUR ORDERS DIRECT TO US.

We grow our own flowers.

We are not middlemen

That's why we should have your business.

E. W. McLellan Co.

451 Bush Street, SAN FRANCISCO, CALIF.

Money should accompany orders until reference can be looked up.

VIOLETS, Ready October 20

NURSERY:
Burlingame, Calif.

**OUR SHIPPERS HAVE HAD 20 YEARS'
EXPERIENCE**

NURSERY:
San Lorenzo, Calif.

THIS IS NO

CAMOUFLAGE

Am doing a legitimate wholesale Commission and Shipping business. I do not grow any flowers. Therefore, I can supply you with the best in the market.

There is nothing of my own to work off. That is why I can select the best shipping stock.

In this locality there are several hundred growers. They sell in the open market. They do not ship. They are growers.

I am a shipper. That is my business. I welcome honest competition.

I buy for Cash and secure the lowest prices. My customers benefit accordingly.

TRY A SHIPMENT OF MY SPECIALLY PACKED MUMS.
PRICES, \$1.50, \$2.00 and \$2.50 PER DOZEN.

As to my reliability, consult any Retail Florist in San Francisco.

J. A. AXELL, 461 Bush St., SAN FRANCISCO, CAL.

She expects conditions to be much improved within the next two or three weeks. Mrs. Darbee is anticipating a splendid crop of violets from her own fields, and as she has more than twice the stock this season that she had last, she is assured of a dependable supply for shipping which will be ready about the middle of October.

J. Dieterich, of Los Angeles, was in San Francisco last week, calling on the local trade.

Conrad Klam, Olympia, Wash., was another visitor in this city. The Santa Barbara trade was represented here last week by a call from Arthur Gleave.

Mrs. Copeland, Sutter street, reports a large shipping business in oriental pods, which she is sending to various parts of the country. This shop, as well as other retail establishments, was exceptionally busy last week with orders for the Jewish holidays.

The Booth-Bates wedding, held the early part of the week, was decorated by A. O. Stein. It was a home affair and chrysanthemums, delphiniums and gladioli were used profusely. The shower bouquets were fans of orchids and gardenias. Another home wedding is being decorated by this firm this week. Mr. Stein has just completed the purchase of a handsome new home on Sixteenth avenue, in the Sunset district. The Stein force was recently enlarged by the addition of Henry Hefty, formerly of Portland, Ore. Norman Marcus has returned from a vacation spent in the southern part of the state.

A dahlia show was held at the Oakland hotel, Oakland, Cal., for three days beginning September 28, under the auspices of the Alameda County Floral Society. This was the first annual event of its kind to be held in that city. A number of professional growers from both sides of the bay participated. A freak dahlia bush grown by J. J. Murphy, 606 Santa Clara avenue, Alameda, Cal., containing three blooms of different colors growing from a single branch, was exhibited at the show. One of the blooms was a deep orange shade, the second a bright cerise hue, while the third is developing into a rich carmine shade.

M. M.

TACOMA, WASH.

The Market.

If business during the last two weeks of September is any indication of the fall trade, there will be no room for complaint, at least so far as the demand is concerned.

There is an adequate supply of stock in the market. Roses are fairly plentiful, including Ophelia, Russell and Cecile Brunner.

The weather for the last month has been ideal, and stock in and around Tacoma is looking well.

Various Notes.

At the range of the Acme Floral Co., on East Fiftieth street, both bench and pot stock looks well. The firm is cutting good Ophelia, Cecile Brunner and White Killarney. A bench of 6-inch and 8-inch cyclamens, as well as a house of 4-inch and 5-inch, is in a healthy condition, ready for a shift. Mr. Simpson says he will plant more peonies and discontinue growing asters and gladioli next year.

At L. F. Tschunko's range, on Pacific avenue, the prospect of a large cut of mums and carnations is good.

For Easter Forcing--Pot up Now-- FIELD-grown HYDRANGEA OTAKSA

(Plants extra strong.)

2 to 3 shoots	\$30.00 per 100
4 to 6 "	40.00 " "
6 to 8 "	50.00 " "
9 to 12 "	75.00 " "

Specimen Plants, \$1.00 each

Ask for Hardy Perennial and Iris Lists

MOUNTAIN VIEW FLORAL CO., Portland, Ore.

IMPORTED DUTCH BULBS—

Ready for
October, 1919, Delivery

TULIPS—Late Flowering. Per 1000

Gesneriana Major, Scarlet	\$30.00
Lutea, Yellow	30.00
Rosea, Rose Pink	30.00

DARWIN TULIPS Per 1000

Inglescombe, Yellow	\$30.00
Inglescombe, Pink	30.00

Inglescombe, Scarlet	\$30.00
Scarlet Mammoth	30.00
Clara Butt, Deep Pink	30.00
Massachusetts, Light Pink	30.00
Pride of Haarlem, Old Rose	30.00
Psyche, Light Rose or Pink	30.00
Baronne de la Tonnaye, Rosy Carmine	30.00

Allium Neapolitanum Bulbs, \$10.00 per 1000

NEPHROLEPIS FERN RUNNERS

Teddy, Jr.	\$3.00 per 100; \$25.00 per 1000
Scottii	\$3.00 per 100; \$25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

LOS ROBLES—SANTA CRUZ, CAL.

We are filling our FREESIA orders 100 per cent and listing contracts for next year's growing. We do not ship black bulbs. A good surplus for this season. Write us on your further needs. Also Callas and Paper Whites.

Los Robles Nursery & Garden, Santa Cruz, Cal.

POINSETTIAS

A Quarter Million Blooms
October to Christmas

POINSETTIA SPECIALIST
Ecke, 1226 Hay Ave., Los Angeles, Cal.

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH

Mention The Review when you write.

Mexican Ivy



NEW CROP
NOW READY

Humboldt Evergreen Co.
Dyerville, Cal.

Mention The Review when you write.

Berberis Darwinii	Per 100
Out of 2-inch pots \$ 6.00
Diosma alba	
Out of 2-inch pots 10.00
Erica Melanthera	
Out of 2-inch pots 15.00
Cash with order, please.	

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

CALIFORNIA GROWN BULBS

FREESIA PURITY	Per 1000
3/4-inch to 1-inch \$5.00
1/2-inch to 3/4-inch 7.00
NARCISSI	Per 1000
Staaten General, late \$20.00
Chinese Lilies, early single 50.00

CALLAS	Per 1000
Calla Aethiopica, white \$25.00
1-inch to 1 1/2-inch 55.00
1 1/2-inch to 2-inch 85.00
2 inches and over 14.00
Calla Elliottiana, yellow	per 100, 14.00

AMARYLLIS	Per 100
Belladonna Major, pink \$8.00

Prices quoted are F. O. B. San Francisco, Cal.
Discount allowance of 5 per cent for cash with order

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco, Calif.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists.
They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

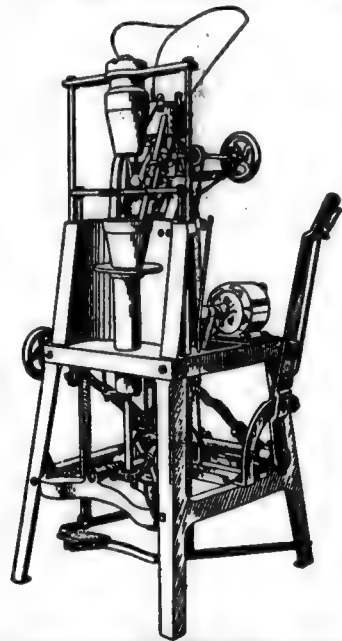
Edward H. Rust NURSEYMAN

1625 BANK STREET
SOUTH PASADENA, CALIF.

Mention The Review when you write.

Bedding Stock—Asparagus Sprengerian and Plumosus,
Australian Pea Vine, Dahlias, Delphiniums, Fuchsias,
Geraniums, Heliotropes, Lantanas, Passiflora, Pansies,
Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.
FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave. SAN JOSE, CALIF.

"A Greenhouse Necessity"



is what a leading florist says of our Concrete Flower Pot Machine.

All the local florists speak in terms of highest praise of its utility and advantages.

Makes better and cheaper pots than clay pots.

Send for free booklet.

**SPOKANE
CONCRETE
FLOWER POT
MACHINE CO.**
807 Riverside
Ave.,
SPOKANE,
WASH.

Mention The Review when you write.

Fred Smith, of the Smith Floral Co., left for California, and his son Arthur will look after both the store and the greenhouses in his absence.

Axel Biork, foreman of the Woodland Park Floral Co., Sumner, Wash., was on the sick list, but is able to be around again. E. P.

JOPLIN, MO.

L. H. Archias, of Sedalia, Mo., secretary of the Missouri State Florists' Association, recently visited this city with his two daughters, Edith and Helen, to interest the local trade in the state convention, to be held in Kansas City the second week in November.

The American Flower Shop under its new management reports a good increase in trade.

R. K. Troutman has moved to new quarters at Fourth street and Joplin avenue, where he will have a much more attractive store.

H. A. Hall has some of the finest chrysanthemums in southwestern Missouri. His carnations and other stock look well. He reports three wedding decorations during last week.

L. H.

NEWARK, N. J.

The Market.

Last week a considerably larger quantity of chrysanthemums came into the market. The quality of the flowers has improved, the stems being longer and stronger. Gladioli are being superseded by the early fall flowers, although there is still a considerable quantity in the market. Dahlias and asters are excellent. The growers are looking forward to a fine season, as they have a fine lot of chrysanthemums and other fall flowers in their houses.

Various Notes.

Philips Bros., 938 Broad street, have painted all the woodwork in their store, in preparation for the coming season.

Before the war Newark florists frequently had orders for steamer baskets or bouquets, for delivery to tourists leaving on European trips. With some florists here the total annual sales of this nature amounted to a large sum. The war broke up this trade, but a re-

BUDDDED ROSES

Strong Field Grown Plants

PROPAGATED ON DISBUDDDED MANETTI

Complete assortment of varieties.

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Write for our list with prices.

Our location, splendid soil and ideal climatic conditions with long growing season enable us to produce the highest possible grade of stock. All stock is shipped fresh from the field. No storage stock to offer.

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STEELE'S PANSY GARDENS, Portland, Oregon

1919 CATALOGUE READY

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/4 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/4 oz., \$1.00; oz., \$6.00.

Steele's Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.

For description, separate colors, see last Review.

Cyclamen Giganteum Splendens

FINEST STRAIN AND PLANTS YOU CAN FIND

3-inch, \$12.50 to \$15.00 per 100
4-inch, \$25.00 to \$30.00 per 100
5-inch, \$50.00 to \$60.00 per 100

BOSTON FERNS

6-inch, \$7.80 per doz. 8-inch, \$18.00 per doz.
7-inch, 12.00 per doz. 9-inch, 24.00 per doz.
10-inch, \$30.00 per doz.

Whitmanii

6-inch, \$7.80 per doz. 7-inch, \$12.00 per doz.

Bamboo Stakes

4-ft., \$21.00 per bundle of 3000

The charge for packing the plants in pots is 10% of the cost.

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Ready to shift, 2 1/4-inch pots, at \$3.00 per 100;
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Dwarf mixed, 2 1/4-inch pots, at \$4.00 per 100.
Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367. SANTA ROSA, CAL.

sumption of it is expected as soon as conditions are sufficiently settled for tourists to travel freely. By another summer, it is hoped, there will be a large number of Americans visiting the battle fields of Europe, and the trade expects that this will be materially helpful, though not, of course, as much as it will in cities contiguous to the steamship piers. R. B. M.

STOCK YOU NEED NOW

Asparagus Plumosus, 2-in., 4c; 3-in., 7c.

Asparagus Sprengeri, 2-in., 3c; 3-in., 6c.

Begonia Chatelaine, 2-in., 8c; 3-in., 12c; 4-in., 20c.

Begonia Rex, 2-in., 8c; 3-in., 15c; 4-in., 25c.

Chrysanthemums, Maud Dean, 2-in., 4c.

Peppers, Celestial, 2-in., 4c; 3-in., 10c; 4-in., 15c.

Coleus, 30 varieties, 2-in., 4c.

Cyclamen, 3 1/2-in., 20c.

Ferns, from bench, Whitmanii, Boston, 35c and 50c.

Ferns, Table, 20,000, 2-in. pots, \$4.00 per 100; \$35.00 per 1000.

Ferns, Table, from flats, \$2.00 per 100.

Genistas, 3-in., 10c.

Hydrangeas, 2-in., 5c; 3-in., 10c.

Lantanas, 4-in., 15c.

Palms, Kentias, 50c to \$2.00 each.

Primula Obconica, 2-in., 5c; 3-in., 10c, in separate colors.

Rubber Plants, 5-in., 75c; 6-in., \$1.00 to \$1.25.

Umbrella Plants, 3 1/2-in., \$12.00 per 100.

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New York, Sept. 29, 1919.

	Per 100	
Beauty Specials	\$20.00 @	\$40.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	4.00 @	8.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	8.00
Killarney	1.00 @	5.00
Francis Scott Key	5.00 @	30.00
My Maryland	1.00 @	4.00
Mrs. Aaron Ward	2.00 @	5.00
Mrs. Sawyer	1.00 @	4.00
Russell	4.00 @	15.00
Ophelia	2.00 @	12.00
Lady Stanley	2.00 @	6.00
Mock	2.00 @	5.00
Columbia	3.00 @	12.00
Hadley	3.00 @	15.00
Sunburst	2.00 @	6.00
Orchids—Cattleyas	40.00 @	150.00
Asters50 @	2.00

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109 W. 28th St., NEW YORK

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Best merchantable fancy tips, Dwarf Variety. Quality guaranteed. Satisfactory delivery assured to all parts of U. S. A. and Canada.
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**CUT FLOWERS,
GREENS and
PLANTS**

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Wholesale Cut Flower Prices.

Philadelphia, Sept. 29, 1919.

	Per 100	
Beauties, Long	\$40.00 @	\$50.00
Russell, Long	15.00 @	25.00
Russell, Short	4.00 @	8.00
Double White Killarney, Long	6.00 @	8.00
Double White Killarney, Short	4.00 @	5.00
Maryland, Long	6.00 @	8.00
Maryland, Short	4.00 @	5.00
Columbia, Long	15.00 @	20.00
Columbia, Short	4.00 @	8.00
Ophelia, Long	6.00 @	10.00
Ophelia, Short	4.00 @	5.00
Sunburst, Victoria, Long	6.00 @	8.00
Sunburst, Victoria, Short	4.00 @	5.00
Cattleyas	100.00 @	125.00
Cattleyas Harrisonii	85.00 @	50.00
Gladioli	4.00 @	5.00
Asters, Fancy	3.00 @	5.00
Asters, Ordinary	.50 @	2.00
Yellow & White Chrysanthemum	25.00 @	30.00
Cosmos, Double		.75
Cosmos, Ordinary	.30 @	.50
Dahlias, Select	6.00 @	8.00
Dahlias, Ordinary	2.00 @	4.00
Carnations	2.00 @	4.00
Snapdragons	5.00 @	6.00
Wild Asters, per bunch		.50

Boston, Oct. 1, 1919.

	Per 100	
American Beauty	\$ 4.00 @	\$40.00
Shawyer, Russell	4.00 @	16.00
Killarney	2.00 @	10.00
Milady, Miller	3.00 @	16.00
Francis Scott Key, Radiance	3.00 @	16.00
White Killarney	3.00 @	12.00
Double White Killarney	3.00 @	16.00
Killarney Brilliant	2.00 @	12.00
Mrs. Aaron Ward	3.00 @	16.00
Hadley	4.00 @	16.00
Ophelia	4.00 @	16.00
Premier	4.00 @	20.00
Columbia	4.00 @	20.00
Kaiserin	3.00 @	16.00
Cattleyas	125.00 @	150.00
Cypripediums		15.00
Lily of the Valley	10.00 @	12.00
Sweet Peas		1.00
Gladioli	3.00 @	6.00
Asters	.50 @	3.00
Carnations	1.50 @	3.00
Longiflorum Lilies	15.00 @	20.00
Chrysanthemums	12.00 @	25.00
Single Violets		.75

Pittsburgh, Oct. 1, 1919.

	Per doz.	
Beauty, Special	\$ 4.00 @	\$ 5.00
Beauty, Fancy, 24 to 30-inch		3.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch		1.00
	Per 100	
Beauty, Seconds	\$ 4.00 @	\$ 6.00
White Killarney	4.00 @	12.00
Richmond	4.00 @	12.00
Ophelia	4.00 @	12.00
My Maryland	4.00 @	10.00
Mrs. Charles Russell	4.00 @	12.00
Gladioli	3.00 @	6.00
Chrysanthemums	25.00 @	40.00
Asters	1.00 @	4.00
Cosmos	.50 @	1.00
Zinnias	2.00 @	4.00
Calendulas		1.00
Dahlias	2.00 @	8.00

Milwaukee, Oct. 1, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell	6.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Hoosier Beauty	4.00 @	12.00
Mrs. Ward	3.00 @	8.00
Ophelia	4.00 @	10.00
Carnations, assorted	3.00 @	4.00
Cattleyas, per doz.	\$12.00 @	\$15.00
Gladioli, per doz.	.50 @	.50
Gypsophila, bunch	.25 @	.35
Asters	1.50 @	2.00

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In not less than 100 lots

10-inch	Per 100, \$ 5.00
12-inch	Per 100, 6.00
14-inch	Per 100, 8.00
16-inch	Per 100, 10.00
18-inch	Per 100, 12.00
20-inch	Per 100, 15.00

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We can say, however, without fear of contradiction, that no one has ever felt that their confidence was misplaced when they consigned their flowers to us. Consign that next shipment to us and acquaint yourself with our service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

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L. D. Phone Central 6004

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Wholesale Cut Flower Prices.

Chicago, Oct. 1, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	\$ 2.50 @	8.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
Per 100		
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	4.00 @	25.00
Premier	6.00 @	25.00
Milady	4.00 @	20.00
Montrose	4.00 @	15.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Welland	4.00 @	10.00
Nesbit	2.00 @	3.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	4.00
Valley		15.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz.....	\$15.00 @	\$18.00
Mums, doz.	2.00 @	5.00
Gladioli	4.00 @	6.00
Asters	2.00 @	4.00

Buffalo, Oct. 1, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	25.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	6.00 @	10.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Gladioli	2.00 @	5.00
Asters	1.00 @	3.00

St. Louis, Oct. 1, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 5.00
Beauty, Extra	2.00 @	3.00
Mums	3.00 @	4.00
Per 100		
Columbia	\$ 4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia.....	4.00 @	15.00
Russell	4.00 @	20.00
Carnations	1.00 @	3.00
Easter Lilies	15.00 @	18.00
Snapdragons	1.00 @	3.00
Daisies	1.00 @	1.50
Gladioli	4.00 @	6.00
Valley	10.00 @	15.00
Asters	2.00 @	4.00
Tuberose	4.00 @	5.00
Dahlias	3.00 @	6.00

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Grower of Cut Flowers

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Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Wholesale Cut Flower Prices.

Cincinnati, Oct. 1, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short50 @	.60
Per 100		
Columbia	\$ 3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Hoosier Beauty	3.00 @	8.00
Ophelia	3.00 @	8.00
Russell	3.00 @	18.00
Carnations	1.00 @	2.00
Snapdragons	2.00 @	3.00

CUT FLOWERS

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

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508 South Dearborn St., CHICAGO

19

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HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****30 East Randolph Street,
L. D. PHONE, CENTRAL 8016-8017-8018****CHICAGO, ILL.**

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We offer the best Cut Gladioli on the Chicago Market, also Asters, Roses, Carnations, Adiantum, Fancy Ferns and Smilax by the case. Our Supply Department is complete—Ribbons, Chiffons, Boxes and Wire Work are our main items.

Mention The Review when you write.

Wholesale Cut Flower Prices.

Chicago, Oct. 1, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	2.50 @	3.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
	Per 100	
Columbia	4.00 @	\$20.00
Mrs. Russell	4.00 @	25.00
Premier	6.00 @	25.00
Milady	4.00 @	20.00
Montrose	4.00 @	15.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Weiland	4.00 @	10.00
Nesbit	2.00 @	3.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	4.00
Valley	18.00 @	20.00
Easter Lilies		
Cattleyas, doz....\$15.00 @	\$18.00	
Mums, doz. 2.00 @	5.00	
Gladioli	4.00 @	6.00
Asters	2.00 @	4.00

Buffalo, Oct. 1, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	25.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	6.00 @	10.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Gladioli	2.00 @	5.00
Asters	1.00 @	3.00

St. Louis, Oct. 1, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 5.00
Beauty, Extra	2.00 @	3.00
Mums	3.00 @	4.00
	Per 100	
Columbia	4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia	4.00 @	15.00
Russell	4.00 @	20.00
Carnations	1.00 @	3.00
Easter Lilies	15.00 @	18.00
Snapdragons	1.00 @	3.00
Daisies	1.00 @	1.50
Gladioli	4.00 @	6.00
Valley	10.00 @	15.00
Asters	2.00 @	4.00
Tuberose	4.00 @	5.00
Dahlias	3.00 @	6.00

GEO. REINBERG
Wholesale
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia,
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Cincinnati, Oct. 1, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short50 @	.60
	Per 100	
Columbia	3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Hoosier Beauty	3.00 @	8.00
Ophelia	3.00 @	8.00
Russell	3.00 @	18.00
Carnations	1.00 @	2.00
Snapdragons	2.00 @	3.00

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the Bay Cities and all Central California

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Members F. T. D.

123-125 Kearny Street

OFFER UNEXCELLED FACILITIES FOR HANDLING YOUR ORDERS

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We attend to your telegraph deliveries in Los Angeles, Cal., and neighboring towns

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224 West Fourth Street, LOS ANGELES, CALIF.

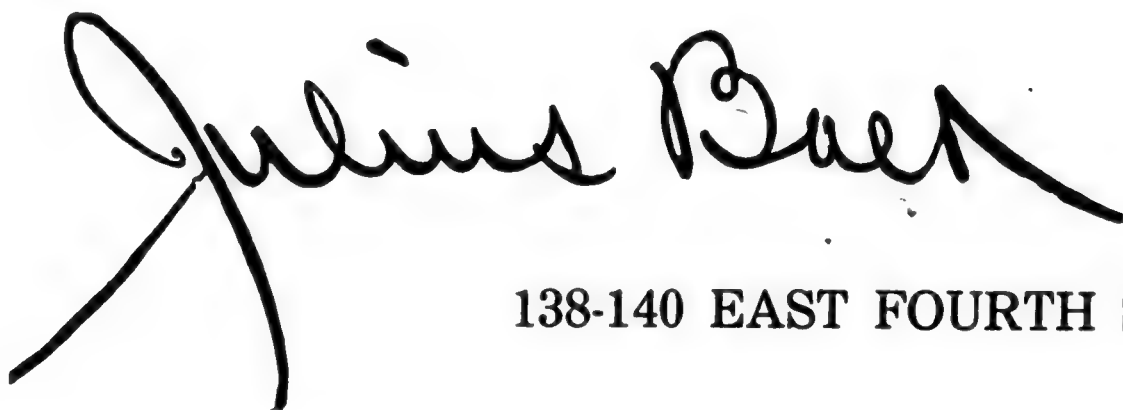
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Nurseries: Mediterranean
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MONTCLAIR, N. J.
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HERRICK, Florist Member Florists'
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CORNER**

OFFICE: 1170 Broadway, New York

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The fall advertising in connection with our campaign commences with a 2-column display in the October 4 issue of Collier's Weekly, the circulation of which is over 1,000,000 copies. Other prominent weeklies will be used at the start and will principally be used throughout November. The monthlies will be used throughout December, their dates of issue being early in November; so that Thanksgiving and Christmas business will be featured, colored pages being used in the Metropolitan Magazine, Century, Atlantic Monthly, Harper's, Scribner's, Review of Reviews, World's Work and Munsey's.

Our committees would have gone much further had their original plans been possible of accomplishment. It is not

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George Smith & Sons
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EAST ORANGE
Maplewood, Glen Ridge
and Bloomfield
We are located in the center
of these cities

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from
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MARTIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

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PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Aves

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PROPRIETOR
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NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

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will send their CHICAGO orders to—

THIS NAME ON THE BOX IS A

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DELIVERY

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F. T. D.

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satisfactory service in flowers.

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FLORISTS
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Washington, D.C.

GUDE'S

Members
Florists' Telegraph Delivery.

their policy to contract for more publicity than the funds in sight will warrant. Space in the mediums used is expensive, and a \$20,000 appropriation is not made without considerable thought. The committees' work, as laid down, is handicapped by the slow materialization of subscriptions. The influx of contributions may be quite good for a week or two, but then comes a lull, showing that many florists are not bothering themselves with this great and important matter of publicity for flowers. There

Englewood, N. J. Camp Merritt
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Member F. T. D.

WASHINGTON, D. C.
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Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
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Members F. T. D. 616 Washington Street

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Member F. T. D.
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OR ANY CITY IN MICHIGAN

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F. T. D. Orders Satisfactorily Filled.

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WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

ARTHUR F. CRABB

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the Center of the West

Central and Eastern ONTARIO

Orders carefully executed
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Peterborough, Canada

London, Ont., Can.

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FLORIST
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Largest
Retailers
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825 St. Catherine St., W. MONTREAL'S
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Toronto, Ont., Can. THE FERNERY Florist

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"BON VOYAGE" ORDERS my specialty

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Robt. L. Dunn 104 Queenston Street
Member F. T. D.

are probably 13,000 florists who can well
afford to subscribe, but who have as yet
shown no disposition to do so, although
they must admit that the campaign has
been wonderfully effective. East and
west, north and south, our slogan has
become well implanted in the public
mind, and it is up to every florist to

DETROIT MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

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Broadway and Gratiot Ave.

Fetter's Flowers

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604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPEKE, 95 Gratiot Ave.

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Yours For More Co-operation

Detroit, Mich. BEARD FLORAL CO.

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ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. Coldwater, Mich.

Member F. T. D. *Veget's* All So Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery

Flowers for Ionia and
Montcalm counties Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS THE FLORIST

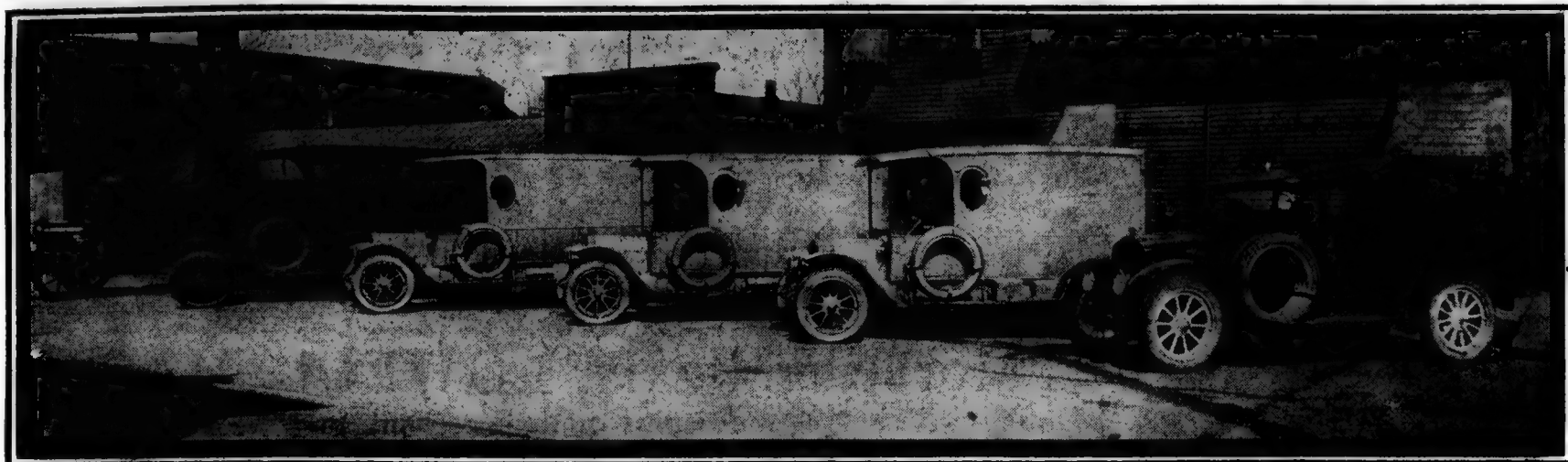
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Member of Florists' Telegraph Delivery

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(White Trucks Insure Dependable Delivery)

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Send Your Orders to
The F. T. D. Florist

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MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS

A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

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For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH

J. E. MATTHEWSON
SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

render assistance to keep it there—and this means that he must contribute according to his means.

Something from Everyone.

This should not be allowed to be a campaign of the few, as all are interested in proportion to their investments. There has been no dictation as to how much a florist should give—that is a matter entirely for him to decide. In other lines of business where campaigns such as ours are conducted, contributions are on a specific basis, and no difficulty is experienced in collecting the fund aimed for. And we should have no difficulty; if every florist in this country should contribute only \$5, our fund would be easily completed. As it is, several of our wise and up-to-date members of the trade have contributed 100 times this amount. You gentlemen who have not subscribed might well ask yourselves why they have done this. It could not have been that they alone were likely to benefit, but rather that the in-

RACINE, WIS.

617 THE FLOWER SHOP
Main St. Member F. T. D.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 128-130 MASON ST.

KENOSHA, WIS.

L. TURNER & SONS

FLORISTS

352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
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LUBLINER

ALWAYS READY
SEND US YOUR ORDER

Phone Grand 3096 225 Grand Ave.

Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS F. T. D.

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219 Delaware Ave.

Member of the F. T. D.

H. F. A. LANGE Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

Worcester, Mass. Randall's Flower Shop

Member Florists' Telegraph Delivery

New Bedford, Mass. and all parts of CAPE COD, MASS. MURRAY, Florist

232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Orders for Vermont and Northern N. Y. filled to
your entire satisfaction at right prices.

Give the Florist
BURLINGTON, VT.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I. AND ALL NEW ENGLAND POINTS T. J. Johnston & Co., 107 Washington St. PROVIDENCE

Vermont's Florist....

and all points in New Eng'l'd
W. E. PETERS
128 Church St., Burlington, Vt.
Member F. T. D.

NEWPORT, R. I. SMITH JAMESTOWN, R. I.

1864 Greenhouses

For Berkshire County LEADING FLORISTS Pittsfield, Mass.

WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given best attention
RYAN & POWERS, Members of F. T. D.
Rotary Florists

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to
NEW HAMPSHIRE and VERMONT
Members Florists' Telegraph Delivery Association

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunigle 47 Oak Street

terests of the whole industry would be advanced. Are you willing, a.e you satisfied that others should bear an expense which is incurred as much for your benefit as for anyone's else in the trade? We are sure you are not. Instead of spending \$20,000 this fall, we ought to be in a position to spend \$50,000, and the money would be forthcoming if you did your part. Just give further thought to this important undertaking and send in the contribution which we know your conscience prompts you to send—be a "regular fellow" and let us add your name to our honor roll.

John Young, Sec'y.

SOCIETY OF AMERICAN FLORISTS.

College Section.

During the convention of the S. A. F. at Detroit, a small group of college florists held a meeting in one of the ante-rooms of the exhibition hall. Professor H. B. Dorner, of the University of Illinois, was the temporary chairman. He suggested that the college florists form an informal organization within the S. A. F. Members present were heartily in favor of this and proceeded to elect a president and secretary-treasurer. H. B. Dorner was elected president and Alfred C. Hottes secretary-treasurer. An informal discussion was held, in which an attempt was made to formulate the aims of the organization, which may be briefly stated as follows: The college florists should be able to meet together each year to hold discussions relating to the problems of teaching and investigation in floriculture. The organization would give an opportunity for the florist to present to the investigator his problems and for the college man to cooperate with the florist in making plain to him the ideals toward which instructional work and investigation are carried on in the colleges.

It was suggested that all those members of the S. A. F. who are engaged in teaching definite floricultural courses or conducting research in floriculture in the universities and colleges would be eligible for membership.

Warburton
FALL RIVER,
MASS.
83 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Member
F. T. D.

Hartford, Conn.

J. Albert Brodribb, Store,
639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

Coombs
LEADING FLORIST
Member Florists' Telegraph
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solicited for
all parts of
Connecticut

Stores:
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304 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Hartford, Conn.

George F. Lane
SUCCESSOR TO
Welch
THE FLORIST
190 Asylum Street
Member
F. T. D.

WELLESLEY COLLEGE
Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS
F. T. D.
GIBBS BROS., 231-233 Union St.

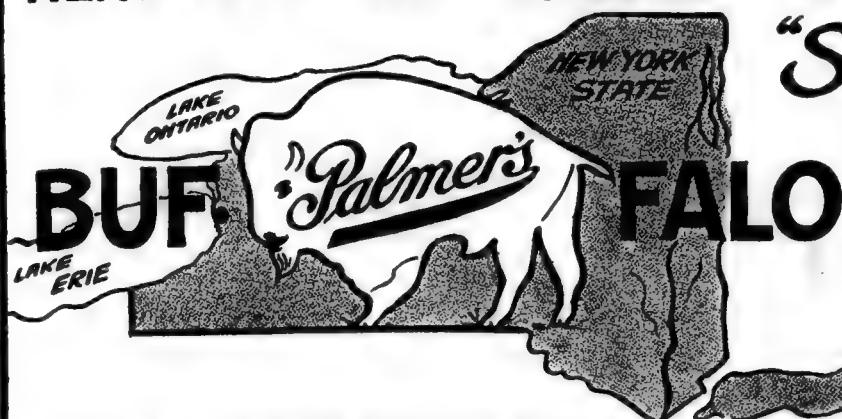
BROCKTON, MASS.
Belmont Flower Shop. MEMBER
F. T. D.

MANCHESTER, N. H.
H. C. STACHE. L. D. PHONE
1261-R.

Telegraph Delivery Department

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"

THROUGH

Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

S. A. ANDERSON
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.



L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

The Beacon Florist

Beacon Street, BOSTON

Near Tremont

J. EISMAN Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

Professor Dorner also suggested that a booth be maintained at the annual conventions at which some of our members would be present to answer questions relating to the problems of the florists.

Those present at the meeting were H. B. Dorner and E. C. Volz, of the University of Illinois; E. J. Wilde, of Pennsylvania State College; A. C. Beal, of Cornell University; James Whiting, of Massachusetts Agricultural College, and A. C. Hottes, of Ohio State University.

It is hoped that all instructors who are engaged in teaching definite horticultural courses will correspond with the secretary so that they may be notified of any developments in the work of the college section.

Alfred C. Hottes, Sec'y.

BALTIMORE.

The Market.

The market last week was in better shape than it had been for some time, but towards the end of the week good flowers, especially good pink roses, were scarce. The demand was for only the better grades of all stock. Prices held firm and, altogether, the market was satisfactory. Of course there was the usual supply of poor stock to be seen. It would seem that conditions on the wholesale market have undergone a change. There was a time when the cheaper grades of stock were sought after; now it is nothing but the best that is wanted. The reason for this

BOSTON-BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.

BECKER'S CONSERVATORIES

CAMBRIDGE, - - MASS.

Members Florists' Telegraph Delivery.

CARBONE, 342 Boylston Street,

BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan-BOSTON, MASS.

141 Massachusetts Ave.

Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.

We deliver to all parts of Massachusetts.

A Card This Size

Costs only \$1.00 per Week on Yearly Order

It would keep your name and your specialty before the whole trade. A half-inch card costs only 50c per week on yearly order.

Newton, Mass. | COTTON
Also BOSTON, BROOKLINE | The Florist
CAMBRIDGE, WELLESLEY

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NEW YORK

Member of
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

DARDS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care
and prompt attention. Phones, 270-271 Main.

JOSEPH TREPEL

Member F. T. D.
Brooklyn's Largest Florist
SEVEN STORES
MAIN STORE, 334 Lewis Avenue,
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New
York City, Brooklyn and Long Island.

ROCHESTER, N. Y.



Wilson F. T. D.
THE FLORIST
88 E. MAIN ST. We reach all
Western
N. Y. Points

W. & T. CASS
Geneva, N. Y.Telegraph Orders Promptly Filled
in Western New YorkHUGO H. JAHN, 710 Nostrand Ave.,
BROOKLYN, N. Y.Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work.
Personal attention. Special care of telegraph orders.For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SYRACUSE, N. Y.

MILES S. HENCELE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph DeliveryOlean, N. Y. HERRON
The Florist
WE GROW OUR OWN FLOWERSMEDINA, WHITE BROS.
N. Y. Orders for Western New York
handled with promptness.

ESTABLISHED 1847

F. T. D.



Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

seems to be that the public has money, that it is spending it, and that it is willing to pay the price for the best in everything. I heard, for instance, the other day, that haberdashers were having no trouble now in selling silk shirts from \$10 up, to workmen who formerly paid \$1.50, and this is the way all along the line.

Chrysanthemums are beginning to come in good supply, and if the season's crop is to be judged by the advance guard, there will be no complaints heard this fall. Gladioli are still to be had, and of a far better quality than the earlier ones. It was no trouble at all to get \$8 per hundred for them last week, and they were worth every cent of it. Carnations are making their appearance, and while most of them are short-stemmed, yet some growers seem to have had an eye on the early market, and the flowers have not only fine blooms, but long stems as well.

Asparagus is about the only green that is to be seen, but smilax can be had when needed.

Various Notes.

The entertainment committee of the Florists' Club held a meeting recently, at which it was decided to postpone the Victory banquet one week. William F. Ekas, the chairman of this committee, is determined that this shall be the biggest thing, aside from the S. A. F. convention, the Florists' Club has ever undertaken. Then some of you old Highlanders will have a chance to give us a few steps of the Highland fling, for there is going to be a dance, as well as eats. I am just letting you know this a bit early, so that you will have an opportunity to limber up for the occasion. Now, you young fellows, who sometimes say there is nothing at the club to interest you, this is for your benefit. There will be a good dinner and plenty of company, so bring your best girl and

Jamestown, N. Y.

LAKEVIEW
ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y.	Fredonia, N. Y.
Brocton, N. Y.	Chautauque, N. Y.
Randolph, N. Y.	Lakewood, N. Y.
Bemus Point, N. Y.	Cassadaga, N. Y.

Other Principal Western N. Y. towns.

WETTLIN FLORAL CO.
HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Danaville, Nunda and other Western New York towns.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store

For all
Chautauque
CountyElmira, N. Y. RAWSON,
THE FLORISTDeliveries to Ithaca,
Binghamton, Hornell, Corning and other points.The Rosery ELMIRA,
NEW YORK

182 Main St., N.

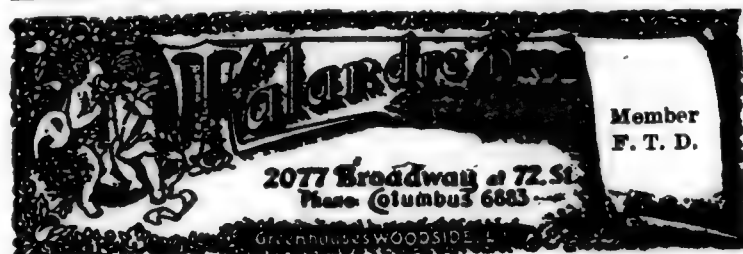
Flowers Delivered to All Nearby Towns.

Batavia, N. Y. L. C. Stroh
& Sons

Flowers delivered to all nearby towns

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

NEW YORK CITY
A. WARENDORFF
 F. T. D. Member
 TWO STORES { 225 Fifth Avenue
 { 1193 Broadway
SPLENDID SERVICE

NEW YORK CITY
ADOLPH MEYER
 In center of the **BON TON** residential district
 1062 Madison Avenue
 Near the great Art Museum and Cleopatra's Needle
 WE COVER LONG ISLAND
 JERSEY and CONNECTICUT
 Phones: 2352-7019 Lenox

New York. Telephone Lenox 3822
HENRY HART, Inc.
 FLORIST
 1000 Madison Avenue
 in the heart of most exclusive residential section.

M.A. Bowe
 IN HEART OF NEW YORK CITY
 332 FIFTH AVE., NEAR 33rd ST.
 Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
 OUR MOTTO—THE GOLDEN RULE.

Danker
 Albany, N. Y.

Albany, New York
The Rose Flower Shop
 28 STEUBEN STREET
 Best service.
 Send your orders to us.
 Members Florists' Telegraph Delivery Ass'n.

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
 We guarantee absolute satisfaction.
 Member F. T. D. and N. F.

Chatham, N. Y. The Chatham Floral Co.
 PROMPTNESS WITH CARE
 Eastern New York and Western Mass.

A. B. Cazan Flowers of Quality Efforts to Please
 2751 Broadway
NEW YORK CITY
 Member F. T. D. Association

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists
 SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
 FLORISTS SEEDSMEN NURSERYMEN
 Manchester, England
DINGLEYS, Ltd., Florists

dance to your heart's content, and if you have no girl, come anyhow, and the committee will see that you get one.

Last Saturday good roses grew scarce—all that were in sight were gone. Now, Jesse P. King ships to the S. S. Pennock Co. every day, the train leaving Mount Airy at 3 p. m. So John J. Perry, knowing about what would be in this consignment, took a little flier in futures; in fact, most of the shipment, which comprises 1,800 roses, was sold before it left the range. But "the best laid schemes," etc. About 3:30 Mr. King called Mr. Perry up and told him that the consignment had missed the train. "Good night" to all of those customers depending on Mr. Perry's word to have the stock at 5 o'clock. I may be telling secrets out of the lodge, but Perry took a couple of turns up and down the floor; the salesmen stood and looked; no one offered a suggestion. Mr. Perry went into the phone booth, had a few minutes' conversation with Mr. King at Mount Airy, came out and told Ferd Guerth to jump into his machine, which was standing in front of the place, and go out along the Frederick road until he met King's truck—to pay no attention to speed laws, but be back by 5 o'clock. Mount Airy is thirty miles away. They met Guerth six miles from there. At 5:30, after the last truck had left with the orders, Mr. Perry gave a satisfied sigh and said, "Some service."

Robert Halliday, who has been so ill for some time, is now spending a while with his uncle at Ocean City, N. J. He is much improved and we all hope that he will be back in the game before long.

William J. Kennedy, of Pikesville, is about the first grower to strike his gait with carnations. He has been sending

Kottmiller

... FLORIST ...
 426 Madison Ave.—and 49th Street
 Also Vanderbilt and Ritz-Carlton Hotels
 Telephone Murray Hill 783
 Highest award at the International Flower Show, April 11, Grand Central Palace.
 Location Central. Personal Attention.
 Member Florists' Telegraph Delivery Association.

G. E. M. STUMPP
 761 FIFTH AVENUE
NEW YORK CITY
 F. T. D. MEMBER

DAVID CLARKE'S SONS
 2139-2141 BROADWAY
 Tel. 1552, 1553 Columbus
NEW YORK CITY
 Out-of-town orders for delivery in New York carefully and promptly filled at reasonable rates

NEW YORK
 Orders Sent to **H. H. BURNS** 509 Madison Av.
 will receive prompt and careful attention.
 LONG ISLAND BROOKLYN JERSEY CITY NEWARK

NEW YORK CITY, N. Y.
GUIDO, Inc.
 595 Lexington Ave., cor. 52d St.
 Do you want flowers in New York?
 We furnish the best, artistically arranged.

RAMM'S Flower ...Shop
 350 Madison Avenue
 Prompt and Efficient Service. In the Heart of **NEW YORK**

THE BOSTON FLORIST
 Personal selection. Satisfaction guaranteed.
 In the heart of New York City.
 Close to Theaters and Steamships.
 Established 1902.
 135 E. 34th St., - NEW YORK

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH
—AND VICINITY—

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING

Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Wilkes-Barre and near-by Pennsylvania Towns

Member F. T. D. **A. W. B. EVANS**
14 N. Main St.

Wilkes-Barre, Pa.

Member F. T. D. **Ira G. Marvin**, 23 So. Franklin St.
53 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

SCHULTHEIS, Florist

817 Church Street, 612 Linden Street,
DUNMORE, PA. SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in
Central Pennsylvania.

Williamsport, Pa.

Erie, Pa. **Charles G. Offerle**
2408 Poplar Street

PITTSTON, PA. Bell Phone 110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D. 8 Williams Street

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

in white and pink that are as fine as you would see at Christmas.

Philip B. Welsh is sending in some fine yellow chrysanthemums. Mr. Welsh will have a fine stock of all sorts this fall.

In my article two weeks ago about the beds on the Plaza—the "Say It with Flowers" to the I. O. O. F.—I inadvertently neglected to give credit due C. B. Jones, the superintendent of Druid Hill park, under whose supervi-

Flowers The Best at the Lowest



The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford **Philadelphia** Broad and Walnut Streets

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Telegraph Delivery Department

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NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA

Grandy
THE FLORIST
269 GRANBY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST

SEND US YOUR ORDERS

Prompt Service
Personal Attention

Member Florists' Telegraph Delivery Association

Germantown and Chestnut Hill

ORDERS Carefully executed with taste and promptness.

FRANK R. HASTINGS
8 West Cheltenham Avenue, GERMANTOWN,
PHILADELPHIA, PA.

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

PHILADELPHIA

Carefully and Promptly Executed with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St.,
PHILADELPHIA

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

Rodgers Floral Co., Inc.

219 King Street

CHARLESTON, S. C.

Members F. T. D. and National Florists

LYNCHBURG DURHAM

VA. N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

Portsmouth, Va.

Cotton The Florist, 333 High St.

ROANOKE, VA.

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER
F. T. D.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists' Telegraph Delivery

sion the work was done. But I am sure Mr. Jones will forgive me, and, like Admiral Schley at the battle of Santiago, say, "There was glory enough for all." Tate.

ST. LOUIS, MO.

The Market.

The local wholesale market showed splendid activity all through last week and especially in the latter part, when stock was none too plentiful for the demand. The cool days stimulated busi-

CHARLOTTE, N. C.

The Flower Shop Everything in Cut Flowers

203 NORTH TRYON STREET

ACCESSIBLE TO ALL NORTH CAROLINA AND SOUTH CAROLINA POINTS

Creech, TARBORO, N. C.

WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HISBERD Proprietor

WILMINGTON, N. C.

Fifth Avenue Florist

Member F. T. D.

Charleston, S. C.

Greenhouses:

Meeting and Romney Sts.
Carolina Floral Store, 339 King St.

We grow our flowers; place orders here for fresh flowers

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE, Proprietor

CLARK, FLORIST, SCRANTON, PA.

124 Washington Avenue

Member Florists' Telegraph Delivery

Orders for Northeastern Pennsylvania filled promptly.

Usual discount. Both Phones No. 2454

ROANOKE, VA.

Fallon, Florist

STAUNTON, VA.

Central Ave. and Lewis St. JOHN FALLON

Telegraph Delivery Department

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Cleveland

The KNOBLE BROS. CO.,

Flowers and Nursery Products

MEMBERS F. T. D.

Well equipped to handle your orders.

1836 W. 25th St.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS

LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC
Leading Florist WORK

Our Motto: "Anywhere; Any time."

AKRON

OHIO

THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS
F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

ADA, OHIO MOHLER'S
FLOWER
SHOP.....

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO
COLUMBUS, OHIO IT PROMPTLY

Columbus, Ohio Members
F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio.

Hamilton, Ohio
HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS CHARLESTON, W. VA.
FOR—
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
F. T. D.
McClure-Coffman Successors to
J. W. Dudley Sons Co.

ness and the various stores throughout
the city showed activity in all lines.

Cut stock is greatly improved in
quality, especially roses, of which much
is expected from our local growers this
season. Prices advanced a good deal
the last part of the week. In roses
Russell, Ophelia, Columbia and Ward
are showing well in stem and color. Kil-
larney and White Killarney are in splen-
did demand, especially the latter, the
only white rose in the market at pres-
ent. Carnations are improving daily.
Flowers are of good size and longer of
stem and the few coming in clean up
every day. Few chrysanthemums are
in at present. A shipment from Cali-
fornia arrived in perfect condition. The
local cut will not begin before October
15. Dahlias are not nearly so heavy as
last year at this time, but every day sees
heavier consignments; these clean up
daily. Asters and gladioli have seen
their best days, but are still quite
abundant. At present there is a great
deal of outdoor stock coming in and the
demand for it has been quite heavy of
late. There is also a large demand for
valley, orchids and lilies, but this market
has none to offer at the present time.

During last week green goods had a

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

CINCINNATI

HENRY W. SHEPPARD

532-534 RACE STREET

Successor to the HILL FLORAL CO.
Good Stock and Good Service

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O.

JOHNSTON'S

FLOWER

SHOPPE

MEMBER F. T. D. HARRIS ARCADE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio
Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS- THE FLORIST

Kent Brothers FLOWER

Covers All Ohio Points SHOP
Members F. T. D. Newark, Ohio

MASSILLON, OHIO

A. WEAVER Florist in Rotary

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Cleveland, PENN SQUARE
WE GROW OUR OWN. ALWAYS OPEN.
FLORISTS

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Hasy Shoppe

154 N. Phelps Street

QUALITY AND SERVICE

Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.

Member
F. T. D.

ELYRIA FLOWER SHOPPE

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

large demand, which cleared the market
almost daily.

Florists' Bowling League.

The much talked of Florists' Bowling League has at last been formed. It is to be known as the "Say It with Flowers" League. A meeting was called September 24 at Windler's wholesale house for all florists interested in bowling. Twenty-four responded. Martin Seeger was elected president; Frank A. Windler, vice-president; Frank Plotz, secretary, and George Kuehner, treasurer. It was decided to bowl every Wednesday night on the new alleys in the Farmers' Trust building, Grand and Gravois avenue.

Four teams were formed, with six to a team. The selection of captains was next taken up. George Kuehner will captain the Roses; Frank Windler, the Carnations; Andre Bourdet, the Daisies, and A. J. Bentzen, the Sweet Peas. The four captains then drew lots for players, and the following names were drawn to compose the four teams:

Roses.
Charles Hahn.
George Kuehner.
Harry Schlechter.
George Berner.
William C. Smith.

Daisies.
Andre Bourdet.
L. Blair.
Ray Young.
J. J. Windler.
Will Ossick.
A. Hoffman, Jr.

Carnations.
F. A. Windler.
Martin Seeger.
Albert Gumz.
Arthur Beyer.
Joseph Krayner.

Sweet Peas.
A. J. Bentzen.
C. A. Kuehn.
John McAnna.
Tony Vilcek.
J. J. Bentzen.
Frank Plotz.

The Roses meet the Daisies and the Carnations meet the Sweet Peas in the first night's bowling.

Various Notes.

The committee on Sunday closing of the Retail Florists' Association held a meeting at F. H. Weber's store September 22 at 8 p. m. The report of this committee was discussed at a special meeting of the association, which was held September 29 at Mission Inn Garden. All of the retailers of the city were invited to attend and discuss the advisability of closing all the retail florists' stores on Sundays.

J. D. Eisele, of Henry A. Dreer, Inc., Philadelphia, stopped over a day in the city looking up old acquaintances. Mr.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING
FLORISTS
930 Prospect Avenue Cleveland

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D.
FLORISTS
TOLEDO, O.
SCHRAMM
BROS.
1315 CHERRY ST.

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA.

Member F. T. D.

KNOLL
FLORAL
CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

JACKSON, MISS.

THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

For all Mississippi

R. E. LANGLEY
Member F. T. D.
JACKSON'S LEADING FLORIST
JACKSON, MISS.

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire
or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist
AVENUE C AT 8TH STREET
Member of Florists' Telegraph Delivery Ass'n.

Corpus Christi, Texas

National Florists. W. H. Caldwell Floral Co.

CORPUS CHRISTI, TEXAS
CONVALESCENT CAMP
Curtis the Florist

Orders for TEXAS

KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas

POTTER FLORAL CO.
Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros. Members Florists' Telegraph Delivery

MISSISSIPPI

STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for all Occasions MERIDIAN, MISS.

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.
Best attention given your orders.

SALT LAKE CITY

AND VICINITY
BAILEY & SONS CO. F. T. D. MEMBER
Telegraph orders filled promptly and carefully
LARGE STOCK ALWAYS ON HAND

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

OGDEN, UTAH

LOWERS Best shipping facilities as Ogden is a railroad center. Dumke
FRESH FROM THE GREENHOUSES Floral Co.

State Nursery & Seed Co.

Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES AND SOUTHWEST LOUISIANA

CHAS. D. OTIS

Eisele was on his way home from a trip to the Pacific coast.

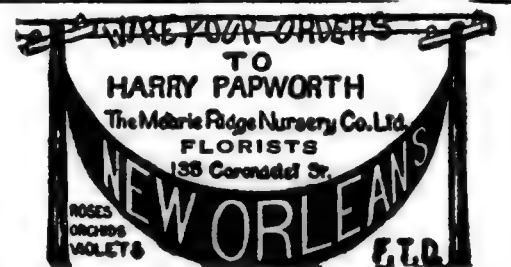
Vandervoort's flower department has finished moving into new quarters in the Vandervoort building, where it has double the space of the old quarters. Messrs. Schaffer and Steitz, the managers, say they find the new location draws more attention from the big crowds that visit the store daily. Sales, too, showed a great increase last week.

The Florists' Club will hold an especially important meeting October 9. This meeting will be held at the greenhouse establishment of Philip Goebel, Jr., at Webster Groves. Automobiles

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.

CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.



D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS
SHREVEPORT, LA.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MOBILE, Alabama

Member F. T. D. The Minge Floral Co.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
ALEXANDRIA, LA.

E. BLUM & SON
For all Points in Central Louisiana.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders



WM. F.
KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

Nashville and Chattanooga

Member
Florists'
Telegraph
Delivery



In **KENTUCKY** where prestige counts
for much, let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED EST. 1879
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

S A V A N N A H
J. C. Celschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
Established in 1832 Charles and Pleasant Sts.
BALTIMORE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

will be in waiting in the wholesale district for the members wishing to attend and the start will be made promptly at 1 o'clock. One of the largest meetings of the year is expected.

Alexander Lurie, horticulturist at the Missouri Botanical Garden, has resigned his position and will leave the city October 1 to make his home in Cleveland, O. The members of the Florists' Club, of which he was trustee, will feel his loss greatly.

J. F. Ammann, president of the S. A. F., returned home September 23, having spent all his time since the Detroit convention in Chicago with his daughter. Mr. Ammann will be in Atlantic City October 1 and from there he will attend the F. T. D. meeting at Buffalo October 14. He greatly regrets that he will have to miss the Florists' Club meeting here October 9.

The Knoll greenhouse range at Kimmswick, Mo., is nearing completion. The work is being pushed by the American Greenhouse Mfg. Co., of Chicago. Mr. Knoll hopes that the warm weather will continue at least until the range is under glass.

Grimm & Gorly furnished the decorations for the dinner at the Missouri Athletic Association given to D. R. Francis, ambassador to Russia. The work was under the supervision of Henry Durenberg and was highly commended.

Mrs. Emil Schray entertained the Lady Florists' Home Circle at her home, 4101 Pennsylvania avenue, Sep-

LEXINGTON, KY.
HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.
AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880 Incorporated 1912

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South
Knoxville, Tenn.
All Orders Given Special Attention

COVINGTON, KY.
Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery
Baltimore, Md.

Telegraph Delivery Department

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BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

Established 1859.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.

Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS. LEADING FLORISTS COLDWATER, MICH. ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. IND.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities ATTICA FLORAL CO.

Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.

W. J. & M. S. VESEY
Prompt Service. 2602 Thompson Ave.

Williams & Co. South Bend, Ind.

For Northern Indiana and South'n Michigan 138 S. MICHIGAN ST.
Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

CHICAGO

THE PALMER
HOUSE FLORIST

17 EAST

Member F. T. D. MONROE ST.

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with care and dispatch.

J. STAACK & SONS

DIXON, ILL., and NORTHERN ILL.

We can and will be
glad to serve you.

Member F. T. D. Dixon Floral Co.

PRINCETON, ILL.

W. E. TRIMBLE

GREENHOUSE CO.

For Central and
Northern Illinois

Members F. T. D.

ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON

Corner E. State and Longwood Streets

tember 24. All were in attendance and the ladies spent a most enjoyable afternoon.

William C. Smith, treasurer of the Florists' Club, will entertain the officers of the club October 2 at his home, on Thurman avenue. During the evening they will arrange for an interesting program for next week's meeting.

George Wagner, who was formerly designer for Grimm & Gorly and is now in business at San Francisco, Cal., spent last week here calling on friends. Mr. Wagner says business is good out on the coast.

A visit to the establishment of Henry Johann & Son at Collinsville, Ill., last week found this place in tiptop shape to begin the season. The greenhouses are under the management of Charles Johann. Everything under the 15,000 square feet of glass is looking fine, especially the rose houses, in which Russell, Ophelia and Killarney are grown. Only the Enchantress varieties in carnations are grown here. There is also a large house of mums. A building in course of erection on Main street across the way from the old store will be completed by October 10 and will be under the management of Herman Johann. The new store will have all new fixtures, and according to the plans the exterior and interior will be up-to-date in every respect.

The death of Miss M. S. Newman, September 23, is recorded in this week's obituary column.

Fred C. Weber, who is district man-

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming
Plants.

Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists

Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST

Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association

Best and Prompt Service Always

GALESBURG, ILL.

I. L. PILLSBURY - For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

PEKIN — PEORIA

All Orders Receive Personal Attention

GEO. A. KUHL, Pekin, Ill.

PONTIAC, ILLINOIS Members F. T. D.

Flowers of all kinds in their season W. J. MILLER & SON

FORT WAYNE, IND. AND VICINITY

FLICK FLORAL CO., 207-9 W. Berry St.

The Leading Florists. Members F. T. D. Ass'n.
Choice Flowers and Prompt Service.

Telegraph Delivery Department

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CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
 22 E. ELM ST., CHICAGO
 Are available to the trade in filling all orders.
 MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
 Courtesies Extended to all Florists.

Truitt
CHICAGO
 ESTABLISHED 1865
 4647 Grand Blvd.

We cater
 to those
 who
 require
 the best.
 Prices
 reasonable

Flowers
 for all
 Occasions

Clody's
FLOWER SHOP

Tel.
 Lake View
 1121

3912 North Clark St., CHICAGO

Aurora, Ill., and Vicinity

JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.

Our service is the best.

Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

STREATOR, ILL. Thornton Floral Co.

Retail-FLORISTS-Wholesale
 QUALITY IS OUR HOBBY

JACKSONVILLE, ILL.

JOS. HEINL & SONS

Largest Growers in Central Illinois

J. L. JOHNSON
 NORTHERN ILLINOIS
 SOUTHERN WISCONSIN

De Kalb, Ill.

YOUR ORDER WILL RECEIVE OUR
 PROMPT AND CAREFUL ATTENTION.



77-79
 EAST
MADISON
STREET

A. LANGE

MEMBER F. T. D.

CHICAGO

CHOICEST QUALITY,
 VARIETY,
 BEST SERVICE
 AND DELIVERY.

We are located in the
 central part of the city
 and deliver flowers to
 all suburbs.

Member Florists'
 Telegraph Delivery
 Association

Alpha Floral Company

146 S. Wabash Ave.
CHICAGO

Send your telegraph
 orders to us for delivery
 in Chicago and vicinity

SCHILLER'S

TWO CHICAGO STORES
 cover every part of city and suburbs
 GEORGE ASMUS, Mgr.
 4509 Broadway :: 2221 W. Madison St.
 Member Florists' Telegraph Delivery Ass'n.

CHICAGO

C. Trauelfelder
FLORIST

3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street,
 OAK PARK, ILL.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
 Also for River Forest, Austin, Maywood

ager of the F. T. D. for St. Louis, says
 he expects a large party of retailers
 from this city to attend the F. T. D.
 meeting at Buffalo October 14.

J. J. B.

Established 1857.

Wittbold
FLORIST

745 Buckingham Place **Chicago**
 L. D. Phone 1112 Graceland

Send us your retail orders. We
 have the best facilities in the city.

Send Your CHICAGO Orders to
H. N. BRUNS

Best Equipped Retail Store on the West Side
 3040 W. Madison St., Chicago, Ill

GEORGE

FISHER & BRO.

183 N. WABASH AVE.

CHICAGO

Highland Park, Ill.

HIGHLAND PARK GREENHOUSES
 Established 1894 Members F. T. D.

Always mention the Florists' Review
 when writing advertisers.

Telegraph Delivery Department

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LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO...

BROADWAY
FLORISTS

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPE A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

LOS ANGELES, CAL.

HOWARD & SMITH
NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122 315 West 8th Street

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

Santa Barbara, Cal.

912 STATE STREET
GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.
Choice Cut Flowers and Floral Designs
on short notice.
Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

Berkeley OAKLAND SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

PASADENA, CALIF.

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

SIEBRECHT'S
HOUSE
OF
FLOWERS

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

TACOMA

SMITH FLORAL Co., 1112 Broadway

DETROIT, MICH.

The Market.

The cold weather last week put snap into business, which is good all around. Heavy rains during the early part of the week had their effect on asters and other outdoor stock, causing a scarcity which was severely felt. Also the dark weather held back the indoor stock, so that everything sold at a premium.

Roses were scarce. The out-of-town shippers were handicapped by express conditions and in some cases were unable to ship their stock. American Beauties arrived each day from the east and their increased demand brought the price up. All grades sold well, with the intermediate grades unequal to the demand. Columbia roses were few, but their quality put them in the Beauty class. They had stems almost as long as special Beauties. Both long and short grades were unequal to the demand. A good supply of Premier came in each day, but it was all sold soon after its arrival. This rose is gaining in popularity and its future during this coming season is bright. Ward roses are of high quality, with large buds and long stems. The other roses, such as

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist 659 Main Street

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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SEATTLE

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
SAN JOSE, CAL.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

DARBEE'S

FLOWERS THAT KEEP
1036 Hyde St., SAN FRANCISCO, CAL.First prizes for Violets, Iris, Gladioli, Carnations,
Artistic Designing, Basket Arrangements, etc.,
at Panama-Pacific Exposition. Eastern florists supplied with Violets, Mums, Asters, Greens, etc., etc.
Members Florists' Telegraph Delivery.

PORTLAND ORE.

Lubliner
FLORIST 328 & 348
MORRISON ST.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosaia Bros.
Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders filled promptly

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

Ophelia, Shawyer, Maryland, Killarney, White Killarney, Hoosier Beauty and Sunburst, are in the market, but their supply, like the others, is not equal to the demand.

Carnations of good quality, like roses, are scarce. Some carnations arrived that were spotted and poor in quality and simply stocked up the wholesaler's icebox. Asters and gladioli are poor, and the demand for both has fallen considerably. Other seasonable flowers, such as cosmos, gaillardias, zinnias, baby's breath, celosia, calendulas, snapdragon, feverfew and centaureas, are to be had. The demand for each kind is good.

Some pansies and bouvardia found a market last week, but not enough to mention. A small number of scabiosa, marigolds and larkspur were in big demand. Strawflowers this season are few and the scarcity is felt badly. Greens of all kinds are plentiful.

Various Notes.

John M. Carey, 491 Woodward avenue, is showing the first good chrysanthemums of the season. His attractive window displays draw notice.

The delivery car of Charles Keller, 2521 West Fort street, was hit by a train crossing Fort street. The machine, just out of the repair shop and looking like new, was wrecked beyond

SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

PORTLAND, ORE.

TONSETH FLORAL CO.

285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.

PORTLAND ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

Telegraph Delivery Department

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LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY
To Quarters, by bearer, 50c add. GREENHOUSE

DENVER Bright Spot Greenhouses

CHAS. N. PAGE, Proprietor
Corner Fifth Ave. and Josephine St.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS
750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PHOENIX, ARIZONA

Donofrio Floral Dept.
CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in
Arizona and New Mexico.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Your Orders to **North Dakota TRY US**
to **RUGBY GREENHOUSES, Rugby, N. D.**
We are centrally located. Members F. T. D.

Mitchell S. D. WM. DETHLEFS

Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

Helena, Ark. NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

repair, and the driver was seriously hurt.

John Warneke has several houses of 6-inch Boston ferns, specimen stock, with which he is doing a big business.

Herman Knope, of John Breitmeyer's Sons' Mack avenue greenhouses, is nursing along a house of the new Macawii ferns. They are looking most promising. He is already preparing to lose most of the range, since the land has been condemned and is to be used as a city playground. His mum plants are healthy-looking and should give some fine blooms.

The Marine City Floral Co. is cutting some choice bouvardia, scabiosa, Japanese lilies and snapdragons. Its calendulas are excellent, with stems almost a foot and a half long. Its carnations are among the best in the market.

Albert Stahelin is cutting Columbia, Premier and Ward roses of the best quality that have reached this city in years. The Columbias look like Hill's display when the F. T. D. met in Detroit some years ago. A daughter was born to Mr. and Mrs. Stahelin September 22, so growing roses are not the only thing growing at his Redford, Mich., range.

A big hail-storm struck the range of the John Breitmeyer's Sons September 21, wrecking ninety-five per cent of the glass. William Dilger reports the hailstones were about one inch and a half in diameter.

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.
Successors to Furrow & Co.

Member Florists' Telegraph Delivery.



Hutchinson, Kansas
Member Florists' Telegraph Delivery



Leading Florist!
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.
Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.
Established 1865. Member of F. T. D.

Kansas City, Kansas

L. C. FIELD
Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MAZEY "The Society Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.

Rochester's only store having its own greenhouses.

Broadway Flower Shop,

Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL

U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres. E. P. NEUMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn. We are the center of the great Northwest. Daily deliveries to SUPERIOR, WIS.

Harkett's FLORAL NURSERY Dubuque, Iowa

For { Eastern Iowa
Western Wis.
N. W. Illinois

I
O
W
A

Kemble's Flowers

Marshalltown, Boone, Center-ville, Oskaloosa, Oelwein, Mason City, Waterloo, Chariton, Grinnell and Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR

Minneapolis and Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and Minnesota Points.

Member Florists' Telegraph Delivery.

CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIOUX CITY, IA. Rocklin & Lehman

A large assortment on hand daily
Members Florists' Telegraph Delivery

SIOUX CITY, IOWA

Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.

J. C. RENNISON CO.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY



FT. DODGE, IA.

NORTH WALL

E. E. NORDWALL

DES MOINES, IA.

GUTHRIE-LORENZ CO.

M. J. SPORMAN

CEDAR RAPIDS IOWA

Cedar Falls, Ia. BANCROFT'S Beautiful Flowers

55,000 Feet Glass

Members F. T. D. Joseph Bancroft & Son

The Detroit Florists' Club held a meeting Tuesday evening, September 23, and decided to hold a "Say It with Flowers" week this fall.

The Detroit Florists' Bowling League met Tuesday evening, September 25, and the following were elected captains: Adam Bezemer, John Klang, Louis Charvot and Mr. Kirkpatrick. There will be four teams of five men each. The season will start Thursday, October 2.

Mrs. Gray, of John Breitmeyer's Sons, has gone to Birmingham, N. Y., as a delegate of the Detroit Quota Club.

Peter Reuss, of 56 Broadway, is quoted in the Detroit News in a lengthy

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MEMBER F. T. D.

FRED THE RED WEBER

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ST. LOUIS, MO.

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GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

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FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE
F. H. WEBER
Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

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YOUNG'S :: 1406 Olive St.

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Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W. J. Barnes
FLORIST, K.C.M.O.
KANSAS CITY, MO.
38th St. and Euclid Ave
Established 1890
No order too large or small. Member F. T. D.

ST. LOUIS
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Jos. Witeh
4744-4748 McPherson Ave.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

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Royal George	New York	Southampton	Oct. 4
Mexico	New York	Havana	Oct. 4
San Juan	New York	San Juan, P. R.	Oct. 4
Lapland	New York	Southampton	Oct. 4
Fred. VIII.	New York	Denmark	Oct. 4
Niagara	New York	Bordeaux	Oct. 4
Columbia	New York	Glasgow	Oct. 7
Hudson	Montreal	Havre	Oct. 7
Em. of France	Quebec	Liverpool	Oct. 7
Baltic	New York	Southampton	Oct. 8
France	New York	Havre	Oct. 8
Tunisian	Montreal	London	Oct. 10
Brazos	New York	San Juan, P. R.	Oct. 11
Patria	New York	Marseilles	Oct. 11
Kashimi Maru	Seattle	Yokohama	Oct. 12
Rochambeau	New York	Havre	Oct. 14
Ventura	San Fr'sco	Sydney	Oct. 14
Bohemian	Boston	Liverpool	Oct. 15
China	San Fr'sco	Yokohama	Oct. 16
La Savole	New York	Havre	Oct. 16
Minnedosa	Montreal	Liverpool	Oct. 16
Korea Maru	San Fr'sco	Yokohama	Oct. 17
Ortega	New York	Valparaiso	Oct. 17
Morro Castle	New York	Havana	Oct. 17
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Canopic	New York	Naples	Oct. 25
Cedric	New York	Liverpool	Oct. 25
Adriatic	New York	Southampton	Oct. 25

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

KANSAS CITY
A. Newell
MEMBER F. T. D. 1122 Grand Avenue

STUPPY FLORAL CO.
Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA KANSAS CITY, MISSOURI
FLORAL CO.
105 WALNUT—PHONES 2724-1806

ST. JOSEPH, MO.
MITCHELL & QUENTIN
Orders for
Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.
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ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
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PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES, GLADIOLI

ASTERS, CELOSIA, HARDY PEAS, DAHLIAS and Other Seasonable Flowers

Columbia, Russell, \$6.00 to \$12.00 per 100

Killarney, Sunburst, Kaiserin, Ophelia, Richmond, \$3.00 to \$10.00 per 100

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Fancy Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765Store closed all day Sunday. Open weekdays until 5 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

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Mums and Carnations in limited quantity

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Russell, 8c to 18c. Columbia, 8c to 18c

Ophelia, 4c to 10c. Ferns, 1000, \$3 00

Artificial Wreaths, \$2.00, \$2.25, \$3.25

Plain Magnolia Wreaths, 90c to \$1.25

Open until 6 p. m. after Oct. 1st. Closed all day Sunday.

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Avenue, KANSAS CITY, MO.

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WESTERN FLORISTS

Can depend on getting prompt service
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COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.
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H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.Florists' Supplies
Manufacturers of Wire Designs1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

move in about November 1. Later he will add a conservatory. He is building his greenhouses near Independence and will have them completed before cold weather.

T. J. Noll & Co. will begin to cut the first chrysanthemums in about a week. They are cutting carnations now and are getting a fair supply every day.

[Concluded on page 112.]

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MEMBER F. T. D.

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4326 Olive Street

ST. LOUIS, MO.

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GRIMM & GORLY
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3118 North Grand Avenue
FACILITIES SECOND TO NONE

**Kansas City,
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1105 WALNUT STREET EST. 1896

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Stokes FLORAL SHOP
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205 E. Walnut St., Springfield, Mo.
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The William L. Rock Flower Co. has had printed a booklet on "The Care of Cut Flowers and House Plants," and encloses a copy with each order of flowers sent out. The booklet states that any additional information desired regarding flowers or plants will be gladly given free of charge.

E. A. Humfeld is putting up a stucco building, about 25x45, on Admiral boulevard at the Paseo. This is just across the street from his present location, where he has been for the last twenty years. Mr. Humfeld bought the property on which he is building about sixteen years ago. He will use the building for a retail store and expects to

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

Mention The Review when you write.

move in about November 1. Later he will add a conservatory. He is building his greenhouses near Independence and will have them completed before cold weather.

T. J. Noll & Co. will begin to cut the first chrysanthemums in about a week. They are cutting carnations now and are getting a fair supply every day.

[Concluded on page 112.]

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

INSTEAD of the scarcity reported, there proves to be some surplus of freesias. It may be true some of the growers had more orders than they could fill, but it was not so with the jobbers.

DELIVERIES of English cyclamen seed are only fifty per cent of the orders. Some of the dealers, many of whom therefore find themselves oversold, are trying to get stock from Germany, late as it is.

WATSON S. WOODRUFF, of S. D. Woodruff & Sons, Orange, Conn., with Mrs. Woodruff, will sail for France on the steamship Nieuw Amsterdam, of the Holland-America line, October 4, on a combined business and pleasure trip for a stay of about two months.

CHARLES W. WITBECK, well-known among American seedsmen, is now one of the staff of the Everette R. Peacock Co., Chicago. Mr. Witbeck's experience covers a large part of the United States, but for the last few years he has had charge of the trial grounds of one of the large seed firms in the south, where the Everette R. Peacock Co. is about to establish a branch of its business.

HARRY SAIER, Lansing, Mich., has purchased the 3-story building opposite his store at 111 East Ottawa street, to which he expects to move about the middle of October. Mr. Saier is reinforcing the building with steel beams to support 200 tons and will install an elevator and new equipment, including a \$1,200 cleaning machine and seed bins on the third floor. The retail seed store will be on the ground floor and the offices and mail order department on the second floor. The seed business is being done at the flower store, on West Michigan avenue, until the seed sales house is ready.

RECORD BULB CARGO ARRIVES

The largest shipload of bulbs which ever crossed the Atlantic reached the port of New York September 22 on the steamer Norman Monarch, of the Cunard line. A total of 27,564 cases of Holland bulbs appeared on the vessel's manifest. Shipments of 10,000 or 12,000 cases of Dutch bulbs have been brought by a single boat occasionally, but none so large as this. The figures are so big that at first glance skeptical statisticians begin to apply pencil to paper to figure out if the vessel's capacity is equal to such a cargo. They find it is, for the Norman Monarch carried little other freight aside from eighty bags of seed from Rotterdam and 250 bags from London and also some consignments of hides from the latter port.

The steamer Valacia was expected to bring a cargo of Holland bulbs when it arrived the same day, but there were none on board. A fire in the hold had caused the change of the consignments of bulbs from the Valacia to the Norman Monarch and the Valacia brought home troops from Brest instead. This change accounts for the unusually large number of bulbs on one vessel.

The consignees of the Rotterdam cargo of the Norman Monarch were not given for publication by the Cunard line, but only the total figures. The reason is

QUALITY SEED

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Market Gardeners of America



SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.35c per lb.

WHEN YOU THINK OF

GARDEN SEEDS

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Everette R. Peacock Co.

SEEDSMEN

4013 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds
FROM
LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment.

D. LANDRETH SEED CO.
Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —
J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

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THE KIMBERLIN SEED CO.

Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

GARDEN SEEDS

We have many of the short items together with all
the plentiful items in seed to offer—beans, sweet
corn, carrot, onion sets, dwarf nasturtium. Send
for our wholesale price list. Shipments from here
or New York city go quickly everywhere. Contract
growing price list 1919 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.
New York City Store, 82 Day Street

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING
in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds
of all kinds in quantity and of highest quality.

Glad to quote for present delivery or
on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

R. C. MCGILL & CO.

— WHOLESALE SEED GROWERS —

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

SAN FRANCISCO

CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

CALIFORNIA

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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ONION SETS

LEONARD SEED CO.
236-238 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

Braslan

Growers for the Wholesale Trade Only. Onions, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed
Grandiflora and Spencer Sweet Peas, and Sunflower.

Seed Growers

SAN JOSE, CALIFORNIA

Company

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.
Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA
Mention The Review when you write.

not stated, but is generally supposed to be the protection of the shippers who changed from the Holland-America to the Cunard line when the latter, upon resuming its sailings from Rotterdam after the war, offered the inducement of slightly lower rates to the Dutch exporters.

The steamer Nieuw Amsterdam, which arrived September 23, brought the following consignments:

Consignee:	Cases.
Maltus & Ware.....	3
Bernard, Judae & Co.....	1
Stumpp & Walter Co.....	14
Van Doorn, W.....	34
Lang, R. F.....	31
Downing, R. F., & Co.....	94
American Shipping Co.....	17
Total	194
On board Norman Monarch.....	27,564
Previously reported.....	3,762
Total to date	31,520

BOLGIANO TRUCKS WIN PRIZE.

J. Bolgiano & Son's fleet of automobiles won the prize for the best decorated fleet in Baltimore's automobile parade Saturday, September 20. There were about 1,600 trucks in line. The garden float, which led their fleet, was composed of a miniature growing garden, containing asparagus, beans, carrots, lettuce, beets, cabbage, endive and tomatoes all laid off in rows and actually growing. Working in the garden was a farmerette assisted by a farmer boy, who was wheeling a wheelbarrow filled with vegetables.

Following the garden float was a truck showing an immense poultry house and a rooster so large that he looked suspiciously human. He even shimmied to the amusement of the spectators, but it seemed that he could not crow. Each department of J. Bolgiano & Son's seed store was represented by a truck in the fleet. The firm also competed in the contest for the best slogan for motor trucks, submitting, "We auto deliver and we do," and "Autos put the 'dust' in industry."

MOTT-LY GLEANINGS.

"The best laid schemes of mice and men gang aft agley," observed Mrs. S. B. Stewart, of Stewart's Seed Store, Omaha, Neb. "While I was on my vacation this summer, both men and mice ran things to suit themselves. Now for the mice!" And the sterner sex know that when the fair sex are unafraid of the little rodent—well, er—S. B. Stewart is doing big things at the nursery end, supplying the store with cut perennials, from which orders are booked for fall delivery. Charles Stewart has charge of the seed department and speaks encouragingly of progress since the setback some two years ago.

Carl Magersdorf, manager of the Atchison Seed & Flower Store Co., Atchison, Kan., takes pride in the unique character of the store, which was designed by him and arranged to care for seeds on one side and plants on the other. The idea is cleverly carried out; a pergola with brick and tiled floor follows the window and ends in an icebox. The seed window is separate and is utilized through the flower season. Stock is largely supplied from the greenhouses, under the charge of Ernest Magersdorf. Readers of The Review will be glad to know that Carl Magersdorf has fully recovered from the burns received when rescuing his family from the house which was destroyed by fire.

At the time of the S. A. F. conven-

Just Arrived!

Complete Line of Bulbs

Hyacinths, Tulips, Narcissus, Crocus, Narcissus Paper White Grandiflora, Callas, Freesias and Easter Lilies.

Choice offering of Roses for forcing or outdoor planting. Also a select list of Heavy Field-grown Plants and Hardy Perennials.

Field-grown Plants and Hardy Perennials

CLIMBERS

Dorothy Perkins.....	2 yr. old	3 yr. old
Red Dorothy Perkins.....	Doz. 100	Doz. 100
Lady Gay.....	\$2.75 \$20.00	\$3.50 \$25.00
Tausendschoen.....		
Philadelphia Rambler.....	Doz. 100	
Clematis Paniculata, extra large field-grown.....	\$1.75	\$12.00

HARDY PERENNIALS

Anchusa Italica	Doz. 100	Japanese Iris	Doz. 100
Anemone, Assorted... \$1.10 \$8.00		Garden Iris	
Aquilegia, Assorted...		Lythrum Roseum.....	
Campanula, Assorted...		Monarda.....	
Coreopsis, Assorted...		Oriental Poppy..	\$1.10 \$8.00
Delphinium, Assorted...		Perennial Phlox, Named.	
Digitalis, Assorted...		Hardy Pinks.....	
Gaillardia, Assorted...		Salvia Pratensis.....	
Helianthus, Assorted...		Sweet Williams—all	
Hibiscus, Assorted....		standard varieties.....	

Also many other varieties of hardy plants and shrubs.

Above offer is subject to immediate acceptance and stock on hand upon receipt of order.

Our Fall Catalogue is now ready for distribution. Ask for your copy.

JAMES VICK'S SONS
ROCHESTER, N. Y. The Flower City

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FALL BULBS

Paper Whites, 13-15 ctm.
Valley Pips, Holland grown.
Begonia and Gloxinia Bulbs.
Palm Seeds.
Dutch Bulbs.
Japanese Lily Bulbs.
Narcissus Emperor and Empress.
Peonies, Raffia, Bamboo Canes, etc.

Write for import prices.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

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C. C. MORSE & CO.
SEED GROWERS
SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion,
Lettuce, Radish, Carrot,
Sweet Peas, etc.

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Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.
Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

tion at Minneapolis, one of the new introductions noted was the cardinal climber from Henry A. Dreer, Inc., Philadelphia. Since that time it has been seen flourishing in Texas, but the

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street, PHILADELPHIA, Pa.

finest exhibit yet seen is at the range of John A. Salzer Co., La Crosse, Wis., a bed planted the length of a greenhouse running up to the gutter and drooping down to form a screen. Its

Ready for Immediate Delivery

PAPER WHITES / A few cases, 13 ctm. and up, 1250 to case. **\$21.00** Per 1000.

SWEET PEAS

Mrs. A. A. Skach, Orange Orchid, Mrs. Sim Orchid, Mrs. Joseph Manda, Flora Fabing, Pink and White Orchid, per oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

Lavender Nora, Lavender Orchid, Lavender Queen, Apricot Orchid, Orchid Beauty, per oz., 50c; ¼ lb., \$1.50.

Mrs. M. Spanolin, Bridal Veil, Venus, Mrs. Chas. Zvolanek, Zvolanek's Blue, Xmas Pink Orchid, Miss Louise Gude, Lavender Spanolin, Watchung Orchid, Yarrowa, per oz., 75c; ¼ lb., \$2.75; lb., \$10.00.

Zvolanek's Red, Belgian Hero, The Beauty, per oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

	Per Oz.	Per ¼ lb.	Per lb.
Zvolanek's Pale Blue.....	\$1.50	\$ 5.00	\$15.00
Zvolanek's Rose.....	5.00	15.00	50.00
Rose Queen.....	3.00	10.00	35.00

STOCK YOU NEED NOW

Cyclamen Seed, separate colors, fine stock, \$12.00 per 1000. Pink Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Pansy Seed, Florists' Prize Mixture, \$6.00 per oz.

Adiantum Croweanum Clumps, the kind that will give immediate results, \$50.00 per 100.

Adiantum Hybridum, heavy 8 and 9-in. pot plants, \$75.00 per 100.

English Ivy, 3 and 3½-in. pot plants, 1 to 2 feet long, per 100, \$12.00.

Pelargonium Easter Greeting and all its sports, 2½-in., \$10.00 per 100.

Table ferns in best varieties, strong 2½-in. plants, \$6.00 per 100; \$50.00 per 1000.

Japanese Iris, strong divisions, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

Hydrangeas, French, 2½-in., \$6.00 per 100; 3-in., \$10.00; 4-in., \$20.00.

Lilium Formosum, black stem (while they last), 7/9, 300 to case; 8/10, 225; 9/10, 200 to case, per case, \$80.00.

Freesia, California Purity, ½-in. and up, per 1000, \$9.00; ¾ to ¾-in., per 1000, \$14.00.

Freesia Fardel, in colors, per 1000, \$40.00.

DUTCH BULBS

Von Sion, mother bulbs, \$45.00 per 1000; Von Sion, 1st size bulbs, \$30.00.

Golden Spur, mother bulbs, \$42.50 per 1000.

Emperor, mother bulbs, \$42.50 per 1000.

Sir Watkin, mother bulbs, \$42.50 per 1000.

Please note that our prices include packing charges.

Giganteums are due about the middle of October.

We will make full deliveries and expect to have a surplus in spite of the scarcity. Prices will be quoted later.

S. S. Skidelsky & Co., 50 PARK PLACE, New York City

For SEEDS

Flower, Vegetable and Farm

Send Your Inquiries to

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152 Houndsditch

LONDON, - - ENGLAND

The Premier British Wholesale
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75 Years' Unrivalled Reputation

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BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general,
KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! **SEEDS!**
Then write and get our special prices on all

SPOT OR FORWARD DELIVERY.

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C. J. Speelman & Sons | Lagarde & Speelman
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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.
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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed
growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St N., Minneapolis, Minn.

Watkins & Simpson, Ltd.

will shortly issue their advance offer of seeds
for the approaching season, and will be pleased
to mail a copy on application to

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WILLIAM & RICHARD,

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Tropical Seeds and Plants of
Commercial Products, etc.

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For FREESIA PURITY

WRITE TO **DREVON-TEGELAAR & CO.**

1133 Broadway, Cor. 26th St., NEW YORK

Mention The Review when you write.

luxuriant deep green foliage with bright hued blossoms continues from spring until frost. Superintendent Schaefer mentioned that a weekly feeding of sheep manure greatly benefited the growth, which has attained a height of thirty feet. With Clematis paniculata as a companion, a bed of Canna King Humbert, backed with an assortment of conifers, forms a charming picture and has been much admired by the numerous summer visitors to inspect the grounds of this old established seed house. Manager Weedy, of the seed department, expresses the opinion that there will be a shortage of some leading stocks owing to an increasing demand and comparatively reduced supply. W. M.

MICHELL INSURES EMPLOYEES.

Prominent among the projects for rewarding service of employees and of inducing them to greater loyalty to the firms for which they work is that of life insurance. Bonus systems, share-holding and profit-sharing plans are being tried by various establishments in the trade of late. The Henry F. Michell Co., Philadelphia, has adopted the system of providing its employees with life insurance, as indicated in the following letter which accompanied the issuance of a certificate to each person who had been in the concern's employ over one year:

This certificate of life insurance is presented to you in appreciation of your earnest and faithful service and as an expression in a substantial form of the value the Henry F. Michell Co. places upon your loyal cooperation, also with the wish to aid you in providing for your dependents in the event of your death.

We have made arrangements with the Travelers' Insurance Co., Hartford, Conn., to insure all employees who have been in the service of the Henry F. Michell Co. one year or more in amounts determined by the length of service as set forth in the accompanying certificate.

Employees whose period of service is less than one year at the effective date of this insurance, as well as the new employees, will be insured as outlined above when they have completed one year of service.

This insurance became effective at noon, May 14, 1919.

No medical examination is required for this insurance. It is provided at the expense of the Henry F. Michell Co. No deductions from wages or contributions of any kind by the employee will be required.

This action is voluntary on the part of the Henry F. Michell Co. It does not change your freedom to leave when you please, nor our right as employer to dismiss you.

This insurance does not in any manner take the place of nor interfere with the benefits provided by the Pennsylvania workmen's compensation law, but is in addition thereto.

VALLEY PIPS

HOLLAND-GROWN FORCING PIPS

\$18.00 per 1000

CASES CONTAIN 2500 PIPS
Packed and F. O. B. New York.
Cash with order, less 2% from
those who have not established
credit with us.

McHUTCHISON & CO.
95 Chambers St., NEW YORK

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BOLGIANO'S 1919 SUMMER AND FALL CATALOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners.
Write for a Copy at Once--It Will Save You Money.

J. BOLGIANO & SON, Baltimore, Md.

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Giant Pansies

	$\frac{1}{4}$ oz.	1 oz.
St. L. S. Co.'s Nonpareil Mixture, best for florist.....	\$1.00	\$7.50
Imperial Giant Mixed.....	.60	4.00
Giant Named White, Red, Bronze, Blue, Black and Pure Yellow	.75	5.00

Freesia Purity

$\frac{3}{8}$ -inch, extra fine bulbs.....	per 1000, \$14.00
$\frac{1}{4}$ -inch and up, mammoth bulbs.....	per 1000, 18.00

Narcissus Paper White Grand.

13 ctm., 1300 to case.....\$26.00 per case

ST. LOUIS SEED CO.

THE HOME OF "PURE AND SURE SEEDS"

411-413 Washington Ave.,

ST. LOUIS, MO.

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Japan Lily Bulbs

NEW
CROP

LIL. GIGANTEUM EN ROUTE

HOLLAND BULBS---Hyacinths, Tulips, Narcissi

Reliable bulbs. Order now.

Chas. Niemann, IMPORTER, 299 Broadway, New York

Mention The Review when you write.



SUMMER and FALL SOWING

**Pansies, Myosotis, Cyclamen, Snapdragon,
Sweet Peas, Perennials,
and Freesia Purity**

NOW IS THE TIME TO ORDER BULBS FOR FALL DELIVERY

FOTTLER, FISKE, RAWSON CO.

THE SEED STORE

12 and 13 Faneuil Hall Square, BOSTON, MASS.

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Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

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Gladioli, Peonies, Dahlias,

HOLLAND BULBS

UNITED BULB CO., Inc.

Mount Clemens, Mich.

Always Mention the

FLORISTS' REVIEW

When Writing to Advertisers



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;
 $\frac{1}{4}$ oz., \$1.30; oz., \$5.00.

Early Flowering or Winter
Blooming Giant Pansies.

1000 seeds, 40c; $\frac{1}{4}$ oz., \$1.00;
 $\frac{1}{4}$ oz., \$2.00; oz., \$7.50.

Hart & Vick Inc.
ROCHESTER, N.Y.

Florists' seeds, plants and bulbs. A complete
stock of all the leading varieties.

Buy Your Seeds from Men Who Know
Get our new catalogue.

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BURNETT BROS.
SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY



PURITY FREESIAS

A fine lot of Bulbs from a late dug, well ripened crop has just been received from our grower. Even if you have already planted some, remember Freesias are a splendid late winter crop, and now is the time to plant to bloom then. There is nothing more useful or economical for design work, and they are easily grown, with little or no trouble. Better play safe and let us send you at least a thousand. Price, first size bulbs, \$10.00 per 1000; per 100, \$1.25. Will send them parcels post insured at this price if you mention it at the time of ordering. Make no mistake, you will be pleased with these Bulbs.

NEW GIANT COLORED FREESIAS

These varieties are equal to the Purity in size, of excellent form and of splendid texture.

	Doz.	100	1000		Doz.	100	1000
Blue	\$1.25	\$8.00	\$75.00	Pink	\$1.25	\$8.00	\$75.00
Lavender	1.25	8.00	75.00	Mixed, all colors....	.75	5.00	40.00

NARCISSUS PAPER WHITE GRANDIFLORA

	Doz.	100	1000
Size, 13 ctm. up (1250 bulbs to case).....	\$0.40	\$2.50	\$21.00

Also Hyacinths, Tulips and others.

Seasonable Bulbs, Seeds and Supplies. Send for New Wholesale Price List if you do not receive a copy.

MICHELL'S SEED HOUSE, 518 Market St., PHILA.

JUST RECEIVED:
HOLLAND BULBS
FREESIA PURITY

3/4 inch up

Prices on Application

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

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HELLER & CO.
MONTPELIER,
OHIO

Send
for
Catalog
No. 34

Mention The Review when you write.

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

YOU

Will find all the best
offers all the time in The
Review's Classified Advs.

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

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PAPER WHITES

13 ctm., \$20.00 per 1000

14 ctm., \$24.00 per 1000

C. C. POLLWORTH CO.,

MILWAUKEE

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ARRIVED

SHIPMENT OF HIGH-GRADE HOLLAND BULBS

STOCK IS LIMITED. ORDER NOW.

R. A. VANDERSCHOOT, 299 Broadway, New York, N. Y.

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SEEDS, PLANTS
and BULBS

BARCLAY NURSERY,
14 West Broadway. NEW YORK

Mention The Review when you write.

SEEDS

Stump & Walter Co

30-32 Barclay St., New York City

Mention The Review when you write.

NEWS OF THE NURSERY TRADE

THE Wragg Nursery & Landscape Co., Des Moines, Ia., passed into the hands of the third generation when Howard B. Wragg purchased the stock and business recently. The business was established in 1878 by John Wragg at Waukegan. In 1904 his son, M. J. Wragg, moved the business to Des Moines. Howard B. Wragg has been connected with the firm for several years.

A. A. N. COMMITTEES NAMED.

The following committees have been named by J. Edward Moon, president of the American Association of Nurserymen, to serve during the coming year:

Executive—J. Edward Moon, chairman, Morrisville, Pa.; Lloyd O. Stark, Louisiana, Mo.; E. S. Welch, Shenandoah, Ia.; J. B. Pilkington, Portland, Ore.; T. B. West, Perry, O.; E. W. Chatten, Winchester, Tenn.; O. C. Mayhew, Sherman, Tex.; O. R. Burr, Manchester, Conn.
Finance—J. Edward Moon, Morrisville, Pa.; E. S. Welch, Shenandoah, Ia.

Legislation and tariff—Charles H. Perkins II, chairman, Newark, N. Y.; William Pitkin, Rochester, N. Y.; James M. Pitkin, Newark, N. Y.; John H. Dayton, Painesville, O.; J. R. Mayhew, Waxahatchie, Tex.; O. R. Burr, Manchester, Conn.; David C. Stranger, West Newbury, Mass.; Col. Geo. W. Pogue, Graysville, Tenn.; George O. Roeding, Fresno, Cal.; J. T. Foote, Durant, Okla.; S. A. Miller, Milton, Ore.; William Flemer, Sr., Springfield, N. J.; Orlando Harrison, Berlin, Md.; F. W. Watson, Topeka, Kan.; Henry B. Chase, Chase, Ala.; E. H. Smith, York, Neb.; H. D. Simpson, Vincennes, Ind.; Wm. Warner Harper, Chestnut Hill, Pa.; W. F. Ilgenfritz, Monroe, Mich.; M. R. Cashman, Owatonna, Minn.; S. W. Crowell, Roseacres, Miss.

Market development—Chairman not yet selected; Robert Pyle, West Grove, Pa.; F. L. Atkins, Rutherford, N. J.; Ernest F. Coe, New Haven, Conn.; O. Joe Howard, Pomona, N. C.; Earl D. Needham, Des Moines, Ia.

Arbitration—George A. Marshall, chairman, Arlington, Neb. Rest of committee not yet selected.

Vigilance—Paul M. Lindley, chairman, Pomona, N. C.; James A. Young, Aurora, Ill.; Will Harrison, York, Neb.; E. P. Bernardin, Parsons, Kan.; F. S. Baker, Cheshire, Conn.

Nomenclature—Harlan P. Kelsey, chairman, Salem, Mass.; J. Horace McFarland, Harrisburg, Pa. Committee not yet completed.

Relations with landscape architects—Thomas B. Meehan, chairman, Dresher, Pa.; Henry J. Kohankie, Painesville, O.; Theodore J. Smith, Geneva, N. Y.; Richard M. Wyman, Framingham, Mass.; John Howes Humphreys, Chestnut Hill, Pa.

Traffic—Charles M. Sizemore, traffic manager, Louisiana, Mo.

Arrangements and exhibits—A. M. Augustine, chairman, Normal, Ill.; Guy A. Bryant, Princeton, Ill.; Leonard H. Vaughan, Chicago, Ill.

Annual report—E. P. Bernardin, chairman, Parsons, Kan.; George Holsinger, Rosedale, Kan.

Courses in nursery training at agricultural colleges—Henry Hicks, chairman, Westbury, N. Y.; Theodore Borst, Boston, Mass. Committee not yet completed.

CHANGE IN A. A. N. PERSONNEL.

John Watson, a former president of the American Association of Nurserymen, has been persuaded to accept the position of executive secretary and has already taken over the conduct of the business of the association.

F. F. Rockwell retired from the man-

agement of the market development movement September 1 and the office maintained by him in New York is discontinued. Mr. Watson, who from the first has been a promoter of this movement and who in consequence is familiar with it, has assumed its management.

Curtis Nye Smith severed his connection with the association July 1. A credit and collection service, similar to that maintained by him, will, through an arrangement with the United States Fidelity & Guaranty Co., be available to members from Mr. Watson's office. Legislative matters will be passed upon by a representative and active committee, which Mr. Watson will assist whenever possible.

Charles Sizemore now becomes assistant secretary and traffic manager, though for the present his duties will remain substantially as before.

We want the membership to back Mr. Watson up actively, to use his office freely, and, if you like, confidentially, for in accepting this position all interests heretofore held by him in any nursery enterprise have been relinquished. His address is 400 Nassau street, Princeton, N. J.

J. Edward Moon, President.

MARKET DEVELOPMENT FUND.

Members of the American Association of Nurserymen doubtless know that the publicity work of the market development campaign was taken up last year by about 150 firms. At the Chicago convention, in June, the work was taken over by the association, which will now direct, control and finance the publicity work in the interest of the larger and better use of nursery stock and in ways that will enable the members of the association to realize the financial benefits following the increased use of their products.

But provision for financing the work by the association leaves us without funds from the association until next June, when dues are again payable. Until that time we have to depend upon voluntary subscriptions. May we not confidently expect that the members of the association, who took the publicity work over and agreed to finance it out of the general revenue after next June, will be the ones most willing and prompt to help finance the work until next June? We think so.

The program was fully explained at the convention and plans for this year

CATALPA BUNGEI

35,000 1-year heads.

BERBERIS THUNBERGII

200,000, 3-year, 12 to 18-inch, 18 to 24-inch, 2 to 3-feet.

CALIFORNIA PRIVET

200,000, 2-year, 12 to 18-inch, 18 to 24-inch, 2 to 3-feet.

Fruit Trees, Small Fruits, Ornamental Trees, Shrubs, Roses, etc.

WRITE FOR WHOLESALE PRICES

T. W. RICE, WHOLESALE NURSEYMAN Geneva, N. Y.

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

IBOLIUM

The new Hybrid HARDY PRIVET, L. IBOTA X OVALIFOLIUM. Now sent out for the One year field grown plants, \$5.00 each. Summer rooted frame grown, \$3.00 each. Nov. 25th delivery. See page advertisement, page 91, issue of September 11.

Introducers of
BOX-BARBERRY

THE ELM CITY NURSERY CO.,
WOODMONT NURSERIES, Inc., NEW HAVEN, CONN.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

W. & T. SMITH COMPANY

73 YEARS

GENEVA, N. Y.

1000 ACRES



D. HILL
The Evergreen Specialist

HILL'S CHOICE STOCK FOR FLORISTS

Realizing florists' needs, we have spared no efforts to prepare a sufficient supply of choice stock for all requirements. Order now for immediate or later delivery. Our over sixty-four years in business is your guarantee of complete satisfaction and a square deal.

EVERGREENS FOR TUBBING

Clipped Specimens, Well Grown, Bushy, Compact Stock

Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis	2	\$3.00	\$ 5.50
Abies Tsuga Canadensis	3	4.00	7.50
Juniperus Counarti	3	5.75	11.00
Juniperus Counarti	4	7.75	15.00
Juniperus Glauca	3	5.25	10.00
Juniperus Glauca	4	7.50	14.50
*Juniperus Virginiana	3	4.00	7.50
*Juniperus Virginiana	4	6.00	11.50
Picea Canadensis	3	5.25	10.00
Picea Canadensis	4	6.25	12.00
Thuja Occidentalis	3	3.00	5.50
Thuja Occidentalis	4	3.75	7.00
Thuja Occidentalis	5	5.00	9.50
Thuja Occidentalis	6	6.50	12.50
Thuja Occidentalis (Sheared Globes)	1x1	2.75	5.00
Thuja Occidentalis (Sh'ed Globes)	1½x1½	3.25	6.00
*Thuja Pyramidalis	2	2.50	4.50
*Thuja Pyramidalis	3	3.50	6.50

*Starred sorts denote leaders.

EVERGREENS FOR WINDOW BOXES

Especially Grown, Bushy, Symmetrical Stock

Variety	Size, Inches	10	50
Picea Alba	10 to 12	\$4.00	\$18.00
Picea Alba	12 to 18	5.00	22.50
Picea Canadensis	10 to 12	4.00	18.00
Picea Canadensis	12 to 18	5.00	22.50
Picea Excelsa	12 to 18	5.00	22.50
Pinus Mugho	6 to 10	4.00	18.00
Pinus Mugho	10 to 12	5.00	22.50
Thuja Occidentalis	10 to 12	4.00	18.00
Thuja Occidentalis	12 to 18	5.00	22.50
Thuja Occidentalis	18 to 24	6.00	27.00
Thuja Occidentalis	24 to 36	7.50	33.75

50 Window Box Evergreens (Assorted Varieties) Packed in Neat Wooden Case at \$22.50 Per Case.

PYRAMIDAL AND BALL-SHAPED EVERGREENS

For end and center planting, or other special uses.

Bushy and Compact Specimens. Especially selected. Balled and Burlapped.

Variety	Size, Feet	Each	Pair
Juniperus Counarti (Pyramids)	2 to 3	\$4.65	\$9.00
Picea Alba (Bushy, Compact)	1½ to 2	1.85	3.50
Pinus Mugho (Ball-Shaped)	1 to 1½	1.85	3.50
Thuja Peabody Aurea (Pyramids)	1½ to 2	2.20	4.25
Thuja Pyramidalis (Pyramids)	2 to 3	2.50	4.75
Thuja Wareana Sibirica (Globe)	1½ to 2	3.00	5.75
Thuja Woodwardii (Ball-Shaped)	1 to 1½	2.75	5.25

BOXWOOD (Buxus Sempervirens)

Boxwood, Pyramidal Shape

	Each	Pair
2 feet, B. & B.	\$3.25	\$6.00
2½ feet, B. & B.	4.00	7.50
3 feet, B. & B.	5.25	10.00

BOXWOOD—(Continued)

Boxwood, Ball-Shaped (Clipped Solid)

	Each	Pair
12x12 inches, B. & B.	\$5.25	\$9.00

Boxwood, Bush-Shaped

	Each	10
8 to 10 inches, B. & B.	\$0.75	\$6.50

Boxwood for Window Boxes

Boxwood (Bush-Shaped) B. & B.	Size, Inches	10	100
	8 to 10	\$6.50	\$50.00

EVERGREENS for Landscape Planting

Specimen Stock—Balled and Burlapped

Note:—Evergreens can be successfully shipped and planted any time after September 15, up until ground freezes too hard to dig.

	Feet	Each	10
Abies Concolor	1 to 1½	\$1.25	\$11.00
Abies Douglassi	3 to 4	3.25	27.50
Juniperus Canadensis	1½ to 2	2.75	24.50
Juniperus Canadensis Aurea	1 to 1½	2.50	22.00
Juniperus Counarti	3 to 4	5.25	46.50
Juniperus Elegantiissima Lee	2 to 3	5.00	45.00
Juniperus Glauca	3 to 4	4.75	42.00
Juniperus Pfitzeriana	1 to 1½	2.25	16.50
Juniperus Procumbens	1 to 1½	3.00	27.50
Juniperus Sabina	1 to 1½	2.25	19.50
Juniperus Sabina Prostrata	1 to 1½	3.25	30.00
Juniperus Schottii	3 to 4	4.75	42.50
Juniperus Virginiana	3 to 4	3.50	28.50
Picea Alba	3 to 4	3.00	26.00
Picea Canadensis	3 to 4	4.75	42.50
Picea Pungens Kosteriana	3 to 4	8.25	76.00
Pinus Austriaca	3 to 4	3.75	32.50
Pinus Cembra	1½ to 2	3.00	27.50
Pinus Resinosa	2 to 3	2.50	18.50
Pinus Strobus	2 to 3	1.75	13.50
Taxus Canadensis	1½ to 2	4.00	36.50
Taxus Cuspidata Brevifolia	1 to 1½	3.25	28.50
Thuja Occidentalis	3 to 4	2.25	18.50
Thuja Occidentalis Compacta	1 to 1½	1.75	13.50
Thuja Occidentalis Lutea	1 to 1½	1.75	13.50
Thuja Occidentalis Pyramidalis	2 to 3	2.00	16.00
Thuja Occidentalis Woodwardii	1 to 1½	2.50	22.50
Thuja Occidentalis Woodwardii	1½ to 2	3.00	26.00

YOUNG STOCK FOR LINING OUT

We have a complete assortment of Hardy Evergreens, Deciduous Trees and Shrubs in small sizes to line out. Send for catalogue.

NORWAY MAPLES

Special Offer of 5000.

Fine, Heavily Branched—Straight Trunks.

CALIPER:

Height 6 inches above ground	10	100
4—6 feet	\$ 5.50	\$ 45.00
6—8 feet	6.50	55.00
8—10 feet, ¾ to 1 inch	8.00	75.00
8—10 feet, 1½ inch	11.00	95.00
10—12 feet, 1½ to 2 inch	16.50	140.00
12—14 feet, 2 to 3 inch	27.50	235.00
14—16 feet, 3 to 4 inch	65.00

The D. Hill Nursery Co., Inc.

Box 403

Evergreen Specialists
Largest Growers in America

DUNDEE, ILL.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

Hardy Old-fashioned Plants Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Pansy Farm

BARABOO, WIS.

Osage Orange Hedge Plants

Large stock of No. 1 and No. 2, for late fall and early spring shipment.

Also a complete line of general nursery stock.

SHENANDOAH NURSERIES,

D. S. LAKE, Pres.

Shenandoah, Iowa.

Peonies - Irises

Good assortment for commercial planting.
Excellent stock at reasonable prices.



WILD BROS. NURSERY CO.
Sarcxie, Mo.

Mention The Review when you write.

were approved and a committee appointed by President Moon to proceed under the instructions of the executive committee.

While other things have brought about a revival of business, we think that the publicity work done by the nurserymen has helped our line, especially the special articles on trees and plants which appear at intervals in the papers and magazines, reaching several millions of readers. We all sold more stock last spring than in several years before. We all find a good demand for next-season and at good prices. We want to keep people reading and talking about trees and plants and to get the idea of planting things so firmly fixed in their minds as to have it become a habit, so that later on, when our surplus comes on the market—as it will—we shall have a demand that will consume it.

Don't you want to help in work of that sort? Aren't the members of our American Association of Nurserymen the ones to look to for big, broad thought and action? And we purpose working to the end that profit will accrue to those who pay the bills.

A check to Charles Sizemore, Louisiana, Mo., will help the work along. We ask your cooperation in this movement.

Market Development Committee,
American Association of Nurserymen.

SOUTHWESTERN NURSERYMEN.

Elect Officers.

At the closing session of its two days' meeting at Denison, Tex., September 24 and 25, the Southwestern Association of Nurserymen elected the following officers:

President: James Parker, Tecumseh, Okla.

Vice-president: H. E. Cannon, Henderson, Tex.

Secretary-treasurer: J. C. Boyd, Port Arthur, Tex.

Executive committee: Will Munson, Denison, Tex., and George Baker, Fayette, Ark.

Dallas was chosen as the meeting place for 1920, after Austin, Shreveport and Oklahoma City had made strong bids for the convention.

Interesting Addresses.

In his address, President Wagner made suggestions to promote the nursery business, stating that growers when selling young plants sometimes failed to instruct purchasers in the matter of caring for the products and that as a result the purchaser was unfortunate in his treatment of his trees and other plants, the result of which was an injury to the nursery business.

J. B. Baker, of Fort Worth, furnished some interesting data on the growing

PEONIES

We offer only a few varieties, selected from the many commercial varieties on the market, as being especially valuable for cutting, for habit of growth and for free flowering.

Prices are for good strong divisions of 3 to 5 eyes.

	Doz.	100
Avalanche , late midseason, pure white with delicate pencillings of carmine.	\$5.50	\$40.00
Couronne d'Or , snow white with golden stamens.	3.30	25.00
Dorchester , delicate pink, late.	2.00	15.00
Duchesse de Nemours , large free flowering creamy white.	2.00	15.00
Eduis Superba , an early large flowering deep pink.	2.00	15.00
Eugenie Verdier , early, delicate hydrangea pink.	4.00	30.00
Felix Crousse , without doubt the best deep red.	4.00	30.00
Festiva Maxima , one of the very best, large white with fleck of carmine, early and free.	2.60	20.00
Madame Crousse , pure white with crimson flecks.	3.30	25.00
Madame Emile Galle , late midseason, large sea-shell pink.	6.50	50.00
Mlle. Leonie Calot , delicate rose white with lilac pink center.	5.50	40.00
Marie , lavender white, showing golden stamens.	4.00	30.00
Marie Lemoine , ivory white with carmine pencillings.	3.30	25.00
Mons. Jules Elie , a very large bright pink, one of the best in this color.	4.50	35.00
Rubra Superba , late rich deep brilliant carmine.	4.00	30.00
Umbellata rosea , very early, guards rose, shading to amber white center.	4.00	30.00

Until all our stock is divided we can furnish 8-year clumps of any of these varieties at three times the price of divisions.

Fall trade list of full line of Hardy Plants now ready.

WAYSIDE GARDENS, Mentor, Ohio

Mention The Review when you write.

PEONIES EXTRA GOOD DIVISIONS OR UNDIVIDED CLUMPS (Divisions, 3 to 7 eyes)

Clean, healthy, northern-grown. Large plants at division prices. Where wanted for cutting or immediate effect, we will send undivided plants or clumps to equal the number of divisions ordered. Six at dozen, 25 at 100 rate; 1000 lots at 10% off 100 rate, applying on 250 or more. Packing free, prices net f. o. b. St. Paul, subject unsold.

	Dozen.	100		Dozen	100
Aurore , rare lilac-white.	\$12.00	\$96.00	Grandiflora Nivea Plena	\$ 7.50	\$60.00
Avalanche , large milk-white.	3.00	24.00	Golden Harvest , peach-pink.	2.50	20.00
Baroness Schroeder , blush.	11.00	88.00	Felix Crousse , deep rose-red.	3.75	30.00
Couronne d'Or , free blooming.	3.00	24.00	Francois Rousseau , intense velvet red, large, perfect rose bloom. One of the finest reds, heretofore always sold at \$3.00 to \$5.00 per division.	15.00	120.00
Duchesse de Nemours , white.	2.25	18.00	Mme. Victor Verdier , deep rose.	3.00	24.00
Mme. Crousse , snow white.	2.50	20.00	Mons. Martin Cahuzac , garnet.	30.00	240.00
Mme. de Verneville , one of the best whites.	2.00	16.00			
Mons. Dupont , ivory white.	4.75	37.50			
Venus , delicate shell-pink.	12.50	96.00			
Germaine Blgot , lilac-rose.	14.00	99.00			

Offer also: New and Rare Peonies—Le Cygne, Tourangelle, Jubilee, Primevere, Sarah Bernhardt, Lady Alexandra Duff, Therese, Solange, La France, Elwood Pleas, Mme. Aug. Dessert, Loveliness, Marie Crousse, Karl Rosenfield, Mme. Gaudichau, the Brand Peonies and many others. Write for prices.

The W. L. Miller Seed Co., Market Square, St. Paul, Minn.

Mention The Review when you write.

PEONIES 20 choice varieties for cut flowers, in lots of 5 varieties, \$10.00 per 100—10 varieties, \$15.00 per 100—20 varieties, \$20.00 per 100.

Cash.

BRECKSVILLE DAHLIA FARM, F. C. Ehrbar, Manager, Brecksville, Ohio

Mention The Review when you write.

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.

Mention The Review when you write.

PEONIES

STRONG ROOTS, 3-5 EYES

Per 1000

Festiva Maxima \$130.00

Duchess de Nemours . . 125.00

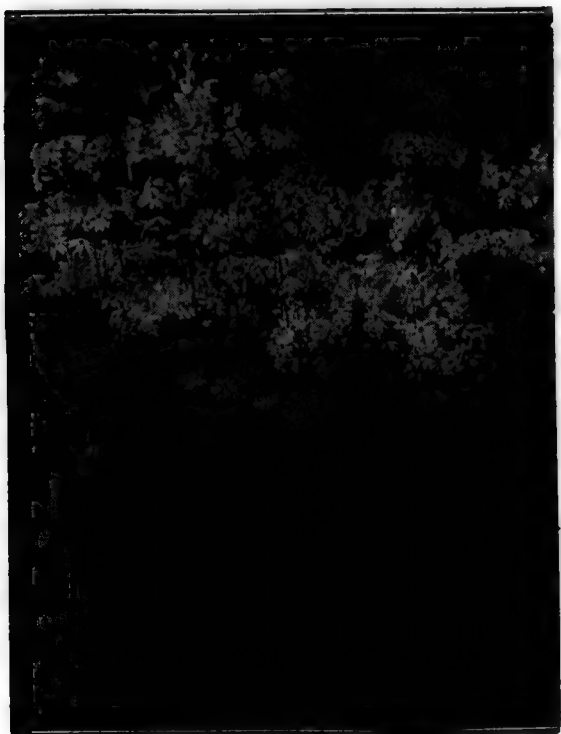
Mad. de Verneville . . 135.00

F. O. B. Maryland. Packing Extra.

Cash with order, less 2% from those who have not established credit with us.

McHUTCHISON & CO.
95 Chambers St., NEW YORK

Mention The Review when you write.



Primula Malacoides Rosea

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

CLOSING OUT SALE

We have discontinued the Nursery business and offer for sale at very low prices a large stock of very choice shade trees and hedge plants of the following varieties:

SUGAR MAPLE
SILVER MAPLE
NORWAY MAPLE
AMERICAN ELMS
ENGLISH WALNUTS
CAROLINA POPLARS
AMERICAN LINDENS

Extra fine lot of CALIFORNIA PRIVET

These trees are from 8 to 15 ft. high, 1 to 3 in. in diameter, nicely headed, with straight, sturdy bodies.

The PRIVET is from 2 ft. to 4 ft. high, very heavily branched. Six thousand trees, two thousand PRIVET to select from.

Write or phone your order now.

Virginia Nursery Company
Purcellville, Va.

Special Offer of 5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper		
	6 in. above ground	10	100
4-6 feet	\$ 5.50	\$ 45.00
6-8 feet	6.50	55.00
8-10 feet	¾ to 1 inch.....	8.00	75.00
8-10 feet	1½ inch.....	11.00	95.00
10-12 feet	1½ to 2 inch.....	16.50	140.00
12-14 feet	2 to 3 inch.....	27.50	235.00
14-16 feet	3 to 4 inch.....	65.00

The D. HILL NURSERY CO.

Box 403
DUNDEE, ILLINOIS

Mention The Review when you write.

The Storrs & Harrison Co.

Painesville Nurseries

Nurserymen - Florists - Seedsmen

PAINESVILLE, OHIO

BUILDERS OF THREE OF THE BIGGEST CATALOGUES IN AMERICA

have just been here to make sure of our **Sw** Cannas for their 1920 Catalogues

Be Wise and Join the Procession Now

Get THE PRESIDENT, without question
The Greatest Red Canna in Commerce Today

Five other Winners

Get the list and get in line at once

Write to

THE CONARD & JONES CO., West Grove, Pa.

Robert Pyle, Pres.

Antoine Wintzer, Vice-Pres.

Mention The Review when you write.

E. TURBAT & CO., NURSEYMEN Orleans, France

We have the pleasure to advise the American Nursery Trade that our new **WHOLESALE CATALOGUE** will be posted to any nurseryman in the U. S. A. who will apply for it.

Our catalogue is as much complete and as much interesting as it was previously, but we cannot incur the great expense of posting it to all the nurserymen of the United States of America without a special demand, for the following reasons:

- 1st. We are very short of Fruit and Rose Stocks, which will be sold out early.
- 2nd. We have a superb assortment of

Young Deciduous and Evergreen, Ornamental and Forest Trees, Shrubs, Hardy, Herbaceous, Etc., New, Rare or Noticeable Trees and Shrubs, and Hardy, Herbaceous, New and Other Rose Trees,

which are prohibited entry in the U. S. A. if destined for selling at once, but which are allowed to enter if they are destined for propagation work, and if the importer has obtained permission from the Federal Horticultural Board at Washington.

We are at the full disposition of the nurserymen or florists of the U. S. A. who desire to buy these articles, and we will be very pleased to answer their demands, regarding catalogues and general information.

E. TURBAT & CO., Nurserymen, Orleans, France

Mention The Review when you write.

WING'S

Iris Ganymede Standards, yellow, flaked maroon; Falls, white, reticulated maroon-black, 4c each.

The WING SEED CO., Mechanicsburg, Ohio.

Iris—Peonies—Dahlias—Gladioli

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

of evergreens and the need for the wholesale production of them in the southwest.

Remarks by J. R. Mayhew, on "Laws and Appropriations for Regulating the Nursery and Orchard Business," brought about considerable discussion regarding the present work of the state officials, first from the nurseryman's point of view and later from the inspector's side of the question.

State Inspection Criticized.

It was finally agreed that the force of six inspectors for the state of Texas was entirely insufficient for the amount of work needed, and it was suggested by several members that more assistance be asked of the state, while still other members regarded inspection by the state as unnecessary and unenlightening and, above all, a useless expenditure of state funds.

John S. Kerr, of Sherman, made an interesting talk regarding the upbuilding of the business, condemning the act of destroying certain varieties of plants condemned by state inspectors, and urged nurserymen to test and experiment with the various diseases of their products and to eliminate the disease but not the plant. A plant destroyed is a loss to the whole community, but a disease that is analyzed and eliminated is a step in progress beneficial to the nurseryman, the state and the whole nation, according to Mr. Kerr.

Other addresses of much interest were given, according to the program printed in last week's report in The Review.

Committees Appointed.

James Parker, J. B. Baker and John S. Kerr were appointed to serve on the committee of resolutions, and E. W. Kirkpatrick, W. C. Griffing and C. E. Stephens on the nominations committee.

Before adjournment the following committees were appointed: Transportation, W. C. Griffing, C. C. Mayhew, Ben Davis, N. M. Scheid and J. L. Downing. Legislative: J. R. Mayhew, J. M. Ramsey, James Parker, J. T. Foote, George Parker and John S. Kerr.

Transportation Not Improved.

R. G. Piner, of Sherman, Tex., addressed the meeting on transportation matters, which, he said, would not be improved this year. He suggested to the nurserymen that they prepare for delays, but urged them to take up the matter of their shipments with agents and representatives of railroads to show them the importance of nursery shipments, as they were classed as perishable goods.

A resolution was passed placing the convention on record as being opposed to the employment by states of orchard inspectors who were owners or employees of any nursery business.

According to the meeting, not enough attention is given the growing of perennials and various species of shrubbery by the nurserymen over the country, and all were urged to give this more attention as a matter of civic pride and beautification.

The Attendance.

There was a good attendance of nurserymen at the meeting. Among them the following were noted: W. A. Wagner, Sherman; L. J. Tackett, Austin; J. E. Price, Pilot Point; E. M. Hender-

PEONIES

Strong divisions with 3-5 eyes and plenty of roots. They are good generous size.

	Per 100
Alice de Julvecourt, white tinted lavender.....	\$12.00
Antoine Poiteau, pink.....	15.00
Augustine Guinoisseau, pink.....	12.00
Apollo, red.....	15.00
Charlemagne, white.....	20.00
Clara Barton, milk white, very early.....	15.00
Docteur Boisdunval, dark red, late.....	15.00
Excelsior, dark crimson, early, double.....	15.00
Faust, hydrangea pink, changing to lilac and white.....	12.00
Felix Crousse, flaming red.....	30.00
Festiva Maxima, white.....	20.00
Francois Ortegat, purplish-crimson.....	12.00
Golden Harvest, blush with creamy-white center.....	20.00
Grandiflora Rubra, red, outer petals lighter, strong grower.....	15.00
Grover Cleveland, late, dark crimson, very large.....	20.00
Humei, cherry pink.....	15.00
La Tulipe, delicate rose.....	20.00
Mme. Augusta Feltereau, fine lively satin pink, silvery reflex.....	15.00
Marechal Vaillant, very dark pink, large globular blooms, late.....	15.00
Marquis d'Ivory, white, shaded flesh pink.....	15.00
Mars, red.....	15.00
Mlle. Rousseau, milk white, splashed carmine, late, free bloomer, extra good.....	25.00
Mrs. Hovey, white.....	12.00
Nivea plenissima, milk white, splashed crimson, fragrant.....	15.00
Nobilissima, deep pink.....	20.00
Pink de Nemours, pink.....	15.00
Plutarch, deep crimson, stamens golden yellow.....	12.00
Princess Nicholas Roberts, white.....	15.00
Prolifera Tricolor, pink.....	12.00
Queen Victoria, white.....	15.00
Queen's Perfection, pink.....	18.00
Rosea Plena Superba, pink.....	12.00
Rubra Superba, deep carmine-crimson, large late, fragrant.....	15.00
Pink.....	12.00
Red.....	12.00
White.....	12.00
Single Mixed.....	12.00

JACKSON & PERKINS CO.
NEWARK NEW YORK STATE

Mention The Review when you write.

IF INTERESTED IN

Christmas Heather

IT WILL BE TO YOUR ADVANTAGE
TO COMMUNICATE WITH

Yours truly,

A. L. MILLER, JAMAICA, N. Y.

Mention The Review when you write.

TEDDY, JR. FERNS

SCOTTII FERNS

Beautifully finished stock, ready for immediate sale.

6-inch pots.....	\$1.00 each; \$ 90.00 per 100
8-inch pots, pedestal grown.....	2.00 each; 175.00 per 100
4-inch Smithii Ferns.....	.35 each; 35.00 per 100
6-inch Ficus Elastica (Rubber plant), 75c each.	

Try a sample order—you will be pleased.

HENRY I. FAUST, Merion, Pa., Wholesale Grower Christmas and Easter Plants

BOSTON FERNS

Very fine plants. Order before cold weather.

2 1/2-inch.....	5c
3 -inch.....	10c
4 -inch.....	25c
5 -inch.....	35c to 50c
6 -inch.....	50c to 75c

A few hundred bench plants from 3c to 30c.
Cash or satisfactory reference from unknown parties.

W. W. COLES, KOKOMO, IND.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

JULIUS ROEHRS CO., :: :: Rutherford, N. J.

Opportune Plant Offer to the Trade

PALMS

KENTIA BELMOREANA, Single				
Pots	High	Each	Dozen	Per 100
3-inch	14 to 15 inches	\$3.50	\$25.00
5-inch	20 to 22 inches	\$1.50
6-inch	24 inches	2.00

KENTIA BELMOREANA, Bushy				
Pots	High	Each	Dozen	
4-inch	15 to 16 inches	\$ 0.75	\$ 9.00	
5-inch	24 to 25 inches	1.00	12.00	
6-inch	35 inches	5.00	
7-inch	48 inches	7.50	
8-inch	45 to 50 inches	12.00	
9-inch	4½ feet	15.00	

KENTIA FORSTERIANA, Single				
Pots	High	Each		
6-inch	3½ feet	\$ 6.00		
7-inch	4½ feet	9.00		
11-inch tubs	7 feet	30.00		

KENTIA FORSTERIANA, Bushy				
Tubs	High	Each		
10-inch	5 feet	\$15.00		
10-inch	5½ feet	18.00		
10-inch	6 feet	25.00		
10-inch	6½ feet	30.00		
10-inch	7 feet	35.00		

PHOENIX CANARIENSIS				
Most valuable palm for decorations, all established in tubs:				
Tubs	High	Each		
14-inch	6½ feet, specimens	\$15.00		
14-inch	7 feet, specimens	25.00		
14-inch	8 feet, specimens	30.00		
14-inch	9 feet, specimens	35.00		

PHOENIX ROEBELII				
Pots	High	Each		
5-inch	18 inches	\$2.00		
6-inch, heavy	18 to 20 inches	2.50		
7-inch, heavy	22 inches	3.50		
12-inch, tubs, specimens		\$10.00 to 12.00		

FERNS

ADIANTUM CROWEANUM				
4-inch pots			\$0.50 each, \$6.00 dozen	

ASPLENIUM NIDUS-AVIS (Bird's-Nest Fern)				
6-inch pots			\$1.50 and \$2.00 each	

CIBOTIUM SCHIEDEI				
5-inch pots			\$2.50 each	
6-inch pots			\$3.50 to 5.00 each	
7 to 8-inch specimens			7.50 each	

NEPHROLEPIS SCOTTII				
Grand stock, 7-inch pans, heavy			\$1.50 to \$2.00 each	

NEPHROLEPIS SMITHII				
Beautiful plants, 5-inch pans			\$1.00 each	

NEPHROLEPIS NORWOODII				
Splendid plants, 4-inch pans			\$0.50 to \$0.75 each	

NEPHROLEPIS ROOSEVELT				
Elegant plants, 6-inch pots			\$1.50 to \$2.00 each	
9-inch specimens			4.00 to 5.00 each	

NEPHROLEPIS WHITMANII				
5-inch pots			\$1.00 each	

NEPHROLEPIS BOSTONIENSIS				
Specimens in baskets, 12-inch baskets			\$4.00 to \$5.00 each	

COCOS WEDDELLIANA				
Beautiful stock, 2-inch pots, well furnished				
			\$2.00 per dozen, \$15.00 per 100	

All the above stock ready for immediate delivery—prices f. o. b. our nursery.

Our stock of specimen Palms, Baytrees and Bortrees is complete, and if you are interested in the same, kindly advise and we will make you special quotations to fill your requirements.

FOLIAGE PLANTS

FICUS PANDURATA				
6-inch pots			\$2.50 to \$ 3.50 each	
Specimens			5.00 to 10.00 each	

CROTONS				
Our selection, all sizes and varieties				
			50c, 75c, \$1.00, \$1.50 to \$7.50 each	

DRACAENA TERMINALIS, Well Colored				
5-inch pots			\$1.00 each	
5½-inch pots			1.50 each	

DRACAENA MASSANGIANA, Magnificent Stock				
7-inch pots, 30 inches high			\$2.50 to \$3.00 each	
8-inch pots, 3 feet high			5.00 each	
9-inch specimens, 4 feet high			6.00 each	

FLOWERING PLANTS IN BUD for growing on

CHRYSANTHEMUMS, Single and Pompons				
5-inch pots			\$0.50 each	
6-inch pots			.75 each	
7-inch pots			1.00 each	

HEATHER, Erica Melanthera—White for Xmas				
6-inch pots			\$1.50 each, \$125.00 per 100	
7-inch pots			2.50 each, 225.00 per 100	
8-inch pots			3.50 each, 325.00 per 100	

EVERGREENS FOR WINDOW BOXES

RETINOSPORA PLUMOSA AUREA, Hardy				
14 to 16 inches high			\$ 3.50 per doz., \$25.00 per 100	
24 inches high			10.00 per doz., 75.00 per 100	

THUYA PYRAMIDALIS, Hardy. For Tub Growing				
20 to 22 inches high			\$6.00 per dozen, \$45.00 per 100	

JUNIPERUS VIRGINIANA, Pyramidal				
2½ feet high			\$8.00 per dozen, \$55.00 per 100	

JUNIPERUS VIRGINIANA GLAUCA, Pyramidal				
3½ feet high			\$2.50 each	
5 feet high			5.00 each	

JUNIPERUS VIRGINIANA SCHOTTII PYRAMIDALIS				
3½ feet high			\$1.50 each	
4 feet high			2.00 each	
4½ feet high			2.50 each	

THUYA SIBIRICA, Bush-Shaped				
3½ feet high			\$3.00 each	
P. S.—The Juniperus and Thuya will be placed in tubs, for which an extra charge will be made according to the size of the tubs used.				

EVERGREENS IN TUBS

LAURUS CERASUS, Portuguese Laurel				
4 feet high, 10-inch tubs			\$ 4.00 each	
5 feet high, 12-inch tubs			5.00 each	
6 feet high, specimens, 16-inch tubs			10.00 each	

BAYTREES, Standards, in Tubs				
22 to 24-inch heads, 6½ feet high			\$20.00 per pair	
28-inch heads, 6½ feet high			25.00 per pair	

BAYTREES, Pyramids, in Tubs				
20 inches diameter at base, 6½ feet high			\$20.00 per pair	
22 inches diameter at base, 7 feet high			25.00 per pair	

BOXTREES, Bush				
In Tubs or Pots extra				
8 inches high, 3 to 4 inches wide			\$25.00 per 100	
12 to 14 inches high, 9 inches wide			\$0.75 each	
15 to 16 inches high, 12 inches wide			1.00 each	
16 to 18 inches high, 12 inches wide			1.50 each	
20 to 22 inches high, 13 to 14 inches wide			2.00 each	

BOXTREES, Pyramids				
2 feet high, 8 inches at base			\$1.50 each	
3 feet high, 18 to 20 inches at base			3.50 each	
3 feet 6 inches high, 20 inches at base			6.00 each	
4 feet 6 inches high, 22 inches at base			7.50 each	

JULIUS ROEHRS CO., :: :: Rutherford, N. J.

Mention The Review when you write.

son, Athens; James Parker, Tecumseh, Okla.; R. F. Williams, Dallas; E. W. Kirkpatrick, McKinney; J. T. Foote, Durant, Okla.; C. C. Mayhew, Sherman; George F. Serhalen, Scottsville; L. L. Shackelford, Denison; W. B. Far-rar, St. Louis; W. Z. Heltner, Frank-

ston; E. P. Bernardin, Parsons, Kan.; B. L. Adams, Bonham; Sam L. Dale, Daingerfield; R. W. Fair, Arp; J. M. Ramsey, Austin; H. E. Cannon, Hender-son; W. C. Griffing, Port Arthur; John L. Foster, Denton; J. L. Downing, Wichita Falls; J. B. Baker, Fort Worth;

J. W. Akers, Fort Worth; A. S. Allen, Pottsboro; M. S. Shamburger, Tyler; John S. Kerr, Sherman; A. D. Jackson, Denison; Alfred McDonald, Dallas; S. R. McKee, Jacksonville; C. E. Stephens, Denison; W. J. Brown, Dallas; J. R. Westbrook, Denison.



HYDRANGEAS FOR FORCING

Never have we had a finer lot of plants; all are grown in pots ready for immediate shipment. Hydrangeas are the logical plant to take the place of Azaleas, Spiraeas and similar stock that can no longer be imported. Our assortment is good and the varieties are all tried and tested. The 2½-inch stock is splendid for growing on. We make a specialty of these and know the stock will please you.

Avalanche. White.
Beaute Vendomoise. White, tinted pink.
Botaniste Peltrean. Pink.
Bouquet Rose. Pink.
Eclairer. Carmine rose.
Gen. de Vibraye. Bright rose.
Harmonie. Fringed, White, tinted rose.
Joconde. Pure white, very large.
La France. Pure white, rosy eye.
Lakme. Cream white, shaded pink.
La Lorraine. Pale rose-pink.
La Perle. White, large fringed flower.

Liberte. Fringed, white shaded, light rose.
Louis Mouillere. Fringed, deep rose-pink.
Magenta. Clear rose.
Mme. A. Rosenkraenzler. Mauve.
Mme. Foucard. Ruby rose.
Mme. Nicolas Lambert. Pale rose.
Mme. Rene Jacquet. Flesh pink.
Otaksa. Pink.
Souv. Mme. Chautard. Pink.

Price of any of the above Hydrangeas.			
2½-inch pots	Dozen	100	1000
4-inch pots	\$1.25	\$ 7.00	\$60.00
6-inch pots	4.00	30.00
	7.00	50.00

All plants carefully packed but shipped at buyer's risk.

Also all Seasonable Bulbs, Seeds and Supplies. If you haven't received a copy of our New Wholesale Price List, send for one; it's free.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

OVERISSUED NEWSPAPERS

Car Load Lots **FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND** Protect your Supply
Our Specialty **HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS** by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

Mention The Review when you write.

PROVIDENCE, R. I.

The Market.

The social season is getting into swing considerably earlier than has been the case for a number of years, with the result that the demand for cut flowers is better than usual for this time of year. Seldom have there been so many weddings, teas, receptions, dances, etc., scheduled for October as are already on the cards, and the early prophecies of a busy social season are being substantially verified.

With the increasing demand, the supply has also shown an improvement, and the advent of the chrysanthemums is helping the situation materially. Carnations are scarcer than usual, but the growers say a large supply is in sight for early cutting. Roses are arriving in good shape, while the last of the asters continue to piece out. Cactus dahlias have taken a firm stand for popularity and will undoubtedly be a prominent factor next fall.

Various Notes.

Lawrence Hay was one of the judges at the second annual exhibition of the school garden clubs at Rumford last week.

The extensive dahlia gardens of George L. Stillman on the Watch Hill road, at Westerly, covering several acres, are attracting much attention.

Charles Smith, of the Eastern Wire Wreath Co., returned last week from a successful business trip through the middle west.

Mr. Anderson, representing A. N. Pearson, of Cromwell, Conn., was a business visitor in this city last week.

William Doel, of Pascoag, was in the city September 27, securing supplies.

Included in the list of taxpayers in Cranston assessed on \$10,000 or more, according to the valuation just filed, are

DAHLIAS

10 acres of Dahlias in 200 choicest varieties, now in bloom, at

\$2.00, \$3.00, \$4.00, \$5.00 and \$6.00 per 100

Less in lots of 1000. Cash.

BRECKSVILLE DAHLIA FARM, F. C. EHRBAR, Brecksville, Ohio
Manager

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N. Y.

the following: Frank L. Budlong, \$25,650; Harry A. Budlong, \$27,285; James A. Budlong II, \$21,760; Budlong Rose Co., \$209,155; the estate of William Hay, \$18,440.

Among the taxpayers of East Providence assessed on a valuation of \$5,000 or more are Lawrence Hay, \$6,390, and Joseph E. Koppelman, \$22,160.

The Maplehurst Greenhouses and the J. A. Foster Co. greenhouses, both of Warwick, had large exhibits of flowers, plants, fruit and vegetables at the fifth annual fair of the Old Warwick Grange last week, each winning a number of prizes.

Samuel S. Pennock, of Philadelphia, has returned to that city with his family from Westerly, where they have been spending the summer.

On the application of Frank L. Budlong, the Superior court has entered a decree to dissolve the corporate existence of the Budlong Rose Co., of Auburn. W. H. M.

Ferns, Palms and Other Seasonable Stock

PALMS—Kentia Belmoreana and Forsteriana, 4-inch pots, 50c each.
Kentia Belmoreana, 5½-inch pots, \$1.00 each.
FERNS—Teddy, Jr., and Scottii, 5½-inch pots, 50c each.
Assorted Ferns for Dishes, 2½-inch pots, \$5.00 per 100.
Asparagus Plumosus, 2½-inch pots, \$5.00 per 100.
Asparagus Sprengeri, 3-inch pots, \$10.00 per 100; 4-inch, 15c.
Bird's-Nest Ferns, 4 inch, 35c each.
Dracaena Terminata, 4-inch pots, 35c each.
Begonia Luminosa, strong 2½-inch pots, \$7.00 per 100; 3-inch, \$12.00 per 100; 4-inch, \$18.00 per 100.
Begonia Vernon, 2½-inch pots, \$5.00 per 100.
Primula Obconica and Chinensis, 4-inch pots, \$15.00 per 100.
Hardy English Ivy, 2 plants in a 2½-inch pot, \$7.00 per 100.
Cash with order. No plants shipped C. O. D. All goods travel at purchaser's risk. Please state if plants are wanted in or out of pots.

GODFREY ASCHMANN,
1012 W. Ontario St., Philadelphia, Pa.

CARNATION LADDIE

Rooted Cuttings—February and March Delivery
\$10.00 per 100; \$90.00 per 1000
The demand for this Carnation will far exceed the supply.

F. DORNER & SONS CO., Lafayette, Ind.

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN DE BUCK, 719 Chestnut Street, SECAUCUS, N. J.**

20,000 Cyclamen for Immediate Sale

Size Pots	Each	Size Pots	Each	Size Pots	Each
3-inch.....	\$0.20 and \$0.25	5-inch.....	\$0.75 and \$1.00	7-inch.....	\$2.00 to \$3.00
4-inch.....	.40 and .50	6-inch.....	1.25 and 2.00	8-inch.....	3.50 to 5.00

5000 CLEVELAND CHERRIES

5-inch.....	40c each	6-inch.....	50c and 75c each
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5000 CHRISTMAS PEPPERS

4-inch.....	15c and 20c each	5-inch.....	35c each	6-inch.....	50c each
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Don't delay ordering. They won't last long.

These prices good for 30 days only

J. F. WILCOX & SONS,
PROGRESSIVE FLORISTS

Largest Growers of Flowers and Plants West of the Mississippi River
Council Bluffs, Iowa.

Pot Grown FERNS

	Each
Whitmanii, 4-inch.....	\$0.25
Whitmanii, 5-inch.....	.50
Scottii, 4-inch.....	.25
Scottii, 5-inch.....	.50
Teddy Jr., 4-inch.....	.25
Teddy Jr., 5-inch.....	.50
Sword, 4-inch.....	.25
Boston, 4-inch.....	.25
Boston, 6-inch.....	.75
Boston, 7-inch.....	1.00
Boston, 8-inch.....	1.50

OTHER STOCK YOU NEED NOW

	Each
Asparagus Plumosus, 2-inch.....	\$0.05
Asparagus Plumosus, 3-inch.....	.10
Asparagus Sprengeri, 2-inch.....	.05
Asparagus Sprengeri, 3-inch.....	.10
Kentia Belmoreana, 4-inch.....	.50
Kentia Belmoreana, 5-inch.....	1.00
Kentia Forsteriana, 4-inch.....	.50
Kentia Forsteriana, 5-inch.....	1.00
Kentia Forsteriana, 5-inch, made up.	1.50
Kentia Forsteriana, 6-inch, made up.	2.50
Kentia Forsteriana, made up, large plants.....	\$8.00 to 25.00
Phoenix Roebelenii, 8-inch tubs.....	5.00
Phoenix Roebelenii, 10-inch tubs.....	10.00
Areca Lutescens, 3-inch.....	.25
Areca Lutescens, 7-inch.....	4.00
Areca Lutescens, 8-inch.....	7.00
Cibotium, 8-inch.....	6.00
Cibotium, 10-inch.....	7.50
Bamboo, 8-inch.....	6.00
Dracaena Massangeana, 6-inch.....	1.50
Cinerarias, strong, 2 1/2-inch.....	.07

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

FERNS

BOSTON and SCOTTII, pot grown, shipped without pots.

4-in., \$3.00 per doz., \$20.00 per 100.

5-in., 4.80 per doz., 35.00 per 100.

Alyssum, Giant Double; **Heliotrope**, **Lantanas**, **English Ivy**, **Swainsona**, **Moonvines**, **Lobelia**, Crystal Palace Gem; **Coleus**, standard sorts. For immediate shipment from 2-inch pots, \$2.50 per 100; \$22.50 per 1000.

Hardy English Ivy, Double Giant **Alyssum**, strong plants from 3-inch, \$3.50 per 100.

Coleus, Brilliancy or Christmas Gem, 2-inch, \$3.00 per 100.

SEND FOR CATALOGUE

R. VINCENT, Jr., & SONS CO.,
White Marsh, Maryland

Write for prices and description of
Madam Butterfly
The Jos. H. Hill Co.
RICHMOND, IND.

Smith's Chrysanthemum Manual
FOURTH EDITION
60c, Postpaid.
Elmer D. Smith & Co., Adrian, Mich.

TOLEDO, O.

The Market.

With the coming of cool nights the outdoor stock is shortening up; in fact, gladioli and asters are greatly on the short side. Good gladioli are now \$5 per hundred, and the best asters \$2 per hundred. Dahlias, larkspur, cosmos and the African and French marigolds are at their best now.

Chinese woolflowers are a pleasing novelty and a worthy addition to the outdoor family of flowers when the center flower is disbudded and the side shoots are allowed to mature. This treatment makes the flowers more nearly the size that is best suited to basket and bouquet work.

Various Notes.

Otto Cron, Monroe, Mich., was in this city last week, making arrangements for stock for the coming season.

Will Krueger is cutting some fine Belladonna larkspur, in addition to a good crop of Ophelia roses. His pompons look fine and will soon be ready.

Miss Frieda Volk, with Mrs. J. B. Freeman, is back from her vacation, spent with her sister at Evanston, Ill.

The windows of the Helmar Flower Shop always show the skill and good taste of Miss Josephine Helmar; at present they have tritomas looming up as a central feature.

Feniger's House of Flowers is headquarters for fine gladioli, which Mr. Feniger is wholesaling to the trade. Always quick to take advantage of a scarcity of stock, he adds considerable to his profits by wholesaling to others.

Peck's Flower Shop received a large share of funeral work last week and reports business as being ahead of last year at this time. H. E. K.

Growers of vegetables under glass have had a prosperous year here and expect another. Fred Rinker has put up an addition of fifteen houses, in which lettuce is growing. This firm has put up eighteen houses 400 feet in length for Hecklinger Bros. and expects to erect seven for Uffmann & Sons, at Eagle Point.

BUY NOW

Extra Peppers	4-in.	5-in.	6-in.
Celestial.....	\$15.00	\$20.00	\$35.00
Cluster.....	\$25.00		
Bird's-Eye.....	35.00	60.00	75.00
Begonias			
Luminosa.....	25.00		
Chatelaine.....	35.00		
Brilliant Coleus in R. C.	\$2.50, 2½-in. at \$5.00 per 100.		
Poinsettias in 2-in.	at \$10.00 and \$12.50 per 100.		
Stevia in 4-in.	at \$25.00 per 100.		
Rubber Plants, extra fine,	4-in. at 60c or \$6.00 per dozen.		
Dracaenas in 3-in.	at \$10.00.		
Ferns—Boston in 4-in.	at 35c, 5-in. at 50c and 65c, 6-in. at 75c, 7-in. at \$1.00 and 8-in. at \$1.50 each.		
Amerpohlii in 4-in.	at 50c and 5-in. at 75c each.		
Anthony Wayne in 4-in.	at 40c each.		
Cut-and-Come-Again Asparagus in 2-in.	at \$7.50 per 100.		
Seedlings, Plumosus and Sprengeri,	at \$1.00 per 100 or \$8.00 per 1000.		
Sprengeri in 4-in.	at \$25.00 per 100.		
Primulas—Chinese, 3-in.	at \$8.00, 4-in. at \$12.50; Obconica, 3-in. at \$8.00, 4-in. at \$12.50; Malacoides, 3-in. at \$8.00, 4-in. at \$12.50.		

Soft-wooded cuttings will be ready first week in October.

Subject to change without notice.

GEO. A. KUHL,

Wholesale Grower. Pekin, Illinois.

NEPHROLEPIS MACAWII

Did you see it at the S. A. F. Convention?
It is a Winner. Curly leaf sport of SCOTTII

QUICK, VIGOROUS GROWER

We are authorized agents and can make delivery at once. Nice, strong 2½-inch plants, \$20.00 per 100; \$200.00 per 1000.

GIGANTEUM LILIES

We can still accept orders for 6 to 8-inch and 7 to 9-inch, sizes.

FANCY FERNS. Beautiful stock in 3-in. pots, 8 to 12 inches high and bushy. Pteris Wimsettii and Victoria, \$16.00 per 100. Pteris Rivertoniana, \$20.00 per 100. A sample lot will make you want more.

CIBOTIUM. 4-inch, \$9.00 per dozen; \$70.00 per 100. 8-inch, \$6.00 per dozen; \$45.00 per 100.

BOSTON FERNS. From bench, ready for 4-inch and 5-inch pots, 50 cents each; good value.

GENISTAS. Well shaped 4-inch plants, \$32.50 per 100.

CALENDULA. The O. K. Strain Orange King. Greenhouse selected from the best for several years, 2½-inch pots, \$5.00 per 100; \$45.00 per 1000.

PRIMULA MALACOIDES ROSEA. (Best selected strain.) \$5.00 per 100; \$45.00 per 1000.

ASPLENIUM. Nidus-avis, the Bird's-Nest Fern. Excellent plants; 2½-inch, \$18.00 per 100; 3½-inch, \$27.50 per 100.

BEGONIA MELIOR. 2½-inch, nice stock, \$30.00 per 100.

PANSY SEED. Sim's Gold Medal. His final selection of the best of that wonderful strain. ¼ oz., \$4.00; ½ oz., \$7.50; 1 oz., \$15.00.

EUPHORBIA JACQUINIAEFLOEA. 2½-inch, ready, \$16.00 per 100.

CYCLAMEN. Heavy 4-inch plants, Blood red, Salmon, Crimson, White with Carmine eye, ready to carry on for nice Christmas stock, \$50.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT 329 Waverley Oaks Road, BROKERS, WALTHAM, MASS.

SPECIAL FOR OCTOBER

Chrysanthemums Cherries

Hydrangeas

HYDRANGEAS, French and Otaksa, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00 and \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00 per 100. All pot-grown choice stock for Easter Forcing.

CLEVELAND CHERRIES, 3-in., 10c; 3-in., select, 15c; 4-in., 20c; 4-in., select, 25c; 5-in., 40c and 50c; 6-in., 75c. Elegant stock for Christmas.

CHRYSANTHEMUMS, pot plants, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. In fine condition to ship now.

BOSTON and VERONA FERNS, 4-in., 35c; Verona and Wanamaker, 5-in., 65c.

CHATELAINE BEGONIAS, 3-in., ready now, \$10.00 per 100.

SPHAGNUM MOSS, wire-bound bales, new and clean, per bale, \$1.25; ten bales, \$11.50.

MAGNOLIA LEAVES, per carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50.

GULLETT & SONS, Add 5c on the dollar for packing plants **Lincoln, Ill.**

Mention The Review when you write.

Improved Bird's-Eye and Christmas Joy

PEPPERS

Out of 2½-inch pots, at \$6.00 per 100, grown from selected stock.

A. L. MILLER, JAMAICA, N. Y.

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Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

GERANIUMS

4-inch.....\$10.00 per 100

HARDY IVIES

4-inch.....\$20.00 per 100

5-inch..... 35.00 per 100

6-inch..... 50.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave., PHILADELPHIA, PA.

FERNS

We have a splendid lot of ferns in the following varieties and sizes, for immediate shipment, viz.:

NEPHROLEPIS		Each
Elegantissima, Elegantissima Compacta, Muscosa and Superbissima, 8½-inch pots.....		\$0.35
Dwarf Boston, 8½-inch.....	" " 8-inch.....	.25 2.00
Elegantissima, Elegantissima Compacta and Superbissima, 6-inch pots.....		.75
Muscosa, 5-inch pots.....		.75
Elegantissima and Elegantissima Compacta, 8-inch pots		2.00
Elegantissima and Elegantissima Compacta, 10-inch pots.....		4.00
Harrisii, 8-inch pots.....		8.00

F. R. PIERSON
TARRYTOWN, NEW YORK

SOME FINE STOCK

Size of Pot		Per 100	Per 1000
2 1/4-in.	Asparagus Plumosus and Sprengeri.....	\$4.50	\$40.00
4 -in.	Asparagus Plumosus and Sprengeri.....	10.00	95.00
2 1/2-in.	Double Alyssum.....	3.50	30.00
3 -in.	Cyclamen, 8 varieties.....	20.00	190.00
4 -in.	Cyclamen, 8 varieties.....	40.00	
4 -in.	Marguerites, White or Yellow.....	12.50	100.00
2 1/4-in.	Dracaena Indivisa.....	5.00	48.00
5 -in.	Dracaena Indivisa.....	30.00	
	Ferns, five varieties.....	25.00	
2 1/4-in.	Geraniums, all varieties.....	4.25	40.00
3 -in.	Primula Malacoides.....	6.00	50.00
2 1/2-in.	Sweet Peas, 3 to pot, 8 varieties.....	4.00	35.00
2 1/4-in.	Smilax Plants.....	2.75	25.00
4 -in.	Stevia, Dwarf or Tall.....	8.00	75.00
2 1/4-in.	Snapdragons, White, Pink, Yellow, Rose.....	5.00	48.00
3 -in.	Lantanas, 8 varieties.....	6.50	60.00
25,000	Field Grown Vincas.....	8.00	75.00

Liberal extras. Packing free.
Also abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY
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3000 Violet Plants

Field-grown

PRINCESS of WALES

The best I have ever grown in the more than thirty years that I have been in the florists' business.

\$8.00 per 100, Cash.

C. L. Howe

DOVER, N. H.

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1700 Ophella Plants

Two years old.

Thoroughly Rested and ready for benching.
Price on application.

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ORDER EARLY

PRIMULA MALACOIDES ROHRERI

The best strain of Malacoides on the market. Years of patience have developed it to perfection. The beautiful shades of Rose Pink, Light Lavender and Snow White make it one of the most desirable and profitable plants to grow, not only as single plants but for combination work it cannot be excelled.

	100	1000
Pink and Lavender mixed, 2 1/2-in.	\$6.00	\$55.00
Pure White, 2 1/2-in.	7.00	60.00
Malacoides, Townsendi, 2 1/4-in.	6.00	55.00

PRIMULA Obconica, Rosea Gigantea, Grandiflora, Apple Blossom and Kermesina, 2 1/4-inch..... 7.00 60.00

Eureka. New variety very fine Chinensis Obconica. Large flower, extra fine color. 2 1/2-inch 7.50 65.00
Chinensis, 2 1/4-inch..... 6.00 55.00
Obconica, 4-inch..... 20.00

BOUVARDIA. Field-grown, single pink and white, \$20.00 per 100.

GYPSOPHILA (Baby's Breath). Nicholson's Famous Strain, 2 1/2-inch pots, \$6.00 per 100, \$55.00 per 1000.

EUPHORBIA JACQUINIAEFLOREA. Fine plants. 2 1/2-inch pots, \$16.00 per 100.
MYOSOTIS (Forget-me-nots). The best Winter-flowering strain on the market. 2 1/2-inch, \$8.00 per 100, \$75.00 per 1000.
PANSY PLANTS. Steele's, Kenilworth and Ozark strains, \$8.00 per 1000.
CINERARIAS. 2 1/4-inch dwarf hybrids, mixed, \$7.00 per 100, \$60.00 per 1000; 3-inch, \$12.00 per 100.

NEW FERN

NEPHROLEPIS MACAWII. Ask anyone who saw it at Detroit. (Sport of Scottii.) Fastest grower of any commercial fern on the market. Immediate delivery. 2 1/2-inch, \$200.00 per 1000; 6-inch, \$150.00 per 100. Other sizes all sold.

SCOTTII AND TEDDY JR.

	100	1000
Scottii, 2 1/2-inch.....	\$8.00	\$70.00
Teddy Jr., 2 1/2-inch.....	8.00	70.00
Scottii and Teddy Jr., 6-inch, \$1.00 and \$1.25 each.		
Scottii and Teddy Jr., 8-inch, specimens, \$2.00 each.		
Scottii and Teddy Jr., 7-inch, \$1.50 each.		
DISH FERNS. 2 1/2-inch, \$7.00 per 100, \$60.00 per 1000; 3-inch, \$12.00 per 100, \$110.00 per 1000.		

C. U. LIGGIT, Office - 303 BULLETIN BLDG. Philadelphia, Pa.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$5.75	\$8.25	\$62.50
10	10-inch	.95	10.50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	163.75
25	16-inch, " "	2.25	25.25	195.00
30	18-inch, " "	2.75	31.50	237.50
35	20-inch, " "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

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CYCLAMEN. 5-inch, \$9.00 per doz.; \$65.00 per 100.
CYCLAMEN. 6-inch, ready in October, \$1.50 to \$2.00 each; \$15.00 to \$18.00 per doz.

For Cyclamen Seed, See Classified Ad.

CELESTIAL PEPPER. Ready now, with green or ripe fruit, 4 1/2-inch, \$2.50 per doz., \$18.00 per 100.

BIRD'S-EYE PEPPER. 4 1/2-inch, \$20.00 per 100; 3-inch, \$8.00 per 100.

Packing free. Shipped in paper pots.

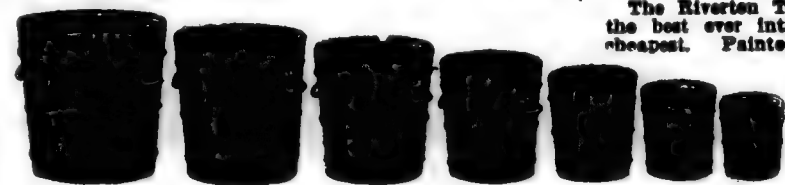
PETER PEARSON
5732 Gunnison St., CHICAGO, ILL.



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DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$3.25	\$37.50	\$287.50	50	12 in.	\$1.50	\$15.00	\$110.00
20	18 in.	2.75	30.00	237.50	60	10 in.	.95	10.50	77.50
30	16 in.	2.25	25.00	195.00	70	8 in.	.75	8.25	62.50
40	14 in.	1.90	22.00	168.75					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electrically welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER.
Seeds, Plants, Bulbs, Supplies.
714-16 Chestnut St., Phila.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

COAL COST TO DOUBLE?

A large number of growers have ended their interest in coal market rumors by filling their bins with fuel enough to meet the season's requirements, but there are still a good many who find cause for anxiety in the report of a 100 per cent increase in the price of coal. The present cost of coal to the consumer will be doubled if demands formulated by the United Mine Workers are allowed, a statement issued last week by the National Coal Association declared. The estimate of the effects of the demands of the miners said they would add a billion dollars to the cost of coal during the coming year.

"The miners have announced their intention of striking November 1 unless their demands are granted, and that is what their demands mean, in dollars and cents," the statement says.

A 6-hour day, the statement continues, means approximately five hours in the working places, while the 5-day week on that basis means an actual reduction from forty-eight hours a week, the present schedule, to about twenty-five hours a week.

"On top of this they demand a sixty per cent increase in wages," the statement says. "The effect of these demands, if granted, would be to almost double the present cost of mining coal."

PIPING SEVEN HOUSES.

We have two houses 25x100, three 20x100, one 20x50 and one 10x50 feet. Please let us know what size of flow and return pipes are needed to heat these houses to 60 degrees in zero weather. The top of the boilers is five feet below the floor of the houses.

L. A. E. & S.—O.

The inquiry does not indicate whether or not there is any glass in the walls, or whether steam or hot water will be used for heating the houses. The cost of installing a steam heating system will be considerably less than for a hot water system. On the other hand, a marked saving both in the amount of coal used and in the work of firing may be obtained by using hot water.

To heat the houses to 60 degrees with steam, we should arrange the piping as follows: For the houses 25x100, we should use one 2½-inch flow pipe and ten 1¼-inch returns; for the houses 20x100, one 2½-inch flow and eight 1¼-inch returns; for the house 20x50, one 2-inch flow pipe and eight 1¼-inch returns, and for the house 10x50, one 1½-inch flow and four returns.

To heat these houses with hot water, we should use the following amount of radiation: For houses 25x100, three 2½-

KROESCHELL GREENHOUSE SPECIALTIES

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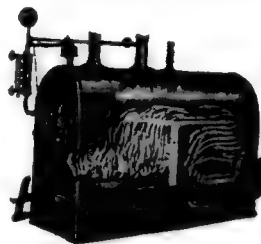
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Made in 20 Sizes

HEATING and COOLING are two branches of engineering on which we specialise for the greenhouse trade. Over thirty years have been devoted by us to the construction and designing of boilers and refrigerating apparatus. During this period we have furnished and installed heating and cooling systems for the most successful greenhouse men in this country.

Tubeless Boiler

For Hot
Water
or
Steam



For
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or
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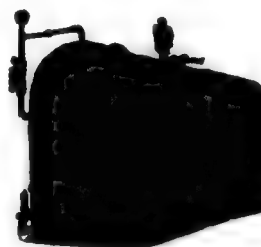
KROESCHELL Boilers are making the most wonderful greenhouse heating record in the world. Florists who have used other makes are constantly giving the KROESCHELL the highest praise.

KROESCHELL FIRE & WATER TUBE BOILER

The High Pressure Kroeschell—a highly efficient unit for steam plants 100 H. P. and over. 13,468, 820 sq. ft. of glass was equipped with KROESCHELL Boilers during the past five years.

Water Tube Steam Boiler

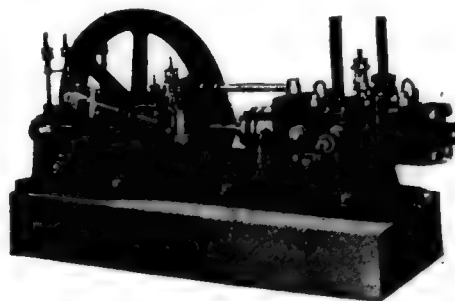
No
Tubes
to
Clean



No
Brick
Work
Re-
quired

When in need of refrigeration investigate the Kroeschell System—its high efficiency and low cost of operation place the Kroeschell System of Refrigeration in the foremost rank for greenhouse use. Our system of Refrigeration and Cooling is easily installed—perfect control of temperature and absolute safety insured—no ammonia used for this system.

Safety
CO₂
Economy



No
Ammonia
Used

Send for Boiler or Ice Machine Catalogues.
State which is wanted.

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Bernhard BOILER

Help You!

It is a composite of all superior features that the wide-awake florist looks for in successful heating apparatus.

**Lowest Water Line
Perfect Combustion
Perfect Circulation**

Just a few of
the big points
embodied in
this real green-
house boiler.



Our catalogue explains why the BERNHARD is so popular with greenhouse owners. Gladly sent on request, together with testimonial folder.

KANAWHA MFG. CO.

101 Park Avenue
New York City

175 W. Jackson Blvd., CHICAGO, ILL.

Charleston,
W. Va.

inch flows and twelve 2-inch returns; for houses 20x100, three flows and nine returns; for house 20x50, two flows and nine returns; for house 10x50, one flow and five returns.

If there is glass in the side walls, use an additional return for each thirty inches of glass.

When only one flow pipe is used, it should be under the ridge, as should the third flow pipe in the wider houses. Place the other flow pipes upon the plates, in all cases giving them a slight fall.

We are not informed regarding the number of benches in the different houses. As a rule, we think it well to run two or three returns under each of the middle benches, with the others on the side walls or under the side benches, but we should have a majority of the returns on or near the side wall, especially if these walls contain exposed glass.

HEATING HOUSE AND LEAN-TO.

Please give me information concerning the piping of a greenhouse and lean-to. The house is 18x70 feet and six feet high; the lean-to is 10x60 feet. The heating will be by hot water, using a Holliday boiler with a grate 20x40 inches. The temperature required is 50 degrees in zero weather. I have 1¾-inch pipe which I should like to use for returns.

F. G. R.—Wash.

If there is no glass in the exposed walls of these greenhouses, we should use for the wide house two 2½-inch flow pipes and seven returns. In the lean-to one flow and five returns will be sufficient. If there is exposed glass in the walls, use an additional return for every twenty-four inches of glass.

We have had no experience with the boiler mentioned, but judging from the size of the grate it should have capacity for heating fifty to 100 per cent more radiation than will be required for these houses, in the comparatively mild climate of southern Washington.

PIPING A SMALL HOUSE.

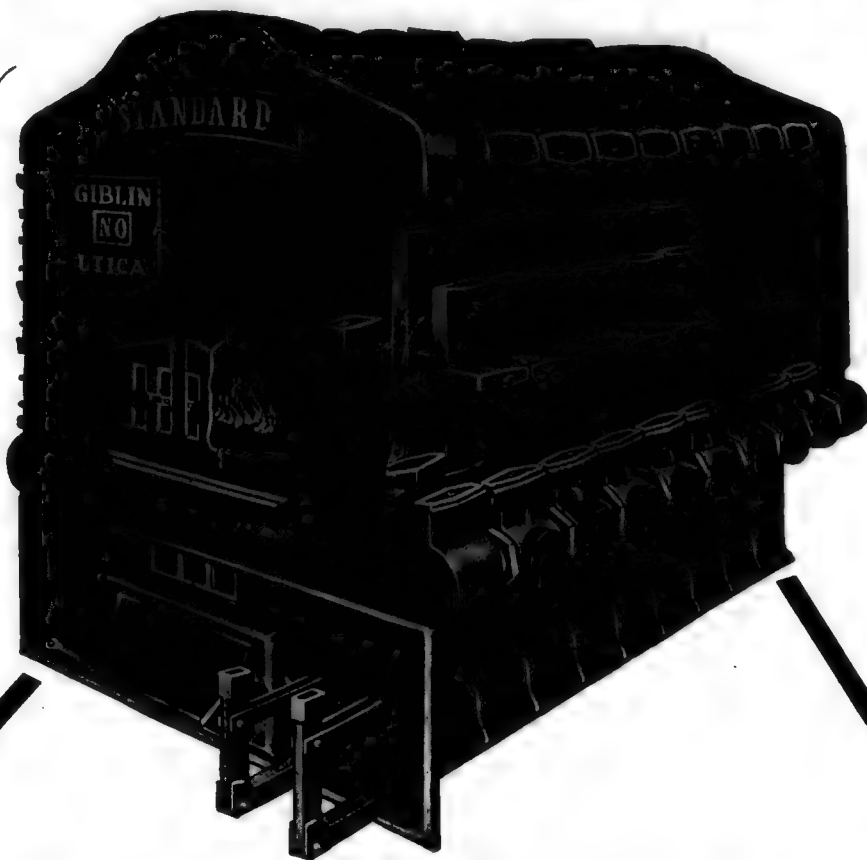
I am erecting a small greenhouse and should like to know the best way to pipe it and the size of boiler needed for hot water heat. I am thinking of purchasing a boiler manufactured by Giblin & Co. It will be one of their No. 20 series of standard hot water boilers and the size will be according to the radiation needed.

The greenhouse will be 20x50, running north and south, with walls five feet high. The west wall will be of wood and the east wall will have two feet of glass and three feet of wood. The north end will be of wood and will be built against the boiler and potting room. The south end wall will have three feet of wood and the rest glass. I desire to grow general bedding plants and estimate that 60 degrees of heat will be needed in zero weather.

C. W. P.—N. Y.

About 450 square feet of hot water radiation will be needed for the house 20x50 in order to maintain 60 degrees. We would suggest using three 2-inch pipes, running one upon each wall plate and the other two feet below the ridge. For returns we would use four 2-inch pipes under the bench on the side where there is glass in the wall and three pipes under the other side bench. Drop the

Get Your Banker's Advice



Giblin Greenhouse Heaters

SUPPOSE every morning during the cold season you entered your greenhouse, you found three nice, clean, new ONE DOLLAR BILLS on the bench, and these were yours for keeps.

HOW WOULD YOU FEEL?

The cold season would probably have 150 mornings.
THEN you would have 450 nice ONE DOLLAR BILLS, \$450.00.

DO YOU WANT THEM? Listen!

Manufacturers of other Greenhouse Boilers admit that \$5.00 per day per ten thousand feet of glass heated to 60 degrees in zero weather is a reasonable fuel cost under present coal prices.

WHAT IS YOUR FUEL COST?

WE SAY it ought to be \$2.50 per day and can prove that fuel for our boilers costs but this amount.

IF YOU use another boiler and have 12,000 square feet of glass, your cost per day is probably \$6.00. Change to our boiler and your cost per day will probably be \$3.00, so 150 days will give you the \$450.00. Again we say:

DO YOU WANT THEM?

WHY the difference? It's in the **CONSTRUCTION** and draft travel.

Besides, you cut out the **NIGHT WATCHMAN** and save his **WAGES**.

Do you want to save \$100.00 on the **FIRST** cost of a boiler, or \$450.00 **EVERY YEAR?**

Do you doubt these statements?

Let us tell you the facts, figures, names and places.

Giblin & Company

509 Broad St.

UTICA, N. Y.

MAKERS OF GREENHOUSE BOILERS

IT PAYS TO USE—**ELASTIC FIRE BRICK** in all your boiler work.*Any handy man can install it.*

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.**CURRAN & COMPANY**

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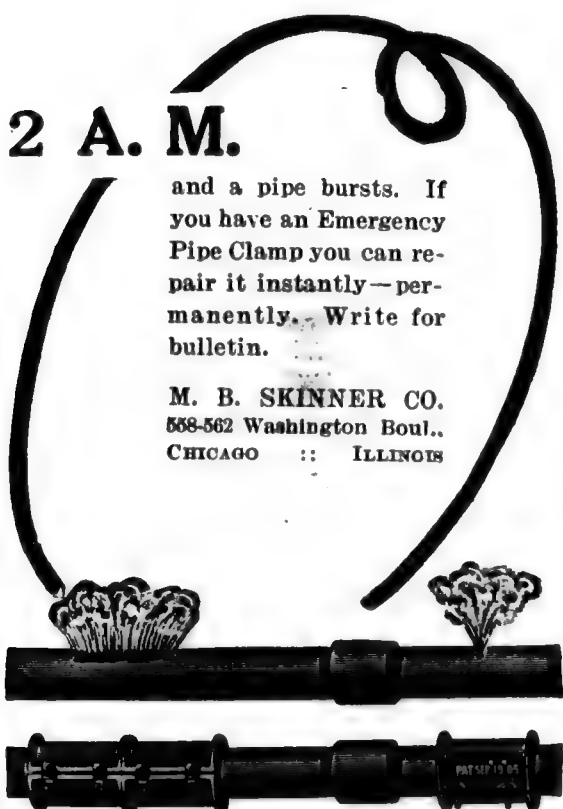
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2 A. M.

and a pipe bursts. If you have an Emergency Pipe Clamp you can repair it instantly—permanently. Write for bulletin.

M. B. SKINNER CO.
558-562 Washington Boul.,
CHICAGO :: ILLINOIS

Mention The Review when you write.

middle flow pipe at the farther end of the house and with it connect two pipes under each of the middle benches.

DIRECTION OF GUTTER SLOPE.

We have just completed two houses, each 21x95, heated with hot water. The foreman furnished by the company from whom we purchased the houses, sloped the gutters so that all the water runs to the service building. We objected and wanted the gutters sloped so that the drainage would be in the other direction, as that was the way the ground sloped, but he insisted that all houses heated with hot water should slope toward the service building, and that is the way he put the house up. Other greenhouse men tell us that we were right and the foreman wrong.

M. E. C.—Kan.

In the days when 4-inch cast-iron pipe was used in heating greenhouses with hot water, it was considered advisable to run the flow pipes uphill and to place the returns underneath with the same slope toward the boiler, and it was then

Morehead

Back to Boiler

SYSTEM

Points the Way to Economy of Fuel

BEGIN NOW to find out about the "Morehead" System. Send right away for the "Morehead" book for florists. In it you will find an easily understood discussion of the boiler and condensation question from the practical standpoint of the Grower of Flowers. Write for this help TODAY.

MOREHEAD MFG. CO.

Dept. "M"

299

DETROIT, MICH.

BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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ALL SIZES CUT TO SKETCH

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All sizes for GREENHOUSE piping and retubing boilers. Thoroughly cleaned like NEW and trimmed. Complete stock of NEW and SECOND hand pipe, valves, fittings, etc.

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customary to build the houses with the gutters draining toward the end where the boiler was located.

Under the modern method for piping greenhouses heated with hot water, the flow pipes are placed overhead and are run downhill, and the returns are on the walls or under the benches. When the houses are piped in this way, there

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability

Install a WILKS and forget your troubles.

No night fireman required—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

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is less reason for sloping the gutters toward the boiler room. Moreover, on some accounts this is objectionable. In determining which way to grade the house, we should disregard all consideration of the heating pipes in a house less than 100 feet in length and take into account only the natural slope of the land and the simplest way of carrying off the water from the gutters. We should not consider sloping the gutters toward the service building a particularly serious error, but if a drain could have been provided to carry the water from the other end of the house without materially increasing the grading, we should have preferred to slope the house in the opposite direction.

BUFFALO, N. Y.

The Market.

Last week there was a slight change for the better. Demand was steady and most of the supply moved to good advantage. Most years have had frosts during the middle of September, which killed all outdoor stock, but as yet we enjoy comfortable weather, with no frost in sight. Outdoor stock is still holding out, to the disadvantage of indoor crops. As long as there are plenty of asters, gladioli, calendulas, cosmos and a few others, the price of roses will remain low. Carnations of fair quality are being cut. The supply of these is small and they bring as high as \$4 per hundred. The carnation has so many admirers that if the supply is low it will bring a good price, no matter how much of other stock there is. During the week some white and yellow chrysanthemums arrived. They were certainly of extra quality for early mums.

The F. T. D. Convention.

The Iroquois hotel has been selected as headquarters for the F. T. D. convention, which will take place here October 14 and 15. This is one of the finest hotels in the state. It has spacious quarters for meetings of large gatherings, such as are expected on this occasion. Nobody who can get off should stay away. Matters of great importance to the welfare of even the smallest florist will be taken up, and everyone who wants to do better business next winter should not fail to be on hand both days. They will be well spent. It is a wise man who knows that he does not know it all. The Buffalo Florists' Club bids you welcome!

Various Notes.

State health officials report that they feel confident there will be no return of the influenza epidemic in the state this year, and point to the fact that as yet there are but twenty-four cases in the state.

During the week there has been much talk about the possible miners' strike on account of the conference here. The prevailing belief is that those who have not their coal for the winter should watch out. The price may soar to around \$20.

J. W. Weise reports that on the night of September 24 thieves stole two chairs from his porch. The chairs were birthday gifts. A reward is out offering \$25 to anyone returning them or supplying information leading to their recovery.

F. P. A.

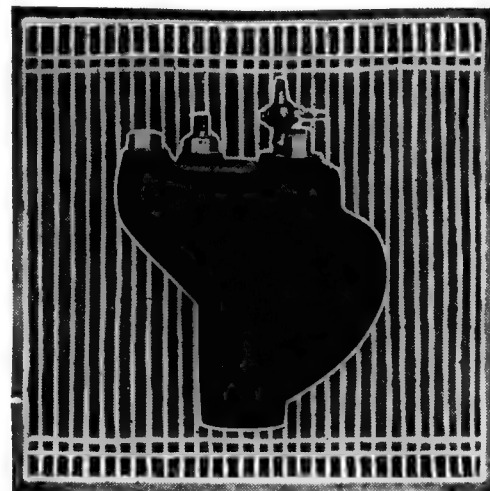
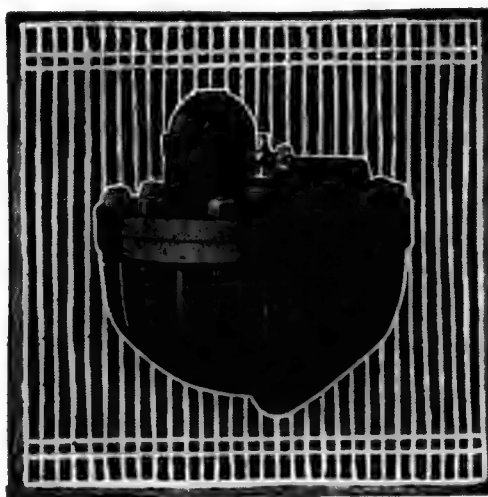
They Won't Mix

Air in hot water mains means sluggish circulation. A little bubble may cause a lot of trouble.

Fisher Air Trap is an infallible means of ridding a system of air. It releases the air instantly.

It is a simple little device that will outlast your plant and costs but a trifle. One trap at the highest point will keep your entire heating system free of air.

FISHER STEAM TRAP, TYPE 33



FISHER AIR TRAP, TYPE 30

Let us send you full information about this air trap and also about Type 33 for relieving steam systems of condensation.

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SECOND HAND PIPE

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BE FAIR WITH US!

\$1.00 PER GALLON

Waterproof Glazing Putty

Our sales plan of selling honest merchandise to YOU by mail at money-saving prices by eliminating all selling expense is for YOUR benefit.

Don't you think that we are entitled to a trial order?

WATERPROOF GLAZING PUTTY . . . \$1.00 per gallon

A reliable BLACK glazing putty. Remains flexible and pliable for years.

Packed in 5-gallon cans, 15 and 20-gallon kegs, 35-gallon half barrels and 60-gallon barrels.

GREENHOUSE WHITE PAINT \$2.50 per gallon

A paint manufactured especially for use on greenhouses. A paint that will give you the best of service.

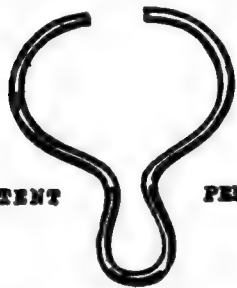
Packed in 5-gallon cans, kegs, half barrels and barrels.

OUR MERCHANDISE IS BACKED BY AN ABSOLUTE GUARANTEE.

Send us your order—TODAY—or write for samples.

OHIO MAIL SALES CO., Box 212, Station B **Cleveland, Ohio**

Mention The Review when you write.



Don't waste your time tying up plants with cord when you can get "Wire Tie."

\$2.00 per 1000

Samples on request

WM. F. BUSCHARDT
6 E. Woodland Ave.
BALTIMORE, MD.

PATENT PENDING

Mention The Review when you write.



No loss if you mend your split carnations with


SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son
422 Main St.
Springfield, Mass.



BEFORE AFTER



SPLIT CARNATIONS


Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt


"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid

L. L. Pillsbury, Galesburg, Ill



CORTS STAKE FASTENERS		
EVERLASTING (large size)	IN LOTS OF	EUREKA (small size)
PER 1000	1000	PER 1000
\$2.95	5000	\$1.60
2.90	10000	1.55
2.80	20000	1.50
2.70		1.40



AUGUST CORTS & SON WYNCOTE PA.

The Nifty Nurseries
INCORPORATED

"s-s-sh! we're in the wrong nursery! this boy uses Safepack"

"oh boy! it's good to know these roots won't dry out when packed safe in Safepack"



Safepack
more than waterproof

Keeps moisture in. The ideal protection for roots and shrubs. Delivers them moist and alive, ready to grow again. Cheaper and better than burlap.

For seedsmen: Keeps moisture out. Delivers seeds dry. Prevents sprouting, mildew—all damage. Rat and vermin-proof.

SAFEPAK MILLS, 727 Atlantic Ave., BOSTON, MASS.




SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices

35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue SPRINGFIELD, MASS



BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

Price \$1.55 per 1000

5000 \$1.40 per 1000

10,000 or more 1.15 per 1000

F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

The Original "Elastic-Lyke" Semi-Liquid and Only Putty

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor heave in cold weather.

Also "Dough Putty" and "Pure White" greenhouse paint.

Elastic-Lyke Co., (Not Inc.)

30 East Randolph St.
CHICAGO

Quality
and
Service
First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., Omaha, Neb.

Mention The Review when you write.

KANSAS CITY NOTES.

[Continued from page 89.]

Arthur Newell has just received another lot of fine art crockery and a shipment of tropical plants from Henry A. Dreer, Inc. Mr. Newell is more than ever pleased with his new location.

Miss Mary Hayden, of Samuel Murray's, has returned from a five weeks' vacation, part of which was spent at her home in Wisconsin. She also spent a week in Chicago and some time at the lakes. This is the first real rest Miss Hayden has had in two years.

Miss Mamie Cline, of Arthur Newell's, is on her vacation.

Fred Horst, who was formerly with Arthur Newell and who was to have returned to his position this month, has been advised by physicians to postpone the taking up of indoor work for a while. Mr. Horst was in the army and was gassed in the Argonne drive. He is at his home in Alabama and will remain there for the present.

Among the visitors in the city last week were: Mr. and Mrs. J. D. Eisele, of Henry A. Dreer, Inc., Philadelphia, who are returning from California; John A. Lambert, of the Ove Gnat Co., La Porte, Ind.; Tucker Smith and P. A. Manson, of the Pinehurst Floral Co.; Warren Spain, of Lees Summit, Mo.; James A. Brown, of the Brown Bulb Ranch, Capitola, Cal., and Mrs. Roy Murray, Olathe, Kan. J. E. K.

The Central Avenue Florists have opened a store at 1015½ Central avenue, Kansas City, Kan.

Pittsburgh, Pa.—T. W. Stephens, now employed by Mrs. E. A. Williams, 621 Penn avenue, expects within the next year to go into business for himself as a grower.



Save Time and
Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BANDS

A Trial Package of 250 Bands
sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.



MISSOURI POTTERY RED POTS

For over 80 years we have put forth every reasonable effort to make our trade-mark stand for the highest quality in pot construction.

You can depend on Missouri Pottery Red Pots—the quality is always the same, extra strong, unusually porous to allow free plant growth, and evenly baked. Red Pots—uniform in size, shape and texture—that's what you want. That's the only kind of pots we have to offer you and the price is right.

Send Today for New Mid-Season Bulletin.

It'll save you money and give us a chance to tell you our story. A post card will do. Send it NOW.

MISSOURI POTTERY & MFG. CO.

1227 West 8th Street

KANSAS CITY, MO.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. W. H. Elverson Pottery Co., New Brighton, Pa

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the
breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Always Mention the
FLORISTS' REVIEW
When Writing to Advertisers

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

Do You Know Mr. Buettner?

His range of greenhouses at Park Ridge, Ill., turns out some of the best Roses, Chrysanthemums, Lilies, etc., grown in America and he and his superintendent, Mr. Earl, have

a reputation for conservatism

which makes this recommendation specially valuable.

MR. EARL L. HEMPSTEAD,
Bloomington, Ill.

Park Ridge, Ill., Sept. 22, 1919.

Dear Sir:—In reply to yours of the 20th inst., can say that we have used "Insectonos" with good results on the Chrysanthemum Leaf Tyer. I RECOMMEND IT AS A GOOD REMEDY FOR CONTROLLING THIS INSECT.

Yours truly,

(Signed) EMIL BUETTNER.

Awarded Honorable Mention by the S. A. F. at the Detroit Convention

Insectonos (pronounced In-sec-tō'-nos) is a contact insecticide for the destruction of White Fly, Rose Leaf Roller and Chrysanthemum Leaf Tyer. Numerous growers have been using it for several months—and are so well pleased their recommendation by word of mouth already has caused many other growers to try **Insectonos**. Ask about it.

Send \$1.75 for a 1-lb. can, delivered postpaid anywhere in America. Being non-poisonous, **Insectonos** can go through the mails.

Use according to directions (one pound will combine with one pound of Ivory Soap to make 32 gallons of spray). When you see the results you will want a case (8 1-lb. cans), at \$10.50, sent prepaid anywhere in the U. S. if cash accompanies the order. \$12.00 per case, postpaid, to Canada. Will also supply Ivory Soap Powder, prepaid, at 30c per pound.

Note—Repeat orders for half and whole cases have started coming in from florists who purchased one can from my first ad in The Review.

For Sale in Chicago by: { A. HENDERSON & CO., 166 N. Wabash Ave.
POEHLMANN BROS. CO., 66 E. Randolph St.

Earl L. Hempstead, Distributer, Bloomington, Ill.

NEARLY EVERY SUCCESSFUL GROWER IN THE UNITED STATES RELIES UPON

"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS

SOLD BY DEALERS

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, LOUISVILLE, KENTUCKY

"Nico-Fume" Liquid

8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.00 each
½-lb. tin.....	.65 each
40 per cent Actual Nicotine	

"Nico-Fume" Paper

288 sheets.....	\$9.50 per tin
144 sheets.....	6.00 per tin
24 sheets.....	1.25 per tin
Packed in Friction-Top Tins	

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS

WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY CO.
and SUPPLY
4219 Iowa Ave. ST. LOUIS, MO.



THE RECOGNIZED STANDARD INSECTICIDE
A spray remedy for green, black, white fly, thrips and soft scale.
Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.
Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.
Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

½ Pint, 30c; Pint, 50c; Quart, 90c;
½ Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

WE CHALLENGE COMPARISON!

In introducing "SOILPEP" BRAND SPECIAL MANURE to the trade, we challenge comparison with all competitive brands of pulverized manures in both ANALYSIS and PRICE. Compare the analysis and price of the brand you are using with ours. Submit the comparison to the chemist of your State Agricultural Station for expert opinion on our claim of superiority. Abide by his decision. DOLLAR FOR DOLLAR WE CAN GIVE YOU EQUAL VALUE TO ALL AND SUPERIOR TO MOST OTHER SOURCES OF SUPPLY.

PUT PEP IN YOUR SOIL!

USE "SOILPEP" SPECIAL MANURE!

SPECIAL MANURE

Ammonia 4%, Phos. Acid 6%, Potash 2%.
Ton, \$47.00. In 5-ton lots, \$45.00.

RAW BONE MEAL

Ammonia 4½%, Bone Phos. of Lime 50%.
Ton, \$59.00. In 5-ton lots, \$56.00.

Special quotations on carload orders.

GROWERS' EXCHANGE, CHAS. N. COTTER,
President

Jamestown, New York

Mention The Review when you write.

LOWELL, MASS.

The Market.

Weather conditions were quite favorable last week, which was bright and warm. Outside flowers are holding out well. Indoor stock is now coming on rapidly. Carnations are getting good stems and will soon be helpful in supplying the demand. Business has been good in all lines.

Gladioli have been especially profitable this season, filling in where otherwise there would have been a scarcity. Gladiolus Mrs. Watt has been largely grown. America, the best variety for all purposes, appears to be scarce and in all probability will be even less plentiful later. Growers should plant all the bulblets possible.

Good dahlias are to be had, also zinnias, French marigolds, Buddleia magnifica, Hydrangea paniculata grandiflora, and asters. Helianthus is just now making a fine showing. It is a gorgeous border plant, hardy and free. It also lasts well when cut.

The department stores have commenced sales of hardy plants and small shrubs, not to the same extent, however, as when they were able to sell at lower prices. There is every prospect of a good demand this fall for shrubs and fruit trees. The mills, like other classes of work, are going at full pressure. In a short time the trade will have all it can take care of.

Various Notes.

Frank P. Putnam has been cutting carnations, in fine condition and with long stems, for the last two weeks. He has started putting in sand cuttings of Laddie taken from a large batch of the old plants. Mr. Parker, the foreman, considers this variety a money-maker. Gloriosa is another variety they speak well of.

Morse & Beals had their first consignment of Golden Glow Saturday, September 20. They are getting in fine roses and report numerous funeral orders. Clayton Colby, bookkeeper of this firm, has returned from his vacation.

Louis Smith has gone into the vegetable business. He has planted his houses with tomatoes and lettuce and will grow cucumbers.

Mrs. J. J. McManmon has been having a great deal of funeral work. Saturday, September 20, several large rush orders for funerals were received, which almost cleaned up cut stock.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

KILL RED SPIDERS Black and Green Aphides and Thrips, with

JEBL

a contact insecticide that destroys these
pests without injury to foliage or blossoms.

One gallon of JEBL makes 30 to 80 gallons of spraying solution. Full directions on the can. Orders promptly filled. Sold in 5-gallon cans, at \$2.40 per gallon, f. o. b. Ashtabula; or in 2-gallon cans, at \$2.50 per gallon, f. o. b. Ashtabula.

Terms, cash with order.

J. H. RICE, 32 Prospect Street, Ashtabula, Ohio

This firm has a large quantity of the finest cyclamen it has had in years. The McManmon store has been using helianthus in large quantities, also autumn tinted foliage, redberries, etc., for decoration in both their windows.

James O'Leary, for a number of years at J. J. McManmon's, has been landscaping at several new residences.

R. A. Griffith, in Keith's theater building, is handling gladioli at the rate of 2,000 per week. E. E. R.

You Will Be Surprised

At the quality there is in WIZARD BRAND Shredded Cattle Manure this year. New equipment provides a better selection of crude manures than ever before, and it shows up in every bag of Shredded Cattle Manure.

WIZARD TRADE BRAND MARK PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

Is dried and sterilized in high temperature direct heat dryers. It saves you time and labor in handling and application. Does not bring you foreign weeds and grasses that come with crude or air-dried manures.

WIZARD BRAND may not always be lowest in price, but it is highest in quality, and the recollection of quality remains long after price is forgotten.

WIZARD BRAND Trade Mark is tagged or printed on every bag for your protection.

Your dealer can supply WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload promptly.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago

BEEMAN
One Horse Tractor

IT PLOWS, HARROWS, CULTIVATES, HAULS

Enables one man to do the work of five in cultivating flowers. Goes astride narrow rows—cultivating one or three rows at a time. Goes between gladioli, dahlias and other wide rows. Turns sharp corners, goes close to fence. Useful the year 'round—does four horsepower belt work. The original garden tractor.

\$285

F. O. B. FACTORY

Write for interesting free booklet. Beeman Tractor Company 353 Sixth Ave. S., Minneapolis, Minn.



Berger Fertilizer and Chemical Co.
1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

A Card This Size

Costs only \$1.00 per Week on Yearly Order

It would keep your name and your specialty before the whole trade. A half-inch card costs only 50c per week on yearly orders.

FOR RESULTS USE Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

Guaranteed Analysis		
Ammonia	Phos. Acid	Potash
2.50%	1.50%	2.00%

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis		
Ammonia	Phos. Acid	Potash
5.00%	2.00%	1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street, - - - - - Chicago, Ill.

Mention The Review when you write.



FOR GREENHOUSE USE

"Your product has been highly recommended to us and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.

Mention The Review when you write.

RAINBOW SYRINGE, \$2.00

Made of brass; fits 3/4-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG

6640 Wayne Ave., Germantown, Philadelphia, Pa.



Paint economy is not the price paid per gallon, but the number of years of service given. Consider

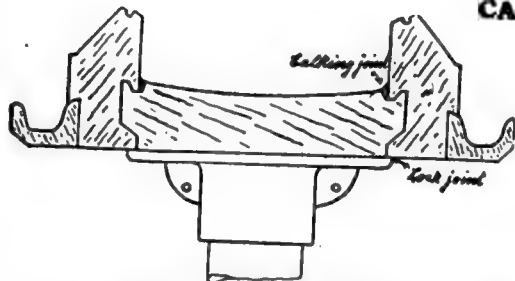
DIXON'S Silica-Graphite PAINT

when buying a protective paint. It has unusual qualities for protecting all kinds of exposed metal or wood work against corrosion of all kinds. Write for Booklet No. 54-B and long service records. Established 1827. Made in Jersey City, N. J., by the Joseph Dixon Crucible Company

PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Patented Oct. 30, 1917.

Our Patent LEAK-PROOF Gutter is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material 2330 Wabansia Ave., CHICAGO

Mention The Review when you write.

INDIANAPOLIS, IND.

The Market.

Business last week was somewhat spasmodic, as some days the stores were extremely busy and other days decidedly quiet. The supply of cut flowers has been short. Roses have been in greatest supply, and have cleared well at from \$3 to \$15 per hundred. Carnations are becoming more plentiful, better in quality and higher in price. They range from \$2 to \$4 per hundred. Gladioli are becoming scarce and of inferior quality; nevertheless they clear easily at \$6 per hundred. Dahlias are more in evidence and are popular at \$2 to \$5 per hundred. Chrysanthemums are still rare. Now and then a dozen or so make their appearance.

A few garden flowers are to be had, such as delphinium, snapdragon, cosmos, pansies, buddleias and zinnias.

The only important offerings in the way of potted plants are Chatelaine begonias, ferns, rubber plants and pandanus.

Various Notes.

W. P. James has been quite ill for several days.

The Pahud Floral Co. has opened an attractive store in the Lyric theater building.

Allan Humason, of the Raedlein Basket Co., Chicago; Guy M. Reburn, of Chicago, and D. L. Fern called on the trade last week.

C. C. Thomas has taken a position in Los Angeles, Cal.

L. F. Benson visited Cincinnati on business. Mr. Benson has a patent on a filling device for canning and packing industries that bids fair to be a great success.

C. R. Greene reports a particularly successful summer. E. E. T.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;
\$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
CHICAGO
L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.

Mention The Review when you write.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 630

MASTICA



USE IT NOW.

F. O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

Mention The Review when you write.

Dror's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DROR,
714 Chestnut Street,
Philadelphia.



FULL
SIZE
No. 2

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU

Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES

29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

GREENHOUSE GLASS

8 x 10-inch, 10 x 12-inch, 10 x 14-inch and 16 x 18-inch.

Single Strength, \$4.50 per box.

All glass packed 50 square feet to the box.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH

BAUR WINDOW GLASS CO., Eaton, Indiana

DULUTH, MINN.

The Market.

Since last report the country districts have had a slight frost, which has ended the sweet peas. Asters and gladioli are plentiful, but all other garden flowers are about past. Carnations are improving, although the stems are still short. Roses are in better shape and some fine Russells and Beauties are seen. A steady increase in counter trade was noticed last week and funeral work has been quite brisk. A few chrysanthemums are seen, mostly Golden Glow. They are good stock, but have a slow market. The fall opening of the dry goods stores last week caused a revival in the cut flower trade.

Various Notes.

Benjamin Decker, who has been in the growing business in Duluth for many years, has sold his place to Doneghy & Nelson and is to vacate sometime in November. Mr. Decker had two large greenhouses and ten acres of land and has supplied the Duluth market with primulas and fuchsias until this year. Having been burned out last fall by the big forest fire, he had to turn to vegetable growing this summer and has had some splendid crops, which he says have paid well, but, as he is getting on in years, the work of truck gardening is too hard. His successors are planning to grow vegetables on a large scale. Mr. Decker will stay in Duluth this winter; then he will go to the coast. He has a daughter at Coeur d'Alene, Idaho.

The proprietors of the Quality Flower Store report that they are doing a good business for the short time they have been in Duluth, having come from Minneapolis somewhere about Memorial day. The store is small but neat and has a fine display window for flowers and showcases filled with attractive boxes of candy.

Visitors to Duluth last week were A. F. Longren, of the Burlington Willow Ware Shops, Burlington, Ia., and P. Weil, of the C. C. Pollworth Co., Milwaukee, Wis., who reports splendid business in Duluth and on the range.

Edward Kreimer, Jr., who has been bookkeeper for the Duluth Floral Co. for the last eighteen months, has entered Notre Dame University. J. E. S.

CHARCOAL

acts automatically
As Fertilizer

Charcoal is indestructible. Its fertilizing activities are continuous and of specific value. Its peculiar qualities make its use advantageous in both light and heavy soils, in both wet and dry soils and in both rich and poor soils.

'OLE PIT Charcoal, the most widely known, old-style, hearth-burned, hardwood charcoal, may be applied to the most delicate subject without danger.

Some charcoal (size 20) should be mixed with all soils and nut size, No. 1, will be found especially valuable in the bottom of pots for drainage.

Prices: F. O. B. Ironton — 100 lbs. \$2.50; 500 lbs. \$11.00; 1000 lbs. \$21.00; Ton \$40.00; in bags, by freight only.

JOHN SILLIMAN, Mfr.

Box EE IRONTON, O.

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Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

THE ONLY PERFECT
LIQUID PUTTY MACHINE



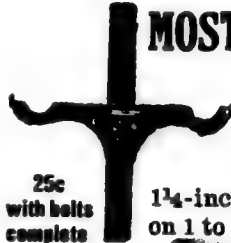
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PUTTY"

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peel off

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gallon lots.

\$2.00 per single gallon.

MOST PRACTICAL
SHELF BRACKET

25c
with bolts
complete

Made for two 6-inch boards
or two lines of 1-inch or
1 1/4-inch pipe, and can be clamped
on 1 to 2-in. upright pipe columns.

HOSE VALVE 74c

All brass except the hand wheel. Has
a removable leather disk, which is
easily replaced to keep water-tight.
Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven
In 50-ft. lengths, with couplings
1/2 in., smooth, 11 1/2c. Unequaled at
the price.

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Metropolitan Material Co.

1288-1323 Flushing Ave.,

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Anyone can use
The Skinner System

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"An inexperienced man can
do better work with the
Skinner System than an
expert can do with a hose."

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SYSTEM
OF IRRIGATION

The Skinner Irrigation Co.

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REGAN PRINTING HOUSE

Large Runs of

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Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A Glazing Putty
of Real Value

In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give **PERMANITE** our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per gal.
In barrel and half barrel lots.....	\$1.65	\$1.95
In kegs, 20 or 15-gal.	1.75	2.05
In kits, 5-gal. or 50 lbs.....	1.85	2.15
In cans, 1-gal. or 10 lbs.....	1.95	2 25

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street
Chicago, Illinois

BETTER HURRY!

And get that glazing job done now, while the opportunity is at hand. And why not make the job worth while by using the only worth-while material, which has been tried and recommended by representative greenhouse men all over the country?

Permanite

is the material you should use for results, which will also put quite a crimp in your season's coal bill. We offer you this excellent material as follows:

	Black	White
5 Gallon Cans.....	\$1.85 per gal.;	\$0.21 per lb.
15 Gallon Kegs.....	1.75 per gal.;	.18 per lb.
38 Gallon Barrels.....	1.65 per gal.;	.17 per lb.

One gallon of Permanite weighs approximately 10 lb.

SEND US YOUR ORDERS—WE WILL SHIP PROMPTLY.

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"THE HOUSE THAT SERVICE BUILT"

Manufacturers and Importers of Florists' and Greenhouse Supplies

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Fine Lawns Kept Fine

The care of large lawns presents real difficulty today because of the scarcity and high cost of labor. However, if you are encountering any of these difficulties, the Ideal Tractor Lawn Mower will solve your problems.

The Ideal is a wonderful labor and time saver. It is a simple trouble-proof machine—easy to operate and easy to care for. Cuts just as close to walks, trees, flower beds and other obstacles as a hand mower. Moreover, the Ideal is a roller and mower in one, and keeps the sod firm and smooth.

Sold on a guarantee of positive satisfaction. Write for catalogue and ask for details of our five day trial offer.

Ideal Power Lawn Mower Company
R. E. OLDS, Chairman
424 Kalamazoo St.,
Lansing, Mich.

IDEAL
TRACTOR
LAWN MOWERS



Always Mention the

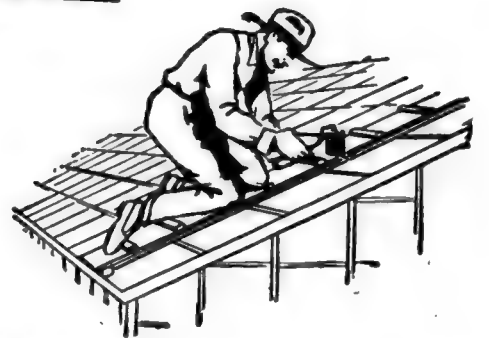
FLORISTS' REVIEW

When Writing to Advertisers

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine, price \$2.00; free with every barrel purchase of Asbestfalt.



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PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz.; length, 9 in.; fits 3/4-in. coupling.

Price, \$2.00. It's a wizard..

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.

When it comes to Greenhouses come to Hitchings & Co.

Send for Supply Book
New York 1170 Broadway Boston 201 Devonshire St.



GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. CHICAGO, ILL.

Mention The Review when you write.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS Company

CLEVELAND, O.

Mention The Review when you write.

PAINESVILLE, O.

Moving pictures of the Wayside Gardens, Mentor, O., were shown at the Utopia theater here two evenings last week.

Robert H. Botley, of the Storrs & Harrison Co., will attend the world series ball games at Cincinnati with a party of florists from Springfield, O.

T. R. Norman & Sons shipped a carload of shrubs and ornamentals September 27 to E. S. Welch, Mount Arbor Nurseries, Shenandoah, Ia.

Wilson the Florist is building an addition to his block on St. Clair street.

J. L. Wetzel & Son are shipping quantities of shrubs and ornamentals by truck for landscape work in Cleveland.

William Dwyer, Erie street, has made extensive improvements on his greenhouses this summer.

Fred Endress & Son have recently purchased ninety acres of land, which eventually will be used for nursery stock.

H. G. Norton, of Perry, O., has an excellent stock of Cleveland cherries, pansy plants, etc.

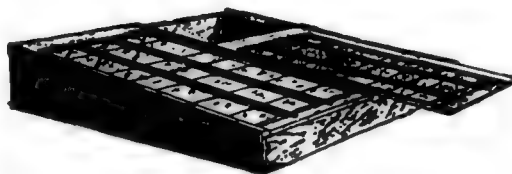
C. C. Hallinan has returned from a business trip to Erie, Pa.

C. R. Burr, of Manchester, Conn., was a recent visitor to the many nurseries in this vicinity.

Mrs. Henrietta Rawlings, daughter of Mrs. W. G. Storrs, was killed in an auto accident in Cleveland, O., September 27. Miss Catherine Rawlings, her daughter, was seriously injured. Mrs. Rawlings' father, the late W. G. Storrs, was manager of Storrs & Harrison Co.

T. J. M.

Denison, Texas.—Harry A. Wagner has returned to business after fifteen months in the army, in which he saw service in France and Germany.



HOTBED SASH

**Prices constantly rising—
order today and save money**

Made of No. 1 Gulf Cypress, constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

"America's Largest Hotbed Sash Manufacturers"

1363-1381 Flushing Ave.

BROOKLYN, N. Y.

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IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

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PERMANITE

[Trade-mark registered, U. S. Patent Office.]

Outlasts Putty Three to Four Times

When you buy a tire you want to know how long it will last—when you hire help you pay so much for so many hours—and when you buy glazing cement you naturally want to know first of all for how long the material will be on the job.

When you buy PERMANITE the answer will be at least three to four times the service that putty would give under like circumstances—and at less expense to you because PERMANITE goes farther, lasts longer and is far easier applied.

They all say the new one-hand Permanite machine is a wonder; it works like lightning, requires but one hand and will last a lifetime; glazing positively done in less than half the usual time.

PERMANITE not only gives better service and lasts longer, but saves you time and money as well.

Yours for a tight house,

The Garland Company
Cleveland O., U.S.A.



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Insure Your Crops

No matter what you grow, your crops will bring good prices. Don't take a chance on losing this profit. Insure your crops. The best insurance is

Advance Ventilating Equipment

Don't listen to talk of a substitute. Investigate for yourself. You are a practical grower. Don't take our word for it. We don't want you to. We want you to be your own judge, but if someone has borrowed your **Advance Catalogue** send for another.


Remember our complete line of **Greenhouse Fittings**, which are such an assistance to you in doing your fall repair work. We have a fitting for each requirement. Write today.

ADVANCE CO., Richmond, Ind.



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JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

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Abelia Grandiflora (A. Rupestris), per 100, 12 to 18-in., \$17.50. Field-grown, well branched. Write for prices on 1000 lots or more.
THOMASVILLE NURSERIES, Thomasville, Ga.

Abelia Grandiflora (A. Rupestris), strong, 5-in. pot plants, \$35.00 per 100.
I. H. Moss, Inc., Govans, Baltimore, Md.

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

ACALYPHAS

Acalyphas, 6-8-in., 8c each; 18-24-in., 25c each; bushy, highly colored red. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2½-in., \$5.00 per 100; R. C., \$1.75 per 100.
J. C. Steinhäuser, Pittsburg, Kans.

ADIANTUMS

Adiantum Croyeanum clumps, fine for immediate results, \$50.00 per 100. Hybridum, heavy 8-in. and 9-in. pot plants, \$75.00 per 100.
S. S. SKIDELSKY & CO.,

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ALTERNANTHERAS

Alternantheras, extra large field grown plants of Brilliantissima, rosea, and yellow, full of cuttings, \$4.00 per 100, \$30.00 per 1000. Quality is our hobby.
Thornton Floral Co., Streator, Ill.

Alternantheras, R. C., 65c per 100.
Berwyn Floral Shop, 1242 Wesley Ave., Oak Park, Ill.

Alternantheras, green and yellow, strong 2-in., \$2.50.
Edgar Osborn, Danville, Ill.

ALYSSUM

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$15.00 per 1000.
B. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double, strong 2½-in., 8c. Cash.
J. C. Steinhäuser, Pittsburg, Kans.

AMARYLLIS

AMARYLLIS VITTATA HYBRID SEEDLINGS.
Southern florists, this is a chance you have never had before. My collection is unsurpassed and all from hand pollinized seeds. Strong lath-house grown seedlings, by mail, \$6.00 per 100, \$25.00 for 500, \$45.00 for 1000. Sample 15 for \$1.00 guaranteed safe arrival. Time to sow seeds yet. A few left at \$2.00 per 100, \$15.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

Amaryllis, Giant Vittata Hybrids, very finest strain, bulbs from 3 to 5 years old, measuring from 6 in. to 9 in. in circumference, \$20.00, \$25.00 and \$35.00 per 100.
The Altimo Culture Co., Canfield, O.

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, \$3.00 per doz. A limited number of smaller bulbs.
N. O. Caswell, Delavan, Ill.

White hardy Amaryllis bulbs, 20c each by mail; by express, 15c each.
H. W. Peterson, Poplar Bluff, Mo.

Amaryllis, Giant Hybrid, finest strain, \$5.00 per doz.
FRED H. LEMON & CO., RICHMOND, IND.

Amaryllis seedlings, 4-in., 15c each, fine plants.
Frank F. Crump, Colorado Springs, Colo.

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AMPELOPSIS TRICUSPIDATA VEITCHII

	10	100	1000
5000 2½-in. pots	\$1.25	\$9.00	\$30.00
1000 1½-2 ft., 2 yrs.	25.00
500 8 yr.	30.00

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

ANTHERICUMS

Anthericum Mandereana, 2½-in. pots, \$1.50 per dozen.
GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

ASPARAGUS

We have about 40,000 A. Plumosus and A. Sprengeri, strong seedlings, at \$6.00 per 1000, 2000 at \$11.50, or 75c per 100, prepaid. This is good stuff. If you will need any the following year, here is your chance as they are in a house we will turn cold and want to move them. They are worth \$10.00 per 1000 to anyone. Cash must accompany the order.
OZARK PANSY GARDEN, WEST PLAINS, MO.

Asparagus Plumosus seedlings, \$10.00 per 1000.
P. P. W. C. Ehmman, Cor.

Asparagus Pl. Nanus seedlings, \$1.00 per 100, \$9.00 per 1000; 2-in., \$3.50 per 100, \$30.00 per 1000; 5-in., strong, \$4.50 per doz., \$35.00 per 100; 6-in., strong, \$6.00 per doz., \$45.00 per 100.
Sprengeri Seedlings, \$1.00 per 100, \$8.00 per 1000; 2-in., \$3.50 per 100, \$30.00 per 1000; 3-in., \$10.00 per 100. Cash. Add 5% for packing charge.
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Asparagus Plumosus, 4-in. pots \$2.00 doz.
Asparagus Plumosus, 5-in. pots 3.00 doz.
Asparagus Plumosus, 6-in. pots 4.20 doz.
Asparagus Sprengeri, 2½-in. pots 4.00 100
These are fine bushy pot grown plants ready for immediate sales.
GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

Asparagus Sprengeri, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, while they last, \$4.00 per 100, \$35.00 per 1000.
Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000. Asparagus Sprengeri seedlings, \$1.00 per 100, \$7.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

ASPARAGUS SPRENGERI
Seedlings, \$1.00 per 100, \$8.50 per 1000.
2½-in., \$3.00 per 100.
3-in., 7.00 per 100.
ASPARAGUS PLUMOSUS
3-in., \$10.00 per 100.
2½-in., 4.50 per 100.
CHAS. SHERWOOD, WATERLOO, IOWA.

Asparagus Plumosus, 100 1000
2000 2½-in., strong, bushy \$4.50 \$40.00
Asparagus Sprengeri, 2000 2½-in., strong, bushy \$4.00 \$35.00
Cash with order.

GUS. RAASCH, KANKAKEE, ILL.

NOW ready, Asparagus Plumosus and Sprengeri, good heavy 2½-in. for bedding or making up pans, \$4.50 per 100, \$40.00 per 1000. See PANSIES.
JOS. H. CUNNINGHAM, Delaware, Ohio.

ASPARAGUS
Fine Asp. Sprengeri, 2-in. \$2.50 per 100
Heavy Asp. Plumosus, 2-in. 3.50 per 100
Asp. Sprengeri, 3-in. 8.00 per 100
\$25.00 and \$30.00 per 1000.
F. C. FREEMAN & SONS, Portland, Ind.

ASPARAGUS PLUMOSUS.
Seedlings, \$1.00 per 100, \$7.50 per 1000
2½-in., \$4.00 per 100, \$35.00 per 1000
3-in., \$8.00 per 100, \$70.00 per 1000
HOLTON & HUNKEL CO., Milwaukee, Wis.

Asparagus Plumosus Nanus, strong, bushy seedlings, \$1.00 per 100, postpaid; \$7.00 per 1000, express. Extra fine 3-in., \$5.00 per 100, 200 for \$9.00. Sprengeri, bushy 3-in., \$4.00 per 100, 300 for \$10.00.
Chas. Whitton, York & Gray, Utica, N. Y.

Asparagus Plumosus and Sprengeri seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.
Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Elongatus (Cut and Come Again), produces double amount of green as compared to Plumosus, nice plants, ready for 3-in. pots or bench, \$6.00 per 100, postpaid.
F. W. Fletcher, Orlando, Fla.

Sprengeri and Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000; fine 2½-in., \$4.00 per 100, \$37.50 per 1000. Asp. Plumosus, 3-in., \$7.00 per 100, \$60.00 per 1000. To make room. Cash.
W. S. Kircher, DeFiance, O.

TO CLOSE OUT

A. Sprengeri and A. Plumosus seedlings, good stock, \$6.00 per 1000, 2000, \$11.50; 3000, \$15.00. Cash.
G. W. FRISCH'S SON, DAYTON, O.

Asparagus Sprengeri seedlings, \$1.00 per 100, \$7.50 per 1000. 2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$65.00 per 1000. Plumosus seedlings, \$7.50 per 1000.
Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus Nanus seedlings, \$9.00 per 1000; 2½-in., \$6.00 per 100. Sprengeri, 3-in., \$10.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

A. Sprengeri, extra good, large plants, 2-in., ready for 3-in. pots, \$3.50 per 100, \$32.00 per 1000. Cash.
G. W. Frisch's Son, Dayton, O.

A BARGAIN, 300 Asparagus Sprengeri from 4-in. pots, good plants to grow on bench for cuttings, \$6.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

GOOD ASPARAGUS.

Asparagus Sprengeri, 2½-in. \$ 3.00 per 100
Asparagus Sprengeri, 3-in. 8.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Speak quick if you want all or any part of 270 Sprengeri, 5-in., 450 Plumosus, 5-in. Excellent stock for bench planting at \$17.50 per 100.
S. S. Skidelsky & Co., 50 Park Place, New York.

Per 100
Asparagus Plumosus Nanus, 3-in. \$8.00
Asparagus Sprengeri, extra strong, bushy.. 8.00
IOWA SEED CO., DES MOINES, IA.

Per 100
Asparagus Plumosus Nanus, 2½-in. \$4.00
Asparagus Sprengeri, 2½-in. 8.00
C. W. Espy & Son, Brookville, Pa.

Asparagus Sprengeri seedlings, strong stock, \$1.00 per 100, \$8.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash. Freeport Floral Co., Freeport, Ill.

Asparagus Plumosus, 3-in., fine young plants; this spring growing; 10,000 to pick from; \$3.00 per 100, \$75.00 per 1000. Cash, please.
B. C. Blake, Springfield, Ohio.

Asparagus Plumosus, fine 3-in., at \$6.00 per 100. No charge for packing. Terms, cash.
Humfeld's Greenhouse, Frankfort, Ind.

Strong 2-in. Sprengeri and Plumosus, at \$3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

Sprengeri seedlings, 75c per 100, extra strong. Berwyn Floral Shop, 1242 Wesley Ave., Oak Park, Ill.

Asparagus Plumosus, fine 2-in., \$3.50 per 100. Cash.
M. & S. L. Dysinger, Albion, Mich.

Asparagus, large transplanted Plumosus and Sprengeri, \$2.00 per 100, \$15.00 per 1000.
S. A. Pinkstone, Utica, N. Y.

ASPARAGUS SPRENGERI, strong 2½-in., \$4.00 per 100, \$35.00 per 1000.
Baur Floral Co., Erie, Pa.

CUT PLUMOSUS, very fine, 3 sizes, 25c, 35c and 50c per bunch. Regular shipment solicited.
O. Fehrlin, Citronelle, Ala.

Asparagus Plumosus seedlings at \$1.00 per 100, \$8.00 per 1000. Mail charges extra.
Burrows Bros., 2021 S. Main St., Rockford, Ill.

Asparagus Plumosus, 4-in., fine plants for benching, \$10.00 per 100.
Wagner's Greenhouses, Tiffin, O.

A. Elongatus, 2-in., \$8.00 per 100. A. Sprengeri, 2-in., 8c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus and Sprengeri, strong 2-in., \$3.50 per 100. Cash.
E. V. Myers, St. Joseph, Mo.

Asparagus Plumosus Nanus and Sprengeri from flats, 4 to 5 shoots, \$2.00 per 100, \$15.00 per 1000.
Samuel Whitton, Utica, N. Y.

500 2½-in. Asparagus Plumosus, extra large, at 4c.
Davis & Steiner Co., Morrison, Ill.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.
Muskogee Shrubbery Garden, Muskogee, Okla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.
Henry Smith, Grand Rapids, Mich.

Extra fine Asparagus Sprays, prompt shipment. Write for prices.
Norman C. Miller, Fort Pierce, Fla.

Asparagus Sprengeri, 8-in. pots, very strong, \$7.00 per 100, \$60.00 per 1000.
FRED H. LEMON & CO., RICHMOND, IND.

Asparagus Sprengeri, 4-in., \$10.00 per 100. Add 5% for packing.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

Strong 2 1/2-in. Sprengeri at \$3.50 per 100; 4-in. at \$12.50 per 100. Ready now.
Mitchell & Quentin, St. Joseph, Mo.

Asparagus Plumosus and **Sprengeri**, extra heavy, bushy 8-in., \$7.00 per 100. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

2-in. Sprengeri, strong, \$3.00 per 100; \$25.00 per 1000. **Sprengeri seedlings**, \$7.00 per 1000, postpaid. Cash. **Jacobs Bros., Peoria, Ill.**

Asparagus Plumosus seedlings, \$1.00 per 100, \$6.00 per 1000.

A. M. Campbell, Strafford, Pa.

Asparagus Plumosus, 2 1/2-in., \$2.50 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.
Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Asparagus Plumosus Nana, 50,000 strong seedlings, while they last, \$6.00 per 1000.

F. E. Werner, Florist, South Bend, Ind.

Asparagus Sprengeri and **Plumosus**, 2-in., \$3.50 per 100, \$30.00 per 1000.

Fred Burre, Peoria, Ill.

Asparagus Plumosus, 3-in., \$8.00 per 100, \$75.00 per 1000. Cash, please.

Clover Leaf Floral Co., Springfield, O.

Asparagus Plumosus and **Sprengeri**, strong, out of 2 1/2-in. pots, \$2.50 per 100, \$22.50 per 1000.
J. C. Schmidt, Bristol, Pa.

Asp. Sprengeri and **Plumosus**, strong 2 1/2-in., \$3.50 and \$4.00 per 100. Cash.

J. O. Steinhauer, Pittsburg, Kan.

Strong bushy Sprengeri, 3-in., ready for 4-in., 7c. Cash.

Edwin Baum, Delphi, Ind.

2-in. Sprengeri, \$45.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

Strong Sprengeri, 2 1/2-in., 3 1/2-c. Cash.

Clarence A. Ustler, Fleming St., Springfield, O.

Asparagus Plumosus, extra good, 3-in., \$5.00 per 100.

Fairview Gardens, Elmore, Ind.

Asp. Sprengeri, 2 1/2-in., 3 1/2-c. Cash.

Hammerschmidt & Clark, Medina, O.

Asparagus Sprengeri and **Plumosus**, strong, 2-in., 7c. C. Humfeld, Clay Center, Kans.

Asparagus Plumosus and **Sprengeri**, 2-in., \$3.00 per 100.

Loyd C. Bunch, Fredonia, Kan.

Asparagus Sprengeri, 2-in., 3 1/2-c. Cash, please.

R. C. Blake, Springfield, O.

Asparagus sprays; write for price list.

The Pennock Plantation, Jupiter, Fla.

ASPIDISTRAS

Aspidistras, green, cheaper than Palms for decorating, 5-in., 50c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.25; 9-in., \$5.00; 20-in., \$10.00. Cash. Can ship light without soil.

W. W. THOMPSON & SONS,
Station D, R. 1, Milwaukee, Wis.

Aspidistras, \$4.00 per 100, leaves green.

P. Kaul, 653 Cherokee St., New Orleans, La.

ASPLENIUM

Asplenium Nidus Avis, 5-in., \$6.00 per doz.

GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

AUCUBAS

Large variegated Aucubas, fine for decorating. Write.

C. C. POLLWORTH CO.,
Milwaukee, Wisconsin.

BAY TREES

BAY TREES.

Standards.

26-in. diameter\$10.00 each

28-in. diameter 12.50 each

30-in. diameter 15.00 each

32-in. diameter 18.00 each

36-in. diameter 22.50 each

Pyramidal.

6-7 ft. high, 18-24 in. diam. at base...\$17.50 each

7-8 ft. high, 18-24 in. diam. at base... 20.00 each

BOBBINK & ATKINS, RUTHERFORD, N. J.

BEGONIAS

BEGONIAS, BLOOMING VARIETIES.

GRACILIS MIGNON, beautiful salmon scarlet.

GRACILIS LUMINOSA, Xmas Red.

GRACILIS PRIMA DONNA, flesh pink.

SEMPERFLORENS, TRIUMPH, white.

These will make fine plants for Thanksgiving and Xmas sales. Ready now, any of the above, 2 1/2-in. pots, \$5.00 per 100, \$50.00 per 1000; 3-in. pots, \$12.00 per 100, \$100.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Wholesale Growers,

Main, Lock and Old Main Sts.,

Miamisburg, Ohio.

Begonia Mellor and **Cincinnati**, 3 1/2-in. pots at 75c each; 5-in. pots at \$1.50 each. **Begonia Luminosa**, Christmas Red, 2 1/2-in., \$6.00 per 100.

BEGONIAS FROM 2 1/2-IN. POTS.

100 1000

Begonia Chatelaine, 2 1/2-in., \$7.00 \$65.00

Begonia Chatelaine, 3-in., 12.00 100.00

New Begonia Mrs. M. A. Patten (dark pink sport of *Begonia Chatelaine*), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in., 15.00

Roman J. Irwin, 108 W. 28th St., New York.

BEGONIAS. Limited quantity of the following varieties for immediate sale, as we must have the room. Stock was never better; all extra fine bushy plants, ready for shifting:
Lorraine, 4-in., 50c; 5-in., 75c.
Cincinnati, 4-in., 75c; 5-in., \$1.00.
Luminosa, in bud and bloom, 4-in., 17 1/2c; 5-in., 30c.

Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

New Begonia, Mrs. M. A. Patten (sport of *Chatelaine*), very dark pink, 2-in. plants, \$15.00 per 100; *Begonia Chatelaine*, nice 2 1/2-in., stock, \$8.50 per 100, \$55.00 per 1000; 3-in., very fine, \$10.00 per 100; 3 1/2-in., \$20.00 per 100; 5-in., heavy, \$50.00 per 100. **Luminosa** and **Prima Donna**, 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Begonia Chatelaine, 3-in., \$12.00 per 100

Begonia Luminosa, 2 1/2-in., 6.00 per 100

Begonia Luminosa, 3-in., 9.00 per 100

Terms, cash. Packing 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

Begonia Chatelaine, 4-in., \$15.00 per 100. These plants are ready for shift; very bushy, in fact the finest lot you ever will see. We guarantee satisfaction or return money. **Lakewood Cemetery Greenhouses, Minneapolis, Minn.**

Begonia Chatelaine, nice stock from 2 1/2-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once.

S. A. Pinkstone, York & Hickory Sts., Utica, N. Y.

Begonias, 3-in. *Chatelaine*, \$10.00 per 100; 2-in. *Mrs. M. A. Patten*, \$15.00 per 100. Cash. Add 5% for packing charge.

A. M. Augspurger, Peoria, Ill.

Begonia Chatelaine, Bonfire, *Luminosa*, fine bushy stock ready for shift, 4-in., per 100, \$15.00. Cash, please.

J. Sylvester, Oconto, Wis.

Begonias, assorted, \$5.00 per 100. *Luminosa* varieties, mixed colors, 2-in., \$6.00; 3-in., mixed colors, strong plants, \$10.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia Chatelaine, 3-in., \$10.00 per 100

Begonia Vernon, 3-in., 10.00 per 100

Begonia Prima Donna, 4 and 5-in., very strong, \$15.00 and \$35.00 per 100. Cash.

J. B. Masson, R. R. 1, Bethel, Kans.

3-in. Chatelaine Begonias, in fine shape, \$12.00 per 100.

Poehlmann Bros. Co., Morton Grove, Ill.

Rex Begonias from bench, \$8.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Begonias, good 4-in. *Corallina de Lucerne*, \$30.00 per 100. Cash.

E. V. Meyers, St. Joseph, Mo.

Begonia Luminosa 4-in. ready for 5-in. or immediate sale, 20c each. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Begonia Chatelaine, 3-in., ready to shift, \$10.00 per 100.

F. Dorner & Sons Co., Lafayette, Ind.

Begonia Gracilis Prima Donna, flesh pink, fancy stock, 2 1/2-in., \$5.00 per 100. Cash.

The East Lawn Gardens, Urbana, Ohio.

Begonia Chatelaine, strong stock from 2 1/2-in. pots, ready for 3-in., \$6.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Begonias, *Luminosa*, *Vernon*, *Prima Donna* and *Mignon*, strong 4-in., ready for market, 15c each.

Furst Floral Co., Dayton, O.

Begonia Thurstoni, 3 1/2-in. pots, strong, \$10.00 per 100.

The McGregor Bros. Co., Springfield, O.

Rex Begonias, mixed, strong 3-in., \$2.00 per dozen. Cash. Add 5% for packing.

Ullrich Floral Co., Tiffin, O.

Begonias, fine 5-in. *Corallinas*, at \$1.00 each. We have only a small supply. Order now.

Mitchell & Quentin, St. Joseph, Mo.

Begonia Chatelaine, 2 1/2-in., strong, \$6.00 per 100. **J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.**

Begonia Chatelaine, rooted cuttings, \$2.50 per 100.

L. Potter & Sons, Waukegan, Ill.

Begonia Chatelaine, 2-in., 6c; 3 1/2-in., 15c. Cash.

C. Retacher, Dover, Ohio.

BERRIED PLANTS

CLEVELAND CHERRIES

Strong and well berried plants.

4 1/2-in.20c

5 -in.30c

5 1/2-in.40c

Cash with order.

HENRY F. LUEBBE,

3716 Argyle St., Chicago, Ill.

Xmas Cherries, pot-grown in frames, 5-in., covered with berries, \$25.00 per 100.

Bird's Eye and **Celestial Peppers**, covered with berries, the finest lot you ever saw, 5-in. pot-grown in frames all summer, \$40.00 per 100.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Jerusalem Cherries, Cleveland, 5-in., fine strong plants, 25c each. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

CLEVELAND CHERRIES

Finest ever

Loaded with green berries

Turning red, now

5-in. pot plants, \$25.00 per 100.

A few 4-in. at \$20.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

GROW ON FOR CHRISTMAS

Cleveland Cherries, nice 3-in., \$10.00 per 100; 3-in. selected, \$15.00; 4-in., 20c; 5-in., 50c; 6-in., 75c and \$1.00. **Celestial Peppers**, 3-in., choice, \$8.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

ALBUM OF DESIGNS.

Better than ever before.

You cannot afford to be without it.

\$1.00 per copy, prepaid.

\$9.00 per doz. by express.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Xmas Peppers, strong, 4-in. and 5-in., full of green fruit, at 20c and 35c.

Terms, cash. Packing, 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

500 Cleveland Jerusalem Cherries, 4-in. pots, 10c; select, 12 1/2c, pot grown in field, full of fruit. Satisfaction guaranteed or return at our expense. Cash.

C. R. Wills & Sons, R. R. No. 7, Greenville, O.

Cleveland Cherries, 3 1/2-in., 15c; 4-in., 20c; 5-in., 35c; 6-in., 50c. Pot grown outdoors, well set with fruit. None better.

Golden Cherries, 4-in. only, 20c.

Abbey Ave. Greenhouses, Dayton, O.

Jerusalem Cherries, field grown, ready for 6-in. pots, 15 in. tall and very bushy, covered with berries, 35c each; 6-in. pot plants, 50c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

Cleveland Cherries, nice branched plants, 4-in. at \$15.00 per 100; 3-in. at \$10.00. No charge for packing. Terms, cash.

Humfeld's Greenhouse, Frankfort, Ind.

Pot grown Cleveland Cherries, ready for 4-in., 8c; field grown, 15c. Large sizes, from 5 to 6-in., 25c and 35c.

Lindley & Dawson, New Castle, Ind.

1000 Cleveland Cherries, 4-in., well berried, pot-grown outside, good size, bushy plants, ready for 5-in., 15c each.

Ellsworth Greenhouses, Grand Island, Neb.

Cleveland Cherries, taken from 3-in. pots and planted into the field, now ready for 5-in., covered with berries, \$12.00 per 100. Cash.

H. G. Norton, Perry, O.

Cherries, Cleveland, 5-in., large, bushy, pot grown, loaded with berries, \$3.00 per doz.; \$25.00 per 100. Cash.

Daut Bros., 120 E. Prairie St., Decatur, Ill.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Cherries, New Cleveland, 4-in., extra strong, \$15.00 per 100. To make room. Packing free.

Geo. Heath, Morris, Ill.

Cleveland Cherries, 4-in. pots, \$2.00 per doz.

GEO. WITTBOLD,

737-739 Buckingham Place, Chicago.

Solanums, Cleveland Cherries, 4-in., 25c; 6-in., 50c. Cash.

Samuel Smith & Son, Jamestown, R. I.

Xmas Cherries, New Cleveland, 4-in., strong plants, \$12.00 per 100. Cash.

Joseph Turaki, Gross Point, Ill.

Cleveland Cherries, 4-in. pots, grown out doors, well set with fruit, \$20.00 per 100. Cash.

G. W. Frisch's Son, Dayton, O.

Cherries and Peppers, fine stock, all sizes. Write for prices.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Field grown Christmas Peppers and **Jerusalem Cherries**, ready for 5-in. pots, \$10.00 per 100.

Hastings & Prasil, South Lyon, Mich.

BOXWOOD

BOXWOOD
Pyramids

3 ft.	\$3.00 each
3 1/2 ft.	8.50 each
4 ft.	5.00 each
Standards	
2-2 1/2 ft. high, 15 in. diam. crown....	\$ 3.00 each
24 in. diam.	7.50 each
26 in. diam.	10.00 each
28-30 in. diam.	12.00 each
30 in. diam.	15.00 each

Bush

12-15 in.	\$.75 each
18 in.	1.00 each
Larger bushy specimens.	\$2.50-7.50 each

BOBBINK & ATKINS, RUTHERFORD, N. J.

BUDDLEIAS

BUDDLEIA ASIATICA

"White Flowered Winter Lilac"

Easy to grow, blooms fine in Carnation temperature, from Dec. to Feb.

Now ready, strong 3-in. pots, ready for 4-in., 25c each, \$2.50 per doz., \$20.00 per 100. Cash, please.

WM. L. KORB,

2720 Greenwood Ave., Louisville, Ky.

Buddleia Asiatica, a few choice plants, at \$1.00 each. More profitable to grow as a pot plant or cut flower for Xmas than Stevia. A. L. Miller, Jamaica, N. Y.

Buddleia Magnifica rooted cuttings, ready Oct. 10th, \$2.50 per 100, \$20.00 per 1000. Groen's Nursery, Montebello, Cal.

Buddleia Asiatica, fine, 4-in. pot plants, \$5.00 per doz., \$40.00 per 100. FRED H. LEMON & CO., RICHMOND, IND.

BULBS

Why are the Michigan grown bulbs better than Holland bulbs?

(1) No ocean trip to hurt the bulbs.
 (2) The bulbs ripen better in Michigan than in Holland. Owing to the dry climate in Michigan, the bulbs shrink more but give you a better flower and are better for forcing and cheaper.

SINGLE EARLY TULIPS

	Per 100	Per 1000
Artus	\$1.75	\$16.00
Cramoisi Brilliant	2.75	27.00
Cardinal's Hat	2.75
King of Yellow and Gold Finch..	2.75
La Reine	2.50	23.00
Rose Grisdelin	2.70
Yellow Prince	2.75	27.00
Cottage Maid	2.25
Prince De Ligne	2.50
Mrs. Cleveland	2.50
Mixed	1.75	16.00

DOUBLE TULIPS

Murillo	3.00	28.00
La Candeur	2.50

DARWIN TULIPS

Clara Butt	2.25	20.00
Gretchen	2.25	20.00
Pride of Haarlem	3.00
Baronne de la Tonnaye	2.50
Mixed	2.00	18.00

MAY FLOWERING TULIPS

Golden Crown	2.25
Gesneriana Spatulata	2.25	20.00
Picotee	2.25
Salmon Queen	2.00	18.00
Jaune d'Oef	2.50	23.00
Poeticus Ornatus, first size.	2.00	18.00

Planting stock, 1 and 2 years old, Artus, Salmon Queen, Gesneriana Spatulata, Clara Butt, Gretchen, all climatized. Cash, f. o. b. Grand Rapids, Mich.

TULIP FARM,

BEVERLY, GRAND RAPIDS, MICH.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.

3/4-inch to 1 1/2-inch.	Per 1000 \$ 8.50
1/2-inch to 3/4-inch.	6.50
3/8-inch to 1/2-inch.	9.50
3/8-inch and up.	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

NARCISSUS BULBS

Immediate shipment—order today.

Paper Whites, 13ctm., 1250 to case	\$21.00 per 1000
Grand Soleil d'Or. \$5.00 per 100	45.00 per 1000
Trumpet Major
French	3.00 per 100 20.00 per 1000

Write for prices on Dutch bulbs, Giganteums, Multiflorums and Hardy Lilies.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

We have received

Hyacinths, Tulips,

Narcissi, Daffodils,

Paper Whites, Soleil d'Or.

Send for our price list.

O. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,

Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

Trumpet Daffodil Princeps, pure stock, early, 40,000 3/4-in. up, \$8.00 per 1000; less than 3/4-in., \$4.00 per 1000; 2 doz. of the former or 4 doz. of the latter as samples, by mail, 25c. Correspondence solicited.

John H. Umpleby, Lake View, N. Y.

Bulbs of all descriptions. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway

See our display ad in this issue.

S. S. Skidelsky & Co., 50 Park Place, New York.

See issue Sept. 18th.

A. M. Augspurger, Peoria, Ill.

CALCEOLARIAS

Calceolarias, Superb Hybrida, 2 1/4-in., choice stock, ready Oct. 1st, \$10.00 per 100. Hopkins, The Florist, Brattleboro, Vt.

Calceolaria Hybrida, choicest mixed, 2 1/4-in., ready Oct. 15th, \$10.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS

Calendulas, Orange King, strong 2 1/4-in., special, \$3.50 per 100, \$30.00 per 1000. S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Calendula Orange King, good strong plants, \$3.00 per 100. John G. Witt & Son, 10429 Wallace St., Chicago.

3-in. Calendulas, strong, best varieties, \$6.00 per 100. Poehlmann Bros. Co., Morton Grove, Ill.

Calendulas, Orange King seedlings, \$1.00 per 100, prepaid. Cash. G. W. Frisch's Son, Dayton, O.

Calendulas, Orange King, Meteor and Prince of Orange, 2 1/4-in. pots, \$3.00 per 100. Leroy Adams, Corfu, N. Y.

Calendulas, Orange King, 2 1/4-in., \$4.00 per 100. Cash, please. Williams & Meyer Floral Co., South Bend, Ind.

Calendula Orange King, 2 1/4-in., true, selected stock for forcing, \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Calendulas, Lemon Queen, 2 1/4-in., extra strong, fine plants, \$3.00 per 100. R. Sheffer, Wheaton, Ill.

Calendulas, Orange King, 2 1/4-in. pots, fine plants, \$3.50 per 100. Cash, please. Eric Buchholz, Muncie, Ind.

Calendula Orange King, 3-in., delivery Oct. 15th, to follow mums, \$5.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

Calendula, Orange King, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash. Byer Bros., Chambersburg, Pa.

Calendula Orange King, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000. W. C. Ehmann, Corfu, N. Y.

Calendulas, 2 1/2-in. pots, Orange King and Lemon Queen, \$4.00 per 100. Geneva Floral Co., Geneva, N. Y.

Calendula, Orange King, 2-in., \$3.00 per 100. Cash. Olson Floral Co., Elgin, Ill.

Calendula Orange King, fine plants, 2 1/4-in., \$2.50 per 100, \$22.50 per 1000. J. C. Schmidt, Bristol, Pa.

Calendula Orange King, \$3.00 per 100, strong 2-in. Cash. Royston & Fenton, Evansville, Ind.

Calendulas, Orange King, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000. BAUR FLORAL CO., ERIE, PA.

Calendula Orange King, 2-in. pots, \$3.00 per 100. Fugleberg & Flister, Oshkosh, Wis.

Calendulas, Orange King, 2 1/4-in., \$5.00 per 100. Cloute Bros., Fort Atkinson, Wis.

Calendula Orange King, 2 1/4-in., at \$4.00 per 100. Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2 1/4-in., \$4.00 per 100. Frank F. Crump, Colorado Springs, Colo.

Calendula Orange King, 3-in., \$5.00 per 100. Cash, please. C. L. Van Meter, Monticello, Ia.

CALLAS

CALLAS

WHITE CALLA BULBS, Clean, sound bulbs of Calla Aethiopica, the popular white Calla, all with crown shoots. Plant now and they will begin blooming in November. Figure a little; suppose you plant 1000 bulbs, 6 inches each way and get 6 flowers to a plant, (a fair average) you are making \$750.00 gross on 250 square feet of bench space even if you sell the flowers as low as \$1.50 per dozen, and you have your bulbs to use year after year.

Diameter of Bulbs.	100	1000
1 to 1 1/4-in.	\$ 6.00	\$ 57.50
1 1/4 to 1 1/2-in.	10.00	95.00
1 1/2 to 2 -in.	15.00	145.00

YELLOW CALLA BULBS. The true Elliottiana, brilliant yellow, with green foliage. Makes an attractive, easily grown, pot plant novelty that sells itself.

Diameter of Bulbs.	100	1000
1 1/2 to 2-in.	\$17.00	\$160.00
2-in. and up.	25.00	240.00

Cheap, poor quality bulbs take as much space and more care than good ones. Why not buy the best?

SEVIN-VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

WHITE (Aethiopica), fresh, sound stock; best bulbs obtainable. You will need more because of scarcity of other bulb stock. Delivered to you by express, prepaid, at following prices for \$6.00 orders, or more, with cash:

3 to 4-in. circumference.	\$ 6.00 per 100
4 to 5-in. circumference.	10.00 per 100
5 to 6-in. circumference.	15.00 per 100

All sizes good bloomers. Order immediately.

Lilydale Bulb Co., Santa Cruz, Calif.

Aethiopica, strong 1 1/2-in. bulbs, \$10.00 per 100. All Lilies are scarce, so speak quickly.

Calla Godfrey, 3-in., \$6.00 per 100; \$55.00 per 1000. Strong 3-in. Godfrey Calla plants, \$8.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Godfrey Calla bulblets, pure stock, ready for immediate shipment, mixed sizes from 3/4-in. in diameter down as they run, \$1.00 per 100; \$9.00 per 1000. Second size, \$2.50 per 100; size for potting in 3-in. pots, \$5.00 per 100. N. O. Caswell, Delavan, Ill.

YELLOW CALLAS

True Elliottiana

Our specialty. Write for prices.

PACIFIC BULB CO.,

211 Pacific Ave., Santa Cruz, Cal.

Godfrey Callas, 3 and 4-in. pots, \$10.00 per 100, \$90.00 per 1000. 300 Calla Aethiopica (dry bulbs), 2-in. diameter, at \$10.00 per 100. Fallon, Florist, Roanoke, Va.

Godfrey Calla bulblets, 1/2-in. diameter down, \$1.50 per 100, prepaid. Carthage Greenhouse, Carthage, Ill.

Godfrey Callas, 3-in., \$6.00 per 100, \$50.00 per 1000. Winfield S. Kircher, Defiance, O.

CAMPANULAS

Campanula Medium, beautiful plants in 6 distinct varieties from the field, \$5.00 per 100. Cash. John Irvine, Bay City, Mich.

Campanula Media, large, 10c. Geo. Shackell, Pacific Junction, Ia.

CANNAS

Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please. Tarentum Floral Co., Tarentum, Pa.

CARNATIONS

Rooted cuttings ready December and later. Ethel Fisher, Peter Fisher's New Red, \$14.00 per 100, 250 for \$28.75, 500 for \$57.50, 1000 for \$115.00. Liddle, \$10.00 per 100, \$90.00 per 1000. Enchantress Supreme, Mrs. C. W. Ward, Beacon, Rose-pink Enchantress, Cottage Maid at \$6.00 per 100, \$50.00 per 1000. Alice, Pink Enchantress, White Wonder and other good varieties at \$5.00 per 100, \$40.00 per 1000. Ask for complete list of Carnation rooted cuttings. Roman J. Irwin, 108 W. 28th St., New York.

CARNATION PLANTS, FIELD GROWN

Very strong bushy plants.

	Per 100	Per 1000
1000 Alice	\$12.00	\$110.00
500 Matchless	12.00	110.00
500 White Enchantress	12.00	110.00
250 Nebraska	12.00	110.00

Ready for shipment now.

McCALLUM CO.,

Evans City (near Pittsburgh), Pa.

3000 Good red Carnations\$8.00 per 100
1000 Enchantress10.00 per 100
The Lamborn Floral Co., Alliance, Ohio.

CARNATIONS

500 Matchless, extra fine plants.	\$12.50 per 100
500 Enchantress	10.00 per 100
500 White Enchantress	10.00 per 100
300 Beacon	10.00 per 100
300 Pocahontas	10.00 per 100
F. E. Blake, Marion, Ohio.	

HERE'S YOUR CHANCE!

Field-grown carnation plants are scarce; you can't often pick up good stock such as we offer here in four popular varieties.

White Wonder.	\$12.00 per 100; \$110.00 per 1000
Matchless	11.00 per 100; 100.00 per 1000
Bonfire	10.00 per 100; 90.00 per 1000
Victory	10.00 per 100; 90.00 per 1000

WIETOR BROS.,

30 E. Randolph St., Chicago, Ill.

Field-grown Carnation Plants.

Good-sized, nice, clean, healthy stock.

	Per 100	Per 1000
Crystal White	\$10.00	\$90.00
Matchless	10.00	90.00
White Pearl	10.00	90.00
Akehurst	10.00	90.00
White Wonder	11.00	100.00

Miller Bros., 5558 N. Lincoln St., Chicago.

100 R. P. Enchantress, 300 Enchantress, 200 White Wonder, 200 W. Enchantress, 900 Ward, 150 Matchless, and 150 Nebraska, at \$6.00 per 100; \$100.00 for the lot. These are not large plants, but worth the money asked. WISE ADKISSON, GREENVILLE, TEX.

FIELD-GROWN CARNATIONS

Quick shipment from Chicago

White Wonder, \$11.00 per 100, \$100.00 per 1000. Matchless, \$11.00 per 100; \$100.00 per 1000.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

CARNATION PLANTS

200 Alice, 250 Matchless, 10c

500 Ward, second size, 8c.

A. HENDERSON & CO.,

106 N. Wabash Ave., Chicago.

Carnations, good healthy field plants, 250 Enchantress, 200 R. P. Enchantress, 100 White Enchantress, 100 Belle Washburn and Nebraska, \$7.00 per 100. Cash.
Lecky's Greenhouse, Orrville, Ohio.

Carnations, field plants, Matchless, White Enchantress, Enchantress, just as they come in the field, \$12.00; picked plants, \$15.00 per 100. Cash.

Ullrich Floral Co., Tiffin, O.

Orders booked now for Morning Glow, Boston's favorite light rose-pink Carnation. Rooted cuttings ready Jan. 1st, 1920, \$7.00 per 100, \$65.00 per 1000. For particulars, write the originator.
E. Winkler, Wakefield, Mass.

Carnations, 100 Pink Ench., 50 Beacon, 50 Nebraska and 50 Matchless, \$15.00 for the lot. Cash, please.
A. Reinhardt, R. No. 3, North Milwaukee, Wis.

400 White Perfection, 300 Enchantress, 400 Joy, field grown Carnation plants, \$80.00 per 1000.
POEHLMANN BROS. CO.,
Morton Grove, Illinois.

A BARGAIN

2000 Field grown Carnation plants, Enchantress and Thenanthos, \$85.00 per 100.
Geo. Bakaitis, 4309 N. Francisco St., Chicago.

Several thousand Light Pink Enchantress Carnation plants, field grown, \$9.00 per 100, \$80.00 per 1000.

Henry Smith, Grand Rapids, Mich.

Field grown Carnation plants, 170 Beacon, 100 mixed, nice large plants, at \$8.00 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Field grown Carnation plants, 500 Nebraska and 500 Mrs. C. W. Ward, at \$8.00.
Stiles Floral Co., Oklahoma City, Okla.

500 White Enchantress Carnation plants, 5 to 8 shoots, at \$8.00 per 100. Cash.
Paul C. Schultz, Vincennes, Ind.

Field grown Carnations, White Enchantress and Matchless, \$8.00 per 100. Cash.
Grant Floral Co., Cicero, Ill.

While they last, 1000 Harlowarden, strong field-grown, \$13.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

FIELD GROWN CARNATIONS

600 White Enchantress.....\$12.00 per 100
A. C. BROWN, SPRINGFIELD, ILL.

Carnations, 400 White Enchantress, \$10.00 per 100; 800 Miss Theo, pink, \$8.00 per 100.
Lloyd C. Bunch, Fredonia, Kans.

CHERRIES

3-in. Cleveland Cherries, \$10.00 per 100; 4-in. Cleveland Cherries, \$15.00 per 100; heavy pot grown, 4-in., \$17.50 per 100; 4-in. Cherries, Orange Queen, \$18.00 per 100; Cleveland Cherries, 5-in., \$25.00 per 100; select 5-in., \$30.00 per 100; well fruited 6-in., at \$75.00 per 100; 6½-in. and 7-in., \$100.00 per 100.

Very nice stock for growing on. 5% for packing. S. S. Skidelsky & Co., 50 Park Place, New York City.

JERUSALEM CHERRIES.

Cleveland, 3-in.....\$12.00 per 100
Cleveland, 4-in.....16.00 per 100
Orange Queen, 3-in.....14.00 per 100
Orange Queen, 4-in.....20.00 per 100

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2½-in. pots, \$10.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.

Roman J. Irwin, 108 W. 28th St., New York.

See our display ad in this issue.

J. F. WILCOX & SONS,

Council Bluffs, Iowa.

Jerusalem Cherries, Cleveland, grown from selected and true type, 4-in., at \$20.00 per 100.
A. L. Miller, Jamaica, N. Y.

CHRYSANTHEMUMS

CHRYSANTHEMUMS

In bloom and bud, pot grown, best leading, big flowering and Pompon varieties, full dark green foliage; \$9.00, \$12.00, \$18.00 and \$24.00 per dozen. When ordering, say if wanted shipped in or out of pots.

Cash with order please. Add 5% for packing.

ANTON SCHULTHEIS,

College Point, L. I., N. Y.

HARDY CHRYSANTHEMUMS

Belden's White, the best hardy white, \$6.00 per 100; red and yellow, \$5.00 per 100, field clumps. Send for trial order.

THOMAS J. MURPHY,

409 Erie St., Painesville, O.

Mums out of 4-in. pots in good assortment, 369 plants. We need the space, \$35.00 will take the lot. We also have 360 smaller plants out of flats, better than 2-in., for \$10.00. Cash with order.

DUMSER FLORAL CO., ELGIN, ILL.

POT MUMS

Fine plants, best varieties, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. Order now before the flowers open.

GULLETT & SONS, LINCOLN, ILL.

2½-in. Mum plants, Crystal Gem, Silver Wedding, Lynnwood Hall, Golden Queen, G. Salomon, Unaka, Mary Mann, Diana, Klondike, Harvard and a few others, \$3.50 per 100. Cash.

J. C. Steinhauser, Pittsburg, Kans.

Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.
A. C. BROWN, SPRINGFIELD, ILL.

200 strong 3-in. Wm. Turner Mums at \$6.00 per 100.

VOGT'S GREENHOUSE, STURGIS, MICH.

670 2½-in. Odessa, \$5.00 per 100. Cash.
J. T. Keheley, Florist, Columbus, Ga.

CINERARIAS

CINERARIAS.

Howard & Smith's Giant California, mixed seed ready for 4-in., \$5.00 per 100.

C. L. HUMPHREY,

Zanesville, Ohio.

CINERARIAS

Buy now and have them in bloom for Christmas. Plants in bloom for the holidays always bring the highest prices, therefore, are the money makers. We have a fine lot of 2½-in. Prize Dwarf, lathhouse grown plants free from insects, which we offer at the special price of \$5.00 per 100. Cash.

FAIRHOPE GREENHOUSES, LOUISVILLE, O.

Cinerarias, Gold Medal Strain, mixed, semi-dwarf, tall, Stella and Stellata, 2½-in. pots, \$5.00 per 100, \$47.50 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock and Old Main Sts.,
Miamisburg, Ohio.

Cinerarias, ready about Oct. 1st or sooner, Dreer's Prize Dwarf, Dreer's Prize Tall, Columbian strain, 2-in., good stock, \$6.00 per 100, \$55.00 per 1000. Cash.

G. W. Frisch's Son, Dayton, O.

5000 Cinerarias, 2½-in. pots, dwarf, clean, large flowering, fine shades, \$5.00 per 100. Cash, please.

John Faber, R. R. 4, Box 137, Kankakee, Ill.

Cinerarias, Giant Fancy Dwarf mixed, good strong 2½-in. stock, ready for shift at \$7.00 per 100, \$65.00 per 1000. Cash, please.

C. A. Rieman, City Florist, Connersville, Ind.

Cinerarias, transplanted, Howard & Smith's and Columbian strain, strong plants, \$3.00 per 100. Cash.

Joseph Turski, Gross Point, Ill.

Cinerarias, dwarf hybrids, large flowering, finest shades and colors, 2½-in. ready for shift, \$5.00 per 100. E. G. Van Benthuyzen, R. F. D. 6, Schenectady, N. Y.

Cinerarias, Dreer's Fancy Dwarf Mixed, large transplanted plants, ready to pot, \$3.00 per 100, mail; \$28.00 per 1000, express.

Edward Whitton, Utica, N. Y.

Cinerarias, Vaughan's Columbian, old rose, white, blue and red, 3-in., ready for shift, \$6.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Cinerarias, Prize strain, dwarf and semi dwarf, fine large plants ready to shift, 2½-in., \$5.00 per 100.

Samuel Whitton, Churchill Ave., Utica, N. Y.

Prize Half Dwarf strain Brilliant mixed, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Grandiflora and Dwarf, mixed, 2½-in., \$4.00. Cash.
Baker Floral & Seed Co., Baker, Ore.

Cinerarias, 3-in., very fine strain, \$7.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cineraria Hybrida, 2½-in., \$5.00 per 100. Add 5% for packing.
J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Dreer's Prize Dwarf, fine 2-in., \$4.50 per 100.
Wagner's Greenhouses, Tiffin, O.

Cinerarias, Dwarf Giant, 2½-in. ready Oct. 5th, 6c. Cash.
Hammerschmidt & Clark, Medina, O.

Cinerarias, Half Dwarf, ready Oct. 15th, 2½-in., \$5.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Cinerarias, Prize Strain Dwarf, large strong 3-in. stock, ready for shift, \$8.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

Cinerarias, Half Dwarf, finest stock, ready to shift, \$6.00 per 100. Cash.
C. G. Locke, Arkport, N. Y.

Cinerarias, Giant Fancy, mixed, 2-in., \$5.00 per 100.
Geo. Heath, Morris, Ill.

Cinerarias, mixed, good stock, 2½-in., \$7.00 per 100. Bland & Steinmets, Independence, Ia.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.
Florists' Pub. Co., Caxton Bldg., Chicago

CLEMATIS

Clematis Paniculata, 2-yr., 15c; 3-yr., 20c. Extra fine.

W. H. Salter, Rochester, N. Y.

CLIVIAS

Imantophyllum or Clivias, specimen plants, 6 to 10-in. pots.

Henry A. Siebrecht, Jr., Pasadena, Cal.

COLEUS

COLEUS.

Christmas Gems and Brilliancy R. C., \$2.00 per 100; 2½-in., \$5.00. 12 Standard sorts, R. C., \$1.50 per 100; 2½-in. pots, \$3.50.

After December, Fancy sorts, R. C., \$2.50 per 100; 2½-in. pots, \$6.00. Standard sorts, \$1.50 per 100; 2-in. pots, \$4.00.

THE IMLAY CO., ZANESVILLE, O.

Brilliancy, 5-in. pots.....\$3.60 per doz.
Trailing Queen, rooted cuttings... 20.00 per 1000
Brilliancy, rooted cuttings..... 20.00 per 1000

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

Coleus, Brilliancy, strong clean rooted cuttings, \$1.00 per 100, \$8.00 per 1000. Satisfaction guaranteed. Get ready for stock plants and Christmas. J. Dvorak, Cutting & Seedling Specialist, Flushing, N. Y.

COLEUS

Xmas Red, 2½-in. pots.....\$4.00 per 100
20 Best varieties, 2½-in. pots..... 3.00 per 100
Oak Grove Greenhouses, Tuskegee, Ala.

Coleus, six leading varieties, including Brilliancy, Golden Bedder and Verschaffeltii, 2½-in., \$3.00 per 100.
Burrows Bros., 2021 S. Main St., Rockford, Ill.

Coleus, Brilliancy or Christmas Gem, 2-in., \$7.50 per 100; R. C., in all varieties this fall and later, price on application.

Roman J. Irwin, 108 W. 28th St., New York.

COLEUS.

Brilliancy and Xmas Gem, R. C., \$3.00 per 100. Cash. ABERDEEN FLORAL CO., ABERDEEN, MISS.

Coleus, Xmas Gem or Brilliancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Brilliancy, R. C., \$3.00 per 100; 2½-in., \$6.00 per 100; Liberty R. C., \$4.00 per 100, prepaid. Cash, please.

Royston & Fenton, Evansville, Ind.

Coleus R. C., 15 varieties, all good colors and clean, 90c per 100, prepaid.
Geo. H. Moores, Wilmington, O.

Coleus, Brilliancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, \$7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, bright colors, 2½-in., \$3.00 per 100.
THE TEXAS SEED & FLORAL CO.,
Dallas, Texas.

Coleus, R. C., 12 good varieties, \$1.50 per 100. Cash. E. V. Meyers, St. Joseph, Mo.

Coleus, 2-in., fine stock, 3c. Packing free.
J. Ernest Brainard, Des Moines, Ia.

COREOPSIS

Coreopsis, large clumps, 8c.
Geo. Shackelford, Pacific Junction, Ia.

CROTONS

Croton Punctatum, 3-in., at \$25.00 per 100; 4½-in. at \$50.00 per 100; highly colored.
A. L. Miller, Jamaica, L. I., N. Y.

CYCLAMEN

Cyclamen seed you can depend on for good germination as well as the very finest strain, that is what we build our reputation on.

Separate colors: Red, pink, white with eye, \$1.25 per 100, \$10.00 per 1000.

Extra fine dark blood Christmas Red, Defiance, dark and light salmon, at \$2.00 per 100, \$15.00 per 1000.

CHRIST WINTERICH,

Cyclamen Specialist,

(formerly of Defiance, O., now)

Hartzell, Missouri.

Cyclamen: Am booking orders for transplanted seedlings for after Jan. 1st delivery. Stock will be scarce and you will be wise to place order early. This plant is supplanting the Azalea for Christmas sales; apparently there was a shortage of seed; this will make the stock very hard to obtain for the coming season, unless arrangements are made reasonably early. Cash. Add 5% for packing charge.

A. M. Augspurger, Peoria, Ill.

Very nice 3-in. Cyclamen, ready for transplanting into 4-in., \$27.50 per 100. Well rooted, strong plants, ready for shifting, 5-in., very heavy, \$75.00 per 100. 10% for packing in paper pots.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

CYCLAMEN

5-in. Ready to shift.....\$12.00 doz.

6-in. Ready to shift..... 18.00 doz.

These plants are exceptionally well grown, in bud and abundance of fine foliage.

E. R. TAUCH, MARQUETTE, MICH.

Cyclamen, 8-in., \$3.50 each. These plants are the finest grown, as big as a bushel basket. We have a house filled with them, 450 ft. by 25 ft., it's a picture! Buy now for Christmas sales.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

Cyclamen, Wandsbek strain, out of 4-in. pots, \$30.00 per 100; 2½-in., \$12.00 per 100. Cash with order.

Bramley & Son,

1181 E. 71st St., Cleveland, O.

Cyclamep, best strains, select 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$12.00 per doz. BAUR FLORAL CO., ERIE, PA.

250 Cyclamen, 4-in., 45c each, \$40.00 per 100. Cash. Attica Floral Co., Attica, Ind.

CYCLAMEN—Continued

Fine German Strain Cyclamen, 4-in., \$40.00 per 100. Strong plants. Only first class plants shipped. Cash.

Mitchell & Quentin, St. Joseph, Mo.

Cyclamen, 3-in. pots at \$20.00 per 100; strong 3½-in. at \$35.00 per 100; strong 4-in. pots at \$50.00 and \$80.00 per 100. Selected strain. Roman J. Irwin, 108 W. 28th St., New York.

See our display ad this issue.

J. F. WILCOX & SONS, Iowa.

Cyclamen, Giganteum strain, 5-in., 50c and 75c. Cash.

Jos. Turski, Gross Point, Ill.

Cyclamen, 4-in., ready for shift, fine strain, \$30.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cyclamen, extra strong, 5-in., \$1.00 each. Add 10% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, ready for shift, 4-in., \$45.00 per 100. Frank F. Crump, Colorado Springs, Colo.

CYPERUS

"Umbrella Plants, Cyperus Alternifolius," strong plants, 2½-in., \$3.00 per 100.

THE TEXAS SEED & FLORAL CO., Dallas, Texas.

DAHLIAS

Maude Adams is the biggest money-making florists' Dahlia on the market. Three times as free as Sylvia, an early and continuous bloomer with strong wiry stems holding the flowers erect and in the desired form for packing and design work. Color, pure white, overlaid and suffused with the sweetest tone of pink, just like a Carnation. Prices for strong field grown clumps, grown under irrigation, 50c each, \$5.00 per dozen, \$35.00 per 100. Dozen and more, prepaid. Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

DAHLIAS

57 Varieties of Dahlias, choice stock. Send for price list. Kalish Bros. Floral Co., 4516 Delmar Ave., St. Louis, Mo.

1000 Dahlia clumps in 10 varieties, \$2.50 for 10. \$20.00 per 1000. Vinegar Hill Nursery, R. 4, Houston, Minn.

DAISIES**A. E. HUNT'S STRAIN BOSTON YELLOW DAISIES**

Rooted cuttings for delivery in any quantity, \$25.00 per 1000, f. o. b. grower.

Hunt's White Sport, small center, long petals, for October and November delivery, rooted cuttings, \$75.00 per 1000; 2½-in., \$100.00 per 1000. No order accepted for less than 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Shasta Daisies, field clumps, first and second early, extra fine, \$1.00 per clump.

Alaska, late, good strain, 50c per clump. Mixed seedlings, all good, 35c per clump. Cash.

A. D. STANLEY,

917 E. 46th St., Indianapolis, Ind.

Shasta Daisy Alaska, 3-in. pot grown select stock, 4c; 4-in. extra fine, 5½c. Field grown clumps, fine for landscape plantings, 7c. Packing free.

J. Ernest Brainard, Des Moines, Ia.

Bellis Double Daisy, Longfellow, Snowball, Giant White, Giant Rose and Double Quilled Mixed, 75c per 100, \$3.25 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

BOSTON YELLOW DAISY

A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

Allegany, New York.

Daisies, Bellis, Monstrosa, pink or white, also Longfellow and Snowball; fine strong plants, \$3.00 per 1000, \$8.25 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Bellis Daisies, Longfellow and Snowball, fine strong plants, July sown, \$3.50 per 1000, 500 at 1000 rate.

Gustav Plitzonka, Pansy Farms, Bristol, Pa.

SHASTA DAISIES, GOOD STOCK.

Seedlings \$5.00 per 1000
2-in., Oct. 1st 2.50 per 100
F. C. FREEMAN & SONS, PORTLAND, IND.

Boston Yellow, 2½-in., strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Daisies, Monstrosa, white, pink, Longfellow, Snowball, nice seedlings, 40c per 100, \$3.00 per 1000, prepaid.

J. Dvorak, Robinson Ave., Flushing, N. Y.

SHASTA DAISIES, 2½-in., \$3.00 per 100; large clumps, 25c each, prepaid. CASH.

A. F. Harfst, 312 Corrington Ave., Peoria, Ill.

Bellis Daisies, pink and white, \$3.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Daisies, Marguerites, 2-in., \$3.00 per 100. Boston Yellow, 2-in., \$4.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Daisies, R. C., Chicago White, \$4.00 per 100. Ready now.

Mitchell & Quentin, St. Joseph, Mo.

Marguerite Daisies, 3-in., at \$8.00 per 100. Cash with order. George Souster, Elgin, Ill.

Daisies, Marguerites and Boston Yellow, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

50,000 Extra fine Shasta Daisy plants for sale, or will exchange for other plants.

Tupelo Floral Co., Tupelo, Miss.

Marguerite Daisies (white), 2½-in., \$4.00 per 100.

C. J. Frew, Jr., Conneaut, O.

Shasta Daisies, large clumps, 12½c.

Geo. Shackell, Pacific Junction, Ia.

Daisies, 90 Marguerites, 4-in., strong plants, \$3.00 per doz. Cash. Ullrich Floral Co., Tiffin, O.

Daisies, Bellis, pink and white, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

DELPHINIUMS

Delphinium Belladonna and Formosum, field grown plants, fine in every way, \$6.00 per 100. Chinese, white and sky blue, field grown, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Delphinium Belladonna, 10,000 field-grown plants, 2-yr. strong plants, \$8.00 per 100, \$75.00 per 1000; 3-yr. strong plants, \$12.00 per 100, \$110.00 per 1000.

Eschrich's Nursery, North Milwaukee, Wis.

Gold Medal Hybrids, seedlings that are extra value for the money, \$1.00 per 100 postpaid. Packed so as to reach you in fine condition.

Robt. W. Yeo, North Bergen, N. J.

Delphinium seedlings.

They are great, been cutting all summer, everybody should have them; \$1.00 per 100, postpaid.

George Heath, Morris, Ill.

Delphinium. All who have seen my Delphiniums pronounce them as fine as ever they have seen. Write for trade list.

Willis E. Fryer, Mantorville, Minn.

Delphinium Belladonna, 1 year old, \$7.50 per 100, \$70.00 per 1000; 3 yrs. old, \$25.00 per 100. Carl Hagenburger, West Mentor, O.

Delphiniums, mixed, 3 to 5 eyes, 10c; Belladonna, 15c.

Sara Toedt, Hamburg, Ia.

Delphinium Belladonna, 2½-in. pots ready Sept. 1st, \$7.00 per 100; \$65.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Delphiniums, very fine strain, 12½c.

Geo. Shackell, Pacific Junction, Ia.

DIGITALIS

Digitalis Gloxiniae, mixed, strong field grown plants, \$5.00 per 100. Cash.

Martin Frissel, Muskegon Heights, Mich.

Digitalis Gloxiniaeflora, 6 varieties, beautiful field grown plants, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

DRACAENAS

2-in. Drac. Indivisa \$40.00 per 1000

4-in. Drac. Indivisa, extra strong. 18.00 per 100

5-in. Drac. Indivisa, extra strong. 35.00 per 100

POEHLMANN BROS. CO.,

Morton Grove, Illinois.

Dracaena Indivisa, 2½-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$10.00 per 100; 4-in., \$15.00 per 100; selected 4-in., \$20.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Dracaena Indivisa, strong 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100. Cash.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,

Miamisburg, Ohio.

DRACAENA FRAGRANS; see adv. on page 98 of Sept. 25th Review. Extra good plants and packing assured.

HENLEY BROS., TERRE HAUTE, IND.

Extra strong Dracaena Indivisa, 4-in., \$20.00 per 100; 2½-in., \$6.00 per 100. This stock will surely please you.

Wagner's Greenhouses, Tiffin, O.

DRACAENA INDIVISA, strong 2½-in., \$4.50 per 100, \$40.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Dracaena Indivisa, 2-in., \$4.00 per 100, \$35.00 per 1000. Cash. Add 5% for packing charge.

A. M. Augspurger, Peoria, Ill.

Dracaena Ind., transplanted plants, \$2.00 per 100 by mail.

S. W. Pike, St. Charles, Ill.

Dracaena Indivisa, 5-in. field grown ready for 6-7-in. pots, \$20.00 per 100.

Hoffman Greenhouses, Elmira, N. Y.

Dracaena Indivisa, extra nice, field grown, 6-in., 20c; 4-in., 10c. Cash, please.

H. F. Merrill, Sayre, Pa.

Dracaena Indivisa, extra heavy 3-in., ready to shift, \$8.00 per 100. Cash.

Daut Bros., 120 E. Prairie St., Decatur, Ill.

Dracaena Fragens, 5-in. pots, ready to shift into 7-in., \$15.00 per doz.

C. C. POLLWORTH, MILWAUKEE, WIS.

Dracaena Indivisa, strong field-grown plants, ready for 6-in. pots, \$12.00 per 100.

J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2½-in., \$5.00 per 100, \$45.00 per 1000.

U. S. Cut Flower Co., Elmira, N. Y.

Dracaena Indivisa, 4-in. \$20.00 per 100

Dracaena Indivisa, 3-in. 8.00 per 100

France & Vandegrift, Monroe, Mich.

Dracaena Indivisa, 3-in., \$10.00 per 100. Cash.

Samuel Smith's Sons, Jamestown, R. I.

Dracaena Indivisa, 2½-in., \$4.00 per 100.

C. W. Espy & Son, Brookville, Pa.

Dracaena Indivisa, 4-in., pot-grown, at \$20.00 per 100. A. L. Miller, Jamaica, N. Y.

Dracaena Indivisa, strong 3-in., \$5.00 per 100. Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100. J. C. Steinhauer, Pittsburg, Kans.

E. HEVERIAS

Echeverias, Glauca, \$2.00 per 100.

Clody's Flower Shop, 3912 N. Clark St., Chicago.

ERICAS

Erica Melanthera, well set with buds, will be ideal plants for Christmas, 4 to 6-in. pots, 500 to \$2.00 each. Add 10 per cent for packing.

J. F. Vavrous, Lebanon, Pa.

ERICAS

For Christmas and Easter blooming and growing on. Inquire for prices.

Anton Schultheis, College Point, L. I.

EUPHORBIAS

Euphorbia Jacquiniaeflora, 2½-in. pots ready now at \$18.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

EVONYMUS

Evonymus Carrieri, fine, evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

FERNS

Ferns for dishes, asstd. \$6.00 per 100

Boston Ferns, pot grown. Doz. 100

4-in. \$ 4.50 \$ 35.00

5-in. 6.50 50.00

6-in. 10.00 75.00

7-in. 13.50 100.00

8-in. \$1.50 and \$2.00 each

Small Ferns for growing on.

Variety Size 100 1000

Boston, Whitmanii 2½ \$ 6.50 \$60.00

Roosevelt, Teddy, Jr. 2½ 6.50 60.00

John Wanamaker, Scottii 2½ 6.50 60.00

Whitmanii Compacta 2½ 6.50 60.00

Superbissima 2½ 14.00

Scholzelli, Elegantisima 2½ 6.50 60.00

Davallodes, Furcans 2½ 8.50

Goodii 2½ 7.50

Ferns will take another jump in price shortly.

I will book orders only on this condition, to be filled in rotation as booked and positively will not deviate from this rule. Ferns are very scarce

and next season we will see one of the greatest scrambles for Ferns that you or I have ever seen.

One who is wide awake to the situation can easily see ahead what the condition will be,

therefore, we must adjust ourselves to the situation. It will be unnecessary to write or wire to

hurry an order, for will do the best that can be done. The better way is to place your order

early and give ample time to fill said order, for FERNS MUST BE GROWN AND ARE NOT

MOLDED LIKE SO MANY CASTINGS. NEITHER CAN THEY BE RAPIDLY INCREASED

BY SEED OR CUTTINGS, BUT THE MATTER OF MULTIPLICATION IS SLOW, AND AS

THAT IS CONTROLLED BY A LAW OF NATURE, MAN MUST ABIDE BY SAME. How-

ever, we can help matters some by placing orders early with the grower and not wait until

you are ready to plant in bench or pot up, so BUY NOW for later delivery. Cash. Add 5%

for packing charge.

A. M. Augspurger, Peoria, Ill.

FERN MY SPECIALTY

FERN SEEDLINGS. Excellent stock, ready for

potting, in assortment of 8 best Fern dish varieties, guaranteed to please or money back, \$1.75

per 100, \$15.00 per 1000. In 25,000 lots or more, \$14.00 per 1000.

FERNS FOR FERN DISHES. Strong bushy 2½-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

ADIANTUM CUNEATUM and GRACILLIMUM seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000. Elegant 2½-in. stock, \$6.00 per 100, \$50.00 per 1000.

ADIANTUM SEEDLINGS, in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADIANTUM REGINAE and RHODOPHYLLUM, strong 2½-in., \$2.00 per doz., \$15.00 per 100.

CIBOTIUM SCHIEDEI (King of Ferns), strong, thrifty, 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS PLUMOSUS NANUS seedlings, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI seedlings, \$1.00 per 100, \$7.00 per 1000.

FERN SPECIALIST, J. F. ANDERSON, SHORT HILLS, N. J.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$6.00 per 100.

Size 100 1000

Scottii 2½-inch \$7.00 \$60.00

Verona 2½-inch 8.00 75.00

Teddy, Jr. 2½-inch 7.00 65.00

Table Fern seedlings in flats ready now. 150

clumps in a flat. Sent out of flats.

1 Flat in any variety or mixed, at \$2.50 per flat.

Birds Nest Ferns at \$12.00 per flat, ready now;

2-in. pots at \$1

Boston Ferns,
Especially fine, 2½-in.,
\$5.50 per 100, \$50.00 per 1000.
We are specializing
in Ferns.
2-in., 2½-in., and 3-in.,
about 25,000.
Assorted variety,
ready in 30 days.
KERR, THE FLORIST,
1001 Main St., Houston, Tex.

Asplenium (Bird's Nest Fern) good 2-in. plants,
ready for 3-in., \$15.00 per 100. Bench grown
Verona and Roosevelt, bushy plants, ready for
5½-in. and 6-in., \$45.00 per 100.

Ferns for Fern dishes, strong 2½-in., \$6.00
per 100, \$50.00 per 1000. Teddy Jr., Verona,
Scottii, 2½-in., \$6.00 per 100, \$55.00 per 1000.
MACAWII, 2½-in., new and very fine, \$20.00 per
100. No other varieties until further notice.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

STAG HORN FERNS.
25 large 12-in. \$1.50 each
50 4-in.25 each
50 5-in.50 each
Ship any number.

4-in. Boston. \$9.00 per 100
4-in. Roosevelt. 9.00 per 100
Cash.

W. P. NEWELL CO., WHOLESALE GROWERS,
APOPKA, FLA.

Boston, Whitmanii, Roosevelt, Whit. Compacta,
Teddy Jr., Wanamaker, Splendida, Scottii, Schol-
zeili, Elegantissima, all 2½-in., \$5.50 per 100,
\$50.00 per 1000. Immediate delivery. Cash,
please.

10,000 Asparagus Plumosus, 3-in., strong, ready
for shift, \$8.00 per 100, \$75.00 per 1000, quality.
2½-in., \$3.50 per 100, \$30.00 per 1000, heavy.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Can make immediate shipment on Fern runners
and pot grown Ferns.

Runners \$15.00 per 1000
2½-in. double crown. 75.00 per 1000
3 -in. double crown. 90.00 per 1000
5 -in. double crown.40 each
6 -in. double crown.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

Ferns from bench, good strong runners.
Verona, 2-in. \$5.00 per 100
Verona, 3-in. 7.00 per 100
Roosevelt, 2-in. 3.50 per 100
Roosevelt, 3-in. 6.00 per 100
Verona, 5-in., strong. 5.50 per doz.
Roosevelt, 5-in., strong. 4.50 per doz.

C. E. MAJORS, FLORIST,
611 W. Heron St., Denison, Tex.

A Fine Stock of Muscosa Ferns.
The new sport of Superbissima Fern.

4-in.35c each
5-in.60c each
2½-in.12c each
5000 2½-in. Whitmanii, strong plants, ready
for 4-in., 12½c.

PINEHURST FLORAL CO.,
Pleasant Hill, Missouri.

Boston Ferns, 7-in. \$10.00 per doz.
Boston Ferns, 8-in. 15.00 per doz.
Boston Ferns, 9-in. 24.00 per doz.
Whitmanii Ferns, 7-in. 10.00 per doz.

Our Boston and Whitmanii Ferns are beautiful
bushy stock, ready for retail sale.

GEO. WITBOLD CO.,
737-739 Buckingham Place, Chicago.

Boston, Sword, Scottii, Teddy Jr., Superbissima
Scholzeili, Whitmanii, Amerpohlii, Smithii, Roose-
velt, Asparagus Sprengeri, Plumosus and as-
sorted table Ferns, 4-in. at 15c; 5-in. at 25c;
6-in. at 50c, 8-in. at \$1.00. Cash with order.
All extra full and large.

**H. C. Doescher, 2048 Gentilly Ave., New Or-
leans, La.**

BOSTON FERNS

Strong runners, ready for immediate delivery,
\$10.00 per 1000. Write for special price on
quantities.

3-in. and 4-in., pot size, at \$5.00 and \$7.00
per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

POT-GROWN BOSTON FERNS.

5-in. \$0.45
6-in.60
7-in.80
8-in. 1.00
6-in. Whitmanii60
DAVIS & STEINER CO., MORRISON, ILL.

BOSTON FERNS

5-in. pot grown, strong. \$35.00 per 100
5-in. bench grown, strong. 30.00 per 100
Strong rooted runners, ready for

2½-in. 3.00 per 100
Cash with order. Immediate delivery.
PAUL M. HALBROOKS, NEWARK, O.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii
and Whitmanii, 6-in., \$65.00 per 100; Roosevelt
and Scottii, 7-in., \$1.00 each; Roosevelt and
Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii,
\$4.00 each. Cash, please.

M. Hilpert, 313 Belair Rd., Baltimore, Md.

Ferns, Boston and Roosevelt from bench, ready
for 5-in.; strong healthy plants, 30c each. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

ADIANTUM CROWEANUM, strong 3-in.,
\$2.00 per doz., \$15.00 per 100.

Baur Floral Co., Erie, Pa.

GOOD FERN STOCK.
Boston and Verona, nice 4-in., \$35.00 per 100
Verona, Wanamaker, strong 5-in., 65.00 per 100
Packing 5c on the dollar.
GULLETT & SONS, LINCOLN, ILLINOIS.

Strong bushy pot grown Ferns, Dwarf Boston,
Boston, Roosevelt, Elegantissima, Whitmanii,
6-in., 50c; 7-in., 65c; 8-in., 85c. Packing free.
Grown for retail trade. Terms, cash.
E. P. Hall, Shelbyville, Ky.

BOSTON FERNS, strong and good color, 5-in.,
\$35.00 per 100; add 5% for packing; good plants
and packing assured. See display adv. on page 98
of Sept. 25th Review.

HENLEY BROS., TERRE HAUTE, IND.

BOSTON FERNS.
About 500 strong, 3-in. pot-grown, \$10.00 per
100. Cash, please. Add 5% for packing.

HEINL & WEBER,
Terre Haute, Indiana.

Ferns, Boston and Whitmanii, from bench,
ready for 5-in., good, healthy, strong plants,
\$30.00 per 100. Add 5% for packing. Cash,
please.

Aurora Greenhouse Co., Aurora, Ill.

POT GROWN BOSTON FERNS

4-in.25c each
5-in.35c each
First class stock with right colors. Cash.
Anoka Greenhouses, Anoka, Minn.

POT GROWN BOSTON FERNS.

6-in. \$0.60
7-in.80
8-in. 1.00

DAVIS & STEINER CO., MORRISON, ILL.

Ferns, Boston, extra fine, bench grown, ready
for 5-in. pots, at \$25.00 per 100, 5% for packing.
Cash.

Fostoria Floral Co., Fostoria, O.

FERNS

Special lot of 4-in. Boston, at 35c; Amerpohlii,
50c; Anthony Wayne, 50c; Whitmanii, 50c.
Geo. A. Kuhl, Pekin, Ill.

Boston Ferns, out of the bench, ready for
6-in. and 8-in. pots. Come and see the stock
and for prices. **J. H. Flessner, 711-41 Hamilton
Ave., North Bergen, N. J.**

Table Ferns, standard varieties, 2½-in. pots,
\$5.00 per 100. Adiantum Cuneatum, 3-in., \$12.00
per 100, strong plants ready to bench.
Henry Smith, Grand Rapids, Mich.

2000 Fine healthy bench-grown Ferns ready for
5-in. Boston and Roosevelt, 30c; Whitmanii, 35c.
Same varieties, 2½-in., \$6.00 per 100, packing 5%.
Lloyd C. Bunch, Fredonia, Kans.

EXTRA GOOD BOSTON FERNS, 1500 from
2½-in. pots, 6c; 5-in. pots, 60c; 6-in. pots, 70c;
7-in. pots, \$1.25.
A. C. BROWN, SPRINGFIELD, ILL.

Ferns, Whitmanii, Improved Piersoni, Elegan-
tissima and Verona, from 2½-in. pots, \$6.50 per
100, \$60.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Ferns, Adiantum Croweanum and Hybridum,
7-in., fine specimens, 12 to 18-in., \$1.00 each;
6-in., 75c each. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Ferns, 5-in. 35

Whitmanii Ferns, 5-in. 45

These are extra strong, bushy and good color.

Peterson Floral Co., Gibson City, Ill.

2000 Strong Boston Ferns, out of 4-in. pots,
at \$25.00 per 100.

WISE ADKISSON, GREENVILLE, TEX.

Boston Ferns, pot grown, 3-in., \$18.00 per
100; 4-in., \$25.00 per 100. Joseph Michal, 57th
St. & Kostner Ave., Chicago.

Boston Ferns, large and bushy from bench,
ready for 4 and 5-in., \$20.00 per 100. Edward
Whitton, York & Walnut, Utica, N. Y.

Table Ferns, 6 of the best varieties, extra good
2½-in., \$5.00 per 100.

S. A. Pinkstone, Utica, N. Y.

Boston Ferns, choice 4-in. bench grown stock,
\$25.00 per 100. A few Whitmanii at same price.

E. B. Morgan Floral Co., Paxton, Ill.

Ferns, Boston and Teddy Jr., 6-in., very fine,
60c. Cash.

Daut Bros., 120 E. Prairie St., Decatur, Ill.

Boston Ferns, from bench, extra strong, 4-in.,
\$30.00. Fine plants. Ready now.

Mitchell & Quentin, St. Joseph, Mo.

Nice Adiantum Ferns, 2½-in., 3-in., 4-in., and
5-in., \$12.00, \$15.00, \$25.00 and \$35.00 per 100.
BERTERMANN'S, INDIANAPOLIS, IND.

Ferns, Boston, from the bench, large, bushy
plants, ready for 5 and 6-in., \$30.00 per 100.
Chas. Whitton, York & Gray Ave., Utica, N. Y.

Table Ferns, 6 varieties, 2½-in. pots, \$6.00 per
100. **J. C. Bigelow & Son, 1542 Sunset Ave.,
Utica, N. Y.**

Boston Ferns, 4-in., clean stock, \$12.50 per 100.
Cash with order. **Ustler Bros., Apopka, Fla.**

Table Ferns, A1 quality, \$6.00 per 100, \$50.00
per 1000.

Rolf Zethitz Co., Dayton, O.

300 strong, 3-in. Whitmanii Ferns, \$15.00 per
100. Cash with order. **Geo. Faber, Kankakee, Ill.**

Choice Roosevelt and Whitmanii Ferns, 5-in.,
\$5.00 doz. **A. C. Anderson, Columbus, Neb.**

Table Ferns, assorted, 2-in., \$4.00 per 100.
Cash. **Byer Bros., Chambersburg, Pa.**

Assorted Ferns for dishes, \$5.00 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

FORGET-ME-NOTS

Forget-me-nots, Barker's True Winter Flower-
ing. We have reselected this stock for the past
five years by propagating from only the earliest
and largest flowering plants, allowing us to offer
without question the finest Myosotis that has
ever been shipped to any market. This variety
should be planted twelve to fifteen inches apart
each way, as it is a strong and vigorous grower,
producing stems from twelve to eighteen inches
in length. A good crop to follow Chrysanthem-
ums, and will give excellent results in same
soil.

Strong plants ready for immediate shipment,
out of 2½-in. pots, \$6.00 per 100, \$55.00 per
1000.

Cash with order.
JOHN M. BARKER,
P. O. Box 225, Morristown, N. J.

FORGET-ME-NOTS

Fine large winter blooming variety, 2½-in.,
\$4.00 per 100.

F. E. Blake, Marion, Ohio.

Strong, Winter-blooming Forget-me-nots, 2½-
in., \$4.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Forget-me-nots (Alpestris Victoria), hardy
blue, strong plants, \$4.00 per 1000. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Winter flowering Forget-me-nots, 2½-in., \$5.00
per 100.

W. C. Ehmann, Corfu, N. Y.

Forget-me-nots, Winter-blooming, strong seed-
lings, \$4.00 per 1000.

S. E. Levi, 1713 West St., Rockford, Ill.

Forget-me-nots, 2½-in. pots, Winter-blooming
variety, \$7.00 per 100, \$65.00 per 1000. **Roman
J. Irwin, 108 W. 28th St., New York, N. Y.**

Myosotis, winter flowering, 3-in. pots, \$10.00
per 100. **John Dieckmann, Elm Grove, W. Va.**

Forget-me-nots, hardy blue, strong seedlings,
\$4.00 per 1000. **J. C. Schmidt, Bristol, Pa.**

FREESIAS

FREESIA PURITY, for high class florist trade,
the kind to grow for profit. Carefully selected
strain of Purity. This strain blooms with an
average of over 7 flowers to a stem. No trace of
refracta in our stock.

Size. Per 1000
¾-inch to 1-inch. \$ 3.50
1-inch to 1½-inch. 6.50
1½-inch to 2-inch. 9.50
2-inch and up. 15.00

We fill orders same day received and guarantee
satisfaction.

**J. R. Walsh, 502 California St., San Francisco,
Cal.**

COLORED FREESIAS, separate colors, very
fine, \$5.00 per 100, \$45.00 per 1000, good size
bulbs. Mixed, \$4.50 per 100, \$40.00 per 1000.

Purity Freesia, ½ to ¾-in., \$9.50 per 1000;
¾ to 1-in., \$15.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

True Purity, A-1 stock. Order immediately.

¾-in. diameter. \$ 2.00 per 1000
1-in. diameter. 6.00 per 1000
1½-in. diameter. 10.00 per 1000
2-in. diameter. 15.00 per 1000

**F. O. B. Santa Cruz, Not less than 500 at
these prices. Cash with order.**

Lilydale Bulb Co., Santa Cruz, Calif.

Purity Freesia Bulbs, planting stock, size, ¾
to 1-in. Fine bulbs, Fischer's strain, \$2.00 per
1000, also bulbets, \$1.00 per lb.

P. D. Bayer, Rt. 1, Box 329, San Gabriel, Calif.

Freesia bulbs, one to three-year-old size, \$5.00
per 1000. Cash, please.

S. W. Carey, North End Florist, Urbana, O.

FUCHSIAS

Fuchsias, R. C., Little Beauty and other best
varieties, ready October 15th, \$2.00 per 100,
\$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, assorted, 5-in., and up, a bargain,
\$12.50 per 100.

Frank C. Crump, Colorado Springs, Colo.

GAILLARDIAS

Gaillardias, in good assortment, heavy field
grown plants, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Gaillardias, fine clumps, 10c.

Geo. Shackell, Pacific Junction, Ia.

GENISTAS

Genistas, 4-in. pots, strong plants at \$40.00
per 100; 3½-in. pots at \$35.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Genistas, 5-in., 50c; 6-in., 75c.

Baur Floral Co., Erie, Pa.

Genistas, 3½-in., 25c; 5-in., 50c, and 6-in.,
75c.

A. L. Miller, Jamaica, N. Y.

GERANIUMS

ROOTED GERANIUM CUTTINGS
OCTOBER DELIVERY

Per 1000
S. A. Nutt (greatest dark red) \$20.00
Gen. Grant (king of all scarlets) 20.00
Mme. Buchner (only double white) 20.00
Beaute Poltevine (favorite salmon) 30.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS—Continued

Geraniums. Remember the shortage last season? The drought in many parts of the country as well as other causes make the shortage for the coming season felt even now, when Geraniums should be reasonably plentiful, and if they are in short supply at present, what will the condition be after the 1st of January? I dare not promise to make delivery on stock before some time in November, as I have many orders booked. However, I think by Nov. 1st or soon after, I can make further delivery, but will make no positive date; will book orders and fill in rotation as stock gets ready and will positively not deviate from this rule.

Variety	100	1000
2-in. Dagata	\$6.50	\$60.00
2-in. Jean Viaud	5.50	50.00
2-in. A. Ricard	6.00	55.00
2-in. Beate Poitevine	6.00	55.00
2-in. S. A. Nutt	5.50	50.00
2-in. Bertha De Presilly	5.50	
2-in. Jean Oberle	5.50	
2-in. Mme. Buchner	5.50	
2-in. Ivy Geraniums	6.00	

Cash. Add 5% for packing charges.

A. M. Augspurger, Peoria, Ill.

GERANIUMS

40,000 Rooted Cuttings

Ready for October and November delivery. Nutt and Buchner, \$20.00 per 1000. Add \$1.00 per 1000 for parcel post cost.

We solicit the business of discriminating florists who desire good service and are willing to pay for same. If you are in that class it will be to your advantage to place your order with us.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

GERANIUMS.

All "bang-up" stock, growing nicely and sure to please you.

2½-in. Poitevine	\$4.00 per 100
2½-in. Buchner	4.00 per 100
2½-in. Nutt	4.00 per 100
3-in. Nutt	6.00 per 100

Cash with order.

C. L. HUMPHREY,

Zanesville,

Ohio.

CALIFORNIA SUNSHINE GERANIUMS

We pay transportation anywhere in the U. S. Ready for immediate shipment, Am. Beauty, Oberle, Emile David, Grant, Crampel, Nutt, and beautiful Hartman, \$20.00 per 1000.

Other standard varieties booked to Nov. 1st. Poitevine and Hill all sold to Dec. 1st.

Cash. Transportation paid.

LOS ANGELES GERANIUM CO.,

Culver Bros., Proprietors,

1752 Garfield Pl., Los Angeles, Calif.

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL NOV. 1st

PRICE FROM NOV. 1st ON

RICARD, POITEVINE, VIAUD, DOYLE, PERKINS, SCARLET BEDDER, CASTELLANE, \$22.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$18.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

Geraniums, S. A. Nutt, rooted cuttings, \$2.00 per 100, \$18.00 per 1000. 2½-in., \$3.50 per 100, \$30.00 per 1000. Viaud, Castellane, La Favorite, Poitevine and Ricard, rooted cuttings, \$2.50 per 100, \$22.00 per 1000. 2½-in., \$4.00 per 100; \$35.00 per 1000. This stock is all from top cuttings and from greenhouse grown plants and is not to be compared with out-door stock.

E. B. Morgan Floral Co., Paxton, Ill.

GERANIUMS

3-in. Pot Plants

Early Summer Propagation.

1000 S. A. Nutt, 300 A. Ricard.

Smaller lots of Poitevine, Alice Lemon,

Mme. Barney, Jean Viaud, etc.,

2000 plants for \$75.00.

FRED H. LEMON & CO.,

Richmond,

Indiana.

Rooted cuttings ready Dec. 1.

Ricard, Poitevine, Scarlet Bedder and

Anna Brown (double pink),

\$22.00 per 1000.

S. A. Nutt and Buchner,

\$18.00 per 1000.

Cash with order.

Peter Brown,

Lancaster, Pa.

GERANIUMS, EXTRA GOOD

	100	1000
S. A. Nutt, 2½-in.	\$4.00	\$35.00
King Edward, 2½-in.	4.00	35.00

Cash.

John Bauscher,

Freeport, Ill.

GERANIUMS

S. A. Nutt

3½-in.8c

2-in.4c

Rooted cuttings3c

CHAS. SHERWOOD, WATERLOO, IOWA.

Geraniums, 2-in., Jean Viaud, \$4.00 per 100; Rycroft's Surprise, Ivy Ger., 2-in., \$4.00 per 100; mixed Ivy Geraniums, \$3.50 per 100; scented Geraniums, Rose and Skeleton, \$3.50 per 100. Cash.

Jacobs Bros., Peoria, Ill.

GERANIUMS

Nutt and Grant, R. C., \$20.00 per 1000; 2½-in., \$4.00 per 100. Cash. ABERDEEN FLORAL CO., ABERDEEN, MISS.

S. A. NUTT GERANIUMS

	Per 100
2½-in. Strong healthy stock	\$3.50
3-in. Strong healthy stock	5.00

Peterson Floral Co.,

Gibson City, Ill.

Extra fine, bushy 3-in. Geraniums, Nutt, Buchner, Ricard, \$6.00 per 100, \$50.00 per 1000. Ready now. We do not charge for packing. Cash, please. North Side Greenhouses, 1107 N. 1st St., Springfield, Ill.

S. A. Nutt and Buchner at \$22.50 per 1000. Ricard, Poitevine, Montmort, Mme. Barney, J. Oberle, Perkins and others at \$25.00 per 1000. Ready November and later.

Roman J. Irwin, 108 W. 28th St., New York.

7500 Geraniums at reduced prices, Nutt, Castellane and others, extra large, strong plants, 4-in. 12½c; 3½-in., 9c; 3-in., 7½c; 2½-in., 4½c; 2½-in., 3½c.

L. J. Rowe, Titusville, Pa.

A fine lot of S. A. Nutt Geraniums, from top cuttings, out of 2-in. pots, \$3.50 per 100, \$30.00 per 1000. Well packed.

C. C. Breece, R. D. 7, Delaware, O.

Strong 2-in. S. A. Nutt, Buchner and Ricard Geraniums, ready for shift, immediate shipment, \$3.50 per 100, \$30.00 per 1000. Cash.

Valley View Gardens, Tiffin, O.

Rose Geraniums, rooted cuttings, \$18.00 per 1000 and unrooted cuttings, \$10.00 per 1000. McCool Close-In-Greenhouse, 405 S. 3rd St., Arkansas City, Kan.

Geraniums, Mme. Languth, silver leaf and cerise flower, fine for pot plants, 2½-in., \$5.00 per 100. Add 5% for packing.

J. E. Matthewson, Sheboygan, Wis.

3-in. Rose Geraniums, \$7.50 per 100, at once. R. C. of Geraniums, \$18.00 per 1000. Sept. 15th delivery.

Mrs. E. A. Llewellyn, Olean, N. Y.

250 3-in. Geraniums, mostly S. A. Nutt, at 6c. 250 4-in. mixed Geraniums, 10c. All good for stock plants. Cash, please.

Johnson Floral Co.,

Kendallville, Ind.

4-in. Geraniums, in bud and bloom, good stock. \$10.00 per 100, out of pots. Add 5% for packing.

Mixed shades.

Tarentum Floral Co., Tarentum, Pa.

Geraniums, S. A. Nutt, strong rooted cuttings, \$15.00 per 1000. Cash, please. Immediate delivery.

Eric Buchholz, Muncie, Ind.

Geraniums, 5000 rooted cuttings, S. A. Nutt at \$18.00 per 1000.

Muncie Progressive Floral Co., Muncie, Ind.

250 field grown S. A. Nutt Geraniums, and 100 field grown Buchner, at 8c.

Davis & Steiner Co., Morrison, Ill.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.

Edgar Osborn, Danville, Ill.

Geraniums, S. A. Nutt, strong 2½-in., delivery now or later, \$3.50 per 100; \$30.00 per 1000.

BAUR FLORAL CO.,

ERIE, PA.

GERANIUMS

From 2-in. pots, our specialty.

E. Rawlings, Wholesale Grower, Allegheny, N. Y.

Nutt, Hill and Grant, 3-in., \$6.00 per 100

GUILLETT & SON, LINCOLN, ILL.

Geraniums, 3-in., S. A. Nutt, \$7.00 per 100.

Lloyd C. Bunch, Fredonia, Kans.

Mme. Sallerot, 3-in., 3½c.

Greenville Floral Co., Greenville, Mich.

GLADIOLI

Our advance price list is ready, it will pay you to send for a copy. Here are a few sample prices:

	Per 1000	Per 1000
	1½-in. up	1-in to 1½-in.
America	\$18.00	\$13.00
Chicago White	20.00	16.00
Halley	18.00	13.50
Peace	25.00	20.00
Primulinus	12.00	9.00

The Pfeiffer Nursery,

Winona, Minn.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY,

KENTFIELD,

CALIFORNIA.

Now booking orders for planting stock of Schwaben, the best of all yellow Gladioli for florists' use, either under glass or outdoors, ½ to ¾-in., \$10.00 per 1000; ½-in. and under, \$8.00 per 1000. 5000 for \$35.00. These low prices only for fall delivery. My stock is clean, irrigation grown and full of PEP. Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

I will have a fine line of Gladioli bulbs in all sizes and bulbets to offer this season, bulbs that will be well rested for forcing. Send your name for price list which will be ready as soon as harvest is over. Bulbs grown in Michigan are quality bulbs and sure to please you. Fred W. Baumgras, Wholesale and Retail Gladioli Grower, 423 Pearl St., Lansing, Mich.

GRASSES

Plume Grass, Eulalia Zebrina, good divisions and whole bunches, from 10c to 25c.

L. Hemingway, Benton Harbor, Mich.

GREVILLEAS

Grevillea Robusta, 3-in., 25c. Cash. Samuel Smith & Son, Jamestown, R. I.

GYPSOPHILAS

Gypsophila Paniculata Fl. Pl., strong, field grown plants of this most useful of florist flowers, \$7.00 per 100. Cash.

John Irvine, Bay City, Mich.

Gypsophila Paniculata, \$6.00 per 100. Also Phlox Subulata Rosea and Alba, \$6.00 per 100. Strong 2 yr. old stock.

Thos. J. Murphy, 409 Erie St., Painesville, O.

HARDY FERNS

Hardy Ferns, 25 varieties.

L. E. Williams, Exeter, N. H.

HARDY PINKS

Hardy Pinks, fiery red double, Hybrid Sweet William, Latifolius Atrococcineus Fl. Pl.; great bedder, hardy as an oak, splendid seller; 100, 75c, 200, \$1.20, 300, \$1.50, 500, \$2.25; mail paid, fine plants.

S. Merry, Florist, Ilion, N. Y.

HARDY PLANTS

	10	100
Aquilegia Canadensis	\$1.25	\$ 9.00
Aquilegia Coerulea	1.25	9.00
Aquilegia Mrs. Scott Elliott	1.50	12.00
Aquilegia Coerulea Hybrida	1.25	10.00
Alyssum Saxatile Compactum	.90	7.00
Boltonia Latisquama	1.25	10.00
Campanula Media	.80	7.00
Campanula Calycanthema	.80	7.00
Campanula Carpatia Blue	1.00	9.00
Campanula Persicifolia Blue	1.25	...
Campanula Persicifolia White	1.25	...
Campanula Carpatia White	1.00	9.00
Coreopsis	1.00	8.00
Cerastium Tomentosum	1.25	...
Delphinium Formosum	.90	8.00
Delphinium Gold Medal Hybrids	.90	8.00
Delphinium Chinensis	.75	6.00
Delphinium Belladonna	.90	8.00
Digitalis Monstrosa	.90	8.00
Digitalis Gloxiniaeflora	.90	8.00
Dianthus Plumarius, single	.80	6.00
Dianthus Plumarius, double	1.00	8.00
Gaillardia	1.00	9.00
Gypsophila Paniculata	.90	8.00
Hibiscus Crimson Eye	.80	7.00
Heliopsis Scabra	.80	7.00
Hollyhocks, red, white, pink, maroon	.80	6.00
Iberis Sempervirens	.80	7.00
Iris Siberian	1.00	6.00
Iris Snow Queen (Siberian)	1.00	6.00
Iris Pumila White	.80	5.00
Iris Pumila Light Blue	.80	5.00
Iris Pumila Purple King	.80	5.00
Iris Madam Chereau	.80	6.00
Iris Honorabilis	.75	5.00
Iris Stenophylla	.75	5.00
Iris Mrs. Darwin	.75	5.00
Iris Pseudacorus	.80	6.00
Lobelia Syphilitica	.75	5.00
Linum Perenne	.75	6.00
Lychnis Chalcidonica	.80	6.00
Oriental Poppy	1.25	10.00
Pyrethrum Hybridum	1.00	8.00
Platycodon, white	.75	5.00
Platycodon, blue	.75	5.00
Pentstemon Barbatius	1.00	8.00
Rudbeckia Golden Glow	.50	6.00
Sweet Rocket	.50	6.00
Sweet William	.75	6.00
Shasta Daisy Alaska	.75	6.00
Shasta Daisy King Edward	1.00	8.00
Salvia Azurea	1.00	9.00
Sedum Brilliant	1.00	9.00
Sedum Spectabilis	1.00	9.00
Veronica Spicata	.75	6.00
Yucca Filamentosa	1.00	8.00

The above Perennials are all transplanted field grown one and two year. The stock is not the heaviest, but is well rooted. We are shipping these plants now and will appreciate your orders. Cash with orders please. Send for our Trade List today.

AURORA, AURORA NURSERIES, ILLINOIS.

Hardy plants. Strong field-grown plants, fine for landscape planting.

Achillea, Pearl	\$ 5.00 per 100
Anchusa Italica	15.00 per 100
Coreopsis Lanceolata	10.00 per 100
Gaillardia Grandiflora	10.00 per 100
Delphinium Belladonna, 2-yr.	8.00 per 100
Hollyhocks, double, mixed, 2-yr.	15.00 per 100

Hollyhocks, transplanted, mixed,

1-yr. 10.00 per 100

Helianthus, Miss Mellish, 2-yr.... 3.00 per 100

Helianthus, Woolley Dod, 2-yr.... 3.00 per 100

Physostegia, pink 8.00 per 100

Eschrich's Nursery, North Milwaukee, Wis.

Hardy Plants, nice strong seedlings of Aquilegia L. Sp., Chrysanth, yellow and white, Achillea, the Pearl, 60c per 100, \$4.00 per 1000. Shasta Daisy Alaska, Stokesia, Coreopsis, Boltonia Latisq., aster like, Hollyhocks, dbl. in colors, Sweet Williams, dbl., mixed, 50c per 100, \$3.00 per 1000. Delphinium Formosum, 60c per 100; Belladonna and Gold Medal ready in early Nov., orders taken now at \$5.00 per 1000.

J. Dvorak, Robinson Ave., Flushing, N. Y.

Hardy Perennials, strong plants, out of 3-in. pots, at \$10.00 per 100, \$80.00 per 1000, add 5% for packing.

300 Aquilegias, 175 Gypsophillas, 125 Delphiniums, 125 Campanulas, 200 Coreopsis, 150 Gaillardias, 75 Sweet Williams, 400 Valeriana (garden Heliotrope), 150 Tritomas, 125 Shasta Daisies, 200 Purple Statice, 100 Achilleas (Pearl). Cash with order, please.

AURORA GREENHOUSE CO., AURORA, ILL.

Pot grown Perennials for fall planting, \$3.00 to \$5.00 per 100. Send for list.

S. W. Pike, St. Charles, Ill.

Hardy Perennials, strong seedlings of Wallflowers, Daisy Bellis, Foxgloves, Sweet Williams, Gaillardias, Coreopsis, Hollyhocks, Hardy Pinks, Shasta Daisies and others, \$4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Coreopsis, new giant flowering, 2 year old field grown plants, \$4.00 per 100.
KALISCH BROS. CO.,
4516 Delmar Blvd., St. Louis, Mo.

Fall Perennials for florists. Grown right, dug right, packed right and shipped right, send for list.
John Irvine, Bay City, Mich.

CLOSING OUT FIELD GROWN PERENNIALS
Send for list.
NILES NURSERY CO., NILES, MICH.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mowhaek, Ferndale, Arkov. Minn.

HELIOTROPES

Heliotrope, blue, 3-in., cut back, good stock, \$6.00 per 100. Cash.
Harglerode Bros., Shippensburg, Pa.

Heliotrope, blue, 4-in., ready for shift, \$10.00 per 100.
Frank F. Crump, Colorado Springs, Colo.

HEMEROCALLIS

HEMEROCALLIS MIDDENDORFFII
3000 Strong divisions of this grandest of all the early flowering hardy plants, \$3.50 per 100, 10% off on 1000 lots. Now is best time to set them.
L. H. Reed & Co., Deer Park, Ala.

Hemerocallis, Flava yellow, Lemon Lily, sweet scented, hardy, at \$4.00 per 100.
THE IMLAY CO., ZANESVILLE, O.

Hemerocallis Flava, \$4.00 per 100, or exchange.
Abbey Ave. Greenhouses, Dayton, O.

HOLLYHOCKS

	Each	10	100
Hollyhocks, double, red, pink, white, rose, maroon and yellow	\$.10	\$.80	\$7.00
Hollyhocks, single, same as above		.70	6.00

We grow about 200,000 hardy border plants. Send for our list today.
AURORA NUSERIES, ILLINOIS.

Hollyhocks, double, 8 distinct varieties, field grown, \$6.00 per 100. Cash.
John Irvine, Bay City, Mich.

Hollyhocks, double, white, pink, red and yellow, strong seedlings, \$4.00 per 1000.
J. C. Schmidt, Bristol, Pa.

Hollyhocks, double white, 2½-in., \$5.00 per 100. Cash.
John Bauscher, Freeport, Ill.

HYDRANGEAS

Hydrangeas. Only a few large Otaksa left, no large French varieties. 2½-in. French varieties, \$7.00 per 100, \$65.00 per 1000 in the following varieties: Avalanche Bouquet Rose, E. G. Hill, Gen. de Vibraye, La Lorraine, La France, La Perle, Lillie Mouillere, Mouseline, Pres. Fallieres, Radiant, Souv. de Mme. E. Chautaud, 2½-in. Otaksa, \$6.00 per 100, \$50.00 per 1000.

Please note, as the Hydrangea will be one of the, if not the leading Easter plant, therefore young stock will be eagerly sought after; result, place order early for delivery subject, of course, to crop conditions over which man has no control. Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

Hydrangeas,
Pot grown
French varieties,
for Fall delivery.
4-in., 35c;
5-in., 50c;
6-in., 75c;
7-in. and 8-in., \$1.00.

J. J. LE BORIOUS, DULUTH, MINN.

Hydrangeas, the best of the French varieties, mixed, and Otaksa for forcing, extra heavy, well grown stock, field grown.

3 to 5 branches	\$.25 each
4 to 6 branches	.35 each
5 to 8 branches	.50 each
7 to 10 branches	.60 each
10 to 15 branches	.75 each
15 to 20 branches	1.00 each

Extra large sizes, 20 to 35 branches, \$1.25 and \$1.50 each.
W. J. Evenden's Sons, Williamsport, Pa.

FRENCH AND OTAKSA

Fine French and Otaksa Hydrangeas, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00; 4-in. select, \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. These include the very finest of the French kinds. They are spring and summer propagated and will make choice blooming stock for next spring's sale.
GULLETT & SONS, LINCOLN, ILL.

FRENCH HYDRANGEAS, M. Mouillere, Bouquet Rose, Radiant, Vibraye and mixed. Field-grown, 12-15 branches, \$1.00; 10-12 branches, 75c; 7-10 branches, 60c; 5-8 branches, 50c; 4-6 branches, 35c; 3-5 branches, 25c; 2 branches, 20c, and 1 branch, 12c. Pot grown, 6-in., M. Mouillere, Bouquet Rose and mixed varieties, 40c.
A. Colie, Doylestown, Pa.

HYDRANGEAS

Strong, healthy, field grown plants, French varieties, \$20.00 per 100.
Eli Cross, Grand Rapids, Mich.

HYDRANGEAS

Pot grown plants of all the best French varieties and Otaksa.

4-in. with one shoot, 15c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 to \$1.25. 5% for packing. These plants are good with short stocky shoots. List on request.
J. L. SCHILLER, TOLEDO, O.

Hydrangea Otaksa, best French varieties, 2½-in., 3-in., or 4-in., ask for prices. Field grown, all varieties, ask for prices. 6-in. pots, 4 shoots, \$30.00 per 100; 5 to 6 shoots, \$50.00 per 100; 7 to 10 shoots, \$60.00 per 100. Larger sizes on application.
Roman J. Irwin, 108 W. 28th St., New York.

3-in. Otaksa, at \$6.00 per 100.
Field grown French mixed and Otaksa, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, \$1.00.
S. S. SKIDELSKY & CO., New York.
50 Park Place,

Field grown Hydrangea Otaksa, 3 branches, 25c; 4 and 5 branches, 35c; 6 to 8 branches, 50c; 8 to 10 branches, 60c; 11 to 14 branches, 75c; larger from \$1.00 up. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, assorted French, also Otaksa, nne, bushy 4-in., 20c; 5-in., 35c. This is a bargain, as stock is very fine.
Joseph Bancroft & Son, Cedar Falls, Ia.

Hydrangea Otaksa, extra strong, 5 to 9 leads, from field, 40c each, \$4.00 per doz.
S. A. Jennison, Natick, Mass.

Hydrangeas, French assorted, 5-in., \$25.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

IMPATIENS

Impatiens, pink and scarlet, 2½-in., 4c. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

IRISES

IRIS.

	100
Berchta	\$12.00
Fro	12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Loreley	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise	12.00
Rheia Nixe	12.00
Thora	12.00

INTERMEDIA AND PUMILA HYBRIDS.
Floribunda \$ 6.00
Fritjof 6.00
Gerda 6.00
Halldan 6.00
Helge 6.00
Ingeborg 6.00
Schneekuppe 6.00
Walhalla 6.00
ROBBINK & ATKINS, RUTHERFORD, N. J.

IRIS

	Each	10	100
Iris, Siberian	\$.15	\$1.00	\$8.00
Iris, Pumila, 3 colors	.10	.80	6.00
Iris, Madame Chereau	.15	1.00	8.00
Iris, Honorabilis	.12	1.00	8.00
Iris, Mrs. Darwin	.15	1.00	8.00
Iris, Stenophylla	.15	1.00	8.00

Of the above we have a large stock. Can supply other fine varieties. Our fall list now ready. Send for your copy today.

AURORA NURSERIES,

AURORA, ILLINOIS.
BLUE JAY, CELESTE, FLORENTINA, HER MAJESTY, HERANT, HECTOR, MME. CHEREAU, WALHALLA, PARISIENSIS, WM. THIRD, \$4.50 per 100.

AUREA ACORUS, \$2.50 per 100; one variety, standard, nearly white falls, striped purple, (good) \$2.00 per 100. All strong thrifty plants.
THE COE, CONVERSE & EDWARDS CO., Fort Atkinson, Wisconsin.

IRISES

Caterina, soft lilac blue, grown about 4 ft. high, blooms about April 1, \$12.00 per 100.
Stylosa, winter blooming, in two colors, lilac blue and white, profuse bloomer from December to April, \$7.50 per 100. Both good for floral work.

SADIE A. THOMAS, Pasadena, Cal.
308 Stevenson Ave.

IRIS.

Siberian, \$2.50 per 100; Madame Chereau, \$4.00 per 100; Sans Souci, Sappho, Sir Walter Scott, Nestor, \$2.50 per 100; Victorieuse and Flavescens, \$3.00 per 100. Many others.

HARRY FRANKLIN BAKER, Minneapolis, Minn.
1118 W. Lake St.

Iris: Sans Souci, golden mahogany; Angustifolia, cream; Mme. Chereau, white lilac edge; Silver King, white; Parisiensis, early purple; Florentina Purpurea, purple; Celeste, light blue, \$25.00 per 1000.

THE IMLAY CO., ZANESVILLE, O.

Iris, FRYER'S NEW IRIS. I am offering a number of my new Iris to the trade, and I also have a large stock of the best of the standard varieties at right prices.

Write for new descriptive list of my seedlings, and also trade list.

Willis E. Fryer, Mantorville, Minn.

Irises, 10 varieties, 10 of each for \$1.50; 100 each of 10 varieties for \$10.00; all colors mixed, \$8.00 per 1000.

Thos. Cogger, Melrose, Mass.

Iris, genuine Pallida Dalmatica, strong divisions, \$6.00 per 100. Cash with order. Earl Edgerton, 207 E. Mt. Hope Ave., Lansing, Mich.

Iris, Pallida Dalmatica, 6c and 8c; Queen of May, 5c; Mrs. H. Darwin, 4c; assorted Iris in lavender, purple and white, 3c.

Sara Toedt, Hamburg, Ia.

Iris Jacquiniiana, one of the most beautiful Irises, 35c each, \$3.00 per 10. Price list of 17 more varieties free to all applicants.
Henry C. Eckert, Belleville, Ill.

Japanese Iris, strong division, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.
AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, Mme. Chereau, May Queen and other varieties, \$3.00 per 100, or exchange.
Abbey Ave. Greenhouses, Dayton, O.

Iris, a very fine purple, strong divisions, \$5.00 per 100; white, \$3.50 per 100.
N. O. Caswell, Delavan, Ill.

Iris, genuine Pallida Dalmatica, \$6.00 per 100, \$50.00 per 1000. Send for surplus list. 25 other varieties. W. J. Engle & Son, R. 8. Dayton, O.

Fine Japanese Iris, \$3.00 per 100, for quick sale.
J. D. Harcourt's Son, Wappingers Falls, N. Y.

IVIES

ENGLISH IVY

	100	1000
2-in.	\$ 4.00	\$35.00
2½-in., 2 to pot, long.....	7.00	60.00
3-in., 3 to pot, staked.....	12.00
4-in., extra heavy.....	20.00
5-in., extra heavy.....	50.00
6-in., extra heavy.....	75.00

C. U. LIGGIT, Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6-ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, R. O., 2-in., and a fine lot of field grown plants. Price on application.
Roman J. Irwin, 108 W. 28th St., New York.

English Ivy, 2-in., \$3.50 per 100; 3-in., \$10.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

Strong English Ivy, 3-in., and 3½-in. pot plants, 1 to 2 ft. long, \$12.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York City.

English ivy, 3-in., 2 to 3 leads, \$8.00 per 100. J. WM. COLFLESH'S SONS, 53rd St. and Woodland Ave., Philadelphia, Pa.

Ger. Ivy R. O., 85c per 100. Berwyn Floral Shop, 1242 Wesley Ave., Oak Park, Ill.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100.
S. W. Pike, St. Charles, Ill.

LANTANAS

Lantanas, in all leading colors, also Weeping Lantanas, 2-in., \$5.00 per 100, \$45.00 per 1000. Cash. Add 5% for packing charge.
A. M. Augspurger, Peoria, Ill.

Lantanas, strong 2-in. stock, six best dwarf bedders, labeled true to name, \$3.00 per 100.
S. W. Pike, St. Charles, Ill.

Weeping Lantanas, 4-in., 20c; 3-in., 10c. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

LILIUMS

Lilium Harrisii now ready.
Limited number of bulbs as follows:
9-11.....\$50.00 per 100
7-9.....32.50 per 100
6-7.....17.50 per 100

THE DINGEE & CONARD CO., WEST GROVE, PENNSYLVANIA.

Lilium Canadense, 1st size.....\$5.00 per 100
Lilium Canadense, 2nd size.....3.00 per 100
Lilium Philadelphicum, 1st size.....5.00 per 100
Lilium Philadelphicum, 2nd size.....3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LONICERAS

LONICERA CHINENSIS PURPUREA
1100 1-1½-ft., 1 yr.....\$10.00 \$ 90.00
3500 2-2½-ft., 2 yr.....12.00 100.00
2500 2-3-ft., 3 yr.....15.00 120.00

LONICERA HENDERSONII
500 1½-2-ft., 1 yr.....10.00
1800 2½-3-ft., 2 yr.....12.00
900 3-4-ft., 3 yr.....15.00

LONICERA HECKROTTII
5000 12-18-ft., 1 yr.....10.00
5000 2-3-ft., 2 yr.....12.00
800 3-4-ft., 3 yr.....15.00

THE CONARD & JONES CO., West Grove, Pennsylvania.

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.
ROBBINK & ATKINS, RUTHERFORD, N. J.

MAGNOLIAS

Magnolia Grandiflora, 1 to 2 ft., \$20.00 per 100; 2 to 3 ft., \$40.00; 3 to 4 ft., \$60.00; 4 to 5 ft., \$100.00. Upland grown, northern exposure, stocky and well branched.

Valdesian Nurseries, Rostic, N. C.

Magnolia Grandiflora, 24-in. high, pot-grown, 50c each, \$45.00 per 100. Fine stock.

Jacob Schulz, 831 Cherokee Rd., Louisville, Ky.

Magnolia Fuscata, 12-15 in. high, 25c; 15-20 in., 40c; 30-36 in., 60c each. P. Kaul, 633 Cherokee St., New Orleans, La.

MARGOLDS

Marigold, French Dwarf, 2-in., fine for pans and fern dishes, in bloom, \$4.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

MIGNONNETTES

2-in. Giant Mignonette plants, \$4.00 per 100.
Cash, please. C. L. Van Meter, Monticello, Ia.

MYRTLE

Myrtle, Vinca minor, for cemetery use, fresh greens, 6 to 12 leads, \$20.00 per 1000 bunches.
H. Schlachter, 600 E. Ross Ave., St. Bernard, O.

NURSERY STOCK

ONARGA NURSERY COMPANY
Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

	10	100
Almond, Flowering	2-3 ft. \$2.00	\$17.00
Barberry Thun.	18-24-in. 1.00	9.00
Barberry Thun.	2-3 ft. 1.50	12.00
Hydrangea P. G.	2-3 ft. 1.75	18.00
Honeysuckles, assorted...	3-4 ft. 1.50	12.00
Lilac Purple	3-4 ft. 1.75	13.00
Mock Orange	3-4 ft. 1.50	12.00
Snowberry, assorted	3-4 ft. 1.75	15.00
Spiraea Ant. Waterer		
Dwarf red	18-24-in. 1.75	16.00
Spiraea Van H.	3-4 ft. 1.75	15.00
Weigelia Rosea	2-3 ft. 1.75	15.00
Tree, Shrubs, Roses and Perennials in carload lots. New trade lists now ready.		

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

	Each	10	100
Almond, red and white			
2-3 ft	\$.40	\$3.50	\$30.00
Barberry Japanese, 12-18-in.	.12	1.00	8.00
18-24-in.20	1.50	12.00
24-30-in.30	2.00	18.00
Honeysuckle Morrowl, 3-4 ft.	.20	2.00	18.00
Mock Orange, 3-4 ft.25	2.00	17.50
Spiraea Van Houttei, 12-18-in.	.20	1.50	8.00
18-24-in.25	2.00	12.00
3-4 ft.40	3.50	30.00

The Spiraea above is the very choicest. The 3-4 ft. plants are specimens. The above represent a few of our shrubs. Complete list will be sent on request. Cash with order, please.

AURORA, ILLINOIS.

BARR'S TREES GROW

Norway Maples a Specialty
Special carload lot offer.

Fall delivery

8 to 10 ft., 1 1/4 to 1 1/2 in. cal....	\$ 80.00	per 100
10 to 12 ft., 1 1/4 to 1 1/2 in. cal....	100.00	per 100
12 to 14 ft., 1 1/4 to 2 in. cal....	150.00	per 100
12 to 14 ft., 2 to 2 1/2 in. cal....	175.00	per 100
14 to 16 ft., 2 1/4 to 3 in. cal....	225.00	per 100
14 to 16 ft., 3 to 3 1/2 in. cal....	300.00	per 100
14 to 16 ft., 3 1/2 to 4 in. cal....	400.00	per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.

Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES
Fine, heavily branched—Straight trunks.

Callper:

Height	6-in. above ground.	10	100
4-6-ft.		\$ 5.50	\$ 45.00
6-8-ft.		6.50	55.00
8-10-ft. $\frac{3}{4}$ to 1-in.		8.00	75.00
8-10-ft. $1\frac{1}{4}$ -in.		11.00	95.00
10-12-ft. $1\frac{1}{2}$ to 2-in.		16.50	140.00
12-14-ft. 2 to 3-in.		27.50	235.00
14-16-ft. 3 to 4-in.		65.00

THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

100,000 California Privet, 2-3 ft., \$3.00 per 100. \$25.00 per 1000. California Privet, 3-4 ft., \$4.00 per 100. \$35.00 per 1000.

Grape vines, 2 yrs. old, mixed, Niagara, Concord and Moore's Early, \$15.00 per 100. Cash. Packed free.

Clement S. Lewis, Aldan, Del. Co., Pa.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

Nursery Stock, Am. Arbor Vitae, 1-in. nice seedlings, \$5.00 per 1000. Rosa Multiflora for summer grafting, \$5.00 per 1000. J. Dvorak, Nurseryman, Robinson Ave., Flushing, N. Y.

Pittosporums, bushy plants, \$4.00 doz.
Mock Orange, large flowering, 15-in., 18c each; 30-in., 35c; 4-5 ft., 60c each.
P. Kaul, 633 Cherokee St., New Orleans, La.

OLIVES

Sweet Olives, 12-15-in. high, 25c each; 15-20-in., 40c each; 30-36-in., 60c each. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

ONION SETS

Egyptian or Winter Onion Sets, \$1.50 per bu., 32 lbs.; 10 bu., \$12.00.

Page's Greenhouses, Staunton, Ill.

Egyptian Winter Onion Sets, \$1.50 per bu., 32 lbs. Edward W. Schnuter, Crookston, Minn.

OXALIS

Oxalis, Grand Duchess Yellow, \$1.50 per 100, prepaid.

Carthage Greenhouse, Carthage, Ill.

PALMS, ETC.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2 1/4-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Fieser, 711 Hamilton Ave., North Bergen, N. J.

Kentia Belmoreana, 2 1/4-in.	Doz. 100	\$10.00
Kentia Belmoreana, 3-in.	3.00
Kentia Belmoreana, 5-in.	12.00
Kentia Forsteriana, 2 1/4-in.	1.50
Kentia Forsteriana, 5-in.	12.00

We have one of the largest stocks of Kentias in the country, and can furnish any quantity of strong healthy plants.

Lantana Borbonica, 2 1/4-in.	\$0.75	\$ 6.00
Lantana Borbonica, 3-in.	2.00
Lantana Borbonica, 3 1/2-in.	2.50	15.00
Lantana Borbonica, 4-in.	4.50
Lantana Borbonica, 6-in.	9.00

These plants have character leaves and are useful for filling baskets, etc., or growing on for decorating purposes.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Lantana Borbonica, 2 1/4-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2 1/2-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2 1/4-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.

Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

PANDANUS VEITCHII—from open for 3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

Pandanus Veitchii, nicely variegated plants, 2 1/4-in. pot sizes, \$6.00 per 100; 3-in. pots, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

2 -in. Pandanus Utilis	\$10.00	per 100
3 -in. Pandanus Utilis	20.00	per 100
4 -in. Pandanus Utilis	25.00	per 100
2 1/2-in. Pandanus Utilis	15.00	per 100

POEHLMANN BROS. CO.,

Morton Grove, Illinois.

Kentia Belmoreana and Forsteriana, 2-in., \$12.00 per 100; 3-in., \$20.00 per 100; 5-in., 3 plants in pot, \$1.00 each. Lantana Borbonica, 3 1/2-in., \$15.00 per 100; 4-in., \$35.00 per 100. Cash. Add 5% for packing charge.

A. M. Augspurger, Peoria, Ill.

NICE YOUNG KENTIAS

Good 3-in. four leaves, 12 to 14 inches high at \$3.50 per dozen, \$25.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, \$15.00 per 100. Cash. Add 5% for packing.

Fraser Nursery Co., Birmingham, Ala.

Palms, Kentia Belmoreana, 3 1/2-in., 10 to 12 inches high, 5 to 6 leaves, 50c. Extra fine. Cash. Samuel Smith & Son, Jamestown, R. I.

Kentia Belmoreana and Forsteriana, strong, 2 1/4-in., \$15.00 per 100, \$140.00 per 1000.
A. C. Oelschig & Sons, Savannah, Ga.

PANSIES

PANSY PARK PERFECTION is a mixture of more than 50 thoroughbred varieties of Giant Show and fancy Pansies and includes the new varieties from American and European specialists. I have received thousands of testimonials from florists and amateurs in all sections of the country. Many of my florist customers say that my Pansies are the best in all respects that they ever had. A few samples: From C. C. Wonne-man, Mexico, Mo.: "The Pansy plants arrived in best possible condition, were strong, sturdy and well rooted. I have bought the best seeds and plants possible, but have never been able to produce anything to equal yours. I have bought from you for the past 12 years and have never seen such a variety of colors." From Gude Bros. Co., Washington, D. C.: "The Pansy plants received from you last fall were entirely satisfactory in every particular. We shall probably want 5000 or 10,000 in the near future." From Harry W. Stewart, Rhinebeck, N. Y.: "Send me 5000 of your Pansy Park Perfection Pansy plants. I saw a house of them last winter and they were the finest I ever saw."

I have the largest stock of hardy field-grown plants for the wholesale trade in America. They were grown from seed sown thinly in light sandy soil broadcast and they have extra good roots. Plants from early sown seed, 6 to 9 leaves, 1000, \$5.50; 500, \$2.75; 5000, \$25.00; 10,000, \$48.00. Medium size, 5 to 7 leaves, 1000, \$4.50; 500, \$2.50; 5000, \$21.00; 10,000, \$40.00.

My Special Cut Flower Strain produces enormous flowers on extra long stems, and the best colors mixed in the right proportion for the cut flower trade. I have only about 75,000 of this strain. Place your order early. \$7.00 per 1000; 500, \$3.75; 250, \$2.25. Cash with order.

L. W. Goodell, Pansy Park, Dwight, Mass.

We will have Pansy seedlings, 4 to 6 leaves, ready about Sept. 15th. Steele's Greenhouse Special and Ozark Mammoth Strain at \$4.50 per 1000, prepaid by parcel post when postal money order accompanies the order.

Seed of the Ozark Mammoth Strain at \$5.00 per oz.; 2 oz., \$9.00; 3 oz., \$12.50; 4 oz., \$16.50; 6 oz., \$20.00. Postal money order must accompany order.

Ozark Pansy Gardens, West Plains, Mo.

Our several strains of Giant Flowering Pansy seedlings will be ready for shipment October 1st. We suggest delivery not made until after that date, as experience has taught us that only heavily frosted stock ships well. All stock heavily rooted and August sown.

	P. post	Express
	100	500 1000
Giant Exhibition	\$1.75	\$3.25 \$5.50
Steele's Private Stock	1.50	3.00 5.00
Steele's Mastodon	1.25	2.75 4.50
Joe. H. Cunningham's "Giant Flowering"	1.25	2.25 4.00

See Asparagus.

Cash with order.

JOS. H. CUNNINGHAM,

Delaware, "The Primrose Man," Ohio.

300,000 PANSY PLANTS

We have been growing Pansy plants for the trade for eight years and we have never had enough to supply the demand. This year we are growing a good many more.

Improved Giant Trimardeau, also Giant Florists' Mixture, which contains all the shades and colors and a good percentage of copper, bronze, pink and red, which are sometimes scarce in other mixtures.

July sown, strong plants, coming in bloom, \$4.00 per 1000, 5000 or more, \$3.50 per 1000.

Cash with order.

N. D. McAdams, Columbus Grove, O.

PANSY SEEDLINGS

METTE STRAIN

Most perfect and beautiful strain on the market.

\$4.00 per 1000 by express

\$4.50 per 1000 by parcel post;

Transplanted, \$12.00 by express, \$13.00 by parcel post.

This strain and our plants have been praised by florists for cut flowers as well as for field plants. Ready now. Cash.

J. B. BRAUN, HIGHTSTOWN, N. J.

PANSY PLANTS

Steele's Mastodon mixed.....\$4.50 per 1000

Vaughan's Giant Mixture..... 4.00 per 1000

Giant Flowering 3.50 per 1000

The above are strong, stocky plants, grown from seed direct from the originators. Good packing. Cash.

C. C. Breece, R. D. 7, Delaware, O.

PANSY PLANTS

Strong and stocky

"Superb Strain"

\$4.00 per 1000,

3000 for \$11.25,

5000 for \$17.50.

Cash with order.

Brill Celery Gardens, Kalamazoo, Mich.

PANSIES.

Brown's Giant,

Prize pansy plants,

mixed colors,

60c per 100,

\$3.50 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

GIANT PANSY PLANTS

Plants grown from seed of our own strain. Large stocky plants, 6 to 8 leaves, large flowers of mixed colors, ready for shipment now, \$4.50 per 1000. Cash with order. No C. O. D. orders accepted.

L. G. Snyder, Pansy Gardens, R. R. 8, Dayton, O.

Pansy plants of my largest flowering mixture of show varieties, strong, stocky, July sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000; large, bushy, in bud and bloom, \$6.00 per 1000; strong stocky plants in white, yellow and blue, separate colors, \$3.50 per 1000.

Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Pansy seedlings, best that money can buy, seed direct from originators. Strong and stocky. Steele's Greenhouse Special, \$1.00 per 100, \$5.50 per 1000. Steele's Private Stock, 80c per 100, \$4.50 per 1000. Michell's Giant Exhibition, 80c per 100, \$4.50 per 1000.

Carter's Pansy Gardens, Mt. Holly, N. J.

GIANT PANSY PLANTS

Grown from seed from my own growing, 200,000 Giant Strain with a great range of colors, large flowers, fine stocky plants, well rooted, ready for shipment now. Please order early to avoid rush. \$4.00 per 1000, 500 at 1000 rates.

John H. Griscell, R. R. 8, Dayton, O.

Strong Pansy plants, Giant Exhibition, best mixture your money can buy.

65c per 100, \$5.50 per 1000, prepaid.

Immediate delivery. Cash, please.

The Derry Nurseries, Haines & Chew Sts., Germantown, Philadelphia, Pa.

Pansy plants, strong and healthy. Kenilworth's Medium Mixture, 50c per 100; \$4.00 per 1000. Kenilworth's Royal Exhibition and Vaughan's International Mixture, 60c per 100; \$5.00 per 1000. Plants ready now and more coming on.

Koopman Bros., R. R. No. 4, Davenport, Ia.

Pansy plants, Steele's Mastodon, mixed, transplanted, strong, from 8 to 12 leaves, extra good roots, July sown, \$7.00 per 1000, worth \$10.00 per 1000. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

PANSY PLANTS

Steele's Mastodon, mixed, \$4.50 per 1000. These are strong bushy plants and are worth the money. Cash, please.

H. M. Paskins & Co., Basil, Ohio.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium in equal proportions, July sown. If you are looking for the best there are in Pansies, don't pass this lot. \$6.00 per 1000. Cash.

John Irvine, Bay City, Mich.

Pansy Plants, extra fine strain, \$4.00 per 1000. Cash.

A. D. STANLEY,
917 E. 46th St., Indianapolis, Ind.

Pansy seedlings, strong and healthy, Kenilworth's and Steele's, mixed, \$5.00 per 1000. Cash.

H. G. Norton, Perry, Ohio.

Pansy seedlings for winter flowering, very best strain, transplanted at \$1.50 per 100, \$7.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansies, 200,000 fine plants, Giant mixed; this stock will please you; \$4.00 per 1000, 5000 for \$17.50. Cash.

Byer Bros., Chambersburg, Pa.

Pansies, Steele's Mastodon Mixed, fine seedling plants, our stock is very fine, now ready for transplanting, \$4.00 per 1000. Cash with order.

Swaby Greenhouses, St. Charles, Ill.

Pansy plants, good strain, strong seedlings, 5 to 8 leaves, July and August sown, \$1.00 per 100, \$4.50 per 1000, postpaid.

Van Horne Greenhouses, Van Horne, Ia.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Pansy plants, Giant Trimardeau Mixed, large flowering and choice colors, \$1.50 per 500, \$3.00 per 1000, \$12.50 per 5000.

F. Danley, Macomb, Ill.

Pansy plants, strong northern-grown Mastodon strain. Immediate shipment, \$4.00 per 1000, \$18.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy Seedlings, mixed, strong plants, large flowering, 50c per 100, \$4.00 per 1000.

Sunnyside Greenhouse, Howell, Mich.

Pansy plants from our own popular Giant Prize Mixture seed grown by specialist, \$4.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Pansies, Giant Exhibition Strain, no better can be produced, 50c per 100; \$3.50 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Pansy seedlings, Giant Trimardeau, mixed, \$4.00 per 1000, postpaid.

S. T. Danley & Son, Macomb, Ill.

Pansy plants, Giant Trimardeau mixed, \$3.50 per 1000, postpaid or \$3.00 per 1000 by express. Cash.

Harglerode Bros., Shippensburg, Pa.

Pansy plants, Mastodon, \$5.00 per 1000. John G. Witt & Son, 10429 Wallace St., Chicago.

Mastodon Pansy seedlings, \$4.50 per 1000, postpaid.

W. G. Kintigh, Irwin, Pa.

PELARGONIUMS

PELARGONIUMS

Easter Greeting
and
Wurtembergia

The two great leaders.
Fine 2½-in. stock
ready to ship
Oct. 20th.

This stock will make
you big money.

\$12.00 per 100.

C. L. HUMPHREY,

Zanesville,

Ohio.

Pelargoniums, 2½-in., \$12.00 per 100, \$100.00 per 1000. Next lot ready Oct. 1st.

Easter Greeting
Wurtembergia
Lucy Becker
Swabian Maid
German Glory
Wolfgang Goethe
Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS

2-in., \$12.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.

November delivery.

AMERICAN BULB CO.,

172 N. Wabash Ave.,

Chicago, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate. 5% for packing. SEPTEMBER DELIVERY.

S. S. SKIDELSKY & CO.,

50 Park Place,

New York City.

Pelargoniums, Purity, C. King, Herzog, Mallet, Gloriosa, Champion, Galatea, Lian, C. Raikes, Thibaut, Mrs. Sandiford, 2½-in. ready for shift, \$8.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Pelargoniums, 100 4-in. Easter Greeting, at \$25.00. 750 Easter Greeting, 240 Lucy Becker, 150 Swabian Maid, and 150 Wurtembergia, out of 3-in. pots, at \$2.00 per dozen. Cash. Add 5% for packing.

Ullrich Floral Co., Tiffin, O.

Pelargoniums, German Glory, Wurtembergia, Prince Bismarck, Wolfgang Goethe, 2½-in., ready for shift, \$12.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Pelargoniums, Easter Greeting and Wurtembergia, mixed, strong 2½-in., ready Sept. 25th, 10c. Cash please.

Johnson Floral Co., Kendallville, Ind.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes, ready Sept. 15th.

	Doz.	100
Duke of Wellington, sulphur-white, fine cut-flower variety, late.....	\$2.50	\$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multi-color, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co.,

Keystone Nurseries,

Lancaster, Pa.

	Per 10	Per 100
1600 Festiva Maxima	\$2.25	\$18.00
900 Mme. de Verneville	2.50	22.00
405 Meissonier	2.00	15.00
705 Modeste Guerlin	2.00	15.00
650 Queen Victoria	2.00	15.00
359 Rubra Superba	2.00	15.00
366 Victoire Modeste	2.00	15.00

THE CONARD & JONES CO.,

West Grove,

Pennsylvania.

PEONIES, 2 TO 4 EYES

B. Rothschild	8c
Edulis Superba	10c
Festiva Maxima	16c
Madame De Verneville	15c
Hamel	12c
Umbellata Rosea, earliest of all	25c

C. S. HARRISON'S SELECT NUR. CO.,

Box 408,

York, Nebr.

Peonies, 3 to 5 eye divisions.

	Per 100
Edulis Superba	\$15.00
Felix Crousse	20.00
Livingstone	20.00
Louis Van Houtte	15.00
Queen Victoria	15.00
Light Pink (good cut flower)	12.00

Chas. Pommert, Amelia, Ohio.

PEONIES

Richardson's Rubra Superba15c
Duke of Wellington12c
Duchesse de Nemours12c
Solfatare12c
Festiva Maxima15c
All good strong three to five eye divisions, guaranteed to please. Cash, please.

M. L. Evans, Coldwater, Mich.

A bargain offer in Peonies. Strong divisions. F. Maxima, Lady Bramwell, Dorchester, Rubra Superba, Duch. De Orleans, Double Reds, 10c each. Floral Treasure, Duch. De Nemours, 12c. No order for less than \$5.00. Send for list of other varieties.

W. J. Engle & Son, R. 8, Dayton, Ohio.

Am closing out about 2000 four year Marie Lemoine, 1200 three year Edulis Superba, 800 three year delicate pink fine kind. Fine and healthy, 25c each until sold. Am going out of business.

W. A. Lankford, Charlottesville, Va.

Peonies, extra strong northern Mich. grown, 2 to 5 eyes, Queen Victoria, \$10.00 per 100. Other varieties at bargain prices. Cash with order please. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

Peonies, 200 large clumps, in 4 varieties, 20 to 50 eyes, \$1.00 per clump, by freight only, or exchange for Gladioli bulbs, future delivery.

Abbey Ave. Greenhouses, Dayton, O.

Festiva Maxima, Duchesse de Nemours, Edulis Superba, Lady Bramwell and other cut flower varieties. Good strong divisions or clumps.

W. Z. Purnell, Snow Hill, Md.

Peonies, Ed. Superba, 15c; F. Maxima, 20c. Good divisions.

L. F. Dintelmann, Belleville, Ill.

Peonies, Festiva Maxima, best white, 3 to 5 eyes, \$10.00 per 100.

Ten Eyck & Son, Auburn, Ind.

Double white Peonies, 4 to 5 eyes, \$10.00 per 100, \$90.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Peonies, best varieties; true to name; write for prices.

Roman J. Irwin, 108 W. 28th St., New York.

PEONIES. Good stock, reasonable prices.

Wild Bros. Nursery Co., Sarcosie, Mo.

PEONIES. finest named sorts, 15c. List free.

W. H. Salter, Rochester, N. Y.

PEPPERS

Peppers, Celestial, 4-in., \$2.00 per doz., \$15.00 per 100; 4½-in., \$3.00 per doz., \$25.00 per 100. Berries well colored, good strong plants. Cash with order, please.

Frank Oechalin, 4911 Quincy St., Chicago.

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots, \$6.50 per 100, \$60.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

See our display ad this issue.

J. F. WILCOX & SONS,

Council Bluffs,

Iowa.

Peppers, improved Bird's Eye and Xmas Joy, out of 2½-in. pots, \$7.00 per 100.

A. L. Miller,

Jamaica, N. Y.

PETUNIAS

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

RICHARD DIENER COMPANY,

Kentfield,

California.

Double Petunias, very fine, 2½-in., \$4.00 per 100.

C. J. Frew, Jr., Conneaut, O.

PHLOXES

Phlox. I have a large stock of the best of the standard varieties and a number of my new varieties which compare favorably with any of the standard varieties. Write for trade list.

Willis E. Fryer, Mantorville, Minn.

2-yr. hardy Phlox, 12 finest sorts. List free.

W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago, 2-in., 5c; 3-in., 10c; 4-in., 20c.

Bird Forrest, Waxahachie, Tex.

POINSETTIAS

Poinsettias, true Xmas Red variety, 2½-in., immediate delivery, shipped in paper pots; to close out, have about 2000 to dispose. This is excellent stock, \$10.00 per 100, \$90.00 per 1000. Christmas is coming, order today. J. M. Walther, 3645 Iowa Ave., St. Louis, Mo.

POINSETTIAS

	100	1000
Shipped in Sept., 2½-in.....	\$8.00	\$75.00
Shipped in Oct., 2½-in.....	7.00	65.00

Cash with order.

Anton Schulthels, College Point, L. I., N. Y.

Strong 2½-in. Poinsettias, \$8.00 per 100, \$75.00 per 1000. Refer to display and other classified ads for other stock.

S. S. SKIDELSKY & CO.,

50 Park Place,

New York City.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$95.00 per 1000. California stock from 2½-in. pots ready now and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

For Poinsettia softwood cuttings, cut Poinsettias and stock plants, see my display ad in Aug. 28th issue.

A. Ecke, 1226 Hay Ave., Los Angeles, Calif.

3000 Poinsettia plants, 2½-in. pots, at \$8.00 per 100, \$75.00 per 1000. Excellent stock in paper pots. Cash, please. Add 5% for packing.

Chas. M. Smith, York, Pa.

Poinsettias, extra fine stock, just right for a shift, 2½-in., \$7.50 per 100; 3-in., \$12.00 per 100. Immediate shipment.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias, 2½-in., strong stock, well rooted, ideal for late panning. Cash.

H. Roth, La Fayette, Ind.

Poinsettias shipped in October, 2-in., \$6.50 per 100, \$60.00 per 1000.

Fred Burre, Peoria, Ill.

POINSETTIAS, 2½-in., \$5.00 per 100, 2½-in., \$6.00 per 100, select, \$7.50. Cash. Immediate delivery.

Joseph Turski, Gross Point, Ill.

A few hundred nice clean Poinsettias, 2½-in. pots, deep red blooming variety, \$8.00 per 100.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias, 2½-in., immediate delivery, \$5.00 per 100. Cash.

Jos. Turski, Gross Point, Ill.

Poinsettias, young plants out of 4-in. pots, nice healthy stock, 15c.

Yule Floral Co., Lincoln, Neb.

Poinsettias, good 2½-in., 8c; strong 4-in. stock plants, 12c.

I. O. KEMBLE, MARSHALLTOWN, IA.

Poinsettias, good, strong stock, 2½-in., \$10.00 per 100. Packed in Neponset pots.

Evenden Bros. Co., Williamsport, Pa.

Poinsettias from 2½-in. pots, \$7.50 per 100, \$70.00 per 1000. Shipped in Neponset pots.

The Geo. H. Mellen Co., Springfield, O.

Poinsettias, immediate delivery, 2½-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.

A. M. Campbell, Strafford, Pa.

Poinsettia, fine type, shipped in paper pots, 2½-in., \$10.00 per 100.

Trulfts' Greenhouses, Chanute, Kans.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Poinsettias, 2½-in. strong, \$10.00 per 100; \$90.00 per 1000.

BAUR FLORAL CO., ERIE, PA.

Poinsettias, 3-in., fine for benching, \$12.00 per 100; 2½-in., \$8.00 per 100. Shipped in paper pots.

Grohman, the Florist, Saginaw, Mich.

POINSETTIAS—Continued.

Poinsettias, 2-in., \$8.00 per 100. Cash with order please. D. R. Herron, Olean, N. Y.

Poinsettias, large 2-in. pots, \$8.00 per 100. Fugleburg & Flister, Oshkosh, Wis.

300 Nice 2½-in. Poinsettias, \$8.00 per 100. N. O. Caswell, Delavan, Ill.

Poinsettias, 2 and 2½-in., \$8.00 per 100. J. L. Johnson, De Kalb, Ill.

PRIMULAS**PRIMULAS WITH A REPUTATION.**
My True "Silver Dollar Strain"**READY NOW****Obconica****Apple Blossom**

Rosea and other varieties.
Strong stock from 2½-in.
\$6.00 per 100, \$57.50 per 1000.
Malacoides Townsendi
2½-in.
\$8.00 per 100, \$75.00 per 1000
Malacoides Superba (pink),
2½-in., \$5.00 per 100, \$47.50 per 1000.
Henry Schmidt,
673 Church Lane, North Bergen, N. J.

PRIMULAS

Primula Obconica, our royal mixture of Xmas colors. This is our own production. Choice strong stock, many of these plants are ready for 6-in. pots, 4-in., \$20.00 per 100. Cash.

PRIMULA MALACOIDES**ROSEA SUPERBA**

This strain is our own production and will please you, 2½-in., \$6.00 per 100. Cash.
Primula Malacoides Rosea, very strong stock, \$5.00 per 100, \$45.00 per 1000. Cash.
Strong seedlings of Rosea, ready for pots, \$1.00 per 100, \$8.00 per 1000. Cash.
FREEPORT FLORAL CO., FREEPORT, ILL.

Obconica, 2½-in. pots, best varieties, \$7.00 per 100; \$65.00 per 1000; 3-in. pots at \$10.00 per 100. 2½-in. pots, \$6.00 per 100; \$55.00 per 1000; 3-in. pots, \$10.00 per 100. Primula Chinensis, finest strain, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in., \$10.00 per 100. Primula Kewensis, 2½-in. yellow, \$7.50 per 100. Townsendii, 2½-in. pots, \$9.00 per 100; \$80.00 per 1000. Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$8.00 per 100; \$75.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

10,000 Primula Malacoides, strong seedlings from soil, ready for potting, \$2.50 per 100 by parcel post, or will exchange for an equal number of Nutt, Poitevine or Hill Geraniums, unrooted cuttings. Mail us the Geranium cuttings and we will promptly send the Primulas. Could also use Vinca Var. rooted cuttings at market price.

PARK ENTRANCE FLORAL CO., SHERIDAN, WYOMING.

P. Malacoides, choice mixed, from 2-in. pots, \$4.00 per 100.

Primula Obconica, Gigantea and Grandiflora, mixed, good strong 3-in., ready to shift, \$8.00 per 100. 2-in. all sold.

Chinensis Primrose, large flowering mixed, from 3 in., fine plants and well packed, \$8.00 per 100. Cash.

C. G. LOCKE, Grower, Arkport, New York.

PRIMULA MALACOIDES**Choice strain, lilac.****Ready for 3-in. pots.****We solicit your order.****for good stock, fair treatment.****No order too large, none too small.****2-in., \$3.00 per 100.**

F. C. FREEMAN & SONS, PORTLAND, IND.

Primula Obconica, assorted colors, Gigantea and large flowering, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; \$100.00 per 1000.

SCHIERLE BROS.,**Wholesale Growers,**

Main, Lock and Old Main Sts.,
Miamisburg, Ohio.

Primroses, Chinese and Obconicas, 3½-in., as large as any 4-in. and ready for 5-in. Imported strain of fancy mixed colors including plenty of Xmas Red, \$13.00 per 100, 200 for \$25.00; 5-in., ready for 6-in., \$20.00 per 100. All the above Obconicas are in bud and bloom.
Chas. Whitton, Utica, N. Y.

Primula Obconica Grandiflora, from 3 and 4-in. pots. Grown from seed of our own large-flowering strain. Ready for immediate shipment. The 4-in. will make fine 6-in. for the holiday trade. Rosea, dark pink and Apple Blossom, light pink, 4-in. at 15c; 3-in. at 10c; 2-in. after Sept. 15th at 5c. **C. F. Mahan & Co., R. 8, Dayton, O.**

Primulas, Obconica and Chinese, 4-in., fine, large plants, mixed colors, lots of dark red ready for 5-in., \$13.00 per 100, 200 for \$25.00. 3-in. Obconicas, \$7.00 per 100. Large transplanted Obconicas, \$3.00 per 100. **Edward Whitton, York & Walnut, Utica, N. Y.**

Primula Obconica Gigantea, 4-in., fine large plants in bud and bloom, plenty of dark colors, \$15.00 per 100. Primula Chinensis, 2-in., \$5.00 per 100. Primula Malacoides, strong transplanted seedlings, \$2.50 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Primula Chinensis, best English strain, 2½-in., \$5.00 per 100, \$48.00 per 1000; 500 at 1000 rate. Cash with order, please.

Frank Ochallin, 4911 Quincy St., Chicago.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

PRIMULAS

Per 100
A No. 1 stock Obconica assorted, 3-in. \$10.00
A No. 1 stock Obconica assorted, 2½-in. 5.00
Primula Chinensis, 3-in. 8.00
F. E. Blake, Marion, Ohio.

PRIMULA MALACOIDES

Strong 4-in. stock, \$5.00 per 100. First class plants but we are over-stocked. Cash.

Harry Franklin Baker, 1118 W. Lake St., Minneapolis, Minn.

PRIMULA OBCONICAS

Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2½-in. pots, at \$6.00 per 100, \$55.00 per 1000. **J. H. Flessner, 711-741 Hamilton Ave., North Bergen, N. J.**

PRIMULA

Chinensis, 3-in., large flowering, best strain, \$7.00, 2-in., \$4.00. Cash.
M. S. ETTER, THE HOME OF PRIMROSES, Shiremanstown, Pa.

PRIMULA OBCONICA

2½-in., \$5.00 per 100, \$45.00 per 1000
3-in., \$9.00 per 100, \$80.00 per 1000
HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

Primula Obconica, 2½-in., separate colors or mixed, \$6.50 per 100, \$57.50 per 1000, Chinensis, \$6.00 per 100, \$50.00 per 1000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Ready—Primula Malacoides, 2½-in. pots, plants ready for 3-in., rosea and lavender, good plants, \$4.00 per 100, \$35.00 per 1000. Cash, please. **W. C. Knowles, 1460 South St., Toledo, O. Bell Phone Broadway 480.**

Primula Obconica, 2½-in. \$6.00 per 100

All bright colors.

Terms, cash. Packing 7½% of amount of order.

C. H. Frey, Lincoln, Nebr.

Malacoides, lavender, extra large, 2½-in., \$4.00 per 100; 3-in., \$9.00 per 100. Cash with order. Write for sample.

Wm. C. Schantz, Pekin, Ill.

PRIMULA MALACOIDES

Strong, guaranteed, 2½-in., ready to shift, \$3.00 per 100, \$25.00 per 1000.

The Chal Peterson Co., East Liverpool, O.

Primulas, Chinese and Obconica, fine healthy stock from the lightest to the darkest shade, 4-in., strong plants, \$13.00 per 100; 5-in., \$25.00 per 100. **Samuel Whitton, Utica, N. Y.**

Primula Malacoides, strong transplanted seedlings, ready for 2½-in. pots, \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Primula Malacoides, 2½-in., rosea and lilac, grown from our own seed, ready for shift, \$4.00 per 100. Cash.

Humm & Jones, Oberlin, O.

Primrose Obconica, Chinese, Malacoides, 2-in., \$3.00 per 100, good stock. Cash.

M. & S. L. Dysinger, Albion, Mich.

Primula Malacoides, strong 2½-in., \$3.50 per 100. Cash.

CHAS. E. COUGILL, AUBURN, IND.

Primula Obconica, Miller's Giant, fine 3-in., \$7.00 per 100; Malacoides, 3-in., \$6.00. Cash.

J. W. Miller, Shiremanstown, Pa.

Primulas, choice mixed, 3-in., \$6.00; 4-in., \$8.00; 5-in., \$12.50 per 100.

Fairview Gardens, Elnora, Ind.

Primula Obconica out of 3-in. pots, fine stock ready for 4-in., \$9.00 per 100.

Fostoria Floral Co., Fostoria, O.

Primulas, Chinese, red, pink, white, etc., \$6.00 per 100. Ready for shift.

J. Sylvester, Oconto, Wis.

Primula Malacoides Rosea, strong 2½-in., \$5.00 per 100.

Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, 3-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

Malacoides Primula, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Primula Malacoides, 2-in., \$4.00 per 100, \$35.00 per 1000. **Edward W. Schnuster, Crookston, Minn.**

RASPBERRY PLANTS

Raspberry Plants, St. Regis, \$2.50 per 100, \$18.00 per 1000.

Special prices on 5000 and over. **Shady Lawn Nursery, Hugo Kind, Hammonton, N. J.**

Raspberries, Black Pearl and Cumberland, \$2.50 per 100, \$7.50 per 500, \$12.00 per 1000.

Wm. Mandel, Nurseryman, Bloomington, Ill.

ROSES**ROSES**

Columbia, 3-in. \$20.00

Columbia, 2½-in. 15.00

Sunburst, 2½-in. 10.00

Premier, 2½-in. 25.00

White Killarney, 3-in. 15.00

FIELD-GROWN ROSES**1 Year Old**

Excelsa, Tausendschon, Dorothy Perkins, Lady Gay, Hiawatha and others.

\$20.00 per 100.

C. U. LIGGIT,

Wholesale Plantsman,

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ROSA MULTIFLORA CUTTINGS**WE ARE IN POSITION TO SUPPLY****BY CONTRACT**

100,000

ROSA MULTIFLORA**ROOTED CUTTINGS****CORRESPONDENCE SOLICITED**

EVANSVILLE NURSERIES, INDIANA

ROSES, 2-YR OLD FORCING GRADE, FIELD GROWN

Hybrid Perpetual, Hybrid Teas, Ramblers.

Ask for prices.

Roses, 2½-in. to grow on for outside

or under glass, ask for prices.

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

2-yr. hardy Roses, 40 best sorts. If you want other hardy plants or trees, write. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

ROSE PLANTS: Extra fine 3-in. Mock, \$15.00 per 100, \$125.00 per 1000.

ROSEMONT GARDENS, 116 Dexter Ave., Montgomery, Ala.

Rested Ophelia Rose plants, in bench only 2 years; fine plants, good roots at \$12.00 per 100. Cash, please.

Muncie Progressive Floral Co., Muncie, Ind.

Rose plants, 900 2½-in. Cecile Brunner, 400 2½-in. Ward. These are good plants.

POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

3000 Ophelia, 2½-in. pots, \$ 6.00 per 100

1000 Maryland, 2½-in. pots, 50.00 per 1000

The Lamborn Floral Co., Alliance, Ohio.

Write us for your wants on Roses of all kinds.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

RUBBERS

Ficus Elastica, 5-in. at 45c; 6-in. at 60c.

Ficus Pandurata, 5-in. at 60c; 6-in. at 75c.

Above plants are extra full and large. Cash with order. **H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.**

Rubber Plants. Limited number only. 4-in., \$6.00 per doz.; 6-in., \$9.00 per doz. Cash. Add 5% for packing charge.

A. M. Augspurger, Peoria, Ill.

Rubbers, 15-18 in., 35c each; 24-30 in., 60c each. **P. Kaul & Son, 633 Cherokee St., New Orleans, La.**

Fine Rubber plants, 5½-in. pots, 2-ft. high, \$9.00 per doz.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

FICUS ELASTICA, strong 5-in., \$6.00 per doz. BAUR FLORAL CO., Erie, Pa.

SANSEVIERIAS

Sansevieria, Zebrina Variegata, 4½-in., \$3.00 per doz.

GEO. WITTBOLD CO., 737-739 Buckingham Place, Chicago.

SEEDS**SEEDS**

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds \$ 1.25

5000 Seeds 5.00

Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds \$0.75

5000 Seeds 3.50

Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you. Trade packet 50c; ¼ pound \$2.00; 1 pound \$7.00.

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound \$2.00.

We pay postage on all above items.

SEVIN-VINCENT CO., Wholesale Seed Growers,

417 Montgomery St., San Francisco, Calif.

Zvolanek's Sweet Pea Seeds in his original bags at his prices.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.

Cyclamen seed, separate colors, fine stock, \$12.00 per 1000, Pink, Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Cyclamen seed. Giant strain, Crimson King, pink, salmon, Salmon King, Rose of Marienthal, glowing red and white with red eye, \$12.00 per 1000.

Glory of Wandsbek and Rose of Wandsbek, \$15.00 per 1000.

Will arrive soon. Order now, stock limited.

Peter Pearson, 5732 Gunnison St., Chicago, Ill.

**QUALITY NEW CROP
ASPARAGUS SEED.
PLUMOSUS.**

1000 seeds	\$ 1.50
5000 seeds	6.50
Per pound	10.00

SPRENGER.

1000 seeds	1.00
5000 seeds	4.50
Per pound	6.00

PANSIES.
PEACOCK GIANT PANSY MIXTURES.

Trade pkt., 50c; ¼ oz., \$2.00; ½ oz., \$3.75; oz., \$7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink	\$0.85	\$2.75	\$10.00
Fordhook, pink and white ..	.50	1.75	6.00
Songster, lavender80	2.75	10.00
Spring Maid, light pink65	2.25	8.00
Snow Flake, early pure white ..	.65	2.25	8.00
White Orchid, pure white, large65	2.25	8.00

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	\$0.60	\$2.00	\$9.00
Selected Grand Rapids60	2.00	9.00
Selected Black Seeded Simpson ..	.60	2.00	9.00

RADISH SEED.
Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing ..	\$1.00	\$8.50
Selected Ey. Scarlet Turnip, White Tip	1.00	8.50

Write for quotations in hundred pound lots. Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,

4011-15 Milwaukee Ave., Chicago, Ill.

Winter-flowering
SWEET PEAS

	Pkt.	Oz.	¼ lb.
Asta Ohn, lavender	\$0.75	\$1.25	\$3.50
Christmas Pink75	1.25	3.50
E. Burke, lavender	1.00	1.50	5.00
E. Burke, greenhouse grown ..	2.00	3.00	10.00
Hercules, rose pink50	.75	2.50
Helen Lewis, salmon pink75	1.25	3.50
Heatherbell, mauve lavender ..	.65	1.25	3.50
Lavender Nora50	.75	2.50
Liberty, deep crimson50	.75	2.50
Melody, rose pink75	1.25	3.50
Mrs. Chas. Zvolanek, lavender ..	.75	1.25	3.50
Mrs. Spanolin, white50	.75	2.50
Mrs. Skaach, pink50	.75	2.50
Pink and white Orchid50	.75	2.50
Rose Queen, greenhouse grown ..	2.00	3.00	10.00
Selma Swenson, pink50	.75	2.50
Snowflake, pure white75	1.25	3.50
Wedgwood, clear blue	1.00	1.50	5.00
Yarrowa, rose pink50	.75	2.50

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

SWEET PEA SEED

We offer a large list of the best commercial varieties, and mention the following as a guide to growers who want the best for forcing:

WHITE—Snowstorm
Snowflake
Sankey
PINK—Rose Queen
Daybreak
Pink Beauty
Louise Gude
Yarrowa
BI-COLOR—Christmas Pink Orchid
Fordhook Pink and White
LAVENDER—Lavender King
Zephyr
Mrs. Chas. Zvolanek
CERISE—Fordhook Rose
Rosy Morn
Illuminator
S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

SWEET PEAS

Order now, start in pots and have them ready to bench as the Mums are cut.

Variety	Oz.	Variety	Oz.
Snowstorm	\$1.50	Exquisite	\$0.85
Pink Beauty	1.00	Princess	1.25
Canarybird	1.00	Empress	1.25
Mrs. Sankey80	Bluebird	1.25
Sunburst	1.25	Sweet Briar	1.25
Fordhook Pk. & W	1.00	Enchantress	1.00
Lavender King85	Primrose Beauty ..	1.25
Heatherbell	1.25	Apple B. Spencer ..	1.25
Spring Maid	1.25	Songbird	1.25
Mrs. H. Dickson	1.25	Yarrowa75
Orange Beauty	3.00	Burpee's Favorite ..	3.00
Rose Queen	1.50	Mrs. Burke	3.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

STOCKS SEEDS.

Wistaria—lavender, 85% double, per 1000 seeds, \$1.50. Light pink, 70% double, 1000 seeds, \$1.00. Belvedere Nursery Co., 321 Rancheria St. Santa Barbara, California.

Yellow Lotus (Nelumbium Luteum) seed, crop of 1919 now ready. Price, \$1.25 per pound of about 400 seeds, prepaid. Tubers ready in spring.

YELLOW LOTUS WATER GARDEN.

Alblon, Ill. E. L. Dukes, Mgr.

LETTUCE SEED FOR GREENHOUSE FORCING

Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

Big Boston (best head variety).... \$.75 2.00
Grand Rapids (best loose type).... .75 2.00

We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, ¼ lb., 75c; pound, \$2.00 postpaid.

SEVIN-VINCENT CO.,
Wholesale Seed Growers.

417 Montgomery St., San Francisco, Calif.

CASSIA ARTEMISOIDES

Mr. Grower, send 10c for a trial pkt. of 200 seeds of this showy flowering pot plant; a novelty.

ASPARAGUS AND SMILAX SEED

Asp. Plumosus, 500 seeds, 55c, 1000 seeds, \$1.00
Asp. Sprenger, 500 seeds, 35c, 1000 seeds, 0.65
Smilax, 500 seeds, 15c, 1000 seeds, .30

GROW PALMS FROM SEED FOR PROFIT.

1000 seeds, 5 varieties, for \$1.50, all hardy, strong growers.

GEORGE LEAVER, P. O. BOX 1049, LOS ANGELES, CALIFORNIA.

ASPARAGUS SEED

Plumosus \$3.00 per 1000 || Sprenger | 1.00 per 1000 |

PANSY—PRIZE MIXED
Finest strain in America.

\$1.00 trade pkt., \$3.75 per ¼ oz., \$7.00 oz.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SEEDS

	oz.	lb.
Rainbow Hybrid Hibiscus	\$0.50	\$5.00
Rainbow Hybrid Sunflowers50	5.00
Rainbow Hybrid Stokesias50	5.00
Vinca, choice mixed50	5.00

L. H. READ & CO.,
DEER PARK, ALA.
LILIUM REGALE SEEDS

Am now gathering some fine seeds of this grand Lily. Sow now, keep growing under glass all winter, and plant out in spring, \$2.50 per 100, \$20.00 per 1000.

O. FEHRLIN,
CITRONELLE, ALA.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

EVERETT R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.

Boyle & Darnaud, San Diego, Calif.
SMILAX
SMILAX
OURS ARE JANUARY SOWN AND
GOOD ROOT FORMATION.
Plants from 2-in. pots.
\$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Smilax, 2½-in., \$3.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Smilax, fine, cut back, 2-in., to close out, \$2.50 per 100. Packing free.

Truitt's Greenhouses, Chanute, Kas.

Smilax, strong 2½-in. pots, at \$4.50 per 100, \$40.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Smilax, strong 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhauer, Pittsburg, Kan.

3-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

Smilax, 225 nice, 2-in. Smilax, \$5.00 for lot.

J. Aldous & Son, Iowa City, Ia.

Smilax, 2½-in. pots, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Smilax, 2½-in., 3c.

Smith, the Florist, St. Johns, Mich.

Smilax, extra good, 2½-in., \$3.00 per 100. Cash.

John Rauscher, Freeport, Ill.

Smilax, 2-in., \$3.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Smilax, 2-in., \$3.00 per 100, \$25.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, strong, bushy 2½-in., 4c.

Charles Sherwood, Waterloo, Ia.
SNAPDRAGONS
SNAPDRAGONS

The shortage of field grown Carnation plants and the extraordinary high prices asked for same can be turned to good advantage by filling a bench or two in your Carnation houses with Snapdragons. We offer for September and October delivery, plants that have been grown from carefully selected seed and the kind that will start growing the minute you plant them.

Keystone, Enchantress, Silver Pink, Phelps' White, Giant Yellow and Garnet, \$5.00 per 100, \$45.00 per 1000.

GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

Snapdragons, strong bushy plants free from disease.

Keystone, 2½-in. \$4.50 40.00

Phelps' White, 2½-in. 4.50 40.00

Nelrose, 2½-in. 4.50 40.00

Strong seedlings from Ramsburg's seeds of the above varieties, \$1.00 per 100, paid.

Carter's Pansy Garden, Mt. Holly, N. J.

Strong 2½-in. Enchantress, Nelrose and Phelps' White and Yellow, \$6.00 per 100, \$50.00 per 1000. Keystone, 2½-in., \$6.00 per 100, \$55.00 per 1000. Ready now.

SEED: KEYSTONE, the finest pink, new crop seed just arrived, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 85c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

SNAPDRAGONS

	100	1000
Silver Pink	2½-in. \$6.00	\$55.00
Phelps' White	2½-in. 6.00	55.00
Nelrose	2½-in. 6.00	55.00
Yellow	2½-in. 6.00	55.00
Garnet	2½-in. 6.00	55.00
Keystone	2½-in. 6.00	55.00

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

SNAPDRAGONS

TWICE TRANSPLANTED BEFORE GOING IN 2½-IN. POTS, PINCHED AND WELL BRANCHED, NO RUST, AND ALL RAISED FROM SEED. ELEGANT PLANTS READY FOR THE BENCH. SILVER PINK, NELROSE, KEYSTONE, PHELPS' WHITE AND YELLOW, \$4.00 PER 100, \$40.00 PER 1000. READY NOW.

GREEVE FLORAL CO., OSKALOOSA, IA.

SNAPDRAGONS

	2½-in.	5.00 per 100
Keystone	2½-in. 5.00	per 100
Nelrose	2½-in. 5.00	per 100
Silver Pink	2½-in. 5.00	per 100
Phelps White	2½-in. 5.00	per 100
Phelps Yellow	2½-in. 5.00	per 100

Free from rust. All sold out of yellow and Nelrose until Nov. Cash.

W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, Silver Pink, lavender shades of same type, Garnet, Red, Giant White and Yellow, 2½-in., \$4.50 per 100.

Seed, 1919 crop, home grown: Silver Pink, Rose Pink, Lavender, Lilac, White and Yellow, all winter bloomers, 50c; above mixed, per trade packet, 40c.

Hillview Greenhouses, La Crosse, Wis.

Snapdragons, strong healthy transplanted seedlings of Silver Pink, Venus, Dark Rose, Fascination and mixed, \$2.50 per 100; 2½-in. Silver Pink, \$5.00 per 100. We have 48 3-in. white and 36 3-in. Fascination, at 10c each. Cash with each order.

DUMSER FLORAL CO., ELGIN, ILL.

SNAPDRAGONS

2½-in., \$4.00 per 100; R. C., \$2.50.

Keystone Peach Blow

Phelps' White Bronze Beauty

Enchantress Silver Pink

L. H. DORNBUSCH,

Hills & Dales Greenhouses, Dayton, O.

Snapdragons, all from originator's seed. The best you can get, Silver Pink, Nelrose, Garnet, Phelps' White and Giant Yellow, ready to ship at once. Keystone, Sept. 15th. 2½-in. pinched and branched, 5c. Cash, please.

F. E. Selkregg, North East, Pa.

Snapdragons, strong 2½-in., from Ramsburg's seed, pinched and branching, good stock, no seconds, Silver Pink, Keystone, Garnet, White and Yellow, \$6.00 per 100. Cash.

Hughes Greenhouse, Hillsdale, Mich.

Snapdragons, Silver Pink, Golden Queen, Pink Nelrose, Pink Keystone, St. Louis Hybrid seedlings, out of 2½-in. pots, pinched back, all branching, \$5.00 per 100, \$45.00 per 1000. Cash with order.

P. Hopman, New Galilee, Pa.

Snapdragons, 250 Venus, 475 yellow, 450 salmon pink, 850 white, \$4.50 per 100 or \$45.00 per 1000. A few A1 seedlings left at \$1.50 per 100. Healthy stock, free from rust. Cash with order.

John F. Laden, New Albany, Ind.

Snapdragon plants, 2½-in. pots, Keystone, Enchantress, Garnet and Seneca, ready for immediate shipment; other varieties ready Sept. 25th, \$5.00 per 100, \$45.00 per 1000.

Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS—Continued

Snapdragons, Dreer's Giant, white, pink and yellow, 2-in., \$2.50 per 100.
Geo. H. Moores, Wilmington, O.

Snapdragons, best strain, Silver Pink, 2½-in., \$6.00 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

White, Yellow and Pink Giant Snapdragons, 2½-in., 5c; R. C., 2½c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, Queen Victoria and Venus, 3-in., \$5.00 per 100. Cash. We need the room.
G. W. Frisch's Son, Dayton, O.

Snapdragons, Nelrose, extra, own selected seed, free of rust, 2½-in., \$5.00 per 100.
W. C. Ehmann, Corfu, N. Y.

Snapdragons, Nelrose, 2-in., strong stock, absolutely free from rust, \$5.00 per 100. Cash.
H. Roth, La Fayette, Ind.

Snapdragons, white, 2½-in., ready for bench, \$5.00 per 100.
Frank F. Crump Co., Colorado Springs, Colo.

Snapdragons, Dreer's Giant Pink, White, Scarlet, Yellow, 2½-in., \$4.00 per 100. Cash.
Smith the Florist, St. Johns, Mich.

SPIRAEA

	Per 10	Per 100
Spiraea Anthony Waterer, 1½—2-in.	\$2.25	\$18.00
Spiraea Anthony Waterer, 2—2½-in.	2.50	20.00
Spiraea Van Houttei, 1—1½-in.	1.50	10.00
Spiraea Van Houttei, 2½—3-in.	2.00	15.00
Spiraea Van Houttei, 3—4-in.	2.25	18.00
Spiraea Van Houttei, 4—5-in.	2.50	20.00

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

SPIRAEA ASTILBE

Order now for winter forcing.
Strong field-grown clumps.
Gladstone \$25.00 per 100 \$200.00 per 1000
Japonica 20.00 per 100 175.00 per 1000
BRECK-ROBINSON NURSERY CO.,
Lexington, Mass.

STEVIA**STEVIA**

STRONG BRANCHING STEVIA PLANTS from 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; branching plants, 4-in. pots, \$10.00 per 100.

B. F. BARR & CO., Lancaster, Pa.

Extra strong, double, 2½-in. Stevias, \$4.00 per 100. Extra strong, double, ready for 5-in., \$15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

GOOD, STRONG STEVIA PLANTS from 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$6.00 per 100, \$55.00 per 1000.
The Hammond Co., Inc., Richmond, Va.

STEVIA, fine and bushy, 300 from 4-in. pots, 10c; 100 from 5-in. pots, 15c.
A. C. BROWN, SPRINGFIELD, ILL.

Stevia, field grown, extra heavy, \$20.00 per 100. Schmidt & Meine, 3121 Market St., Youngstown, O.

Stevias, double, 2½-in., \$5.00 per 100; \$45.00 per 1000. Field-grown plants, \$10.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Stevia, strong stock, topped and well-branched, 2½-in., \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Stevias, once topped, strong 2-in., \$3.50. Cash.
Baker Floral & Seed Co., Baker, Ore.

Stevia, fine 4-in. stock, \$6.00 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Stevia 7 and 8-in. pots, 25c each.
Wm. Swinbank, Sycamore, Ill.

Stevias, fine, bushy, 4-in. stock, \$8.00 per 100. Cash.
Joseph Bancroft & Son, Cedar Falls, Ia.

Double Stevia R. C., \$2.00 per 100. Ready now.
Mitchell & Quentlin, St. Joseph, Mo.

Stevia, double, 2½-in., well-branched, 8c.
C. Humfeld, Clay Center, Kas.

Stevia, 2½-in., ready to plant, \$5.00 per 100.
J. C. Steinhauer, Pittsburg, Kan.

STRAWBERRY PLANTS

STRAWBERRY PLANTS, 75 varieties, also a complete stock of other fruits, ornamentals, etc.

Catalog with wholesale prices sent to florists.
L. G. TINGLE, 101 Railroad Ave., Pittsville, Md.

Progressive Everbearing Strawberry plants, \$15.00 per 1000.
Lloyd C. Bunch, Fredonia, Kansas.

STRELITZIAS

Strelitzia Reginae, Bird of Paradise, flowering size, 7 to 12-in. pots.
Henry A. Siebrecht, Jr., Pasadena, Cal.

SWEET PEAS

Spencer Sweet Pea seedlings, Rose Queen, Yarrowa, White Orchid, etc., \$1.50 per 100, postpaid.
Norton Gibson, Nappanee, Ind.

VEGETABLE PLANTS

Millions of well ripened Cabbage plants. Fifty years' experience. We ship dry to any place July to December. \$3.00 per 1000, 50c per 100. All charges paid in full.
F. M. Pattington, Scipioville, N. Y.

Grand Rapids Lettuce plants, strong, ready for housing, A No. 1 stock, \$2.50 per 1000. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO.,
4018 Milwaukee Ave., Chicago, Ill.

Lettuce plants, Grand Rapids and Big Boston, large plants, \$1.40 per 1000. Prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, strong, ready for housing, carefully packed, \$2.50 per 1000.
Lloyd C. Bunch, Fredonia, Kans.

Lettuce plants, Grand Rapids and Big Boston, strong plants at \$1.00 per 1000, \$8.50 for 10,000.
J. C. Schmidt, Bristol, Pa.

Forcing Tomato plants, 1000 New Comet, 3-in. plants, \$3.00 per 100. Cash, please.
C. L. Van Meter, Monticello, Ia.

Grand Rapids Lettuce seedlings, \$1.00 per 1000, postpaid. S. T. Danley & Son, Macomb, Ill.

Grand Rapids Lettuce seedlings, \$1.00 per 1000.
Galena Greenhouse, Galena, Kans.

Grand Rapids Lettuce seedlings, \$1.50 per 1000, postpaid. Odor Greenhouses, Iola, Kas.

VERBENAS

3 Giant Verbenas of unusual size and beauty. Get the stock plants now, these varieties do not seed.

"Miss Willmott," a brilliant rose pink, "Crimson King," a brilliant deep crimson, "Surprise," a grand long stemmed scarlet.

Postpaid, \$1.00 per doz., \$7.00 per 100.

KEY ROUTE HEIGHTS NURSERY CO.,

3852 Loma Vista Ave., Oakland, Cal.

VIBURNUMS**VIBURNUM**

	100	1000
8000 Tomentosum Plicatum, 3-in.	\$10.00
	10	100
7500 Toment's'm Plicat'm, 1—1½-in.	\$2.00	16.00
1000 Toment's'm Plicat'm, 1½—2-in.	20.00
3600 Toment's'm Plicat'm, 2—2½-in.	2.50	22.00
1200 Toment's'm Plicat'm, 3—4-in.	3.50	30.00
1800 Toment's'm Plicat'm, 5—6-in.	4.50	40.00

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

VINCAS**YOU SHOULD BUY HERE.**

Vinca Var., extra fine field clumps, \$6.00 per 100, \$55.00 per 1000; well rooted layers, \$1.50 per 100, \$15.00 per 1000, 2000 for \$28.00. These Vincas will please any one; they are fine. For shipment at once.
G. W. FRISCH'S SON, DAYTON, O.

Major Vincas, variegated and green, have fine lot of field rooted layers, quality fine, \$12.50 per 1000, 500 at 1000 rates. This stock will please you, well rooted and will make fine stuff for spring work. Order now.
John H. Griecell, R. R. 8, Dayton, O.

Vinca Variegated, 2-in., Oct. 7; later delivery at \$4.50 per 100, \$40.00 per 1000. Field clumps at \$7.00 and \$10.00 per 100. Rooted cuttings later on. Cash. Add 5% for packing charge.
A. M. Augspurger, Peoria, Ill.

Vincas, variegated, R. C., ready October 15th, \$2.00 per 100, \$17.50 per 1000, postpaid. Field grown plants, fine stock, \$12.50, \$15.00 and \$20.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Vinca Variegata and green, field clumps, \$8.00 per 100; well rooted layers, \$15.00 per 1000. Ready Oct. 1. Cash please.
H. G. Norton, Perry, Ohio.

Vinca Var., well rooted field layers, ready now at \$1.50 per 100, \$15.00 per 1000. Clumps ready in Oct. at \$6.00 per 100. Cash, please.
C. F. Mahan & Co., R. 8, Dayton, O.

Vinca Variegata, field-grown, ready now, \$8.00 per 100, \$75.00 per 1000; try them.
Alonso J. Bryan, Wholesale Florist, Washington, New Jersey.

VINCA VARIEGATA, heavy field-grown plants, \$8.00 per 100, \$75.00 per 1000.
HENLEY BROS., TERRE HAUTE, IND.

Vinca Vines, 50 extra strong variegated and 50 green, 12c; 150 good stock, all field grown, 8c.
Wm. Munt, St. Clair, Mich.

Vinca Variegata, field grown, ready for 3½-in. pots, \$8.00 per 100, \$75.00 per 1000.
Hoffman Greenhouses, Elmira, N. Y.

Vinca Variegata, strong 2-in. pot, stock ready for shift, \$5.00 per 100; 4-in., 12½c.
C. A. Riegan, City Florist, Connersville, Ind.

Vinca Minor (Myrtle), strong, 2½-in. pot plants, \$5.00 per 100, \$40.00 per 1000.
I. H. Moss, Inc., Govans, Baltimore, Md.

Extra strong field grown Vinca Var., 6c.
Lindley & Dawson, New Castle, Ind.

Strong 3-in. Vincas, 10c each.
New London Floral Co., New London, Wis.

Vinca Var., heavy field grown plants, \$8.00 per 100.
Wagner's Greenhouses, Tiffin, O.

VIOLETS**VIOLETS, FIELD GROWN**

	100	1000
Lady Campbell, No. 1 grade	\$12.00
Lady Campbell, No. 2 grade	10.00
Princess of Wales, No. 1 grade	12.00
Princess of Wales, No. 2 grade	9.00
Marie Louise, No. 1 grade	10.00
Marie Louise, 3-in. pots	8.00

Violets are scarce, better order early.
C. U. LIGGIT,
Wholesale Plantsman,
308 Bulletin Bldg., Philadelphia, Pa.

Field-grown Princess of Wales, Gov. Herrick and Marie Louise, ready next month, \$10.00 per 100, \$90.00 per 1000; less than 100 lots at \$15.00 per 100. Marie Louise, strong bench plants, five to six leaves at \$10.00 per 100, \$90.00 per 1000. Gov. Herrick, 3-in. pots at \$9.00 per 100, \$85.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Can spare a few hundred of the new seedling Violet we offered last fall. At that time we returned remittances for several thousand. Profuse bloomer, long stems and very fragrant, 2½-in. pots from cold frame, \$10.00 per 100.
Yule Floral Co., Lincoln, Neb.

Violets, Gov. Herrick, field grown, extra fine plants, free of disease, \$9.00 per 100. Delivery in October.
J. Ralph Souder, Hutchinson, Kans.

Violets, field grown on clay soil with Skinner irrigation, Wales and Gov. Herrick, No. 1, \$10.00 per 100; No. 2, \$8.00 per 100. Cash.
The East Lawn Gardens, Urbana, O.

Field-grown Violets, Wales No. 1, \$10.00 per 100; No. 2, good plants, \$7.00 per 100. Campbell's No. 1, \$12.00 per 100; No. 2, \$8.00 per 100. Now ready. Chas. Black, Hightstown, N. J.

FLORIDA VIOLETS.

\$6.00 per 100, by parcel post prepaid. Good plants.
F. Arzie, White House, Florida.

Violets, 2½-in. Princess of Wales, \$5.00 per 100, fine plants.
Michler Bros. Co., Lexington, Ky.

Violets, Princess of Wales, large, clean, field grown plants, \$9.00 per 100. Cash with order.
Rentschler Floral Co., Madison, Wis.

Violets, extra strong, Princess of Wales, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash.
Greenwood Ave. Greenhouse, Decatur, Ill.

Violets, 400 2½-in. Gov. Herrick, good, strong plants, \$5.00 per 100.
Humm & Jones, Oberlin, O.

Violets, field-grown Gov. Herrick, \$6.00 per 100, \$50.00 per 1000.
Thornton Floral Co., Streator, Ill.

Violets, extra strong, Governor Herrick, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.
John Banschier, Freeport, Ill.

Field-grown Princess of Wales Violet plants, ready Sept. 15th, \$10.00 per 100, \$90.00 per 1000. Cash, please. C. L. Van Meter, Monticello, Ia.

Gov. Herrick Violets, 2½-in. pot plants, 6c.
J. S. Stuart & Son, Anderson, Ind.

Gov. Herrick Violets, field clumps, \$10.00 per 100.
C. J. Frew, Jr., Conneaut, O.

WALLFLOWERS

Wallflowers, hardy dwarf, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

ZYGADENUS**ZYGADENUS GLABERRIMUS**

We are offering a limited stock of this beautiful flower to the trade, at \$5.00 per 100. See descriptive article on page 13 of Sept. 25th Review. We advise southern florists to set this fall and northern florists to let us book their orders at once for early spring delivery, we recommend all to give it a trial.
L. H. Read & Co., Deer Park, Ala.

MISCELLANEOUS

Alternantheras, green and yellow, red and yellow, 2½-in., 2½c. Asparagus Sprengeri and Plumosus, 2½-in., 5c. Genista, 2½-in., 6c. Swainsona Alba, white, 2½-in., 8c. Coleus, 2½-in., bright colors, 5c. Field grown Carnation plants, 500 Pink Enchantress, 10c; 500 White Matchless, 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

Will root to order Sallerol and Rose Geranium, Fuchsia, Lantana, S. Alyssum, red and yellow Coleus, Verbena, Ageratum, Myosotis, English Ivy, white and yellow Marguerite, green and yellow Alternanthera, Buddleia, Swainsona, Heliotrope, Sultani, Cuphea and Snapdragon. Port Allegany Greenhouses, Port Allegany, Pa.

PALMS, DRACAENA FRAGRANS, PANDANUS, FERNS; see adv. on page 98 of Sept. 25th Review. Extra good plants and packing assured.
HENLEY BROS., TERRE HAUTE, IND.

LOOK what we are offering under Asparagus Primula and Stevia.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Or for Sale: Alternantheras, large field grown clumps of red, yellow, and Brilliantissima, \$4.00 per 100, \$30.00 per 1000. 200 Nebraska Carnations, medium size, \$6.00 per 100; 100 White Enchantress, \$6.00. Large field clumps of Giant Daisies, \$10.00 per 100. Stevias, \$12.00 per 100. Field grown plants of E. G. Hill and La Favorite Geraniums, \$10.00 per 100. Can use Ferns, Cyclamen, glass, or most anything. What have you? Write quick.
Thornton Floral Co., Streator, Ill.

To Exchange—Pansies, \$3.50 per 1000; Pink Enchantress, 10c; Geraniums, 10c; New Giant Hibiscus, 8c; 3 Vernon Begonias, 7c; planting size Gladioli for Peonies, cash or what have you. S. P. Van Heest Co., Wortendyke, N. J.

To Exchange—Or sell, 300 2-in. Smilax, strong, 2½c, 100 2½-in. Asp. Plumosus, bushy, 5c, for rooted Geranium cuttings or 2-in. Snapdragons. C. H. Treffenger, Florist, Van Wert, O.

To Exchange—Large clumps Gaillardia, Coreopsis, Campanula, Shasta Daisy, Delphinium and Pansy seedlings, for 10x12 or 10x14 glass.
Geo. Shackell, Pacific Junction, Ia.

WANTED

Wanted—25,000 St. Regis Everbearing Raspberry plants, November delivery. State quantity and price per 1000.

TEMPLIN-CROCKETT-BRADLEY CO.,
CLEVELAND, OHIO.

Wanted—Fabiana, Imbricata and Epiphyllum Truncatum (Christmas Cactus). Quote sizes and prices at once.

J. E. Matthewson, Sheboygan, Wis.

Wanted—5 to 10,000 Boston Ferns, 2½-in. Send sample and price to Poeslmann Bros. Co., Morton Grove, Ill.

ANT EXTERMINATORS

PERCO-BRAND ANT EXTERMINATOR does kill them. Ask for prices.
PERFECTION CHEMICAL CO., INC.,
151-F WASHINGTON ST., FLUSHING, N. Y.

ARTIFICIAL FLOWERS

100 Large waxed Roses, all colors, \$2.75.
100 Waxed Spencer Sweet Peas, shaded, all colors, covered stems, at \$1.00.
Waxed Jonquils, yellow and white, \$4.00 per 100.
One gross of Carnations not waxed, at \$2.00. Send for our price list of various flowers.
H. P. Diamond's House of Floral Art, 388 North Main St., Meadville, Pa.

CARNATION STAPLES

Pillsbury's carnation staples, 85c per 1000; 3000 for \$1.00. I. L. Pillsbury, Galesburg, Ill.

CHARCOAL

Prepared Charcoal, \$3.00 per 100 lbs., 5-lb. bags, 50c per bag, prepaid.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

FISH FOOD

FISH FOOD
Just arrived from Holland
Wafer Goldfish Food,
75c per doz. boxes.
GOELLER BROS.,
159 Hamilton Ave., Trenton, N. J.

FLORISTS' SUPPLIES

A. M. AUGSPURGER, PEORIA, ILL.
ARTIFICIAL FLOWERS.
Cape Flowers, paper..... 500 for \$3.00
Cape Flowers, paper..... 1000 for 5.50
POINSETTIAS.

No.	Doz.	Gross
No. 1	\$0.65	\$ 7.00
No. 2	.90	10.00
No. 3	1.25	14.00
HOLLY—No. 7444		4.00
RED TAILS	3.35	38.00
	100	1000

AZALEA FLOWERS—No. 943.....\$2.75 \$25.00

WAX FLOWERS.
ROSES. Colors white, pink, pink tinted, yellow, yellow with pink tint.

No.	100	1000
No. 930	\$1.75	\$15.00
No. 931	2.50	20.00
No. 932	3.50	30.00
No. 933	4.50	40.00

CARNATIONS.
No. 940 2.00 18.00

SWEET PEAS.
Colors white, pluk, lavender, purple.
No. 942.....\$7.00 per 1000

ARTIFICIAL ADIANTUM.
100 1000

No.	100	1000
No. 950	\$10.00	\$ 80.00
No. 951	12.00	100.00
No. 952	15.00	120.00

BASKETS. I have access to one of the finest lines of Baskets in the country. If interested, write me.

CEDAR BARK. This material is indispensable to the wide-awake florist for covering window boxes, pedestals, etc.; pretty for vases and baskets; may be used for outside or inside work. About 30 sq. ft. to a bundle. \$2.25 per bundle. Please order early, as at times it becomes very scarce.

No.	Width	Depth	Doz.	100
0	6-in.	5½-in.	\$ 4.80	\$ 34.00
1	7-in.	6½-in.	5.50	40.00
2	8-in.	7½-in.	7.00	47.00
3	10-in.	9½-in.	9.00	67.00
4	6-in.	10 -in.	7.50	54.00
5	7-in.	12 -in.	10.00	73.00
6	9-in.	14 -in.	13.50	100.00
7	10-in.	18 -in.	17.00	133.00
8	11-in.	21½-in.	19.50	145.00

(Inside measurements.)

SILK NETTINGS AND CHIFFONS. Per yd.

Pat. 5112, 6-inch.....	\$0.11½
Pat. 5114, 14-inch.....	.19
Pat. 5116, 2-inch.....	.06
Pat. 5109, 8-inch.....	.23
Pat. 5101, 4-inch.....	.09
Pat. 5102, 6-inch.....	.11
Pat. 5103, 10-inch.....	.18
Pat. 5104, 4-inch, white and pink.....	.09
Pat. 5105, 6-inch, white and pink.....	.11
Pat. 5106, 10-inch, white and pink.....	.18
Pat. 6097, 4-inch.....	.09
Pat. 6098, 6-inch.....	.11
Plain dot, 4-inch.....	.10
Plain dot, 6-inch.....	.12½
Valley and fancy Pat. 5100.....	\$0.23
dot, 6-inch.....	\$0.13
Valley and fancy Pat. 5200.....	.21
dot, 10-inch.....	.21

MALINE. Pat. 170050

RIBBONS. The source of my supply of Chiffons and Ribbons is considered one of, if not the

leading sources in the country, for quality and exquisite colors and shades. It is rather a difficult proposition to sell Ribbons by mail, but get in communication with me and tell me what you want and after you have received a trial order I believe you will look no further for source of supply for Ribbons.

CHENILLE.
Small, each\$0.50 Large, each85
Medium, each65

CYCAS LEAVES.

Size	Per 10	Per 100
8x12	\$0.50	\$ 4.00
12x16	.60	5.00
16x20	.75	6.50
20x24	.90	7.50
24x28	1.10	9.00
28x32	1.40	10.50
32x36	1.60	14.00
36x40	2.00	16.00
40x44	2.50	18.00
44x48	3.00	22.00

PINE CONES\$2.50 Per 1000 \$20.00

CARNATION MENDERS.

Superior\$0.50 per 1000
Baur 1.00 per 1000

CLOCK DIALS.

Small, each, 40c; large, 50c.

BULL DOG CLIPS.....85c per 1000

DOVES.....\$24.00 and \$27.00 per doz.

TIN FOIL.

Plain, 1 to 10 lbs.....25c lb.
Per 100 lbs.....20c lb.
Colored, 1 to 10 lbs.....50c lb.
Per 100 lbs.....45c lb.
FRIEZE.....\$12.00 per doz.

HOSE.

½-in. plain or corrugated, per ft.....20c
In reel lots, about 500 ft. per ft.....18½c
¾-in. plain or corrugated, per ft.....23c
In reel lots, about 500 ft. per ft.....21½c

COUPLINGS.....40c per set

IMMORTELS., doz bunches.....\$9.00

LETTERS.

No. 1 Gold and Purple.....\$6.50 to \$7.50 per 1000

No. 4 Gold and Purple.... 5.50 to 6.00 per 1000

Paper Script.....\$5.00 per 100

Boston Script.....4½c each

Penn Letters.....100 1000

1-inch\$0.90 \$8.00

1½-inch1.25 9.50

Bosto Block Letters.....4c each

Koral Script, single.....5c each

Koral Script, box lots.....4½c each

Krick Letters, 2-in.....\$5.00 per 100

MATS.....\$22.00 per 100

Per 25 lb......55 per lb.

MATCH STICKS.

5-in., Natural\$0.75 per 1000

12-in., Natural1.75 per 1000

18-in., Natural2.25 per 1000

5-in., Green85 per 1000

12-in., Green2.00 per 1000

18-in., Green2.50 per 1000

MAGNOLIA LEAVES.

Green and Bronze, per carton.....\$ 1.75

In 12-carton lots, per carton.....1.65

100-lb. case, per case.....23.00

NICO-FUME LIQUID.

8 lb. tin.....\$14.50

4 lb. tin.....7.50

1 lb. tin.....2.00

¼ lb. tin......65

NICO-FUME PAPER.

288 sheets\$9.50

144 sheets5.00

24 sheets1.25

WILLOW PLATEAUS.

Size	Each	Doz.
10-inch	\$0.30	\$ 3.00
12-inch	.35	3.50
14-inch	.40	4.25
16-inch	.45	4.80
18-inch	.50	5.50
20-inch	.55	6.00
22-inch	.60	6.75
24-inch	.70	8.00
26-inch	.80	9.00
28-inch	.90	10.00
30-inch	1.00	11.00
32-inch	1.25	13.00

Try some of these for your window; will help to display your plants to greater advantage, if you place the pots on these plateaus.

PAPER POTS.

Size	Per 1000	Size	Per 1000
2¼-in.	\$ 3.40	4-in.	\$ 9.25
2½-in.	4.00	5-in.	16.00
3 -in.	5.75	6-in.	21.00
3½-in.	8.00		

PAPER.

Crepe Paper, waterproof, per dozen, \$4.75;

per 100 35.00

Wax Paper, white, per ream..... 3.00

Green, per ream..... 4.00

Tissue Paper, per ream..... 2.00

Swedish Wrapping Paper, 17 cents per lb.

GLASS HEADED PINS.

3 -inch\$3.50 per 1000

3½-inch3.75 per 1000

4 -inch4.00 per 1000

Can supply a great variety of pins from 60 cts. to \$9.00 per gross.

GREENING PINS.

Per box\$2.50

POT LABELS.

Painted.

Per 1000	Per 1000
4 -in.	\$1.50
4½-in.	1.70
5 -in.	2.00
6 -in.	2.35
3½-in. copper wired	\$2.00 per 1000

RAFFIA.

Per 1 lb.....\$0.75

Per 10 lb......60 per lb.

Per 100 lb......50 per lb.

RUSCUS.

Per lb.\$1.00

FLOWER SPRINKLERS.

Special\$0.60 each

Scollay1.25 each

Putty Bulbs1.35 each

SECURITY STAPLES.

Per box\$1.75

WHEAT SHEAVES.

Each	Doz.	Each	Doz.
A\$0.50	\$ 5.50	F\$1.35	\$15.00
B80	7.00	G1.60	18.00
C75	8.50	H1.85	20.00
D90	10.00	I2.25	24.00
E1.10	12.00	K2.50	28.00

STANDING SHEAVES.

A	B	C	D	E	F	G	H	I	J	K
.....\$0.851.001.251.601.80\$2.002.302.603.003.50

SHIELDS.

Corsage Shields (Chiffon), per doz. \$2.50; per gross, \$25.00.

Celluloid (Acme), doz., 60 cts.; 100, \$4.00; 1000, \$35.00.

STAKE FASTENERS.

Eureka\$2.25 per 1000

Everlasting3.50 per 1000

TOOTHPICKS.

4-in. Unwired, 10,000 to a box.....\$ 2.50

(10 boxes to a case)

4-in. Unwired, 4000 to a box.....1.10

(24 boxes to a case)

Wired Toothpicks, 10,000 to a box.....2.50

Wired Toothpicks, 50,000 to a box.....10.00

Toothpicks and Sticks, Wired and Unwired.

6-in. Wired Toothpicks, 3000 to a box....1.95

(case is 20 boxes)

4-in. Wired Toothpicks, 4500 to a box....2.40

(20 boxes to a case)

4-in. Wired Toothpicks, No. 28 wire put up

in wooden boxes of 10,000.....4.50

6-in. Unwired Toothpicks, 3000 to a box..1.10

(case is 25 boxes)

STRING.

3 ply white, per lb.....85 cts.

THREAD.

Florists', per lb.....\$2.00

VELOUR.

R-18 per yd.\$8.50

40 shades to select from.

WIRE.

Box Wire.

No. 18 per box.....\$1.80

No. 19 per box.....1.90

No. 20 per box.....2.00

No. 21 per box.....2.15

No. 22 per box.....2.25

No. 23 per box.....2.35

No. 24 per box.....2.50

Stone Wire.

No. 18 per stone.....\$1.20

No. 19 per stone.....1.25

No. 20 per stone.....1.30

No. 21 per stone.....1.35

No. 22 per stone.....1.40

No. 23 per stone.....1.45

No. 24 per stone.....1.50

LEAF MOLD

Genuine Maple Leaf Mold in two and one-half bushel sacks at \$2.00 per sack, f. o. b. Chicago.
A. L. Randall Co., 180 N. Wabash, Chicago.

Leaf mold, screened, 12 bushels for \$5.00. Cash with order.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Leaf mold, screened, large sack, \$1.25, 5 for \$5.00
J. B. Roy, R. D. 1, Conway, Mich.

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SHEEP MANURE, PULVERIZED.
SHEEP'S HEAD BRAND ONLY.

100 lbs., \$2.00; 1000 lbs., \$17.50;

500 lbs., \$9.25; 2000 lbs., \$34.00.

3 to 5 tons, \$32.00 per ton.

5 to 15 tons, 30.00 per ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

3807 Lake Park Ave Chicago, Ill.

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Sphagnum Moss, 10 bbl. bale, \$3.00, 5 bales, \$12.00; 5 bbl. bale, \$1.75, 5 bales, \$8.00. Orchard Fiber, \$1.25 a bag. Burlap 35c extra. Cash.

Jos. H. Paul, Box 156, Manahawkin, N. J.

SPHAGNUM MOSS.

Nice, clean, full size bales in burlap. Note the low prices:

Per single bale.....\$1.50

In 10-bale lots, per bale..... 1.45

In 25-bale lots, per bale..... 1.40

Sheet Moss, per sack..... 2.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Sphagnum Moss, wire bound bales, new and

clean, per bale, \$1.25, 10 bales, \$11.50.

GULLETT & SONS, LINCOLN, ILL.

TOBACCO**TOBACCO.**

Strong Tobacco Dust,

\$2.00 per 100 lbs.; 200 lbs., \$3.50.

Samples sent on request.

Edgerton Cigar Co., Edgerton, Wis.

Cigar Tobacco stems, \$1.50 per 100 lbs. Special

prices in ton lots. Peter N. Jacobsen, Cigar

Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best

quality, \$2.00 per 100 lbs. in bales, \$30.00 per ton.

Dayton Nicotine Co., Dayton, O.

Strong tobacco dust, \$2.00 per 100 lbs., 200

lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

Fresh cigar Tobacco stems, large bales, \$3.00

per bale; 5 bale lots, \$2.75 per bale.

Pittsburgh Cut Flower Co., Pittsburgh, Pa.

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PERCO-BRAND POWDERED WEED EX-

TERMINATOR. INEXPENSIVE. EFFICIENT.

PERFECTION CHEMICAL CO., INC.,

151-F WASHINGTON ST., FLUSHING, N. Y.

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I want every grower of Chrysanthemums to

send me his address for samples of "wire tie."

Why waste your time tying up plants with cord?

WM. F. BUSCHARDT,

Station E, Baltimore, Md.

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FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS,

451 S. THIRD ST., LOUISVILLE, KY.

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LABELS FOR NURSERYMEN AND FLORISTS.

Benjamin Chase Co., Derry Village, N. H.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Read What Users Say!

Best Yet For Mildew

Meyer & Dramm Company
Elmhurst, Illinois

FLORISTS

Fred C. Meyer, President
Henry Wehrmann, Vice-Pres.
E. R. Dramm, Sec'y and Treas.

November 1, 1915.

Mr. F. A. ZENKE, Chicago, Ill.

Dear Mr. Zenke:—Please send us, via Illinois
Central R. R., five gallons of your Liquid Fungicide.
This is the best we have yet found for Mildew.

Yours truly,

MEYER & DRAMM CO.

They Would Not Be Without It

SCHULTZ BROTHERS
Florists

July 16, 1919.

The Excell Laboratories.

115 E. South Water St., Chicago, Ill.

Gentlemen:—Enclosed please find check with
statement. We have given your "ZENKE'S COM-
POUND PLANT INSECTICIDE" a good trial on our
carnations and got good results in keeping insects
checked. We would not be without it.

Yours respectfully,

SCHULTZ BROS., Florists,

Park Ridge, Ills.

The Best Fungicide They Have Ever Used

THE EVERGLADES NURSERY CO.
Fort Myers, Fla.

August 5, 1919.

The Excell Laboratories,

115 E. South Water St., Chicago, Ills.

Gentlemen:—Please send us one gallon Zenke's
Liquid Fungicide by express and five gallons by
freight.

We herewith enclose our check for same. We
find it the best Fungicide we have ever used.

Very truly yours,

THE EVERGLADE NURSERY CO.,

By J. E. H.

Zenke's Liquid Fungicide

a reliable remedy for **Leaf Spot** **Scab** **Black and Brown Rot**
Leaf Rust **Mildew** and most Fungoid troubles.

1 Gallon Makes 50 Gallons of Spraying Solution

Per Gallon, \$3.00

Zenke's New Plant Life (Liquid Fertilizer), per gallon, - \$3.00

Zenke's Compound Plant Insecticide, per gallon, - 1.50

Prices f. o. b. Chicago. Terms: 2% 10 days, net 30 days.

Order from following Supply houses, or direct, F. O. B. Chicago

BOSTON, MASS.
Henry M. Robinson & Co., Inc., Wholesalers,
No. 2 Winthrop Square

CINCINNATI, OHIO
J. M. McCullough's Sons Co., Seedsmen,
316 Walnut St.

CLEVELAND, OHIO
Cleveland Plant & Flower Co., 207 High St.

DENVER, COLO.
The Colorado Seed Co.,
Bulbs, Seeds and Supplies, 1515 Champa St.

INDIANAPOLIS, IND.
Smith & Young Co., Wholesale Florists,
228 East Ohio

KANSAS CITY, MO.
H. Kusik & Co., Wholesale Dealers in Cut
Flowers, 1016-18 McGee Street

MILWAUKEE, WIS.
Holton & Hunkel Co., Wholesalers,
462 Milwaukee Street

C. C. Pollworth Co., Everything in Florists'
Supplies

MINNEAPOLIS, MINN.
Rice Brothers, Wholesale Florists,
218 North Fifth Street

NEW YORK CITY
Wm. M. Hunt & Co., Seeds, Bulbs and Garden
Supplies, 148 Chambers St.

OMAHA, NEB.
Lewis Henderson, 1519 Farnam Street

PHILADELPHIA, PA.

Henry F. Michell Co., Seedsmen, 518 Market St.

PITTSBURGH, PA.

Scobie & Parker, Seeds and Implements,

507 Liberty Avenue

ST. LOUIS, MO.

St. Louis Wholesale Cut Flower Co.,

1410 Pine Street

ST. PAUL, MINN.

O. R. Eckhardt Co., Cut Flowers

318 Minnesota Street

The Excell Laboratories

115-117 East South Water St.

**MANUFACTURERS OF
HORTICULTURAL SPECIALTIES**

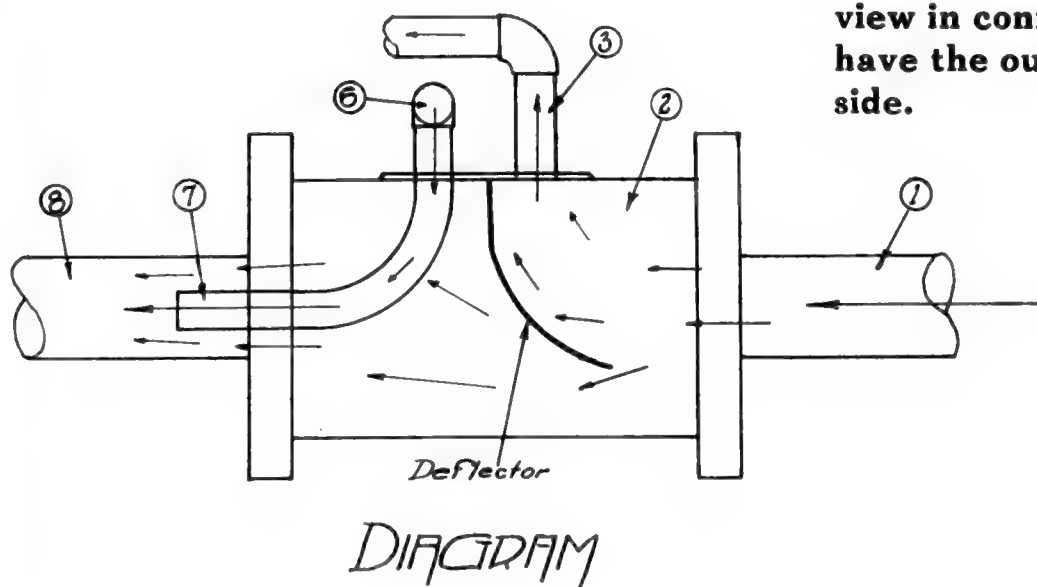
CHICAGO, ILL.



—and the inside?

It's simple as two and two.
Just plain common sense, like
everything worth while.

Just settle down in your chair now and study this diagram. It'll be lots easier if you look at this page in last week's Review in connection with it. Then you'll have the outside and the inside side by side.



1. Pipe Line
2. Tee Header
3. Intake Pipe from Header to Pump
4. Centrifugal Pump
5. Discharge Pipe from Pump
6. Return Pipe
7. Jet discharging into Pipe Line
8. Pipe Line
9. Pulley for belt drive

If you will give this circulator a trial you will never be without it. It is not necessary to run it all the time—merely when starting the system and when the circulation is sluggish. After running the circulator a few minutes the water throughout the entire system moves along by itself for a considerable length of time. In this way the cost of operating is only a few cents a day and your circulator more than pays for itself in the saving of fuel and in the increased efficiency of your heating system.

Is your electric current
Direct or Alternating?

Four-Inch Size
\$120.00

Eight-Inch Size
\$135.00

These prices are for
belt drive

Sales Offices:

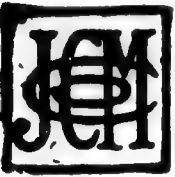
New York
(50 Broad St.)

Pana, Ill.
(Drawer 335)

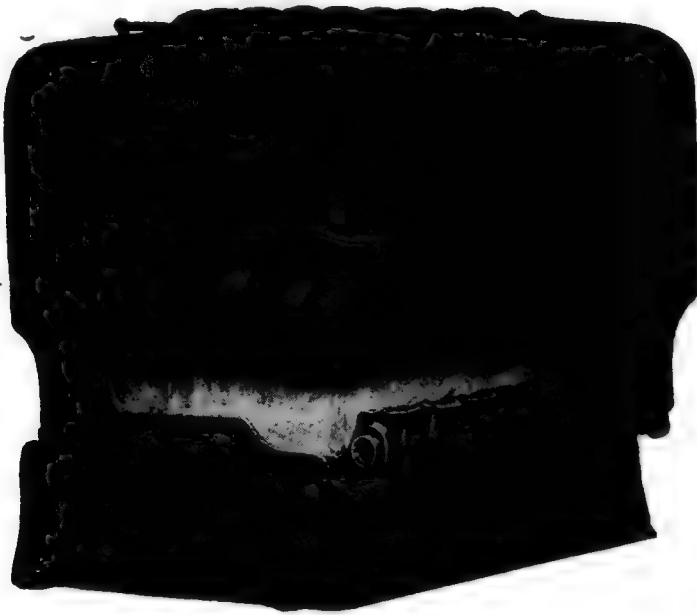
Chicago
(Masonic Temple)

General Office: CHICAGO, ILL.; Factory: PANA, ILL.





Moninger Boilers



Our boilers have been in use among the trade for many years and have established a wonderful record for efficiency and durability.

They are backed by the MONINGER guarantee and that means a lot to any buyer.

A size for every purpose and **kept in stock at our warehouse.**

JOHN C. MONINGER COMPANY

914 Blackhawk Street

CHICAGO, ILLINOIS

EVERYTHING FOR THE GREENHOUSE



Improved Challenge

Evans Dependability Has No Substitute

The strength and sturdiness of our ventilating machines is attested to by hundreds of the leading florists and builders, whom they are today serving quietly, efficiently and enduringly.

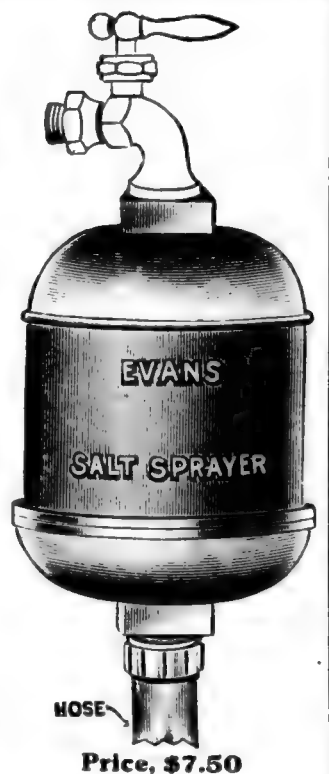
It is a matter of course to expect good greenhouses to be Evans equipped

Write for our catalogue on lifters and greenhouse fittings. It will pay you to get our prices.

We are Distributors of Permanite

JOHN A. EVANS CO.,

Richmond, Ind.



Price, \$7.50

THE FLORISTS' REVIEW

10 cents the copy
SUBSCRIPTIONS
\$1.50 Per Year

ENTERED AS SECOND CLASS MAT-
TER DEC. 3 1897 AT THE POST-
OFFICE AT CHICAGO, ILL., UNDER
THE ACT OF MARCH 3, 1879.

A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 580 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL XLIV.

CHICAGO, OCTOBER 9, 1919.

NO. 1141.

GODFREY CALLAS, dry bulbs

Per 100	Per 1000
Select size, 1 inch circumference, \$12.00
First size, 3/8 inch circumference, 10.00

CALLA AETHIOPICA
1 1/4 to 1 1/2-inch. 8.50

LILIUM CANDIDUM
20 to 22 ctm. 8.50
22 to 24 ctm. 12.00

TRUMPET MAJOR
French grown (1750 and 2000 to case) 2.75 \$25.00

A. HENDERSON & CO., 166 N. Wabash Ave., Chicago

PAPER WHITES

Special surplus price, 13 ctms. and up
\$19.50 per 1000

Special surplus price, 14 ctms. and up
\$22.50 per 1000

C. C. POLLWORTH CO.
Milwaukee, - - Wisconsin

PELARGONIUMS—Easter, 1st setings } 2 1/4-in. \$10.00 per 100
Wurtembergia

PELARGONIUMS—2 best varieties, mixed, 2 1/4-in., \$10.00 per 100

POINSETTIAS—2-in., fine stock \$10.00 per 100

PAPER WHITE GRANDIFLORA, 1250 to the case. Write for prices.

DUTCH BULBS—Now ready for delivery. Write for list and prices.

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BUFFALO, N. Y.

ARE YOU INTERESTED IN

Mme. Butterfly?

She is a sure winner and a beauty.

Write for description and price.

THE E. G. HILL CO.
WHOLESALE FLORISTS
RICHMOND, :: INDIANA

LATER—BULBS WILL BE SCARCE

ORDER NOW WHILE STILL TO BE HAD

FRENCH BULBS

Paper Whites, 1250 to case, \$23.00 per 1000
Paper Whites, 1000 to case, 27.00 per 1000
Grand Soleil d'Or 55.00 per 1000

LILIUM GIGANTEUM

DUE SOON TO ARRIVE

Standard Packing—\$59.00 per case—Any Size.

Ralph M. Ward & Company, Inc.
THE LILY HOUSE

25 Murray St. New York

LILIUM GIGANTEUM

Expected to arrive latter part of October
—ask for quotations in all sizes.

FREESIA PURITY

Small surplus still to offer.

1 1/2-inch. \$10.00 per 1000
5/8-inch 12.00 per 1000
5/8 to 3/4-inch. 11.00 per 1000
Colored Freesias, one of the best strains to be had.
Mixed colors. 40.00 per 1000

ROMAN J. IRWIN, 108 W. 28th St.,
NEW YORK CITY

ROSE PLANTS

350 4-inch Shawyers at .. \$15.00 per 100

325 3-inch Sunburst at ... 12.00 per 100

Cash or C. O. D.

W. J. & M. S. VESEY, Ft. Wayne, Ind.

Special on FREESIA PURITY

Plant now for February blooms.

1 1/2-inch \$7.00 per 1000
1 1/2 to 5/8-inch 9.00 per 1000
5/8-inch 11.00 per 1000
5/8 to 3/4-inch 13.00 per 1000
3/4-inch 15.00 per 1000
3/4 to 7/8-inch 18.00 per 1000
7/8 to 1 1/4-inch 20.00 per 1000

PAPER WHITE and LI'I'M FORMOSUM
Ready for Delivery.

WRITE FOR PRICES ON ALL BULBS

The W. W. Barnard Co.
231-235 W. Madison St. SEEDSMEN CHICAGO



Greenhouse Builders



The big one at the front is the rose house of the Stuppy Floral Co., St. Joseph, Mo.

Advantages of March Rose Planting and its bearing on your New Greenhouse

FROM March 1st to June 1st is three months.

Ever figure up just what your rose house yields in those months?

Then did you ever figure what you could make, if instead of new roses planted in June, you had March ones that would start paying their way as soon as outdoor June roses were over?

Have you ever seen the comparison of crop yields between the two plantings—March and June?

Have you ever wished that your roses would strike their blooming pace sooner and keep it up longer? In short, have you wondered if there wasn't some way to make the work you do, do more work for you?

Had you thought that sometimes we have to lose money in one spot to gain it many times over in another?

To get right down to cold facts, that's exactly what happens with March rose planting.

You do lose some Spring business, but you gain a lot more than you lose.

That, then, is why we are urging you to build your rose house now—not next Spring.

Build it now and raise a short crop—vegetables, bulbs—you know what will pay best.

Then when March comes your house will be ready for the roses.

Or, if you don't want to bother with a short crop—then order your house now, for completion, say by February 1st.

That gives you a month's leeway between completion time and planting time.

Sounds like sound sense—you'll agree to that.

The next step, then, is planning for your house.

Let's get together and talk it over.

You say when and where and we'll be there.



Lord & Burnham Co.

Builders of Greenhouses and Conservatories

SALES OFFICES:

IRVINGTON
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ST. CATHARINES, ONTARIO



Gnatt's Queen Quality Magnolia Leaves

THE BEST FOR ARTISTIC WREATHS

Buy Magnolia Leaves in bulk containers, thereby saving on the cost of individual cartons

You can now buy GNATT'S QUEEN Quality Magnolia Leaves in
25-lb., 50-lb. or 100-lb. containers

**Often
Imitated
but Never
Duplicated**



**Non-Mouldy
Flexible
Uniform
Size**

COLORS: BROWN — GREEN — PURPLE

Special Offer for Two Weeks Only:	{	25-lb. Carton	- \$ 5.50
		50-lb. Carton	- 10.50
		100-lb. Case	- 20.00

A trial order will convince you that buying Magnolia Leaves in bulk is economy.
5% discount for cash with order.

THE OVE GNATT CO., Inc.

Originators of Prepared Foliages in America

La Porte, Indiana



Alphabetical List of Advertisers

FLORISTS' REVIEW

508 S. Dearborn St., CHICAGO

IT IS NECESSARY

to eliminate overtime costs in printing
The Review. Advertisers are urged to
send in copy on Thursday, Friday and
Saturday whenever possible. If copy
is not received until Tuesday we have
to pay double for setting the type.

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CAPE FLOWERS —Pink, white and lavender, per lb. box.....		3.10
CAPE FLOWERS , white. Per lb. box.....		2.00
CARNATION STAPLES —"Superior," also Pillsbury, invisible, 1,000 in envelope, 3 for \$1.00. Per 1,000.....		.35
CHENILLE for lettering , Purple, pink, red, white and blue, worsted, medium size. Per coil of 12 yards.....		.45
CHENILLE , twisted, medium, in purple only. Per coil.....		.50
CHIFFON —Plain, 1 and 2 stripe, white, pink, lavender, green. Bolts are 85 to 60 yards; 4-inch, per yard.....		.09
6-inch, per yard.....		.11
CLIPS —"Bull Dog," best yet for quick fastening packages, 5,000 for \$4.25; per 1,000.....		.90
CYCAS LEAVES —Especially prepared flexible leaves.		
12 to 16-inch, 10 for.....		\$0.65
20 to 24-inch, 10 for.....		.90
28 to 32-inch, 10 for.....		1.25
36 to 40-inch, 10 for.....		1.75
CUT FLOWER HOLDERS —Binley's, for holding roses and carnations tight in box.		
5, 6, 7 and 8 inches long, per 100.....		2.50
16 inches long, per dozen.....		.45
CUT FLOWER BOXES —Standard pattern, mist gray, 100 in package. Can't break packages.		
3 x18x5, per 100.....		\$4.65
3 x21x5, per 100.....		5.25
3 1/2 x24x5, per 100.....		6.15
3 1/2 x30x5, per 100.....		7.00
4 x24x8, per 100.....		8.30
5 x36x8, per 100.....		13.75
Economy One-piece Folding Box, 4 1/2 x24x3, per 100.....		4.00
DOVES —Large, first-class, perfect in form, flexible. Each.....		2.75
FERTILIZER —Bone Meal Rose Grower—Pure, per 100 lbs.....		2.75
Sheep Manure —Pulverized, no trash, per 100 lbs.....		1.40
Nitrate of Soda , 10 lbs., \$1.20; 25 lbs., \$2.50; 100 lbs.....		9.00
Horn Shavings , clean, 25 lbs.....		3.00
Zenke's "Plant Life" Fertilizer , per gallon.....		3.00
GLAZING TOOLS —Glazing Points—Perfection or Van Reyper's, No. 2 and No. 2 1/2, per package.....		.65
Peerless Glass Repair Clamps —Per box of 100.....		1.35
Permanite Glazing Cement —1-gal. can, \$2.00; 5-gal. can.....		9.50
Mastica —Liquid Putty. Per gallon can.....		2.50
Mastica Machine —For applying Mastica, each.....		2.50
Putty Bulb —Scollay's, rubber, red, latest pattern, each.....		1.40
Putty Knife —Standard pattern, each.....		.35
Glass Cutter —Red Devil, 2 for 35c; each.....		.20
GRAFTING WAX , 1-lb. pkg., 45c; 1/4-lb. pkg.....		.15
HOSE —Rubber—Corrugated, nonkinkable, for greenhouse use, guaranteed, 1/4-inch; cut any length, per foot.....		.18
IMMORTELS —All colors, per bunch, 85c; dozen bunches.....		9.60
INSECTICIDES —Aphine, pint, 65c; 1/2 pint.....		.40
Arsenate of Lead —Paste, per can, 40c; powder, 1-lb. can.....		.65
Grape Dust —For mildew, per 5-lb. package.....		.85
Nicotide —1/2 gallon, \$8.25; quart, \$4.50; pint.....		2.50
Nikoteen —Pint, \$1.50; 1/2 pint.....		.85
Nico-Fume —Gallon, \$14.50; 1/2 gallon, \$7.50; lb., \$2.00; 1/4 lb.....		.65
Nico-Fume Tobacco Paper —Can, 24 sheets, \$1.25; 144 sheets.....		5.00
Zenke's Liquid Fungicide , per gallon.....		3.00
Zenke's Plant Insecticide , per gallon.....		1.50
Paris Green —1/4-lb. pkg., 25c; 1/2-lb. pkg., 40c; 1-lb. pkg.....		.75
Sulphur —Fine, pure, 1 lb., 15c; 2 lbs., 25c; 10 lbs., 90c; 25 lbs.....		1.75
Scalecide —Qt. can, 75c; gallon can, \$1.75; 5-gallon can.....		6.50
Tobacco Dust —Lee's high grade, lb., 10c; 5 lbs., 40c; 10 lbs., 75c; 25 lbs.....		1.65
Tobacco Stems —10 to 50 lbs., at 3c; 100 lbs.....		2.75
Whale Oil Soap (Fish Oil) —Pound pkg., 30c; 5 lbs.....		1.25
Many other insecticides in stock.		
KNIVES —Florists' Propagating—Two blades, pocket style, ivory handle, each.....		1.50
1 blade, black handle, medium folding.....		1.35
1 blade, black handle, small.....		1.15
LABELS —Pot—Packed 1,000 in a package.		
4-inch, plain, per 1,000, \$1; 4-inch, painted, per 1,000.....		1.25
6-inch, plain, per 1,000, \$1.50; 6-inch, painted, per 1,000.....		1.85
8-inch, painted, per 1,000.....		3.50
10-inch, painted, per 1,000.....		6.00
Garden Stakes —12x1 1/2-inch, plain, per 100, 80c; painted, per 100.....		1.00
Weather Pencils —Black; for use in marking labels, each.....		.10
Tree Labels —Iron wired, 3 1/2-inch, plain, per 1,000.....		1.75
Tree Labels —Iron wired, 3 1/2-inch, painted, per 1,000.....		2.00
Tree Labels —Copper wired, 3 1/2-inch, plain, per 1,000.....		2.35
Tree Labels —Copper wired, 3 1/2-inch, painted, per 1,000.....		2.75
LETTERS —Gilt, gummed, 1 1/4-inch, in packages of 10 each, at \$1.25 per 100. Small lots at, each.....		\$0.01 1/2
Box of 250 , suitable assortment in compartment box.....		\$3.25
SCRIPT WORDS —Gilt, gummed. Can supply Father, Mother, Brother, Sister, Husband, Wife, Daughter, Baby, At Rest, Darling, Son, Uncle, Aunt, Comrade; assorted as wanted, each, 5c; 100 assorted for.....		4.00
MATCH STICKS OR PLANT STICKS —Natural or dyed green, round, pointed, hard wood—very durable.		
12 inches long, 250 for 50c; per 1,000.....		1.85
18 inches long, 250 for 60c; per 1,000.....		2.25
6 inches long, square, green, per 1,000.....		.75
MOSS —Natural Sheet—10-lb. bags at 35c; per pound.....		.40
Dyed Green (called Fadeless), per pound.....		.60
Sphagnum —Select Wisconsin stock, per large burlapped bale.....		2.40
Dyed Lycopodium —In tight cartons.....		3.00
Sea Moss —Green, in bunches, per dozen.....		1.50
MAGNOLIA LEAVES —Prepared, green and brown, first grade, per large carton, \$2.16; 100-lb. case for.....		27.00
OAK SPRAYS —Red and brown, per carton.....		2.35
Ruscus, Red —First grade, per lb.....		1.00
Gray, special color, per lb.....		1.50
PINS, Florists' , with glass heads, 250 in box.		
2 1/2-inch, per box.....		\$1.10
3 1/2-inch, per box.....		1.50
3-inch, per box.....		1.35
4-inch, per box.....		1.90
Pins, Greening —Wire, first grade, stiff, lb., 35c; 10-lb. box.....		2.50
POTS —Red Earthen—See special price list.		
Pots—Neponset Fibre.		
Size, 2 1/4-inch, 1,000 in crate.....		4.25
Size, 3-inch, 1,000 in crate.....		6.50
Size, 4-inch, 500 in crate.....		5.50
Size, 5-inch, 500 in crate.....		8.75
RAFFIA —Natural, in original skeins, per lb.....		.65
RIBBON —Baby, pink, lavender and white, per 50-yard spool.....		.80
RIBBONZENE, or Bon Ton Ribbon . White, pink and lavender; spools of 500 yards.....		1.75
PAPER, White Wax —24x36, heavy grade, per ream.....		4.25
Green Wax, 24x36, per ream.....		4.60
White, waxed one side only, per ream.....		2.25
Manila Tissue —20x30, per ream.....		1.75
Manila Tissue —24x36, per ream.....		2.00
White Tissue —20x30, per ream.....		2.25
Waterproof Crepe —Green, per roll, 45c; per dozen.....		4.80
SCOLLAY SPRINKLER —No. 1, red rubber.....		1.40
STAKES —Bamboo Cane, average 5 to 6 feet.		
25 for 60c; 50 for \$1.10; 100.....		2.00
Bamboo Stakes , painted green.		
2 ft. long, 100 for \$1.10; 250.....		2.50
2 1/2 ft. long, 100 for 1.25; 250.....		3.00
3 ft. long, 100 for 1.60; 250.....		3.75
THERMOMETERS —For greenhouses, 10-inch Taylor, \$1.00; 8-inch Standard, 70c; 8-inch Common.....		.35
Hot Bed —Iron pointed, for mushrooms.....		1.25
THREAD, Green —		
"Special"—Per spool, 25c; 8 spools for.....		1.40
Meyer's "Smilar" Thread —Full yardage, 1 lb., 8 spools, for.....		1.90
Sea Island Twine —For tying, on spools 1 1/2 to 2 lbs., green, also red, per lb.....		1.00
Holders —For 1 spool Sea Island twine, each.....		.25
TOOTHPICKS —Wired, per box of 10,000 picks for.....		2.35
Green Wired Picks, 6-inch, per bundle of 250.....		.40
Green Wired Picks, 4-inch, per bundle of 250.....		.35
Common, double pointed, "2-B," box, 10c; 3 boxes for 25c; 7 boxes for 50c; 15 boxes for.....		1.00
TWINE —White Cotton in small balls, 5-lb. bag for.....		3.75
Jute Twine , for sewing and tying packages. Per lb.....		.50
TIN FOIL, Plain —1-lb. package, 25c; 10 lbs. at 22c per lb.; 25 lbs. at, per lb.....		.20
Violet —Also Green, fancy, 5 lbs. for \$2.50; per lb.....		.55
TUBS —Painted green, all sizes; 10% off list; ask for prices.		
VASES, Fibre —For cut flowers; mahogany color.		
A—5 inches diameter, 15 inches deep, each.....		1.75
B—8 inches diameter, 13 inches deep, each.....		1.50
C—7 inches diameter, 20 inches deep, each.....		2.40
WHEAT SHEAVES —Flat, about 21 inches, each.....		.80
WIRE, Soft Annealed —In 12-lb. coils.		
No. 18, coarse, per coil.....		\$1.40
No. 20, per coil.....		1.55
No. 21 for No. 22, per coil.....		1.75
No. 24, per coil.....		2.10
WIRE, Cut to Even Length , in 12-lb. boxes, 18 inches long.		
No. 18, per box.....		\$1.75
No. 20, per box.....		2.00
No. 22, per box.....		2.25
No. 24, per box.....		2.50
SHEARS —For cutting florist wire, per pair.....		1.25

XMAS DECORATIVE STOCK

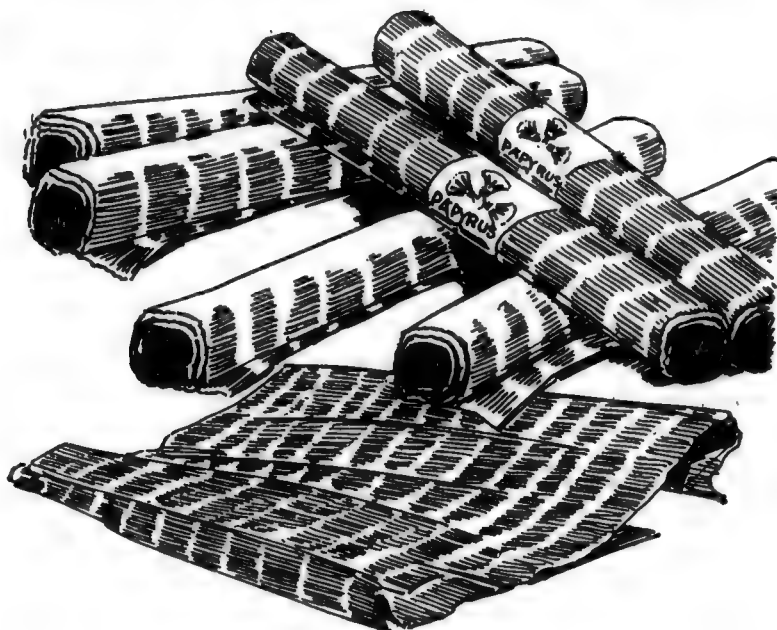
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Does away with all the trouble generally experienced with Crepe papers—will not disintegrate when wet; colors will not run.

A fortunate buy of genuine Papyrus paper enables us to meet all your demands and at a big saving to you.

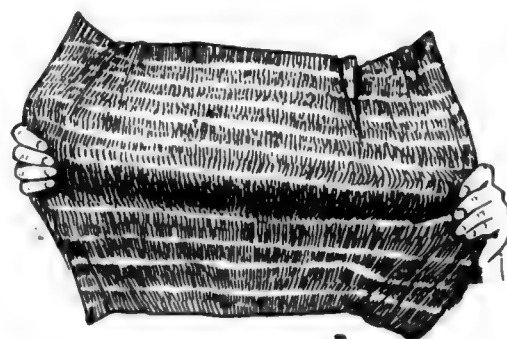
Only by actual trial can you prove the superiority of Papyrus—make the waterproof experiment shown here, then try it on some other “just-as-good” grade.



Hold a piece of Papyrus in the shape of a bag as shown above; pour water into it. You will find it will not leak a drop, even after fifteen or twenty minutes. In fact, it will not become the least damp on the outside.

Make the other experiment of stretching. You will find Papyrus Crepe Paper by far the longest in actual trial. It will convince you more readily than anything we can say. You can get Papyrus in the following colors:

Red, Nile green, moss green, pink, lavender, yellow, blue and white.



Take one length of Papyrus paper that contains ten feet, and a length of some other Crepe paper that contains fourteen feet. Stretch them both to their fullest length and you will find the Papyrus paper three to four feet longer.

Place your order for Papyrus at our sale price quoted here. It's one of the most attractive offers we ever made.

Price, per roll,
each **40c**

In 100-roll lots,
each **35c**

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180 N. Wabash Ave., CHICAGO

Quick Returns on your Investment

Plant Paper Whites Now

Double your money and more in a few months.

Special surplus price, 13 cts. and up, \$19.50 per 1000

" " " 14 cts. and up, 22.50 per 1000

Order a case today—flowers will be scarce when Mums are gone.

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NARCISSUS
TULIPS

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AMERICAN BRANCH

110 Water Street, NEW YORK CITY.

G. B. C.—quality is a better quality

Dutch Bulbs From Holland

CHOICE SELECT STOCK

HYACINTHS, 1st Size, Named Varieties

Per 100, \$13.00.	Per 1000, \$120.00.
Albertina	Grand Maitre
La Grandesse	King of the Blues
L'Innocence	Queen of the Blues
Mme. Van der Hoop	La Victoire
Gertrude	Cardinal Wiseman
Gigantea	Roi des Belges
Lady Derby	

HYACINTHS, 2nd Size, same varieties as above

Per 100, \$8.50. Per 1000, \$80.00.

HYACINTHS, Single Forcing

Per 100, \$6.00.	Per 1000, \$50.00.
Blue	Red and Rose
Light Blue	White Shades
Rose	Pure White

HYACINTHS, Bedding, same varieties as above

Per 100, \$4.50. Per 1000, \$40.00.

DUTCH ROMAN HYACINTHS

Per 100, \$3.60.	Per 1000, \$32.00.
Gertrude	Grand Maitre
Gigantea	King of the Blues
L'Innocence	Queen of the Blues
La Grandesse	

JONQUILS

	Per 100	Per 1000
Campernelle	\$2.50	\$20.00
Rugulosus	2.75	22.00
Single	1.75	15.00
Double	2.50	20.00

SINGLE TULIPS

	Per 100	Per 1000
Artus	\$2.75	\$24.00
Belle Alliance	3.75	34.00
Chrysolora	3.25	30.00
Cottage Maid	2.75	25.00
Cramoisi Brilliant	3.50	32.00
La Reine	3.25	30.00
Mon Tresor	6.00	55.00
Kelzerskroon	4.00	35.00
Rose Grisdelin	3.50	30.00
Rose Luisante	4.00	35.00
Proserpine	5.50	50.00
Van Vondel	3.00	25.00
White Hawk	3.25	30.00
Yellow Prince	4.00	34.00
Single Mixed Extra Fine	2.25	20.00

LATE TULIPS

	Per 100	Per 1000
Bouton d'Or	\$3.00	\$24.00
Gesneriana Spathulata	3.00	26.00
Gesneriana Lutea	3.00	26.00
Maiden's Blush Picotee	3.00	25.00
Inglescombe Pink	3.00	25.00
Inglescombe Yellow	3.00	27.00
Mrs. Moon	4.00	36.00
Late Extra Fine Mixed	2.50	20.00

DOUBLE TULIPS

	Per 100	Per 1000
Couronne d'Or	\$5.00	\$45.00
Imperator Rubrorum	4.50	42.00
La Candeur	3.50	30.00
Murillo	4.00	35.00
Rubra Maxima	4.00	35.00
Tournesol Red & Yellow	5.00	45.00
Salvator Rosa	4.00	38.00
Vuurbaak	5.50	50.00
Extra Fine Mixed	2.75	25.00

DARWIN TULIPS

	Per 100	Per 1000
Baronne de la Tonnaye	\$3.50	\$30.00
Clara Butt	3.00	25.00
Gretchen	3.50	30.00
Glow	4.00	35.00
Farncombe Sanders	4.00	36.00
Dream	4.00	35.00
Mme. Krelage	4.00	36.00
Inglescombe Yellow. See late flowering tulips.		
Rev. Ewbank	4.00	34.00
Pride of Haarlem	4.00	34.00
W. Copeland	5.00	46.00
Darwin's Ex. Fine Mixed	3.00	25.00

NARCISSI, Single

	Per 100	Per 1000
Golden Spur 1st.	\$3.50	\$30.00
Golden Spur D. N.	5.00	45.00
Emperor 1st size	3.50	30.00
Emperor D. N.	5.00	40.00
Empress 1st size	3.50	30.00
Empress D. N.	5.00	45.00
Princeps 1st size	3.25	28.00
Princeps D. N.	4.50	40.00
Poeticus Ornatus	2.25	16.00
Poeticus Ornatus D. N.	3.00	25.00
Victoria 1st size	3.50	30.00
Victoria D. N.	5.50	50.00
Sir Watkin 1st size	3.50	30.00
Sir Watkin D. N.	5.50	50.00
Poeticus Pheasant's Eye	3.00	24.00
Poeticus Elvira	3.00	26.00

NARCISSI, Double

	Per 100	Per 1000
Albus Plenus Odoratus	\$3.00	\$25.00
Sulphur Phoenix	4.00	35.00
Orange Phoenix	4.00	35.00
Von Sion D. N. Mam.	5.50	50.00
Von Sion Double 1st.	3.50	30.00

FRENCH BULBS

Paper White Grandiflora, 13 ctm. 1250 to case Select	\$21.00
Grand Soleil d'Or (yellow Paper Whites) 800 to case	45.00
Trumpet Major (yellow)	25.00



American Bulb Co.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

DUTCH BULBS

Immediate Delivery F. O. B. New York City

HYACINTHS

BEST FORCING VARIETIES

First size \$79.00 per 1000
Second size..... 63 00 per 1000

Third size..... \$42.00 per 1000
Miniature 30.00 per 1000

SINGLE EARLY TULIPS

Artus.....	Per 1000 \$25.00	La Reine.....	Per 1000 \$26.00	Prince of Austria.....	Per 1000 \$28.00
Cottage Maid.....	25.00	Keizerskroon.....	26.00	Yellow Prince.....	28.00
Rose Grisdelin.....	25.00	White Hawk.....	26.00	Couleur Cardinal.....	42.00

DOUBLE EARLY TULIPS

Couronne d'Or.....	Per 1000 \$34.00	Murillo.....	Per 1000 \$26.00	Salvator Rosa.....	Per 1000 \$30.00
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DARWIN TULIPS

Fine Mixture.....	Per 1000 \$18.00	Farncombe Sanders.....	Per 1000 \$28.00	Bartigon.....	Per 1000 \$50.00
Baronne Tonnaye.....	24.00	Madame Krelage.....	28.00	William Pitt.....	42.00
Clara Butt.....	24.00	Pride of Haarlem.....	28.00	William Copland.....	42.00

Let me have your inquiries for any plants, seeds or greenhouse supplies you need.

ROMAN J. IRWIN, 108 W. 28TH ST., NEW YORK CITY

GODFREY CALLAS

We have a fine lot of plants in 4-inch pots, ready to shift into flowering pots. These have been grown in the cool frames, exposed to the full sun all summer, and are short, stocky plants with a good root system. Shift them into 7-inch pots or plant them on a bench for winter flowering. Given liberal treatment, they will give handsome returns between now and spring.

\$15.00 per 100

POINSETTIAS

We are shipping from our last batch. They are nice plants and just right for low pans. Get yours before they are all gone.

\$8.00 per 100; \$75.00 per 1000

BAUR & STEINKAMP

3800 Rockwood Ave.

INDIANAPOLIS, IND.

ORDER EARLY

Prices will advance as stock becomes more scarce, as it is sure to do

Carnations

CARNATION CUTTINGS, Laddie, Pink Delight, Enchantress Supreme, Rosette, Rose-pink Enchantress, C. W. Ward, Alice, Belle Washburn, Beacon, Rosalia, Aviator, Nebraska, White Enchantress, Matchless, Crystal White, White Wonder, White Benora, Variegated Benora and other varieties. December and January delivery. Write us for quotations.

CINERARIAS, Dwarf Hybrids, mixed varieties, 2½-in., \$7.00 per 100, \$80.00 per 1000; 3-in., \$12.00 per 100; 4-in., \$20.00 per 100.

SNAPDRAGON, 2½-in. pots. 100 1000
Keystone \$6.00 \$55.00
Nelrose 6.00 55.00
Phelps' White 6.00 50.00
Phelps' Yellow 6.00 50.00
Giant Yellow 6.00 55.00
Garnet 6.00 50.00

CALENDULA, Orange King. 2½-in., \$4.00 per 100; \$35.00 per 1000.

CLEVELAND CHERRIES 100
3½-in. \$15.00
4-in. 25.00
2½-in. 10.00
Field-grown Melvinil. Large, well berried plants ready for 6- and 7-in. pots. 75.00

ASPARAGUS PLUMOSUS. 100 1000
Seedlings \$10.00
2½-in. \$5.00 45.00
3-in. 7.00 60.00
4-in. 15.00

Primula Malacoides Rohrerii

The best strain of Malacoides on the market. Years of patience have developed it to perfection. The beautiful shades of Rose Pink, Light Lavender and Snow White make it one of the most desirable and profitable plants to grow, not only as single plants but for combination work it cannot be excelled.

Pink and Lavender mixed, 100 1000
2½-in. \$6.00 \$55.00
Pure White, 2½-in. 7.00 60.00

PRIMULA Obconica, Rosea Gigantea, Grandiflora, Apple Blossom and Kermesina, 2½-in. 7.00 60.00
Eureka, 2½-in. 7.50 65.00
Obconica, 4-in. 20.00
Chinensis, 2½-in. 6.00 55.00

MYOSOTIS (Forget-me-not). The best Winter-flowering strain on the market. 2½-in., \$6.00 per 100, \$50.00 per 1000.

DAISIES. 100 1000
Boston Yellow, 2½-in. \$7.00 \$80.00
Mrs. Sander, 2-in. 4.00 35.00
White Marguerites, 2½-in. 6.00 50.00
Giant White, 2½-in. 6.00 50.00

Hydrangea

HYDRANGEA. Best French varieties, pot-grown, our selection, such as: La Perle, Attraction, Mme. Aug. Nonin, Mme. R. Jaquet, L'Islette, Souv. de Mme. Emma Chautard, Souv. de Chautard, Mme. Riverain, Radiant, Bouquet Rose, Mme. Mouillere, Mme. Truffault, Frau Martha Rosenkranzer, Souv. de Mme. Victor Raoult, Souv. de Lieut. Chauré, Gracieu, Mme. Patrick, Lille Mouillere, Eclairer, Gen. de Vibraye and Avalanche.

100 100
2-3 branches. \$25.00 7-8 branches. \$60.00
3-4 branches. 35.00 9-10 branches. 75.00
4-5 branches. 40.00 10-12 branches. 125.00
5-6 branches. 50.00 12-15 branches. 150.00

Roses

ROSES. Two-year-old field-grown Roses: Pink Radiance, Red Radiance, White Killarney, Ophelia, Pink Cochet, Pink Dorothy Perkins, White Dorothy Perkins, \$35.00 per 100. One-year-old field-grown plants: Excelsa, Dorothy Perkins and others, \$20.00 per 100.

STEVIA, Double and Single. 100 1000
2½-in. \$5.00 \$40.00
4-in. 25.00
Field-grown, very large. 50.00

DELPHINIUM BELLADONNA
2½-in. 7.00 60.00
3-in. 15.00
1-yr.-old field clumps. 16.00
2-yr.-old field clumps. 20.00

PEPPERS, DWARF. 100 1000
Improved 2½-in. \$ 8.00 \$70.00
3-in. 15.00
4-in. 35.00

EUPHORBIA JACQUINIEFLORA. 2½-in. 15.00

VINCAS, Rooted Cuttings. 20.00
2-in. 6.00 50.00

Field-grown, medium, for 4-in. pots. 10.00
Field-grown, extra heavy, for 5-in. pots. 16.00

CYCLAMEN. 3½-in., very heavy. 40.00
4-in., ready for 6-in. pots. 55.00

BEGONIAS. 100

Mrs. M. A. Patten, Dark Rose, Pink Sport of Chatelaine. Excellent for Xmas, 2½-in. \$15.00

Mellor, 3½-in. 75.00
Cincinnati, 3½-in. 75.00
Luminosa, 4-in., Pink and Red. 18.00
Prima Donna, 4-in. 18.00
Chatelaine, 3-in. 12.00
Chatelaine, 4-in. 25.00
Chatelaine, 5-in. 75.00

FOLIAGE PLANTS

Palms

KENTIA Belmoreana, Single. Each

3-in. pot, 15 in. high. \$ 0.35
4-in. pot, 18 to 20 in. high.75
5-in. pot, 20 to 22 in. high. 1.50
6-in. pot, 26 to 30 in. high. 2.50
6-in. pot, 28 to 32 in. high. 3.00
7-in. pot, 32 to 36 in. high. 4.50
7-in. pot, 36 to 40 in. high. 6.00
9-in. pot, 38 to 42 in. high. 8.00
9-in. pot, 40 to 45 in. high. 10.00

KENTIA Forsteriana. Made up.

4 plants to tub. 5.00
7-in., 30 to 32 in. high. 6.00
7-in., 34 to 38 in. high. 7.50
9-in., 38 to 42 in. high. 9.50
9-in., 40 to 45 in. high. 12.00
9-in., 45 to 48 in. high. 18.00
11-in., 50 to 54 in. high. 24.00
11-in., 5 to 5½ ft. 24.00

PHOENIX Canariensis. Most valuable

Palm for decorations, all established in tubs: Each
12-in. tubs, 5 to 5½ ft. \$12.00
14-in. tubs, 6½ ft. specimens. 20.00
14-in. tubs, 7 ft. specimens. 30.00
14-in. tubs, 8 ft. specimens. 35.00
14-in. tubs, 9 ft. specimens. 40.00

PHOENIX Roebelenii. Each

5-in. pots, 18 in. high. \$ 2.50
6-in. pots, heavy, 18-20 in. high. 3.00
7-in. pots, heavy, 22-in. high. 5.00
12-in. tubs, specimens, \$12.00 and 15.00

DRACENA Terminalis. Well colored. Each

4-in. \$0.50
5-in. pots. 1.00
5½-in. pots. 1.50

For Window Boxes

RETINISPORA plumosa aurea. Hardy.

Doz. 100
14-16 in. high. \$ 3.50 \$25.00
24 in. high. 10.00 75.00

THUYA pyramidalis. Hardy, for tub growing. Doz. 100

20-22 in. high. \$6.00 \$45.00

BOXWOOD, Bush form. Each

8-in. high, 3-4 in. wide, 100, \$35.00.

12-14 in. high, 9 in. wide. \$1.00

15-16 in. high, 12 in. wide. 1.25

16-18 in. high, 12 in. wide. 1.75

20-22 in. high, 13-14 in. wide. 2.50

In tubs and pots extra.

EUONYMUS Japonica. The finest

plant for window boxes and such work where a good green is wanted.

5-in. pots, heavy, \$75.00 per 100.

BOX TREES, Pyramids. Each

2 ft. high, 8 in. at base. \$2.00

3 ft. high, 18-20 in. at base. 4.00

3 ft. 6 in. high, 20 in. at base. 7.00

4 ft. 6 in. high, 22 in. at base. 8.50

BAY TREES, Standards, in tubs. Pair

22-24 in. heads, 6 ft. 6 in. high. \$28.00

28-in. heads, 6 ft. 6 in. high. 34.00

Pyramids, in tubs.

20 in. diameter at base, 6 ft. 6 in. high. 25.00

22 in. diameter at base, 7 ft. high. 30.00

PANSY PLANTS.

Steele's, Kenilworth and Ozark Strains. \$6.00 per 1000. Special prices on large quantities.

COLEUS CUTTINGS. Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others. 1000

Rooted Cuttings. \$12.00

Brillancy, Salvator and other fancy varieties. 20.00

GERANIUMS.

Ricard, Poitevine, S. A. Nutt, M. Barney, Perkins, Jean Viaud, Presilly, La Favorite, Buchner, 2-in., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$7.00 per 100, \$60.00 per 1000.

Ricard, Poitevine, Cuttings, \$25.00 per 1000; other varieties, \$23.00 per 1000.

PELARGONIUMS. 2½-in.

Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia and others; separate or mixed, \$12.00 per 100.

VIOLETS.

Lady Campbell. No. 1 grade. \$12.00

Lady Campbell. No. 2 grade. 10.00

Princess of Wales. No. 2 grade. 9.00

Princess of Wales. No. 2 grade. 9.00

Marie Louise. No. 1 grade. 10.00

Marie Louise, 3-in. pots, \$75 per 1000

Violets are scarce—better order early.

New Fern

NEPHROLEPIS MACAWII. Ask anyone who saw it at Detroit. (Sport of Scottil.) Fastest grower of any commercial fern on the market. Immediate delivery. 2½-in., \$200.00 per 1000; 6-in., \$150.00 per 100. Other sizes all sold.

100 1000

Scottil, 2½-in. \$8.00 \$70.00

Teddy, Jr., 2½-in. 8.00 70.00

Scottil and Teddy, Jr., 6-in., \$1.00 and \$1.25 each; 8-in. specimens, \$2.00 each; 7-in. specimens, \$1.50 each.

Teddy, Jr., 4-in., \$30.00 per 100.

Dish Ferns. 100 1000

2½-in. \$ 7.00 \$ 60.00

3-in. 12.00 110.00

English Ivy. 100 1000

2-in. \$ 4.00 \$35.00

2½-in., two to pot, long. 7.00 60.00

3-in., three to pot, staked 12.00

4-in., extra heavy. 20.00

5-in., extra heavy. 50.00

6-in., extra heavy. 75.00

FREESIA PURITY. 100 1000

½-in. \$ 9.00

¾ to 1 in. 14.00

Mammoth 18.00

Jumbo 22.00

Sweet Pea Seed

The best commercial varieties. Selected Seed, Hand-Picked, Hand-Threshed, True to Name.

PINK. Oz.

Early Melody. Deep rose. \$1.00

Belgian Hero. Orange rose. 1.00

Mrs. A. A. Skach. Clear pink.75

Flora Fabing. Salmon pink.75

Morning Star. Early light pink. 1.00

Yarrowa. Light pink.75

Mrs. Wm. Sim. Salmon pink.75

Louise Gude. Shell pink. 2.00

Fordhook Pink. Lavender pink.85

Fordhook Rose. Carmine. 1.00

Early Song Bird. Pale pink. 1.00

Early Spring Maid. Cream pink. 1.00

Paul Dusha. 3.50

LAVENDER.

Lavender Orchid. Lavender pink.75

Mrs. Chas. A. Zvolanek. 2.50

Early Lavender King. 1.50

Early Heather Bell. 1.00

Zvolanek Blue. 1.00

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Pink and White Orchid.75

Christmas Pink Orchid. 1.50

WHITE.

Bridal Veil.75

White Orchid.75

Mrs. M. Spanolin.75

Early Sankey. Pure white. 1.50

Improved Snow Storm. Pure white. 2.50

Venus. White, pink edge.75

Watchung Orchid. 3.50

RED.

The Beauty. Scarlet. 1.00

President Wilson. Magenta. 1.00

Concord Red. 1.00

PACKING AND BOXES WILL BE CHARGED FOR AT COST.

C. U. LIGGIT,

Office: 303 BULLETIN BLDG.,

Philadelphia, Pa.

EVERY LIVE FLORIST

Will make reservation of stock for Fall business. You should
by all means include

CRAIG QUALITY STOCK

Our stock never was finer, service never better. Allow us to make up a shipment
now, or we will reserve stock on your order and ship later.

CROTONS

The Croton with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery

- 2½-inch pots, strong plants, \$30 per 100, \$275 per 1,000
4 -inch pots, strong plants, \$9 per dozen, \$70 per 100
5 -inch pots, strong plants, \$12 and \$15 per dozen
6 -inch pots, strong plants, \$18 and \$24 per dozen
7 -inch pots, strong plants, \$30 and \$36 per dozen
8 -inch pots, strong plants, \$4 and \$5 each
10 -inch pots, strong plants, \$7.50 and \$10 each
12 and 14-inch tubs, specimen plants, \$15, \$20 and \$25 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

- 2½-inch pots.....\$30 per 100
4 -inch pots.....\$9 per dozen, \$70 per 100
5 -inch pots.....\$15 and \$18 per dozen
8 -inch pots.....\$18 and \$24 per dozen

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

- 2½-inch pots.....\$15 per 100, \$140 per 1,000
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100

FANCY DRACAENAS

- 4-inch pots.....\$9 per dozen
5-inch pots.....\$15 per dozen
6-inch pots.....\$18 and \$24 per dozen
8-inch pots.....\$3.50 and \$5 each

DRACAENA MASSANGIANA

- 6-inch pots, heavy.....\$24 per dozen
8-inch pots, heavy.....\$4 each
10-inch pots, heavy.....\$5 and \$6 each

DRACAENA FRAGRANS

- Plain green leaf.
8-inch pots.....\$3.50 and \$4 each

DRACAENA SANDERIANA

- 3½-inch pots.....\$30 per 100

DRACAENA LORD WOLSELEY

- 2-inch pots.....\$20 per 100
3-inch pots.....\$35 per 100
4-inch pots.....\$50 per 100
5-inch pots.....\$12 per dozen
6-inch pots.....\$18 per dozen

DRACAENA KELLERIANA (NEW)

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100
8 -inch pots, made up, very handsome, \$3.50, \$4 and \$5 each

DRACAENA TERMINALIS

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100
5 -inch pots.....\$12 per dozen
6 -inch pots.....\$18 per dozen

We would suggest ordering the above early, as the demand is always great.

DRACAENA DE SMETIANA

- 4-inch pots.....\$7.50 per dozen, \$60 per 100
5-inch pots.....\$1.00 each
6-inch pots.....\$1.50 each

DRACAENA WARNECKII (NEW)

- Silver and green leaf. Very durable.
6-inch pots.....\$30 per dozen
7-inch pots.....\$3.50 each

DRACAENA INDIVISA

- 4-inch pots.....\$25 per 100
6-inch pots.....\$6, \$9 and \$12 per dozen

DRACAENA LINDENII

- 6-inch pots.....\$24 per dozen
8-inch pots.....\$4 each

DRACAENA SHEPHERDII

- 6-inch pots.....\$18 per dozen
7-inch pots.....\$30 per dozen
8-inch pots.....\$4, \$5 and \$6 each

FICUS

FICUS PANDURATA

- 6-inch pots, 2 ft. tall.....\$2 each
7-inch pots, 3 ft. tall.....\$2.50 each
8-inch pots, 4 ft. tall.....\$3.00 each
10-inch tubs and 11-inch tubs, 5 ft. to 10 ft. tall.....\$4, \$5, \$6 and \$7.50 each

FICUS CRAIGII

- 4-inch pots, 15 inches tall, \$6 per dozen, \$50 per 100
6-inch pots, 18 to 24 inches tall, \$9 and \$12 per dozen

ARECA LUTESCENS

- 2½-inch pots, single plants, \$10 per 100; \$90 per 1,000
2½-inch pots, made up plants, 3 plants \$15 per 100; \$140 per 1,000
4 -inch pots, made up plants, 3 plants \$50 per 100; \$475 per 1,000
6 -inch pots, made up plants, 3 plants, 24 to 22 inches tall.....\$24 per dozen
7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall.....\$5 and \$6 each
8 -inch pots, made up plants, 3 plants, 48 inches tall.....\$7.50 each
9 -inch pots, made up plants, 3 plants, 60 to 66 inches tall.....\$10 and \$12.50 each

PANDANUS VEITCHII

- Well colored plants.
5½-inch pots.....\$15 per dozen
6 -inch pots.....\$18 and \$24 per dozen
7 -inch pots.....\$30 and \$36 per dozen

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on.

- 2½-inch pots.....\$15 per 100; \$140 per 1,000
4 -inch pots.....\$50 per 100

HYBRID TEA ROSES

- 6-inch pots, strong plants, \$7.50 per dozen, \$60 per 100

150,000 NEPHROLEPIS

(In variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS VERONA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS SCOTTII

Our stock is in superb condition.

- 2½-inch stock.....\$10 per 100; \$90 per 1,000
4 -inch stock.....\$35 per 100
6 -inch stock, heavy.....\$12 per dozen
8 -inch ¼ pots, heavy.....\$24 per dozen
10 -inch ¼ pots.....\$36 per dozen
11 -inch tubs.....\$4 and \$5 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS SMITHII

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen

TEDDY JUNIOR

A Grand New Dwarf Fern

Fine young plants from 2½-inch pots, \$10 per 100; \$90 per 1,000

- 4-inch pots, heavy.....\$35 per 100
6-inch pots, heavy.....\$12 per dozen
7-inch pots.....\$18 per dozen
8-inch pots.....\$24 per dozen
11-inch tubs.....\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$2 each
10 -inch pots.....\$3 and \$4 each

PTERIS and CYRTOMIUMS

- Pteris Argyrea, 4-inch at.....\$20 per 100
Pteris Albo-lineata, 3-inch at.....\$12 per 100
Pteris Tremula, 4-inch at \$20 per 100; 6-inch at \$6 per dozen
Pteris Wilsonii, 3-inch at.....\$12 per 100

HYDRANGEAS

FRENCH AND OTAKSA

- 4-inch pots, strong plants, \$35 per 100; \$325 per 1,000
6-inch pots, strong plants, \$50 per 100; \$475 per 1,000
7-inch pots, strong plants.....\$75 per 100
Larger plants at \$12, \$18 and \$24 per dozen.

PHOENIX ROEBELENI

- 8-inch tubs.....\$5 each
9 and 10-inch tubs.....\$10 and \$12.50 each

LATANIA BORBONICA

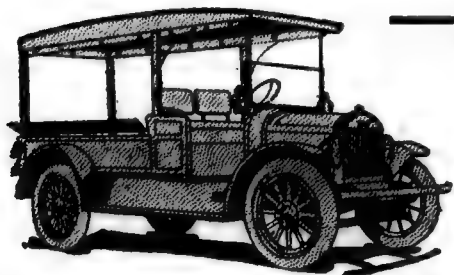
Fan Leaf Palm

- 3-inch pots.....\$25 per 100

ROBERT CRAIG COMPANY

4900 Market Street ■ BRANCH ■ NORWOOD, PA. ■ PHILADELPHIA

Stewarts haul the load for less

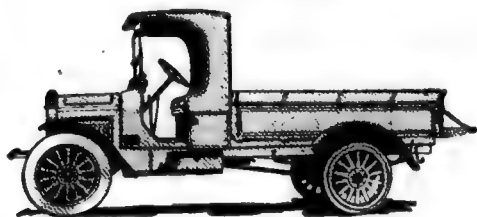


Model 11— $\frac{3}{4}$ -Ton Capacity Chassis—\$1195
Electric Starter—Electric Lights—
Magneto Ignition

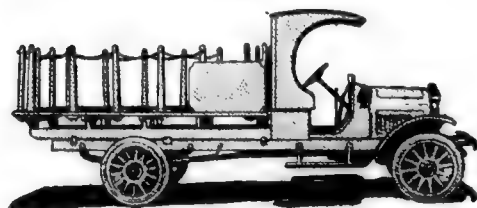
—Less in first cost

—Less in running cost

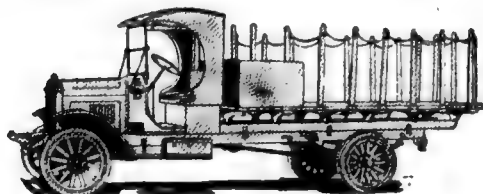
—Less in time lost



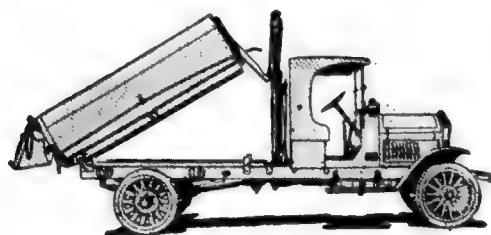
Model 8—1-Ton Capacity Chassis
\$1650



Model 9— $1\frac{1}{2}$ -Ton Capacity Chassis
\$1975



Model 7—2-Ton Capacity Chassis
\$2575



Model 10— $3\frac{1}{2}$ -Ton Capacity Chassis
\$3500
All Prices F. O. B. Buffalo

Stewart construction is simplified by eliminating all needless parts, giving you a more economical truck and saving you considerable in first cost.

This means real economy in operation—less weight to wear tires and consume gas and oil.

What a big Florist says:—

Our Model-A Stewart Truck is now five years old, and actually looks as good today as it did three years ago.

! We, of course, have spent a little money in keeping up the appearance of the car, but we believe the car is very worthy of this expense.

This Truck, for a light delivery car, is surely a good investment for any business.

Signed,

Welch The Florist,

Hartford, Conn.

Stewart's constant reliability is proved in over 500 American cities and in 27 foreign countries.

In 5 years no Stewart has worn out

Stewart

MOTOR TRUCKS

Stewart Motor Corporation, 429 E. Delavan Ave., Buffalo, N. Y., U. S. A.

Write for free booklet, "HOW TO CHOOSE A MOTOR TRUCK."

M.
RICE
CO.**SAVE—Energy, Worry, Money**During the rush season
by using**"Keystone Quality"
Made-up Wreaths**

for Fall and Holiday Trade.

Keep Fit for the Day's WorkNo overworked, tired force in
your store if you are prepared
to supply your customers with
these**Artistic Creations**These wreaths are made of pre-
pared natural Foliages.

Packed singly in boxes.

Ready for instant delivery.

BIG SELLERS ALL!**LARGE PROFITS!**A Full Line of These, Well Illus-
trated and Described, Listed in**Our New 1919 Catalogue**as well as a COMPLETE LINE OF
FLORISTS' SUPPLIES.If you haven't received a copy,
write for one today;
AND ORDER EARLY.M.
RICE
CO.M.
RICE
CO.**M. RICE CO.**

FLORISTS' SUPPLIES THAT EXCEL

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.**BUY DIRECT FROM THE MILL
AND SAVE BETWEEN PROFITS**

Our mill at Paterson, N. J., produces the best ribbons made for Florists' use. Progressive Florists find that it pays to buy our standardized ribbons and chiffons. We do not specialize in job lots, off colors or redyed goods. Our ribbons are fresh, crisp and up-to-the-minute in style and appearance. That is why this business is increasing in all seasons.

WERTHEIMER BROTHERS**THE NATIONAL FLORAL RIBBON HOUSE**

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 19-25 East 24th Street, **NEW YORK**



TRADE opinion has swung like a pendulum, forward and back, illustrating in a way the operation of one of Newton's well known "laws." Yes, the Newton who discovered gravity—the rule that what goes up must come down—but this illustration is his law of

opposite and equal reactions. From believing that last season's unexampled prosperity was impossible of duplication, opinion swung, about the time of the S. A. F. convention, to the idea that this season would beat last season, but now opinion is swinging back to the middle ground.

The sanguine view has been affected by the fact that, in the principal cut flower markets of the country, October has started with average prices below those of last year.

Values Must Be Maintained.

It is a curious fact that in this trade nearly everybody seems best satisfied when stock is scarce and orders difficult to fill. Retailers as a class did not subscribe to that view prior to last season, but they were the loudest protestants when last spring's inevitable glut threw roses onto the bargain counters of the department stores. Then and vociferously they asserted their wish for the maintenance of wholesale prices we once would have called high.

But it is not for the best interests of the florists' business that high prices put flowers out of reach of all except a few; nor should florists wish to see conditions which lead to the increased use of artificial material in funeral and other work. What we all should wish to see is a broad demand to consume a large production and the adoption of business methods in the trade to assure us that our work and risk will not be without commensurate reward.

Although the pendulum of trade opinion recently has swung backward from the point of highest optimism, there is no reason to believe that the present season will be otherwise than extremely

active. Indeed, there is every assurance that there will be the broadest general demand for flowers ever known.

Absolutely the only unfavorable factor is the unrest growing out of the continued rise of prices and the disturbances caused by labor. Every florist knows, usually from experience, that no matter who gains from a strike, it spells nothing but loss for him.

Work Will Win.

The health authorities and the medical profession have been warning the public of a recurrence of the flu. Most happily, their forebodings have not come true; there is nothing as yet approaching an epidemic and we shall not need it to make business good. The use of flowers at funerals has increased and the average size of the sale has risen, for a well defined reason: First, flowers say perfectly what the average person cannot at such a time express in words, with the result that both the quantity of funeral flowers and their value increase in proportion to the purchasing ability of the people.

There are several sound reasons why the flower business will increase and, if

properly managed, prosper: We all know that the use of flowers has increased continuously from the beginning. The rapidity of the increase has depended on the supply and on the public's means to purchase. Last year the people had the means, but the supply was so inadequate that many went without. It is estimated that in 1914 the money in circulation in the United States was \$23 per capita, while in 1919 there is \$55 of money in circulation for every man, woman and child. The restriction of production because of labor scarcity is the only thing which will keep people from gratifying a desire for flowers.

To Make New Buyers.

One of the greatest merits of the trade's slogan, "Say It with Flowers," lies in its appeal to all classes. He is a short-sighted florist who does not see that the slogan is kept before his community. To it we owe the development of thousands of new flower buyers. Take the case of two friendly families of the large non-flower-buying class. In one, a death occurs. The other feels the need of action, but lacks the power of expression. "Say It with Flowers." "The very thing!" The message gives consolation to one, satisfaction to the other, and two new flower-buying families are added to the nearest florist's list.

It is only a step from sending flowers or receiving flowers to buying them for oneself.

This season we have working for us the greater appreciation of flowers, the increased ability to buy them, growth in the population, the resumption of social activity and the relaxation of patriotic economies after the war. Against these factors for better business than last season there is only one offset, a death rate reduced to normal. And there is no marked increase in production of stock.

The scarcity and cost of labor is the chief reason why production has not increased. It is true that greenhouse building, even at high cost, has been heavy this summer, but the new glass scarcely offsets the de-

LET'S ALL GO TO WORK

[From a Trade Paper Advertisement.]

One hundred million Americans are singing the Anvil Chorus. Put your ear to the ground and you will hear it plainly. The first stanza, repeated three times, is

We Want More Wages!

About ten million people are singing that stanza. Then comes another line, sung mostly by the professional leaders of organized labor,

We Want Shorter Hours!

Then comes a great booming swell of sound from the united voices of a hundred million people giving back the response—

We Want Lower Prices!

And then comes one single voice—the sad soprano voice of the war-torn world—

We Need More Production!

terioration in the producing capacity of the old houses, all more or less neglected for the last two or three years. Taking the country over, it is probable that this season's building little if any more than replaces the glass that was dismantled during the war. Many old houses have deteriorated to the point that continued operation scarcely is worth while, dilapidation our British friends call it.

Team Work Is Needed.

And glass is not all there is to production: We need men, materials and time. There has not been enough of either of these to overcome the depletion caused by the war and by last season's big selling. And then there is the quarantine. It has been impossible to restore and restock all the houses that were emptied in 1918. From present indications they can not be restocked before autumn of 1920; not then if demand and the labor situation do not change.

The Review this week received from the War Industries Board at Washington an address to the public which shows wherein the continuance of our trade prosperity lies, as well as that of the people. "Team work is imperative," says the board. "It is just as essential

between retailer, wholesaler and producer as it is between employer and employee. One group of producers cannot wait on another group.

Work, Save, Coöperate, Produce.

"On American business rests a grave responsibility for efficient coöperation in bringing about full and proportionate production. On American labor rests an equally grave responsibility to attain maximum unit production and maintain uninterrupted distribution of goods if labor itself is not to suffer from further rises in the cost of living.

"The entire nation—producer, distributor and consumer alike—should return to the unity that won the war. Group interest and undue personal gain must give way to the good of the whole nation if the situation is to be squarely met.

"Our common duty now, fully as much as in the war, is to work and to save. In the words of the President in his address to the country August 25, 1919, only 'by increasing production and by rigid economy and saving on the part of the people, can we hope for large decreases in the burdensome cost of living which now weighs us down.'

"Work, save, coöperate, produce."

loss will be in the ability to deliver merchandise, most of which already is sold. Whether or not the bulbs can be replaced is a matter of much doubt. Naturally, any attempt to purchase such a quantity of bulbs under the existing conditions would result in a still further unsettlement of an already badly disturbed market.

During the last few days jobbers have been setting their prices for this season's lily bulbs, but the news of the loss on the Yoten Maru has had the effect of causing a withdrawal of quotations.

AMERICAN CARNATION SOCIETY.

Notice of Registration.

The following carnation has been registered with the American Carnation Society:

Ethel Fisher—Cross between two seedlings; bright glowing red; size three to three and one-half inches; healthy, upright, open grower; early, free and continuous bloomer; stem long, stiff and wiry; strong calyx, which seldom bursts; easy propagator; excellent keeper and shipper. Registered by Peter Fisher, Ellis, Mass.

A. F. J. Baur, Sec'y.

ST. LOUIS FIRM'S NEW HOME.

To be in readiness for October business in its new quarters, the St. Louis Wholesale Cut Flower Co. moved into the building just completed at 1406-08 Pine street, next door to its former home, Monday, September 29. For October 7, when the Veiled Prophet made his annual visit to St. Louis, invitations were sent out to the trade to see what an institution in wholesale cut flowers and supplies St. Louis could now boast of.

The building, two stories high, is of concrete, aside from the brick walls, and measures 50x120. Abundant light comes from windows both front and rear. Tables run the depth of the building on the left side, for the cut flower department, while cases extend the length of the right wall and tables loaded with baskets fill the half devoted to supplies. A partition later will separate the two departments. In the center of the floor are booths for telephones and the bill clerk, opening to either side. A garage in the rear, across the whole building, provides room for the company's two trucks and ample space for opening all shipments before they are brought into the store. An elevator will run to the second floor, now used as a storeroom, but light and spacious enough to serve as the supplies department should the cut flower business require the whole first floor. The structure affords the possibility of adding another story or two when it becomes needed.

D. S. Geddis, president and manager of the company, had to take the building from the contractors' hands several weeks ago, when labor troubles became acute, and pushed it to completion himself, displaying the energy with which he has built up the company's business within three years.

Among the sources of stock upon which this company draws is the 100,000 feet of glass of the Milliken estate, on its 750-acre farm, of which Mr. Geddis was made manager after the death of the oil magnate last spring. In the greenhouses there, all of Lord & Burnham construction except the original houses, which were built by a local contractor, are 40,000 rose plants, comprising 15,000 Ophelia, 15,000 Sunburst and

LILY BULBS GO DOWN

GIGANTEUMS LOST AT SEA.

Steamer Sunk in Pacific.

That a large part of this year's short crop of giganteum bulbs has been lost at sea was the startling report that came to New York by cable from Yokohama October 2.

The extent of the loss and the names of the houses involved are not yet definitely known, but the fact seems established by the circumstance that both Henry & Lee, New York, and the New York branch of the Yokohama Nursery Co., received cables, in addition to the reports of the loss of the steamer which came through the general news agencies.

The boat lost was the steamer Yoten Maru, bound from Kobe through the Panama canal to New York. The steamer grounded on the Japanese coast and, after a day or two, was reported as having broken in two, with the probable loss of all the bulbs in the cargo.

May Be a Million.

The news was at first received with reservations because of the coincidence that only a short time ago it was reported that a similar accident at sea had resulted in the loss of a considerable shipment of Formosa lily bulbs.

Reports are not definite as to the quantity of bulbs on the Yoten Maru (Maru means mountain), but the quantity is large. The lowest estimate is 3,000 cases and the highest runs to a million bulbs.

The importance of the loss lies largely in the fact that this year's crop has turned out to be smaller than in any year since Japanese lilies took their leading place in the world's markets. Two of the representatives of large American houses have just returned from Japan. One of them makes the

estimate that the crop of 7 to 9-inch and up does not exceed six million bulbs. This is far below previous reports, alarming as they were.

The Visible Supply.

A normal crop of lily bulbs in Japan before the war was around eighteen million; it has exceeded twenty million. From the very beginning, this season's crop has been shrinking. Before digging the estimate was for eleven million exportable bulbs, but the crop has turned out much below the earlier estimates, possibly as small as only one-third of a pre-war crop.

If the total crop amounts to only six million bulbs it is less than America alone has taken in any recent year. Before the war good authorities estimated that of a crop of eighteen million bulbs America was due to use ten million and the rest of the world eight million.

Unquestionably the enterprise of American dealers has resulted in a larger percentage than usual being booked for America this year. But if America received two-thirds of the crop it would be only four million bulbs, on the latest estimates of the outturn. To have had a million sunk at sea means a loss of twenty-five per cent of the bulbs for autumn delivery and a loss of twenty-five per cent of the country's supply of lilies next Easter.

Prices Will Be Affected.

The cables have not shown what importing houses are directly concerned in the matter. Early reports were that one Chicago house and one New York concern were specially interested, but the Chicago dealers do not receive shipments by way of the Panama canal. Bulbs for Chicago and the west enter through the port of Seattle.

Of course the bulbs are insured. The

the rest Russell and Killarney aside from a few Columbia. The houses have just received a coat of paint inside and are being covered outside now. All are

in excellent shape for the coming season and Paul Hranicka, who is in charge, expects to be sending in regular cuts ere long. Some dahlias are grown

outside, but Mr. Geddis expects to make a name for the farm, outside of the greenhouses, in hog and cattle stock eventually.

TOPICS FOR F. T. D. TALK

BIRTHDAY FLOWERS.

For a long time florists in various parts of the country have been bending their energies towards developing a custom of using flowers as birthday gifts. The extent to which this might be enlarged has led many to work up various plans to this end. The S. A. F. publicity campaign uses the idea to a large extent in its advertising. The first advertisement of the fall, in the October 4 issue of Collier's Weekly, carried the message of birthday flowers.

Realizing how largely the jewelers' trade is aided by the long observed designation of various birthstones to represent the months of the year, Vincent Gorly, of Grimm & Gorly, St. Louis, has worked a similar scheme of flowers for each month of the year. In doing this he was careful to select a flower abundant in the month which it represented and available in quantity the country over. Both these are necessities if the custom is to be developed to a large extent. Mr. Gorly believes the adoption of some such scheme of birthday flowers by the S. A. F., promoting uniformity and aiding publicity of them throughout the United States, would be of incalculable money value to the trade. He expects to present his plan at the F. T. D. convention at Buffalo next week, inviting criticism and discussion of his selections.

Mr. Gorly has the list of his choice posted in his store. After each flower he has a phrase similar to that employed in connection with birthstones. Such phrases, he believes, help to carry the sentiment of birthday flowers and to establish the custom of using them. Here are his selections. What do you think of them?

January — Carnation — True Friendship.

February — Violets — Love and Faithfulness.

March — Daffodil — A Breath of Spring.

April — Sweet Peas — Love; A Kiss.

May — Lilies — Purity; Sincerity.

June — Roses — Fond Remembrance.

July — Calendula — Fidelity.

August — Gladiolus — Beauty in Retirement.

September — Aster — Loyalty.

October — Dahlia — Elegance; Confidence.

November — Chrysanthemum — Love and Devotion.

December — Lilies of the Valley — Confession of Love.

FLOWER WEEK HEROES' FETE.

By setting the much talked of "Say It with Flowers" week in the month of November to include Armistice day, November 11, R. C. Kerr, of Houston, Tex., suggests there will be tremendous opportunities opened to florists to make the celebration of this national fete to soldiers of the late war a floral festivity. In order to make "Say It with Flowers" week a national affair in the

trade, Mr. Kerr proposes that the president of the F. T. D. and the president of the S. A. F. set the week when florists will devote their efforts to placing the national slogan in the public's mind in all sections. In making this proposal for consideration at the F. T. D. convention at Buffalo, Mr. Kerr writes to Wm. F. Gude, president of the F. T. D., as follows:

"The campaign which is being inaugurated to establish the 'Say It with Flowers' week seems to be gaining popularity. It strikes me that there could not be a more appropriate time to set for the 'Say It with Flowers'

no doubt have many suggestions to make along this line.

"I think by all means that we should do something at this coming convention to create the sentiment to commemorate this great day by 'Say It with Flowers.'"

MEANING OF F. T. D. MEETING.

Are you preparing to go to Buffalo October 14 and 15 to rub shoulders and meet those to whom you are in the habit of telegraphing orders and who will prove themselves worthy of meeting face to face?

To those who have formed the habit of attending F. T. D. meetings, nothing need be said; but a word to the one who is doubtful about going. Permit me to say that the growth of our profession can be reflected in the interest of the members of the F. T. D. and its proceedings.

Everyone present has the interest of the body at heart, and the interests of one become the interests of all. From the time when President William F. Gude calls for the opening of the meeting up to the time when it is ended, it is just one big family group all bent on giving their neighbors the benefit of last year's experience. This is one of the gatherings where even a good listener demands a chance to talk once in a while, and he gets the chance, too. There everything pertaining to retail store management from the errand boy to the chief is discussed and, incidentally, all come away feeling that we have all learned something to our mutual advantage.

They say that the things that people don't do for others indicate what they are, but that does not hold good at F. T. D. meetings. Everybody is interested in what you are doing, and the man is long-headed who gets there with something that pertains to his neighbor's benefit. It comes back many times in good-will and all that goes with it. Here is the forum where store-keeping in all its phases can be talked over, where cause and effect are reasoned out in a manner understandable by all who enter into the subject, where employer and employee come to listen and to learn, and many have gone away feeling that their time was well spent and that the good-fellowship that followed afterwards was worth many times the effort in being present.

Orison S. Marden, the noted writer on business success, said: "Stick to those who are trying to do something and to be somebody in the world—the people of high aims and lofty ambitions. Keep close to those who are dead in earnest. Ambition is contagious." This seems to express better than all else the type represented at our meeting.

Remember, October 14 and 15 at Buffalo. Can you as a retailer afford not to go?

Henry Penn,
Chairman National Publicity Committee.

F. T. D. CONVENTION,

Buffalo.

October 14 and 15.

Headquarters and Meeting Place:
Hotel Iroquois.

Reservations should be made through S. A. Anderson, chairman of the hotel committee, 440 Main street, Buffalo.

"I have been asked by the management of the Hotel Iroquois to advocate putting two in a room as much as possible for the F. T. D. meeting October 14 and 15. This is done on account of the unusual crowding of hotels. After the experience at Detroit we can see the wisdom of putting even three in a room rather than stand around all day waiting for an assignment."

William F. Gude,
President F. T. D. Ass'n.

week than the week of November 11. We should grasp this opportunity to create a demand for flowers during this great celebration. There is nothing more appropriate than 'Say It with Flowers,' and there is certainly nothing that will come nearer expressing the proper sentiment.

"One of the ideas that we might embody is that everyone wear a flower in memory of the heroes who lost their lives during this great war.

"Another idea that we might inject in the campaign is to send flowers to the mothers of those who served, more especially to the mothers of those who lost their lives in the war.

"In connection with this campaign and during the entire week our window decorations should be played up strongly and our publicity program should be increased for the week.

"The proper method, as I see it, is to have the president of the F. T. D. and the president of the S. A. F. declare this the 'Say It with Flowers' week. The many retail florists who assemble in Buffalo at the F. T. D. meeting will

CHRYSANTHEMUMS

CHRYSANTHEMUM SOCIETY.

Annual Meeting November 5.

The annual business meeting of the Chrysanthemum Society of America will be held in the Engineering building, New York, November 5 at 8 p. m.

This date is the opening day of the annual exhibition, to be held in conjunction with the American Institute of the City of New York November 5 to 7. Two special prizes have just been added to the list of premiums, one for the best ten crimson, one variety on long stems, and the other for the best ten yellow. Complete list of prizes may be obtained from W. A. Eagleson, 324 West Twenty-third street, New York.

Examining Committees.

The address of the New York examining committee of the Chrysanthemum Society of America is, care of New York Cut Flower Co., 55 West Twenty-sixth street, New York.

Chas. W. Johnson, Sec'y.

NEW MUMS AT DENVER.

Contestants from all over the country are invited to enter the chrysanthemum exhibition October 29 to 31 of the Denver Society of Ornamental Horticulture. This society is offering a first prize of \$50 and a second prize of \$25 for the best twenty-five blooms of chrysanthemums introduced since 1917, including five or more varieties. Those planning to exhibit should declare their intention as soon as possible. No entrance fee is required. The exhibits should be sent, charges prepaid, to the secretary of the society, A. R. De Boer, 208 Tramway building, Denver, Colo. The manager of the exhibition is Adam Kohankie, superintendent of Washington park.

GALL-FLY ON MUMS.

I am sending some foliage from mums and feverfew which are affected with a pest with which I am not familiar. Just beneath the upper epidermis there is a small gray worm at work destroying the leaf. It can easily be located by holding the leaf up to the light. We first noticed this on aster leaves and later on mums and feverfew. This pest is destroying the foliage on all the plants mentioned. Can you tell me what it is and how to get rid of it?

G. C. S.—Ind.

These leaves are badly infested with gall-fly. Now that the plants have arrived at the stage when many of them are well along in bud and bloom, it will be a difficult matter to combat the pest. The most effective means of getting rid of gall-fly, especially after the plants have become as badly infested as these must be, is to fumigate with hydrocyanic acid gas about every other night for a period of fifteen days. But before attempting to use the gas I should advise G. C. S. to write to the Department of Agriculture, Washington,

D. C., to obtain a circular giving full information concerning its use.

Unless strenuous measures are taken to rid the plants of the gall-fly, there will be troublesome times ahead for the grower and the best policy is to commence to fight them thoroughly from the start. All infested leaves should be removed and destroyed. When a plant is badly infested, the wisest thing to do would be to pull it up and burn it. Then, when the chrysanthemum crop is out of the way, every effort should be put forth to clean up the stock plants. When a bloom is cut do not leave a stub of the stem standing on the stock plant, but remove it clear to the ground and, in reserving the stock plants for future use, select only those that do not show any signs of the gall-fly. If this can-

not be done, then it will be cheaper in the end to destroy them and purchase new stock. Another important point is to keep the stock plants which have been saved from infested areas away from those that are clean until you are satisfied that the gall-fly has been entirely exterminated.

Give the stock plants space where they can be kept under close observation and treated accordingly. Also give them close attention during the season in order to keep them free from insects by regular spraying or fumigation with an insecticide about once every ten days.

M. P.

ALSO GALL-FLY ON MUMS.

I have grown chrysanthemums for a good many years and every year I have had a few leaves with worms on them. This year they are so bad I don't know what to do. I am sending a leaf to show you the trouble.

L. R.—Ohio.

The answer given for G. C. S. also applies to this inquiry, the trouble being the same.

M. P.

MOTT-LY MUSINGS

"When in New York," recently observed Walter Lawrence, of the Lawrence Floral Co., Atlanta, Ga., "I paid a visit to the Twenty-eighth street flower market and was struck by the different methods pursued by the wholesaler or commission man, in contrast with all other eastern markets and our western depot, Chicago. The seeming objection to packing for out of town can only be explained in the demand for goods ready on the spot and wrapped only. Immense quantities of stock go out in this manner and it would not surprise me if someone rented a packing house for the sole purpose of shipping."

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Alex Scott, of the Dahl Greenhouses, Atlanta, Ga., said, "A big factor is this red clay soil, in which any plant will grow. Take carnations, for example. This soil has not been renewed for five years and has been fertilized only with rotted horse manure and bone meal. While we should prefer sheep manure and tankage, the plants certainly look equal to the finest northern grown. Cottonseed meal has been tried as a fertilizer. It is excellent for foliage plants, but not for anything blooming or of an excitable nature. Carnations are never planted outdoors and, when stock is purchased from the north, it is preferred as late as possible, for, following a brief check, the plants seem to spring up in this red soil."

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A. J. Koenig, Birmingham, Ala., delights to recall the time when, as a grower for Ernest Asmus, of Hoboken, N. J., he with others went among the residents and purchased their lilac bushes by the wagonload and forced them for the New York market.

Hugh Seales, of the Seales Floral Co., Birmingham, Ala., holding a letter with returned check in his hand, observed that he never saw the time when snapdragons were snapped up as they are just now, so popular is the flower as a substitute for carnations. There are more planters than raisers. "Immediately upon receiving The Review, we mailed orders to those advertising, but ne'er a 'snap' could we get."

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Parker's Drug Store, Birmingham, Ala., has an electric transparent sign, "Say It with Flowers," that is seen from afar.

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"Watch your step" is now the slogan of Thomas Joy, Jr., of the Joy Floral Co., Nashville, Tenn., which is made defendant in a damage suit for \$17,500 as compensation for injuries claimed to have been sustained by a lady customer who in June last slipped upon the oiled floor and fell. It is counterclaimed that no complaint of injury was made at the time, and this published information comes as a surprise. September 27 nearly 100 designs went to the funeral of a prominent local citizen, and, taking into consideration the scarcity of flowers, the fact that no two pieces were alike spoke well for the designers. The simplest and prettiest piece was a cross made with Dahlia Delice and adiantum. At the greenhouses stock is in its usually fine shape, which is especially notable considering the setback of the hail storm in June; 800 boxes of glass were used in repairing, and the end is not yet, as a new Moninger house takes the place of two of the old ones.

DUTCH BULBS

FLOWERING FOR MARKET.

Shipments Here Now.

Shipments of Dutch bulbs are now heavy and florists will shortly be receiving their orders. The supply is not large this year, according to reports, and those who have good stock next winter will command good prices for them. Bulbous flowers are highly popular and the absence of other flowering plants will make the call for them greater this year.

Bulbs can be grown in flats, pans and pots, and certain narcissi and all the hyacinths can be grown in water. Usually flats are used to grow bulbs for cutting, and pots and pans are the receptacles to sell them in as flowering plants. Tulips are most valuable in pots and pans, while narcissi have a much greater sale for cutting. Hyacinths have a somewhat limited sale as cut flowers, but sell tolerably well in pots and pans.

Tulips.

Among the early tulips La Reine remains the most popular of all. If exposed to light it comes a beautiful pink color in winter, but it may also be had pure white by keeping it in darkness. White Hawk is an excellent sort, always pure white in color and early. For a late white White Swan is good. In yellows Yellow Prince forces well. Mon Tresor and Chrysolora are good in pans. Thomas Moore, a sweet-scented orange, meets with a good sale. Keizerskroon, red and yellow, makes a fine pan, but it has a limited sale as a cut flower. Rose Luisante, deep rose, is a good seller; so is Flamingo. Cottage Maid is a good rose-pink. The finest in this shade of color for pans is Pink Beauty, of a glowing rose-pink color.

There is a limited call for scarlets. Of this shade Vermilion Brilliant and Belle Alliance are both good forcers. Coming to early double tulips, Murillo is the best of all, being splendid for cuttings and unbeatable in pans. Brimstone Beauty, also called Safrano, pale yellow, shaded apricot, and Couronne d'Or, or Crown of Gold, deep golden yellow, are other fine varieties.

Darwin tulips should not be overlooked. You cannot flower these as early as the kinds already named, but the Darwin section gives large flowers on wonderful stems and affords a fine range of colors. They are splendid in flats and fine in 8-inch to 10-inch pans. To those who have not yet tried Darwins I would suggest that they plant Pride of Haarlem, William Copeland, Glow, Gretchen, Clara Butt and Massachusetts, as a trial.

Narcissi.

The most popular narcissi for forcing are Trumpet major, also called Single Von Sion; Golden Spur, Double Von Sion and Victoria. The last-named is

best of all for pan culture. The double narcissi are less popular than they were, and this is not surprising. Double Von Sion has nothing in the way of beauty to recommend it. It is a good shipper and will stand rough handling, which are desirable qualities in all commercial flowers, but it has little beauty when compared with the singles. The quartette named are the leaders of their kind, but there are several others which the country florists should grow. Among these are Silver Spur, which resembles Empress, but flowers as early as Golden Spur; poeticus ornatus, Campenelle rugulosus, Emperor, Sir Watkin and Mrs. Langtry. There are short trumpet varieties in this latter list, but all make good market and retail varieties.

Hyacinths.

For cutting, the miniature or baby Dutch hyacinths are the best. La Grandesse, pure white; Gertrude, pink; Queen of the Blues, light blue, and King of the Blues, dark blue, are good varieties. Larger-sized bulbs of these varieties can be grown in pots or pans. Additional good sorts are: L'Innocence, white; gigantea, rose; Grand Maitre, sky blue. Do not entirely cover the hyacinth bulbs with soil; leave the nose of the bulb just peeping above the surface.

PLANTING BULBS OUTDOORS.

Soil Preparation.

In preparing bulb beds avoid using any fresh stable or cow manure. It will cause trouble every time. Let all manure be well decomposed and mixed thoroughly with the soil. Break up all hard lumps and get the soil in as mellow and well pulverized a condition as possible. This preparation pays in the long run. Bulbs in such a rooting medium always come more evenly and steadily than those in soil prepared in a haphazard way. Labor is scarce and I think customers would be willing to accept the most simple and at the same time the most pleasing arrangements, which means that beds of one color and variety, or clumps of one shade, should be planted, unless, perchance, a mixed bed of tulips is preferred, and such mixtures are really satisfactory.

Tulips for Bedding.

Tulips are the finest bulbs for bedding. Among the early whites, Joost Van Vondel, White Swan and White Perfection are all fine. The first named is the best of all. White Swan blooms just ahead of the cottage and Darwin varieties. Chrysolora and Mon Tresor are splendid golden yellows. Prince of Austria is a good bedder. It is orange-red and sweetly scented. Keizerskroon but for its name would be more popular. It is the best of the red and yellow varieties and is always reliable. Cottage Maid does nicely for the pink beds,

but Pink Beauty, while higher priced, is far ahead of all other pinks. In fact, it is in many respects the finest bedding tulip we have. Vermilion Brilliant is well described by its name. Sir Thomas Lipton is a superb, deep scarlet tulip. The foregoing are single varieties. None of the doubles are of much value for bedding.

Late Tulips.

Do not overlook the value of the late tulips for bedding. They grow taller than the early ones and are much more lasting. Beds of mixed varieties look well, but solid beds and clumps of one color are more satisfying. Clumps dotted in herbaceous borders are effective. They will flower far better the second and third season than the first. Try any of these Darwins: Clara Butt, Mme. Krelage, Gretchen, Rev. H. Ewbank, Farncombe Sanders, Glow, King Harold and Pride of Haarlem. Many of these Darwins have come in for Memorial day in former years and in this connection plantings of these May-flowering tulips will be found to be a good investment: Bouton d'Or, vitellina retroflexa, Gesneriana major, Gesneriana lutea, Picotee, Golden Crown and Inglescombe Pink.

Hyacinths and Narcissi.

Hyacinths and narcissi are of minor value for bedding as compared with tulips. Hyacinths have the advantage of flowering earlier, but their lasting qualities are not so good and they have a most unpleasant odor as they fade. The singles are much better than the doubles for bedding and one color to a bed is the best arrangement. If in early spring blue forget-me-nots or pansies are planted below white hyacinths, white pansies below blue hyacinths and yellow pansies below pink or red hyacinths, the effect is enhanced and when the hyacinth spikes are gone, there is a good ground cover to bloom until more tender plants are ready to take its place.

If, instead of planting narcissi in beds, they are arranged in clumps or long, narrow bands along herbaceous borders, they look much more attractive. Do not depend on the large trumpet sorts only, for the medium and short trumpet sorts are more graceful and in nearly all cases more winter-hardy and persistent. The most reliable of the large trumpet sorts are Victoria, Princeps, Emperor and Glory of Leiden.

Don't Cover Till Frost.

Do not cover over bulb beds until the ground is frozen hard. We want to keep the frost in the soil and not to exclude it. A thick covering of leaves or other mulch given while the ground is soft means that growths will continue to push and when spring comes many breakages will occur in removing the mulch. Another point to consider is

that field mice will raise havoc with bulbs, especially tulips, if the soil is open below the winter covering. These

rodents are difficult to fight in the winter, even when their presence has been detected.

(an inch or so) of strawy manure or other porous material. After this, if the ground has been made deep and rich, as directed, I would advise withholding all manure and protection for several years, and, when it does again become necessary to fertilize, the manure should be broadcasted rather than placed directly over the crown of the plant. The latter method, study and observation have shown me, often induces decay to set in.

A heavy mulching, having to some extent the same effect as a deep planting, will often be followed by blind growths, or buds which fail to develop.

Diseases and Insects.

The peony is practically immune from general diseases. See to it that you get healthy plants to begin with, and then you will have nothing to fear.

If you obtain sickly-looking roots, it is usually because they were grown in soil where peonies had been grown before. Some growers, after digging and selling certain varieties, will propagate and replant each year the same varieties in the places where roots of the same kinds had been dug earlier in the season. In this way they may have 1, 2 and 3-year-old roots in the same row and save much ground space, but it is a poor practice.

During a wet spring season some foliage, buds, and even stems will rot, but unless the whole plant is affected (and this has practically never happened here among the many thousands of plants we grow yearly), one need not be unduly alarmed.

The only insect which ever, even slightly, injures the peony is the rose chafer, which will sometimes be found eating the petals of the flower. With the exception of the later varieties, the peony is usually done blooming ere this pest appears, and so it would perhaps be wise, where the chafer is annually troublesome and one has no inclination to combat it, to cut the later sorts. The peony is, however, so very large, with dense petalage, that this bug, when it does attack a flower, usually buries itself in the petals, and does not disfigure it as it does a rose or other flower.

Ants, which are often seen on the buds as they are developing, are there to gather a sweet, gum-like substance which the bud exudes. They do no harm to the coming flower nor to the plant, and will disappear on the opening of the flowers.

Why Some Peonies Do Not Bloom.

A peony root, whether large or small, recently transplanted, will usually throw up shoots more or less blind, or with small buds which fail to develop. This effect will also often be produced by deep planting or too heavy a mulching over winter.

Occasionally severe late frosts, after the peonies are well above ground, will also destroy the coming blooms. This, however, has never happened to a serious extent in this latitude during the many years I have been interested in peonies, but in some localities I have known this to destroy practically the entire crop, although it did not seriously affect subsequent growth of the plant for the season.

Lack of moisture or fertility will also affect the blooming qualities of a plant. The peony requires much moisture during the few weeks preceding its blooming time. Afterward, having by June made its entire growth above

Peonies

FALL PLANTING FOR PEONIES.

Proper Time Is Now.

The best season for planting the peony is in the fall, after the roots are well ripened. In this latitude, this occurs in most varieties after mid-September, and is shown by the foliage becoming colored. Many nurserymen begin digging in August, but a glance at peonies then shows the foliage still quite fresh and green. The roots suffer from shriveling if dug and shipped while the weather is hot.

Where fancy blooms are wanted, it will be well to excavate the proposed beds to a depth of two to two and a half feet and fill in with good loam which has been well worked and broken (not sifted) and mixed with three inches of well rotted stable manure. If only new manure is obtainable, it should be mixed well with the soil in bottom of trench up to within about fifteen inches of the surface, and applied lightly as a mulch on the surface after planting.

In preparing beds do not put the manure in layers and let it remain so. The manure should be made as fine as possible and thoroughly mixed with the soil—not merely turned over.

Care in Soil.

Too much manure is often used for the peony's good, with the result that root decay sometimes sets in. Where the ground is fertile it is often wise to use no manure.

Should one decide in spring or summer to plant in fall, and only new manure is obtainable, the bed may at once be made, and with a forking over every two weeks, ideal conditions will be had by fall. In the heat of summer, manure quickly disintegrates when handled thus. The object of the above is to give the roots abundant plant food and yet prevent lumps of decaying manure from coming into direct contact with them, which might cause rot to set in. There is such a thing as getting the ground too rich for the peony.

Probably the best soil for the peony is one which is neither too heavy with clay nor too light with sand, one which might be termed a heavy loam, and such as would make a good vegetable garden. Such a soil should be fairly retentive of moisture, and the peony, being a strong, quick grower, can absorb much water.

Never plant the peony in soil where peonies have grown before, or at least until quite a number of years have elapsed. Disregard of this will result in comparative or even complete failure.

Planting the Roots.

The roots should be set so that the upper eyes are about two to three inches beneath the surface of the soil, and, if planted in permanent beds, should be about two and a half to three and a half feet apart, according to the room at one's disposal. When planted in field for cut flower purposes, the plants should be set three to three and a half feet apart in the row, and the rows from four to five feet apart, or plant four by four to permit cross cultivation.

No water need be applied when planting is done in the fall. In the spring, after growths appear above ground and rains prove infrequent, copious waterings will be helpful in promoting strong growth and producing large blooms. From the time buds begin to show color, care should be exercised to keep them and the open flowers as dry as possible, confining the water as much as possible to the ground.

If the soil is fertile, plain water will be best to use, and if it is necessary to use manure water, apply in weak solution.

Blooms and Foliage.

When cutting flowers, always leave at least two leaf stems on the stalk cut. It is best not to cut all of the flowers, as it is of vital importance that sufficient foliage be left on the plant all summer to develop the eyes under ground for next season's growths.

The plants will make no further top growth after the blooming season is over. Keep the ground about them stirred and free from weeds, and water need be applied only when the ground is quite dry.

Seed-pods and remains of flowers may be cut off, but do not under any circumstances remove foliage until October. I repeat this since I have known people to cut off all foliage to the ground soon after the blooming season was over, and then next season wonder why they had little or no bloom.

Wintering.

So far as protection from cold is concerned, the peony does not need it in even the most severe climate. The first winter, the roots, being loose in the ground, will require a light protection

ground for the season, moderate moisture will do.

In my own tests of varieties, one that does not begin to bloom within two or three years from planting is discarded, and it must be a distinct and unusually good variety to be retained and offered here if it does not bloom well and regularly every season after having become established. It is true that there are some varieties which are tardy in beginning to bloom. Take, for instance, Richardson's Rubra Superba, a variety we scarcely ever get flowers from the first two seasons after planting, but it is such an unusually fine peony, and blooming when practically all other peonies are gone, it must be retained.

Of course, there will always be some blind growths, even on well established plants. A fruit tree does not mature all its blossoms, and some years a potato plant yields three times as much as in another season; but, taking it all in all, the peony is a plant of easy culture, and year in and year out will, with ordinary care, give a good account of itself.

CORPUS CHRISTI, TEX.

Losses from the Gulf Storm.

Though the losses of the florists in this city from the gulf storm were heavy, the full extent of the damage is even now uncertain, because the effect of the salt water on the plants and soil has not yet fully shown itself.

The stock of the W. H. Caldwell Floral & Nursery Co. is on South Bluff and was out of reach of the tidal wave, except that part of his garden which was terraced from the bluff to the water. Mr. Caldwell reports that there he lost the stock of over 6,000 feet of land, which was planted in roses, chrysanthemums, oleanders and bulbs. The wind blew out a third of the glass in the greenhouses and a great many of the pot plants were ruined. The salt spray covered everything, but a rain afterward washed some of the salt into the soil. After the storm three years ago the plants grew for several weeks and then died from the effects of the salt.

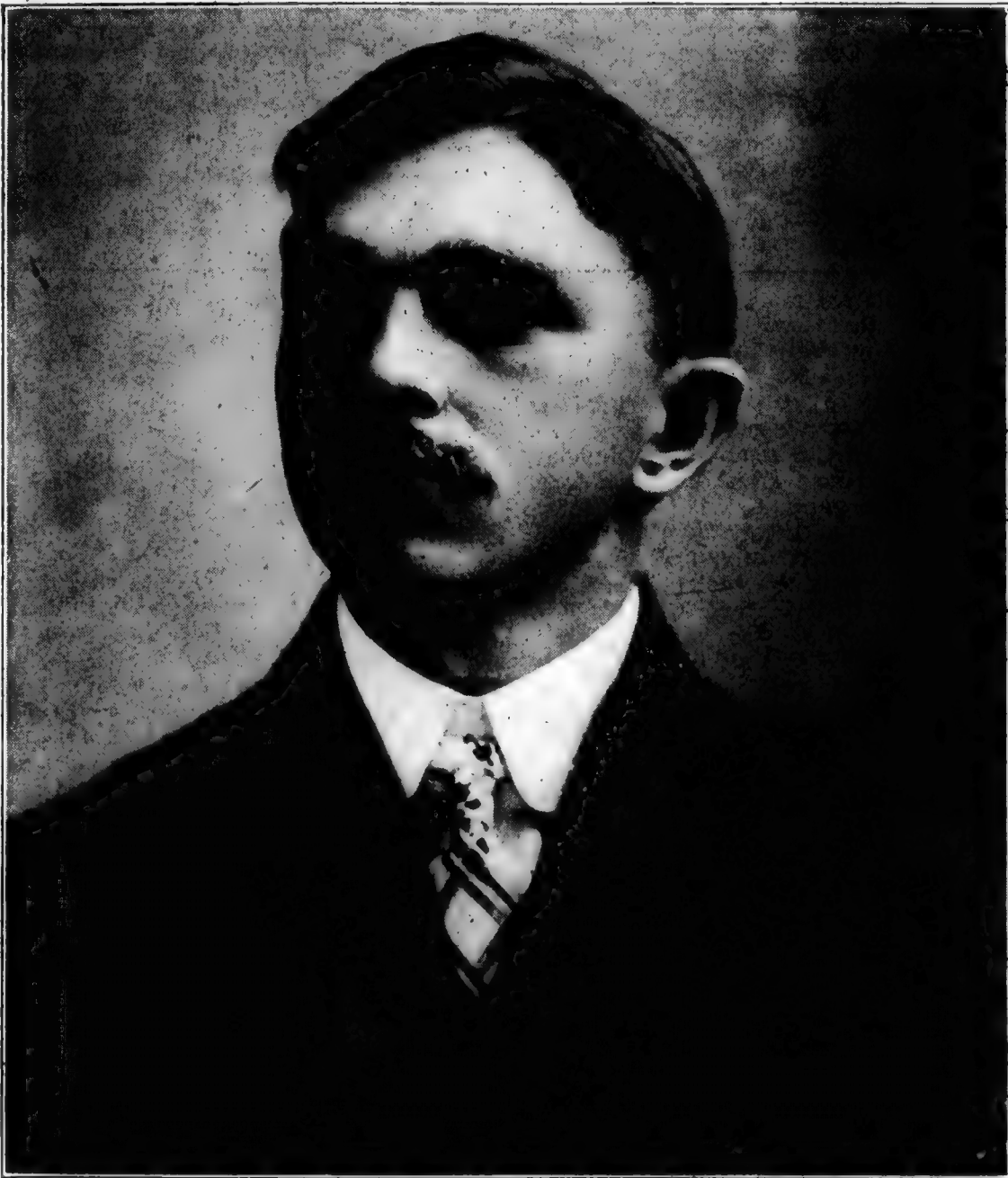
The downtown store and fixtures of Curtis the Florist were entirely ruined, being in the center of the business section, which was from twelve to fifteen feet under water. His range is located at Nueces Bay Heights and was not affected by the tidal wave, but the wind, which reached a velocity of ninety-five miles per hour and lasted for twenty-five hours, broke about three-fourths of his glass. It blew down the framework of the north house, ruined the boiler room and heating apparatus and completely blew away the lath houses. The damage to the stock was great, but has not yet been estimated in detail.

LANCASTER, PA.

October 2 the Lancaster County Florists' Club held an automobile run to the establishment of R. Vincent, Jr., & Sons Co., White Marsh, Md. Forty-six from Lancaster made the trip, which number would have been much increased had the weather been more favorable.

The dahlia show at White Marsh was one of the best we have ever seen. Abundant rains throughout the growing seasons made a luxuriant growth; consequently, a wonderful wealth of blooms. A section of the farm was set aside for trial purposes, and there we saw the

WHO'S WHO IN THE TRADE—AND WHY



WALTER L. ARMACOST.

AFTER serving an apprenticeship in the trade in Baltimore, Jamestown, N. Y., and Ohio, Walter L. Armacost took Horace Greeley's advice in 1903 and went to Los Angeles, Cal. There he was soon put in charge of E. J. Vauter's fields of carnations. In 1906 Mr. Armacost and Lewis Wolfley leased a few acres of land on Marine street, Ocean Park, where they grew outdoor flowers and ferns. Some time later, after his partner's death, Mr. Armacost leased from Mr. Vauter part of his gardens at Sixth and Rose avenue, Ocean Park. There he had two small houses, some plumosus under lath and outdoor stock. Soon he gave up the Marine street lease and devoted his attention to the Rose avenue property till 1911, when he formed a partnership with F. E. Royston and invested in the property at Sawtelle, where seven additional houses were recently completed. The Los Angeles store of Walter Armacost & Co. lately moved into new quarters, on East Fourth street, so that both growing and selling departments of the business are amply provided for a prosperous season.

newer varieties, staked and carefully trained and disbudded. The result was a revelation to all dahlia lovers. We were particularly interested in a white variety called Jean Kerr. Nearly all the white and light pink dahlias suffered earlier from attacks of aster beetles and other insects, but Jean Kerr was not molested. It is a fine white, named after the daughter of the genial manager of Burpee's sweet pea department.

The canna plantings at this place are extensive and in most vigorous, healthy condition. Innumerable quantities of

geraniums in 2¼-inch pots were fine, and immense stocks of choice lantanas, begonias, heliotropes, fuchsias and many other bedding plants were inspected. A considerable portion of the Vincent houses is occupied by Scottii ferns in many sizes, in extremely clean, healthy condition. Other choice ferns are also grown.

The return trip from White Marsh was more pleasant, owing to clear weather, and the ride through the autumn-tinted woodlands along the Susquehanna river was much enjoyed.

H. K. B.

TATE'S TIPS

"LEST WE FORGET."

Last Summer's Lessons.

The summer is now over, the harvest is ended, and, for the florist who had the forethought to study conditions—that is, the man who watched the market not only in his own city but all over the country—the harvest has been a bountiful one. During the last summer the writer has made a careful study of the Baltimore market, has compared conditions there with those reported from other markets in the columns of *The Review* and found they were much the same all over the country; that while there were some dull times reported, yet, on the whole, last summer's business surpassed anything in history. I made it a point to visit the retail stores at regular intervals. Only once, about the middle of July, did I hear any complaints about the lack of business, but on every visit I heard complaints of the difficulty that was had to obtain first-class stock. One thing particularly that was noted was the fact that not once during the entire summer was there a glut of first-class stock.

At the same time my visits to the wholesale houses were just as regular. And there the secret of the report one would so often hear of "business being at a standstill" was found out. One could find, at almost any time, masses of stock for which there was absolutely no demand, stock which at the end of the week would have to be sacrificed to the street men, or, worse still, sent to the dump. It is often the custom of the street fakers, in crying their wares, to remind the throng what they would be obliged to pay for the same articles in the retail stores, while, at the same time, these stores were paying twice as much as the faker was asking, for good stock of the same flowers, and often could not get them.

Success in Select Stock

For the legitimate florist, one who is particular in selecting his stock and will grow nothing but the best grade, there is a good market and one that will pay any man for his effort. In selecting his stock, I would remind him that there are numbers who produce cut flowers as a by-product. Take hydrangeas for instance; the nurseryman can be depended upon for more than will be required. The same is true of phlox and many other such flowers. The truck growers will so flood the market with them that the regular grower will not have a chance, and I am firmly convinced that it will not pay any grower to devote his time and talents to this class of stock.

For strictly summer use there are three staples that are depended upon; these are roses, gladioli and asters. These were the flowers for which there was the greatest demand and yet as many of them found their way to the dump, via the wholesale houses, as any other flowers. I can hear my readers saying this is all tearing down; the object of this article is just the reverse.

Let's look into the question and see if we can't build up. The important point in building is to have a good foundation. What better foundation could you make than right now, when the last summer is fresh in our minds, to plan for next summer? The progressive and successful farmer raises nothing but blooded stock. Just as true is it that the successful florist, in these times of competition, must grow nothing but quality stock. And another important point is, do not sacrifice quality for quantity.

Always a Demand.

To begin, let us look at roses. There was never a day during the last summer when good white roses were not in demand. The one I find most sought after on the market is Double White Killarney. And there were some growers who had them fine, even though it was mid-summer. Another one good as a summer variety is Radiance. But we will not speak further of varieties; this can be left to the individual. The point I wish to make is, have good stock of such varieties as those mentioned.

We will now take up gladioli. It is a common sight to see these being peddled about the streets and sold for a mere pittance. As one looks on conditions of

this kind one cannot help thinking of the time and labor that have been wasted by the grower who got such inadequate returns for his stock. Had he devoted the same amount of energy to such varieties as Panama, America, Augusta, King, War and Peace, his returns would have been such that—well, he would have a deep respect for his business. Now, I do not wish to be understood as saying that the varieties mentioned are better than perhaps many others. I have noted them because I have had an opportunity to see these varieties often and merely want to make a standard.

Now let us look at asters. Anyone who is much around wholesale houses knows what a heterogeneous mass of these the commission man has to deal with. Yet among it all you will, at times, see the product of some wise grower that is a pleasure to handle. I am told that year after year, as regularly as summer comes, the usual supply of poor asters is bound to arrive, poor in color, poor in flower, stems and everything. There are good strains to be had. Why will a grower persist in growing year after year a crop that certainly, if he counts his time and the value of the room the plants take, is a losing proposition? Astermums are perhaps the most salable of the aster family, but for any good white, pink or purple there is always ready sale. Remember the world is just now going through a period of reconstruction; this includes the florists' business. Your business will be just what you choose to make it in the next few years.

Tate.

USINGER'S UTTERANCES

Mrs. E. Suder, of Cherry street, Toledo, is reported quite sick. It is the hope of Toledo florists that she may soon be well again.

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Helen F. Patten, of the Patten Flower Store, Toledo, was visiting in Chicago, while the rest of the force were turning out work of all descriptions.

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That well known trade-mark, "Eventually; why not now?" expresses the sentiment of the strong advocates of Sunday closing. Many cities have been closed for years and others are at present "spreading their wings." Toledo, O., has been closed all of this summer, but now and then someone slipped, due to emergency orders from good customers. At the last meeting, September 30, of the Toledo Florists' Club, the object in view was that the rules to be made stronger, so that no one could break them. Frank Schramm, of Schramm Bros., and Mr. Crouse, of Mrs. J. B. Freeman's, made strong speeches in defense of closed Sunday. They expressed the opinion of most of the trade. Toledo florists stand united, with the exception of one or two, to stay closed on Sunday, and tightly closed.

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John Barrow, of Toledo, has laid aside his business responsibilities and tendered them to his two sons, Henry and Francis.

You may not believe it, but the merchants of Toledo believe that Jack Helmar, of the Helmar Flower Shop, is the originator of the tritomas. It is not unreasonable either, if you could see them used in the shop's windows, for he controls all that are in captivity in Toledo. Modesty forbids him to say more.

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To the Helmar Flower Shop goes the honor of the season's largest wedding decoration in Toledo. Besides being the largest, it was the most unusual and most talked of decoration ever done in Toledo.

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Hody & Tulea, of Lorain, O., opened a store in Elyria, O., several weeks ago. The store is furnished quite attractively and a good display of flowers was in evidence.

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L. C. Hecock, of Elyria, O., has a hobby that is quite profitable, besides affording much pleasure when the day's toil is done. His hobby is stock raising and he is the proud possessor of a herd of fine cattle and one of especially fine porkers.

.....

Arthur Doebel, of Clyde, O., has the originator of the h. c. of l., a dog that eats Bull-Dog clips and thrives on them. There's an advertising opportunity here.

W. T. U.

GLADIOLUS GROWERS MERGE.

The Wayside Gardens Co., of Mentor, O., and the Grullemans Co., of Avon Lake, O., large growers of gladioli, announced last week that the two companies would merge their interests and continue operations as Wayside Gardens. J. J. Grullemans has become secretary and treasurer, devoting his entire time to the sales and business management of the company. E. H. Schultz continues president of the company and in charge of the growing. C. B. Gates, formerly secretary and treasurer, remains as vice-president, since other interests require his relinquishment of active duties.

As a result of this combination, the Wayside Gardens have 100 acres of plants and bulbs. The stock is in fine condition.

LAMBERT'S LOCALS.

J. H. McGorrisk and LaVere Braucht, as the Art Floral Co., recently opened an elaborate store at 515 Grand avenue, Des Moines, Ia. The store is equipped with white and gray fixtures, made by a local firm, the Percville Refrigerator Co. Mr. McGorrisk is a firm believer in publicity and dropped advertisements from an aeroplane over the city, giving away fifteen numbers for free bouquets.

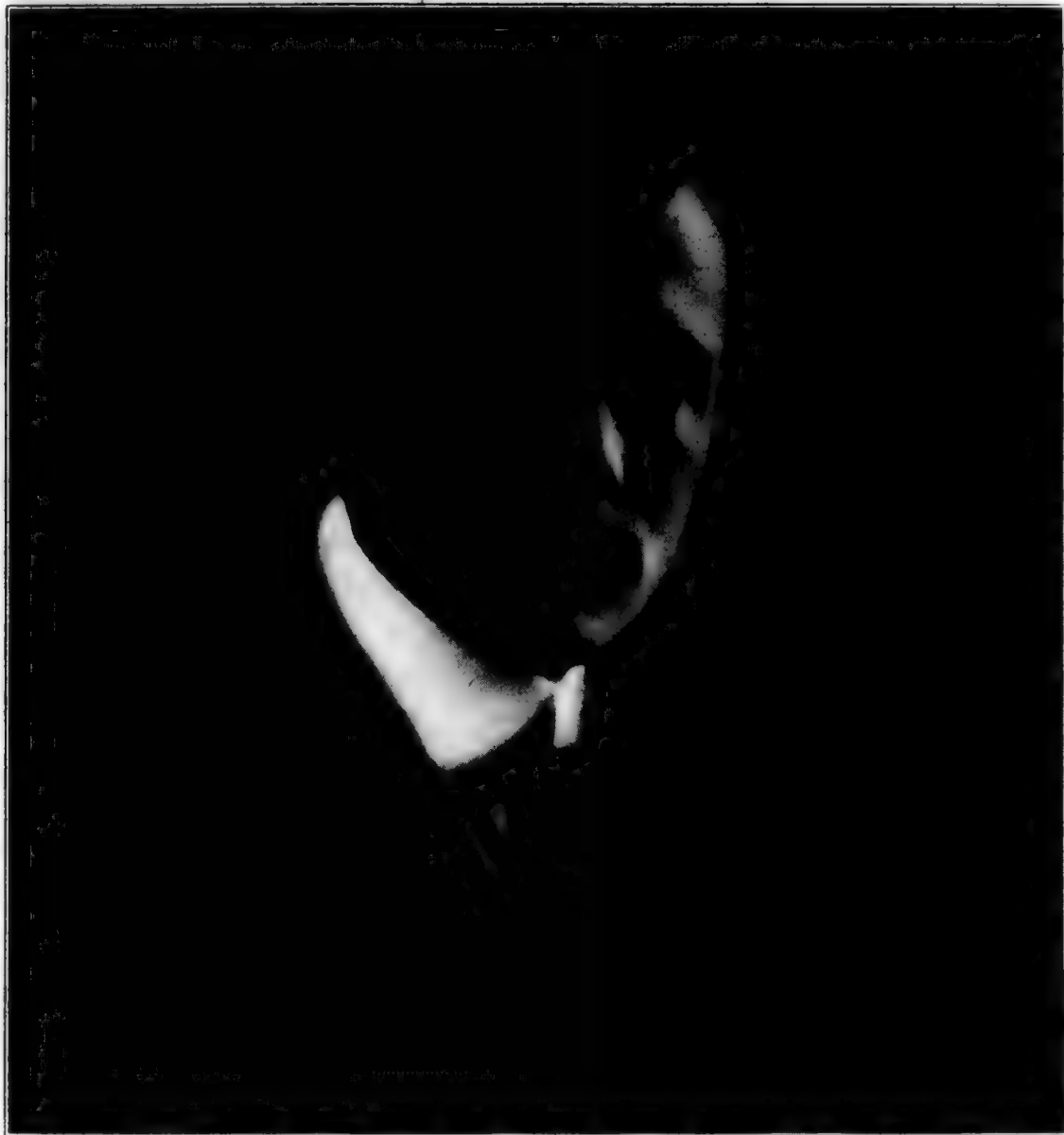
A new and well appointed store was opened September 20 at Ottumwa, Ia., by Roy Kemble, the elder son of the proprietor of the Kemble Greenhouses, at Oskaloosa and other Iowa towns. Roy Kemble has gone to Ottumwa to live and is building three greenhouses, 35x185 feet, in front of the most prominent cemetery. The houses are being constructed by the American Greenhouse Manufacturing Co. The store is fitted with the most modern fixtures, in walnut finish, by the Buchbinder Co. J. A. L.

BOSTON.**The Market.**

With the rapid passing of outdoor flowers, there is a decided and welcome improvement in cut flower trade. Supplies are not large and if there were much demand, a sharp advance in prices would be recorded. October 4, with many salesmen and retailers absent, owing to the keeping of Yom Kippur, business was good and there was a good call October 6. Although the weather has been quite mild, clear skies have been the exception and flowers have opened slowly.

Roses are moving much better and have advanced in price, particularly short-stemmed stock. The Killarneys, except Double White Killarney, are declining steadily in favor. The ruling favorites are Russell, Ophelia, Premier, Columbia, Hadley, Miller, Maryland and Stanley. There is a fair supply of American Beauties and they are selling better. Chrysanthemums are not yet abundant and clean up satisfactorily. The bulk are Golden Glow, Smith's Advance and Unaka. Small lots of inferior single violets are seen. Carnations are a little higher-priced and are all sold out without effort.

Such asters as still arrive sell at 75 cents to \$2 per hundred. Gladioli are in greatly reduced supply and have advanced to between \$5 and \$8 per hundred. Calendulas and bachelor's buttons are abundant, but sell slowly. Small lots of both yellow and white

**J. J. Grullemans.**

marguerites, bouvardias in several colors, dahlias, cosmos and helichrysums are coming in.

Cattleyas are arriving a little more freely and sell at \$15 to \$18 per dozen. There is no *Lilium longiflorum*, but *speciosum rubrum* is in good supply. Lily of the valley continues scarce and gardenias are now practically nil. Cyclamens and *Erica melanthera* are the most recent additions to flowering plants and there is a good call for them.

Various Notes.

Owing to the fact that the original date for the next meeting of the Boston Florists' Association fell on the same evening as that of another organization in which many of the members are interested, it was decided to postpone the meeting of the association from October 6 to October 10, at the Parker House.

At the Brockton fair, held September 30 to October 3, there was a paid attendance of 215,000, although the admittance fee was advanced to 75 cents. The leading winners in the commercial dahlia classes were John K. Alexander and William D. Hathaway. Mrs. David Gray, the Brockton retailer, had charge of the cut flower department. She had a finely arranged booth of palms, ferns and other material. W. N. Craig judged cut flowers and Duncan Finlayson the vegetables. October 2, known as Boston day, the wholesale cut flower markets were largely denuded of salesmen, the bulk of them having gone to enjoy New England's leading fair.

A. R. Hutson, salesman for W. H. Elliott, has returned from a month's vacation at Marion, Mass. He is handling some good pot mums for Mr.

Elliott and an excellent lot of Premier, Columbia, Ophelia, Hadley and Kaiserin roses.

A. E. E. Koch, of Nobscot, is already in the market with a fine lot of yellow and white marguerites. He has cut out carnations and snapdragons and will specialize in stevias, of which he has a grand lot, and also in marguerites and calendulas.

B. A. Snyder & Co. are receiving some extra fine cattleyas, roses and chrysanthemums. They report business as steadily improving.

Mrs. Francis King, of Alma, Mich., president of the Woman's National Farm and Garden Association, was the leading speaker at a largely attended meeting of the association in Horticultural hall October 7. Mrs. Mary Elliot Hobbs, of the English Board of Agriculture, was another speaker who made a fine impression.

Some rare and valuable azaleas introduced by Wilson from western China were stolen from the Arnold Arboretum last week. From the care taken in selecting specially choice varieties, it is evident that the thieves well knew the value of what they were stealing. A large money reward has been offered by the arboretum authorities for information which will lead to the detection of the thieves, and every lover of horticulture here hopes the culprits will be caught and summarily dealt with.

W. S. Phelps, who has been operating the Edward Woods range at Lexington under lease for several years, has purchased the Walter L. Stone establishment at Grafton Center, near Worcester. He will specialize in delphiniums under glass, carnations, freesias, callas and

anemones. Mr. Woods will operate the Lexington greenhouses himself once more.

C. T. Beasley & Co., of East Milton, have several houses planted with pansies and some of these are already starting to flower quite freely. This is the largest greenhouse pansy establishment in New England.

Henry M. Robinson & Co. report business as improving satisfactorily. Shipping trade at present is especially good.

Professor J. G. Jack will lecture at the next meeting of the Gardeners' and Florists' Club, which comes October 21. There will be a display of chrysanthemums and fruit on the exhibit table.

There is no change in Boston's police strike. The military are in charge and may remain in control until next spring, by which time it is expected that a new police force can be secured and trained to displace them. Under military rule, Boston has fewer crimes than ever and traffic was never so well regulated.

The committee on prizes and exhibitions of the Massachusetts Horticultural Society met October 6 and completed the preparation of the 1920 schedule, including apportioning \$1,000 worth of prizes offered by Miss M. R. Case. The complete schedule for 1920 will soon be issued. W. N. C.

NASHVILLE, TENN.

The Market.

Two weeks have seen considerable change for the better in this market. The colleges and schools are all open now and this naturally has brought increased business.

Roses are on the short side at present, though what there are show good quality. Carnations, on the other hand, are coming in freely and are of excellent quality for the time of year. In fact, Nashville always gets plenty of good carnations before they appear in the north. Local gladioli are not numerous, though a few excellent ones are coming in. Dahlias are scarce, more than ever before at this time of year. What there are show poor quality. I have not seen cosmos this fall, due to the extreme drought of the summer. Some plants of a new hybrid rudbeckia, or coneflower, sent out by the Department of Agriculture, carrying flowers resembling a large yellow cosmos and borne on stems at least two feet long, in large loose panicles, look as if it should be a valuable cut flower as well as a wonderfully effective border plant.

Chrysanthemums will not be in for another week or two, unless the shortage of flowers demands that they be cut prematurely. The stock generally is looking good, though there will not be so much of it this year as there was two and three years ago.

I was interested to see some Chinese woolflowers last week doing duty as cut flowers. They worked up quite well in designs as well as in some of the bouquet work. They grow so easily that there is no reason why every grower may not have all he can make use of at little cost. Why is this flower not more widely grown as a pot plant for Christmas? The color is just right for a Christmas flower.

Various Notes.

Haury & Sons have been repairing their houses, including the installation of a new smokestack for their heating

plant. They have a good lot of mums ready for cutting.

Geny Bros. made a nice display of bulbs last week and sales were good. They were selling some of the best May gladioli I have ever seen grown here. They report that they have been sold up closely all of the time for the last two weeks.

William Reid, of the A. L. Randall Co., Chicago, spent the week-end in the city, leaving Monday.

Mr. Harrison, who has been in charge of the Joy Floral Co. store in Chattanooga most of the time since it opened, is home again. He will remain in the store in this city for the present.

Floyd Bralliar recently planted some thirty new varieties of iris to be used in his iris breeding work.

Charles Tritchler is working up a large stock of his new fern, a sport of Verona. This fern is a winner, stronger and more rapid in growth than the old Boston, fully as resistant to injury by wind and sun as any other fern and as beautifully laced as Verona.

McIntyre Bros. are beginning to cut some decidedly good orchids. Their roses are also coming in nicely now.

F. B.

BALTIMORE.

The Market.

The market last week was in good condition. There was a good demand for first-class stock and the supply was sufficient to meet all requirements. Roses are getting better each week, and the advance crop assures a fine supply of all varieties this winter. Chrysanthemums are beginning to arrive in fine shape; of course only the earlier varieties are to be seen as yet, but these are all first-class, and from visits that I have made recently to a number of growers I do not think there will be any fault found with this season's crop. I mean by this that there will be a large number of varieties to select from, and it will be possible to get them in any size from the large exhibition flowers down to the smallest size that is handled.

As I write this the dahlia has full control of the market, and I think more of them are being handled this year than ever before. There is some complaint that they wither prematurely; this may be due to the fact that they are bred so fine, to insure good varieties, that vigor is sacrificed for quality. But special attention is being paid to handling them after they are cut, and this complaint is fast being counteracted. Dahlias, like every other crop that is being improved each year, must be handled carefully, and the commission men in this city have taken this matter up and with the cooperation of the growers have effected a big improvement already.

There is plenty of miscellaneous stock of all sorts to be had. To sum up, the market has taken on a decided autumn tone.

Vincent's Dahlia Show.

The dahlia exhibition of Richard Vincent, Jr., & Sons Co., White Marsh, Md., was held October 2 to 4. October 2 was to have been the Florists' Club day, but owing to the inclement weather not many attended, though those who did were well repaid for their trip.

R. A. Vincent had staged one of the

best exhibitions it has ever been my pleasure to see. Along one side of the large potting shed he had large set pieces, such as pictures, the frames of which were worked out in yellow to represent gilt. The finest of these was a vase of Vincent's new seeding, which will go out next year. Many think it finer than King of Autumn, which is its parent. In color it is much the same as the parent flower, but the petals are incurved and the stems and foliage are better, and the opinion is that it will make a much better commercial variety than King of Autumn. In front of these pictures rugs were worked out in dahlias. This work was certainly a credit to the designer. Another set piece was a large flash, with a raised wreath on it; the plaque was about 4x6 feet. The wreath was made of white. White sprays of Corona dahlias were so artistically worked in that it would have been hard for a novice to tell them from gardenias. In fact, I heard of one of the leading florists of this country, located in another city, who made a bride's bouquet of this variety which was taken to be gardenias. This is just an instance of how the dahlia is improving.

In the trial grounds the company has about fifty seedlings, many of which look to me to be comers. Mr. Vincent told me that these would be culled down to five or six. To take the Vincent dahlia show as a whole, it is a wonderful piece of work, and there is no doubt of the fact that in these exhibitions the Vincents "Say It with Flowers" in a manner that is most expensive.

Various Notes.

After inspecting the dahlia show we paid a visit to the range of C. E. Akehurst, the carnation specialist. At this range we got an idea of what the scarcity of carnation plants means. Mr. Akehurst has an acre under glass. As a general rule, Mr. Akehurst has plenty of plants to sell in the fall, but this year he had not enough for his own use. He has several houses that are being planted in pansies and sweet peas instead of carnations.

Our next stop was at John Neuth's, on the Belair road. Mr. Neuth is also short of his usual quantity of carnations, but what he has are in fine shape and promise a fine cut for Christmas. At this range, while some of the chrysanthemums are being grown to a single flower on a stem, the majority are being grown for medium-sized stock. Mr. Neuth feels that there is always a good demand for this size and this year he is going to furnish stock that can be sold for \$10 and \$12 per hundred. This seems to be a wise business move, for the idea of most growers is to see how large they can have them. Of course, last year there was no trouble to sell anything, on account of the "flu," but two years ago I heard much complaint of the inability to get anything in medium-sized mums.

The entire crop of cut dahlias grown by Richard Vincent, Jr., & Sons Co. is being handled again this year by the Leo Niessen Co. This company is taking special pains to see that they are packed properly. During the exhibition, to insure the prompt shipment of orders from all over the country, William F. Ekas, manager of the Baltimore store of the Leo Niessen Co., was out at the farm every day. While he was supervising the shipment of these

orders, an innovation was put into practice that has proved most successful. Whenever possible the orders are filled the day before they are needed; the blooms are packed in a specially constructed box 6x15x42, a single layer from each end of the box and in most cases one variety to a box. They are delivered to the retailer without any subsequent rehandling. Mr. Ekas told me they were handling thousands each day in this manner and were receiving no complaints. This seems to be a good system, as it does away with much handling. Such regard for detail is the best evidence in the world that it will not be long until the dahlia cut will be handled as perfectly as the rose. It is also the surest sort of evidence that the dahlia is becoming a strong factor on the cut flower market.

Judging from the line of baskets the S. S. Pennock Co. is putting in this fall, they expect the flower business to pass all records during the coming season.

The club banquet, ladies' night and dance will be held at the Southern hotel Tuesday, October 21, at 7 p. m. There will be continuous entertainment throughout the evening for those who do not dance. Prominent out-of-town speakers will be present. The attendance will be limited to 200. The tickets are going fast. Secure one at once from Albert Fiedler, 902 South Charles street. The cost will be \$4. Tate.

PROVIDENCE, R. I.

The Market.

Last week was a busy one. The visit of Cardinal Mercier to this city made an unusually large demand for red blooms in harmony with the cardinal colors, and roses, dahlias and zinnias of that color found ready sale at slightly stiffer prices.

Roses are showing improvement every week as to both quality and quantity, while the early chrysanthemums are beginning to arrive. Carnations will soon be a factor in the market. Dahlias are showing a decided increase in popularity.

Various Notes.

Following the granting of the petitions of Frank L. Budlong et al. by the Superior court for the dissolution of the Budlong Rose Co. and the Harris Farm & Mine Co., deeds were filed last week conveying the property of the Budlong Rose Co. to James A. Budlong II, and the Harris Farm & Mine Co. to J. A. Budlong and Frank L. Budlong. The prices are not given, but the first named carries stamps indicating \$211,000 and the second has stamps indicating \$28,500.

In honor of the cardinal's visit, Timothy O'Connor had the order for the decorations as well as the cut flowers for the McElroy mansion, where the cardinal was domiciled during his stay. The table decorations for the business men's luncheon at Narragansett hotel, given by the Providence Chamber of Commerce, were done by T. J. Johnston & Co.

William B. Hazard has returned from a business trip to New York and vicinity.

James Karins, representing Henry A. Dreer, Inc., of Philadelphia, was a business visitor in this city last week.

Albert Holscher is cutting some fine early chrysanthemums.

Alexander Macrae was married last

week, as was also Herbert A. Taylor, of Macnair's force.

The Maplehurst Greenhouses have been putting up a new house at Longmeadow.

Charles Hunt, Burnside street, has been making extensive renovations in his range, which he has decided to continue instead of going into the milk business as he had planned.

Peter Byrnes, of Wickford, and George Hunt, of this city, were among the special guests at the Brockton fair muster at Brockton, Mass., last Friday.

P. F. Conley has had the entire range of houses at 48 Updike street repainted and renovated.

William M. P. Bowen is shipping large quantities of fancy dahlias to Boston, New York and Philadelphia. W. H. M.

DAYTON, O.

Visitors to the greenhouses of the Rolf Zetlitz Co., formerly the Miami Floral Co., find that a great transformation has taken place. Several thousand dollars have been spent on labor, paint, glass and Permanite to put the roofs in good shape. The whole heating system has been overhauled, the boiler retubed and a new 200-horsepower water tube boiler installed. The whole range has been wired for electricity and an automatic electric pump has been set up. The majority of the roses have been cut back for a later crop and are breaking well. The pot plant department, which is in charge of C. G. Anderson, includes large blocks of cyclamens, Begonia Cinnati, Dracena Massangeana and D. terminalis, crotons, pandanus, poinsettias, bird's-nest and other ferns, and a large lath house of hydrangeas. This summer a nursery was started to furnish stock of shrubs, evergreens and perennials for the landscape department. C. G. A.

DETROIT, MICH.

The Market.

The coming of warm weather brought forth increases in stock and for the first time in many weeks there were plenty of roses. Business continues to improve, due to the return of the flower buying public.

American Beauties have been clearing each day, being a bit short in quantity for their demand, especially the special and fancy grades. Long-stemmed Premier and Columbia are becoming more plentiful, but the demand for them is nearly equal to the supply. These roses are of especially fine quality, bringing on some days more than American Beauties. Ophelias are of highest quality and all grades clear each day, with enough for all buyers. Ward roses are plentiful and are inclined to stock up the market, but some richly colored ones are at a premium, bringing regular Christmas prices. The Shawyer, Sunburst, Killarney, White Killarney and Hoosier Beauty roses are all of good quality and almost all find a buyer. Some fine Bride roses, white, are to be had, also some Safrano buds, which are a novelty to this market.

Carnations are in oversupply, only the best finding a buyer, and mums are coming in each day, but as yet they are scarce and not much in quality. The good mums one sees in the shops are mostly from California. Dahlias re-

main scarce and only a few shops have them in stock. Gladioli from out-of-town shippers are to be had, the demand being equal to the supply. Asters are about finished. Tritomas are fine stock, always welcomed by the buyers; their supply is short.

Other seasonable flowers, such as calendulas, bouvardia, feverfew, celosia, cornflowers, swainsona, Japanese lilies and cosmos, are to be had. Sweet peas and violets have started to come into the market, but not in any great quantity.

Various Notes.

October has started off with many weddings, which have kept the decorating forces busy. There are more weddings booked for this month than there were for June, which is indeed saying something. The beautiful autumn foliage is being used to good advantage in decorations.

F. Holznagle, of North Woodward avenue, is doing an exceptionally good business in Boston ferns and other house plants.

John Breitmeyer's Sons' Park Flower Shop has had an effective window display of flower and fruit baskets.

The Central Floral Co. is showing a good lot of cyclamen and primrose plants.

John M. Carey, 491 Woodward avenue, had a pan of turtle eggs in his window, which attracted a great many passers-by. One could see the turtles hatching "while you wait."

George Doemling, of Mt. Clemens, is cutting Ward, Columbia and Hoosier Beauty roses, which are of high quality.

The Marine City Floral Co. is cutting lovely bouvardia, calendulas, sweet peas and some chrysanthemums.

The Pontiac Floral Co., of Pontiac, Mich., is sending in choice Bride and Safrano roses, also the best grade of carnations.

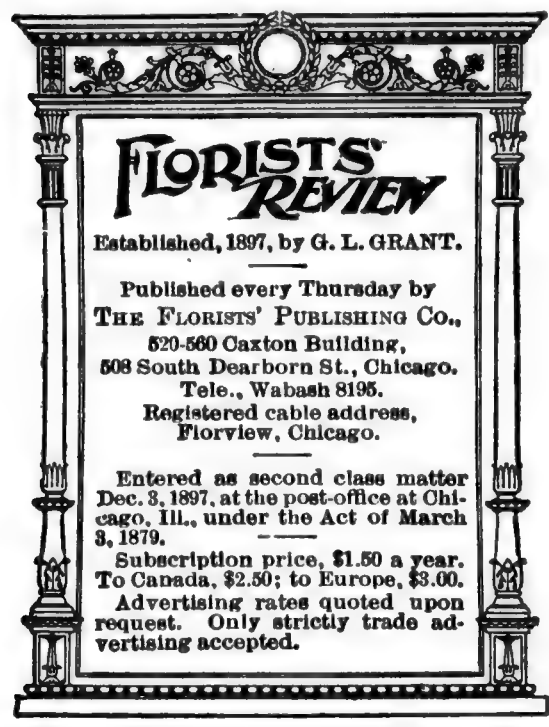
Tom Browne, of Redford, Mich., is cutting chrysanthemums, of which he has a fine lot, this week. He is also cutting carnations in quantity.

Thursday night, October 2, at the meeting of the Florists' Bowling League, Louis Charvot bowled high game at 196, closely followed by M. Bloy with 195; Kirkpatrick bowled high average with 174. The evening's scoring was as follows:

INDIANS.			
	1st	2nd	3rd
E. A. Feters.....	187	156	174
Coble	114	151	101
W. B. Brown	99	152	120
Kirkpatrick	163	172	187
	513	631	582
AMERICAN BEAUTIES.			
	1st	2nd	3rd
Al Sylvester	145	142	150
H. Taylor	165	144	124
A. Bezemer	136	122	152
Conceded	150	150	150
	596	558	576
BISONS.			
	1st	2nd	3rd
J. Klang	138	159	135
C. E. Moss.....	107	148	123
G. Davis	143	187	156
J. Street	166	161	156
Conceded	150	150	150
	704	805	720
TIGERS.			
	1st	2nd	3rd
Rabe	144	171	167
Ed Rede	142	121	154
J. Berlin	120	133	140
L. Charvot	133	196	151
M. Bloy	123	195	171
	662	816	783

The Florists' Bowling League's present standing is as follows:

Indians, won 2, lost 1; Tigers, won 2, lost 1; American Beauties, won 1, lost 2; Bisons, won 1, lost 2. H. T.



Results bring advertising. The Review brings results.

THE rose midge will not ruin the crops of those who watch and work.

AUTUMN offers wide opportunities to ingenious window decorators.

THE mark in quality cannot be set too high to be attainable or profitable.

WHEN you order bench lumber, watch out that the dealer's quotation is not on random lengths.

NEWS that a million giganteum bulbs lie at the bottom of the Pacific ocean will not brighten the outlook for lilies this season.

THE Want Ad and For Sale department is a record again this week—more of these little big-opportunity ads than in any previous issue. It pays to watch them.

THE Buffalo conference of coal operators and miners adjourned to meet in another city. Whether they can reach an agreement is a question of concern to florists whose season's fuel is not all in.

IN figuring on the season's prospects, a conservative rose grower estimates that it will cost him 75 cents a plant to grow roses this year, allowing for depreciation, etc. As that sum should be produced on less than a 3-cent average, prospects for the industry seem fair.

THE new express packing rules which go into effect December 10 do not affect this trade, since its shipments already are boxed as the companies will require. The principle of the proposed regulations is that packages over twenty-five pounds will not be accepted in paper wrapping only, but must be packed in boxes of wood or of fibreboard or corrugated strawboard of definite strength, according to test.

WILLIAM F. GUDE sends The Review a picture of the new House of the Temple of the Supreme Council of the Ancient and Accepted Scottish Rite, which is to be dedicated at Washington this month. It contains a room for the preservation of the late W. R. Smith's famous collection of Burnsiana and Mr. Gude, who is chairman of the S. A. F. committee on the Smith memorial, writes: "You will note from the enclosed that the William R. Smith Burns library is well taken care of in the nation's capital. This has taken some years to bring about, but it surely is a fitting tribute to the father of our S. A. F. charter."

BECAUSE the Red Cross objected to such "commercializing" of its name as Peter Fisher's use of it for his new carnation, that originator has renamed the variety Ethel Fisher.

LABOR strikes have a depressing effect in a number of localities just when the autumn increase was expected. The trade will find satisfaction in a general settlement of industrial difficulties.

THE growing importance of the F. T. D. is reflected by the Pink Section of The Review, which contains twenty-four pages at the time of this year's convention, an increase of fifty per cent in the last year and of 100 per cent in the last two years.

THE confectioners tried to pull off a candy week—they didn't quite dare go so far as calling it a "Say It with Candy" week, though doubtless they would have liked to—but the press and public put a quick finish to the plan, because of the scarcity of sugar.

A BRITISH nursery firm announces the death of an employee after sixty-one years of continuous service! In America such records are unknown, because the trade is too young and because the business grows so fast that good men usually leave after a few years to strike out for themselves.

FOR advertising in St. Louis the assessment on the growers of one-half of one per cent on the stock sold through the wholesale houses yielded \$1,043.84 from April 1 to October 1. This season the plan is to assess buyers one per cent on plants and cut flowers from wholesalers and growers, in order to raise \$3,000 for local billboard and newspaper advertising.

KICKBACK IN HIGH PRICES.

Labor loses instead of gains by forcing the prices of commodities too high in its desire for increased wages. When users find the cost of a certain article much above what they used to pay they scheme to cut down on its use, according to George H. Angermueller, of St. Louis. For example, the retailer who used to tear off a yard or two, or several yards, of chiffon, says Mr. Angermueller, now measures it to see exactly how much or how little he will need to obtain the proper effect.

Not only is abundant use checked, but substitutes are evolved. Tinfoil has become so high in price that many retailers have learned to make paper do in its place in backing for designs. Other materials, such as florists' thread, says Mr. Angermueller, are being used more sparingly or abandoned entirely where a convenient makeshift is found.

The result is that the high prices decrease the call for an article. Production is therefore reduced in the course of time and when conditions revert to somewhere near normal there will be not so much employment open in certain fields. Thus, Mr. Angermueller states, occurs a kickback from high prices.

LEARN FROM OTHER FELLOW.

No two florists travel exactly the same road, yet both at some points in the journey have many of the same problems to solve. Why not exchange knowledge? The personal touch obtained through organization and exchange of information gives one many an important lesson without the accompanying bitterness where too much is paid for learning. When Jones has got

the best of you it is to your interest to tell the other fellow so he won't get bit, and he will be likely to reciprocate and prevent Smith's fooling you. There are lots of things that florists know individually which can be made generally helpful by spreading through organization. Possibly you have heard the London fog story of a man, who, after almost stumbling over another, asked him where the river was and received the reply that it was a few steps ahead, as he had just come out of it. Don't be afraid of asking the other fellow the way in a fog. Next to the pleasure of remembering how you saved a competitor from harm is the memory of his service in guiding you to safety. It is sure to pay finally to be friendly instead of antagonistic.

DEBUTANTES.

Novelties Coming Out Next Season.

There will be a nice list of new varieties coming out in the 1920 season, unless present signs fail. Already announcement has been made of the approaching dissemination of the following:

Carnations.

Ruth Baur, light pink, by Baur & Steinkamp, Indianapolis.

Bernice, crimson, by W. D. Howard, Milford, Mass.

Ethel Fisher, red, by Peter Fisher, Ellis, Mass.

Roses.

Mme. Butterfly, sport of Ophelia, by E. G. Hill Co., Richmond, Ind., and associates.

Pilgrim, rose-pink, a Montgomery seedling, to be distributed by A. N. Pierson, Inc., Cromwell, Conn.

Crusader, crimson, a Montgomery seedling, to be distributed by A. N. Pierson, Inc., Cromwell, Conn.

Mrs. John Cook, white tinted pink, a John Cook seedling of Ophelia, to be disseminated by A. N. Pierson, Inc., Cromwell, Conn.

WHAT HAVE YOU?

Stock of most kinds is in such demand this season that any florist who has a surplus of good plants does some other florists a favor by printing a Classified ad in The Review. There usually are quick takers for everything good. Like this:

The plants were sold out immediately.—Wauseon Floral Co., Wauseon, O., September 29, 1919.

On account of the ad I have inquiry for more plants than I can furnish. You will hear from me later.—Roy Murray, Olathe, Kan., September 27, 1919.

The two insertions did the work. We received orders from east, west, north and south. The Review must surely go everywhere. We had more orders than we could fill. The Classified liners in The Review make for us the cheapest and most effective advertising by far.—Simon Humfeld, Muncie, Ind., October 1, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

BRIEF ANSWERS.

W. V. K., Minn.—It seems impracticable to use a house for roses only six or seven months of a year. Plants can be heeled in.

Mrs. H. L. M., Mo.—Cut above the first pair of leaves. The fern leaf was not enclosed.

J. C. C., Ont.—No. 1 is Santolina Chamæcyparissus. No. 2, Senecio Cineraria, also called Cineraria candidissima.

OBITUARY

Mrs. Henrietta Rawlings.

The funeral services for Mrs. Henrietta Rawlings, whose death in an automobile accident at Cleveland, O., September 27, was reported in last week's issue of *The Review*, were held at Painesville, O., September 30 at the home of her mother, Mrs. Mary E. Storrs. The casket bearers were W. C. Harrison, president of the Storrs & Harrison Co.; Edward B. George, assistant general manager of the same firm; J. Storrs, Burr T. Belden, Harry Post and Arthur Colby.

Mrs. Rawlings was a daughter of the late W. G. Storrs, for years general manager of the Storrs & Harrison Co. She is survived by her mother, a sister, Mrs. J. W. Rice, and a daughter, Catherine, who was seriously injured in the accident in which Mrs. Rawlings was killed.

NEW YORK.

The Market.

The market continues to show improvement and, with a greater demand for flowers grown under glass, is settling toward late fall conditions. No killing frosts have been experienced anywhere in the territory contiguous to this market and consequently there is still a large influx of outdoor flowers. Dahlias particularly are in heavy supply, weather conditions having been most favorable for them. A goodly portion of arrivals includes flowers of excellent quality and they sell well in the absence of anything like a good supply of chrysanthemums. Where color is wanted it certainly is to be had in the dahlias. The larger retail stores appear to favor the newer show varieties, although some of the old-timers, such as Sylvia, are in demand. The variety Delice moves quickly, but it is not in great supply; some growers assert that it is not a productive variety. The white Hortulanus Witte is in good demand for funeral work. Gladioli are nearing the end of the season's supply, although some good spikes of flowers are still to be had. A few violets are coming in, but the quality is poor, as might be expected with warm, muggy weather.

The supply of chrysanthemums is increasing, but is far short of the supply usually in evidence at this time. The varieties available are mainly Golden Glow, Smith's Advance, October Frost and pink and bronze Unaka. They move well at \$2 to \$4 per dozen. Few of the early-flowering pompon and single varieties have been seen so far, all being late this year.

While there is a good supply of roses, arrivals are not so heavy as they have been. The short grades largely preponderate and at times are slow in clearance. American Beauty is in good supply and moves well. The quality of the hybrid tea stock is better, with a good demand for the long-stemmed grades, which are none too plentiful.

The supply of carnations is increasing, but of course the flowers are short-stemmed; the flower heads, however,

are of fair size. The range of price is from \$1 to \$3 per hundred, with some selected stock going at \$4 per hundred.

Easter lilies continue to be conspicuous by their almost entire absence, but rubrums are still plentiful, and bring from \$3 to \$5 per hundred, bud and flower. Lily of the valley continues scarce, with the quality of such stock as is available decidedly poor; prices paid are 20 cents to 30 cents per spray for the best grades, and as low as 4 cents for culls.

Orchids are plentiful, but move slowly at 25 cents to 75 cents, with \$1 for some of the hybrid varieties. The expected large supply of the labiata variety does not seem to materialize. A few oncidiums are making an appearance.

Tritomas, snapdragons, calendulas, hardy asters, zinnias, ageratum, delphiniums and the like are still plentiful and are taken mainly for window decoration. The supply of asters is declining, but there is no scarcity by any means and the best bring as much as \$2 per hundred, with the remainder going as low as 50 cents per hundred. Bouvardia is more plentiful, but the best Humboldtii still bring 50 cents per bunch.

Fur, Flowers and Rising Rents.

In the last few years the fur trade has concentrated in and around the flower market section and the furriers have cast envious eyes upon the various holdings of the wholesale florists along West Twenty-eighth street. It seems that, in spite of the high rents paid by the florists, the fur people are willing to go higher, with the result that several of the florists are unable to negotiate renewals of their leases and three or four evacuations are scheduled for the near future. The veteran, J. K. Allen, will probably be the first to locate in new quarters.

The "handwriting on the wall" would lead one to expect that Twenty-eighth street is not to be much longer for the florists. Already there is talk of reconcentration in another district, but the problem is an acute one. Available locations, through the general movement of industries toward segregation, have been pretty well covered. The various prospects presented to the florist trade within a decade or more were lightly dismissed without thought to a future, which was then considered to be a possibility rather than a probability. One or two plans which, under present circumstances, would be welcomed were cast aside and cannot now be recalled, and the prospect of others along similar lines presenting themselves is rather dim. It is understood that the Wholesale Florists' Protective Association is taking action on the problem.

Various Notes.

The next meeting of the New York Florists' Club will be held in the club's rooms in the Grand Opera House building, Twenty-third street and Eighth avenue, and a good attendance is expected. An important matter to come before the meeting will be the consideration of the proposed new quarters for the club. Anyone having a novelty in the way of new chrysanthemums or other flowers or plants, is invited to exhibit the same at this meeting. Exhibits may be sent in care of John

Young & Co., 53 West Twenty-eighth street, New York.

Roman J. Irwin, 108 West Twenty-eighth street; Wallace R. Pierson, of Cromwell, Conn., and F. C. W. Brown, of Cleveland, O., have gone to the woods in the north of the province of New Brunswick on a hunting expedition. As reports from that section are to the effect that game is plentiful this season, they should return with all the trophies allowed by law.

The schedule committee of the flower show committee held a meeting September 23, at which the final schedule for the show was prepared. The publication of the schedule is delayed through the printers' strike, which has closed all the printing offices in the city. Among the publications which in consequence have been forced into temporary suspension is the *Florists' Exchange*.

Visitors: J. C. Vaughan, Chicago; Major P. F. O'Keefe, Boston.

J. H. P.

The third Wednesday in each month has been decided upon as the stated meeting time of the Horticultural Society of New York. The first meeting under this arrangement will take place October 15 at 8 p. m., at the American Museum of Natural History, Seventy-seventh street and Columbus avenue. A primary motive in establishing this regular meeting date is to provide for the gardening profession in New York and vicinity a stated monthly meeting to which gardeners may come to discuss current happenings, and also to exhibit new, unusual, or interesting plants and flowers. An invitation is extended to all, especially gardeners, whether members of the society or not, to attend these meetings. The larger the attendance at the first meeting the better we can plan for the future, so all interested are urged to be present.

CHICAGO.

The Market.

Proverbially mercurial, sentiment in the market is enjoying a flight this week. We are well into October, the month which set a new record last year and which even the most sanguine had not hoped to equal in 1919. But wonders never cease and a considerable number of the progressive houses find that their sales for the first seven days of October not only equal the splendid record of last year, but actually show a handsome increase! It is no wonder everybody is busy and happy.

If there is any wholesaler in this market who is not doing business it is because of one or both of two things: Either he has little stock of the right kind or he has neglected to place his shipping business on a firm foundation. The shipping trade is well known to be the backbone of the market. C. L. Washburn, just home from a trip to the Pacific coast, illustrates the value of shipping business by describing conditions in San Francisco. He says that within the last couple of years a tremendous shipping business on chrysanthemums has been built up in San Francisco. It even extends as far east as Chicago, but the point that Mr. Washburn brings out is that retailers in San Francisco told him that the

[Continued on page 32.]

American



AN you use Beauties? "Yes," you say, nothing flower buyers like better." Well, Beauties as we ever saw—you'll say the same—and you can keep you supplied. Try some of these Beauties—any length—and

Choice Roses

Amling's never has tried to get trade by offering cheaper prices—our method is to offer better quality. If you are not fully satisfied with the Roses you are using, we invite you to try Amling's stock. Now would be a good time to do it, while our supply is very large. Here are our leaders:

Columbia	Premier
Ophelia	Milady
Sunburst	Russell
Montrose	
White Killarney	
and Corsage Roses	

Our Current

ROSES		Per 100
Premier, special.....	\$20.00	@ \$25.00
Premier, medium.....	15.00	@ 18.00
Premier, select.....	10.00	@ 12.00
Premier, short.....	6.00	@ 8.00
Columbia, special.....	18.00	@ 20.00
Columbia, medium.....	12.00	@ 15.00
Columbia, select.....	8.00	@ 10.00
Columbia, short.....		6.00
Mrs. Russell, special.....	20.00	@ 25.00
Mrs. Russell, medium.....	15.00	@ 18.00
Mrs. Russell, select.....	8.00	@ 12.00
Mrs. Russell, short.....	4.00	@ 6.00
Milady, special.....	18.00	@ 20.00
Milady, medium.....	12.00	@ 15.00
Milady, select.....	6.00	@ 10.00
Milady, short.....		4.00
Montrose, medium.....	12.00	@ 15.00
Montrose, select.....	8.00	@ 10.00
Montrose, short.....	4.00	@ 6.00
Ophelia, special.....	12.00	@ 18.00
Ophelia, select.....	8.00	@ 10.00
Ophelia, short.....	4.00	@ 6.00
Dbl. White Killarney, special.....	12.00	@ 15.00
Dbl. White Killarney, select.....	8.00	@ 10.00
Dbl. White Killarney, short.....	4.00	@ 6.00
Sunburst, special.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, good short.....		4.00

Extra special roses billed accordingly.

CORSAGE ROSES

Cecile Brunner.....	2.00	@ 3.00
Evelyn Nesbit.....	2.00	@ 3.00

A WORD

We want you to remember that Amling's prices supply an equal grade of stock. The difference the flowers.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

Beauties

"if they are of the old-time quality, there's here is a tremendous quantity of as good can go as far as you like in pushing your selling—Amling see if they are not good sellers with you as they are with us.

Price List

AMERICAN BEAUTIES		Per doz.
Long stems.....		\$6.00
Stems 30 to 36 inches.....		5.00
Stems 24 to 30 inches		4.00
Stems 18 to 24 inches	\$2.50 @	3.00
Stems 12 to 18 inches	1.50 @	2.00
Stems 12 inches.....		1.00
Good short, per 100, \$6.00@8.00		
CHRYSANTHEMUMS		Doz.
Good Stock.....	\$3.00 @	\$5.00
CARNATIONS		Per 100
All Colors.....	\$3.00 @	\$6.00
GLADIOLI		
Fancy Stock.....	4.00 @	6.00
MISCELLANEOUS		
Asters.....	2.00 @	4.00
Valley.....		15.00
GREENS		
Plumosus.....per bunch,	\$ 0.50 @	\$ 0.75
Sprengerl.....per bunch,	.25 @	.50
Adiantum, fancy long..per 100,	1.00 @	1.50
Smilax.....per doz.,		3.00
Ferns.....per 100, \$0.30; per 1000,		2.50
Galax.....per 100, .25; per 1000,		2.00
Mexican Ivy....per 100, .75; per 1000,		6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

ABOUT PRICES

never are higher than others charge if able to between what Amling asks and others ask is in

Chrysanthemums

Our stock is grown by specialists—it really is not to be classed with the ordinary run of Mums grown as a catch crop by those whose main business is something else. Our crops are now on in fair quantity and you can order freely—we can keep you supplied for the next two months.

Carnations

If all the Carnations shipped were as good as those we send out, there would not be many complaints against the keeping quality of this flower. It's the way they are grown that makes the difference. Stems now have good length.

Fancy Valley

Don't hesitate to order Valley—we always have first-class stock; any quantity on short notice.

Good Greens

We are careful about our Greens as about our flowers—no waste to you if you order here.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
1977
1975

CHICAGO, ILL.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

Do It Now!

DO not longer defer opening an account with this organization of good growers. The season for flower buying has arrived. Are you prepared for it? Are you getting the best flowers and service for your money? We claim that we deliver absolutely the very best flowers obtainable at a price no greater than that most often charged by other wholesalers for much inferior flowers. The fact that we have increased our output to such an extent that our progress is the talk of the market demonstrates beyond the least doubt that

We Deliver the Goods and Satisfy Our Customers

There's a reason why you should no longer put off making arrangements for your winter shipments of flowers. Demand is sure to be very great, and, of course, steady customers will get the preference everywhere. Better make sure your account is with a house like ours—handling the very highest grade stock in largest quantities. Therefore, it's up to you, for the sake of better stock, better service and an assured winter supply, to order your first shipment *now*.

YOU ARE TAKING NO CHANCES

When you tie up with us. We have held our customers by the always high quality of our flowers and by the unfailing regularity with which we fill orders at times those with smaller resources can not be depended on. Last season we made scores of regular customers for ourselves by filling orders when others failed. Don't wait until you are disappointed elsewhere.

BEGIN WITH US NOW

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone Randolph 631

WE ARE CLOSED ALL DAY ON SUNDAY

Most Roses

We claim that there is nowhere in the United States a larger supply of first-class Roses---nor a more dependable, satisfactory place to send your orders.

All varieties—all lengths—all prices. Let's get together now—you'll never regret it.

WE OFFER

ROSE PREMIER

The daily cut of six large growers. \$6.00 to \$20.00 per 100
Special long, fancy, \$25.00 per 100

RUSSELL

Our stock has never been excelled. \$6.00 to \$25.00 per 100
Special long, fancy, \$30.00, \$35.00 and \$40.00 per 100

COLUMBIA

Another of our leaders. \$4.00 to \$18.00 per 100

Milady

Our Miladys are second to none.
\$4.00 to \$20.00 per 100

Ophelia

In a class by itself.
\$4.00 to \$12.00 per 100

Killarney Brilliant

Best in bright pink.
\$3.00 to \$12.00 per 100

White Killarney

You can get it here.
\$4.00 to \$10.00 per 100

Maryland

Popular with many buyers.
\$4.00 to \$8.00 per 100

Sunburst

The best yellow.
\$4.00 to \$12.00 per 100

Ward

Place a standing order.
\$3.00 to \$8.00 per 100

[Extra special Roses billed accordingly.]

CARNATIONS

Good, \$2.00 to \$4.00 per 100
Fancy, \$5.00 to \$6.00 per 100

CHRYSANTHEMUMS

White and Yellow.
\$2.00 to \$4.00 per doz.

VALLEY

\$15.00 per 100

CATTLEYS

Choice, \$15.00 to \$18.00 per doz.

ONCIDIUMS

\$6.00 to \$8.00 per 100 flowers

ADIANTUM "CALIFORNIA"

Home grown, extra quality.
\$2.00 per 100

PLUMOSUS

50c to 75c per bunch

SPRENGERI

25c to 50c per bunch

ADIANTUM

\$1.00 to \$1.50 per 100

FERNS

\$2.50 per 1000


HAVE YOUR CUSTOMERS Say it With Budlong's Flowers

THE KIND THAT ARE BOUND TO GIVE SATISFACTION.

We have everything in the way of Cut Flowers, **Roses of all varieties**, including **Double White Killarney**, which is much better than the White Killarney that is commonly grown by other growers.

Carnations - Yellow Mums - Valley

Rubruns, Lilies, Asters, Gladioli, Feverfew, Tritomas and all other seasonable Cut Flowers, including Greens of all kinds.

 Send us a trial order and get in touch with the quality of our stock and our prices
If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**PRICES
AS
LOW
AS
OTHERS**

 SHIPPING ORDERS GIVEN CAREFUL ATTENTION 

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

shipping demand now centered there has had the result of doubling the cost of chrysanthemums to the local San Francisco retailers. With this in view, one can appreciate what the shipping business does to maintain and steady cut flower prices in Chicago.

Although total sales are running ahead of the unprecedented figures of last year, prices are not so high as they were a year ago. There is much more stock in the market and the average quality is distinctly better. Indeed, the Chicago market never has had a larger or finer supply of flowers at this time of year. The situation is extremely satisfactory. There is a big supply of good stock and the demand is sufficient to consume it all at profitable prices. The average wholesaler hopes to see prices continue at about this level. It is regarded as far better to move a big quantity of stock at fair figures than to force the same sum of money out of smaller production. The present condition is increasing the use of flowers.

This is a rose market. There probably are as many roses, including Beauties, as all other flowers put together. There is a large variety and the stock is excellent. The only scarcity is of short roses, for cheap funeral work. Chrysanthemums are scarcely more abundant than a week ago. Some new growers are shipping, but some of the earlier ones have cut their first crop. Prices on mums, as on nearly all other flowers, have advanced with the increased demand.

BUY DIRECT FROM THE GROWER SHIPPING ROSES IN BUD

**Russell, Columbia, Premier, Milady, Richmond,
Ophelia, Radiance, Killarney, White Killarney,
Champ Weiland and Cecile Brunner Roses**

Russell	} Long 10c to 12c Med. 6c " 8c Short 4c " 5c	Richmond	} Long 8c Med. 6c Short 4c and 5c
Columbia		Radiance	
Premier		Killarney	
Milady		White Killarney	
Ophelia		Champ. Weiland	

Cecile Brunner, 2c. Funeral Roses, \$30.00 per 1000. Snapdragons, pink and white, at \$3.00 and \$4.00 per 100. Asters, \$2.00, \$3.00 and \$4.00 per 100. Gladioli, \$3.00 and \$4.00 per 100. Asparagus Plumosus Sprays, 50c per bunch. Asparagus Sprengerii Sprays, 50c per bunch. English Ivy Sprays, 50c per bunch.

Above quotations are for flowers as they are cut fresh from the plants. Come in with your order.
REGULAR CUSTOMERS WANTED.

W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

PRINCETON, ILL.

Member F. T. D.

Mention The Review when you write.

Carnations may now be classed as good for the season. Most of the poor stock has disappeared and the present receipts are fair to fancy. Prices have advanced to 6 cents for Ward and the best grades of other varieties.

Gladioli and asters may be had, but their season is near its end. They have held out wonderfully well this year. The demand again exceeds the supply of valley. Cattleyas, on the other hand, are much more plentiful and the prices

are maintained with difficulty. Orchids are the only flowers on which prices are weakening. On other lines prices have advanced with the demand and with the improvement in quality.

September Weather.

The monthly meteorological summary shows September to have been a good month for the growers. The mean temperature, 68.9 degrees, was the highest for September since 1908. The rainfall

YOU CAN'T BEAT RANDALL'S ROSES

COLUMBIA PREMIER RUSSELL
Sunburst Ophelia Killarney Maryland White Killarney

If you can use Roses---well grown, readily salable Roses---send an order to Randall. All orders are being filled in full---all lengths in all varieties---with as good a grade of stock as you ever handled.

CHRYSANTHEMUMS

White and Yellow, \$2.00, \$3.00, \$4.00 and \$5.00 per dozen.
 White Pompon Muns, 75c and \$1.00 bunch.

CARNATIONS, IN FAIR QUANTITY, \$3.00, \$4.00 and \$5.00 per 100

GLADIOLI, \$4.00, \$5.00 and \$6.00 per 100

Fine stock, sure to give satisfaction. Order today and see for yourself.

ASTERS, \$3.00 and \$4.00 per 100

Try them; they are about the last for the season; you'll find them very useful.

CATTLEYAS

Home-grown, wonderfully fine

LILY OF THE VALLEY

\$15.00 per 100

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States---you can rely on Randall. Anything that's in the market, Randall has it.

Special Offer on Bronze Galax

\$2.00 per 1000; \$15.00 per case of 10,000

A. L. RANDALL CO.
CHICAGO

Wabash Ave.
 at Lake St.

Phones:
 Cent. 7720

was 3.85 inches, the highest for the month since 1911, but the percentage of possible sunshine was sixty-seven, three points above normal. There was no frost.

To Meet at Morton Grove.

Otto H. Amling, secretary, states that the Commercial Flower Growers of Chicago have accepted an invitation of the Morton Grove florists to hold their October meeting at that place. The meeting will take place at 7 p. m., October 16, in the village hall of Morton Grove.

Previous to the meeting an inspec-

tion tour will be made of the greenhouse establishments, and all who wish to participate are asked to assemble at the office of the Poehlmann Bros. Co. at 3 p. m. All growers are asked to attend this meeting, which will prove specially interesting and educating.

Good auto roads lead to Morton Grove, and trains on the C., M. & St. P. leave the Union station at 2:00, 3:05 and 5:20 p. m.

Various Notes.

The Lombard Floral Co., for which Andrew Benson is grower, has made a splendid start this season. There is

about 40,000 feet of glass, planted with Premier, Columbia, Milady and Ophelia. The cut last week was from 3,000 to 8,000 flowers per day and the quality was excellent. Charles Abrams is the chief owner and active head of the concern. His principal associate has been Henry Klusmeyer, a local business man at Lombard, widely known in the vicinity but not a florist prior to his investment in these greenhouses. Mr. Klusmeyer died quite suddenly October 4 and was buried October 7.

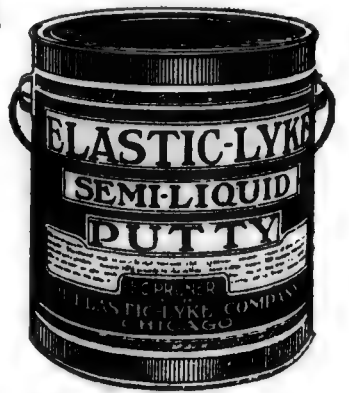
The E. C. Amling Co. has increased its facilities by the addition of some of the fixtures acquired when it took over

MUMS — WHITE — MUMS

CHOICE ROSES

SUNBURST PREMIER MILADY
COLUMBIA OPHELIA
RUSSELL NESBIT
BRUNNER MARYLAND
WHITE KILLARNEY
PINK KILLARNEY

SPRENGER
GALAX
FERN
SMILAX
ADIANTUM
PLUMOSUS



Gladioli

Carnations

Asters

Our Prices are not Higher than Others; Market Prices Prevail
We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

the wholesale store and business of the Batavia Greenhouse Co. The large ice-box has been erected in the green goods department at the rear of the Amling store.

The A. L. Randall Co. is developing its invasion of the east. New York city and vicinity constitute the latest point of attack. A sample room and offices have been opened at 687 Broadway. Paul Hollander is in charge. He has a force of five salesmen, covering the metropolitan and adjacent districts. Edward Galavan, sales manager for the company, has just returned from New York, where he went to complete the arrangements with Mr. Hollander, who is a sales agent of experience in New York.

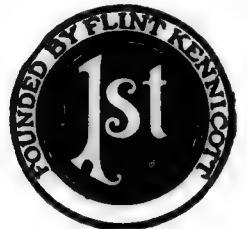
C. L. Washburn returned from California October 6. He is well pleased with the progress made at the Bassett & Washburn palm growing establishment near Los Angeles. He says they plan to plant there about 250 bushels of kentia seeds each year, and that last season they obtained the greater part of all the kentia seeds which came to the United States, about 175 bushels. E. B. Washburn is expected here about October 15 on a trip which will extend as far east as Philadelphia.

P. C. Schupp calls attention to a point which will be of value to customers out of town. Mr. Schupp says that buyers do not order early enough in the day. It is all right if everything goes smoothly, but with present conditions there are frequent delays in the transmission or delivery of telegrams. Mr. Schupp says that the J. A. Budlong Co. frequently receives telegrams hours after the flowers ordered should have been on their way. The wholesaler is powerless. It is up to the buyer to send his orders in season to provide against possible delay.

A. Miller, president of the American Bulb Co., returned October 4, from five months spent in Japan. His idea is that this year's supply of giganteum lily bulbs is not more than one-third what the world consumed annually before the war.

W. P. Kyle and R. C. Ellsworth, with their wives, returned October 3, from a

STRENGTH
of



YEARS

DISTANCE

Is no obstacle to the Retail Florist in buying Cut Flowers from Chicago.

It is a generally known fact that Cut Flowers travel safely over great distances and are then sometimes held for many days in the "cool room" by the Retailer for delivery to the ultimate consumer.

Your Ice Box is Your Stock Room

A matter of a few minutes and the long distance telephone will bring the Retail Florist into our salesroom.

In less than an hour a telegram will place an order for shipping on our files.

Within two to twenty-four hours mail is delivered here from cities within 1000 miles from CHICAGO.

No better service can be offered by wholesale houses of other cities or can our claims be offset by wholesale growers in the vicinity of any Retail Florists because of their convenient location.

CHICAGO MAKES THE MARKET PRICE ON CUT FLOWERS.

IN THE FILLING OF CUT FLOWER ORDERS WE
CONTRIBUTE OUR PART TO MEET THE DE-
MANDS OF THE OUT-OF-TOWN RETAIL FLORIST.

W. P. Kyle
R. C. Ellsworth

"We do
as
WE SAY"

KENNICOTT BROS. CO.
174 N. Wabash Ave.,
CHICAGO

Fine Supply of Roses

Order what you need from us

RUSSELL

\$5.00 to \$20.00 per 100

MILADY

\$4.00 to \$10.00 per 100

ROSES

—OUR—
SELECTION

\$4.00 per 100

COLUMBIA

\$6.00 to \$15.00 per 100

SUNBURST

\$4.00 to \$10.00 per 100

Killarney, White Killarney, Killarney Brilliant, My Maryland
Ophelia and Champ Weiland, \$4.00 to \$10.00 per 100.

CARNATIONS, \$3.00 to \$4.00 per 100. Fancy, \$5.00

Complete Line of GREENS at Market Prices

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

Mention The Review when you write.

DON'T BUY JUST STOCK—BUY CUSTOMERS
AND STOCK FOR THE SAME MONEY. OUR
STOCK IN YOUR STORE MEANS MORE CUSTOMERS.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

month's outing in Arkansas. They made the trip in Mr. Kyle's Mercer and had the best time of their lives.

The Chicago Flower Growers' Asso-

ciation, of which George C. Weiland is president, reports the last quarter year as relatively the most successful in the organization's history. As compared to

last year, sales increases were: July, fifty per cent; August, ninety per cent; September, sixty-five per cent.

Secretary A. T. Pyfer sent out a call

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

for the resumption of activity on the part of the Florists' Club October 9. No meeting has been held since June.

It may be true that on the whole the planting of carnations for this market are not heavier than last season, but the Weiland-Risch Co., Evanston, will do quite a little to relieve the shortage. Twelve houses, one entire range, which were in vegetables last season, have been planted to carnations again this year.

H. Van Gelder, president of Percy Jones, Inc., has not enjoyed his usual good health this summer, not having fully recovered from last year's attack of the flu, but feels his old-time "pep" returning with the autumn.

The Everette R. Peacock Co., 4011 Milwaukee avenue, has found the florists' branch of its business offered such a good opportunity that the adjoining building has been secured, an archway cut, connecting the seed store, and the flower business installed in the new space. An entire set of new flower store fixtures has been installed and the store made the largest and most up-to-date on the northwest side. Herbert Stone, for eight years manager for A. Lange, recently was engaged to run the flower department. The double front makes a good show, half being used for flowers and half for seed display.

J. P. Degnan, of Henderson's Seed Store, comments on the increase in the average size of the fall sales. He says the average of retail sales has more than doubled, compared with any recent year, an improvement only partly accounted for by the increase in prices.

Mike Freres, who recently has had charge of the store work for the Ohio Floral Co., returned to the wholesale district October 6, taking a position with A. T. Pyfer & Co.

That former florist and florists' insurance broker, Charles Hunt, now is store manager for the Booth Fisheries Co., State and Lake streets.

Heaton Nichols has entered the employ of T. C. Fogarty & Co., proprietors of Friedman's and the Ohio Floral Co. Mr. Nichols will have his headquarters at the latter store, where Frank Einweck will be his assistant.

John Kruchten reports the arrival of



Offer
of
Sept.
4th
issue
still
good

Big Special Offer, \$5.⁷⁵/₁₀₀

12 No. 310. 21 inches high, 8 inches deep, regular price, \$7.20 per doz.
Cash only.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., CHICAGO

the first cosmos of the season October 4, in three colors.

Visitors.

Fred Gear, the widely known Cincinnati retailer, was here last week to root for the Reds in the World's Series games. Mr. Gear is a man who puts his whole soul into whatever he does. Usually it is flower selling, in which case nothing is too big for him to tackle, but when it is recreation's day, he lays aside all else. Baseball had its inning last week.

Hans Tobler and his son, Hans, Junior, were here last week, on their way from Traverse City, Mich., to Sycamore, Ill. They have been negotiating for the pur-



An Unusual Opportunity

For a short time we are offering you our beautiful, green enameled, adjustable

Plant Stand

At a price below cost of manufacture. It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Sale Price - \$2.00 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

chase of the Swinbank establishment there.

C. E. Critchell, the Cincinnati wholesaler, spent a few hours in the market October 6. His errand here was to attend the obsequies at White Sox park.

CHRYSANTHEMUMS

Buy Direct of the Grower

White Pompons—a large quantity of our famous Early White—50 to 75c per bunch. Our Chrysanthemums are all home-grown, being much superior to the California stock. We are cutting only yellow now, price \$3.00 to \$4.00 per dozen, but by October 15th to 20th will be cutting pink and white.

We are rose specialists and are cutting from 245,000 rose plants grown by the skilled help, and all even quality, brought in 2 and 3 times per day from our greenhouses.

Russell and Columbia

Fancy long, per 100	\$15.00 to \$20.00
Fancy medium, per 100	12.00
Medium, per 100	8.00 to 10.00
Short, per 100	5.00 to 6.00

Ophelia, Hoosier, White Killarney, Sunburst

Extra long, per 100	\$10.00 to \$12.00
Good medium, per 100	6.00 to 8.00
Good short, per 100	4.00 to 5.00

ROSES, Our Selection

Medium, \$6.00 per 100; Good, \$4.00 per 100

CARNATIONS, \$4.00 PER 100

NEW FANCY FERNS	Per 1000, \$2.50
Adiantum	Per 100, \$1.00
GALAX, bronze	Per 1000, 2.00
Asp. Sprays	Per 100, \$2.50 to 3.00
Sprenger	Per 100, 2.00 to 3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited. In buying direct of the grower you are assured of fresh stock at all times and the most even run of quality possible.

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Mention The Review when you write.

ST. LOUIS, MO.

The Market.

The return of warm weather last week did not have a good effect on business, although more activity was shown than during the week previous.

The bankers' convention helped out greatly, as there were many social functions given in their honor and the florists benefited. The wholesalers are receiving daily shipments of good quality in seasonable stock, especially in roses. These arrive in large quantities and are of excellent quality. The best stock is coming from our local growers, which shows that they will have one of their best years. All have large demands,

ARTIFICIAL FLOWERS

Waxed Orchids, assorted colors	\$5.00 per 100
Calla Lilies	5.00 per 100
Wax Roses	3.00 per 100
Short-Stemmed Carnations, not waxed	2.00 per 1000

Send us your order; we will give it prompt attention.

R. E. GEBHARDT CO., 322 W. North Ave., CHICAGO, ILL.

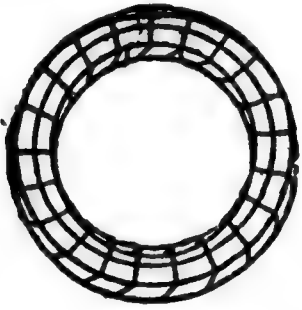
Mention The Review when you write.

and the extra-quality Premier, Russell and Ophelia get good prices.

Carnations are beginning to come into their own and some good home-grown stock is seen daily at all of the markets. Chrysanthemums are of course the com-

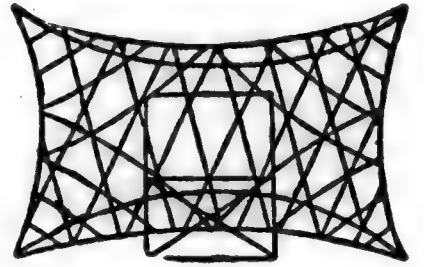
ing flowers in demand and the season is just begun. The few that were in last week cleaned up daily. Our local growers are all well stocked with new and old varieties and production promises to be heavy this season. The present

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

supply is hardly enough to fill advance orders.

Among the outdoor flowers there are still many asters, gladioli, cosmos, tuberoses and dahlias.

In greens there is a good supply of everything and the demand for asparagus and ferns has been large all the week. It will take a good frost to stimulate business. There are prospects of excellent business this week, as there are many weddings and other social events scheduled, including the annual Veiled Prophet's ball at the Coliseum.

Retail Florists' Meeting.

The Retail Florists' Association held a special meeting September 29 at 8 o'clock in Mission Inn Garden. The call was for retailers and wholesalers, to which only forty responded. The meeting was called to discuss the advisability of closing on Sunday. President F. C. Weber, Jr., called on all present for their views on the closing question. At the conclusion the majority ruled against closing on Sunday. Those signing the petition were greatly outnumbered. The meeting then adjourned. Those favoring Sunday closing say another attempt will be made at a called meeting in the near future.

County Growers' Association.

The St. Louis County Growers' Association held its regular monthly meeting October 1 at the Eleven Mile House at 8 o'clock. President Chas. Meier presided over the meeting and the attendance was good. The trustees reported on the recent picnic given by the association and stated that it was a big success in every respect.

After other important matters had been disposed of, the chair called for a discussion on publicity. At the conclusion it was found that the members of the association are 100 per cent in favor of paying one-half of one per cent to the publicity fund and that still some of the wholesalers neglect their duty in deducting it from the weekly checks. Requests will be made that they comply with the wishes of the consignors in deducting the one-half of one per cent from the weekly checks for flowers sold. As \$3,000 must be raised for the advertising campaign planned by the florists' publicity committee and the growers are now on record as willing to do their part, it is up to the retailers, wholesalers and plant growers to do their share in contributing.

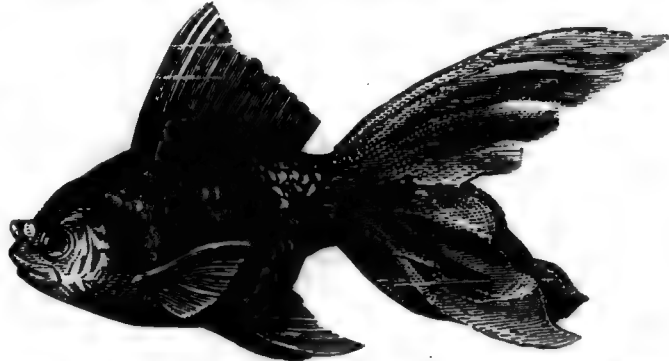
The florists' publicity committee will meet October 14 at 8 p. m. at headquar-

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes



Goldfish and
Aquarium
Supplies

Send for
Wholesale
Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.



EXCLUSIVE
BREEDERS
OF HIGH GRADE
FISH ONLY

GOLDFISH

1,500,000

(FANCY AND PLAIN)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3781 Cottage Grove Ave.,

CHICAGO, ILL.

Mention The Review when you write.

GOLDFISH

**BUY FROM THE
BREEDER**

41 ACRES OF PONDS THIS SEASON

Write for big
new catalogue

GLOBES, AQUARIUMS, AQUARIUM SUPPLIES, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

Mention The Review when you write.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.

309 North Main Street.

BURLINGTON, IOWA

Mention The Review when you write.

MCCRAY

FLORIST REFRIGERATORS

will increase your profits. Send for catalogue.

**McCray Refrigerator Co., 900 Lake Street,
KENDALLVILLE, IND.**

Mention The Review when you write.



=====

Order Your Winter Supply
[Now of

White Wood Easels

Cheaper than Wire or Iron—Made of White
Enameled Beaded Wood, with Brass Fittings

36-inch, each, \$0.60	54-inch, each, \$1.00
42 " " .75	60 " " 1.35
48 " " .85	66 " " 2.00

We are also Manufacturers of Wire Designs
and other Florists' Supplies

Wm. C. Smith Wholesale Floral Co., Inc.
1316 PINE STREET, ST. LOUIS, MO.

=====

Mention The Review when you write.

FANCY (Special Picked) FERNS

Leave your order with us for regular shipments
Per 1000, \$2.50

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

Write for

Our "New Style" List of WIRE DESIGNS

That you may

"SEE YOUR COST AT A GLANCE"

ters. Notices have been sent to all in the trade advising them of the committee's plan to raise a \$3,000 fund to advertise the sale of flowers and plants. Members of the trade are welcome to attend any of the committee's meetings and discuss any matter of importance to bring about the proposed campaign and results.

The will of the late Miss Mattie S. Newman, filed in the Probate court last week, left her estate to her friend and business associate, Miss Julia Armstrong, who has been with her for the last twenty-eight years. The will recites that she bequeathed her estate to Miss Armstrong "as a token of appreciation of long continued and loving kindness, as well as her devotion to my business interests." Miss Armstrong is the daughter of Luther Armstrong, one of the oldest florists in Kirkwood, Mo. Through her long association with Miss

SPECIAL AUTUMN PRICE LIST

of Florists' Supplies, Ribbons, Chiffons, etc., especially for the retail florist. Write for this list, look it over carefully and be surprised at how much less you can buy at from us.

GEO. H. ANGERMUELLER CO., Wholesale Florists
1324 Pine Street, St. Louis, Mo.

Mention The Review when you write.

Newman, she knows the wants of the high-class trade of the store, which she will continue to serve.

A. S. Cerny, one of the largest rose growers in Kirkwood, is cutting from a house of Premiers which show excellent quality. His other houses, in Russell, Ward and Ophelia, give promise of large production this season.

Fred Hermann, proprietor of the Flower Shop, at Taylor and Page avenues, an attractive store on a good business corner, says trade has been ex-

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

cellent the last week. Mr. Hermann is a member of the Carnation bowling
[Continued on page 42.]

Introducing the Owners

OF THE

ST. LOUIS WHOLESALE CUT FLOWER CO.

OFFICERS

D. S. GEDDIS, President

Who has devoted over 25 years to the Nursery, Greenhouse, Retailing and Wholesaling of Cut Flowers and Plants.

L. J. BOURDET, Vice-President

One of the largest Growers of Potted Plants in St. Louis.

FRANK P. MAID, Secretary

Private secretary for over 20 years to the late J. T. Milliken, now an officer in the Milliken Oil Company.

DIRECTORS AND STOCKHOLDERS

CARL BEYER, a large and successful Grower of Plants and a Retail Florist.

A. H. HUMMERT, President of the St. Louis Seed Company, the largest seed house in the State of Missouri.

F. C. WEBER, Jr., son of the oldest Retail Florist in St. Louis.

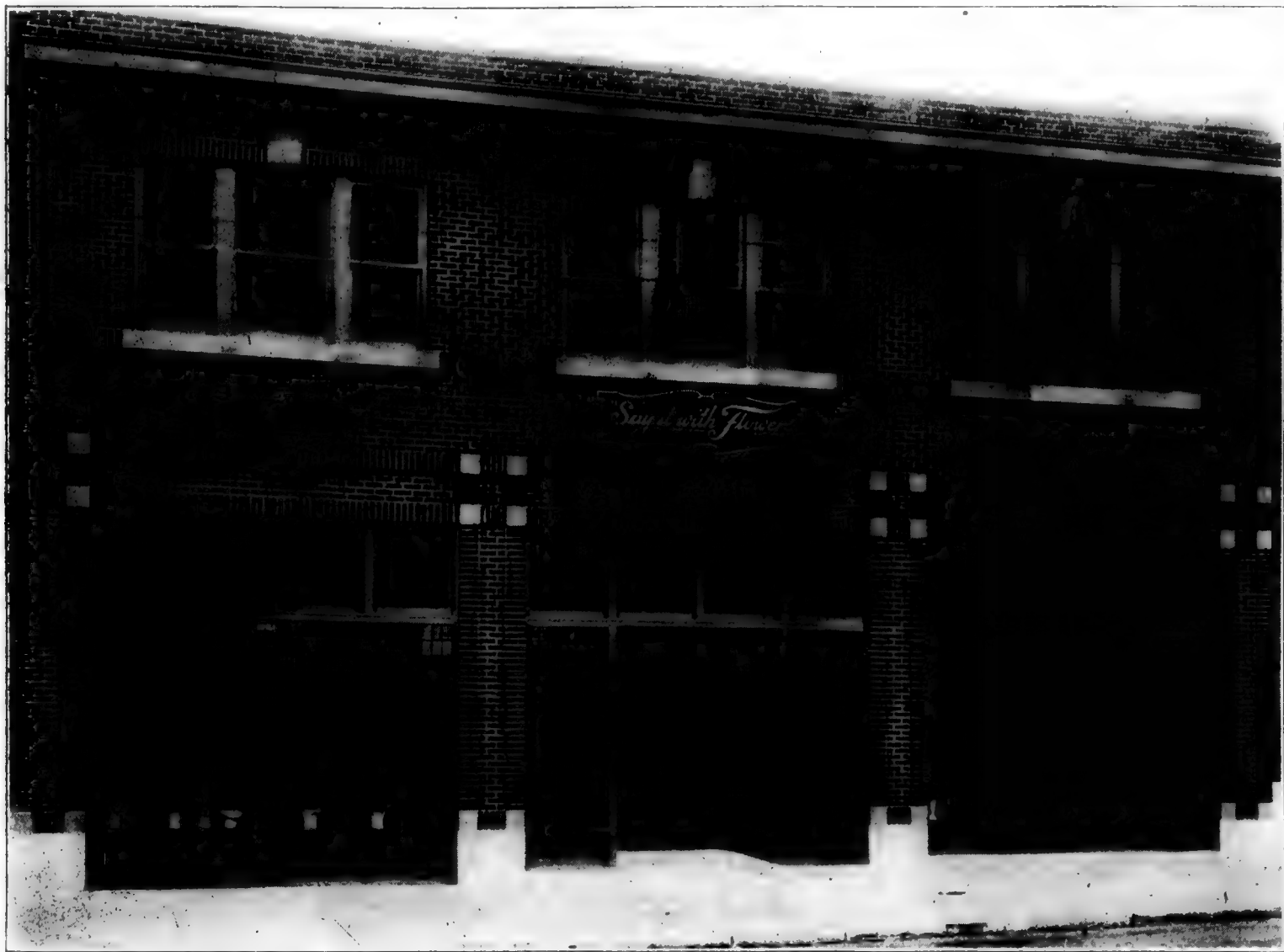
FRANK FILLMORE, a Grower of Cut Flowers and Plants for the retail business for over 25 years.

JOHN G. LONGSDALE, W. H. LOEB and NATIONAL BANK OF COMMERCE, representing the J. T. MILLIKEN ESTATE, one of the largest estates in St. Louis.

The effort of the Owners of this Institution is to make the Flower Business equal to any other line of business in America. This organization and one of the largest and best equipped houses in the West for Cut Flowers, Supplies and Greens should be good reasons for your patronage.

Many years' experience in growing flowers for the most critical trade has put us in a position to serve you with the very finest that can be grown.

St. Louis Wholesale Cut Flower Co.



Our New Store, One of the Finest and Best Equipped Wholesale Houses in the State of Missouri

QUALITY FLOWERS

Are the Flowers which Help You make a Reputation

Quality is what you must have if you would cater to real flower lovers, and we believe that is what you want to do.

We have already established our business by offering only the best and now, through pride in the business, are continually improving our service for the benefit of our customers.

More than 1,000,000 feet of glass devoted to Orchids, Roses, Carnations and Chrysanthemums under the management of owners who have made a reputation in the growing of Quality Flowers is what we want to put at your service.

Our Supply Department contains everything in Ribbons, Chiffons, Baskets and all the little what-nots you are likely to need in your business. We also manufacture our Wire Designs. These departments are so convenient that when ordering your daily supply of Cut Flowers you can always add anything that you may be in need of.

If it's Florists' Supplies, Wire Work or Cut Flowers we have it.

1406-08 Pine Street, St. Louis, Mo.

GOLD LETTERS—SPECIAL PRICES

W

No. 1

In Gold and Purple, per 1000, \$5.50

H

No. 4

In Gold Only, per 1000, \$5.00

R

No. 6

In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

team, though his name was omitted from the list in last week's issue.

The St. Louis Wholesale Cut Flower Co. has moved into the new quarters, 1406-8 Pine street. The new building contains double the floor space of the old quarters and has an attractive front.

The W. A. Rowe Co., of Kirkwood, has started cutting heavily of Smith's Advance and Yellow Smith's Advance chrysanthemums. All other varieties at this establishment are coming along nicely.

Grimm & Gorly furnished the big floral decorations at the Planters' hotel for the bankers' banquet and ball. According to Frank Gorly, it was the biggest job of the year in the amount of flowers used.

Frank J. Fillmore, who was born in England in 1849, celebrated his seventieth birthday October 5 with his family at his home, 4224 Nebraska avenue. Mr. Fillmore holds the honor of being the oldest active club member and never misses a meeting.

The Townsend Floral Co., at Boyle and Olive streets, of which Mr. Paff is the proprietor, has made extensive improvements, installing fixtures all in white. A. Oppermann, Jr., is the designer here and his pretty window displays attract many.

The Blossom Shop, which is managed by Mr. and Mrs. G. H. Rothenheber, reports a heavy demand for wedding work of late. Mrs. Rothenheber's artistic work has built up a large trade here.

Miss Doussard, J. J. Friday, August Mirring and Grimm & Gorly, east side florists, have completed many new improvements for the coming season's business.

H. G. Berning had large shipments of California mums last week.

Visitors last week were W. E. Kyle and R. C. Ellsworth, of Chicago, who, with their wives, spent a few days looking up old friends, as this city was the former home of Mr. Kyle. They were on an automobile trip and left here October 1.

A. F. Longren, representing the Burlington Willow Ware Shops, Burlington, Ia., and Morris LeVine, of Lion & Co., New York, also spent a few days here calling on the trade.

The new "Say It with Flowers" bowling league opened the season October 1. There was a full attendance and many visitors from the trade. The Sweet Peas won three games from the Carnations, while the Daisies won two from the Roses. Secretary Frank Plotz

Refrigerators and Fixtures

NONE BETTER MADE, SAYS

JOY FLORAL CO.,
Nashville, Tenn.EICHE FLORAL CO.,
Lincoln, Neb.KNOBLE BROS. CO.,
Cleveland, O.GEO. WIENHOEBER,
Chicago, Ill.

What serves best, serves cheapest.

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS Chicago, Ill.

Flower
Facts—Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowersBernard Gloekler Co.
Pittsburgh, Pa.

Mention The Review when you write.

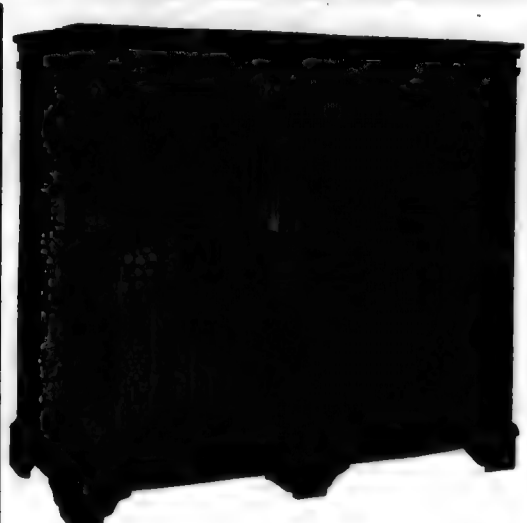
Artificial Flowers
Waxed FlowersLOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

was high average man and also made the highest single game of the night. This week the Roses meet the Carnations and the Sweet Peas meet the Daisies.

J. J. B.

Grimm & Gorly are employing one of the Randall airplanes to attract attention in their store. Vincent Gorly nearly disrupted the Marines' parade October 4 by tossing flowers into the ranks of marchers.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731REFRIGERATORS
COMPLETE FIXTURESCENTRAL REFRIGERATOR
AND EQUIPMENT CO.
155 N. Clark St. CHICAGO.

Mention The Review when you write.

1920 CATALOGUE

Full of Ideas for Florists

Sent free on request.

THE JOHN HENRY CO.,
Lansing, Mich.

Mention The Review when you write.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

Mention The Review when you write.

IT IS TIME TO ORDER YOUR FALL STOCK OF ARNOLD'S FOLDING FLOWER BOXES



The way the Florists' business has been booming, you'll need more boxes than ever this season—better order them now.

Note the White Glaze and Violet Glaze Boxes again are available.

WHITE GLAZE

For Corsages Per 100		
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	18.00
For Cut Flowers Per 100		
16x 4x8	2" Cov.	\$ 6.50
20x 4x8	"	7.00
18x 5x8	"	7.00
21x 5x8	"	8.00
24x 5x8½	"	8.50
30x 5x8½	"	10.00
36x5½x8½	"	12.00
21x 7x8½	"	9.50
24x 8x8	"	13.00
28x 8x8	"	15.00
36x 8x8 Telescope	"	20.00
30x10x5	"	22.50
36x10x5	"	26.00

VIOLET GLAZE

For Corsages Per 100		
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	18.00

ARNOLD'S THRIFT BOX.

A one piece box of a good grade of light weight hard finished Mist Gray stock. Printed in colors, it makes a nifty package at small cost. In three popular sizes.

Per 100	Per 100	Per 100
21x5x3 ... \$2.40	24x5x3½ .. \$2.75	21x7x3½ .. \$1.10

MIST BROWN

For Violets and Corsages Per 100		
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
14x10x8	"	12.70
For Cut Flowers and Designs Per 100		
16x 4x8	2" Cov.	\$ 3.95
18x 5x8 Telescope	"	5.00
18x 6x8½	2" Cov.	6.80
21x 7x8½	"	7.80
21 x7x8½ Telescope	"	8.00
30x 7x8	"	11.50
36x 5½x8½	2" Cov.	9.40
40x 8x5 Telescope	"	18.50
42x 8x5	"	19.55
42x10x5	"	28.20
20x12x8	"	20.65
30x14x8	"	28.85

MIST GRAY

For Violets and Corsages Per 100		
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
12x 8x5½	"	6.75
14x10x8	"	12.70
12x 5x8	"	6.40
For Cut Flowers Per 100		
16x 4x8	2" Cov.	\$3.95
20x 4x8	"	4.40
18x 5x8	"	4.55
21x 5x8	"	4.95
24x 5x8½	"	6.00
30x 5x8½	"	7.65
36x5½x8½	"	9.40
18x 6x4	"	6.80
28x 6x4	"	8.85

Per 100		
21x 7x8½	2" Cov.	\$ 7.80
24x 8x4	"	8.80
24x 8x5	"	8.85
28x 8x4	"	9.50
28x 8x5	"	11.80
36x 8x5 Telescope	"	15.90
40x 8x5	"	18.50
42x 8x5	"	19.55
48x 8x5	"	21.60
30x10x5	"	15.45
36x10x5	"	17.50
42x10x5	"	28.20
48x10x5	"	24.95

For Designs and Sprays

Per 100		
30x12x8	Telescope	\$18.15
36x12x8	"	24.80
29x12x8	"	20.65
12x12x8	"	19.85
14x14x8	"	19.90
16x16x8	"	23.00
20x20x8	"	26.85
24x24x8	"	33.80
24x24x10	"	39.80
28x28x8	"	46.20
24x14x8	"	25.80
30x14x8	"	28.85
36x14x8	"	32.85
40x14x8	"	35.25
42x17x8	"	37.40
32x32x8	"	52.00

Special discount allowed on quantity orders. No printing charges on lots of 500 or over. Samples sent on application.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

"DURO"

FOLDING FLOWER BOXES

For Prices Write
Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

A duplicate shipment of palms from the Joseph Heacock Co., Wyncote, Pa., reached the St. Louis Seed Co. last week, but the original shipment, forwarded over a month ago, is still somewhere between Pennsylvania and Missouri.

Burglars who entered the home of D. S. Geddis on the evening of October 4 took Mrs. Geddis' watch and a crescent pearl pin, the gift of Mrs. E. A. Williams, of Pittsburgh.

ROCHESTER, N. Y.

The Market.

Flowers are fairly plentiful, but not much can be said of the remaining part of the asters, which are arriving decidedly poor now and can only be used for funeral work. Some good gladioli, however, continue to arrive and sell well at fall prices. Zinnias also are reaching the market in fair shape. Other out-

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
715 - 717 — MILWAUKEE — AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

door flowers, such as dahlias, gaillardia, helianthus, bachelor's buttons and cos-

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with H. D. lock-corner covers, safe and convenient.

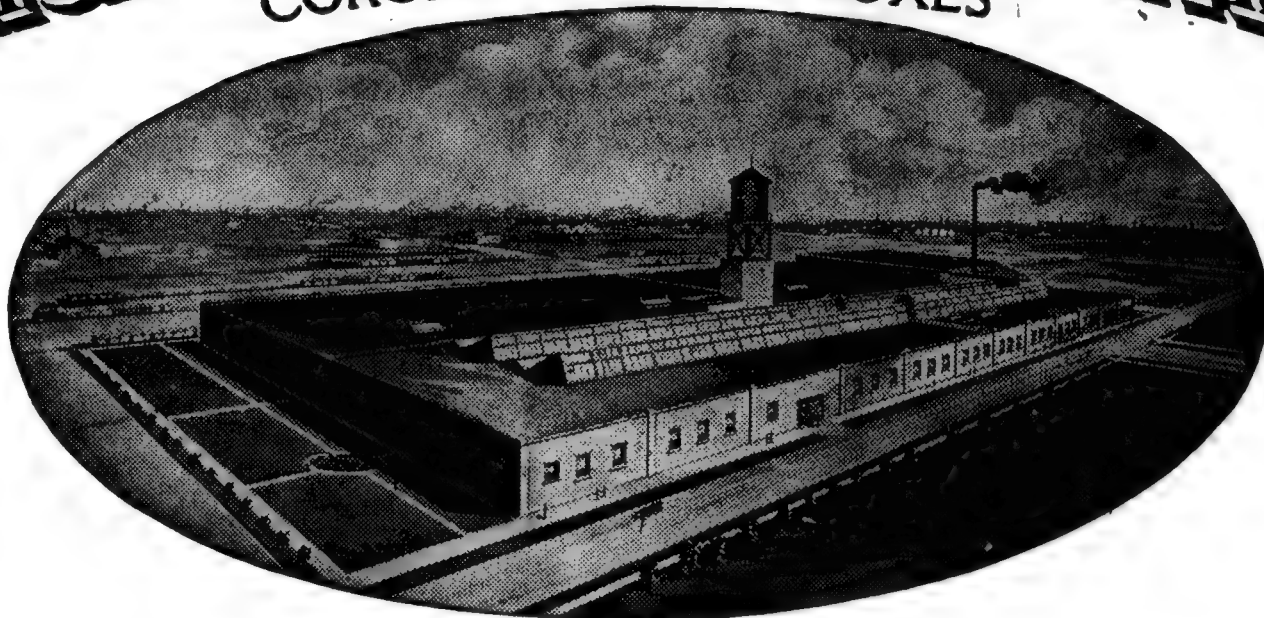
Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

mos, make their usual showing. There is a good supply of roses on hand and

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
5200 Main St.
Dallas, Texas.

**WINDLER
WHOLESALE
FLORAL CO.**
1310 Pine Street
St. Louis, Mo.

**Home Office
and Factory**
4433 Ogden Ave.
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 3.75
10 x 6 x 5 1/2	2-inch Top.....	4.25
12 x 8 x 5 1/2	2-inch Top.....	5.55
14 x 10 x 8	2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$3.40
20 x 4 x 3	2-inch Top.....	3.40
21 x 5 x 3	3-inch Top.....	4.50
24 x 5 x 3 1/2	2-inch Top.....	4.75
24 x 8 x 4	2-inch Top.....	6.10
28 x 8 x 4	2-inch Top.....	6.90
28 x 8 x 5	2-inch Top.....	7.90
30 x 5 x 3 1/2	2-inch Top.....	5.20
36 x 8 x 5	2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof. A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope	\$15.85
20 x 20 x 8	Telescope	20.55
21 x 5 x 3	Telescope	4.50
24 x 5 x 3 1/2	Telescope	5.50
24 x 24 x 10	Telescope	31.60
30 x 10 x 5	Telescope	11.00
30 x 12 x 6	Telescope	15.85
32 x 32 x 8	Telescope	39.45
36 x 10 x 5	Telescope	14.20
36 x 12 x 6	Telescope	19.00
36 x 14 x 8	Telescope	25.30
40 x 10 x 6	Telescope	22.50

the demand is good. Ophelia, Russell, September Morn, Prima Donna, Ward, Maryland, Hoosier Beauty and Sunburst are the best sellers. Speciosum lilies are quite plentiful and a fair number of auratums are seen. Calla and Easter lilies are occasionally on the market and move easily. The violet season has opened up during the last few days, but the weather has been especially warm and the demand is poor. There is not a large demand for American Beauties at this time, but the supply is fair. Orchids are plentiful and sell well. The demand for greens is good and the supply is adequate in every way. Carnations are becoming more plentiful and their quality and length of stem are improving right along. Both yellow and white chrysanthemums are reaching us daily, and for their first appearance their quality is good.

Various Notes.

Harry Glenn, who has seen many months of service in the United States navy, has recently returned, having been honorably discharged. He is now located with Hart & Vick, Inc. This firm reports unusually heavy business, being particularly busy with all kinds of bulbs now.

An effective fall display was seen in the window of Alberts the Florist last week-end. Large vases of yellow chrysanthemums and gladioli with smaller baskets of bachelor's buttons and orange colored African daisies were artistically arranged among quantities of beech and oak foliage.

George T. Boucher reports excellent business during the last two weeks in September, being quite busy with funeral

and wedding work. He says the month of October has opened well and many good wedding orders are being booked.

Thomas Sullivan, of George B. Hart's, was married Sunday morning, October 5. H. E. Wilson is cutting good quantities

OUR MOTTO IS

"SATISFACTION"

With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

Climax Manufacturing Co.

Main Office and Plant
CASTORLAND, N. Y.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3.....	\$ 3.50
21x 6x3½.....	4.35
24x 5x3½.....	4.50
24x 8x4.....	6.00
28x 8x5.....	7.25
30x 6x3½.....	6.00
36x 8x5, full telescope.....	11.00
30x10x6 " ".....	15.00
36x11x7 " ".....	20.00
42x 8x6 " ".....	20.00
18x18x7, for designs.....	18.00
20x20x8 " ".....	24.00
24x24x8 " ".....	30.00
26x17x8 " ".....	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10.....	\$0.75	\$8.00
30x12x10.....	.50	5.50
24x24x10.....	.65	7.00
24x20x10.....	.80	6.50
20x20x10.....	.50	5.50
30x30x10.....	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.

SIZES	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
3 x 20 x 4.....	\$2.25	\$ 2.50
3 x 18 x 5.....	2.30	2.60
3½ x 24 x 5.....	3.60	4.30
3½ x 30 x 5.....	4.30	5.00
5 x 24 x 8.....	5.40	6.75
5 x 28 x 8.....	6.60	8.10
5 x 36 x 6.....	8.00	10.00
5 x 38 x 8.....	9.50	11.80
5 x 30 x 10.....	10.25	12.00
6 x 28 x 12.....	10.50	12.50
5 x 35 x 10.....	11.25	13.00
6 x 36 x 12.....	14.25	16.35
8 x 20 x 20.....	15.00	18.75
8 x 24 x 24.....	22.50	25.00
7 x 42 x 12.....	27.50	27.50
8 x 48 x 14.....	32.00	32.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½ x 9 x 6.....	\$3.75
6 x 7 x 14.....	5.00
6 x 9 x 13.....	5.50
7 x 9 x 9.....	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

FASTEN IT WITH THE



BULL DOG CLIP

Sold by Florists' Supply Houses Everywhere.

of gladioli and has several good benches of Boston and Whitmanii ferns coming along in splendid shape. H. J. H.

BOX PRICES

on the Lindley Line

mean a saving to you without sacrificing the manner of proper delivery to your customers.



MIST GRAY BOXES

Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope	All Full Telescope.	
18x5x3.....	\$2.90	\$3.08	30x10x5.....	\$11.85
21x5x3.....	3.20	3.50	34x16x5.....	17.90
24x5x3½.....	3.78	4.55	36x14x6.....	21.15
30x5x3½.....	4.55	5.45	36x10x6.....	16.10
36x5½x3½.....	...	6.60	40x10x6.....	17.40
21x7x3½.....	4.50	...	48x10x6.....	21.20
24x8x4.....	5.75	...	30x12x7.....	17.90
28x8x5.....	7.35	9.80	36x12x8.....	24.45
36x8x5.....	9.25	11.80	16x16x8.....	15.90
Violet and Corsage Boxes.				
9x6x5½ Shallow Lids.....	\$3.70		18x18x7.....	15.90
11x8x5½ Shallow Lids.....	4.10		20x20x6.....	15.90
15x8x6½ Shallow Lids.....	6.25		20x20x8.....	21.75
			24x24x8.....	26.65

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.

An appropriate color.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.20
21x5x3.....	3.65
24x5x3½.....	4.75
30x5x3½.....	5.65
27x7x4.....	6.05
36x5x3½.....	6.75
34x6x3½.....	6.40
24x8x4, 2-inch lid.....	5.95
28x8x5, 2-inch lid.....	7.65
36x8x5, 2-inch lid.....	9.60

All prices per 100, f. o. b. factory.

WHITE BOXES

Corner Lock Style.

A beautiful white plated stock.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.60
21x5x3.....	4.00
24x5x3½.....	5.25
30x5x3½.....	6.20
24x8x4.....	7.30
28x8x5.....	10.25
36x8x5.....	12.25
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.	
9x6x5½, 2-inch lid.....	\$4.95
11x8x5½, 2-inch lid.....	6.00



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.

Just the thing for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20 x 4½ x 3.....	\$2.00	24 x 4½ x 3.....	\$2.30
30 x 5 x 3½.....	\$3.05		

Prices per 100, f. o. b. factory.

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

GOOD ROSES

will be a strong factor with us this season.

Russell
Premier
Columbia
Prima Donna
Shawyer
Stotesbury
Maryland
Killarney
Hadley
Donald McDonald
Sunburst
Ophelia
Ward
Double and Single
White Killarney
C. Brunner

Depend on us for Good Roses. All varieties are improving in quality.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

The Quality of Our Dahlias

Is getting better and the supply larger

You can handle Dahlias successfully and they are money-makers if you will get your supply from us.

We advise placing a regular order for shipment as often as you require.

The varieties that we handle are the best. We handle the entire cut of the Peacock Dahlia Farms—the largest growers of Dahlias in the country.

WHEN YOU WANT GOOD DAHLIAS
TRY ONE OF OUR SHIPMENTS

CHRYSANTHEMUMS

Yellow—White—Pink

\$3.00 to \$4.00
PER DOZEN

The cut is increasing. You can depend on having your orders filled.

CATTLEYAS

They are more plentiful and the price is more reasonable. We can furnish them in large quantities. Let us have your orders.

We will bill them to you at the lowest market price.

OUR BEAUTIES

are better than usual at this early time of the season. If you need Beauties let us supply you.

Mention The Review when you write.

PHILADELPHIA.**The Market.**

There was a typical early fall market last week, September 29 to October 4. Some good blooms of choice varieties brought prices that were talked about, while ordinary flowers were jobbed off at prices too low to mention in polite society. Dahlias, to begin with, were in popular favor, as may be seen from the fact that certain varieties, well grown and, above all, well packed at the farm on orders, readily brought \$6 to \$8 per hundred. This plan of packing dahlias at the farm to fill orders only is increasing in popularity. It avoids waste and steadies the market. The other side of the picture is shown by a friend who proudly displayed a bunch of twelve quite fair roses purchased on the street for a dime, with the question, "How can they be grown at that price?" a question hard to answer. Yet there are lots of such sales of roses and dahlias and cosmos and other flowers, mostly of low degree, and quite likely there always will be such sales in times of overproduction.

Take it all in all, the market warrants the belief that we are going to have a good season. It is warm, quite warm; there are lots of flowers and there is no especial demand. Yet the transactions total up to pretty good figures and there is healthy activity in the trade of each day.

The two most noticeable features, outside of the brisk business in dahlias, are the increase in the chrysanthemums and the drop in orchids.

There are a half dozen varieties of early chrysanthemums to be had—Golden Glow, white and yellow Smith's Advance, Unaka, Early Rose and Early Snow. All are good, early sorts, popular for the October weddings. Cattleya labiata has declined a quarter in price under the influence of much heavier re-

BERGER BROS.**EARLY CHRYSANTHEMUMS**

We expect a large supply of good flowers

DAHLIAS

Superb stock in all colors

CARNATIONS

Plenty of these soon

A FULL SUPPLY OF ALL KINDS OF FLOWERS

1225 Race St.

PHILADELPHIA

**ASTERS
GLADIOLI
ROSES**

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

**PLUMOSUS
ADIANTUM
and Greens of
all kinds.**

Mention The Review when you write.

ceipts. There are other orchids now—oncidiums, dendrobiums and a few vandas, just enough to give variety.

Carnations are steadily improving in all the qualities that go to make up a good flower. Snapdragons, too, are getting finer, but it is much too warm for violets. They arrived on time, only to curl up with the heat. There are no Easter lilies. Good roses sell moderately well at times. In the ordinary grades white, being least grown, is most sought.

The summer leaders, asters and gladioli, are to be had, but they are no longer to be depended upon. They are apt to be poor when obtainable and they are not always obtainable.

An Entirely New Idea.

We are all familiar with the black gum that has superseded paint and putty for making tight the greenhouse roof. Put on with a hand force pump,

generally styled a gun, it has revolutionized this form of greenhouse work. I am indebted to Mark Patton Mills for an original method of applying this gum which has successfully stood the test of practical application at the William K. Harris range of glass.

It seems that one day there were eight or ten men putting this gum down the sashbars when Mr. Mills called a council of war. He complained that the work was too slow; it was too costly. What was to be done? Finally the following plan was evolved and put into operation: A large bucket was secured and put on a trestle of convenient height, say, three feet from the ground. A hole of perhaps a half inch in diameter was bored in the bottom of the bucket. This hole was plugged by a stick, to which a washer was attached to prevent leakage. The bucket was then filled with four-fifths of gum and



For the OCTOBER BRIDE

Cattleyas, light and dark.

Spray Orchids, also a few white.

Valley, in limited quantity.

Sweet Peas, White, Pink and Lavender, \$2.00 and \$3.00 per 100.

Tritomas, \$6.00, \$8.00 per 100.

Hydrangea Heads, \$5.00 per 100.

Dahlias, fancy varieties at \$8.00, \$10.00 and \$12.00 per 100.

Plenty others, good quality too, at \$3.00, \$4.00 and \$6.00.

Autumn Oak Foliage, \$1.00 per bundle.

Chrysanthemums, \$3.00, \$4.00, \$5.00, \$6.00 per dozen.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

Business Hours: 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-30 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

CHRYSANTHEMUMS AND ALL SEASONABLE CUT FLOWERS

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

**THE HOUSE OF MERIT
FLORISTS' SUPPLIES**

JOS. Q. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

Big Money in Grave Markers

Write for
Proposition.

Wanted quotations on Jap. Frieze, Fiber Ribbon, etc.
Pot covers, 10-in., whole willow, \$9.00 doz.
CASH.

STEIN'S FLORAL SUPPLY, 2228 N. Front St.,
Philadelphia, Pa.

Mention The Review when you write.

one-fifth cedar oil, well stirred together. Four Scollay putty bulbs were then brought out to use instead of the guns. These bulbs had their points filed to increase the flow of liquid. They were then filled with the gum that had been thinned with cedar oil and were ready for use. Mr. Mills said that an economical distribution of the force consisted in having one fellow to fill the bulbs from the hole in the bottom of the bucket and two fellows to distribute the liquid down the sashbars on the roof. He said this force of three did one and one-half houses, 20x100 feet, in one day, a remarkable rate of speed. Mr. Mills added that the ground man could fill, wipe off and toss up a bulb of thinned gum to each of the two roof men while each was emptying his other bulb. Mr. Mills said that the men wore canvas gloves while doing the work. These gloves are worth about 12 cents a pair and save the workmen's hands.

Club Meeting.

The annual meeting of the Florists' Club was held at the Hotel Adelphia Tuesday evening, October 7. The officers elected were Edmund A. Harvey,

EDWARD REID Offers for October

MUMS, white, yellow

When They're Reid's, They're Right

**Beauties, Columbia, Ophelia, Sunburst,
Victory, Yellow Daisies, Carnations,
Greens**

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

Why Not Start the Season Right?

BY ORDERING YOUR FLOWERS FROM THE
PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead St.

We have others.
Why not you?

Philadelphia, Pa.

president; George Craig, treasurer; Robert Kift, secretary.

The meeting had a large attendance. It was decided to observe the week October 12 to 18 as "Say It with Flowers" week in Philadelphia. Plans were decided upon and the hearty support of all is asked in order to make that celebration an effective educational advertisement.

Cannas.

There is a beautiful field of cannas lying between the Riverview range of greenhouses of Henry A. Dreer Co., Inc., and the Pennsylvania railroad tracks just east of Riverton station. The field covers the entire front of the Dreer place, making a glorious color picture. The scarlet and yellow, white and pink are planted in rows stretching the entire width of the great field, so that there is harmony even amidst such bewildering variety.

The collection represents the best known sorts today, standard and novel,

foreign and domestic. Many among them are seedlings of the place, Riverview introductions. The system of selection is thorough. Each variety of merit in any given color is carefully tested within range of vision of the other leading varieties of the same color and careful comparison is made. Form, habit, vigor, freedom of bloom, size, color, durability of flower, foliage, height, roots—every point is weighed. About seventy varieties are given space. Each season some are added and some are discarded.

Eugene H. Michel has ten cannas in charge. His seedlings have made a hit. Many of them are recognized leaders in three shades of color. It is in white that Mr. Michel has scored his greatest triumph, because white is such a terribly difficult color to secure and to hold. Either it is not a pure white or it has no stamina or it peters out. "Peters" is expressive, but inelegant; "loses vitality" sounds better. In Eureka Mr. Michel has given us a fine white.

CHRYSANTHEMUMS

PINK — WHITE — YELLOW

ALL VARIETIES AND THE BEST QUALITY. DIRECT FROM THE GROWER TO YOU. GIVE US A TRIAL ORDER.

WE ALSO HAVE ALL SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

Phones
Bell, Spruce 803-804
Keystone, Race 1112-1113 1517 Sansom Street, PHILADELPHIA, PA.

WHOLESALE FLORISTS

GEORGE AEUGLE
Proprietor

The name suggests the story of Archimedes, and, like all Mr. Michel's names, it is clear-cut and expressive. He does not believe in calling a variety Mrs. William F. Dreer, no matter how good it may be, lest some day far hence it be overthrown by a rival and the lady shamed.

In yellow, Florence Vaughan has dropped out. Gladiator has fallen behind. There are several good ones in the race. Today first place lies between Favorite and Golden Eagle. Favorite is an excellent yellow, with deep orange shoots that enhance rather than detract from the strength of the color. So much so that Mr. Michel properly calls Favorite a clear yellow. Golden Eagle is a lighter shade of yellow; perhaps canary yellow would best describe its color. It is clear and beautiful, without markings.

The pinks present a wide range of shades. Rosa Gigantea stands first in its class, as it has done since its introduction. City of Portland is likely to displace Mrs. Alfred F. Conard because it is more productive in root divisions. Progress is a fine pink. Fairy Queen is a little gem, dwarf in habit, exceedingly free flowering, exquisite in color.

The reds form the most important group among cannas. In fact, a single variety, King Humbert, is more largely grown than all the other varieties of all the colors combined. There are five acres of King Humbert cannas growing on the Dreer grounds at Riverview. Surprise is a fine canna. It is considered an improvement on Lafayette, which in turn is placed ahead of Melior.

The impression left by this field of cannas and by Mr. Michel's talk is that steady, intelligent effort is bringing results in improved varieties that will further increase their popularity.

Various Notes.

Lawrence K. Peacock spoke on "Dahlias" at Wanamaker's, October 2, 3 and 4. The Peacock Dahlia Farms made a display of cut blooms. Orders were taken for roots.

Edward A. White has just completed the erection of greenhouses on his Lyndhurst Farm at Hammonton, N. J. Miscellaneous cut flowers will be grown.

A. Davies, of Buffalo, assumed his new position as manager of the Bickmore greenhouses at Wallingford, Pa., October 1.

Samuel F. Lilley has disposed of his interest in the Chalfonte Cut Flower Co. to Peter Hellberg.

DON'T OVERLOOK THIS BARGAIN!

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

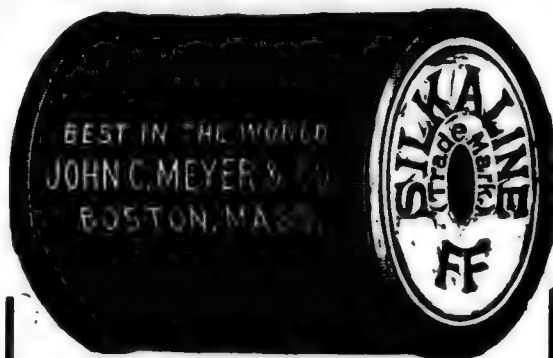
Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

The McCallum Company

"THE HOUSE THAT SERVICE BUILT"

Manufacturers and Importers of Florists' Accessories Pittsburgh, Pa.



The Meyer Florists' Green Thread is different from any other make. Every spool contains 2 ounces of actual thread, 16 ounces to a pound. See that you get the Meyer Florists' Green Thread and you will get the very best thread in the world. Don't take any substitutes.

Manufactured by

JOHN C. MEYER THREAD CO.
BOSTON, MASS. Mills at Lowell, Mass.

Mention The Review when you write.

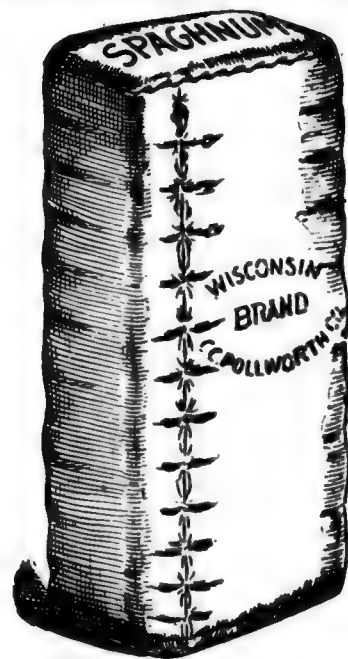
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FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N. J.

Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

Always mention the Florists' Review when writing advertisers.



Headquarters for

MOSS

Get our prices

C.C. POLLWORTH CO.,
MILWAUKEE, WIS.

Mention The Review when you write.

Always mention the Florists' Review when writing advertisers.

The Florists' Supply House of America

Announcement No. 2

JUST ARRIVED
Beautiful RED ROPING

WRITE for SAMPLE
BEST COLOR EVER

To Arrive October 15th

5000 lbs. Natural Statice

300 lbs. Red Statice

500 lbs. Green Statice

Order now; first come, first served

Red Ruscus

JUST ARRIVED

Very fine color

WRITE FOR NEW CATALOGUE

H. BAYERSDORFER & CO.

1129-1131 Arch Street.

PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, New York City, Telephone Vanderbilt 4976

Choice Boxwood Sprays

The Classic Decorative Material for all Occasions.

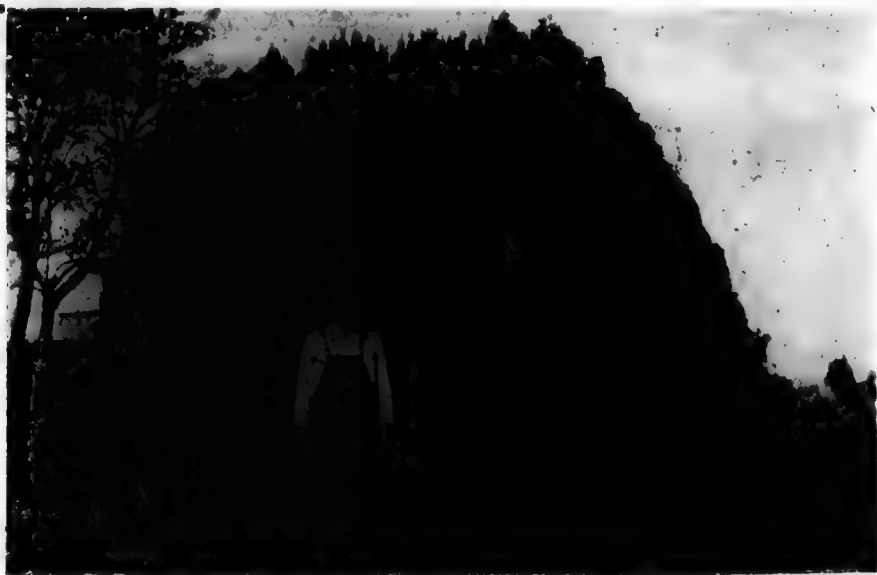
We wish to express our thanks to our many friends who favored us with their orders for this beautiful decorative material in the number of years (22) that we have distributed it from Maine to California.

Sample and prices mailed on application.

If you are not on our mailing list, write us today for our new fall catalogue, "Supplies for Florists."

Pittsburgh Cut Flower Co.

116-118 Seventh Street, PITTSBURGH, PA.



SMILAX

SMILAX

SMILAX

New Crop Now Ready

Orders filled promptly on short notice. \$3.00 per case

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.

Mention The Review when you write.

Harvey Sheaf, manager for Mrs. E. A. Williams, Pittsburgh, Pa., was here last week.

Joseph Goetter has commenced work at the greenhouses he has leased from Emil F. Lieker, at Lansdowne.

Miss Gretchen Baumgarten, of the Baumgarten Floral Co., of Milwaukee, Wis., was here October 6.

William Swayne, of Kennett, was in town October 4 arranging with William J. Baker for the marketing of his output for the coming season.

Clarence U. Liggit notes a strong demand for young rose plants.

Robert B. Bragg mentions the arrival of yellow daisies at Edward Reid's.

Phil.

PINE BLUFF, ARK.

The business prospects for this season are good. Outdoor flowers are scarce, owing to the drought last summer. Dahlias and asters were a complete failure.

The Davis Floral Co. has moved to its new store on West Sixth avenue.

The Harper Floral Co. has two fine plant novelties. One is a purple salvia, of which the firm has four plants, all seedlings, and which it may propagate and introduce itself unless it can get a suitable price for it. The other novelty is a seedling rose, a cross of Baby Rambler and Tausendschoen. It is decidedly dwarf, pink in color, and perfectly shaped, with many small, narrow petals and a high center somewhat like a pompon mum, about one and a half inches in diameter. It has no thorns. Each shoot produces two to eight flow-

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....\$3.00 each

Natural Sheet Moss.....\$1.75 per bag

Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

55

*Genuine
endorsements
from the trade, on our
"Superior"
Magnolia Leaves*

*write for copy.
Jr. H. Dux Co. Inc.
JACKSONVILLE
FLA.*

Mention The Review when you write.

NEW CROP SOUTHERN WILD SMILAX NOW READY

STANDARD CASE . . . \$2.50
HALF CASE 1.50

Chattahoochee Floral Co., Hatcher Station, Ga.
Best equipped, and quickest shippers in the South

Mention The Review when you write.

SOUTHERN WILD SMILAX

Standard Case, \$2.50

The Quickest Shipper

J. A. CURRY & CO., Drewry, Ala.

Mention The Review when you write.

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by
REEVES

COLORS:
Brown, Green or Purple
\$1.25 PRICE PER CARTON
100-lb. cases, **\$15.00**

Formerly owned NATURAL FOLIAGE CO.,
of Savannah, Ga., and St. Louis, Mo.

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER
Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

GALAX — FERNS — LEUCOTHOE

Direct from the woods to the dealer

NEW CROP READY FOR IMMEDIATE SHIPMENT.



Green Galax, 3 to 3½-inch.....	\$1.25 per 1,000; \$ 7.50 per case of 10,000
Green Galax, 3½ to 5-inch.....	1.50 per 1,000; 10.00 per case of 10,000
Bronze Galax, 3 to 3½-inch.....	1.25 per 1,000; 7.50 per case of 10,000
Bronze Galax, 3½ to 5-inch.....	1.50 per 1,000; 10.00 per case of 10,000
Fancy Ferns, 12-inch and up.....	2.00 per 1,000; 7.50 per case of 5,000
Dagger Ferns, 12-inch and up.....	2.00 per 1,000; 7.50 per case of 5,000
Long Green Leucothoe.....	5.00 per 1,000.
Medium Green Leucothoe.....	3.50 per 1,000.
Short Green Leucothoe.....	2.00 per 1,000.



Special price on galax in lots of 10 cases and up. Remember that we are the RETAILERS' friend, and solicit the RETAILERS' business.

We guarantee a 50% better quality of greens this season than at any time in the past. This is made possible by our being a member of the BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION. If we fail to give you just what we promise, the Association will kick us out without any controversy.

ELK GALAX & FERN CO.,

Wire us at Elk Park, N. C.
Terms, Cash with order.

Banners Elk, Ala.

Mention The Review when you write.

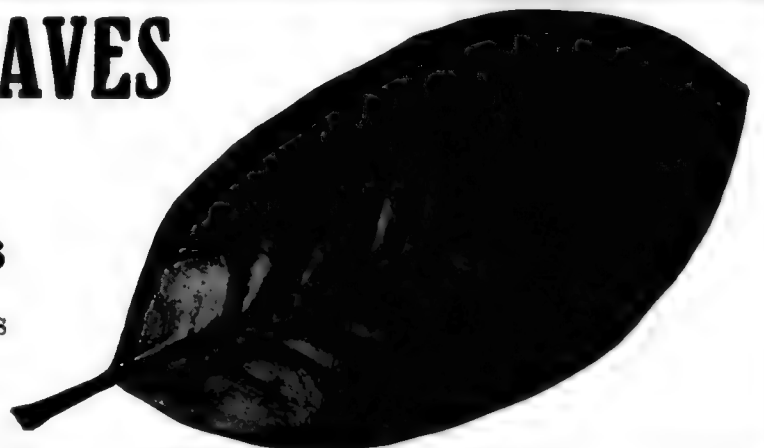
PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



Mention The Review when you write.

HOLLY - BOXWOOD - LAUREL

FANCY HOLLY, case \$4.25, 10 cases or over case..... \$4 00

LAUREL BRANCHES, 2x2x4 ft. case..... 3.00

LAUREL STEMS, large bag 1.25

GREEN SHEET MOSS, large bag 1.75

BOXWOOD, select stock both varieties 100 lbs., \$18.00, 500 lbs. or more ..\$16.00

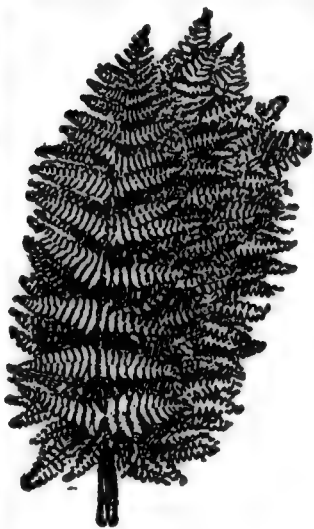
PEONY ROOTS, best cut flower varieties, good stock, prices on application.

WE ADVISE EXPRESS SHIPMENTS.

W. Z. PURNELL,
Snow Hill, Md.

GALAX, Bronze
POSTPAID, Per 1000, \$1.50
Per case 10,000 by express, \$9.50

B. E. and J. T. COKELY
Scranton, Pa.



FANCY FERNS

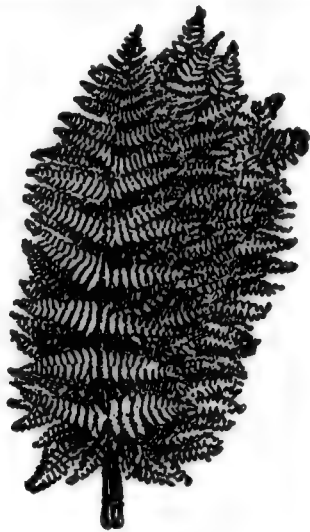
Finest stock in the country

\$2.50 per 1000

\$2.50 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.00.	1000.....	\$ 7.50
Wild Smilax, 50-pound cases, \$5.50; 25-pound cases.....			3.25
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			10.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale			2.50



FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

ers in a wide cluster. The firm plans to propagate it and offer it to the trade in 1921, unless it has been sold outright before that time. The Harper Floral Co. will build more houses next spring.
A. A. H.

TOLEDO, O.

The Market.

The industrial unrest has not as yet made any depression in the trade here. Everyone seems to be optimistic as to the coming season. There is little hope that prices will drop to any extent in other lines.

Various Notes.

At a special meeting of the Toledo Florists' Association a resolution was passed according to which all flower stores are to keep their doors locked on Sunday, but it will be permissible to book phone, wire or other orders taken outside of the store for future delivery. But no flowers or plants are to be delivered or given away or to leave the premises on Sunday. Max Spanner, Frank Schramm and Walter Crause were appointed a committee to call on those not represented. In case a unanimous opinion does not prevail, the matter will be taken to the mayor and city council, to make the resolution a city ordinance.

Scottwood Greenhouses reported a wedding of unusual proportions last week. House, church and a tent on the spacious lawn were lavishly decorated. For this 1,000 chrysanthemums from the coast were a great help, since the home-grown mums are not ready. Thomas Magee was fortunate in getting the assistance of Lorin Hicks from Metz & Bateman. Mr. Hicks is leaving shortly for Los Angeles, where he expects to make his future home.

Max Spanner gains considerable trade through his well kept windows. Business seems to be steady and on the good side here.

Metz & Bateman have redecorated their entire store and moved some counters and cases to give more room. They are well pleased with their new location. Since their advent here the surrounding leaseholds have all been taken up, principally by corporate interests, so that future prosperity is assured.

Charles M. Balluff, at J. B. Free-

BRAGUES' CUT FERNS

Better value
for your money

L. B. Bague & Son

Established 1867

HINSDALE, MASS.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

man's, reports four large weddings for November and believes that this season

will surpass all previous marks for this firm.
H. E. K.

Ferns — Galax — Moss

NEW FANCY FERNS
Per 1000.....\$2.00
Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS **BOXWOOD**
Per 100.....\$0.75 Per lb.....\$ 0.30
Per 1000.... 6.00 50 lbs..... 12.50

BRONZE GALAX LEAVES
Per 1000.....\$ 1.50
Per case of 10,000 10.00
GREEN GALAX
Per 1000.....\$ 1.50
Per case of 10,000 10.00

SPHAGNUM MOSS
Per bale.....\$2.00 10 bales.....\$17.50
GREEN SHEET MOSS
Per bag\$ 1.50
Per 10 bags..... 15.00

SPECIAL PRICES ON LARGE QUANTITIES

Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

We are specialists on WILD SMILAX

For weddings and all social gatherings and conventions. We have more experienced workers and better territory to gather Smilax from than any one else in the business and we are not jobbers—all orders are gathered fresh for your needs. By that method only can you get best results. OUR PRICES are higher because we have better workers than any one else. We pay to get the best and have a better system of packing Smilax. Our cases weigh from 60 to 75 pounds. Our price is **\$6.00 per case**, express paid to any part of the U. S. east of the Rocky Mountains. Write us NOW for prices on **Cut Boxwood, Red Berries and Cultivated Holly**—we have 12 acres. Book your orders now and get best results from more than 200 experienced woodsmen.

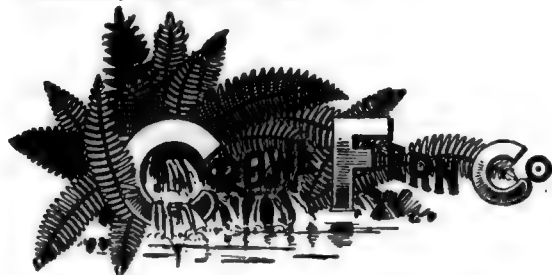
ALABAMA EVERGREEN EXCHANGE,

2611 Prospect Ave., Cleveland, Ohio

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality. \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

SAY BOYS
LOOK AT
REEVES FOLIAGE CO.
AD ON PAGE 51

Lake Charles, La.—George Duflot, 622 Iris street, who has been specializing in vegetables and pansy plants, plans to begin next spring growing other flower plants as well.

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Natural Green Sheet Moss
Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss
Per 10-lb. bag, \$3.50

KNUD NIELSEN
EVERGREEN, ALA.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

Rochester, Minn.—Emil Rieple has bought out the Queen City Greenhouse Co., store and stock. He has discontinued his store at 112 East Broadway and removed to the larger and better quarters just acquired, at 111 Second street.

Columbus, O.—The Munk Floral Co. has contracted with the A. L. Randall Co., Chicago, for a complete outfit of new store fixtures. The equipment is to be built to order and, when finished, will give one of the most up-to-date stores of this section.

Want and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.50 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.

SITUATION WANTED—As florist foreman on estate. Address No. 77, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower; single; have 24 years' experience. Address No. 38, care Florists' Review, Chicago.

SITUATION WANTED—As landscape foreman, with florist ability; married, no family. F. Liston, 49 Southard St., Trenton, N. J.

SITUATION WANTED—By all-round grower, mums, carnations, etc.; age 40; life experience; married. Address W. Fenn, 2605 Lombard St., Everett, Wash.

SITUATION WANTED—By first-class rose grower, reliable and steady; please state wages willing to pay. Address No. 79, care Florists' Review, Chicago.

SITUATION WANTED—In eastern Ohio or western Pennsylvania; good, all-round grower; good references; 15 years' experience; age 49; state salary. Box 336, Lodi, O.

SITUATION WANTED—By expert lady designer, flower store manager, and bookkeeper; educated, capable and neat; \$35.00 per week and room. Address No. 84, care Florists' Review, Chicago.

SITUATION WANTED—By an expert in pot plants and all commercial articles; 25 years' experience, married; private place preferred. Write to Florist, 218 Menominee St., 2nd flat, Chicago, Ill.

SITUATION WANTED—By first-class designer, decorator and store man, capable of managing store. Over 20 years' experience. Age 38. Please state details and wages in first letter. Address No. 72, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, mums, pot plants and a good propagator; rose section in southern states preferred; elderly, single, sober and industrious; state wages and full particulars. Address No. 76, care Florists' Review, Chicago.

SITUATION WANTED—By first-class grower in all branches, as propagator, foreman or section man; 36 years, Am.; experienced; married; 100 to 150 miles around Louisville preferred; best wages expected; could come at once. Address John Skrobanek, 1622 S. 5th St., Louisville, Kentucky.

SITUATION WANTED—Florist and gardener; middle-aged, German, life experience in all lines of pot and bedding plants and first-class man to grow good cyclamen, wishes a position as first or second man in good private or commercial place; steady, honest man; not more than 75 or 100 miles out of Pittsburgh. W. Worth, 190 Home St., Pittsburgh, Pa.

HELP WANTED—A man for potting and planting bulbs. Park Manor Greenhouses, 7111 Indiana Ave., Chicago.

HELP WANTED—Married man, at Stahelin's greenhouses; state wages wanted. A. J. Stahelin, Redford, Mich.

HELP WANTED—Helper in carnations, potted plants and general stock at once. Dunbarr Floral Co., Alexandria, Va.

HELP WANTED—Greenhouse man, good potter and can handle a hose; \$24.00 per week. A. C. Oelschig & Sons, Savannah, Ga.

HELP WANTED—Florist for municipal greenhouses and lawns. Address E. F. A. Reinisch, Superintendent of Parks, Topeka, Kan.

HELP WANTED—A single middle-aged man to take full charge of small greenhouse and store, C. C. Beingsesser, 1924 E. 29th St., Lorain, Ohio.

HELP WANTED—An all-round grower to take full charge of greenhouses at once; no roses; permanent position. N. P. Cockrell, Marshall, Texas.

HELP WANTED—Experienced greenhouse man for growing pot plants; good wages to right party. Joseph Michal, 6416 S. Halsted St., Chicago.

HELP WANTED—Grower for general greenhouse stock; \$25.00 per week; located in West Virginia. Address No. 6, care Florists' Review, Chicago.

HELP WANTED—Good gardeners for landscape work at once; good pay to right men. Western Landscape Architects & Engineers, 414 Sixth St., Racine, Wis.

HELP WANTED—Good all-round man for general greenhouse work (no roses); state particulars and wages in first letter. A. Krut Floral Co., Butler, Pa.

HELP WANTED—At once, good all-round man for general greenhouse work; state wages and full particulars in first letter. M. McNulty, Winston-Salem, N. C.

HELP WANTED—At once, general greenhouse man; three houses all planted; no roses; state wages; good opportunity. The Huntingdon Greenhouses, Huntingdon, Pa.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—All-round man for general greenhouse work, wages \$60.00 per month, room and board. Apply in person if possible. John Welland, 1516 Greenwood St., Evanston, Illinois.

HELP WANTED—All-round grower of cut flowers and plants; steady work year round; with or without room and board; state experience and wages in first letter. New London Floral Co., New London, Wis.

HELP WANTED—An all-round florist; one who understands the growing of general stock for a small retail place; good wages, steady work; elderly man preferred. Wahpeton Floral Co., Wahpeton, N. D.

HELP WANTED—Experienced growers, carnations, mums and pot plants, for place of 150,000 ft. of glass; \$100.00 per month; 6-room houses and small garden; seven miles from Detroit. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Experienced grower of a general line of greenhouse stock; one who can show results and is a good worker; state experience and references in first letter. Write at once to J. E. Matthewson, Sheboygan, Wis.

HELP WANTED—Storeman, to take charge of retail business on place growing all of its plants and cut flowers; a promising future assured to the right man. Indian Village Greenhouses, 571 Sylvester Ave., Detroit, Mich.

HELP WANTED—Middle-aged man for pot plants and carnations, in central Iowa college town; a good chance to educate your children; must be capable and have experience; a good place for the right man. Joseph Bancroft & Son, Cedar Falls, Iowa.

HELP WANTED—Experienced grower of roses, carnations, mums, peas and general line of potted plants; wholesale and retail; one who can take charge in absence of foreman; state experience, age and salary wanted; 35,000 feet of glass; also greenhouse helper with some experience; state experience and salary. Freeport Floral Co., Freeport, Ill.

HELP WANTED—Florists to take civil service examinations; pay \$100.00 to \$120.00 per month; examination to be held at the Garfield Park Pavilion, Garfield Park, Chicago, on October 22, 1919, at 9:00 a. m.; applications must be on file in the office of the Civil Service Board, Union Park, Chicago, before 5:00 p. m. October 21, 1919; all candidates must appear in person at time and place of examination in order to compete. For application blanks and information, apply to Civil Service Board, Union Park, Chicago.

WANTED—To Rent, about 30,000 feet of glass, stocked with roses or carnations; please give full particulars of condition in first letter. Address No. 78, care Florists' Review, Chicago.

WANTED—To buy or lease range of glass located in Colorado or Oklahoma; 10 to 20,000 feet of glass with retail outlet for production and sufficient land for outdoor planting; place must be modern and in good repair; fully stocked and with going business; will buy or lease with option to buy. Address No. 85, care Florists' Review, Chicago.

FOR SALE—Second hand boiler flues, 3-in., 10 ft. long, at \$1.00 each. C. W. Espy & Son, Brookville, Pa.

FOR SALE—Retail business; 8000 ft. glass, store included. Address No. 484, care Florists' Review, Chicago.

FOR SALE—1 Knowles steam pump, nearly new, 1½-in. inlet, 1-inch outlet; \$40.00 cash. Address, George Heath, Morris, Ill.

FOR SALE—1 52-flue boiler, flues nearly new; in good condition; will take \$150.00 for it, f. o. b. Ottawa. C. E. Cole, Ottawa, Ill.

FOR SALE—One 2-horsepower International gasoline engine in good running order, with battery, for \$75.00; nearly new. C. E. Cole, Ottawa, Ill.

FOR SALE—150 Cypress 4x6 hotbed sash, as good as new with glass; will sell in 10 or more lots, at \$3.50 each. C. E. Cole, Ottawa, Illinois.

FOR SALE—Seven grate bars four feet long and two and one-half inches wide; have never been used; \$15.00. Miller Bros., Abilene, Kansas.

FOR SALE—Or rent, two greenhouses 20x40 and four acres of ground; two-story bulb storage; 70 miles from Chicago at North Judson, Ind. I. L. Totten, Knox, Ind.

FOR SALE—4-in. flues, 14-foot lengths, at \$15.00 per 100 feet or \$120.00 per 1000 feet. Very good condition. A. T. Pyfer & Co., 164 N. Wabash Ave., Chicago, Ill.

FOR SALE—Pots, 25,000, 2-in. red, standard size pots, good as new, \$3.50 per 1000; 5000 rose pots, 2½-in., same price. Virginia Nursery Co., Purcellville, Va.

FOR SALE—10,000 feet glass in good condition; office and dwelling; good stock on hand; in town of 7,000; reason for selling, ill health. Frank Bros., Beardstown, Ill.

FOR SALE—Black greenhouse pipe, for steam purposes, perfectly sound, 1¼-in., \$7.00 per 100 ft.; 2-in., \$12.00 per 100 ft. Chas. Whitton, York and Gray Ave., Utica, N. Y.

FOR SALE—150 Boxes 12x14 glass with roof bars, plate purlins and ridge, also 40 H. P. boiler, 40 ft. stack, heating and water lines. Address No. 76, care Florists' Review, Chicago.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 3116 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 479, care Florists' Review, Chicago.

FOR SALE—15 Miles south of Boston, 4 greenhouses with about 7000 sq. ft. glass; modern 8-room house with all improvements; good barn; about 2 acres land; on state road and electric car line. Pierce & Son, West Medway, Mass.

FOR SALE—Greenhouse 30x130, with 4 lots 36½x125, with 1000 growing carnations, geraniums, ferns and other plants, all in good growing condition; house new and on paved street. Mrs. C. W. Sargent, 15 Deshler Ave., Columbus, Ohio.

FOR SALE—In a live town in Illinois, 3700 square feet of glass, 7-room modern house, three large lots; doing good business; no opposition; everything ready for winter; reason for selling, old age. Address No. 42, care Florists' Review, Chicago.

FOR SALE—13,000 ft. of glass, stocked; doing good retail business; small cash payment; would sell all or half interest to good grower; if you want to get into business, here is as good a location as can be found. Address No. 68, care Florists' Review, Chicago.

FOR SALE—A big Capitol hot water sectional boiler, good for heating 2 greenhouses, 20x100 ft., and 1300 ft. 4-inch iron pipe, all in good condition, and other greenhouse stuff; cheap for quick sale. Joe Onderwater & Son, 10729 Longwood Drive, Beverly 1419, Morgan Park, Chicago, Ill.

FOR SALE—In western New York, 28,000 ft. of glass; steam heat; own water system; natural gas; electric light and other conveniences; the plant will stand closest inspection, will pay for itself in a few years; a rare opportunity for cash; reason for selling, other business. For particulars address No. 74, care Florists' Review, Chicago.

FOR SALE—16x24 double thick glass, greenhouse brand, new, \$6.25 per box; new guaranteed black 2-inch pipe, 18c per ft.; second hand black pipe, 1-inch, 6½c per ft.; 1½-inch 9½c per ft.; 2-inch, 15c per ft.; used roof drip bars, 2c per ft.; 1 old No. 5 and 1 No. 12 Kroeschell boiler, \$600.00; the following round boilers: 18-inch, \$69.00; 21-inch, \$92.00; 24-inch, \$124.00; the following sectional boilers: 6 section, 20-inch, \$186.00; 6 section, 24-inch, \$200.00; 6 section, 30-inch, \$289.00; 8 section, 30-inch, \$374.00; 7 section, 40-inch, \$495.00; 8 section, 40-inch, \$567.00. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

By expert head gardener, and highly competent grower; life experience in all branches of the profession under glass and outside; wishes to take charge of a private place; can guarantee to get results; age 30, single, Frenchman; honest, strictly temperate; best references from commercial and private places; west preferred; state particulars please.

JOHN SCHINZING,

Gen. Del., P. O. Litchfield, Connecticut.

SITUATION WANTED

Salesman, 14 years road experience from coast to coast and Canada, open for engagement by Oct. 15th; seeds, bulbs, nursery stock or florist supplies for Western territory preferred; life experience and well recommended. Address No. 66, care Florists' Review, Chicago.

SITUATION WANTED

As foreman or section man in a clean kept place from 30,000 to 60,000 sq. ft. glass; middle west preferred or any part of the country under satisfactory conditions; can come at once; experience 23 years in this country in cut flowers, potted plants, propagating, designing, etc.; would like to see the place personally if not too far from Chicago; am of middle age, single; when writing please state full particulars as to the place and wages. Address No. **83**, care Florists' Review, Chicago.

SITUATION WANTED

Elderly florist, single, with lifetime experience as grower of cut flowers and pot plants, wishes position; able to take charge; experience in northern and southern states; please state particulars in first letter. Address No. **67**, care Florists' Review, Chicago.

SITUATION WANTED

By all-round grower and propagator of roses, carnations, mums and all kinds of cut flowers, also 1st class man in fancy pot plants, Xmas and Easter work; middle-aged, steady, married man; life experience, 6 years in same place; have been foreman in retail places; open for engagement; expect good wages. **FLORIST**, 709 Topeka Ave., Topeka, Kansas.

SITUATION WANTED

By experienced grower of pot plants, mums and carnations; 10 years' experience; age 29; please give full particulars in first letter. Address No. **81**, care Florists' Review, Chicago.

SITUATION WANTED

General all-round grower of cut flowers and potted plants; 25 years practical experience; capable to take full charge and produce first-class stock; reliable, single man, good references; state particulars in first letter. Address No. **71**, care Florists' Review, Chicago.

SITUATION WANTED

By A-1 grower of carnations, mums, sweet peas, pot plants, bedding, plants and some experience in designing and waiting on trade; am American, 26, single, 8 years experience; position must be steady and a good man to work for; will go any place in the U. S. where there is a good opportunity; best of reference as to ability and character; please state full particulars. Address No. **80**, Florists' Review, Chicago.

SITUATION WANTED

As head gardener or manager on private estate or commercial; life experience in growing carnations, roses, sweet peas and all Christmas and Easter stock, bedding plants, etc.; open for position on Oct. 20; highest credentials; best wages expected for guaranteed results. Address No. **88**, care Florists' Review, Chicago.

SITUATION WANTED

One of the most successful growers of pot-grown ornamental and flowering plants is open for an engagement; in prime of life; a man of excellent character; can produce results, as investigation will prove; would take an interest in a good concern; only such as have considerable glass area or are contemplating enlarging their present capacity will be considered; for particulars apply to No. **65**, care Florists' Review, Chicago.

SITUATION WANTED

As foreman and manager; able to take full charge of big plant; first-class grower of pot plants and cut flowers; also experienced in the open; middle age; life experience; for references address No. **60**, care Florists' Review, Chicago.

HELP WANTED

A competent landscape architect, thoroughly versed in all branches of landscape work; a man able to intelligently interview clients and close contracts preferable; a high-class position for a high-class man; good salary to start, with participation in profits after January 1, 1920; an exceptional opportunity for the right party. Address No. **86**, care Florists' Review, Chicago.

HELP WANTED

I want a first-class man who has a thorough general knowledge of ordinary plants and especially of hardy perennials, their care and propagation; he must know how to handle men; I keep staff of 12 to 15; have 10 greenhouses and 20 acres of ground; man must be not over 40 and be capable and practical; for such a person I offer a splendid place; address me giving full particulars including, salary desired, references, etc., all of which will be held in strict confidence; I am located in the eastern part of Pennsylvania. Address No. **70**, care Florists' Review, Chicago.

HELP WANTED

Important, capable designer for high-class work; permanent position; good opportunity for advancement, no night or Sunday work; salary forty dollars; apply during convention, care Hotel Statler, Buffalo, or direct, stating age and reference. **McKENNA, Limited**, Montreal, Que., Can.

HELP WANTED

A No. 1 grower to take charge and produce first-class carnations, mums, peas and potted plants; give experience and wages expected.
PRINCE'S FLOWER SHOP,
Iowa City, Iowa

HELP WANTED

Intelligent, high-class salesman for nursery; state salary and commission.
WOOD, STUBBS & CO.
Louisville, Ky.

HELP WANTED

Foreman to take charge of our greenhouses; in first letter state fully regarding experience, age, and references; only first-class, capable men need apply.
STATE NURSERY & SEED CO.,
Helena, Montana.

HELP WANTED

A good, all-round man to work under foreman; salary \$25 per week; state age and experience.
J. J. FALLON,
Lynchburg, Va.

HELP WANTED

Experienced growers of roses; commercial place of 125,000 ft. glass, in western Pennsylvania; steady position and good opportunity for right party; good wages; position open 15th inst.; state experience and references in first letter. Address No. **87**, care Florists' Review, Chicago.

HELP WANTED

CIVIL SERVICE COMMISSION,
LINCOLN PARK, CHICAGO.

The Civil Service Commissioners of Lincoln Park will hold an examination for the position of **GARDENER** (Class H, Grade 11). Compensation shall not be less than \$95.00 nor more than \$115.00 per month.

This examination to begin October 20, 1919, at 9 A. M., at Hamlin Park, Barry and North Hoyne Aves., Chicago, Ill.

Application blanks may be obtained at the office of Lincoln Park, North Clark and Center Sts., Chicago.

The examination is open to men between 25 and 50 years of age.

Subjects and weights as follows:
Special subject: A written test of knowledge of care and propagation of plants and general knowledge of greenhouse affairs and an oral practical test on greenhouse operation: weight of - - 5

Experience: weight of - - - - - 3

Physical: weight of - - - - - 2

The duties of gardener are as follows:
Works in propagating house, greenhouse or set flower beds under assignment of Head Gardener, does necessary planting, tending and watering and performs such other duties as may be assigned by Head Gardener.

All applications must be filed in the office of the Civil Service Commission in Lincoln Park, corner North Clark and Center Sts., Chicago, before 1 P. M. of October 18, 1919.

HERMAN E. GNADT,
Supt. of Employment.

September 27, 1919.

HELP WANTED

Seedsman to take charge of stock and orders of both flower and vegetable seeds; only those need apply who are thoroughly experienced; requisite, good penmanship and capacity to work; best of wages paid.

MAURICE FULD,
7 West 45th St., New York.

HELP WANTED

A designer in an establishment where high-class work is demanded; steady position, good wages for the right man; state age and experience.

J. J. FALLON,
Lynchburg, Va.

HELP WANTED

Two firemen, experienced in greenhouse work; must have license; good positions to the right men. Apply to

ROLF ZETLITZ CO.,
Dayton, Ohio

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A-1 carnation grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Growers, good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Iowa.

HELP WANTED

Ten experienced men for greenhouses, with knowledge of foliage and flowering plants; good pay.

Address ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

HELP WANTED

Good responsible night fireman, for twelve months of the year; good wages.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

HELP WANTED

Grower of potted plants to work under manager; state age and salary expected. Write H. P. Knoble, care The Knoble Bros. Co., 1836 W. 25th Street, Cleveland, Ohio.

HELP WANTED

Rose grower, also a fireman; 50,000 feet of glass near Chicago; steady position and good wages.

GROVE FLORAL CO.,
Arlington Heights, Ill.

HELP WANTED

A good all-round grower of pot plants and mums, to work under foreman; a good position for a capable man; state full particulars and wages expected.

DAVIS FLORAL COMPANY,
Davenport, Iowa.

HELP WANTED

Experienced store man; must be good salesman and of good address.

A. WIEGAND'S SONS CO.,
Indianapolis, Ind.

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.
Oakland, Md.

WANTED

ROSES and CARNATIONS; we want to contract with a reliable concern to ship us about 200 roses and 300 carnations three times a week.

HOSKINS FLORAL CO.,
Bismarck, N. Dak.

HELP WANTED

A thoroughly experienced storeman, capable of running a first-class establishment; only a reliable and best character man desired. State age, experience and salary expected.

CENTRAL FLORAL CO.
35-37 Broadway, Detroit, Mich.

HELP WANTED

A young lady designer, one who is an efficient saleslady also; steady position, good wages.

ERIC BUCHHOLZ,
Muncie, Ind.

HELP WANTED

Several general growers; state salary and experience in first letter.

C. H. FREY,
Lincoln, Neb.

HELP WANTED

For carnations, mums, and propagation; man who will take charge of 25,000 ft. glass; married man preferred; \$100.00 per month, 20 per cent of all propagation; good chance for man who is willing to and will take interest in the work.

JOHN F. MILLER,
Rosedale, McHenry, Ill.

HELP WANTED

Rose grower and potters, men thoroughly experienced; southern California conditions; good boarding place; state wages in first letter; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

An A-1 pot plant man, capable of taking charge of this department and make good; also an all-round, experienced greenhouse man, to assist in plant and cut flower sections; permanent positions; submit references and state wages expected.

CHAS. FRUEH & SONS,
Sagluaw, Mich.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

FOR SALE

A quantity of good second-hand greenhouse material in A-No. 1 condition:

50 Boxes, 12x12 D. S. glass... @ \$4.50 per box.
100 Boxes, 14x14 D. S. glass... @ 4.50 per box.
50 Boxes, 14x16 D. S. glass... @ 5.00 per box.
Roof bars 10, 12 and 14 ft. long... 2c per ft.
Ridge boards and caps... 20c per ft.
Sills... 10c per ft.
6-light Ventilators, 34x47, glazed @... \$2.50 ea.
6-light Ventilators, 34x47, unglazed, @... 1.75 ea.
8-light Ventilators, 34x62, glazed, @... 3.00 ea.
8-light Ventilators, 34x62, unglazed, @ 2.25 ea.
Iron posts and fittings... 2.00 ea.
All goods F. O. B. cars subject to 5 per cent packing and cartage charges. Cash only.
Orders filled in order received and subject to being sold out.

C. W. PAIGE.

R. F. D. 43.

Tivoli, N. Y.

FOR SALE

One of the oldest established florists' businesses in Baltimore, consisting of four acres of land, six greenhouses, 15x150, stocked with roses, asparagus and mums in A-1 condition; all outbuildings and tools; reason for selling, wish to retire.

EDWARD KRESS,

2410 E. North Ave., Baltimore, Md.

FOR SALE

Rose growing establishment in Chicago suburb; 50,000 feet of glass in profitable operation; 8 houses; 2 iron frame 40x200 and 6 pipe frame 30x110; good 8-room dwelling, electric light; barn, garage and everything needed; over 5 acres good land.

GROVE FLORAL CO., Arlington Heights, Ill.

FOR SALE

Well established retail store, with about 20,000 sq. ft. of greenhouse glass; houses in A-No. 1 condition, stocked with carnations, mums, pompons, ferns and pot plants; city water, large office building, packing rooms and barn, new benches all way through; all houses repainted this summer; this plant is located in the heart of a prosperous town, 40 miles west of Chicago. For particulars write WEISS & MEYER CO., Maywood, Ill.

FOR SALE

Conservatory, 30x60 and 20 feet high, one iron frame 18x50 and one 9x50; Jos. Planty's construction; will sell plant complete or separately; also one semi-iron frame house 27x121; 10,000 feet 2-inch pipe; two Hitchings' sectional boilers; lot sash-bars and glass.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

My business, consisting of 5 acres of land, 18,000 ft. of greenhouses, heated with hot water, (one large house 44x132 built this year), several hundred hotbed sashes, numerous cold-frames and wintering pits covering over an acre of ground, lath-shade house, and all other necessary appliances; coal on hand for more than all winter; own watering system, pressure tank; Skinner irrigation over half the ground; specialties grown are cyclamen, hydrangeas, and primroses; place in best condition; enough salable stock on hand to pay for half the price; a splendid opportunity for two men with push, one to attend to the growing and one to the office end; capital required \$5 000.00; if managed as before, profits will pay for place in a few years.

J. L. SCHILLER, TOLEDO, O.

FOR SALE

Glass, dbl. strength, 12x12, 12x14, 50 sq. ft., \$5.00 box; Ventilators, 28 in. x 5 ft. 4 in. and 3x8 ft., \$1.50 each; Sash bars, 1½x1¼, 4 to 12 ft., 1½c per ft.; Hitchings Ventilator Machines, \$7.00 each; Hitchings Ventilator Pipe, 6c ft.; Hitchings Hangers, 7c each.

Cash with order.

FRED BREITMEYER.

Mt. Clemens, Mich.

FOR SALE

At a bargain; 13,983 assorted flower pots, good as new, securely packed in strong wooden cases. All pots nested in straw, ready for immediate freight shipment, F. O. B. Dundee, as follows:

707 6- inch Azalea Pots
460 5- inch Azalea Pots
86 5- inch Standard Pots
420 4- inch Standard Pots
1260 3½- inch Standard Pots
10,690 3- inch Standard Pots
360 3- inch Ball Shaped Pots

All the above for \$50.00, cash with order. First come, first served. Address,

THE D. HILL NURSERY CO., Inc.,
Dundee, Ill.

FOR SALE

A flower shop in a prosperous Illinois city of 18,000 people, 90 miles from Chicago, where the field for expansion is limited only by the ability of the proprietor; present owner is getting deaf and wants to retire from the retail business. For further particulars address No. 82, care Florists' Review, Chicago.

FOR SALE

Small flower shop in a live town of 25,000 population, splendid opportunity for young salesman and decorator with small amount of capital; owner wishes to devote all of his time to the greenhouses. J. RALPH SOUDER, Hutchinson, Kan.

FOR SALE

Florists' establishment doing wholesale and retail business; five houses, residence and garage in good running condition. For information write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

White enamel refrigerator, 4 ft. wide, 30 inches deep, 7 ft. high, a bargain at \$85.00.

BUCHBINDER BROS.,
11 South La Salle Street, Chicago

FOR SALE

A 12-yr. well established flower store, no competition, in a good business town of 5000 population; also doing the business of the surrounding towns, making an added population of 8000; have been retailing more than I have produced under my 20,000 ft. of glass; have four railroads running through our town in all directions; making it a fine shipping center; all trains stopping here; located 2 hrs. ride by rail out of Chicago, in the heart of the corn belt of northern Illinois, and because of this location our patronage is of the very best and I have the confidence and good will of the entire community; terms very reasonable; possession at once or first of year, and will guarantee full retail cut flower rights; reason for selling, ill health and overwork from too many other interests and unable to look after the retail end; am willing to stand a thorough inspection at any time; a grand opportunity for the right party. Address No. 73, care Florists' Review, Chicago.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

In eastern Pennsylvania, a range of 75,000 ft. of glass, mostly new and in good running order; large, substantial house and all necessary outbuildings, with about twenty acres surrounding; close to sidings and express office; located in a small town with all conveniences and improvements; a real opportunity for a good man or two men with clean records and a little money; full possession April 1, 1920, or after; investigate even if you would be interested in leasing or sharing with intent to buy. Address No. 17, care Florists' Review, Chicago.

FOR SALE

Trustees' sale of valuable greenhouse property, containing about 7 acres, within three miles of City Hall, Baltimore City, Md.; population 1,000,000; four large greenhouses, beautiful homes and numerous out-buildings; all stocked, including automobile truck and other valuable personal property too numerous to mention; latest water system and everything in first-class order; will finance purchaser who has \$2,500; price \$15,000.

FIRST MORTGAGE-BOND HOME-STEAD ASSN. Trustee.

211 North Calvert Street, Baltimore, Md.

FOR SALE**BOILER BARGAIN**

In first-class condition, 16 ft. long, 66 in. diameter; shell 7/16 in. thick; has 54 four-inch tubes; complete with grates and front; carries 75 pounds' pressure.

WELCH MFG. CO.,
Grand Rapids, Mich.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds:

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
3 houses, 18½ x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,

Dingman's Ferry, Pa.

or E. L. McKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

A large number of secondhand steam and hot water heating boilers in good condition, most of them practically as good as new; also a quantity of 1½ and 2-inch pipe; write us your wants.
ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

Refrigerator, 10 feet wide, 6 feet deep, 10 feet high; 3 display doors in front, storage compartment in rear; 12-inch marble base; used about one year; cost \$1200.00; will sell for \$500.00 f. o. b. Chicago.

BUCHBINDER BROS.,
11 S. La Salle St., Chicago

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

The lot of the local outdoor mum grower has not been a happy one during the last two weeks. First the forest fires caused a layer of fine ashes to fall on the open flowers and then the rains, which were such a godsend to the country generally, filled the flowers full of water, so that they could not be shipped. Since indoor flowers have been scarce, the price has been all in favor of the growers, but the stock has been good and, all things considered, well worth the price asked. The field carnations continue scarce and another rise in price is asked, good flowers bringing now as much as they usually do around the holidays. Asters took a new lease of life with the rains and some elegant flowers have been sent in, meeting a good demand owing to the high price of mums. Roses are still of medium quality only and not worth the price asked. Some clean outdoor stock has come in that for shipping is equal to, if not better than, the indoor flowers. Pompon chrysanthemums are coming in, but so far of medium quality only. There is a sufficiency of small flowers like centaureas, cornflowers, pompons, zinnias and daisies. The copious rains have had the effect of helping the violets and a few early flowers have been sent in, but nothing yet that is fit to ship any distance. Ferns are a little more plentiful, but high in price. Greens of all kinds, especially plumosus, are on the upgrade.

Various Notes.

The Broadway Florists carried out an elaborate wedding decoration last week, with Harry Hansen in charge. A Miss Wands married a Mr. Leonard, a prominent moving picture man, and twenty-two floral wands were made for the flower girls to carry. The church was also finely decorated. An immense amount of funeral work has also been handled here.

Roy Wilcox says the Mississippi growers who were referred to in The Review of September 18 have nothing on Montebello, since *Phoenix Roebelenii* is also in fruit here. There is not a large number of mature specimens of this palm in southern California, though there are many small ones and there is no reason why seeds will not be eventually available. *Cocos plumosa* and *C. australis* seed freely here; the fruit of the latter makes an excellent preserve.

E. Kirby, who was formerly connected with the old Redondo carnation gardens and is well known around Los Angeles and Pasadena, is opening a retail store at Bakersfield under the name of the Bakersfield Flower Shop. He will be located on Chester avenue.

W. T. Kent, who has been connected with the Orchid Flower Shop, Pasadena, for many years, has joined the staff of the L. A. Floral Co.

Just on the eve of the digging season, a look through the large new rose field of Howard & Smith is interesting. The firm some years ago secured forty acres

of land of the finest character. It lies high on a mesa a short distance from the foothills north of the valley and the soil is undoubtedly the finest in the whole valley. Twenty acres in one block are devoted to popular varieties of roses and novelties and they are a magnificent lot of plants. Budded on free stock, the plants have made a wonderful growth, clean, robust and absolutely free from fungus or insect pests, while the root system is fine. Looking through the novelties and seedlings with Fred Howard, president of the company, one gets quite an education in roses and in a little while there will be something of interest to say of the new seedlings here. Mr. Howard, since his return from Europe, has been decidedly busy and it is difficult to hold him down long. But there are some wonderful varieties here, under name and number, that will be heard from in the near future.

A. F. Borden, of the Redondo Floral Co., has gone on a trip to Santa Barbara.

Arthur Gleave, of Gleave's Flower Shop, Santa Barbara, was a visitor last week.
H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

No particular change was noted in the market last week. Stock continued scarce and high, with a demand that far surpassed that of the same season last year. Chrysanthemum prices were even higher than the previous week, with the crop of early varieties drawing to a close. However, growers state that within a week or ten days the later mums will be ready for cutting and shipping and, unless unusual weather conditions prevail, it is anticipated that the next crop will be cheaper. The majority of stock in the market at present is of excellent quality. All varieties of chrysanthemums, including the smaller pompons as well as the large decorative Chrysoloras and the bronze and old-rose blooms, are in exception-

Chrysanthemums

If you seek good stock and good service—stock and service second to none in California, send today's order to

George J. Hall & Co.

423 East 5th Street, LOS ANGELES, CALIF.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

CHRYSANTHEMUMS

The Chrysanthemum season is now on. We have arranged for the entire cut of several of the best growers in Southern California. Early, mid-season and late varieties, all colors.

Let us quote you on them, as well as on all other flowers. Get our prices on supplies. *We can save you money.*

WALTER ARMACOST & CO.
221 East 4th Street We Close Sundays Los Angeles, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to Change

	Per 100		
	Short.	Med.	Long.
Shawyer	\$6.00	\$12.00	\$15.00
Ophelia	6.00	12.00	15.00
White Shawyer	6.00	12.00	15.00
White Killarney	6.00	12.00	15.00
Red Shawyer	6.00	12.00	15.00
Hoosier Beauty	8.00	15.00	20.00
Columbia	8.00	15.00	20.00
Carnations	4.00	6.00
Sprenger & Plumosus, per bunch65		
Hardy Ferns, per dozen bunches	3.00		

Miller Floral Co. UTAH
FARMINGTON,

ally good shape and have been most successful shippers.

Good roses are none too plentiful just now. Ophelias are perhaps easier to obtain than any other variety, but all good rose stock is bringing big prices.

A splendid violet crop is expected this year. Early rains are helping the blooms along and giving the later varieties a good start. Shipping will commence about the middle of October on violets, but at present local retailers are using all that the growers in this vicinity can supply.

Orchids are more plentiful, but the demand is so brisk that retailers have no difficulty in getting \$1.50 a bloom. The first good gardenias that have been seen in San Francisco for many weeks were noted last week. While they are far from plentiful, the blooms are large and are bringing top prices.

Various Notes.

J. A. Axell states that business is be-

Chrysanthemums

Very Best Varieties

Giant Violets

California's Finest Long Stem

Order your stock from one of the oldest shippers in the business and be assured of satisfaction

GEN. A. J. GOOCH

515-517 Bush St.

San Francisco, Calif.

Best Prices — Best Selected Stock — Carefully Packed

GREENS OF ALL KINDS

**Smilax, Woodwardia, Pepper Sprays,
Roses, Carnations**

BIG PROFITS FOR YOU

Plumosus

Adiantum

yond his expectations. He is shipping all the chrysanthemums and roses obtainable and has been fortunate in se-

curing some particularly fine roses during the last two weeks. Mr. Axell is now handling the entire output of the

CHRYSANTHEMUMS

Best Quality
All Varieties
Ready for Shipment
WHOLESALE GROWERS AND SHIPPERS
United Flower & Supply Co., Inc.
448 BUSH STREET. SAN FRANCISCO, CAL.

Peninsula Nursery. Nels Peterson, proprietor of the nursery, was a San Francisco visitor last week and told Mr. Axell that he could expect a fine carnation crop within a short time.

The E. W. McLellan Co., Inc., has added to the staff of the Bush street depot, which has been taxed to capacity in filling the recent shipping orders. Manager Avansino states that the demand for chrysanthemums is just as strong as ever, with advance orders now coming in for roses and violets. The violet crop will be ready for shipment about October 20.

The United Flower & Supply Co. reports a scarcity of early chrysanthemums, but is expecting the crop of later blooms to be ready for handling within the next week or two. This firm has had all the shipping work that could be desired. The violet stock from the various growers is just commencing to come in, but at present most of the flowers are taken by local florists. This concern expects to ship violets about the middle of October.

Domoto Bros. are busy with mum shipments and have succeeded in getting in a fair supply of stock, which is quite welcome in view of the present demand.

Pelicano, Rossi & Co. were in charge of the decorations for the luncheon at the Palace hotel October 1, at which Senator Hiram Johnson spoke. Dr. Tevis dahlias formed the basis of a striking color scheme at the speakers' table, carried out through the entire group of dining rooms with dahlias of various hues and varieties.

A visitor last week was C. B. Knickman, representing McHutchison & Co., of New York. Mr. Knickman stopped a few days in this city on his way back to headquarters after a two months' trip in Japan in regard to the lily market for the coming season. He states that American dealers may expect a scarcity of lilies and good, stiff prices. "Japan had about one-half its normal crop this year," he said, "and this condition, together with the difficulty in securing space on steamers and the delay caused by the sterilization process through which all soil exported from Japan must go, will render the lily market a difficult one in this country. Then, too, England's raising the embargo on bulbs creates another large market which will have to be stocked by Japanese growers."

Other visitors in this city last week included Robert Newcomb, of the Burlington Willow Ware Shops and other eastern firms, and Charles G. Washburn, of Bassett & Washburn, of Chicago, who has been spending some time at his ranch at Sierra Madre, accompanied by Mrs. Washburn.

CHRYSANTHEMUMS

\$1.50 to \$3.00 per doz.

**Plumosus, Adiantum, Woodwardia,
Mexican Ivy and other Greens**

DARBEE'S

Know how to ship them
VIOLETS ready October 15.

\$1.00 to \$1.50 per doz. bunches.

1036 Hyde Street, San Francisco, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Seasonable Flowers and Greens
READY FOR SHIPMENT

DOMOTO BROS.

440 BUSH STREET SAN FRANCISCO, CAL.

Mention The Review when you write.

"MUMS" We carry a large
stock of
excellent quality
All colors

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS
35 Saint Anne Street
SAN FRANCISCO, CAL.

Mention The Review when you write.

==READY TO SHIP==

Roses **CHRYSANTHEMUMS** **Roses**

SEND YOUR ORDERS DIRECT TO US.

We grow our own flowers.

We are not middlemen

That's why we should have your business.

E. W. McLellan Co.

451 Bush Street, SAN FRANCISCO, CALIF.

Money should accompany orders until reference can be looked up.

VIOLETS, Ready October 20

NURSERY:
Burlingame, Calif.

OUR SHIPPERS HAVE HAD 20 YEARS'
EXPERIENCE

NURSERY:
San Lorenzo, Calif.

THE MUM SEASON IS ON

I am especially strong for Major Bonnaffon, Chieftain
(pink and white), and the various bronze varieties.

Prices, \$1.50, \$2.00 and \$2.50 per dozen.

Small Hardy Mums, white, yellow and bronze (fine shippers), \$5.00 per 100.

Pompons (all colors), 25c per bunch.

Am booking season orders on Violets.

I can supply anything the market affords.

J. A. AXELL, 461 Bush St., San Francisco

Mention The Review when you write.

F. Lichtenberg, of Los Angeles, called on various members of the local trade last week. Mr. Lichtenberg said that business had greatly improved in Los Angeles this year and that the only difficulty florists in the southern city had to deal with was the scarcity of good stock.

H. A. Hyde, of Watsonville, Cal., paid a visit recently.

Due to an agreement made by the local firm of Avansino Bros., when taking possession of the store at 182 Geary street several years ago, it was necessary to give up the lease October 1. A large sum of money was given by the owner in consideration of the release and the firm is now looking for another suitable location in the downtown district. According to one of the members

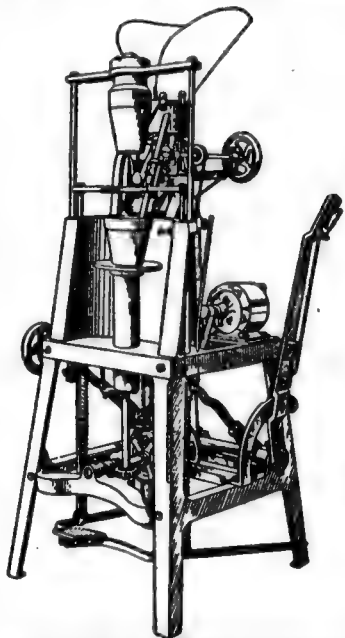
of the firm, the company intends re-opening the business on a larger scale.

N. A. Baldocchi, of Podesta & Baldocchi, is back from a pleasant vacation spent in the southern part of the state. Mr. Baldocchi made a round of all the interesting points in and about Los Angeles and Pasadena, including the various beaches and the motion picture colony at Hollywood.

The force of Enomoto & Co. is kept busy with chrysanthemum shipments. Reports from the nurseries are to the effect that a number of the later varieties, including Bonnaffon, will make their appearance within a few days. It was stated by this firm that a drop of prices is anticipated, but the opinions of other dealers regarding the situation differ quite radically from this.

About 1,500 varieties of dahlias were on exhibition at the dahlia show at the Oakland hotel, Oakland, held under the auspices of the Alameda County Floral Society. Among the new creations which attracted particular attention were Dr. Tevis, Mrs. Estes, Jessie Seal; Mrs. Spencer, a cactus variety; Marshal Foch, a new seedling; Billie Burke, a large canary-colored bloom; Harry Lauder, Sequoia, Grizzly and Eagle. Mexico, the largest dahlia in the show, grown by F. C. Burns, measured nearly fourteen inches across. This was in striking contrast to Betty, the smallest bloom, only an inch in diameter. G. Rossi & Co. received awards for the most artistic basket of dahlias in the show and the most artistic table decoration. The best collection of dahlias

Will Save Its Cost In One Year



We have the figures to prove that our machine will do that.

Send for free booklet and statement of cost of making flower pots with it.

**SPOKANE
CONCRETE
FLOWER POT
MACHINE CO.**
807 Riverside
Ave.,
SPOKANE,
WASH.

Mention The Review when you write.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
PRIMULA OBCONICA**

Cyclamen Giganteum Splendens

FINEST STRAIN AND PLANTS YOU CAN FIND
3-inch, \$12.50 to \$15.00 per 100
4-inch, \$25.00 to \$30.00 per 100
5-inch, \$50.00 to \$60.00 per 100

BOSTON FERNS

6-inch, \$7.80 per doz. 8-inch, \$18.00 per doz.
7-inch, 12.00 per doz. 9-inch, 24.00 per doz.
10-inch, \$30.00 per doz.

Whitmanii

6-inch, \$7.80 per doz. 7-inch, \$12.00 per doz.

Bamboo Stakes

4-ft., \$21.00 per bundle of 3000

The charge for packing the plants in pots
is 10% of the cost.

H. HAYASHI & CO.,

2311 73rd Avenue, OAKLAND, CAL.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of
California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings \$20.00 per 1000
We pay transportation

1752 Garfield Place. LOS ANGELES, CALIF.

Asparagus Plumosus and Sprengeri

Ready to shift, 2 1/4-inch pots, at \$3.00 per 100;
2 1/2-inch pot, at \$3.50 per 100.

CINERARIA GRANDIFLORA

Dwarf mixed, 2 1/4-inch pots, at \$4.00 per 100.
Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.

HARRY BAILEY

R. F. D. 6,

LOS ANGELES, CAL.

originated in California was shown by F. C. Burns. The judges for the Oakland exhibition were F. C. Burns, J. W. Davies, Carl Salbeck and Joseph Thompson. M. M.

TACOMA, WASH.

The Market.

Business continues good. Ordinary stock brings good prices and fancy stock brings amazing prices. But it is thought that the big Todd shipyard strike will hurt the trade considerably, as nearly 5,000 men have been out since October 1. The heavy frost September 29 killed off all outdoor stock in and around Tacoma and many florists are glad it is over with.

There are plenty of good roses to be seen, Ophelia taking the lead, with Hadley and Russell tying for second. There is a good demand for carnations, but the stock, on the whole, is not what it should be. There are some home-grown chrysanthemums, not so good as the California stock, of which there is plenty to be had, with good sales and good prices.

Cyclamens are now beginning to appear and there is some good stock to be had in 6-inch and 8-inch pots. Boston ferns and kentias in 6-inch pots find ready sales.

Dahlia Show at Fair.

The twentieth annual fair at Puyallup, Wash., from September 30 to October 5, included an exhibit of dahlias and other flowers. There were 600 different varieties of dahlia shown by professionals and amateurs. There were also potted plants and conifers.

C. Popp, of Fort Steilacoom, Wash., was judge. Mrs. George Sheffield, of Burton, Wash., and Mrs. Hill, of Tacoma, dahlia growers, had a large display and both booked big orders for next April delivery. Woodruff Boyce, of Seattle, had a big display of seeds and vegetables. E. P.

PORTLAND, ORE.

The Market.

Business has been good for the last few weeks and stock is generally fair. Gladioli are scarce. New carnations are beginning to arrive in small quantities. A few chrysanthemums are being sold. Roses are plentiful and of good quality. Asters are getting poorer all the time and their season is about ended. Some fine dahlias are in the market at present and, if the weather holds good for a few weeks, they will be the leading feature in the market.

Annual Picnic at State Fair.

Thursday, September 25, the Portland Floral Society enjoyed one of the most pleasant days that its members have ever had, on what they term their annual picnic, attending the state fair at Salem.

C. B. Clancy, of Salem, who had charge of the floral exhibit at the state fair, has been attending the meetings quite frequently, and invited the members of the Portland Floral Society to attend the fair in a body. He assured the members a good time, and said the Salem Floral Society would try to make it as pleasant and enjoyable as possible. Upon a vote taken by the society, it was decided to attend in a body. Com-

HUMUS

Natural Soil Builder

HUMUS

has been forming for
thousands of years
and now available.

HUMUS

is needed in every
kind of soil and can
not be put in the
wrong place.

HUMUS

As good for pot
plants as for open air
use.

This material is dug, dried and
ground by special machinery
and can be procured direct from
us in

Carload Lots at

\$8.00

PER TON

The minimum car is 20 tons
and we will be glad to give all
particulars to anyone who means
business.

L. A. Floral Co.

236 East Fourth Street
LOS ANGELES, CAL.

STOCK YOU NEED NOW

Asparagus Plumosus, 2-in., 4c; 3-in., 7c.
Asparagus Sprengeri, 2-in., 3c; 3-in., 6c.
Begonia Chatelaine, 2-in., 8c; 3-in., 12c; 4-in., 20c.
Begonia Rex, 2-in., 8c; 3-in., 15c; 4-in., 25c.
Chrysanthemums, Maud Dean, 2-in., 4c.
Peppers, Celestial, 2-in., 4c; 3-in., 10c; 4-in., 15c.
Coleus, 30 varieties, 2-in., 4c.
Cyclamen, 3 1/2-in., 20c.
Ferns, from bench, Whitmanii, Boston, 35c and 50c.
Ferns, Table, 20,000, 2-in. pots, \$4.00 per 100; \$35.00 per 1000.
Ferns, Table, from flats, \$2.00 per 100.
Genistas, 3-in., 10c.
Hydrangeas, 2-in., 5c; 3-in., 10c.
Lantanas, 4-in., 15c.
Palms, Kentias, 50c to \$2.00 each.
Primula Obconica, 2-in., 5c; 3-in., 10c, in separate colors.
Rubber Plants, 5-in., 75c; 6-in., \$1.00 to \$1.25.
Umbrella Plants, 3 1/2-in., \$12.00 per 100.
WILSON-CROUT-GEHR CO.,
 East 62nd and Ankeny Sts., Portland, Ore.

Mention The Review when you write.

mittees were appointed to secure tickets and badges and to make any other necessary arrangements. About 100 tickets were sold. Two special cars, which were attached to the 8:30 a. m. special train, were required to take the crowd to the state fair grounds.

Upon arrival, they were met at the depot by automobiles furnished by the Salem Cherrians and were taken for a drive to the grounds of the state institutions and also the principal residence districts of the city. After the drive, a bounteous luncheon was served in the Commercial Club rooms at noon. Short speeches were made by those in charge. After the luncheon, the machines were again brought into service and the members of the society were taken to the fair grounds. The afternoon was spent in viewing the exhibits and taking in the races. At 6 o'clock the ladies of the Salem Floral Society served a light supper, after which the members of the society met at the depot at 7:45 for their return home.

Everyone reported having spent a most enjoyable day and too much praise cannot be given Mr. Clancy for the manner in which he and his assistants entertained the society on that day.

Various Notes.

Mr. and Mrs. E. G. Hill, of Richmond, Ind., have been in the city several days. Mr. Hill visited the American Rose Society's test garden and was surprised at the showing that several of his firm's unnamed seedlings were making. One of them, No. 427, is such a fine bedding and exhibition rose that it will be introduced as soon as enough stock can be worked up. Mr. Hill made the rounds of the local growers. He saw several small lots of Manetti stocks growing and expressed the belief that our growers should embark more extensively in their culture, for the purpose of supplying the increasing demand for stocks for greenhouse grafting. Manetti cuttings root readily in this section when lined out in late fall. Wood above a certain caliper can be budded in the field the following summer. The lighter cuttings, lined out separately, make fine stock for grafting purposes.

At the Oregon state fair at Salem, Portland florists were winners of first prizes in the floral section as follows:

Steele's Mastodon

Greenhouse Special Mixed
 O. K. outside, our very best
 1/16 oz., 65c; 1/4 oz., \$1.00
 1/2 oz., \$2.00; 1 oz., \$3.75;
 1 oz., \$7.00; 4 oz., \$23.00.

Steele's Mastodon Private
 Stock, mixed, 1/16 oz., 65c;
 1/8 oz., \$1.00; 1/4 oz., \$1.75;
 1/2 oz., \$3.25; 1 oz., \$6.00;
 4 oz., \$20.00.

Steele's Mastodon, mixed,
 1/16 oz., 65c; 1/8 oz., 75c;
 1/4 oz., \$1.50; 1/2 oz., \$2.75;
 1 oz., \$5.00; 4 oz., \$17.00.

The price of each of the varieties named below is as follows: 1-16 oz., 65c; 1/8 oz., \$1.00; 1/4 oz., \$2.00; 1/2 oz., \$3.50; 1 oz., \$7.00.

BLACK MASTODON.
BRONZE MASTODON.
PANAMA-PACIFIC YELLOW.
ADONIS, light blue.
PRINCE HENRY, finest dark blue.

MADAME STEELE, Elks' purple.
PARISIAN YELLOW, pure.
GRAND DUKE MICHEL, all white.
WHITE MASTODON, dark center.
MADAME PERRET, rose and red.



MASTODON PANSIES.

Steele's Pansy Gardens, Portland, Oregon

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST				
No.	Diameter	Each	Dox.	100
5	8-inch	\$3.75	\$8.25	\$62.50
10	10-inch	.95	10.50	77.50
15	12 inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	163.75
25	16-inch, ..	2.25	25.25	195.00
30	18-inch, ..	2.75	31.50	237.50
35	20-inch, ..	3.25	37.00	287.50

F. O. B. Factory.
 Moderate Packing Charge.
 Prices Subject to Change.

ROY F. WILCOX & CO.
 Manufacturers
 Wholesale Florists and Nurserymen
 MONTEBELLO, CAL.

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For Easter Forcing--Pot up Now-- FIELD-grown HYDRANGEA OTAKSA

(Plants extra strong.)

2 to 3 shoots	\$30.00 per 100
4 to 6 "	40.00 " "
6 to 8 "	50.00 " "
9 to 12 "	75.00 " "

Specimen Plants, \$1.00 each

Ask for Hardy Perennial and Iris Lists

MOUNTAIN VIEW FLORAL CO., Portland, Ore.

LOS ROBLES—SANTA CRUZ, CAL.

We are filling our **FREESIA** orders 100 per cent and listing contracts for next year's growing. We do not ship black bulbs. A good surplus for this season. Write us on your further needs. Also Callas and Paper Whites.

Los Robles Nursery & Garden, Santa Cruz, Cal.

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Fred Young, collection of ferns, also ornamental plants; Clarke Bros., general exhibit of cut flowers; Martin & Forbes, rose exhibit; E. H. White, collection of gladioli; Zimmerman Bros., hardy plants; Julius Broetje, water lilies; Wiedemann Bros., carnations.

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Budded Roses

Strong Field Grown Plants

PROPAGATED ON DISBUDED MANETTI

Complete assortment of varieties.

Send your list of wants today, or

Write for our list with prices.

Our location, splendid soil and ideal climatic conditions with long growing season enable us to produce the highest possible grade of stock. All stock is shipped fresh from the field. No storage stock to offer.

CALIFORNIA NURSERY COMPANY, Inc.
Established 1865
NILES, CALIFORNIA

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Ready for
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TULIPS—Late Flowering. Per 1000

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Rosea, Rose Pink..... 30.00

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Psycho, Light Rose or Pink..... 30.00
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NEPHROLEPIS FERN RUNNERS

Teddy, Jr..... \$3.00 per 100; \$25.00 per 1000
Scottii..... \$3.00 per 100; \$25.00 per 1000

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Mexican Ivy

NEW CROP
NOW READY

Humboldt Evergreen Co.
Dyerville, Cal.

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Berberis Darwinii Per 100
Out of 2 inch pots..... \$ 6.00

Diosma alba
Out of 2-inch pots..... 10.00

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Out of 2-inch pots..... 15.00

Cash with order, please.

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CALLAS
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1 1/2-inch to 2 inch..... 55.00
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AMARYLLIS Per 100
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**SEC'Y YOUNG'S
CORNER**

OFFICE: 1170 Broadway, New York

NATIONAL PUBLICITY CAMPAIGN.

Keep It Going.

In his address before the society's convention in Detroit last August, Major P. F. O'Keefe, who takes more than a mere business interest in our publicity campaign, said:

Flowers come under the head of articles requiring comparatively small outlay. We must therefore keep our advertising going. To popularize anything requires persistent and insistent reiteration—not repetition of the same thought expressed in different ways, but nationalizing a thought by continuous advertising. We are popularizing rapidly our slogan, "Say It with Flowers." It is fast becoming one of our national sayings, a national institution, and is today unquestionably an asset, which you gentlemen possess, that is worth hundreds of thousands of dollars. It is an asset which, unlike any other that I can think of, has the practical ability of being divisible among a lot of business men scattered over our entire country. The example which it sets is one that, once cultivated, grows from one person to another in each community, and from one community to another. Those who read see it on the pages of their favorite magazine; those who travel see that this

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Member
F. T. D. Ass'n. 270 Hargrave St.

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Largest
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Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MONTREAL'S
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For Quality and Good Service, try us.

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BROWN BROS. & CO., LIMITED

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222 MONTELLO AVE.

Member F. T. D.

NEWARK, N. J.

577 BROAD STREET Washington Florist

MEMBER F. T. D. Orders filled \$1 to \$2 net.

HOBOKEN, N. J.

J. GRULICH & SONS

Members F. T. D. 616 Washington Street

Englewood, N. J. Camp Merritt

EDWARD G. BURROWS

Member F. T. D.

slogan has been acted upon not only in their community, but in the other communities they pass through, and that it is not the business-pulling vehicle of one man, but of thousands.

As the Major truly said, we must keep our advertising going. As long as we keep it going, our industry will be advanced and all of us will profit. To turn back would be little short of a

EAST ORANGE, N. J.

George Smith & Sons

557 Main Street
EAST ORANGE

Maplewood, Glen Ridge
and Bloomfield

We are located in the center
of these cities

All Middle State and Seashore
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MARTIN C. RIBSAM, Florist

Member F. T. D. Broad and Front Sts.

TRENTON, N. J.

PARK FLORAL CO., R. ABBOTT

Greenhouses—Buchanan, Lafayette and Schiller Ave

Summit, N. J.

HARRY O. MAY,
PROPRIETOR

New Jersey The Rose Shop

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP

1811 Pacific Ave. Crane & Hill, Props. Members F. T. D.

NEWARK, N. J.

F. T. D. Member

BEGEROW'S

946 Broad St.

FRESH FLOWERS AND BEST SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Schiller's

—two CHICAGO stores

cover every part of the exclusive residential district to the more thickly populated parts of the city and the suburbs.

George Asmus

— is the active head of this corporation

which is a sufficient guarantee to the trade to warrant quality and service.

Member F. T. D.

North Side Store
4509 BROADWAY

—CHICAGO—

West Side Store
2221 W. MADISON ST.

MILWAUKEE
1-3-5 GRAND AVENUE
GIMBELS
A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

MILWAUKEE, WIS.
J. M. Fox & Son
437-39-41 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH
J. E. MATTHEWSON
SHEBOYGAN, WIS.
Member Florists' Telegraph Delivery Association

Milwaukee, Wis.
EDLEFSEN-LEIDIGER CO.
419 Milwaukee Street
Members Florists' Telegraph Delivery Ass'n

LA CROSSE, WIS.
La Crosse Floral Co. Member Florists' Telegraph Delivery

RACINE, WIS.
617 THE FLOWER SHOP
Main St. Member F. T. D.

calamity. We have succeeded in the attainment of our object—a greater use of flowers—beyond our first expectations. Our slogan is working as we believed it would and our committees, as well as everyone else really interested in the campaign, are satisfied with the progress made and the results forthcoming.

Invest for the Winter Season.

Our enthusiasts are now concerned with the important question of keeping our advertising going. It costs money to do this—big money. The \$20,000 appropriated for our fall advertising has been judiciously placed. We ought to have had \$50,000 to expend and really expected to have it. All of us would experience results in proportion to the expenditure. With the small amount of money available, we have achieved a wonderful success, but we have not been able to cover this great country of families as we might. We are only "marking time," when we see a clear field ahead for a victorious advance.

MILWAUKEE
EXCLUSIVE FLORAL ARRANGEMENTS
BAUMGARTEN, Inc.
Member F. T. D. 128-130 MASON ST.

KENOSHA, WIS.
L. TURNER & SONS
FLORISTS
352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
Members Florists' Telegraph Delivery

MILWAUKEE, WIS.
LUBLINER
ALWAYS READY
SEND US YOUR ORDER
Phone Grand 3096 225 Grand Ave.

Racine and Kenosha
Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MADISON, WIS.
RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.
Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

DETROIT MICHIGAN

Orders given best of care by these five

F. T. D. Members

J. Breitmeyer's Sons
Broadway and Gratiot Ave.

Fetter's Flowers
17 Adams Avenue E.

Scribner Floral Co.
604 East Fort St.

G. H. Taepke Co.
WALTER G. TAEPKE, 95 Gratiot Ave.

The L. Bomb Floral Co.
ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD FLORAL CO.
1617 Grand River Avenue

LANSING, MICH.
J. A. BISSINGER Established 26 Years
Member F. T. D.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. Coldwater, Mich.
Member F. T. D. All So. Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties
Byron L. Smith, Florist

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS
THE FLORIST
House of Personal Service

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

Send Orders for
**WASHINGTON,
D. C.**
and vicinity to



GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Washington, D.C.

GUDE'S

Members
Florists' Telegraph Delivery.

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

GRAND RAPIDS
ARTHUR F. CRABB
F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

We have several good business months before us, months bringing special flower selling seasons calling for united efforts in this publicity movement. If the many thousands who have not yet subscribed to our campaign fund would awaken to the importance of individually assisting us to attain our objects in full, the resulting benefit would be theirs in common with their brethren in the trade. There is hardly a florist in the country who cannot afford to contribute—we should like to say, hardly one who does not intend to subscribe. A subscription is not a donation by any means—it is a small investment calculated to produce rich returns.

Our committees meet in Buffalo October 14 and 15 and will then take up the matter of our publicity for the winter and spring months, a matter governed materially by the question of how much money is likely to be available to promote the publicity. You, Mr. Non-subscriber, can render welcome assistance by sending in your subscription, or

Blackstone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

MICHIGAN
ORDERS WILL BE CAREFULLY
CARED FOR BY
HENRY SMITH
GRAND RAPIDS
WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.
"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.
Peter F. Reuss & Co.,
56 BROADWAY

MT. PLEASANT, MICH.
Member F. T. D. Walter W. Caple

MIDLAND, MICH.
PERCIVAL F. PENFOLD

Saginaw, Michigan
GROHMAN THE FLORIST
Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS
SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

PETOSKEY, MICH.
AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph Delivery Association. Frank Winans

Kalamazoo, Michigan
G. VAN BOCHOVE & BRO.
F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.
GRAND RAPIDS FLORAL CO.
WENDEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Only a Step from Cambridge - to Boston!

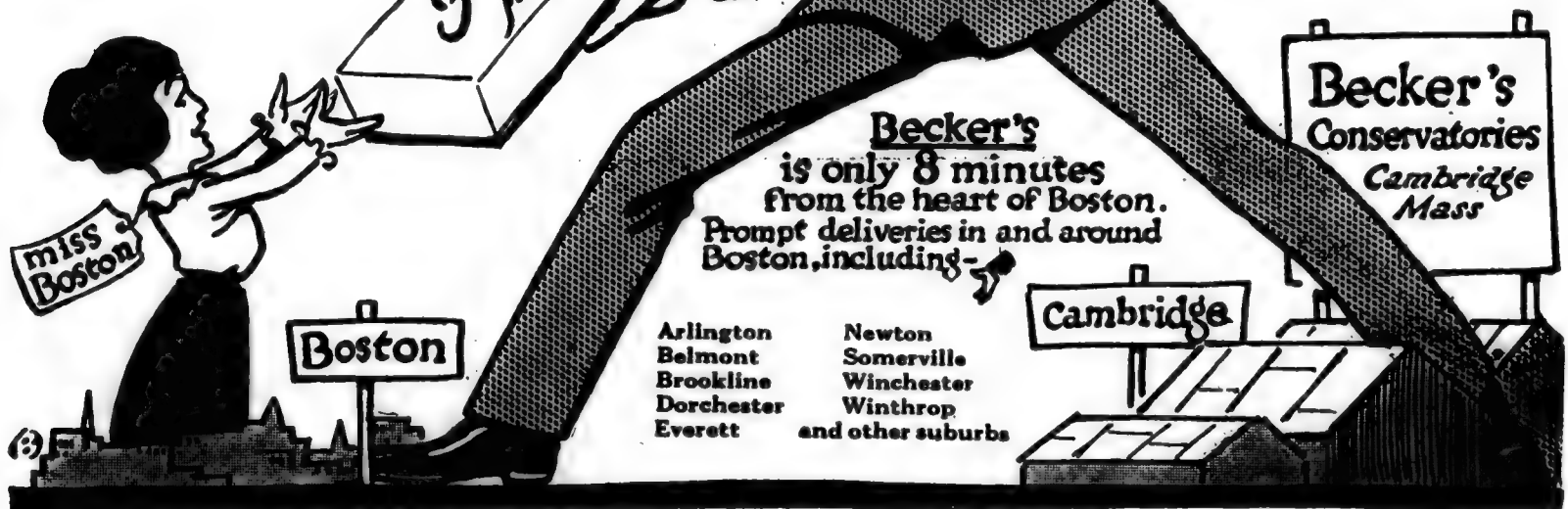
ONLY AN HOUR from receipt to delivery of your Boston-and-vicinity "F. T. Ds."—

—that is—if you send them to us.

We advertise F. T. D. to send you business. Thanks for sending us some!

BECKER Service makes F. T. D. orders a pleasure and a profit.

Quick deliveries to all steamship sailings from Boston.



BECKER'S CONSERVATORIES,

Member Florists' Telegraph Delivery

1720 Cambridge Street, CAMBRIDGE, MASS.

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store

For all Chautauqua County

Elmira, N. Y. RAWSON,

THE FLORIST

Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

The Rosery

ELMIRA, NEW YORK

182 Main St., N.
Flowers Delivered to All Nearby Towns.

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Chatham, N. Y. The Chatham Floral Co.

PROMPTNESS WITH CARE Eastern New York and Western Mass.

Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York WILLIAM GLOECKNER

We guarantee absolute satisfaction. Member F. T. D. and N. F.

notifying the secretary as to the amount you are willing to subscribe at a time to suit your own convenience.

John Young, Sec'y.

PITTSBURGH.

The Market.

Business is fair, considering the abnormally warm weather of the last ten days, which undoubtedly has had its effect in holding trade conditions below

Danker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP

23 STEUBEN STREET

Best service. Send your orders to us

Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Cansaga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

Telegraph Delivery Department

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NEW YORK

DARDS

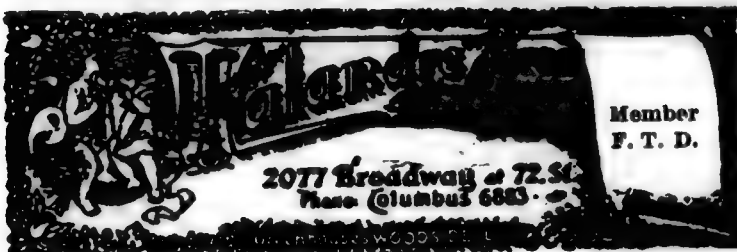
341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
 ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 783

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central.

Personal Attention.

Member Florists' Telegraph Delivery Association.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND
BROOKLYNJERSEY CITY
NEWARK

NEW YORK CITY, N. Y.

GUIDO, Inc.

595 Lexington Ave., cor. 52d St.

Do you want flowers in New York?

We furnish the best, artistically arranged.

A. B. Cazan

Flowers of Quality
Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

WILSON

3 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care
and prompt attention. Phones, 270-271 Main

JOSEPH TREPEL

Member F. T. D.

Brooklyn's Largest Florist

SEVEN STORES

MAIN STORE, 324 Lewis Avenue,

Phone 1150 Bedford. BROOKLYN, N. Y.

Telegraph orders delivered to any part of New
York City, Brooklyn and Long Island.

YONKERS, N. Y. MEMBER

3 MANOR HOUSE SQ. R. T. BRODERICK

what they would otherwise have been. Practically no change can be expected until there is enough frost to eliminate the outside stock, which continues to come in despite the lateness of the season.

Prices continue reasonable, really superb roses having a wholesale disposal of from \$3 to \$18 per hundred. Fine dahlias are coming in from Vineland, N. J., which are selling at the rate of \$6 and \$8 per hundred.

Chrysanthemums are only starting to come in. Their price is from \$2.50 to \$4 per dozen. There are not enough carnations to be a factor in the market and what few there are go at the rate of \$2 and \$3 per hundred. Asters have seen their day, and gladioli are almost gone.

Various Notes.

Joseph H. Seaman, who represents the McCallum Co. in central Pennsylvania, has just returned from a two weeks' trip through the Allegheny valley mill district. He reports a slight slump during the last few weeks in the retail trade of Tarentum, New Kensington and Leechburg, which is attributed to the steel strikes. Otherwise business has opened well and the various proprietors are

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2852-7019 Lenox

New York. Telephone HENRY HART, Inc. Lenox 3822

FLORIST

1000 Madison Avenue

In the heart of most exclusive residential section.

M.A. Bowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and
Efficient
Service.In the Heart of
NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

Telegraph Delivery Department

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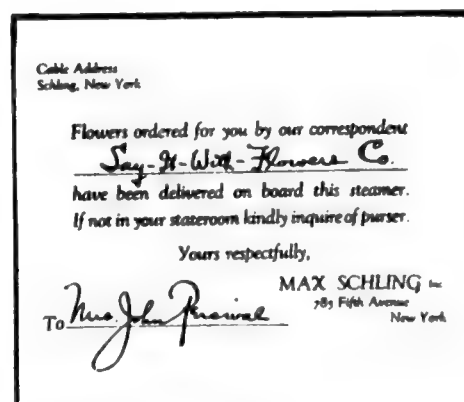
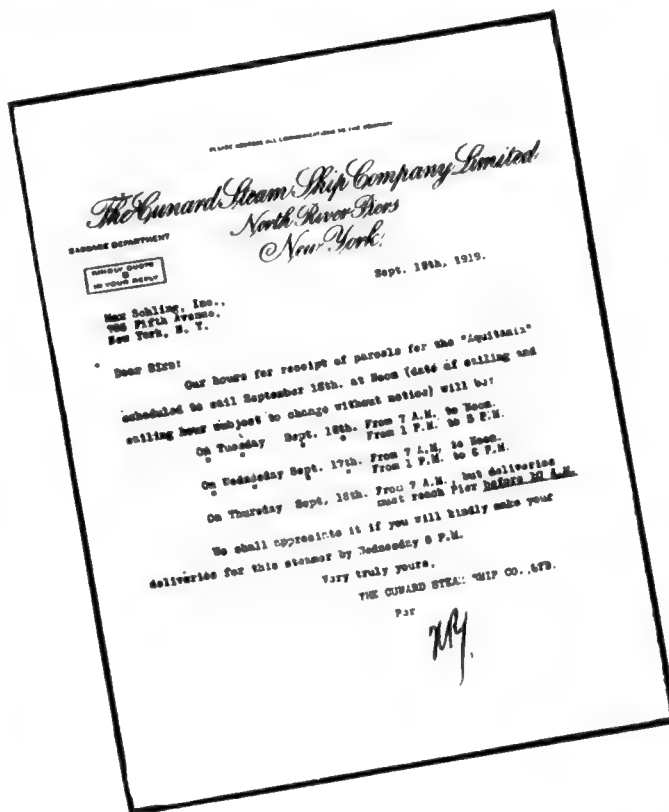
How We Do Steamer Business

The steamship companies notify us regularly about sailings—notice this sample letter

We deliver flowers promptly, but in case we are unable to deliver to the stateroom we mail in the letter box on board the steamer, to each recipient of flowers, a card advising of the arrival of flowers, as shown herewith—thus safeguarding our customers against any possible loss. On the card is written the name of the F. T. D. Florist who placed the order with us.

Our "ATLANTIC" Steamer Boxes — just as pretty as this picture shows them to be — and the flowers will outlast the voyage — cost from \$10.00 upward, according to variety of flowers used. Other Boxes from \$5.00 to \$7.50.

When wiring order for flowers arranged in water in suitable boxes specify "Atlantic" and state price.



MAX SCHLING, Inc.
785 Fifth Avenue
NEW YORK

anticipating an exceptionally successful season. Stock through this district is unusually fine this fall, showing a decided contrast to that of a year ago, when the war and coal restrictions made it impossible either to anticipate the needs of the future or to figure on the production.

De Forest W. Ludwig spent a day last week at the Bakerstown farm of the Pittsburgh Cut Flower Co. Accompanied by Mrs. Ludwig, Mr. Ludwig returned recently from a two weeks' sojourn at Atlantic City. Mr. Ludwig will leave for the F. T. D. convention Sun-

day evening, October 12, and will be accompanied by T. Malbranc, of Johnstown, and several other florists from the surrounding towns.

Ira C. Harper, president of the Retail Florists' Association of Pittsburgh, and Mrs. Harper will also attend the F. T. D. convention.

Ralph F. Pinner, who supplemented his military career in France with four months of study at the University of Clermont-Ferrand, has returned to his old position as head of the landscape department of the A. W. Smith Co. Mr. Pinner was gassed in the Argonne forest,

resulting in blindness, which necessitated his confinement in the American hospital at Mesves for over four months.

Ralph Pinner and John B. Strayer, of the A. W. Smith Co., have just returned from a trip to Bedford and Uniontown, Pa., and Youngstown and Warren, O. They have closed a contract for an extensive piece of work for Edward C. May, of Beacon street, Squirrel Hill. Addison C. Stowers has resigned and gone to Detroit, Mich., to engage in another line of business.

Ernest C. Ludwig and Mrs. Ludwig have returned from their all-summer so-

Telegraph Delivery Department

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BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

S. A. ANDERSON
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO



N. Y.
L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST.

F. T. D.

We reach all
Western
N. Y. Points

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

HUGO H. JAHN, 710 Nostrand Ave.,
BROOKLYN, N. Y.
Tel. 1962 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work.
Personal attention. Special care of telegraph order.

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Olean, N. Y. HERRON
The Florist
WE GROW OUR OWN FLOWERS

ESTABLISHED 1847

F. T. D.

Thos. F. Gavin
INC.

Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

H. F. A. LANGE
Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

NEWPORT, R. I.
Loc. 1864 Greenhouses
SMITH JAMESTOWN, R. I.

MEDINA, WHITE BROS.
N. Y. Orders for Western New York
handled with promptness.

Malone, N. Y. Member
F. T. D.
L. G. RENNIE, 51 East Main Street

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

New Bedford, Mass.
and all parts of CAPE COD, MASS.
MURRAY, Florist

232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

Orders for Vermont and Northern N. Y. filled to
your entire satisfaction at right prices.

Gave Florist

BURLINGTON, VT.

Providence, Rhode Island
Johnston Brothers

LEADING FLORISTS
38 DORRANCE STREET
Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.
AND ALL NEW ENGLAND POINTS
T. J. Johnston & Co., 107 Washington St.,
PROVIDENCE

Vermont's and all points in New Eng'd
Florist.... **W. E. PETERS**
128 Church St., Burlington, Vt.
Member F. T. D.

jour at their farm, Ludwig Station,
near Mars. Large quantities of gladioli
are still being cut at the farm.

Saturday evening, October 18, is the
date set for the marriage of Mr. and
Mrs. Ernest C. Ludwig's younger son,
Edward Earl Ludwig, to Miss Jane Mc-
Daniel, of Wilkinsburg, in the First
Presbyterian church, Wilkinsburg.

Joseph J. Goudy was in the city last
week, representing Henry A. Dreer, Inc.,
Philadelphia.

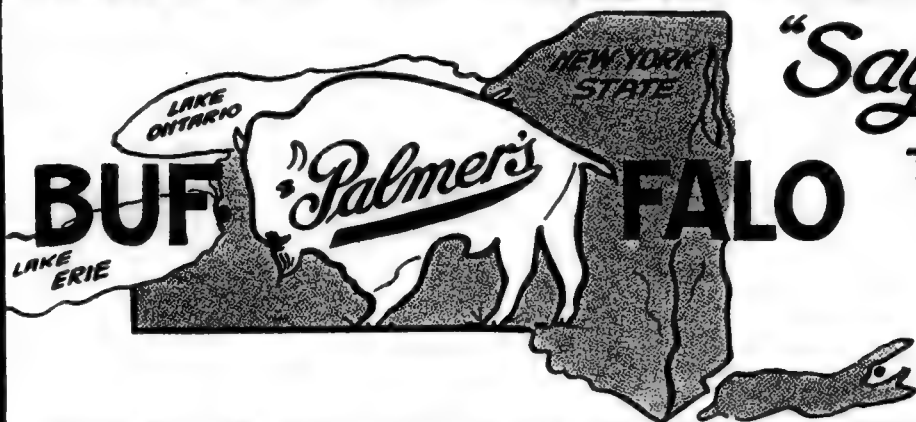
Eric C. Dietz, of the William Buhrig
Co., New York, was another recent vis-
itor.

Miss Catherine Friel, who has been
confined to her home for several months
by an infected knee, the result of a fall
from the steps of St. Paul's Cathedral
last June, expects to be able to resume
her work at Randolph & McClements'
shortly.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

CARBONE, 342
Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

The Beacon Florist
Beacon Street, **BOSTON**
Near Tremont

J. EISMAN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunagle

47 Oak Street

Newton, Mass. | COTTON

Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY

The Florist

For Berkshire County

LEADING FLORISTS
F. I. DRAKE & CO.

Pittsfield, Mass.

WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS

RYAN & POWERS, Your orders will be given the best attention
Members of F. T. D.
Potary Florists

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery

Warburton

Member
F. T. D.

FALL RIVER,
MASS.

33 N. Main Street

Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Hartford, Conn.

J. Albert Brodribb, Store, 639 Main Street

Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees
efficiency to take care of all orders. 20 per cent allowed

Louis F. B. West, who is slowly improving after his accident of more than a year ago, called upon his old business associates of the A. W. Smith Co. a few days ago. Mr. West sustained a severe injury to his spine in August, 1918, through the carelessness of an elevator operator.

Irwin Saunders has returned from a two months' visit in New York and is located in the Philadelphia Florists' Shop, in the Fifth avenue arcade, of which George N. Franks is proprietor. Mr. Saunders succeeds Albert Lanzett, who resigned to become proprietor of a

Coombs
LEADING FLORIST
Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut.

Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

Hartford, Conn.

George F. Lane
SUCCESSOR TO *Welch*
THE FLORIST
180 Asylum Street
Member F. T. D.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools

TAILBY, Wellesley, Mass.

Long Distance Tel., Wellesley 44-1, 44-2, 44-3

MALDEN, MASS.

J. WALSH & SON

Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS
F. T. D.

GIBBS BROS., 231-233 Union St.

BROCKTON, MASS.

Belmont Flower Shop. MEMBER
F. T. D.

MANCHESTER, N. H.

H. C. STACHE.

L. D. PHONE
1201-R.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

PITTSBURGH
AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS
Floral Experts

5936 PENN AVENUE
Members of the Florists' Telegraph Delivery

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Wilkes-Barre and near-by Pennsylvania Towns

Member F. T. D. 14 N. Main St. A. W. B. EVANS

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St. 63 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

SCHULTHEIS, Florist

317 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.
Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.
BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in Central Pennsylvania. Williamsport, Pa.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

PITTSBURGH, PA. Bell Phone 110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D. 8 Williams Street

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

small flower shop in the South Side Hill-top suburb, Allentown.

Harry Gibson, manager of the Zieger Co., at East Liberty, reports an unusual amount of landscape work this fall, as well as satisfactory wedding work. William Fitzimmons, of the sales staff, has returned from a week's visit with relatives and friends in Erie and Titusville. Miss Minnie Gurvey, of the same force, spent a 'several weeks' vacation at her home.

Flowers

The Best at
the Lowest



Member
F. T. D.

The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford Philadelphia Broad and Walnut Streets

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST

Member Florists' Telegraph Delivery Association

SEND US YOUR ORDERS

Prompt Service
Personal Attention

Germantown and Chestnut Hill
ORDERS Carefully executed with
taste and promptness.
FRANK R. HASTINGS
8 West Cheltenham Avenue, GERMANTOWN,
PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by
railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed
with Good Flowers and Good Taste by
M. J. Callahan, 3924 Market St.,
PHILADELPHIA

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST
INC.
Member Florists' Telegraph Delivery Ass'n.

PETERSBURG, VA.
MATHENY, Florist, 129 Sycamore St.
"Everything in Flowers"
Special Service to CAMP LEE

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

Rodgers Floral Co., Inc.
219 King Street
CHARLESTON, S. C.
Members F. T. D. and National Florists

LYNCHBURG DURHAM
VA. N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading
Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

Portsmouth, Va.
Cotton The Florist, 333 High St.
ORDERS FOR **ROANOKE, VA.**
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER
F. T. D.

CHARLOTTE, N. C.
The Flower Shop Everything in
Cut Flowers
203 NORTH TRYON STREET
ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

GILES, The Florist
READING, PENNA.
Member F. T. D.

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

Creech, TARBORO, N. C.
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

WARREN, PA.
Crescent Floral Garden, **SHERM OFFERLE,**
Proprietor

LYNCHBURG, Va.
MISS McCARRON Member Florists'
Telegraph Delivery

GREENSBORO, N. C.
VAN LINDLEY CO.

CLARK, FLORIST, SCRANTON, PA.
124 Washington Avenue
Member Florists' Telegraph Delivery
Orders for Northeastern Pennsylvania filled promptly.
Usual discount. Both Phones No. 2454

Gilbert P. Weaklen is one of a committee of three appointed to outline a plan for reorganization and to draft a set of principles for the East Liberty business men's committee of the Pittsburgh Board of Trade. E. E. S.

DURHAM, N. C.
Durham Floral Co. **HIBBERD**
Proprietor

WILMINGTON, N. C.
Fifth Avenue Florist **Member**
F. T. D.

ROANOKE, VA.
Fallon, Florist

KNOXVILLE, TENN.

The Market.

Trade is beginning to improve as the autumn comes on. When I say that trade is beginning to improve, I do not mean to insinuate that it has been

Charleston, S. C. Greenhouses:
Meeting and Romney Sts.
Carolina Floral Store, 339 King St.
We grow our flowers; place orders here for fresh flowers

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St

STAUNTON, VA.
Central Ave. and **JOHN FALLON**
Lewis St.

Telegraph Delivery Department

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Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products
Well equipped to handle your orders.
MEMBERS F. T. D.
1836 W. 25th St.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS
LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. **F. G. CAREK** ARTISTIC WORK
Leading Florist
Our Motto: "Anywhere; Any time."

AKRON

OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens

The Leading Florist of
URBANA, Champaign Co., OHIO

ADA, OHIO MOHLER'S FLOWER SHOP.....

COLUMBUS, O., and Vicinity

THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio

Members F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio.

Hamilton, Ohio

HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS FOR—**CHARLESTON, W. VA.**
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member F. T. D.
McClure-Coffman Successors to J. W. Dudley Sons Co.

dull at any time this year. On the contrary, the summer of 1919 stands as the record summer in the trade here. The demand has never fallen to that dull, dead level we so commonly experience during hot weather. There has been a demand for flowers of all varieties and kinds and although the supply of stock has been greater than in former years, there were times when it was difficult to find stock enough to fill orders.

At this writing there is an excellent crop of roses in all varieties; Premier and Russell are especially fine and are quick sellers at from \$3 to \$6 per dozen. Other roses, such as Ophelia, Kaiserin, Hoosier Beauty and Columbia, are also good and range in price from \$2 to \$5 per dozen. The first carnations made their appearance about October 1, but the blooms were small, the stems were short and as yet the crop is not heavy enough to be of any significance. Chrysanthemums are showing color and some of the earlier varieties will soon be on the market. There is a good crop of swainsona at this time. The crop of dahlias is better than ever before and, if they can be protected from a possible early frost, there will be plenty of them for the next three or four weeks, as a

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

CINCINNATI

JULIUS BAER, Flowers
Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

CINCINNATI

HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

DAYTON, OHIO

16 and 18 W. Third St.
Matthews the Florist
Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS
Member F. T. D. Elks Bldg., 8d and Jefferson Sts.

Canton, O.

MEMBER F. T. D. **JOHNSTON'S FLOWER SHOPPE**
HARRIS ARCADE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio
Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio
HALBROOKS THE FLORIST

Kent Brothers

Covers All Ohio Points **NEWARK, OHIO**
Members F. T. D.

MASSILLON, OHIO

A. WEAVER Florist in Rotary

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE

NO ORDER TOO SMALL

Member F. T. D.

Cleveland The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Cleveland, PENN SQUARE
WE GROW OUR OWN. ALWAYS OPEN.
FLORISTS

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Hazy Shoppe

16 1/2 N. Phelps Street

QUALITY AND SERVICE

Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.

Member
F. T. D.

ELYRIA FLOWER SHOPPE

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING
FLORISTS
980 Prospect
Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

number of the best varieties, such as Mina Burgle, Sulphur King, Pink Perfection, Nymphia and others, are just beginning to bloom. Helianthus is fine this season.

There is a noticeable demand for ferns and indoor plants, which is somewhat unusual so early in the season.

Paper Whites, yellow Paper Whites and Chinese sacred lilies are the only bulbs thus far received. These are moving well despite the high prices; contrary to what we were led to expect, the quality is better than last year. There were comparatively few Dutch bulbs ordered here this year, since the trade planned to depend more on other flowers, rather than pay the high prices asked for the bulbs, with no warrant that they would be good when received.

Various Notes.

The following salesmen have called upon the trade recently: Robert Shoch, representing the M. Rice Co., Philadelphia; J. G. Lewis, of Lion & Co., New York; E. M. Cox, of the Sefton Manufacturing Co., Chicago; W. P. Snyder, of the Edwards Folding Box Co., Philadelphia; J. A. Cohen, of the Climax Manufacturing Co., Castorland, N. Y.; Howard Royer, of H. Bayersdorfer & Co., Philadelphia; Martin Schilz, of the Ove Gnatt Co., La Porte, Ind.; William Reid, of the A. L. Randall Co., Chicago; Mr. Alexander, of the Chicago Printed String Co., Chicago, and Walter Mott, representing the Hammond Paint

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and
EAST CLEVELAND, OHIOHAHN, The Florist, 10615 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D.
FLORISTS
TOLEDO, O.
SCHRAMM
BROS.
1315 CHERY ST.

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA.

Member F. T. D.

KNOLL
FLORAL
CO.

Telegraph Delivery Department

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JACKSON, MISS.

THE CAPITOL FLORAL CO.
THIRTY YEARS OF FLORAL PROGRESS
Greenhouse and Retail Store
PROMPT ATTENTION, OUR MOTTO
218 E. Capitol St., P. O. Box 313

For all Mississippi

R. E. LANGLEY
Member F. T. D.

JACKSON'S LEADING FLORIST
JACKSON, MISS.

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire
or write Brownwood Floral Co.
BROWNWOOD, TEXAS
We are prepared to fill your orders
Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist
AVENUE C AT 8TH STREET
Member of Florists' Telegraph Delivery Ass'n.

WACO in the heart of Texas
Member F. T. D. WOLFE THE FLORIST

CORPUS CHRISTI, TEXAS
CONVALESCENT CAMP
Curtis the Florist

Orders for TEXAS
KERR The Florist, Houston, Tex.
Member Florists' Telegraph Delivery

El Paso, Texas POTTER
FLORAL CO.
Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
Write or wire headquarters for flowers to
Texas, Oklahoma, Louisiana, New Mexico. N
orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists'
Telegraph Delivery

MISSISSIPPI
STEMME & SONS :: HATTIESBURG

GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.
We are at your service TUPELO FLORAL CO.

MRS. J. E. WATTS
Cut Flowers for all Occasions MERIDIAN, MISS.

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY
250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Birmingham, Ala.

Tutwiler Flower Shop
FRASER NURSERY CO.

Best attention
given your orders.

SALT LAKE CITY

AND VICINITY
BAILEY & SONS CO. F. T. D. MEMBER
Telegraph orders filled
promptly and carefully
LARGE STOCK ALWAYS ON HAND

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO,
MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

OGDEN, UTAH

FLOWERS Best shipping facilities as Dumke
FRESH Ogden is a railroad center. Floral Co.
FROM THE GREENHOUSES

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any
Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

U. J. VIRGIN
838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES
AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

& Slug Shot Works, of Beacon, N. Y.
The following florists were in Knox-
ville recently as guests of C. L. Baum:
Mrs. H. M. Johnson, of the Johnson
Floral Co., Chattanooga, Tenn.; John and
Charles Karsten, Chattanooga, and J. A.
Peterson, of J. A. Peterson & Sons, Cin-
cinnati, O., and Mrs. Peterson.

George F. Rhea, of the Rhea Floral
Co., Greenville, Tenn., was recently in
a local hospital for an operation. He
has partially recovered and has been
taken to his home in Greenville, where
he is reported to be getting along well.

Mrs. Rosa Hall Ryno is cutting some
choice dahlias.

QUALITY and PROMPTNESS
New Orleans, La.
— The —
Avenue Floral Co.
3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.

CHAS. EBLE
OLDEST FLORIST SOUTH
121 BARONNE STREET
Member Florists' Telegraph Delivery.

WARE YOUR ORDERS
TO
HARRY PAPWORTH
The Mobile Ridge Nursery Co. Ltd.
FLORISTS
135 Canal St.
NEW ORLEANS
E.T.D.

D. E. Ruch
FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

MOBILE,
ALABAMA
GOODBRAD FLORAL CO.

MOBILE, Alabama
Member F. T. D. The Minge Floral Co.

American Flower Shop
319 N. 20th St. BIRMINGHAM, ALA.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
ALEXANDRIA, LA.
E. BLUM & SON
For all Points in Central Louisiana.

Telegraph Delivery Department

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BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders



1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

Nashville and Chattanooga

Member
Florists'
Telegraph
Delivery



In **KENTUCKY** where prestige counts
for much, let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

S A V A N N A H
A. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
Established in 1832 Charles and Pleasant Sts.
BALTIMORE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

Addison J. McNutt has a fine prospect for roses and chrysanthemums. He has about the best lot of Christmas cherries and peppers seen in this vicinity for some time.

The Crouch Co. has a large banana plant on display at its store. The plant is in bloom and also has a large bunch of bananas on it. H. B. Crouch anticipates attending the F. T. D. meeting in Buffalo, October 14 and 15. Mr. and Mrs. C. W. Crouch will soon be departing for Florida, where they are accustomed to spend the winter.

A. H. Dailey is rebuilding two of his greenhouses. Stock looks well and he reports a good trade.

C. L. Baum is busy getting his greenhouses in first-class shape. He has a full winter supply of coal on hand, which was purchased early in the summer at a large saving, according to the price now. He has a large stock of gladiolus bulbs on hand and has had a large number of unsolicited inquiries for them. One inquiry was for 350,000 for one firm. However, Mr. Baum has refused to sell any bulbs whatever, on account of having a large area yet to stock with these bulbs before he offers any for sale. The object in growing the gladioli is eventually to put the bulbs on the market, but while accumulating a stock of bulbs large enough for this purpose, Mr. Baum is deriving a fair revenue from the sale of cut blooms. The crop was good this season, with the exception of a short dry spell, and the cut flowers were shipped by the thousands to almost all points within a

LEXINGTON, KY.
John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

LEXINGTON, KY.
HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.
AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880 Incorporated 1913

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST

CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South
Knoxville, Tenn.
All Orders Given Special Attention

COVINGTON, KY.
Good Stock. Prompt Delivery.
MILLER, "THE FLORIST." Grower

MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery
Baltimore, Md.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ

MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

Established 1859.

WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.
Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.

LEADING FLORISTS
COLDWATER, MICH.
ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

200 SOUTH 7TH STREET

JOHN G. HEINL & SON

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. IND.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Modavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service. 2602 Thompson Ave.

CHICAGO

2132-2134
Michigan Avenue
Member F. T. D.

Samuelson
Florist

Orders
Carefully
Executed

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.

J. STAACK & SONS

DIXON, ILL., and NORTHERN ILL.
We can and will be glad to serve you
Member F. T. D. Dixon Floral Co.

PRINCETON, ILL.
W. E. TRIMBLE For Central and Northern Illinois Members F. T. D.
GREENHOUSE CO.

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON
Corner E. State and Longwood Streets

GALESBURG, ILL.
I. L. PILLSBURY — For Central Ill.
Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.
H. F. DRURY
All Orders Filled Promptly and Carefully

PEORIA, ILL. 423 Main St. Member F. T. D.
LARGE GREENHOUSES CHAS. LOVERIDGE

radius of 500 or 600 miles. Karl P. Baum, who is a director of the Florists' Telegraph Delivery Association, will attend the meeting in Buffalo October 14 and 15. R. E. M.

DULUTH, MINN.

The Market.

The last part of the week was wet and cold. What few flowers were left outdoors had been cut down by the frost or made unsalable by the rain. Asters are over and the dahlias are as black as coal. We now have to depend upon greenhouse flowers. The outdoor flower growers have had a good season this year. Usually the season is short, but this year the spring opened early, after a mild winter, and this gave them a good chance to get started early, with the result that a great many more flowers were grown. Peonies, especially, are much at home here and we have a num-

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

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LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.
Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.
All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.
We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

SPRINGFIELD, ILL.
Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois
SPRINGFIELD'S BEST FLORIST
Established 30 Years

SPRINGFIELD, ILL.
JANSSEN FLORAL CO.
Best Service for Central Illinois

BRINKERHOFF GREENHOUSES
SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

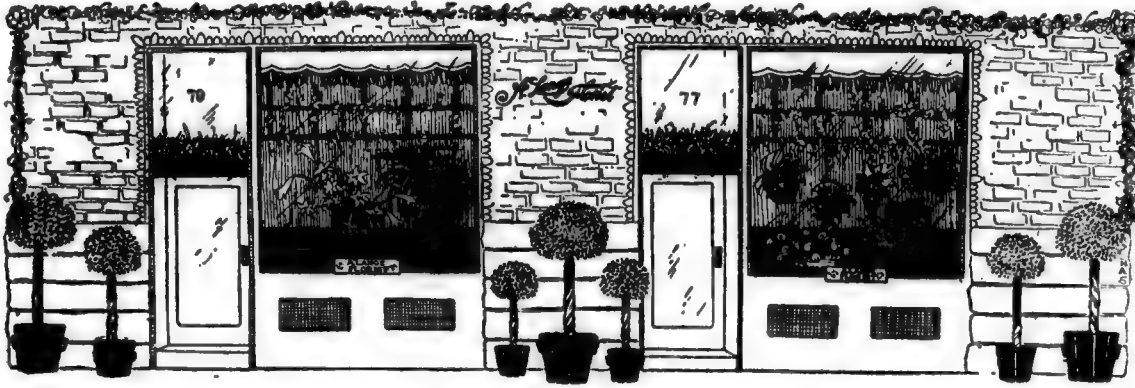
Williams & Co. South Bend, Ind.
Florists
For Northern Indiana and South'n Michigan 138 S. MICHIGAN ST. Members F. T. D.

RICHMOND, INDIANA
FRED H. LEMON & CO
Florists and Decorators Send us your orders

FORT WAYNE, IND. AND VICINITY
FLICK FLORAL CO., 207-9 W. Berry St.
The Leading Florists. Members F. T. D. Ass'n.
Choice Flowers and Prompt Service.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO

Are available to the trade in filling all orders.

MEMBER F. T. D.

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

Wangel Florist **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

CHICAGO
C. Trauenseider
3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member 1048 Lake Street,
F. T. D. OAK PARK, ILL.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

ber of amateur specialists who produce excellent blooms, which are put on exhibition at the annual peony show. This causes a large demand for peony roots at this time of the year, as fall planting is the best, and anything at from 50 cents to \$2.50 finds a ready sale.

Roses are the mainstay. Killarney and White Killarney are good, Russell is fair and Columbia and Beauties are in good condition. Snapdragons and gladioli are especially fine and are used artistically in baskets and sprays for funerals. The first shipment of chrysanthemums has arrived from California, but they are in poor condition, which makes them rather costly when one figures that many have to go to the dump and the price has to be figured on the good ones. Few early chrysanthemums are grown in this city, the growers being rather afraid of them and sticking more

Established 1857.

Wittbold
FLORIST

745 Buckingham Place **Chicago**
L. D. Phone 1112 Graceland
Send us your retail orders. We have the best facilities in the city.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

GEORGE FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

PEKIN ——— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

PONTIAC, ILLINOIS Members
Flowers of all kinds in their season **F. T. D. W. J. MILLER & SON**

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

J. L. JOHNSON **De Kalb, Ill.**
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

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ROCKFORD FLORAL CO.

Streator, Ill. THORNTON'S
FLOWER SHOP
F. T. D. FLORIST - Quality is Our Hobby

Telegraph Delivery Department

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LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO...

BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.

218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOPF A. F. BORDEN

PASADENA, CALIF.

MEMBER F. T. D.
HENRY A. SIEBRECHT, Jr.

**SIEBRECHT'S
HOUSE
OF
FLOWERS**

**WOLFSKILLS' and
MORRIS GOLDENSON**

FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Oakland, Calif.

J. SEULBERGER & CO.,
418 Fourteenth Street
Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.
Members Florists' Telegraph Delivery.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

**California Florist
TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62123 315 West 8th Street

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Santa Barbara, Cal.

912 STATE STREET
GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.
Cheapest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

**Berkeley OAKLAND
SAN FRANCISCO**

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

TACOMA

SMITH FLORAL Co., 1112 Broadway

to the main and late crop, which will not be ready for cutting for some time. Funeral work was an important item in last week's business; it often comes as a lifesaver, as there is always a certain amount of stock which has to be used up in that way. Carnations still are scarce and only moderate stock can be had, with short stems and small flowers. The local cut will be in soon and then better stock will be procurable. Good stock will always bring good prices, while poor stock goes to the dump, no matter how cheaply it is offered.

In potted plants, primulas are arriving in 4-inch and 5-inch pots and are good, stocky plants. Begonias and cyclamens are in great demand, with a limited supply. The demand for bulbs is large, since customers are getting impatient waiting for the arrival of the Dutch bulbs, which ought to be along at any time now. French bulbs are selling easily and are the only bulbs to plant for Christmas blooming.

Various Notes.

William Japp, of the Lester Park Greenhouses, has some good cyclamens, which he says are better than ever this year. He is much afraid that he will not have enough to supply the trade. He

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist 650 Main Street

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Boarn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
SAN JOSE, CAL.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

PORTLAND ORE.
Lubliner's
FLORIST
328 & 348
MORRISON ST.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosalia Bros.
Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city
Woodlawn Flower Shop

1410-1412 2nd Avenue

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders
filled promptly

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

also has good *Primula obconica* in 4-inch and 5-inch pots, which always find a ready market. He has a house of good Golden Glow mums, which are almost ready to cut, but are developing slowly, owing to the dark, cold days. A fine lot of hydrangeas are coming along well, owing to the fine summer, which has enabled him to ripen them off just the way he wants them. With his two sons back from France, he is looking forward to the fall trade with great anticipation.

Mr. Berg, of the Superior Floral Co., reports that things are beginning to move in fine shape. He has a crop of snapdragons that are going to be the finest he has ever cut, by the way they are looking now. His carnation houses were never in better condition than at present and some especially fine specimens will be in evidence within a week or so. He is growing some fine varieties, including Matchless and Enchantress Supreme. Mr. Berg had a hard time during the war, since the draft took his two brothers, both of whom worked at the greenhouses, while he had charge of the store. This left him single-handed and, as he says, kept him jumping. Now that they are back again, the work has been divided up as before.

Charles F. Edgar, of the McCallum Co., Pittsburgh, Pa., was a visitor last week. He is carrying his Christmas stock on this trip and has an array of artificial flowers in Christmas colors, fancy bas-

'SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

PORTLAND, ORE.

TONSETH FLORAL CO.

285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.

PORTLAND ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

Telegraph Delivery Department

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LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA
Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA
John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists
Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist
1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb. Flowers for All Occasions, from Cradle to Grave
CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE
ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA
For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY GREENHOUSE
To Quarters, by bearer, 50c add.

DENVER Bright Spot Greenhouses
Corner Fifth Ave and Josephine St
CHAS. N. PAGE, Proprietor

Colorado Springs, Colo
Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT COLLINS, COLO.
ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue,

Gurney Greenhouse Company

Your Orders North Dakota TRY US
to RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D. WM. DETHLEFS
Leading Florist
Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

TEXARKANA, ARK. TEX.
MAJESTIC FLORAL COMPANY

Helena, Ark. NEAREST FLORIST
IN STATE 150 MILES
BALL FLORAL COMPANY

kets and Christmas wreaths, also a line of ribbons and chiffons.

Miss Gladys Willin, of the Duluth Floral Co., is spending her vacation on the range and, from a letter received, is having a fine time with a party of friends in Virginia, Minn. J. E. S.

LOWELL, MASS.

The Market.

The weather in the early part of last week was remarkably summer-like, changing to cool and cloudy with drizzling rain. Carnations continue to improve in quality, and prices have doubled. Chrysanthemums are retailing at \$5 per dozen. The demand for hardy flower roots, shrubs and fruit trees is excellent. Gladioli continue plentiful, but are of poorer quality.

Various Notes.

At the Strand Photo Play House there was held a style show September 22 to 27. This was arranged by the J. L. Chalifoux Co. department store, with the assistance of L. E. Studley and Mr. Martin, the window trimmer. During this style show week, the extensive window space of the Chalifoux Co. was beautifully decorated with flowers, palms and ferns supplied by the Morse & Beals Co. Bouquets of chrysanthemums, carnations and other flowers were carried by the living models, who were also

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.



Hutchinson,
Kansas

Member Florists' Telegraph Delivery



Leading Florist
819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Telegraph Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Atchison, Kan. GROVES
FLORAL CO.
Established 1865. Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.

MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston

Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.

F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MAZEY

MINN.

"The
Society
Florist"

SECOND AVE. SO. AT EIGHTH ST.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago

Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24 W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in

MINNEAPOLIS

Rochester, Minn.

Flowers to all points on short notice.

Rochester's only store having its own greenhouses.

Broadway Flower Shop,

Member F. T. D. 112 South Broadway

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL

U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail

Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLES, Pres. E. P. NEUMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

ROCHESTER, MINN.

QUEEN CITY GREENHOUSE CO.

Members Florists' Telegraph Delivery Ass'n.

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great Northwest. Daily deliveries to ST. PAUL & RICHMOND WIS.

Harkett's

FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

I
O
W
AKendall's
FlowersMarshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton, Grinnell and
Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR

Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIOUX CITY, IA. Rocklin & Lehman

A large assortment on hand daily
Members Florists' Telegraph Delivery

SIOUX CITY, IOWA

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

J. C. RENNISON CO.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY



FT. DODGE, IA.

N O R D W A L L

E. E. NORDWALL

DES MOINES, IA.

GUTHRIE-LORENZ CO.

M. J. SPORMAN

CEDAR RAPIDS IOWA

Cedar Falls, Ia. BANCROFT'S

55,000 Feet Glass Beautiful Flowers
Members F. T. D. Joseph Bancroft & Son

the recipients of flowers from admiring friends during the week. The act, which lasted forty-five minutes, wound up with a wedding party. Miss Janet Cote, as bridesmaid three nights during the week, walked among the audience throwing flowers to the patrons.

Kenny, of Central street, has started Saturday special sales. Last week it was carnations at 50 cents per dozen.

There was a rush of funeral orders at J. J. McManmon's in the early part of last week. The firm is now settled in the new store, which is more spacious and has two good show windows. This firm has a fine lot of pompon mums in pots, in splendid shape and showing color.

Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

FRED



WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

Kansas City,
Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE
F. H. WEBER
Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Joe Kite
4744-4748 McPherson Ave.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

KANSAS CITY
A. Navell
MEMBER F. T. D. 1122 Grand Avenue

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

STUPPY FLORAL CO.
Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

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E. E. R.

STEAMER SAILINGS.

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Tunisian	Montreal	London	Oct. 10
Brazos	New York	San Juan, P. R.	Oct. 11
Patria	New York	Marseilles	Oct. 11
France	New York	Havre	Oct. 11
Kashimi Maru	Seattle	Yokohama	Oct. 12
Rochambeau	New York	Havre	Oct. 14
Ventura	San Fr'sco	Sydney	Oct. 14
Bohemian	Boston	Liverpool	Oct. 15
Pr. Friedrich Wm.			
	New York	Southampton	Oct. 15
Vauban	New York	South America	Oct. 15
China	San Fr'sco	Yokohama	Oct. 16
La Savole	New York	Havre	Oct. 16
Minnedosa	Montreal	Liverpool	Oct. 16
Saxonia	New York	London	Oct. 16
Korea Maru	San Fr'sco	Yokohama	Oct. 17
Ortega	New York	Valparaiso	Oct. 17
Morro Castle	New York	Havana	Oct. 17
Stavangerf'rd	New York	Norway	Oct. 17
Coamo	New York	San Juan, P. R.	Oct. 18
Noordam	New York	Rotterdam	Oct. 18
Siellian	Montreal	Bristol	Oct. 18
Venezuela	San Fr'sco	Yokohama	Oct. 18
United States	New York	Denmark	Oct. 18

WE STRIVE TO PLEASE KANSAS CITY, MISSOURI
ALPHA FLORAL CO.
205 WALNUT—PHONES 2721-1806

ST. JOSEPH, MO.
MITCHELL & QUENTIN
Orders for
Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street
ST. JOSEPH, MO.
HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St. Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W. J. Barnes KANSAS CITY, MO.
88th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES

POMPONS, CELOSIA, HARDY PEAS, DAHLIAS and Other Seasonable Flowers

Columbia, Russell, \$6.00 to \$16.00 per 100

Killarney, Sunburst, Kaiserin, Ophelia, Richmond, \$3.00 to \$10.00 per 100

Dahlias, \$2.00 per 100. Adiantum, \$1.00 per 100.

Fancy Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in..... 35c each
5-in..... 60c "
2 1/4-in..... 12c "

WHITMANII FERNS

5000 2 1/4-in., strong plants, ready for 4-in., 12 1/2c each.

BOSTON FERNS

5-in..... 75c each
6-in..... \$1.25 "
7-in..... 2.25 "

CYCLAMENS

4-in..... 50c each
5-in..... 85c and \$1.00 "
6-in..... \$1.40 and 1.60 "
7-in..... 2.00 and 2.50 "

PRIMULAS

4-in..... 15c each

HYDRANGEAS

4-in. single stem..... 20c each

This is extra strong, well grown stock. 5% for packing, cash with order.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS

Greenhouses:
Pleasant Hill, Mo.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

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The Market.

The carnation crop is showing improvement as the season advances, but roses are still the most plentiful thing on the market and really the only thing, considered from a shipping standpoint. Ophelia ranges from \$4 to \$12 per hundred; Russell, Columbia and Premier from \$8 to \$14 per hundred. There are a few Wards at \$3 per hundred. Carnations are \$3 and \$4 per hundred and decidedly good. Dahlias are being used to some extent in local orders, but for shipping they are not considered desirable.

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Cutting Heavily on Ophelia

Mums and Carnations in limited quantity

Carnations, 3c to 4c. Mums, \$3.50 to \$4.00 per doz.

Russell, 8c to 18c. Columbia, 8c to 18c

Ophelia, 4c to 10c. Ferns, 1000, \$3 00

Artificial Wreaths, \$2.00, \$2.25, \$3.25

Plain Magnolia Wreaths, 90c to \$1.25

Open until 6 p. m. after Oct. 1st. Closed all day Sunday.

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Avenue, KANSAS CITY, MO.

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[Concluded on page 116.]

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED THE RED WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

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Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
President, E. C. Dungan, Philadelphia, Pa.;
Secretary-treasurer, C. E. Kendel, Cleveland, O.

PROBABLY the shortest items this year will be peas, peppers and tomato.

T. J. GREY & Co., Boston, received a silver medal for a display of vegetables at the September exhibition of the Massachusetts Horticultural Society.

C. B. KNICKMAN has returned from his trip to Japan in the interests of McHutchison & Co. When last heard from he was at San Francisco on his way to Eureka, Cal.

THERE is much activity in the seed stores which do a jobbing business in bulbs, there now being in process of distribution a full fall line with the exception of giganteums and the minor items excluded by the quarantine.

THE seedsmen who do a jobbing business in lily bulbs have been deeply interested in the rumors floating around last week concerning the loss of a large shipment on the way from Japan. For those whose bulbs are lost it means difficulty if not impossibility in the matter of filling orders, while for those who are not directly involved it means a still stronger market.

EVERETTE R. PEACOCK, of Chicago, in addition to extending his seed trade interests with a rapidity which is attracting wide attention, has taken the principal part in the organization of the new Milwaukee-Irving State Bank, of which he has become president. The name of the institution is derived from the street intersections at its location, which is the neighborhood of the Peacock general headquarters.

A NEW POLICY, TRULY.

Seeds are now to be guaranteed—the well-known and zealously guarded disclaimer has been thrown in the discard by the seed tape people. The announcement comes from the Hanser advertising agency, as follows:

"A new process for the taping of seeds—one which enables the manufacturer to guarantee its products and thereby establish a new precedent in the seed business—is announced by the American Seedtape Co. The new tape is placed on the market this year for the first time. It is the result of several years' experimentation and has been made possible by the use of an especially prepared tissue paper which is subject to almost immediate disintegration upon coming in contact with the slightest moisture.

"Repeated tests with this new tape made at the company's laboratory in the Pakro building at Newark, N. J., have been so highly successful that the company has seen fit to institute a policy never before attempted by seedsmen, that of guaranteeing their product."

The announcement from the advertising agency continues: "The bringing out of the seedtape in this new form at this time will be doubly welcome, due to the tremendous interest in home gardening as a means of reducing the present high cost of living. Seedtape is particularly adaptable for home gardening purposes and its well known economy and labor-saving features are especially important when prices are high and labor is scarce.

QUALITY SEED

— FOR THE —

Market Gardeners of America



SPINACH SEED, All Varieties

100 lbs. or more.....30c per lb.
Less than 100 lbs.35c per lb.

WHEN YOU THINK OF

GARDEN SEEDS

WRITE TO PEACOCK



OUR OWN SEED FARMS

Everette R. Peacock Co.

SEEDSMEN

4013 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH*Before Buying Elsewhere*

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

- THE -

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1919 seeds on request.

S. D. WOODRUFF & SONS

Home Office: ORANGE, CONN.

New York City Store, 82 Day Street

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,

Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

R. C. MCGILL & CO.**WHOLESALE SEED GROWERS**

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

SAN FRANCISCO

CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

CALIFORNIA

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

ONION SETS**LEONARD SEED CO.**

226-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN**GROWERS FOR THE TRADE**

Write for Prices

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salady, Named and Mixed Grandifera and Spencer Sweet Peas, and Sunflower.

Seed Growers

SAN JOSE, CALIFORNIA

Company

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

Mention The Review when you write.

TOMATO SEEDGrown for the
Wholesale Seed Trade**HAVEN SEED CO.**

SANTA ANA,

CALIFORNIA

Mention The Review when you write.

High Grade Holland Bulbs

HYACINTHS FOR FORCING

	Per 1,000	
	First Size	Second Size
Gertrude, rose pink.....	\$80.00	\$60.00
Lady Derby, rose.....	85.00	60.00
L'Innocence, pure white.....	80.00	60.00
Grand Maitre, blue.....	80.00	60.00
Queen of the Blues.....	80.00	60.00

HYACINTHS FOR BEDDING OR FORCING

	Per 1,000
Gertrude, rose pink.....	\$40.00
Gigantea, light pink.....	40.00
Mme. Van der Hoop, white.....	40.00
Grand Maitre, blue.....	40.00

SINGLE TULIPS

	Per 1,000
Belle Alliance, scarlet.....	\$27.00
Chrysolora, yellow.....	27.00
Keizerskroon, red and yellow.....	28.00
La Reine, rose white.....	28.00
Prince of Austria, orange scarlet.....	32.00
Rose Grisdelin, rose.....	26.00
Rose Luisante, dark rose.....	36.00

SINGLE LATE TULIPS

	Per 1,000
Bouton d'Or, yellow.....	\$24.00
Moonlight, extra large yellow.....	85.00
Inglescombe, pink.....	27.00
Inglescombe, yellow.....	27.00

DOUBLE TULIPS

	Per 1,000
Boule de Neige, white Murillo.....	\$27.00
Couronne d'Or, orange yellow.....	35.00
Imperator Rubrorum, scarlet.....	45.00
Murillo, rose white.....	27.00

DARWIN TULIPS

	Per 1,000
Baronne de la Tonnaye, pink.....	\$27.00
Clara Butt, apple blossom.....	27.00
La Candeur, white.....	27.00
Pride of Haarlem, deep pink.....	35.00
Farncombe Sanders.....	35.00
W. Whistler.....	27.00
Lots of other Darwins and single late Tulips. Ask for price list.	

NARCISSI

	Per 1,000
Bic. Victoria, extra d. n.....	\$45.00
Golden Spur, extra d. n.....	45.00
Emperor, large, round.....	35.00
Sir Watkin.....	35.00
Von Slon, extra d. n.....	45.00
Ornatus, extra d. n.....	32.00
Etc., etc.	

AMERICAN-GROWN GLADIOLI

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
America, pink.....	\$30.00	\$24.00
Francis King, salmon red.....	30.00	24.00
Glory of Holland, white.....	35.00	28.00
Golden West, orange red.....	40.00	32.00
Halley, salmon pink.....	30.00	24.00
L'Immaculee, pure white.....	60.00	50.00
Mr. Mark, light blue.....	110.00	85.00
Pendleton, pink carmine blotch.....	45.00	35.00

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
Peace, white rose stripe.....	\$40.00	\$32.00
Panama, pink.....	40.00	32.00
Primulinus Hybrids, extra mixed.....	30.00	24.00
Prince of Wales, salmon pink extra.....	80.00	65.00
Red Emperor, largest scarlet.....	100.00	80.00
War, blood red.....	45.00	35.00
Yellow Hammer, large yellow.....	40.00	32.00
Wilbrink, early pink.....	65.00	55.00

Ask for our complete list. Terms: 3% cash with order or 30 days net. Unknown correspondents please send cash with order. Packing charged at cost. All bulbs offered F. O. B. Mount Clemens, Mich.

UNITED BULB CO.,

Mount Clemens, Mich.

"All Pakro seeds, whether marketed in tape or the packet form, are grown under the direct supervision of expert seedsmen and subjected to the most severe germination tests, another important factor that has caused the company to announce its new policy.

"A complete variety of flower and garden vegetable seeds, both taped and untaped and packed in exceptionally attractive cartons and packets, is offered the trade for the coming season.

"The American Seedtape Co. reports a strong demand for its products from foreign countries and since the close of the war has received many applications for establishing agencies in European and Latin American countries and is looking forward to the biggest export trade in the history of its business."

MOTT-LY GLEANINGS.

The Springfield Seed Co., Springfield, Mo., has recently completed improvements in the store and office to meet the increasing business, which Manager W. J. Schafftzer reports as being highly encouraging. The flower department has also undergone a change, floral work being done in a light basement, thus keeping the unsightly part of the work out of sight. This company is also interested in the Pioneer Floral Co. and is adding a Moninger greenhouse 40x185 for plants, the sale of which has always exceeded the supply. Thomas Hopkinson, a pioneer grower who has recently moved from Chicago, has charge, and larger results are anticipated.

C. E. Hubbard, of the Hubbard Seed Store, Topeka, Kan., reports that "a process of house-cleaning is going on, or,

FALL BULBS

Paper Whites, 13-15 ctm.
Valley Pips, Holland grown.
Begonia and Gloxinia Bulbs.
Palm Seeds.
Dutch Bulbs.
Japanese Lily Bulbs.
Narcissus Emperor and Empress.
Peonies, Raffia, Bamboo Canes, etc.

Write for import prices.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion,
Lettuce, Radish, Carrot,
Sweet Peas, etc.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

in other words, inculcating some new ideas together with the best of the older ones." A handsome basket of flowers in the window was surrounded by a bunch of blue ribbons won at the state fair recently. One acre of dahlias is in

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street, PHILADELPHIA, Pa.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St N., Minneapolis, Minn.

Always mention the Florists' Review when writing advertisers.

Dutch Bulbs

READY FOR IMMEDIATE SHIPMENT

Our first shipments are now in, bulbs opening up in fine shape. Order early. Demand heavy and supply short.

DUTCH ROMAN HYACINTHS

	Per 100	Per 1000
Gertrude, rose	\$3.50	\$30.00
Gigantea, pink	3.50	30.00
La Grandesse, white.....	3.50	30.00
L'Innocence, white	3.50	30.00
Grand Maitre, blue.....	3.50	30.00
Queen of Blues, blue.....	3.50	30.00

NAMED HYACINTHS

	Per 100	Per 1000
First size named varieties.....	\$11.00	\$100.00
Blue, Grand Maitre, King of Blues, Lord Derby, Queen of Blues.		
Red and Pink, Cardinal Wiseman Gen. De Wet, Gertrude, Gigantea, Lady Derby.		
White, L'Innocence, La Grandesse, Mme. Van der Hoop.		
Second size named varieties.....	8.50	80.00
Forcing grade in separate colors.....	6.00	55.00
Bedding grade in separate colors.....	4.50	40.00

SINGLE TULIPS

	Per 100	Per 1000
Artus, scarlet	\$2.25	\$20.00
Belle Alliance, scarlet.....	3.00	27.00
Cardinal's Hat, red.....	4.75	45.00
Chrysolora, yellow	3.00	27.00
Crimson King, crimson.....	2.50	22.00
Cottage Maid, white edged rose.....	2.75	24.00
Couleur Cardinal, crimson-scarlet.....	5.10	48.00
Duchess of Parma, orange.....	3.00	27.00
Dusart, scarlet	2.40	21.50
Kelzerskroon, red and gold.....	3.30	30.00
Mon Tresor, yellow.....	4.90	46.00
Pottebakker, white	2.80	25.00
Pottebakker, scarlet	3.25	29.00
Pottebakker, yellow	2.80	25.00
Princess Marianne, white, red striped.....	2.60	23.00
Prince of Austria, orange scarlet.....	3.60	33.00
Rosamundi, rose pink.....	2.40	21.50
Rose Grisdellin, soft rose.....	2.75	24.00
Thos. Moore, orange yellow.....	3.00	27.00
White Hawk	3.25	29.50
Yellow Prince	3.30	30.00
Extra Fine Mixed.....	2.00	18.00

DOUBLE TULIPS

	Per 100	Per 1000
Couonne d'Or, copper color.....	\$4.25	\$39.00
La Candeur, white.....	2.75	24.00
Murillo, pink	3.75	35.00
Rex Rubrorum, scarlet.....	3.75	35.00
Salvator Rosa, deep rose.....	3.85	35.00
Extra Fine Mixed.....	2.50	21.00

LATE FLOWERING TULIPS

	Per 100	Per 1000
Bouton d'Or, yellow.....	\$2.30	\$20.00
Isabella, red and white.....	2.30	20.00
Picotee (Malden's Blush), white margined rose	2.40	21.00
Gesneriana, crimson scarlet.....	2.75	24.00
Salmon Queen, orange red.....	2.40	21.00
Gesneriana Lutea, yellow.....	2.75	24.00
Inglescombe Pink	2.60	23.00
Mrs. Moon, yellow.....	3.40	31.00

DARWIN TULIPS

	Per 100	Per 1000
Baronne de la Tonnaye, bright rose.....	\$2.90	\$26.00
Pride of Haarlem, cardinal.....	3.50	32.00
Bartigon, crimson	6.15	58.50
Farncombe Sanders, scarlet.....	3.50	32.50
Europe, salmon scarlet.....	3.30	30.00
Gretchen, pale rose.....	2.75	25.50
Glow, vermillion scarlet.....	3.30	30.00
Loveliness, carmine rose.....	2.50	22.00
Mme. Krelage, lilac rose.....	3.30	30.00
Wm. Pitt, dark crimson.....	5.15	48.00
Wm. Copeland, lilac rose.....	5.50	52.00
King Harold, blood red.....	2.90	26.00
Extra Fine Mixed.....	2.25	20.00

SINGLE HARDY NARCISSI OR DAFFODILS

	Per 100	Per 1000
Empress, double nose bulbs.....	\$4.85	\$46.00
Empress, round bulbs	3.85	36.00
Emperor, double nose bulbs.....	4.85	46.00
Emperor, round bulbs.....	3.85	36.00
Golden Spur, double nose bulbs.....	5.00	48.00
Golden Spur, round bulbs.....	3.75	35.00
Sir Watkin, double nose bulbs.....	4.75	45.50
Sir Watkin, round bulbs.....	3.35	31.00
Victoria, double nose bulbs.....	5.25	49.50
Victoria, round bulbs.....	3.85	36.00
Poetaz Elvira	2.85	26.00
Giant Princeps, double nose bulbs.....	4.25	40.00
Poeticus Ornatus, double nose bulbs.....	3.60	33.50

DOUBLE HARDY NARCISSI OR DAFFODILS

	Per 100	Per 1000
Alba Plena Odorata	\$3.35	\$31.00
Orange Phoenix	3.85	36.00
Sulphur Phoenix	3.85	36.00
Von Sion, double nose bulbs.....	5.25	49.50
Von Sion, round bulbs, 1st size.....	4.25	40.00
Von Sion, round bulbs, 2nd size.....	4.00	38.00

A. HENDERSON & CO.

166 N. Wabash Avenue Chicago



PURITY FREESIAS

A fine lot of Bulbs from a late dug, well ripened crop has just been received from our grower. Even if you have already planted some, remember Freesias are a splendid late winter crop, and now is the time to plant to bloom then. There is nothing more useful or economical for design work, and they are easily grown, with little or no trouble. Better play safe and let us send you at least a thousand.

Price, first size bulbs, \$10.00 per 1000; per 100, \$1.25.

Will send them parcels post insured at this price if you mention it at the time of ordering. Make no mistake, you will be pleased with these Bulbs.

NEW GIANT COLORED FREESIAS

These varieties are equal to the Purity in size, are of excellent form and of splendid texture.

	Doz.	100	1000		Doz.	100	1000
Blue	\$1.25	\$8.00	\$75.00	Pink	\$1.25	\$8.00	\$75.00
Lavender	1.25	8.00	75.00	Mixed, all colors....	.75	5.00	40.00

ASPARAGUS PLUMOSUS NANUS

HOTHOUSE GROWN SEED

We have just received from our grower a lot of fine, plump seeds. 1000 seeds, \$2.00; \$9.75 per 5000; 10,000 seeds, \$18.50.

Also all other Seasonable Bulbs, Seeds and Supplies. Send for New Wholesale Price List if you do not receive a copy.

MICHELL'S SEED HOUSE, 518 Market St., PHILA.

Mention The Review when you write.

fine shape, as yet untouched by frost. The pink variety, Sylvia, is a big favorite. W. M.

HOLLAND SEED CROP REPORT.

"The steady advance of wages, manure and other articles prevents prices of seeds from decreasing soon," say Sluis & Groot, of Enkhuizen, Holland, in resuming their crop report of pre-war days. "In general, the plantings of reliable articles are anything but extensive and in consequence of the restrictions during the previous years the areas of several varieties will be small if not failing entirely. There are large quantities of seeds on the market which have not been grown from reliable stock seeds and which in most cases are mixed. In view of this we can only advise customers to act with the greatest precaution when making purchases.

"The restrictions of the government have fortunately ceased for the greater part and it may be taken for granted that all export restrictions will soon belong to the past.

"The weather last spring was unfavorable, so that the development of May biennials has been retarded. Only the varieties of turnip and Swedes have been lost for the greater part. Following is a summary of some principal varieties:

Dwarf beans, pole beans.—Important plantings of dwarf beans, especially of popular varieties. The dwarf beans have been planted on a small scale, some varieties being exceedingly small. The stand of the latter is often far from favorable, some varieties being extremely poor and in general so far quite late. All depends on the weather which will prevail during September and October.

English beans.—Plantings fairly sufficient. Stand on the whole middling; many plantings unfavorable, which promises a small crop.

Beets.—All varieties in a small way. In general a hardly average crop may be expected.

Brussels sprouts, borecole.—Also a limited acreage. Stand rather satisfactory.

Cabbage, white, red cabbage, savoy.—Stood the winter well. In autumn weather was unfavorable and owing to the doubtful situation growers did not transplant all their plants, so that the areas were considerably smaller than expected at first. The plants started to flower again here and there so that only a middling crop may be expected.

Carrots.—About normal plantings of the better early and half-early varieties, while of the late Dutch varieties a sufficient acreage has been planted. Stand on the whole satisfactory, although there are here and there some holes.

Chervil.—Small area planted. Promise a sufficient crop.

Chicory.—Small acreage. This is an article which requires much sunshine, with which we have not been blessed during late weeks and therefore the yield will not come up to a sufficient crop.

Corn salad.—Small acreage. An average crop may be expected.

BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! Then write and get our special prices on all **SEEDS!**

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

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Watkins & Simpson, Ltd.

will shortly issue their advance offer of seeds for the approaching season, and will be pleased to mail a copy on application to

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Japanese Lilies, French and Dutch Bulbs

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Tropical Seeds and Plants of Commercial Products, etc.

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Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

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BOLGIANO'S 1919 SUMMER AND FALL CATALOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners. Write for a Copy at Once—It Will Save You Money.

J. BOLGIANO & SON, Baltimore, Md.

For FREESIA PURITY

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PAPER WHITES A few cases, 13 ctm. **\$21.00** Per 1000 and up, 1250 to case.

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Mrs. A. A. Skach, Orange Orchid, Mrs. Sim Orchid, Mrs. Joseph Manda, Flora Fabing, Pink and White Orchid, per oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

Lavender Nora, Lavender Orchid, Lavender Queen, Apricot Orchid, Orchid Beauty, per oz., 50c; ¼ lb., \$1.50.

Mrs. M. Spanolin, Bridal Veil, Venus, Mrs. Chas. Zvolanek, Zvolanek's Blue, Xmas Pink Orchid, Miss Louise Gude, Lavender Spanolin, Watchung Orchid, Yarrowa, per oz., 75c; ¼ lb., \$2.75; lb., \$10.00.

Zvolanek's Red, Belgian Hero, The Beauty, per oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

	Per Oz.	Per ¼ lb.	Per lb.
Zvolanek's Pale Blue.....	\$1.50	\$ 5.00	\$15.00
Zvolanek's Rose.....	5.00	15.00	50.00
Rose Queen.....	3.00	10.00	35.00

STOCK YOU NEED NOW

Cyclamen Seed, separate colors, fine stock, \$12.00 per 1000. Pink Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Pansy Seed, Florists' Prize Mixture, \$6.00 per oz.

Adiantum Croweanum Clumps, the kind that will give immediate results, \$50.00 per 100.

Adiantum Hybridum, heavy 8 and 9-in. pot plants, \$75.00 per 100.

English Ivy, 3 and 3½-in. pot plants, 1 to 2 feet long, per 100, \$12.00.

Pelargonium Easter Greeting and all its sports, 2½-in., \$10.00 per 100.

Table ferns in best varieties, strong 2½-in. plants, \$6.00 per 100; \$50.00 per 1000.

Japanese Iris, strong divisions, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

Hydrangeas, French, 2½-in., \$6.00 per 100; 3-in., \$10.00; 4-in., \$20.00.

Lilium Formosum, black stem (while they last), 7/9, 300 to case; 8/10, 225; 9/10, 200 to case, per case, \$80.00.

Freesia, California Purity, ½-in. and up, per 1000, \$9.00; ¾ to ¾-in., per 1000, \$14.00.

Freesia Fardel, in colors, per 1000, \$40.00.

DUTCH BULBS

Von Sion, mother bulbs, \$45.00 per 1000; Von Sion, 1st size bulbs, \$30.00.

Golden Spur, mother bulbs, \$42.50 per 1000.

Sir Watkin, mother bulbs, \$42.50 per 1000.

Please note that our prices include packing charges.

Giganteums are due about the middle of October.

We will make full deliveries and expect to have a surplus in spite of the scarcity. Prices will be quoted later.

S. S. Skidelsky & Co., 50 PARK PLACE, New York City

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Flower, Vegetable and Farm

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13 ctm., \$20.00 per 1000

14 ctm., \$24.00 per 1000

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STOCK IS LIMITED. ORDER NOW.

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SEEDS, PLANTS and BULBS

BARCLAY NURSERY,
14 West Broadway. NEW YORK

Mention The Review when you write.

Cress.—Normal planting. Promise a rather good crop.

Cucumber.—Of the principal varieties there are sufficient plantings; on the other hand, those of the foreign varieties are far from important. The absence of sunshine has been the cause of the retarding, so that we are unable to say anything about the presumable yield.

Leek.—Small acreage. It is not yet possible to report particulars about the yield.

Lettuce.—Planted on a small scale.

Mangelwurzel, sugar beets.—Also small plantings. If 1918 crop seeds continue being sold gradually, the yield will be not at all sufficient to cover the wants, the more so as the crop will be far from satisfactory.

Onion.—The varieties Dutch yellow and Blood-red flat have been planted on a small scale, while the other varieties are not grown.

Parsley.—Small plantations. Stand up till now good.

Parsnip.—Small area planted. Stand rather satisfactory.

Peas, sugar peas.—Sugar peas, small area planted. Of round peas a sufficient acreage has been planted. On the other hand, the plantings of the wrinkled varieties are small. Stand partly satisfactory, but below the average and often even unsatisfactory, owing to the bad germination of the seeds.

Purslain.—Sown on a small scale. Stand is hardly satisfactory, owing to the cold and moist weather.

Radish.—A small area planted, of which part did not succeed. The yield of this late article will probably not be satisfactory.

Savory.—Limited plantings. Stand below the average and late.

Sorrel, scorzonera, celery.—Normal plantings. Stand good.

Spinach.—This article has been planted in our country on a small scale. Stand rather satisfactory. However, the yield will scarcely be able to supply the demand.

Swedeturnip, or rutabaga.—Area sown not important. Promise a moderate crop, but some plants commenced flowering again.

Swisschard.—Sufficient acreage sown. Stand in general rather satisfactory.

Turnip.—Small area planted, with a hardly average stand. Commenced flowering again.

"The plantings of flower seeds have also been limited. In the early part of the summer they suffered from continuous drought and afterwards the low temperature and lack of sunshine made the growth somewhat backward."

VALLEY PIPS

HOLLAND-GROWN FORCING PIPS

\$18.00 per 1000

CASES CONTAIN 2500 PIPS
Packed and F. O. B. New York.
Cash with order, less 2% from
those who have not established
credit with us.

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Please send for my quotations on large or small quantities of all the leading varieties.

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Gladiolus Specialist. Box A, MILTON, MASS.

Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;
1/4 oz., \$1.30; oz., \$5.00.

Early Flowering or Winter
Blooming Giant Pansies.

1000 seeds, 40c; 1/4 oz., \$1.00;
1/4 oz., \$2.00; oz., \$7.50.

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Reliable bulbs. Order now.

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299 Broadway, New York

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Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

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Fine Bulbs--Low Price for First-Class Stock

Narcissus Paper White Grandiflora, 13 ctm. and up

1250 bulbs to the case, \$22.00 per case

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Seeds and Seedlings, Forest and Ornamental Trees, Shrub's, Bulbs and Plants; Christmas Trees and Evergreen. Decorations. Write for prices.

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SEED PACKETS FOR
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Cartons of every description. We always

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Wholesale Cut Flower Prices.

Chicago, Oct. 8, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	\$ 2.50 @	3.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
	Per 100	
Columbia	\$ 4.00 @	\$20.00
Mrs. Russell	4.00 @	25.00
Premier	6.00 @	25.00
Milady	4.00 @	20.00
Montrose	4.00 @	15.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Welland	4.00 @	10.00
Nesbit	2.00 @	3.00
Cecile Brunner	2.00 @	3.00
Carnations	2.00 @	6.00
Valley		15.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz....\$15.00 @		\$18.00
Mums, doz.	2.00 @	5.00
Gladioli	4.00 @	6.00
Asters	2.00 @	4.00

Buffalo, Oct. 8, 1919.

	Per 100	
Beauty, Special	\$30.00 @	\$40.00
Beauty, Fancy	20.00 @	25.00
Beauty, Extra	15.00 @	20.00
Beauty, Firsts	8.00 @	10.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	6.00 @	10.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Gladioli	2.00 @	5.00
Asters	1.00 @	3.00
Violets75
Dahlias	2.00 @	5.00
Cosmos, per bunch..\$0.15 @		\$0.25
Chrysanthemums	10.00 @	30.00

Cincinnati, Oct. 8, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short50 @	.60
	Per 100	
Columbia	\$ 3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Hoosier Beauty	3.00 @	8.00
Ophelia	3.00 @	8.00
Russell	3.00 @	18.00
Carnations	2.00 @	4.00
Snapdragons	2.00 @	3.00

GEO. REINBERG

Wholesale
Grower of Cut Flowers

Milady, Columbia, Sunburst, Ophelia,
White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.
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SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.

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MINN.

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Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

Mention The Review when you write.

Wholesale Cut Flower Prices.

St. Louis, Oct. 8, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 5.00
Beauty, Extra	2.00 @	3.00
Mums, Small	1.00 @	2.00
Mums, Special	3.00 @	4.00
	Per 100	
Columbia	\$ 4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia.....	4.00 @	15.00
Russell	4.00 @	25.00
Carnations	1.00 @	3.00
Easter Lilies	15.00 @	18.00
Snapdragons	1.00 @	3.00
Daisies	1.00 @	1.50
Gladioli	4.00 @	5.00
Valley	10.00 @	15.00
Asters	2.00 @	3.00
Tuberose	4.00 @	5.00
Dahlias	3.00 @	6.00
Cosmos	1.00 @	2.00

Wietor Bros.

Wholesale Growers of
CUT FLOWERS

30 E. Randolph St., CHICAGO
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Wholesale Florists
Dealers in Supplies Chicago Ill.

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FLOWER GROWERS

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HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Mention The Review when you write.

GROWERS AND SHIPPERS OF
**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, Oct. 6, 1919.

	Per 100	
Beauties, Long	\$40.00 @	\$50.00
Russell, Long	15.00 @	25.00
Russell, Short	4.00 @	8.00
Double White Killarney, Long	6.00 @	8.00
Double White Killarney, Short	4.00 @	5.00
Maryland, Long	6.00 @	8.00
Maryland, Short	4.00 @	5.00
Columbia, Long	15.00 @	20.00
Columbia, Short	4.00 @	8.00
Ophelia, Long	6.00 @	10.00
Ophelia, Short	4.00 @	5.00
Sunburst, Victoria, Long	6.00 @	8.00
Sunburst, Victoria, Short	4.00 @	5.00
Cattleyas	100.00 @	125.00
Cattleya Harrisonii	35.00 @	50.00
Gladioli	4.00 @	5.00
Asters, Fancy	3.00 @	5.00
Asters, Ordinary	.50 @	2.00
Yellow & White Chrysanthemum	25.00 @	30.00
Cosmos, Double		.75
Cosmos, Ordinary	.30 @	.50
Dahlias, Select	6.00 @	8.00
Dahlias, Ordinary	2.00 @	4.00
Carnations	2.00 @	4.00
Snappedragons	5.00 @	6.00
Wild Asters, per bunch		.50

Boston, Oct. 8, 1919.

	Per 100	
American Beauty	\$ 4.00 @	\$40.00
Shawyer, Russell	4.00 @	16.00
Killarney	2.00 @	10.00
Millady, Miller	4.00 @	16.00
Francis Scott Key, Radiance	4.00 @	16.00
White Killarney	3.00 @	12.00
Double White Killarney	4.00 @	16.00
Killarney Brilliant	3.00 @	12.00
Mrs. Aaron Ward	3.00 @	16.00
Hadley	4.00 @	16.00
Ophelia	4.00 @	16.00
Premier	4.00 @	20.00
Columbia	4.00 @	16.00
Kaiserin	4.00 @	16.00
Cattleyas	125.00 @	150.00
Cyripediums		15.00
Lily of the Valley	10.00 @	12.00
Sweet Peas		1.00
Gladioli	5.00 @	8.00
Asters	.75 @	2.00
Carnations	3.00 @	5.00
Longiflorum Lilies	15.00 @	20.00
Chrysanthemums	12.00 @	25.00
Single Violets	.75 @	1.00
Marguerites		1.00

Pittsburgh, Oct. 8, 1919.

	Per doz.	
Beauty, Special	\$ 4.00 @	\$ 5.00
Beauty, Fancy, 24 to 30-inch		3.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch		1.00
	Per 100	
Beauty, Seconds	\$ 4.00 @	\$ 6.00
White Killarney	4.00 @	12.00
Richmond	4.00 @	12.00
Ophelia	4.00 @	12.00
My Maryland	4.00 @	10.00
Mrs. Charles Russell	4.00 @	12.00
Gladioli	3.00 @	6.00
Chrysanthemums	25.00 @	40.00
Asters	1.00 @	4.00
Cosmos	.50 @	1.00
Zinnias	2.00 @	4.00
Calendulas		1.00
Dahlias	2.00 @	8.00

Milwaukee, Oct. 8, 1919.

	Per 100	
Columbia	\$ 6.00 @	\$15.00
Mrs. Charles Russell	6.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Hoosier Beauty	4.00 @	12.00
Mrs. Ward	3.00 @	8.00
Ophelia	4.00 @	10.00
Carnations, assorted	3.00 @	4.00
Cattleyas, per doz.	\$12.00 @	\$15.00
Gladioli, per doz.		.50
Gypsophylla, bunch	.25 @	.35
Chrysanthemums, doz.	2.00 @	5.00

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Will find all the best offers all the time in The Review's Classified Ads.

B. A. SNYDER CO. Wholesale Florists ..

Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.

Mention The Review when you write.

FUTTERMAN BROS.

Wholesale Florists, 102 W. 28th St., New York
The Right People to Deal with. Phone Farragut 9761-159 Consignments solicited.

J. E. KOPPELMAN

47 Eddy Street, Providence, R. I.

Wholesale Florist and Supplies

Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 5.00
12-inch	Per 100, 6.00
14-inch	Per 100, 8.00
16-inch	Per 100, 10.00
18-inch	Per 100, 12.00
20-inch	Per 100, 15.00

Mention The Review when you write.

Telephones, 6582-6583 Main LOUIS MICHEL

The Long Island Floral Co.

Wholesale Commission Florists

Consignments Solicited

418 Willoughby St., BROOKLYN, N. Y.

Mention The Review when you write.

The Denver Wholesale Florists' Company

1433-1435 California St.
DENVER, COLO.

Mention The Review when you write.

SIXTH CITY WIRE WORKS

Manufacturers of

WIRE FLORAL DESIGNS

and All Wire Novelties to Order.

224 High Ave. CLEVELAND, OHIO

Mention The Review when you write.

WIRED TOOTHPICKS

Manufactured by

W. J. COWEE. BERLIN N.Y.

10,000, \$2.25 50,000, \$9.75

Sample Free For Sale by Dealers

Mention The Review when you write.

Don't Forget It

Confidence is a firm's best asset and it certainly applies to our business in a very large degree.

We can say, however, without fear of contradiction, that no one has ever felt that their confidence was misplaced when they consigned their flowers to us. Consign that next shipment to us and acquaint yourself with our service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

NOW IS THE TIME FOR ACTION!

DO TWO THINGS

First: Join the board, which only costs \$10.00 to join.
Second: Send us for collection your overdue accounts.

The National Florists' Board of Trade
48 Wall Street New York

Mention The Review when you write.

GUST. RUSCH & CO.

WHOLESALE FLORISTS

444-446 Milwaukee St., Milwaukee, Wis.

CUT FLOWERS and

FLORISTS' SUPPLIES

Mention The Review when you write.

A Card This Size

Costs only \$1.00 per Week on Yearly Order

It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly orders.

ORCHIDS, GARDENIAS, ETC.

PAUL MECONY-Wholesale Florist-NEW YORK
Telephones No. 3864 and 836 Mad. Sq. St. 57 W. 26th

CC. POLLWORTH CO.

We can fill your order
for all

Seasonable
Cut Flowers

MILWAUKEE, WIS.

GEORGE J. POLYKRANAS WHOLESALE FLORIST

Exceptional Opportunity for a good Rose
and Carnation Grower

104 W. 28th St., Telephone Farragut 2264 NEW YORK

N. Y. FLORISTS' SUPPLY CO., INC.

103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

EVERGREENS AND ALL FLORISTS' SUPPLIES

Telephones 2144-2145-2146 Farragut.

ASPARAGUS PLUMOSUS—fresh every day. Let
us have your standing-order for regular shipments.

Fancy and Digger Ferns, Galax, Leucothoe, Wild Smilax,
Boxwood, Mexican Ivy, Roping, Etc.

Largest Stock and Assortment of Florists' Decorative Evergreens in America

FLORISTS' SUPPLIES—WIRE DESIGNS—RIBBONS

The Kervan Co., 119 W. 28th St., New York

J. K. ALLEN, NEW YORK

118 W. 28th Street

Established 1887. Phone 187-2668 Farragut. Open at 8 a. m. every day, Sundays excepted

ROSES, CARNATIONS, LILIES, ASTERS

and All Seasonable Flowers.

Every variety of Cut Flowers. Growers, study your best interests and
ship to me this season.



Fancy and
Digger Ferns

LECAKES

106 W. 28th St., New York

ALL KINDS OF

EVERGREENS

Telephone 2668 Farragut

No Connection with New York Florists' Supply Co.



Bronze and
Green Galax

FRANK H. TRAENDLY

CHARLES SCHENCK

TRAENDLY & SCHENCK

Wholesale Florists and Cut Flower Exchange

436 6th AVENUE, between 26th and 27th Streets, NEW YORK

Phones 797, 798 and 799 Farragut

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Office and Salesroom:

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Manufacturers and Importers of

WILLOW AND FANCY BASKETS FOR FLORISTS

Dealers in Florists' Supplies

Our Specialties: Wheat Sheaves and Baskets

I. GOLDSTEIN

WHOLESALE NEW YORK CITY 118 West

FLORIST 28th Street

Telephone Chelsea 6925

In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
attention to your interests.

CONSIGNMENTS SOLICITED

William P. Ford

107 West 28th St., New York
Phone 6885 Farragut

Seasonable Flowers in unlimited quantity,
and the best the mar-
ket affords every day in the year. Prompt ship-
ments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

Reed & Keller

122 W. 25th St., New York

Florists' Supplies

We manufacture all our Metal Designs,
Baskets, Wire Work and Novelties

BONNET & BLAKE

WHOLESALE FLORISTS

130 Livingston Street, BROOKLYN, N. Y.
Tel. Nos. 124-125 Main

THE BUSY BEES

Headquarters for all kinds of top-grade stock, from
the BEST Eastern Growers.

Established 1905

Prompt Payments

A. L. YOUNG & CO., Inc. WHOLESALE FLORISTS

54 West 30th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Oct. 6, 1919.

	Per 100	
Beauty, Specials	\$20.00 @	\$40.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	4.00 @	8.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	8.00
Killarney	1.00 @	5.00
Francis Scott Key	5.00 @	30.00
My Maryland	1.00 @	4.00
Mrs. Aaron Ward	2.00 @	8.00
Mrs. Sawyer	1.00 @	4.00
Russell	4.00 @	15.00
Ophelia	2.00 @	12.00
Lady Stanley	2.00 @	6.00
Mock	2.00 @	6.00
Columbia	3.00 @	12.00
Hadley	3.00 @	15.00
Sunburst	2.00 @	6.00
Orchids—Cattleyas	25.00 @	75.00
Asters50 @	2.00
Carnations	1.00 @	3.00

GEORGE C. SIEBRECHT

WHOLESALE FLORIST

109 W. 28th St., NEW YORK

Phones 608 and 609 Farragut

Consignments of **QUALITY** Stock Solicited

Mention The Review when you write.

WM. KESSLER

WHOLESALE FLORIST

113 W. 28th Street, NEW YORK

Mention The Review when you write.

George B. Hart

WHOLESALE
FLORIST

47-51 Stone Street, ROCHESTER, N. Y.

Always mention the Florists' Review
when writing advertisers.

P. J. SMITH

Successor to John I. Raynor. Wholesale Florist,
Selling agent for the largest growers. A full line of
choice Cut Flower Stock for all purposes, by the 100,
1000 or 10,000. Consignments solicited. Telephone
1998 Farragut.

Closed on Sunday

131 West 28th St., NEW YORK CITY

RIEDEL & MEYER, Inc.

49 West 28th St., NEW YORK

Growers, attention! We have twenty-five
years' experience. Consignments
solicited.

Telephones: 4024-4025 Madison Square

JOHN YOUNG & CO.

WHOLESALE FLORISTS

Choicest Stock in America

53 W. 28th St., New York

Telephone 4336 Farragut

WALTER F. SHERIDAN

Wholesale
.. Florist ..

131-133 West 28th St., NEW YORK

Telephone 3532-3533 Farragut

UNITED STATES CUT FLOWER CO.

Wholesale Growers

ELMIRA, NEW YORK

M. C. FORD, 121 W. 28th St.
New York City

Telephone 3870-3871 Farragut

NEWS OF THE NURSERY TRADE

THE Summit Nurseries, Monticello, Fla., were recently incorporated with a capitalization of \$100,000. The officers are as follows: President, H. K. Miller; vice-president, H. A. Gossard, and secretary-treasurer, W. P. Jernigan.

CONTEMPLATED grading of an adjacent highway is regarded as dangerous to its property by the Watrous Nursery Co., Des Moines, Ia. An injunction granted the company five years ago against the county board of supervisors may be invoked.

GEORGE W. JONES, of the Valdesian Nurseries, Bostic, N. C., says he believes that concern has the largest stock of Magnolia grandiflora in existence, 20,000 field-grown plants, even after having delivered to the United States government 22,100 in the spring of 1919.

It is a general report that prices of nursery stock have been put up only enough to cover partially the increased cost of labor and supplies, and that next year, should these costs not fall, prices must be boosted again and enough to give a profit equivalent to former years'.

THE Storrs & Harrison Co., Painesville, O., which was founded in 1854 and incorporated in 1881, has the following official roster: President, W. C. Harrison; vice-president and general manager, Robert George; assistant general manager, Edward B. George; secretary and treasurer, J. H. Dayton; assistant treasurer, C. H. Shumaker.

THE park board of Kansas City, Mo., has ordered W. H. Dunn, superintendent of parks, to purchase between 300 and 400 nut-bearing trees, which will be planted in various parts of the city park system. Black walnut, pecan and butter-nut trees will be purchased for the first experiment. If they prove a success, more of their kind will be added.

IRIS TENACIOUS OF LIFE.

Speaking of the tenacity of life of an iris root, which was remarked upon by William A. Peterson in his article in The Review of September 18, last August a friend of mine gave me eight small clumps of iris. They came to me wrapped in paper and I placed them on the top shelf of an outside veranda, as I was not ready to set them out that day. I forgot all about them and they were exposed all winter, their only protection being a newspaper. I ran across them the first part of May and was going to throw them out, when it seemed to me that they did not look dead, al-

though the leaves were entirely withered. I set them out and, much to my surprise, all the eight clumps lived, and three of them bloomed (a purple variety). They have now grown to be fine clumps and have been transplanted by themselves.

If I did not know this to be a fact, I doubt if I would believe it. Eight months out of the ground and exposed to frost and cold, and they still live!

N. J.

STRAWBERRIES DO NOT BLOOM.

In September, 1918, I planted about 300 plants of everbearing strawberries, Superb and Progressive, and up to the present time they have never shown a blossom, but they have made several thousand runners. They are planted in

good, rich soil right alongside the beds where I have set the runners and this bed has made lots of berries all season and only a few runners. I have been growing these two varieties for the last five years and have always had good success. Can you tell me what the trouble is?

C. W. P.—Oan.

Your experience is rather an unusual one and I am unable to determine just what the cause of your plants not blooming can be. Most probably an excess of nitrogen and a marked deficiency in potash fertilizer are responsible. Strawberries love a deep, rich, moist soil and these conditions should have suited

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY
30 N. La Salle St. CHICAGO, ILL.

Mention The Review when you write.

Peonies - Irises

Good assortment for commercial planting.
Excellent stock at reasonable prices.

SARCOXIE NURSERIES
PEONY FIELDS

WILD BROS. NURSERY CO.

Sarcoxie, Mo.

Mention The Review when you write.

CATALPA BUNGEI

35,000 1-year heads.

BERBERIS THUNBERGII

200,000, 3-year, 12 to 18-inch, 18 to 24-inch, 2 to 3-feet.

CALIFORNIA PRIVET

200,000, 2-year, 12 to 18-inch, 18 to 24-inch, 2 to 3-feet.

Fruit Trees, Small Fruits, Ornamental Trees, Shrubs, Roses, etc.

WRITE FOR WHOLESALE PRICES

T. W. RICE, WHOLESALE NURSERYMAN Geneva, N. Y.

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

IBOLIUM The new Hybrid HARDY PRIVET, L. IBOTA X OVALIFOLIUM. New material for the first time. Inquire for further information.

One year field grown plants, \$5.00 each. Summer rooted frame grown, \$3.00 each. Nov. 25th delivery.

See page advertisement, page 91, issue of September 11.

Introducers of BOX-BARBERRY, THE ELM CITY NURSERY CO., NEW HAVEN, CONN.
Well rooted frame cuttings, \$65.00 per 1000. WOODMONT NURSERIES, Inc.,

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

W. & T. SMITH COMPANY

73 YEARS

GENEVA, N. Y.

1000 ACRES



D. HILL

The Evergreen Specialist

HILL'S CHOICE STOCK FOR FLORISTS

Realizing florists' needs, we have spared no efforts to prepare a sufficient supply of choice stock for all requirements. Order now for immediate or later delivery. Our over sixty-four years in business is your guarantee of complete satisfaction and a square deal.

EVERGREENS FOR TUBBING

Clipped Specimens, Well Grown, Bushy, Compact Stock

Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis	2	\$3.00	\$ 5.50
Abies Tsuga Canadensis	3	4.00	7.50
Juniperus Counarti	3	5.75	11.00
Juniperus Counarti	4	7.75	15.00
Juniperus Glauca	3	5.25	10.00
Juniperus Glauca	4	7.50	14.50
*Juniperus Virginiana	3	4.00	7.50
*Juniperus Virginiana	4	6.00	11.50
Picea Canadensis	3	5.25	10.00
Picea Canadensis	4	6.25	12.00
Thuja Occidentalis	3	3.00	5.50
Thuja Occidentalis	4	3.75	7.00
Thuja Occidentalis	5	5.00	9.50
Thuja Occidentalis	6	6.50	12.50
Thuja Occidentalis (Sheared Globes) 1x1		2.75	5.00
Thuja Occidentalis (Sh'ed Globes) 1½x1½		3.25	6.00
*Thuja Pyramidalis	2	2.50	4.50
*Thuja Pyramidalis	3	3.50	6.50

*Starred sorts denote leaders.

EVERGREENS FOR WINDOW BOXES

Especially Grown, Bushy, Symmetrical Stock

Variety	Size, Inches	10	50
Picea Alba	10 to 12	\$4.00	\$18.00
Picea Alba	12 to 18	5.00	22.50
Picea Canadensis	10 to 12	4.00	18.00
Picea Canadensis	12 to 18	5.00	22.50
Picea Excelsa	12 to 18	5.00	22.50
Pinus Mugho	6 to 10	4.00	18.00
Pinus Mugho	10 to 12	5.00	22.50
Thuja Occidentalis	10 to 12	4.00	18.00
Thuja Occidentalis	12 to 18	5.00	22.50
Thuja Occidentalis	18 to 24	6.00	27.00
Thuja Occidentalis	24 to 36	7.50	33.75

50 Window Box Evergreens (Assorted Varieties) Packed in

Neat Wooden Case at \$22.50 Per Case.

PYRAMIDAL AND BALL-SHAPED EVERGREENS

For end and center planting, or other special uses.

Bushy and Compact Specimens. Especially selected. Balled and Burlapped.

Variety	Size, Feet	Each	Pair
Juniperus Counarti (Pyramids)	2 to 3	\$4.65	\$9.00
Picea Alba (Bushy, Compact)	1½ to 2	1.85	3.50
Pinus Mugho (Ball-Shaped)	1 to 1½	1.85	3.50
Thuja Peabody Aurea (Pyramids)	1½ to 2	2.20	4.25
Thuja Pyramidalis (Pyramids)	2 to 3	2.50	4.75
Thuja Wareana Sibirica (Globe)	1½ to 2	3.00	5.75
Thuja Woodwardii (Ball-Shaped)	1 to 1½	2.75	5.25

BOXWOOD (Buxus Sempervirens)

Boxwood, Pyramidal Shape

	Each	Pair
2 feet, B. & B.	\$3.25	\$6.00
2½ feet, B. & B.	4.00	7.50
3 feet, B. & B.	5.25	10.00

BOXWOOD—(Continued)

Boxwood, Ball-Shaped (Clipped Solid)

	Each	Pair
12x12 inches, B. & B.	\$5.25	\$9.00

Boxwood, Bush-Shaped

	Each	10
8 to 10 inches, B. & B.	\$0.75	\$6.50

Boxwood for Window Boxes

Size, Inches	10	100
Boxwood (Bush-Shaped) B. & B. 8 to 10	\$6.50	\$50.00

EVERGREENS for Landscape Planting

Specimen Stock—Balled and Burlapped

Note:—Evergreens can be successfully shipped and planted any time after September 15, up until ground freezes too hard to dig.

	Feet	Each	10
Abies Concolor	1 to 1½	\$1.25	\$11.00
Abies Douglassi	3 to 4	3.25	27.50
Juniperus Canadensis	1½ to 2	2.75	24.50
Juniperus Canadensis Aurea	1 to 1½	2.50	22.00
Juniperus Counarti	3 to 4	5.25	46.50
Juniperus Elegansissima Lee	2 to 3	5.00	45.00
Juniperus Glauca	3 to 4	4.75	42.00
Juniperus Pfitzeriana	1 to 1½	2.25	16.50
Juniperus Procumbens	1 to 1½	3.00	27.50
Juniperus Sabina	1 to 1½	2.25	19.50
Juniperus Sabina Prostrata	1 to 1½	3.25	30.00
Juniperus Schottii	3 to 4	4.75	42.50
Juniperus Virginiana	3 to 4	3.50	28.50
Picea Alba	3 to 4	3.00	26.00
Picea Canadensis	3 to 4	4.75	42.50
Picea Pungens Kosteriana	3 to 4	8.25	76.00
Pinus Austriaca	3 to 4	3.75	32.50
Pinus Cembra	1½ to 2	3.00	27.50
Pinus Resinosa	2 to 3	2.50	18.50
Pinus Strobus	2 to 3	1.75	13.50
Taxus Canadensis	1½ to 2	4.00	36.50
Taxus Cuspidata Brevifolia	1 to 1½	3.25	28.50
Thuja Occidentalis	3 to 4	2.25	18.50
Thuja Occidentalis Compacta	1 to 1½	1.75	13.50
Thuja Occidentalis Lutea	1 to 1½	1.75	13.50
Thuja Occidentalis Pyramidalis	2 to 3	2.00	16.00
Thuja Occidentalis Woodwardii	1 to 1½	2.50	22.50
Thuja Occidentalis Woodwardii	1½ to 2	3.00	26.00

YOUNG STOCK FOR LINING OUT

We have a complete assortment of Hardy Evergreens, Deciduous Trees and Shrubs in small sizes to line out. Send for catalogue.

NORWAY MAPLES

Special Offer of 5000.

Fine, Heavily Branched—Straight Trunks.

CALIPER:

Height 6 inches above ground	10	100
4—6 feet	\$ 5.50	\$ 45.00
6—8 feet	6.50	55.00
8—10 feet, ¾ to 1 inch	8.00	75.00
8—10 feet, 1½ inch	11.00	95.00
10—12 feet, 1½ to 2 inch	16.50	146.00
12—14 feet, 2 to 3 inch	27.50	235.00
14—16 feet, 3 to 4 inch	65.00

The D. Hill Nursery Co., Inc.

Box 403

Evergreen Specialists
Largest Growers in America

DUNDEE, ILL.

Osage Orange Hedge Plants

Large stock of No. 1 and No. 2, for late fall and early spring shipment.

Also a complete line of general nursery stock.

SHENANDOAH NURSERIES,

D. S. LAKE, Pres. Shenandoah, Iowa.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Paddy Farm BARABOO, WIS.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C. H. VERZAAL, Prop.

Superb and Progressive. The usual trouble with these perpetual bearers is that they bloom too profusely. I would advise retaining the plants, mulching when cold weather has sealed the ground and removing the mulch about May 1 in your latitude. Do not give any fertilizer at all when stirring the ground; a little starvation may make them flower. When you are sure the plants will flower, give them a top-dressing of sheep manure or some good leaf-producing plant food, and as the berries begin to set scatter a little nitrate of potash (saltpeter) among them to help build up the fruit. C. W.

SALT LAKE CITY, UTAH.

The Market.

Business was rather dull during September, but an early improvement is looked for on account of rains which have damaged outdoor flowers. Asters are about gone and those which are being cut are of poor quality. Gladioli are beginning to slow up and a ready market is found for all to be had. Roses are coming on well and all indications point to the best roses in the history of the business. Columbia finds a ready market and some of the other varieties are moving well, but the supply is far in excess of the demand. Chrysanthemums are selling well, the stock being especially good. A few carnations can be had, but the stems are still short. However, it looks as if the stock would be of good quality in about two weeks. Outdoor flowers, such as Cecile Brunner roses, snapdragons, buddleia and belladonna, may be had in small quantities, but the stock is poor and will soon be gone.

Various Notes.

A beautiful bouquet of Hoosier Beauty and White Shawyer roses, grown in Farmington, was presented to President Wilson upon his arrival in Salt Lake City.

Robert Newcomb, representing the Burlington Willow Ware Shops, Burlington, Ia., was a visitor among the trade last week.

Louis R. Scott, of the Roselawn Greenhouses, Moscow, Idaho, visited the trade lately. G. J. B.

- Boston Ivy
- Clematis Paniculata
- Shrubs
- Raspberries
- Blackberries
- Evergreens
- Ornamental Trees
- Perennials
- California
- Privet Hedge
- Japan Barberry

Prices on request.

Peter Bohlender & Sons
TIPPECANOE CITY, OHIO

Mention The Review when you write.

PEONIES

We offer only a few varieties, selected from the many commercial varieties on the market, as being especially valuable for cutting, for habit of growth and for free flowering.

Prices are for good strong divisions of 3 to 5 eyes.

	Doz.	100
Avalanche , late midseason, pure white with delicate pencillings of carmine..	\$5.50	\$40.00
Couronne d'Or , snow white with golden stamens.....	8.30	25.00
Dorchester , delicate pink, late.....	2.00	15.00
Duchesse de Nemours , large free flowering creamy white.	2.00	15.00
Eduis Superba , an early large flowering deep pink.....	2.00	15.00
Eugenie Verdier , early, delicate hydrangea pink.....	4.00	30.00
Felix Crousse , without doubt the best deep red.....	4.00	30.00
Festiva Maxima , one of the very best, large white with fleck of carmine, early and free.....	2.60	20.00
Madame Crousse , pure white with crimson flecks.....	3.30	25.00
Madame Emile Galle , late midseason, large sea-shell pink.....	6.50	50.00
Mlle. Leonie Calot , delicate rose white with lilac pink center.....	5.50	40.00
Marie , lavender white, showing golden stamens.	4.00	30.00
Marie Lemoine , ivory white with carmine pencillings.	3.30	25.00
Mons. Jules Elie , a very large bright pink, one of the best in this color...	4.50	35.00
Rubra Superba , late rich deep brilliant carmine.....	4.00	30.00
Umbellata rosea , very early, guards rose, shading to amber white center...	4.00	30.00

Until all our stock is divided we can furnish 3-year clumps of any of these varieties at three times the price of divisions.

Fall trade list of full line of Hardy Plants now ready.

WAYSIDE GARDENS, Mentor, Ohio

Mention The Review when you write.

THE VICTORY FERN
(Nephrolepis victoria)

We take pleasure in offering this new and valuable variety of Nephrolepis. It is a beautifully crested form of "Teddy, Jr.," with fronds frequently subdivided on the ends, making a most unique, distinct, and desirable variety.

This fern was **AWARDED A BRONZE MEDAL** at the S. A. F. Convention at Detroit in August, 1919. The judges of the award reported as follows: "Special stress is laid on the new fern Victory, with a rapid growth and a branching at end of fronds, making it a shapely plant. It should be a commercial success, and

We Recommend it Most Highly."

STRONG PLANTS, 2 1/4-inch pots, \$3.00 per dozen, \$30.00 per 100

" " 3 1/2- " " 7.50 " " 50.00 " "

EXTRA FINE SPECIMENS, 6-inch, \$1.50 each; 8-inch, \$3.00; 10-inch, \$5.00; 12-inch, \$7.50.

If plants are shipped in pots, 10% additional.

F. R. PIERSON, Tarrytown, New York

Mention The Review when you write.

Special Offer of 5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper	10	100
4-6 feet	6 in. above ground	\$ 5.50	\$ 45.00
6-8 feet		6.50	55.00
8-10 feet	3/4 to 1 inch	8.00	75.00
8-10 feet	1 1/2 inch	11.00	95.00
10-12 feet	1 1/2 to 2 inch	16.50	140.00
12-14 feet	2 to 3 inch	27.50	235.00
14-16 feet	3 to 4 inch	65.00

The D. HILL NURSERY CO.
Box 403
DUNDEE, ILLINOIS

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.



Primula Malacoides Rosea

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.
Mention The Review when you write.

CLOSING OUT SALE

We have discontinued the Nursery business and offer for sale at very low prices a large stock of very choice shade trees and hedge plants of the following varieties:

SUGAR MAPLE
SILVER MAPLE
NORWAY MAPLE
AMERICAN ELMS
ENGLISH WALNUTS
CAROLINA POPLARS
AMERICAN LINDENS

Extra fine lot of CALIFORNIA PRIVET
These trees are from 8 to 15 ft. high, 1 to 3 in. in diameter, nicely headed, with straight, sturdy bodies.

The PRIVET is from 2 ft. to 4 ft. high, very heavily branched. Six thousand trees, two thousand PRIVET to select from.

Write or phone your order now.

Virginia Nursery Company
Purcellville, Va.

WING'S

Iris-Fro Standards deep gold, Falls brilliant chestnut brown with narrow border of gold, style arms gold, 20c each.

The WING SEED CO., Mechanicsburg, Ohio.

Iris—Peonies—Dahlias—Gladioli

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS

The CONARD & JONES CO. West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

JULIUS ROEHRS CO. RUTHERFORD, N.J.

ORCHIDS, PALMS
and plants of every variety

PEONIES

Strong divisions with 3-5 eyes and plenty of roots. They are good generous size.

	Per 100
Alice de Julvecourt, white tinted lavender.....	\$12.00
Antoine Poiteau, pink.....	15.00
Augustine Guinoisseau, pink.....	12.00
Apollo, red.....	15.00
Charlemagne, white.....	20.00
Clara Barton, milk white, very early.....	15.00
Docteur Boisdual, dark red, late.....	15.00
Excelsior, dark crimson, early, double.....	15.00
Faust, hydrangea pink, changing to lilac and white.....	12.00
Felix Crousse, flaming red.....	30.00
Festiva Maxima, white.....	20.00
Francois Ortegat, purplish-crimson.....	12.00
Golden Harvest, blush with creamy-white center.....	20.00
Grandiflora Rubra, red, outer petals lighter, strong grower.....	15.00
Grover Cleveland, late, dark crimson, very large.....	20.00
Hamel, cherry pink.....	15.00
La Tulipe, delicate rose.....	20.00
Mme. Augusta Peltrean, fine lively satin pink, silvery reflex.....	15.00
Marechal Vaillant, very dark pink, large globular blooms, late.....	15.00
Marquis d'Ivory, white, shaded flesh pink.....	15.00
Mars, red.....	15.00
Mlle. Rosseau, milk white, splashed carmine, late, free bloomer, extra good.....	25.00
Mrs. Hovey, white.....	12.00
Nivea plenissima, milk white, splashed crimson, fragrant.....	15.00
Nobilissima, deep pink.....	20.00
Pink de Nemours, pink.....	15.00
Plutarch, deep crimson, stamens golden yellow.....	12.00
Princess Nicholas Roberts, white.....	15.00
Prolifera Tricolor, pink.....	12.00
Queen Victoria, white.....	15.00
Queen's Perfection, pink.....	18.00
Rosea Plena Superba, pink.....	12.00
Rubra Superba, deep carmine-crimson, large late, fragrant.....	15.00
Pink.....	12.00
Red.....	12.00
White.....	12.00
Single Mixed.....	12.00

JACKSON & PERKINS CO.
NEWARK NEW YORK STATE

Mention The Review when you write.

CAN STILL SUPPLY WELL BUDDED

Xmas Heather

Buddleia Asiatica, 7-inch, pot grown, at \$1.00. Genistas, 5-inch, at 50c; 6-inch, 75c-\$1.00 each. Perfect Kentia Belmoreana, 4-inch, at \$75.00 per 100. Improved Bird's-eye and Xmas Joy Peppers, 3-inch pots, at \$10.00 per 100. Primula Malacoides Rosea, 3-inch pots, at \$12.00 per 100.

The above stock is healthy, exceptionally well grown.

A. L. MILLER, Jamaica, N. Y.

TEDDY, JR. FERNS

SCOTTII FERNS

Beautifully finished stock, ready for immediate sale.

6-inch pots.....\$1.00 each; \$ 90.00 per 100
8-inch pots, pedestal grown..... 2.00 each; 175.00 per 100
4-inch Smithii Ferns......35 each; 35.00 per 100
6-inch Ficus Elastica (Rubber plant), 75c each.

Try a sample order—you will be pleased.

HENRY I. FAUST, Merion, Pa., Wholesale Grower Christmas and Easter Plants

BOSTON FERNS

Very fine plants. Order before cold weather.

2 1/2-inch.....5c
3 -inch.....10c
4 -inch.....25c
5 -inch.....35c to 50c
6 -inch.....50c to 75c

A few hundred bench plants from 3c to 30c.
Cash or satisfactory reference from unknown parties.

W. W. COLES, KOKOMO, IND.

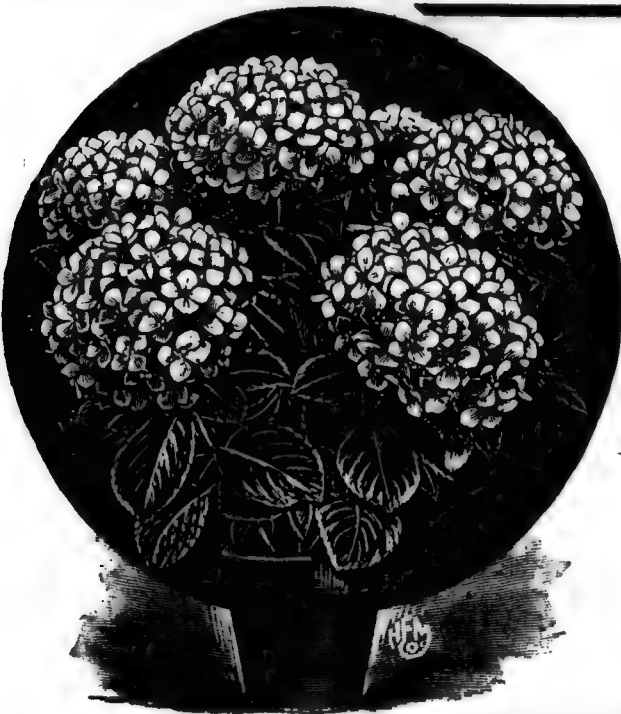
CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.



HYDRANGEAS FOR FORCING

Never have we had a finer lot of plants; all are grown in pots ready for immediate shipment. Hydrangeas are the logical plant to take the place of Azaleas, Spiraeas and similar stock that can no longer be imported. Our assortment is good and the varieties are all tried and tested. The 2½-inch stock is splendid for growing on. We make a specialty of these and know the stock will please you.

Avalanche. White.
Beaute Vendomoise. White, tinted pink.
Botaniste Peltrean. Pink.
Bouquet Rose. Pink.
Eclairer. Carmine rose.
Gen. de Vibraye. Bright rose.
Harmonie. Fringed, White, tinted rose.
Joconde. Pure white, very large.
La France. Pure white, rosy eye.
Lakme. Cream white, shaded pink.
La Lorraine. Pale rose-pink.
La Perle. White, large fringed flower.

Liberte. Fringed, white shaded, light rose.
Louis Moullere. Fringed, deep rose-pink.
Magenta. Clear rose.
Mme. A. Rosenkraenzer. Mauve.
Mme. Foucard. Ruby rose.
Mme. Nicolas Lambert. Pale rose.
Mme. Rene Jacquet. Flesh pink.
Otaksa. Pink.
Souv. Mme. Chautard. Pink.

Price of any of the above Hydrangeas.			
2½-inch pots	Dozen	100	1000
4 -inch pots	\$1.25	\$ 7.00	\$60.00
6 -inch pots	4.00	30.00
	7.00	50.00

All plants carefully packed but shipped at buyer's risk.

Also all Seasonable Bulbs, Seeds and Supplies. If you haven't received a copy of our New Wholesale Price List, send for one; it's free.

HENRY F. MICHELL CO., 518 Market St., PHILADELPHIA, PA.

Mention The Review when you write.

OVERISSUED NEWSPAPERS

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

Mention The Review when you write.

CLEVELAND, O.

The Market.

The market conditions were good last week. Chrysanthemums made their first appearance and cleaned up readily. The bulk of gladioli which stocked the market in the previous weeks is gone and gladioli last week were much in demand. Asters are about gone, with only a few small stragglers arriving. Dahlias are arriving in quantity and realize from \$3 to \$6 per hundred for fancy, among which are some fine cactus varieties. Carnations are arriving better in both quantity and quality, and they realize from \$3 to \$4 per hundred. Roses are arriving in quantity and bring from \$3 to \$15 per hundred, among which are some fine Hadley, Ophelia, Russell, Premier and Milady. Gypsophila is in demand. Calendula is cleaning up well, as are good zinnias and other outdoor stock. There are a few sweet peas in the market. Swainsona is scarce. There are few small, white flowers arriving at present suitable for shower bouquets and the scarcity of white roses makes it difficult to fill wedding orders. Last month Ophelia roses were substituted for white quite frequently. A few daisies are coming in. Greens are arriving in quantity, with a good demand.

Various Notes.

Al. Barber entertained some of his friends at a house-warming at his home on Yellowstone road with a clambake. George Bate showed himself an excellent chef in the way he handled the bake, which was served in the yard, where a large table was set up under the trees.

Steinbrenner & King have completed a new greenhouse adjoining their range on Lorain street. W. F. B.

Dayton, O.—Charles A. Boyer has ordered a new Buchbinder refrigerator.

SPECIAL OFFER FOR THIS MONTH ONLY

We have our houses full of choice plants for immediate sale and also lots of young stock to grow on for Christmas and are offering them at the following prices for this month only:

Palms—Kentia Belmoreana and Forsteriana, 4-inch pots, 50c; 5-inch pots, 75c; Belmoreana, 5½-inch pots, \$1.00 each.
Ferns—Teddy Jr., Scottii and Whitmanii, 4-inch pots, 30c; 5-inch, 50c; 6-inch, 60c.
Assorted Ferns for Dishes—Best varieties, 2½-inch pots, \$6.00 per 100; 3-inch pots, \$10.00 per 100.
Bird's Nest Ferns—4-inch, 35c.
Asparagus Sprengeri—3-inch, \$10.00 per 100; 4-inch, \$15.00 per 100.
Asparagus Plumosus—2½-inch pots, \$5.00 per 100; 3-inch pots, 10c.
Dracaena Terminalis—5-inch pots, 75c each.
Rubber Plants—Strong 4-inch pots, 50c each.
Begonia Gloire de Lorraine—5½-inch pots, 75c and \$1.00 each.
Begonia Luminosa—"Christmas red," 4-inch pots, 20c; 5-inch, 40c.
Begonia Magnifica—Pink, 4-inch pots, 20c; 5-inch, 40c.
Begonia Chatelaine—5-inch pots, 50c.
Primula Obconica and Chinensis—In best colors, 4-inch pots, \$20.00 per 100.
Primula Malacoides—4-inch pots, \$15.00 per 100.
Poinsettias—Strong plants, 4-inch pots, \$25.00 per 100.
Hardy English Ivy—2 plants in 2½-inch pots, \$7.00 per 100; 3-inch, staked, \$10.00 per 100.
Hydrangeas—For Easter forcing, both Otaksa and French varieties, all pot-grown, 6-inch pots, 60c.

CASH WITH ORDER. NO PLANTS SHIPPED C. O. D.

All goods travel at purchaser's risk.

Plants will be shipped out of pots unless otherwise stated.

1012 West Ontario Street, GODFREY ASCHMANN, Philadelphia, Pa.

Mention The Review when you write.



Cyclamen. 6-inch, \$1.50 to \$2.00 each; \$15.00 to \$18.00 per doz.

Cyclamen. 7-inch, \$2.00 to \$2.50 each; \$22.00 to \$28.00 per doz.

These plants are ready now, short bushy stock, well budded. Flowers are of exceptional size and color. Buy now, if you have a place to bring them into flower. They will make money for you, as such plants will sell for double the present price at the holiday season.

Cyclamen Seed. See classified ad. 1

Celestial Pepper. 4½-inch to 5-inch and 6-inch, \$2.50, \$3.00 and \$5.00 per dozen.

Bird's-Eye Pepper. Pans with several plants, nicely finished, 6-inch, \$6.00 per doz.; 7-inch, \$9.00 per doz.; 8-inch, \$12.00 per doz.

We have this stock ready for immediate sale, with well colored berries or with green berries for later sale. State which you prefer. Packing free.

PETER PEARSON
5732-34 Gunnison Ave., CHICAGO, ILL.



Mention The Review when you write.



The Red Rose

You will eventually grow. If the price is too high, don't plant it. Let the other fellow make the money.

If you want a real winner, you should buy Crusader NOW.

Orders will be filled in rotation.

Wholesale Prices To The Trade Only

Grafted: Each	Doz.	100	1000	5000	10,000	
2 1/4-in.,	\$0.60,	\$6.00,	\$45.00,	\$400.00,	\$1950.00,	\$3800.00
3 -in.,	.75,	7.50,	60.00			
Own Root:						
2 1/4-in.,	\$0.50,	\$5.00,	\$40.00,	\$350.00,	\$1625.00,	\$3000.00
3 -in.,	.60,	6.00,	50.00			

A. N. PIERSON, Inc., Cromwell, Conn.

CARNATION LADDIE

Rooted Cuttings—February and March Delivery

\$10.00 per 100; \$90.00 per 1000

The demand for this Carnation will far exceed the supply.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

FOR EXTRA NICE PLANTS

See our Ad on page 104, last Review

Have POINSETTIAS now in 2 1/2-in. @ \$8.00; 3-in. @ \$12.50; 4-in. @ \$20.00; 5-in., single, \$25.00; pans. \$35.00; 6-in. @ \$0.75; 7-in. @ \$1.00; 8-in. @ \$1.50; 9 and 10-in. @ \$2.00.

GEO. A. KUHL, Pekin, Illinois

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

Mention The Review when you write.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

Mention The Review when you write.

ORCHIDS

Best commercial varieties collected, imported and grown by JOHN De BUCK, 719 Chestnut Street, SECAUCUS, N. J.

Just Arrived!

Complete Line of Bulbs

Hyacinths, Tulips, Narcissus, Crocus, Narcissus Paper White Grandiflora, Callas, Freesias and Easter Lilies.

Choice offering of Roses for forcing or outdoor planting.

Also a select list of Heavy Field-grown Plants and Hardy Perennials.

Field-grown Plants and Hardy Perennials

CLIMBERS

Dorothy Perkins.....	2 yr. old	8 yr. old
Red Dorothy Perkins.....	Doz. 100	Doz. 100
Lady Gay.....	\$2.75 \$20.00	\$3.50 \$25.00
Tausendschoen.....		
Philadelphia Rambler.....	Doz. 100	
Clematis Paniculata, extra large field-grown.....	\$1.75	\$12.00

HARDY PERENNIALS

Anchusa Italica.....		Japanese Iris.....	
Anemone, Assorted... Doz. 100		Garden Iris.....	
Aquilegia, Assorted... \$1.10 \$8.00		Lythrum Roseum..... Doz. 100	
Campanula, Assorted... \$1.10 \$8.00		Monarda.....	
Coreopsis, Assorted... \$1.10 \$8.00		Oriental Poppy.....	
Delphinium, Assorted... \$1.10 \$8.00		Perennial Phlox, Named... \$1.10 \$8.00	
Digitalis, Assorted... \$1.10 \$8.00		Hardy Pinks.....	
Gaillardia, Assorted... \$1.10 \$8.00		Salvia Pratensis.....	
Helianthus, Assorted... \$1.10 \$8.00		Sweet Williams—all standard varieties.....	
Hibiscus, Assorted... \$1.10 \$8.00			

Also many other varieties of hardy plants and shrubs.

Above offer is subject to immediate acceptance and stock on hand upon receipt of order.

Our Fall Catalogue is now ready for distribution. Ask for your copy.

JAMES VICK'S SONS

ROCHESTER, N. Y.

The Flower City

WASHINGTON, D. C.

The Market.

Some good Beauties are arriving now. They are selling at from \$5 to \$7 per dozen. The supply of roses has increased during the last week. Orchids are scarce and are bringing \$1.50 each. The carnation supply is increasing. Dahlias are in abundance and can be bought at almost one's own price.

Various Notes.

The florists have been busy holding meetings to make arrangements for "Say It with Flowers" week, which will take place during the first week in November. This event will be widely advertised in many ways throughout the city. A beautiful poster has been prepared by the poster committee. Albert Schnell and O. A. C. Oehmler, the finance committee, report that money is coming in fast. From all views, this campaign will be a great success.

J. A. Phillips has sold his lease and is going out of the florists' business.

Even during the quiet months George C. Shaffer's floor is almost always covered with floral pieces ready for delivery.

Herbert Sauber, of Z. D. Blackstone's force, has just returned from a trip through New York.

Mrs. William Marche deserves a large amount of credit for the way she has taken hold of the business of her late husband.

J. H. Small & Sons have had several large casket covers of late.

The Leo Niessen Co. is receiving a fine grade of Beauties for this time of the year.

Gude Bros. Co. is cutting exceptionally good Columbia and Red Radiance roses.

George Comley has recently returned from Canada, where he visited his mother.

The Louise Flower Shop has a unique display, consisting of a miniature canyon and waterfalls. This is decorated with evergreens and at night is illuminated by invisible green lights. There are about fifty birds in the window, of many varieties. It is one of the most striking and original windows that have ever been exhibited in Washington.

G. S.

SOME FINE STOCK

Size of Pot		Per 100	Per 1000
2 1/4-in.	Asparagus Plumosus and Sprenger	\$4.50	\$40.00
4 -in.	Asparagus Plumosus and Sprenger	10.00	95.00
2 1/2-in.	Double Alyssum	3.50	30.00
3 -in.	Cyclamen, 8 varieties	20.00	190.00
4 -in.	Cyclamen, 8 varieties	40.00	
4 -in.	Marguerites, White or Yellow	12.50	100.00
2 1/4-in.	Dracaena Indivisa	5.00	48.00
5 -in.	Dracaena Indivisa	30.00	
	Ferns, five varieties	25.00	
2 1/4-in.	Geraniums, all varieties	4.25	40.00
3 -in.	Primula Malacoides	6.00	50.00
2 1/2-in.	Sweet Peas, 3 to pot, 8 varieties	4.00	35.00
2 1/4-in.	Smilax Plants	2.75	25.00
4 -in.	Stevia, Dwarf or Tall	8.00	75.00
2 1/4-in.	Snapdragons, White, Pink, Yellow, Rose	5.00	48.00
3 -in.	Lantanas, 8 varieties	6.50	60.00
25,000	Field Grown Vincas	8.00	75.00

Liberal extras. Packing free.
Also abundance of other stock.
Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY
Mention The Review when you write.

NEPHROLEPIS MACAWII

Did you see it at the S. A. F. Convention?

It is a Winner. Curly leaf sport of SCOTTII

QUICK, VIGOROUS GROWER

We are authorized agents and can make delivery at once. Nice, strong 2 1/2-inch plants, \$20.00 per 100; \$200.00 per 1000.

GIGANTEUM LILIES

We can still accept orders for 6 to 8-inch and 7 to 9-inch, sizes.

FANCY FERNS. Beautiful stock in 3-in. pots, 8 to 12 inches high and bushy. Pteris Wimsettii and Victoria, \$18.00 per 100. Pteris Rivertoniana, \$20.00 per 100. A sample lot will make you want more.

CIBOTIUM. 4-inch, \$9.00 per dozen; \$70.00 per 100. 8-inch, \$6.00 per dozen; \$45.00 per 100.

BOSTON FERNS. From bench, ready for 4-inch and 5-inch pots, 50 cents each; good value.

GENISTAS. Well shaped 4-inch plants, \$32.50 per 100.

CALENDULA. The O. K. Strain Orange King. Greenhouse selected from the best for several years. 2 1/4-inch pots, \$5.00 per 100; \$45.00 per 1000.

PRIMULA MALACOIDES ROSEA. (Best selected strain.) \$5.00 per 100; \$45.00 per 1000.

ASPLENIUM. Nidus-avis, the Bird's-Nest Fern. Excellent plants; 2 1/4-inch, \$18.00 per 100; 3 1/4-inch, \$27.50 per 100.

BEGONIA MELIOR. 2 1/4-inch, nice stock, \$30.00 per 100.

PANSY SEED. Sim's Gold Medal. His final selection of the best of that wonderful strain. 1/4 oz., \$4.00; 1/2 oz., \$7.50; 1 oz., \$15.00.

EUPHORBIA JACQUINIAEFLOREA. 2 1/4-inch, ready, \$16.00 per 100.

CYCLAMEN.—Heavy 4-inch plants, Blood red, Salmon, Crimson, White with Carmine eye, ready to carry on for nice Christmas stock, \$50.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS, 329 Waverley Oaks Road, WALTHAM, MASS.

Chrysanthemums

Cherries

Hydrangeas

HYDRANGEAS, French and Otaksa, 2 1/4-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00 and \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00 per 100. All pot-grown choice stock for Easter Forcing.

CLEVELAND CHERRIES, 3-in., 10c; 3-in., select, 15c; 4-in., 20c; 4-in., select, 25c; 5-in., 40c and 50c; 6-in., 75c. Elegant stock for Christmas.

CHRYSANTHEMUMS, pot plants, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. In fine condition to ship now.

CINERARIAS, Dreer's Prize Dwarf, strong 2 1/2-in., \$6.00 per 100.

BOSTON and VERONA FERNS, 4-in., 35c; Verona and Wanamaker, 5-in., 65c.

CHATELAINE BEGONIAS, 3-in., full bloom, ready now, \$10.00 per 100.

SPHAGNUM MOSS, wire-bound bales, new and clean, per bale, \$1.25; ten bales, \$11.50.

MAGNOLIA LEAVES, per carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50.

GULLETT & SONS, Add 5c on the dollar for packing plants **Lincoln, Ill.**

Mention The Review when you write.

WE ARE GROWING

at our Dayton Plant approximately 100,000 fancy pot plants for holiday sales. We have already booked orders for a large percentage of this stock. If interested in Cyclamen, Begonias, Christmas Cherries, Crotons, Bird's Nest Ferns, Verona Ferns, Pandanus, Primulus or other fancy pot plants, would suggest you get your inquiries to us at once.

ROLF ZETLITZ CO., Dayton, Ohio

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Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

GERANIUMS

4-inch.....\$10.00 per 100

HARDY IVIES

4-inch.....\$20.00 per 100

5-inch..... 35.00 per 100

6-inch..... 50.00 per 100

ASCHMANN BROS.

Second and Bristol Sts. and Rising Sun Ave.,
PHILADELPHIA, PA.

20,000 Cyclamen for Immediate Sale

Size Pots	Each	Size Pots	Each	Size Pots	Each
3-inch.....	\$0.20 and \$0.25	5-inch.....	\$0.75 and \$1.00	7-inch.....	\$2.00 to \$3.00
4-inch.....	.40 and .50	6-inch.....	1.25 and 2.00	8-inch.....	3.50 to 5.00

5000 CLEVELAND CHERRIES

5-inch.....	40c each	6-inch.....	50c and 75c each
-------------	----------	-------------	------------------

5000 CHRISTMAS PEPPERS

4-inch.....	15c and 20c each	5-inch.....	35c each	6-inch.....	50c each
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Don't delay ordering. They won't last long.

These prices good for 30 days only

J. F. WILCOX & SONS,
PROGRESSIVE FLORISTS

Largest Growers of Flowers and Plants West of the Mississippi River
Council Bluffs, Iowa.

Pot Grown FERNS

	Each
Whitmanii, 4-inch.....	\$0.25
Whitmanii, 5-inch.....	.50
Scottii, 4-inch.....	.25
Scottii, 5-inch.....	.50
Teddy Jr., 4-inch.....	.25
Teddy Jr., 5-inch.....	.50
Sword, 4-inch.....	.25
Boston, 4-inch.....	.25
Boston, 6-inch.....	.75
Boston, 7-inch.....	1.00
Boston, 8-inch.....	1.50

OTHER STOCK YOU NEED NOW

	Each
Asparagus Plumosus, 2-inch.....	\$0.05
Asparagus Plumosus, 3-inch.....	.10
Asparagus Sprengerii, 2-inch.....	.05
Asparagus Sprengerii, 3-inch.....	.10
Kentia Belmoreana, 4-inch.....	.50
Kentia Belmoreana, 5-inch.....	1.00
Kentia Forsteriana, 4-inch.....	.50
Kentia Forsteriana, 5-inch.....	1.00
Kentia Forsteriana, 5-inch, made up.....	1.50
Kentia Forsteriana, 6-inch, made up.....	2.50
Kentia Forsteriana, made up, large plants.....	\$8.00 to 25.00
Phoenix Roebelenii, 8-inch tubs.....	5.00
Phoenix Roebelenii, 10-inch tubs.....	10.00
Areca Lutescens, 3-inch.....	.25
Areca Lutescens, 7-inch.....	4.00
Areca Lutescens, 8-inch.....	7.00
Cibotium, 8-inch.....	6.00
Cibotium, 10-inch.....	7.50
Bamboo, 8-inch.....	6.00
Dracaena Massangeana, 6-inch.....	1.50
Cinerarias, strong, 2½-inch.....	.07

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

— F E R N S —

BOSTON and SCOTTII, pot grown, shipped without pots.

4-in., \$3.00 per doz., \$20.00 per 100.

5-in., 4.80 per doz., 35.00 per 100.

Alyssum, Giant Double; **Heliotrope**, **Lantanas**, **English Ivy**, **Swainsona**, **Moonvines**, **Lobelia**, Crystal Palace Gem; **Coleus**, standard sorts. For immediate shipment from 2-inch pots, \$2.50 per 100; \$22.50 per 1000.

Hardy English Ivy, Double Giant **Alyssum**, strong plants from 3-inch, \$3.50 per 100.

Coleus, Brilliancy or Christmas Gem, 2-inch, \$3.00 per 100.

SEND FOR CATALOGUE

R. VINCENT, Jr., & SONS CO.,
White Marsh, Maryland

Write for prices and description of
Madam Butterfly
The Jos. H. Hill Co.
RICHMOND, IND.

Smith's Chrysanthemum Manual
FOURTH EDITION
60c, Postpaid.
Elmer D. Smith & Co., Adrian, Mich.

Greenhouse Heating

SUBSCRIBERS are invited to write the Editor of this Department with regard to any details of greenhouse heating that are not understood. When information is desired regarding the capacity of boilers, or the amount of radiation required for a greenhouse, the needed temperatures should be stated in the inquiry, as well as the amount of glass in the side walls, and the dimensions and general arrangement of the greenhouses. It is often helpful, also, to have a sketch showing the location of the houses.

RUNNING PIPE TO DWELLING.

I have been heating my dwelling with a small hot water boiler located in the greenhouse boiler pit, but it is not large enough, and I would like to get a new one, so that I can heat one of the greenhouses also. The boiler is not high, and the line runs gradually from the top of the boiler to the top of the cellar of the dwelling.

If I get a larger boiler, I shall have to carry the line overhead a distance of 130 feet. To get into the cellar of the dwelling at the end of the 130 feet, I shall have to drop down about 5 feet. Because of the sewer I can not make the boiler pit any deeper. Will the hot water rise and heat the dwelling? The present line is 3-inch, and the expansion tank is on the second floor.

J. E. S.—Pa.

While the drop in the flow pipe required to get it into the cellar is not desirable, it will not greatly hinder the circulation, especially if the flow can be run with a slight rise from the boiler. This need not be more than one-half inch in ten feet, or just enough to allow the air to escape from the pipe.

It will of course be necessary to provide some kind of vent to free the pipe from air. An ordinary air cock will require frequent attention. The air will take care of itself if a small vent pipe is run from the highest part of the flow, just before it drops, to the level of the expansion tank, but care should be taken to allow for "boiling over."

Another plan would be to run a vent pipe, with a pet cock at the end, to the kitchen, where it could be occasionally tested for air.

HEATING SMALL HOUSE.

I should like your advice on heating a house 28x80 feet, which is six feet to the gutter and has eighteen inches of glass in the north wall and twenty-seven inches in the south wall. The east end and gable are glass; the west end is covered by the service shed. The house is about thirteen feet to the ridge. I shall use hot water heat and wish to maintain a temperature of 50 degrees when it is zero outside.

I have enough 2-inch pipe to run the length of the house six times, one house length of 4-inch and the rest 1½-inch. The 4-inch was formerly used for the flow. Would you buy 2½-inch pipe for flows or use the 2-inch and the 1½-inch for the returns? I have also one house length of 2½-inch.

L. E. S.—Mich.

Under ordinary conditions, we prefer to use overhead flows for hot water systems in greenhouses, and do not con-

KROESCHELL BOILERS

Neither in the East or West nor the North or South has any other make of Boiler ever equaled the performance of the Kroeschell.

Installed for 3,974,605 square feet of glass in 1916-1917.

The Kroeschell has proven its worth in many of the largest establishments in this country. It has frequently been installed by the most careful buyers in competition with all other makes of boilers.

Greenhouse owners like the Kroeschell because of its extreme simplicity and freedom from trouble. As a fuel saver it pays its own way—it can be operated with the cheapest grade of fuel.

Every customer immensely satisfied. The high efficiency and low cost of operation make the Kroeschell the best of all boilers for florists' use.

CAN SHIP
ANY SIZE
AT ONCE



TELEGRAPH
ORDERS AT
OUR EXPENSE

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"

NOT
CAST
IRON



NOT
CAST
IRON

EXPRESSIONS FROM MEN WHO KNOW BOILERS

No More Cast Iron Boilers

I have used several different makes of boilers but none I like as well as yours.

The Kroeschell is easier to fire, takes less coal and water circulates quicker than any other boiler.

I have used two different makes of sectional boilers—no more cast iron boilers for us.

[Signed] Mr. —, Mich.

Kroeschell Replaces Cast Iron

The Kroeschell has replaced three cast iron sectional boilers, and it certainly has given entire satisfaction.

It only takes a few words to express the good quality of your boilers and they are as follows: "Of all firms handling boilers and advertising them truthfully, the party buying a boiler would have to get the Kroeschell, as you are certainly advertising nothing but facts."

[Signed] Mr. —, N. Y.

KROESCHELL BOILERS will put high temperatures into your heating lines.

KROESCHELL BROS. CO.,

444 W. Erie Street
CHICAGO, ILL.

How to Keep the Greenhouse Heating System *Perfect* this Winter

WHEN you start the heating system this winter you may find water dripping from small leaks or cracks in the boiler.

Putting off the repair may mean serious trouble later with heavy bills to face.

The proper thing to do is to pour "X" Liquid into the boiler *now*. This will *repair* the leaks and *prevent* new ones.

"X" is a marvelous Liquid. When poured in the boiler it instantly combines with the water. In sizzling out through the leak or crack the "X" is changed by the oxygen in the air from a *liquid* into a *solid*, thus repairing the break.

The heat in the boiler then *hardens* this repair, making it as tough as metal, so that it will stand over 2000 pounds pressure.

The surplus "X" being left in the system automatically stops all new leaks which may develop due to expansion, or from other causes. In this way "X" makes the boiler (and in a hot water system, the entire system) **LEAKPROOF**. Keep "X" always in the water and you will never have trouble from leaks, cracks, rust or scale.

"X" Eliminates Rust and Scale. Saves Coal

"X" positively prevents all metal from pitting and rust. It eliminates scale in the boiler by chemically preventing the lime and other scale-forming matter in the water from crusting on the boiler walls. In this way "X" Liquid makes the boiler **RUSTPROOF** and **SCALE-PROOF**.

Get "X" Liquid from your steamfitter—or we will ship direct, postage prepaid, on receipt of price

Greenhouse owners who use "X" Liquid report a gratifying saving in coal and greatly increased heating efficiency.

"X" Liquid is the surest and most economical method of repairing boilers. It is used by the United States Government, by thousands of apartment house owners, and is recommended by over 28,000 plumbers who use it regularly.

If you want to do the job yourself get a can of "X" Liquid. Otherwise ask your plumber to do the job. His charges will be very reasonable.

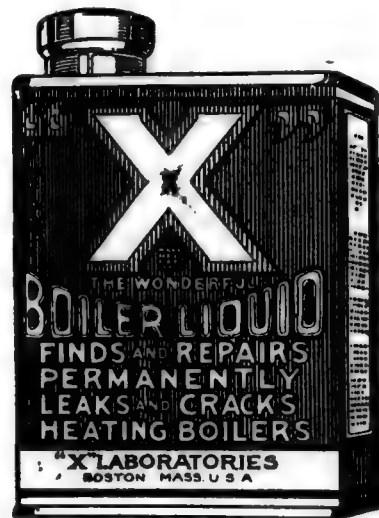
The main thing is that "X" Liquid may save you thousands of dollars in an emergency. *It is wise to keep "X" Liquid always on hand.*

Unconditionally Guaranteed

"X" will make good on any leaky or cracked boiler job—or we will return your money. You take no chances. "X" contains no cement, powder or other injurious substances. Beware of imitations which cannot do what the genuine "X" Liquid does.

1 Quart, \$ 6.00 in the U. S. A.

2 Quarts, 10.00 in the U. S. A.



"X" LABORATORIES, 35 W. 45th Street, New York City

Morehead

Back-to-Boiler SYSTEM

Uniform Heat for Flowers

The Morehead Back-to-Boiler System keeps your steam lines clear of condensation.

Uniform temperature throughout your greenhouse is assured.

Fuel is saved—because the condensation is returned to the boilers as hot, pure water—ready to burst into steam.

Let us send you complete information about the Morehead System.

MOREHEAD MFG. CO.
Dept. "M" DETROIT, MICH.

13

consider it advisable to carry a 4-inch overhead main in a small house. With the returns well above the top of the boiler, it would be possible to use the 4-inch pipe as the flow, in which case about thirteen 2-inch or six 2-inch and ten 1½-inch returns will be required.

Our suggestion would be to put in three 2½-inch flow pipes, with one three feet under the ridge and the others on



Price,
\$10.00

G. H. 3

Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you. There have been many such cases.

But not if you are equipped with the STANDARD THERMOSTAT. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

"I have one of your greenhouse thermostats I have used 3 years. It has proved so satisfactory I want another for my new houses."—John Sharper, Oxon Hill, Md., Jan. 6, 1919.

Get one today, \$10.00

(G. H. 4, same as G. H. 3, only under lock and key, **\$15.00.**)

STANDARD THERMOMETER CO.
65 Shirley Street, BOSTON, MASS.

It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

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the side plates, and to use six 2-inch and six 1½-inch pipes as the return pipes in the coils. While we would prefer to have the lowest part of the returns

above the top of the heater, it is enough, with the overhead flow pipes, if they are two or three feet above the grate.

For the main flow pipe, leading from

IT PAYS TO USE—**ELASTIC FIRE BRICK** in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.**CURRAN & COMPANY**

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

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the boiler to where the three 2½-inch flows are taken off, the 4-inch pipe may be used, or the flows may start at the boiler. The returns should be of the same capacity as the flows.

NEWARK, N. J.**The Market.**

The aster season has gone. A few asters are still seen in the market, but they are of poor quality. Mums are beginning to be much more plentiful, a larger variety coming in each week. Gladioli are still plentiful enough to supply the demand, which has decreased since mums, cosmos and other fall flowers have started to come in. With the resumption of church and Sunday school work there has been some increase in the demand for decorative work, a number of florists having decorations for opening rallies.

Various Notes.

Vandals, who have destroyed plate glass windows in Newark stores to the value of more than \$5,000 during the last three weeks, broke, among others, a large plate glass window at the store of the J. J. Wilson Seed Co., 79 Orange street. A brick was thrown through the window. There is no clue to the perpetrator.

Private William K. Zois, of Company G, Twenty-eighth Infantry, First Division, A. E. F., has just been mustered out and is back in the store of the Washington Florists, 577 Broad street.

R. B. M.

BRIDGEPORT, CONN.**The Market.**

The general report is that business has increased during the last few weeks. We are only waiting for a killing frost to wipe out the outdoor flowers, which are still numerous and attractive. Funeral orders are fairly abundant and a number of wedding decorations have been reported. Some of the stores are also having fall openings which call for decorations.

Among the outdoor flowers are some good chrysanthemums. An abundance of splendid asters are to be had. Dahlias lead the market at the present time. Good gladioli are being cut and roses, delphiniums, snapdragons, cosmos, etc., are plentiful. Some especially good Smith's Advance and Golden Glow

**IMICO****Hot Water Bollers**

Made by

Illinois Malleable Iron Co.

1801-1825 Diversey Boulevard

CHICAGO

Are noted for COAL ECONOMY and good results generally.

SEND FOR CATALOGUE**TUBING, ALL SIZES****PIPE CUT TO SKETCH****SECOND HAND PIPE**

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

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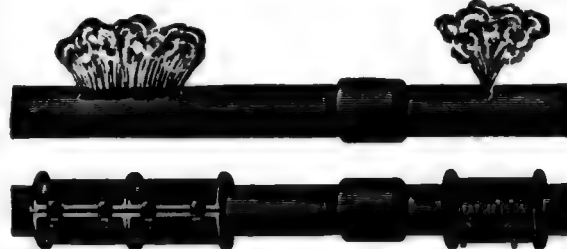
**BOILER FLUES**

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSONEst. 1898 Phone Superior 572
1433 N. Wells St., Chicago

Emergency Pipe Clamps repair pipes instantly—permanently.



When you buy Emergency Pipe Clamps in box-lots you're taking out leak-insurance.

Here's our net price list:

	Each
1-inch.....	\$0.50
1¼-inch.....	.60
1½-inch.....	.70
2-inch.....	.80
3-inch.....	1.25
4-inch.....	2.00
1-in. to 2-in., twelve in a box.	
2½-in. to 4-in., six in a box.	

Carried in stock by most mill supply houses.

M. B. Skinner Co.558-562 Washington Boul.
CHICAGO, :: ILLINOIS

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chrysanthemums are being cut. A few carnations are blooming, but they are still small and the stems are short.

Various Notes.

John G. Reck, a member of the firm of Julius Reck, is still with his company in Paris, but expects to be released from service before long.

Edward Ferkins, who was connected with the American Y. M. C. A. in London for a long term, has just received his honorable discharge and returned from overseas. Mr. Ferkins was foreman for James E. Beach for a number of years.

James E. Beach reports that funeral work keeps up. They have some nice

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
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GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit
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Metropolitan Material Co.
PATENTED GREENHOUSES

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Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS**
FISHER GOVERNOR CO.

Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

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Boston ferns on hand for the fall trade
and have started cutting carnations.

Victor Carwardine has installed new
lights in his store. It has also been re-
decorated in French gray and white.

Julius Reck took a motor trip recently
to Pennsylvania and Niagara Falls. He
reports that his dahlias have done won-
derfully well this year. The firm is
cutting some fine asters and is well sup-
plied with chrysanthemums, carnations
and snapdragons.

John Reck reports that outdoor flowers
are about gone. Golden Glow and
Smith's Advance chrysanthemums are
in good shape.

The Arcade Flower Shop was opened
recently. James Duggan and Frank
Smethurst are the proprietors. Mr. Dug-
gan was manager for John Reck for ten
years.

Robert Hawkins decorated for the
Richardson-Hatch wedding. Palms,



*"The best con-
structed greenhouse
I have ever seen and
I have grown the
finest crop of lettuce
in it."*

Writes Mr. Wm. Genenwein, of Louisville, Ky., regarding his
"Struck Greenhouse."

For nearly sixty years we have successfully manufactured



**Red Gulf Cypress
Greenhouse Material**

Single and Double Glass Hotbed Sash and Ready-made Greenhouses

We use only the highest grade air-dried Louisiana Red Gulf
Cypress. We carry complete stocks for immediate delivery
and are prepared to furnish special shapes or sizes at lowest
possible prices. All material guaranteed.

We make the celebrated

Will gladly submit estimates and sketches.

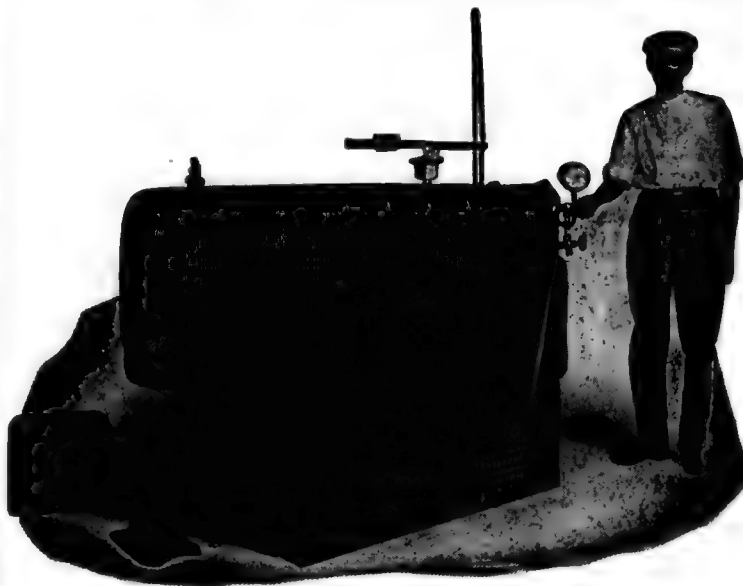


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948 E. Broadway,

Louisville, Ky.



**For Your
Greenhouse**

See that you install a
real heating Boiler.

The BERNHARD
BOILER means an end
to all troubles—

**Lowest Water Line
Perfect Circulation**

Just two of our twenty
convincing features.

Our catalogue will be
mailed on request.

101 Park Ave.,
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KANAWHA MFG. COMPANY
175 West Jackson Blvd., CHICAGO, ILL.

Charleston,
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PIPE

Wrought Iron of sound second-hand quality
with new threads and coupling, 16-ft. lengths
and up. Also pipe cut to sketch. We guarantee
entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Newark, N. J.
Foundry St.

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ferns and smilax were used at the
church.

The Park Garden & Flower Shop has
kept its force busy furnishing wedding
decorations. One of the largest decora-

Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

tions called for large numbers of yellow
and white chrysanthemums, southern
smilax, palms and ferns. They are now
cutting carnations and chrysanthemums.

I. L. B.

Statement of the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Florists' Review, published weekly, at Chicago, Ill., for October 1, 1919.

STATE OF ILLINOIS,) ss.
COUNTY OF COOK,)

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Walter S. Miller, who, having been duly sworn according to law, deposes and says that he is the Secretary and Treasurer of The Florists' Publishing Co., and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 443, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

NAME OF— POST-OFFICE ADDRESS.
Publisher, The Florists' Publishing Co., 508 So. Dearborn St., Chicago, Ill.

Editor, F. R. Kilner, 508 So. Dearborn St., Chicago, Ill.

Managing Editor, H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

Business Manager, Chas. L. West, 508 So. Dearborn St., Chicago, Ill.

2. That the owners are: (Give names and addresses of individual owners, or, if a corporation, give its name and the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock.)

Northern Trust Co., Trustee, Chicago, Ill., and Chas. L. West, Trustee, 310 No. Ada St., Chicago, Ill., for the heirs of the G. L. Grant Estate, as follows:

Mrs. May L. Grant, Soquel, Calif.
Mrs. Helene Hollister, Soquel, Calif.
Edward Grant, Soquel, Calif.
Mrs. Alda L. Graham, Soquel, Calif.
Mrs. Elizabeth Olive, Santa Cruz, Calif.
Mrs. Maud E. Miller, 1510 E. 67th Place, Chicago, Ill.

Estate of Christina F. Scott, Robt. A. Scott and David J. Scott, Executors, Main and Balcom Sts., Buffalo, N. Y.

Mrs. M. E. Post, San Diego, Calif.
E. Wienhoeber, 22 Elm St., Chicago, Ill.
W. J. Smyth, 101 31st St., Chicago, Ill.
C. A. Samuelson, 2132 Michigan Ave., Chicago, Ill.
David Burpee, 475 No. 5th St., Philadelphia, Pa.
W. C. Egan, Highland Park, Ill.
H. B. Howard, 508 So. Dearborn St., Chicago, Ill.

3. That the known bondholders, mortgagees, and other security holders, owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

There are no bonds, mortgages or other securities outstanding against The Florists' Publishing Co.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

WALTER S. MILLER, Sec'y and Treas.
Sworn to and subscribed before me this 29th day of September, 1919.

WILLIAM A. BARNES, Notary Public.
[SEAL.]
(My commission expires December 1, 1921.)

CHARCOAL

rapidly
Speeds Growth

Comparative tests, under equal conditions, of the same soil, will readily demonstrate that charcoal has peculiar and very profitable advantages as a fertilizing agent in your pots and beds.

Charcoal is indestructible. It has great specific value as an absorbent and provider of carbon dioxide, nitrogen and other gases so necessary to plant nourishment.

Charcoal should be mixed in a proportion of one bushel (extra fine, size 20) to 16 bushels of earth for both pots and beds.

Prices: F. O. B. Ironton — 100 lbs. \$2.50; 500 lbs. \$11.00; 1000 lbs. \$21.00; Ton \$40.00; in bags, by freight only.

JOHN SILLIMAN, Mfr.
Box EE IRONTON, O. (5)

Had you any trouble with the MARCH WIND coming through crack and crevice in the Greenhouses?

Gold Never Loses Its Value—USE
TWEMLOW'S

Old English

SEMI-LIQUID



Glazing Putty

and ELASTIC

Will stop the trouble. Put up in 16-pound cans; 50 and 80-pound buckets, or barrels.
Hammond's Greenhouse White, A SUPERB PAINT, with 35 years record to back it up, for wear and tear and looks on either wood or iron greenhouses. It stays where you put it. In 5, 10, 15, 20, 25 or 30 gallons.

PEERLESS BLACK GLAZING CEMENT
IN GALLONS AND UPWARDS

HAMMOND'S PAINT AND SLUG SHOT WORKS.

BEACON, N. Y.

Mention The Review when you write.

WIZARD BRAND

PULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Write Wizard Brand into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.

33 Union Stock Yards

CHICAGO



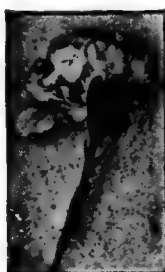
"Your product has been highly recommended to us
FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois



BEFORE

No loss if you mend your split carnations with
SUPERIOR CARNATION STAPLES

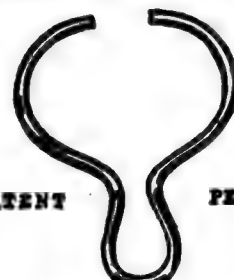
35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.



AFTER



PATENT

PENDING

Don't waste your time tying up plants with cord when you can get "Wire Tie."

\$2.00 per 1000

Samples on request

WM. F. BUSCHARDT
8 E. Woodland Ave. BALTIMORE, MD.

Mention The Review when you write.

WE CHALLENGE COMPARISON!

In introducing "COTTER" BRAND SPECIAL MANURE to the trade, we challenge comparison with all competitive brands of pulverized manures in both ANALYSIS and PRICE. Compare the analysis and price of the brand you are using with ours. Submit the comparison to the chemist of your State Agricultural Station for expert opinion on our claim of superiority. Abide by his decision. DOLLAR FOR DOLLAR WE CAN GIVE YOU EQUAL VALUE TO ALL AND SUPERIOR TO MOST OTHER SOURCES OF SUPPLY.

PUT LIFE IN YOUR SOIL!

USE "COTTER" SPECIAL MANURE!

SPECIAL MANURE

Ammonia 4%, Phos. Acid 6%, Potash 2%.
Ton, \$47.00. In 5-ton lots, \$45.00.

RAW BONE MEAL

Ammonia 4½%, Bone Phos. of Lime 50%.
Ton, \$59.00. In 5-ton lots, \$56.00.

Special quotations on carload orders.

GROWERS' EXCHANGE,

CHAS. N. COTTER,
President

Jamestown, New York

Mention The Review when you write.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz.; length, 9 in.; fits ¾-in. coupling.

Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St., Pittsburgh, Pa.

Mention The Review when you write.

Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.



SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid L. L. Pillsbury, Galesburg, Ill.



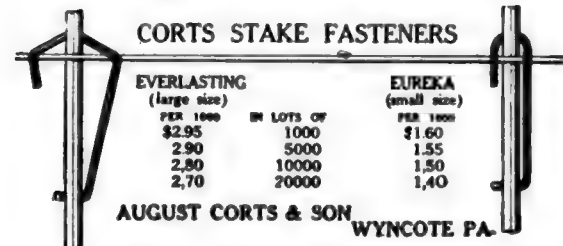
BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc.

They never slip and are a great saving of both time and money.

Price\$1.55 per 1000
5000\$1.40 per 1000
10,000 or more..... 1.15 per 1000

F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.



CORTS STAKE FASTENERS

EVERLASTING (large size)	IN LOTS OF	EUREKA (small size)
PER 1000		PER 1000
\$2.95	1000	\$1.60
2.90	5000	1.55
2.80	10000	1.50
2.70	20000	1.40

AUGUST CORTS & SON

WYNCOTE PA.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Precipitate
Bone Phosphate

Magic Special
Rose and Carnation
Feed

Magic
Blood and Bone



Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

Mention The Review when you write.

FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50% Phos. Acid 1.50% Potash 2.00%

Guaranteed Analysis
Ammonia 5.00% Phos. Acid 2.00% Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.

SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue SPRINGFIELD, MASS.



PROMPT DELIVERY

is especially important at this time of the year. We can ship your orders, either for new work or repairs, without delay. Our grades are perfect, our prices reasonable.

Our Patent LEAK-PROOF gutter is meeting with continued success

ICKES-BRAUN MILL CO., 2330 Wabansia Ave., Chicago, Ill.
(Near Western and North Aves.)

GREENHOUSE MATERIAL

GREENHOUSE HARDWARE

Mention The Review when you write.

GRAND RAPIDS, MICH.

The Market.

The fall season has opened up satisfactorily. A fair amount of stock has been on hand up to the present time, but the next week or two will probably see a shortage, as the cold rains have just about finished garden flowers.

No chrysanthemums are expected until another week or so, as the weather has been extremely cloudy. Carnations are coming in well.

Various Notes.

Eli Cross has been cutting some fine roses.

Herbert Fountain, of Wyoming Park, has just finished cutting a big crop of asters, closing a quite favorable season.

Crabb & Hunter have taken a lease of a new store in the Pantlind hotel block, where they expect to be settled in a few days. A. F. C.

MISSOULA, MONT.

D. A. Brown, president of the Missoula Greenhouse & Nursery Co., has had a force of men working all summer putting the range in first-class condition.

The R. & S. Flower & Seed Store has completed an addition of one house, which will be planted entirely to carnations. From the numerous letters received from Idaho, Montana, Wyoming and North Dakota by this firm, calling for field-grown carnation stock, it seems that carnations will command a top price this season in those states. Mrs. F. X. Scully, of this firm, has left for the Pacific coast cities on a purchasing trip.

Mrs. A. F. Biehler, proprietor of the Fern, of Hamilton, Mont., was a business visitor here last week. F. X. S.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

GREENHOUSE GLASS

**IMMEDIATE SHIPMENT
NET CASH WITH ORDER**

**SINGLE STRENGTH, 8x10, 10x12, 10x14, \$4.75 per box; 16x18, \$5.50 per box.
DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.**

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.

Mention The Review when you write.



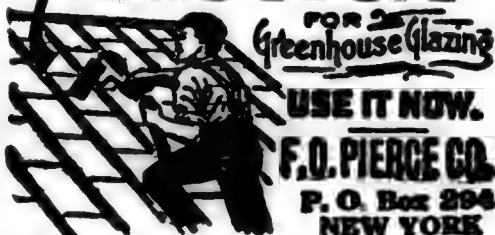
:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

**ASK YOUR JOBBER FOR IT,
or write to**

6 EAST LAKE ST., CHICAGO
Phone Central 680

MASTICA



Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2



PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU

Will find all the best offers all the time in The Review's Classified Ads.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

**"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass**

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality

Extra Heavy

Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

Quality
and
Service
First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., Omaha, Neb.

Mention The Review when you write.

KANSAS CITY NOTES.

[Continued from page 89.]

more heavily than usual this season and the demand for them has begun earlier.

Among the recent visitors in the city were T. Miller, Abilene, Kan.; R. M. Isherwood, Chillicothe, Mo., and Douglas Kislingsbury, Lincoln, Neb.

Mrs. Edith Roberts has recovered from her recent operation and is back at the Apollo Flower Shop.

Rush Alexander, of the Lindley Florist Box Co., Marion, Ind., called on the trade last week.

William Wade, manager of the Pinehurst Floral Co., was in Bolekow, Mo., Monday, September 29, to attend the funeral of his cousin, Robert R. Wade, who died of apoplexy September 25.

As a compensation for the inconvenience of having the street torn up for several weeks, the Peterson Floral Co. now has a better location than ever. They are at the intersection of Gillham road and Linwood boulevard, one of the most desirable business corners outside of the downtown section. Since Gillham road has been widened, the two boulevards afford better facilities than ever for motor traffic. Mrs. Cane says the cars can now almost drive into the shop.

J. E. K.

HANNIBAL, MO.

The report that the business of the League Floral Co., one of the old concerns here, has been closed up proves to be incorrect. Miss Nettie A. League, as executrix for the estate of her brother, the late W. T. League, is continuing the business. The store remains at 321 and 323 Church street. Mrs. Winifred Nugent, formerly with the League Co., now is at 403 Broadway, the address of the Hannibal Floral Co.



THE HARRIS READY-TO-USE LOCKED PLANT BAND

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.



MISSOURI POTTERY RED POTS

For over 30 years we have put forth every reasonable effort to make our trade-mark stand for the highest quality in pot construction.

You can depend on Missouri Pottery Red Pots—the quality is always the same, extra strong, unusually porous to allow free plant growth, and evenly baked. Red Pots—uniform in size, shape and texture—that's what you want. That's the only kind of pots we have to offer you and the price is right.

Send Today for New Mid-Season Bulletin.

It'll save you money and give us a chance to tell you our story. A post card will do. Send it NOW.

MISSOURI POTTERY & MFG. CO.

1227 West 8th Street

KANSAS CITY, MO.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. W. H. Elverson Pottery Co., New Brighton, Pa.

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly Burned—Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 300 Fifth Ave., New York So. Zanesville, Ohio



WE LEAD In QUALITY and FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Always Mention the

FLORISTS' REVIEW

When Writing to Advertisers

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.



GREENHOUSE MATERIALS

INTEND TO BUILD?

We furnish the complete house or any part.

Our materials are the best that can be made.

Our prices are right—Our service prompt.

GET OUR ESTIMATES AND CATALOGUE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH Co., DEPT. "B." 2640 SHEFFIELD AVE. Chicago, Ill.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS Company

CLEVELAND, O.

HEADQUARTERS
FOR

GREENHOUSE
MATERIAL

UNIVERSAL MFG. CORP.
EVANSVILLE, IND.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS

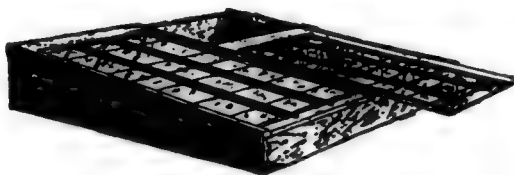
WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY CO.
4219 Iowa Ave. ST. LOUIS, MO.



HOTBED SASH

Prices constantly rising—
order today and save money

Made of No. 1 Gulf Cypress, constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

"America's Largest Hotbed Sash Manufacturers"

1363-1381 Flushing Ave.

BROOKLYN, N. Y.

Mention The Review when you write.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

It is reported by many that so far this fall trade has been much slower than it was during the summer months. Others report that it seems slow because we have last year's September and October sales in mind. However, judging by the wholesale prices and the amount of stock received plus the unsold, it is undoubtedly slow. Roses of the best quality fail to find a ready market at what could be considered fair prices, and a supply of American Beauty, Columbia, Maryland and Hadley is on hand waiting for special occasions such as there have been recently.

For the last few months there have been numerous bank openings, branches of local banks having been started in many sections of the city. Two large banking institutions have also opened here. These events all created an excellent demand for fancy grade roses of such varieties as Beauty, Columbia, Hadley and Ophelia. Had it not been for these occasions, fancy stock would have suffered tremendously.

Various Notes.

Papers of incorporation have been filed by the Quality Flower Shop, Inc. The incorporators are William S. Caywood, Raymond Voght and Louis Sterns. The company is capitalized at \$10,000. Where this store will locate is not yet known.

Karl Butz, of Lockport, N. Y., underwent an operation for appendicitis October 1. He is reported doing finely.

Local committees have been appointed to take care of the details of the F. T. D. convention. It is expected that there will be at least 500 members present. A liberal fund should be raised to take care of local advertising for the week. W. H. Eiss has been appointed chairman of the finance committee. Mr. Eiss says in a personal letter to all florists and growers: "The increased sale of flowers in Buffalo means everything to the grower, retailer and wholesaler and each branch should do its part in this campaign, by putting its shoulder to the wheel to make this week the banner flower week of the year."

F. P. A.

INSECTONOS

This non-poisonous contact insecticide will enable you to control **White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc.** One pound makes 32 gallons of spray.

SEND \$1.75 For 1-lb. Can Postpaid
Case of 8 Cans Sent Postpaid **\$10.50** in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,
Distributor Bloomington, Ill.

I Refer by Permission to
SAM PEARCE, Chicago.
EMIL BUETTNER, Park Ridge, Ill.
GULLETT & SONS, Lincoln, Ill.
ROLF ZETLITZ, Dayton, O., and Lima, O.
E. C. AMLING CO., Chicago.
CHICAGO FLOWER GROWERS' ASSN., Chicago.
and very many more.

Mention The Review when you write.

GULF CYPRESS
Greenhouse Materials
Pecky Cypress Bench Lumber
GLASS

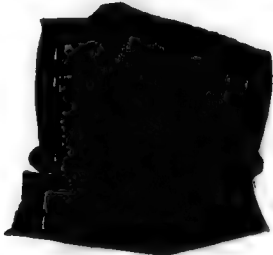
HOTBED SASH

All Kinds and Sizes

Unglazed, \$1.20 up
Glazed, 2.25 up



BOILERS Metropolitan Patented



Very best greenhouse boiler of its size. Will do more work than any other. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices. Order at once.

HOSE VALVE 74c

All brass except the hand wheel. Has a removable leather disk, which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven
In 50-ft. lengths, with couplings.
1 1/2-in., smooth, 11 1/2-c. Unequaled at the price.

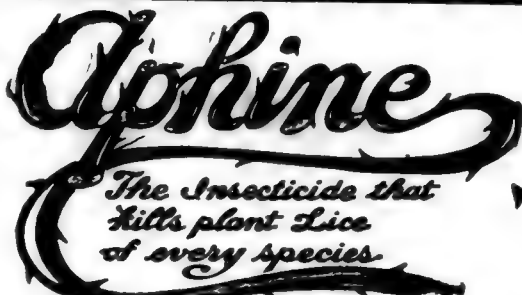
BOILERS—PIPE

Metropolitan Material Co.

1298-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.



THE RECOGNIZED STANDARD INSECTICIDE
A spray remedy for green, black, white fly, thrips and soft scale.
Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.
Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.
Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

THE REGAN PRINTING HOUSE

Large Runs of
CATALOGUES

Our Specialty—Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A Glazing Putty of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across **PERMANITE**. This was about four years ago. At that time we set about investigating the merits of **PERMANITE** and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied **PERMANITE** to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give **PERMANITE** our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per gal.
In barrel and half barrel lots.....	\$1.65	\$1.95
In kegs, 20 or 15-gal.	1.75	2.05
In kits, 5-gal. or 50 lbs.....	1.85	2.15
In cans, 1-gal. or 10 lbs.....	1.95	2.25

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street
Chicago, Illinois

PERMANITE

[Trade-mark registered, U. S. Patent Office.]

SOLD UNDER THE GOLDEN RULE OF A MONEY-BACK GUARANTEE

When you buy **PERMANITE**—you know you cannot go wrong because the results are guaranteed; but if for one reason or another you are not quite satisfied, you won't be out one single penny because the Garland guarantee protects you coming and going.

It's either satisfaction—100% service and satisfaction—or your money back if otherwise.

That's why the experienced Greenhouse Owner prefers to use **PERMANITE**, because he knows **PERMANITE** is not alone the original, but after all, the most dependable and most economical Glazing Cement on the market—and he knows from past use that it will do all—and more—than what we say it will.

A trial is all we ask—and just one trial will be sufficient to prove our claim to your utmost and everlasting satisfaction.

Yours for a tight house,

The Garland Company
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Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

$\frac{1}{2}$ Pint, 30c; Pint, 50c; Quart, 90c;
 $\frac{1}{2}$ Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

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DREER'S
Florist Specialties
New Brand New Style
"RIVERTON" HOSE
Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST
 $\frac{3}{4}$ -inch.....per ft.. 19 c
Reel of 500 ft. " 18 $\frac{1}{2}$ c
2 reels, 1000 ft. " 18 c
 $\frac{1}{2}$ -inch..... " 16 c
Reel of 500 ft. " 15 $\frac{1}{2}$ c
Couplings furnished free.

HENRY A. DREER
714-716 Chestnut St.
PHILADELPHIA, PA.

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Are Your Greenhouses Ready?



Authorities all over the country are sounding the warning of an even greater scarcity of food-stuffs this coming season. Can you supply the public demand?

And too, prices on greenhouse material are lower now than they will be next spring, for supplies are becoming more limited each day.

Callahan Cut-to-Fit Greenhouses

The most economical way of building a real quality greenhouse, a house practically designed for the commercial grower. Made of Selected Louisiana Red Gulf Cypress, cut to exact measure, with plans so simple any carpenter can set them up perfectly. Individual members designed to be practical for making repairs. Quotations on your needs given promptly.

Callahan Duo-Glazed Sash for your hotbeds. The sash that means added safety for your plants. Catalogue on request.

CALLAHAN DUO-GLAZED SASH CO.
1826 Fourth St., DAYTON, OHIO
PERMANITE in stock for immediate shipment

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GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
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King Construction Co., North Tonawanda, N. Y.

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RAINBOW SYRINGE, \$2.00

Made of brass; fits $\frac{3}{4}$ -inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG

6640 Wayne Ave., Germantown, Philadelphia, Pa.

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FOR the protection of steam pipes and other metal work. Dixon's paint is sold largely to florists' and botanical gardens throughout the country. No poisonous odors.

Booklet No. 54-B.

Joseph Dixon Crucible Company
Jersey City, N. J.



Insure Your Crops

No matter what you grow, your crops will bring good prices. Don't take a chance on losing this profit. Insure your crops. The best insurance is

Advance Ventilating Equipment

Don't listen to talk of a substitute. Investigate for yourself. You are a practical grower. Don't take our word for it. We don't want you to. We want you to be your own judge, but if someone has borrowed your **Advance Catalogue** send for another.

Remember our complete line of **Greenhouse Fittings**, which are such an assistance to you in doing your fall repair work. We have a fitting for each requirement. Write today.

ADVANCE CO., Richmond, Ind.

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TORONTO, ONT.

The Market.

There is continued demand for flowers, especially for design work. There has also been considerable corsage work and decoration work for weddings. The shortage of stock is the worst trouble at the present time. No asters of any account are available, so that medium-priced pieces are hard to make up.

Roses are scarce, but are becoming more plentiful. Carnations, also, are scarce, with the prices advancing. In fact, there is an upward trend of prices all along the line. With the large increase in glass area of all the growers around Toronto, the growing market for flowers should be partially met.

Various Notes.

Dunlop's is going ahead with another house, to be completed this year.

Nearby the Bedford Park Florists have the stakes in for their first greenhouse at Richmond Hill.

Mr. and Mrs. Dunlop and Frank Dunlop are down in New Jersey looking after the growing of the Dunlop rose, which has had wonderful success. Announcement of another new rose by Mr. Dunlop, of another color, but probably with as good keeping qualities, will be made before long.

The Toronto Retail Florists' Club held its first social evening at its club rooms September 29. A large number of friends were entertained. Mrs. Moore entertained the club at her apartment October 6. This month, as the Canadian Thanksgiving day is October 13, the business meeting will be combined with the social October 27.

About twenty from Toronto will attend the F. T. D. convention in Buffalo October 14 and 15. In a letter Fred Dicks stated that London, Ont., would also be well represented. There has been a large increase in the F. T. D. membership in Canada recently and several new members will be announced before the convention.

Mr. Tyrrell, of Edmonton, has been in the city renewing acquaintanceships. He and his brother have stores at Calgary and Edmonton, operating under the name of the Tyrrell Floral Co. Business in the west is good. The advertising of "Say It with Flowers" is making an increased demand for flowers in western Canada, just as it is in the east.

J. J. H.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine; free with every barrel purchase of Asbestfalt.



THE ONLY PERFECT LIQUID PUTTY MACHINE

Will last a lifetime, \$2.00 each.

SEAL TIGHT LIQUID PUTTY

Will not harden, crack or peel off.

\$1.88 per gallon in 10 gallon lots.

\$2.00 per single gallon.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

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The Original "Elastic-Lyke" Semi-Liquid and Only Putty

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor heave in cold weather.

Also "Dough Putty" and "Pure White" greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.

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CHICAGO

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Next to Nature

This is what Mr. J. E. Cowgill, of Kennebunkport, Me., writes of the System:

"There is nothing like it, only God's own way of watering."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

Always mention the Florists' Review when writing advertisers.

APPROVED

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S. A. KOST, Inventor

"OH BOY"
**AUTOMATIC
GLAZING GUN**



The last word in
one-handed guns for
the application of

EVERTITE
GLAZING CEMENT

Use Evertite for all your glazing—
for your new work, for tightening
leaky roofs and for repairing broken
glass. *Write us and we will give
you further information.*

THE EXCELLO MANUFACTURING CO., Cleveland, O.



Figure Costs by the Year



A wise business man figures costs **by the year**, right down the line, and especially so if his business has to do with **greenhouses**. He knows, either by experience or from a close study of the subject, that the only businesslike method of determining material costs in greenhouse building is **by the year—first cost and up-keep cost.**

CYPRESS, "the wood eternal" for greenhouse construction, is positively the cheapest wood to use, **figured by its years on the job, without repairs or replacements.**

All good constructors in these days are insisting on genuine "Tide-Water" Cypress, "The Wood Eternal"—every board and bundle bearing the famous Cypress Trade-mark.

Vol. 3, CYPRESS Pocket Library, is a little book filled with a big bunch of facts and figures about greenhouse construction—profitable reading. There are 43 books in the "Library," all of which give useful facts and plans about **HOW, WHEN and WHERE** to use CYPRESS, "The Wood Eternal." **AND WHY.** Which one shall we send you?

THIS TRADE-MARK ARROW



IS ON EVERY BOARD

OR BUNDLE OF TRUE "TIDE-WATER" CYPRESS—THE REAL "WOOD ETHERAL."

SOUTHERN CYPRESS MANUFACTURERS' ASSOCIATION

1230 HIBERNIA BANK BLDG.
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Abelia Grandiflora (A. Rupestris), per 100, 12 to 18-in., \$17.50. Field-grown, well branched. Write for prices on 1000 lots or more.
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Abelia Grandiflora (A. Rupestris), strong 4-in. pot plants, \$20.00 per 100; 5-in. pot plants, \$35.00 per 100.

I. H. Moss, Inc., Govans, Baltimore, Md.

Abelia Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

ACALYPHAS

Acalyphas, 6-8-in., 8c each; 18-24-in., 25c each; bushy, highly colored red. P. Kaul & Son, 683 Cherokee St., New Orleans, La.

ACHYRANTHES

Achyranthes, red and yel., extra strong 2½-in., \$3.00 per 100; R. C., \$1.75 per 100.

J. C. Steinhauser, Pittsburg, Kans.

ADIANTUMS

Adiantum Croweanum clumps, fine for immediate results, \$50.00 per 100. Hybridum, heavy 8-in. and 9-in. pot plants, \$75.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York.

ALTERNANTHERAS

Alternantheras, extra large field grown plants of Brilliantissima, rosea, and yellow, full of cuttings, \$4.00 per 100, \$30.00 per 1000. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Alternantheras, 3 varieties, field clumps, full of cuttings, \$4.00 per 100; extra strong rooted cuttings, 75c per 100. Cash, please.

E. B. Morgan Floral Co., Paxton, Ill.

Alternantheras, green and yellow, strong 2-in., 2.50.
Edgar Osborn, Danville, Ill.

ALYSSUM

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash.

Ryer Bros., Chambersburg, Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, \$2.50 per 100, \$22.50 per 1000.

Edward W. Schuster, Crookston, Minn.

Alyssum, double, strong 2½-in., 3c. Cash.
J. C. Steinhauser, Pittsburg, Kans.

AMARYLLIS

AMARYLLIS VITTATA HYBRID SEEDLINGS.

Southern florists, this is a chance you have never had before. My collection is unsurpassed and all from hand pollinated seeds. Strong lath-house grown seedlings, by mail, \$6.00 per 100, \$25.00 for 500, \$45.00 for 1000. Sample 15 for \$1.00 guaranteed safe arrival. Time to sow seeds yet. A few left at \$2.00 per 100, \$15.00 per 1000.
O. FEHRLIN, CITRONELLE, ALA.

Amaryllis, Giant Vittata Hybrids, very finest strain, bulbs from 3 to 5 years old, measuring from 6 in. to 9 in. in circumference, \$20.00, \$25.00 and \$35.00 per 100.

The Altimo Culture Co., Canfield, O.

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, \$3.00 per doz. A limited number of smaller bulbs.

N. O. Caswell, Delavan, Ill.

White hardy Amaryllis bulbs, 20c each by mail; by express, 15c each.

H. W. Peterson, Poplar Bluff, Mo.

Amaryllis seedlings, 4-in., 15c each, fine plants.
Frank F. Crump, Colorado Springs, Colo.

AMPELOPSIS

TRICUSPIDATA VEITCHII

5000 2½-in. pots	10	100	1000
	\$1.25	\$ 9.00	\$80.00
1000 1½-2 ft., 2 yrs.		25.00	
500 3 yr.		30.00	

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

ANTHERICUMS

Anthericum Mandereana, 2½-in. pots, \$1.50 per dozen.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

ASPARAGUS

We have about 40,000 A. Plumosus and A. Sprengeri, strong seedlings, at \$6.00 per 1000, 2000 at \$11.50, or 75c per 100, prepaid. This is good stuff. If you will need any the following year, here is your chance as they are in a house we will turn cold and want to move them. They are worth \$10.00 per 1000 to anyone. Cash must accompany the order.

OZARK PANSY GARDEN, WEST PLAINS, MO.

Asparagus Plumosus, 4-in. pots \$2.00 doz.
Asparagus Plumosus, 5-in. pots 3.00 doz.
Asparagus Plumosus, 6-in. pots 4.20 doz.
Asparagus Sprengeri, 2½-in. pots 4.00 100
These are fine bushy pot grown plants ready for immediate sales.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

Asparagus Sprengeri, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, while they last, \$4.00 per 100, \$35.00 per 1000.
Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000. Asparagus Sprengeri seedlings, \$1.00 per 100, \$7.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

ASPARAGUS SPRENGERI

Seedlings, \$1.00 per 100, \$8.50 per 1000.

2½-in., \$3.00 per 100.

3 -in., 7.00 per 100.

ASPARAGUS PLUMOSUS

3½-in., \$12.50 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

ASPARAGUS.

NOW ready, Asparagus Plumosus and Sprengeri, good heavy 2½-in. for bedding or making up pans, \$4.50 per 100, \$40.00 per 1000. See PANSIES.

JOS. H. CUNNINGHAM,

Delaware, Ohio.

10,000 Asparagus Plumosus, 3-in.

Strong bushy plants.

Special offer for October.

6c, \$55.00 1000; 200 at 1000 rate.

4% Discount for cash.

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ASPARAGUS PLUMOSUS.

Seedlings, \$1.00 per 100, \$7.50 per 1000

2½-in., \$4.00 per 100, \$35.00 per 1000

3-in., \$8.00 per 100, \$70.00 per 1000

HOLTON & HUNKEL CO.,

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ASPARAGUS

Fine Asp. Sprengeri, 2-in. \$2.50 per 100

Heavy Asp. Plumosus, 2-in. 3.50 per 100

Asp. Sprengeri, 3-in. 8.00 per 100

\$25.00 and \$30.00 per 1000.

F. C. FREEMAN & SONS, Portland, Ind.

Asparagus Plumosus and Sprengeri seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.
Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Elongatus (Cut and Come Again), produces double amount of green as compared to Plumosus, nice plants, ready for 3-in. pots or bench, \$6.00 per 100. Postpaid.

F. W. Fletcher, Orlando, Fla.

Asparagus Sprengeri seedlings, \$1.00 per 100, \$7.50 per 1000. 2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$65.00 per 1000. Plumosus seedlings, \$7.50 per 1000.

Edward W. Schuster, Crookston, Minn.

Sprengeri and Plumosus seedlings, \$1.00 per 100, \$9.00 per 1000; fine 2½-in., \$4.00 per 100, \$37.50 per 1000. Asp. Plumosus, 3-in., \$7.00 per 100, \$60.00 per 1000. To make room, Cash.

W. S. Kircher, Defiance, O.

Asparagus Plumosus Nanus seedlings, \$9.00 per 1000; 2½-in., \$6.00 per 100; 4-in., \$2.00 per doz.; \$16.00 per 100. Sprengeri, 3-in., \$10.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

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A. Sprengeri and A. Plumosus seedlings, good stock, \$6.00 per 1000; 2000, \$11.50; 3000, \$15.00. Cash.

G. W. FRISCH'S SON, DAYTON, O.

Asparagus, Sprengeri and Plumosus, very strong 3-in., 7c. These are fine plants to bed and get a good supply of bouquet green for this winter.

C. Humfeld, Clay Center, Kansas.

Asparagus Plumosus, 2½-in., \$3.00 per 100; 4-in., \$12.50 per 100; Asparagus Sprengeri, 2½-in., \$3.00 per 100. Cash, please.

Loomis Greenhouses, Loomis, Calif.

A. Plumosus seedlings, extra strong, postpaid, \$1.25 per 100, 2½-in., pot grown, \$3.50 per 100 by express. Cash, please.

W. P. Long, West Grove, Pa.

Asparagus Plumosus Nanus seedlings, \$9.00 per 1000; 2½-in., \$6.00 per 100. Sprengeri, 3-in., \$10.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

A. Sprengeri, extra good, large plants, 2-in., ready for 3-in. pots, \$3.50 per 100, \$32.00 per 1000. Cash.

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A BARGAIN, 300 Asparagus Sprengeri from 4-in. pots, good plants to grow on bench for cuttings, \$6.00 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

GOOD ASPARAGUS.

Asparagus Sprengeri, 2½-in. \$ 8.00 per 100
Asparagus Sprengeri, 3-in. 3.00 per 100
GULLETT & SONS, LINCOLN, ILL.

Speak quick if you want all or any part of 270 Sprengeri, 5-in., 450 Plumosus, 5-in. Excellent stock for bench planting at \$17.50 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Per 100
Asparagus Plumosus Nanus, 2½-in. \$4.00
Asparagus Sprengeri, 2½-in. 8.00
C. W. Espy & Son, Brookville, Pa.

Asparagus Sprengeri seedlings, strong stock, \$1.00 per 100, \$8.00 per 1000; 2½-in., \$3.50 per 100, \$30.00 per 1000. Cash. Freeport Floral Co., Freeport, Ill.

500 Strong 4-in. pots, Asparagus Sprengeri, \$15.00 per 100. Cash. No charge for packing.
W. & L. Cass, Geneva, N. Y.

2-in. Sprengeri, strong, \$3.00 per 100; \$25.00 per 1000. Sprengeri seedlings, \$7.00 per 1000. postpaid. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus seedlings, \$1.00 per 100, \$6.00 per 1000.

A. M. Campbell, Strafford, Pa.

Asparagus Plumosus, 2½-in., \$2.50 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.

Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Asparagus Plumosus Nanus, 50,000 strong seedlings, while they last, \$6.00 per 1000.

F. E. Werner, Florist, South Bend, Ind.

Asparagus Sprengeri and Plumosus, 2-in., \$3.50 per 100, \$30.00 per 1000.

Fred Burre, Peoria, Ill.

Asparagus Plumosus and Sprengeri, strong, out of 2½-in. pots, \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Asp. Sprengeri and Plumosus, strong 2½-in., \$3.50 and \$4.00 per 100. Cash.

J. C. Steinhauser, Pittsburg, Kans.

Asparagus Plumosus, 3-in., 6c, \$55.00 per 1000, 200 at 1000 rate. Cash, please.

Clover Leaf Floral Co., Springfield, O.

Asparagus Plumosus seedlings, extra fine, \$8.00 per 1000.

Geo. B. Hart, 49 Stone St., Rochester, N. Y.

Asparagus Plumosus, 2½-in., 3½c; 3-in., 7½c; 4-in., 12½c. Sprengeri, 3-in., 7c. Cash.

L. J. Rowe, Titusville, Pa.

Asparagus Plumosus and Sprengeri, 3-in., well established, \$8.00 per 100.

Stenson & McGrall, Uniontown, Pa.

1000 4-in. Asparagus, large plants, \$10.00 per 100. Cash with order. W. P. Newell Co., Wholesale Grower, Apopka, Fla.

ASPARGUS SPRENGERI, strong, 3-in. pots, \$5.00 per 100, \$45.00 per 1000.

John Fallon, Staunton, Va.

Strong 2½-in. Sprengeri at \$3.50 per 100; 4-in. at \$12.50 per 100. Ready now.

Quentin Floral Co., St. Joseph, Mo.

Asparagus Plumosus and Asparagus Sprengeri, 2½-in., \$5.00 per 100. Good Stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

200 4-in. Plumosus, strong, at \$10.00 per 100. Fine for benching. Cash, please.

The Johnson Floral Co., Kendallville, Ind.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

8000 Asp. Plumosus seedlings, \$10.00 per 1000, prepaid, 24 hour service.

W. C. Ehmann, Corfu, N. Y.

Strong 2-in. Asp. Plumosus, \$3.50 per 100. Asp. Sprenger, 2-in., \$3.00 per 100.

Pierce's Greenhouse, Eldora, Ia.

Asparagus Plumosus, fine 3-in., at \$6.00 per 100. No charge for packing. Terms, cash.

Humfeld's Greenhouse, Frankfort, Ind.

Strong 2-in. Sprenger and Plumosus, at \$3.00 per 100.

WISE ADKISSON, GREENVILLE, TEX.

Asparagus Plumosus, fine 2-in., \$3.50 per 100. Cash.

M. & S. L. Dysinger, Albion, Mich.

Asparagus, large transplanted Plumosus and Sprenger, \$2.00 per 100, \$15.00 per 1000.

S. A. Pinkstone, Utica, N. Y.

ASPARAGUS SPRENGER, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

Baur Floral Co., Erie, Pa.

Asparagus Plumosus seedlings at \$1.00 per 100, \$8.00 per 1000. Mail charges extra.

Burrows Bros., 2021 S. Main St., Rockford, Ill.

Asparagus Plumosus, 4-in., fine plants for benching, \$10.00 per 100.

Wagner's Greenhouses, Tiffin, O.

A. Elongatus, 2-in., \$8.00 per 100. A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c.

Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus and Sprenger, strong 2-in., \$3.50 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

500 2 1/4-in. Asparagus Plumosus, extra large, at 4c.

Davis & Steiner Co., Morrison, Ill.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Muskogee Shrubbery Garden, Muskogee, Okla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.

Henry Smith, Grand Rapids, Mich.

Extra fine Asparagus Sprays, prompt shipment. Write for prices.

Norman C. Miller, Fort Pierce, Fla.

Asparagus Sprenger, 4-in., \$10.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

50 Asparagus Sprenger, 4-in., heavy, 10c. Cash, please.

G. J. Kuhlen, Forest, O.

Strong bushy Sprenger, 3-in., ready for 4-in., 7c. Cash.

Edwin Baum, Delphi, Ind.

Strong Sprenger, 2 1/4-in., 3 1/2c. Cash.

Clarence A. Ustler, Fleming St., Springfield, O.

Asp. Sprenger, 2 1/4-in., 3 1/2c. Cash.

Hammerschmidt & Clark, Medina, O.

Asparagus Plumosus and Sprenger, 2-in., \$3.00 per 100.

Lloyd C. Bunch, Fredonia, Kan.

Asparagus sprays; write for price list.

The Penock Plantation, Jupiter, Fla.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago

ASPIDISTRAS

Aspidistras, green, cheaper than Palms for decorating, 5-in., 50c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.25; 9-in., \$5.00; 20-in., \$10.00. Cash.

Can ship light without soil.

W. W. THOMPSON & SONS,

Station D, R. 1, Milwaukee, Wis.

Aspidistras, \$4.00 per 100, leaves green.

P. Kaul, 633 Cherokee St., New Orleans, La.

ASPLENIUM

Asplenium Nidas Avis, 5-in., \$6.00 per doz.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

AUCUBAS

Large variegated Aucubas, fine for decorating. Write.

C. C. POLLWORTH CO.,

Milwaukee, Wisconsin.

BAY TREES

BAY TREES.

Standards.

26-in. diameter \$10.00 each

28-in. diameter 12.50 each

30-in. diameter 15.00 each

32-in. diameter 18.00 each

36-in. diameter 22.50 each

Pyramidal.

6-7 ft. high, 18-24 in. diam. at base... \$17.50 each

7-8 ft. high, 18-24 in. diam. at base... 20.00 each

BOBBINK & ATKINS, RUTHERFORD, N. J.

BEGONIAS

BEGONIAS, BLOOMING VARIETIES.

GRACILIS MIGNON, beautiful salmon scarlet.

GRACILIS LUMINOSA, Xmas Red.

GRACILIS PRIMA DONNA, flesh pink.

SEMPERFLORENS, TRIUMPH, white.

These will make fine plants for Thanksgiving and Xmas sales. Ready now, any of the above, 2 1/4-in. pots, \$5.00 per 100, \$50.00 per 1000; 3-in. pots, \$12.00 per 100, \$100.00 per 1000. Cash with order.

SCHIEBLE BROS.,

Wholesale Growers,

Main, Lock and Old Main Sts.,

Miamisburg, Ohio.

Begonia Chatelaine, Bonfire, Luminosa, fine bushy stock ready for shift, 4-in., per 100, \$15.00. Cash, please.

J. Sylvester, Oconto, Wis.

Begonia Melior and Cincinnati, 3 1/4-in. pots at 75c each; 5-in. pots at \$1.50 each. Begonia Luminosa, Christmas Red, 2 1/4-in., \$6.00 per 100.

BEGONIAS FROM 2 1/4 IN. POTS.

Begonia Chatelaine, 2 1/4-in. \$ 7.00 \$ 65.00

Begonia Rex, 2 1/4-in. 12.00

New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in. 15.00

Roman J. Irwin, 108 W. 28th St., New York.

BEGONIAS. Limited quantity of the following varieties for immediate sale, as we must have the room. Stock was never better; all extra fine bushy plants, ready for shifting:

Lorraine, 4-in., 50c; 5-in., 75c.

Cincinnati, 4-in., 75c; 5-in., \$1.00.

Luminosa, in bud and bloom, 4-in., 17 1/2c; 5-in., 30c.

Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$15.00 per 100; Begonia Chatelaine, nice 2 1/4-in., stock, \$6.50 per 100, \$55.00 per 1000; 3-in., very fine, \$10.00 per 100; 3 1/4-in., \$20.00 per 100; 5-in., heavy, \$50.00 per 100. Luminosa and Prima Donna, 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Begonia Chatelaine, 3-in. \$12.00 per 100

Begonia Luminosa, 2 1/4-in. 6.00 per 100

Begonia Luminosa, 3-in. 9.00 per 100

Terms, cash. Packing 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

Begonia Chatelaine, 4-in., \$15.00 per 100. These plants are ready for shift; very bushy, in fact the finest lot you ever will see. We guarantee satisfaction or return money. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Begonia Chatelaine, nice stock from 2 1/4-in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once.

S. A. PINKSTONE,

York & Hickory Sts., Utica, N. Y.

Begonias, Melior and Cincinnati, 4 1/4-in., 90c each; 5-in., \$1.25 each. Add 10% for packing in paper pots.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Begonias, assorted, \$5.00 per 100. Luminosa varieties, mixed colors, 2-in., \$6.00; 3-in., mixed colors, strong plants, \$10.00 per 100.

N. O. Caswell, Delavan, Ill.

Begonia, fine 5-in. Corallinas, at \$1.00 each. We have only a small supply. Order now.

Quentin Floral Co., St. Joseph, Mo.

Begonia Chatelaine, 3-in. \$10.00 per 100

Begonia Vernon, 3-in. 10.00 per 100

Fred Burre, Peoria, Ill.

Begonia Prima Donna, 4 and 5-in., very strong, \$15.00 and \$35.00 per 100. Cash.

J. B. Masson, R. R. 1, Bethel, Kans.

Rex Begonias from bench, \$8.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Begonia Chatelaine, 3-in., ready to shift, \$10.00 per 100.

F. Dorner & Sons Co., Lafayette, Ind.

Begonia Gracilis Prima Donna, flesh pink, fancy stock, 2 1/4-in., \$5.00 per 100. Cash.

The East Lawn Gardens, Urbana, Ohio.

Begonia Chatelaine, strong stock from 2 1/4-in. pots, ready for 3-in., \$6.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Begonias, Luminosa, Vernon, Prima Donna and Mignon, strong 4-in., ready for market, 15c each.

Furst Floral Co., Dayton, O.

Begonia Thurstoni, 3 1/4-in. pots, strong, \$10.00 per 100.

The McGregor Bros. Co., Springfield, O.

Rex Begonias, mixed, strong 3-in., \$2.00 per dozen. Cash. Add 5% for packing.

Ulrich Floral Co., Tiffin, O.

Begonia Chatelaine, 2 1/4-in., strong, \$6.00 per 100.

J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Begonia, pink, in bloom, fine for Xmas, 4-in., 15c. Cash.

L. J. Rowe, Titusville, Pa.

Begonia Chatelaine, rooted cuttings, \$2.50 per 100.

L. Potter & Sons, Waukegan, Ill.

Begonia Chatelaine, 2-in., 6c; 3 1/4-in., 15c. Cash.

C. Betscher, Dover, Ohio.

BERRIED PLANTS

CLEVELAND CHERRIES

Finest ever

Loaded with green berries

Turning red, now

5-in. pot plants, \$25.00 per 100.

A few 4-in. at \$20.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Xmas Cherries, pot-grown in frames, 5-in., covered with berries, \$25.00 per 100.

Bird's Eye and Celestial Peppers, covered with berries, the finest lot you ever saw, 5-in. pot-grown in frames all summer, \$40.00 per 100.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Jerusalem Cherries, field grown, ready for 6-in. pots, 15 in. tall and very bushy, covered with berries, 35c each; 6-in. pot plants, 50c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

CHERRIES, NEW CLEVELAND

Strong field grown plants well fruited, ready for 5 and 6-in. pots, \$3.50 per doz., \$25.00 per 100.

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

GROW ON FOR CHRISTMAS

Cleveland Cherries, nice 3-in., \$10.00 per 100; 3-in. selected, \$15.00; 4-in., 20c; 5-in., 50c; 6-in., 75c and \$1.00. Celestial Peppers, 3-in., choice, \$8.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Xmas Peppers, strong, 4-in. and 5-in., full of green fruit, at 20c and 35c.

Terms, cash. Packing, 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

500 Cleveland Jerusalem Cherries, 4-in. pots, 10c; select, 12 1/2c, pot grown in field, full of fruit. Satisfaction guaranteed or return at our expense. Cash.

C. R. Wills & Sons, R. R. No. 7, Greenville, O.

Cleveland Cherries, 3 1/4-in., 15c; 4-in., 20c; 5-in., 35c; 6-in., 50c. Pot grown outdoors, well set with fruit. None better.

Golden Cherries, 4-in. only, 20c.

Abbey Ave. Greenhouses, Dayton, O.

Cleveland Cherries, nice branched plants, 4-in. at \$15.00 per 100; 3-in. at \$10.00. No charge for packing. Terms, cash.

Humfeld's Greenhouse, Frankfort, Ind.

Pot grown Cleveland Cherries, ready for 4-in., 8c; field grown, 15c. Large sizes, from 5 to 6-in., 25c and 35c.

Lindley & Dawson, New Castle, Ind.

1000 Cleveland Cherries, 4-in., well berried, pot-grown outside, good size, bushy plants, ready for 5-in., 15c each.

Ellsworth Greenhouses, Grand Island, Neb.

Cleveland Cherries, taken from 3-in. pots and planted into the field, now ready for 5-in., covered with berries, \$12.00 per 100. Cash.

H. G. Norton, Perry, O.

Cherries, Cleveland, 5-in., large, bushy, pot grown, loaded with berries, \$3.00 per doz.; \$25.00 per 100. Cash.

Daut Bros., 120 E. Prairie St., Decatur, Ill.

Cherries, New Cleveland, 4-in., extra strong, \$15.00 per 100. To make room. Packing free.

Geo. Heath, Morris, Ill.

Christmas Peppers, 3-in., in bud and bloom, \$10.00 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

Cleveland Cherries, 4-in. pots grown outdoors, well set with fruit, \$15.00 per 100. Cash.

R. C. Arlin, Bellevue, O.

Cherries, 5-in., 25c. Celestial Peppers, 5-in., 25c. Peppers are about one-half colored.

Chas. Sherwood, Waterloo, Ia.

Cleveland Cherries, 4-in. pots, \$2.00 per doz.

GEO. WITTBOLD,

737-739 Buckingham Place, Chicago.

Solanums, Cleveland Cherries, 4-in., 25c; 6-in., 50c. Cash.

Samuel Smith & Son, Jamestown, R. I.

Cleveland Cherries, 4-in. pots, grown out doors, well set with fruit, \$20.00 per 100. Cash.

G. W. Frisch's Son, Dayton, O.

Cherries and Peppers, fine stock, all sizes. Write for prices.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Field grown Christmas Peppers and Jerusalem Cherries, ready for 5-in. pots, \$10.00 per 100.

Hastings & Prasil, South Lyon, Mich.

Bird's Eye Peppers, 4-in., \$35.00 per 100.

Fred Burre, Peoria, Ill.

Cleveland Cherries ready for 5-in. pots, \$25.00 per 100.

John Dieckmann, Elm Grove, W. Va.

Cleveland Cherries for growing on, 4-in., \$15.00 per 100.

Carl Hagenburger, W. Mentor, O.

Cleveland Cherries, 4-in., well branched, 15c.

L. Potter & Sons, Waukegan, Ill.

BOUGAINVILLEAS

Bougainvilleas, strong well branched plants out of 5-in. pots, at \$1.00 each, \$10.00 per doz.

WISE ADKISSON, GREENVILLE, TEX.

Bougainvilleas, 4-in. pots at \$40.00 per 100; 5-in. pots, fine plants at \$1.25 each.

Roman J. Irwin, 108 W. 28th St., New York.

Bougainvilleas Sanderiana, 4-in., \$3.00 per doz.

Baur Floral Co., Erie, Pa.

BOXWOOD

BUDDLEIAS

BUDDLEIA ASIATICA

"White Flowered Winter Lilac"

Easy to grow, blooms fine in Carnation temperature, from Dec. to Feb.
Now ready, strong 3-in. pots, ready for 4-in., 25c each, \$2.50 per doz., \$20.00 per 100. Cash, please.

WM. L. KORB,
2720 Greenwood Ave., Louisville, Ky.

Buddleia Asiatica, a few choice plants, at \$1.00 each. More profitable to grow as a pot plant or cut flower for Xmas than Stevia.
A. L. Miller, Jamaica, N. Y.

Buddleia Asiatica, strong 4-in. pots, \$6.00 per doz.

Roman J. Irwin, 108 W. 28th St., New York.

Buddleia Magnifica rooted cuttings, ready Oct. 10th, \$2.50 per 100, \$20.00 per 1000.
Groen's Nursery, Montebello, Cal.

BULBS

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
1/2-inch to 3/4-inch.....	\$ 3.50
3/4-inch to 1-inch.....	6.50
1-inch to 1 1/4-inch.....	9.50
1 1/4-inch and up.....	15.00

We fill orders same day received and guarantee satisfaction.
J. R. Walsh, 502 California St., San Francisco, Cal.

NARCISSUS BULBS

Immediate shipment—order today.

Paper Whites, 13ctm., 1250 to case \$21.00 per 1000
Grand Soleil d'Or, \$5.00 per 100 45.00 per 1000
Trumpet Major,

French 3.00 per 100 20.00 per 1000
Write for prices on Dutch bulbs, Giganteums, Multiflorums and Hardy Lilies.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

Trumpet Daffodil Princeps, pure stock, early, 40,000 3/4-in. up, \$8.00 per 1000; less than 3/4-in., \$4.00 per 1000; 2 doz. of the former or 4 doz. of the latter as samples, by mail, 25c. Correspondence solicited.

John H. Umpleby, Lake View, N. Y.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

Narcissi Emperor, single nose, \$20.00 per 1000; Poeticus, Pheasant's Eye, \$9.00 per 1000.
Poat Bros., Bulb Growers, Richmond, Va.

See our display ad in this issue.
S. S. Skidelsky & Co., 50 Park Place, New York.

CALCEOLARIAS

Calceolaria Hybrida, choicest mixed, 2 1/4-in., ready Oct. 15th, \$10.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS

Calendulas, Orange King, strong 2 1/4-in., special, \$3.50 per 100, \$30.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Calendulas, Orange King, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

Calendulas, Orange King and Prince of Orange, strong seedlings, 60c per 100, \$5.00 per 1000.
J. Dvorak, Robinson Ave., Flushing, N. Y.

Calendulas, Orange King, fine 2 1/4-in., \$3.00 per 100, \$27.50 per 1000. Cash. La Grange Nursery Co., 406 N. Brainerd Ave., La Grange, Ill.

3000 Calendulas, Orange King, 2 1/4-in., \$3.50 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Calendula Orange King, good strong plants, \$3.00 per 100.
John G. Witt & Son, 10429 Wallace St., Chicago.

Calendulas, Orange King seedlings, \$1.00 per 100, prepaid. Cash.
G. W. Frisch's Son, Dayton, O.

Calendula Orange King, 2 1/4-in., true, selected stock for forcing, \$5.00 per 100, \$45.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Calendulas, Lemon Queen, 2 1/4-in., extra strong, fine plants, \$3.00 per 100.
R. Sheffer, Wheaton, Ill.

Calendulas, Orange King, 2 1/4-in. pots, fine plants, \$3.50 per 100. Cash, please.
Eric Buchholz, Muncie, Ind.

Calendula Orange King, 3-in., delivery Oct. 15th, to follow mums, \$5.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Calendula, Orange King, 2-in., \$3.00 per 100, \$25.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Calendula, Orange King, 2-in., \$3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

Calendula Orange King, fine plants, 2 1/4-in., \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Calendula Orange King, 2-in. pots, \$3.00 per 100.
Fugleberg & Flister, Oshkosh, Wis.

Calendulas, Orange King, 2 1/4-in., \$5.00 per 100.
Cloute Bros., Fort Atkinson, Wis.

Calendula Orange King, 2 1/4-in., at \$4.00 per 100.
Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2 1/4-in., \$4.00 per 100.
Frank F. Crump, Colorado Springs, Colo.

Calendula Orange King, 3-in., \$5.00 per 100.
Cash, please. C. L. Van Meter, Monticello, Ia.

CALLAS

CALLAS

WHITE CALLA BULBS, Clean, sound bulbs of Calla Aethiopica, the popular white Calla, all with crown shoots. Plant now and they will begin blooming in November. Figure a little; suppose you plant 1000 bulbs, 6 inches each way and get 6 flowers to a plant, (a fair average) you are making \$750.00 gross on 250 square feet of bench space even if you sell the flowers as low as \$1.50 per dozen, and you have your bulbs to use year after year.

Diameter of Bulbs.	100	1000
1 to 1 1/4-in.	\$ 6.00	\$ 57.50
1 1/4 to 1 1/2-in.	10.00	95.00
1 1/2 to 2 -in.	15.00	145.00

YELLOW CALLA BULBS. The true Elliottiana, brilliant yellow, with green foliage. Makes an attractive, easily grown, pot plant novelty that sells itself.

Diameter of Bulbs.	100	1000
1 1/4 to 2-in.	\$17.00	\$160.00
2-in. and up.....	25.00	240.00

Cheap, poor quality bulbs take as much space and more care than good ones. Why not buy the best?

SEVIN-VINCENT CO.

417 Montgomery St., San Francisco, Cal.

WHITE (Aethiopica), fresh, sound stock; best bulbs obtainable. You will need more because of scarcity of other bulb stock. Delivered to you by express, prepaid, at following prices for \$6.00 orders, or more, with cash:

3 to 4-in. circumference.....	\$ 6.00 per 100
4 to 5-in. circumference.....	10.00 per 100
5 to 6-in. circumference.....	15.00 per 100

All sizes good bloomers. Order immediately.
Lilydale Bulb Co., Santa Cruz, Calif.

Calla Lilies will pay better than Easter Lilies this year. Plant now. No rot. Perfect stock.
3 to 4-in. circumference.... \$ 4.50 per 100 bulbs
6 to 8 in. circumference.... 13.00 per 100 bulbs

Other sizes all sold. Write or wire.
BROWN BULB RANCH,
Growers of seeds and bulbs,

CAPITOLA, CALIFORNIA.

Aethiopica, strong 1 1/4-in. bulbs, \$10.00 per 100. All Lilies are scarce, so speak quickly.
Calla Godfrey, 3-in., \$6.00 per 100; \$55.00 per 1000. Strong 3-in. Godfrey Calla plants, \$8.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Godfrey Calla bulblets, pure stock, ready for immediate shipment, mixed sizes from 3/4-in. in diameter down as they run, \$1.00 per 100; \$9.00 per 1000. Second size, \$2.50 per 100; size for potting in 3-in. pots, \$5.00 per 100.

N. O. Caswell, Delavan, Ill.

YELLOW CALLAS

True Elliottiana

Our specialty. Write for prices.

PACIFIC BULB CO.,

211 Pacific Ave., Santa Cruz, Calif.

Started Godfrey Calla bulblets, ready for 2 1/4-in. pots, \$1.25 per 100.
Attica Floral Co., Attica, Ind.

3000 fine 4-in. Godfrey Calla plants at \$12.00 per 100. Packing free. Cash with order.
Butterworth Floral Co., Muskegon, Mich.

Godfrey Callas, 3-in., \$6.00 per 100, \$50.00 per 1000.
Winfield S. Kircher, Defiance, O.

CAMPANULAS

Campanula Medium, beautiful plants in 6 distinct varieties from the field, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

Campanula Media, large, 10c.
Geo. Shackell, Pacific Junction, Ia.

CANNAS

Cannas, out of 4-in. pots, fine stock, King Humbert, Florence Vaughan and Crimson Bedder, \$10.00 per 100. Cash, please.
Tarentum Floral Co., Tarentum, Pa.

CARNATIONS

Rooted cuttings ready December and later. Ethel Fisher, Peter Fisher's New Red, \$14.00 per 100, 250 for \$28.75, 500 for \$57.50, 1000 for \$115.00, Laddie, \$10.00 per 100, \$90.00 per 1000.
Enchantress Supreme, Mrs. C. W. Ward, Beacon, Rose-pink Enchantress, Cottage Maid at \$6.00 per 100, \$50.00 per 1000. Alice, Pink Enchantress, White Wonder and other good varieties at \$5.00 per 100, \$40.00 per 1000. Ask for complete list of Carnation rooted cuttings.

Roman J. Irwin, 108 W. 28th St., New York.

Carnation, Marguerite, strong field grown, ready for 4-in. and 5-in. pots, in bud and bloom, noted for their free blooming and strong fragrance, \$7.00 per 100. Sample 25 at 100 rate. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Field grown Carnation plants
Small stocky plants priced
for quick selling.

	100	1000
Rosette	\$7.50	\$60.00
Good Cheer	7.50	60.00
Albert Roper	7.50	60.00
Alice	7.50	60.00

PETER REINBERG,

30 E. Randolph St., Chicago, Ill.

HERE'S YOUR CHANCE!

Field-grown carnation plants are scarce; you can't often pick up good stock such as we offer here in four popular varieties.

White Wonder..	\$12.00 per 100;	\$110.00 per 1000
Matchless	11.00 per 100;	100.00 per 1000
Bonfire	10.00 per 100;	90.00 per 1000
Victory	10.00 per 100;	90.00 per 1000

WIETOR BROS.,

30 E. Randolph St., Chicago, Ill.

Carnations, 600 to 800 good white we bought last season for White Enchantress. Free grower and bloomer but not quite as large a flower as White Enchantress. These have been grown inside during the summer and are nice plants in 3-in. pots. We will ship in paper pots so there will be no set back in planting, \$10.00 per 100. Cash with order.

Geneva Floral Co., Geneva, N. Y.

Field-grown Carnation Plants.

Good-sized, nice, clean, healthy stock.

	Per 100	Per 1000
Crystal White	\$10.00	\$90.00
Matchless	10.00	90.00
White Pearl	10.00	90.00
Akehurst	10.00	90.00
White Wonder	11.00	100.00

Miller Bros., 5558 N. Lincoln St., Chicago.

No. 1 Carnations, White, Light Pink Enchantress and Matchless, \$13.00 per 100, \$140.00 per 1000; Philadelphia, \$11.00 per 100, \$100.00 per 1000; No. 2 White Enchantress, Light Pink Enchantress, Matchless, Philadelphia, \$8.00 per 100, \$75.00 per 1000. All good stock. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

350 Good, healthy, field grown Carnation plants, Mrs. Theo. rose pink, not overly large but pinched back and well branching, \$7.00 per 100, or the lot for \$21.00. Cash.

O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

100 R. P. Enchantress, 300 Enchantress, 200 White Wonder, 200 W. Enchantress, 900 Ward, 150 Matchless, and 150 Nebraska, at \$6.00 per 100; \$100.00 for the lot. These are not large plants, but worth the money asked.

WISE ADKISSON, GREENVILLE, TEX.

CARNATION PLANTS

200 Alice, 250 Matchless, 10c

500 Ward, second size, 8c.

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

Carnations, field plants, Matchless, White Enchantress, Enchantress, just as they come in the field, \$12.00; picked plants, \$15.00 per 100. Cash.

Ulrich Floral Co., Tiffin, O.

Orders booked now for Morning Glow, Boston's favorite light rose-pink Carnation. Rooted cuttings ready Jan. 1st, 1920, \$7.00 per 100, \$65.00 per 1000. For particulars, write the originator.

E. Winkler, Wakefield, Mass.

About 1000 White Enchantress left in field that have made nice medium plants, \$4.00 per 100. Cash, please.
Kring Bros., Fairbury, Ill.

FIELD GROWN CARNATIONS

300 each Enchantress and White Enchant's, \$10.00
200 each Sangamo and Ward..... 9.00
A. C. BROWN, SPRINGFIELD, ILL.

A BARGAIN

2000 Field grown Carnation plants, Enchantress and Thenanthos, \$65.00 per 1000.
Geo. Bakaitis, 4309 N. Francisco Ave., Chicago.

700 White Enchantress, 200 Enchantress, 250 Ward, 50 Belle Washburn, good strong plants, 10c.
Byron Henry Ives, Albuquerque, N. Mex.

600 Thenanthos, large field plants, \$7.50 per 100. Cash.
Geo. C. Welland, 602 Davis St., Evanston, Ill.

Field grown Carnation plants, 500 Nebraska and 500 Mrs. C. W. Ward, at \$8.00.
Stiles Floral Co., Oklahoma City, Okla.

While they last, 1000 Harlowarden, strong field-grown, \$13.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

Carnations, 400 White Enchantress, \$10.00 per 100; 800 Miss Theo, pink, \$8.00 per 100.
Lloyd C. Bunch, Fredonia, Kans.

500 Good plants of Matchless, \$75.00 per 1000.
W. Frank & Sons, Portland, Ind.

CHERRIES

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3 1/2-in. pots, \$15.00 per 100; 4-in. pots, \$20.00 per 100; 5-in. pots, \$25.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.

Roman J. Irwin, 108 W. 28th St., New York.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.

Roman J. Irwin, 108 W. 28th St., New York.

8-in. Cleveland Cherries, \$10.00 per 100; 4-in. Cleveland Cherries, \$15.00 per 100; heavy pot grown, 4-in., \$17.50 per 100; 4-in. Cherries, Orange Queen, \$18.00 per 100; Cleveland Cherries, 5-in., \$25.00 per 100; select 5-in., \$30.00 per 100; well fruited 6-in., at \$75.00 per 100; 6½-in. and 7-in., \$100.00 per 100.

Very nice stock for growing on. 5% for packing. S. S. Skidelsky & Co., 50 Park Place, New York City.

See our display ad in this issue.

J. F. WILCOX & SONS, Iowa.
Council Bluffs,

Jerusalem Cherries, Cleveland, grown from selected and true type, 4-in., at \$20.00 per 100. A. L. Miller, Jamaica, N. Y.

CHRYSANTHEMUMS

CHRYSANTHEMUMS

In bloom and bud, pot grown, best leading, big flowering and Pompon varieties, full dark green foliage; \$9.00, \$12.00, \$18.00 and \$24.00 per dozen. When ordering, say if wanted shipped in or out of pots.

Cash with order please. Add 5% for packing.

ANTON SCHULTHEIS, L. I., N. Y.
College Point,

CHRYSANTHEMUMS

Now ready to ship.

Buy your Mums direct from the grower.

Finest Mums that can be grown.

Price, \$2.00, \$2.50 and \$3.00 per doz.

C. O. D. to parties unknown to us. No charge for packing.

LAKE ST. FLORAL CO., KEWANEE, ILL.

HARDY CHRYSANTHEMUMS

Belden's White, the best hardy white, \$6.00 per 100; red and yellow, \$5.00 per 100, field clumps. Send for trial order.

THOMAS J. MURPHY, Painesville, O.
409 Erie St.,

Pompon Chrysanthemums, Late Bronze, Baby Yellow, Donald, Anna, Marguerite, Western Beauty, and large variety Harvard, a late red, \$4.00 per 100, \$35.00 per 1000.

A. C. BROWN, SPRINGFIELD, ILL.

Stock plants of Unaka, Chrysolora, Oconto and October Frost, now ready. These early varieties are the real money makers and bring more money than later varieties, \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

POT MUMS

Fine plants, best varieties, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. Order now before the flowers open.

GULLETT & SONS, LINCOLN, ILL.

2½-in. Mum plants, Crystal Gem, Silver Wedding, Lynnwood Hall, Golden Queen, G. Salomon, Unaka, Mary Mann, Diana, Klondike, Harvard and a few others, \$3.50 per 100. Cash.

J. C. Steinhäuser, Pittsburg, Kans.

670 2½-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

CINERARIAS

CINERARIAS.

Howard & Smith's Giant California, mixed seed ready for 4-in., \$5.00 per 100.

C. L. HUMPHREY, Ohio.
Zanesville,

CINERARIAS

Buy now and have them in bloom for Christmas. Plants in bloom for the holidays always bring the highest prices, therefore, are the money makers. We have a fine lot of 2½-in. Prize Dwarf, lathhouse grown plants free from insects, which we offer at the special price of \$5.00 per 100. Cash.

FAIRHOPE GREENHOUSES, LOUISVILLE, O.

Cinerarias, Gold Medal Strain, mixed, semi-dwarf, tall, Stella and Stellata, 2½-in. pots, \$5.00 per 100, \$47.50 per 1000. Cash with order.

SCHIEBLE BROS.,

Main, Lock and Old Main Sts., Ohio.
Miamisburg,

Cinerarias, ready about Oct. 1st or sooner, Dreer's Prize Dwarf, Dreer's Prize Tall, Columbian strain, 2-in., good stock, \$6.00 per 100, \$55.00 per 1000. Cash.

G. W. Frisch's Son, Dayton, O.

Cinerarias, Dreer's Prize Dwarf, fine well established plants ready for shift, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100.

Stenson & McGrail, Uniontown, Pa.

DREER'S PRIZE DWARF

Cinerarias, strong 2½-in., fine stock, \$6.00 per 100; \$55.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

5000 Cinerarias, 2½-in. pots, dwarf, clean, large flowering, fine shades, \$5.00 per 100. Cash, please.

John Faber, R. R. 4, Box 137, Kankakee, Ill.

Cinerarias, Giant Fancy Dwarf mixed, good strong 2½-in. stock, ready for shift at \$7.00 per 100, \$65.00 per 1000. Cash, please.

C. A. Rleman, City Florist, Connersville, Ind.

Cinerarias, dwarf hybrids, large flowering, finest shades and colors, 2½-in. ready for shift, \$5.00 per 100. E. G. Van Benthuyzen, R. F. D. 6, Schenectady, N. Y.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

Cinerarias, Dreer's Fancy Dwarf Mixed, large transplanted plants, ready to pot, \$3.00 per 100, mail; \$28.00 per 1000, express.

Edward Whitton, Utica, N. Y.

Cinerarias, Vaughan's Columbian, old rose, white, blue and red, 8-in., ready for shift, \$6.00 per 100. Cash, please.

J. Sylvester, Oconto, Wis.

Cinerarias, Prize strain, dwarf and semi dwarf, fine large plants ready to shift, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100.

Samuel Whitton, Churchill Ave., Utica, N. Y.

Prize Half Dwarf strain Brilliant mixed, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

CINERARIAS, Dreer's fancy mixed, strong, 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

John Fallon, Staunton, Va.

Cinerarias, Grandiflora and Dwarf, mixed, 2½-in., \$4.00. Cash.

Baker Floral & Seed Co., Baker, Ore.

Cinerarias, 3-in., very fine strain, \$7.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cineraria Hybrida, 2½-in., \$5.00 per 100. Add 5% for packing.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Dwarf Giant, 2½-in. ready Oct. 5th, 6c. Cash.

Hammerschmidt & Clark, Medina, O.

Cinerarias, Half Dwarf, ready Oct. 15th, 2½-in., \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Cinerarias, Prize Strain Dwarf, large strong 3-in. stock, ready for shift, \$8.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

Cinerarias, Half Dwarf, finest stock, ready to shift, \$5.00 per 100. Cash.

C. G. Locke, Arkport, N. Y.

Cinerarias, Giant Fancy, mixed, 2-in., \$5.00 per 100.

Geo. Heath, Morris, Ill.

Cinerarias, mixed, good stock, 2½-in., \$7.00 per 100. Bland & Steinmetz, Independence, Ia.

CLEMATIS

Clematis Paniculata, 2-yr., 15c; 3-yr., 20c. Extra fine. W. H. Salter, Rochester, N. Y.

COLEUS

COLEUS.

Christmas Gems and Brillancy R. C., \$2.00 per 100; 2½-in., \$5.00. 12 Standard sorts, R. C., \$1.50 per 100; 2½-in. pots, \$3.50.

After December, Fancy sorts, R. C., \$2.50 per 100; 2½-in. pots, \$6.00. Standard sorts, \$1.50 per 100; 2-in. pots, \$4.00.

THE IRLAY CO., ZANESVILLE, O.

Coleus, Liberty, sport from Brillancy, much brighter, better grower, fine for Xmas, from 2½-in. pots, \$1.50 per doz. Try a dozen, you will want more. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Brillancy, 5-in. pots, \$3.80 per doz. Trailing Queen, rooted cuttings, 20.00 per 1000 Brillancy, rooted cuttings, 20.00 per 1000

GEO. WITTBOLD CO., Chicago.
737-739 Buckingham Place,

Brillancy, R. C., \$3.00 per 100; mixed, \$1.50 per 100, prepaid. Brillancy, 2½-in., \$6.00 per 100; Liberty, all sold until November. Cash, please.

Royston & Fenton, Evansville, Ind.

Coleus, Brillancy, 2-in., \$5.00 per 100; rooted cuttings, \$3.00; 15 other varieties, R. C., \$1.50 per 100. Other stock such as Heliotrope, Ageratum, Geraniums, rooted on order.

Totten's Greenhouse, Knox, Ind.

Brillancy, R. C., \$3.00 per 100; 2½-in., \$6.00 per 100; Liberty R. C., \$4.00 per 100, prepaid. Cash, please.

Royston & Fenton, Evansville, Ind.

Coleus, six leading varieties, including Brillancy, Golden Bedder and Verschaffeltii, 2½-in., \$3.00 per 100.

Burrows Bros., 2021 S. Main St., Rockford, Ill.

Coleus, Brillancy or Christmas Gem, 2-in., \$7.50 per 100; R. C., in all varieties this fall and later, price on application.

Roman J. Irwin, 108 W. 28th St., New York.

COLEUS.

Brillancy and Xmas Gem, R. C., \$3.00 per 100. Cash. ABERDEEN FLORAL CO., ABERDEEN, MISS.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Coleus Brillancy and Christmas Gem, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.

N. Kiger, Marietta, O.

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Coleus, large fancy leaves, mixed, 4-in. extra good, \$10.00 per 100, just right for window plants.

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Coleus R. C., 15 varieties, all good colors and clean, 90c per 100, prepaid.

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Coleus, Trailing Queen, R. C., \$1.00 per 100. Geo. Heath, Morris, Ill.

Coleus, 2-in., fine stock, 3c. Packing free. J. Ernest Brainard, Des Moines, Ia.

COREOPSIS

Coreopsis, large clumps, 8c. Geo. Shackell, Pacific Junction, Ia.

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Croton Punctatum, 3-in., at \$25.00 per 100; 4½-in. at \$50.00 per 100; highly colored.

A. L. Miller, Jamaica, L. I., N. Y.

CYCLAMEN

Cyclamen seed you can depend on for good germination as well as the very finest strain, that is what we build our reputation on.

Separate colors: Red, pink, white with eye, \$1.25 per 100, \$10.00 per 1000.

Extra fine dark blood Christmas Red, Defiance, dark and light salmon, at \$2.00 per 100, \$15.00 per 1000.

CHRIST WINTERICH,

Cyclamen Specialist,

(formerly of Defiance, O., now)

Hartzell, Missouri.

Very nice 3-in. Cyclamen, ready for transplanting into 4-in., \$27.50 per 100. Well rooted, strong plants, ready for shifting, 5-in., very heavy, \$75.00 per 100. 10% for packing in paper pots.

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CYCLAMEN

5-in. Ready to shift, \$12.00 doz.

6-in. Ready to shift, 18.00 doz.

These plants are exceptionally well grown, in bud and abundance of fine foliage.

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Cyclamen, 8-in., \$3.50 each. These plants are the finest grown, as big as a bushel basket. We have a house filled with them, 450 ft. by 25 ft., it's a picture! Buy now for Christmas sales.

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Cyclamen, 3-in. pots at \$20.00 per 100; strong 3½-in. at \$35.00 per 100; strong 4-in. pots at \$50.00 and \$60.00 per 100. Selected strain.

Roman J. Irwin, 108 W. 28th St., New York.

CYCLAMEN.

5-in. 75c each

4-in. 50c each

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Cyclamen, 4-in., \$35.00 per 100; 5-in., \$70.00 per 100. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

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J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, best strains, select 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$12.00 per doz. BAUR FLORAL CO., ERIE, PA.

See our display ad this issue.

J. F. WILCOX & SONS, Iowa.
Council Bluffs,

Cyclamen, Giganteum strain, 5-in., 50c and 75c. Cash.

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Cyclamen, ready for shift, 4-in., \$45.00 per 100. Frank F. Crump, Colorado Springs, Colo.

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Latest California and European introductions.

8000 Pot Bulbs for Fall Delivery.

Giant cut flower varieties.

Attraction, lavender;

Dr. Tevis, salmon rose with old gold;

Golden West, orange buff;

Joffre, delicate pink;

King of the Autumn, terra cotta.

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Geo. Walters, salmon pink with gold;

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Postpaid, 50c each, \$4.00 per 10, \$35.00 per 100.

Catalog mailed on request.

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Maude Adams is the biggest money-making florists' Dahlia on the market. Three times as free as Sylvia, an early and continuous bloomer with strong wiry stems holding the flowers erect and in the desired form for packing and design work. Color, pure white, overlaid and suffused with the sweetest tone of pink, just like a Carnation. Prices for strong field grown clumps, grown under irrigation, 50c each, \$5.00 per dozen, \$35.00 per 100. Dozen and more, prepaid.

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1000 Dahlia clumps in 10 varieties, \$2.50 for 10, \$20.00 per 100.
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BOSTON YELLOW DAISIES
Rooted cuttings for delivery in any quantity, \$25.00 per 1000, f. o. b. grower.

Hunt's White Sport, small center, long petals, for October and November delivery, rooted cuttings, \$75.00 per 1000; 2½-in., \$100.00 per 1000. No order accepted for less than 100.

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A special good strain.

From 2-in. pots, \$3.50 per 100.

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2-in., Oct. 1st..... 2.50 per 100
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Daisies, 90 Marguerites, 4-in., strong plants, \$3.00 per doz. Cash. Ulrich Floral Co., Tiffin, O.

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BUSINESS BRINGERS

Review

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They are great, been cutting all summer, everybody should have them; \$1.00 per 100, postpaid.
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Satisfaction assured.

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Dracaena Indivisa, 4-in.\$20.00 per 100
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Dracaena Indivisa, strong 3-in., \$5.00 per 100.

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Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.

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Dracaena Indivisa, 2½-in., \$4.00 per 100.

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Echeverias, Glaucia, \$2.00 per 100.

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Erica Melanthera, well set with buds, will be ideal plants for Christmas, 4 to 6-in. pots, 50c to \$2.00 each. Add 10 per cent for packing.

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For Christmas and Easter blooming and growing on. Inquire for prices.

Anton Schultheis, College Point, L. I.

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THE REVIEW

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ADIANTUM CUNEATUM and GRACILLIMUM seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000. Elegant 2½-in. stock, \$6.00 per 100, \$50.00 per 1000.

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J. F. ANDERSON,
SHORT HILLS, N. J.

Ferns for fern dishes, well established, in all varieties, 2½-in., \$6.00 per 100.

Size	100	1000
Scottii 2½-in.	\$7.00	\$60.00
Verona 2½-in.	8.00	75.00
Teddy, Jr. 2½-in.	7.00	65.00

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots at \$14.00 per 100.

A fine list of "READY TO SELL" Ferns. Dwarf Boston, 3½-in. pots at \$25.00 per 100. Elegantissima Compacta, 3½-in. pots at \$35.00 per 100. Ask for complete list.

Roman J. Irwin, 108 W. 28th St., New York.

Boston Ferns.

Especially fine, 2½-in.,

\$5.50 per 100, \$50.00 per 1000.

We are specializing

in Ferns.

2-in., 2½-in., and 3-in.,

about 25,000.

Assorted variety,

ready in 30 days.

KERR, THE FLORIST,

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Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100. Bench grown Verona and Roosevelt, bushy plants, ready for 5½-in. and 6-in., \$45.00 per 100.

Ferns for Fern dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000. Teddy Jr., Verona, Scottii, 2½-in., \$6.00 per 100, \$55.00 per 1000. MACAWII, 2½-in., new and very fine, \$20.00 per 100. No other varieties until further notice.

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Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzei, Elegantissima, all 2½-in., \$5.50 per 100, \$50.00 per 1000. Immediate delivery. Cash, please.

10,000 Asparagus Plumosus, 3-in., strong, ready for shift, \$8.00 per 100, \$75.00 per 1000, quality. 2½-in., \$3.50 per 100, \$30.00 per 1000, heavy.

G. M. REBURN & CO.,

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Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	\$15.00 per 1000
2½-in. double crown.....	75.00 per 1000
3 -in. double crown.....	90.00 per 1000
5 -in. double crown.....	.40 each
6 -in. double crown.....	.75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

Ferns from bench, good strong runners.

Verona, 2-in.....	\$5.00 per 100
Verona, 3-in.....	7.00 per 100
Roosevelt, 2-in.....	3.50 per 100
Roosevelt, 3-in.....	6.00 per 100
Verona, 5-in., strong.....	5.50 per doz.
Roosevelt, 5-in., strong.....	4.50 per doz.

C. E. MAJORS, FLORIST,

611 W. Heron St., Denison, Tex.

A Fine Stock of Muscosa Ferns.

The new sport of Superbissima Fern.
4-in.....35c each
5-in.....60c each
2½-in.....12c each
5000 2½-in. Whitmanii, strong plants, ready for 4-in., 12½c.

PINEHURST FLORAL CO.,
Pleasant Hill, Missouri.

Boston, Sword, Scottii, Teddy Jr., Superbissima Scholzei, Whitmanii, Amerphilli, Smithii, Roosevelt, Asparagus Sprengeri, Plumosus and assorted table Ferns, 4-in. at 15c; 5-in. at 25c; 6-in. at 50c, 8-in. at \$1.00. Cash with order. All extra full and large.

H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Boston Ferns, 7-in.	\$10.00 per doz.
Boston Ferns, 8-in.	15.00 per doz.
Boston Ferns, 9-in.	24.00 per doz.
Whitmanii Ferns, 7-in.	10.00 per doz.

Our Boston and Whitmanii Ferns are beautiful bushy stock, ready for retail sale.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

ALBUM OF DESIGNS.

Fifth Edition Now Ready.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

Boston, Roosevelt, Scholzei, Whitmanii Compacta, 2½-in., \$6.00 per 100, \$55.00 per 1000. Plumosus, 2½-in., \$4.00 per 100, \$35.00 per 1000. Plumosus, 3-in., \$8.00 per 100. Adiantum, Maiden Hair, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash.
The Springfield Floral Co., Springfield, O.

BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in., pot size, at \$5.00 and \$7.00 per 100, 2% discount for cash.
F. M. Soar, Little River, Fla.

POT-GROWN BOSTON FERNS.

5-in. \$0.45
6-in.80
7-in.80
8-in. 1.00
6-in. Whitmanii60
DAVIS & STEINER CO., MORRISON, ILL.

BOSTON FERNS

5-in. pot grown, strong.....\$35.00 per 100
5-in. bench grown, strong..... 30.00 per 100
Strong rooted runners, ready for

2½-in. 3.00 per 100
Cash with order. Immediate delivery.
PAUL M. HALBROOKS, NEWARK, O.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.
M. Hilpert, 313 Belair Rd., Baltimore, Md.

Boston Ferns from bench, ready for 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$70.00 per 100. These are short, compact Ferns, not tall and thin and are sure to please. Packing, 5%. Cash with order.
Momence Greenhouse, Momence, Ill.

BOSTON AND PIERSONII FERNS, strong and good color, 5-in., \$35.00 per 100; add 5% for packing; good plants and packing assured. See display adv. on page 98 of Sept. 25th Review. Satisfaction assured.
HENLEY BROS., TERRE HAUTE, IND.

Bench grown Boston and Roosevelt Ferns, ready for 5-in. pots, good stock, \$2.25 per doz., \$18.00 per 100.
THE MCGREGOR BROS. CO., Ohio.

FERNS, for fern dishes, 2½-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.
Frank Oechslein, 4911 Quincy St., Chicago, Ill.

Bench Ferns, extra fine, Boston, ready for 5 and 6-in., 10 to 20 leaves, 12 to 24-in. long, \$35.00 and \$40.00 per 100. Cash. No C. O. D. orders shipped.
Morris, The Florist, Box 2, Bloomington, Ind.

GOOD FERN STOCK.

Boston and Verona, nice 4-in. \$35.00 per 100
Verona, Wanamaker, strong 5-in. 65.00 per 100
Packing 5c on the dollar.
GULLETT & SONS, LINCOLN, ILLINOIS.

Strong bushy pot grown Ferns, Dwarf Boston, Boston, Roosevelt, Eleganissima, Whitmanii, 6-in., 50c; 7-in., 65c; 8-in., 85c. Packing free. Grown for retail trade. Terms, cash.
E. P. Hall, Shelbyville, Ky.

Ferns, Boston and Whitmanii, from bench, ready for 5-in., good, healthy, strong plants, \$30.00 per 100. Add 5% for packing. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

POT GROWN BOSTON FERNS

4-in. 25c each
5-in. 35c each
First class stock with right colors. Cash.
Anoka Greenhouses, Anoka, Minn.

Boston Ferns, 5-in. 35c
Whitmanii Ferns, 5-in. 45c
These are extra strong, bushy and good color.
Peterson Floral Co., Gibson City, Ill.

800 Boston Ferns, bench grown, choice quality, most of them ready for 5-in. pots, \$25.00 per 100. Cash. O. L. Schmaltz, 2211 Ashland Ave., St. Joseph, Mo.

Boston and Roosevelt, from bench, ready for 5-in., 30c; for 6-in., 50c. Boston, Roosevelt, Whitmanii, Amerpohlii, 2½-in., 6c. Packing 5%.
Lloyd C. Bunch, Fredonia, Kans.

Ferns, Boston, Roosevelt and Whitmanii, bench lifted, for 4-in. pots, \$12.00 per 100; 5-in. pots, \$16.00 per 100. Cash with order. Chas. H. Angstadt, 1512 Mineral Spring Rd., Reading, Pa.

TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2½-in. pots, \$6.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Ferns, Boston, extra fine, bench grown, ready for 5-in. pots, at \$25.00 per 100, 5% for packing. Cash.
Fostoria Floral Co., Fostoria, O.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Fieser, 711-41 Hamilton Ave., North Bergen, N. J.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Adiantum Cuneatum, 3-in., \$12.00 per 100, strong plants ready to bench.
Henry Smith, Grand Rapids, Mich.

EXTRA GOOD BOSTON FERNS, 1500 from 2½-in. pots, 6c; 5-in. pots, 60c; 6-in. pots, 70c; 7-in. pots, \$1.25.
A. C. BROWN, SPRINGFIELD, ILL.

Ferns, Whitmanii, Improved Piersoni, Eleganissima and Verona, from 2½-in. pots, \$6.50 per 100, \$60.00 per 1000.
The Geo. H. Mellen Co., Springfield, O.

Ferns, Adiantum Croweanum and Hybridum, 7-in., fine specimens, 12 to 18-in., \$1.00 each; 6-in., 75c each. Cash, please.
J. Sylvester, Oconto, Wis.

Ferns, Boston, 4-in., 20c and 25c; bench grown, strong, ready for 6-in., 50c. Cash.
L. J. Rowe, Titusville, Pa.

Ferns, Boston and Roosevelt from bench, ready for 5-in.; strong healthy plants, 30c each. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

ADIANTUM CROWEANUM, strong 3-in., \$2.00 per doz., \$15.00 per 100.
Baur Floral Co., Erie, Pa.

2000 Strong Boston Ferns, out of 4-in. pots, at \$25.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

Boston Ferns, pot grown, 3-in., \$18.00 per 100; 4-in., \$25.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

Boston Ferns, large and bushy from bench, ready for 4 and 5-in., \$20.00 per 100. Edward Whitton, York & Walnut, Utica, N. Y.

Table Ferns, 6 of the best varieties, extra good 2½-in., \$5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, 4-in., good plants, \$25.00 per 100. Cash, please.
H. P. Smith, Piqua, O.

Fancy Table Ferns, 2½-in., \$5.00 per 100, good stock. Prompt shipment. Cash only.
N. C. Feeley, Albion, N. Y.

Boston Ferns, choice 4-in. bench grown stock, \$25.00 per 100. A few Whitmanii at same price.
E. B. Morgan Floral Co., Paxton, Ill.

Ferns, Boston and Teddy Jr., 6-in., very fine, 60c. Cash.
Daut Bros., 120 E. Prairie St., Decatur, Ill.

Boston Ferns, from bench, extra strong, 4-in., \$30.00. Fine plants. Ready now.
Quentin Floral Co., St. Joseph, Mo.

Nice Adiantum Ferns, 2½-in., 3-in., 4-in., and 5-in., \$12.00, \$15.00, \$25.00 and \$35.00 per 100.
BERTERMANNS, INDIANAPOLIS, IND.

Table Ferns, 6 varieties, 2½-in. pots, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Ferns, 4-in., clean stock, \$12.50 per 100. Cash with order. Ustler Bros., Apopka, Fla.

Table Ferns, A1 quality, \$6.00 per 100, \$50.00 per 1000.
Rolf Zetlitz Co., Dayton, O.

300 strong, 3-in. Whitmanii Ferns, \$15.00 per 100. Cash with order. Geo. Faber, Kankakee, Ill.

Choice Roosevelt and Whitmanii Ferns, 5-in., \$5.00 doz. A. C. Anderson, Columbus, Neb.

Table Ferns, assorted, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Assorted Ferns for dishes, \$5.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

FORGET-ME-NOTS

Forget-me-nots, Barker's True Winter Flowering. We have reseeded this stock for the past five years by propagating from only the earliest and largest flowering plants, allowing us to offer without question the finest *Myosotis* that has ever been shipped to any market. This variety should be planted twelve to fifteen inches apart each way, as it is a strong and vigorous grower, producing stems from twelve to eighteen inches in length. A good crop to follow *Chrysanthemums*, and will give excellent results in same soil.

Strong plants ready for immediate shipment, out of 2½-in. pots, \$6.00 per 100, \$55.00 per 1000.

Cash with order.

JOHN M. BARKER,
P. O. Box 225, Morristown, N. J.

Forget-me-nots, 2½-in. pots, Winter-blooming variety, \$7.00 per 100, \$65.00 per 1000; 3-in. pots, \$10.00 per 100; R. C., \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Forget-me-nots, Ruth Fischer, the early blooming, hardy, very strong plants, from open field, \$6.00 per 100. Cash with orders. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Forget-me-nots, the best winter flowering strain, from 2½-in. pots, \$5.50 per 100, \$50.00 per 1000; A1 stock.
Tricker, 1530 Hague Ave., St. Paul, Minn.

Strong, Winter-blooming Forget-me-nots, 2½-in., \$4.00 per 100.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Forget-me-nots (Alpestris Victoria), hardy blue, strong plants, \$4.00 per 1000. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

3000 Winter blooming Forget-me-nots, 2½-in., \$4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Forget-me-nots, Winter-blooming, strong seedlings, \$4.00 per 1000.
S. E. Levi, 1713 West St., Rockford, Ill.

Myosotis, winter flowering, 3-in. pots, \$10.00 per 100. John Dieckmann, Elm Grove, W. Va.

Forget-me-nots, hardy blue, strong seedlings, \$4.00 per 1000. J. O. Schmidt, Bristol, Pa.

FREESIAS**PLANT MORE FREESIAS**

October is the month to plant *Freesia Purity* if you want flowers for use in JANUARY, FEBRUARY and MARCH. You will need a lot of them this next winter and spring time. ORDER NOW—Direct of us.

The certain shortage of bulbs from Europe the coming season and the high prices of French Romans and Valley, has greatly increased the demand for *Freesia Purity*. They are very successful as cut flowers. For design work, the smaller sizes are big money makers. For forcing you can't buy them too large.

Our bulbs are properly cured. They are graded and counted by hand. Our customers include a large percentage of the leading dealers in every State of the Union and Canada.

PRICES, FISCHER'S IMPROVED**PURITY FREESIA BULBS**

Size A—½ to ¾-in. diam., blooming size, suited for design work, per 1000, \$4.00.

Size B—Flat ½-in. diam., good length of stems, per 1000, \$6.00.

Size C—½ to ¾-in. diam., a good all-around size, good stems and flowers, per 1000, \$9.00.

Size D—¾-in. diam., long stems, big flowers, per 1000, \$11.00.

Size E—¾ to 1-in. diam., extra large bulbs, many mammoth flowers, per 1000, \$13.00.

BROWN BULB RANCH,

Purity *Freesia* Growers,

CAPITOLA, CALIFORNIA.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000

¾-inch to 1-inch.....\$ 3.50

1-inch to 1½-inch..... 6.50

1½-inch to 2-inch..... 9.50

2-inch and up..... 15.00

We fill orders same day received and guarantee satisfaction.

J. B. Walsh, 502 California St., San Francisco, Cal.

COLORED FREESIAS, separate colors, very fine, \$5.00 per 100, \$45.00 per 1000, good size bulbs. Mixed, \$4.50 per 100, \$40.00 per 1000.

Purity *Freesias*, ½ to ¾-in., \$9.50 per 1000; ¾ to 1-in., \$15.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

True Purity, A-1 stock. Order immediately.

¾-in. diameter.....\$ 2.00 per 1000

1-in. diameter..... 6.00 per 1000

1½-in. diameter..... 10.00 per 1000

2-in. diameter..... 15.00 per 1000

F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lilydale Bulb Co., Santa Cruz, Calif.

Freesia bulbs, one to three-year-old size, \$5.00 per 1000. Cash, please.

S. W. Carey, North End Florist, Urbana, O.

FUCHSIAS

Fuchsias, R. C., Little Beauty and other best varieties, ready October 15th, \$2.00 per 100, \$20.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, assorted, 5-in., and up, a bargain, \$12.50 per 100.

Frank C. Crump, Colorado Springs, Colo.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

FUNKIAS

Funkia lanceolata, 3-yr. clumps, field-grown, \$8.00 per 100.

Niles Nursery Co., Niles, Mich.

GAILLARDIAS

Gaillardias, in good assortment, heavy field grown plants, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Gaillardias, fine clumps, 10c.

Geo. Shackell, Pacific Junction, Ia.

GENISTAS

Genistas, 4-in. pots, strong plants at \$40.00 per 100; 3½-in. pots at \$35.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Genistas, 3½-in., 25c; 5-in., 50c, and 6-in., 75c.

A. L. Miller, Jamaica, N. Y.

GERANIUMS**GERANIUMS.**

All "bang-up" stock, growing nicely and sure to please you.

2½-in. Poltevine\$4.00 per 100

2½-in. Buchner 4.00 per 100

2½-in. Nutt 4.00 per 100

3-in. Nutt 6.00 per 100

Cash with order.

C. L. HUMPHREY,

Zanesville, Ohio.

GERANIUMS**40,000 Rooted Cuttings**

Ready for October and November delivery

Nutt and Buchner, \$20.00 per 1000. Add \$1.00 per 1000 for parcel post cost.

We solicit the business of discriminating florists who desire good service and are willing to pay for same. If you are in that class it will be to your advantage to place your order with us.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

GERANIUMS—Continued

GERANIUMS
ROOTED CUTTINGS
 ALL BOOKED TILL DEC. 15th
 PRICE FROM DEC. 15th ON
 RICARD, POITEVINE, VIAUD, DOYLE,
 PERKINS, SCARLET BEDDER, CASTELLANE,
 \$22.00 PER 1000.
 S. A. NUTT AND BUCHNER,
 \$18.00 PER 1000.
CASH WITH ORDER.
FRED W. RITCHY, LANCASTER, PA.

CALIFORNIA SUNSHINE GERANIUMS
 We pay transportation anywhere in the U. S.
 Ready for immediate shipment, Am. Beauty,
 Oberle, Emile David, Grant, Crampel, Nutt, and
 beautiful Hartman, \$20.00 per 1000.
 Other standard varieties booked to Nov. 1st.
 Poitevine and Hill all sold to Dec. 1st.
 Cash. Transportation paid.
LOS ANGELES GERANIUM CO.,
 Culver Bros., Proprietors,
 1752 Garfield Pl., Los Angeles, Calif.

ROOTED GERANIUM CUTTINGS
OCTOBER DELIVERY

Per 1000
 S. A. Nutt (greatest dark red).....\$20.00
 Gen. Grant (king of all scarlets)..... 20.00
 Mme. Buchner (only double white)..... 20.00
 Beate Poitevine (favorite salmon)..... 30.00
CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS

300 3-in. Nutt.....\$6.00 per 100
 750 2-in. Nutt..... 4.00 per 100
 3000 2-in. Beate Poitevine..... 4.50 per 100
 \$40.00 per 1000.
 Cash with order.
THE McMURRAY GREENHOUSES,
 410 W. Mechanic St., Wapakoneta, O.

GERANIUMS

3-in. Pot Plants
 Early Summer Propagation.
 1000 S. A. Nutt, 300 A. Ricard.
 Smaller lots of Poitevine, Alice Lemon,
 Mme. Barney, Jean Viaud, etc.,
 2000 plants for \$75.00.
FRED H. LEMON & CO.,
 Richmond, Indiana.

Rooted cuttings ready Dec. 1.
 Ricard, Poitevine, Scarlet Bedder and
 Anna Brown (double pink),
 \$22.00 per 1000.
 S. A. Nutt and Buchner,
 \$18.00 per 1000.
 Cash with order.
Peter Brown, Lancaster, Pa.

25000 GERANIUMS

NUTT-BUCHNER-RICARD
 2 1/4-in.\$4.00 per 100, \$35.00 per 1000
 3 -in. 6.00 per 100, 50.00 per 1000
 We do not charge for packing. Stock propa-
 gated this fall, order now. Cash please. North
 Side Greenhouses 1107 N. 1st St., Springfield, Ill.

Geranium R. C., Poitevine, Ricard, Viaud,
 \$20.00 per 1000; Nutt, Doyle, Buchner and mixed,
 \$18.00 per 1000; well rooted good stock. Rose
 Geraniums, 3-in., \$7.50 per 100. Can ship at
 once. Cash.
 Mrs. E. A. Llewellyn, Olean, N. Y.

GERANIUMS, EXTRA GOOD

100 1000
 S. A. Nutt, 2 1/4-in.....\$4.00 \$35.00
 King Edward, 2 1/4-in..... 4.00 35.00
 Cash.
John Bauscher, Freeport, Ill.

GERANIUMS

S. A. Nutt
 3 1/4-in.8c
 2 -in.4c
 Rooted cuttings3c
CHAS. SHERWOOD, WATERLOO, IOWA.

Geraniums, 2-in., Jean Viaud, \$4.00 per 100;
 Rycroft's Surprise, Ivy Ger., 2-in., \$4.00 per 100;
 mixed Ivy Geraniums, \$3.50 per 100; scented
 Geraniums, Rose and Skeleton, \$3.50 per 100.
 Cash.
 Jacobs Bros., Peoria, Ill.

S. A. NUTT GERANIUMS

Per 100
 2 1/4-in. Strong healthy stock.....\$3.50
 3-in. Strong healthy stock..... 5.00
Peterson Floral Co., Gibson City, Ill.

GERANIUMS, 2-IN.

S. A. Nutt, Buchner, American Beauty, Poite-
 vine, Ricard, Hill, Edmond Blanc, and Jean
 Viaud, \$35.00 per 1000. Cash with order.
 Cherry Park Gardens, Fredonia, N. Y.

S. A. Nutt and Buchner at \$22.50 per 1000.
 Ricard, Poitevine, Montmort, Mme. Barney, J.
 Oberle, Perkins and others at \$25.00 per 1000.
 Ready November and later.
 Roman J. Irwin, 108 W. 28th St., New York.

4-in. Geraniums, in bud and bloom, good stock,
 \$10.00 per 100, out of pots. Add 5% for packing.
 Mixed shades.
Tarentum Floral Co., Tarentum, Pa.

40,000 S. A. Nutt rooted cuttings, ready now,
 \$20.00 per 1000. Cash with order, please. No
 charges for packing.
R. S. Greenhouses, Missoula, Mont.

1000 Geraniums, S. A. Nutt, 4-in., fine stock
 plants, 3 and 4 branches, \$10.00 per 100. 5% for
 packing. Cash, please.
Muncie Progressive Floral Co., Muncie, Ind.

ALBUM OF DESIGNS.
 Fifth Edition Now Ready.
 \$1.00 per copy prepaid.

250 Mixed 4-in. Geraniums, mostly Nutt, at
 \$10.00 per 100, or \$22.00 for lot. Good for stock.
 Cash.

Johnson Floral Co., Kendallville, Ind.

Nutt and Grant, strong 2-in., \$3.50 per 100.
 Nutt, Grant, Landry, La Favorite, Viaud, 3-in.
 in bud, \$7.00 per 100. Packing 5%.
Lloyd C. Bunch, Fredonia, Kans.

Geranium rooted cuttings of single and double
 Nutt, Buchner, Ricard, and Viaud, also mixed
 Ivy and Rose Geraniums, all at \$2.00 per 100.
Dumser Floral Co., Elgin, Ill.

A fine lot of S. A. Nutt Geraniums, from top
 cuttings, out of 2-in. pots, \$3.50 per 100, \$30.00
 per 1000. Well packed.
C. C. Breece, R. D. 7, Delaware, O.

Strong 2-in. S. A. Nutt, Buchner and Ricard
 Geraniums, ready for shift, immediate shipment,
 \$3.50 per 100, \$30.00 per 1000. Cash.
Valley View Gardens, Tiffin, O.

Geraniums, Mme. Languth, silver leaf and
 cerise flower, fine for pot plants, 2 1/4-in., \$5.00
 per 100. Add 5% for packing.
J. E. Matthewson, Sheboygan, Wis.

Geraniums, Nutt and Castellane, 2 1/4-in., 3 1/2-c,
 \$30.00 per 1000; 3-in., 4 1/2-c, \$40.00 per 1000. Cash.
L. J. Rowe, Titusville, Pa.

Geraniums, 4-in. mixed, nice bushy plants for
 stock, best varieties, \$8.00 per 100.
Edgar Osborn, Danville, Ill.

Geranium R. C., now ready, Nutt and Grant,
 \$2.00 per 100, postpaid. Cash with order.
Curtis H. Thomas, Traer, Ia.

Geraniums, 2-in. S. A. Nutt, Buchner and
 Scarlet, \$3.00 per 100.
Quaker Hill Greenhouses, Sebring, O.

Geraniums, S. A. Nutt, strong rooted cuttings,
 \$18.00 per 1000. Immediate delivery. Cash,
 please.
R. C. Arlin, Bellevue, O.

250 field grown S. A. Nutt Geraniums, and
 100 field grown Buchner, at 8c.
Davis & Steiner Co., Morrison, Ill.

Geraniums, S. A. Nutt, strong 2 1/4-in., delivery
 now or later, \$3.50 per 100; \$30.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

GERANIUMS

From 2-in. pots, our specialty.
H. Rawlings, Wholesale Grower, Allegany, N. Y.
 Nutt, Hill and Grant, 3-in.....\$6.00 per 100
GULLETT & SON, LINCOLN, ILL.

Mme. Sallerot, 3-in., 3 1/2-c.
Greenville Floral Co., Greenville, Mich.

The BEST WAY to get rid of your surplus
 stock is to use the REVIEW'S Classified adv.

GLADIOLI

Our advance price list is ready, it will pay
 you to send for a copy. Here are a few sample
 prices:

	Per 1000	Per 1000
	1 1/4-in. up	1-in to 1 1/4-in.
America	\$18.00	\$13.00
Chicago White	20.00	16.00
Halley	18.00	13.50
Peace	25.00	20.00
Primulinus	12.00	9.00
The Pfeiffer Nursery,		Winona, Minn.

GLADIOLI

Reports from all over the world state that
 DIENER'S new Gladioli are the largest, finest
 and most wonderful ever produced. Our new
 catalog showing eight of our new varieties in
 natural colored plates will be sent free on re-
 quest.

RICHARD DIENER COMPANY,
KENTFIELD, CALIFORNIA.

Now booking orders for planting stock of
 Schwaben, the best of all yellow Gladioli for
 florists' use, either under glass or outdoors, 1/2
 to 3/4-in., \$10.00 per 1000; 1/4-in. and under,
 \$8.00 per 1000, 5000 for \$35.00. These low prices
 only for fall delivery. My stock is clean, irriga-
 tion grown and full of PEP. Raymond M.
 Champe, Walled Lake, Oakland Co., Michigan.

Gladioli, 1 1/4-in. up, per 100, Francis King,
 \$2.00; America, \$2.00; Halley, \$2.00; Florist's
 lights in mixture, \$2.00; Pink Beauty, \$1.75;
 Gretchen Zang, \$5.00; Mrs. Watt, \$5.00; Panama,
 \$3.00; Crackerjack, \$3.00.
Jessie Lundburg, Keithsburg, Ill.

ALBUM OF DESIGNS.

Better than ever before.
 You cannot afford to be without it.
 \$1.00 per copy, prepaid.
 \$9.00 per doz. by express.
Florists' Pub. Co., Carlton, Bldg., Chicago.

GREVILLEAS

Grevillea Robusta, 3-in., 25c. Cash.
Samuel Smith & Son, Jamestown, R. I.

GYPSOPHILAS

Gypsophila Paniculata Fl. Pl., strong, field
 grown plants of this most useful of florist
 flowers, \$7.00 per 100. Cash.
John Irvine, Bay City, Mich.

HARDY FERNS

Hardy Ferns, 25 varieties.
L. B. Williams, Exeter, N. H.

HARDY PINKS

Hardy Pinks, fiery red double, Hybrid Sweet
 William, Latifolius Atrococcineus Fl. Pl.; great
 bedder, hardy as an oak, splendid seller; 100,
 75c, 200, \$1.20, 300, \$1.50, 500, \$2.25; mail paid,
 fine plants.
S. Merry, Florist, Ilion, N. Y.

HARDY PLANTS

	10	100
Aquilegia Canadensis	\$1.25	\$ 9.00
Aquilegia Coerulea	1.25	9.00
Aquilegia Mrs. Scott Elliott.....	1.50	12.00
Aquilegia Coerulea Hybrida.....	1.25	10.00
Alyssum Saxatile Compactum.....	.90	7.00
Boltonia Latisquama	1.25	10.00
Campanula Media80	7.00
Campanula Calycanthema80	7.00
Campanula Carpatica Blue.....	1.00	9.00
Campanula Persicifolia Blue.....	1.25	...
Campanula Persicifolia White.....	1.25	...
Campanula Carpatica White.....	1.00	9.00
Coreopsis	1.00	8.00
Cerastium Tomentosum	1.25	...
Delphinium Formosum90	8.00
Delphinium Gold Medal Hybrids....	.90	8.00
Delphinium Chinensis75	8.00
Delphinium Belladonna90	8.00
Digitalis Monstrosa90	8.00
Digitalis Gloxiniaeflora90	8.00
Dianthus Plumarius, single80	6.00
Dianthus Plumarius, double	1.00	8.00
Gaillardia	1.00	9.00
Gypsophila Paniculata90	8.00
Hibiscus Crimson Eye.....	.80	7.00
Heliosis Scabra80	7.00
Hollyhocks, red, white, pink, maroon	.80	6.00
Iberis Sempervirens80	7.00
Iris Siberian	1.00	6.00
Iris Snow Queen (Siberian).....	1.00	6.00
Iris Pumila White80	5.00
Iris Pumila Light Blue.....	.80	5.00
Iris Pumila Purple King.....	.80	5.00
Iris Madam Chereau80	6.00
Iris Honorabilis75	5.00
Iris Stenophylla75	5.00
Iris Mrs. Darwin75	5.00
Iris Pseudacorus80	6.00
Lobelia Syphilitica75	5.00
Linum Perenne75	6.00
Lychnis Chalcidonica80	6.00
Oriental Poppy	1.25	10.00
Pyrethrum Hybridum	1.00	8.00
Platycodon, white75	5.00
Platycodon, blue75	5.00
Pentstemon Barbatius	1.00	8.00
Rudbeckia Golden Glow.....	.50	6.00
Sweet Rocket50	6.00
Sweet William75	6.00
Shasta Daisy Alaska75	6.00
Shasta Daisy King Edward	1.00	8.00
Salvia Azurea	1.00	9.00
Sedum Brilliant	1.00	9.00
Sedum Spectabilis	1.00	9.00
Veronica Spicata75	6.00
Yucca Filamentosa	1.00	8.00

The above Perennials are all transplanted field
 grown one and two year. The stock is not the
 heaviest, but is well rooted. We are shipping
 these plants now and will appreciate your orders.
 Cash with orders please. Send for our Trade List
 today.

AURORA NURSERIES,

AURORA, ILLINOIS.

Strong field grown plants of hardy perennials,
 1-yr. old unless noted.

	Dox.	100
Anthemis Tinctoria Kelwayii.....	\$0.85	\$ 6.00
Aster Novae Angliae.....	.85	4.00
Buddleia Variabilis Magnifica.....	1.50	10.00
Campanula Medium, mixed or colors		
separate85	6.00
Campanula, cup and saucer, mixed		
or separate color.....	.85	6.00
Campanula, peach leaved, white..	1.25	8.00
Coreopsis Lanceolata85	6.00
Coreopsis Lanceolata, extra heavy..	1.25	8.00
Memorial Daisy, flowers here at Me-		
morial Day85	6.00
Memorial Daisy, extra heavy.....	1.25	8.00
June Marguerite, flowers after Me-		
morial Daisy and before Shasta		
Daisy	1.25	8.00
Shasta Daisy85	6.00
Shasta Daisy, extra heavy clumps.	1.50	10.00
Delphinium, Gold Medal Hybrids,		
2-yr.	1.25	9.00
Dianthus Plumarius, hardy pink....	.85	6.00
Digitalis Gloxiniaeflora, mixed colors	.85	6.00
Echinops Sphaerocephalus85	6.00
Gaillardia Grandiflora85	6.00
Hollyhocks, double or single, mixed		
or separate colors85	6.00
Perennial Sweet Pea, mixed colors..	.85	6.00
Papaver Orientale85	6.00
Pentstemon Barbatius Torreyi.....	.85	6.00
Phlox, B. Comte.....	1.00	8.00
Phlox, Mrs. Jenkins.....	.85	6.00
Pyrethrum Roseum Hybridum.....	.85	6.00
Pyrethrum Uliginosum85	6.00
Salvia Azurea Grandiflora85	6.00
Salvia Farinacea85	6.00
Saponaria Ocyroides85	6.00
Rudbeckia Purpurea85	6.00
Valeriana Coccinea, 2-yr.....	.85	6.00

3% discount for cash with order. All plants
 carefully packed for long distance shipments.

WILLIAM TOOLE & SON,

Hardy Plant & Pansy Farm,
BARABOO, WISCONSIN.

Hardy plants. Strong field-grown plants, fine
 for landscape planting.

Achillea, Pearl	\$ 5.00 per 100
Anchusa Italica	15.00 per 100
Coreopsis Lanceolata	10.00 per 100
Gaillardia Grandiflora	10.00 per 100
Delphinium Belladonna, 2-yr.....	8.00 per 100
Hollyhocks, double, mixed, 2-yr..	15.00 per 100
Hollyhocks, transplanted, mixed,	
1-yr.	10.00 per 100
Helianthus, Miss Mellish, 2-yr....	8.00 per 100
Helianthus, Woolley Dod, 2-yr....	8.00 per 100
Physostegia, pink	8.00 per 100

Eschrich's Nursery, North Milwaukee, Wis.

Achillea Boule de Neige, 1-yr.....	100
Aster Amethystinus, 1-yr.....	\$1.50
Boltonia Asteroides, 1-yr.....	2.50
Coreopsis Lanceolata, 1-yr.....	1.00
Funkia Lanceolata, 3-yr.....	1.50
Gaillardia Gr., 1-yr.....	8.00
Helianthus, 1-yr.....	1.50
Iris Germanica, 1-yr.....	2.50
Phlox Elclairer, 8-yr.....	2.00
Phlox Mrs. Jenkins, 8-yr.....	6.00
Phlox mixed, 1-yr.....	6.00
Physostegia Alba, 1-yr.....	2.00
Physostegia Virginiana, 1-yr.....	1.50
Shasta Daisy, 1-yr.....	1.50

The above are field grown but we are offering at a reduction on account of closing out perennials. We have many others. Write us your wants.

NILES NURSERY CO., NILES, MICH.

Agrostemma, Anthemis Kelwayii, Boltonia Latisquama, Coreopsis, Forget-me-not, Foxglove, Gloxiniaeflora and Lanata Gaillardia, Lobelia, Lychnis Chalcedonica Lythrum Roseum, Ranunculus, Aerie, Shasta Daisy, Sweet William, Giant mixed, Newport Pink, \$7.00 per 100, \$50.00 per 1000. Achillea Roseum, Aquilegia, Campanula Grosseki, Hardy Carnation, Pentstemon, Physalis, Salvia Azarea, Physostegia, Sedum Spectabilis, \$8.00 per 100. All are strong, field grown plants, not too old, not too tiny, but just right.

Weller Perennial Nurseries, Holland, Mich.

Hardy Perennials, strong plants, out of 3-in. pots, at \$10.00 per 100, \$80.00 per 1000, add 5% for packing.

300 Aquilegias, 175 Gypsophylas, 125 Delphiniums, 125 Campanulas, 200 Coreopsis, 150 Gaillardias, 75 Sweet Williams, 400 Valeriana (garden Heliotrope), 150 Tritomas, 125 Shasta Daisies, 200 Purple Statice, 100 Achilleas (Pearl). Cash with order, please.

AURORA GREENHOUSE CO., AURORA, ILL.

Nice seedlings of Delphinium Formosum, 60c per 100. Aquilegia, L. Sp. and Chrysanth, Achillea, the Pearl, 60c per 100, \$4.00 per 1000. Boltonia, Shasta Daisy, Stokesia, Coreopsis, Sweet Williams, 50c per 100, \$3.00 per 1000.

J. Dvorak, Robinson Ave., Flushing, N. Y.

Hardy Pinks, double and single mixed, large specimen plants that will retail quickly at 15c each, all you want at 5c each. These plants will please you. Also Vick's double mixed Hollyhocks, strong plants, at same price.

P. L. Ward, Plantsman, Hillsdale, Mich.

Hardy Perennials, strong seedlings of Wallflowers, Daisy Bellis, Foxgloves, Sweet Williams, Gaillardias, Coreopsis, Hollyhocks, Hardy Pinks, Shasta Daisies and others, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Daisy Bellis, Sweet William, Foxglove, 75c per 100. Anchusa Italica, transplanted, \$5.00 per 100.

Fred Prudisch, Wauwatosa, Wis.

Coreopsis, new giant flowering, 2 year old field grown plants, \$4.00 per 100.

KALISCH BROS. CO.,

4516 Delmar Blvd., St. Louis, Mo.

Fall Perennials for florists. Grown right, dug right, packed right and shipped right, send for list.

John Irvine, Bay City, Mich.

Pot grown Perennials for fall planting, \$3.00 to \$5.00 per 100. Send for list.

S. W. Pike, St. Charles, Ill.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Moshaek, Ferndale, Askov, Minn.

HARDY VINES

Evonymus Radicans, 2-yr.....	\$10.00 per 100
Evonymus Radicans, 1-yr.....	5.00 per 100
Honeysuckle Halleana, 2-yr.....	12.00 per 100
Wistaria, Chinese Purple, 2-yr....	15.00 per 100
White, 2-yr.....	20.00 per 100

Also other hardy Vines. Ask for prices.

Leonard J. Smith, 156 S. Center St., Merchantville, N. J.

HELIOTROPES

Heliotrope, blue, 4-in., ready for shift, \$10.00 per 100.

Frank F. Crump, Colorado Springs, Colo.

HEMEROCALLIS

HEMEROCALLIS MIDDENDORFFII

3000 Strong divisions of this grandest of all the early flowering hardy plants, \$3.50 per 100, 10% off on 1000 lots. Now is best time to set them.

L. H. Reed & Co., Deer Park, Ala.

Hemerocallis, Flava yellow, Lemon Lily, sweet scented, hardy, at \$4.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Hemerocallis Flava, \$4.00 per 100, or exchange. Abbey Ave. Greenhouses, Dayton, O.

HOLLYHOCKS

	Each	10	100
Hollyhocks, double, red, pink, white, rose, maroon and yellow.....	\$.10	\$.80	\$ 7.00
Hollyhocks, single, same as above.....		.70	6.00

We grow about 200,000 hardy border plants. Send for our list today.

AURORA NUSERIES, ILLINOIS.

Hollyhocks, double, 8 distinct varieties, field grown, \$6.00 per 100. Cash.

John Irvine, Bay City, Mich.

Hollyhocks, double, white, pink, red and yellow, strong seedlings, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hollyhocks, double white, 2 1/4-in., \$5.00 per 100. Cash.

John Bauscher, Freeport, Ill.

HYDRANGEAS

Hydrangeas,

Pot grown

French varieties,

for Fall delivery.

4-in., 35c;

5-in., 50c;

6-in., 75c;

7-in. and 8-in., \$1.00.

J. J. LE BORIOUS, DULUTH, MINN.

HYDRANGEAS.

Strong, healthy, field-grown stock, best of French varieties mixed.

4 to 6 branches.....	\$0.35 each
5 to 8 branches.....	.50 each
7 to 10 branches.....	.60 each
10 to 15 branches.....	.75 each
15 to 20 branches.....	1.00 each

W. J. Evenden's Sons, Williamsport, Pa.

Hydrangeas, Otaksa, 2 1/4-in. pots, \$9.00 per 100, \$85.00 per 1000. Field grown plants, 5 and 6 branches, 4-in. pots, \$50.00 per 100, larger plants ask for prices. French varieties, Mouillere, Vibraye, Bouquet Rose, Radiant, separate or mixed, 2 1/4-in. pots, \$10.00 per 100, \$95.00 per 1000; 3-in. pots, \$15.00 per 100. Field grown plants, 7 to 9 shoots, \$60.00 per 100; 12 to 15 shoots, \$85.00 per 100; 16 to 20 shoots, \$1.35 each.

Roman J. Irwin, 108 W. 28th St., New York.

FRENCH AND OTAKSA

Fine French and Otaksa Hydrangeas, 2 1/4-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00; 4-in., select, \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. These include the very finest of the French kinds. They are spring and summer propagated and will make choice blooming stock for next spring's sale.

GULLETT & SONS, LINCOLN, ILL.

FRENCH HYDRANGEAS, M. Mouillere, Bouquet Rose, Radiant, Vibraye and mixed. Field-grown. 12-15 branches, \$1.00; 10-12 branches, 75c; 7-10 branches, 60c; 5-8 branches, 50c; 4-6 branches, 35c; 3-5 branches, 25c; 2 branches, 20c, and 1 branch, 12c. Pot grown, 6-in., M. Mouillere, Bouquet Rose and mixed varieties, 50c.

A. Colle, Doylestown, Pa.

HYDRANGEAS

Pot grown plants of all the best French varieties and Otaksa.

4-in. with one shoot, 15c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 to \$1.25. 5% for packing. These plants are good with short stocky shoots.

List on request.

J. L. SCHILLER, TOLEDO, O.

3-in. Otaksa, at \$6.00 per 100.

Field grown French mixed and Otaksa, well grown, 8 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, \$1.00.

S. S. SKIDELSKY & CO.,

50 Park Place, New York.

Field grown Hydrangea Otaksa, 3 branches, 25c; 4 and 5 branches, 35c; 6 to 8 branches, 50c; 8 to 10 branches, 60c; 11 to 14 branches, 75c; larger from \$1.00 up. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangeas, assorted French, also Otaksa, fine, bushy 4-in., 20c; 5-in., 35c. This is a bargain, as stock is very fine.

Joseph Bancroft & Son, Cedar Falls, Ia.

HYDRANGEAS

Strong, healthy, field grown plants, French varieties, \$20.00 per 100.

Eli Cross, Grand Rapids, Mich.

Hydrangeas, Otaksa and French, pot grown, 5-in., 30c; 6-in., 35c. Cash.

L. J. Rowe, Titusville, Pa.

Hydrangea Otaksa, extra strong, 5 to 9 leads, from field, 40c each, \$4.00 per doz.

S. A. Jennison, Natick, Mass.

Hydrangeas, French assorted, 5-in., \$25.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

IMPATIENS

Impatiens, pink and scarlet, 2 1/4-in., 4c. Cash.

Clarence A. Ustler, Fleming St., Springfield, O.

IRISES

IRIS.

Berchta	100
Fro	\$12.00
Gajus	12.00
King	12.00
Lohengrin	12.00
Lorely	12.00
Mithras	12.00
Nibelungen	12.00
Princess Victoria Louise	12.00
Rhein Nixe	12.00
Thora	12.00

INTERMEDIA AND PUMILA HYBRIDS.

Floribunda	\$ 6.00
Fritjof	6.00
Gerda	6.00
Halfdan	6.00
Helge	6.00
Ingeborg	6.00
Schneekuppe	6.00
Walhalla	6.00

BOBBINK & ATKINS, RUTHERFORD, N. J.

Irises, 10 varieties, 10 of each for \$1.50; 100 each of 10 varieties for \$10.00; all colors mixed, \$8.00 per 1000.

Thos. Cogger, Melrose, Mass.

IRIS

	Each	10	100
Iris, Siberian	\$.15	\$1.00	\$8.00
Iris, Pumila, 3 colors.....	.10	.80	6.00
Iris, Madame Chereau.....	.15	1.00	8.00
Iris, Honorabilis12	1.00	8.00
Iris, Mrs. Darwin15	1.00	8.00
Iris, Stenophylla15	1.00	8.00

Of the above we have a large stock. Can supply other fine varieties. Our fall list now ready. Send for your copy today.

AURORA NURSERIES,

ILLINOIS.

BLUE JAY, CELESTE, FLORENTINA, HER MAJESTY, HERANT, HECTOR, MME. CHEREAU, WALHALLA, PARISIENSIS, WM. THIRD, \$4.50 per 100.

AUREA ACORUS, \$2.50 per 100; one variety, standard, nearly white falls, striped purple, (good) \$2.00 per 100. All strong thrifty plants.

THE COE, CONVERSE & EDWARDS CO., Fort Atkinson, Wisconsin.

IRISES

Caterina, soft lilac blue, grown about 4 ft. high, blooms about April 1, \$12.00 per 100.

Stylosa, winter blooming, in two colors, lilac blue and white, profuse bloomer from December to April, \$7.50 per 100. Both good for floral work.

SADIE A. THOMAS,

308 Stevenson Ave., Pasadena, Cal.

Iris. FRYER'S NEW IRIS. I am offering a number of my new Iris to the trade, and I also have a large stock of the best of the standard varieties at right prices.

Write for new descriptive list of my seedlings, and also trade list.

Willis E. Fryer, Mantorville, Minn.

Iris, last call to clear ground, \$2.00 per 100, \$15.00 per 1000; good, strong divisions, fine assortment of varieties, canary, purple, yellow, rich brown, white, lilac edge, Sibirica, white and royal purple.

M. L. McClave, Benton Harbor, Mich.

Iris: Sans Souci, golden mahogany; Angustifolia, cream; Mme. Chereau, white lilac edge; Silver King, white; Parisiensis, early purple; Florentina Purpurea, purple; Celeste, light blue, \$25.00 per 1000.

THE IMLAY CO., ZANESVILLE, O.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.

AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, Germanica, in assorted named varieties, our selection, good divisions, clean stock, \$3.50 per 100.

Riverside Gardens, Homer, N. Y.

Iris Jacquinianna, one of the most beautiful Irises, 35c each, \$3.00 per 10. Price list of 17 more varieties free to all applicants.

Henry C. Eckert, Belleville, Ill.

Japanese Iris, strong division, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Iris, large flowering, deep purple, \$3.00 per 100, \$25.00 per 1000. Cash.

Geo. C. Welland, 602 Davis St., Evanston, Ill.

Iris, genuine Pallida Dalmatica, strong divisions, \$6.00 per 100. Cash with order. Earl Edgerton, 207 E. Mt. Hope Ave., Lansing, Mich.

Iris, Mme. Chereau, May Queen and other varieties, \$3.00 per 100, or exchange. Abbey Ave. Greenhouses, Dayton, O.

Iris, a very fine purple, strong divisions, \$5.00 per 100; white, \$3.50 per 100.

N. O. Caswell, Delavan, Ill.

Iris, genuine Pallida Dalmatica, \$6.00 per 100, \$50.00 per 1000. Send for surplus list. 25 other varieties. W. J. Engle & Son, R. 8. Dayton, O.

IVIES

IVY

Good, stocky plants, 4 1/4-in., \$20.00 per 100, \$180.00 per 1000. 5-6 ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, strong field grown plants, excellent stock, 3 and 4 ft. vines, \$12.00 per 100, \$110.00 per 1000. Ask for sample and quotations on large quantities.

Roman J. Irwin, 108 W. 28th St., New York.

English Ivy, strong field grown, 1 and 2 leads, 12 to 18 in. long, \$6.00 per 100, \$55.00 per 1000. Cash.

W. P. Long, West Grove, Pa.

English Ivy, 2-in., \$3.50 per 100; 3-in., \$10.00 per 100. Joseph Michal, 57th St. & Kostner Ave., Chicago.

Strong English Ivy, 3-in., and 3 1/4-in. pot plants, 1 to 2 ft. long, \$12.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York City.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100.

S. W. Pike, St. Charles, Ill.

LANTANAS

Weeping Lantanas, 2 1/4-in., 4c; good bushy plants.

Charles Sherwood, Waterloo, Ia.

Lantanas, strong 2-in. stock, six best dwarf bedders, labeled true to name, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.

Weeping Lantanas, 4-in., 20c; 3-in., 10c. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

LILIUMS

Lilium Harrisii now ready.
Limited number of bulbs as follows:
9-11.....\$50.00 per 100
7-9.....32.50 per 100
6-7.....17.50 per 100
THE DINGEE & CONARD CO.,
WEST GROVE, PENNSYLVANIA.
Lilium Canadense, 1st size.....\$5.00 per 100
Lilium Canadense, 2nd size.....3.00 per 100
Lilium Philadelphicum, 1st size.....5.00 per 100
Lilium Philadelphicum, 2nd size.....3.00 per 100
Ask for prices on larger quantities.
L. E. Williams, Exeter, N. H.

LILY OF THE VALLEY

Lily of the Valley pips, \$10.00 per 1000;
clumps, 5x5-in., \$15.00 per 100, Holland pips.
No telegram orders received. Cash, only.
Henry Schaumburg, Hammonton, N. J.

LONICERAS

LONICERA CHINENSIS PURPUREA
100 1000
1100 1-1 1/4-ft., 1 yr.....\$10.00 \$ 90.00
8500 2-2 1/4-ft., 2 yr.....12.00 100.00
2500 2-3-ft., 3 yr.....15.00 120.00
LONICERA HENDERSONII
500 1 1/4-2-ft., 1 yr.....10.00
1800 2 1/2-3-ft., 2 yr.....12.00
900 3-4-ft., 3 yr.....15.00
LONICERA HECKROTTII
5000 12-18-ft., 1 yr.....10.00
5000 2-3-ft., 2 yr.....12.00
800 3-4-ft., 3 yr.....15.00
THE CONARD & JONES CO.,
West Grove, Pennsylvania.

Lonicera Halleana, strong, pot-grown, \$150.00
per 1000.
BOBRINK & ATKINS, RUTHERFORD, N. J.

MAGNOLIAS

Magnolia Grandiflora, 1 to 2 ft., \$20.00 per 100;
2 to 3 ft., \$40.00; 3 to 4 ft., \$60.00; 4 to 5 ft.,
\$100.00. Upland grown, northern exposure,
stocky and well branched.
Valdesian Nurseries, Bostic, N. C.

Magnolia Fuscata, 12-15 in. high, 25c; 15-20
in., 40c; 30-36 in., 60c each. P. Kaul, 633 Chero-
kee St., New Orleans, La.

MARIGOLOS

Marigold, French Dwarf, 2-in., fine for pans
and fern dishes, in bloom, \$4.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

MIGNONETTES

2-in. Giant Mignonette plants, \$4.00 per 100.
Cash, please. **C. L. Van Meter, Monticello, Ia.**

MYRTLE

Myrtle, hardy Grape variety for graves, etc.,
\$6.00 per 100, \$55.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Myrtle, Vinca minor, for cemetery use, fresh
greens, 6 to 12 leads, \$20.00 per 1000 bunches.
H. Schlachter, 600 E. Ross Ave., St. Bernard, O.

NURSERY STOCK

ONARGA NURSERY COMPANY
Largest assortment of high quality Nursery
Stock for the florists' trade in the central west.

	10	100
Almond, Flowering.....2-3-ft.	\$2.00	\$17.00
Barberry Thun.....18-24-in.	1.00	9.00
Barberry Thun.....2-3-ft.	1.50	12.00
Hydrangea P. G.....2-3-ft.	1.75	16.00
Honeysuckles, assorted...3-4-ft.	1.50	12.00
Lilac Purple.....3-4-ft.	1.75	13.00
Mock Orange.....3-4-ft.	1.50	12.00
Snowberry, assorted....3-4-ft.	1.75	15.00
Spiraea Ant. Waterer		
Dwarf red.....18-24-in.	1.75	16.00
Spiraea Van H.....3-4-ft.	1.75	15.00
Weigella Rosea.....2-3-ft.	1.75	15.00
Tree, Shrubs, Roses and Perennials in car- load lots. New trade lists now ready.		

ONARGA NURSERY COMPANY,
CULTRA BROS., MGRS., ONARGA, ILL.

Each	10	100
Almond, red and white		
2-3 ft.....\$.40	\$3.50	\$30.00
Barberry Japanese, 12-18-in.	.12	1.00
18-24-in......20	1.50	12.00
24-30-in......30	2.00	18.00
Honeysuckle Morrowi, 3-4- ft......20	2.00	18.00
Mock Orange, 3-4-ft......25	2.00	17.50
Spiraea Van Houttei, 12-18- in......20	1.50	8.00
18-24-in......25	2.00	12.00
3-4-ft......40	3.50	30.00

The Spiraea above is the very choicest. The
3-4-ft. plants are specimens. The above rep-
resent a few of our shrubs. Complete list will
be sent on request. Cash with order, please.
AURORA NURSERIES,
AURORA, ILLINOIS.

BARR'S TREES GROW

Norway Maples a Specialty
Special carload lot offer.

Fall delivery
8 to 10 ft., 1 1/4 to 1 1/2 in. cal....\$ 80.00 per 100
10 to 12 ft., 1 1/4 to 1 1/2 in. cal....100.00 per 100
12 to 14 ft., 1 1/4 to 2 in. cal....150.00 per 100
12 to 14 ft., 2 to 2 1/2 in. cal....175.00 per 100
14 to 16 ft., 2 1/2 to 3 in. cal....225.00 per 100
14 to 16 ft., 3 to 3 1/2 in. cal....300.00 per 100
14 to 16 ft., 3 1/2 to 4 in. cal....400.00 per 100
F. o. b. Lancaster, Pa. Must be moved to
clear ground.
B. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

Pittosporums, bushy plants, \$4.00 doz.
Mock Orange, large flowering, 15-in., 18c each;
30-in., 35c; 4-5 ft., 60c each.
P. Kaul, 633 Cherokee St., New Orleans, La.

SPECIAL OFFER OF 5000 NORWAY MAPLES

Fine, heavily branched—Straight trunks.
Caliper:
Height 6-in. above ground. 10 100
4-6-ft.\$ 5.50 \$ 45.00
6-8-ft.6.50 55.00
8-10-ft. 1/4 to 1-in.8.00 75.00
8-10-ft. 1 1/2-in.11.00 95.00
10-12-ft. 1 1/2 to 2-in.16.50 140.00
12-14-ft. 2 to 3-in.27.50 235.00
14-16-ft. 3 to 4-in.65.00
THE D. HILL NURSERY CO.,
Box 403, Dundee, Illinois.

100,000 California Privet, 2-3 ft., \$3.00 per
100, \$25.00 per 1000. California Privet, 3-4 ft.,
\$4.00 per 100, \$35.00 per 1000.
Grape vines, 2 yrs. old, mixed, Niagara, Con-
cord and Moore's Early, \$15.00 per 100. Cash.
Packed free.

Clement S. Lewis, Aldan, Del. Co., Pa.
Rosa Multiflora for summer grafting, \$5.00 per
1000. Am. Arbor Vitae, 1-yr. seedlings, \$5.00
per 1000.
J. Dvorak, Robinson Ave., Flushing, N. Y.

Let me price your Nursery stock. No one
packs better or ships quicker. Satisfaction al-
ways guaranteed.
W. H. Salter, Rochester, N. Y.

Ampelopsis Quinquefolia (Virginia Creeper), 2-
yr., No. 1 plants, \$10.00 per 100.
Weller Nurseries, Holland, Mich.

OLIVES

Sweet Olives, 12-15-in. high, 25c each; 15-20-in.,
40c each; 30-36-in., 60c each. P. Kaul & Son,
633 Cherokee St., New Orleans, La.

ONION SETS

Egyptian or Winter Onion Sets, \$1.50 per bu.,
32 lbs.; 10 bu., \$12.00.
Page's Greenhouses, Staunton, Ill.

Egyptian Winter Onion Sets, \$1.50 per bu., 32
lbs. **Edward W. Schuster, Crookston, Minn.**

PALMS, ETC.

	Doz.	100
Kentia Belmoreana, 2 1/4-in.....	\$1.50	\$10.00
Kentia Belmoreana, 3-in.....	3.00
Kentia Belmoreana, 5-in.....	12.00
Kentia Forsteriana, 2 1/4-in.....	1.50	10.00
Kentia Forsteriana, 5-in.....	12.00

We have one of the largest stocks of Kentias
in the country, and can furnish any quantity
of strong healthy plants.

	Doz.	100
Lantana Borbonica, 2 1/4-in.....	\$0.75	\$ 6.00
Lantana Borbonica, 3-in.....	2.00	12.00
Lantana Borbonica, 3 1/2-in.....	2.50	15.00
Lantana Borbonica, 4-in.....	4.50
Lantana Borbonica, 6-in.....	9.00

These plants have character leaves and are
useful for filling baskets, etc., or growing on
for decorating purposes.

GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

Phoenix Canariensis, 4-in., at 35c; 5-in., at
50c; 6-in., at 75c. Phoenix Reclinata and Rupic-
ola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at
40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Lantania
Borbonica, 2 1/4-in., at 8c; 4-in., at 30c; 5-in., at
50c. Washingtonia Robusta, 2 1/4-in., at 8c; 4-in.,
at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c.
Sabal Blackburniana, 2 1/2-in., at 8c. Cycus Rev-
oluta or Sago, 2 leaves and up, at 10c per leaf.
Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.
Above are full and pot bound plants. Cash
with order. **H. C. Doescher, 2048 Gentilly Ave.,**
New Orleans, La.

	Doz.	100
KENTIA, extra strong, 4-in.....	\$6.00	\$40.00
LIVISTONA, good plants, 5-in.....	7.00	45.00
LIVISTONA, good plants, 6-in.....	9.00	60.00

PANDANUS VEITCHII—
Extra good, 5-in.\$12.00 \$ 90.00
Extra good, 6-in.15.00 110.00
Satisfaction assured.

HENLEY BROS., TERRE HAUTE, IND.
Pandanus Veitchii, nicely variegated plants,
2 1/2-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00
per 100; 4-in. pot, \$10.00 per 100; 6-in. pot,
\$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger
sizes at 35c and 50c each; cuttings at \$4.00 and
\$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.
6000 Washingtonia Filifera, height, 2 ft., \$50.00
per 100; 3 ft. 6 leaves, \$75.00 per 100; 4 ft. with
7 leaves, \$100.00 per 100. These prices f. o. b.
our greenhouses and nursery, plus packing
charges. Field grown stock.

BRAZOS GREENHOUSES,
2520 Main St., Houston, Tex.

PANDANUS VEITCHII—from open for
3-in. pots\$ 6.00 per 100
4-in. pots8.00 per 100
6-in. pots12.00 per 100
Will book orders for 3-in. pot-grown, for spring
delivery at \$10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

KENTIA BELMOREANA, average in 3 and 4
leaves, good, strong plants out of 2 1/4-in. pots,
\$15.00 per 100. Larger quantities on application.
**J. H. Flessner, 711 Hamilton Ave., North Ber-
gen, N. J.**

NICE YOUNG KENTIAS
Good 3-in. four leaves, 12 to 14 inches high at
\$3.50 per dozen, \$25.00 per 100.
GULLETT & SONS, LINCOLN, ILL.

Palms, Kentia Belmoreana, 3 1/2-in., 10 to 12
inches high, 5 to 6 leaves, 50c. Extra fine. Cash.
Samuel Smith & Son, Jamestown, R. I.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

Kentia Belmoreana and Forsteriana, strong,
2 1/4-in., \$15.00 per 100, \$140.00 per 1000.
A. C. Oelschig & Sons, Savannah, Ga.

PANSIES

PANSY PARK PERFECTION is a mixture of
more than 50 thoroughbred varieties of Giant
Show and fancy Pansies and includes the new
varieties from American and European special-
ists. I have received thousands of testimonials
from florists and amateurs in all sections of the
country. Many of my florist customers say that
my Pansies are the best in all respects that they
ever had. A few samples: From C. C. Wonne-
man, Mexico, Mo.: "The Pansy plants arrived in
best possible condition, were strong, sturdy and
well rooted. I have bought the best seeds and
plants possible, but have never been able to pro-
duce anything to equal yours. I have bought
from you for the past 12 years and have never
seen such a variety of colors." From Gude Bros.
Co., Washington, D. C.: "The Pansy plants re-
ceived from you last fall were entirely satisfac-
tory in every particular. We shall probably
want 5000 or 10,000 in the near future." From
Harry W. Stewart, Rhinebeck, N. Y.: "Send me
5000 of your Pansy Park Perfection Pansy plants.
I saw a house of them last winter and they were
the finest I ever saw."

I have the largest stock of hardy field-grown
plants for the wholesale trade in America. They
were grown from seed sown thinly in light sandy
soil broadcast and they have extra good roots.
Plants from early sown seed, 6 to 9 leaves,
1000, \$5.50; 500, \$2.75; 5000, \$25.00; 10,000,
\$48.00. Medium size, 5 to 7 leaves, 1000, \$4.50;
500, \$2.50; 5000, \$21.00; 10,000, \$40.00.

My Special Cut Flower Strain produces enor-
mous flowers on extra long stems, and the best
colors mixed in the right proportion for the cut
flower trade. I have only about 75,000 of this
strain. Place your order early. \$7.00 per 1000;
500, \$3.75; 250, \$2.25. Cash with order.

L. W. Goodell, Pansy Park, Dwight, Mass.

PANSIES

Ready NOW for planting, 500,000 strong
heavily rooted, August sown Pansy seedlings,
ready for immediate shipment.

	Parcel Post	Express
Exhibition Giants.....	1.75	\$3.25
Steele's Private Stock.....	1.50	3.00
Steele's Mastodon.....	1.25	2.75
Joe. H. Cunningham's Giant		
Flowering.....	1.25	2.25
Cash with order. No charge for packing.		

JOS. H. CUNNINGHAM,
Delaware, "The Primrose Man" Ohio.

800,000 PANSY PLANTS

We have been growing Pansy plants for the
trade for eight years and we have never had
enough to supply the demand. This year we
are growing a good many more.

Improved Giant Trimardeau, also Giant Flo-
rists' Mixture, which contains all the shades and
colors and a good percentage of copper, bronze,
pink and red, which are sometimes scarce in
other mixtures.

July sown, strong plants, coming in bloom,
\$4.00 per 1000, 5000 or more, \$3.50 per 1000.
Cash with order.

N. D. McAdams, Columbus Grove, O.

PANSY SEEDLINGS

METTE STRAIN

Most perfect and beautiful strain on the mar-
ket.

\$4.00 per 1000 by express
\$4.50 per 1000 by parcel post
Transplanted, \$12.00 by express, \$13.00 by par-
cel post.

This strain and our plants have been praised
by florists for cut flowers as well as for field
plants. Ready now. Cash.
J. B. BRAUN, HIGHTSTOWN, N. J.

We will have Pansy seedlings, 4 to 6 leaves,
ready about Sept. 15th. Steele's Greenhouse Spe-
cial and Ozark Mammoth Strain at \$4.50 per 1000,
prepaid by parcel post when postal money order
accompanies the order.

Seed of the Ozark Mammoth Strain at \$5.00
per oz.; 2 oz., \$9.00; 3 oz., \$12.50; 4 oz., \$16.50;
6 oz., \$20.00. Postal money order must accom-
pany order.

Ozark Pansy Gardens, West Plains, Mo.

PANSY PLANTS

Strong and stocky
"Superb Strain"
\$4.00 per 1000,
3000 for \$11.25,
5000 for \$17.50.
Cash with order.

Brill Celery Gardens, Kalamazoo, Mich.

PANSIES.

Brown's Giant,
Prize pansy plants,
mixed colors,
60c per 100,
\$3.50 per 1000.
Cash with order.

PETER BROWN, LANCASTER, PA.

GIANT PANSY PLANTS

Grown from seed of our own strain, large
stocky plants, 6 to 10 leaves, large flowers of
fine mixed colors, some in bud, ready now, \$5.00
per 1000. Cash with order. No C. O. D. orders
accepted.

L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

PANSY PLANTS

Steele's Greenhouse Special, mixed O. K.; out-
side, Steele's Private Stock mixed, Kenilworth's
Giant Prize, Kenilworth's Giant Exhibition, good,
stocky plants, \$4.00 per 1000. Cash. Frank J.
Klotz, R. F. D. No. 4, Box 104, Bowling Green,
Ohio.

PANSY PLANTS

Steele's Mastodon mixed.....\$4.50 per 1000
 Vaughan's Giant Mixture..... 4.00 per 1000
 Giant Flowering 8.50 per 1000
 These are strong, stocky plants, Aug. sown,
 6 to 8 leaves. Prepaid by parcel post.
 C. C. Breese, R. D. 7, Delaware, O.

Pansy plants of my largest flowering mixture
 of show varieties, strong, stocky, July sown,
 \$3.50 per 1000; 10,000 lots, \$3.00 per 1000; large,
 bushy, in bud and bloom, \$6.00 per 1000; strong
 stocky plants in white, yellow and blue, separate
 colors, \$3.50 per 1000.
 Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Pansy seedlings, best that money can buy, seed
 direct from originators. Strong and stocky.
 Steele's Greenhouse Special, \$1.00 per 100, \$5.50
 per 1000. Steele's Private Stock, 80c per 100,
 \$4.50 per 1000. Mitchell's Giant Exhibition, 80c
 per 100, \$4.50 per 1000.
 Carter's Pansy Gardens, Mt. Holly, N. J.

GIANT PANSY PLANTS

Grown from seed from my own growing, 200-
 000 Giant Strain with a great range of colors,
 large flowers, fine stocky plants, well rooted,
 ready for shipment now. Please order early to
 avoid rush. \$4.00 per 1000, 500 at 1000 rates.
 John H. Griscell, R. R. 8, Dayton, O.

Strong Pansy plants, Giant Exhibition, best
 mixture your money can buy,
 65c per 100, \$5.50 per 1000, prepaid.
 Immediate delivery. Cash, please.
 The Derry Nurseries, Haines & Chew Sts.,
 Germantown, Philadelphia, Pa.

Pansy plants, strong and healthy, Kenilworth's
 Medium Mixture, 50c per 100; \$4.00 per 1000.
 Kenilworth's Royal Exhibition and Vaughan's
 International Mixture, 60c per 100; \$5.00 per 1000.
 Plants ready now and more coming on.
 Koopman Bros., R. R. No. 4, Davenport, Ia.

As fine a lot of Pansies as you ever saw, even
 better than they were last season; several of the
 best strains to be had, and grown right, \$4.00
 per 1000.
 E. D. Barlow, The Florist, Greenville, Tex.

Pansy seedlings for winter flowering, very best
 strain, transplanted at \$1.75 per 100, \$12.50 per
 1000. Separate colors at \$2.00 per 100, \$15.00 per
 1000.
 Roman J. Irwin, 108 W. 28th St., New York.

PANSY PLANTS

Steele's Mastodon, mixed, \$4.50 per 1000.
 These are strong bushy plants and are worth the
 money. Cash, please.
 H. M. Paskins & Co., Basil, Ohio.

Pansies, Steele's Mastodon, Vaughan's Giant,
 Dreer's Premium in equal proportions, July sown.
 If you are looking for the best there are in
 Pansies, don't pass this lot. \$6.00 per 1000.
 Cash.
 John Irvine, Bay City, Mich.

Pansy plants, Giant strain, strong seedlings,
 mixed, \$5.00 per 1000. Cash, please. Beaver
 Ave. Floral Co., 3422 Beaver Ave., Des Moines,
 Iowa.

Pansy seedlings, strong and healthy, Kenil-
 worth's and Steele's, mixed, \$5.00 per 1000.
 Cash.
 H. G. Norton, Perry, Ohio.

Pansies, Steele's Mastodon Mixed, fine seed-
 ling plants, our stock is very fine, now ready
 for transplanting, \$4.00 per 1000. Cash with
 order.
 Swaby Greenhouses, St. Charles, Ill.

Pansy plants, good strain, strong seedlings,
 5 to 8 leaves, July and August sown, \$1.00 per
 100, \$4.50 per 1000, postpaid.
 Van Horne Greenhouses, Van Horne, Ia.

Pansy plants, strong and stocky, from our
 "Well Known Strain," unsurpassed in size and
 colors, \$4.00 per 1000.
 J. C. Schmidt, Bristol, Pa.

Pansy plants, Giant Trimardeau Mixed, large
 flowering and choice colors, \$1.50 per 500, \$3.00
 per 1000, \$12.50 per 5000.
 F. Danley, Macomb, Ill.

Pansy plants, strong northern-grown Mastodon
 strain. Immediate shipment, \$4.00 per 1000,
 \$18.00 per 5000.
 Edward W. Schuster, Crookston, Minn.

Good strain of Pansies, extra heavy, strong
 plants, surplus grown for myself, \$3.50 per 1000.
 G. Shackell, Pacific Junction, Ia.

Pansies, Mastodon mixed, fine plants, \$3.50 per
 1000. Cash.
 C. A. Anderson Greenhouse Co., Tionesta, Pa.

Pansy plants, Kenilworth's Masterpiece, \$10.00
 per 1000, large strong plants. July sown.
 R. L. Brashear, R. 1, Bowling Green, Ky.

Large Pansy seedlings, Giant mixture, \$5.00
 per 1000. Cash, please.
 Geo. Heath, Morris, Ill.

Pansies, 200,000 fine plants, Giant mixed; this
 stock will please you; \$3.00 per 1000. Cash.
 Byer Bros., Chambersburg, Pa.

Pansy Seedlings, mixed, strong plants, large
 flowering, 50c per 100, \$4.00 per 1000.
 Sunnyside Greenhouse, Howell, Mich.

Pansy plants from our own popular Giant Prize
 Mixture seed grown by specialist, \$4.00 per 1000.
 S. S. Skidelsky & Co., 50 Park Place, New York.

Pansies, Giant Exhibition Strain, no better
 can be produced, 50c per 100; \$3.50 per 1000.
 Evenden Bros. Co., Williamsport, Pa.

Pansy plants, strong and healthy, \$4.00 per
 1000.
 Totten's Greenhouse, Knox, Ind.

Pansy plants, Mastodon, \$5.00 per 1000.
 John G. Witt & Son, 10429 Wallace St., Chicago.

Pansy seedlings, Giant Trimardeau, mixed,
 \$4.00 per 1000, postpaid.
 S. T. Danley & Son, Macomb, Ill.

Pansy plants, Giant Trimardeau mixed, \$3.50
 per 1000, postpaid or \$3.00 per 1000 by express.
 Cash. Harglerode Bros., Shippensburg, Pa.

PELARGONIUMS

PELARGONIUMS

Easter Greeting
 and
 Wurtembergia

The two great leaders.
 Fine 2½-in. stock
 ready to ship
 Oct. 20th.

This stock will make
 you big money.

\$12.00 per 100.

C. L. HUMPHREY,

Zanesville,

Ohio.

Pelargoniums, 2½-in., \$12.00 per 100, \$100.00
 per 1000.

Easter Greeting
 Wurtembergia
 Lucy Becker
 Swabian Maid
 German Glory
 Wolfgang Goethe
 Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$12.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker,
 Swabian Maid, German Glory, Wolfgang Goethe,
 Mrs. Loyal. Add 5% for packing.
 December delivery.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, good 2-in. stock: Easter Greet-
 ing, Lucy Becker, Swabian Maid, Wurtembergia,
 \$10.00 per 100, \$95.00 per 1000; 500 at 1000 rate.
 5% for packing.

S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

Pelargoniums, Easter Greeting and Wurtem-
 bergia, mixed, 2½-in., all sold to Nov. 15th,
 then we will have several hundred at \$10.00 per
 100. Cash.

Johnson Floral Co., Kendallville, Ind.

Pelargoniums, Purity, C. King, Hersog, Mallet,
 Gloriosa, Champion, Galatea, Lias, C. Rakke,
 Thibaut, Mrs. Sandiford, 2½-in. ready for shift,
 \$8.00 per 100. Cash, please.
 J. Sylvester, Oconto, Wis.

Pelargoniums, 100 4-in. Easter Greeting, at
 \$25.00. 750 Easter Greeting, 240 Lucy Becker,
 150 Swabian Maid, and 150 Wurtembergia, out
 of 3-in. pots, at \$2.00 per dozen. Cash. Add 5%
 for packing.
 Ulrich Floral Co., Tiffin, O.

Pelargoniums, German Glory, Wurtembergia,
 Prince Bismarck, Wolfgang Goethe, 2½-in.,
 ready for shift, \$12.00 per 100. Cash, please.
 J. Sylvester, Oconto, Wis.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. Strong
 divisions, 3 to 5 eyes, ready Sept. 15th.
 Dos. 100

Duke of Wellington, sulphur-white, fine cut-flower variety, late.....	\$2.50	\$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose- pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest ama- ranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multi- color, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper.	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched car- mine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co., Lancaster, Pa.

	Per 10	Per 100
1600 Festiva Maxima	\$2.25	\$18.00
900 Mme. de Verneville	2.50	22.00
405 Meissonier	2.00	15.00
705 Modeste Guerin	2.00	15.00
650 Queen Victoria	2.00	15.00
359 Rubra Superba	2.00	15.00
366 Victoire Modeste	2.00	15.00

THE CONARD & JONES CO.,
 West Grove, Pennsylvania.

Peonies, 3 to 5 eye divisions.

	Per 100
Edulis Superba	\$15.00
Felix Crousse	20.00
Livingstone	20.00
Louis Van Houtte	15.00
Queen Victoria	15.00
Light Pink (good cut flower)	12.00

Chas. Pommert, Amelia, Ohio.

A bargain offer in Peonies. Strong divisions.
 F. Maxima, Lady Bramwell, Dorchester, Rubra
 Superba, Duch. De Orleans, Double Reds, 10c
 each. Floral Treasure, Duch. De Nemours, 12c.
 No order for less than \$5.00. Send for list of
 other varieties.

W. J. Engle & Son, R. 8, Dayton, Ohio.

Am closing out about 2000 four year Marie
 Lemoine, 1200 three year Edulis Superba, 800
 three year delicate pink fine kind. Fine and
 healthy, 25c each until sold. Am going out of
 business.

W. A. Lankford, Charlottesville, Va.

Peonies, extra strong northern Mich. grown,
 2 to 5 eyes, Queen Victoria, \$10.00 per 100.
 Other varieties at bargain prices. Cash with
 order please. C. M. Grossman, Evergreen Farm,
 Petoskey, Mich.

A bargain, 1000 three year old Peony clumps
 of the following named varieties: Festiva Max-
 ima, Edulis Superba, Duchesse de Nemours.
 Write for prices. W. S. Furay, Mad River
 Valley Floral Farm, R. 1, Osborn, Green Co., O.

Peonies, 200 large clumps, in 4 varieties, 20 to
 50 eyes, \$1.00 per clump, by freight only, or
 exchange for Gladioli bulbs, future delivery.
 Abbey Ave. Greenhouses, Dayton, O.

Peonies, Ed. Superba, 15c; F. Maxima, 20c.
 Good divisions.

L. F. Dintelmann, Belleville, Ill.

Double white Peonies, 4 to 5 eyes, \$10.00 per
 100, \$90.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Peonies, best varieties; true to name; write for
 prices.

Roman J. Irwin, 108 W. 28th St., New York.

Peonies, 14 acres, the world's best ones. Send
 for list. C. Betscher, Dover, O., U. S. A.

PEONIES. Good stock, reasonable prices.

Wild Bros. Nursery Co., Sarcoxie, Mo.

PEONIES, finest named sorts, 15c. List free.
 W. H. Salter, Rochester, N. Y.

PEPPERS

Bird's Eye and Peruvian (colored oblong
 berry), fine for pans, 2½-in. pots, \$7.00 per 100,
 \$65.00 per 1000; 3-in. pots (\$3 in a pot), \$22.50
 per 100, larger size pots ready later.

Roman J. Irwin, 108 W. 28th St., New York.

Peppers, Celestial, 4-in., \$2.00 per doz., \$15.00
 per 100; 4½-in., \$3.00 per doz., \$25.00 per 100.
 Berries well colored, good strong plants. Cash
 with order, please.

Frank Oechlein, 4911 Quincy St., Chicago.

See our display ad this issue.

J. F. WILCOX & SONS,
 Council Bluffs, Iowa.

Peppers, improved Bird's Eye and Xmas Joy,
 out of 2½-in. pots, \$7.00 per 100.
 A. L. Miller, Jamaica, N. Y.

PETUNIAS

PETUNIAS

Diener's Ruffled Monsters, single, largest and
 finest in existence. Quickest and surest money-
 makers of the day; sell at sight. Seed in sep-
 arate colors, red, pink, white, purple, flesh pink
 frilled, variegated and mixed colors, 50c per
 trade package. Our new catalog with natural
 colored plates free on request.

RICHARD DIENER COMPANY,

Kentfield, California.

Double Petunias, very fine, 2½-in., \$4.00 per
 100.
 C. J. Frew, Jr., Conneaut, O.

PHLOXES

Phlox. I have a large stock of the best
 of the standard varieties and a number of my
 new varieties which compare favorably with any
 of the standard varieties. Write for trade list.
 Willis E. Fryer, Mantorville, Minn.

50 clumps hardy Phlox, all choice colors, each
 clump will make 10 to 30 good divisions, \$5.00.
 Crowell's Greenhouse, Goshen, Ind.

2-yr. hardy Phlox, 12 finest sorts. List free.
 W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago, 2-in., 5c; 3-in., 10c; 4-in., 20c.
 Bird Forrest, Waxahachie, Tex.

POINSETTIAS

Poinsettias, true Xmas Red variety, 2½-in.,
 immediate delivery, shipped in paper pots; to
 close out, have about 2000 to dispose. This is
 excellent stock, \$10.00 per 100, \$90.00 per 1000.
 Christmas is coming, order today. J. M. Walther,
 3645 Iowa Ave., St. Louis, Mo.

POINSETTIAS

	100	1000
Shipped in Sept., 2½-in.	\$8.00	\$75.00
Shipped in Oct., 2½-in.	7.00	65.00

Cash with order.

Anton Schulthels, College Point, L. I., N. Y.

Strong 2½-in. Poinsettias, \$8.00 per 100, \$75.00
 per 1000. Refer to display and other classified
 ads for other stock.

S. S. SKIDELSKY & CO.,
 50 Park Place, New York City.

Poinsettias, 2½-in. pots at \$10.00 per 100,
 \$95.00 per 1000. California stock from 2½-in.
 pots ready now and later, at \$12.00 per 100,
 \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

ADVERTISERS

have learned from experience that
 THE REVIEW

PAYS BEST

POINSETTIAS—Continued.

For Poinsettia softwood cuttings, cut Poinsettias and stock plants, see my display ad in Aug. 28th issue.
A. Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, extra fine stock, just right for a shift, 2½-in., \$7.50 per 100; 3-in., \$12.00 per 100. Immediate shipment.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias from 2½-in. pots, \$7.00 per 100, \$65.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Poinsettias shipped in October, 2-in., \$6.50 per 100, \$60.00 per 1000.

Fred Burre, Peoria, Ill.

A few hundred nice clean Poinsettias, 2½-in. pots, deep red blooming variety, \$8.00 per 100.
J. S. Stuart & Son, Anderson, Ind.

Poinsettias, 2½-in., immediate delivery, \$5.00 per 100. Cash.

Jos. Turski, Gross Point, Ill.

Poinsettias, immediate delivery, 2½-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.
A. M. Campbell, Strafford, Pa.

Poinsettia, fine type, shipped in paper pots, 2½-in., \$10.00 per 100.

Truitt's Greenhouses, Chanute, Kans.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Poinsettias, 3-in., fine for benching, \$12.00 per 100; 2½-in., \$8.00 per 100. Shipped in paper pots.

Grohman, the Florist, Saginaw, Mich.

Poinsettias, 2-in., \$8.00 per 100. Cash with order please.

D. R. Herron, Olean, N. Y.

Poinsettias, large 2-in. pots, \$8.00 per 100. Fugleburg & Flister, Oshkosh, Wis.

300 Nice 2½-in. Poinsettias, \$8.00 per 100. N. O. Caswell, Delavan, Ill.

Poinsettias, 2 and 2½-in., \$8.00 per 100. J. L. Johnson, De Kalb, Ill.

PRIMULAS

Primula Obconica

Choicest Giant

Flowering Strain,

in assorted colors,

mostly bright shades.

Strong healthy stock

ready to shift.

4-in., \$25.00 per 100,

Cash with order.

The above price includes

packing on all orders amounting

to \$10.00 or more.

R. S. McMURRAY, BELLEFONTAINE, O.

PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

READY NOW

Obconica

Apple Blossom

Rosea and other varieties.

Strong stock from 2½-in.

\$6.00 per 100, \$57.50 per 1000.

Malacoides Townsendi

2½-in.

\$8.00 per 100 \$75.00 per 1000

Malacoides Superba (pink),

2½-in., \$5.00 per 100, \$47.50 per 1000.

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

PRIMULAS

Primula Obconica, our royal mixture of Xmas colors. This is our own production. Choice strong stock, many of these plants are ready for 6-in. pots, 4-in., \$20.00 per 100. Cash.

PRIMULA MALACOIDES**ROSEA SUPERBA**

This strain is our own production and will please you, 2½-in., \$6.00 per 100. Cash.

Primula Malacoides Rosea, very strong stock, \$5.00 per 100, \$45.00 per 1000. Cash.

Strong seedlings of Rosea, ready for pots, \$1.00 per 100, \$8.00 per 1000. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

Obconica, 2½-in. pots, best varieties, \$7.00 per 100; \$65.00 per 1000; 3-in. pots at \$10.00 per 100, 2½-in. pots, \$6.00 per 100; \$55.00 per 1000; 3-in. pots, \$10.00 per 100. Primula Chinensis, finest strain, 2½-in., \$6.00 per 100, \$55.00 per 1000; 3-in., \$10.00 per 100. Primula Kewensis, 2½-in. yellow, \$7.50 per 100. Townsendii, 2½-in. pots, \$9.00 per 100; \$80.00 per 1000.

Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$8.00 per 100; \$75.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULAS

We have surplus stock above booked orders of 5000 fine heavy Primula Obconica, assorted varieties, at our regular price of \$5.00 per 100, \$45.00 per 1000. Also some Kewensis (yellow), at \$4.00 per 100. Immediate shipment.

Cash with order.

JOS. H. CUNNINGHAM,

Delaware, "The Primrose Man," Ohio.

PRIMULA MALACOIDES

Choice strain, lilac.

Ready for 3-in. pots.

We solicit your order.

for good stock, fair treatment.

No order too large, none to small.

2-in., \$3.00 per 100.

F. C. FREEMAN & SONS, PORTLAND, IND.

Primula Obconica, assorted colors, Gigantea and large flowering, 2½-in., \$5.00 per 100; 3-in., \$10.00 per 100; \$100.00 per 1000.

SCHIBBLE BROS.,

Wholesale Growers,

Main, Lock and Old Main Sts.,

Miamisburg, Ohio.

Primroses, Chinese and Obconicas, 3½-in., as large as any 4-in. and ready for 5-in. Imported strain of fancy mixed colors including plenty of Xmas Red, \$18.00 per 100, 200 for \$25.00; 5-in., ready for 6-in., \$20.00 per 100. All the above Obconicas are in bud and bloom.

Chas. Whitton, Utica, N. Y.

Primula Obconica Grandiflora, from 3 and 4-in. pots. Grown from seed of our own large-flowering strain. Ready for immediate shipment. The 4-in. will make fine 6-in. for the holiday trade.

Rosea, dark pink and Apple Blossom, light pink, 4-in. at 15c; 3-in. at 10c; 2-in. after Sept. 15th at 5c. C. F. Mahan & Co., R. 8, Dayton, O.

Primula Obconica and Chinensis Primroses all sold.

P. Malacoides, good stock, none better, ready to shift, 2-in., \$3.00; 3-in., \$8.00. Am making these low prices to move the goods. Cash with order.

C. G. Locke, Grower, Arkport, N. Y.

Primulas, Obconica and Chinese, 4-in., fine, large plants, mixed colors, lots of dark red ready for 5-in., \$13.00 per 100, 200 for \$25.00. 3-in. Obconicas, \$7.00 per 100. Large transplanted Obconicas, \$3.00 per 100. Edward Whitton,

York & Walnut, Utica, N. Y.

Primula Obconica Gigantea, 4-in., fine large plants in bud and bloom, plenty of dark colors, \$15.00 per 100. Primula Chinensis, 2-in., \$5.00 per 100. Primula Malacoides, strong transplanted seedlings, \$2.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

PRIMULAS

Per 100

A No. 1 stock Obconica assorted, 3-in. \$10.00

A No. 1 stock Obconica assorted, 2½-in. 5.00

Primula Chinensis, 3-in. 8.00

F. E. Blake, Marion, Ohio.

PRIMULA MALACOIDES

Strong 4-in. stock, \$5.00 per 100. First class plants but we are overstocked. Cash.

Harry Franklin Baker,

1118 W. Lake St., Minneapolis, Minn.

PRIMULA OBCONICAS

Rosea, Apple Blossom, Kermesina.

Good strong stock, from 2½-in. pots, at \$6.00 per 100, \$55.00 per 1000. J. H. Flesser, 711-741

Hamilton Ave., North Bergen, N. J.

PRIMULA

Chinensis, 3-in., large flowering, best strain, \$7.00, 2-in., \$4.00. Cash.

M. S. ETTER, THE HOME OF PRIMROSES, Shiremanstown, Pa.

PRIMULA OBCONICA

2½-in., \$5.00 per 100, \$45.00 per 1000

3-in., \$9.00 per 100, \$80.00 per 1000

HOLTON & HUNKEL CO.,

Milwaukee, Wisconsin.

Primula Obconica, 2½-in., separate colors or mixed, \$6.50 per 100, \$57.50 per 1000, Chinensis, \$6.00 per 100, \$50.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Ready—Primula Malacoides, 2½-in. pots, plants ready for 3-in., rosea and lavender, good plants, \$4.00 per 100, \$35.00 per 1000. Cash, please.

W. C. Knowles, 1460 South St., Toledo, O. Bell Phone Broadway 430.

Primula Obconica, 2½-in. \$6.00 per 100

All bright colors.

Terms, cash. Packing 7¼% of amount of order.

C. H. Frey, Lincoln, Nebr.

Primula Obconica Grandiflora, ready for shift, 2½-in., \$7.00 per 100. These are of exceptionally good value.

Stenson & McGrail, Uniontown, Pa.

Primula Malacoides, 2½-in., fine stock, ready for 4-in., \$5.00 per 100. Obconica, 3-in., ready for 5-in., \$8.00 per 100. Cash please.

John Bochner, 18 Obell Court St., Dayton, O.

PRIMULA MALACOIDES

Strong, guaranteed, 2½-in., ready to shift, \$3.00 per 100, \$25.00 per 1000.

The Chal Peterson Co., East Liverpool, O.

Primulas, Chinese and Obconica, fine healthy stock from the lightest to the darkest shade, 4-in., strong plants, \$13.00 per 100; 5-in., \$25.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Malacoides, strong transplanted seedlings, ready for 2½-in. pots, \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Primula Malacoides, 2½-in., rosea and lilac, grown from our own seed, ready for shift, \$4.00 per 100. Cash.

Humm & Jones, Oberlin, O.

100 Primula Chinensis, 4-in., large flowering, mixed, 10c. Nice plants. Cash, please.

G. J. Kuhlen, Forest, O.

300 2-in. Primula Malacoides, good mixed colors, \$3.00 per 100. Cash with order.

H. B. Brubeck, Rockville, Ind.

Obconica, good 4-in., ready for 5-in., all in bud and bloom, \$15.00 per 100.

A. R. Ellis, Chittenango, New York.

Primrose Obconica, Chinese, Malacoides, 2-in., \$3.00 per 100, good stock. Cash.

M. & S. L. Dysinger, Albion, Mich.

Primula Malacoides, strong 2½-in., \$3.50 per 100. Cash.

CHAS. E. COUGILL, AUBURN, IND.

Primula Obconica, Miller's Giant, fine 3-in., \$7.00 per 100; Malacoides, 3-in., \$6.00. Cash.

J. W. Miller, Shiremanstown, Pa.

Primulas, choice mixed, 3-in., \$6.00; 4-in., \$8.00; 5-in., \$12.50 per 100.

Fairview Gardens, Elora, Ind.

Primulas, Chinese, red, pink, white, etc., \$6.00 per 100. Ready for shift.

J. Sylvester, Oconto, Wis.

Primula Malacoides Rosea, strong 2½-in., \$5.00 per 100.

Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON & CO., RICHMOND, IND.

Primula Obconica, 3-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

Malacoides Primula, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Primula Malacoides, 2-in., \$4.00 per 100, \$35.00 per 1000. Edward W. Schuster, Crookston, Minn.

Wm. Mandel, Nurseryman, Bloomington, Ill.

RASPBERRY PLANTS

RASPBERRY AND BLACKBERRY PLANTS, St. Regis and Plum Farmer Raspberry, and Eldorado, Blowers and Snyder Blackberry plants, \$3.25 per 100, \$19.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Raspberry Plants, St. Regis, \$2.50 per 100, \$18.00 per 1000.

Special prices on 5000 and over. Shady Lawn Nursery, Hugo Kind, Hammononton, N. J.

Raspberries, Black Pearl and Cumberland, \$2.50 per 100, \$7.50 per 500, \$12.00 per 1000.

Wm. Mandel, Nurseryman, Bloomington, Ill.

ROSES

ROSES, 2-YR OLD FORCING GRADE, FIELD GROWN

Hybrid Perpetual, Hybrid Teas, Ramblers.

Ask for prices.

Roses, 2½-in. to grow on for outside

or under glass, ask for prices.

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

Roses, heavy, field grown, budded stock, extra selected, fall delivery.

Magna Charta 35c

Erna Teschendorff 40c

Baby Tausendschon 40c

J. L. Schiller, Toledo, O.

Field grown Roses, three year old, canes 6 to 12 ft., Excelsa, Dorothy Perkins, White Dorothy, Lady Gay, \$20.00 per 100, \$180.00 per 1000.

The Schmidt & Botley Co., Springfield, O.

ROSES

Choice 3½-in. Sunburst plants, \$90.00 per 1000, \$10.00 per 100.

Weiss & Meyer Co., Maywood, Ill.

2-yr. hardy Roses, 40 best sorts. If you want other hardy plants or trees, write. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

ROSE PLANTS: Extra fine 3-in. Mock, \$15.00 per 100, \$125.00 per 1000.

ROSEMONT GARDENS,

116 Dexter Ave., Montgomery, Ala.

Rose plants, 900 2½-in. Cecile Brunner, 400 2½-in. Ward. These are good plants.

POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

3000 Ophelia, 2½-in. pots, \$ 6.00 per 100

1000 Maryland, 2½-in. pots, 50.00 per 1000

The Lamborn Floral Co., Alliance, Ohio.

Write us for your wants on Roses of all kinds.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

RUBBERS

Ficus Elastica, 5-in. at 45c; 6-in. at 60c.

Ficus Pandurata, 5-in. at 60c; 6-in. at 75c.

Above plants are extra full and large. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

60 Rubbers, 4-in., ready for 6-in., lot, \$15.00; bargain.

Heldreich, 152 Park Ave., Atlanta, Ga.

Rubbers, 15-18 in., 35c each; 24-30 in., 60c each. P. Kaul & Son, 633 Cherokee St., New Orleans, La.

Fine Rubber plants, 5½-in. pots, 2-ft. high, \$9.00 per doz.

O. C. POLLWORTH CO. MILWAUKEE, WIS.

Rubbers, 4-in., 40c each.

Holton & Hunkel Co., Milwaukee, Wis.

FICUS ELASTICA, strong 5-in., \$6.00 per doz.

BAUR FLORAL CO., Erie, Pa.

SANSEVIERIAS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds\$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds\$0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

DRACAENA INDIVISA: The true Cordylina Australis narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you. Trade packet 50c; 1/4 pound \$2.00; 1 pound \$7.00.

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; 1/4 pound \$2.00.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP

ASPARAGUS SEED.

PLUMOSUS.

1000 seeds\$ 1.50
5000 seeds 6.50
Per pound 10.00

SPRENGERI.

1000 seeds 1.00
5000 seeds 4.50
Per pound 6.00

PANSIES.

PEACOCK GIANT PANSY MIXTURES.

Trade pkt., 50c; 1/4 oz., \$2.00; 1/2 oz., \$3.75; oz., \$7.00.

SWEET PEAS, SPENCER VARIETIES.

Winter Flowering.

	1 oz.	1/4 lb.	1 lb.
Hercules, pink	\$0.85	\$2.75	\$10.00
Fordhook, pink and white	.50	1.75	6.00
Songster, lavender	.80	2.75	10.00
Spring Maid, light pink	.65	2.25	8.00
Snow Flake, early pure white	.65	2.25	8.00
White Orchid, pure white, large	.65	2.25	8.00

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

LETTUCE AND RADISH SEED

FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	1/4 lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	\$0.60	\$2.00	\$9.00
Selected Grand Rapids	.60	2.00	9.00
Selected Black Seeded Simpson	.60	2.00	9.00

RADISH SEED.

Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	\$1.00	\$8.50
Selected Ey. Scarlet Turnip, White Tip	1.00	8.50

Write for quotations in hundred pound lots. Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,

4011-15 Milwaukee Ave., Chicago, Ill.

Winter-flowering

SWEET PEAS

	Pkt.	Oz.	1/4-lb.
Asta Ohn, lavender	\$0.75	\$1.25	\$3.50
Christmas Pink	.75	1.25	3.50
E. Burke, lavender	1.00	1.50	5.00
E. Burke, greenhouse grown	2.00	3.00	10.00
Hercules, rose pink	.50	.75	2.50
Helen Lewis, salmon pink	.75	1.25	3.50
Heatherbell, mauve lavender	.85	1.25	3.50
Lavender Nora	.50	.75	2.50
Liberty, deep crimson	.50	.75	2.50
Melody, rose pink	.75	1.25	3.50
Mrs. Chas. Zvolanek, lavender	.75	1.25	3.50
Mrs. Spanolin, white	.50	.75	2.50
Mrs. Skaach, pink	.50	.75	2.50
Pink and white Orchid	.50	.75	2.50
Rose Queen, greenhouse grown	2.00	3.00	10.00
Selma Swenson, pink	.50	.75	2.50
Snowflake, pure white	.75	1.25	3.50
Wedgwood, clear blue	1.00	1.50	5.00
Yarrowa, rose pink	.50	.75	2.50

A. HENDERSON & CO.,

166 N. Wabash Ave., Chicago.

SWEET PEAS

Order now, start in pots and have them ready to bench as the Mums are cut.

Variety	Oz.	Variety	Oz.
Snowstorm	\$1.50	Exquisite	\$0.85
Pink Beauty	1.00	Princess	1.25
Canarybird	1.00	Empress	1.25
Mrs. Sankey	.80	Bluebird	1.25
Sunburst	1.25	Sweet Briar	1.25
Fordhook Pk. & W	1.00	Enchantress	1.00
Lavender King	.85	Primrose Beauty	1.25
Heatherbell	1.25	Apple B. Spencer	1.25
Spring Maid	1.25	Songbird	1.25
Mrs. H. Dickson	1.25	Yarrowa	.75
Orange Beauty	3.00	Burpee's Favorite	3.00
Rose Queen	1.50	Mrs. Burke	3.00

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SWEET PEA SEED

We offer a large list of the best commercial varieties, and mention the following as a guide to growers who want the best for forcing:

WHITE—Snowstorm

Snowflake

Sankey

PINK—Rose Queen

Daybreak

Pink Beauty

Louise Gude

Yarrowa

BI-COLOR—Christmas Pink Orchid

Fordhook Pink and White

LAVENDER—Lavender King

Zephyr

Mrs. Chas. Zvolanek

CERISE—Fordhook Rose

Rosy Morn

Illuminator

S. S. PENNOCK CO.,

1608-20 Ludlow St., Philadelphia, Pa.

LETTUCE SEED FOR GREENHOUSE FORCING

Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

1/4 lb. 1 lb.
Big Boston (best head variety)....\$.75 \$2.00
Grand Rapids (best loose type).... .75 2.00

We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, 1/4-lb., 75c; pound, \$2.00 postpaid.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,

417 Montgomery St., San Francisco, Calif.

Zvolanek's Sweet Pea Seeds in his original bags at his prices.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.

Cyclamen seed, separate colors, fine stock, \$12.00 per 1000, Pink, Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Cyclamen seed. Giant strain, Crimson King, pink, salmon, Salmon King, Rose of Marienthal, glowing red and white with red eye, \$12.00 per 1000.

Glory of Wandsbek and Rose of Wandsbek, \$15.00 per 1000.

Will arrive soon. Order now, stock limited. Peter Pearson, 5732 Gunnison St., Chicago, Ill.

ASPARAGUS SEED

Plumosus\$3.00 per 1000

Sprengeri 1.00 per 1000

PANSY—PRIZE MIXED

Finest strain in America.

\$1.00 trade pkt., \$3.75 per 1/4-oz., \$7.00 oz.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

SEEDS

	oz.	lb.
Rainbow Hybrid Hibiscus	\$0.50	\$5.00
Rainbow Hybrid Sunflowers	.50	5.00
Rainbow Hybrid Stokesias	.50	5.00
Vinca, choice mixed	.50	5.00

L. H. READ & CO.,

DEER PARK, ALA.

LILIUM REGALE SEEDS

Am now gathering some fine seeds of this grand Lily. Sow now, keep growing under glass all winter, and plant out in spring, \$2.50 per 100, \$20.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

STOCKS SEEDS.

Wistaria—lavender, 85% double, per 1000 seeds, \$1.50. Light pink, 70% double, 1000 seeds, \$1.00. Belvedere Nursery Co., 821 Rancheria St. Santa Barbara, California.

Yellow Lotus (Nelumbium Luteum) seed, crop of 1919 now ready. Price, \$1.25 per pound of about 400 seeds, prepaid. Tubers ready in spring.

YELLOW LOTUS WATER GARDEN.

Albion, Ill. E. L. Dukes, Mgr.

Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, \$1.00 per 5000. Geyer, Olmo, Ajaccio, Corsica, France.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order. Boyle & Darnaud, San Diego, Calif.

Phoenix Roebelinii seed, \$2.50 per 100. Cash. J. B. Adams & Sons, Pass Christian, Miss.

SMILAX

SMILAX

OURS ARE JANUARY SOWN AND GOOD ROOT FORMATION.

Plants from 2-in. pots,

\$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Strong Smilax plants and several thousand 2 and 2 1/2-in. pots at a very low price as I have quit the business. Howard Brown, Rising Sun, Md.

Smilax, strong 2 1/2-in. pots, at \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Smilax, 250 strong 3-in. plants, \$10.00 cash, for the lot.

Geo. C. Welland, 602 Davis St. Evanston, Ill.

Smilax, 225 nice, 2-in. Smilax, \$5.00 for lot.

J. Aldous & Son, Iowa City, Ia.

Smilax, 2 1/4-in. pots, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Smilax, 2 1/4-in., \$3.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Smilax, fine, cut back, 2-in., to close out, \$2.50 per 100. Packing free.

Truitt's Greenhouses, Chanute, Kas.

Smilax, strong 2 1/4-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhauser, Pittsburg, Kan.

Smilax, 2 1/4-in., 3c.

Smith, the Florist, St. Johns, Mich.

Smilax, extra good, 2 1/4-in., \$3.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Smilax, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Smilax, 2-in., \$3.00 per 100, \$25.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, strong, bushy 2 1/4-in., 4c.

Charles Sherwood, Waterloo, Ia.

SNAPDRAGONS

Snapdragons. We now have a large stock of fine healthy plants, topped and branching, just right to bench. This seed is from specialists and is the best winter blooming seed obtainable. We wrap each plant separately and pack in low open top boxes so plants will reach you in best condition possible. As long as stock lasts we have the following varieties:

Keystone, soft pink, very fine variety.
Nelrose, similar to Keystone, little deeper.
Enchantress, light pink, grand in every way.
Silver Pink, standard light pink.
Buxton's Pink, strong silvery light pink, fine.
Phelps' White.
Phelps' yellow and Giant yellow.
Bronze Beauty, very strong grower.
Garnet, beautiful shade red.
Seneca, creamy white, compact, strong grower, \$5.00 per 100, \$45.00 per 1000. Packing free. Liberal extras.

Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS

The shortage of field grown Carnation plants and the extraordinary high prices asked for same can be turned to good advantage by filling a bench or two in your Carnation houses with Snapdragons. We offer for September and October delivery, plants that have been grown from carefully selected seed and the kind that will start growing the minute you plant them.

Keystone, Enchantress, Silver Pink, Phelps' White, Giant Yellow and Garnet, \$5.00 per 100, \$45.00 per 1000.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

Strong 2 1/4-in. Enchantress, Nelrose and Phelps' White and Yellow, St. Louis Pink, \$6.00 per 100, \$50.00 per 1000. Keystone, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Ready now.

SEED: KEYSTONE, the finest pink, new crop seed just arrived, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

SNAPDRAGONS

	100	1000
Silver Pink	2 1/4-in. \$6.00	\$55.00
Phelps' White	2 1/4-in. 6.00	55.00
Nelrose	2 1/4-in. 6.00	55.00
Yellow	2 1/4-in. 6.00	55.00
Garnet	2 1/4-in. 6.00	55.00
Keystone	2 1/4-in. 6.00	55.00

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

Snapdragons, strong bushy plants free from disease.

	100	1000
Keystone, 2 1/4-in.	\$4.50	\$40.00
Phelps' White, 2 1/4-in.	4.50	40.00
Nelrose, 2 1/4-in.	4.50	40.00

Strong seedlings from Ramsburg's seeds of the above varieties, \$1.00 per 100, paid.

Carter's Panay Garden, Mt. Holly, N. J.

SNAPDRAGONS

TWICE TRANSPLANTED BEFORE GOING IN 2 1/4-IN. POTS. PINCHED AND WELL BRANCHED, NO RUST, AND ALL RAISED FROM SEED. ELEGANT PLANTS READY FOR THE BENCH. SILVER PINK, NELROSE, KEYSTONE, PHELPS' WHITE AND YELLOW, \$4.00 PER 100, \$40.00 PER 1000. READY NOW.

GREEVE FLORAL CO., OSKALOOSA, IA.

SNAPDRAGONS

	100	1000
Keystone, 2 1/4-in.	\$5.00	\$50.00
Nelrose, 2 1/4-in.	5.00	50.00
Silver Pink, 2 1/4-in.	5.00	50.00
Phelps' White, 2 1/4-in.	5.00	50.00
Phelps' Yellow, 2 1/4-in.	5.00	50.00

Free from rust. All sold out of yellow and Nelrose until Nov. Cash.

SNAPDRAGONS—Continued

Snapdragons, strong healthy transplanted seedlings of Silver Pink, Venus, Dark Rose, Fascination and mixed, \$2.50 per 100; 2½-in. Silver Pink, \$5.00 per 100. We have 43 3-in. white and 36 3-in. Fascination, at 10c each. Cash with each order.
DUMSER FLORAL CO., ELGIN, ILL.

SNAPDRAGONS

2¼-in., \$4.00 per 100; R. C., \$2.50.
Keystone Peach Blow
Phelps' White Bronze Beauty
Enchantress Silver Pink
L. H. DORNBUSCH,
Hills & Dales Greenhouses, Dayton, O.

Snapdragons, all from originator's seed. The best you can get, Silver Pink, Nelrose, Garnet, Phelps' White and Giant Yellow, ready to ship at once. Keystone, Sept. 15th. 2¼-in. pinched and branched, 5c. Cash, please.
F. E. Selkregg, North East, Pa.

Snapdragons, plant them after your Mums are out. Book your order now for strong 2¼-in. stock, well branched. Nelrose and Keystone, 5c, \$45.00 per 1000.
Tricker, 1530 Hague Ave., St. Paul, Minn.

Snapdragons, strong 2¼-in., from Ramsburg's seed, pinched and branching, good stock, no seconds, Silver Pink, Keystone, Garnet, White and Yellow, \$8.00 per 100. Cash.
Hughes Greenhouse, Hillsdale, Mich.

Snapdragons, Silver Pink, Golden Queen, Pink Nelrose, Pink Keystone, St. Louis Hybrid seedlings, out of 2¼-in. pots, pinched back, all branching, \$5.00 per 100, \$45.00 per 1000. Cash with order.
P. Hopman, New Galilee, Pa.

Snapdragons, 250 Venus, 475 yellow, 450 salmon pink, 850 white, \$4.50 per 100 or \$45.00 per 1000. A few A1 seedlings left at \$1.50 per 100. Healthy stock, free from rust. Cash with order.
John F. Laden, New Albany, Ind.

Snapdragons, 2¼-in. Silver Pink, Nelrose, Keystone, Phelps' White and Yellow, fine plants, \$5.00 per 100, \$45.00 per 1000; try them.
Alonzo J. Bryan, Wholesale Florist, Washington, New Jersey.

SNAPDRAGONS, extra strong, well branched 2¼-in. Giant White, Pink and Salmon Pink, \$5.50 per 100, or \$55.00 per 1000.

ROSEMONT GARDENS,

116 DEXTER AVE., MONTGOMERY, ALA.
Giant yellow and White Snapdragons, mixed, from seed bed, sown very thin, 3 to 5 inches high, very stocky, \$1.50 per 100. Cash.
S. Sousley, Hamburg, Pa.

Snapdragons.
Keystone, 2¼-in., at \$4.50 per 100, \$40.00 per 1000. Good stock. Cash.
Fairview Greenhouses, Milton, Pa.

Snapdragons, Silver Pink, white, yellow, scarlet, 2-in. stock, free from rust, \$3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

5000 Silver Pink, Nelrose Snapdragons, 2¼-in., extra, \$5.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Snapdragons, Silver Pink, 2-in., \$4.00 per 100. Cash please. Prompt shipment.
N. C. Feeley, Albion, N. Y.

Snapdragons, field clumps, fine, clear of rust, 15c each, 2¼-in., \$5.00 per 100.
C. J. Frew, Jr., Conneaut, O.

Snapdragons, Dreer's Giant, white, pink and yellow, 2-in., \$2.50 per 100.
Geo. H. Moores, Wilmington, O.

Snapdragons, best strain, Silver Pink, 2¼-in., \$6.00 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Snapdragons, Queen Victoria and Venus, 3-in., \$5.00 per 100. Cash. We need the room.
G. W. Frisch's Son, Dayton, O.

Snapdragons, white, 2¼-in., ready for bench, \$5.00 per 100.
Frank F. Crump Co., Colorado Springs, Colo.

Snapdragons, Dreer's Giant Pink, White, Scarlet, Yellow, 2¼-in., \$4.00 per 100. Cash.
Smith the Florist, St. Johns, Mich.

Advertisers have learned from experience that
THE REVIEW
PAYS BEST

SPIRAEA

	Per 10	Per 100
Spiraea Anthony Waterer, 1½-2-in.	\$2.25	\$18.00
Spiraea Anthony Waterer, 2-2½-in.	2.50	20.00
Spiraea Van Houttel, 1-1½-in.	1.50	10.00
Spiraea Van Houttel, 2½-3-in.	2.00	15.00
Spiraea Van Houttel, 3-4-in.	2.25	18.00
Spiraea Van Houttel, 4-5-in.	2.50	20.00

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

SPIRAEA ASTILBE

Order now for winter forcing.
Strong field-grown clumps.
Gladstone \$25.00 per 100 \$200.00 per 1000
Japonica 20.00 per 100 175.00 per 1000
BRECK-ROBINSON NURSERY CO.,
Lexington, Mass.

ALBUM OF DESIGNS.

Better than ever before.
You cannot afford to be without it.
\$1.00 per copy, prepaid.
\$9.00 per doz. by express.
Florists' Pub. Co., Caxton, Bldg., Chicago.

STEVIAS

STEVIA

STRONG BRANCHING STEVIA PLANTS from 2¼-in. pots, \$4.00 per 100, \$35.00 per 1000; branching plants, 4-in. pots, \$10.00 per 100.

B. F. BARR & CO., Lancaster, Pa.

500 5-in. Pot grown, pinched back, and well branched Stevias, \$20.00 per 100. Cash. No charge for packing.
ALPHONSE PETERS, MARQUETTE, MICHIGAN.

Extra strong, double, 2¼-in. Stevias, \$4.00 per 100. Extra strong, double, ready for 5-in., \$15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

GOOD, STRONG STEVIA PLANTS from 2¼-in. pots, \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$6.00 per 100, \$55.00 per 1000.
The Hammond Co., Inc., Richmond, Va.

Stevias, double 2¼-in., \$5.00 per 100; \$45.00 per 1000. Field-grown plants, \$12.50 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

STEVIA, fine and bushy, 300 from 4-in. pots, 10c; 100 from 5-in. pots, 15c.
A. C. BROWN, SPRINGFIELD, ILL.

Stevia, field grown, extra heavy, \$20.00 per 100. Schmidt & Meine, 3121 Market St., Youngstown, O.

Stevia, strong stock, topped and well-branched, 2¼-in., \$3.00 per 100. Cash.
Freeport Floral Co., Freeport, Ill.

Stevia, double, 3-in. well branched, 7c.
O. Humfeld, Clay Center, Kansas.

Stevias, once topped, strong 2-in., \$3.50. Cash.
Baker Floral & Seed Co., Baker, Ore.

Stevia, fine 4-in. stock, \$6.00 per 100.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Stevia 7 and 8-in. pots, 25c each.
Wm. Swinbank, Sycamore, Ill.

Stevias, fine, bushy, 4-in. stock, \$8.00 per 100. Cash.
Joseph Bancroft & Son, Cedar Falls, Ia.

Stevia, 2¼-in., ready to plant, \$3.00 per 100.
J. C. Steinhauer, Pittsburg, Kan.

STOCKS

Stocks, purple and white, 2¼-in., \$6.00 per 100, \$50.00 per 1000.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

STRAWBERRY PLANTS

STRAWBERRY PLANTS, 75 varieties, also a complete stock of other fruits, ornamentals, etc.

Catalog with wholesale prices sent to florists.
L. G. TINGLE, 101 Railroad Ave., Pittsville, Md.

Progressive Everbearing Strawberry plants, \$15.00 per 1000.
Lloyd C. Bunch, Fredonia, Kansas.

SWEET PEAS

Sweet Pea seedlings, Rose Queen, Yarrowa, Skach, Asta Ohn, Venus, \$1.50 per 100, postpaid.
Norton Gibson, Nappanee, Ind.

VEGETABLE PLANTS

LARGE ASPARAGUS ROOTS for quick results.

6-yr. roots.....	\$3.25 per 100	\$18.00 per 1000
4-yr. roots.....	2.00 per 100	10.00 per 1000
2-yr. roots.....	1.25 per 100	7.50 per 1000

Harry J. Squires, Good Ground, N. Y.

Grand Rapids Lettuce plants, strong, ready for housing, A No. 1 stock, \$2.50 per 1000. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

RHUBARB ROOTS,

\$2.25 per bbl.
EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

50,000 Improved Boston Lettuce plants, out door grown, 75c per 100, \$5.00 per 1000, 10,000 lots, \$4.50 per 1000. Cash.
Anderson Floral Co., Anderson, S. C.

RHUBARB ROOTS, \$1.00 per 12, \$4.00 per 100, \$35.00 per 1000. Large roots for forcing, \$1.50 per 12, \$6.25 per 100, \$50.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Millions of the nicest, stockiest, Grand Rapids and Big Boston Lettuce plants at \$1.50 per 1000. Bonny Best Tomato plants, 60c per 100.
Will H. Carl, Elysburg, Pa.

PARSLEY PLANTS, Triple Curled, 75c per 100, \$3.25 per 1000.
Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids Forcing, \$1.50 per 1000, fine plants.
Marion Greenhouses, Marion, Ill.

Lettuce plants, Grand Rapids and Big Boston, large plants, \$1.40 per 1000. Prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, strong, ready for housing, carefully packed, \$2.50 per 1000.
Lloyd C. Bunch, Fredonia, Kans.

Lettuce plants, Grand Rapids and Big Boston, strong plants at \$1.00 per 1000, \$8.50 for 10,000.
J. C. Schmidt, Bristol, Pa.

Forcing Tomato plants, 1000 New Comet, 3-in. plants, \$3.00 per 100. Cash, please.
C. L. Van Meter, Monticello, Ia.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.
Florists' Pub. Co., Caxton, Bldg., Chicago.

Grand Rapids Lettuce seedlings, \$1.00 per 1000, postpaid. S. T. Danley & Son, Macomb, Ill.

Grand Rapids Lettuce seedlings, \$1.00 per 1000. Galena Greenhouse, Galena, Kans.

Grand Rapids Lettuce seedlings, \$1.50 per 1000, postpaid. Odor Greenhouses, Iola, Kas.

VIBURNUM

VIBURNUM

	100	1000
8000 Tomentosum Plicatum, 3-in....	10	\$10.00

7500 Toment's'm Plicat'm, 1-1½-in.	\$2.00	15.00
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1000 Toment's'm Plicat'm, 1½-2-in.	20.00	
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8600 Toment's'm Plicat'm, 2-2½-in.	2.50	22.00
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1200 Toment's'm Plicat'm, 3-4-in.	3.50	30.00
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1300 Toment's'm Plicat'm, 5-6-in.	4.50	40.00
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THE CONARD & JONES CO.,
West Grove, Pennsylvania.

VINCAS

Variegated Vincas, field clumps, choice, \$8.00 per 100, \$70.00 per 1000; seconds, \$6.00 per 100, \$50.00 per 1000; rooted cuttings, all tips, \$1.50 per 100, \$12.50 per 1000; green Vincas, \$1.50 per 100; 500 at 1000 rate.
Muskogee Shrubbery Garden, Wholesale, Muskogee, Oklahoma.

Major Vincas, variegated and green, have fine lot of field rooted layers, quality fine, \$12.50 per 1000, 500 at 1000 rates. This stock will please you, well rooted and will make fine stuff for spring work. Order now.
John H. Griacell, R. R. 8, Dayton, O.

Vincas, variegated, R. C., ready October 15th, \$2.00 per 100, \$17.50 per 1000, postpaid. Field grown plants, fine stock, \$12.50, \$15.00 and \$20.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Vinca Variegata and green, field clumps, \$8.00 per 100; well rooted layers, \$15.00 per 1000. Ready Oct. 1. Cash please.
H. G. Norton, Perry, Ohio.

Vinca Var., well rooted field layers, ready now at \$1.50 per 100, \$15.00 per 1000. Clumps ready in Oct. at \$6.00 per 100. Cash, please.
C. F. Mahan & Co., R. 8, Dayton, O.

Vinca Variegata, field-grown, ready now, \$8.00 per 100, \$75.00 per 1000; try them.
Alonzo J. Bryan, Wholesale Florist, Washington, New Jersey.

Vinca Variegata, fine field-grown clumps, for shipment at once, \$6.00 per 100.
Freyhoff Gardens, Urbana, O.

350 Vinca Variegata, strong field grown, not cut back, 5c. Cash, please.
G. J. Kuhlen, Forest, O.

VINCA VARIEGATA, heavy field-grown plants, \$8.00 per 100, \$75.00 per 1000.
HENLEY BROS., TERRE HAUTE, IND.

Vinca Vines, 50 extra strong variegated and 50 green, 12c; 150 good stock, all field grown, 8c.
Wm. Munt, St. Clair, Mich.

Vinca Variegata, field grown, ready for 3½-in. pots, \$8.00 per 100, \$75.00 per 1000.
Hoffman Greenhouses, Elmira, N. Y.

Vinca Variegata, strong 2-in. pot, stock ready for shift, \$5.00 per 100; 4-in., 12½c.
C. A. Riegan, City Florist, Connersville, Ind.

Vinca Minor (Myrtle), strong, 2½-in. pot plants, \$5.00 per 100, \$40.00 per 1000.
I. H. Moss, Inc., Govans, Baltimore, Md.

Vinca Var., field grown, very strong, \$10.00 per 100.
M. M. Lathrop, Cortland, N. Y.

Extra strong field grown Vinca Var., 6c.
Lindey & Dawson, New Castle, Ind.

Strong 3-in. Vincas, 10c each.
New London Floral Co., New London, Wis.

Vinca Var., heavy field grown plants, \$8.00 per 100.
Wagner's Greenhouses, Tiffin, O.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified advs.

VIOLETS

3000

VIOLET PLANTS

Field Grown

PRINCESS OF WALES

The best I have ever grown in the more than thirty years that I have been in the florist business.
\$8.00 per 100. Cash.

C. L. HOWE,

DOVER, NEW HAMPSHIRE.

Field-grown Princess of Wales, Gov. Herrick and Marie Louise, ready next month, \$10.00 per 100, \$90.00 per 1000; less than 100 lots at \$15.00 per 100. Gov. Herrick, 3-in. pots at \$9.00 per 100, \$85.00 per 1000.
Roman J. Irwin, 108 W. 28th St. New York.

Violets, Gov. Herrick, field grown, extra fine plants, free of disease, \$9.00 per 100. Delivery in October.
J. Ralph Souder, Hutchinson, Kans.

Violets, field grown on clay soil with Skinner irrigation, Wales and Gov. Herrick, No. 1, \$10.00 per 100; No. 2, \$8.00 per 100. Cash.
The East Lawn Gardens, Urbana, O.

Field-grown Violets, Wales No. 1, \$10.00 per 100; No. 2, good plants, \$7.00 per 100. Campbell's No. 1, \$12.00 per 100; No. 2, \$8.00 per 100. Now ready. Chas. Black, Hightstown, N. J.

500 Extra strong, field grown, Princess of Wales Violet plants at 10c. Free from disease and a bargain.

Archias Floral Co., Sedalia, Mo.

Very fine, field grown Gov. Herrick Violets, \$5.00 per 100.

John B. Rudy, Elmira, N. Y.

Violets, Princess of Wales, large field-grown clean plants, \$10.00 per 100. Cash.

R. C. Arlin, Bellevue, O.

FLORIDA VIOLETS.

\$6.00 per 100, by parcel post prepaid. Good plants. F. Arzie, White House, Florida.

Violets, extra strong, Princess of Wales, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash. Greenwood Ave. Greenhouse, Decatur, Ill.

Violets, 400 2½-in. Gov. Herrick, good, strong plants, \$5.00 per 100.

Humm & Jones, Oberlin, O.

Violets, extra strong, Governor Herrick, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.

John Bauscher, Freeport, Ill.

Field-grown Princess of Wales Violet plants, ready Sept. 15th, \$10.00 per 100, \$90.00 per 1000. Cash, please. C. L. Van Meter, Monticello, Ia.

Gov. Herrick Violets, 2½-in. pot plants, 6c. J. S. Stuart & Son, Anderson, Ind.

Gov. Herrick Violets, field clumps, \$10.00 per 100. C. J. Frew, Jr., Conneaut, O.

WALLFLOWERS

Wallflowers, strong 2½-in., yellow Wallflowers, \$6.00 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Wallflowers, hardy dwarf, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

WATSONIAS

Watsonias (large white), sound large bulbs, splendid as a cut flower. We have thousands to spare, so they have to go at a bargain. If in doubt as to quality, write for sample. \$2.00 per 100, \$15.00 per 1000.

Groen's Nursery, Montebello, Calif.

ZYGADENUS

ZYGADENUS GLABERRIMUS

We are offering a limited stock of this beautiful flower to the trade, at \$5.00 per 100. See descriptive article on page 13 of Sept. 25th Review. We advise southern florists to set this fall and northern florists to let us book their orders at once for early spring delivery, we recommend all to give it a trial.

L. H. Read & Co., Deer Park, Ala.

MISCELLANEOUS

SCHMIDT & BOTLEY CO.

Acalypha, 2½-in., Triumphans and Tricolor, \$5.00 per 100.

Ageratums, 2½-in., white and blue, \$3.00 per 100, \$27.50 per 1000.

Alternantheras, red and yellow, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Anemones, 2½-in., 4 varieties, \$5.00 per 100, \$45.00 per 1000.

Aquilegia, 2½-in., 2 colors, \$4.00 per 100, \$37.50 per 1000.

Asparagus Sprengeri, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Boston Ferns, from bench, ready for 5-in., good and strong, 25c each.

Buddleia Asiatica and Veitchiana, 2½-in., \$3.50 per 100, \$35.00 per 1000.

Coleus, 2½-in., 14 varieties, \$3.00 per 100, \$27.50 per 1000.

Cuphea Platy., 2½-in., \$3.00 per 100, \$27.50 per 1000.

Daisies, Nickelson's White Etoile d'Or, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Daisies, Bellis, white and pink, 2½-in., \$3.00 per 100.

Digitalis, 2½-in., pink and white, \$5.00 per 100, \$45.00 per 1000.

Dish Ferns, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Fuchsias, 15 named varieties, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Genista Canariensis, 2½-in., \$5.00 per 100.

Geraniums, Ivy, 2½-in., Mrs. Banks, \$4.50 per 100.

Heliotropes, 2½-in., named varieties, \$3.50 per 100, \$30.00 per 1000.

Hibiscus, named varieties, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Hollyhocks, double, 4 colors, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Lantanas, 2½-in., named varieties, \$4.00 per 100, \$37.50 per 1000.

Lantanas, 2½-in., Weeping, \$4.00 per 100.

Lemon, American Wonder, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Lemon Verbenas, 2½-in., \$4.00 per 100.

Oleanders, 2½-in., pink and white, \$5.00 per 100.

Oranges, Otaheite, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Oriental Poppies, in variety, 2½-in., \$4.00 per 100, \$40.00 per 1000.

Palms, Kentia Belmoreana, 3-in., 20c each; 4-in., 40c each.

Palms, Kentia Forsteriana, 4-in., 40c each.

Peonies, Festiva Maxima, \$15.00 per 100.

Felix Crousse, \$30.00 per 100.

Red Cross, \$30.00 per 100.

Queen Victoria, \$12.00 per 100.

Strong 3 to 5 eyes.

Primula Malacoides, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Primula Obconica, 6-in., \$3.00 per dozen, assorted colors.

Rose list on application.

Salvias, named varieties, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Shasta Daisies, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Swainsonas, pink and white, 2½-in., \$4.00 per 100.

Sweet Williams, 2½-in., mixed, \$4.00 per 100, \$37.50 per 1000.

SCHMIDT & BOTLEY CO., Springfield, Ohio.

Weeping Lantana, rooted cuttings.....\$ 1.50

Standing Lantana, rooted cuttings..... 1.50

English Ivy, rooted cuttings..... 1.50

Buddleia, Butterfly bush, rooted cuttings.. 1.50

Per 1000 12.50

Mesembryanthemums, rooted cuttings..... 1.50

Variegated Vinca, rooted cuttings..... 1.50

Per 1000 12.50

Muskogee Shrubbery Garden, Wholesale, Muskogee, Okla.

4-in. Table Ferns\$0.10

Pansy plants, transplanted, per 100.... 1.00

Cleveland Cherries in bloom, 8 ber. 4-in.. .15

Asp. Sprengeri, strong, 3 and 4-in, 10c and .15

Rooted Ger. Cuttings, all shades..... .02½

Canterbury Bells, field grown..... .15

Digitalis, field grown15

D. Hall, Kennard, Nebr.

Alternantheras, green and yellow, red and yellow, 2½-in., 2½c. Asparagus Sprengeri and Plumosus, 2½-in., 5c. Genista, 2½-in., 6c.

Swainsona Alba, white, 2½-in., 8c. Coleus, 2½-in., bright colors, 5c. Field grown Carnation plants, 500 Pink Enchantress, 10c; 500 White Matchless, 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

ALBUM OF DESIGNS. Better than ever before.

You cannot afford to be without it. \$1.00 per copy, prepaid.

\$9.00 per doz. by express.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Coleus R. C., \$2.00 per 100. Irises, 4 different kinds, 10c each. Geraniums, S. A. Nutt, 2½-in., 5c each.

J. H. Packer, R. D. 3, Wheaton, Ill.

LOOK what we are offering under Asparagus Primula and Stevia.

Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Or for Sale: Alternantheras, large field grown clumps of red, yellow, and Brilliantissima, \$4.00 per 100, \$30.00 per 1000.

200 Nebraska Carnations, medium size, \$6.00 per 100; 100 White Enchantress, \$6.00. Large field clumps of Giant Daisies, \$10.00 per 100. Stevias, \$12.00 per 100. Field grown plants of E. G. Hill and La Favorite Geraniums, \$10.00 per 100.

Can use Ferns, Cyclamen, glass, or most anything. What have you? Write quick.

Thornton Floral Co., Streator, Ill.

To Exchange—Pansies, \$3.50 per 1000; Pink Enchantress, 10c; Geraniums, 10c; New Giant Hibiscus, 8c; 3 Vernon Begonias, 7c; planting size Gladioli for Peonies, cash or what have you.

S. P. Van Heest Co., Wortendyke, N. J.

To Exchange—Or For Sale: Good typewriter, cheap, or will trade for Gladioli bulbs, size 1½-in. or larger, standard varieties. Write

BERTHA PAYNIE, SHAWNEE, KAN.

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FISH FOOD

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TOBACCO.

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BUSINESS BRINGERS—

Review

Classified Advs.

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FLORISTS

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Florists

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We herewith enclose our check for same. We find it the best Fungicide we have ever used.

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a reliable remedy for **Leaf Spot** **Scab** **Black and Brown Rot**
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228 East Ohio

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Supplies, 148 Chambers St.

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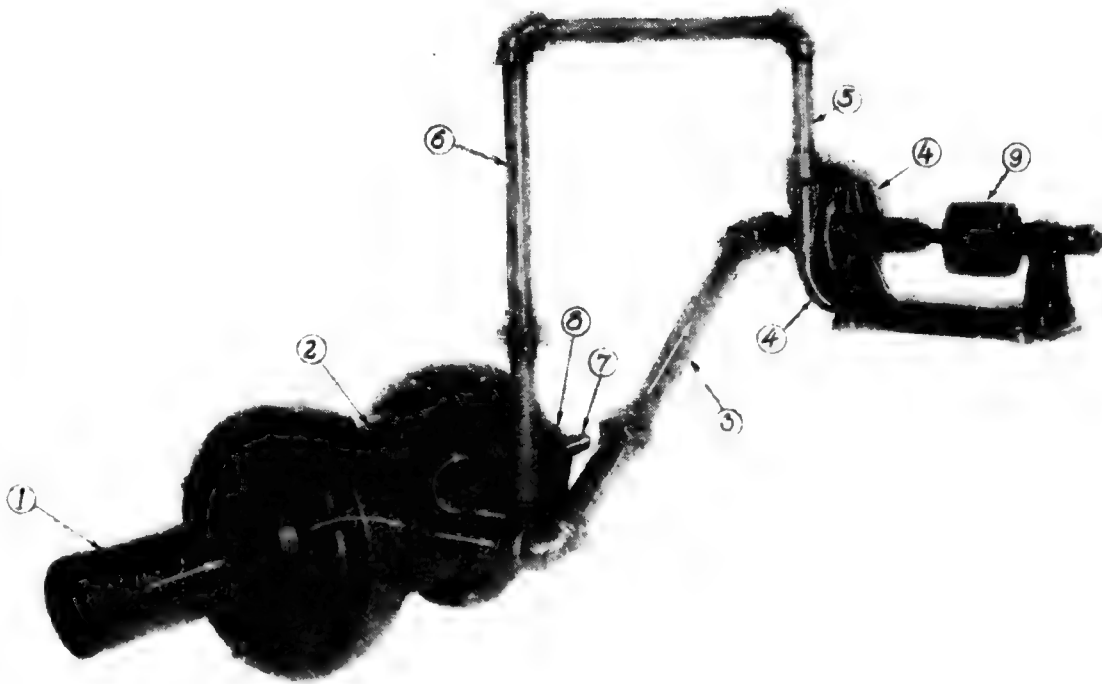
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2. Tee Header
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6. Return Pipe
7. Jet discharging into Pipe Line
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**These prices are for
belt drive**

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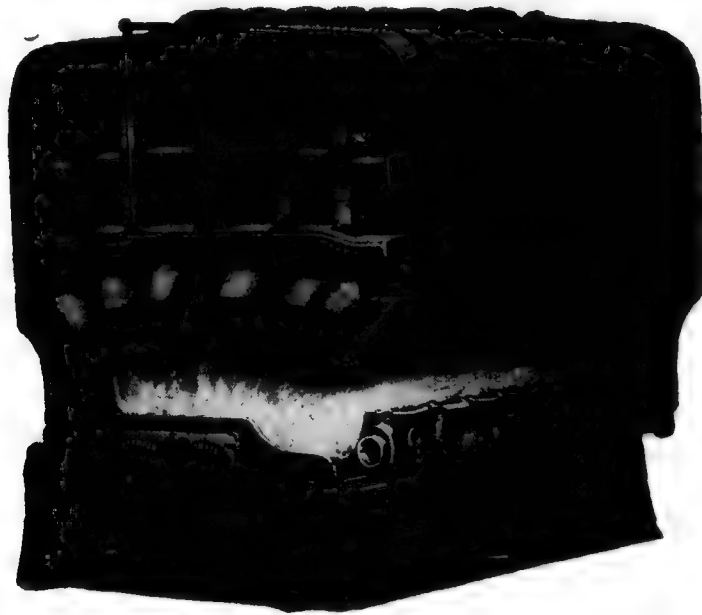
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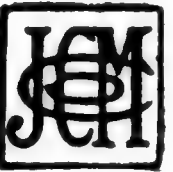
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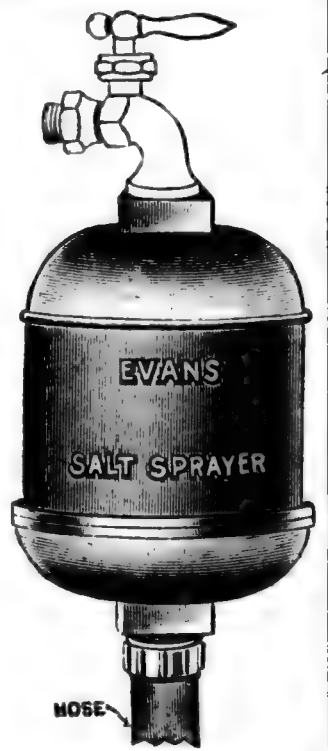
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A WEEKLY JOURNAL FOR FLORISTS, SEEDSMEN AND NURSERYMEN.

FLORISTS' PUBLISHING CO., 520 Caxton Building, 508 South Dearborn St., CHICAGO.

VOL. XLIV.

CHICAGO, OCTOBER 16, 1919.

NO. 1142.

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ORDER NOW WILL TO BE HAD

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 THE LILY HOUSE
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Expected to arrive later part of October
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Cash or C. O. D.

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3/4 to 1 1/4-inch.....	20.00 per 1000

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One absolutely hinges on the other.

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Builders of Greenhouses and Conservatories

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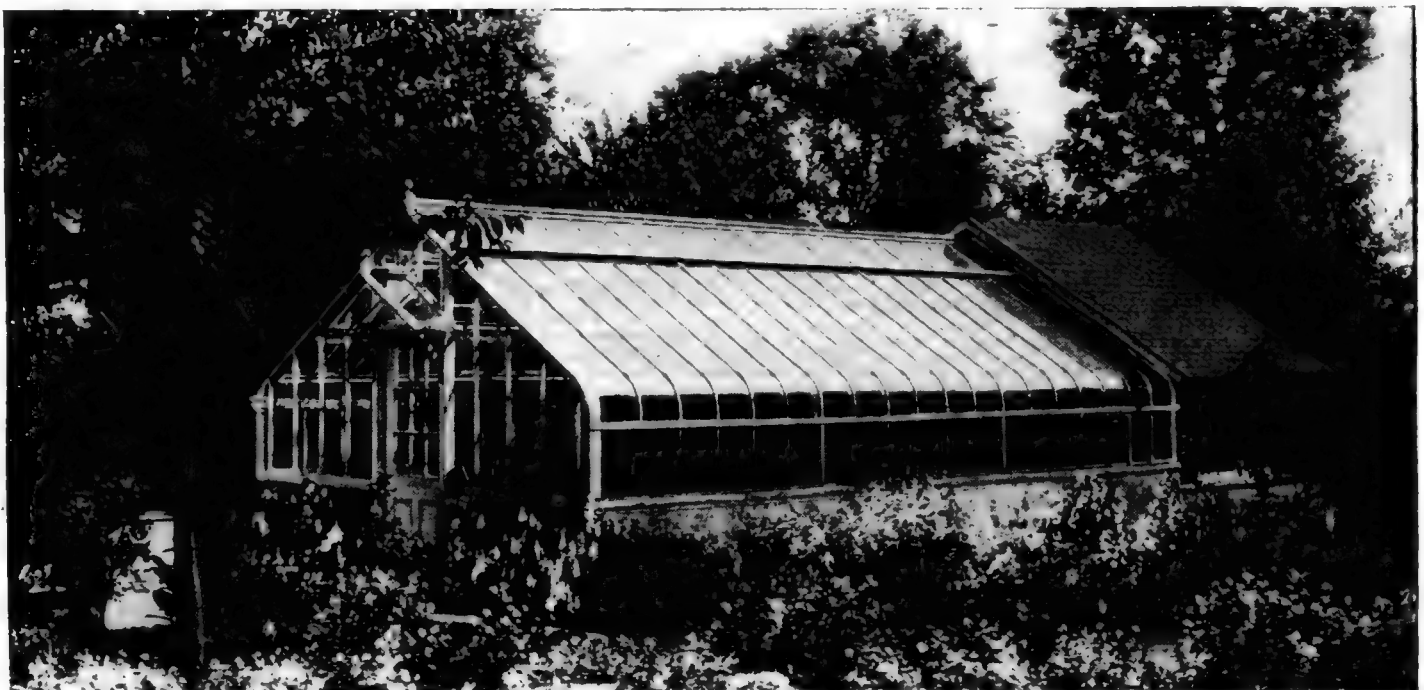
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THE BEST FOR ARTISTIC WREATHS

Buy Magnolia Leaves in bulk containers, thereby saving on the cost of individual cartons

You can now buy GNATT'S QUEEN Quality Magnolia Leaves in
25-lb., 50-lb. or 100-lb. containers

**Often
Imitated
but Never
Duplicated**



**Non-Mouldy
Flexible
Uniform
Size**

COLORS: BROWN — GREEN — PURPLE

Special Offer for Two Weeks Only:	{	25-lb. Carton	- \$ 5.50
		50-lb. Carton	- 10.50
		100-lb. Case	- 20.00

A trial order will convince you that buying Magnolia Leaves in bulk is economy.
5% discount for cash with order.

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Originators of Prepared Foliages in America

La Porte, Indiana



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FLORISTS' REVIEW

508 S. Dearborn St., CHICAGO

IT IS NECESSARY

to eliminate overtime costs in printing
The Review. Advertisers are urged to
send in copy on Thursday, Friday and
Saturday whenever possible. If copy
is not received until Tuesday we have
to pay double for setting the type.

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Chrysanthemums

Best Quality :: All Varities

100,000 Large Sizes. 50,000 Pompons.

Prices, \$2.50, \$3.00, \$4.00 and \$5.00 per doz.

Order any variety, as we can fill almost all of them.

Pompons ready in 10 days.

F. L. LAINSON, Florist

Council Bluffs, Iowa

GODFREY CALLAS

We have a fine lot of plants in 4-inch pots, ready to shift into flowering pots. These have been grown in the cool frames, exposed to the full sun all summer, and are short, stocky plants with a good root system. Shift them into 7-inch pots or plant them on a bench for winter flowering. Given liberal treatment, they will give handsome returns between now and spring.

\$15.00 per 100

POINSETTIAS

We are shipping from our last batch. They are nice plants and just right for low pans. Get yours before they are all gone.

\$8.00 per 100; \$75.00 per 1000

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3800 Rockwood Ave.

INDIANAPOLIS, IND.

Poehlmann-Grown Flowers

—are the result of a sincere and deliberate intention to attain perfection, rather than of a strained attempt to outdo business competition.

They are an *organic beauty*—that of perfect structure, of fine workmanship throughout, of consistent execution of *superior quality*.

“The Nation’s Most Expressive Flowers.”

POEHLMANN BROTHERS COMPANY

66-74 East Randolph Street,
Chicago, U. S. A.

EVERY LIVE FLORIST

Will make reservation of stock for Fall business. You should
by all means include

CRAIG QUALITY STOCK

Our stock never was finer, service never better. Allow us to make up a shipment
now, or we will reserve stock on your order and ship later.

CROTONS

The Croton with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery

2 1/4-inch pots, strong plants,	\$30 per 100, \$275 per 1,000
4 -inch pots, strong plants,	\$9 per dozen, \$70 per 100
5 -inch pots, strong plants,	\$12 and \$15 per dozen
6 -inch pots, strong plants,	\$18 and \$24 per dozen
7 -inch pots, strong plants,	\$30 and \$36 per dozen
8 -inch pots, strong plants,	\$4 and \$5 each
10 -inch pots, strong plants,	\$7.50 and \$10 each
12 and 14-inch tubs, specimen plants,	\$15, \$20 and \$25 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2 1/4-inch pots.....	\$30 per 100
4 -inch pots.....	\$9 per dozen, \$70 per 100
5 -inch pots.....	\$15 and \$18 per dozen
6 -inch pots.....	\$18 and \$24 per dozen

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2 1/4-inch pots.....	\$15 per 100, \$140 per 1,000
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

2 1/4-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100

FANCY DRACAENAS

4-inch pots.....	\$9 per dozen
5-inch pots.....	\$15 per dozen
6-inch pots.....	\$18 and \$24 per dozen
8-inch pots.....	\$3.50 and \$5 each

DRACAENA MASSANGIANA

6-inch pots, heavy.....	\$24 per dozen
8-inch pots, heavy.....	\$4 each
10-inch pots, heavy.....	\$5 and \$6 each

DRACAENA FRAGRANS

Plain green leaf.	
8-inch pots.....	\$3.50 and \$4 each

DRACAENA SANDERIANA

2 1/4-inch pots.....	\$20 per 100
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DRACAENA LORD WOLSELEY

2-inch pots.....	\$20 per 100
3-inch pots.....	\$35 per 100
4-inch pots.....	\$60 per 100
5-inch pots.....	\$12 per dozen
6-inch pots.....	\$18 per dozen

DRACAENA KELLERIANA (NEW)

2 1/4-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100
8 -inch pots, made up, very handsome,	\$3.50, \$4 and \$5 each

DRACAENA TERMINALIS

2 1/4-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$60 per 100
5 -inch pots.....	\$12 per dozen
6 -inch pots.....	\$18 per dozen

We would suggest ordering the above early, as the demand is always great.

DRACAENA DE SMETIANA

4-inch pots.....	\$7.50 per dozen, \$60 per 100
5-inch pots.....	\$1.00 each
6-inch pots.....	\$1.50 each

DRACAENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots.....	\$30 per dozen
7-inch pots.....	\$3.50 each

DRACAENA INDIVISA

4-inch pots.....	\$25 per 100
6-inch pots.....	\$6, \$9 and \$12 per dozen

DRACAENA LINDENII

6-inch pots.....	\$24 per dozen
8-inch pots.....	\$4 each

DRACAENA SHEPHERDII

6-inch pots.....	\$18 per dozen
7-inch pots.....	\$30 per dozen
8-inch pots.....	\$4, \$5 and \$6 each

FICUS

FICUS PANDURATA

6-inch pots, 2 ft. tall.....	\$2 each
7-inch pots, 3 ft. tall.....	\$2.50 each
8-inch pots, 4 ft. tall.....	\$3.00 each
10-inch tubs and 11-inch tubs, 5 ft. to 10 ft. tall.....	\$4, \$5, \$6 and \$7.50 each

FICUS CRAIGII

4-inch pots, 15 inches tall,	\$6 per dozen, \$50 per 100
6-inch pots, 18 to 24 inches tall,	\$9 and \$12 per dozen

ARECA LUTESCENS

2 1/4-inch pots, single plants,	\$10 per 100; \$90 per 1,000
2 1/4-inch pots, made up plants, 3 plants	\$15 per 100; \$140 per 1,000
4 -inch pots, made up plants, 3 plants	\$50 per 100; \$475 per 1,000
6 -inch pots, made up plants, 3 plants, 24 to 28 inches tall.....	\$24 per dozen
7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall.....	\$5 and \$6 each
8 -inch pots, made up plants, 3 plants, 48 inches tall.....	\$7.50 each
9 -inch pots, made up plants, 3 plants, 60 to 66 inches tall.....	\$10 and \$12.50 each

PANDANUS VEITCHII

Well colored plants.

5 1/2-inch pots.....	\$15 per dozen
6 -inch pots.....	\$18 and \$24 per dozen
7 -inch pots.....	\$30 and \$36 per dozen

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on.

2 1/4-inch pots.....	\$15 per 100; \$140 per 1,000
4 -inch pots.....	\$50 per 100

HYBRID TEA ROSES

6-inch pots, strong plants,	\$7.50 per dozen, \$60 per 100
-----------------------------	--------------------------------

150,000 NEPHROLEPIS

(In variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS VERONA

2 1/4-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

2 1/4-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS SCOTTII

Our stock is in superb condition.

2 1/4-inch stock.....	\$10 per 100; \$90 per 1,000
4 -inch stock.....	\$35 per 100
6 -inch stock, heavy.....	\$12 per dozen
8 -inch 3/4 pots, heavy.....	\$24 per dozen
10 -inch 3/4 pots.....	\$36 per dozen
11 -inch tubs.....	\$4 and \$5 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2 1/4-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS SMITHII

2 1/4-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen

TEDDY JUNIOR

A Grand New Dwarf Fern

Fine young plants from 2 1/4-inch pots,	\$10 per 100; \$90 per 1,000
4-inch pots, heavy.....	\$35 per 100
6-inch pots, heavy.....	\$12 per dozen
7-inch pots.....	\$18 per dozen
8-inch pots.....	\$24 per dozen
11-inch tubs.....	\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

2 1/4-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$2 each
10 -inch pots.....	\$3 and \$4 each

PTERIS and CYRTOMIUMS

Pteris Argyrea, 4-inch at.....	\$20 per 100
Pteris Albo-lineata, 3-inch at.....	\$12 per 100
Pteris Tremula, 4-inch at	\$20 per 100; 6-inch at \$6 per dozen
Pteris Wilsonii, 3-inch at.....	\$12 per 100

HYDRANGEAS

FRENCH AND OTAKSA

4-inch pots, strong plants,	\$35 per 100; \$325 per 1,000
6-inch pots, strong plants,	\$50 per 100; \$475 per 1,000
7-inch pots, strong plants.....	\$75 per 100
Larger plants at \$12, \$18 and \$24 per dozen.	

PHOENIX ROEBELENI

8-inch tubs.....	\$5 each
9 and 10-inch tubs.....	\$10 and \$12.50 each

LATANIA BORBONICA

Fan Leaf Palm

3-inch pots.....	\$25 per 100
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ROBERT
4900 Market Street

CRAIG COMPANY
BRANCH
NORWOOD, PA. **PHILADELPHIA**

Dutch Bulbs

READY FOR IMMEDIATE SHIPMENT

Our first shipments are now in, bulbs opening up in fine shape. Order early. Demand heavy and supply short.

DUTCH ROMAN HYACINTHS

	Per 100	Per 1000
Gertrude, rose	\$3.50	\$30.00
Gigantea, pink	3.50	30.00
La Grandesse, white.....	3.50	30.00
L'Innocence, white	3.50	30.00
Grand Maitre, blue.....	3.50	30.00
Queen of Blues, blue.....	3.50	30.00

NAMED HYACINTHS

	Per 100	Per 1000
First size named varieties.....	\$11.00	\$100.00
Blue, Grand Maitre, King of Blues, Lord Derby, Queen of Blues.		
Red and Pink, Cardinal Wiseman Gen. De Wet, Gertrude, Gigantea, Lady Derby.		
White, L'Innocence, La Grandesse, Mme. Van der Hoop.		
Second size named varieties.....	8.50	80.00
Forcing grade in separate colors.....	6.00	55.00
Bedding grade in separate colors.....	4.50	40.00

SINGLE TULIPS

	Per 100	Per 1000
Artus, scarlet	\$2.25	\$20.00
Belle Alliance, scarlet.....	3.00	27.00
Cardinal's Hat, red.....	4.75	45.00
Chrysolara, yellow	3.00	27.00
Crimson King, crimson.....	2.50	22.00
Cottage Maid, white edged rose.....	2.75	24.00
Couleur Cardinal, crimson-scarlet.....	5.10	48.00
Duchess of Parma, orange.....	3.00	27.00
Dusart, scarlet	2.40	21.50
Keizerskroon, red and gold.....	3.30	30.00
Mon Tresor, yellow.....	4.90	46.00
Princess Marianne, white, red striped.....	2.00	23.00
Prince of Austria, orange scarlet.....	3.60	33.00
Rosamundi, rose pink.....	2.40	21.50
Rose Grisdella, soft rose.....	2.75	24.00
Thos. Moore, orange yellow.....	3.00	27.00
White Hawk	3.25	29.50
Yellow Prince	3.30	30.00
Extra Fine Mixed.....	2.00	18.00

DOUBLE TULIPS

	Per 100	Per 1000
Couronne d'Or, copper color.....	\$4.25	\$39.00
La Candeur, white.....	2.75	24.00
Murillo, pink	3.75	35.00
Rex Rubrorum, scarlet.....	3.75	35.00
Salvator Rosa, deep rose.....	3.85	35.00
Extra Fine Mixed.....	2.50	21.00

LATE FLOWERING TULIPS

	Per 100	Per 1000
Bouton d'Or, yellow.....	\$2.30	\$20.00
Isabella, red and white.....	2.30	20.00
Picotee (Maiden's Blush), white margined rose	2.40	21.00
Gesneriana, crimson scarlet.....	2.75	24.00
Salmon Queen, orange red.....	2.40	21.00
Inglescombe Pink	2.60	23.00
Mrs. Moon, yellow.....	3.40	31.00

DARWIN TULIPS

	Per 100	Per 1000
Baronne de la Tonnaye, bright rose.....	\$2.90	\$26.00
Pride of Haarlem, cardinal.....	3.50	32.00
Bartigon, crimson	6.15	58.50
Farncombe Sanders, scarlet.....	3.50	32.50
Europe, salmon scarlet.....	3.30	30.00
Gretchen, pale rose.....	2.75	25.50
Glow, vermillion scarlet.....	3.30	30.00
Loveliness, carmine rose.....	2.50	22.00
Mme. Krelage, lilac rose.....	3.30	30.00
Wm. Pitt, dark crimson.....	5.15	48.00
Wm. Copeland, lilac rose.....	5.50	52.00
King Harold, blood red.....	2.90	26.00
Extra Fine Mixed.....	2.25	20.00

SINGLE HARDY NARCISSI OR DAFFODILS

	Per 100	Per 1000
Empress, double nose bulbs.....	\$4.35	\$40.00
Empress, round bulbs	3.85	36.00
Emperor, double nose bulbs.....	4.25	40.00
Emperor, round bulbs.....	3.85	36.00
Golden Spur, double nose bulbs.....	5.00	48.00
Golden Spur, round bulbs.....	3.75	35.00
Sir Watkin, double nose bulbs.....	4.75	45.50
Sir Watkin, round bulbs.....	3.35	31.00
Victoria, double nose bulbs.....	5.25	49.50
Victoria, round bulbs.....	3.85	36.00
Poetax Elvira	2.85	26.00
Giant Princeps, double nose bulbs.....	4.25	40.00
Poeticus Ornatus, double nose bulbs.....	3.60	33.50

DOUBLE HARDY NARCISSI OR DAFFODILS

	Per 100	Per 1000
Alba Plena Oderata	\$3.35	\$31.00
Orange Phoenix	3.85	36.00
Sulphur Phoenix	3.85	36.00
Von Slon, double nose bulbs.....	5.25	49.50
Von Slon, round bulbs, 1st size.....	4.25	40.00
Von Slon, round bulbs, 2nd size.....	4.00	38.00

A. HENDERSON & CO.

166 N. Wabash Avenue

Chicago

"Say it with Flowers"

ELECTROS

\$1.00

EACH



No. 2 Electro



No. 1 Electro

"Say it with Flowers"

No. 3 Electro



No. 1 Sticker



No. 2 Sticker



No. 3 Sticker

STICKERS

No. 1, \$1.50 per 1000

No. 2, 1.25 per 1000

No. 3, 1.00 per 1000

Use them on your
packages, boxes
and letters.

Rubber Stamp *"Say it with Flowers"* 25 cents each

"Say it with Flowers"

Whatever the occasion—a birth, a death, a joy, a sorrow—you can best show your pleasure or sympathy by saying it with flowers.

Flowers sent by wire anywhere. We are as near to you as your telephone.

"Say it with Flowers"

MRS. PEARL FLANDERS
FLORIST
ANN ARBOR, MICH.

"Say it with Flowers"

CARDS OR BLOTTERS

200 \$ 1.25

500 2.50

1000 4.00

3000 10.00

Any wording you wish

The John Henry
Company
Lansing, Mich.

Dutch Bulbs From Holland

CHOICE SELECT STOCK

HYACINTHS, 1st Size, Named Varieties

Per 100, \$13.00. Per 1000, \$120.00.

Albertina	Grand Maitre
La Grandesse	King of the Blues
L'Innocence	Queen of the Blues
Mme. Van der Hoop	La Victoire
Gertrude	Cardinal Wiseman
Gigantea	Roi des Belges
Lady Derby	

HYACINTHS, 2nd Size, same varieties as above

Per 100, \$8.50. Per 1000, \$80.00.

HYACINTHS, Single Forcing

Per 100, \$6.00. Per 1000, \$50.00.

Blue	Red and Rose
Light Blue	White Shades
Rose	Pure White

HYACINTHS, Bedding, same varieties as above

Per 100, \$4.50. Per 1000, \$40.00.

DUTCH ROMAN HYACINTHS

Per 100, \$3.60. Per 1000, \$32.00.

Gertrude	Grand Maitre
Gigantea	King of the Blues
L'Innocence	Queen of the Blues
La Grandesse	

JONQUILS

	Per 100	Per 1000
Campernelle	\$2.50	\$20.00
Rugulosus	2.75	22.00
Single	1.75	15.00
Double	2.50	20.00

SINGLE TULIPS

	Per 100	Per 1000
Artus	\$2.75	\$24.00
Belle Alliance	3.75	34.00
Chrysolora	3.25	30.00
Cottage Maid	2.75	25.00
Cramoisi Brilliant	3.50	32.00
La Reine	3.25	30.00
Mon Tresor	6.00	55.00
Keizerskroon	4.00	35.00
Rose Grisdellin	3.50	30.00
Rose Luisante	4.00	35.00
Proserpine	5.50	50.00
Van Vendel	3.00	25.00
White Hawk	3.25	30.00
Yellow Prince	4.00	34.00
Single Mixed Extra Fine	2.25	20.00

LATE TULIPS

	Per 100	Per 1000
Bouton d'Or	\$3.00	\$24.00
Gesneriana Spathulata	3.00	26.00
Gesneriana Lutea	3.00	26.00
Malden's Blush Picotee	3.00	25.00
Inglescombe Pink	3.00	25.00
Inglescombe Yellow	3.00	27.00
Mrs. Moon	4.00	36.00
Late Extra Fine Mixed	2.50	20.00

DOUBLE TULIPS

	Per 100	Per 1000
Couronne d'Or	\$5.00	\$45.00
Imperator Rubrorum	4.50	42.00
La Candeur	3.50	30.00
Murillo	4.00	35.00
Rubra Maxima	4.00	35.00
Tournesol Red & Yellow	5.00	45.00
Salvator Rosa	4.00	38.00
Vuurbaak	5.50	50.00
Extra Fine Mixed	2.75	25.00

DARWIN TULIPS

	Per 100	Per 1000
Baronne de la Tonnaye	\$3.50	\$30.00
Clara Butt	3.00	25.00
Gretchen	3.50	30.00
Glow	4.00	35.00
Farncombe Sanders	4.00	36.00
Dream	4.00	35.00
Mme. Krelage	4.00	36.00
Inglescombe Yellow. See late flowering tulips.		
Rev. Ewbank	4.00	34.00
Pride of Haarlem	4.00	34.00
W. Copeland	5.00	46.00
Darwin's Ex. Fine Mixed	3.00	25.00

NARCISSI, Single

	Per 100	Per 1000
Golden Spur 1st	\$3.50	\$30.00
Golden Spur D. N.	5.00	45.00
Emperor 1st size	3.50	30.00
Emperor D. N.	5.00	45.00
Empress 1st size	3.50	30.00
Empress D. N.	5.00	45.00
Princeps 1st size	3.25	28.00
Princeps D. N.	4.50	40.00
Poeticus Ornatus	2.25	18.00
Poeticus Ornatus D. N.	3.00	25.00
Victoria 1st size	3.50	30.00
Victoria D. N.	5.50	50.00
Sir Watkin 1st size	3.50	30.00
Sir Watkin D. N.	5.50	50.00
Poeticus Pheasant's Eye	3.00	24.00
Poeticus Elvira	3.00	26.00

NARCISSI, Double

	Per 100	Per 1000
Albus Plenus Odoratus	\$3.00	\$25.00
Sulphur Phoenix	4.00	35.00
Orange Phoenix	4.00	35.00
Von Slon D. N. Mam	5.50	50.00
Von Slon Double 1st	3.50	30.00

FRENCH BULBS

Paper White Grandiflora, 13 ctm. 1250 to case Select	\$21.00
Grand Soleil d'Or (yellow Paper Whites) 800 to case	45.00
Trumpet Major (yellow)	25.00



American Bulb Co.

172 N. Wabash Ave., Phone Randolph 3316 CHICAGO

Here's a hunch for anyone who needs orders

C. L. HOWE

Wholesale and Retail

— Florist —

ROSES AND CARNATIONS
SPECIALTIES

Dover, N. H. Oct. 10, 1919.

Florists' Review,
Chicago, Ill.

Gentlemen:--

For goodness' sake take out that ad for Violet Plants at once and give me credit for amount due me for some future time. I am sold clean.

The only trouble in advertising in The Review is, one has too many orders.

In August I advertised 30,000 Carnation Plants, and it took two hands to send back the checks and orders, after I was all sold out. Have taken your valuable paper since its first issue, as I have been in the florist business 31 years.

Yours very truly,

C. L. HOWE,

Dover, New Hamp.

This season more than ever before The Review is
“The ONE paper EVERYBODY reads”



AFFIA is again obtainable. You can now get prompt shipments, from our really big stocks, in either Chicago or Camden.

We are carrying an extra fine quality West Coast Raffia in an extensive range of rich colors.

The strands are exceptionally long, extra wide, pliable and strong.

Be sure to send for our color card No. 5 and price list.

KOMI — RAFFIA

Ready to deliver. Put up in attractive $1\frac{1}{3}$ -ounce boxes, twelve boxes and one color to a carton.

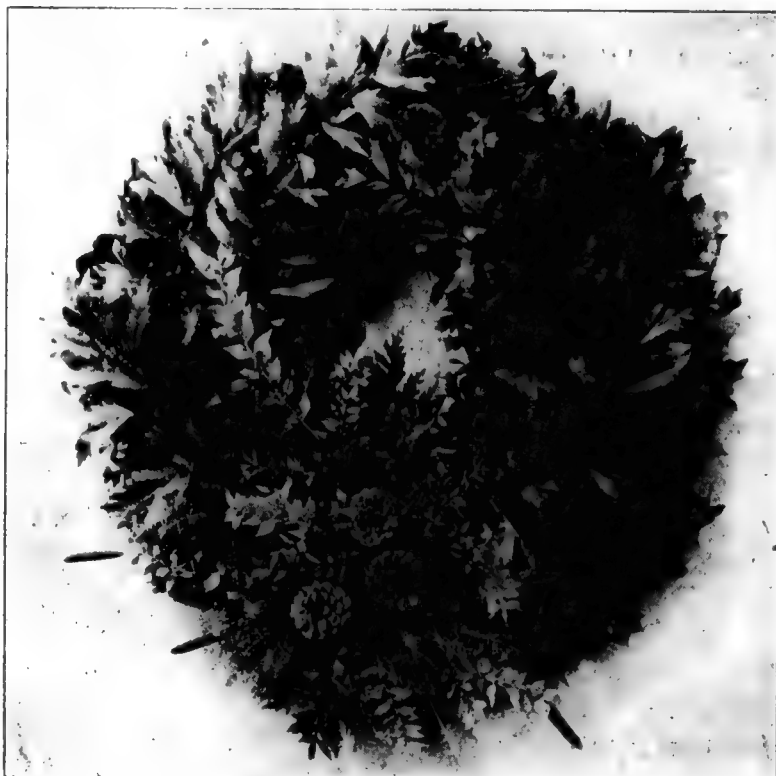
R·H·COMEY·CO.

CAMDEN, N. J.

2440 Washburn Ave., CHICAGO, ILL.

M.
RICE
CO.**OUR NEW CATALOGUE**

Contains a Fully Illustrated Line of

Fancy Funeral and Cemetery Wreaths

of "Keystone Quality" excellence that are absolutely unequaled in style and workmanship.

For Fall and the Holiday Season, a Big Stock will assure you splendid Sales and Profits.

OUR HANDSOME CATALOGUE reflects the quality of the supplies we sell. The reputation of "Keystone Quality" Products for superiority we highly cherish, and our entire organization is planned on the basis of "NOT HOW CHEAP, BUT HOW GOOD."

Our Catalogue Will Solve Your Buying Problems.

Shall we mail you a copy?

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE.

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

Mention The Review when you write.

RIBBON AND CHIFFON NOVELTIES

You cannot achieve a reputation for artistic work by slapping on your designs commonplace ribbons or ordinary chiffons.

You need our co-operation as experts

We offer you an immense variety of wondrous weaves and colorings in ribbons and an assortment of chiffons positively distinctive.

The judicious use of our ribbons and chiffons will surely enhance the value of your work.

You are not thoroughly posted on ribbon and chiffon possibilities until you have inspected our fall line.

Correspondence solicited. One of our salesmen will call upon you or we will be pleased to submit samples.

WERTHEIMER BROTHERS**THE NATIONAL FLORAL RIBBON HOUSE**

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 19-25 East 24th Street,

NEW YORK





F. T. D., TURNED TEN, HAS TIN WEDDING

Celebrating its tenth year, the F. T. D. drew to Buffalo the largest gathering of retailers in the trade history. Discussion so keen as to require evening sessions yielded rich returns in pointers on wire orders and retail flower store business methods to reward attendance from all parts of country.



JUST an even decade ago the Florists' Telegraph Delivery Association had its inception—or perhaps conception—at a flower show in Boston. This week the organization celebrated the strength it had acquired in those ten years.

The form of the celebration was a tin wedding. Albert Pochelon first introduced it when he produced a bouquet which had for showers a tin vegetable grater and other household utensils. There seemed to be some doubt as to whether Mr. Pochelon was presenting this to himself or President Gude or the F. T. D. Association. The question was finally solved by bestowing it on little Wilhelmina Gude when she closed the morning session with a recitation calculated to bring out the helpful spirit of F. T. D. atmosphere, entitled, "Is Everybody Happy?"

Schling's Speech.

But Max Schling put the real savor of a wedding anniversary when he brought forward a centerpiece composed of tin washbasins, tin horns and roses and asparagus. He stated that Mr. Pochelon had been called the nurse of the F. T. D. and also the mother of the F. T. D., adding that when it came to fighting for the child "mother had the pants on." He surmised that if Secretary Pochelon was the organization's mother, then President Gude must be the father, and he therefore presented the centerpiece as a wedding anniversary

OFFICERS ELECTED

President

Philip Breitmeyer Detroit

Vice-president

Irwin Bertermann Indianapolis

Secretary

Albert Pochelon Detroit

Treasurer

W. L. Rock Kansas City

Directors

W. J. Smyth Chicago

Karl P. Baum Knoxville, Tenn.

W. W. Gammage London, Ont.

1920 Meeting Place

Indianapolis

sary gift to "Mr. Bill Gude and Mr. Push."

The spirit of fun gradually assumed the serious when Albert Pochelon held up the tin vegetable grater and said its four sides represented the varying degrees of roughness of the florists' lot, which the F. T. D. was making smoother. Next he produced a sieve, which he said would some day be used on F. T. D. members, to the further improvement of the organization. At length he produced a huge tin basin, which he said was the largest to be found in Detroit. This he gave to Chas. H. Grakelow, H. P. Knoble and W. W. Gammage, with

the injunction to pass through the audience and fill the basin for the national publicity fund.

This the trio did, Max Schling starting proceedings with a \$100 check. The count of the basin of bills of all denominations totaled \$685. Mr. Grakelow in reporting this at the afternoon session asked the meeting to make it \$700 and offers were so thick that the total delivered to Mr. Rock was \$720.

Opening Session.

But the fun of the proceedings livened up an earnest meeting. The opening session, at 9:30 a. m., October 14, after an invocation by Dr. Gordon, of Buffalo, began with welcome speeches by W. H. Eiss, of the Wm. F. Kasting Co., representing the Buffalo Florists' Club, and by Mayor Buck, who won applause by characterizing the F. T. D. members "as live as the wires over which they send their messages." Then S. A. Anderson followed the slogan, "Say It with Flowers," by presenting Dr. Gordon and Mayor Buck some of the Mme. Butterfly roses on exhibition in the room. Chas. H. Grakelow, of Philadelphia, said it in words with his usual effectiveness.

President's Address.

President Gude, wearing his service cross presented at Detroit, delivered his address, printed in full on following pages, which was stated by Philip Breitmeyer to be the best ever offered to such a body. To consider its suggestions, Philip Breitmeyer, Irwin Bertermann



Members of the Florists' Telegraph Delivery Association at the Buffalo Convention, October 14, 1919.

mann and W. J. Smyth were named as a committee.

Treasurer Wm. L. Rock presented his thanks for reelection to office in his absence from last year's convention. After presenting his report, printed elsewhere in this issue, he gave some facts gleaned by comparing its figures with preceding years, which showed how remarkable had been the growth of the F. T. D. These appear under the Kansas City caption "Do You Know?" in this issue. Mr. Rock urged members to study the figures of his report carefully.

Say It by Wire.

Irwin Bertermann urged the sending of flowers via F. T. D. to President Wilson in his illness. Later it was proposed to send to the mayor of each city represented by a florist at the Buffalo meeting a basket of flowers. Under special arrangement with a telegraph company, this was done. Similar gifts were sent to King Albert of Belgium, the Prince of Wales and Cardinal Mercier.

During the afternoon session, within three hours of the time the telegrams were dispatched, came a reply from Mayor Hylan of New York acknowledging receipt of the flowers and sending his thanks for them.

Pochelon Persuasive.

Secretary Pochelon addressed the meeting with his characteristic fervor on behalf of F. T. D. betterment, giving his ideas in homeopathic doses, as they appear in this issue, with remarks interspersed to drive home his points. He urged the cooperative spirit and the F. T. D. habit.

In addition to the parables of the tinware, he gave a challenge to critics in the asseveration that no one could get his goat easily any more, for he had a mountain goat now and anyone would have to climb high to get it. And M. Bloy set the plaster goat on the president's desk, where all might see how hard to get it was.

President J. F. Ammann and Secretary John Young, of the S. A. F., were called to the platform during the morning session. The veteran George M. Stumpp, of New York, was also given a seat of honor there.

Many Meeting Places Proposed.

A long list of cities asked for the F. T. D. convention for 1920. Among them were Indianapolis, St. Louis, St. Joseph, Mo., New York, Chicago, San Francisco, Chattanooga, Atlantic City, Albany, Los Angeles, Philadelphia and Toronto.

Since Indianapolis had been proposed before and that seemed a good central meeting place, that city received the meeting's approval.

Officers Nominated.

Irwin Bertermann nominated Philip Breitmeyer as president of the F. T. D. for the coming year in glowing terms. For in 1912, when the F. T. D. was a hopeless affair in some minds, the ex-mayor of Detroit steadfastly refused to give it up. He it was who nominated a forceful young man of the name of Albert Pochelon for secretary that year. In the recent illness of President Gude he had carried on the affairs of the organization in a most capable manner. So there was no dissenting voice, not even a murmur, to his acclamation as president.

When nominated for vice-president,

Irwin Bertermann firmly declined, stating that he had held office for ten years and wished to give someone else a chance. But no one would listen to his protest. Albert Pochelon said he must be kept in office, as he had been when he wished to resign in 1912. So the meeting, without heeding Mr. Bertermann's refusal, proceeded to nominate directors for the three vacancies.

Those nominated were Wm. J. Smyth, Chicago; J. W. Grandy, Norfolk, Va.; Karl P. Baum, Knoxville, Tenn.; Max Sehling, New York; G. E. M. Stumpp, New York; W. W. Gammage, Toronto, Ont.; Geo. E. Schulz, Louisville, Ky.; Fred C. Weber, Jr., St. Louis; Olaf J. Olson, St. Paul, and Vincent J. Gorly, St. Louis. Messrs. Smyth, Gammage and Baum were elected.

It was decided to meet at Indianapolis in 1920.

Referred for Action.

Vincent J. Gorly presented his list of birthday flowers, as given in last week's issue of The Review. His selections aroused some discussion, particularly from Chas. H. Grakelow, George Asmus and Edward Sceery. The matter was eventually disposed of by Philip Breitmeyer's moving that it be left for consideration by the board of directors.

A committee composed of Chas. E. Russell and Geo. M. Geraghty recommended that traveling salesmen for supply houses be allowed associate membership in the association at a low fee, or without fee, in recognition of their services as boosters of the organization.

When the committee departed to judge windows, Chairman H. P. Knoble asked for instructions as to method of judging. Discussion led to a motion by H. G. Dillemath, of Toronto, that a scale of points be prepared by the committee which judged the windows this year.

A letter containing many suggestions on F. T. D. betterment from E. C. Ludwig, Pittsburgh, was deemed worthy of submission to the committee on the president's address for recommendations for action at the same time.

Secretary Gets Salary.

The appeal of Philip Breitmeyer that the secretary and treasurer of the organization should receive more than the \$12 per annum now allowed by the constitution met prompt approval. Mr. Breitmeyer suggested \$2,000 for the secretary and \$500 for the treasurer. While Mr. Pochelon was sent from the room, strong eulogies of him were delivered. Finally the board of directors was empowered to fix such remuneration as it deemed just and reasonable.

The paper of F. C. W. Brown, read at the S. A. F. convention at Detroit, on "Selling Flowers by Telegraph," was reread before the convention by Mr. Grakelow, Mr. Brown being in New Brunswick on a hunting trip. The address was recommended for study and application by Philip Breitmeyer. It was printed in The Review for August 21.

Hot Discussion of Problems.

The question of a minimum price for orders drew considerable attention. Philip Breitmeyer's assertion was that the F. T. D. must stand for the public and consider its pleasure, as well as the florists' profit, in such matters. The customer's satisfaction is worth the expense to the retailer, he said.

Albert Pochelon urged a higher level

for the trade, advocating prices that would pay the growers for their labor and skill and leave sufficient to hire store help of the high class necessary for the flower business if it is to be high grade.

The subject of competitive organizations formed the basis of warm debate in the latter half of the afternoon. The matter of dealing with them was in the end left to the board of directors.

Past President a Director.

Karl P. Baum offered a resolution empowering the board of directors to add past presidents to its number. In his anticipation of soon coming under the rule, President Gude asked Treasurer Rock to put the question, which was strongly carried.

In closing the afternoon session, a letter to the family of Tom J. Wolfe, of Waco, Tex., a director at the time of his recent death, was ordered drafted. The committee selected for this work was Edward Sceery, Karl P. Baum and Chas. H. Brown.

Evening Session.

On the evening of the opening day, a session was called at 8 o'clock, principally for the stereopticon presentation of Cleveland's publicity work, shown before at various trade society meetings. Mrs. Ella Grant Wilson gave a talk on publicity, using Cleveland's achievements in this line as an example.

Signs of the Times.

Henry Penn occupied a considerable part of the morning session October 15 with an address on publicity. He introduced the "Say It with Flowers" billboards and proceeded to take orders. Buffalo and Cleveland members ordered twenty for each city. Detroit took five. Seventy-five were placed at this session. J. F. Ammann also made a strong talk for publicity.

The Randall fountain given as a prize for the window decorating contest was shown on the floor of the convention.

Window Display Awards.

The window contest started by Sam Seligman two years ago has developed to an important feature of F. T. D. conventions. This year twelve were in competition. The prizes assumed such proportions that Mr. Seligman withdrew his \$25 and asked that it be applied to other purposes of the association. The A. L. Randall Co., Chicago, offered a \$225 electric fountain for first prize. Paul Klingsporn offered for the Chicago Flower Growers' Association, Chicago, a check for \$100, and Henry A. Dreer, Inc., Philadelphia, also gave a check for \$100.

Two windows were entered by W. J. Palmer & Son and by S. A. Anderson, and one by Felton's Flower Shop, Colonial Flower Shop, A. T. Reichart, Matt Karpenski, Wm. Scott Co., John Kramer, Stroh's Flower Shop and W. H. Grever.

The committee which judged the windows, on the afternoon of October 14, was composed of H. P. Knoble, Cleveland; Ira S. Harper, Pittsburgh; Henry Penn, Boston; Miss Amelia Gude, Washington, D. C., and Miss Gammage, London, Ont.

Their awards were extremely difficult to make, since all twelve windows were of high quality. First prize was given to the window of S. A. Anderson, at 440 Main street, a globe on which the

continents were made of white daisies, along which ran messengers, obviously in response to messages sent on wires carried to the globe from telegraph instruments in the front of the window. About the window were handsome baskets of various kinds. Second prize went to W. J. Palmer & Son's window at 258 Delaware avenue. Third was taken by the Wm. Scott Co., at Main and Balcom streets. All the displays were highly commended.

Returns on Questionnaire.

Of the questionnaires sent out by Secretary Pochelon, 217 were returned. The basis for compiling F. T. D. statistics from these blanks becomes better each year, but still the returns are not sufficiently large to insure accurate figures.

The F. T. D. business of 132 firms during the last year was altogether \$349,076.36, or an average of \$2,644.52.

The average on outgoing orders was \$5.22.

The average on incoming orders was \$4.92.

Increase in F. T. D. business since joining the association averaged ninety per cent, running individually from ten to 1,000 per cent.

The contributions of members to the publicity fund totaled \$5,988.50 during the last year, of which \$3,780 is yearly subscriptions.

On other questions the lack of replies and the number of evasive answers cut down still further the basis for establishing figures or opinion.

The Exhibits.

A large vase of fifty long-stemmed Mme. Butterfly roses from the E. G. Hill Co., Richmond, Ind., was much admired. Earl Mann brought the blooms up on the sleeper with him, but his qualms about their condition on unpacking after twenty-four hours in the box were groundless. They traveled splendidly.

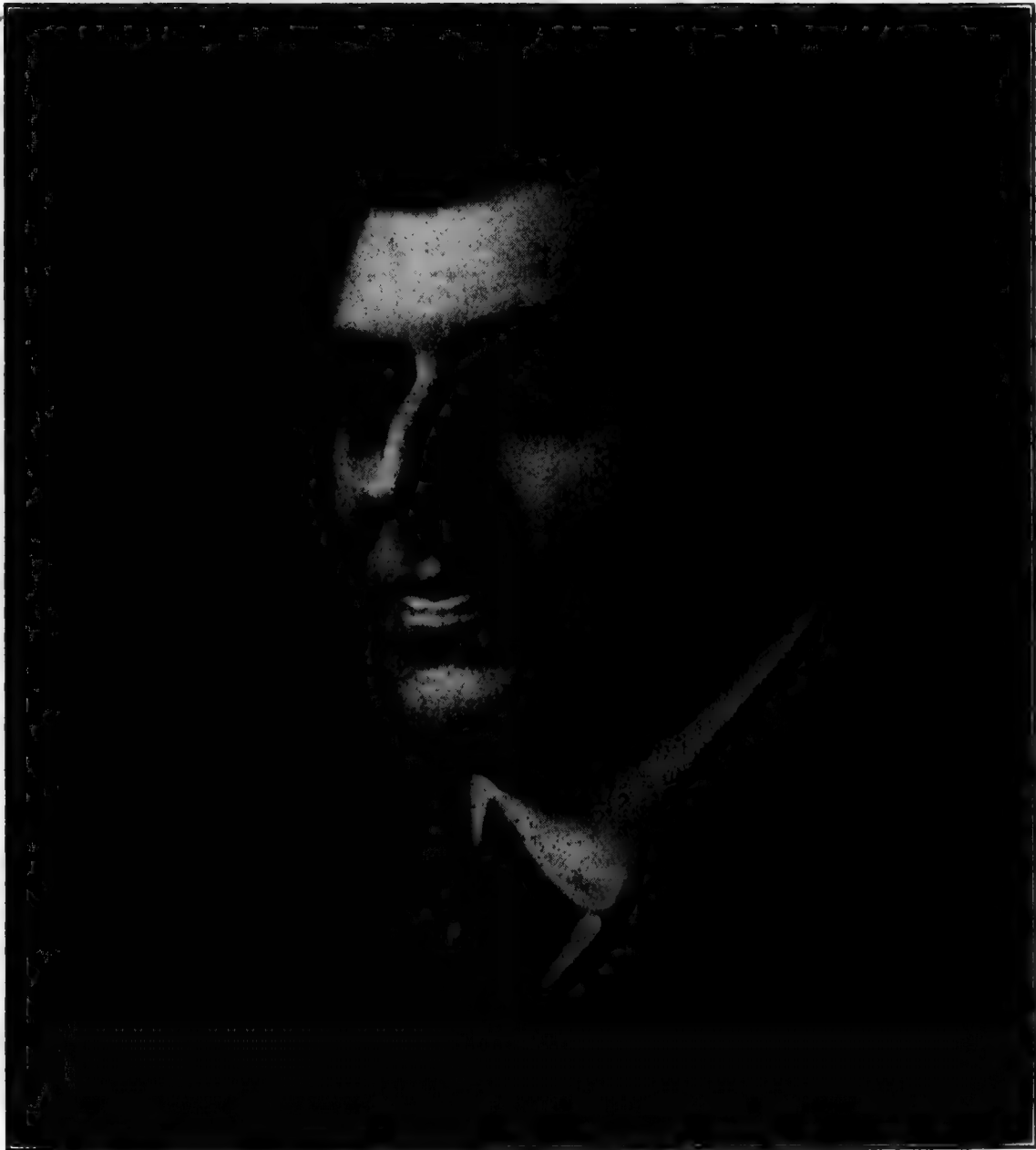
On the president's table was a large basket of the new rose, Frank W. Dunlop, exhibited by John H. Dunlop, of Toronto, Ont., which drew much praise from admirers.

A plant stand recently put on the market by the A. W. Smith Co., of Pittsburgh, was shown by Ira C. Harper. The stand is in two pieces, of cast-iron, and is made in three sizes, 18-inch, 24-inch and 36-inch, the extension arm permitting an increase in height of one foot in the smallest size, eighteen inches in the second and twenty-four inches in the largest.

The decorations in the meeting room were of Sylvia dahlias, from the Spring Lake Dahlia Farms, Spring Lake, N. Y. The retailers of Buffalo contributed the force to do the decorating, which drew much praise.

In the lobby W. A. Manda, of South Orange, N. J., filled several tables with blooms of Dahlia Mandaiana and ferns and foliage plants for which he and his name are noted.

Two billboards, of the type shortly to be delivered by the national publicity campaign committee to florists throughout the country, covered one side of the meeting room. The billboard is 7½x20, designed according to the adopted S. A. F. sign, with "Say It with Flowers" in gold script lettering on a green background. They are of



Philip Breitmeyer.

(President-elect of the Florists' Telegraph Delivery Association.)

sheet metal, in eight sections, which are nailed to a wooden frame.

Behind the platform, across the front of the room was a large blackboard, on which were F. T. D. posters and drawings and newspaper pages showing Buffalo florists' advertising in the local papers Sunday, October 12. W. J. Palmer & Son, Stroh's, Charles Sandiford, L. H. Neubeck, Reichert's, W. H. Sievers, Scott the Florist, Schoenhut, the Colonial Flower Shop, S. A. Anderson, C. R. Fulton and Wiese were represented. Other photographs were of the new billboards, of the store of the W. L. Rock Flower Co., at Kansas City, of the decorations of Chas. Grakelow in the parade for Philadelphia's Homecoming week and of Fred C. Weber's store in St. Louis.

The Gary Cement Works, of Cleveland, O., was represented by S. Stern, who opened cans of Gary glazing cement to show greenhouse owners.

For the work of the Buffalo florists in decorating the hall and for the exhibits of roses by the E. G. Hill Co. and John H. Dunlop, a vote of thanks was given by the association at the close of the first day's session.

The Burlington Willow Ware Shops, of Burlington, Ia., had a display of baskets in a sample room in the hotel.

Rose Cornelia, grown by Robert Scott & Sons, Sharon Hill, Pa., and staged by the S. S. Pennock Co., was given a vote of thanks.

Convention Jottings.

F. C. W. Brown, of Cleveland, wrote

that this was one of those rare occasions when pleasure came before business. He was in New Brunswick, hunting with Wallace R. Pierson, of Tarrytown, N. Y., and Roman J. Irwin, of New York.

Frank Stuppy, of St. Joseph, Mo., led some other F. T. D. members on a hunting trip after prairie chickens in northeastern Nebraska. In the party were J. J. Hess, of Omaha, Edward Furrow, of Guthrie, Okla., and Herman Frey, of Lincoln, Neb. In Mr. Stuppy's place at the convention was his brother-in-law, D. W. Murphy, who has been taking hold of the business since Mr. Stuppy's nervous troubles compelled his absence.

Grandy, "Norfolk's Telegraph Florist," passed around lead pencils to the visitors.

On the chairs in the meeting room was an illustrated account of the F. T. D. window with which the L. C. Hecock Floral Co., Elyria, O., won the Better Business Club's window contest there. It was quoted from the Chronicle-Telegram of October 1.

A. F. Borden, of the Redondo Floral Co., Los Angeles, sent a telegram expressing his regret at being absent, and good wishes for the association.

A special delivery letter from Sam Seligman, now in business for himself in New York, was read.

Geo. E. Schulz wrote from Louisville, Ky., recommending an appreciation in the form of a gift of some sort for Secretary Pochelon.

Charles H. Grakelow, who has come to be known as the silver tongued member, presented a silver table service to Secretary Pochelon in a speech which was full of fervor.

Local Florists Active

The florists of Buffalo had industriously prepared for the F. T. D. convention. The results of their work were strongly evident in the newspaper publicity, in the hotel arrangements, in the decorations of the meeting hall, which drew considerable praise, and in the luncheon given by the Buffalo Florists' Club on the opening day.

S. A. Anderson was the leader, but all the retailers gave him strong sup-

port in his efforts. Sunday, October 12, the Buffalo Courier filled three pages with florists' advertisements and material concerning the F. T. D. The papers of the convention days gave the sessions liberal space. This result was the effect, probably, of flowers sent the editors by the F. T. D. board of directors on the eve of the convention opening.

The Hotel Iroquois, where excellent facilities were provided for the meetings, carried a huge sign of the F. T. D. convention over its entrance.

The luncheon was remarkable in the abundance of good food and the absence of oratory. The latter was confined to the meetings of the association, where it was plentiful.

SECRETARY'S CELEBRATION.

[From the report of Albert Pochelon, secretary of the F. T. D., presented at the Buffalo convention, October 14, 1919.]

Perhaps none of you are aware of the fact that this is a special event in the history of our F. T. D.; we are celebrating our tenth anniversary.

Of course you also understand that several similar organizations had started out long before our good old friend, Mr. Valentine, took the initiative in 1909 to bring about the present organization, but all fell by the wayside because of lack of coöperation, and even our present organization would have been doomed after Mr. Valentine, Mr. Bertermann and Mr. Rock's hard work in the year of 1911, when Mr. Valentine absolutely refused to again become president of the F. T. D., Mr. Bertermann resigned and Mr. Rock did the same. It was only through the efforts of Mr. Breitmeyer, at the Chicago S. A. F. convention, that the present organization was brought about. See your proceedings of that meeting and convince yourself. I am proud of his action at that time, because from 1911 we have kept on growing, slowly but surely; we have weathered many a storm and have overcome a great deal of trouble.

Steady Growth.

In 1911 we had fifty-seven members, but even these original fifty-seven members were not at all sincere, or as sincere as they should have been, and it is strange to say that, with few exceptions, younger men, or men just starting in the florists' business, have taken a much keener interest than some of the old established firms, who will forever remain under the impression that they will get the business anyhow, as they are so well known, or so good looking.

As I said before, in 1911 our membership numbered fifty-seven. Today that same list shows 1,206 members, representing 829 towns. The gospel of the F. T. D. has reached almost every nook and corner of the earth, especially in the United States and Canada, and why should this not be greater and bigger if each of our members does three things, and does them sincerely, for his own interest as well as the interest of our entire organization?

Three Ways to Help.

First of all, orders that our members at times are compelled to send to non-members should be followed up immediately with a personal letter inviting such a florist to join and work with us.

Second, as soon as a member has filled an order for you, pay him promptly, as this has helped to build up the high standing that the F. T. D. has as an organization.

Third, if you get an order from a non-member and you fill it without making sure of the party's credit, write him a letter and tell him that you will not do so again unless he becomes a member of the F. T. D., which will establish his credit; that you have filled his order only to protect the public and have the confidence of our patrons.

Our guarantee fund is like the rock of Gibraltar back of our F. T. D.

A great deal more can be said about our results in the last eight years, but I never did like to listen to a real long sermon and I am not going to read one to you.

PRESENT AT BUFFALO

ATENDANCE at Buffalo was the largest at any retail convention held so far. At the meetings well over 200 were present; optimistic estimators said more. The registration was not so complete as was desired, and therefore no definite figures can be given.

The rule of the F. T. D., tacitly observed, to meet as centrally as possible, has been largely responsible for the increasing attendance each year. This year's meeting was the farthest east of any. As a result the Atlantic seaboard had a good representation, but the middle states and southwest were in good attendance also. Canada appeared strongly at the meetings.

Those whose presence was noted on the opening day of the convention were the following:

Ammann, J. F., Edwardsville, Ill.
 Asmus, George, Chicago.
 Atkins, F. L., Rutherford, N. J.
 Baer, Julius, Cincinnati, O.
 Bard, Robert, Syracuse, N. Y.
 Baum, Karl P., Knoxville, Tenn.
 Baumer, Aug. R., Louisville, Ky.
 Berg, Julius, New York.
 Berkowitz, Paul, Philadelphia.
 Bertermann, Irwin, Indianapolis, Ind.
 Blackstone, Z. D., Washington, D. C.
 Blackshaw, R. E., Laporte, Ind.
 Bloy, M., Detroit, Mich.
 Boucher, George T., Rochester, N. Y.
 Boyle, C. F., Boston.
 Breitmeyer, Philip, Detroit, Mich.
 Brookins, Harold B., Orchard Park, N. Y.
 Brown, Charles H., New York.
 Brown, F. C. W., Cleveland, O.
 Bultmann, Werner F., Syracuse, N. Y.
 Butler, E. C., Niagara Falls, N. Y.
 Champion, John N., New Haven, Conn.
 Coggin, S. W., Battle Creek, Mich.
 Cohen, Morris M., New York.
 Cotter, Charles N., Jamestown, N. Y.
 Cramer, Guy, Rochester, N. Y.
 Culver, C. S., Youngstown, O.
 Danker, Fred. A., Albany, N. Y.
 Davis, Guy E., Ypsilanti, Mich.
 Dilleuth, H., Toronto, Ont.
 Dobbs, George G., Auburn, N. Y.
 Dye, M. M., Salamanca, N. Y.
 Edwards, D. B., Atlantic City, N. J.
 Ellsworth, R. C., Chicago.
 Fancourt, E. J., Philadelphia.
 Feast, William, Baltimore.
 Frueh, Charles, Saginaw, Mich.
 Galvin, Thomas F., Boston.
 Gammage, W. W., London, Ont.
 Geraghty, George M., Toronto, Ont.
 Gets, Hester A., Cleveland, O.
 Gloeckner, William C., Albany, N. Y.
 Gorly, Vincent, St. Louis, Mo.
 Grakelow, Charles H., Philadelphia.
 Grandy, F. W., Norfolk, Va.
 Grandy, J. W., Jr., Norfolk, Va.
 Grohman, B. M., Saginaw, Mich.
 Gude, Wilhelmias, Washington, D. C.
 Gude, W. F., Washington, D. C.
 Gude, W. H., and wife, Washington, D. C.
 Hagenburger, Carl, West Mentor, O.
 Hamilton, Emory V., London, Ont.
 Harper, Ira O., Pittsburgh.
 Hatcher, George, Toronto, Ont.
 Hathaway, William W., Brockton, Mass.
 Head, Horace J., Rochester, N. Y.

Hecock, L. C., Elyria, O.
 Herron, D. R., Olean, N. Y.
 Higgins, J. J., Toronto, Ont.
 Jagsch, Carl A., Columbus, O.
 Joy, J. K., Nashville, Tenn.
 Joy, Thomas, Nashville, Tenn.
 Karins, J. J., Philadelphia.
 Keller, W. L., Rochester, N. Y.
 Kift, Robert, Philadelphia.
 Kilner, F. R., Chicago.
 Kirchner, F., Cleveland, O.
 Kirchner, W. W., Cleveland, O.
 Klingsporn, Paul R., Chicago.
 Knoble, H. P., Cleveland, O.
 Lautenschlager, Fred, Chicago.
 Lewis, Roger E., Lockport, N. Y.
 Long, T. D., Chicago.
 Lowther, C., New York.
 Ludwig, DeForest W., Pittsburgh, Pa.
 Ludwig, E. W., Pittsburgh, Pa.
 Ludwig, J. W., Pittsburgh, Pa.
 McCarthy, J. P., Philadelphia.
 McCoy, G. E., Chicago.
 McFadden, S. A., Toronto, Ont.
 McGorrick, J. H., Des Moines, Ia.
 McKenna, Frank J., Montreal, Can.
 McKenna, H. W., Quebec, Can.
 McLaughlin, James, Cleveland, O.
 Magnuson, O. S., Kane, Pa.
 Mann, Earl, Richmond, Ind.
 Marks, Joseph, Chicago.
 Marvin, G. Guthrie, Wilkes-Barre, Pa.
 Matthews, W. G., Dayton, O.
 Mearns, Miss E., Toronto, Ont.
 Moore, Mrs. A. E., Toronto, Ont.
 Moore, J. W., Philadelphia.
 Morris, Elliott N., Norfolk, Va.
 Mueller, M. S., Wichita, Kan.
 Muller, H. J., Alliance, O.
 Murphy, B. W., St. Joseph, Mo.
 Neal, J. A., Toronto, Canada.
 Nolan, T. J., Burlington, Ia.
 O'Keefe, P. F., Boston.
 Olsen, Olaf, St. Paul, Minn.
 Penn, Henry, and wife, Boston.
 Phillips, Wm. A., Brooklyn, N. Y.
 Pierson, F. R., Tarrytown, N. Y.
 Pochelon, Albert, Detroit, Mich.
 Reck, Carl C., Bridgeport, Conn.
 Reuter, L. J., Waltham, Mass.
 Rock, William L., Kansas City, Mo.
 Rodgers, J. W., Dayton, O.
 Ryan, J. G., Youngstown, O.
 Saltford, W. A., Poughkeepsie, N. Y.
 Sanders, Eric H., Toronto.
 Sceery, Edward, Paterson, N. J.
 Schling, Max, New York.
 Schluraff, H. M., Erie, Pa.
 Schramm, Frank M., Toledo, O.
 Schulz, George E., Louisville, Ky.
 Selinka, Milton, New York.
 Selkregg, E. E., North East, Pa.
 Sheppard, H. W., Cincinnati, O.
 Simmons, Ernest S., Toronto, Ont.
 Smyth, W. J., Chicago.
 Street, Joseph, Detroit, Mich.
 Stroh, L. C., and sons, Batavia, N. Y.
 Stumpp, George M., New York.
 Sutliff, L. E., Elyria, Ohio.
 Swenson, H. V., Chicago.
 Tracey, E. P., Albany, N. Y.
 Washburn, George A., Bloomington, Ill.
 Waters, L. S., Toronto, Ont.
 Waters, Mrs. Percy, Toronto, Ont.
 Weber, Jr., Fred C., St. Louis, Mo.
 Weber, F. C., St. Louis, Mo.
 Weiland, George C., Evanston, Ill.
 Wilson, A. H., Des Moines, Iowa.
 Wilson, Carl G., Cleveland, O.
 Wilson, E. P., Rochester, N. Y.
 Wilson, Mrs. Ella Grant, Cleveland, O.
 Wilson, John, Wilkes-Barre, Pa.
 Wilson, Jr., J. B., Des Moines, Ia.
 Winnipeg, Z., St. Joseph, Mo.
 Young, John, New York.
 Ziegler, Mrs. Nellie, Bellevue, O.

THE PRESIDENT'S ADDRESS

ONE YEAR ago, when we met in the city of Cleveland, we gathered under very different conditions from those existing today. Then we met overshadowed with gloom on account of the world war. Today we meet full of optimism, with prosperity written on our banner, and our good ship sails along, so "Get into the right channel," "Concentrate and properly direct your efforts," and "Never put off until tomorrow what can be done today."

During the last year the interest shown by our Canadian brothers far exceeds all previous records by the splendid body of men composing the Canadian florists. May their work continue and our organization soon be as strong proportionately in Canada as it is in the United States.

Our European Connections.

During the last year several good European houses have been added to the F. T. D. and we hope ere long to be represented in every civilized country on the globe, so that it may be as easy to deliver orders in Africa, Hawaii, Philippine islands or Japan as it is to deliver them in the United States and Canada.

The order of mind possessed by the man who steps out from the crowd and dares is the order of mind that will recognize opportunities and grasp them. The man who dares is the man who does. The man who will take no risks has little to risk usually. Like a child in the primary department, he is under the control of stronger minds and he remains an underling until he wakes up to his conscious manhood and asserts his right of initiative.

Faith in one's own ability and the value of one's own ideas is the first requirement for notable achievement. Most men have enough originality to work out a successful career, but they don't believe in themselves. They will discard an idea that comes into their own minds, but will hail it with belief and interest if read in the paper or suggested by another. Like the case of the family physician: A mother may know perfectly

The address of William F. Gude, president of the Florists' Telegraph Delivery Association, delivered at the convention at Buffalo, October 14, 1919.

what to do for her sick child, but she does not apply this knowledge with assurance until the doctor calls and tells her to do so.

Our membership has more than doubled since our last meeting and resignations have been few. Our slogan, "Say It with Flowers," has come to the front wonderfully in the last twelve months and ere another twelve months go by we hope all F. T. D. members and other florists will have all their automobiles, boxes, tags, stationery, advertisements and in fact everything labeled with the slogan, "Say It with Flowers."

Competitive Organizations.

The highest compliment that can be paid to any individual or organization is the fact that another organization or person imitates them; so rather than feel alarmed at other organizations imitating us, I see in it an advantage, because in order to do any business they will have to advertise and by talking flowers they will help us. However, I

see no need of any other organization composed of retail florists, because the F. T. D., with thousands of members, can cover the field and give such service as it has in the last years, service that was never dreamed of years ago. With the S. A. F., in which all of our members hold membership, and with a thorough publicity campaign, as is now organized and conducted, we need have no fear for the future.

Let us dwell for a moment on the sending and receiving of orders. That we may have the full confidence of the public, when we are called upon to produce the original order, we must be ready and willing to do so. It is vitally necessary that all orders should be accurately written and accurately relayed, so that the person receiving the order can correctly book it and fill it for the full amount, giving, if possible, better attention in the way of service than if the customer came into the store and ordered the flowers himself.

Bills and Collections.

In the matter of bills there is much to be desired in forwarding an invoice promptly upon delivery of the order, and, if for any reason the order could not be delivered, notifying the sender at once, giving the particulars. Bills should be mailed the first of each month and promptly followed up if not paid.

The clearing house under the leadership of our efficient secretary has done wonderful work in having members and others pay up more promptly and also in collecting bills that have not been paid. This office has done phenomenal work in the short time which it has existed.

Too much praise cannot be given to our worthy secretary, Albert Pochelon, who has worked morning, noon and night to push the F. T. D. He has been such an engineer in the workroom of our organization that we cannot but esteem him highly. All honor and praise to our secretary.

Also much credit is due our vice-president, Philip Breitmeyer, for so ably officiating during my recent ill-

(Continued on page 71.)



William F. Gude.

(President of the Florists' Telegraph Delivery Association.)

PRODS BY POCHELON

AT the Buffalo convention of the F. T. D., Secretary Pochelon delivered a sharp attack against organizations seeking to operate in the same field, but for private gain. He asserted that the majority of those who ally themselves with such enterprises do so without knowledge of their true character. For the consideration of members, he said:

1. Every letter sent from florist to florist should be signed, instead of "Yours truly," "Yours for more F. T. D. Coöperation."

2. Every letter addressed to F. T. D. members shall be addressed "John Jones, F. T. D. Florist, Flowerville."

3. Now please let us hear from some of our members who take care of F. T. D. service in the smaller towns.

4. Have you ever noticed that the few who find fault with our F. T. D. organization, its work and rules, have not attended any of our meetings, nor have they ever done anything which would benefit all retail florists?

5. Let us have a question box at every meeting, where anyone can unload a question without signing his name and get the opinion of all present.

6. The home of the F. T. D. is not Detroit. The F. T. D. should have a home in every flower shop. Results will not be long forthcoming.

7. The F. T. D. knows no boundary lines. I would form a "League of Florists" throughout the world and make them all use the slogan, "Say It with Flowers."

8. At the next National Flower Show let our exhibit be a working F. T. D. shop, relaying orders right from the show, the F. T. D. paying all bills and receiving the usual trade discount, twenty per cent for all orders sent out. The public would surely take advantage and send a souvenir from a National Flower Show. The expense for such work would, if carried out with enough F. T. D. enthusiasm, easily be cared for by the twenty per cent discount.

9. Let us make a strong insurance company out of our guarantee fund.

No better advertisement could be had than to be able to pay promptly from the clearing house all bills past due, and make the member owing such bills first lose the twenty per cent and then pay the F. T. D. clearing house.

10. Strange to say that the large poster membership list sent out for Christmas, 1918, was criticized at our January board meeting, yet our office got many calls for this kind of a list to be displayed to the public and I think if we all would put a list of this kind, with our membership of 1,200, in our windows for Christmas it would make the public sit up and take notice. The time has passed when we need to hide our connections from florist to florist.

11. Can the F. T. D. put enough effort in the S. A. F. to induce the mother organization to double its subscription toward the national publicity fund? I am sure our F. T. D. organization will double and perhaps be able to triple what it has done.

12. A new directory is being worked on continually in our office and we have now approximately 6,000 towns in our card files, showing exactly how service can be given.

13. More publicity should be given in the trade papers by our entire membership. The trade papers have never refused to print articles on the work of the F. T. D. and how to handle orders, but remember that for years such articles had to come from the F. T. D. office. Why not for a change let some of these articles, illustrating experiences, etc., come direct from our members?

14. F. T. D. window decorations should be prepared and loaned to our F. T. D. members for display in their home towns.

15. The Canadian florist trade paper of late has boosted the F. T. D. strongly and is worthy of our consideration. Our American trade papers all of them have given us hearty support, more so than in former years. We are spending money with them for advertising whenever it is wise and practical for us to carry our membership list in them. Let us thank them for what they have done and let us ask them to keep up their good work.

CALIFORNIA FUCHSIA?

Can you give me the correct name of a plant known locally as California fuchsia? It has foliage similar to the fuchsia, with blossom, dark blue or purple, about the size and shape of a small petunia and grows almost straight down from the stem. It makes a beautiful house plant and I would like to know where I could get some stock.

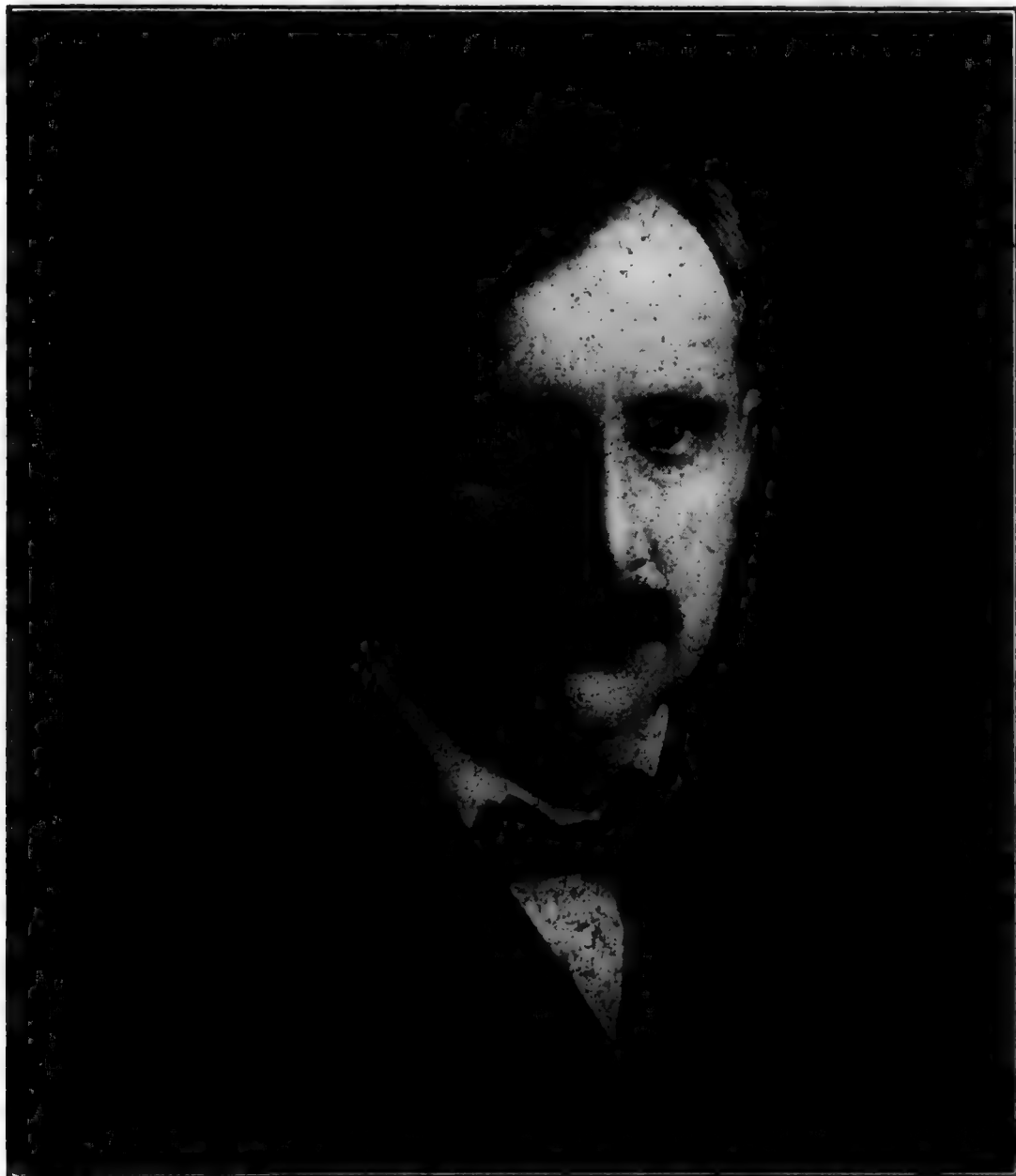
O. D. W.

Review readers seem to know everything. Will someone please answer.—Ed.

BRIEF ANSWERS.

W. G. C., Ill.—You had your seeds from as good sources as we know.

C. E. K., Mich.—For resurrection plants try El Paso Seed Co., 519 San Antonio street, El Paso, Tex.



Albert Pochelon.

(Tireless Secretary of the Florists' Telegraph Delivery Association.)

MONEY TALKS

"DO YOU KNOW?"

Rock's Remarks on Report.

In presenting my report as treasurer of your association, I want to call to your attention the splendid growth of the association during the last fourteen months, as reflected in these financial statements. The secretary's report will, no doubt, give you information concerning the increase in membership and the general business and activities of the association for the year, but the financial improvement has been so marked that I want to make some comparisons, so that those of you who do not take the time to analyze and study these reports will realize fully the advancement that has been made by the association in the last fourteen months.

You will doubtless recall that at the last annual meeting the fiscal year of our association was changed from July 31 to September 30, which accounts for the fact that this report covers a period of fourteen months instead of the usual twelve months, and following the usual custom I have also prepared in conjunction with the annual statement a statement covering the entire period of operation of our association, a printed copy of which has been mailed to each member.

One Year Beats Seven.

Do you know that during the year just closed the amount collected as initiation fees from new members was just \$80 less than the entire amount collected during the previous seven years that our association has been in existence? Do you know that there was an increase of over 500 per cent in the receipts from this source over the preceding year?

Do you know that we collected \$14,473.78 in annual dues from the members last year and that we only collected \$13,408.90 in the seven years previous? It was an actual gain of \$1,064.88 for the year over the entire previous period of operation?

Do you know also that we added \$6,209 to our guarantee fund last year, contributed by new members, and that we were called on to make only one refund of \$10 to one lone retiring member and that we now have a balance in this fund of \$14,607.94?

Certificate Wanted.

And while I am on the subject of our guarantee fund, I would like to suggest that our association issue to each of its members some printed form of guarantee or indemnifying bond, duly executed by the president, with the seal of the association attached and attested by the secretary, so that each member will have some tangible evidence of his protection against financial loss through his dealings with fellow members. As most of you are doubtless aware, some of our competitors are offering bonds of reputable bonding companies as an inducement and, while our members understand pretty generally, I think, that

they have ample protection, I believe it would be more satisfactory to all of us to have in our possession some tangible evidence of it and I am satisfied that such a document would aid materially in securing new members. There can be no question as to the security and responsibility behind these bonds, for, as I have just stated, we now have a fund of \$14,600 and in the eight years since the organization of our association we have been called on to pay, and have paid, only \$9.21 for delinquent members. I sincerely hope that some action will be taken along this line at this meeting and I would much like to see a committee appointed to draft a suitable document.

Receipts and Expenses.

There are other comparisons to which I might call your attention, such as the sale of Mothers' day stamps and posters, which amounted to \$431.50 for the last year, as against \$62.45 for the year previous, an increase of nearly 700 per cent, but I will not go farther into the smaller items, but in closing I do want to point out the proportion of increase in the receipts as against the proportion of increase in the expenditures.

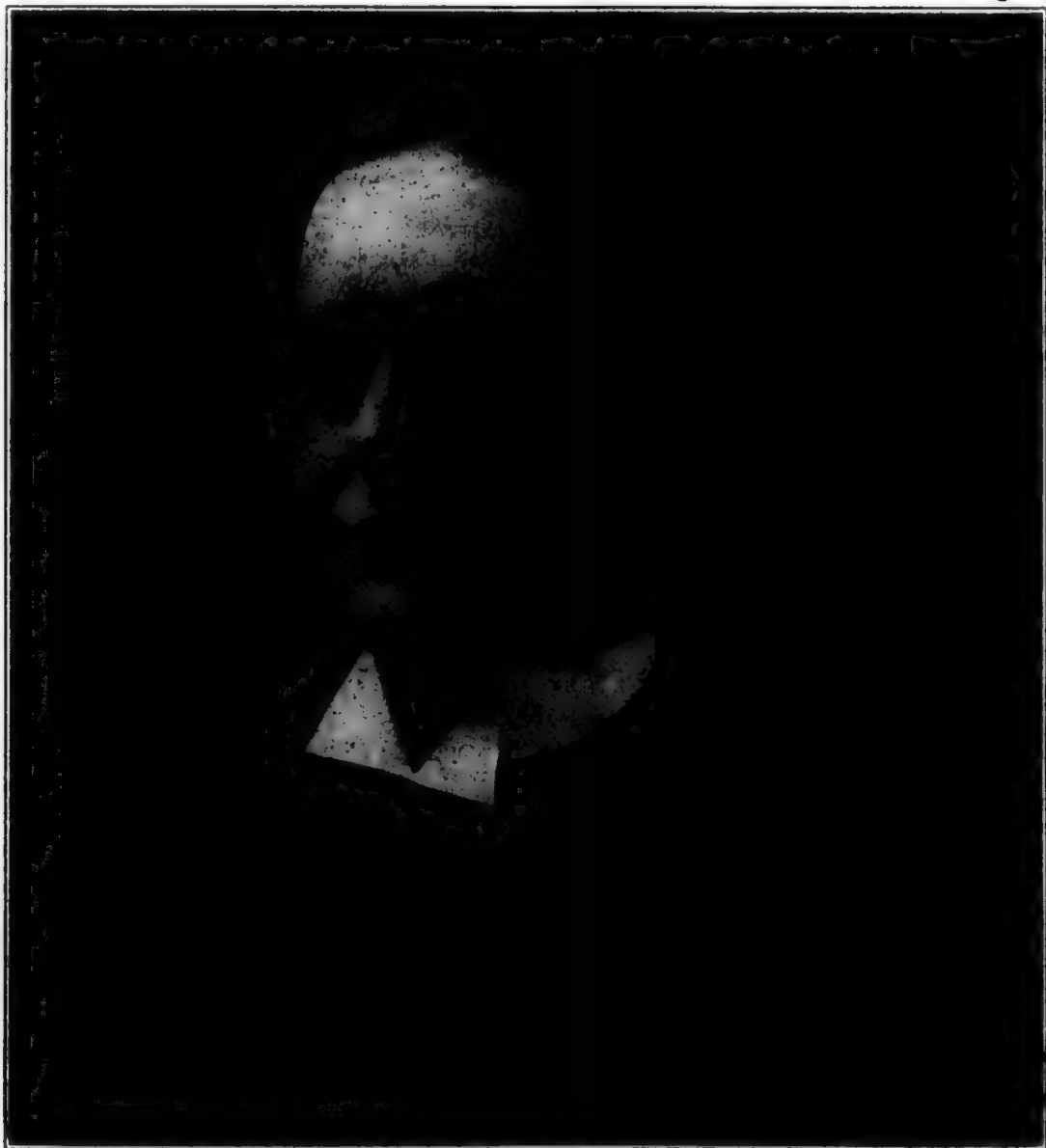
During the period just closed the total receipts from all sources amounted to

\$24,617.58, while the total receipts for the preceding year, which was the most successful year by far that the association had enjoyed up to that time, was \$9,684.77, an increase of 254 per cent, while the expenses of the year just closed were \$13,959.82 as against \$9,534.34. for the preceding year, an increase of only 146 per cent. Or I might present it in another way, which would bring to your mind more clearly, perhaps, the wonderfully successful year we have just closed, by stating that for the year ended July 31, 1918, our expenses were 98 per cent of the total receipts for the year and we closed the year with a balance in our general fund of \$878.38, while for the period just closed our expenses were only 56 per cent of the receipts and we closed the year with all bills paid and a balance to the credit of the general fund of \$5,337.14, and a total balance in the treasury for both the guarantee fund and general fund of \$19,945.08.

Can you imagine how anxious I was, when I prepared these statements and realized what a splendid showing we had made the past year, to tell you of them? I could hardly wait for the time to come when I could present these facts to you. We may well congratulate ourselves.

TREASURER'S REPORT.

The following is the report of William L. Rock, treasurer of the Florists' Telegraph Delivery Association, presented at the Buffalo convention October 14, the first statement covering the year just closed and the second the total



William L. Rock.

(The F. T. D.'s Methodical Man of the Money.)

period from August 1, 1911, to the ending of the past fiscal year:

AUGUST 1, 1918, TO SEPTEMBER 30, 1919.
RECEIPTS.

Remittances from secretary:	
Membership initiation fees.....	\$ 2,860.00
Annual dues	14,473.78
Guaranty fund	6,209.00
Mothers' day stamps and posters.....	431.50
"Say It with Flowers" leaflets.....	25.85
Sale of electrotypes.....	37.82
Sale of binders, order sheets, etc.....	86.50
Exchange	8.00
Accounts collected for members.....	91.04
Collections by treasurer:	
Interest	394.29
Total receipts	\$24,617.58

DISBURSEMENTS.

Guaranty fund:	
Deposits refunded	\$ 10.00
Collection fund:	
Remittances to members.....	91.04
Annual dues fund:	
Reporting minutes of meetings.....	298.49
Convention expenses.....	260.60
Auditing	32.50
Printing:	
Lists of members.....	322.71
Mothers' day stamps and posters.....	175.00
Special lists.....	411.25
Stationery, cards and folders.....	1,975.46
Electrotypes	15.55
Exchange	17.24
Advertising:	
Trade papers	1,169.71
National publicity campaign.....	1,500.00
Secretary's expense:	
Clerks	3,248.00
Furniture and repairs.....	298.83
Miscellaneous	1,225.97
Treasurer's Expense:	
Postage	3.00
Fidelity bond	14.00
Addressograph expense	8.57
Atlas	20.00
Subscription to Canadian Florist.....	1.25
Prizes and emblems.....	345.70
Expense of directors attending meetings	109.20
Expense of L. F. Darnell:	
Salary	1,250.00
Miscellaneous	1,155.75
Total disbursements.....	\$13,959.82
Net receipts for period.....	\$10,657.76
Balance on hand, July 31, 1918.....	9,287.32
Balance, September 30, 1919.....	\$19,945.08

AUGUST 1, 1911, TO SEPTEMBER 30, 1919.
RECEIPTS.

Remittances from secretary:	
Society of American Florists.....	\$ 25.00
Membership initiation fees.....	5,800.00
Annual dues.....	27,882.68
Guaranty fund	14,972.15
Publicity fund	2,332.50
Advertising: F. T. D. directory.....	800.00
Mothers' day stamps and posters.....	1,561.59
"Say It with Flowers" leaflets.....	125.30
Sale of electrotypes.....	141.32
Sale of binders, order sheets, etc.....	86.50
Exchange	8.00
Accounts collected for members.....	91.04
Collections by treasurer:	
Interest	1,392.75
Total receipts	\$55,218.83

DISBURSEMENTS.

Guaranty fund:	
Deposits refunded.....	\$ 355.00
Payments for defunct members.....	9.21
Collection fund:	
Remittances to members	91.04
Annual dues fund:	
Society of American Florists, membership fee	25.00
Reporting minutes of meetings.....	918.00
Convention expenses.....	534.73
Auditing	147.50
Exchange	20.59
Rent, Cleveland flower show.....	50.00
Decorations, Philadelphia flower show	25.00
Legal expense: Constitution and by-laws	75.00
Advertising:	
Trade papers	4,131.15
National publicity campaign	3,000.00
Addressograph expense.....	72.81
Atlas	20.00
Expense of directors at meetings.....	109.20
Prizes and emblems.....	345.70
Subscription to Canadian Florist.....	1.25
Printing:	
Lists of members.....	494.26
F. T. D. directory.....	1,723.10
Constitution and by-laws.....	154.00
Mothers' day stamps and posters.....	1,052.14
Special lists.....	2,527.00
Price lists	119.82
Stationery, cards and circulars.....	4,262.08
Electrotypes	121.51
Secretary's expenses:	
Clerical allowance.....	7,344.00
Miscellaneous	4,950.71
Treasurer's expenses:	
Books	4.85
Postage	38.10
Fidelity bond	84.00
Printing financial statements.....	36.00

President's expenses:	
Postage	\$ 13.00
By-laws	9.50
Letters	3.25
Expense of L. F. Darnell:	
Salary	1,250.00
Miscellaneous	1,155.75
Total disbursements.....	\$35,273.75
Balance September 30, 1919.....	\$19,945.08
Balance in funds:	
Annual dues fund.....	\$ 5,837.14
Guaranty fund.....	14,607.94
Collection fund.....	None
Total.....	\$19,945.08

The balance is represented by the following assets:

General mortgage bonds of Atchison, Topeka & Santa Fe Ry. (par value, \$3,500)	\$ 3,310.00
Imperial Russian Government bonds (par value, \$2,000)	1,895.92
Kansas City, Kan., internal improvement bonds (par value, \$500).....	513.44
U. S. Liberty Loan bonds:	
First issue.....	1,000.00
Second issue.....	500.00
Fourth issue.....	1,500.00
Victory issue.....	700.00
Petty cash fund in secretary's hands...	1,000.00
Cash on deposit with Continental National Bank of Kansas City.....	9,525.72
Total.....	\$19,945.08

ADVERTISES TRADE, NOT SELF.

"We are not interested in advertising our wholesale house to the public and the retailers know where we are already," said D. S. Geddis, in commenting on the fact that before the passage of a recent city ordinance the automobile trucks of the St. Louis Wholesale Cut Flower Co. bore only the trade sign, "Say It with Flowers," for two years—ever since the slogan was adopted. Last month the St. Louis city council passed an ordinance requiring the name of the owner to appear on all delivery trucks and since September 15 the name of the firm has appeared on the automobiles of the St. Louis Wholesale Cut Flower Co. as it appears in the accompanying illustration. But previously the two trucks, as they dashed through the streets, carried only the exhortation to the public to "Say It with Flowers."

The same idea is carried out on the new building of this company. Conspicuously placed in the center of the bright front is one of the large signs,

"Say It with Flowers," where every passer-by must see it. The name of the occupant of the building appears in smaller, less prominent signs by the entrance.

Mr. Geddis is following a definite policy. Not that he believes in hiding his light under a bushel. He is quite aware of the value of advertising, so much aware that he knows wholesalers' advertising that reaches the public's eye is wasted. So instead of advertising his house to the public he advertises the trade as a whole to the public by urging it to "Say It with Flowers."

USINGER'S UTTERANCES.

Several weddings and a rush of funeral work have kept the Posy Shop, of Fremont, O., busy. This firm has added a line of art goods for the holiday season. "Those in quest of gifts cannot get away without buying, for they surely will find something either in flowers or in art objects," is the philosophy of Miss Moore in upholding the fine points of the combination.

.....

"Better than ever and still going strong," quoted Charles E. Barton, of Norwalk, O., emerging from a bunch of funeral work. Besides being a successful florist, Mr. Barton sells pills, "and I don't want a repetition of last year's ills," quoth he!

.....

Speaking of hobbies, D. R. White, of Sandusky, O., has one in the shape of a fruit farm, "not large, but full of fruit, and I'm not sitting up nights feeding it coal," remarks Mr. White. This farm may take the place of the greenhouses soon, as farming is his old job and the call of the farm is strong.

.....

D. Vogt & Sons, of Coldwater, Mich., have reported a strong business so far this fall. The stock is in excellent condition and the first mums are being cut.

W. T. U.



How a St. Louis Wholesale House Advertises the Trade Instead of Itself.

NEW YORK FLORISTS MEET.

Decision on New Quarters.

The regular monthly meeting of the New York Florists' Club was held in the club's rooms, Grand Opera House building, Twenty-third street and Eighth avenue, Monday evening, October 13, with a good attendance in spite of the fact that the day was a legal holiday.

The principal business of the evening was the consideration of new quarters for the club. A. M. Henshaw, chairman of the committee on quarters, reported that an insistence on the part of the trustees of the Engineering Societies building rendered further negotiations for quarters therein impossible until the club's charter had been amended so as to eliminate one of the objects for organization which it included. As this did not seem to be a serious matter, the comparative advantages of two rooms in the building were discussed by W. A. Manda, John Scheepers, Maurice Fuld, P. W. Popp, John Young, Henry Weston, Arthur Herrington and Wm. C. Rickards, Jr. The opinion seemed to be general that the larger room of the two was the more desirable, in that it would provide an opportunity to hold small flower shows and give lectures in which the public could be interested. The feeling was that the work of the club was not made as public as it should be. The rent of this room, on yearly lease, was to be \$45 per night, but this was not considered to be a barrier. Finally, on motion of Jos. A. Manda, the committee was empowered to enter into a lease of the room when negotiations were again possible. As it was decided that the necessary change in the charter—which was merely the elimination of the words, "social recreation of its members," from the paragraph setting forth the club's objects—should be authorized in the same manner as amendments to the by-laws, the secretary was, on motion, instructed to insert in the notice calling the next meeting a paragraph announcing that a formal vote would be taken on the subject.

Plans for the Flower Show.

For the flower show committee, Arthur Herrington reported progress. The committee had been in session all that afternoon and preparations for the show to open in the Grand Central Palace March 15 were found to be in excellent shape. Secretary Young had reported that more trade space on the exhibition had already been sold than had been apportioned for any previous show, thus showing the support the project was receiving from prospective commercial exhibitors. In the competitive section, matters were not of course so well advanced at such an early date, but it did not seem likely that any anxiety need be felt as to the outcome.

Secretary Young remarked upon the work of Treasurer Frederic R. Newbold in the direction of inaugurating special features for the show. Through Mr. Newbold, the Garden Clubs of America had become interested in the show and were arranging to occupy considerable space on the second floor, there to hold meetings and receptions, time periods being devoted to different clubs in the organization. The tea garden was to be operated on a more elaborate scale than ever before and some prominent societies would take part in the man-

agement. He pointed out that the Grand Central Palace was now under new management and the interests were desirous of coöperating to the fullest extent with the committee in order to make the show a complete success.

New Members.

The following were elected to membership: A. I. Dunn, 148 Front street, New York; Charles Fremd, 148 Front street, New York; S. S. Skidelsky, 50 Park place, New York; Harry W. C. Herrmann, 2897 Fulton street, Brooklyn; George B. Cannon, 43 Atlantic street, Stamford, Conn.; Leo Osternei, Dignity avenue, New York; James Brown, 1170 Broadway, New York; William J. Manda, 191 Valley road, West Orange, N. J., life membership.

John Buckman, of H. F. Michell Co., Philadelphia, was proposed for election at the next meeting.

Memorial Resolutions.

On motion of Secretary Young, a committee was ordered to be appointed to prepare resolutions on the death of John B. Deamud. Resolutions on the deaths of Joseph G. Leikens and Meyer Otile were presented by committees appointed for the purpose and were passed unanimously, copies being ordered sent to the relatives of the deceased. A committee was also appointed to prepare resolutions on the death of August Jahn, Brooklyn.

The committee on awards, through Chairman C. W. Knight, announced that the everbearing Raspberry La France, awarded the club's preliminary certificate October, 1918, had been inspected by the committee under growing conditions at Stamford, Conn., October 8, 1919, and a full certificate of merit was recommended to be issued to John Scheepers, the disseminator. On motion the report of the committee was accepted and the issue of the certificate directed.

Subscription to Publicity Campaign.

The club by vote on a motion made by Secretary Young approved of the appropriation of \$500 as a subscription to the national publicity campaign.

John Watson, secretary of the American Nurserymen's Association, and J. C. Vaughan, of Vaughan's Seed Store, Chicago, were present as members and made short addresses.

C. H. Totty Co., Madison, N. J., staged a handsome vase of the new pink Rose Frank W. Dunlop, and Philip F. Kessler, New York, showed a splendid vase of Bouvardia Humboldtii, both exhibitors receiving a vote of thanks.

J. H. P.

NEW YORK.

The Market.

Within a week the weather of four seasons has been experienced—frost, warm rains, cold rains, spring-like and midsummer temperatures—so that stock under glass as well as outdoors has been adversely affected. Away from the water, frost has blackened much of the outdoor stock, but in the territory near to market no damage to speak of has been noticed. Immense quantities of dahlias are arriving, some of fine quality, and in the absence still of the usual flood of chrysanthemums, they move fairly well.

The market is slowly approaching the condition customary at this season. Once weather conditions become settled, business should improve. The general demand is fair, although uneven in character, one day being good and the next not at all up to standard.

Roses generally are quite plentiful, with short grades in much greater abundance than the long-stemmed grades, but prices remain pretty firm, except on open stock, which in the last day or two has been greatly in evidence. American Beauty is not in such heavy supply as it has been for some time, with the result that special grades have moved up somewhat in price. Hybrid teas are of excellent quality and clean up well.

Carnations are in heavier supply, and at times move slowly. The variety Mrs. C. W. Ward sells best, selected flowers bringing 4 cents. About 1 cent to 3 cents is the range for average stock.

Cattleyas are quite plentiful, although not in such abundance as formerly at this time of year. Clearances are at times difficult without concessions in price, the demand not being particularly strong. The price range is 25 cents to 50 cents, with the finer hybrids bringing \$1 or more. A few spray orchids are coming in, oncidiums, phalaenopsis and odontoglossums.

Lily of the valley is in better supply, but the price on the best grades is still 20 cents to 30 cents, with inferior flowers and culls within a range of 4 cents to 15 cents. There are no Easter lilies to be had, but plenty of rubrums are available, at 3 cents to 6 cents.

A few sweet peas are arriving, but the quality is poor. The best move at 1 cent to 2 cents per spray. The violet supply is increasing, but the quality is poor and much stock goes into the hands of street men. Asters are about finished, although a few are yet seen.

The supply of chrysanthemums is increasing, but is confined largely to the early varieties. The price range is \$2 to \$6 per dozen for the best grades. A few singles and pompons are arriving, but do not meet an active demand.

Some snapdragon of fair quality is noticed, indoor grown, at 4 cents to 6 cents. Bouvardia is in fairly good supply at 40 cents to 75 cents per bunch. Tritomas, candytuft, cosmos, ageratum and calendulas still arrive in large quantities, and move slowly at some price or other.

Various Notes.

Frank Golsner, formerly with Hentz & Nash, of the Coogan building, has taken quarters on the floor of the New York Cut Flower Exchange, in the same building, and will start business as a wholesale florist November 1. He will handle most of the cut of Golsner & Sons, College Point, L. I.

W. J. Manda, son of Joseph A. Manda, West Orange, N. J., recently was operated upon for appendicitis, but is said to be making satisfactory progress toward recovery.

The formal opening of the new central display greenhouse at the New York Botanical Garden, Bronx park, the Guggenheimer gift, is to take place Saturday afternoon, November 8. A special exhibition of chrysanthemums, roses, carnations, decorative plants and orchid plants, in coöperation with the Horticultural Society of New York, will be held in connection with the opening and continued during the two following

days. A generous prize list has been provided.

The joint flower show committee of the New York Florists' Club and the Horticultural Society of New York held a meeting Monday afternoon, October 13, at the club's office, 1170 Broadway.

The strike in the printing trades is still effective. Besides the Florists' Exchange, the Gardeners' Chronicle has been forced into temporary suspension. The September number of the Journal of the S. A. F. was caught in the congestion preceding the strike, but appeared ultimately a few days late.

Secretary Young, of the S. A. F., left at midnight October 13 for Buffalo, to attend a meeting of the publicity committees. J. H. P.

Sam Seligman has opened an office at 239 Fourth avenue as a resident buyer for the trade and as a jobber in florists' supplies. Mr. Seligman has had many years of experience in the business and knows what florists need. There are few men in the trade who have a wider circle of acquaintances.

LOWELL, MASS.

The Market.

Bright, clear skies and sunshine are bringing chrysanthemums on apace. Carnations continue to improve as to length of stem and size of flower. October 7 there occurred a killing frost which completely demolished outside flowers, thereby delighting both growers and retailers. Prices continue to soar. Blooms of Golden Glow which are not large retail at \$4.50 per dozen. About three years ago one would have thought \$1.50 per dozen was a good price for the same size. Business has been good and all kinds of flowers have sold readily.

The demand for all kinds of fruit trees and ornamentals is good, chiefly because so little planting has been done for several years.

Various Notes.

Many greenhouse owners are painting and repairing the roofs and making other repairs and alterations.

The Morris & Beals Co. October 10 had an attractive window display composed chiefly of Begonia Mrs. Patten.

Mr. Atkinson, who for fifteen years was gardener and superintendent at the Lowell jail, has been working since August 1 as gardener at the James Walker estate at Amesbury, near the coast. Mr. Atkinson visited here last week to buy violet plants.

The wave of the Sunday closing movement seems to be spreading over the country in all directions. J. L. Kenney would like to see it alight in this city. At present all the florists close at noon.

Mr. Tyrrell, who had a store on Central street for the last five years, has discontinued the business.

The McManmon greenhouses, which cover over one acre, have all been made water-tight this summer with Permanite. The work has just been completed. The houses are packed full of stock and everything is in good condition. This firm is cutting Unaka mums.

Owing to the closing of the jail at Lowell, the whole of the plants from the greenhouses were sold. Harvey B.

Greene was the purchaser in coöperation with the A. G. Pollard Co., at whose department store they were re-tailed. The plants were chiefly Boston and other ferns, begonias, dracænas, rubber plants, and several other kinds.

Patrick J. McManmon, father of J. J. McManmon, died at his home, 57 Second avenue, Pawtucketville, October 10. He was over 80 years of age. E. E. R.

MILWAUKEE, WIS.

The Market.

Market conditions are quite favorable at present. A year ago prices were stronger, but at the same time the production was less in every instance. The first and second weeks of October, 1918, saw the height of the first influenza epidemic, when flowers were scarce and at a premium. A higher quality of stock is now available and prices, while not so high as a year ago, are firm.

October 9 a frost of killing degree affected some localities, materially shortening the supply of outdoor stock.

Roses are of good quality in all varieties and the cuts are fair. Better American Beauties are to be had now than this market has offered in several years. Premier and Columbia, while not abundant, are of good quality. Ophelia and Killarney are well colored and Hoosier Beauty is showing its usual good fall crop.

The carnations have shown marked improvement of late. The flowers are now fair-sized and the stems are approaching a usable length. The supply is gaining daily.

Chrysanthemums are appearing slowly. With the exception of October Frost, there have been few in the market. This week will see Chrysolora come in heavily, meeting probably a quick demand.

Among miscellaneous flowers are cut cyclamen, good calendulas, cattleyas and cypripediums, gypsophila and some larkspur and zinnias. The few dahlias coming in lack substance.

Various Notes.

F. H. Holton went to Watertown, Wis., October 8, to visit the greenhouses of Albert Loeffler and Loeffler & Benke, both of whom are consignors to Milwaukee. Both places are planted full and in good condition. Albert Loeffler consigned a quantity of white mums last week and sent his first violets October 11.

Mrs. Arthur Leidiger will go to St. Mary's hospital this week for an operation. Mr. Leidiger hopes that it will enable her to do without the use of a wheel-chair, which has been her only means of getting about for some time.

Erwin Hamme, of the Hamme Floral Co., Wauwatosa, says he is all set for fall business with a good stock of potted plants and cut flowers and that one more good frost will start it.

The city parking ordinance has been put into effect in the block on Milwaukee street between Mason and Oneida streets. The growers who consign stock to the wholesalers located within this zone find more room now to unload and have to do less maneuvering in getting to and from the curb.

Some Milwaukee growers were given an inspection last week by three gentlemen from Illinois: C. J. Michelsen, of the E. C. Amling Co., Chicago; Henry

Wehrmann, sweet pea grower, and H. Luedtke, snapdragon and stock specialist, both of Maywood. The Milwaukee tour was an extension of the visit to the American Beauty farm at Union Grove. Mr. Michelsen is enthusiastic over the prospects for the coming season.

John McVea and Henry Niebuhr, of the A. L. Randall Co., Chicago, were in Milwaukee for several days last week.

Mr. Vilendfrer, buyer for the Golden Rule Flower Shop in St. Paul, Minn., was in the city last week making fall purchases.

Mrs. Muth has resumed her position at the store of the Holton & Hunkel Co., after a six weeks' vacation.

Adam Currie & Co. are busy just now with Dutch bulbs. Counter trade is brisk and an advertisement in the daily papers has stimulated bulb planting.

Now that the world series is over, it is a blessing that business is good—some of the boys in the trade bet on the Sox to win. A. H. M.

LOCUST VALLEY, N. Y.

The annual dahlia show of the Nassau County Horticultural Society was held in the Matinecock Neighborhood House, Locust Valley, October 2 and 3, concluding with a dance.

There was an excellent display of flowers, fruit and vegetables. Competition was keen in most classes and the quality was up to the usual high standard. The vegetables were exceptionally fine, especially the collection of twelve. The judges worked more than an hour on this class alone, judging each vegetable point, with the result that Alexander McKenzie, gardener for A. V. Davis, was awarded the Stumpp & Walter silver cup. The Mrs. J. P. Morgan special for the best table decoration brought out keen competition and was, as usual, one of the features of the show. The judges were W. G. Hale, P. W. Popp and James Holloway. William Noonan was the manager.

The exhibits were all by private gardeners, but seed stores and supply houses in New York and elsewhere contributed most of the premiums.

MOTT-LY MUSINGS.

Noting a plant of Cattleya labiata carrying a spike of several blooms, J. D. McCallum, manager of the store of Scholtz the Florist, Charlotte, N. C., observed that it was placed in the window as a decoy, so to speak, for it catches the eye of the best buyers and is a splendid advertisement. The flowers were sold some days back for a special event, but, as they can be replaced from the greenhouses, where W. W. Scholtz presides, they are made to serve a double purpose. P. R. Aiken reports an increase of wedding decorations this season. A recent one in which Sunburst and Columbia roses were freely used, with Areca lutescens forming arches, was admitted to be the best yet seen here. The areca does splendidly in the south and is the farthest removed of all palms from the artificial. Some choice Glory of the Pacific chrysanthemums were seen. There is a scarcity of white flowers and the advent of a white rose, something to beat White Killarney, is hoped for. Miles J. Rudisill, the head of the seed department, was lately married. W. M.

BOSTON.**The Market.**

Out flowers moved well last week and prices improved somewhat, especially for roses and carnations. The weather has been erratic. Two mornings with killing frosts, which finished dahlias, asters and most of the gladioli, were succeeded by several days of 80 degrees in the shade, which made greenhouse stock somewhat soft. Cooler weather this week is more favorable for business, but sales October 13 were light, owing to its being a local holiday, Columbus day.

Roses did well through the last week until October 11, when they broke somewhat, owing to large supplies coming from New York to a local wholesale house. The quality is extremely good. The ruling favorites are Premier, Columbia, Hadley, Ophelia, Stanley, Miller and Double White Killarney. Carnations are of better quality and the best flowers realize \$5 per hundred. Violets as yet are few and sell quickly. Chrysanthemums are more abundant—such sorts as October Frost, Oconto, Unaka, Pacific Supreme, Golden Glow, Monrovia and Advance. Pompons in several colors are coming in and sell at 75 cents to \$1 per bunch.

Gladioli, in spite of recent frosts, are still coming in freely, but are about done for the season, and a few indoor asters only are seen. Dahlias are finished. Some good bouvardia comes in and sells quickly. Cattleya labiata is now in good supply and prices have dropped. A nice assortment of cypripediums is also available. There has been a rather better demand for asparagus.

Cyclamens now are in good condition and are made a prominent feature in the stores. Pot mums are also coming in. Foliage plants are being used in large numbers, especially crotons, dracaenas and palms.

Boston Florists' Association.

The members of this new association held their first fall meeting at the Parker House October 10, when there was a large and quite enthusiastic attendance. T. M. B. Hicks, of the Boston Chamber of Commerce, made a splendid address, emphasizing the value of coöperation among retailers for mutual benefit and protection and in fighting dangerous legislation. He also strongly advocated coöperative advertising, locally and otherwise. A discussion followed Mr. Hicks' address, on points that he had brought up, especially on coöperative advertising. It was voted to ask for subscriptions in the meeting for local advertising and \$700 was pledged in a few minutes.

The question of holding a fall flower show came up. Among those speaking on the subject were H. R. Comley, W. C. Stickel, H. H. Bartsch, E. A. Peirce, W. R. Nicholson, J. M. Cohen and L. J. Reuter. A committee, consisting of W. C. Stickel, H. H. Bartsch, J. Letson, J. M. Cohen and W. R. Nicholson, was appointed to confer with the Massachusetts Horticultural Society and to see if arrangements could be made for a show in Horticultural hall. H. H. Bartsch showed a fine vase of Chrysanthemum Oconto. Henry Penn presided at the meeting. It is hoped that more growers and retailers will join

this organization without delay, as it has the interests of both at heart.

Various Notes.

C. S. Andem, of Putnam, Conn., is one of our largest local shippers of carnations. Last week he sent in about 20,000 flowers, principally Pink Delight, Benora and Matchless. He likes Aviator and Doris and also grows a rose-pink seedling similar to Ward in color.

Mr. and Mrs. Henry Penn, Louis J. Reuter and Col. P. F. O'Keefe left October 12 to attend the convention of the Florists' Telegraph Delivery Association at Buffalo.

Business with the Beacon Florist, at 7 Beacon street, is beyond expectations so far. Important changes have been made in the store, which will soon be quite up-to-date. Mr. Eisemann has on exhibition in his show window this week a set of old and valuable books, including "Parkinson's Paradise," a splendid work on flowers published in England in 1656.

Anderson Bros., of Woburn, are cutting a fine lot of such pompon mums as Skibo, Melba and Nitza, also Unaka and Oconto. They are among the largest chrysanthemum growers for the Boston market.

William R. Nicholson, of Framingham, has been sending in large quantities of splendid chrysanthemums for some time. At present he has specially fine Oconto, Unaka, Pacific Supreme and October Frost. His carnations never looked better.

Frank Edgar, of Waverley, has a splendid lot of 9,000 cyclamens for the holiday trade, also large batches of poinsettias and begonias.

A large attendance is looked for at the next meeting of the Gardeners' and Florists' Club, October 21, the special attraction being Professor J. G. Jack's stereopticon lecture on "Native Trees and Shrubs." There will be exhibits of chrysanthemums and fruits and some proposed changes in the by-laws will come up for discussion and vote.

The proposal to hold a fall show in Boston next month meets with much favor. Horticultural hall is the proper location for such a show and if held November 8 and 9, when the Massachusetts Horticultural Society will hold an exhibition of fruits and vegetables, a creditable display, even at short notice, could be made.

Penn's had an attractive window of specimen cyclamens October 11. They report business as good in both plants and flowers. Weddings are quite numerous at present. A special bride's window was staged October 14, with a real bride and groom and a fine display of shower bouquets and other wedding accessories. This attracted large crowds of passers-by.

Wollrath & Sons have a superb lot of cyclamens this season and report the sale of twelve plants at \$17 each last week, which would seem to be a record wholesale price for these plants. They have fine stocks of Dracaena Massangeana, ferns, begonias, poinsettias, oranges, gardenias, etc. For Christmas they expect to flower batches of carried-over azaleas and lilacs.

Charles Holbrow, of Brighton, is sending in fine flowers of his charming pink seedling rose, as yet unnamed, a cross between Christie-Miller and Richmond.

Dahlia growers are unanimous in stating that they have never had finer

flowers or a greater abundance of them than during the season just closing. Abundant rainfall and the absence of intense heat right through the summer are responsible for this. John K. Alexander, of East Bridgewater, who has thirty acres of dahlias, states that this has been his most successful season and that he never booked so many orders. It is worthy of note that singles are coming back into favor and that the decorative and peony-flowered types are in greater favor than the cactus.

William T. Walke, of Salem, is sending in a fine lot of cyclamens to J. M. Cohen. Mr. Walke's houses are all well stocked with splendidly grown plants for the holiday trade.

The cut flower department of the Boston Floral Supply Co. is now developing rapidly and a splendid lot of roses, carnations, mums and other seasonal flowers are being handled. In the basket and sundries department, business is good.

One of the largest and best equipped florists' establishments in Boston is that of John J. O'Brien, at 67 Beacon street. There is a large street frontage here and advantage is taken of this to display effectively a fine lot of evergreens.

The last issue of the Boston telephone directory contains the names of 221 florists. Several additions to this number will be necessary in the next issue, all of which goes to show that the cut flower business here is in a healthy condition.

E. P. Matson, of Reading, is in the market with some good pink and white sweet peas. The small shipments of these flowers now arriving are eagerly bought up.

W. N. C.

EVANSVILLE, IND.**The Market.**

Business was rather quiet last week, but it is hoped that, as soon as cooler weather comes, trade will be more lively. Heavy rains knocked the outdoor stock to pieces last week. Roses and carnations are improving in quality and quantity. Some fine gladioli grown inside are seen in the store windows. There should be a large cut of calendulas this winter, as almost all of the growers have planted some.

Various Notes.

Ernest Lentz was in the city last week looking for heating supplies for his new greenhouses at Boonville, Ind.

Karl Zeidler has his roses, carnations and chrysanthemums in good condition. He is getting ready to plant a few benches to lettuce. His trip with the hunting crowd this year will take him either to Arkansas or to Louisiana; which it will be is not yet decided.

C. L. Niednagel will soon have a fine crop of roses. Columbia looks especially well.

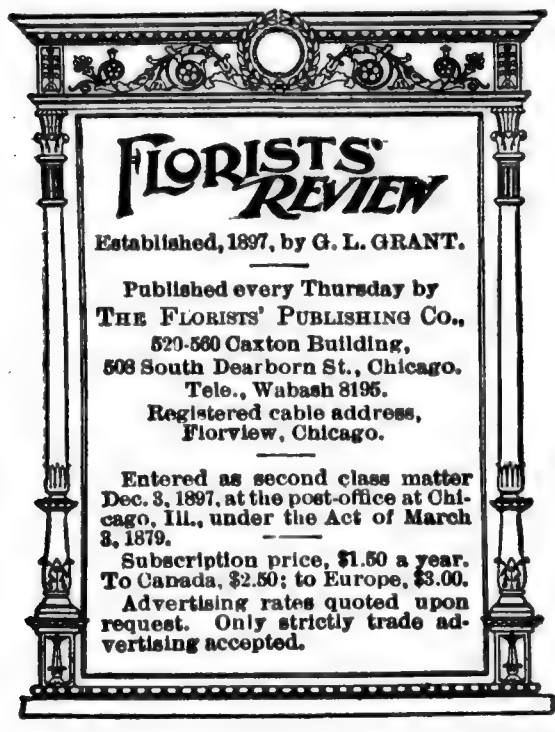
Julius Niednagel & Sons are cutting large quantities of carnations.

Mrs. J. C. Elsperrmann has finished rebuilding the last house. As soon as everything is in shape, she will have a model plant.

A. J. Lockyear, of the Lockyear Floral Co., is suffering with a nervous breakdown and is taking a complete rest.

Theodore Kuebler has almost completed his new house. He will soon be bringing in large cuts of mums.

E. L. P.



FLORISTS' REVIEW
Established, 1897, by G. L. GRANT.

Published every Thursday by
THE FLORISTS' PUBLISHING CO.,
529-560 Caxton Building,
508 South Dearborn St., Chicago.
Tele., Wabash 8195.
Registered cable address,
Florview, Chicago.

Entered as second class matter
Dec. 3, 1897, at the post-office at Chi-
cago, Ill., under the Act of March
3, 1879.

Subscription price, \$1.50 a year.
To Canada, \$2.50; to Europe, \$3.00.
Advertising rates quoted upon
request. Only strictly trade ad-
vertising accepted.

Results bring advertising.
The Review brings results.

THERE are not many lines of work in which better wages are paid than now are going to good growers.

NOT too high, because we want everyone to buy freely, but let's hope we, as a trade, never go back to the old days of low prices.

THE war made many troubles, but it took the first year of peace to show florists that they could get profitable prices for good stock by asking for them.

It usually is the unexpected that happens in this trade, but unless all signs fail it will be a long time before stock in general is plentiful in the florists' trade.

LONG and vexatious delays attend the importing of seeds and bulbs again this year. When one orders imported stock he can not know how soon the order will be filled.

THERE is no large trade flower show anywhere in the United States this year. The next big flower show will be at New York in the spring and largely dependent on the private gardeners for exhibits.

AUTHORS of all ages have written florists' advertising, for in the literature of every period one finds reference to flowers. The florist's task is simply to place this advertising before those who will make it pay.

REPORTS indicate that only a small quantity of cyclamen seed has been planted this season, principally due to the failure of expected imports to arrive. Those who can look ahead can see a shortage of plants for Christmas, 1920, and later.

IT will be some time before Belgian glass is a factor on the American market. During the first six months of 1919 Belgian glass works exported 3,772 tons of window pane glass, valued at 5,600,000 francs. The present production is up to ten per cent of the pre-war production, of which ninety per cent was exported.

PENN's magazine for lovers of flowers celebrates its fifth birthday with the October issue. It is called The Blue Flower, because, according to the old legend, the flower of that hue was the symbol of happiness. Its eight pages carry propaganda to bear out the symbolic title, and the covers advertise Penn's offerings.

FOREHANDED and farsighted florists become the trade's leaders.

It is reported that Charles H. Totty Co., Madison, N. J., will disseminate Rose Frank W. Dunlop, pink, in 1920.

WHAT is advertised as "the ideal hardy plant for cut flower purposes" is being offered in England, by a firm, one member of which received his training in America, with the Chicago Carnation Co. The plant, called Allwoodii, is said to be a hybrid between the perpetual-flowering carnation and the hardy dianthus. Six colors are offered.

LOOK OUT FOR HIM.

That petty swindler, the subscription faker, seems to have resumed his pre-war occupation. Look out for him.

The Review does not employ subscription canvassers. Its local representatives all are well known to the florists of their territory. Don't pay money to strangers.

If anyone offers a premium of any sort to secure payment of a subscription fee, give him the laugh—it will be sure evidence that he is a faker. Look out for him.

QUICK ACTION.

It seems to make little difference what one offers for sale these days, or whence the offer comes; there are ready takers for practically everything the trade uses. Like this:

Please discontinue the advertisement of carnation plants. We sold out at the first day's mail. —Wise Adkisson, October 9, 1919.

The 13,983 flower pots were sold on an order that reached us by telegraph even before our own copy of The Review had come to hand. We can readily appreciate the fine class of subscribers The Review has and we are very much gratified at the results in this instance. —D. Hill Nursery Co., Dundee, Ill., October 11, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

WHAT'S THE LIMIT?

"The trade expects to pay more for bulbs and other stock when other prices are high," said August Hummert, of the St. Louis Seed Co., "but there is a limit. When a grower asks \$9 a thousand for 1/2-inch freesia bulbs in quantity, the florists will buy Paper Whites instead.

"Dutch bulbs have reached their top price, too; 3 and 4 cents a bulb is as high as the florist can be expected to pay if he wants to be sure of holding the public's sales at a reasonable price.

"And lilies are not essential. Of course, the public asks for lilies at Easter, but if prices on them are extraordinarily high people will easily get the habit of buying something else for that occasion in a couple of years.

"There is a limit to the prices the public will pay. There is a limit to the prices the florists' trade can afford to pay for the bulbs and other stock they buy and grow them profitably."

THRIFT PREVENTS FAILURES.

Bad luck in business lies not so much in the stars as in the business man himself, according to business statisticians. Eighty-six per cent of the business failures in the United States in 1918 were classed as due to the individual, while only fourteen per cent were assigned to outside causes. Among the factors of the eighty-six per cent of failures com-

plilers of figures numbered extravagance, lack of capital and speculation outside regular business.

The savings division of the treasury department has pointed out that thrift, savings and safe investment are the antidotes for the toxic virus in the veins of business. Tens of millions of dollars were lost last year through waste of labor and material. Over \$500,000,000 annually is being lost in the United States through speculation in fraudulent stocks. Lack of capital is holding up thousands of enterprises which would go far toward meeting lack of employment and scarcity of production.

New capital can be produced most easily and most certainly through saving. Safe investment will add to instead of detract from the business assets of the nation.

ONE WHO CAN STEP IN.

The cry for first-class, experienced help is keen today in both stores and greenhouses. Scanning the page and a half of appeals for help wanted that appear each week in the Want Ad department of The Review, one finds the call is for a man "who can step in"; in other words, one who has already had experience and training and can now be relied upon in his work, whether it be decorating, design-making or growing.

The cause of the need should be plain. The trade needs more learners or apprentices year by year if the needs of the trade are to be satisfied. The apprentice today will be the "one who can step in" tomorrow. At this time growers and retailers are busy in the press of good trade. But they will find it greatly to their later advantage if they seek among the helpers in their employ the more promising ones and give them opportunity to develop into skilled hands. Teaching persons of little or no trade knowledge the ways of the craft is a tedious and difficult task. But, hard as it is, it is nothing to the handicap of short help at a busy time, when one must throw away profits for lack of capable persons to undertake proffered work.

ARGUE FERTILIZER PRICES.

Representatives of the fertilizer companies and packers in conference with Department of Justice officials have agreed on certain prices that will probably be put into force next spring. Chemical fertilizers occupied most of the first sessions. Mixed fertilizers will be discussed in later ones.

Tankage has averaged \$2.72 per unit for the years 1913-14-15, which are used as a basis for fixing future prices by the government. It is selling now at \$6.86. The price to be fixed for this commodity will be \$3.40. On this decision there is decided dissent, especially from packers. Their argument in the conference was that they had no cost figures for production of tankage, and could only say that whatever was made on such a by-product tended to keep down the price of meats to consumers and, on the contrary, if the price of the by-products were to be arbitrarily reduced it would have the effect of raising the price of meats to the public.

Dried blood, it was shown, had had an average price for the 3-year period of \$3.72 and was selling for \$7.50. The proposed price will be \$3.72.

OBITUARY

Marmaduke Tilden.

Marmaduke Tilden, formerly well known as a rose grower of Madison, N. J., died last week. The funeral was held in New York. Twenty-two years ago Mr. Tilden was one of the successful Beauty growers of Madison. His greenhouses, under the management of Martin McNulty, produced gilt-edge stock that was seen daily in the New York market at Walter F. Sheridan's. The place has since been pulled down. Mr. Tilden is survived by his wife and two sons. Phil.

Herman J. Simmers.

Herman J. Simmers died suddenly October 7 at his home, 1261 Yonge street, Toronto, Ont. He was a member of the firm of J. A. Simmers & Sons, seed merchants. Following so soon after the death of his brother, the late Anton J. Simmers, it was a great shock to his family and to his many friends.

He was born in Toronto fifty-seven years ago. He attended the Upper Canada College, Toronto, and the Ontario Agricultural College, Guelph. His whole business life has been spent in Toronto. After the death of his father, he and his brother carried on the business, greatly enlarging it and making an ever increasing number of friends.

At the recent convention of the Canadian Horticultural Association in Toronto, he took a most active part. In addition to acting as honorary treasurer, he gave an interesting address on bulbs. He also acted on the committee to meet representatives of the Department of Agriculture, Ottawa, regarding the importation of certain shrubs, etc.

He was a member of the Lutheran church. Surviving him are his wife and a sister. J. J. H.

DETROIT, MICH.

The Market.

The week started out with a rush. Monday morning found the buyers at the market buying heavily. Stock which came in Saturday and Sunday was picked up quickly and even then there was much grabbing for the stock that arrived Monday morning.

Roses found a ready market and the increase in business took care of the increased production. American Beauties were all sold for the McMillan funeral before they arrived; hence the smaller shops had to do without or have them shipped in from Chicago. The latter part of the week also found them much in demand. Columbia, Premier and long-stemmed Hoosier Beauty sold quickly. Ophelia cleared readily, with all grades in demand. So it went all down the line, including Shawyer, Maryland, Sunburst, Killarney, Ward and Kaiserin. Corsage roses, such as Sweetheart and short Ward buds, are scarce and the retailer is falling back on short Ophelias.

Carnations are in oversupply, their demand being only fair. The price, however, is a bit stiff, \$6 per hundred for the best.

Gladioli are continuing to reach the market. Their demand increased last

week and all orders were cut down in order to distribute them among all buyers.

Chrysanthemums are fair in quality, but all grades clear as soon as the boxes are opened. No yellow is to be had as yet. Baby mums are scarce, there being only a few white ones in the market.

Tritomas are becoming fewer, since their season is about over. Some shops are showing Japanese lilies, but as yet they have not reached the market.

Seasonable flowers, such as cosmos, zinnias, snapdragon, celosia, candytuft, centaureas, calendulas and scabiosa, are to be had and the retailer finds them useful to fill in with.

Asparagus fern is a bit scarce, but maidenhair is plentiful.

Bowling Club Meets.

Thursday night, October 9, the Detroit Florists' Bowling Club met, with the following results:

American Beauties, won 2, lost 1; Indians, won 2, lost 1; Bisons, won 1, lost 2; Tigers, won 1, lost 2.

George Doemling bowled high game, getting 198, and tied with Kirkpatrick for high average, both having an average of 176. The scores of the evening were as follows:

Beauties.			
Al Sylvester	1st 123	2nd 133	3rd 152
H. Taylor	147	158	158
Miesel	150	132	150
G. Doemling	189	140	198
Totals	609	563	658
Tigers.			
Rabe	1st 151	2nd 157	3rd 135
J. Berlin	136	153	157
L. Charbot	148	158	148
W. Bloy	150	187	148
Totals	585	655	588
Bisons.			
J. Klang	1st 106	2nd 149	3rd 177
E. Moss	136	147	122
Hertling	111	154	191
J. Streit	143	165	161
Conceded	150	150	150
Totals	646	765	801
Indians.			
E. A. Fetters	1st 118	2nd 172	3rd 174
J. Stock	118	168	148
W. B. Brown	109	133	186
Cobie	113	75	105
Kirkpatrick	158	179	190
Conceded	150
Totals	648	727	803

The present standing of the teams is as follows:

Indians, won 4, lost 2; Tigers, won 3, lost 3; American Beauties, won 3, lost 3; Bisons, won 2, lost 4.

Various Notes.

The sudden death of Philip McMillan, a Detroit millionaire, kept several of the downtown florists working overtime. Quantities of American Beauty, Premier and long-stemmed Columbia roses were used, also many dozens of orchids.

Mr. Schumacher, of E. A. Fetters' downtown store, completed the decoration for the Detroit symphony orchestra in Chicago and is now in St. Louis. When he has finished St. Louis, he will return to Detroit and then go on to Hamilton, Ont.

Albert Winkler, of John Breitmeyer's Sons' Broadway store, is at home sick from poison sumac that was brought in from the country.

Adam Bezemer, of E. A. Fetters', was a busy man for two days on a wedding decoration at Pontiac, Mich.

W. B. Brown, of Woodward avenue, reports that his move to that location is bringing in increased business.

George Doemling's greenhouse, at Mount Clemens, is producing some fine stock. The quality of his Columbia, Hoosier Beauty, Ward and Killarney is high. He has also several houses of sturdy Boston ferns.

Tom Browne, of Redford, Mich., is cutting some of the best mums that reach this market, in lavender, white and bronze colors. He is cutting also large quantities of carnations.

Harry Breitmeyer has returned from his trip east, having hurried home from Pittsburgh to help on the McMillan funeral orders. He canvassed both retailers and wholesalers in New York and Philadelphia.

William Dilger, of the Breitmeyer nursery, expects to grow outdoor flowers for the market next year, such as larkspur, celosia, gladioli and asters. This will no doubt prove successful, as the sale of seasonable flowers has increased greatly over last year.

Joe Anderson, at one time with J. Breitmeyer's Sons, has returned to the trade, taking over the management of the Rosery Flower Shop, on Woodward avenue.

Jack Beecher, of Grand River avenue is now buying more heavily, as his large cut of asters is over. Increasing trade keeps him busy.

Similar reports from many other shops give evidence of the end of outdoor flowers and of the return of flower buyers and social events demanding flowers. We are beginning a season which is expected to establish a new high business average. H. T.

CHICAGO.

The Market.


There have been high spots and low spots in business during the last few days. October 6 was a big day. Then demand subsided, and there were two or three days which did not compare at all favorably with recent business standards. Then demand revived. October 10 and 11 were good days. October 13 was one of the heaviest days for shipping the market has had so far this season. A few of the houses say their sales still are running ahead of last year's big October record, but others fell behind last week, especially those who depend principally on city trade. The shipping business never was of greater importance than now in marketing the flowers which come to this center.

The supply of stock is not so large as it was a week ago, but such advance in prices as has taken place has been mostly due to the advancing season and the normal improvement in the quality of stock. Prices are not so high as a year ago.

Roses constitute the principal item in the market. It seems to be generally the case that those who have home supplies of other flowers look to Chicago for their roses. There are hundreds of buyers whose orders call for little else. This tendency has been apparent for a number of seasons, with the result that the growers here have been trending in the same direction. The supply of roses this season is larger than ever before, both in quantity and in relation to the supply of other stock. A few weeks ago a large percentage of the roses were shorts and it was impossible to find a satisfactory market for the low grade

(Continued on page 30)

Amling's for

 **NY Retail Florist** who has a good class of his profits by using Amling's Beauties. can keep our customers steadily supplied. There is no more trade. We recommend 24-inch stems and up, cut in bud for shipping. They

LONG FANCY ROSES

We invite your attention to our assortment of varieties:

Premier Columbia
Milady Ophelia Montrose
White Killarney
Sunburst Russell
and Corsage Roses

You can get of Amling a longer, better grade of Roses than most growers produce—of course all growers produce *some* short Roses, but our aim is for the finest quality. It has paid us to handle the best and it will pay you.

If you fear your trade will not pay the price of the better grades, let us suggest that you show Amling's select, medium and special lengths, each priced according to value, and let your customers take their choice.

Our Current

ROSES		Per 100
Premier, special.....	\$25.00	@ \$30.00
Premier, medium.....	18.00	@ 20.00
Premier, select.....	12.00	@ 15.00
Premier, short.....	6.00	@ 10.00
Columbia, special.....	20.00	@ 25.00
Columbia, medium.....	15.00	@ 18.00
Columbia, select.....	10.00	@ 12.00
Columbia, short.....	6.00	@ 8.00
Mrs. Russell, special.....	20.00	@ 25.00
Mrs. Russell, medium.....	15.00	@ 18.00
Mrs. Russell, select.....	10.00	@ 12.00
Mrs. Russell, short.....	6.00	@ 8.00
Milady, special.....	18.00	@ 20.00
Milady, medium.....	12.00	@ 15.00
Milady, select.....	6.00	@ 10.00
Milady, short.....		4.00
Montrose, medium.....	15.00	@ 18.00
Montrose, select.....	10.00	@ 12.00
Montrose, short.....	4.00	@ 8.00
Ophelia, special.....	12.00	@ 18.00
Ophelia, select.....	8.00	@ 10.00
Ophelia, short.....	4.00	@ 6.00
Dbl. White Killarney, special.....	12.00	@ 15.00
Dbl. White Killarney, select.....	8.00	@ 10.00
Dbl. White Killarney, short.....	4.00	@ 6.00
Sunburst, special.....	12.00	@ 15.00
Sunburst, select.....	8.00	@ 10.00
Sunburst, good short.....		4.00

Extra special roses billed accordingly.

CORSAGE ROSES

Cecile Brunner.....	2.00	@ 3.00
Evelyn Nesbit.....	2.00	@ 4.00

PANSIES ARE HERE

You will find ready sale for our Pansies—the first of the season are here.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

Beauties

trade can increase his business and add to
The quality is fine and the cut is so large we
popular stock in any Flower Stores that cater to the best
will travel safely long distances. Try some today and see for yourself.

Price List

AMERICAN BEAUTIES Per doz.

Long stems.....	\$6.00
Stems 30 to 36 inches.....	5.00
Stems 24 to 30 inches.....	4.00
Stems 18 to 24 inches.....	\$2.50 @ 3.00
Stems 12 to 18 inches.....	1.50 @ 2.00
Stems 12 inches.....	1.00
Good short, per 100, \$6.00@ \$8.00	

CHRYSANTHEMUMS Doz.

Good Stock.....	\$3.00 @ \$4.00
Fancy Stock.....	5.00
Pompons.....per bunch,	.50 @ .75

CARNATIONS Per 100

All Colors.....	\$3.00 @ \$6.00
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MISCELLANEOUS

Violets, double.....	.75 @ 1.00
Valley.....	15.00
Pansies.....doz. bunches,	1.00 @ 2.00

GREENS

Plumosus.....per bunch,	\$ 0.50 @ \$ 0.75
Sprengeri.....per bunch,	.25 @ .50
Adiantum, fancy long..per 100,	1.00 @ 1.50
Smilax.....per doz.,	3.00
Ferns.....per 100, \$0.30; per 1000,	2.50
Galax ..per 100, .25; per 1000,	2.00
Mexican Ivy....per 100, .75; per 1000,	6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

GOOD GREENS

We are careful about our Greens as about our
flowers—no waste to you if you order here.

Chrysanthemums and Pompons

Our stock is grown by specialists—it really
is not to be classed with the ordinary run of
Mums grown as a catch crop by those whose main
business is something else. Our crops are now
on in fair quantity and you can order freely—we
can keep you supplied for the next two months.

Carnations

Our supply is increasing each day and the
quality is improving rapidly—stems now are of
good length. We know you will like our Carna-
tions—they are quality stock, like our Roses.

Fancy Valley

Valley is scarce, but you can get it here—
order early.

Violets are Ready

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
1977
1975

CHICAGO, ILL.

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

We are doing a tremendous business

Our sales are running well ahead of the surprising record of last year *because we've got the goods* the trade wants. Come see us—look over our stock—make this your source of supply this winter.

ROSES Our Leader

(See opposite page)

The Rose is the flower principally in demand in the Chicago Market—and we are second to none on Quantity, Quality or Variety.

Chrysanthemums

White and Yellow
\$3.00 to \$5.00 per doz.

Pompons

75c per bunch

Carnations

Good, \$2.00 to \$4.00 per 100
Fancy, \$5.00 to \$6.00 per 100

Calendula

Ball's special double flowers
\$6.00 per 100

Cattleyas

Choice, \$15.00 to \$18.00 per doz

Oncidiums

\$6.00 to \$8.00 per 100 flowers

Valley

\$15.00 per 100

NO ORDER TOO LARGE FOR US TO FILL

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone Randolph 631

You can get them all here

The Rose House of America

ORDER ALL YOU NEED

Long Stems in Largest Supply

ROSE PREMIER

The daily cut of six large growers. \$6.00 to \$20.00 per 100
Special long, fancy, \$25.00 per 100

RUSSELL

Our stock has never been excelled. \$6.00 to \$25.00 per 100
Special long, fancy, \$30.00, \$35.00 and \$40.00 per 100

COLUMBIA

Another of our leaders. \$6.00 to \$20.00 per 100

Milady

Our Miladys are second to none.
\$6.00 to \$20.00 per 100

Ophelia

In a class by itself.
\$5.00 to \$15.00 per 100

Killarney Brilliant

Best in bright pink.
\$4.00 to \$15.00 per 100

White Killarney

You can get it here.
\$5.00 to \$12.00 per 100

Maryland

Popular with many buyers.
\$5.00 to \$10.00 per 100

Sunburst

The best yellow.
\$6.00 to \$12.00 per 100

Ward

Place a standing order.
\$4.00 to \$8.00 per 100

[Extra special Roses billed accordingly.]

We claim that there is nowhere in the United States a larger supply of first-class Roses---nor a more dependable, satisfactory place to send your orders.

All varieties—all lengths—all prices. Let's get together now—you'll never regret it.

PLUMOSUS

50c to 75c per bunch

ADIANTUM "CALIFORNIA"

Home grown, extra quality.

\$2.00 per 100

ADIANTUM

\$1.00 to \$1.50 per 100

SPRENGERI

25c to 50c per bunch

FERNS

\$2.50 per 1000

WE ARE CLOSED ALL DAY ON SUNDAY

**MUMS in heavy supply—White, Yellow and Pink—also POMPONS
HAVE YOUR CUSTOMERS**

Say it With Budlong's Flowers

THE KIND THAT ARE BOUND TO GIVE SATISFACTION.

We have everything in the way of Cut Flowers, **Roses of all varieties**, including **Double White Killarney**, which is much better than the White Killarney that is commonly grown by other growers, also plenty of **Russells, Columbias and Premiers**, besides **Nesbit and Brunner**.

CARNATIONS: Red, White, Deep Pink and Light Pink

VALLEY, VIOLETS, RUBRUMS, FEVERFEW, TRITOMAS, and all other seasonable Cut Flowers, including **GREENS** of all kinds.

Send us a trial order and get in touch with the quality of our stock and our prices
If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**PRICES
AS
LOW
AS
OTHERS**

SHIPPING ORDERS GIVEN CAREFUL ATTENTION

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.
WE ARE CLOSED ALL DAY SUNDAY

stock, while there was a scarcity of the better grades. Now the condition is reversed. There has been a large increase in the percentage of long stems. Most of the wholesalers are able to supply all the long roses that are wanted, but are compelled to cut orders for short stems. There has been some increase in the price of the better grades, but considerably more increase in the value of shorts. There is no change in the position of the varieties. Premier, Columbia, Russell and Ophelia are the leaders. Two or three growers are cutting good crops of Beauties and these are selling exceptionally well.

The chrysanthemum has practically displaced the gladiolus and the aster. Small quantities of both the summer flowers are seen coming from localities that have escaped the recent frosts, but the autumn favorite now occupies second place in the market. Three colors are available in various sizes, from \$2 to \$5 per dozen being the range of prices of shipping grades. Pompons are more plentiful, but white is the prevailing color.

Carnations continue to increase in supply, but the scarcity of short roses has increased the demand, so that the market is kept well cleaned up. Prices have improved in proportion to the improvement in the quality of the stock. Double violets are here, but they are not yet in special demand. It is said there will be few local singles this season, because the plants were so seriously injured by the summer drought

BUY DIRECT FROM THE GROWER

SHIPPING ROSES IN BUD

Russell, Columbia, Premier, Milady, Richmond, Ophelia, Radiance, Killarney, White Killarney, Champ Weiland and Cecile Brunner Roses

Russell	} Long 10c to 12c Med. 6c " 8c Short 4c " 5c	Richmond	} Long 8c Med. 6c Short 4c and 5c
Columbia		Radiance	
Premier		Killarney	
Milady		White Killarney	
Ophelia		Champ Weiland	

Cecile Brunner, 2c. Funeral Roses, \$30.00 per 1000. Snapdragons, pink and white, at \$3.00 and \$4.00 per 100. Asters, \$2.00, \$3.00 and \$4.00 per 100. Gladioli, \$3.00 and \$4.00 per 100. Asparagus Plumosus Sprays, 50c per bunch. Asparagus Sprenger Sprays, 50c per bunch. English Ivy Sprays, 50c per bunch.

Above quotations are for flowers as they are cut fresh from the plants. Come in with your order.
REGULAR CUSTOMERS WANTED.

W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

PRINCETON, ILL.

Member F. T. D.

Mention The Review when you write.

before housing that several growers cut down their space planted to violets.

Valley has taken another turn to the scarce side. The supply of last season's pips apparently is nearly exhausted. The retailers complain that they cannot use valley at 15 cents, at which it has been held recently, but they may note that in New York valley is so scarce that it is held at 20 cents to 30 cents for good stock.

Cattleyas are more abundant. The

best labiata still bring \$1 to \$1.50 per flower, but small dark purple varieties may be had at much lower prices. Calandula has reappeared on the market. Greens are in normal supply.

Mr. Washburn's Review.

C. L. Washburn, who returned last week from a trip to California, made the following comment on market conditions:

"The shipping demand was greatly

YOU CAN'T BEAT RANDALL'S ROSES

COLUMBIA PREMIER RUSSELL

Sunburst Ophelia Killarney Maryland White Killarney

If you can use Roses---well grown, readily salable Roses---send an order to Randall. All orders are being filled in full---all lengths in all varieties---with as good a grade of stock as you ever handled.

CHRYSANTHEMUMS

White, Yellow and Pink, \$2.00, \$3.00, \$4.00 and \$5.00 per dozen.
Pompon Mums, 50c, 75c and \$1.00 bunch.

CARNATIONS, ^{IN FAIR} QUANTITY, \$3.00, \$4.00 and \$5.00 per 100

CALENDULA ^{BALL'S SPECIAL} DOUBLE STRAIN \$4.00 to \$6.00 per 100

CATTLEYS

Home-grown, wonderfully fine
\$1.00 to \$1.50 Each

ONCIDIUMS

Fine Yellow Sprays, \$6.00 to \$8.00 per 100

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States---you can rely on Randall. Anything that's in the market, Randall has it.

Special Offer on Bronze Galax

\$2.00 per 1000; \$15.00 per case of 10,000

A. L. RANDALL CO.

Wabash Ave.
at Lake St.

CHICAGO

Phones:
Cent. 7720

Mention The Review when you write.

increased by last week's cold wave. All the outdoor flowers in the range of country supplied by the Chicago market were killed or put out by the cold weather. This caused a sharp spurt in the out-of-town demand. Roses have been in good supply until the cool, cloudy weather lessened the cut and this caused a small advance in rose prices. Carnations also had an advance in price and good shipping carnations again are scarce. Chrysanthemums are in big demand. The home-grown stock is just commencing to be cut and while the supply now is mostly yellow, of the Golden Queen variety, there are a few

FOR QUICK ACTION, WRITE

SAM SELIGMAN

Resident Buyer and Jobber in All Specialties in

FLORISTS' SUPPLIES

239-241 Fourth Ave., New York

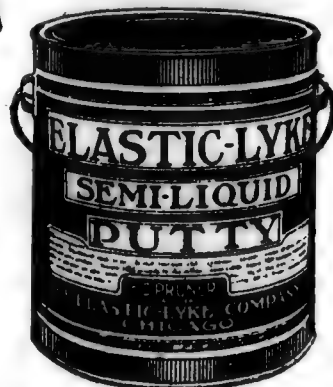
Marigold being cut. In white the only variety seems to be Early Frost. This will be followed in a few days by Ocon-to. The quality of mums is especially

MUMS WHITE YELLOW

CHOICE ROSES

SUNBURST PREMIER MILADY
COLUMBIA OPHELIA
RUSSELL NESBIT
BRUNNER MARYLAND
WHITE KILLARNEY
PINK KILLARNEY

SPRENGERI
GALAX
FERNS
SMILAX
ADIANTUM
PLUMOSUS



Gladioli

Carnations

Asters

Our Prices are not Higher than Others; Market Prices Prevail
We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

fine this fall, much better than the average; in fact, the quality of all stock seems to be better than usual this year. Lily of the valley is uncertain; some days a little is received and again the market will be bare for several days. Orchids again are in good supply. The demand in roses is heavier for the medium and short grades and they are sold out quickly. However, the long and fancy grades have moved off every day."

Club Meeting.

The regular meeting of the Chicago Florists' Club was held at the Hotel Randolph, Thursday night, October 9. The attendance was small, but much interest was shown in regard to selecting a "Say It with Flowers" week in Chicago. There were some interesting reports on the S. A. F. convention held at Detroit last August, as this was the club's first meeting since then. Arrangements for the coming convention of the American Carnation Society and the meeting of the Illinois State Florists' Association, which will be held in January, 1920, were discussed.

Various Notes.

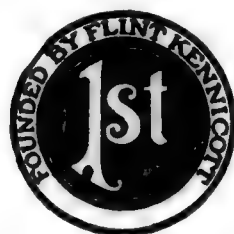
The severe storm of October 10 caused considerable damage to the property of the Chicago Carnation Co., at Joliet. Mr. Peterson says they lost a greenhouse and half of another, including about 6,000 panes of glass.

At a meeting of the stockholders of the E. C. Amling Co., held October 13, preliminary steps were taken to increase the number of directors from five to seven. The board was given the power to fill the two new places as soon as the necessary legal details are completed.

At Crystal Lake Frank Schramm is installing a refrigerating system to handle the rooms in which he cools his rose cut. It is the Kroeschell apparatus which has been installed by a number of the Chicago wholesale cut flower dealers, the Chicago Flower Growers' Association, Poehlmann Bros. Co. and Zech & Mann having been the latest to adopt it.

L. E. King, formerly manager of the flower store of the Everette R. Peacock Co., is opening his own store at 3968 Avondale avenue.

STRENGTH
of



YEARS

SERVICE

In filling cut flower orders it is not the service of a day or week that counts so much as the general average of service for the year round.

To Depend Upon Chicago

should give you confidence that you will get the kind of service which will enable you to push and expand your business at all times.

You have the absolute assurance of knowing in advance that you are drawing your supply from the greatest cut flower market in the country. Millions of feet of glass devoted to cut flower production are yours "to cut from" as if it were your own

Mammoth Greenhouse Establishment

Our share of this supply is at all times well balanced and dependable.

OUR 38 YEARS' OF EXPERIENCE IN GIVING
SERVICE TO THE CUT FLOWER TRADE
SHOULD MEAN SOMETHING TO YOU.

W. E. Kennicott
Pres

"We do
as
WE SAY"

KENNICOTT BROS. CO.
174 N. Wabash Ave.,
CHICAGO

Fine Supply of Roses

Order what you need from us

RUSSELL

\$5.00 to \$20.00 per 100

MILADY

\$4.00 to \$10.00 per 100

ROSES

—OUR—
SELECTION

\$4.00 per 100

COLUMBIA

\$6.00 to \$15.00 per 100

SUNBURST

\$4.00 to \$10.00 per 100

Killarney, White Killarney, Killarney Brilliant, My Maryland
Ophelia and Champ Weiland, \$4.00 to \$10.00 per 100.

CARNATIONS, \$3.00 to \$5.00 per 100. Fancy, \$6.00

Complete Line of GREENS at Market Prices

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

Mention The Review when you write.

DON'T BUY JUST STOCK—BUY CUSTOMERS
AND STOCK FOR THE SAME MONEY. OUR
STOCK IN YOUR STORE MEANS MORE CUSTOMERS.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

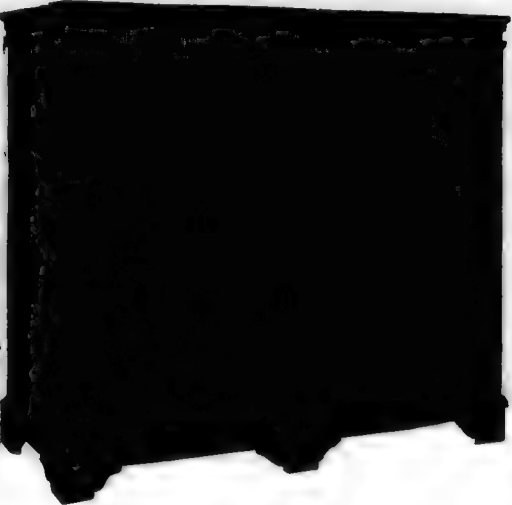
CHICAGO

Ask the man who
Buys from us.

A. T. Pyfer was confined to his home for several days last week with a slight attack of "flu." He is back again at his work.

Former Captain R. B. Howe, of the W. W. Barnard Co., has been promoted to the rank of major in the reserve guards.

Sunday closing has worked splendidly in the Chicago market, where the conditions, because of the large volume of shipping trade, seem to make short



Write for Catalogue
BUCHBINDER BROS.
 11 S. La Salle St., CHICAGO
 Room 731

hours as difficult as anywhere in the trade. John Kruchten says he does not believe anyone here is losing a penny by the one day of rest in seven.

Emma Broz has sold out her business at Peru, Ill., to the Peru Floral Co., and has come to Chicago to take charge of the flower stand at the Edgewater Beach hotel.

W. J. Smyth and his family party devoted last week to Pierce-Arrowing to Star Lake, Wis., to visit friends. The round trip was 800 miles. They returned in time for Mr. Smyth to go to Buffalo for the F. T. D. meeting.

The Fleischman Floral Co. has removed the composition flooring put down in its store some years ago, uncovering the mosaic floor originally used, which seems to be in as good condition as before.

The Chicago Flower Growers' Association offered a cash prize of \$100 for the best F. T. D. window decoration in the competition which is being held at Buffalo during the F. T. D. convention this week. President G. C. Weiland, Manager Paul Klingsporn and Director Clarence Ellsworth went to Buffalo to help swell the crowd and the interest to the meeting. The Flower Growers' Association will hold its quarterly meeting of directors October 21.

A. Miller is suffering from rheumatism, contracted in Japan. He is confined to his home.

G. M. Reburn has returned from a fortnight's business trip in Kentucky.

C. J. Michelsen, accompanied by Henry Wehrmann and H. Luedtke, of Maywood, drove his Packard to Union Grove and Milwaukee last week. Mr. Michelsen was greatly pleased with the appearance of Richard Salm's place at Union Grove.

Joseph Marks has returned from a two weeks' southern trip in the interest of A. Henderson & Co.

Talk about snaps, Arthur Weatherwax had it. He was offered a job as an extra usher at White Sox park and saw all the World's Series games while the other folks at the store made funeral designs. No! Not for the Sox; for Smyth's customers.

O. J. Friedman has his office at 87 Auditorium building.

W. C. Florentine spent October 11 at Peoria in the interest of the A. L. Randall Co.



The Beauty in a Flower

To the Florist the preserving of this beauty is not a matter of sentiment. **IT IS A PROBLEM OF ECONOMY,** and for the florist to choose **GLOEKLER REFRIGERATORS** in which to preserve his stock of Cut Flowers is good business judgment.

It ASSURES the PREVENTION of WASTE

Will you write us for further information
 —in your own interest?

"The beautifully colored catalogue—send for it"

Bernard Gloekler Co.
 Pittsburgh, Pa.

Refrigerators and Fixtures

NONE BETTER MADE, SAYS

JOY FLORAL CO.,
 Nashville, Tenn.

KNOBLE BROS. CO.,
 Cleveland, O.

EICHE FLORAL CO.,
 Lincoln, Neb.

GEO. WIENHOEBER,
 Chicago, Ill.

What serves best, serves cheapest.

A. L. Randall Co., COMPLETE FLORISTS' **Chicago, Ill.**
 OUTFITTERS

REFRIGERATORS COMPLETE FIXTURES

CENTRAL REFRIGERATOR
 AND EQUIPMENT CO.
 155 N. Clark St. CHICAGO.

Artificial Flowers Waxed Flowers

LOTOS MFG. CO.
 1566-68 Clybourn Ave., CHICAGO

CHRYSANTHEMUMS

Buy Direct of the Grower

White Pompons—a large quantity of our famous Early White—50 to 75c per bunch. Our Chrysanthemums are all home-grown, being much superior to the California stock.

We are rose specialists and are cutting from 245,000 rose plants grown by skilled help, and all even quality, brought in 2 and 3 times per day from our greenhouses.

PRICE LIST:

Russell and Columbia

Fancy long, per 100.....	\$20.00 to \$25.00
Fancy medium, per 100.....	12.00 to 15.00
Medium, per 100.....	10.00
Short, per 100.....	6.00 to 8.00

Ophelia, Hoosier, White Killarney, Sunburst

Extra long, per 100.....	\$12.00 to \$15.00
Good medium, per 100.....	8.00 to 10.00
Good short, per 100.....	5.00 to 6.00

CHRYSANTHEMUMS

YELLOW, per doz. ... \$3.00 to \$5.00 | WHITE, per doz. \$3.00 to \$5.00

CARNATIONS, per 100, \$5.00 to \$6.00

NEW FANCY FERNS	Per 1000, \$2.50
Adiantum	Per 100, \$1.00 to \$1.50
GALAX, bronze	Per 1000, 2.00
Asp. Sprays.....	Per 100, \$2.50 to 3.00
Sprengerl	Per 100, 2.00 to 3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited. In buying direct of the grower you are assured of fresh stock at all times and the most even run of quality possible.

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Mention The Review when you write.

The American Bulb Co. comments on the strength of the demand for double-nosed Emperor narcissus bulbs.

The principal flower show in this vicinity this season will be that of the North Shore Horticultural Society, at Durand Art Institute, Lake Forest, November 5. Copies of the premium list are to be had by addressing John Newboro, manager.

Visitors.

Mrs. R. O. Henderson, at Pana, Ill., has been in town for the purpose of ordering, of the A. L. Randall Co., a complete store outfit, including refrigerator and fixtures, for the new uptown store she is opening. The color scheme is to be ivory. The Randall concern has taken, in conjunction with its refrigera-

tor department, the agency for the Kroeschell ice machine.

William H. Klus, of Anderson, Ind., was here October 13 in quest of a boiler to heat his enlarged establishment.

F. E. Blake, of Marion, O., spent a few hours in this market October 13.

There were a number of florists here October 13 on their way to Buffalo and the F. T. D. convention. Among those

CHRYSANTHEMUMS

NOW READY TO SHIP

BUY YOUR MUMS DIRECT FROM THE GROWER

Finest Mums that can be grown, \$2.00, \$2.50 and \$3.00 per dozen.
C. O. D. to parties unknown to us. No charge for packing.

LAKE ST. FLORAL CO., Kewanee, Ill.

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street,

NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

whose presence was noted was J. J. Hess, of Hess & Swoboda, Omaha; O. J. Olson, of Holm & Olson, St. Paul; J. S. Wilson, Des Moines, Ia., and Mr. Mueller, Jr., of Wichita, Kan., accompanied by Mrs. Mueller.

A. H. Sweigart, proprietor of the Galena Greenhouses, Galena, Kan., spent several days here last week on his way to Duluth to settle his father's estate. It was his first visit to Chicago and he found much of interest in this market.

Harvey Woizeski, still in uniform, was a visitor last week. He was chrysanthemum grower for A. Washburn & Sons, Bloomington, Ill., before he was called to the service and has been overseas seventeen months. He has not been discharged, because one hand was badly burned in France and has kept him under medical care. Mr. Woizeski expects to be able to resume his old work at Bloomington about November 1.

J. J. LeBorious was here from Duluth last week, combining a fall buying trip with the only vacation he has had this summer. He says business is so good it is difficult to get away. He has the only greenhouses in his city and all trained help must be drawn from the outside. Not being able to find the man he wants as foreman, he personally is directing the work at both greenhouses and store.

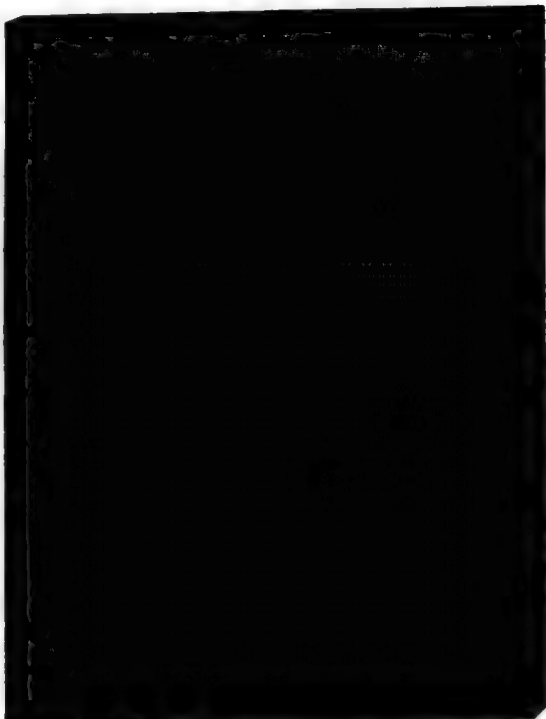
INDIANAPOLIS, IND.

The Market.

Stock is coming in a little more freely, but there is no oversupply. Orchids have been the most conspicuous flowers in show windows lately, light and dark cattleyas being largely featured. Appearing with them are roses, carnations, a few dahlias and chrysanthemums. Good ferns are shown in the background.

Business has been active and the supply daily utilized. Good roses are available, though red ones have been somewhat scarce. Carnations are still on the short side, both in quantity and in length of stem. But even these shorts bring \$3 and \$4 per hundred, with fancy varieties, such as Laddie, bringing \$5 per hundred, and all are in good demand.

Chrysanthemums are coming in slow-



WHY

show your customers
an old, soiled

Album of Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

\$1.00

FIFTH EDITION JUST OFF THE PRESS

Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.

Write
for
New
Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
715 - 717 - MILWAUKEE - AVENUE
CHICAGO ILLINOIS

Write
for
New
Prices

ly. A few large varieties in pink, white and yellow, including Crystal Gem, Golden Glow, Unaka and Comoleta, are being offered.

A few summer stragglers still linger, despite the first frost, which came October 13. This, however, was but a slight frost and did not kill any outside stock. A limited number of dahlias can be obtained at from \$3 to \$5 per hundred. A few pansies, delphinium and buddleia are also seen. A newcomer that is just peeping into the market and that is as "welcome as the flowers in May" is the sweet pea. It will be some time,

however, before these are in any great supply.

State Association Meets.

The October meeting of the Indiana State Florists' Association was held Tuesday evening, October 7, at the Hartje & Elder supply house. Quite a number of out-of-town members were present.

In the absence of President Rasmussen, who is on his wedding tour, and of Herman Junge, who is in the hospital, the meeting was presided over by E. E. Temperley, second vice-president.

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by
REEVES

COLORS:

Brown, Green or Purple

\$1.00 PRICE PER CARTON
100-lb. cases, **\$14.00**

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

NOTICE!
We have moved into our new plant and want your order for Leaves.
Signed,
REEVES.

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER Satisfaction guaranteed

SURE TO PLEASE

Mention The Review when you write.

PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



Mention The Review when you write.

The reading and acceptance of the minutes of the previous meeting was followed by the proposal of one new member, H. D. Brown, of Purdue University. Practically no new business was on hand, except in connection with the fall show. There was a discussion of the new law affecting the building of greenhouses. Albert Stanley, while building his new house, was ordered to make a foundation of brick or concrete to go a foot and a half under the surface. A. F. J. Baur and Albert Stanley protested to the inspector, but had, at that time, received no satisfaction.

The fall show was the chief business of the evening. The benefits of the show to both city and state members of the association were discussed. A show of this kind helps all the tradesmen. Reports were heard from the following committees: Exhibition, finance, banquet and dance, entertainment and reception. The reports from all were favorable and show good progress toward a splendid and successful entertainment.

Following adjournment a social hour was enjoyed, in which refreshments were served by the hosts.

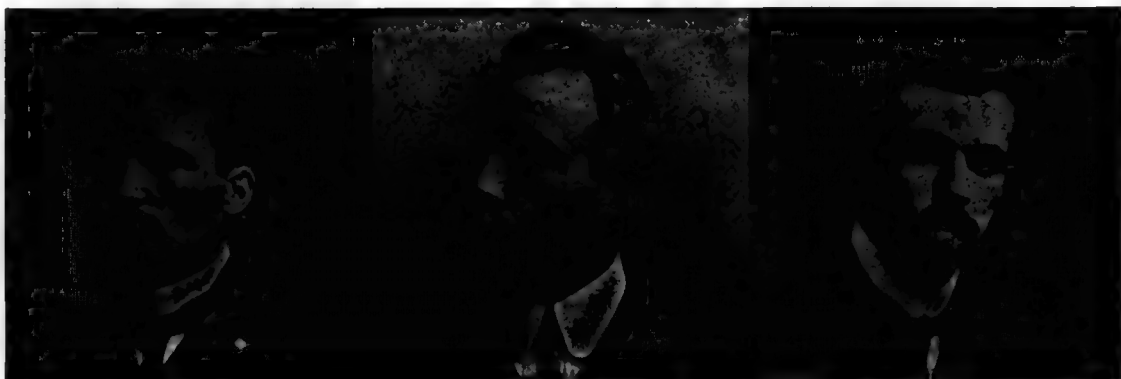
Various Notes.

Albert Stanley is building a new greenhouse—under difficulties, as indicated.

Smith & Young are cutting a fine lot of orchids.

Bertermann Bros. Co. last week had an exceptionally beautiful window display, in which orchids were featured.

These are the manufacturers, who are honored with



DR. H. DUX

JOHN DUX

MICHAEL DUX

55

Genuine endorsements from the trade, on our U.S. registered mark
"Superior Magnolia Leaves"
write for copy.
Dr. H. Dux Co. Inc.
JACKSONVILLE
FLA.

Mention The Review when you write.

Baskets, hampers and Adiantum Farleyense were effective in making it dainty and different.

Baur & Steinkamp have a bed of seedling chrysanthemums in early varieties, that are just coming into bloom.

These are of the large type and seem excellent. They also have some seedling pompons that look promising.

Word has been received that Edwin Nelson is on his way home from overseas.
E. E. T.

The Four Best Varieties of ROSES

Are Russell, Premier,
Columbia and Ophelia

All varieties we have in quantity and the quality is the BEST.

Other varieties that we want to mention are:

AARON WARD

We have a large supply of them every day. Well grown and of exceptionally good color.

CECILE BRUNNER

This small pink rose is very desirable for some purposes. One of our growers makes a specialty of this Rose.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

The Quality of Our Dahlias

Is getting better and the supply larger

You can handle Dahlias successfully and they are money-makers if you will get your supply from us.

We advise placing a regular order for shipment as often as you require.

The varieties that we handle are the best. We handle the entire cut of the Peacock Dahlia Farms—the largest growers of Dahlias in the country.

WHEN YOU WANT GOOD DAHLIAS
TRY ONE OF OUR SHIPMENTS

CHRYSANTHE- MUMS

Yellow—White—Pink

\$2.50 to \$5.00
PER DOZEN

There is a larger list of varieties now. The supply is large enough to fill any sized order.

CATTLEYAS

When you are in the market for Orchids you are almost always safe in depending on us to supply you. We have them on hand at all times. The price is reasonable and the variety in bloom is one of the best. Large flowers of a very fine color.

Mention The Review when you write.

PHILADELPHIA.

The Market.

There is business, quite a lot of it, but there are more than enough flowers, so that prices are low and there are left-overs. Beauties come in on orders only, so that the price is maintained. Orchids, unable to maintain this delectable altitude (with apologies to W. H. E.), have declined, owing to heavier receipts. Everything else can be bought cheaply. We have exactly that period of the fall season when greenhouse-grown flowers are in the ascendant. There has been no black frost, but the outdoor flowers are waning. Asters and gladioli are almost over. Chrysanthemums are slowly pushing dahlias aside. Only cosmos is still in the height of its glory.

Early chrysanthemums are now in full crop. Oconto has been added to the whites, Chrysolora to the yellows and Tint of Gold has come. The market is taking them, but not eagerly. Opinions on the prices vary from good to moderate.

Dahlias are still extremely fine and form an important part of the daily business. Roses are plentiful and cheap; so is cosmos. A few more carnations come in each day. It is too warm for violets.

Many of those who will be consumers six weeks hence are producers now.

The Club Float.

There was a big industrial parade or peace jubilee in Philadelphia on the afternoon of Saturday, October 11. One of the features of the parade in which the civilians marched and the service men looked on was the float of the Philadelphia Florists' Club. The float, which was authorized by the club at its annual meeting on the preceding Tuesday, was a magnificent affair, most gorgeous to behold. It represented a flower garden, from which lovely

BERGER BROS.

EARLY CHRYSANTHEMUMS

We expect a large supply of good flowers

DAHLIAS

Superb stock in all colors

CARNATIONS

Plenty of these soon

A FULL SUPPLY OF ALL KINDS OF FLOWERS

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

ASTERS
GLADIOLI
ROSES

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS
ADIANTUM
and Greens of
all kinds.

nymphs showered asters and dahlias upon the crowd. The committee which had charge of the club's display consisted of Elmer W. Gaehring, John C. Gracey, Joseph G. Neidinger, Victor I. Ridenour and Frank M. Ross. Their work was well done. No one who saw the result of their united efforts is likely to forget to "Say It with Flowers."

The Situation.

There is a most interesting situation in the flower world of this city today. The retail leaders, among them some of the brightest men in the profession, have inaugurated and successfully commenced a big publicity campaign. They have made a special effort for one week and propose to continue the campaign throughout the entire year. To do this requires financial support. A plan has been proposed that will give the neces-

sary support provided all, or nearly all, will do their share. Will we do it?

The wholesalers will undoubtedly do their share. A majority, probably a large majority, of the growers will do their share. Will the retailers do their share? They will benefit most by the success of the plan and its success depends most on them. Yet, will they support it? There is the rub. The retailers have in their ranks some of the most progressive men in the profession. Among the retailers are many fine women and many fine men. Yet, taking the three groups, wholesalers, growers and retailers, the least progressive of these three is the retail group. To them that tax on all purchases will seem monstrous. Yet on that tax depends the success of that big plan that may mean so much to us all. Come now, ladies and gentlemen, will you support your



American Beauties

Splendid well grown stock in all lengths, any quantity.

Special.....	\$50.00	per 100
Fancy.....	45.00	per 100
Extra.....	35.00	per 100
First.....	25.00	per 100
Second.....	20.00	per 100
Third.....	15.00	per 100

Chrysanthemums, Yellows, Pinks and Whites, \$2.00 to \$6.00 per dozen.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

Business Hours: 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
117 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

CHRYSANTHEMUMS AND ALL SEASONABLE CUT FLOWERS

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

Mention The Review when you write.

**THE HOUSE OF MERIT
FLORISTS' SUPPLIES**

JOS. G. NEIDINGER CO.

1309-11 N. Second Street

PHILADELPHIA, PA.

Mention The Review when you write.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

Mention The Review when you write.

leaders? Will you do your part fairly and squarely?

The October Meeting.

There was a crowd at the Adelphia to hear the publicity committee's report. It was the annual meeting, too, the annual meeting of the Florists' Club, but that was of minor import when compared with this new experience. The publicity committee had a plan, described in a letter that went out with the notices. They expected opposition to their plan. To smooth the way to harmony, Frank M. Ross, of the committee, approached each member as he entered and gravely presented a horn and a hammer (so called, but really a pair of bones), remarking, "Here are a horn and a hammer. You may use either the horn or the hammer here, but only the horn afterwards." The gifts and speech effectively disarmed opposition.

The exhibits consisted of several vases of named dahlias from the Henry F. Michell Co., of Andalusia; Rose Cornelia from Robert Scott & Son, of Sharon Hill, which will be sent out next spring; a deep pink seedling rose from Edward Towill, of Roslyn, which is from Hadley and Milady, Maryland and Rosalind Orr English, the two seedlings resulting, being crossed. It is fragrant.

EDWARD REID Offers for October

MUMS, white, yellow, pink

When They're Reid's, They're Right

**Columbia, Ophelia, Sunburst, Victory,
Yellow Daisies, Carnations,
Greens**

1619-21 Ranstead St., PHILADELPHIA, PA.

Mention The Review when you write.

BETTER SEND US YOUR NEXT ORDER for All Kinds of Mums. Also Roses, Carnations, Violets and all small flowers

N. B.—We have DOUBLE WHITE ROSES ALL THE TIME.

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead St.

We have others.
Why not you?

Philadelphia, Pa.

Mention The Review when you write.

Adolph Muller's De Kalb Nurseries, of Norristown, sent some mat evergreens.

President Harvey called the meeting to order. Secretary Kift read encouraging reports from the secretary and from the treasurer. The antediluvian method of balloting for new members and the exhibition committee report followed. Then came the election of officers. Arthur A. Niessen withdrew as a candidate for vice-president, thus removing the only contest. So the secretary cast one ballot each for Edmund A. Harvey, president; Harry S. Betz, vice-president; George Craig, treasurer, and Robert Kift, secretary, and they were declared duly elected.

Then came the real business of the evening. Robert Kift took the floor and read letters from Albert Pochelon, of

Detroit; Herman P. Knoble, of Cleveland, and (I think) C. C. Pollworth Co., of Milwaukee, describing the successful publicity campaigns in those cities. Charles H. Grakelow, chairman of the club's publicity committee, went on the platform and, after having a little fun with the rear guard, he settled down to work and for over an hour he went carefully into the committee's plans with his large audience.

Briefly put, the committee have put up four large billboards, 20x50 feet, and one 10x40 feet, on different approaches to the city. They have had 10,000 note-head stickers printed and a great number of telegraph signs. They have arranged to place twenty large baskets sent by the Joseph G. Neidinger Co., handsomely filled, in twenty prominent

CHRYSANTHEMUMS

PINK — WHITE — YELLOW

ALL VARIETIES AND THE BEST QUALITY. DIRECT FROM THE GROWER TO YOU. GIVE US A TRIAL ORDER.

WE ALSO HAVE ALL SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

Phones
Bell, Spruce 803-804
Keystone, Race 1112-1113

WHOLESALE FLORISTS

GEORGE AEUGLE
Proprietor

1517 Sansom Street, PHILADELPHIA, PA.

store windows in the center of the city, all this referring to the "Say It with Flowers" slogan to be exploited during the week of October 12 to 18. The aim is to get every retailer to make a handsome display in his own shop during that week. All the advertising is to be general in character. Mr. Grakelow said he was sending out 3,000 letters, one-half his mailing list, calling attention to the display for the week in all the shops. The committee's plans also included sending flowers to the churches and to the hospitals, with letters to the clergyman and to the superintendent in each case, also placing a handsome float as the Florists' Club's contribution to the civic parade of October 11. Mr. Grakelow described what had been done during the visits of General Pershing and of Cardinal Mercier and read and told of the acknowledgments received for these courtesies. Turning to the question of finance, Mr. Grakelow proposed on behalf of the committee a tax of one-half of one per cent on the purchases of the retailers and a half of one per cent on the sales of the supply men within the city limits. The plantmen were also to be taxed one per cent on their local sales. The wholesalers' contribution was to be in collecting the taxes and forwarding them to the committee. Those present pledged their support. Robert Craig followed with a humorous address that delighted everybody. He closed with an earnest appeal for support for this new plan.

The question of the right of the club to tax its members is simple. It has no right to do so. Yet the club has a moral right to the hearty support of every one of its members and the florist who is not willing to do her or his share to forward a plan intended for the general welfare incurs a grave responsibility.

Various Notes.

The Pennsylvania Horticultural Society asks the support of the commercial cut flower growers as exhibitors at the fall show to be held November 5 to 8 in the First Regiment armory, Bond and Callowhill streets. The schedule of prizes may be secured from David Rust, secretary, 606 Finance building. Entries are to be staged at noon on Thursday, November 6.

The genial Paul Berkowitz, member of the firm of H. Bayersdorfer & Co., has offered the following funny clipping from Country Gentleman. Mr. Berkowitz thinks that the florist referred to in the article is Henry Penn, of Boston:

DON'T OVERLOOK THIS BARGAIN!

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

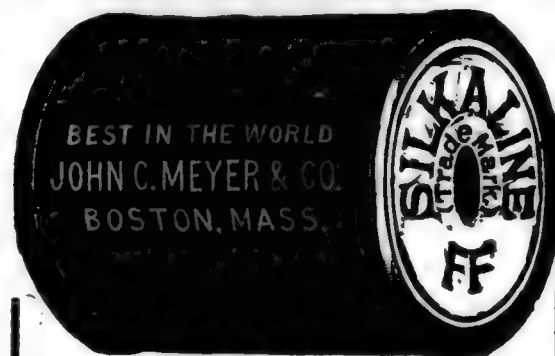
Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

The McCallum Company

"THE HOUSE THAT SERVICE BUILT"

Manufacturers and Importers of Florists' Accessories Pittsburgh, Pa.



The Meyer Florists' Green Thread is different from any other make. Every spool contains 2 ounces of actual thread, 16 ounces to a pound. See that you get the Meyer Florists' Green Thread and you will get the very best thread in the world. Don't take any substitutes.

Manufactured by

JOHN C. MEYER THREAD CO.
BOSTON, MASS. Mills at Lowell, Mass.

Mention The Review when you write.

ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N. J.

Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

Always mention the Florists' Review when writing advertisers.

OUR COLLECTIONS OF PLANT AND CUT FLOWER BASKETS

are the best in the country. Try a sample—say \$15.00 to \$25.00 worth; no "lemons" in our selections; every one a practical and useful basket. Order these two collections today.

Drop us a Postal for Our New
Florist Supply Catalogue.

C. C. POLLWORTH Co.
MILWAUKEE, WIS.

Mention The Review when you write.



Smith & Young Co.

WHOLESALE

Cut Flowers and Supplies

228 East Ohio Street
INDIANAPOLIS, IND.

Mention The Review when you write.

WESTERN FLORISTS

Can depend on getting prompt service
on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St. DENVER, COLO.

Mention The Review when you write.

The Florists' Supply House of America

|Announcement No. 3|

New Holland Baskets

Just Arrived

—NEW BEAUTIFUL—
Red Roping
and
Red Ruscus

OUR CATALOGUE IS READY

H. Bayersdorfer & Co.

1129-1131 Arch Street,

PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, New York City, Telephone Vanderbilt 4976

Mention The Review when you write.

Slogan Warfare.

Next door to a Massachusetts pharmacy is a large florist's establishment which features on its windows the slogan of the national florists' association: "Say It with Flowers."

After the placard had been in evidence for a number of weeks, the druggist noticed a falling off in his Sunday night candy sales and an increase in the number of young men who were obeying the injunction next door.

Once the reason for the decrease filtered home, this druggist got busy and looked about for a means to overcome the competition. His week-end confectionery displays are now placarded with this: "She can eat the candy."

William A. Geiger says that the Florex Gardens have received 3,000 tons of coal in the last ten days on their new siding.

Charles H. Grakelow decorated the Parkway stand most beautifully for the parade October 11. Hemlock trees were used in front of the stand, with horns

of dahlias at frequent intervals to add color.

Edward Towill, Jr., who has returned from the service, is seen motoring with his father and uncle on the broad high-roads of Montgomery county.

H. Bayersdorfer has been visiting his New York factory.

George Aeugle is getting some beautiful chrysanthemums at the establishment of the Philadelphia Cut Flower Co.

Mrs. Baumgarten and Miss Baumgarten, of the Baumgarten Floral Co., Milwaukee, Wis., honored us with a visit October 11.

Charles Berger spent a week on Long Island and in New York.

H. Wilson Garrett, of Oak Lane, has retired from the arena.

It is uncertain whether Teddy Towill will name his new rose after the British prime minister or the Belgian cardinal.

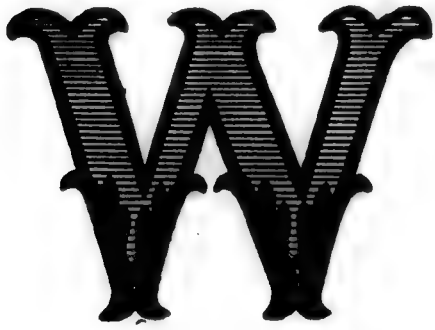
Walter Breiteinstein, of Randolph & McClements, Pittsburgh, Pa., has been with us.

The steel strike and the increasing use of oil for fuel have caused an easing off in the coal market. One coal dealer said it was unlikely that the junior sizes of anthracite would ever be scarce again.

G. Davies, the new manager of the Bickmore Greenhouses, was formerly with J. E. Palmer, of Brookline and Newton, Mass.

J. M. Deutscher is showing well grown Oconto and Chrysolora mums at the Philadelphia Wholesale Floral Exchange.

GOLD LETTERS—SPECIAL PRICES



No. 1

In Gold and Purple, per 1000, \$5.50



No. 4

In Gold Only, per 1000, \$5.00



No. 6

In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

PAPER SCRIPT LETTERS

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

The October meeting of the German-town Horticultural Society was held on the evening of Columbus day in the library of Vernon park.

Fred Berger is putting his knowledge to good account as shown by the dahlias and cosmos he is sending to Berger Bros.

Zieger & Son are cutting some wonderful Premier roses.

The wholesale world is agitated: Willie has flopped. Phil.

ST. LOUIS, MO.

The Market.

Last week was festival week and a great deal of activity was shown by the retailers in all parts of the city. There was a brisk demand and prices went up a few points on all first quality stock. There was a large demand October 7 for orchids and valley and some splendid shipments were seen that day. Orchids brought \$15 per dozen and valley \$18 per hundred. The market cleaned up well at these prices.

Colder weather is needed to stimulate business to a steady activity. Mums have been in steady demand and the market cleans up early each day; a large cut is expected to come in this week from our local growers. Smith's Advance, October Frost, Glory of Pacific, Golden Glow and Polly Rose should arrive in large quantities this week. There is a splendid crop of roses coming in daily and they also clean up early. Russell, Premier, Ophelia and Columbia have a big demand. White Killarneys have a heavy call. Carnations at last show signs of coming into their own and some stock of especially fine quality is now to be had in this market. Enchantress, Nebraska, Beacon and Ward have the call. Lilies are scarce here, but some fine orchids and valley were on sale last week, with a heavy demand.

There are plenty of fine dahlias to be had now and the demand for these has been heavy. Asters and gladioli are out for the season, except for a few stragglers. There was also a heavy cut of cosmos and tuberose last week, but these will not last long. The recent cold weather has improved the quality of violets coming to this market; a bumper crop is expected.

In greens the market affords plenty of ferns and asparagus. Good smilax has a demand, but is scarce. The demand for all greens has been heavy.



Offer of Sept. 4th issue still good

Big Special Offer, \$5.⁷⁵/₁₀₀

12 No. 310. 21 inches high, 8 inches deep, regular price, \$7.20 per doz.

12 No. 315. 29 inches high, 11 inches deep, either in open weave or closed, same style as No. 310, regular price \$15.00 per doz., liners included. Special offer, \$12.00 per doz., all 2 tone.

Cash only.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., CHICAGO

Club Meeting.

The monthly meeting of the Florists' Club was held October 9 on the grounds of Philip Goebel's range in Webster Groves, Mo. Fifty members took advantage of the beautiful afternoon and attended the meeting, at the same time viewing a most up-to-date greenhouse establishment, consisting of 31,000 square feet of glass under which are grown carnations, chrysanthemums, sweet peas and bulbous stock of all kinds. Two large new houses were added this summer and are planted in carnations.

After the members had inspected the range and pronounced it in tiptop shape for the coming season, President Hummert called the meeting to order in the big packing house. The usual pre-



An Unusual Opportunity

For a short time we are offering you our beautiful, green enameled, adjustable

Plant Stand

At a price below cost of manufacture. It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Sale Price - \$2.00 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET CHICAGO - ILLINOIS

liminaries were quickly disposed of and the chair called upon various committees for reports. The trustees reported that they had accepted an invitation from Messrs. Schaeffer and Steitz, managers of Vandervoort's flower department, to hold the next club meeting in the tea room of this department. The publicity committee reported through Chairman Bourdet and explained the recent letter sent out by this committee regarding advertising for the coming

ST. LOUIS FOR YOUR SUPPLY OF Roses, Carnations, Chrysanthemums, Greens and Florists' Supplies

ROSES: Ophelia, \$4.00 to \$10.00 per 100.

Russell, \$6.00 to \$25.00 per 100.

Columbia, \$6.00 to \$20.00 per 100.

CARNATIONS, \$3.00, \$4.00 and \$5.00 per 100.

CHRYSANTHEMUMS, \$3.00, \$4.00 and \$5.00 per dozen.

FANCY FERNS, \$2.00 per 1000 for October.

ASPARAGUS PLUMOSUS, 35c and 50c per bunch.

St. Louis Wholesale Cut Flower Co.

1406-08 Pine Street

Long Distance Phone, Bell Olive 4203

ST. LOUIS, MO.

FANCY (Special Picked) FERNS

Leave your order with us for regular shipments

Per 1000, \$2.50

Write for

Our "New Style" List of

WIRE DESIGNS

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

season. J. F. Ammann, president of the S. A. F., responded to the remarks, asking the retailers and growers to support the publicity campaign as laid out in this letter. L. J. Bourdet, chairman of the national flower show committee, reported that his committee would consist of F. A. Windler, W. A. Rowe, F. C. Weber, Jr., and Walter Weber.

Alexander Lurie tendered his resignation as trustee of the club, as he had left the city to make his home in Cleveland, and it was with much regret that the members accepted the resignation.

The committee on the applications of A. G. Fehr, Edward Cizkowski, L. F.

SPECIAL AUTUMN PRICE LIST

of Florists' Supplies, Ribbons, Chiffons, etc., especially for the retail florist. Write for this list, look it over carefully and be surprised at how much less you can buy at from us.

GEO. H. ANGERMUELLER CO.,

Wholesale Florists
1324 Pine Street, St. Louis, Mo.

Dintelmann and Ray R. Young reported favorably and their election to membership followed. The secretary then read the following applications for membership, seventeen in all: Andrew Hoffmann, A. Oppermann, Frederick Koenig, G. N. Rothenheber, Samuel Roth, Charles Ostertag, Joseph Frank, Edward Pieper, John Houlahan, Edward W. Kalisch, Herman A. Knoll, George Berner, Andre Bourdet, W. W. Stertzing, William Dee, L. R. Smith and William A. Storek. A committee of five was appointed by the chair to pass on the applicants and report at the next

Cut Flowers

OUR SPECIALTY

H. G. BERNING

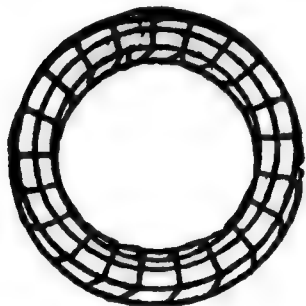
1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

meeting, when the election will take place. Mrs. Stewart was then introduced and gave an interesting talk on the Arcadian Highway Association.

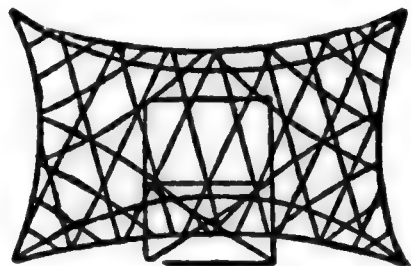
L. J. Bourdet was elected to fill out

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

Mr. Lurie's unexpired term, which has two more years to run. The secretary was instructed to send out with the next club notices a list of members of the club and also a list of florists who are not members. Efforts are being made to make the membership reach 200 before June 28, 1920, when the club will celebrate its thirty-fourth anniversary. The treasurer's report showed a healthy balance in the club treasury.

President Ammann, of the S. A. F., gave a long and interesting talk on national and local publicity. The talk was not only interesting, but of educational value to those who were not well acquainted with the publicity question; it must surely have converted those present who were not contributors to the publicity fund. This closed the best attended and most interesting meeting of the year.

After the meeting Mr. Goebel invited the members to a fine lunch with refreshments. In this Mr. Goebel was assisted by Mrs. Goebel and several other ladies. As the last outdoor meeting of the season, it will certainly be long remembered by those who attended. The host and hostess were given a hearty rising vote of thanks for their afternoon's entertainment.

Gardeners Meet.

The St. Louis Association of Gardeners held its monthly meeting at the municipal greenhouses on Oakland avenue October 8 at 8 o'clock.

There was a large attendance when President Jansen called the meeting to order. After all committees had reported, President Jansen announced that at this meeting George Pring and he would talk on the aims and objects of the National Association of Gardeners. As most of the members were unfamiliar with this subject and as the next convention of the National Association of Gardeners will be held in St. Louis in 1920, it was desirable that each and every member should fully know the objects of the national society, which both speakers made plain to all present.

The members have already laid plans for the next meeting of the national body and working committees will soon be appointed. With the promise of the members of the Florists' Club to assist them in entertaining the delegates, they are looking forward confidently to the most successful meeting the national society has ever held.

Various Notes.

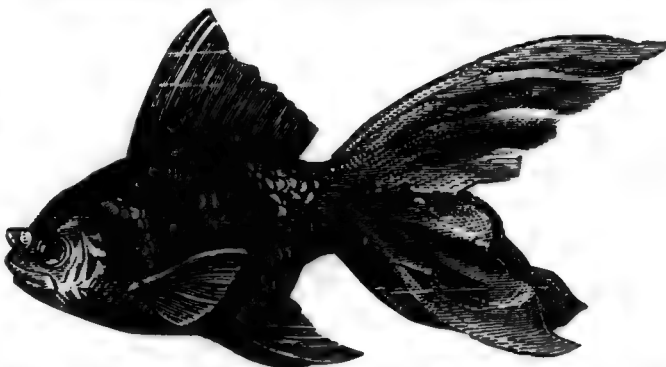
All the leading west end florists and

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes



Goldfish and
Aquarium
Supplies

Send for
Wholesale
Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.



EXCLUSIVE
BREEDERS
OF HIGH GRADE
FISH ONLY

GOLDFISH

1,500,000

(FANCY AND PLAIN)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave.,

CHICAGO, ILL.

Mention The Review when you write.

GOLDFISH BUY FROM THE BREEDER

41 Acres of Ponds this Season.

Write for big
new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

Mention The Review when you write.

also those in the downtown district say that the Veiled Prophet's ball this year created a large amount of business for them in the way of corsages. Never before did this event bring about so much business at good prices. Orchids and valley were the principal flowers used.

Martin Seeger and A. Artmann, of the downtown store of the Mullanphy Florists, returned October 6 from a week's fishing trip in the western part of Missouri.

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.

300 North Main Street.

BURLINGTON, IOWA

Mention The Review when you write.

Martin Seeger, who is president of the Florists' Bowling League and a member of the Carnation team, says

IT IS TIME TO ORDER YOUR FALL STOCK OF ARNOLD'S FOLDING FLOWER BOXES



The way the Florists' business has been booming, you'll need more boxes than ever this season—better order them now.

Note the White Glaze and Violet Glaze Boxes again are available.

WHITE GLAZE

For Corsages	Per 100
7x 4x4 2" Cov.....	\$ 5.75
8x 5x5 ".....	6.75
10x 6x5½ ".....	8.00
12x 8x5½ ".....	10.00
14x10x8 2½" Cov.....	13.00

For Cut Flowers Per 100

16x 4x8 2" Cov.....	\$ 6.50
20x 4x8 ".....	7.00
18x 5x8 ".....	7.00
21x 5x8 ".....	8.00
24x 5x8½ ".....	8.50
30x 5x8½ ".....	10.00
36x5½x8½ ".....	12.00
21x 7x8½ ".....	9.50
24x 8x5 ".....	13.00
28x 8x5 ".....	15.00
36x 8x5 Telescope.....	20.00
30x10x5 ".....	22.50
36x10x5 ".....	26.00

VIOLET GLAZE

For Corsages	Per 100
7x 4x4 2" Cov.....	\$ 5.75
8x 5x5 ".....	6.75
10x 6x5½ ".....	8.00
12x 8x5½ ".....	10.00
14x10x8 2½" Cov.....	13.00

ARNOLD'S THRIFT BOX

A one piece box of a good grade of light weight, hard-finished Mist Gray stock. Printed in colors, it makes a nifty package at small cost. In three popular sizes.

Per 100	Per 100	Per 100
21x5x3....\$2.40	24x5x3½..\$2.75	21x7x3½..\$3.10

MIST BROWN

For Violets and Corsages

Per 100
7x 4x4 2" Cov.....\$ 3.35
8x 5x5 ".....4.10
10x 6x5½ ".....5.00
14x10x8 ".....12.70

For Cut Flowers and Designs

Per 100
16x 4x8 2" Cov.....\$ 3.95
18x 5x8 Telescope.....5.00
18x 6x8½ 2" Cov.....6.50
21x 7x8½ ".....7.80
21 x7x8½ Telescope.....8.00
30x 7x5 ".....11.50
36x 5½x8½ 2" Cov.....9.40
40x 8x5 Telescope.....18.50
42x 8x5 ".....19.55
42x10x5 ".....23.20
20x12x8 ".....20.65
30x14x8 ".....28.55

MIST GRAY

For Violets and Corsages

Per 100
7x 4x4 2" Cov.....\$ 3.35
8x 5x5 ".....4.10
10x 6x5½ ".....5.00
12x 8x5½ ".....6.75
14x10x8 ".....12.70
12x 5x3 ".....6.40

For Cut Flowers

Per 100
16x 4x8 2" Cov.....\$3.95
20x 4x8 ".....4.40
18x 5x8 ".....4.55
21x 5x8 ".....4.95
24x 5x8½ ".....6.00
30x 5x8½ ".....7.65
36x5½x8½ ".....9.40
18x 6x4 ".....6.80
28x 6x4 ".....8.85

Per 100
21x 7x8½ 2" Cov.....\$ 7.80
24x 8x4 ".....8.80
24x 8x5 ".....8.85
28x 8x4 ".....9.50
28x 8x5 ".....11.80
36x 8x5 Telescope.....15.90
40x 8x5 ".....18.50
42x 8x5 ".....19.55
48x 8x5 ".....21.00
30x10x5 ".....15.45
36x10x5 ".....17.50
42x10x5 ".....23.20
48x10x5 ".....24.95

For Designs and Sprays

Per 100
30x12x8 Telescope.....\$18.15
36x12x8 ".....24.80
20x12x8 ".....20.65
12x12x8 ".....19.85
14x14x8 ".....19.90
16x16x8 ".....23.00
20x20x8 ".....26.85
24x24x8 ".....28.30
24x24x10 ".....39.80
28x28x8 ".....46.80
24x14x8 ".....25.30
30x14x8 ".....26.85
36x14x8 ".....32.85
40x14x8 ".....35.35
42x17x8 ".....37.40
32x32x8 ".....52.00

Special discount allowed on quantity orders. No printing charges on lots of 500 or over. Samples sent on application.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**
MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.
Superior and Roberts Sts., CHICAGO

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

that he is ready for some big scores at this week's bowling.

Henry G. Berning and Mrs. Berning have returned from a western trip, during which Mr. Berning visited many florists.

The C. Young & Sons Co. furnished the decorations at the Coliseum for the

ARTIFICIAL FLOWERS

Waxed Orchids, asstd. colors.....100, \$5.00	Waxed Sweet Peas, asstd. colors..100, \$2.00
Waxed Calla Lilies100, 6.00	Waxed Easter Lilies.....100, 8.00
Waxed Roses.....100, 3.00	Waxed Russell Roses100, 5.00

Short Stem Carnations, not waxed, \$2.00 per gross.

We manufacture a full line of Florists' Baskets.

Send us your order; we will give it prompt attention.

R. E. Gebhardt Co., 322-324 W. North Ave., CHICAGO, ILL.

Mention The Review when you write.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

Veiled Prophet's ball and the dinner decorations at the St. Louis Club for the same event; both were highly commended.

S. Bayersdorfer, brother of H. Bayersdorfer, of Philadelphia, was a visi-

tor last week in the interest of the firm.

Philip Goebel, of Webster Groves, Mo., has a house planted in Nebraska carnations, which promise a big crop this winter. A large crop of Polly Rose

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES

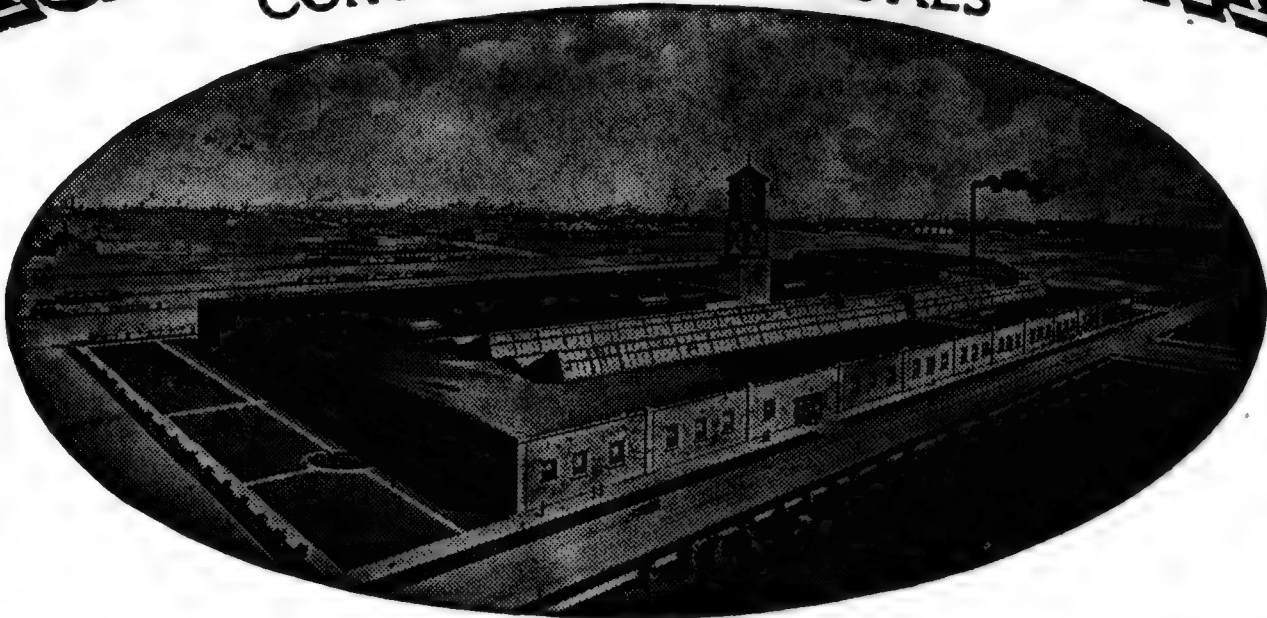
Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1826 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.



Home Office
and Factory
4433 Ogden Ave
CHICAGO
Telephone
Lawndale 904

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 3.75
10 x 6 x 5 1/2 2-inch Top.....	4.25
12 x 8 x 5 1/2 2-inch Top.....	5.55
14 x 10 x 8 2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$3.40
20 x 4 x 3 2-inch Top.....	3.40
21 x 5 x 3 3-inch Top.....	4.50
24 x 5 x 3 1/2 2-inch Top.....	4.75
24 x 8 x 4 2-inch Top.....	6.10
28 x 8 x 4 2-inch Top.....	6.90
28 x 8 x 5 2-inch Top.....	7.90
30 x 5 x 3 1/2 2-inch Top.....	5.20
36 x 8 x 5 2-inch Top ..	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago. When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope	\$15.85
20 x 20 x 8 Telescope	20.55
21 x 5 x 3 Telescope	4.50
24 x 5 x 3 1/2 Telescope	5.50
24 x 24 x 10 Telescope	31.60
30 x 10 x 5 Telescope	11.00
30 x 12 x 6 Telescope	15.85
32 x 32 x 8 Telescope	39.45
36 x 10 x 5 Telescope	14.20
36 x 12 x 6 Telescope	19.00
36 x 14 x 8 Telescope	25.30
40 x 10 x 6 Telescope	22.50

mums just coming into flower was also noticed. The Windler Wholesale Floral Co. handles this output.

W. J. Pilcher says he is satisfied that Russell is the best rose he has ever grown. He has his big house planted with it and is looking forward to a record crop this season.

Edward Niebling, of the Bergstermann Floral Co., celebrated his fifth wedding anniversary October 8 at his home on Nebraska avenue.

F. W. Ude, Jr., of Kirkwood, is as usual sending to H. G. Berning's wholesale market an excellent cut of Glory of Pacific mums. A large cut of fancy sweet peas and violets will be in soon.

Fine shipments of carnations are coming to this market from Henry Baer, of Peoria, Ill. Rose consignments from the J. F. Ammann Co. and the Woodland Gardens, both of Edwardsville, Ill., are also of high quality.

Bowling.

The "Say It with Flowers" bowling league, which rolls match games every Wednesday night, rolled some interesting games October 8. The Sweet Pea team, which is considered the strongest team, lost one game to the Daisies, while the Carnations succeeded in winning one game from the Roses.

The standing of the teams is as follows:

Sweet peas, won 5, lost 1; Roses, won 3, lost 3; Daisies, won 3, lost 3; Carnations, won 1, lost 5.

This week the Roses will meet the Sweet Peas and the Carnations the Daisies.

J. J. B.

TORONTO, ONT.

October is a busy month for the To-

ronto florists. About fifteen are attending the F. T. D. meeting at Buffalo. The Gardeners' and Florists' Association

will meet October 20 and the Retail Florists' Club October 27. Mrs. Moore entertained the club at her apartments Oc-

OUR MOTTO IS

"SATISFACTION"

With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

Climax Manufacturing Co.

Main Office and Plant
CASTORLAND, N. Y.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3.....	\$ 3.50
21x 6x3½.....	4.35
24x 5x3½.....	4.50
24x 8x4.....	6.00
28x 8x5.....	7.25
30x 6x3½.....	6.00
36x 8x5, full telescope.....	11.00
30x10x6 " ".....	15.00
36x11x7 " ".....	20.00
42x 8x6 " ".....	20.00
18x18x7, for designs..	18.00
20x20x8 " ".....	24.00
24x24x8 " ".....	30.00
26x17x8 " ".....	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10.....	\$0.75	\$8.00
30x12x10.....	.50	5.50
24x24x10.....	.65	7.00
24x20x10.....	.60	6.50
20x20x10.....	.50	5.50
30x30x10.....	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow cover	Mist Gray or Manila Full Telescope
SIZES	Prices per 100	Prices per 100
3 x 20 x 4.....	\$2.25	\$ 2.50
3 x 18 x 5.....	2.30	2.60
3½ x 24 x 5.....	3.60	4.30
3½ x 30 x 5.....	4.30	5.00
5 x 24 x 8.....	5.40	6.75
5 x 28 x 8.....	6.60	8.10
5 x 36 x 8.....	8.00	10.00
5 x 38 x 8.....	9.50	11.50
5 x 30 x 10.....	10.25	12.00
6 x 28 x 12.....	10.50	12.50
5 x 35 x 10.....	11.25	13.00
6 x 36 x 12.....	14.25	16.35
8 x 20 x 20.....	15.00	18.75
8 x 24 x 24.....	22.50	25.00
7 x 42 x 12.....	27.50
8 x 48 x 14.....	32.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½ x 9 x 6.....	\$3.75
6 x 7 x 14.....	5.00
6 x 9 x 13.....	5.50
7 x 9 x 9.....	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

FASTEN IT WITH THE



BULL DOG CLIP

Sold by Florists' Supply Houses Everywhere.

BOX PRICES

on the Lindley Line

mean a saving to you without sacrificing the manner of proper delivery to your customers.



MIST GRAY BOXES

Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

	Shallow Lids	Telescope
18x5x3.....	\$3.00	\$3.20
21x5x3.....	3.35	3.60
24x5x3½.....	3.90	4.75
30x5x3½.....	4.70	5.60
36x5½x3½.....	6.85
21x7x3½.....	4.65
24x8x4.....	5.95
28x8x5.....	7.60	10.10
36x8x5.....	9.55	12.20

Violet and Corsage Boxes.

9x6x5½ Shallow Lids.....	\$3.85
11x8x5½ Shallow Lids.....	4.25
15x8x6½ Shallow Lids.....	6.46

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

All Full Telescope.	
30x10x5.....	\$11.75
34x16x5.....	18.50
36x14x6.....	21.90
36x10x6.....	16.65
40x10x6.....	18.00
48x10x6.....	21.90
30x12x7.....	18.50
36x12x8.....	25.30
16x16x8.....	16.50
18x18x7.....	16.50
20x20x6.....	16.50
20x20x8.....	22.50
24x24x8.....	27.60

GREEN BOXES

Corner Lock Style.

An appropriate color.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.35
21x5x3.....	3.75
24x5x3½.....	4.90
30x5x3½.....	5.85
27x7x4.....	6.30
36x5x3½.....	7.15
34x6x3½.....	6.65
24x8x4, 2-inch lid.....	6.20
28x8x5, 2-inch lid.....	7.95
36x8x5, 2-inch lid.....	10.00

All prices per 100, f. o. b. factory.

WHITE BOXES

Corner Lock Style.

A beautiful white plated stock. Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.68
21x5x3.....	4.10
24x5x3½.....	5.40
30x5x3½.....	6.40
24x8x4.....	7.50
28x8x5.....	10.60
36x8x5.....	12.65
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.	
9x6x5½, 2-inch lid.....	\$4.70
11x8x5½, 2-inch lid.....	5.65

ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.

Just the thing for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20 x 4½ x 3.....	\$2.00	24 x 4½ x 3.....	\$2.30
30 x 5 x 3¼.....	\$3.05		

Prices per 100, f. o. b. factory.

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

tober 5. There were about ten tables of euchre.

Richmond Hill is striving to make a

GALAX—FERNS—LEUCOTHOE

Direct from the woods to the dealer

NEW CROP READY FOR IMMEDIATE SHIPMENT.



Green Galax, 3 to 3½-inch.....	\$1.25 per 1,000; \$ 7.50 per case of 10,000
Green Galax, 3½ to 5-inch.....	1.50 per 1,000; 10.00 per case of 10,000
Bronze Galax, 3 to 3½-inch.....	1.25 per 1,000; 7.50 per case of 10,000
Bronze Galax, 3½ to 5-inch.....	1.50 per 1,000; 10.00 per case of 10,000
Fancy Ferns, 12-inch and up.....	2.00 per 1,000; 7.50 per case of 5,000
Dagger Ferns, 12-inch and up.....	2.00 per 1,000; 7.50 per case of 5,000
Long Green Leucothoe.....	5.00 per 1,000.
Medium Green Leucothoe.....	3.50 per 1,000.
Short Green Leucothoe.....	2.00 per 1,000.



Special price on galax in lots of 10 cases and up. Remember that we are the RETAILERS' friend, and solicit the RETAILERS' business.

We guarantee a 50% better quality of greens this season than at any time in the past. This is made possible by our being a member of the BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION. If we fail to give you just what we promise, the Association will kick us out without any controversy.

ELK GALAX & FERN CO.,

Wire us at Elk Park, N. C.
Terms, Cash with order.

Banners Elk, N. C.

Mention The Review when you write.

SMILAX SMILAX SMILAX

New Crop Now Ready

Orders filled promptly on short notice. \$3.00 per case

PERPETUATED MOSS.....	\$3.50 per bag
NATURAL MOSS.....	1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.

Mention The Review when you write.

name for itself as a great flower center. No sooner had John H. Dunlop completed a greenhouse for his new Dunlop rose than he let a contract for another for propagating purposes. The Bedford Park Florists have let the contract for 50,000 square feet and G. Mills' range is being enlarged by the addition of another greenhouse.

The death of Herman J. Simmers October 7 is recorded in this week's obituary column. J. J. H.

BALTIMORE.

The Market.

The market last week showed that it was fast getting down to an autumn basis. Roses, in the early part of the week, owing to several warm days, came in too far open. Many of them could not be used. During the latter part of the week the weather took a decided change and stock was in much better shape. While roses are in fair supply, the prospects are that for a period there will be a scarcity. This is a good thing and looks as though the growers were timing their crops on account of the chrysanthemum season. There were more dahlias on the market last week than could be handled to advantage. The growers this season have had altogether a good market for dahlias and, while there have been more than were ever before seen on this market, there were more sold. I cannot help but impress upon the growers the importance of discarding poor varieties and selecting the best. The dahlia market is improv-

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....\$3.00 each

Natural Sheet Moss.....	\$1.75 per bag
Perpetuated Sheet Moss.....	3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

CHICAGO PRINTED STRING CO.

Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

Mention The Review when you write.

ing each year, and if you have good varieties they will pay well for the work devoted to them.

Chrysanthemums have not struck their stride as yet, but by the time this reaches the readers they should be at their height. The early varieties that have been seen up to this time have been of good quality and cleaned up well.

Carnations are beginning to come well and, while most of them are short-stemmed, there are some to be had that are surprisingly good for this early in the season. One commission man told me that in spite of the scarcity of

Two Great Collections

Send For Our \$10.00 Collection of Superior Wax Flowers.

A fine assortment of ROSES, PEAS, LILIES, and several other varieties. They look real and can be used nicely with natural flowers.

YOU'LL COME BACK FOR MORE.

C. C. Pollworth Co., Milwaukee, Wis.

Mention The Review when you write.

plants they had more and better carnations than ever before in the first week of October.

Choice Boxwood Sprays

The Classic Decorative Material for all Occasions.

We wish to express our thanks to our many friends who favored us with their orders for this beautiful decorative material in the number of years (22) that we have distributed it from Maine to California.

Sample and prices mailed on application.

If you are not on our mailing list, write us today for our new fall catalogue, "Supplies for Florists."

Pittsburgh Cut Flower Co.

116-118 Seventh Street, PITTSBURGH, PA.



Mention The Review when you write.

HOLLY - BOXWOOD - LAUREL

FANCY HOLLY, case \$4.25, 10 cases or over case..... \$4.00

LAUREL BRANCHES, 2x2x4 ft. case..... 3.00

LAUREL STEMS, large bag 1.25

GREEN SHEET MOSS, large bag 1.75

BOXWOOD, select stock both varieties 100 lbs.. \$18.00, 500 lbs. or more .. \$16.00

PEONY ROOTS, best cut flower varieties, good stock, prices on application.

WE ADVISE EXPRESS SHIPMENTS.

W. Z. PURNELL,
Snow Hill, Md.



J. H. VON CANON

Evergreens Fresh from the Woods

Green and Bronze Galax, 3 to 3 1/4 inches; \$7.50 per case of 10,000; \$1.25 per 1000 in less than full cases; and \$7.00 per case in 10 case lots.

Green and Bronze Galax, 3 1/2 inches and up, \$10.00 per case of 10,000; \$1.50 per 1000 in less than full cases; and \$8.00 per case in 10 case lots.

Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green and Bronze Leucothoe, 10 to 12 1/2 inches \$2.00 per 1000
14 to 18 inches 3.50 per 1000
18 inches and up 5.00 per 1000

Bronze stock will be ready about Nov. 1st. Shipping point, Elk Park, N. C.

Fresh Stock
now Ready

Banners Elk, North Carolina



DAGGER FERNS.

GALAX SPECIAL SALE!

Green
or
Bronze



GALAX LEAVES

\$9.00 per case of 10,000 Cash or C. O. D.

A. L. FORTUNES, 1626 Ludlow St., PHILADELPHIA



FERNS, GALAX and LEUCOTHOE

Fresh from the Blue Ridge Mountains. All stock guaranteed 100 per cent good.

We are members of the Blue Ridge Decorative Evergreen Association.

Fancy and Dagger Ferns, \$7.50 per case of 5000.
Green Galax, 3 1/4 inches and up, \$10.00 per case of 10,000.
Green Galax, in 10 case lots and up, \$8.50 per case of 10,000.
Leucothoe, Green, 10 to 12-inch, \$2.00 per 1000.
Leucothoe, Green, 14 to 18-inch, \$3.50 per 1000.
Leucothoe, Green, 20-inch and up, \$5.00 per 1000.
Terms--30 days net, or 2 per cent discount for cash with order.

J. P. PRESNELL & CO., Whaley, N. C.

Ferns Moss Ferns

DAGGER FERNS, \$1.20 per 1000

FANCY FERNS, 1.40 per 1000

DRY GREEN SHEET MOSS, 7c per lb.

Cash with orders. Write for prices on large quantities.
Mrs. James Presnell, Cosby, Tenn.

Various Notes.

This is the last opportunity I shall have to remind my readers of the Victory banquet. Young blood was put at the helm and the wisdom of this move is apparent. The date has been changed to October 21. The place is the roof garden of the Southern hotel. There will be a dance, and also entertainment throughout the evening for those who do not dance. Mr. Ekas, the new president of the club, and present chairman

GALAX, Bronze POSTPAID, Per 1000, \$1.50 Per case 10,000 by express, \$9.50

B. E. and J. T. COKELY
Scranton, Pa.



The following are my wholesale prices: Per 1000
LEUCOTHOE—Short Sprays, from 10 to 14 inches, at..... \$1.50
Medium long, 14 to 18 inches, at..... 3.00
Extra long, 18 to 24 inches, at..... 4.10
FERNs, Fancy and Dagger 1.00
GALAX, from 3 1/4 inches and up..... 1.00
Per case of 10,000, \$9.00.

All F. O. B. cars shipping point.

T. HILL FARTHING [PERMANENT DEALER] ELK PARK, N. C.

BOXWOOD

Short Leaf or Baby Boxwood

In sacks of 50 lbs..... 15c per lb.

In crates of 50 lbs. 17c per lb.

Cash, f. o. b. our shipping point.

BUSHY FLOWER GARDEN, Bushy, Va.

Mention The Review when you write.

SOUTHERN WILD SMILAX

Standard Case, \$2.50

The Quickest Shipper

J. A. CURRY & CO., Drewry, Ala.

Mention The Review when you write.

NEW CROP

FANCY FERNS

First-class Stock, \$1.50 per 1000

Teahan Fern Co.

694-696 River St., TROY, N. Y.

Phone Troy 1706-W.

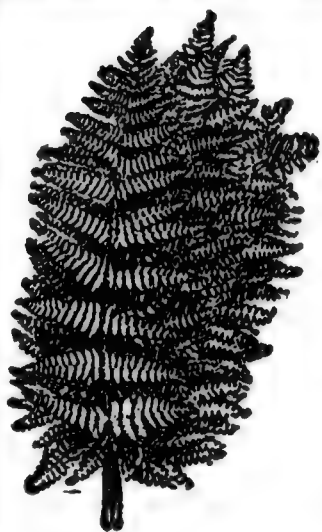
Mention The Review when you write.

NEW CROP SOUTHERN WILD SMILAX NOW READY

STANDARD CASE . . . \$2.50
HALF CASE 1.50

Chattahoochee Floral Co., Hatcher Station, Ga.
Best equipped, and quickest shippers in the South

Mention The Review when you write.



FANCY FERNS

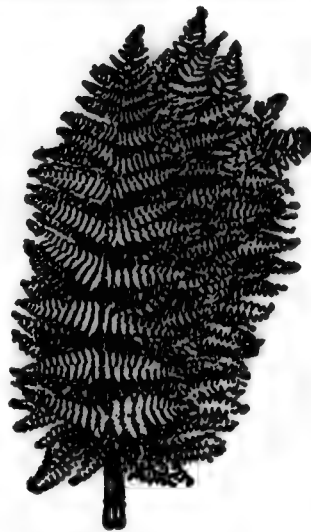
Finest stock in the country

\$2.50 per 1000

\$2.50 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.00.	1000.....	\$ 7.50
Wild Smilax, 50-pound cases, \$5.50; 25-pound cases.....			3.25
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			10.00
GREEN SHEET MOSS, very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale			2.50



FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

of the entertainment committee, told me there will not be a dull moment during the entire evening. Mayor Broening has accepted an invitation and will be present. Every florist in the city owes a debt of gratitude to His Honor, as he has done more to boost "Say It with Flowers" than any other man in this city. Another feature of the evening will be the elaborate floral decorations. The young fellows are all experts at the art and do most of this work in our city. With several of the older florists, who have gained renown, on the committee in advisory capacity, they purpose to show the members of the trade what they can do. It will be a great treat for the members of the trade, at the beginning of what promises to be one of the most successful years in the history of the business. Another feature will be our out-of-town guests: Philadelphia and Washington will both be with us. This will give everyone an opportunity to renew old acquaintances and make new ones. No one can afford to miss this get-together occasion. The tickets are limited, so get into touch with any of the wholesale houses, or Albert M. Fiedler, 902 South Charles street, at once and reserve your tickets.

One of the greatest problems that the farmers of this country have to face is how to get their sons interested in their calling and keep them on the farm. As the generation becomes older, they realize that unless they can get the boys interested in the work it will be only a matter of time until there will be no one to take their places. Now, none of us likes to admit we are getting old, but at the last meeting of the club, when the officers for the ensuing year were nominated, there was no doubt that there was some deep thinking along this line. And so a young hustler, like William F. Ekas, was selected for president. On top of this, Robert L. Graham, Jr., was chosen for vice-president, that he might be in training to succeed Mr. Ekas, at the expiration of his term. A real live wire was chosen in C. Harry Wagner for financial secretary, with young Albert Fiedler for treasurer. These boys are going to make some of us old veterans (who sometimes are proud of the fact, and like to boast about being charter members of the club) move some to keep up with them.

BRAGUES' CUT FERNS

Better value
for your money

L. B. Bague & Son

Established 1867

HINSDALE, MASS.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

These boys are starting their administration right; you can begin to feel the

"pep" already. Well, there is nothing the club needs so much as just this.

Ferns—Galax—Moss

NEW FANCY FERNS
 Per 1000\$2.00
 Lots of 5000 or more, per 1000... 1.75
LEUCOTHOE SPRAYS
 Per 100.....\$0.75
 Per 1000.... 6.00

BOXWOOD
 Per lb.....\$ 0.25
 50 lbs..... 10.00

BRONZE GALAX LEAVES
 Per 1000.....\$ 1.50
 Per case of 10,000 10.00
GREEN GALAX
 Per 1000.....\$ 1.50
 Per case of 10,000 10.00

SPHAGNUM MOSS
 Per bale.....\$2.00 10 bales.....\$17.50
GREEN SHEET MOSS
 Per bag\$ 1.75
 Per 10 bags..... 15.00

SPECIAL PRICES ON LARGE QUANTITIES

Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

Brown, Green and Purple Magnolia Leaves\$1.75 per carton; 10 cartons, \$16.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
 15 East Third Street,

Mention The Review when you write.

We are specialists on WILD SMILAX

For weddings and all social gatherings and conventions. We have more experienced workers and better territory to gather Smilax from than any one else in the business and we are not jobbers—all orders are gathered fresh for your needs. By that method only can you get best results. OUR PRICES are higher because we have better workers than any one else. We pay to get the best and have a better system of packing Smilax. Our cases weigh from 60 to 75 pounds. Our price is \$6.00 per case, express paid to any part of the U. S. east of the Rocky Mountains. Write us NOW for prices on Cut Boxwood, Red Berries and Cultivated Holly—we have 12 acres. Book your orders now and get best results from more than 200 experienced woodsmen.

ALABAMA EVERGREEN EXCHANGE,

2611 Prospect Ave., Cleveland, Ohio

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.

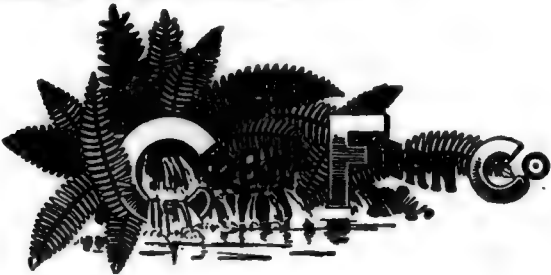
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.

Sphagnum Moss, \$5.00 per large bale.

Ground Pine, 12c per lb.; made up, 10c and 12c per yd.

Branch Laurel, large bundles, 50c.

Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
 Post Office and L. D. Phone Address
MILLINGTON, MASS.

SAY BOYS

LOOK AT
REEVES FOLIAGE CO.
 AD ON PAGE 37

Boys, go out and round up every young fellow connected with the trade. Let the club be a place where things are done. Put some life into it, and don't let the Florists' Club of Baltimore de-

FERNS

\$2.00 per 1000

Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight.

F. & S. LEE, **MARION, ALA.**

Mention The Review when you write.

BOXWOOD

We offer both Tree and Dwarf variety of the very best standard. Let us book your orders now for the season.

Our price list of HOLLY WREATHS, Case Holly and Laurel is now ready and all we need is your request to send it.

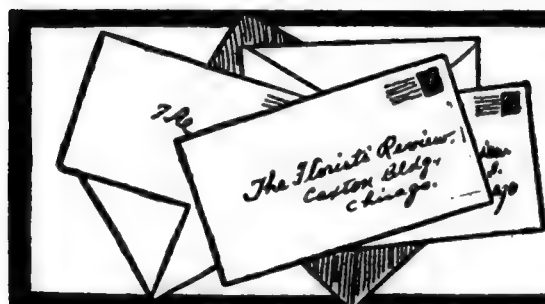
JONES, the Holly Wreath Man

Milton, Delaware

generate into an old man's debating society. You young fellows are in the saddle; the eyes of everyone in the trade are upon you. This is to be a young men's administration. "Go to it"; you can't afford to fail. And no one will appreciate your success more than the older members. Tate.

New Britain, Conn.—For Old Home week celebration F. H. Bollerer displayed in his window a flag made of red and blue immortelles and white cape flowers, and a horseshoe of red and white immortelles attached to which was a white satin ribbon bearing the words, "Good Luck to Our Boys."

Akron, O.—George Popp, Jr., manager of St. Martha's Gardens, 300 East Talmadge street, finds business slow of late, on account of the large quantity of outdoor stock on the market. He grows gladioli, dahlias and perennials for market on property of St. Martha's Catholic church.



Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line. Display advertisements in this department \$1.50 net, for one inch space. When answers are to be sent in our care, add 10 cents for forwarding. Plant advertisements not admitted under this head



SITUATION WANTED—As florist foreman on estate. Address No. 77, care Florists' Review, Chicago.

SITUATION WANTED—As landscape foreman, with florist ability; married, no family. F. Liston, 49 Southard St., Trenton, N. J.

SITUATION WANTED—By all-round grower; single; have 24 years' experience. Address No. 38, care Florists' Review, Chicago.

SITUATION WANTED—Young designer and storeman, six years' experience; best references; prefer some place in Illinois, Kentucky or Tennessee. Address No. 89, care Florists' Review, Chicago.

SITUATION WANTED—By an experienced all-round grower; elderly man; no night firing or designing; please state wages and particulars. Address Wm. Kirkham, Commercial Hotel, 1-3 East Hennepin Ave., Minneapolis, Minn.

SITUATION WANTED—By first-class designer, decorator and store man, capable of managing store. Over 20 years' experience. Age 38. Please state details and wages in first letter. Address No. 72, care Florists' Review, Chicago.

SITUATION WANTED—By first-class all-round grower, well experienced in all kinds of cut flowers and pot plants, also propagating, on retail place; steady and reliable single man, American; state particulars and wages first letter. Address No. 93, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, mums, decorative and bedding plants; rose section in Southern states preferred; elderly, single, sober and industrious; state wages and full particulars. Address A. Gergen, 739 Julia St., New Orleans, La.

SITUATION WANTED—At once by young married man, age 26; 12 years' experience in general wholesale and retail growing; also store work and designing; able to take charge; best of references; state salary and particulars in first letter. Address No. 94, care Florists' Review, Chicago.

SITUATION WANTED—By head gardener and propagator; age 45, single; on commercial place; competent in roses, mums, gardenias, cyclamen, carnations, cut flowers, bulbs and fancy pot plants; best references; state wages in first letter. Address No. 95, care Florists' Review, Chicago.

HELP WANTED—A section man to grow ferns. Apply John Scott, Rutland Road & E. 45th St., Brooklyn, N. Y.

HELP WANTED—Married man with experience in greenhouse steamfitting. Address A. J. Stahelin, Redford, Mich.

HELP WANTED—An experienced grower of mums, carnations and pot plants; good wages. Carl C. Reck, Bridgeport, Conn.

HELP WANTED—Greenhouse man, good potter and can handle a hose; \$24.00 per week. A. C. Oelschig & Sons, Savannah, Ga.

HELP WANTED—An experienced storeman as assistant clerk and designer; must be of neat appearance. Carl C. Reck, Bridgeport, Conn.

HELP WANTED—A single middle-aged man to take full charge of small greenhouse and store, C. C. Beingsesser, 1924 E. 29th St., Lorain, Ohio.

HELP WANTED—An all-round grower to take full charge of greenhouses at once; no roses; permanent position. N. P. Cockrell, Marshall, Texas.

HELP WANTED—Grower for general greenhouse stock; \$25.00 per week; located in West Virginia. Address No. 6, care Florists' Review, Chicago.

HELP WANTED—Experienced greenhouse man for growing pot plants; good wages to right party. Joseph Michal, 6416 S. Halsted St., Chicago.

HELP WANTED—Experienced man, who can wait on retail trade, to take care of small conservatory. The Geo. Wittbold Co., 745 Buckingham Pl., Chicago, Ill.

HELP WANTED—A young man, 18 to 40 years, who can handle a team and help in greenhouse; \$21.00 per week to start. Martin Keit, 601 Washington St., Bay City, Mich.

HELP WANTED—All-round man for general greenhouse work, wages \$60.00 per month, room and board. Apply in person if possible. John Welland, 1516 Greenwood St., Evanston, Illinois.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—An all-round florist; one who understands the growing of general stock for a small retail place; good wages, steady work; elderly man preferred. Wahpeton Floral Co., Wahpeton, N. D.

HELP WANTED—Good gardeners for landscape work at once; good pay to right men. Western Landscape Architects & Engineers, 414 Sixth St., Racine, Wis.

HELP WANTED—All grower of roses, carnations and general greenhouse stock; married man preferred; have house and free gas; state wages and particulars in first letter. Wm. Hasselmann, Independence, Kan.

HELP WANTED—Experienced growers, carnations, mums and pot plants, for place of 150,000 ft of glass; \$100.00 per month; 6-room houses and small garden; seven miles from Detroit. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Experienced grower of roses, carnations, mums and general line of potted plants; wholesale and retail; one who can take charge in absence of foreman; state experience, age and salary wanted; 35,000 feet of glass; also greenhouse helper with some experience; state experience and salary. Freeport Floral Co., Freeport, Ill.

HELP WANTED—Single man experienced in growing of roses, carnations, mums and pot plants for small place near Pittsburgh; must be a willing and obliging worker who can produce the goods; wages, \$65.00 a month with first-class board and room. State all particulars in first letter, enclosing references, to Beechwood Farms, R. F. D. No. 2, Sharpsburg, Pa.

WANTED—To buy or lease range of glass located in Colorado or Oklahoma; 10 to 20,000 feet of glass with retail outlet for production and sufficient land for outdoor planting; place must be modern and in good repair; fully stocked and with going business; will buy or lease with option to buy. Address No. 85, care Florists' Review, Chicago.

FOR SALE—Second hand boiler flues, 3-in., 10 ft. long, at \$1.00 each. C. W. Espy & Son, Brookville, Pa.

FOR SALE—Seven grate bars four feet long and two and one-half inches wide; have never been used; \$15.00. Miller Bros., Abilene, Kansas.

FOR SALE—Pots, 25,000, 2-in. red, standard size pots, good as new, \$3.50 per 1000; 5000 rose pots, 2½-in., same price. Virginia Nursery Co., Purcellville, Va.

FOR SALE—4-in flues, 14-foot lengths, at \$15.00 per 100 feet or \$120.00 per 1000 feet. Very good condition. A. T. Pyfer & Co., 164 N. Wabash Ave., Chicago, Ill.

FOR SALE—Retail business; 8000 ft. glass, store included. Address No. 464, care Florists' Review, Chicago.

FOR SALE—10,000 feet glass in good condition; office and dwelling; good stock on hand; in town of 7,000; reason for selling, ill health. Frank Bros., Beardstown, Ill.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 3116 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 479, care Florists' Review, Chicago.

FOR SALE—15 Miles south of Boston, 4 greenhouses with about 7000 sq. ft. glass; modern 8-room house with all improvements; good barn; about 2 acres land; on state road and electric car line. Pierce & Son, West Medway, Mass.

FOR SALE—In a live Kansas town of 18,000 inhabitants, an 18 yr. established florist business; 10,000 sq. ft. of glass; well stocked, doing good business; 70 hotbed sash; 8-room house; 5 acres in cultivation; good reason for selling. Address Eagle Greenhouses, 1202 W. 7th St., Coffeyville, Kan.

FOR SALE—A second-hand Kroeschell hot water boiler, type C, flueless, suitable for 2000 ft. glass, in good condition and easily worth three times my price, f. o. b. Dodge Center, Minn., at only \$60.00, as I have no use for same. If you are after a bargain write at once to N. N. Christenson, Dodge Center, Minn.

FOR SALE—A paying florists' shop in a city of 25,000; no other florist in city; territory of fifty miles and more on four sides to draw business from; shop well equipped, best location in town, low rent; will not sacrifice, but will sell at a reasonable price, as other business demands our attention. Address Box 540, Alexandria, La.

FOR SALE—In western New York, 28,000 ft. of glass; steam heat; own water system; natural gas; electric light and other conveniences; the plant will stand closest inspection, will pay for itself in a few years; a rare opportunity for cash; reason for selling, other business. For particulars address No. 74, care Florists' Review, Chicago.

FOR SALE—Boilers, No. 10 Kroeschell type, new, \$900; No. 11 Kewanee type, \$400; 40-horse scotch marine, \$400; 25-horse, \$250; 10-horse, \$175; 15-horse Tee boiler, \$175; 10-horse, \$100; tubular boilers, 35, 45, 70 and 100 horsepower; Forbes pipe machine, hand or power, 2½-inch to 6-inch, \$75. Casey Boiler Works, Springfield, Ohio.

FOR SALE—A small range of glass, consisting of six greenhouses, a large store and dwelling house, situated in the heart of Cleveland, doing an extensive retail business; would like to sell same or rent for long terms; place fully stocked and in running order; thirty years of success for me; see what you can do; don't have to sell but would like to retire from business as my health is failing; this place well worth investigating. Address No. 95, care Florists' Review, Chicago.

FOR SALE—18x24 double thick glass, greenhouse brand, new, \$6.25 per box; new guaranteed black 2-inch pipe, 18c per ft.; second hand black pipe, 1-inch, 6½c per ft.; 1½-inch 9½c per ft.; 2-inch, 15c per ft.; used roof drip bars, 2c per ft.; 1 old No. 5 and 1 No. 12 Kroeschell boiler, \$600.00; the following round boilers: 18-inch, \$69.00; 21-inch, \$92.00; 24-inch, \$124.00; the following sectional boilers: 6 section, 20-inch, \$186.00; 6 section, 24-inch, \$200.00; 6 section, 30-inch, \$289.00; 8 section, 30-inch, \$374.00; 7 section, 40-inch, \$495.00; 8 section, 40-inch, \$567.00. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

As foreman or section man in a clean kept place from 30,000 to 60,000 sq. ft. glass; middle west preferred or any part of the country under satisfactory conditions; can come at once; experience 23 years in this country in cut flowers, potted plants, propagating, designing, etc.; would like to see the place personally if not too far from Chicago; am of middle age, single; when writing please state full particulars as to the place and wages. Address No. 83, care Florists' Review, Chicago.

SITUATION WANTED

By first-class grower of pot plants, especially holiday stock, also cut flowers, with up-to-date firm in the middle west or south, to take full charge; 30 years' experience; please give full particulars in first letter. Address No. 92, care Florists' Review, Chicago.

HELP WANTED

A competent landscape architect, thoroughly versed in all branches of landscape work; a man able to intelligently interview clients and close contracts preferable; a high-class position for a high-class man; good salary to start, with participation in profits after January 1, 1920; an exceptional opportunity for the right party. Address No. 86, care Florists' Review, Chicago.

HELP WANTED

First-class man for large retail store; designer and maker-up; must have good appearance. All replies confidential.

FLEISCHMANN FLORAL CO.
Chicago, Ill.

SITUATION WANTED

By Bohemian florist and gardener who is also an expert landscape gardener and a graduate of a foreign university; experienced in growing all cut flowers and pot plants; married, aged 42; experience in the southern states; please state particulars and salary in first letter. Address No. 90, care Florists' Review, Chicago.

SITUATION WANTED

By experienced grower of pot plants, mums and carnations; 10 years' experience; age 29; please give full particulars in first letter. Address No. 81, care Florists' Review, Chicago.

SITUATION WANTED

By expert head gardener, and highly competent grower; life experience in all branches of the profession under glass and outside; wishes to take charge of a private place; can guarantee to get results; age 30, single, Frenchman; honest, strictly temperate; best references from commercial and private places; west preferred; state particulars please. JOHN SCHINZING, Gen. Del., P. O. Litchfield, Connecticut.

HELP WANTED

Intelligent, high-class salesman for nursery; straight salary and commission.

WOOD, STUBBS & CO.
Louisville, Ky.

HELP WANTED

Salesman for greenhouse trade; old established manufacturing company desires services of salesman familiar with greenhouse trade to sell specialty line; an excellent opportunity for the right man. Address No. 91, care Florists' Review, Chicago.

HELP WANTED

A first-class salesman and designer; one who is able to take charge of a retail store; good position for a steady, progressive and capable man.

BOSTON CUT FLOWER CO.,
Bromfield St., Boston, Mass.

HELP WANTED

I want a first-class man who has a thorough general knowledge of ordinary plants and especially of hardy perennials, their care and propagation; he must know how to handle men; I keep staff of 12 to 15; have 10 greenhouses and 20 acres of ground; man must be not over 40 and be capable and practical; for such a person I offer a splendid place; address me giving full particulars including salary desired, references, etc., all of which will be held in strict confidence; I am located in the eastern part of Pennsylvania. Address No. 70, care Florists' Review, Chicago.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A-1 carnation grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

A first-class designer; one who can produce A-No. 1 work and is able to wait on first-class trade; state salary and give references in first letter.

JOSEPH WITEK,
4748 McPherson Ave., St. Louis, Mo.

HELP WANTED

COME SOUTH FOR THE WINTER. We have openings for some ten or more good landscape gardeners, who can work to plans and do work neatly and accurately; good salary, promotion and permanent position to good men.

THE C. A. DAHL COMPANY,
Landscape Department, Atlanta, Ga.

[TURN THE PAGE.]

HELP WANTED

First-class florist, knowledge of growing all kinds of good stock for active business conducting three sales places; a worker and manager; all greenhouses in excellent condition, well stocked; three new houses in course of erection; good place and pay; must be an A-1 man; state age, experience, former connections, etc.; Tennessee. The Forest Hills Cemetery Co., Chattanooga, Tenn.

HELP WANTED

Rose grower, also a fireman; 50,000 feet of glass near Chicago; steady position and good wages.

GROVE FLORAL CO.,
Arlington Heights, Ill.

HELP WANTED

Good responsible night fireman, for twelve months of the year; good wages.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

HELP WANTED

An A-1 pot plant man, capable of taking charge of this department and make good; also an all-round, experienced greenhouse man, to assist in plant and cut flower sections; permanent positions; submit references and state wages expected.

CHAS. FRUEH & SONS,
Saginaw, Mich.

HELP WANTED

Several general growers; state salary and experience in first letter.

C. H. FREY,
Lincoln, Neb.

HELP WANTED

Growers, good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Iowa.

HELP WANTED

Grower of potted plants to work under manager; state age and salary expected. Write H. P. Knoble, care The Knoble Bros. Co., 1836 W. 25th Street, Cleveland, Ohio.

HELP WANTED

Two firemen, experienced in greenhouse work; must have license; good positions to the right men. Apply to

ROLF ZETLITZ CO.,
Dayton, Ohio

HELP WANTED

Rose grower and potters, men thoroughly experienced; southern California conditions; good boarding place; state wages in first letter; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

A good all-round grower of pot plants and mums, to work under foreman; a good position for a capable man; state full particulars and wages expected.

DAVIS FLORAL COMPANY,
Davenport, Iowa.

WANTED

ROSES and CARNATIONS; we want to contract with a reliable concern to ship us about 200 roses and 300 carnations three times a week.

HOSKINS FLORAL CO.,
Bismarck, N. Dak.

WANTED

Two-year-old rose bushes in large quantity; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco.

WANTED

1000 Bleeding Hearts.
SHENANDOAH NURSERIES,
Shenandoah, Iowa.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

WANTED

Dahlia bulbs in large quantities; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco

HELP WANTED

A No. 1 grower to take charge and produce first-class carnations, mums, peas and potted plants; give experience and wages expected.

PRINCE'S FLOWER SHOP,
Iowa City, Iowa

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.,
Oakland, Md.

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Ten experienced men for greenhouses, with knowledge of foliage and flowering plants; good pay.

Address ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

WANTED

1000 assorted 8 to 10 ft. high, Water Oaks, Willow Oaks, Pin Oaks and Hackberry. Write, giving types, quantities you have, height, diameter and price, all for later delivery.

N. L. WILLET SEED CO.,
Augusta, Ga.

FOR SALE

Three steel structure greenhouses to be dismantled, each 36 x 200 feet; been up five years; double strength 16 x 18-inch glass; piping and all included; greenhouses in A-1 condition; price, \$6,000.00.

THE BROWN FLORAL CO.,
Canton, Ohio.

FOR SALE

In Toledo, O., greenhouse of 15,000 feet of glass and 10 acres of ground on electric car line and stone road, suitable for flowers or vegetables, with excellent market of a city of 250,000 population; can be bought at a reasonable price, as owners have other business.

Address, W. H. KARL,
2237 Lawrence Ave., Toledo, Ohio.

FOR SALE

Small flower shop in a live town of 25,000 population, splendid opportunity for young salesman and decorator with small amount of capital; owner wishes to devote all of his time to the greenhouses. J. RALPH SOUDER, Hutchinson, Kan.

FOR SALE

White enamel refrigerator, 4 ft. wide, 30 inches deep, 7 ft. high, a bargain at \$85.00.

BUCHBINDER BROS.,
11 South La Salle Street, Chicago

FOR SALE

Rose growing establishment in Chicago suburb; 50,000 feet of glass in profitable operation; 8 houses; 2 iron frame 40x200 and 6 pipe frame 30x110; good 8-room dwelling, electric light; barn, garage and everything needed; over 5 acres good land.

GROVE FLORAL CO., Arlington Heights, Ill.

FOR SALE

Conservatory, 30 x 60 and 20 feet high, one iron frame 18 x 50 and one 9 x 50; Jos. Planty's construction; will sell plant complete or separately; also one semi-iron frame house 27 x 121; 10,000 feet 2-inch pipe; two Hitchings' sectional boilers; lot sash-bars and glass.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE**BOILERS**

One 66x16 return tubular boiler, double lap riveted 3/8-inch shell; 4-inch tubes, with full flush front and castings; boiler in good condition and have state inspector's certificate for 100 pounds' pressure.

Two 54x18 return tubular boilers, with full flush fronts, castings and trimmings, lap riveted, boilers suitable for 80 pounds' working pressure.

The above boilers are subject to inspection at St. Paul, Minn.

We are in a position to quote very attractive prices on same. GET IN TOUCH WITH US.

JOHN W. HILDRED & CO.,
St. Paul, Minn.

FOR SALE

Three large greenhouses; 12,000 feet of glass, equipped with Skinner spray; two acres of rich soil; one 7-room house; all equipped; barn, 400 hotbed sash, automobile truck, horse, wagon and farming tools; one large workhouse; steam boiler and table saws for making boxes; one large design building and workhouse; a good paying business; 10 minutes to station; good reason for selling. Inquire of owner.

COLONEL QUICK, Florist,
Matamoras, Pa.

FOR SALE

Electric flasher sign with motor; word, "Florist."

About 2 x 8 ft.

Good as new.

Put us on your mailing list.

TURLOCK SEED CO.
TURLOCK, CALIFORNIA

FOR SALE

Florists' establishment doing wholesale and retail business; five houses, residence and garage, in good running condition. For information write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Well established retail store, with about 20,000 sq. ft. of greenhouse glass; houses in A-No. 1 condition, stocked with carnations, mums, pompons, ferns and pot plants; city water, large office building, packing rooms and barn, new benches all way through; all houses repainted this summer; this plant is located in the heart of a prosperous town, 40 miles west of Chicago. For particulars write

WEISS & MEYER CO., Maywood, Ill

FOR SALE

A large number of secondhand steam and hot water heating boilers in good condition, most of them practically as good as new; also a quantity of 1 1/2 and 2-inch pipe; write us your wants.

ROGERS HEATING CO.,
Ransomville, N. Y.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

A 12-yr. well established flower store, no competition, in a good business town of 5000 population; also doing the business of the surrounding towns, making an added population of 8000; have been retailing more than I have produced under my 20,000 ft. of glass; have four railroads running through our town in all directions; making it a fine shipping center; all trains stopping here; located 2 hrs. ride by rail out of Chicago, in the heart of the corn belt of northern Illinois, and because of this location our patronage is of the very best and I have the confidence and good will of the entire community; terms very reasonable; possession at once or first of year, and will guarantee full retail cut flower rights; reason for selling, ill health and overwork from too many other interests and unable to look after the retail end; am willing to stand a thorough inspection at any time; a grand opportunity for the right party. Address No. 73, care Florists' Review, Chicago.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

One good Randall refrigerator 9 ft. long; three doors; mirrors glass top; panel box; also one show case 10 ft. high and one show case with glass doors; good table 11 ft. long; good National cash register; all as good as new, only used since Jan. 15, 1919; reason for selling, bought a larger store complete and shall run only one.

EMIL RIEPLE,
Rochester Greenhouse Co.,
Rochester, Minn.

FOR SALE

Refrigerator, 10 feet wide, 6 feet deep, 10 feet high; 3 display doors in front, storage compartment in rear; 12-inch marble base; used about one year; cost \$1200.00; will sell for \$500.00 f. o. b. Chicago.

BUCHBINDER BROS.,
11 S. La Salle St., Chicago

FOR SALE

In eastern Pennsylvania, a range of 75,000 ft. of glass, mostly new and in good running order; large, substantial house and all necessary outbuildings, with about twenty acres surrounding; close to sidings and express office; located in a small town with all conveniences and improvements; a real opportunity for a good man or two men with clean records and a little money; full possession April 1, 1920, or after; investigate even if you would be interested in leasing or sharing with intent to buy. Address No. 17, care Florists' Review, Chicago.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
8 houses, 18 1/2 x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.
or E. L. McKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

A quantity of good second-hand greenhouse material in A-No. 1 condition:

50 Boxes, 12x12 D. S. glass... @ \$4.50 per box.
100 Boxes, 14x14 D. S. glass... @ 4.50 per box.
50 Boxes, 14x16 D. S. glass... @ 5.00 per box.
Roof bars 10, 12 and 14 ft. long... 2c per ft.
Ridge boards and caps... 20c per ft.
Sills... 10c per ft.
6-light Ventilators, 34x47, glazed @ \$2.50 ea.
6-light Ventilators, 34x47, unglazed @ 1.75 ea.
8-light Ventilators, 34x62, glazed @ 3.00 ea.
8-light Ventilators, 34x62, unglazed @ 2.25 ea.
Iron posts and fittings... 2.00 ea.

All goods F. O. B. cars subject to 5 per cent packing and cartage charges. Cash only. Orders filled in order received and subject to being sold out.

C. W. PAIGE,
R. F. D. 43 Tivoli, N. Y.

FOR SALE

Glass, dbl. strength, 12x12, 12x14, 50 sq. ft., \$5.00 box; Ventilators, 28 in. x 5 ft. 4 in. and 3x8 ft., \$1.50 each; Sash bars, 1 1/2 x 1 3/4, 4 to 12 ft., 1 1/2c per ft.; Hitchings Ventilator Machines, \$7.00 each; Hitchings Ventilator Pipe, 6c ft.; Hitchings Hangers, 7c each.

Cash with order.
FRED BREITMEYER,
Mt. Clemens, Mich.

We are
in the market for
 Alfalfa, Blue Grass, Clover, Melilotus, etc.
 Send samples and prices

We offer

Cantaloupe and Casaba Seed
 50 lbs. or more at \$1.00 per lb.

TURLOCK SEED CO.
 Turlock, California

Mention The Review when you write.

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.
 President, E. C. Dungan, Philadelphia, Pa.;
 secretary-treasurer, C. E. Kendel, Cleveland, O.

THE sudden death of Herman J. Simmers, of Toronto, is reported in this week's obituary column.

DURING 1917 a total of 186,008,000 bulbs and roots were shipped to the United States from Rotterdam, valued at \$1,690,466. In 1918 the figures shrank to 81,063,000 and \$1,072,680.

THOSE who can pay for French bulbs or other imports in money of the country of origin profit by the unprecedentedly low rates of exchange, but all recent dealings have been on the basis of American dollars.

JOBBERs of lily bulbs report that cancellation of orders are numerous, both for giganteum and Formosa bulbs. Prices unquestionably are high, but the supply of bulbs is so small that there seems to be no special risk in buying them.

THE new Milwaukee-Irving State Bank, Chicago, opened October 15. Everette R. Peacock is president, making two onion set growers at the head of Chicago financial institutions. Joseph J. Budlong is president of the Lakeview Trust & Savings Bank.

How important is the export of bulbs to the United States from Rotterdam is indicated by consular figures that their value was nearly half of the total exports from that place to this country in 1917 and in 1918 amounted to approximately three-fourths of total shipments.

How much the war reduced France's exports of seeds is shown by comparative figures in metric quintals (quintal = 220.46 pounds) covering the first half of the year, 126,649 in 1913; 274,803 in 1914; 129,618 in 1915; 173,738 in 1916; 90,130 in 1917; 57,325 in 1918 and 40,309 in 1919.

ON the Glensanda, from Rotterdam which reached New York October 4, were forty bags of seed for the Dunkirk Seed Co., twenty for the Templin-Crockett-Bradley Co., forty for the Meyer-Stisser Co., thirty-two for F. W. Wood and eight for D. W. Kaiser, as well as 112 bags on order, a total of 252 bags.

HERE it is the middle of October and seed catalogues for the southern trade are due to be ready for the marts within sixty days. Seedsmen who get their books made in New York are on the anxious seat over the printers' strike. There will be a big

Larger Yields of Better Quality

Are the Results of Planting

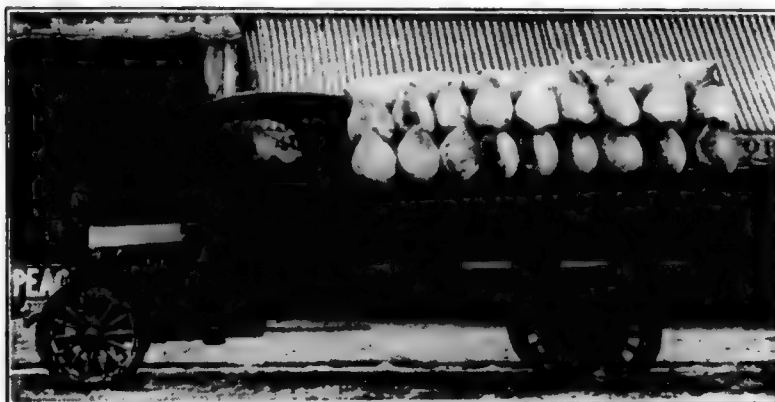
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Early View of Our Trial Grounds

When We Grow Them, We Know Them

Each season we grow thousands of acres of **High Quality Seeds** on our own seed farms to supply 75,000 critical planters in America and Europe.



\$15,000 Worth of Seed Starting on Its Way to Europe

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds

FROM

LANDRETH*Before Buying Elsewhere*

We will quote you for immediate or future shipment.

D. LANDRETH SEED CO.

Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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THE KIMBERLIN SEED CO.Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas County, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1919 seeds on request.

S. D. WOODRUFF & SONSHome Office: ORANGE, CONN.
New York City Store, 82 Dey Street**Waldo Rohnert**

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce, Onion and Radish.
Correspondence solicited.We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N.Y.

Mention The Review when you write.

R. C. MCGILL & CO.**WHOLESALE SEED GROWERS**

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

SAN FRANCISCO

CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

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Mention The Review when you write.

**YOU will be satisfied with the products of
Burpee's "Seeds that Grow"**

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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ONION SETS**LEONARD SEED CO.**

230-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN**GROWERS FOR THE TRADE**
Write for Prices**Braslan**

Growers for the Wholesale Trade Only. Onions, Lettuce, Carrot, Parsnips, Parsley, Celery, Endive, Salsify, Navel and Mixed Grandifera and Spencer Sweet Peas, and Sunflower.

Seed Growers

SAN JOSE, CALIFORNIA

Company

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.**TOMATO SEED**

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFFCorrespondence Solicited. Swedesboro, N. J.
Mention The Review when you write.**TOMATO SEED**Grown for the
Wholesale Seed Trade**HAVEN SEED CO.**SANTA ANA, CALIFORNIA
Mention The Review when you write.

rush of delayed work after the trouble is settled, and probably much higher prices. Paper, too, is sky rocketing again.

COMPARATIVE notes by the British Board of Agriculture state that while British onion seed shows a higher average weight per acre, American seed has a higher germination.

RAIN DELAYS TOMATO CROP.

Records for September show that more rain fell at Santa Ana, Cal., during the month than in any previous September recorded. This rain fell during the latter part of the month and held up tomato harvest for about one week. Although it did not result in an appreciable loss of tomato seed, still it is causing some of the seed to be a little darker in color than is liked. This, however, will not injure the vitality of the seed.

Good weather has prevailed since the storm passed and the tomato vines have not blighted, as is usual following a rain. If there is a continuance of good weather from this time on, there seems to be no reason why final results will not be fully as good as anticipated earlier.

Haven Seed Co.

STRIKE DELAYS DUTCH BULBS.

The strike of longshoremen in New York harbor has held up the Holland bulbs which have arrived there within the last two weeks. The Rotterdam steamer Glensanda was only half unloaded of its 15,972 cases when the men quit work upon the refusal of their employers to grant an increase from 65 cents to \$1 per hour and from \$1 to \$1.50 for overtime. The sympathetic strike of ferryboat men, called October 10, is likely to bring matters to a head shortly and result in a settlement that will allow the trade to have its bulbs.

On the steamer Glensanda, from Rotterdam, which arrived at New York October 4, were 15,972 cases of Holland bulbs, according to the published manifest, but no names of consignees were given. Two days later the Veendyk brought 179 cases more from Rotterdam, consigned as follows:

Consignee	Cases
American Shipping Co.	16
Lang, R. F.	9
Ringk, A. H., & Co.	154
Total	179
On steamer Glensanda	15,972
Previously reported	31,520

Total to date.....47,671

On the steamer Noordam, which arrived at New York from Rotterdam October 9, were two consignments of Dutch bulbs, one for the Equitable Trust Co., of forty-five cases, and one for R. F. Lang & Co., fifty cases, bringing the total arrivals to date up to 47,766.

MOTT-LY GLEANINGS.

The death of Mark W. Johnson, of Atlanta, Ga., removed possibly the oldest and one of the most remarkable seedsmen in the south. A steadfast believer in the quality of the firm's seeds which he carried exclusively, he had the faculty of inspiring his patrons with the same faith, so that, should such a thing as seeds failing to germinate happen, the sower invariably blamed other conditions for the failure.

The Goodale Seed Co., of Lexington, Ky., has taken a larger store to accommodate increasing business.

Japan Lily Bulbs

NEW
CROP

LIL. GIGANTEUM

EN
ROUTE

HOLLAND BULBS---Hyacinths, Tulips, Narcissi

Reliable bulbs. Order now.

Chas. Niemann, IMPORTER, 299 Broadway, New York

Mention The Review when you write.

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton, and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

NOW READY FOR IMMEDIATE SHIPMENT

Fine Bulbs--Low Price for First-Class Stock

Narcissus Paper White Grandiflora, 13 ctm. and up

1250 bulbs to the case, \$22.00 per case

F. W. O. SCHMITZ, Prince Bay, N. Y.

JUST RECEIVED: HOLLAND BULBS FREESIA PURITY

3/4 inch up

Prices on Application

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

Drevon, Tegelaar & Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

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GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;
1/4 oz., \$1.30; oz., \$5.00.

Early Flowering or Winter Blooming Giant Pansies.

1000 seeds, 40c; 1/4 oz., \$1.00;
1/4 oz., \$2.00; oz., \$7.50.

CHAS. FROST
New York

Schiller's

"The Strain That Leads"

Primroses

Mention The Review when you write.

SEEDS

Stump & Walter Co

30-32 Barclay St., New York City

Seeds and Seedlings, Forest and Ornamental Trees, Shrubs, Bulbs and Plants; Christmas Trees and Evergreen Decorations. Write for prices.

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ROCHESTER N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

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Get our new catalogue.

BURNETT BROS.

SEEDS : BULBS : PLANTS

98 Chambers Street, NEW YORK CITY

High Grade Holland Bulbs

HYACINTHS FOR FORCING

	Per 1,000	
	First Size	Second Size
Gertrude, rose pink.....	\$80.00	\$60.00
Lady Derby, rose.....	85.00	60.00
L'Innocence, pure white.....	80.00	60.00
Grand Maitre, blue.....	80.00	60.00
Queen of the Blues.....	80.00	60.00

HYACINTHS FOR BEDDING OR FORCING

	Per 1,000
Gertrude, rose pink.....	\$40.00
Gigantea, light pink.....	40.00
Mme. Van der Hoop, white.....	40.00
Grand Maitre, blue.....	40.00

SINGLE TULIPS

	Per 1,000
Belle Alliance, scarlet.....	\$27.00
Chrysolora, yellow.....	27.00
Keizerskroon, red and yellow.....	28.00
La Reine, rose white.....	28.00
Prince of Austria, orange scarlet.....	32.00
Rose Grisdelin, rose.....	26.00
Rose Luisante, dark rose.....	36.00

SINGLE LATE TULIPS

	Per 1,000
Bouton d'Or, yellow.....	\$24.00
Moonlight, extra large yellow.....	35.00
Inglescombe, pink.....	27.00
Inglescombe, yellow.....	27.00

DOUBLE TULIPS

	Per 1,000
Boule de Neige, white Murillo.....	\$27.00
Couronne d'Or, orange yellow.....	35.00
Imperator Rubrorum, scarlet.....	45.00
Murillo, rose white.....	27.00

DARWIN TULIPS

	Per 1,000
Baronne de la Tonnaye, pink.....	\$27.00
Clara Butt, apple blossom.....	27.00
La Candeur, white.....	27.00
Pride of Haarlem, deep pink.....	35.00
Farncombe Sanders.....	35.00
W. Whistler.....	27.00

Lots of other Darwins and single late Tulips. Ask for price list.

NARCISSI

	Per 1,000
Bic. Victoria, extra d. n.....	\$45.00
Golden Spur, extra d. n.....	45.00
Emperor, large, round.....	35.00
Sir Watkin.....	35.00
Von Slon, extra d. n.....	45.00
Ornatus, extra d. n.....	32.00
Etc., etc.	

AMERICAN-GROWN GLADIOLI

	Per 1,000	
	1½-inch and Up	1½-1¾-inch
America, pink.....	\$30.00	\$24.00
Francis King, salmon red.....	30.00	24.00
Glory of Holland, white.....	35.00	28.00
Golden West, orange red.....	40.00	32.00
Halley, salmon pink.....	30.00	24.00
L'Immaculee, pure white.....	60.00	50.00
Mr. Mark, light blue.....	110.00	85.00
Pendleton, pink carmine blotch.....	45.00	35.00

	Per 1,000	
	1½-inch and Up	1½-1¾-inch
Peace, white rose stripe.....	\$40.00	\$32.00
Panama, pink.....	40.00	32.00
Primulins Hybrids, extra mixed.....	30.00	24.00
Prince of Wales, salmon pink extra.....	80.00	65.00
Red Emperor, largest scarlet.....	100.00	80.00
War, blood red.....	45.00	35.00
Yellow Hammer, large yellow.....	40.00	32.00
Wilbrink, early pink.....	65.00	55.00

Ask for our complete list. Terms: 3% cash with order or 30 days net. Unknown correspondents please send cash with order. Packing charged at cost. All bulbs offered F. O. B. Mount Clemens, Mich.

UNITED BULB CO.,

Mount Clemens, Mich.



HELLER & CO.
MONTPELIER, OHIO

HELLER'S MICE PROOF SEED CASES

Send for Catalog No. 34

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FALL BULBS

Valley Pips, Holland grown.
Begonia and Gloxinia Bulbs.
Palm Seeds.
Dutch Bulbs.
Japanese Lily Bulbs.
Narcissus Emperor and Empress.
Raffia, Bamboo Canes, etc.

Write for import prices.

McHUTCHISON & CO., The Import House, 95 Chambers St., NEW YORK

BULBS

Paper White NARCISSUS, 1250 to case, in original cases, \$21.00 per case, F. O. B. Bloomington, Ill.

ARTHUR J. GRAVES, Bloomington, Ill.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES
Selected stocks of Onion, Lettuce, Radish, Carrot, Sweet Peas, etc.

WING'S

IRIS, Honorabilis Standards, golden; Falls, rich mahogany brown--4c each.

The WING SEED CO., Mechanicsburg, Ohio.

Iris—Peonies—Dahlias—Gladioli

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus, Rhubarb, Celery, Spinach, Beet, Onion, Beans, Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

Mention The Review when you write.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street, PHILADELPHIA, Pa.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.

Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

The members of the Gorman-Gammill Seed Co., of Birmingham, Ala., note in-

Wood, Stubbs & Co., of Louisville, Ky., intend to remove the offices to the depot warehouse, thus giving more space for the increasing counter trade. Kentucky blue grass is on the short list,

owing to the fact that all old stocks have been used up and the new crop is not a full one.

The Hall Seed Co., of Louisville, has remodeled its store, installing a full set of the Walker bins.



MICHELL'S BULBS

FREESIA "PURITY"

This grand type supersedes all the old varieties of Freesias; flowers almost twice the size of the regular type and of a pure glistening white. Plant now for a later winter crop.

First size bulbs.....Doz. 100 1000 \$0.25 \$1.25 \$10.00

NEW GIANT COLORED FREESIAS

These varieties are equal to the Purity in size, are of excellent form and of splendid texture.

	Doz.	100	1000		Doz.	100	1000
Blue	\$1.25	\$8.00	\$75.00	Pink	\$1.25	\$8.00	\$75.00
Lavender	1.25	8.00	75.00	Mixed, all colors....	.75	5.00	40.00

HYACINTHS, TULIPS, NARCISSI, AND ALL OTHER SEASONABLE BULBS

ASPARAGUS PLUMOSUS NANUS

LATHHOUSE GROWN SEED

1000 Seeds.....\$2.00 5000 Seeds.....\$9.75 10,000 Seeds.....\$18.50

Also all other Seasonable Seeds and Supplies for the Florist.

Send for New Wholesale Price List if you have not received a copy.

MICHELL'S SEED HOUSE, 518 Market St., PHILA.

Mention The Review when you write.

creasing calls for wheat, rye, timothy and clovers, showing the tendency to raise diversified crops, apart from cotton.

The Williams Seed Co., of Norfolk, Va., has opened a branch at Plant City, Fla. Lyon H. Williams, the proprietor, entertained the gleaner at the weekly luncheon of the Kiwanus Club, where the leading topic discussed was "Bugs and How to Combat Them."

Manager Moreland, of Geo. Tait & Sons, Inc., Norfolk, believes that within the next decade all market garden land within easy reach of the city will be built upon to accommodate the rapid growth of the population. As there is an abundance of land suitable for the growing of vegetables, the outside markets will not suffer. The recent death of George Tait came as a shock in its suddenness, since his age was less than threescore years.

W. M.

FORAGE-PLANT SEED IMPORTS.

The following table, prepared in the seed laboratory of the bureau of plant industry, United States Department of Agriculture, shows the amount of the various kinds of forage-plant seeds subject to the seed importation act permitted entry into the United States during the month of August, 1919, as compared with August, 1918:

Kind of seed.	August, 1919.	August, 1918.
Alfalfa	205,900
Blue grass:		
Canada	113,300
Clover:		
Alsike	204,900	226,000
Crimson	955,500
Red	562,000	43,600
Clover mixtures: White and alsike		30,000
Millet: Broom corn
Orchard grass	153,900
Rape		300
Rye grass:		
English		78,400
Italian	22,400	11,200
Timothy		34,500
Vetch:		
Hairy		34,100
Spring

The General Bulb Company

Established 1883

VOGELENZANG (Holland)

American Branch:

110 Water Street, NEW YORK

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BRITAIN

Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! Then write and get our special prices on all **SEEDS!**

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

Mention The Review when you write.

Watkins & Simpson, Ltd.

will shortly issue their advance offer of seeds for the approaching season, and will be pleased to mail a copy on application to

27-29 Drury Lane

LONDON, England

Mention The Review when you write.

F. G. MARQUARDT, Inc.

Importers of Bulbs

345 Broadway, NEW YORK CITY

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

CEYLON

WILLIAM & RICHARD,

Alexandria Gardens, Colombo, Ceylon

Tropical Seeds and Plants of Commercial Products, etc.

Mention The Review when you write.

Seed Packets

FLOWER SEED SIZES TO CATALOGUE ENVELOPES—RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

JUST OUT

BOLGIANO'S 1919 FALL CATALOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners. Write for a Copy at Once--It Will Save You Money.

J. BOLGIANO & SON, Baltimore, Md.

For Dutch Bulbs

WRITE TO Van Meeuwen & Tegelaar

1133 Broadway, Corner 26th St., New York

Ready for Immediate Delivery

PAPER WHITES A few cases, 13 ctm. **\$21.00** Per 1000
and up, 1250 to case.

SWEET PEAS

Mrs. A. A. Skach, Orange Orchid, Mrs. Sim Orchid, Mrs. Joseph Manda, Flora Fabing, Pink and White Orchid, per oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

Lavender Nora, Lavender Orchid, Lavender Queen, Apricot Orchid, Orchid Beauty, per oz., 50c; ¼ lb., \$1.50.

Mrs. M. Spanolin, Bridal Veil, Venus, Mrs. Chas. Zvolanek, Zvolanek's Blue, Xmas Pink Orchid, Miss Louise Gude, Lavender Spanolin, Watchung Orchid, Yarrowa, per oz., 75c; ¼ lb., \$2.75; lb., \$10.00.

Zvolanek's Red, Belgian Hero, The Beauty, per oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

	Per Oz.	Per ¼ lb.	Per lb.
Zvolanek's Pale Blue.....	\$1.50	\$ 5.00	\$15.00
Zvolanek's Rose.....	5.00	15.00	50.00
Rose Queen.....	3.00	10.00	35.00

STOCK YOU NEED NOW

Cyclamen Seed, separate colors, fine stock, \$12.00 per 1000. Pink Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Pansy Seed, Florists' Prize Mixture, \$6.00 per oz.

Adiantum Croweanum Clumps, the kind that will give immediate results, \$50.00 per 100.

Adiantum Hybridum, heavy 8 and 9-in. pot plants, \$75.00 per 100.

English Ivy, 3 and 3½-in. pot plants, 1 to 2 feet long, per 100, \$12.00.

Pelargonium Easter Greeting and all its sports, 2½-in., \$10.00 per 100.

Table ferns in best varieties, strong 2½-in. plants, \$6.00 per 100; \$50.00 per 1000.

Japanese Iris, strong divisions, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

Hydrangeas, French, 2½-in., \$6.00 per 100; 3-in., \$10.00; 4-in., \$20.00.

Lilium Formosum, black stem (while they last), 7/9, 300 to case; 8/10, 225; 9/10, 200 to case, per case, \$80.00.

Freesia, California Purity, ½-in. and up, per 1000, \$9.00; ¾ to ¾-in., per 1000, \$14.00.

Freesia Fardel, in colors, per 1000, \$40.00.

DUTCH BULBS

Von Sion, mother bulbs, \$45.00 per 1000; Von Sion, 1st size bulbs, \$30.00.

Golden Spur, mother bulbs, \$42.50 per 1000.

Sir Watkin, mother bulbs, \$42.50 per 1000.

Write us for your wants on other Dutch bulbs.

Lilium Multiflorum, for immediate delivery, 7/9 (300 per case), \$55 per case.

Please note that our prices include packing charges.

Giganteums are due about the middle of October.

We will make full deliveries and expect to have a surplus in spite of the scarcity. Prices will be quoted later.

S. S. Skidelsky & Co., 50 PARK PLACE, New York City

Mention The Review when you write.

For SEEDS

Flower, Vegetable and Farm

Send Your Inquiries to

HURST & SON

152 Houndsditch

LONDON, ENGLAND

The Premier British Wholesale
and Exporting Seed House.

75 Years' Unrivalled Reputation

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SUMMER and FALL SOWING

Pansies, Myosotis, Cyclamen, Snapdragon,
Sweet Peas, Perennials,
and Freesia Purity

NOW IS THE TIME TO ORDER BULBS FOR FALL DELIVERY

FOTTLER, FISKE, RAWSON CO.

THE SEED STORE

12 and 13 Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.

ST. LOUIS SEED CO.

THE HOME OF "PURE
AND SURE SEEDS"

411-13 Washington Ave.
ST. LOUIS, MO.

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ARRIVED

SHIPMENT OF HIGH-GRADE HOLLAND BULBS

STOCK IS LIMITED. ORDER NOW.

R. A. VANDERSCHOOT, 299 Broadway, New York, N.Y.

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Dutch and French Bulbs

C. J. Speelman & Sons | Lagarde & Speelman
SASSENHEIM, HOLLAND | OLLIOULES, VAR, FRANCE

NEW YORK OFFICE
38 MURRAY ST.

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Painesville Nurseries

Nurserymen - Florists - Seedsmen
PAINESVILLE, OHIO

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SEEDS, PLANTS and BULBS

BARCLAY NURSERY,
14 West Broadway. NEW YORK

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HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

Mention The Review when you write.

GROWERS AND SHIPPERS OF
**CUT FLOWERS,
GREENS and
PLANTS**

Wholesale Cut Flower Prices.

Philadelphia, Oct. 13, 1919.

	Per 100	
Beauties, Long	\$40.00 @ \$50.00	
Russell, Long	15.00 @ 25.00	
Russell, Short	4.00 @ 8.00	
Double White Killarney, Long	6.00 @ 8.00	
Double White Killarney, Short	4.00 @ 5.00	
Maryland, Long	6.00 @ 8.00	
Maryland, Short	4.00 @ 5.00	
Columbia, Long	15.00 @ 20.00	
Columbia, Short	4.00 @ 8.00	
Ophelia, Long	6.00 @ 10.00	
Ophelia, Short	4.00 @ 5.00	
Sunburst, Victoria, Long	6.00 @ 8.00	
Sunburst, Victoria, Short	4.00 @ 5.00	
Cattleyas	60.00 @ 75.00	
Cattleya Harrisonii	35.00 @ 50.00	
Chrysanthemums, Fancy	25.00 @ 35.00	
Chrysanthemums, Select	15.00 @ 20.00	
Chrysanthemums, Ordinary	10.00 @ 12.00	
Cosmos, Double	.30 @ .75	
Cosmos, Ordinary	.30 @ .50	
Dahlias, Fancy	5.00 @ 6.00	
Dahlias, Ordinary	2.00 @ 3.00	
Carnations	2.00 @ 4.00	
Snapdragons	5.00 @ 6.00	
Wild Asters, per bunch		.50

Boston, Oct. 15, 1919.

	Per 100	
American Beauty	\$4.00 @ \$40.00	
Shawyer, Russell	4.00 @ 16.00	
Killarney	2.00 @ 10.00	
Milady, Miller	4.00 @ 16.00	
Francis Scott Key, Radiance	4.00 @ 16.00	
White Killarney	3.00 @ 12.00	
Double White Killarney	4.00 @ 16.00	
Killarney Brilliant	3.00 @ 12.00	
Mrs. Aaron Ward	3.00 @ 16.00	
Hadley	4.00 @ 16.00	
Ophelia	4.00 @ 16.00	
Premier	4.00 @ 20.00	
Columbia	4.00 @ 20.00	
Kaiserin	4.00 @ 16.00	
Cattleyas	100.00 @ 125.00	
Cypripediums	12.00 @ 15.00	
Lily of the Valley	10.00 @ 12.00	
Sweet Peas		1.00
Gladioli	4.00 @ 6.00	
Asters	.75 @ 2.00	
Carnations	3.00 @ 5.00	
Longiflorum Lilies	15.00 @ 20.00	
Chrysanthemums	12.00 @ 30.00	
Single Violets	.75 @ 1.00	
Marguerites		1.00

Pittsburgh, Oct. 15, 1919.

	Per doz.	
Beauty, Special	\$4.00 @ \$5.00	
Beauty, Fancy, 24 to 30-inch		3.00
Beauty, Shorter, 18 to 24-inch		2.00
Beauty, Firsts, 12 to 18-inch		1.00
	Per 100	
Beauty, Seconds	\$4.00 @ \$6.00	
White Killarney	4.00 @ 12.00	
J. J. L. Mock	6.00 @ 15.00	
Richmond	4.00 @ 12.00	
Ophelia	4.00 @ 12.00	
My Maryland	4.00 @ 10.00	
Mrs. Charles Russell	4.00 @ 12.00	
Gladioli	3.00 @ 6.00	
Chrysanthemums	25.00 @ 40.00	
Asters	1.00 @ 2.00	
Cosmos	.50 @ 1.00	
Zinnias	2.00 @ 4.00	
Calendulas		1.00
Dahlias	2.00 @ 6.00	
Orchids, per doz.	\$12.00	

Milwaukee, Oct. 15, 1919.

	Per 100	
Columbia	\$6.00 @ \$15.00	
Mrs. Charles Russell	6.00 @ 15.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Hoosier Beauty	4.00 @ 12.00	
Mrs. Ward	3.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Carnations, assorted	3.00 @ 4.00	
Cattleyas, per doz.	\$12.00 @ \$15.00	
Gladioli, per doz.	.50	
Gypsophila, bunch	.25 @ .35	
Chrysanthemums, doz.	2.00 @ 5.00	

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offers all the time in The
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Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 5.00
12-inch	Per 100, 6.00
14-inch	Per 100, 8.00
16-inch	Per 100, 10.00
18-inch	Per 100, 12.00
20-inch	Per 100, 15.00

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Telephones, 6582-6583 Main LOUIS MICHEL

The Long Island Floral Co.

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Consignments Solicited

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DENVER, COLO.

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and All Wire Novelties to Order.

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WIRED TOOTHPICKS

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10,000, \$2.25 50,000, \$9.75

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Confidence is a firm's best asset and it certainly applies to our business in a very large degree.

We can say, however, without fear of contradiction, that no one has ever felt that their confidence was misplaced when they consigned their flowers to us. Consign that next shipment to us and acquaint yourself with our service.

Special opportunity for a couple of Good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

NOW IS THE TIME FOR ACTION!

DO TWO THINGS

First: Join the board, which only costs \$10.00 to join.
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GUST. RUSCH & CO.

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A Card This Size

Costs only \$1.00 per Week
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It would keep your name and your specialty before the whole trade.
A half-inch card costs only 50c per week on yearly orders.

ORCHIDS, GARDENIAS, ETC.

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We can fill your order
for all
**Seasonable
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Exceptional Opportunity for a good Rose
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103 West 28th Street, NEW YORK CITY

Wholesale and Retail Dealers in all kinds of

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ASPARAGUS PLUMOSUS—fresh every day. Let
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Fancy and Dagger Ferns, Galax, Leucothoe, Wild Smilax,
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Largest Stock and Assortment of Florists' Decorative Evergreens in America

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Established 1887. Phone 187-3000 Farragut. Open at 8 a. m. every day, Sundays excepted
ROSES, CARNATIONS, LILIES, ASTERS

and All Seasonable Flowers.
Every variety of Cut Flowers. Growers, study your best interests and
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Dagger Ferns

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In the exact center of the Wholesale Cut
Flower Section. Prompt and careful
attention to your interests.

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ket affords every day in the year. Prompt ship-
ments at a moment's notice.

ROSES, CARNATIONS, VALLEY, Etc.

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Wholesale Cut Flower Prices.

New York, Oct. 13, 1919.

	Per 100	
Beauty, Specials	\$20.00 @	\$40.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	4.00 @	8.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	3.00
Prima Donna	2.00 @	3.00
Killarney	2.00 @	3.00
Francis Scott Key	5.00 @	30.00
Premier	4.00 @	15.00
Mrs. Aaron Ward	2.00 @	3.00
Mrs. Sawyer	1.00 @	4.00
Russell	4.00 @	15.00
Ophelia	2.00 @	12.00
Lady Stanley	2.00 @	3.00
Mock	2.00 @	3.00
Columbia	3.00 @	12.00
Hadley	3.00 @	15.00
Sunburst	2.00 @	3.00
Orchids—Cattleyas	25.00 @	75.00
Asters50 @	2.00
Carnations	1.00 @	3.00

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ESTABLISHED 1892****Chicago****DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and CHRYSANTHEMUMS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET - Our Supply Department is complete - RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.**

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Wholesale Cut Flower Prices.

Chicago, Oct. 15, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	\$ 2.50 @	3.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00

	Per 100	
Columbia	\$ 6.00 @	\$25.00
Mrs. Russell	6.00 @	30.00
Premier	6.00 @	30.00
Milady	4.00 @	20.00
Montrose	4.00 @	18.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	18.00
Killarney	4.00 @	12.00
White Killarney	4.00 @	12.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Weiland	4.00 @	10.00
Nesbit		3.00
Cecile Brunner		4.00
Carnations	2.00 @	6.00
Valley		15.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz.....	\$12.00 @	\$18.00
Mums, doz.	2.00 @	5.00
Pompons, bu.50 @	1.00
Pansies, bu.08 @	.15
Violets50 @	1.00
Calendulas	4.00 @	6.00

Buffalo, Oct. 15, 1919.

	Per 100	
Beauty, Special	\$40.00 @	\$50.00
Beauty, Fancy	30.00 @	40.00
Beauty, Extra	20.00 @	25.00
Beauty, Firsts	10.00 @	15.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	8.00 @	15.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Carnations	2.00 @	4.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Violets75
Cosmos, per bunch.....	\$0.15 @	\$0.25
Chrysanthemums, doz.	2.00 @	6.00

Cincinnati, Oct. 15, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short50 @	.60
	Per 100	
Columbia	\$ 3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Ophelia	2.00 @	8.00
Russell	3.00 @	18.00
Carnations	2.00 @	4.00

GEO. REINBERG
Wholesale
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia,
White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

A.T. Pyfer & Company**WHOLESALE FLORISTS**

164 North Wabash Avenue, CHICAGO

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30 East Randolph Street,

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RICE BROTHERS**WHOLESALE FLORISTS****SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.****MINNEAPOLIS,****MINN.**

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Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGE

Wholesale Commission Florists

14 E. Third St., Cincinnati, Ohio

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Wholesale Cut Flower Prices.

St. Louis, Oct. 15, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 6.00
Beauty, Extra	2.00 @	3.00
Mums, Small	1.00 @	2.00
Mums, Special	3.00 @	4.00

	Per 100	
Columbia	\$ 4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia.....	4.00 @	15.00
Russell	4.00 @	25.00
Carnations	1.00 @	4.00
Easter Lilies	18.00 @	20.00
Snapdragons	1.00 @	3.00
Daisies	1.00 @	1.50
Gladioli	4.00 @	5.00
Valley	15.00 @	18.00
Asters	2.00 @	3.00
Tuberose	4.00 @	5.00
Dahlias	3.00 @	6.00
Cosmos	1.00 @	2.00
Orchids, per doz.....	\$15.00 @	\$18.00

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CUT FLOWERS

30 E. Randolph St., CHICAGO

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Wholesale Florists
Chicago Ill.

30 EAST RANDOLPH ST.

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CENTRAL 879 154 N. WABASH AVE. CHICAGO ILLINOISAlways mention the Florists' Review
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Though I "SAY IT WITH FLOWERS,"
I ask all the powers
That send sunshine and showers:
To bless thee always with happy hours.

Penn Standards Never Vary
Our Policy Permits None But the Best

124 Tremont St.

Penn
The Florist

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J. GAMMAGE & SONS, LTD.

"The House of Flowers"

All Orders Carefully Executed

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FLOWER
SHOP

Member
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CANADA

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HAMILTON, ONT.

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SEC'Y YOUNG'S
CORNER

OFFICE: 1170 Broadway, New York

SOCIETY OF AMERICAN FLORISTS.

Trade Exhibition Award.

Through an error on the part of the operator in Detroit who copied the report of the judges of sections E and G of the trade exhibition in connection with the recent convention of the society, the following award was omitted:

H. Bayersdorfer & Co., Philadelphia, Pa.—Certificate of merit for exhibit of florists' supplies and novelties for table and other decorations.

John Young, Sec'y.

NATIONAL PUBLICITY CAMPAIGN.

A Practicing Preacher.

Often our estimate of a public man, or of any other man who is held up to us as one whose teachings should be followed, depends upon whether he practices what he preaches. Henry

Winnipeg, Man., Can.

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F. T. D. Ass'n. 270 Hargrave St.

McKenna

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Canada

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Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MONTREAL'S
FLORISTS

Toronto, Ont., Can. THE FERNERY
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For Quality and Good Service, try us.

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Members Florists' Telegraph Delivery Association.

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A. J. WOODWARD

"BON VOYAGE" ORDERS my specialty

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E. F. WINTERSON CO.,

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L. D. Phone Central 6004
ESTABLISHED 1892

Chicago

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and CHRYSANTHEMUMS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET — Our Supply Department is complete — RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

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Wholesale Cut Flower Prices.

Chicago, Oct. 15, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	\$ 2.50 @	3.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
	Per 100	
Columbia	\$ 6.00 @	\$25.00
Mrs. Russell	6.00 @	30.00
Premier	6.00 @	30.00
Milady	4.00 @	20.00
Montrose	4.00 @	18.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	18.00
Killarney	4.00 @	12.00
White Killarney	4.00 @	12.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Welland	4.00 @	10.00
Nesbit		3.00
Cecile Brunner		4.00
Carnations	2.00 @	6.00
Valley		15.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz.....	\$12.00 @	\$18.00
Mums, doz.	2.00 @	5.00
Pompons, bu.50 @	1.00
Pansies, bu.08 @	.15
Violets50 @	1.00
Calendulas	4.00 @	6.00

Buffalo, Oct. 15, 1919.

	Per 100	
Beauty, Special	\$40.00 @	\$50.00
Beauty, Fancy	30.00 @	40.00
Beauty, Extra	20.00 @	25.00
Beauty, Firsts	10.00 @	15.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	8.00 @	15.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Carnations	2.00 @	4.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Violets75
Cosmos, per bunch.....	\$0.15 @	\$0.25
Chrysanthemums, doz.	2.00 @	6.00

Cincinnati, Oct. 15, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short50 @	.60
	Per 100	
Columbia	\$ 3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Ophelia	2.00 @	8.00
Russell	3.00 @	18.00
Carnations	2.00 @	4.00

GEO. REINBERG

Wholesale
Grower of

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Milady, Columbia, Sunburst, Ophelia,
White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

A.T. Pyfer & Company

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St. Louis, Oct. 15, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 6.00
Beauty, Extra	2.00 @	3.00
Mums, Small	1.00 @	2.00
Mums, Special	3.00 @	4.00
	Per 100	
Columbia	\$ 4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia.....	4.00 @	15.00
Russell	4.00 @	25.00
Carnations	1.00 @	4.00
Easter Lilies	18.00 @	20.00
Snapdragons	1.00 @	3.00
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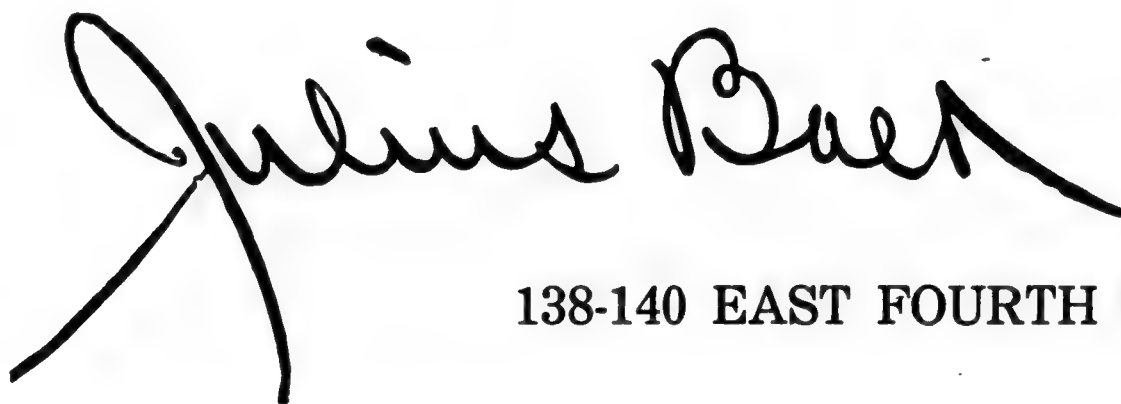
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Dear Mr. Young—Enclosed please find check, for which kindly send receipt in full, for \$400, my yearly subscription. I feel that this money is being used for the best campaign that ever was originated—for the best results that ever a campaign could offer. Accept it with my best wishes. Yours very sincerely, Henry Penn.

We know of a number of florists who do not hesitate to pronounce our publicity campaign the best incentive to business ever undertaken. They believe in it and admit a personal share in the splendid results. But—they do not subscribe to the fund. They are not in Henry Penn's class—they are just plain preachers.

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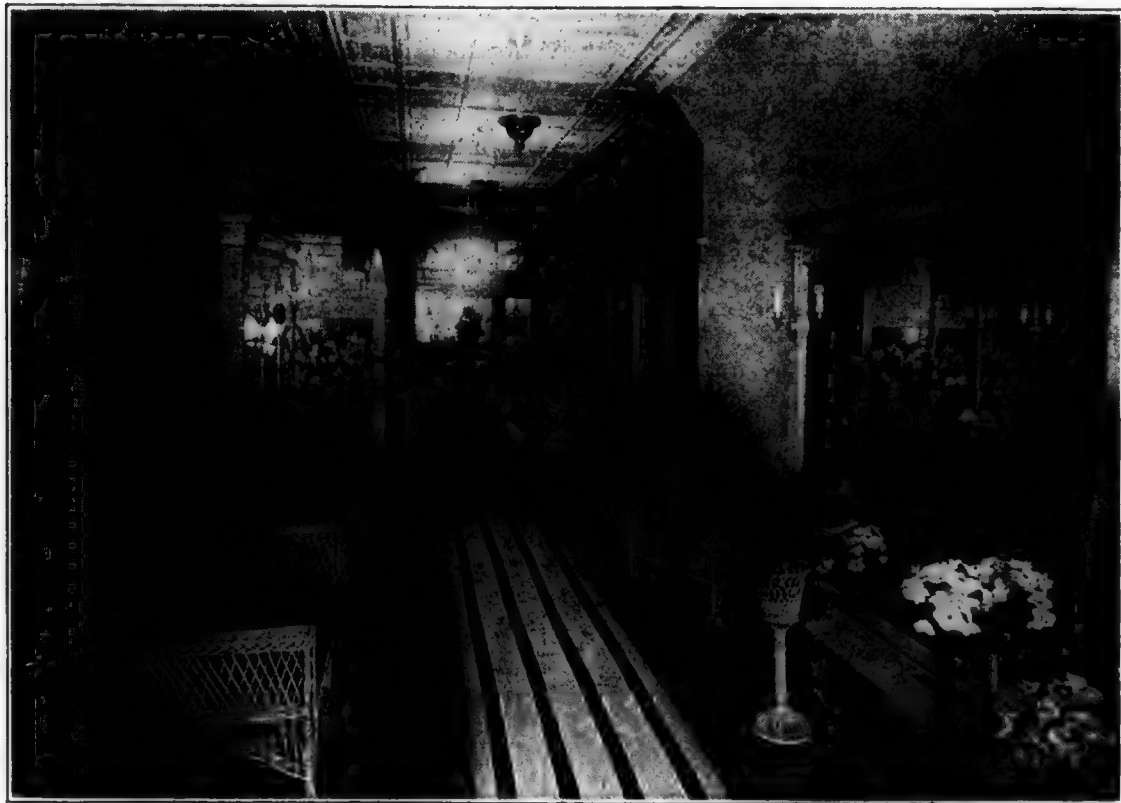
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HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street
Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

they are: A. N. Pierson, Inc., Crom-
well, Conn., \$500; Gude Bros. Co., Wash-
ington, D. C., \$200; J. F. Ammann, Ed-
wardsville, Ill., \$200; Peter Reinberg,
Chicago, \$200; John Breitmeyer's Sons,
Detroit, \$600; Samuel Murray, Kansas
City, Mo., \$200; W. L. Rock Flower Co.,
Kansas City, \$200; Stuppy Floral Co.,

EAST ORANGE, N. J.

George Smith & Sons
557 Main Street
EAST ORANGE
Maplewood, Glen Ridge
and Bloomfield
We are located in the center
of these cities

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from
TRENTON
MARLIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

TRENTON, N. J.
PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Aves

Summit, HARRY O. MAY,
PROPRIETOR
New Jersey The Rose Shop

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP | Members
1311 Pacific Ave. Crane & Hill, Props. | F. T. D.

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,
56 BROADWAY

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph
Delivery Association.

Frank Winans

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

St. Joseph, Mo., \$200; Hess & Swoboda, Omaha, Neb., \$200; Bobbink & Atkins, Rutherford, N. J., \$250; C. H. Totty, Madison, N. J., \$200; Lord & Burnham Co., New York, \$200; New York Cut Flower Co., \$250; W. J. Palmer, Buffalo, \$200; F. R. Pierson, Tarrytown, N. Y., \$250; Max Schling, New York, \$300; G. E. M. Stumpp, New York, \$300; C. E. Critchell, Cincinnati, \$200; J. M. Gasser Co., Cleveland, O., \$200; Joseph Heacock Co., Wyncote, Pa., \$500; Leo Niessen Co., Philadelphia, \$250; S. S. Pennock, Philadelphia, \$500; H. H. Battles, Philadelphia, \$500; Wilcox & Sons, Council Bluffs, Ia., \$200.

Just think of it—these few florists, many of them growers and wholesalers, taking upon themselves this large share of our financial load! Not one of them has subscribed less than \$200 per year. And yet there are nearly 15,000 florists who are to benefit from our campaign, but who have not subscribed a penny.

All praise is due to the others who have helped to swell the fund. Even as small a subscription as \$5 is acceptable and helps—there is no dictation as to what a man ought to subscribe. It is the spirit of the thing that counts.

Be a Pillar, Not a Piker.

We have now passed our period of summer dullness and conditions are ripe for several prosperous months ahead. Prosperity will materialize, if our committees are able to carry out the plans on which they are now engaged. It is up to those who have not subscribed to make this possible—those who have already contributed should have the hearty thanks of all for the magnificent success so far enjoyed.

We have attracted the attention of the public to our products, and our slogan, "Say It with Flowers," is working constantly to our advantage, bringing to the florists all over the country business which without it would not be forthcoming. Can anyone in the trade really afford to withhold support from such a business-bringing movement? It should be a privilege and a pleasure to subscribe.

Contributions are urgently needed now. This is the time to rally to our campaign standard.

John Young, Sec'y.

Payson, Utah.—Miss Ann J. Loveless, who has been acting as florists' agent, is erecting a small greenhouse and will soon be in business for herself.

DETROIT
MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

The
L. Bemb Floral Co.

ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. **BEARD**
FLORAL CO.
1617 Grand River Avenue

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. **Coldwater, Mich.**
Member F. T. D. *Veget's* **Flowers** All So Mich. points

IONIA, MICH. Member Florists' **Telegraph Delivery**

Flowers for Ionia and Montcalm counties **Byron L. Smith, Florist**

OWOSSO, MICH.

OWOSSO FLORAL CO.
Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. **EVANS**
THE FLORIST

House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

This Space for Rent

This space is being used one issue each month by three of America's leading Florists:

First week each month by Kirchner's, Cleveland, O.

Second week each month by Becker's, Cambridge, Mass.

Fourth week each month by Idlewild Greenhouses, Memphis, Tenn.

It is open for engagement (by retail florists only), for the third week of each month.

Applications considered in order received.

FLORISTS' PUBLISHING CO.
CHICAGO, ILLINOIS

Jamestown, N. Y.

LAKEVIEW ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y.	Fredonia, N. Y.
Brocton, N. Y.	Chautauqua, N. Y.
Randolph, N. Y.	Lakewood, N. Y.
Bemus Point, N. Y.	Cassadaga, N. Y.
Other Principal Western N. Y. towns	

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store

For all
Chautauqua
County

Elmira, N. Y. RAWSON,

THE FLORIST
Deliveries to Ithaca,
Binghamton, Hornell, Corning and other points.

The Rosery

182 Main St., N.

Flowers Delivered to All Nearby Towns.

Batavia, N. Y. L. C. Stroh & Sons

Flowers delivered to all nearby towns

PRESIDENT GUDE'S ADDRESS.

At the Buffalo Convention.

[Continued from a preceding page.]

ness. He was ever up and doing, alert to attend to all matters which would help boost the F. T. D.

Also our honored treasurer, William Rock, who is ever ready with good advice, prompt and correct in his records, as his report will show this morning.

Also our past president, Irwin Bertermann, to whom we owe a great deal for putting the association on its feet and who is ready and willing to give good, friendly and substantial advice.

To George Asmus, our former vice-president and president of the National Flower Show committee, who has labored unselfishly for the florists' trade in general and the F. T. D. in particular, and to the members of the board of directors, who have been ever ready and willing to do their duty, to all of these I extend my cordial thanks and best wishes.

Small Orders.

Small orders should be discouraged, particularly on the rush days. However, if a person is willing to pay the price, there should be no order too small to relay and be given the accommodation which the order deserves. The question of whether it pays or not should not enter into these transactions, for who will say that it is not a good advertisement? More often the filling of a small order carefully is worth

Danker
Albany, N. Y.

Albany, New York

The Rosery
FLOWER SHOP

23 STEUBEN
STREET

Best service.
Send your
orders to us

Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO. HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canasota, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.

Member F. T. D.

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York WILLIAM GLOECKNER

We guarantee absolute satisfaction.

Member F. T. D. and N. F.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NEW YORK

DARDS

341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street
NEW YORK

Also Vanderbilt and
Ritz-Carlton Hotels
Telephone Murray Hill 788
Highest award at the International Flower Show,
April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY
F. T. D. MEMBER

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

NEW YORK CITY, N. Y.

GUIDO, Inc.

595 Lexington Ave., cor. 52d St.

Do you want flowers in New York?
We furnish the best, artistically arranged.

A. B. Cazan

Flowers of Quality
Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

many times the price of the order in
advertising.

Publicity Fund.

Everybody should contribute. It matters not how much one gives, but how many are giving. Just think, 20,000 florists at \$5 each would be \$100,000, and surely we should average \$5 per florist. Our publicity with our slogan, "Say It with Flowers," has done wonders and I cannot but feel that the florists' business is in its infancy and will go forward by leaps and bounds; in fact, faster than some of us will be able to keep up. In these days of the high cost of living and the high cost of flowers, it behooves us all to make the most of the least, to give our customers perfect satisfaction in every way, so that when the time comes when the great majority of people will want flowers in their homes we shall know how to supply them.

In every industry, we should remember that the government treated us with great consideration during the coal shortage, and men engaged in their respective industries should bear this in mind and remember that we were shown a certain degree of favoritism. At this time, when the government is making investigations on all sides to inquire into the high cost of living and the high cost of almost every article of merchandise, it does seem to me that the growers, as well as the dealers and commission men, should hold themselves down to a reasonable margin of profit, so that if they for any reason are investigated, they could show by their records that they are dealing with the public and their fellow men on an absolutely square basis.

Associations for Good.

Associations are all too willing and ready in times such as these to "get together" and set a minimum price and value. I am of the opinion that it is a bad thing to do. And I would certainly counsel the advisability of letting every grower, every wholesaler and every dealer determine for himself and according to his own records what constitutes a fair and reasonable profit and at what price he shall sell to the public.

Associations of members in any given trade should be strongly counseled, for there is no question in my mind that every association can exert a powerful influence for good, but it must always be borne in mind that the power of each such association should not be abused,

NEW YORK CITY

A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

New York. Telephone Lenox 3822
HENRY HART, Inc.
FLORIST
1000 Madison Avenue
In the heart of most exclusive residential section.

M. A. Rowe

IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and
Efficient
Service.In the Heart of
NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

JOSEPH TREPEL

Member F. T. D.
Brooklyn's Largest Florist
SEVEN STORES
MAIN STORE, 334 Lewis Avenue,
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New
York City, Brooklyn and Long Island.

YONKERS, N. Y. MEMBER
F. T. D.
3 MANOR HOUSE SQ. R. T. BRODERICK

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WASHINGTON, D. C.

F. T. D.

In the Nation's Capital the name


stands synonymous with class and
satisfactory service in flowers.

WE ARE AT YOUR SERVICE

"Have you subscribed for the
National Publicity Campaign?"

"Do It Now!"

BLACKISTONE, Inc.

14th and H Streets, Northwest
WASHINGTON, D. C.



Washington, D.C.

GUDE'S

GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON, D.C.

Members
Florists' Telegraph Delivery.

WASHINGTON, D. C.
Louise Flower Shop
Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care
and prompt attention. Phones, 270-271 Main.

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Olean, N. Y. HERRON
The Florist
WE GROW OUR OWN FLOWERS

Malone, N. Y. Member
L. G. RENNIE, 51 East Main Street F. T. D.

HUGO H. JAHN, 710 Nostrand Ave.,
BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work.
Personal attention. Special care of telegraph orders.

NEW YORK CITY ADOLPH MEYER

In center BON TON residential
of the district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2852-7019 Lenox

but always exercised for the general wel-
fare of businesses.

"Say It with Flowers" Week.

I believe that no greater boost to the florists' business can be inaugurated than by having one week set aside to "Say It with Flowers" in every city in the United States and Canada. The first week in November seems to be the best time to "Say It with Flowers." This should be done by liberal advertising and by having our stores make a special effort to be decorated in holiday dress, also by advocating the liberal use of flowers, and it might be well for us to recommend to the public that everybody wear a flower in memory of the heroes who lost their lives during the world war.

Another idea that might well be worked out is to send flowers wherever possible to all the mothers of the heroes who lost their lives during the recent war.

In the larger cities and towns floats similar to the one used in Washington to celebrate the home-coming of General Pershing and the First Division, in scattering flowers, may be used to distribute flowers to hospitals. The floats may first pass through the principal streets of the city, then drive to the hospitals, where many of the convalescents can enjoy them, before distributing the flowers. Then have a bunch of fresh flowers to hand to every one of the sick or disabled. In cities where there are no hospitals, floats may well be used to carry flowers to the sick.

Money for advertising judiciously



ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST.

F. T. D.

We reach all
Western
N. Y. Points

W. & T. CASS Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

Members of Florists' Telegraph Delivery

Chatham, N. Y. The Chatham
PROMPTNESS WITH CARE Floral Co.
Eastern New York and Western Mass.

Always mention the Florists' Review when
writing advertisers.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

S. A. ANDERSON 440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.



L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

H. F. A. LANGE Worcester, Mass.

Delivers to All Points in New England
125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS Belmont Flower Shop. MEMBER F. T. D.

MANCHESTER, N. H. H. C. STACHE. L. D. PHONE 1261-R.

WELLESLEY COLLEGE Dana Hall, Walnut Hill, Rockbridge Hall Schools TAILBY, Wellesley, Mass. Long Distance Tel., Wellesley 44-1, 44-2, 44-3

NEWPORT, R. I. SMITH JAMESTOWN, R. I. Est. 1864 Greenhouses

MEDINA, WHITE BROS. N. Y. Orders for Western New York handled with promptness.

For SYRACUSE, N. Y. W. E. Day Co., Onondaga Hotel Bldg. F. T. D.

SYRACUSE, N. Y. MILES S. HENCLE, 118 Harrison St. Telegraph or mail orders receive my personal attention.

ESTABLISHED 1847

F. T. D.

Thos. F. Gavin
INC.

Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

spent, plenty of flowers to give away in a proper manner, all would tend to make the "Say It with Flowers" week an annual event looked forward to by all, as one of the most pleasing events of the whole year. I hope some action will be taken at this meeting to give approval to these suggestions.

Advertising.

The farmer does not fail to sow his seed every spring because there have been crop failures in the past. Advertising, like seed, has a reproductive power, and the man who neglects to plant his seed in rich soil, or his savings in good investments, simply robs himself of an opportunity to reap a crop or win a fortune. Do not be afraid to take the risk. People in all parts of the world have made fortunes through judicious advertisements. They won simply because they had the nerve to risk.

Sales Education.

We cannot do too much in educating our salespeople in taking orders when patrons have only a few dollars to spend, in making them feel that they are welcome and that the order will receive the same care as if the purchase had been a large one. Again, frequently the mistake is made of selling an inexpensive article when a more expensive one would do better. This is particularly true in taking orders for out of town. Many times roses may be \$2 or \$3 a dozen while in the city in which they are to be delivered they will be \$6 or \$7, or vice versa. In such a case, particularly during the holidays, it is always well not to specify the color of the flowers, not even the kind if possible, leaving it entirely to the florist to send the best for the money. Along this line there

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of CAPE COD, MASS.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.

National Florist. Member F. T. D.

Orders for Vermont and Northern N. Y. filled to
your entire satisfaction at right prices.



BURLINGTON, VT.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston & Co., 107 Washington St., PROVIDENCE

Vermont's Florist....

and all points in New Eng'l'd

W. E. PETERS

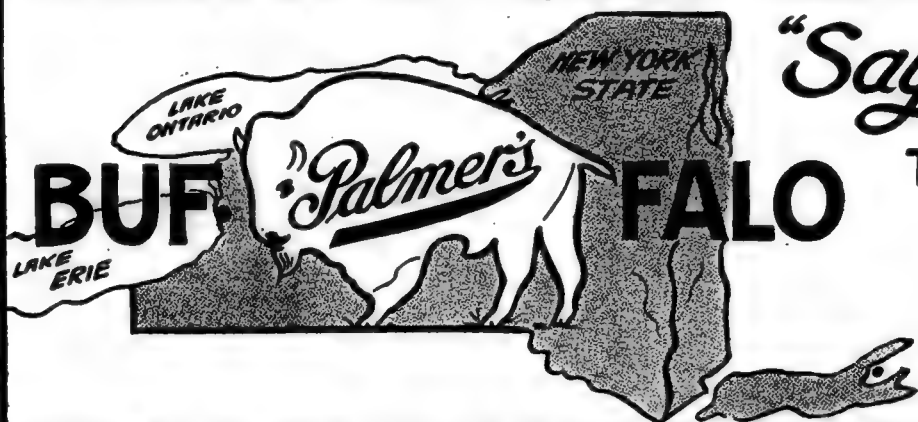
128 Church St., Burlington, Vt.

Member F. T. D.

Telegraph Delivery Department

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"

THROUGH

Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

CARBONE, 342
Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

Brookline, Mass.
220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**
J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Cambridge, Mass.
Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

PORTLAND, ME.
THE FLOWER SHOP
M. E. McGunigle 47 Oak Street

Newton, Mass. | **COTTON**
Also BOSTON, BROOKLINE | The Florist
CAMBRIDGE, WELLESLEY

For Berkshire County
LEADING FLORISTS
F I DRAKE & CO Pittsfield, Mass.

WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given of best attention
RYAN & POWERS, Members of F. T. D.
as Rotary Florists

Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

STAMFORD, CONN.
Quality
Flower Shop

43 Atlantic Street
Member F. T. D.

Prompt delivery
Noroton, Darien, Norwalk,
Greenwich

Hartford, Conn.
GEORGE G. McCLUNIE
165 Main Street
Established 1897 Member F. T. D.

BOSTON, MASS.
HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed.

is a great deal of work for all of us and much can be accomplished towards making large orders out of small ones and orders that would be hard to fill easy to put up and deliver satisfactorily.

Napoleon said, "There is no genius like the genius of labor; no reward like that which comes to energy, system and perseverance." We should become imbued with the right principles of selling.

Sunday Closing.

"Principles are rules of action that shape and control our conduct," and if any of us are following methods we would not care to bring into the lime-light, let us banish them now. Let us conduct our affairs with a rigid adherence to those principles which our reason commends as fixed and sound.

Some have already closed their stores

BOSTON-BECKER'S
Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston.
BECKER'S CONSERVATORIES
CAMBRIDGE, - - MASS.
Members Florists' Telegraph Delivery.

Warburton Member F. T. D.
FALL RIVER, MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

Hartford, Conn.
J. Albert Brodrib, Store, 639 Main Street
Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association

Coombs LEADING FLORIST
Member Florists' Telegraph Delivery Association.
Orders solicited for all parts of Connecticut.
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford, Conn.

Hartford, Conn.
George F. Lane
SUCCESSOR TO **Welch**
THE FLORIST
180 Asylum Street
Member F. T. D.

MALDEN, MASS.
J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.
GIBBS BROS., 231-233 Union St.

Telegraph Delivery Department

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PITTSBURGH
—AND VICINITY—

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS
Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Wilkes-Barre and near-by Pennsylvania Towns

Member F. T. D. **A. W. B. EVANS**
14 N. Main St.

Wilkes-Barre, Pa.

Member F. T. D. **Ira G. Marvin**, 23 So. Franklin St.
63 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florist

SCHULTHEIS, Florist

317 Church Street, **DUNMORE, PA.**
612 Linden Street, **SCRANTON, PA.**
Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

610 Market St.

PITTSBURGH

BEST
SERVICE

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., **SCRANTON**
LIFE BLDG.
BOTH PHONES

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity.

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in
Central Pennsylvania. **Williamsport, Pa.**

Erie, Pa. **Charles G. Offerle**
2408 Poplar Street

PITTSTON, PA. Bell Phone
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D. 8 Williams Street

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

all day Sunday; in fact, I know of
several florists who have never opened
their stores on Sunday or sold flowers
on Sunday and in some instances have
made enough to retire and live comfortably for the rest of their lives. If such
is true, why must the average florist
feel that it is necessary to sell flowers
seven days a week? Surely the time is
not far distant when all first-class
florists' shops will remain closed all day
Sunday.

Flowers The Best at
the Lowest



Member
F. T. D.

The largest popular priced house
in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please
send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style
and on time

WILLIAM BERGER'S SONS
5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The **Bellevue-Stratford** **Philadelphia** Broad and
Walnut
Streets

HARRISBURG,

F. E. RIDENOUR, 1221 N. 3d
ROTARIAN MEMBER

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE
GUARANTEED

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
269 GRANDY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST

SEND US YOUR ORDERS

Prompt Service
Personal Attention

Member Florists' Telegraph Delivery Association

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS
8 West Chelton Avenue, GERMANTOWN,
PHILADELPHIA, PA.

PHILADELPHIA

AND SUBURBS CAREFULLY FILLED

We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 8924 Market St.,
PHILADELPHIA

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

Rodgers Floral Co., Inc.

219 King Street

CHARLESTON, S. C.

Members F. T. D. and National Florists

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading
Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

Portsmouth, Va.

Cotton The Florist, 333 High St.

ROANOKE, VA.

are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER
F. T. D.

NORFOLK, VIRGINIA

GEORGE, Inc.
Member Florists' Telegraph Delivery Association

LYNCHBURG, Va.

MISS McCARRON Member Florists'
Telegraph Delivery

In these modern times, when all other businesses and trades are working shorter hours, the retail florist can no longer expect to hold his help and work them twelve and fifteen hours a day, when there is little need for any retail store to keep open after 6 o'clock in the evening. In several large cities stores have already closed for a number of years at 6 o'clock during the week-days and a half day on Sunday. There are instances where high-class stores close their doors at 1 o'clock on Saturday and do not open until Monday morning. Those alluded to are among the

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

LYNCHBURG DURHAM

VA.

N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

CHARLOTTE, N. C.

The Flower Shop Everything in
Cut Flowers

203 NORTH TRYON STREET

ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

Creech, TARBORO, N. C.

WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

WILMINGTON, N. C.

Fifth Avenue Florist Member
F. T. D.

Charleston, S. C.

Greenhouses:
Meeting and Romney Sts.
Carolina Floral Store, 339 King St.
We grow our flowers; place orders here for fresh flowers

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE,
Proprietor

CLARK, FLORIST, SCRANTON, PA.

124 Washington Avenue
Member Florists' Telegraph Delivery
Orders for Northeastern Pennsylvania filled promptly.
Usual discount. Both Phones No. 2454

ROANOKE, VA.

Fallon, Florist

STAUNTON, VA.

Central Ave. and
Lewis St. JOHN FALLON

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products **MEMBERS F. T. D.**
Well equipped to handle your orders. **1836 W. 25th St.**

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS

LORAIN, OHIO

LORAIN, OHIO

Member **F. G. CAREK** ARTISTIC
F. T. D. Leading Florist WORK

Our Motto: "Anywhere; Any time."

AKRON

OHIO

THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS
F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

ADA, OHIO MOHLER'S
FLOWER SHOP.....

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO
IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members
F. T. D. Ass'r
THE FRANKLIN PARK FLORAL CO
Cut Flowers for Central Ohio.

Hamilton, Ohio

HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND

The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS CHARLESTON, W. VA.
FOR—
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
F. T. D.
McClure-Coffman Successors to
J. W. Dudley Sons Co.

BLUEFIELD, W. VA.

Member F. T. D. **FALLON, Florist.**

most successful in the business in the
United States and Canada.

Make an Honest Effort.

Make an honest effort to assist in improving conditions relating to our trade; try every day to place your own business on a higher level and, while reaching out, remember that the Creator made this old world large enough for all of us.

Never mind about what the other fellow is doing. Be you the one to set the example always and point out the way to clean methods. To accomplish this you must have faith in yourself, faith in your fellow men and the people, or you will be easily discouraged by the slightest reverses.

Do not, I beg of you, when you go home from this meeting, separate yourself from the spirit of good intention that may be influencing you now. The story of human deficiency is older than that of the great flood. All of us know how often we approve the right and then

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street

LIMA, OHIO

Member of Florists' Telegraph Delivery

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

CINCINNATI

HENRY W. SHEPPARD

532-534 RACE STREET

Successor to the HILL FLORAL CO.
Good Stock and Good Service

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O.

JOHNSTON'S

FLOWER

SHOPPE

MEMBER F. T. D.

HARRIS ARCADE

CHAS. A. DUERR

Newark, Ohio

Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers

FLOWER SHOP

Covers All Ohio Points

Members F. T. D. **Newark, Ohio**

MASSILLON, OHIO

A. WEAVER

Florist in Rotary

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland The J. M. Gasser Co.

Member F. T. D.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Cleveland, PENN SQUARE
WE GROW OUR OWN. FLORISTS
ALWAYS OPEN.

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Posy Shoppe

15 1/4 N. Phelps Street QUALITY AND SERVICE

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Bell Main 2809
Cuy. Central 1866

LEADING FLORISTS
930 Prospect Avenue Cleveland

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

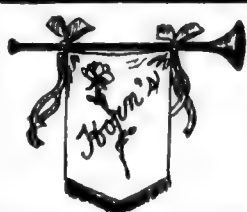
CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members' Florists Telegraph Delivery.



Fremont, O.

Horn Floral Co.

912 Croghan St.

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

pursue the wrong. Be fair and honorable in your dealings.

Cultivate a closer acquaintance with your competitor. Touch elbows with him as frequently as you can, that by virtue of friendly contact each may derive a higher personal regard for the other and the heart blossom into more comprehensive understanding of what is meant by the brotherhood of man, and as we move onward each day toward the eternal unknown, may all of us become more and more imbued with the spirit, beauty and force of the greatest, grandest and most imperishable of all teachings, as virile today as nearly twenty centuries ago, when the Master spoke and said:

"Therefore, all things whatsoever ye

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, 10615 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio Building

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERRY ST.

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA. KNULL FLORAL CO.

Member F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
 THIRTY YEARS OF FLORAL PROGRESS
 Greenhouse and Retail Store
 PROMPT ATTENTION, OUR MOTTO
 218 E. Capitol St., P. O. Box 313

For all Mississippi
R. E. LANGLEY
 Member F. T. D.
JACKSON'S LEADING FLORIST
JACKSON, MISS.

FOR WEST AND CENTRAL TEXAS
 AND THE OIL FIELDS
 Phone, wire or write **Brownwood Floral Co.**
BROWNWOOD, TEXAS
 We are prepared to fill your orders
 Members F. T. D.

SAN ANTONIO, TEXAS
EDWARD GREEN, Florist
AVENUE C AT 8TH STREET
 Member of Florists' Telegraph Delivery Ass'n.

WACO in the heart of **Texas**
 Member F. T. D. **WOLFE THE FLORIST**

CORPUS CHRISTI, TEXAS
 CONVALESCENT CAMP **Curtis the Florist**

Orders for TEXAS
KERR The Florist, Houston, Tex.
 Member Florists' Telegraph Delivery

El Paso, Texas **POTTER FLORAL CO.**
 Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
 Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

MISSISSIPPI
STEMME & SONS :: HATTIESBURG
GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
 Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.
 We are at your service **TUPELO FLORAL CO.**

MRS. J. E. WATTS
 Cut Flowers for all Occasions **MERIDIAN, MISS.**

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
 250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
 Best attention given your orders.

SALT LAKE CITY AND VICINITY.
BAILEY & SONS CO. F. T. D. MEMBER
 Telegraph orders filled promptly and carefully
LARGE STOCK ALWAYS ON HAND

Salt Lake City
 ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
 56 South Main Street
 Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
 67 South Main, Salt Lake City, Utah.

OGDEN, UTAH
FLOWERS Best shipping facilities as Fresh From the Greenhouses Dumke Floral Co.
 Ogden is a railroad center.

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
 Only the Best. Members F. T. D. Ass'n.

U. J. VIRGIN
 838 Canal St., NEW ORLEANS, LA.
LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

LAKE CHARLES, LA.
GEORGE S. DUFLLOT

would that men should do to you, do ye even so to them."

PITTSBURGH.

The Market.

Considering the fact that the weather conditions have remained practically the same as those of the previous week, with outdoor flowers of the season

QUALITY and PROMPTNESS
New Orleans, La.
The Avenue Floral Co.
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
 OLDEST FLORIST SOUTH
 121 BARONNE STREET
 Member Florists' Telegraph Delivery.

PLACE YOUR ORDERS TO HARRY PAPWORTH
 The Mobile Ridge Nursery Co. Ltd.
FLORISTS
 135 Canal St.
NEW ORLEANS, LA.

D. E. Ruch
 FLOWERS THAT ARE DIFFERENT

LOUISIANA - TEXAS - ARKANSAS
SHREVEPORT, LA.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MOBILE, Alabama
 Member F. T. D. **The Minge Floral Co.**

American Flower Shop
 319 N. 20th St. **BIRMINGHAM, ALA.**

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
ALEXANDRIA, LA.
E. BLUM & SON
 For all Points in Central Louisiana.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BALTIMORE, MD.

Guilford Mt. Washington Walbrook
Forest Park Roland Park Catonsville
Send Me Your Suburban Orders



WM. F.
KEYS, JR.

1520 E. Chase St.

Only 3 blocks from

Johns Hopkins Hospital Md. General Hospital
Church Home and Infirmary St. Joseph's Hospital
Hebrew Hospital St. Agnes' Hospital
Mercy Hospital

Nashville and Chattanooga

Member
Florists'
Telegraph
Delivery



In **KENTUCKY** *where prestige counts
for much,* let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
INCORPORATED
550 FOURTH AVENUE - LOUISVILLE
Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
Members Florists' Telegraph Delivery
212 Fifth Avenue North
NASHVILLE, TENN.

S A V A N N A H
J. C. Oelschig & Sons
FLORISTS
and for all South Georgia
MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
Established in 1832 Charles and Pleasant Sts.
BALTIMORE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
84 Madison Avenue
MEMPHIS, TENNESSEE

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
Members Florists' Telegraph Delivery Ass'n.

BRISTOL, TENN.
Member F. T. D. FALLON, Florist.

LEXINGTON, KY.
John A. Keller Co.
INCORPORATED
Main St., Opposite Phoenix Hotel
Member Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"
Idlewild Greenhouses **Memphis, Tenn.**
89 South Main Street
"Up-to-the-minute" Service and Execution
Member Florists' Telegraph Delivery

HOPKINSVILLE, KY., - Enterprise Greenhouses
MADISONVILLE, KY., - Pleasant View Greenhouses
CLARKSVILLE, TENN., - Metcalfe Greenhouse Co.
UNION CITY, TENN., - City Greenhouse Co.
Owned and Operated by T. L. METCALFE

LEXINGTON, KY.
HONAKER, The Florist
Largest Cut Flower Grower in the State
160 West Main Street
Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.
JOHNSON'S GREENHOUSES
153 MADISON AVE.
Established 1888
Member Florists' Telegraph Delivery Assn.

blooming in quantities unheard-of before in what is almost mid-October, business is not so bad. The continuance of the steel strike in all the suburban mill towns, particularly along the Monongahela and Allegheny rivers, shows an increased effect in the respective local shops, which, it goes without saying, in turn affects the city markets to a greater or less degree.

LOUISVILLE, KY.
THE F. WALKER CO.
310-312 West Chestnut Street
LARGEST FLOWER STORE IN THE CITY

JACKSON, TENN.
Between Nashville and Memphis
SANDS THE FLORIST
CHAS. W. CROUCH Member F. T. D.
The Leading Florist of the South **Knoxville, Tenn.**
All Orders Given Special Attention

There is little or no change in prices and, likewise, little or no change in production. Roses of fine quality continue to come in, while dahlias are in their glory, as, indeed, they have been throughout their exceptionally long season of this year.

Various Notes.

The Pittsburgh Florists' and Gardeners' Club had an automobile trip and outing Tuesday, October 14. The members started from E. C. Ludwig's store, on Diamond street, and stopped en route at all the commercial greenhouses between Pittsburgh and Evans City, including the Ludwig range at Ludwig Station, near Mars, and the establishments of the McCallum Co., A. F. Morrison, the Pittsburgh Cut Flower Co.,

LOUISVILLE, KY.
AUGUST R. BAUMER
MASONIC TEMPLE
Member Florists' Telegraph Delivery Ass'n

COVINGTON, KY.
Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower
MARY JOHNSTON, Florist
Nee Paterson
221-223 W. Madison Street
Member Florists' Tel. Delivery **Baltimore, Md.**

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
Established 1880 Incorporated 1912

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman

Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

Established 1859.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS. LEADING FLORISTS COLDWATER, MICH. ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana
F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities

ATTICA FLORAL CO.
Free daily delivery to Mudavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.

W. J. & M. S. VESEY
Prompt Service. 2602 Thompson Ave.

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.

J. STAACK & SONS

DIXON, ILL., and NORTHERN ILL.

We can and will be
glad to serve you

Member F. T. D. Dixon Floral Co.

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON

Corner E. State and Longwood Streets

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

PEORIA, ILL. 423 Main St.

LARGE GREENHOUSES CHAS. LOVERIDGE
Member F. T. D.

Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

Rockford, Ill., and Vicinity

ROCKFORD FLORAL CO.

Streator, Ill. THORNTON'S

F. T. D. FLORIST - Quality is Our Hobby

where luncheon was served, the A. T. Lorch Co. and J. L. Wyland, altogether a distance of twenty-nine miles. The committee in charge included DeForest W. Ludwig, William A. Clarke and Edward J. McCallum.

In stocking the greenhouse of the reformatory at Morganza with palms, crotons and ferns last week, the Ludwig Floral Co. filled its biggest order in years. This firm also had the decora-

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.
F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists

Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST

Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

Williams & Co. South Bend, Ind.

Florists

For Northern Indiana and South'n Michigan

138 S. MICHIGAN ST.
Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

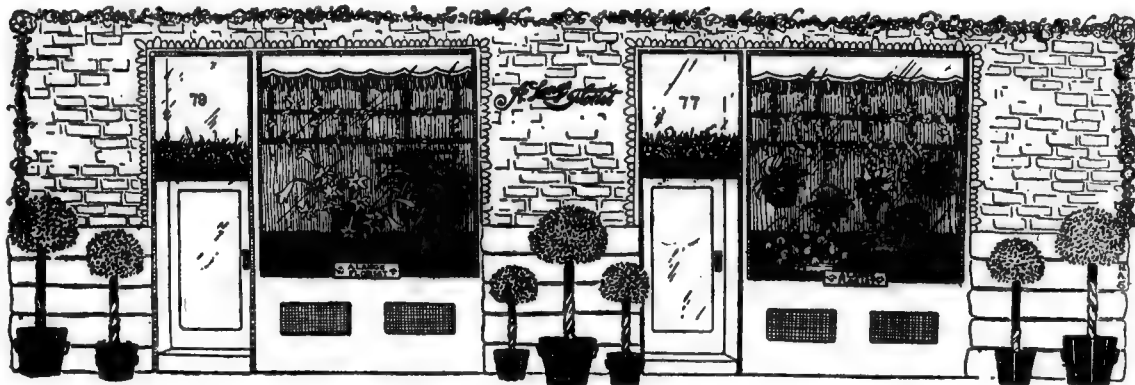
FORT WAYNE, IND. AND VICINITY

FLICK FLORAL CO., 207-9 W. Berry St.

The Leading Florists. Members F. T. D. Ass'n.
Choice Flowers and Prompt Service.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO

CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.



CHICAGO
ESTABLISHED 1865
4647 Grand Blvd.

We cater
to those
who
require
the best.

Prices
reasonable

Flowers
for all
Occasions

Cody's
FLOWER SHOP

Tel.
Lake View
1121

3912 North Clark St., CHICAGO

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Member Florists'
Telegraph Delivery
Association



146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.

4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.



CHICAGO
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

CHICAGO



3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member 1048 Lake Street,
F. T. D. OAK PARK, ILL.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

PONTIAC, ILLINOIS

Flowers of all kinds
in their season

Members
F. T. D.

W. J. MILLER & SON

Established 1857.



745 Buckingham Place **Chicago**
L. D. Phone 1112 Graceland

Send us your retail orders. We
have the best facilities in the city.

Send Your CHICAGO Orders to
H. N. BRUNS

Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

PEKIN ———— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO...

BROADWAY FLORISTS

LOS ANGELES, CAL.
REDONDO FLORAL CO.

218 West Seventh Street

Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

PASADENA, CALIF.

**SIEBRECHT'S
HOUSE
OF
FLOWERS**

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

**WOLFSKILLS' and
MORRIS GOLDENSON**

FLORISTS AND DECORATORS

We Solicit Telegraph Orders.

Regular Trade Discount.

229 W. Third St., LOS ANGELES, CAL.

Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK. PERSONAL ATTENTION.

Telegraph Orders Delivered to

LOS ANGELES OCEAN PARK

SANTA MONICA VENICE

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in

Berkeley and Alameda

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

LOS ANGELES, CAL.

HOWARD & SMITH

NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

**California Florist
TACOMA, WASH.**

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL
SERVICE

LOS ANGELES, CAL.
ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs

on short notice.

Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

**Berkeley OAKLAND
SAN FRANCISCO**

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

TACOMA

SMITH FLORAL Co., 1112 Broadway

tions for the autumn opening of the neighboring department store of Boggs & Buhls, requiring 900 plants, which were procured from local and eastern growers. Other important orders filled by the same firm last week included the Lincoln Club, formerly known as the German Club, the Knights of Malta memorial service in the Soldiers' and Sailors' Memorial hall and the Knights Templar meeting in the Masonic temple on Fifth avenue, Schenley Farms.

Julius W. Ludwig and Mrs. Ludwig have returned from a three weeks' autumn vacation at Chestnut Hill, Maryland, in the Allegheny mountains.

The firm of Thompson & Harris, in the Lloyd building, 6024 Penn avenue, East Liberty, has been changed to the G. H. Thompson Co., since Mr. Harris has retired to engage in outside salesmanship in another line of goods, in which he

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

659 Main Street

Sacramento, Cal.

A. NAVLET, 1180 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and
Leading Florist

Member Florists' Telegraph Delivery

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly
Bourn's)

QUALITY FLOWERS Artistic Arrangement

Members Florists' Telegraph Delivery.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
SAN JOSE, CAL.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

PORTLAND ORE.

Lubliner
FLORIST
328 & 348
MORRISON ST.

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest

Rosalia Bros.
Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders
filled promptly

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

was previously interested. Mr. Thompson is using the slogan, "Say It with Crepe," which, judging from the increased business, is being largely done. This is, undoubtedly, due chiefly to the recently enacted state law of Pennsylvania prohibiting the use of crepe and artificial flowers a second time for funeral work and requiring both to be burned immediately after use.

The East End Floral Co. is the new venture of Peter Matsukes at 6019 Kincaid street. Mr. Matsukes, who was several years in the Pennsylvania station flower shop of the late Michael Kronis, and his brother, John L. Matsukes, of the Liberty Florists, on Frankstown avenue, have returned from a two weeks' visit in New York, having gone east to see their father sail for his former home in Sparta, Greece.

Daniel H. Grabert has returned from a trip through western Pennsylvania in the interest of Beckert's Seed Store.

E. E. S.

DULUTH, MINN.

The Market.

The fortunate change in the weather of last week has seemed to put new life into everything. The bright, sunny days have been a wonderful help to the development of the early chrysanthemums, which show a great improvement.

SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

PORTLAND, ORE.

TONSETH FLORAL CO.

285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.

PORTLAND ORE.
Clarke Bros.
FLORISTS
OAKLAND, CAL.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY
To Quarters, by bearer, 50c add. GREENHOUSE

DENVER Bright Spot Greenhouses

Corner Fifth Ave. and Josephine St.

CHAS. N. PAGE, Proprietor

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in
Arizona and New Mexico.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable
flowers. Floral emblems that are right. Give
us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Your Orders to **North Dakota** TRY US
to **RUGBY GREENHOUSES**, Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D.

WM. DETHLEFS

Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

Helena, Ark.

NEAREST FLORIST

IN STATE

150 MILES

BALL FLORAL COMPANY

Chrysolora and October Frost are especially fine and retail at \$8 to \$12 per dozen, with only a limited supply. Gladioli are still selling well at \$3 to \$4 per dozen. Many short-stemmed asters are coming in and are useful for funeral work.

There is a good demand for long-stemmed roses, American Beauty and Russell being in preference. Ophelia is fine and sells readily at \$3 to \$5 per dozen. Ward is improving and is especially useful for corsage work.

Mignonette is good and a few snapdragons are coming in. Counter trade is good. Shipments of seeds of the 1919 crop have arrived. Boston ferns are exceedingly fine and the supply plentiful. The people of Duluth are busy preparing beds in anticipation of the Dutch bulbs, which are expected to arrive any day.

Various Notes.

The Duluth Floral Co. is showing a window display of which fine, well berried solanums are the feature, with some good begonias and primulas.

J. J. LeBorious is sending in some fine Boston ferns and Asparagus Sprengeri in 4-inch pots, which are good sellers. At his Woodland greenhouses the carnations are coming along finely and will be ready for cutting in about two weeks. A fine batch of chrysanthemums at his greenhouses on Third street are in excellent condition and in about three weeks the cutting will be in full swing.

J. E. S.

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.



Hutchinson, Kansas

Member Florists' Telegraph Delivery



Leading Florist

819 KANSAS AVE.

TOPEKA, KANSAS

Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.
Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES
FLORAL CO.
Established 1865. Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

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MINNEAPOLIS MAZEY

MINN.

"The
Society
Florist"

SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.
EMIL RIEPLE

Rochester's only store having its
own greenhouses

Member F. T. D.

111 2nd Street.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA
MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24
W. 5th St.

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice
Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL U. S. RECUPERATION CAMP

Quick service by

CARTWRIGHT FLORAL CO.

Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED

Pikes Peak Floral Co.

Wholesale and Retail
Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres.

E. P. NEUMAN, Sec'y.

Member Florists' Telegraph Delivery

DENVER, - - COLORADO

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to SUP' RIOR, WIS.

Harkett's FLORAL NURSERY

For { Eastern Iowa
Western Wis.
N. W. Illinois

Dubuque, Iowa

I
O
W
A

Kimbler's
Flowers

Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton, Grinnell and
Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

SEND ORDERS FOR
Minneapolis and Minnesota
To J. J. WEST'S, Inc.
3009 4th Ave., South
TWO STORES—LARGE STOCK

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

DULUTH, MINN.

THE ONLY GREENHOUSES

IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

Rochester, Minn.—Emil Rieple, whose
business is growing fast, has just in-
stalled a 16,000-pound Kroeschell
boiler. He has taken the name of
Rochester Greenhouse Co., dropping both
Broadway Flower Shop and Queen City
Greenhouse Co. since he merged the two
establishments.

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily

Members Florists' Telegraph Delivery

SIoux CITY, IOWA J. C. RENNISON CO.

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY



FT. DODGE, IA.

N O R D W A L L

E. E. NORDWALL

DES MOINES, IA.

GUTHRIE-LORENZ CO.

M. J. SPORMAN CEDAR RAPIDS IOWA

Cedar Falls, Ia. BANCROFT'S
Beautiful Flowers
55,000 Feet Glass
Members F. T. D. Joseph Bancroft & Son

Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

FRED



WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

WIRE YOUR ORDERS TO

Scruggs-Vandervoort-Barney

Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers

Member Florists' Telegraph Delivery Association

Phone 1367

Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"

205 E. Walnut St., Springfield, Mo.

Members F. T. D.

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest.

W. J. Barnes
FLORIST, KCMO

KANSAS CITY, MO.

88th St. and Euclid Ave.

Established 1890

No order too large or small.

Member F. T. D.

ST. LOUIS

BENTZEN
FLORAL COMPANY

8118 North Grand Avenue

FACILITIES SECOND TO NONE

ST. LOUIS, MO.

Member
Florists'
Telegraph
Delivery
Association

Jos. Kitch
4744-4748 McPherson Ave.

ST. LOUIS, MO.

Wire your orders to

MULLANPHY FLORISTS, Inc.

8th and Locust Streets

— Both Long Distance Phones —

Member Florists' Telegraph Delivery Ass'n.

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP

HUGO R. NEFF, Manager

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer	From—	To—	Sails
Korea Maru	San Fr'sco	Yokohama	Oct. 17
Ortega	New York	Valparaiso	Oct. 17
Morro Castle	New York	Havana	Oct. 17
Stavangerfjord	New York	Norway	Oct. 17
Coamo	New York	San Juan, P. R.	Oct. 18
Noordam	New York	Rotterdam	Oct. 18
Sicilian	Montreal	Bristol	Oct. 18
Venezuela	San Fr'sco	Yokohama	Oct. 18
United States	New York	Denmark	Oct. 18
Celtic	New York	Liverpool	Oct. 18
Canada	Montreal	Liverpool	Oct. 22
Stockholm	New York	Sweden	Oct. 22
Scandinavian	Montreal	Liverpool	Oct. 23
Scotian	Montreal	Glasgow	Oct. 23
Metagama	Montreal	Liverpool	Oct. 24
Monteagle	Vancouver	Yokohama	Oct. 25
Canopic	New York	Naples	Oct. 25
Cedric	New York	Liverpool	Oct. 25
Adriatic	New York	Southampton	Oct. 25
La Touraine	New York	Havre	Oct. 25
Benador	New York	Yokohama	Nov. 15
Nieuw Amst.	New York	Rotterdam	Nov. 15
Fred'k VIII	New York	Denmark	Nov. 18
Saxonia	New York	London	Nov. 18
Brasos	New York	San Juan, P. R.	Nov. 22
Mauretania	New York	Southampton	Nov. 22
Celtic	New York	Liverpool	Nov. 22
Emp. of Russia			
	Vancouver	Yokohama	Nov. 27
Stavangerfjord			
	New York	Norway	Nov. 28
Coamo	New York	San Juan, P. R.	Nov. 29
Orunda	New York	Liverpool	Nov. 29
Royal George	New York	Southampton	Nov. 29
Adriatic	New York	Southampton	Nov. 29
Noordam	New York	Rotterdam	Nov. 29
Tofua	San Francisco	New Zealand	Nov. 30

Kansas City,
MissouriWILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

KANSAS CITY

A. Savell
MEMBER F. T. D.

1122 Grand Avenue

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA KANSAS CITY,
FLORAL CO. MISSOURI
205 WALNUT STREET, SPRINGFIELD, MO.

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT

Members Florists' Telegraph Delivery Association

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES

ROSES

POMPONS, CELOSIA, HARDY PEAS, DAHLIAS and Other Seasonable Flowers

Columbia, Russell, \$6.00 to \$16.00 per 100

Killarney, Sunburst, Kaiserin, Ophelia, Richmond, \$3.00 to \$10.00 per 100

Dahlias, \$2.00 per 100. Adiantum, \$1.00 per 100.

Fancy Ferns, \$3.00 per 1000

Sprengeri and Plumosus, 50c per bunch

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in. 35c each
5-in. 60c "
2 1/4-in. 12c "

WHITMANII FERNS

5000 2 1/4-in., strong plants, ready for 4-in., 12 1/2c each.

BOSTON FERNS

5-in. 75c each
6-in. \$1.25 "
7-in. 2.25 "

CYCLAMENS

4-in. 50c each
5-in. 85c and \$1.00 "
6-in. \$1.40 and 1.60 "
7-in. 2.00 and 2.50 "

PRIMULAS

4-in. 15c each

HYDRANGEAS

4-in. single stem. 20c each

This is extra strong, well grown stock. 5% for packing, cash with order.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

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WHOLESALE FLORISTS

Greenhouses:
Pleasant Hill, Mo.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street

KANSAS CITY, MO.

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KANSAS CITY, MO.

The Market.

Roses are the chief stock at present and are plentiful and of good quality. Ophelia is selling all the way from \$4 to \$14 per hundred, Ward \$3 and \$4 per hundred, Russell \$10 per hundred and Columbia \$15 and \$16 per hundred. Carnations are improving, but they are still short-stemmed and not desirable except for designs. They are \$4 per hundred. There are a few home-grown chrysanthemums on the market.

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Roses, Mums and Carnations

Golden Queen Chrysanthemums.....Per doz., \$4.00

Early Frost Chrysanthemums.....Per doz., \$3.00 to \$4.00

Unaka, Pink Chrysanthemums...Per doz., \$3.00 to \$4.00

Carnations, 3c to 4c

Asparagus and Sprengeri, bu., 50c

Ferns, 1000, \$3.00

Russell and Columbia, 8c to 16c

Ophelia and Shawyer, 4c to 12c

White Pompons, bu., 75c

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

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Samuel Murray is cutting some choice orchids.

[Concluded on page 116.]

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED THE RED WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

**Kansas City,
Missouri**

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.

Member
Florists'
Telegraph
Delivery
Association

Jos. Witef

4744-4748 McPherson Ave.

Samuel Murray

KANSAS CITY, MO.
1017 GRAND AVE.

Member of the Florists' Telegraph Delivery Association

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

Kansas City, Mo.

MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

KANSAS CITY

A. Newell
FLORIST

MEMBER F. T. D.

1122 Grand Avenue

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney

Floral Department

ST. LOUIS, MO.

SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W.J. Barnes KANSAS CITY, MO.
88th St. and Euclid Ave.
Established 1890
No order too large or small. Member F. T. D.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer	From—	To—	Sails
Korea Maru	San Fr'sco	Yokohama	Oct. 17
Ortega	New York	Valparaiso	Oct. 17
Morro Castle	New York	Havana	Oct. 17
Stavangerfjord	New York	Norway	Oct. 17
Coamo	New York	San Juan, P. R.	Oct. 18
Noordam	New York	Rotterdam	Oct. 18
Sicilian	Montreal	Bristol	Oct. 18
Venezuela	San Fr'sco	Yokohama	Oct. 18
United States	New York	Denmark	Oct. 18
Celtic	New York	Liverpool	Oct. 18
Canada	Montreal	Liverpool	Oct. 22
Stockholm	New York	Sweden	Oct. 22
Scandinavian	Montreal	Liverpool	Oct. 23
Scotian	Montreal	Glasgow	Oct. 23
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Fred'k VIII.	New York	Denmark	Nov. 18
Saxonia	New York	London	Nov. 18
Brazos	New York	San Juan, P. R.	Nov. 22
Mauretania	New York	Southampton	Nov. 22
Celtic	New York	Liverpool	Nov. 22
Emp. of Russia			
Stavangerfjord	Vancouver	Yokohama	Nov. 27
	New York	Norway	Nov. 28
Coamo	New York	San Juan, P. R.	Nov. 29
Orduna	New York	Liverpool	Nov. 29
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Adriatic	New York	Southampton	Nov. 29
Noordam	New York	Rotterdam	Nov. 29
Tofua	San Francisco	New Zealand	Nov. 30

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA KANSAS CITY, MISSOURI
FLORAL CO.
205 WALNUT—PHONES 2721, 1806

ST. JOSEPH, MO.

MITCHELL & QUENTIN

Orders for

Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

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4-in. 35c each
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Russell and Columbia, 8c to 16c

Ophelia and Shawyer, 4c to 12c

White Pompons, bu., 75c

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

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[Concluded on page 116.]

PACIFIC COAST DEPARTMENT

LOS ANGELES.

The Market.

Prices all around have taken an upward turn, especially on carnations. Business, while good, has not been rushing and stock of most kinds has just about cleaned up daily. The smaller flowers, as is usual in the mum season, drag a little, while high-class roses, orchids and other such flowers do not appear in sufficient quantities to meet the demand. Several good decorations and an unusually large funeral demand have kept the retailers busy. The increase in express rates and the high cost of labor for picking have put up the prices of all kinds of greens, plumosus having jumped about twenty-five per cent. The market in all lines favors the growers, and this is as it should be, for their expenses have increased so materially that the old prices were no longer profitable.

Various Notes.

Alois Frey is busy planting freesias on his newly acquired ranch in the San Fernando valley.

Fred Sperry, of the L. A. Floral Co., was on the sick list last week, suffering from a severe cold. Shipping business has opened up finely here.

Fred Gerkin is cutting freely on leptospermum for greens. He has taken the nursery and store recently run by a fertilizer company and previously by John Fincken, on West Washington street. This and his nursery at Lomita will probably keep Mr. Gerkin busy.

Carl Brose, of the Lichtenberg force, is showing pictures of a fine buck he shot on a recent hunting trip in the Cuyamaca country.

C. B. Knickman, of McHutchison & Co., New York, has been in town a few days, in the interest of his firm. He visited the palm-growing establishments of Bassett & Washburn, at Sierra Madre, and Roy F. Wilcox, of Montebello. His trip to Japan was successful and enjoyable, but he was not there long enough to become proficient in Japanese.

Frank Lichtenberg is in San Francisco on a buying trip.

The new greenhouses of the San Fernando Gardens, being built by the Lampert interests, of Ohio, are well under way and Mr. Lampert hopes to have sweet peas and other stock by Christmas. It is pleasing to see another firm of repute coming to this locality, for the demand for stock of superior quality is never filled and quality is to be the watchword here. The L. A. Floral Co. shipped a carload of humus here this week, to be mixed with the soil for the benches. The Evans ventilating machinery is being used for the new houses.

Frank Raymond, of the Redondo Floral Co., is always among the first on the job at the market in the morning. He believes in beginning the day right.

Charles Wiffen and his son, Sidney, formerly of Des Plaines, Ill., are visiting here this week, intending to spend the winter in southern California.

After buying out the stock of most of the wholesale hardware people in the city, W. Armacost & Co. eventually procured enough corrugated iron to cover their new boiler houses, as required by law. Mr. Armacost says they have great difficulty in obtaining delivery of steel and iron products used in construction, but he is well satisfied with the progress made.

Mr. Smith, of Smith's Flower Shop, at Modesto, is making a tour of the wholesale houses and growers' establishments around the city this week.

Geo. Hall & Co. got away to a good start and report all hands busy. There is every probability that these young men will work up a good local as well as shipping business.

A call at the Superior Dahlia Gardens, on Figueroa street, with C. Gutting showed a fine lot of bloom for so late in the season. Real improvements on Golden West and Mina Burgle sound like an impossibility, but they are there, besides many other novelties.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

Stock in the local market was more plentiful last week than it had been for some time. While chrysanthemums were still high, their quality was excellent. The demand for shipping has been so strong that local retailers have found it an effort to secure enough for their needs. Later varieties, such as the yellow and white Turner, Portola, Hunter, Jeffries and Bonnaffon, are now in, and some beautiful blooms of these varieties were seen in the market and shops. The smaller chrysanthemums were more plentiful last week than in the previous week and slightly lower in price. While the shipping of these varieties does not equal the volume of the larger blooms, still there has been reported a fair demand for the Chinese mums.

The rose cut is much improved in quality and quantity and prices are somewhat less. Some good specimens of

Chrysanthemums

If you seek good stock and good service—stock and service second to none in California, send today's order to

George J. Hall & Co.

423 East 5th Street, LOS ANGELES, CALIF.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

COLUMBIA AND PREMIER ROSES

THESE two roses are easily the most popular of the newer varieties. Your customers will appreciate them. We have the largest stock on the coast of these as well as of the old standbys, *American Beauty*, *Russell*, *Milady*, *Hadley*, *Ophelia*, *Hoosier Beauty*, *Helen Armacost* and *White Killarney*.

A big crop of nice clean stock now coming in from our new range.

Everything Else in Cut Flowers and Supplies

Chrysanthemums, of course.

By the dozen or thousand.

WIRE FOR QUOTATIONS OR SAMPLE SHIPMENTS.

WALTER ARMACOST & CO.

221 East 4th Street

We Close Sundays

Los Angeles, Cal.

Mention The Review when you write.

WHOLESALE PRICES

Subject to Change

	Short.	Med.	Long.
Shawyer.....	\$6.00	\$12.00	\$15.00
Ophelia.....	6.00	12.00	15.00
White Shawyer.....	6.00	12.00	15.00
White Killarney.....	6.00	12.00	15.00
Red Shawyer.....	6.00	12.00	15.00
Hoosier Beauty.....	8.00	15.00	20.00
Columbia.....	8.00	15.00	20.00
Carnations.....	4.00	6.00
Sprenger & Plumous, per bunch.....65
Hardy Ferns, per dozen bunches.....	3.00

Miller Floral Co. UTAH
FARMINGTON,

Russell and Columbia are in the market now, with a steady demand for them, which keeps the stock cleaned up well each day. Baby roses are beginning to come in, but for the present they are high and not of the best quality.

Carnations last week were much more plentiful, but most of the stock was of second quality, due to the hot weather forcing of the few days previous. In fact, with the exception of mums and one or two varieties of roses, the general stock is of second quality rather than first. Nevertheless, the general demand is large enough to eliminate any waste. Violets and gardenias are more plentiful. The gardenia blooms just now are large and of excellent whiteness. Retailers are getting 75 cents for the best specimens and 50 and 60 cents for the smaller blooms. Orchids are easier to get, also, but they are still scarce enough to bring good prices.

A CUSTOMER WRITES:

"I am like the prodigal son returning home. I have tried other companies but have not got the treatment I received from you."

THERE YOU ARE! QUALITY AND SERVICE

Write for carload prices on Humus, the wonderful soil builder

L. A. FLORAL CO.

236 E. Fourth Street

LOS ANGELES, CAL.

Various Notes.

The Charles C. Navlet Co. reports a strong demand for bulbs. The recent rains have started an unusual amount of planting for this season of the year. It is thought that rose planting will be earlier also, if more rain falls before the last of the year, and this company will have a good stock ready soon, if such is the case.

Mr. Hallawell, of the Hallawell Seed Co., is expecting his shipment of Holland bulbs almost any day now. Most of the other stock is either sold or or-

dered and Mr. Hallawell expects to get rid of all the imported stock without effort. Inquiries as to the amount of bulbous stock expected indicate a brisk demand for the Holland varieties.

Enomoto & Co. are busy with mum shipments. The nurseries are now cutting yellow and white Turners as well as a number of other later varieties. Mr. Enomoto states that the small Chinese chrysanthemums are wanted by many of their customers.

J. A. Axell's report last week was, "Too busy to talk." Mr. Axell is keeping an excellent cutting of roses on

CHRYSANTHEMUMS

BEST QUALITY

QUICK SERVICE

ALL VARIETIES

READY FOR SHIPMENT

Violets, \$1.00 to \$1.50 per dozen bunches.

United Flower & Supply Co., Inc.

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

hand these days and states that his shipping business is growing steadily.

An important addition to the wholesale trade of San Francisco is the new supply station of A. G. Gooch, well known grower and wholesaler of this city, who is now located at 515-517 Bush street. Mr. Gooch has been traveling about the state since July and has visited nearly all the spots of interest, including Yosemite valley and Lake Tahoe. He is now ready to conduct a general wholesale and shipping business and states that his violet stock is in particularly fine condition. Mr. Gooch grows a large portion of his stock and, while he intends to specialize on violets and chrysanthemums this year, he is in a position to supply local retailers in general stock as well as out-of-town customers.

C. B. Knickman, representative of McHutchison & Co., New York, is in San Francisco again after a short trip to Los Angeles. Before leaving for the east, he intends to visit the bulb farms in Eureka and will probably spend several days in that vicinity.

Another visitor in San Francisco at present is E. G. Hill, of the E. G. Hill Co., Richmond, Ind.

Robert Lang, son of Louis Lang, the well known florist of Dallas, Tex., has entered the Leland Stanford, Jr., University at Palo Alto, Cal. Mr. Lang visits in San Francisco frequently, calling on a number of his father's friends in the trade.

B. M. Joseph has just closed negotiations on a 15-year lease of the building on Grant avenue of which he now occupies the ground floor. Mr. Joseph, in the new lease, has taken the entire building, five stories in height, and will attend to the subletting. This property is located in the heart of the exclusive retail shopping district and it would be hard indeed to secure a more favorable location. The building is now being renovated both inside and out, although at the present time any improvements other than a general freshening up are unnecessary. Mr. Joseph reports that funeral work has kept the staff busy recently, in addition to the usual amount of decoration for social affairs.

Pelicano, Rossi & Co. report that work has kept up exceptionally well all through the year. A novelty in the potted flowering plant line, which was seen in their shop recently and which is creating much favorable comment, is *Exacum affine*, grown by the Hillborough Nursery; the small lavender blossoms with their shiny, light green leaves are most attractive.

According to a recent announcement, the stock and fixtures of J. B. Boland are to be sold at auction in the immediate future. The shop is now located

CHRYSANTHEMUMS

\$1.50 to \$3.00 per doz.

Plumosus, Adiantum, Woodwardia,
Mexican Ivy and other Greens

DARBEE'S

Know how to ship them

VIOLETS READY NOW

\$1.00 to \$1.50 per doz. bunches.

1036 Hyde Street, San Francisco, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 BUSH STREET SAN FRANCISCO, CAL.

Mention The Review when you write.

"MUMS" We carry a large
stock of
excellent quality
All colors

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

== READY TO SHIP ==

Roses **CHRYSANTHEMUMS** **Roses**

SEND YOUR ORDERS DIRECT TO US.

We grow our own flowers.

We are not middlemen

That's why we should have your business.

E. W. McLellan Co.

451 Bush Street, SAN FRANCISCO, CALIF.

Money should accompany orders until reference can be looked up.

VIOLETS, Ready October 20

NURSERY:
Burlingame, Calif.

OUR SHIPPERS HAVE HAD 20 YEARS'
EXPERIENCE

NURSERY:
San Lorenzo, Calif.

THE MUM SEASON IS ON

I am especially strong for Major Bonnaffon, Chieftain
(pink and white), and the various bronze varieties.

Prices, \$1.50, \$2.00 and \$2.50 per dozen.

Small Hardy Mums, white, yellow and bronze (fine shippers), \$5.00 per 100.

Pompons (all colors), 25c per bunch.

Am booking season orders on Violets.

I can supply anything the market affords.

J. A. AXELL, 461 Bush St., San Francisco

in Lick place and, since the death of Mr. Boland, has been in charge of members of his family.

Julius Eppstein, at the St. Francis hotel, furnished a large number of table decorations for the special dinner-dance held in the St. Francis hotel September 9, to celebrate the return of Art Hickman's orchestra from the east.

The recent fashion show held at the Palace hotel under the auspices of I. Magnin & Co. was decorated by A. O. Stein. The entire palm court of the Palace hotel, in which the show was staged, was decorated with chrysanthemums in pastel shades, forming a most effective color scheme and serving as a delightful background for the hundreds of beautiful gowns on exhibition. Numerous tableaux were given, principal among which was a bridal group.

The bride's bouquet, also donated and arranged by Mr. Stein's shop, was a lovely sheath of delicate, white ostrich feathers and gardenias. The bridesmaids carried similar bouquets, made of royal blue feathers and yellow butterfly orchids—a stunning combination, which was particularly effective with their frocks of yellow.

Fred Bertrand, manager of the retail shop of the MacRorie-McLaren Co., is back after several days spent at the annual land show at Fresno, Cal. Mr. Bertrand was of course much interested in the flower exhibit which was a part of the land show. The principal prize-winners were the San Francisco Floral Co. and the firm of Rossi & Ferrari, of San Francisco, both of which maintain branches in that city. Rossi & Ferrari

carried away nine blue ribbons and fourteen reds, while the San Francisco Floral Co. has eight blues and twenty-four reds to its credit. Mr. Bertrand commented particularly upon the Rossi-Ferrari orchid display and the general display arranged by the San Francisco Floral Co. The last named firm won also first prizes on the best original floral design and the best corsage bouquet, while the blue ribbon went to Rossi & Ferrari for the best table decoration and the best bride's bouquet.

According to several florists of Oakland, Cal., the street-car strikes in that city, which have tied up all rail traffic, have affected the florists' trade to a considerable extent. Deliveries have been badly handicapped and shipping practically stopped.

M. M.

PORTLAND, ORE.

The Market.

The market is holding up well for this time of the year. Recent good weather has been a great help to the outside growers and gladioli, zinnias, larkspur and cosmos, and some other varieties, are still with us in fair quantity. Dahlias are now at their best and are arriving in goodly numbers.

A good cut of roses of the best quality is coming in daily. Carnations are beginning to shape up well and are arriving in fairly good quantities. Local chrysanthemums will be on the market in about ten days or two weeks and the trade is now dependent on California shipments for what they use. The best shipping sorts are Crocus, Chieftain and Clara Wells.

Various Notes.

Mr. and Mrs. Samuel A. Dunlap have reached Portland after a tour across the states in their Oldsmobile. They left Philadelphia, Pa., August 19, stopping several days in the different cities to visit the florists. On their way they motored through the Yellowstone park and then to Seattle. Mr. Dunlap has been with Pennock Bros. for twenty-seven years, but his ambition has always been to take this trip and settle in the west. He is now with the Martin & Forbes Co.

Enrico Rosaia is bringing some good dahlias, the best ones being Mina Burgle and Delice.

C. B. Knickman, with McHutchison & Co., of New York, was in town for a few days on his return from Japan.

L. T. S.

SPOKANE, WASH.

The Market.

Business conditions are merely holding their own for this time of year, but a lively season is in prospect. The early frosts made havoc with asters and gladioli, killing practically all the outdoor supply, but the early chrysanthemums are coming in strongly and the demand is taking up the supply closely.

To the recent warm weather was due an oversupply of roses last week, yet the showing from the local growers is satisfactory. Some fine violets are being shipped in from Montana. Carnations are of better quality, although still rather scarce. Cyclamens, primulas and potted plants are making a good showing for this time of year.

Various Notes.

A "Say It with Flowers" week is planned for the latter part of October, but definite arrangements have not yet been completed.

The Spokane Florist Co. reports good September business, having had a number of wedding decorations, besides a good everyday counter trade. It gave over part of its store during the recent election of Red Cross officials, which brought many people into its shop that day.

Mr. Hedger, of the Davenport Flower Shop, has had many compliments on his showing of tritomas. The display around the fountain in the Davenport hotel lobby caused much comment from hotel guests.

Miss Helen Babcock, for two years with H. E. Reimers, is working with the

Chrysanthemums

Very Best Varieties

Giant Violets

California's Finest Long Stem

Order your stock from one of the oldest shippers in the business and be assured of satisfaction

GEN. A. J. GOOCH

515-517 Bush St.

San Francisco, Calif.

Best Prices — Best Selected Stock — Carefully Packed

GREENS OF ALL KINDS

Smilax, Woodwardia, Pepper Sprays, Roses, Carnations

BIG PROFITS FOR YOU

Plumosus

Adiantum

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST			
No.	Diameter	Each	Dos. 100
5	8-inch	\$0.75	\$ 8.25 \$ 62.50
10	10-inch	.95	10 50 77.50
15	12-inch	1.50	16.00 110.00
20	14-inch, with handles	1.90	21.75 168.75
25	16-inch, " "	2.25	25.25 195.00
30	18-inch, " "	2.75	31.50 237.50
35	20-inch, " "	3.25	37.00 287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

For Easter Forcing--Pot up Now--
FIELD-grown HYDRANGEA OTAKSA

(Plants extra strong.)

2 to 3 shoots	\$30.00 per 100
4 to 6 " "	40.00 " "
6 to 8 " "	50.00 " "
9 to 12 " "	75.00 " "

Specimen Plants, \$1.00 each

Ask for Hardy Perennial and Iris Lists

MOUNTAIN VIEW FLORAL CO., Portland, Ore.

LOS ROBLES—SANTA CRUZ, CAL.

We are filling our FREESIA orders 100 per cent and listing contracts for next year's growing. We do not ship black bulbs. A good surplus for this season. Write us on your further needs. Also Callas and Paper Whites.

Los Robles Nursery & Garden, Santa Cruz, Cal.

CANADIAN GREENS

FOR AMERICAN FLORISTS

Cedar—Beautiful dark green. Read what our satisfied customers say of it:

McKenna's, Montreal, say:—"We have been using your cedar to good advantage during the past two years and have found it excellent and an agreeable change from Galax and Magnolia. In making up wreaths more especially it beats anything offered; having kept same all winter without losing a single spray is another most encouraging feature. Please ship 10 m."

Dunlop's, Toronto, say:—"Send us 10m cedar, have been using them now two years; their keeping qualities enable us to have them on hand at all times; in fact it is so now that we cannot do without them."

Stewart's Seed Store, Omaha:—"Answering your favor of July 17th, beg to advise that we were extremely well pleased with the cedar which you shipped us this past year, and will have use for quite a heavier amount for the ensuing season. Will also be interested in the natural branches when they are seasonable."

August Von Boeselager, Mt. Clemens, Mich:—"I certainly like your cedar very much. I never saw foliage keep as well as the cedar."

"The cedar branches sent me last season, both long and short, were fine color. Keeping qualities all that could be desired. They are quite an addition to high class greens. Let me know when you are ready to ship.

Very respectfully,

MRS. E. A. WILLIAMS,

Per H. C. Sheaff, Mgr."

Other American references: Poehlmann Bros., Chicago; S. S. Pennock Co., Philadelphia; A. F. Amling, Chicago; Wm. C. Gloeckner, Albany; Julius Baer, Cincinnati; Wilson Seed Store, Columbus, O.; Jones-Russell, Cleveland, O.; J. M. Gasser, Cleveland, O.; W. A. Wilson, Pittsburgh; S. A. Anderson, Buffalo, N. Y.; Vanstone & O'Connell, Scranton, Pa.; etc., etc.

Ferns *Lomaria spicant* (Deer Fern). A handsome dark green variety—good keeping qualities. Runs from 12 to 20 inches in length and very graceful. One wholesale house is ordering a million and a half of them. They only weigh 7 lbs. to 1000.

The Cedar is put up in bundles of 100 fronds of 9 inches, and also loose sprays, sold by the pound. These run from 12 to 20 inches in length. If your wholesale dealer has not got these goods, send \$5.00 for a sample carton of Greens.

W. H. MARCON,

::

::

Alberni, B. C.

Mention The Review when you write.

Ferns :- Mahonia :- Huckleberry

ALL SELECTED STOCK -- NO TRASH

Dagger Ferns, per 1000\$1.50

Mahonia, per case 5.00

Huckleberry, per case 4.50

Salal, per case 4.50

Spruce Cones, on branch, per case\$2.00

Tree Moss, per bag 1.00

Sphagnum Moss, per bale 2.00

Special Prices on Larger Quantity

H. W. GOOCH, Bay City, Oregon

Mention The Review when you write.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
PRIMULA OBCONICA**

Mention The Review when you write.

Asparagus Plumosus and Sprengeri

Ready to shift, 2 $\frac{1}{4}$ -inch pots, at \$3.00 per 100;
2 $\frac{3}{4}$ -inch pot, at \$3.50 per 100.

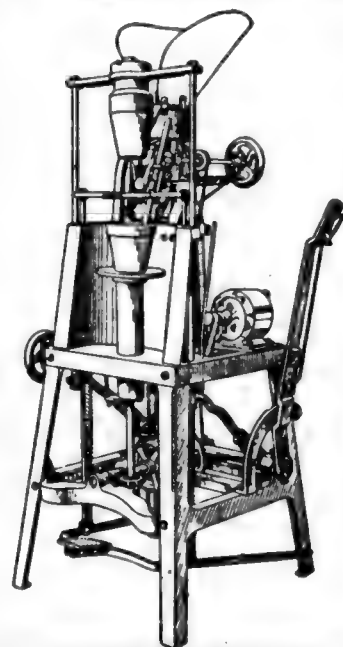
CINERARIA GRANDIFLORA

Dwarf mixed, 2 $\frac{1}{4}$ -inch pots, at \$4.00 per 100.
Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.
Mention The Review when you write.

A CERTIFICATE OF MERIT



was awarded to our flower pot machine at the Convention of the Society of American Florists and Ornamental Horticulturists, Detroit, in August.

A number of machines were sold, and other sales will follow.

Send for free booklet.

**SPOKANE
CONCRETE
FLOWER POT
MACHINE CO.**

807 Riverside
Ave.,
SPOKANE,
WASH.

Mention The Review when you write.

STOCK YOU NEED NOW

Asparagus Plumosus, 2-in., 4c; 3-in., 7c.

Asparagus Sprengeri, 2-in., 3c; 3-in., 6c.

Begonia Chatelaine, 2-in., 8c; 3-in., 12c; 4-in., 20c.

Begonia Rex, 2-in., 8c; 3-in., 15c; 4-in., 25c.

Chrysanthemums, Maud Dean, 2-in., 4c.

Peppers, Celestial, 2-in., 4c; 3-in., 10c; 4-in., 15c.

Coleus, 30 varieties, 2-in., 4c.

Cyclamen, 3 $\frac{1}{2}$ -in., 20c.

Ferns, from bench, Whitmanii, Boston, 35c and 50c.

Ferns, Table, 20,000, 2-in. pots, \$4.00 per 100; \$35.00 per 1000.

Ferns, Table, from flats, \$2.00 per 100.

Genistas, 3-in., 10c.

Hydrangeas, 2-in., 5c; 3-in., 10c.

Lantanas, 4-in., 15c.

Palms, Kentias, 50c to \$2.00 each.

Primula Obconica, 2-in., 5c; 3-in., 10c, in separate colors.

Rubber Plants, 5-in., 75c; 6-in., \$1.00 to \$1.25.

Umbrella Plants, 3 $\frac{1}{2}$ -in., \$12.00 per 100.

WILSON-CROUT-GEHR CO.,
East 62nd and Ankeny Sts., Portland, Ore.

Mention The Review when you write.

Emporium Dry Goods Co. H. E. Reimers recently produced a large gate ajar of Ophelia roses and pink, white and lavender asters.

Jack Burt recently returned from a six weeks' trip to Canada and the east. Mr. Burt is expecting to remodel his store shortly.

Hoyt Bros. are handling much funeral work, including a large vacant chair made of white chrysanthemums and Ophelia and Columbia roses.

Donart's House of Flowers is being remodeled in light gray. Since the death of Adolph Donart, the proprietorship has been taken over by Mrs. Genevieve Donart; otherwise, the management remains the same.

A. J. Burt felt pleased to receive the order for a large bouquet of Hoosier Beauty roses for Mrs. Woodrow Wilson during her visit here with the President. An American flag of red, white and blue asters was sent out by A. J. Burt, the red asters being the Heart of France variety.

P. Leavy & Sons are bringing in exceptionally fine Early Frost and Golden Glow mums. They have increased their range by adding one house 28x100, which they have planted to carnations.

Peters & Sons, of Hillyard, Wash., have added two large houses 30x200 to their range and planted them to late chrysanthemums, planning to follow the mums with vegetables.

The H. L. Olsson Co. has added several thousand feet to their range at Moran Prairie and have planted one house entirely to roses.

Mrs. J. C. Ambruster, 812 East Augusta avenue, is desirous of forming a dahlia club and has asked the coöperation of local dahlia growers for that purpose. Mrs. Ambruster believes that in color, size and shape, the dahlias grown here are superior to any that she has seen, either in California or in England, during her twenty years' experience.

E. C. W.

LAUREL FOR WINTER USE.

How is laurel stored for winter use?
C. G. C.—Pa.

We do not consider it wise to store laurel for winter use. There are but few weeks in the winter when laurel can not be gathered fresh from the woods, so that dealers can keep a small stock on hand and by so doing always be ready to supply their trade with freshly cut laurel. Our experience in trying to store laurel has always met with heavy losses.

Crowl Fern Co.

Roanoke, Va.—F. Fallon, who has done well here, has started two branch establishments, one at Bluefield, W. Va., the other at Bristol, Tenn.

Cyclamen Giganteum Splendens

FINEST STRAIN AND PLANTS YOU CAN FIND

8-inch, \$12.50 to \$15.00 per 100
4-inch, \$25.00 to \$30.00 per 100
5-inch, \$50.00 to \$60.00 per 100

BOSTON FERNS

6-inch, \$7.80 per doz. 8-inch, \$18.00 per doz.
7-inch, 12.00 per doz. 9-inch, 24.00 per doz.
10-inch, \$30.00 per doz.

Whitmanii

6-inch, \$7.80 per doz. 7-inch, \$12.00 per doz.

Bamboo Stakes

4-ft., \$21.00 per bundle of 3000

The charge for packing the plants in pots is 10% of the cost.

H. HAYASHI & CO.,

2311 73rd Avenue, OAKLAND, CAL.

Mention The Review when you write.



STEELE'S PANSY GARDENS, Portland, Oregon

1919 CATALOGUE READY

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/8 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/8 oz., \$1.00; oz., \$6.00.

Steele's Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.

For description, separate colors, see last Review.

IMPORTED DUTCH BULBS—

Ready for October, 1919, delivery

TULIPS—Late Flowering. Per 1000

Gesneriana Major, Scarlet.....\$30.00

Lutea, Yellow.....30.00

Rosea, Rose Pink.....30.00

DARWIN TULIPS Per 1000

Inglescombe, Yellow.....\$30.00

Inglescombe, Pink.....30.00

Allium Neapolitanum Bulbs, \$10.00 per 1000

NEPHROLEPIS FERN RUNNERS

Teddy, Jr.....\$3.00 per 100; \$25.00 per 1000

Scottii\$3.00 per 100; \$25.00 per 1000

H. N. GAGE CO., Inc., Montebello, Cal.

Mention The Review when you write.

Asparagus Plumosus Seed

1919 CROP

\$1.00 per 1000; \$7.50 per lb.

HARRY BAILEY, Nurseryman

R. F. D. No. 6, Box 354, LOS ANGELES, CAL.

Mention The Review when you write.

POINSETTIAS

Will have a quarter of a million cut Poinsettias from November until February

Ecke, POINSETTIA SPECIALIST
1226 Hay Ave., Los Angeles, Cal.

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH

Mexican Ivy



NEW CROP
NOW READY

MEXICAN
IVY

Humboldt Evergreen Co.
Dyerville, Cal.

Mention The Review when you write.

Berberis Darwinii Per 100

Out of 2-inch pots\$ 6.00

Diosma alba

Out of 2-inch pots..... 10.00

Erica Melanthera

Out of 2-inch pots..... 15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

California Grown Bulbs

FREESIA PURITY Per 1000

3/4-inch to 1-inch\$5.00

NARCISSI Per 1000

Staaten General, late.....\$20.00

Chinese Lilies, early single..... 50.00

CALLAS

Callia Aethiopica, white Per 1000

1-inch to 1 1/2-inch.....\$25.00

AMARYLLIS Per 100

Belladonna Major, pink\$6.00

Prices quoted are F. O. B. San Francisco, Cal.

Discount allowance of 5 per cent for cash with order

C. KOOYMAN & CO., Inc.

431 Bush St. San Francisco, Calif.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

EULVER BROS., Props., Wholesale Growers of

California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings \$20.00 per 1000

We pay transportation

1752 Garfield Place. LOS ANGELES, CALIF.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists
They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00
per dozen, F. O. B. cars.

EDWARD H. RUST

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

Bedding Stock—Asparagus Sprengeri and Plumosus,
Australian Pea Vine, Dahlias, Delphiniums, Fuchsias,
Geraniums, Heliotropes, Lantanas, Passiflora, Pansies,
Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.

FRED G. EHLE, Wholesale Grower,
224-236 Sanborn Ave. SAN JOSE, CALIF.

Mention The Review when you write.

Roses! Roses! Roses!

CALIFORNIA FIELD GROWN

The kind that will satisfy your customers

Our Roses are grown on disbudded Manetti stock, under ideal soil and climatic conditions for the development of high-class plants.

Repeat orders from our customers from year to year are evidence of the high quality of these plants.

The following list contains the main items we have to offer. We have smaller amounts of many varieties not listed here, so don't fail to list any items you are in need of. We may be able to supply the amount you want.

Send your list today for prices and take advantage of this assortment.

Orders from unknown correspondents must be accompanied with remittance or references.

VARIETIES

2000 Agrippina	300 *Duchesse de Auerstaedt	150 *Lady Gay	National Emblem
100* American Beauty	300 Duchesse de Brabant	750 Lady Hillingdon	Niles Cochet
400 Anna de Diesbach	250 Earl of Dufferin	125 Lady Ursula	300 Old Gold
300 Antoine Riviere	50 Edith Part	1000 La France	1500 Ophelia
400 Arthur R. Goodwin	750 Edward Mawley	300 *Lamarque	400 Ophelia Supreme
400 Augustine Guinoisseau	125 Elizabeth Rowe	Le Progres	350 Papa Gontier
50 Austrian Copper	175 Erna Teschendorff	Leuchtfeuer	2000 Paul Neyron
300 Baby Rambler	575 Etoile de France	Liberty	Peach Blossom
*Banksia Double White	250 Etoile d'Or	25 Lieutenant Chaure	600 Perle des Jardins
*Banksia Double Yellow	300 *Excelsa	350 Los Angeles	Perle d'Or
*Banksia Single White	300 Farbenkonigin	750 Lyon	Perle von Godesburg
400 Baronesse Rothschild	250 Fisher Holmes	150 Mabel Morrison	150 Pharisier
750 Beaute de Lyon	50 Francois Scott Key	300 Mme. Abel Chatenay	300 Philadelphia Rambler
200 *Beauty of Glazenwood (Fortune's Yellow)	100 Francisca Kruger	300 *Mme. Alfred Carriere	150 *Pink Cherokee
800 Belle Siebrecht	175 Franz Deegen	2500 Mme. Caroline Testout	400 Pink Moss
Bessie Brown	3500 Frau Karl Druschki	Mme. Colette Martinette	300 Prima Donna
Betty	50 Gainsborough	Mme. Edouard Herriot	750 Prince Camille de Rohan
*Billard et Barre	700 General Jacqueminot	200 Mme. Heats	120 Prince de Bulgarie
150 Black Prince	General Jeff	150 Mme. Jenny Guillemot	25 Queen Mary
400 Bridesmaid	600 General MacArthur	175 Mme. Julie Grolez	200 Radiance
200 British Queen	75 General-Supt. Arnold Janssen	Mme. Leon Pain	100 *Rampas
300 Captain Christy	500 George Arends	Mme. Ravary	700 Rayon d'Or
75 Caroline Goodrich	300 George C. Waud	Magna Charta	Red Letter Day
200 Chateau de Clos Vougeot	750 George Dickson	Maman Cochet	Red Maman Cochet (Niles Cochet)
100 Cherokee Double White	250 Gloire de Chedane Guinoisseau	50 Marcella	150 Red Radiance
Cherokee Single White	200 *Gloire de Dijon	700 *Marshall Niel	50 *Reine Marie Henriette
75 Chrissie MacKellar	800 *Gloire de Margottin	Margaret Dickson	350 *Reve d'Or
150 Clara Watson	250 Gloire Lyonnais	Margaret Dickson Hamill	250 *Reine Olga de Wurtemberg
Cleveland	*Gold of Ophir	Marie Van Houtte	50 Rhea Reid
125 *Cl. American Beauty	Gorgeous	250 Marquise de Sinety	600 Richmond
500 *Cl. Belle Siebrecht	100 Grace Molyneux	140 Melody	650 Safrano
120 *Cl. Bridesmaid	750 Gruss an Tepiltz	100 Mildred Grant	50 Sept. Morn
*Cl. Captain Christy	H. V. Machin	50 Minnehaha	*Silver Moon
750 *Cl. Cecile Brunner	Hadley	200 Miss Alice de Rothschild	800 Soleil d'Or
50 *Cl. Devonensis	600 Harrison	300 Miss Kate Moulton	100 Souvenir de Pres. Carnot
*Cl. Etoile de France	150 Harry Kirk	500 Mlle. Cecile Brunner	1200 Sunburst
400 *Cl. Kaiserin	Helen Gould (Baldwin)	350 Molly Sharman-Crawford	200 Sunset
400 *Cl. Papa Gontier	400 *Hiawatha	150 Morning Glow	100 Sweet Briar
500 *Cl. Perle des Jardins	200 Hoosier Beauty	150 Mousseline (Moss)	750 *Tausendschoen
*Cl. Pink Cochet	1000 Hugh Dickson	100 Mrs. Aaron Ward	150 The Bride
350 *Cl. Souv. de Wootton	200 Improved Rainbow	70 Mrs. A. R. Waddell	25 Tipperary
750 *Cl. Testout	1100 Irish Elegance	50 Mrs. Charles Hunter	Tip Top (Baby Doll)
700 *Cl. White Cochet	300 Irish Fireflame	1200 Mrs. Charles Russell	Ulrich Brunner
50 Clie	150 J. B. Clark	200 Mrs. David Jardine	100 Viscountess Folkestone
Callean	50 Jessie	50 Mrs. Frederick W. Vanderbilt	450 Viochenblau
Columbia	400 Jonkheer J. L. Mock	300 Mrs. George Shawyer	White Cecile Brunner
Constance	200 Joseph Hill	75 Mrs. Herbert Hawksworth	200 White Killarney
50 *Crimson Rambler	500 Jubilee	75 Mrs. Herbert Stevens	700 White Maman Cochet
500 Dean Hole	750 Juliet	1200 Mrs. John Laing	300 *Wichuralana
*Dorothy Perkins	950 Kaiserin Augusta Victoria	Mrs. Myles Kennedy	50 *Wm. Allen Richardson
250 Dr. William Gordon	1200 Killarney	Mrs. R. G. Sharman-Crawford	250 Winnie Davis
125 *Dr. W. Van Fleet	800 Killarney Brilliant	100 Mrs. Sam Ross	100 William Shean
800 Duchess of Albany	Konigin Carola	500 Mrs. Wakefield Christie-Miller	300 Willowmere
400 Duchess of Sutherland	La Detroit	75 Mrs. Wemyss Quinn	300 Yellow Maman Cochet
40 Duchess of Wellington	350 Lady Ashtown	100 My Maryland	100 *Yellow Rambler
Climbing varieties marked with asterisk (*)	300 Lady Battersea	Naarden	Climbing varieties marked with asterisk (*)
	100 Lady Dunleath		
	Climbing varieties marked with asterisk (*)		

STANDARD OR TREE ROSES

When we budded our Standard Roses last year we had a number that did not make up to proper sizes for sale. We also had a number of plants that were budded at various heights, varying from twenty-four to thirty-six inches. We will be glad to give information as to the height of the head when orders are placed, if the purchaser desires.

10 Baby Doll	5 Catherine Mermet	75 Gloire de Margottin	5 Mme. Abel Chatenay	100 Perle des Jardins
55 Hoosier Beauty	60 Cl. Kaiserin	10 Gold of Ophir	200 Mme. Caroline Testout	50 Reve d'Or
20 Irish Fireflame	70 Cl. Mlle. C. Brunner	5 Gruss an Tepiltz	30 Mme. Ched. Guinoisseau	50 Rhea Reid
125 Lady Hillingdon	10 Cl. Belle Siebrecht	5 Hugh Dickson	30 Magna Charta	10 Radiance
12 Los Angeles	100 Cl. Papa Gontier	50 Improved Rainbow	20 Maman Cochet	50 Rose Queen
20 Mme. Ed. Herriot	40 Cl. Perle des Jardins	Irish Elegance	100 Marechal Niel	5 Safrano
20 Mrs. Charles Russell	25 Duchesse de Brabant	150 Kaiserin Augusta Victoria	50 Marie Van Houtte	75 Sunburst
25 Ophelia	75 Empereur du Maroc	5 Lady Battersea	Marquis de Querhoent	60 Sunset
20 Anna de Diesbach	10 Franz Deegen	5 La France	90 Mrs. John Laing	60 The Bride
5 Baby Rambler	100 Frau Karl Druschki	90 Liberty	80 Niles Cochet	75 Ulrich Brunner
12 Betty	20 Gainsborough	100 L'ideal	150 Papa Gontier	60 White Maman Cochet
60 Bridesmaid	34 General MacArthur	40 Lyon	25 Paul Neyron	30 Wm. A. Richardson
				10 Yellow Maman Cochet

California Nursery Company, Inc.

NILES, CALIF.

Established 1865

NEWS OF THE NURSERY TRADE

THERE will be no such word as surplus used in the nursery trade this year, says Storrs & Harrison Co.

THE effect of the war on exports from France of plants and shrubs for nursery and greenhouse use is shown by comparative figures in metric quintals (each 220.46 pounds) for the first half of each year as follows: 85,858 in 1913; 86,876 in 1914; 28,842 in 1915; 36,007 in 1916; 36,398 in 1917; 23,173 in 1918 and 23,802 in 1919.

CROP STATISTICS FAVORED.

Carrying out the proposal made at the Chicago convention last June, the officers of the A. A. N. plan to ask the House committee on agriculture to include an appropriation of \$50,000 for the purpose of gathering statistics on supplies of nursery stock of all kinds. Statistics on other crops are already being gathered, and with all that machinery already in operation, the government can undertake this work at far less expense than those in the nursery trade itself.

The officials of the Bureau of Crop Statistics have expressed themselves as favorable to the undertaking. Members of the Federal Horticultural Board have also expressed themselves as favoring the project. It appears likely that the Department of Agriculture as a whole will give cordial and hearty support to the association's request. That support is necessary in order to secure favorable consideration by the House committee on agriculture.

The nursery stock grown in this country is scattered over a wide area and it often happens that what is scarce in one section is plentiful in other sections. Yet sales are missed and plantings are delayed frequently because of lack of information that could readily enough balance shortage and surplus.

It would seem that an ideal way to get these statistics is through the Bureau of Crop Statistics of the Department of Agriculture at Washington, because its figures would be accepted as impartial and free from any interest except that of accuracy. It would not be suggested, says Secretary John Watson, that information be furnished of supplies held by individuals, but that the statistics cover only total quantities of varieties in different ages in separate states or divisions.

NURSERY STOCK IN FINLAND.

Apples, pears, cherries and plums are grown in the open in Finland. The

only important fruit tree is the apple, of which 150,000 to 200,000 trees are used annually. Only a few thousand grafts are imported, however, and these, without exception, have come from Germany or Sweden. Domestic production has proved more satisfactory, on account of the difficulty of getting original

Peonies - Irises

Good assortment for commercial planting.
Excellent stock at reasonable prices.

SARCOXIE NURSERIES
PEONY FIELDS

WILD BROS. NURSERY CO.

Sarcxie, Mo.

Mention The Review when you write.

CLOSING OUT SALE

We have discontinued the Nursery business and offer for sale at very low prices a large stock of very choice shade trees and hedge plants of the following varieties:

SUGAR MAPLE
SILVER MAPLE
NORWAY MAPLE
AMERICAN ELMS
ENGLISH WALNUTS
CAROLINA POPLARS
AMERICAN LINDENS

Extra fine lot of **CALIFORNIA PRIVET**
These trees are from 8 to 15 ft. high, 1 to 3 in. in diameter, nicely headed, with straight, sturdy bodies.

The **PRIVET** is from 2 ft. to 4 ft. high, very heavily branched. Six thousand trees, two thousand **PRIVET** to select from.

Write or phone your order now.

Virginia Nursery Company
Purcellville, Va.

Hardy Perennial Specials

	Per 100
Anemone (Wind Flower).....	\$10.00
Japonica Alba, single white; Queen Charlotte, semi-double pink; Japonica Rosea, single pink; Whirlwind, semi-double white. (A particularly good item for florists' use. Ours are in full bloom now.)	
Anchusa Italica (Dropmore).....	10.00
Aquilegia (Columbine).....	10.00
Caerulea (Rocky Mountain Columbine), bright blue.	
Buddleia (Butterfly Bush).....	15.00
Magnifica, violet rose.	
Veitchiana, violet mauve.	
Campanula Media (Good for forcing)	15.00
Delphinium (Larkspur).....	10.00
Belladonna, clear turquoise.	
Formosum, deep blue.	
Gold Medal Hybrids, mixed, very large spikes.	
Dianthus Plumarius (Hardy Pinks).....	8.00
Homer, pink.	
White Reserve, white.	
Digitalis Gloxiniaeflora	12.00
Pink. Red.	
White. Purple.	
Gaillardia	10.00
Hemerocallis Flava	12.00
Peonies (Ask for list)	
Shasta Daisy	10.00
Tritoma Pfitzeri (Red Hot Poker)	18.00

Jackson & Perkins Company, Newark, New York State

IBOLIUM The new Hybrid HARDY PRIVET, L. IBOTA X OVALIFOLIUM. Now sent out for the first time. Inquire for further information. One year field grown plants, \$5.00 each. Summer rooted frame grown, \$3.00 each. Nov. 25th delivery. See page advertisement, page 91, issue of September 11.

Introducers of BOX-HARBERRY.

Well rooted frame cuttings, \$65.00 per 1000.

THE ELM CITY NURSERY CO.,

WOODMONT NURSERIES, Inc., NEW HAVEN, CONN

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

73 YEARS

W. & T. SMITH COMPANY

GENEVA, N. Y.

1000 ACRES



D. HILL
The Evergreen Specialist

HILL'S CHOICE STOCK FOR FLORISTS

Realizing florists' needs, we have spared no efforts to prepare a sufficient supply of choice stock for all requirements. Order now for immediate or later delivery. Our over sixty-four years in business is your guarantee of complete satisfaction and a square deal.

EVERGREENS FOR TUBBING

Clipped Specimens, Well Grown, Bushy, Compact Stock

Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis	2	\$3.00	\$ 5.50
Abies Tsuga Canadensis	3	4.00	7.50
Juniperus Counarti	3	5.75	11.00
Juniperus Counarti	4	7.75	15.00
Juniperus Glauca	3	5.25	10.00
Juniperus Glauca	4	7.50	14.50
*Juniperus Virginiana	3	4.00	7.50
*Juniperus Virginiana	4	6.00	11.50
Picea Canadensis	3	5.25	10.00
Picea Canadensis	4	6.25	12.00
Thuja Occidentalis	3	3.00	5.50
Thuja Occidentalis	4	3.75	7.00
Thuja Occidentalis	5	5.00	9.50
Thuja Occidentalis	6	6.50	12.50
Thuja Occidentalis (Sheared Globes)	1x1	2.75	5.00
Thuja Occidentalis (Sh'ed Globes)	1½x1½	3.25	6.00
*Thuja Pyramidalis	2	2.50	4.50
*Thuja Pyramidalis	3	3.50	6.50

*Starred sorts denote leaders.

EVERGREENS FOR WINDOW BOXES

Especially Grown, Bushy, Symmetrical Stock

Variety	Size, Inches	10	50
Picea Alba	10 to 12	\$4.00	\$18.00
Picea Alba	12 to 18	5.00	22.50
Picea Canadensis	10 to 12	4.00	18.00
Picea Canadensis	12 to 18	5.00	22.50
Picea Excelsa	12 to 18	5.00	22.50
Pinus Mugho	6 to 10	4.00	18.00
Pinus Mugho	10 to 12	5.00	22.50
Thuja Occidentalis	10 to 12	4.00	18.00
Thuja Occidentalis	12 to 18	5.00	22.50
Thuja Occidentalis	18 to 24	6.00	27.00
Thuja Occidentalis	24 to 36	7.50	33.75

50 Window Box Evergreens (Assorted Varieties) Packed in
Neat Wooden Case at \$22.50 Per Case.

PYRAMIDAL AND BALL-SHAPED EVERGREENS

For end and center planting, or other special uses.

Bushy and Compact Specimens. Especially selected. Balled and Burlapped.

Variety	Size, Feet	Each	Pair
Juniperus Counarti (Pyramids)	2 to 3	\$4.65	\$9.00
Picea Alba (Bushy, Compact)	1½ to 2	1.85	3.50
Pinus Mugho (Ball-Shaped)	1 to 1½	1.85	3.50
Thuja Peabody Aurea (Pyramids)	1½ to 2	2.20	4.25
Thuja Pyramidalis (Pyramids)	2 to 3	2.50	4.75
Thuja Wareana Sibirica (Globe)	1½ to 2	3.00	5.75
Thuja Woodwardii (Ball-Shaped)	1 to 1½	2.75	5.25

BOXWOOD (Buxus Sempervirens)

Boxwood, Pyramidal Shape

	Each	Pair
2 feet, B. & B.	\$3.25	\$6.00
2½ feet, B. & B.	4.00	7.50
3 feet, B. & B.	5.25	10.00

BOXWOOD—(Continued)

Boxwood, Ball-Shaped (Clipped Solid)

	Each	Pair
12x12 inches, B. & B.	\$5.25	\$9.00

Boxwood, Bush-Shaped

	Each	10
8 to 10 inches, B. & B.	\$0.75	\$6.50

Boxwood for Window Boxes

Boxwood (Bush-Shaped) B. & B.	Size, Inches	10	100
	8 to 10	\$6.50	\$50.00

EVERGREENS for Landscape Planting

Specimen Stock—Balled and Burlapped

Note:—Evergreens can be successfully shipped and planted any time after September 15, up until ground freezes too hard to dig.

	Feet	Each	10
Abies Concolor	1 to 1½	\$1.35	\$11.00
Abies Douglassii	3 to 4	3.25	27.50
Juniperus Canadensis	1½ to 2	2.75	24.50
Juniperus Canadensis Aurea	1 to 1½	2.50	22.00
Juniperus Counarti	3 to 4	5.25	46.50
Juniperus Elegantissima Lee	2 to 3	5.00	45.00
Juniperus Glauca	3 to 4	4.75	42.00
Juniperus Pfitzeriana	1 to 1½	2.25	18.50
Juniperus Procumbens	1 to 1½	3.00	27.50
Juniperus Sabina	1 to 1½	2.25	19.50
Juniperus Sabina Prostrata	1 to 1½	3.25	30.00
Juniperus Schottii	3 to 4	4.75	42.50
Juniperus Virginiana	3 to 4	3.50	28.50
Picea Alba	3 to 4	3.00	26.00
Picea Canadensis	3 to 4	4.75	42.50
Picea Pungens Kosteriana	3 to 4	8.25	76.00
Pinus Austriaca	3 to 4	3.75	32.50
Pinus Cembra	1½ to 2	3.00	27.50
Pinus Resinosa	2 to 3	2.50	18.50
Pinus Strobus	2 to 3	1.75	13.50
Taxus Canadensis	1½ to 2	4.00	36.50
Taxus Cuspidata Brevifolia	1 to 1½	3.25	28.50
Thuja Occidentalis	3 to 4	2.25	18.50
Thuja Occidentalis Compacta	1 to 1½	1.75	13.50
Thuja Occidentalis Lutea	1 to 1½	1.75	13.50
Thuja Occidentalis Pyramidalis	2 to 3	2.00	16.00
Thuja Occidentalis Woodwardii	1 to 1½	2.50	22.50
Thuja Occidentalis Woodwardii	1½ to 2	3.00	26.00

YOUNG STOCK FOR LINING OUT

We have a complete assortment of Hardy Evergreens, Deciduous Trees and Shrubs in small sizes to line out. Send for catalogue.

NORWAY MAPLES

Special Offer of 5000.

Fine, Heavily Branched—Straight Trunks.

CALIPER:

Height 6 inches above ground	10	100
4—6 feet	\$ 5.50	\$ 45.00
6—8 feet	6.50	55.00
8—10 feet, ¾ to 1 inch.	8.00	75.00
8—10 feet, 1½ inch.	11.00	95.00
10—12 feet, 1½ to 2 inch.	16.50	140.00
12—14 feet, 2 to 3 inch.	27.50	235.00
14—16 feet, 3 to 4 inch.	65.00

The D. Hill Nursery Co., Inc.

Box 403

Evergreen Specialists
Largest Growers in America

DUNDEE, ILL.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St.

CHICAGO, ILL.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Paddy Farm

BARABOO, WIS.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

stock that is hardy enough for Finland's rigorous climate.

The nurserymen suggest the possibility of the importation of small experimental lots of hardy trees from the colder sections of the United States, reports Consul Parker W. Buhrman, from Helsingfors, as such trees will probably be better adapted to the climate of Finland.

DAVENPORT, R. ISLAND, MOLINE.

The Market.

Trade was inclined to be quiet last week. Roses are of good quality and enough for the needs of the trade. Carnations are none too plentiful as yet, but the quality is improving. A few mums are to be had.

Club Meeting.

The Tri-City Florists' Club met at the residence of Julius Staack, Moline, Ill., October 9, with a good attendance.

The topic of the evening was presented by W. C. Wilson, who chose as his subject "Hardy Native Shrubs." The talk proved to be one of the best so far. He gave a descriptive list of such plants, their beauty and uses, that was instructive and showed keen observation on his part and that also brought out the fact that such plants are comparatively little used in our parks and landscape work.

The November meeting will be held at the residence of C. O. E. Boehm, Davenport. The date is to be announced later. There will be no conflict with the dates of the fall show of the Iowa State Society at Des Moines November 12 to 15.

Supper was served and a vote of thanks was given Mr. and Mrs. Julius Staack for their hospitality.

Various Notes.

Julius Staack & Sons, Moline, are putting in two refrigerating rooms of tile and concrete construction and will install an artificial cooling plant as soon as possible.

Henry Pauli, Davenport, has let a contract for an up-to-date refrigerating machine for immediate delivery.

W. G.

Boston Ivy
Clematis Paniculata
Shrubs
Raspberries
Blackberries
Evergreens
Ornamental Trees
Perennials
California
Privet Hedge
Japan Barberry

Prices on request.

Peter Bohlender & Sons
TIPPECANOE CITY, OHIO

Mention The Review when you write.

THE VICTORY FERN

(Nephrolepis victoria)

We take pleasure in offering this new and valuable variety of Nephrolepis. It is a beautifully crested form of "Teddy, Jr.," with fronds frequently subdivided on the ends, making a most unique, distinct, and desirable variety.

AWARDED A BRONZE MEDAL

This fern was at the S. A. F. Convention at Detroit in August, 1919. The judges of the award reported as follows: "Special stress is laid on the new fern, Victory, with a rapid growth and a branching at end of fronds, making it a shapely plant. It should be a commercial success, and

We Recommend it Most Highly."

STRONG PLANTS, 2½-inch pots, \$3.00 per dozen, \$20.00 per 100

EXTRA FINE SPECIMENS, 6-inch, \$1.50 each; 8-inch, \$3.00; 10-inch, \$5.00; 12-inch, \$7.50.

If plants are shipped in pots, 10% additional.

F. R. PIERSON, Tarrytown, New York

Mention The Review when you write.

PLANTS FOR THANKSGIVING AND CHRISTMAS

BUY NOW

EXTRA PEPPERS

	4-inch	5-inch	6-inch
Celestial	\$15.00 and \$20.00	\$35.00	\$50.00
Cluster	\$25.00		
Bird's-eye	\$5.00	60.00	75.00

BEGONIAS

Luminosa	25.00
Chatelaine	35.00

Brilliant Coleus, in R. C., \$2.50; 2½-inch, at \$5.00 per 100.

Poinsettias, in 2-inch, at \$10.00 and \$12.50 per 100.

Stevia, in 4-inch, at \$25.00 per 100.

Rubber Plants, extra fine, 4-inch, at 60c, or \$6.00 per dozen.

Dracaenas, in 3-inch, at \$10.00.

FERNS

Boston, in 4-inch, at 35c; 5-inch, at 50c and 65c; 6-inch, at 75c; 7-inch, at \$1.00; 8-inch, at \$1.50 each.

Amerpohlii, in 4-inch, at 50c; 5-inch, at 75c each.

Anthony Wayne, in 4-inch, at 40c each.

Cut-and-come-again Asparagus, in 2-inch, at \$7.50 per 100.

Seedlings, Plumosus and Sprengeri, at \$1.00 per 100, or \$8.00 per 1000.

Sprengeri, in 4-inch, at \$25.00 per 100.

Primrose-Obconica, Malacoides and Chinensis, in 3-inch, at \$10.00; 4-inch, at \$15.00.

Soft, wooded cuttings, ready now.

Subject to change without notice.

Packing 5%—you can save this by sending cash.

GEO. A. KUHL, Wholesale Grower,

Pekin, Illinois

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

Special Offer of 5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper	6 in. above ground	10	100
4-6 feet	\$ 5.50		\$ 45.00
6-8 feet	6.50		55.00
8-10 feet	¾ to 1 inch	8.00		75.00
8-10 feet	1½ inch	11.00		95.00
10-12 feet	1½ to 2 inch	16.50		140.00
12-14 feet	2 to 3 inch	27.50		235.00
14-16 feet	3 to 4 inch	65.00	

The D. HILL NURSERY CO.

Box 403

DUNDEE, ILLINOIS

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.

JULIUS ROEHRS CO., :: :: Rutherford, N. J.

Opportune Plant Offer to the Trade

PALMS

KENTIA BELMOREANA, Single				
Pots	High	Each	Dozen	Per 100
3-inch	14 to 15 inches	\$3.50	\$25.00
5-inch	20 to 22 inches	\$1.50
6-inch	24 inches	2.00

KENTIA BELMOREANA, Bushy				
Pots	High	Each	Dozen	
4-inch	15 to 16 inches	\$ 0.75	\$ 9.00	
5-inch	24 to 25 inches	1.00	12.00	
6-inch	35 inches	5.00	
7-inch	48 inches	7.50	
8-inch	45 to 50 inches	12.00	
9-inch	4½ feet	15.00	

KENTIA FORSTERIANA, Single				
Pots	High	Each		
6-inch	3½ feet	\$ 6.00		
7-inch	4½ feet	9.00		
11-inch tubs	7 feet	30.00		

KENTIA FORSTERIANA, Bushy				
Tubs	High	Each		
10-inch	5 feet	\$15.00		
10-inch	5½ feet	18.00		
10-inch	6 feet	25.00		
10-inch	6½ feet	30.00		
10-inch	7 feet	35.00		

PHOENIX CANARIENSIS				
Most valuable palm for decorations, all established in tubs:				
Tubs	High	Each		
14-inch	6½ feet, specimens	\$15.00		
14-inch	7 feet, specimens	25.00		
14-inch	8 feet, specimens	30.00		
14-inch	9 feet, specimens	35.00		

PHOENIX ROEBELENI				
Pots	High	Each		
5-inch	18 inches	\$2.00		
6-inch, heavy	18 to 20 inches	2.50		
7-inch, heavy	22 inches	3.50		
12-inch, tubs, specimens		\$10.00 to 12.00		

FERNS

ADIANTUM CROWEANUM				
4-inch pots		\$0.50 each, \$6.00 dozen		

ASPLENIUM NIDUS-AVIS (Bird's-Nest Fern)				
6-inch pots		\$1.50 and \$2.00 each		

CIBOTIUM SCHIEDEI				
5-inch pots		\$2.50 each		
6-inch pots		\$3.50 to 5.00 each		
7 to 8-inch specimens		7.50 each		

NEPHROLEPIS SCOTTII				
Grand stock, 7-inch pans, heavy		\$1.50 to \$2.00 each		

NEPHROLEPIS SMITHII				
Beautiful plants, 5-inch pans		\$1.00 each		

NEPHROLEPIS NORWOODII				
Splendid plants, 4-inch pans		\$0.50 to \$0.75 each		

NEPHROLEPIS ROOSEVELT				
Elegant plants, 6-inch pots		\$1.50 to \$2.00 each		
9-inch specimens		4.00 to 5.00 each		

NEPHROLEPIS WHITMANII				
5-inch pots		\$1.00 each		

NEPHROLEPIS BOSTONIENSIS				
Specimens in baskets, 12-inch baskets		\$4.00 to \$5.00 each		

COCOS WEDDELIANA				
Beautiful stock, 2-inch pots, well furnished				
		\$2.00 per dozen, \$15.00 per 100		

FOLIAGE PLANTS

FICUS PANDURATA				
6-inch pots		\$2.50 to \$ 3.50 each		
Specimens		5.00 to 10.00 each		

CROTONS				
Our selection, all sizes and varieties				
		50c, 75c, \$1.00, \$1.50 to \$7.50 each		

DRACAENA TERMINALIS, Well Colored				
5-inch pots		\$1.00 each		
5½-inch pots		1.50 each		

DRACAENA MASSANGIANA, Magnificent Stock				
7-inch pots, 30 inches high		\$2.50 to \$3.00 each		
8-inch pots, 3 feet high		5.00 each		
9-inch specimens, 4 feet high		6.00 each		

FLOWERING PLANTS IN BUD
for growing on

CHRYSANTHEMUMS, Single and Pompons				
5-inch pots		\$0.50 each		
6-inch pots		.75 each		
7-inch pots		1.00 each		

HEATHER, Erica Melanthera—White for Xmas				
6-inch pots		\$1.50 each, \$125.00 per 100		
7-inch pots		2.50 each, 225.00 per 100		
8-inch pots		3.50 each, 325.00 per 100		

EVERGREENS FOR WINDOW BOXES

RETINOSPORA PLUMOSA AUREA, Hardy				
14 to 16 inches high		\$ 3.50 per doz., \$25.00 per 100		
24 inches high		10.00 per doz., 75.00 per 100		

THUYA PYRAMIDALIS, Hardy. For Tub Growing				
20 to 22 inches high		\$6.00 per dozen, \$45.00 per 100		

JUNIPERUS VIRGINIANA, Pyramidal				
2½ feet high		\$8.00 per dozen, \$55.00 per 100		

JUNIPERUS VIRGINIANA GLAUCA, Pyramidal				
3½ feet high		\$2.50 each		
5 feet high		5.00 each		

JUNIPERUS VIRGINIANA SCHOTTII PYRAMIDALIS				
3½ feet high		\$1.50 each		
4 feet high		2.00 each		
4½ feet high		2.50 each		

THUYA SIBIRICA, Bush-Shaped				
3½ feet high		\$3.00 each		
P. S.—The Juniperus and Thuya will be placed in tubs, for which an extra charge will be made according to the size of the tubs used.				

EVERGREENS IN TUBS

LAURUS CERASUS, Portuguese Laurel				
4 feet high, 10-inch tubs		\$ 4.00 each		
5 feet high, 12-inch tubs		5.00 each		
6 feet high, specimens, 16-inch tubs		10.00 each		

BAYTREES, Standards, in Tubs				
22 to 24-inch heads, 6½ feet high		\$20.00 per pair		
28-inch heads, 6½ feet high		25.00 per pair		

BAYTREES, Pyramids, in Tubs				
20 inches diameter at base, 6½ feet high		\$20.00 per pair		
22 inches diameter at base, 7 feet high		25.00 per pair		

BOXTREES, Bush In Tubs or Pots extra				
8 inches high, 3 to 4 inches wide		\$25.00 per 100		
12 to 14 inches high, 9 inches wide		\$0.75 each		
15 to 16 inches high, 12 inches wide		1.00 each		
16 to 18 inches high, 12 inches wide		1.50 each		
20 to 22 inches high, 13 to 14 inches wide		2.00 each		

BOXTREES, Pyramids				
2 feet high, 8 inches at base		\$1.50 each		
3 feet high, 18 to 20 inches at base		3.50 each		
3 feet 6 inches high, 20 inches at base		6.00 each		
4 feet 6 inches high, 22 inches at base		7.50 each		

All the above stock ready for immediate delivery—prices f. o. b. our nursery.

Our stock of specimen Palms, Baytrees and Bortrees is complete, and if you are interested in the same, kindly advise and we will make you special quotations to fill your requirements.

JULIUS ROEHRS CO., :: :: Rutherford, N. J.

= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

ROCHESTER, N. Y.

The Market.

The market last week was exceptionally good and all kinds of stock were cleared. It is perfect fall weather here and the nights and mornings are quite cold. Several frosts have been recorded and the greater part of the outdoor stock has perished, except that which has been sheltered in various ways. Small quantities of asters of poor quality, phlox and candytuft are seen daily and sell at fair prices. Gladioli of good quality continue to reach us. Some beautiful red varieties are seen and sell well. Lighter shades are also much in demand for funeral work. Orchids are arriving in good supply and the present demand is considered good. Gardenias are also in fine condition, but with no special demand throughout this section. The supply of violets more than equals the demand; their quality is fair for this part of the season. Carnations are improving right along, the demand being at present more than the supply. Prices on good stock bring as high as \$8 per hundred. Chrysanthemums are just beginning to make a good showing, but the blossoms are not extra large. However, they sell well at prices equal to those of last year. They include lavender, pink, yellow and white. Roses are plentiful in all grades and include splendid stock in Russell, Sunburst, Ward, Columbia, Maryland, Martinette, September Morn, Champ Weiland, Ophelia, Hoosier Beauty, Milady, Premier and the Killarneys. American Beauties are selling better. Cecile Brunners are in fair demand. Little is seen in the way of lilies, but a few reach us at intervals. Snapdragons, cosmos, zinnias, African daisies and marguerites are all seen, but the supply is small. Green goods of all kinds are plentiful.

Various Notes.

Miss Ruth Ingram, of Hart & Vick, Inc., spent the week-end at Pultneyville, N. Y., going by auto.

Dewey Lester, recently returned from overseas, has joined the sales force of the Rochester Floral Co. Funeral and wedding work has been exceptionally heavy with this firm during the last few weeks.

With the idea of promoting interest in the Rochester Airplane Association, George T. Boucher and Salter Bros. are exhibiting in their windows full-sized propellers, which are attracting considerable attention.

Yet another of our local florists, Frank Lavigne, Jr., has announced his marriage, which took place in the early part of last week.

Among the visitors last week were H. De Witt, of the De Witt-Boag Co., of Hornell, N. Y., and the representative of the McCallum Co., Pittsburgh, Pa.

Miss Kate Harvey, who has recently returned from Cleveland, is now in the employ of Alberts the Florist, at Main and Franklin streets.

The monthly meeting of the Rochester Florists' Association was called for Friday evening, October 10, but, because so many other attractions came on the same night, only four members were present. Consequently, the meeting was called off. It is a regrettable fact that for some reason or other the meetings

PEONIES

We offer only a few varieties, selected from the many commercial varieties on the market, as being especially valuable for cutting, for habit of growth and for free flowering.

Prices are for good strong divisions of 3 to 5 eyes.

	Doz.	100
Avalanche , late midseason, pure white with delicate pencillings of carmine..	\$5.50	\$40.00
Couronne d'Or , snow white with golden stamens.....	8.80	25.00
Dorchester , delicate pink, late.....	2.00	15.00
Duchesse de Nemours , large free flowering creamy white.....	2.00	15.00
Edulis Superba , an early large flowering deep pink.....	2.00	15.00
Eugenie Verdier , early, delicate hydrangea pink.....	4.00	30.00
Felix Crousse , without doubt the best deep red.....	4.00	30.00
Festiva Maxima , one of the very best, large white with fleck of carmine, early and free.....	2.60	20.00
Madame Crousse , pure white with crimson flecks.....	3.80	25.00
Madame Emile Galle , late midseason, large sea-shell pink.....	6.50	50.00
Mlle. Leonie Calot , delicate rose white with lilac pink center.....	5.50	40.00
Marie , lavender white, showing golden stamens.....	4.00	30.00
Marie Lemoine , ivory white with carmine pencillings.....	3.80	25.00
Mons. Jules Elie , a very large bright pink, one of the best in this color...	4.50	35.00
Rubra Superba , late rich deep brilliant carmine.....	4.00	30.00
Umbellata roses , very early, guards rose, shading to amber white center...	4.00	30.00

Until all our stock is divided we can furnish 8-year clumps of any of these varieties at three times the price of divisions.

Fall trade list of full line of Hardy Plants now ready.

WAYSIDE GARDENS,

Mentor, Ohio

Mention The Review when you write.

FERNS

Stock up your houses now, before the weather gets too cold to ship. We have a choice lot of ferns and other stock in prime condition for immediate sale.

NEPHROLEPIS, Scottii and Teddy, Jr., very fine.
6-inch pots.....\$ 9.00 per doz.
7-inch pots..... 15.00 per doz.
8-inch pots..... \$18.00 and 24.00 per doz.

FICUS ELASTICA
6-inch.....\$12.00 per doz.
7-inch..... 18.00 per doz.

WILSONII FERNS,
6-inch pans, very fine..... 6.00 per doz.

PRIMULA OBCONICA
4-inch, the best strain..... 15.00 per 100

ASPARAGUS PLUMOSUS
3-inch.....\$10.00 per 100

DISH FERNS
2½-inch, the best varieties only..... 6.00 per 100

CINERARIA, the finest strain.
3-inch pots..... 12.00 per 100

HARDY IVIES
5-inch pots..... 35.00 per 100
6-inch pots..... 50.00 per 100

CASH WITH ORDER

All plants travel at purchaser's risk and expense. Our responsibility ceases after delivery to express or railroad company.

ASCHMANN BROS., Second and Bristol Sts., Philadelphia

Mention The Review when you write.

French Hydrangeas

After filling orders we can still do the following in exceptionally good, stocky and well budded plants:

Hydrangea, 4 br. @ \$35.00 per 100.

Varieties: Radiant, Mme. M. Hamar.

Hydrangea, 2-3 br. @ \$25.00 per 100.

Varieties: Otaksa, Mme. E. Mouillere, Radiant, Mme. M. Hamar, Baby Bimbinette, Souvenir de Mme. Chautard, General de Vibraye, Lilie Mouillere.

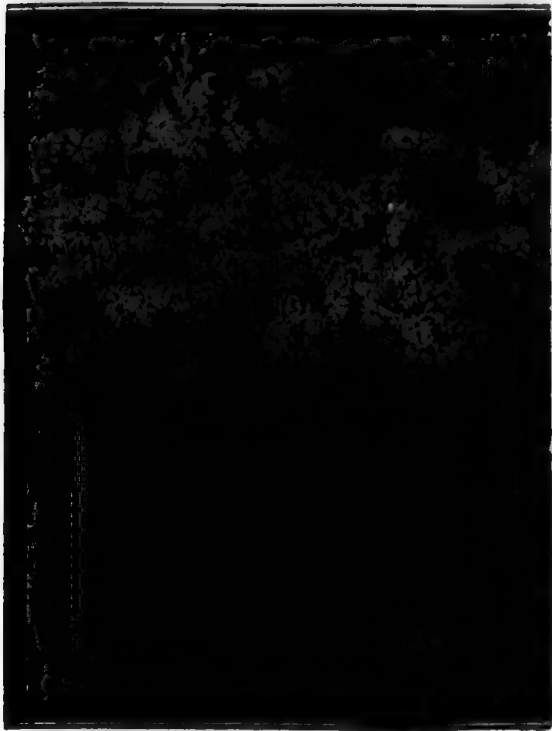
JACKSON & PERKINS CO., Newark, New York

Mention The Review when you write.

are not well attended. So much benefit can be got from these monthly get-togethers, if only a little effort is forthcoming, that it would be too bad to let

this association drop out of existence; yet this is exactly what will happen if we do not become more enthusiastic in its support.

H. J. H.



Primula Malacoides Rosea

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

Mention The Review when you write.

SOME FINE STOCK

Size of Pot	Per 100	Per 1000
2 1/4-in. Asparagus Plumosus and Sprenger	\$4.50	\$40.00
4 -in. Asparagus Plumosus and Sprenger	10.00	95.00
2 1/2-in. Double Alyssum	3.50	30.00
3 -in. Cyclamen, 8 varieties	20.00	190.00
4 -in. Cyclamen, 8 varieties	40.00	
4 -in. Marguerites, White or Yellow	12.50	100.00
2 1/4-in. Dracaena Indivisa	5.00	48.00
5 -in. Dracaena Indivisa	30.00	
Ferns, five varieties	25.00	
2 1/4-in. Geraniums, all varieties	4.25	40.00
3 -in. Primula Malacoides	6.00	50.00
2 1/2-in. Sweet Peas, 3 to pot, 8 varieties	4.00	35.00
2 1/4-in. Smilax Plants	2.75	25.00
4 -in. Stevia, Dwarf or Tall	8.00	75.00
2 1/4-in. Snapdragons, White, Pink, Yellow, Rose	5.00	48.00
8 -in. Lantanas, 8 varieties	6.50	60.00
25,000 Field Grown Vincas	8.00	75.00

Liberal extras. Packing free.

Also abundance of other stock. Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist

WASHINGTON, NEW JERSEY

Mention The Review when you write.

I have above my requirements

500 POT-GROWN

French Hydrangeas

in mixtures

Top-notch stock, at

\$75.00, \$100.00, \$125.00, \$150.00 per 100

A. L. MILLER

Jamaica, N. Y.

YOU

Will find all the best offers all the time in The Review's Classified Ads.

ORDER EARLY

PRIMULA MALACOIDES ROHRERI

The best strain of Malacoides on the market. Years of patience have developed it to perfection. The beautiful shades of Rose Pink, Light Lavender and Snow White make it one of the most desirable and profitable plants to grow, not only as single plants but for combination work it cannot be excelled.

Pink and Lavender mixed,	100	1000
2 1/4-inch	\$6.00	\$55.00
Pure White, 2 1/4-inch	7.00	60.00

PRIMULA Obconica, Rosea Gigantea, Grandiflora, Apple Blossom and Kermesina.

2 1/4-inch	\$7.00	\$60.00
Chinensis. 2 1/4-inch	8.00	55.00
Chinensis. 3-inch	12.00	
Chinensis. 4-inch	25.00	
Obconica. 3-inch	12.00	
Obconica. 4-inch	25.00	

Send for copy of our complete price list of cuttings and plants of all kinds.

C. U. LIGGIT, 303 Bulletin Bldg. Philadelphia, Pa.

Mention The Review when you write.

SPECIAL OFFER FOR THIS MONTH ONLY

We have our houses full of choice plants for immediate sale and also lots of young stock to grow on for Christmas and are offering them at the following prices for this month only:

- Palms—Kentia Belmoreana and Forsteriana, 4-inch pots, 50c; 5-inch pots, 75c; Belmoreana, 5 1/2-inch pots, \$1.00 each.
- Ferns—Teddy Jr., Scottii and Whitmanii, 4-inch pots, 30c; 5-inch, 50c; 6-inch, 60c.
- Assorted Ferns for Dishes—Best varieties, 2 1/2-inch pots, \$6.00 per 100; 3-inch pots, \$10.00 per 100.
- Bird's Nest Ferns—4-inch, 35c.
- Asparagus Sprenger—3-inch, \$10.00 per 100; 4-inch, \$15.00 per 100.
- Asparagus Plumosus—2 1/2-inch pots, \$5.00 per 100; 3-inch pots, 10c.
- Dracaena Terminalis—5-inch pots, 75c each.
- Rubber Plants—Strong 4-inch pots, 50c each.
- Begonia Gloire de Lorraine—5 1/2-inch pots, 75c and \$1.00 each.
- Begonia Luminosa—"Christmas red," 4-inch pots, 20c; 5-inch, 40c.
- Begonia Magnifica—Pink, 4-inch pots, 20c; 5-inch, 40c.
- Begonia Chatelaine—5-inch pots, 50c.
- Primula Obconica and Chinensis—In best colors, 4-inch pots, \$20.00 per 100.
- Primula Malacoides—4-inch pots, \$15.00 per 100.
- Poinsettias—Strong plants, 4-inch pots, \$25.00 per 100.
- Hardy English Ivy—2 plants in 2 1/2-inch pots, \$7.00 per 100; 3-inch, staked, \$10.00 per 100.
- Hydrangeas—For Easter forcing, both Otaksa and French varieties, all pot-grown, 6-inch pots, 60c.

CASH WITH ORDER. NO PLANTS SHIPPED C. O. D.

All goods travel at purchaser's risk.

Plants will be shipped out of pots unless otherwise stated.

1012 West Ontario Street, GODFREY ASCHMANN, Philadelphia, Pa.

Mention The Review when you write.

PEARSON'S
MONEYWORTH
QUALITY

Cyclamen. 6-inch, \$1.50 to \$2.00 each; \$15.00 to \$18.00 per doz.

Cyclamen. 7-inch, \$2.00 to \$2.50 each; \$22.00 to \$28.00 per doz.

These plants are ready now, short bushy stock, well budded. Flowers are of exceptional size and color. Buy now, if you have a place to bring them into flower. They will make money for you, as such plants will sell for double the present price at the holiday season.

Cyclamen Seed. See classified ad.

Celestial Pepper. 4 1/2-inch to 5-inch and 6-inch, \$2.50, \$3.00 and \$5.00 per dozen.

Bird's-Eye Pepper. Pans with several plants, nicely finished. 6-inch, \$6.00 per doz.; 7-inch, \$9.00 per doz.; 8-inch, \$12.00 per doz.

We have this stock ready for immediate sale, with well colored berries or with green berries for later sale. State which you prefer. Packing free.

PETER PEARSON

5732-34 Gunnison Ave., CHICAGO, ILL.

PEARSON'S
MONEYWORTH
QUALITY

PEARSON'S
MONEYWORTH
QUALITY

PEARSON'S
MONEYWORTH
QUALITY

Mention The Review when you write.

BOSTON FERNS

Very fine plants. Order before cold weather.	
2 1/4-inch	5c
3 -inch	10c
4 -inch	25c
5 -inch	35c to 50c
6 -inch	50c to 75c

A few hundred bench plants from 3c to 30c. Cash or satisfactory reference from unknown parties.

W. W. COLES, KOKOMO, IND.

Mention The Review when you write.

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

Mention The Review when you write.

Mile High Quality Plants

MUM PLANTS--*Caprice Varieties*

Fine stock, all colors 75c, \$1.00 and \$1.50 each

Begonia Chatelaine, heavy plants, in full bloom { 5-inch.....\$ 50.00 per 100
6-inch.....\$75.00 and 100.00 per 100
Begonia Luminosa, 4-inch 25.00 per 100
Begonia Prima Donna, 4-inch 25.00 per 100
Asparagus Sprengeri, good strong plants, 3-inch 10.00 per 100
Primula Malacoides Townsendi, 2¼-inch 6.00 per 100

The Park Floral Company, Denver, Colorado

Mention The Review when you write.

CLEVELAND, O.

The Market.

The market in the first part of last week was kept fairly clean and prospects were bright, but the warm weather flooded the market with dahlias the later part of the week and few were moving. A few gladioli are still available. Chrysanthemums have been selling easily at from \$5 to \$7 per dozen for the larger grades. Carnations also cleaned up well, the quality improving from day to day. Some outdoor pompons made their appearance, but the quality was poor. Roses are arriving in quantity, with a good demand, the longer grades being cleaned up on sight and the shorts going well also. Snapdragon sold well. Zinnias, marigolds, calendulas and other outdoor stock sold easily. Single and double violets found a ready market. American Beauties have been moving rather slowly, especially the longer grades. Greens are plentiful and have a good demand.

Various Notes.

Walter Rokusek, formerly with the Cleveland Cut Flower Co., is now with the J. M. Gasser Co.

The Daisy Hill Farm is sending some fine chrysanthemums into this market.

A. H. Eggleston is cutting some fine single violets.

The Avenue Flower Shop, at Clark avenue, has a new Ford delivery car.

Guy and Herbert Bate, of the Cleveland Cut Flower Co., report that their lots are selling well at Newton Falls, eighty having been sold in the first week.

The Ehrbar Floral Co. is cutting some fine dahlias at its farm. W. F. B.

Fremont, Neb.—Charles M. Winn has just started business with a small greenhouse.

Wappingers Falls, N. Y.—The fourteenth annual show of the Wappingers Dahlia Society was held September 26 and 27. It was a great success. All the exhibits were by amateurs, but local florists and metropolitan seed houses gave their support.

FERNS

BOSTON and SCOTTII, pot grown, shipped without pots.

4-in., \$3.00 per doz., \$20.00 per 100.

5-in., 4.80 per doz., 35.00 per 100.

Alyssum, Giant Double; **Heliotrope**, **Lantanas**, **English Ivy**, **Swainsona**, **Moonvines**, **Lobelia**, Crystal Palace Gem; **Coleus**, standard sorts. For immediate shipment from 2-inch pots, \$2.50 per 100; \$22.50 per 1000.

Hardy English Ivy, Double Giant **Alyssum**, strong plants from 3-inch, \$3.50 per 100.

Coleus, Brilliancy or Christmas Gem, 2-inch, \$3.00 per 100.

SEND FOR CATALOGUE

R. VINCENT, Jr., & SONS CO.,
White Marsh, Maryland

Mention The Review when you write.

CAN STILL SUPPLY WELL BUDDED

Xmas Heather

Buddleia Asiatica, 7-inch, pot grown, at \$1.00. **Genistas**, 5-inch, at 50c; 6-inch, 75c-\$1.00 each. **Perfect Kentia Belmoreana**, 4-inch, at \$75.00 per 100. **Improved Bird's-eye and Xmas Joy Peppers**, 3-inch pots, at \$10.00 per 100. **Primula Malacoides Rosea**, 3-inch pots, at \$12.00 per 100.

The above stock is healthy, exceptionally well grown.

A. L. MILLER, **Jamaica, N. Y.**

Mention The Review when you write.

The Finest Pink Forcing Rose that has ever been offered. Described in full in issue of October 2nd. We are booking orders now.



PILGRIM

A. N. PIERSON, Inc., Cromwell, Conn.

**Wholesale Prices
To the Trade Only:**

Grafted, 2 1/4-inch:

Each	\$.60
Doz.	6.00
100	45.00
1000	400.00
5000	1950.00
10,000	3800.00

Own Root, 2 1/4-inch:

Each	\$.50
Doz.	5.00
100	40.00
1,000	350.00
5000	1625.00
10,000	3000.00

CARNATION LADDIE

Rooted Cuttings—February and March Delivery
\$10.00 per 100; \$90.00 per 1000
The demand for this Carnation will far exceed the supply.
F. DORNER & SONS CO., Lafayette, Ind.
Mention The Review when you write.

FOR EXTRA NICE PLANTS

See our Ad, page 104, Review of October 2
Have POINSETTIAS now in 2 1/4-in. @ \$8.00;
3 inch @ \$12.50; 4 inch @ \$20.00; 5-in. single,
\$25.00; pans. \$35.00; 6-in. @ \$9.75; 7-in. @
\$1.00; 8-in. @ \$1.50; 9 and 10 in. @ \$2.00.
GEO. A. KUHL, Pekin, Illinois

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.
Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.
Mention The Review when you write.

Chrysanthemums

MY SPECIALTY

CHAS. H. TOTTY

Madison, New Jersey

Mention The Review when you write.

ORCHIDS

Best commercial varieties collected, imported and grown by JOHN De BUCK, 719 Chestnut Street, SECAUCUS, N. J.

Just Arrived!

Complete Line of Bulbs

Hyacinths, Tulips, Narcissus, Crocus, Narcissus Paper White Grandiflora, Callas, Freesias and Easter Lilies.

Choice offering of Roses for forcing or outdoor planting. Also a select list of Heavy Field-grown Plants and Hardy Perennials.

Field-grown Plants and Hardy Perennials

CLIMBERS

Dorothy Perkins..	2 yr. old	3 yr. old
Red Dorothy Perkins	Doz. 100	Doz. 100
Lady Gay.	\$2.75 \$20.00	\$3.50 \$25.00
Tausendschoen.....	Doz.	100
Philadelphia Rambler.	\$1.75	\$12.00
Clematis Paniculata, extra large field-grown		

HARDY PERENNIALS

Anchusa Italica		Japanese Iris	
Anemone, Assorted ..	Doz. 100	Garden Iris	
Aquilegia, Assorted..	\$1.10 \$8.00	Lythrum Roseum.....	Doz. 100
Campanula, Assorted..		Monarda	
Coreopsis, Assorted...		Oriental Poppy..	\$1.10 \$8.00
Delphinium, Assorted		Perennial Phlox, Named.	
Digitalis, Assorted.		Hardy Pinks.	
Gaillardia, Assorted.		Salvia Pratensis....	
Helianthus, Assorted.		Sweet Williams—all	
Hibiscus, Assorted....		standard varieties ...	

Also many other varieties of hardy plants and shrubs.

Above offer is subject to immediate acceptance and stock on hand upon receipt of order.

Our Fall Catalogue is now ready for distribution. Ask for your copy.

JAMES VICK'S SONS

ROCHESTER, N. Y.

The Flower City

PROVIDENCE, R. I.

The Market.

The social calendar for the coming season is already the largest announced in this city in many years and, as a considerable number of debutante functions are already scheduled, the call for flowers and decorations is certain to be large. An unusual number of society weddings with the attendant preliminary affairs are also announced for the next few months.

The season has opened with a rush at a much earlier date than usual and the demand is already being felt. Early chrysanthemums are rapid sellers. Roses are showing improvement as to quality and quantity, ranging last week from \$3 to \$15 per hundred. Carnations were scarce at \$3 to \$6 per hundred, asters have practically gone and gladioli are on the last cuttings. Violets are not plentiful, but show signs of recovering the prestige that they have lost during the last few years and are expected to take a prominent place in the coming season's demand. Chrysanthemums are coming into the market in greater numbers and command \$15 per hundred.

Various Notes.

Johnston Bros. had the decorations for the dinner at the University Club last week in honor of Cardinal Mercier.

O. Gnatt, of the Ove Gnatt Co., of La Porte, Ind., and one of that firm's sales representatives were visitors here last week.

As a feature of its fifth anniversary sale, for two hours on Saturday Summerfield's household store sold Boston ferns in 5-inch pots at 19 cents. They handled over 5,000 plants. One wonders how much the grower made.

William J. Sword, of Valley Falls, has just completed a fine office building and has added a large touring car to his equipment.

Benjamin Verducci, who has been associated with J. Ennis of the Hampden Meadow Greenhouses for some time, has given up his position, having purchased the greenhouses of George Barker at Warren.

Samuel Kinder had the church and house decorations for the big Stone-Howe wedding at Bristol last week.

George L. Stillman, of Westerly, has been elected first vice-president of the American Dahlia Society.

Joseph Neuschuez is completely renovating and repainting the Bank Street Greenhouses at North Attleboro.

Page E. Potter has resigned from his position with John J. Kelley, at Valley Falls, and is now with Johnston Bros., Dorrance street, Providence. He was formerly at Bridgeport, Conn.

Cohen Bros. report an unusually heavy run on funeral work during the last ten days. W. H. M.

Blissfield, Mich.—Julius Sprunk expects to enlarge his greenhouse area next spring.

VIBURNUM PLICATUM

Also Berberis Thunbergii, Hydrangea Paniculata, Weigela, Spiraeas, etc.

Ask for complete list of Oak Brand Shrubs

EDWARD JONES CO. West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V. P.

Mention The Review when you write.



The Florist Demands TRUE QUALITY

McCray Refrigerators are, and have long been in use by florists who understand the value of quality—who know that McCray Refrigerators have *True Quality* inbuilt in them.

For a third of a century McCray Refrigerators have been built on this basis. Thousands of satisfied owners are proof that McCray Refrigerators combine convenience and design with sound principles of construction and that first-class materials and workmanship enter into the McCray.

MCCRAY

Florist Refrigerators

are best because they are made to conserve flowers, and at the same time give proper display to floral goods. In appearance the McCray will make any florist's store more attractive. Viewed solely from the selling end, the McCray has superior qualities—for it aids in selling flowers and at the same time puts a stop to waste from spoilage.

OUR CATALOGUE illustrating various models of McCray Refrigerators for Florists will gladly be sent to your address—just write us for it: No. 74 for Florists; No. 94 for Residences.

"Refrigerators for all Purposes"

McCray Refrigerator Co.

988 Lake Street, Kendallville, Indiana

Salesrooms in all Principal Cities

Chrysanthemums Primulas

Cherries Hydrangeas

Choice Plants for Immediate Delivery:

CHRYSANTHEMUMS, in bud, best pot kinds, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. In fine condition to ship now.

CLEVELAND CHERRIES, for Christmas, elegant stock, well fruited, 3-in., 10c; 3-in., select, 15c; 4-in., 20c; 4-in., select, 25c; 5-in., 40c and 50c; 6-in., 75c.

CELESTIAL PEPPERS, 4-in., well fruited, fine plants, 25c each.

HYDRANGEAS, French and Otaksa, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00 and \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. All pot-grown choice stock for Easter forcing.

CINERARIAS, Dreer's Prize Dwarf, strong 2½-in., \$6.00 per 100.

BOSTON and VERONA FERNS, 4-in., 35c; Verona and Wana-maker, 5-in., 65c.

CHATELAINE BEGONIAS, 3-in., full bloom, ready now, \$10.00 per 100; 2½-in., 6c; 5-in., flowering, 40c and 50c.

PRIMULA OBCONICA, strong 3½-in., ready for 5-in., 20c; 5-in., in bloom, 50c.

SPHAGNUM MOSS, wire-bound bales, new and clean, per bale, \$1.25; ten bales, \$11.50.

MAGNOLIA LEAVES, per carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50.

NEPONSET PAPER POTS, 2½-in., per 1000, \$3.05; 2½-in., \$3.60; 3-in., \$5.20; 3½-in., \$7.10; 4-in., \$8.60; 5-in., \$14.60; 6-in., \$19.25.

GULLETT & SONS

Add 5c on the dollar
for packing plants.

Lincoln, Ill.

Pot Grown FERNS

	Each
Whitmanii, 4-inch.....	\$0.25
Whitmanii, 5-inch.....	.50
Scottii, 4-inch.....	.25
Scottii, 5-inch.....	.50
Teddy Jr., 4-inch.....	.25
Teddy Jr., 5-inch.....	.50
Sword, 4-inch.....	.25
Boston, 4-inch.....	.25
Boston, 6-inch.....	.75
Boston, 7-inch.....	1.00
Boston, 8-inch.....	1.50

OTHER STOCK YOU NEED NOW

	Each
Asparagus Plumosus, 2-inch.....	\$0.05
Asparagus Plumosus, 3-inch.....	.10
Asparagus Sprengeri, 2-inch.....	.05
Asparagus Sprengeri, 3-inch.....	.10
Kentia Belmoreana, 4-inch.....	.50
Kentia Belmoreana, 5-inch.....	1.00
Kentia Forsteriana, 4-inch.....	.50
Kentia Forsteriana, 5-inch.....	1.00
Kentia Forsteriana, 5-inch, made up.	1.50
Kentia Forsteriana, 6-inch, made up.	2.50
Kentia Forsteriana, made up, large plants	\$8.00 to 25.00
Phoenix Roebelenii, 8-inch tubs.....	5.00
Phoenix Roebelenii, 10-inch tubs.....	10.00
Areca Lutescens, 3-inch.....	.25
Areca Lutescens, 7-inch.....	4.00
Areca Lutescens, 8-inch.....	7.00
Cibotium, 8-inch.....	6.00
Cibotium, 10-inch.....	7.50
Bamboo, 8-inch.....	6.00
Dracaena Massangeana, 6-inch.....	1.50
Cinerarias, strong, 2½-inch.....	.07

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

Mention The Review when you write.

WE ARE GROWING

at our Dayton Plant approximately 100,000 fancy pot plants for holiday sales. We have already booked orders for a large percentage of this stock. If interested in Cyclamen, Begonias, Christmas Cherries, Crotons, Bird's Nest Ferns, Verona Ferns, Pandanus, Primulus or other fancy pot plants, would suggest you get your inquiries to us at once.

ROLF ZETTLITZ CO., Dayton, Ohio

Mention The Review when you write.

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50c per week on a yearly order.

NEPHROLEPIS MACAWII

Did you see it at the S. A. F. Convention?

It is a Winner. Curly leaf sport of SCOTTII

QUICK, VIGOROUS GROWER

We are authorized agents and can make delivery at once. Nice, strong 2½-inch plants, \$20.00 per 100; \$200.00 per 1000.

GIGANTEUM LILIES

We can quote you on all sizes, best quality, quick delivery and at prices that are right.

FANCY FERNS. Beautiful stock in 3-in. pots, 8 to 12 inches high and bushy. Pteris Wimmettli and Victoria, \$16.00 per 100. Pteris Rivertoniana, \$20.00 per 100. A sample lot will make you want more.

BOSTON FERNS. From bench, ready for 4-inch and 5-inch pots, 50 cents each; good value.

GENISTAS. Well shaped 4-inch plants, \$32.50 per 100.

CALENDULA. The O. K. Strain Orange King. Greenhouse selected from the best for several years, 2½-inch pots, \$5.00 per 100; \$45.00 per 1000.

BOSTON YELLOW MARGUERITES

Flowering Stock for this Winter, the Best Boston Market Strain, 3½-inch pots, \$32.50 per 100; 5½-inch pots, \$50.00 per 100. These plants are ready to flower now.

ASPLENIUM. Nidus-avis, the Bird's Nest Fern. Excellent plants; 2½-inch, \$18.00 per 100; 3½-inch, \$27.50 per 100. **BEGONIA MELIOR.** 2½-inch, nice stock, \$27.50 per 100.

COLEUS TRAILING QUEEN

Fine for mixed pan, basket and hamper work. 2½-inch, \$6.50 per 100; \$60.00 per 1000.

CROTONS. Nice 2½-inch plants. Get your stock now and be ready for your mixed pans and hampers for the holidays. A good assortment of highly colored sorts, both broad and narrow leaf types. \$35.00 per 100.

DRACAENAS. Godseffiana, Sanderiana, Lord Wolseley, Kellerman and Terminalis. They are highly colored and just right for mixed pans and hampers for the holidays. You will save money by getting them now. Strong, 2½-inch pot plants, \$25.00 per 100; 3-inch, select stock, \$40.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT 329 Waverley Oaks Road, BROKERS, WALTHAM, MASS.

TEDDY, JR. FERNS

Beautifully finished stock, ready for immediate sale.

6-inch pots.....	\$1.00 each; \$ 90.00 per 100
8-inch pots, ped-stal grown.....	2.00 each; 175.00 per 100
4-inch Smithii Ferns.....	.35 each; 35.00 per 100
6-inch Ficus Elastica (Rubber plant), 75c each.	

Try a sample order—you will be pleased.

HENRY I. FAUST, Merion, Pa., Wholesale Grower Christmas and Easter Plants

SCOTTII FERNS

Write for prices and description of

Madam Butterfly

The Jos. H. Hill Co.

RICHMOND, IND.

Smith's Chrysanthemum Manual

FOURTH EDITION

60c, Postpaid.

Elmer D. Smith & Co., Adrian, Mich.

Greenhouse Heating

MAY MAKE COAL AGREEMENT.

After the joint conference of coal operators and miners had adjourned twice after a deadlock, once at Buffalo and a second time at Philadelphia, the announcement of a general strike reached the public press, only to be shortly after qualified by the report that both sides were desirous of further parley and that they might meet again, probably in Washington.

When the Buffalo meeting adjourned the miners refused the operators' choice of Washington as the next meeting place, fearing the influence of government officials might be used to force a settlement which would not allow their demands. That government officials are instrumental in bringing the two sides together once more is indicated and it seems likely that an agreement will be reached.

The operators refused to consider the miners' demands for a sixty per cent wage increase, a 6-hour day, a 5-day week, time and a half for overtime and double time for Sundays and holidays. The miners would submit no other proposal at Philadelphia and John L. Lewis, acting president of the United Mine Workers of America, stated an order would be issued shortly for a general strike November 1.

Since the fuel administration supports the operators, holding that the present contract is binding until peace is promulgated or until March 31, 1920, there is likelihood of government influence bearing toward an adjustment of the difficulties, on a basis of reduction of the miners' excessive demands.

USING NATURAL GAS.

I have a small greenhouse, 20x34. We shall have natural gas this winter and, as I have always heated it with a small air-tight heater fired with wood, I am anxious to know if some such arrangement cannot be used with gas instead. Our winters seldom reach 10 above zero and I have never had any trouble in keeping the temperature high enough to prevent freezing inside. I grow carnations and similar hardy plants, so that it is not necessary to maintain a particularly high temperature. I have been told that burning gas would create fumes that would kill everything in the house, but I cannot see why it would do so if the gas was burned in a stove in the same way that we burned the wood.

C. R. R.—Tex.

If it were possible to burn the gas without allowing any of it to escape into the greenhouse, the plan suggested could undoubtedly be used, but we doubt if it can be done. Coal gas is fatal to plant life.

By placing a small hot water heater, or a stove into which a coil could be run, in a room entirely shut off from the greenhouse, it would be possible to use natural gas to provide heat for a hot water system, which could be installed at a comparatively small expense.

A 2-inch overhead flow pipe, connecting at the farther end of the house with two coils each containing three 1½-inch returns along the side walls or under the benches, would provide the necessary radiation for a carnation house

KROESCHELL BOILERS

Neither in the East or West nor the North or South has any other

make of Boiler ever equaled the performance of the Kroeschell.

Installed for 3,974,605 square feet of glass in 1916-1917.

The Kroeschell has proven its worth in many of the largest establishments in this country. It has frequently been installed by the most careful buyers in competition with all other makes of boilers.

Greenhouse owners like the Kroeschell because of its extreme simplicity and freedom from trouble. As a fuel saver it pays its own way—it can be operated with the cheapest grade of fuel.

Every customer immensely satisfied. The high efficiency and low cost of operation make the Kroeschell the best of all boilers for florists' use.

CAN SHIP
ANY SIZE
AT ONCE



TELEGRAPH
ORDERS AT
OUR EXPENSE

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALED FUEL ECONOMY"

NOT
CAST
IRON



NOT
CAST
IRON

EXPRESSIONS FROM MEN WHO KNOW BOILERS

No More Cast Iron Boilers

I have used several different makes of boilers but none I like as well as yours.

The Kroeschell is easier to fire, takes less coal and water circulates quicker than any other boiler.

I have used two different makes of sectional boilers—no more cast iron boilers for us.

[Signed] Mr. —, Mich.

Kroeschell Replaces Cast Iron

The Kroeschell has replaced three cast iron sectional boilers, and it certainly has given entire satisfaction.

It only takes a few words to express the good quality of your boilers and they are as follows: "Of all firms handling boilers and advertising them truthfully, the party buying a boiler would have to get the Kroeschell, as you are certainly advertising nothing but facts."

[Signed] Mr. —, N. Y.

KROESCHELL BOILERS will put high temperatures into your heating lines.

KROESCHELL BROS. CO., 444 W. Erie Street
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IT PAYS TO USE—**ELASTIC FIRE BRICK** in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

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HOW ABOUT your condensation problem?

Does sluggish circulation make the temperature hard to control?

Then it's time to investigate the

**Morehead
Back-to-Boiler
SYSTEM**

Send for the "Morehead" book—a practical talk on the steam plant problem which has put many a florist on the road to better conditions—and surer profits.

Drop a line **AT ONCE.****MOREHEAD MFG. CO.**
Dept. "M" DETROIT, MICH.
200Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS**
FISHER GOVERNOR CO.
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.20x34 under the conditions described.
The heater should be rated for 150 square feet of hot water radiation.**PIPING HOTBEDS**

Please give me some information on how to pipe hotbeds to be heated from a hot water boiler. I have beds six feet wide and about 100 feet long and want to know what size of pipes to use and how many to the bed. I shall have six or seven such beds. Should larger pipes be used as we get farther away from the boiler? How deep should they be put in the ground?

G. F. C.—Kan.

As a rule, it is customary in heating hotbeds with hot water pipes to plan merely to keep the air above the bed at the temperature desired. For a 6-foot

When Youconsider the cost of tearing out old pipe, buying, threading, and putting in new pipe—you **MAKE MONEY** by repairing pipe leaks with Emergency Pipe Clamps. Write today.**M. B. SKINNER CO.**
558-562 Washington Boul.
CHICAGO :: ILLINOIS

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bed, the flow pipe is run on one wall and the return on the other. When 40 to 50

It Will Pay You

To investigate the merits of the

**BERNHARD
BOILER**Scientifically constructed.
Built for Service**TWENTY** big features to appeal to all florists

Write for Catalogue "I"

101 Park Ave.,
New York City**KANAWHA MFG. COMPANY**
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**WILKS SELF-FEEDING
HOT WATER BOILER**

For Economy, Durability, Dependability

Install a **WILKS** and forget your troubles.**No night fireman required**—as the magazine or coal chamber holds sufficient fuel to keep fire 10 to 12 hours without attention. Best made for a small greenhouse.

Send for Catalogue and Prices

Telephone
Yards 866**S. WILKS
MFG. CO.**3523 Shields Ave.,
CHICAGO, ILL.

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degrees will suffice, a 2-inch pipe is used, while 2½-inch pipe is required for a minimum of 60 degrees.

If the beds are so located that a good fall can be secured, it will often be advisable to provide bottom heat. This can be secured by running a 2-inch pipe on each wall as a flow and connecting each of them with a return pipe nine inches below the surface and eighteen inches from the sides of the beds.

In arranging the main flow and return pipes to supply the beds, one should keep in mind that a 2-inch main will answer for 200 square feet of radiation; a 2½-inch main is sufficient for 400 square feet, and 3-inch and 4-inch mains may be used for 800 and 1,200 square feet, respectively, of radiation.

HEATING GEORGIA HOUSES.

We are about to install a hot water system in our two greenhouses, which are 17x90 each. We wish to maintain a temperature of 50 degrees with 15 degrees above zero outside. We have a boiler of thirty horsepower, with a wood-burning grate 2½x4 feet. We are putting in 2½-inch flow pipes, with six returns of 1½-inch pipe in each house. Will that be sufficient for our needs? Are the boiler and pipes to be entirely full of water when cold, or will there have to be some space left for expansion? V. G.—Ga.

While we have had no practical experience in the heating of greenhouses under conditions similar to those outlined in this query, we are of the opinion that the radiation suggested would answer if the houses were built side by side and had but one exposed wall. The sketch accompanying the letter indicates that they have two feet of glass in one wall at least. If each house has glass exposed in both side walls, we should prefer an additional return in each house, although it would answer without that in ordinary winter weather, and the temperature mentioned could be maintained with a little extra attention to the firing when the mercury drops to 15 degrees above zero.

From the sketch it appears that the plan is to have the returns run back and forth under the benches. Instead of arranging them in that way, we should connect the returns so as to make three separate coils, each containing two 1½-inch pipes. Place one coil under each side bench and the other under the middle bench and connect each coil both with the 2½-inch overhead flow pipe at the end farthest from the boiler and with the 2½-inch main return at the other end of the house by means of 1½-inch pipes. If the houses have exposed glass in both walls, use three returns in the middle coil. Run the main flow pipe about eighteen inches below the ridge, with a fall of six inches in the length of the house. Give the returns a similar slope towards the boiler, which, if possible, should be located so that it will be entirely below the lowest part of the returns, although it will answer if the returns are slightly above the bottom of the boiler.

In order to secure a circulation, all of the pipes must be filled with water and, since the boiler will be considerably lower than the highest part of the system, it will always be filled. To provide for the expansion of the water, connect the highest part of the system with an expansion tank holding ten gal-

A Prominent Carnation Grower Says This About the Standard Recording Thermometer



ORDER NOW
\$35.00

STANDARD THERMOMETER COMPANY
65 Shirley Street, BOSTON, MASS.

Lancaster, Pa.
Standard Thermometer Co., Boston, Mass.

Gentlemen: Please send me 25 record plates like the enclosed sample, and I want to say that the machine, bought a good many years back, is keeping up its good work right along. I think it a very useful adjunct to good plant growing, and it should be in every greenhouse, as reference to it may often tell what is wrong with a batch of plants. Very truly yours,

ALBERT M. HERR.

The actuating element of the Standard Recording Thermometer is of lamina metal, which, besides being extremely sensitive to temperature changes, is practically indestructible. Record charts are furnished either daily or weekly, and the whole mechanism is contained in an attractive metal case fitted with lock and key, which insures the record from being tampered with.

The clock movement is of extremely high grade; everything about the instrument is up to the highest possible standard of manufacture.

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— FOR GREENHOUSE WORK —

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD CHICAGO

TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street, PHILADELPHIA, PA.

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It Lets the Florist Sleep

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. UTICA, N. Y.

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

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Use Rippley's No. 200 Hot Water Heater

In greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 73x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. CO.
Box F, Grafton, Illinois

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PIPE

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902, Foundry St. Newark, N. J.

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lons, by means of a 1-inch pipe. If the tank can be elevated five feet or more, all the better, but it will answer if it is placed immediately above the overhead flow pipe.



BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Seattle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

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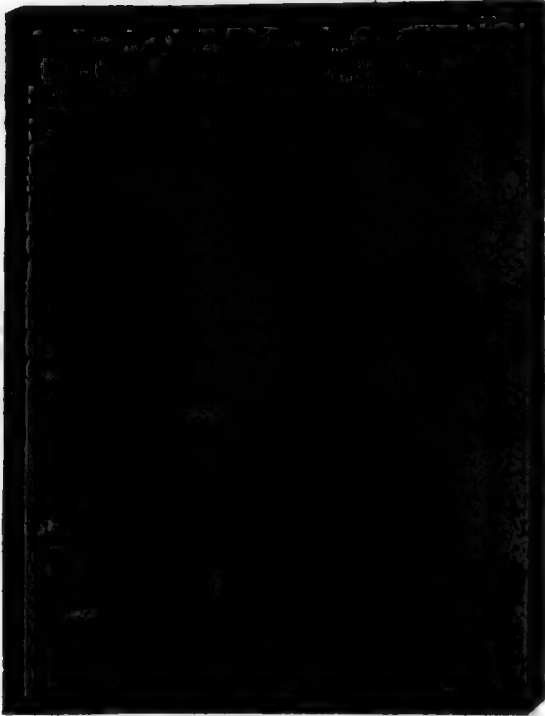
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Better than ever

in that it contains the latest creations of the country's foremost floral artists, as well as the stand-bys of the trade. It is invaluable in taking orders for *Funeral Designs, Wedding Decorations, Table Decorations* and all *Cut Flower work*, as the customer can be shown how his order will look when completed.

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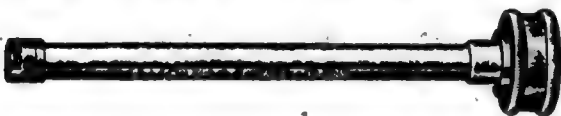
It will be sent to you by return mail. The price is

\$1 Per Copy, Postpaid \$1
SPECIAL PRICE ON QUANTITIES

Florists' Publishing Co., 508 South Dearborn Street, **Chicago, Ill.**
(Caxton Building)

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SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz., length 9 in.; fits 3/4-in. coupling.

Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.



SPLIT CARNATIONS

Easily Mended with
Pillsbury's Carnation Staples

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 25c; 3000 for \$1.00, postpaid
L. L. Pillsbury, Galesburg, Ill.



BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc.
They never slip and are a great saving of both time and money.

Price\$1.55 per 1000
5000 \$1.40 per 1000
10,000 or more 1.15 per 1000
F. O. B. Rochester. Samples Free.
B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

YOU

Will find all the best
offers all the time in The
Review's Classified Advs.

Had you any trouble with the MARCH WIND coming through crack and crevice in the Greenhouses?

Gold Never Loses Its Value—USE
TWEMLOW'S



Old English

Glazing Putty

SEMI-LIQUID

and ELASTIC

Will stop the trouble. Put up in 16-pound cans; 50 and 80-pound buckets, or barrels.

Hammond's Greenhouse White, A SUPERB PAINT, with 35 years' record to back it up, for wear and tear and looks on either wood or iron greenhouses. It stays where you put it. In 5, 10, 15, 20, 25 or 30 gallons.

PEERLESS BLACK GLAZING CEMENT
IN GALLONS AND UPWARDS

HAMMOND'S PAINT AND SLUG SHOT WORKS.

BEACON, N. Y.

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DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Doz.	100	No.	Diam.	Each	Doz.	100
10	20 in.	\$3.25	\$37.50	\$287.50	60	12 in.	\$1.50	\$15.00	\$110.00
20	18 in.	2.75	30.00	237.50	60	10 in.	.95	10.00	77.50
30	16 in.	2.25	25.00	195.00	70	in.	.75	8.25	62.50
40	14 in.	1.90	22.00	168.75					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with dross handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies.
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WE CHALLENGE COMPARISON!

FIGURES DON'T LIE!

If a ton of sheep manure analyzing 2% Ammonia, 2% Phos. Acid and 2% Potash is worth \$30.00 a ton, how much is a ton of our SPECIAL MANURE, ANALYZING 4% AMMONIA, 6% PHOS. ACID AND 2% POTASH. WORTH? Have your State Agricultural Station verify your answer.

YOUR OPERATING COSTS ARE HIGH! MARKET PRICES FOR FLOWERS ARE TOO LOW TO ALLOW GOOD PROFIT! YOUR ONLY CHANCE FOR SUCCESS IS IN INCREASED PRODUCTION! THE FERTILIZER THAT MAKES INCREASED PRODUCTION AN EASY ACCOMPLISHMENT IS "COTTER" SPECIAL MANURE!

PUT LIFE IN YOUR SOIL!

SPECIAL MANURE

Ammonia 4%, Phos. Acid 6%, Potash 2%.
Ton, \$47.00. In 5-ton lots, \$45.00.

USE "COTTER" SPECIAL MANURE!

RAW BONE MEAL

Ammonia 4½%, Bone Phos. of Lime 50%.
Ton, \$59.00. In 5-ton lots, \$56.00.

Special quotations on carload orders.

GROWERS' EXCHANGE,

CHAS. N. COTTER,
President

Jamestown, New York

Mention The Review when you write.

BUFFALO, N. Y.

The Market.

The week-end found the market in a better condition than it had been for some time before. Stock cleared at steady prices and may not witness another glut until chrysanthemums are at their height, when there is always an oversupply for about a week. The stock of roses arriving is of excellent quality. Ophelia and Columbia are leading, fancy American Beauties are plentiful and the supply of specials is limited. Carnations are showing fast improvement and, although there is much short-stemmed stock, the best can really be classed as fancy. Much of the short-stemmed cut is from late plantings—plants which were planted out where they could not be watered during our severe summer drought. There is still a supply of gladioli, but most of these are small-flowered and mark the end of their season. Chrysanthemums are in better supply and prices have declined somewhat. There has also been a supply of pompons. F. P. A.

NEWARK, N. J.

The Market.

The fall swing of business has begun. A considerable improvement in business during the last two or three weeks is reported. Mums are coming into the market in a much greater volume—and in greater variety than they have before. The early yellow varieties are becoming scarce, however. Asters have practically disappeared for the season. The trade here is generally optimistic as to the outlook for the coming season.

Various Notes.

McLaughlin & Murphy, 181 Clinton street, have been having a lot of funeral work.

Connelly & Plunkett, 145 Bloomfield avenue, report that business has increased greatly in the last three weeks. Just at present they do not have much funeral work. At the branch store at 20 Belmont avenue there has recently been much wedding work. R. B. M.

Baltimore, Md.—William F. Buschardt is well pleased with the result of his advertising of his wire tie in The Review. He says that of the first sixteen growers who asked for samples he made ten sales.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Magic Special
Rose and Carnation
Feed



Precipitate
Bone Phosphate

Magic
Blood and Bone

Pure Pulverized Sheep Manure
NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

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FOR RESULTS USE

Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50% Phos. Acid 1.50% Potash 2.00%

Guaranteed Analysis
Ammonia 5.00% Phos. Acid 2.00% Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

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SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
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15 to 25 per cent moisture in air dried manures, but it is there in nearly every bag. Paper lined bags sound mighty nice, but that excess moisture will pay for paper liners and leave a good profit besides. You foot the bill.

WIZARD BRAND PULVERIZED SHEEP—PULVERIZED CATTLE SHREDDED CATTLE MANURE

Is dried in high temperature direct heat rotary dryers and every bag is practically bone dry. They are sterilized, too, and that means cleaner beds with less weeds and grasses to pull by hand, and no chance of fungus or disease that may cost your whole crop.

Order by name—WIZARD BRAND—for nearly fifteen years the standard of quality and service in concentrated manures

Your supply house can ship WIZARD BRAND if you insist or we will quote on any quantity from a bag to a carload with freight rate promptly.

THE PULVERIZED MANURE CO., 33 Union Stock Yards, Chicago

Berger Fertilizer and Chemical Co.

1225 Race St., Philadelphia, Pa.

ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

A Fine Seller in Retail Flower Stores Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.



No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St. Springfield, Mass.



BEFORE AFTER

A HALF-INCH ADVERTISEMENT

here will keep your name and specialty before the whole trade, at a cost of only 50c per week on a yearly order.

The Nifty Nurseries
Incorporated

"S-s-sh! we're in the wrong nursery! this boy uses Safepack"

"oh boy! it's good to know these roots won't dry out when packed safe in Safepack"

Safepack
more than waterproof

Keeps moisture in. The ideal protection for roots and shrubs. Delivers them moist and alive, ready to grow again. Cheaper and better than burlap.

For seedmen: Keeps moisture out. Delivers seeds dry. Prevents sprouting, mildew—all damage. Rat and vermin-proof.

SAFEPACK MILLS, 727 Atlantic Ave., BOSTON, MASS.

"Your product has been highly recommended to us

FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

NATURAL GUANO CO., 811 River Street, Aurora, Illinois

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.

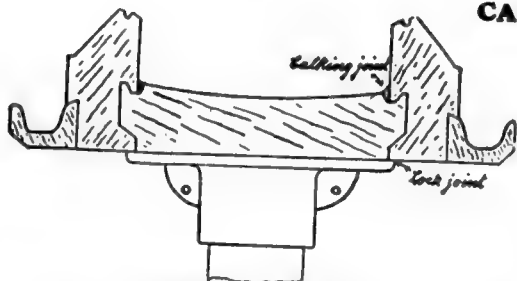
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PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Patented Oct. 30, 1917.

Our Patent LEAK-PROOF Gutter is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material 2330 Wabansia Ave., CHICAGO

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CINCINNATI.

The Market.

Business is picking up nicely. The supply of stock is adequate and includes many excellent offerings. Shipping business is brisk.

The supply of roses is good. It includes, among others, some fancy Columbia, Butterfly and Ophelia. White roses are somewhat short of the demand at present. The carnation receipts are good. Chrysanthemums are becoming plentiful and include white, yellow and pink in the various grades. Dahlias are in good supply. Cosmos is plentiful.

Greens are in good supply and meet with a fair market.

Various Notes.

The September meeting of the Cincinnati Florists' Society was held October 13 at the club rooms in the market house.

G. C. Mickley, who has been with H. W. Sheppard, has opened a retail flower store on Seventh street, west of Race street.

C. E. Critchell has received his new boxwood. It is moving well.

O. S. Honaker and R. M. Honaker, of Lexington, Ky.; Chas. F. Winter, of the Winter Floral Co., Charleston, W. Va., and G. F. Hensley, Knightstown, Ind., were in this city for the world's series.

E. G. Gillett was in Dayton last week for the meeting of the Commandery. He and his fellow Cincinnatians brought back with them the Grand Commander for the state, as well as the next meeting.

The William Murphy Co. has been getting heavy cuts of home-grown chrysanthemums. These flowers have been selling well.

The Anderson Flower Shop, of Xenia, O., is opening a store in the Murphy Theater building, at Wilmington, O.

Among other recent visitors were W. J. Cox, representing the Sefton Mfg. Co., Chicago, Ill.; Irving Aronson, representing Schloss Bros., New York; Harold S. Lion, of Lion & Co., New York; Thos. Joy, Nashville, Tenn., and Karl Baum, of Knoxville, Tenn.

C. H. H.

Union City, Tenn.—Hunt Roper is just starting in the florists' business. He has ordered a refrigerator and store fixtures of the A. L. Randall Co., Chicago.

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience. PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts. CHICAGO
L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$5.00 per box.

DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.
F. O. B. Chicago

ANDERSEN SPECIALTY CO.



:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT, or write to

6 EAST LAKE ST., CHICAGO
Phone Central 630

Mention The Review when you write.

MASTICA

FOR Greenhouse Glazing

USE IT NOW.

F. O. PIERCE CO.

P. O. Box 294

NEW YORK

Mastica is elastic and tenacious, admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply.

Mention The Review when you write.

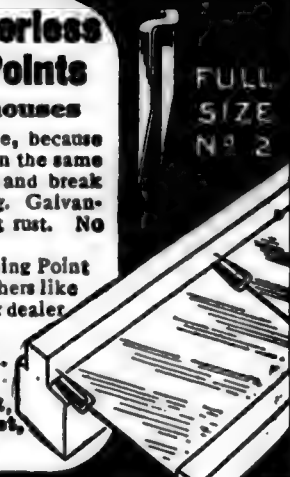
Dreor's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts. The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, etc. postpaid. Samples free.

HENRY A. DREOR,
714 Chestnut Street,
Philadelphia.



PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint
Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU

Will find all the best
offers all the time in The
Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality

Extra Heavy

Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade
and we know it will please you.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

Quality
and
Service
First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., Omaha, Neb.

KANSAS CITY NOTES.

[Continued from page 89.]

The Woolworth Co. has put in an ice-box and will sell cut flowers in its 5 and 10-cent store on Main street. James F. Musso has charge of this department.

John F. Murray and Mrs. Murray have returned from their wedding trip to California.

Henry Kusik & Co. are getting some good carnations from local growers.

C. T. Rehhardt has almost completed the houses that he has been building. Little work remains to be done except to install the heating plant. Both new houses will be used for growing sweet peas, carnations, chrysanthemums, snapdragons and some miscellaneous stock.

Clouds and wind saved Kansas City from a killing frost Friday night, October 10. There was a light frost here that did slight damage to outdoor stock and a heavy, but not a killing, frost in the northwestern corner of the state. The mercury here fell to 36 degrees Friday night, October 10. Early in the day there was a heavy shower of rain.

The Muehlebach Flower Shop had a heavy trade in corsages last week.

The Pinehurst Floral Co. is cutting some fine dahlias. About 1,400 were received at the Kansas City salesrooms Friday. William Wade says they hold up well in shipping orders.

I. M. Bayersdorfer, of Philadelphia, and F. Amann, of the W. H. Compton Shear Co., Newark, N. J., called on the trade last week.

The store room and office of the William L. Rock Flower Co. have been freshened with two coats of ivory paint on walls and ceiling.

James Payne has all his plants inside and is ready for any change in the weather.

August Luther, Jr., has been cutting yellow chrysanthemums since September 26. The blooms are large and full and are good sellers.

Quite a display of begonias is being made by the Peterson Floral Co.

Two new houses, each 21x131, are being added to Boyd's Greenhouses, 5355 Independence avenue. This makes the range almost twice its former size.

To prepare for cold weather, improvements are being made by the Bunker Hill Greenhouse. Part of the old buildings are being torn down and new sashes are being put in place. J. E. K.

Morrison, Ill.—William Scharfenberg, who was for ten years with R. R. Davis & Co., of this town, is now in business for himself as a plant grower.

**SUPERIOR
RED POTS**
QUALITY AND PRICES RIGHT
—ASK US—
FLORIST SPECIALTY CO., Elaville, Ind.



MISSOURI POTTERY RED POTS

For over 30 years we have put forth every reasonable effort to make our trade-mark stand for the highest quality in pot construction.

You can depend on Missouri Pottery Red Pots—the quality is always the same, extra strong, unusually porous to allow free plant growth, and evenly baked. Red Pots—uniform in size, shape and texture—that's what you want. That's the only kind of pots we have to offer you and the price is right.

Send Today for New Mid-Season Bulletin.

It'll save you money and give us a chance to tell you our story. A post card will do. Send it NOW.

MISSOURI POTTERY & MFG. CO.

1227 West 8th Street

KANSAS CITY, MO.

Mention The Review when you write.



THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. **W. H. Elverson Pottery Co., New Brighton, Pa**

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.

The Peters & Reed Pottery Co., HORACE C. GRAY CO., 300 Fifth Ave., New York So. Zanesville, Ohio



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Always Mention the
FLORISTS' REVIEW
When Writing to Advertisers

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.

Greenhouse Construction Material

Do YOU Intend to Build?

Then get our Catalogue. You will find the house you are looking for. Our houses are neat, safe, durable and productive. They can be built at moderate cost.

**Our Estimate
Will Interest You.**



LOUISIANA RED CYPRESS
WASHINGTON RED CEDAR

GREENHOUSE MATERIALS
HOTBED SASH

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. **Chicago, Ill.**

Mention The Review when you write.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS Company
CLEVELAND, O.

Mention The Review when you write.



Save Time and
Plants by using

**THE HARRIS READY-TO-USE
LOCKED PLANT BAND**

A Trial Package of 250 Bands
sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.
Mention The Review when you write.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of
FLOWER POTS

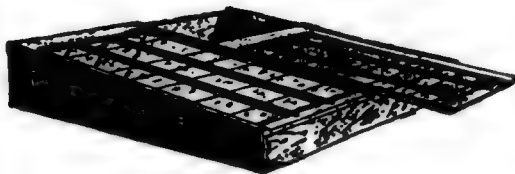
WHY?

A. H. HEWS & CO., INC.
Cambridge, Mass.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.
4219 Iowa Ave. ST. LOUIS, MO.
Mention The Review when you write.



HOTBED SASH

Prices constantly rising—
order today and save money

Made of No. 1 Gulf Cypress, constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

"America's Largest Hotbed Sash Manufacturers"

1363-1381 Flushing Ave.

BROOKLYN, N. Y.

Mention The Review when you write.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

BRAMPTON, ONT.

The Market.

The heavy frosts the week before last spoiled all outdoor stock and the demand for greenhouse flowers has set in more keenly than ever. In fact, at no time in the history of the country has business been so good. The same report comes from all quarters and the only fly in the ointment is the inability of growers to supply the ever increasing demands for stock. Weddings are conducted more after the style of pre-war conditions and are occurring more frequently than ever. The higher prices of flowers, necessitated by the increased cost of labor and production, do not seem to be any handicap and, judging by present conditions, the coming winter is likely to eclipse all others in every respect.

There is no gainsaying the fact that the advertising slogan of the trade, "Say It with Flowers," has had a great influence among the buying public. In fact, it may be said without fear of contradiction that no other scheme ever put forward in the interests of florists has attained such generally beneficial results.

The chrysanthemum season is almost in full swing and the exportation of orchids to the United States testifies to the increased demand for this exclusive bloom, especially in the spray varieties. Violets have just been taken under glass from outdoors; so it is as yet difficult to prophesy how they are going to turn out. Carnations have not yet come into crop in any quantity. It may, however, safely be prognosticated that the demand for all kinds of stock will be so great during the coming months that the supply will be on the short side all the time.

Various Notes.

Only three or four of the larger growers added to their premises this year, since most of the others did not dare to risk the increased cost of building, so that the sum total of the additional glass area throughout the Dominion would hardly cover more than three acres.

The third of the three new greenhouses erected by the Lord & Burnham Co. for the Dale Estate has just been completed, but the new heating plant is not likely to be finished before the end of the year.

The disputed case, Dale Estate vs. J. H. McCauley, which has been before the courts since last November, was settled in favor of the former. This means that the two and one-half acres of greenhouses formerly owned by William Fendley pass into the possession of the Dale Estate. Next year they will be remodeled and become incorporated into an area of glass that will then total twenty-seven acres.

C. Hotchkiss has recently returned from England and John Crook is about to return to his duties after a visit to the old country. Conditions are such in England at present that most of the men who return seem to have made up their minds to regard Canada as their future home. W. G. P.

Baxter Springs, Kan.—A new establishment is just being started here by a corporation called the Baxter Springs Floral Co. Two houses have been built, each 33x140.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

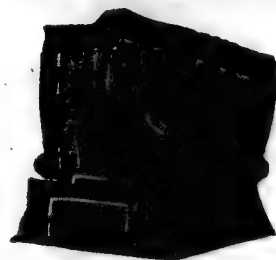
Unglazed, \$1.20 up

Glazed, 2.25 up



BOILERS Metropolitan

Patented



Very best greenhouse boiler of its size. Will do more work than any other. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices. Order at once.

HOSE VALVE 74c

All brass except the hand wheel. Has a removable leather disk, which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven In 50-ft. lengths, with couplings. 1 1/2-in., smooth, 11 1/2c. Unequaled at the price.

BOILERS—PIPE

Metropolitan Material Co.

1288-1323 Flushing Ave.,

Brooklyn, N. Y.

Mention The Review when you write.

CHARCOAL

affords drainage

For Heavy Soils

A small quantity of size 1 (nut) charcoal, evenly distributed at the bottom of plants and beds, provides excellent drainage by absorbing extra moisture and by retaining a sufficient quantity until required by the plant.

Charcoal is a double-action material. It secures and supplies, in abundant quantities, various things essential for plant nourishment, such as carbon dioxide, nitrogen, moisture, etc.

Charcoal once supplied, sufficiently, to any bed, needs but little renewing.

Prices: F. O. B. Ironton — 100 lbs. \$2.50; 500 lbs. \$11.00; 1000 lbs. \$21.00; Ton \$40.00; in bags, by freight only.

JOHN SILLIMAN, Mfr.

Box EE IRONTON, O. (6)

THE REGAN PRINTING HOUSE

Large Run of

CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A Glazing Putty of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across PERMANITE. This was about four years ago. At that time we set about investigating the merits of PERMANITE and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied PERMANITE to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give PERMANITE our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per gal.
In barrel and half barrel lots.....	\$1.65	\$1.95
In kegs, 20 or 15-gal.	1.75	2.05
In kits, 5-gal. or 50 lbs.....	1.85	2.15
In cans, 1-gal. or 10 lbs.....	1.95	2.25

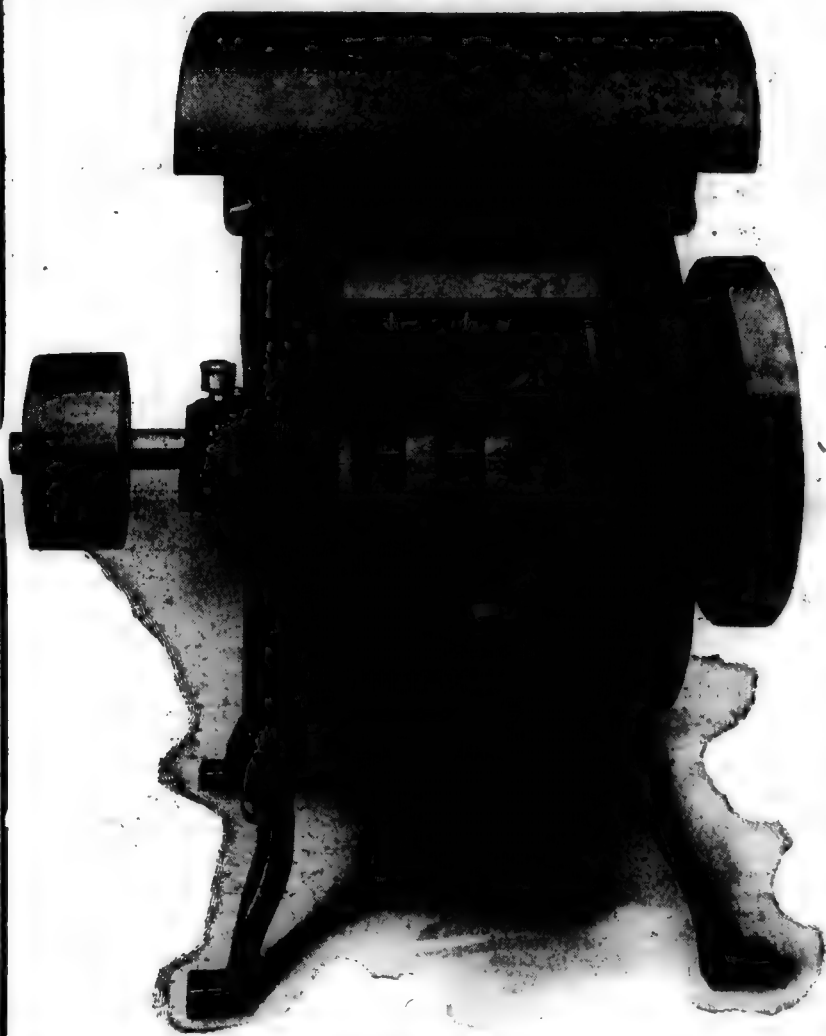
EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street

Chicago, Illinois

GROWERS, ATTENTION!



THE new Kost pulverizer is giving satisfaction everywhere. A florist can grow plants much better with thoroughly ground up sods and fertilizers. It releases plant food elements you can't utilize by old methods. This pulverizer will grind up sods, barnyard manure, leaf mold, ashes, oyster and clam shells, burnt lime-rock and other materials used for good soil. This pulverizer will save you a lot of work, grow better crops, and its cost is very reasonable for a first-class pulverizer.

Write us about it today

The Kost Scraping and Glazing Tool

An invention used to take old putty and other material off rafters. A labor-saving tool, saves itself twice over in a half day's work, also a useful tool in garages to scrape carbon out of cylinders, also a general utility tool.

Price \$1.00 by Parcel Post.

WM. F. KASTING CO.

Wholesale Florists

568-570 Washington St.

BUFFALO, N. Y.

NEARLY EVERY SUCCESSFUL GROWER IN THE UNITED STATES RELIES UPON

"NICO-FUME"

FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS

SOLD BY DEALERS

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, LOUISVILLE, KENTUCKY

"Nico-Fume" Liquid

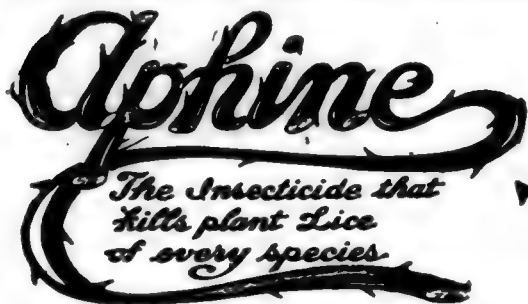
8-lb. tin.....	\$14.50 each
4-lb. tin.....	7.50 each
1-lb. tin.....	2.10 each
1/2-lb. tin.....	.63 each

40 per cent Actual Nicotine

"Nico-Fume" Paper

289 sheets.....	\$9.50 per tin
144 sheets.....	5.00 per tin
24 sheets.....	1.25 per tin

Packed in Friction-Top Tins



THE RECOGNIZED STANDARD INSECTICIDE
A spray remedy for green, black, white fly, thrips and soft scale.
Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.
Quart, \$1.00 Gallon, \$3.50

VERMINE

For eelworms, angleworms and other worms working in the soil.
Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.00; 10-Gallon Can, \$20.00. Directions on package.

LEMON OIL COMPANY

420 W. Lexington St.,

BALTIMORE, MD.

INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

SEND \$1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$10.50** in the U. S.

Use according to directions and it will do the work

EARL L. HEMPSTEAD,
Distributor Bloomington, Ill.

I Refer by Permission to
SAM PEARCE, Chicago.
EMIL BURITNER, Park Ridge, Ill.
GULLETT & SONS, Lincoln, Ill.
ROLF ZETLITZ, Dayton, O., and Lima, O.
E. C. AWLING CO., Chicago.
CHICAGO FLOWER GROWERS' ASSN., Chicago.
and very many more.



Insure Your Crops

No matter what you grow, your crops will bring good prices. Don't take a chance on losing this profit. Insure your crops. The best insurance is

Advance Ventilating Equipment

Don't listen to talk of a substitute. Investigate for yourself. You are a practical grower. Don't take our word for it. We don't want you to. We want you to be your own judge, but if someone has borrowed your **Advance Catalogue** send for another.

Remember our complete line of **Greenhouse Fittings**, which are such an assistance to you in doing your fall repair work. We have a fitting for each requirement. Write today.

ADVANCE CO., Richmond, Ind.

Mention The Review when you write.

WASHINGTON, D. C.

The Market.

The rose supply is still on the increase. Dahlias and cosmos still reign. There has been no sign of frost here and, until we have a good one, all greenhouse stock will drag.

The slowness of business has been due to the sultry weather and to the fact that the streets were full of outside stock. Orchids were not so scarce last week and could be bought as cheap as \$1 each.

Club Meeting.

There was an interesting meeting of the Florists' Club Wednesday, October 1, when some fine specimens of dahlias were shown by the president, Z. D. Blackistone. George C. Shaffer, chairman of the entertainment committee, supplied the members with some wonderful eats and some "almost" beer.

Various Notes.

The Louise Flower Shop has a number of weddings on for this month. The firm also has a large landscape job, which is said to be one of the biggest undertakings of this kind that Washington has ever seen. G. A. Leissler is now with the Louise Flower Shop.

All the trade is looking forward to "Say It with Flowers" week with great hope. With close coöperation and hard work this event will be a great success.

Gude Bros. Co. is installing a 3-ton refrigerating apparatus made by Kroeschell Bros. Co., Chicago, the type which has been adopted by a considerable number of Chicago wholesale florists and growers.

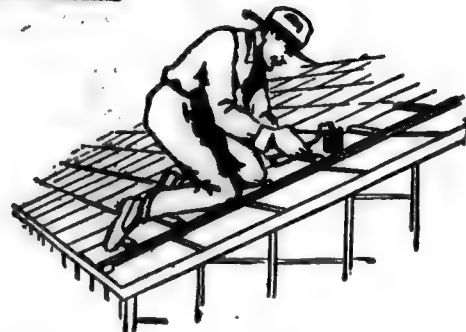
Grand Rapids, N. D.—The Flower Shop has been opened under the management of Mrs. B. G. Wager in the building formerly occupied by the McElroy Grocery, 408 DeMers avenue.

Norwalk, O.—The Norwalk Rose Gardens Co., of which Stephen Jones is superintendent, has made large improvements at its range, including an addition to its heating system, and in the spring will erect five new greenhouses. Material for these is now on the ground. In one of its houses this firm has 1,500 rose plants that are just coming into bloom. Another house has 2,000 chrysanthemum plants about ready for cutting.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine; free with every barrel purchase of Asbestfalt.



THE ONLY PERFECT

LIQUID PUTTY MACHINE

Will last a lifetime, \$2.00 each.

SEAL TIGHT LIQUID PUTTY

Will not harden, crack or peel off.

\$1.88 per gallon in 10 gallon lots.

\$2.00 per single gallon.



Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

Mention The Review when you write.



Mention The Review when you write.

The Original "Elastic-Lyke" Semi-Liquid Putty and Only

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor heave in cold weather.

Also "Dough Putty" and "Pure White" greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.

(Not Inc.)

CHICAGO

Mention The Review when you write.

For Germinating Small Seed

From one of our customers, George Hallock & Son, Orient, L. I., N. Y., we received the following:

"We also found a slight wetting very beneficial at times in getting small seed to come up when conditions were unfavorable for germination. The value of this feature at times needs no comment."

**SKINNER
SYSTEM**
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St.,

Troy, Ohio

Always mention the Florists' Review when writing ad artists.

PERMANITE

[Trade-mark registered, U. S. Patent Office.]

Better Than Ever—Costs Less

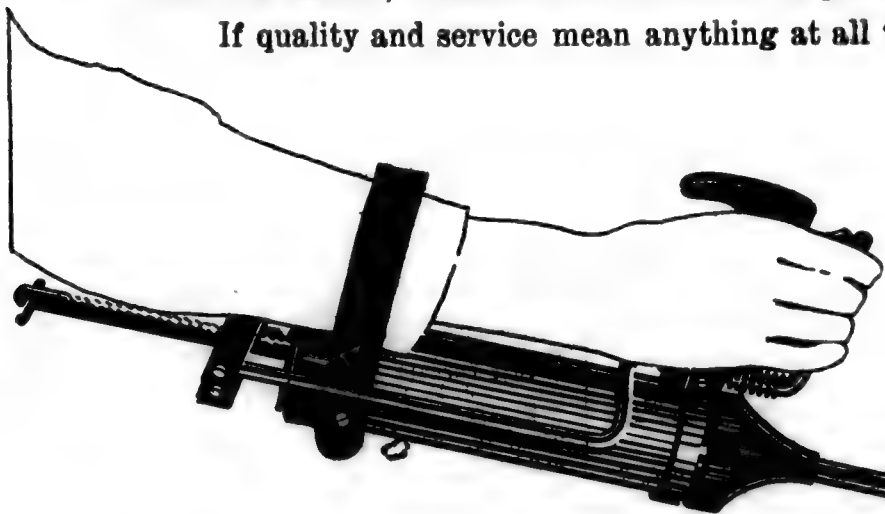
When PERMANITE—the original Asbestos Glazing Cement—came on the market it was the first and only material of its kind; since then any number of other similar products have been introduced, but the greenhouse man who has but once used PERMANITE, hardly ever makes a change; he knows there is a difference—and he knows that PERMANITE is made better than ever before.

And he also knows that Permanite costs less per years of service, because PERMANITE does not harden, remains ever-elastic and is guaranteed to outlast putty three to four times.

If quality and service mean anything at all to you—just say the word—and we shall gladly send you further information; and don't forget to ask for particulars about the new one-hand Permanite Gun—it will do your glazing in less than half the usual time.

Yours for a tight house,

The Garland Company
Cleveland O., U.S.A.



Mention The Review when you write.

JACOBS BUILT TO LAST GREENHOUSES



Range of five greenhouses built for John De Martini, Esq., at Wheat Road, N. J. Ask Mr. De Martini about our workmanship, speed of erection and personal service.

HOTBED SASH MATERIALS AND GLASS

PLANS AND PRICES
SUBMITTED

1363-1381 FLUSHING AVENUE
BROOKLYN, N. Y.

Mention The Review when you write.

RAINBOW SYRINGE, \$2.00

Made of brass; fits 1/4-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG

8848 Wayne Ave., Germantown, Philadelphia, Pa.

Mention The Review when you write.



The most economical paint to buy is the longest service paint. Labor for repainting is more costly than the higher price asked for the best protective paint.

DIXON'S Silica-Graphite PAINT for over 50 years has held the record of being the longest service paint. Booklet No. 54-B. Made in Jersey City, N. J., by the Joseph Dixon Crucible Company. Established 1827.

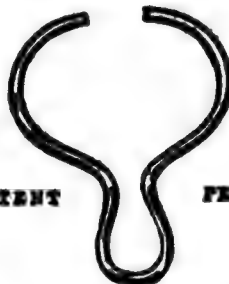
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Mr. GROWER

Let's Get Acquainted

PATENT

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It is to your interest to send for and try out "Wire Tie."

It is a labor-saving device. You need them for your Chrysanthemums.

SAMPLES FOR THE ASKING.

Your Jobber or Direct.....\$2.00 per 1000

WM. BUSCHARDT

6 E. Woodland Ave.

BALTIMORE, MD.

◆ Classified Ad Department ◆



It Pays

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Abella Grandiflora (A. Rupestris), per 100, 12 to 18-in., \$17.50. Field-grown, well branched. Write for prices on 1000 lots or more.
THOMASVILLE NURSERIES, Thomasville, Ga.

Abella Grandiflora (A. Rupestris), strong 4-in. pot plants, \$20.00 per 100; 5-in. pot plants, \$35.00 per 100.

L. H. Moss, Inc., Govans, Baltimore, Md.

Abella Rupestris, flowers all the summer, stocky plants, 5-in. pots, \$35.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

ACHYR-NTHESES

Achyranthes, red and yellow, extra strong 2½-in., \$3.00 per 100; R. C., \$1.75 per 100.

J. C. Steinhauer, Pittsburg, Kans.

Iresine, R. C., \$25.00 per 1000. Phone Niles 10.
Niles Florists, Niles, Ill.

ADIANTUMS

Adiantum cuneatum clumps, fine for immediate results, \$50.00 per 100. Hybridum, heavy 8-in. and 9-in. pot plants, \$75.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York.

Adiantum cuneatum, 2½-in. pots, \$8.00 per 100, \$50.00 per 1000. For Croweanum and other Ferns, ask for prices.

Roman J. Irwin, 108 W. 28th St., New York.

ADIANTUM CROWEANUM, strong 3-in., \$2.00 per doz., \$15.00 per 100.

Baur Floral Co., Erie, Pa.

AGERATUMS

Ageratums, R. C. dwarf, dark blue, large flowering, \$1.50 per 100, \$12.00 per 1000; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

ALTERNANTHERAS

Alternantheras, extra large field grown plants of Brilliantissima, roses, and yellow, full of cuttings, \$4.00 per 100, \$30.00 per 1000. Quality is our hobby.

Thornton Floral Co., Streator, Ill.

Alternantheras, 3 varieties, field clumps, full of cuttings, \$4.00 per 100; extra strong rooted cuttings, 75c per 100. Cash, please.

E. B. Morgan Floral Co., Paxton, Ill.

Alternantheras, green and yellow, strong 2-in., 2.50

Edgar Osborn Danville Ill

ALYSSUM

Sweet Alyssum, 2½-in., strong plants, \$2.50 per 100.

F. E. Blake, Marion, O.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash.

Ryer Bros., Chambersburg, Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, \$2.50 per 100, \$22.50 per 1000.

Edward W. Schuster, Crookston, Minn.

Alyssum, double, strong 2½-in., 3c. Cash.

J. C. Steinhauer, Pittsburg, Kans.

AMARYLLIS

AMARYLLIS VITTATA HYBRID SEEDLINGS.

Southern florists, this is a chance you have never had before. My collection is unsurpassed and all from hand pollenized seeds. Strong lath-house grown seedlings, by mail, \$6.00 per 100, \$25.00 for 500, \$45.00 for 1000. Sample 15 for \$1.00 guaranteed safe arrival. Time to sow seeds yet. A few left at \$2.00 per 100, \$15.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

Amaryllis, Giant Vittata Hybrids, very finest strain, bulbs from 3 to 5 years old, measuring from 6 in. to 9 in. in circumference, \$20.00, \$25.00 and \$35.00 per 100.

The Altimo Culture Co., Canfield, O.

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, \$3.00 per doz. A limited number of smaller bulbs.

N. O. Caswell, Delavan, Ill.

White hardy Amaryllis bulbs, 20c each by mail; by express, 15c each.

H. W. Peterson, Poplar Bluff, Mo.

Amaryllis seedlings, 4-in., 15c each, fine plants.

Frank F. Crump, Colorado Springs, Colo.

AMPELOPSIS

AMPELOPSIS

TRICUSPIDATA VEITCHII

	10	100	1000
5000 2½-in. pots	\$1.25	\$9.00	\$80.00
1000 1½-2-ft., 2 yrs.	25.00
500 3 yr.	30.00

THE CONARD & JONES CO., West Grove, Pennsylvania.

BUSINESS BRINGERS—
REVIEW CLASSIFIED ADS.

ASPARAGUS SPRENGERI

Special for October only

4-in. Sprenger (heavy).

at 10c, less 4%. Cash only. No C. O. D.
B. C. BLAKE, SPRINGFIELD, O.

Asparagus Plumosus and Sprenger seedlings, \$1.25 per 100, \$10.00 per 1000; 2½-in., extra strong, \$5.00 per 100, \$45.00 per 1000; 3-in., \$10.00 per 100. Larger sizes, ask for price list.
Roman J. Irwin, 108 W. 28th St., New York.

Asparagus Elongatus (Cut and Come Again), produces double amount of green as compared to Plumosus, nice plants, ready for 3-in. pots or bench, \$6.00 per 100. Postpaid.

F. W. Fletcher, Orlando, Fla.

Asparagus Sprenger seedlings, \$1.00 per 100, \$7.50 per 1000. 2-in., \$3.00 per 100, \$25.00 per 1000; 3-in., \$7.00 per 100, \$65.00 per 1000. Plumosus seedlings, \$7.50 per 1000.

Edward W. Schuster, Crookston, Minn.

Asparagus Plumosus Nanus seedlings, \$9.00 per 1000; 2½-in., \$6.00 per 100; 4-in., \$2.00 per doz.; \$16.00 per 100. Sprenger, 3-in., \$10.00 per 100.

Joseph Michal, 57th St. & Kostner Ave., Chicago.

Asparagus Sprenger seedlings, very strong stock, 80c per 100, \$7.00 per 1000; 2½-in., \$3.00 per 100. Cash.

Freeport Floral Co., Freeport, Ill.

Asparagus Sprenger, strong 2½-in., equal to 3-in., \$3.50 per 100; \$30.00 per 1000; 4-in., for benching, \$10.00 per 100. Cash.

J. T. Goodlive, Zanesville, Ohio.

Sprenger, 3-in., ready for 4-in., 10c; 4-in., extra large, 15c. These are extra fine plants and a real bargain.

J. F. Wilcox & Sons, Council Bluffs, Ia.

Asparagus, Sprenger and Plumosus, very strong 3-in., 7c. These are fine plants to bed and get a good supply of bouquet green for this winter.

C. Humfeld, Clay Center, Kansas.

Asparagus Plumosus, 2½-in., \$3.00 per 100; 4-in., \$12.50 per 100; Asparagus Sprenger, 2½-in., \$3.00 per 100. Cash, please.

Loomis Greenhouses, Loomis, Calif.

A. Plumosus seedlings, extra strong, postpaid, \$1.25 per 100, 2½-in., pot grown, \$3.50 per 100 by express. Cash, please.

W. P. Long, West Grove, Pa.

GOOD ASPARAGUS.

Asparagus Sprenger, 2½-in., \$3.00 per 100
Asparagus Sprenger, 3-in., \$8.00 per 100
GILBERT & SONS, LINCOLN, ILL.

Asparagus Plumosus Nanus, 2½-in., \$4.00
Asparagus Sprenger, 2½-in., \$3.00
C. W. Espy & Son, Brookville, Pa.

Asparagus Sprenger, 2½-in., \$3.00 per 100; seedlings, 75c per 100. Cash.

CHAS. E. COUGILL, AUBURN, IND.

CUT PLUMOSUS, very fine, 3 sizes, 25c, 35c and 50c per bunch. Regular shipment solicited.

O. Fehrlin, Citronelle, Ala.

Asparagus Plumosus, 2-in., strong, \$3.50 per 100, \$30.00 per 1000.

Dean Ferris, Peekskill, N. Y.

Asparagus Plumosus, strong, packed in paper pots, 3-in., \$5.00; 4-in., \$8.00; 5-in., \$15.00 per 100.

Fairview Gardens, Elmhurst, Ind.

Sprenger, strong 2-in., \$3.50 per 100; 3-in., \$6.00 per 100.

W. W. Dederick, Warsaw, Ind.

Very fine Plumosus seedlings, 75c per 100, \$6.00 per 1000.

Burrows Bros., 2021 S. Main St., Rockford, Ill.

500 Strong 4-in. pots, Asparagus Sprenger, \$15.00 per 100. Cash. No charge for packing.

W. & T. Cass, Geneva, N. Y.

2-in. Sprenger, strong, \$3.00 per 100; \$25.00 per 1000. Sprenger seedlings, \$7.00 per 1000, postpaid. Cash. Jacobs Bros., Peoria, Ill.

Asparagus Plumosus seedlings, \$1.00 per 100, \$6.00 per 1000.

A. M. Campbell, Strafford, Pa.

Asparagus Plumosus, 2½-in., \$2.50 per 100; 3-in., \$5.00 per 100; 4-in., \$8.00 per 100.

Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Asparagus Plumosus Nanus, 50,000 strong seedlings, while they last, \$6.00 per 1000.

F. E. Werner, Florist, South Bend, Ind.

Asparagus Sprenger and Plumosus, 2-in., \$3.50 per 100, \$30.00 per 1000.

Fred Barre, Peoria, Ill.

Asparagus Plumosus and Sprenger, strong, out of 2½-in. pots, \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Asp. Sprenger and Plumosus, strong 2½-in., \$3.50 and \$4.00 per 100. Cash.

J. C. Steinhauer, Pittsburg, Kans.

ANTHERICUMS

Anthericum Mandalianum, 2½-in. pots, \$1.50 per dozen. Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

ANTHERICUMS

Field grown, nice bushy stock, 15c.

A. R. Grigsby, 1522 Wayne Ave., Lakewood, O.

ASPARAGUS

We have about 40,000 A. Plumosus and A. Sprenger, strong seedlings, at \$6.00 per 1000, 2000 at \$11.50, or 75c per 100, prepaid. This is good stuff. If you will need any the following year, here is your chance as they are in a house we will turn cold and want to move them. They are worth \$10.00 per 1000 to anyone. Cash must accompany the order.

OZARK PANSY GARDEN, WEST PLAINS, MO.

Asparagus Plumosus, 4-in. pots \$2.00 doz.
Asparagus Plumosus, 5-in. pots 3.00 doz.
Asparagus Plumosus, 6-in. pots 4.20 doz.
Asparagus Sprenger, 2½-in. pots 4.00 100

These are fine bushy pot grown plants ready for immediate sales. Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD CO.,

737-739 Buckingham Place, Chicago.

Asparagus Sprenger, 2½-in., fine stock, \$4.50 per 100, \$40.00 per 1000; Asparagus Plumosus Nanus, 3-in., \$8.00 per 100; 2-in., strong, while they last, \$4.00 per 100, \$35.00 per 1000.

Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000. Asparagus Sprenger seedlings, \$1.00 per 100, \$7.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

ASPARAGUS SPRENGERI

Seedlings, \$1.00 per 100, \$8.50 per 1000.

2½-in., \$3.00 per 100.

3-in., 7.00 per 100.

ASPARAGUS PLUMOSUS

3½-in., \$12.50 per 100.

CHAS. SHERWOOD, WATERLOO, IOWA.

ASPARAGUS SPRENGERI

Good, healthy, 2-in. stock, \$30.00 per 1000.

ASPARAGUS PLUMOSUS

Exceptionally good stock, \$30.00 per 1000.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Asp. Sprenger, extra nice, 2½-in., \$4.00 per 100, \$37.50 per 1000. Extra nice 3-in. Asp. Sprenger and 3-in. Asp. Plumosus, \$7.00 per 100, \$60.00 per 1000.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

10,000 Asparagus Plumosus, 3-in.

Strong bushy plants.

Special offer for October.

6c, \$55.00 1000; 200 at 1000 rate.

4% Discount for cash.

B. C. BLAKE, SPRINGFIELD, O.

ASPARAGUS PLUMOSUS.

Seedlings, \$1.00 per 100, \$7.50 per 1000

2½-in., \$4.00 per 100, \$35.00 per 1000

3-in., \$8.00 per 100, \$70.00 per 1000

HOLTON & HUNKEL CO.,

Milwaukee, Wis.

ASPARAGUS

Fine Asp. Sprenger, 2-in., \$2.50 per 100

Heavy Asp. Plumosus, 2-in., \$3.50 per 100

Asp. Sprenger, 3-in., \$8.00 per 100

\$25.00 and \$30.00 per 1000.

F. C. FREEMAN & SONS, Portland, Ind.

Asparagus Plumosus, 3-in., 6c, \$55.00 per 1000, 200 at 1000 rate. Cash, please.
Clover Leaf Floral Co., Springfield, O.

Asparagus Plumosus seedlings, extra fine, \$8.00 per 1000.
Geo. B. Hart, 49 Stone St., Rochester, N. Y.

Asparagus Plumosus, 2 1/4-in., 3 1/2c; 3-in., 7 1/2c; 4-in., 12 1/2c. Sprenger, 3-in., 7c. Cash.
L. J. Rowe, Titusville, Pa.

Asparagus Plumosus and Sprenger, 3-in., well established, \$8.00 per 100.
Stenson & McGrall, Uniontown, Pa.

1000 4-in. Asparagus, large plants, \$10.00 per 100. Cash with order. W. P. Newell Co., Wholesale Grower, Apopka, Fla.

ASPARAGUS SPRENGER, strong, 3-in. pots, \$5.00 per 100, \$45.00 per 1000.
John Fallon, Staunton, Va.

Strong 2 1/4 in. Sprenger at \$3.50 per 100; 4-in. at \$12.50 per 100. Ready now.
Quentin Floral Co., St. Joseph, Mo.

Asparagus Plumosus and Asparagus Sprenger, 2 1/4-in., \$3.00 per 100. Good Stock. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

200 4-in. Plumosus, strong, at \$10.00 per 100. Fine for benching. Cash, please.
The Johnson Floral Co., Kendallville, Ind.

8000 Asp. Plumosus seedlings, \$10.00 per 1000, prepaid, 24 hour service.
W. C. Ehmman, Corfu, N. Y.

Strong 2-in. Asp. Plumosus, \$3.50 per 100. Asp. Sprenger, 2-in., \$3.00 per 100.
Pierce's Greenhouse, Eldora, Ia.

Asparagus Plumosus, fine 3-in., at \$6.00 per 100. No charge for packing. Terms, cash.
Hummel's Greenhouse, Frankfort, Ind.

Strong 2-in. Sprenger and Plumosus, at \$3.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

Asparagus Plumosus, fine 2-in., \$3.50 per 100. Cash.
M. & S. L. Dysinger, Albion, Mich.

Asparagus, large transplanted Plumosus and Sprenger, \$2.00 per 100, \$15.00 per 1000.
S. A. Pinkstone, Titus, N. Y.

ASPARAGUS SPRENGER, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.
Baur Floral Co., Erie, Pa.

Asparagus Plumosus, 4-in., fine plants for benching, \$10.00 per 100.
Wagner's Greenhouses, Timm, O.

A. Elongatus, 2-in., \$8.00 per 100. A. Sprenger, 2-in., 3c; 3-in., 8c; 4-in., 12c.
Abbey Ave. Greenhouses, Dayton, O.

Asparagus Plumosus and Sprenger, strong 2-in., \$3.50 per 100. Cash.
E. V. Myers, St. Joseph, Mo.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.
Muskogee Shrubbery Garden, Muskogee, Okla.

Asparagus Plumosus seedlings, \$1.00 per 100, \$8.00 per 1000.
Henry Smith, Grand Rapids, Mich.

Extra fine Asparagus Sprays, prompt shipment. Write for prices.
Norman C. Miller, Fort Pierce, Fla.

Asparagus Sprenger, 4-in., \$10.00 per 100. Add 5% for packing.
J. E. MATTHEWSON, SHEROYGAN, WIS.

2-in. Sprenger, \$4.50 per 1000.
Poehlmann Bros. Co., Morton Grove, Ill.

Asparagus Sprenger, 2 1/4-in., 3c.
Chas. Roberts, New Madison, O.

Asp. Pl. Nansu. See issue Oct. 2nd.
A. M. AUGSPURGER, PEORIA, ILL.

Strong bushy Sprenger, 3-in., ready for 4-in., 7c. Cash.
Edwin Baum, Delphi, Ind.

Asp. Sprenger, 2 1/4-in., 3 1/2c. Cash.
Hammerschmidt & Clark, Medina, O.

Asparagus Plumosus and Sprenger, 2-in., \$3.00 per 100.
Lord C. Bunch, Fredonia, Kan.

Asparagus sprays, write for price list.
The Pennock Plantation, Jupiter, Fla.

ASPIDISTRAS

Aspidistras, green, cheaper than Palms for decorating. 5-in., 50c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.25; 9-in., \$3.00; 20-in., \$10.00. Cash. Can ship light without soil.

W. W. THOMPSON & SONS,
Station D. R. 1, Milwaukee, Wis.

ASPLENIUM

Asplenium Nidus Avis, 5-in., \$6.00 per doz. Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

AUCUBAS

Large variegated Aucubas, fine for decorating. Write.

C. C. POLLWORTH CO.,
Milwaukee, Wisconsin.

BAY TREES

BAY TREES, Standards.

26-in. diameter\$10.00 each
28-in. diameter 12.50 each
30-in. diameter 15.00 each
32-in. diameter 18.00 each
36-in. diameter 22.50 each

Pyramidal.

6-7 ft. high, 18-24 in. diam. at base...\$17.50 each
7-8 ft. high, 18-24 in. diam. at base... 20.00 each
BOBBINK & ATKINS, RUTHERFORD, N. J.

BEGONIAS

BEGONIAS, BLOOMING VARIETIES.
GRACILIS MIGNON, beautiful salmon scarlet.
GRACILIS LUMINOSA, Xmas Red.
GRACILIS PRIMA DONNA, flesh pink.
Ready now, strong 2 1/4-in., any of above, \$5.00 per 100, \$50.00 per 1000.

SEMPERFLORENS VERNON, mixed, 2 1/4-in., \$3.00 per 100.
MIGNON PRIMA DONNA AND LUMINOSA, large 3-in., \$12.00 per 100, \$100.00 per 1000.

Cash with order.
SCHIEBLE BROS.,
Wholesale Growers,
Main, Lock and Old Main Sts.,
Miamisburg, Ohio.

Begonia Mellor and Cincinnati, 3 1/4-in. pots at 75c each; 5-in. pots at \$1.50 each. Begonia Luminosa, Christmas Red, 2 1/4-in., \$6.00 per 100.

BEGONIAS FROM 2 1/4 IN. POTS.
100 7.00
1000 65.00
Begonia Chatelaine, 2 1/4-in. 12.00

Begonia Rex, 2 1/4-in. 12.00
New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in. pots, will make 5-in. saleable plants for the holidays 10.00

Roman J. Irwin, 108 W. 28th St., New York.

New Begonia, Mrs. M. A. Patten (sport of Chatelaine), very dark pink, 2-in. plants, \$12.00 per 100, will make excellent 5-in. plants for holiday sales; Begonia Chatelaine, nice 2 1/4-in. stock, \$6.50 per 100, \$55.00 per 1000; 3-in., very fine, \$10.00 per 100; 3 1/2-in., \$20.00 per 100; 5-in., heavy, \$50.00 per 100. Luminosa and Prima Donna, 4-in., \$15.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

BEGONIAS

100
Luminosa, 4-in.\$16.00
Chatelaine, 3-in. 12.00
Cincinnati, 2 1/4-in. 35.00
Mellor, 2 1/4-in. 35.00
Mrs. Patten, 2 1/4-in. 15.00
Mrs. Patten, 3-in. 35.00

C. U. LIGGITT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

BEGONIAS, best in the country.
5-in. Luminosa\$0.25
4-in. Lorraine50
5-in. Lorraine75
4-in. Cincinnati75
5-in. Cincinnati 1.00

Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Begonia Chatelaine, 3-in.\$12.00 per 100
Begonia Luminosa, 2 1/4-in. 6.00 per 100
Begonia Luminosa, 3-in. 9.00 per 100

Terms, cash. Packing 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

Begonias, Mellor and Cincinnati, 4 1/2-in., 80c each; 5-in., \$1.25 each. Florence Davenport, strong 4-in., \$60.00 per 100. Add 10% for packing in paper pots.

J. E. MATTHEWSON, SHEROYGAN, WIS.

Begonia Chatelaine, 4-in., \$15.00 per 100. These plants are ready for shift; very bushy, in fact the finest lot you ever will see. We guarantee satisfaction or return money. Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Begonia Chatelaine, nice stock from 2 1/4 in., ready for 3-in., \$5.00 per 100. Write for prices on larger amounts. Will ship at once.

S. A. PINKSTONE, Utica, N. Y.
York & Hickory Sts.

Begonia Chatelaine, Boufire, Luminosa, fine bushy stock ready for shift, 4-in., per 100, \$15.00. Cash, please.

J. Sylvester, Oconto, Wis.

Begonias, assorted, \$5.00 per 100. Luminosa varieties, mixed colors, 2-in., \$6.00; 3-in., mixed colors, strong plants, \$10.00 per 100.
N. O. Caswell, Delavan, Ill.

Begonias, Luminosa, Chatelaine, Semperflorens, Erfordii, 2 1/4-in., \$8.00 per 100. Cash.
ABERDEEN FLORAL CO., ABERDEEN, MISS.

3-in. Chatelaine Begonias, in fine shape, \$12.00 per 100.
Poehlmann Bros. Co., Morton Grove, Ill.

Extra fine Begonias, full of bloom, Luminosa and Prima Donna, 5-in., 35c.
H. S. Ely & Co., Neosho, Mo.

Hardy Begonia Evansiana bulblets, \$3.00 per 100, prepaid.
H. W. Peterson, Poplar Bluff, Mo.

Begonias, Fuchstoides, 2 1/4-in., \$5.00 per 100. Add 5% for packing.
J. E. MATTHEWSON, SHEROYGAN, WIS.

Begonias, Prima Donna and Vernon, \$4.50 per 100, \$40.00 per 1000.
M. J. Burke & Co., Hillside, Ill.

Begonia, fine 5 in. Corallinas, at \$1.00 each. We have only a small supply. Order now.
Quentin Floral Co., St. Joseph, Mo.

Begonia Chatelaine, 3-in.\$10.00 per 100
Begonia Vernon, 3-in. 10.00 per 100
Fred Burra, Peoria, Ill.

Begonias same as in issue Oct. 2nd.
A. M. AUGSPURGER, PEORIA, ILL.

Begonia, pink, in bloom, fine for Xmas, 4-in., 15c. Cash.
L. J. Rowe, Titusville, Pa.

Rex Begonias from bench, \$8.00 per 100. Cash, please.
E. R. Randolph, Delavan, Ill.

Begonia Chatelaine, 3-in., ready to shift, \$10.00 per 100.
F. Dorner & Sons Co., Lafayette, Ind.

Begonia Gracilis Prima Donna, flesh pink, fancy stock, 2 1/2-in., \$5.00 per 100. Cash.
The East Lawn Gardens, Urbana, Ohio.

Begonia Chatelaine, strong stock from 2 1/4-in. pots, ready for 3-in., \$6.00 per 100.
Evensen Bros. Co., Williamsport, Pa.

Begonias, Luminosa, Vernon, Prima Donna and Mignon, strong 4-in., ready for market, 15c each.
Furst Floral Co., Dayton, O.

Begonia Thurstoni, 3 1/2-in. pots, strong, \$10.00 per 100.
The McGregor Bros. Co., Springfield, O.

Rex Begonias, mixed, strong 3-in., \$2.00 per dozen. Cash. Add 5% for packing.
Ulrich Floral Co., Timm, O.

Begonia Chatelaine, 2 1/4-in., strong, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Begonia Chatelaine, rooted cuttings, \$2.50 per 100.
L. Potter & Sons, Waukegan, Ill.

Begonia Chatelaine, 2-in., 6c, 3 1/2-in., 15c. Cash.
C. Retacher, Dover, Ohio.

BERRIED PLANTS

CLEVELAND CHERRIES

Finest ever

Loaded with green berries

Turning red, now

5-in. pot plants, \$25.00 per 100.

A few 4-in. at \$20.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Xmas Cherries, pot-grown in frames, 5-in., covered with berries, \$25.00 per 100.
Bird's Eye and Celestial Peppers, covered with berries, the finest lot you ever saw, 5-in. pot-grown in frames all summer, \$40.00 per 100.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

CHERRIES, NEW CLEVELAND

Strong field grown plants

well fruited, ready for 5 and 6-in. pots,

\$3.50 per doz., \$25.00 per 100.

Rockford Seed Farms, H. W. Buckbee, Forest City Greenhouses, Rockford, Ill.

GROW ON FOR CHRISTMAS

Cleveland Cherries, nice 3-in., \$10.00 per 100; 3-in. selected, \$15.00; 4-in., 20c; 5-in., 50c; 6-in., 75c and \$1.00. Celestial Peppers, 4-in., choice, \$25.00 per 100.

GUILLETT & SONS, LINCOLN, ILL.

Jerusalem Cherries, field grown, ready for 6-in. pots, 15 in. tall and very bushy, covered with berries, 35c each; 6-in. pot plants, 50c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

Xmas Peppers, strong, 4-in. and 5-in., full of green fruit, at 20c and 35c.
Terms, cash. Packing, 7 1/2% of amount of order.

C. H. Frey, Lincoln, Nebr.

Cleveland Cherries, 3 1/4-in., 15c; 4-in., 20c; 5-in., 35c; 6-in., 50c. Pot grown outdoors, well set with fruit. None better.

Golden Cherries, 4-in. only, 20c.
Abbey Ave. Greenhouses, Dayton, O.

Cleveland Cherries, 4-in. pots, \$2.00 per doz. Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD, 737-739 Buckingham Place, Chicago.

Cleveland Cherries, nice branched plants, 4 in. at \$15.00 per 100; 3-in. at \$10.00. No charge for packing. Terms, cash.

Hummel's Greenhouse, Frankfort, Ind.

Pot grown Cleveland Cherries, ready for 4-in., 8c; field grown, 15c. Large sizes, from 8 to 6-in., 25c and 35c.

Lindsey & Dawson, New Castle, Ind.

1000 Cleveland Cherries, 4-in., well berried, pot-grown outside, good size, bushy plants, ready for 5-in., 15c each.

Ellsworth Greenhouses, Grand Island, Neb.

Cleveland Cherries, taken from 3 in. pots and planted into the field, now ready for 5-in., covered with berries, \$12.00 per 100. Cash.

H. G. Norton, Perry, O.

Cherries, Cleveland, 5-in., large, bushy, pot grown, loaded with berries, \$3.00 per doz.; \$25.00 per 100. Cash.

Dunt Bros., 120 E. Prairie St., Decatur, Ill.

Cleveland Cherries, good bushy, 3-in., \$10.00 per 100.
Williams, The Florist, Grand Island, Nebr.

Cherries, New Cleveland, 4-in., extra strong, \$15.00 per 100. To make room. Packing free.
Geo. Heath, Morris, Ill.

Christmas Peppers, 3-in., in bud and bloom, \$10.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Cherries, 5-in., 25c. Celestial Peppers, 5-in., 25c. Peppers are about one-half colored.
Chas. Sherwood, Waterloo, Ia.

Solanums, Cleveland Cherries, 4-in., 25c; 6-in., 50c. Cash.
Samuel Smith & Son, Jamestown, R. I.

Field grown Christmas Peppers and Jerusalem Cherries, ready for 5-in. pots, \$10.00 per 100.
Hastings & Prasil, South Lyon, Mich.

BERRIED PLANTS—Continued

Cleveland Cherries, 4-in., \$12.00 per 100. Blue Ave. Floral Co., Independence, Mo.
Melvini Cherries, 5-in., 25c. Cash. F. G. Haenselman, Boulder, Colo.
Cleveland Cherries, grown out doors, 4-in., 12c. Chas. Roberts, New Madison, O.
Bird's Eye Peppers, 4-in., \$35.00 per 100. Fred Burro, Peoria, Ill.
Cleveland Cherries ready for 5-in. pots, \$25.00 per 100. John Dieckmann, Elm Grove, W. Va.
Cleveland Cherries for growing on, 4-in., \$15.00 per 100. Carl Hagenburger, W. Mentor, O.

BOUGAINVILLEAS

Bougainvilleas, strong well branched plants out of 5-in. pots, at \$1.00 each, \$10.00 per doz. WISE ADKISSON, GREENVILLE, TEX.
Bougainvilleas, 4-in. pots at \$40.00 per 100; 5-in. pots, fine plants at \$1.25 each. Roman J. Irwin, 108 W. 28th St., New York.
Bougainvilleas Sanderiana, 4-in., \$3.00 per doz. Baur Floral Co., Erie, Pa.

BOXWOOD**BOXWOOD**

Pyramids
3 ft. \$3.00 each
3 1/2 ft. 3.50 each
4 ft. 5.00 each
Standards
2-2 1/2 ft. high, 15 in. diam. crown.... \$ 3.00 each
24 in. diam. 7.50 each
26 in. diam. 10.00 each
28-30 in. diam. 12.00 each
30 in. diam. 15.00 each
Bush
12-15 in. \$.75 each
18 in. 1.00 each
Larger bushy specimens.... \$2.50-7.50 each
BOBBINK & ATKINS, RUTHERFORD, N. J.
Special, 18 to 24-in. Bush, \$1.00 each, \$90.00 per 100. Cash. Mary F. Heinly, Roversford, Pa.

BUDDLEIAS**BUDDLEIA ASIATICA****"White Flowered Winter Lilac"**

Easy to grow, blooms fine in Carnation temperature, from Dec. to Feb.
Now ready, strong 3-in. pots, ready for 4-in., 25c each, \$2.50 per doz., \$20.00 per 100. Cash, please.

WM. L. KORB, Louisville, Ky.
2720 Greenwood Ave.,

Buddleia, Asiatica and Veitchiana, 2 1/2-in., \$4.50 per 100, \$42.50 per 1000. Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

Buddleia Asiatica, a few choice plants, at \$1.00 each. More profitable to grow as a pot plant or cut flower for Xmas than Stevia.
A. L. Miller, Jamaica, N. Y.

Buddleia Magnifica R. C., ready now, \$2.00 per 100, \$15.00 per 1000.
The Imlay Co., Zanesville, O.

Buddleia Asiatica, strong 4-in. pots, \$6.00 per doz.
Roman J. Irwin, 108 W. 28th St., New York.

Buddleia Magnifica rooted cuttings, ready Oct. 10th, \$2.50 per 100, \$20.00 per 1000.
Groen's Nursery, Montebello, Cal.

BULBS**BULBS****HYACINTHS****Single 1st size**

Grand Maitre, Perle Brillante, Gertrude, L'Innocence, La Grandesse, \$7.50 per 100, \$68.00 per 1000.

Case lots averaging about 1600 each, \$65.00 per 1000. 3rd Size of above, 2000 to case, 15 to 17 cm., \$45.00 per 1000. Case lots at \$40.00 per 1000.

TULIPS**DOUBLE EARLY TULIPS**

Couronne d'Or, orange yellow.....	1000
Murillo, blue white.....	\$36.00
Tournesol, red and yellow.....	28.00
	36.00

SINGLE EARLY TULIPS

Artus, bright scarlet.....	20.00
Belle Alliance, scarlet.....	25.00
Chrysolora, finest yellow.....	25.00
Cottage Maid, soft pink.....	21.00
Cramoisi Brilliant, extra red.....	25.00
Gold Finch, pure yellow.....	25.00
Lord Kitchener, (Keizerskroon).....	25.00
La Reine, pure white, shaded pink.....	25.00
Prosperpine.....	24.00
Rose Griselini, delicate pink.....	24.00
White Hawk.....	25.00
Yellow Prince, golden yellow.....	25.00
Vermilion Brilliant.....	38.00
Rose Luisante, beautiful rose pink.....	32.00
Prince of Austria, orange scarlet.....	30.00

Case lots 5% discount.

NARCISSI

Bloom earlier than Holland bulbs.

Narcissus Emperor, large size.....	1000
Narcissus Empress, 1st size.....	\$30.00
Narcissus Sir Watkin, 1st size.....	30.00
Narcissus Soleil d'Or, 1st size, Yellow	
Paper White.....	35.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.
Late blooming, mixed Tulip bulbs, 25c per doz., \$2.00 per 100.

A. M. Adcock, Macomb, Ill.

Why are the Michigan grown bulbs better than Holland bulbs?

(1) No ocean trip to hurt the bulbs.
(2) The bulbs ripen better in Michigan than in Holland. Owing to the dry climate in Michigan, the bulbs shrink more but give you a better flower and are better for forcing and cheaper.

SINGLE EARLY TULIPS

	Per 100	Per 1000
Artus.....	\$1.75	\$16.00
Cramoisi Brilliant.....	2.75	27.00
Cardinal's Hat.....	2.75
King of Yellow and Gold Finch.....	2.75
La Reine.....	2.50	23.00
Rose Griselini.....	2.70
Yellow Prince.....	2.75	26.00
Cottage Maid.....	2.25
Prince de Ligne.....	2.50
Mrs. Cleveland.....	2.50
Mixed.....	1.75	16.00

DOUBLE TULIPS

Murillo.....	3.00	28.00
La Candeur.....	2.50
Mixed.....	2.00	18.00

DARWIN TULIPS

Clara Butt.....	2.25	20.00
Gretchen.....	2.25	20.00
Pride of Haarlem.....	3.00
Baronne de la Tonnaye.....	2.50
Mixed.....	2.00	18.00

MAY FLOWERING TULIPS

Golden Crown.....	2.25
Jaune d'Oef.....	2.25
Gesneriana Spatulata.....	2.25	20.00
Picotee.....	2.25
Salmon Queen.....	2.00	18.00
Caledonia.....	2.00	18.00
Mixed.....	1.75	16.00
Poeticus Ornatus, first-class.....	1.75	16.00

Planting stock, Salmon Queen, Gesneriana Spatulata, Clara Butt, Gretchen, \$10.00 per 1000. Cash, f. o. b., Grand Rapids, Mich. Ready for delivery now.

TULIP FARM, GRAND RAPIDS, MICH.

Prices are per 1000. 100 or more of a kind at 1000 rate, provided order totals not less than 500.

COTTAGE TYPE

Mixed May Flowering, all colors.....	\$18.00
Ellen Willmott, cream white.....	24.00
Inglecombe Yellow, rich, light yellow.....	24.00
Caledonia, scarlet orange, brilliant bedder.	

(Small sizes)

Bouton d'Or, small golden yellow.

(Small sizes)

DARWIN TYPE

Mixed Darwins, all colors.....	\$18.00
Wedding Veil, blue white, good forcer.....	18.00
White Queen, La Candeur, good forcer.....	24.00
Kate Greenaway, lilac white.....	20.00
Baronne de la Tonnaye, soft pink. (Small sizes).	
Clara Butt, apricot pink, good forcer.....	20.00
Clara Butt, second size.....	12.00
Farncombe Sanders, the best red.....	28.00
Farncombe Sanders, second size.....	20.00

Small and Very Small Planting Sizes
Prices are per pound, approximately the same price by weight as the regular blooming size of the same variety.

Mixed May Flowering.....	\$0.90
Ellen Willmott.....	.90
Inglecombe Yellow.....	1.15
Caledonia.....	.80
Bouton d'Or.....	1.50
Mixed Darwins.....	.95
Wedding Veil.....	.95
White Queen.....	.95
Kate Greenaway.....	.85
Baronne de la Tonnaye.....	.80
Clara Butt.....	1.00
Farncombe Sanders.....	.95

Please state which size is wanted or preferred.

ORONOGO FLOWER GARDENS,

CARTERVILLE, MISSOURI.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
1/4-inch to 1/2-inch.....	\$ 3.50
1/2-inch to 3/4-inch.....	6.50
3/4-inch to 1-inch.....	9.50
1-inch and up.....	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

NARCISSUS BULBS

Immediate shipment—order today.

Paper Whites, 13ctm., 1250 to case.....	\$21.00 per 1000
Grand Soleil d'Or.....	\$5.00 per 100 45.00 per 1000
Trumpet M a j o r,	

French..... 8.00 per 100 20.00 per 1000
Write for prices on Dutch bulbs, Giganteums, Multiflorums and Hardy Lilies.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pips; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO, Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

BULBS

For a succession of bloom in April and May, plant our mixed Narcissi, 12 varieties, double and single yellow, white and primrose, \$1.00 per 100, \$9.00 per 1000. Also Peonies and Perennials.

Mrs. Wm. Crawford, Indiana.

La Porte, Indiana.

Trumpet Daffodil Princeps, pure stock, early, 40,000 1/4-in. up, \$3.00 per 1000; less than 1/4-in., \$4.00 per 1000; 2 doz. of the former or 4 doz. of the latter as samples, by mail, 25c. Correspondence solicited.

John H. Umpleby, Lake View, N. Y.

Hardy Begonia Evansiana bulblets, \$3.00 per 100, prepaid.

H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices. C. KUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 32 Broadway

Narcissi Emperor, single nose, \$20.00 per 1000; Poeticus, Pheasant's Eye, \$9.00 per 1000. Post Bros., Bulb Growers, Richmond, Va.

Bulbs. See issue Sept 4th. A. M. AUGSPURGER, PEORIA, ILL.

See our display ad in this issue. S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALCEOLARIAS

Calceolaria Hybrida, choicest mixed, 2 1/4-in., \$10.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS**CALENDULAS****Orange King**

	100	1000
2 1/4-in.	\$4.00	\$35.00
3-in.	6.00	50.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

400

Orange King Calendulas,

strong plants, 2 1/4-in.,

\$3.00 per 100 for lot.

Cash.

Carek, Florist, 2041 Broadway, Lorain, O.

500 Extra fine, 2 1/4-in., Calendulas, Orange King and Lemon Queen, 2 1/2-c, or the whole lot for \$10.00.

Jos. Losson & Son, New Albany, Ind.

Calendulas, Orange King, strong 2 1/4-in., special, \$3.50 per 100, \$30.00 per 1000.

S. S. SKIDELSKY & CO., New York City.

Calendula, Orange King, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

3-in. Calendulas, strong, best varieties, \$6.00 per 100.

Poehlmann Bros. Co., Morton Grove, Ill.

Calendulas, Orange King, 2 and 2 1/4-in., \$2.50 and \$3.50 per 100. Cash, please.

Wm. Hasselmann, Independence, Kans.

Calendulas, Orange King, strong 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

HAUR FLORAL CO., ERIE, PA.

Calendulas, Orange King, fine 2 1/4-in., \$3.00 per 100, \$27.50 per 1000. Cash. La Grange Nursery Co., 408 N. Brainerd Ave., La Grange, Ill.

3000 Calendulas, Orange King, 2 1/4-in., \$3.50 per 100. Order shipped day received.

W. C. Ehmann, Corfu, N. Y.

Calendula Orange King, good strong plants, \$3.00 per 100.

John G. Witt & Son, 10429 Wallace St., Chicago.

Calendula Orange King, 2 1/4-in., true, selected stock for forcing, \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Calendulas, Lemon Queen, 2 1/4-in., extra strong, fine plants, \$3.00 per 100.

R. Sheffer, Wheaton, Ill.

Calendulas, Orange King, 2 1/4-in. pots, fine plants, \$3.50 per 100. Cash, please.

Eric Buchholz, Muncie, Ind.

Calendula Orange King, 3-in., delivery Oct. 15th, to follow mums, \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Calendula, Orange King, 2-in., \$3.00 per 100. Cash.

Olsen Floral Co., Elgin, Ill.

Calendula Orange King, fine plants, 2 1/4-in., \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Calendulas, Orange King, 2 1/4-in., \$4.00 per 100. Bland & Steinmetz, Independence, Ia.

Calendulas, Orange King, strong 2-in., \$3.00 per 100. Cash. Riverside Floral Co., S. Bend, Ind.

Calendula Orange King, 2-in. pots, \$3.00 per 100. Fugleberg & Flister, Oshkosh, Wis.

Calendula Orange King, 2 1/4-in., at \$4.00 per 100. Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2 1/4-in., \$4.00 per 100. Frank F. Crump, Colorado Springs, Colo.

CALLAS

Calla Lilies will pay better than Easter Lilies this year. Plant now. No rot. Perfect stock. 3 to 4-in. circumference.... \$ 4.50 per 100 bulbs 6 to 8 in. circumference.... 18.00 per 100 bulbs Other sizes all sold. Write or wire.

BROWN BULB RANCH,

Growers of seeds and bulbs,

CAPITOLA, CALIFORNIA.

WHITE CALLA BULBS. Clean, sound bulbs of Calla Aethiopica, the popular white Calla, all with crown shoots. Plant now and they will begin blooming in December. Figure a little; suppose you plant 1000 bulbs, 6 inches each way and get 6 flowers to a plant, (a fair average) you are making \$750.00 gross on 250 square feet of bench space even if you sell the flowers as low as \$1.50 per dozen, and you have your bulbs to use year after year.

Diameter of Bulbs.	100	1000
1 to 1 1/4-in.	\$ 6.00	\$ 57.50
1 1/4 to 1 1/2-in.	10.00	95.00
1 1/2 to 2 -in.	15.00	145.00

YELLOW CALLA BULBS. The true Elliottiana, brilliant yellow, with green foliage. Makes an attractive, easily grown, pot plant novelty that sells itself.

Diameter of Bulbs.	100	1000
1 1/4 to 2-in.	\$17.00	\$160.00
2-in. and up	25.00	240.00

Cheap, poor quality bulbs take as much space and more care than good ones. Why not buy the best?

SEVIN-VINCENT CO.,
417 Montgomery St., San Francisco, Cal.

WHITE (Aethiopica), fresh, sound stock; best bulbs obtainable. You will need more because of scarcity of other bulb stock. Delivered to you by express, prepaid, at following prices for \$6.00 orders, or more, with cash:

3 to 4-in. circumference	\$ 6.00 per 100
4 to 5-in. circumference	10.00 per 100
5 to 6-in. circumference	15.00 per 100

All sizes good bloomers. Order immediately. Lilydale Bulb Co., Santa Cruz, Calif.

Godfrey Calla bulblets, pure stock, ready for immediate shipment, mixed sizes from 3/4-in. in diameter down as they run, \$1.00 per 100; \$9.00 per 1000. Second size, \$2.50 per 100; size for potting in 3-in. pots, \$5.00 per 100.
N. O. Caswell, Delavan, Ill.

Godfrey Callas, blooming size, \$13.50 per 100; Yellow Callas, 1 1/4-in., \$12.50; 1 1/2-in., \$15.00 per 100.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Calla Godfrey, 3-in., \$6.00 per 100; \$55.00 per 1000. Strong 3 1/2-in. Godfrey Calla plants, \$8.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

YELLOW CALLAS
True Elliottiana
Our specialty. Write for prices.
PACIFIC BULB CO.,
211 Pacific Ave., Santa Cruz, Calif.

Godfrey Callas, 4-in., \$12.00 per 100
Godfrey Callas, 3-in., 6.00 per 100
No charge for packing. Select stock. Cowan Bros. & Co., 21st & Spruce Sts., Terre Haute, Ind.

Godfrey Callas, 3-in., blooming size, \$6.00 per 100, \$50.00 per 1000.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Callas, not Godfrey, 4-in., \$2.00 per doz., \$12.00 per 100. Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

4-in. Calla Godfrey, 10c; 3-in., 5c. Free packing. Cash.
J. E. Hitz, Florist, Franklin, Ind.

Surplus Calla Lily bulbs, Godfrey and Aethiopica, extra large bulbs, 10c. Cash.
Milford Greenhouse, Milford, Ia.

Started Godfrey Calla bulblets, ready for 2 1/4-in. pots, \$1.25 per 100.
Attica Floral Co., Attica, Ind.

8000 fine 4-in. Godfrey Calla plants at \$12.00 per 100. Packing free. Cash with order.
Butterworth Floral Co., Muskegon, Mich.

CAMPANULAS

Campanula Medium, beautiful plants in 6 distinct varieties from the field, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

CARNATIONS

Rooted cuttings ready December and later. Ethel Fisher, Peter Fisher's New Red, \$14.00 per 100, 250 for \$28.75, 500 for \$57.50, 1000 for \$115.00. Laddie, \$10.00 per 100, \$90.00 per 1000. Enchantress Supreme, Mrs. C. W. Ward, Beacon, Rose-pink Enchantress, Cottage Maid at \$6.00 per 100, \$50.00 per 1000. Alice, Pink Enchantress, White Wonder and other good varieties at \$5.00 per 100, \$40.00 per 1000. Ask for complete list of Carnation rooted cuttings.
Roman J. Irwin, 108 W. 28th St., New York.

Carnations, 600 to 800 good white we bought last season for White Enchantress. Free grower and bloomer but not quite as large a flower as White Enchantress. These have been grown inside during the summer and are nice plants in 3-in. pots. We will ship in paper pots so there will be no set back in planting, \$10.00 per 100. Cash with order.
Geneva Floral Co., Geneva, N. Y.

Field-grown Carnation Plants.	Good-sized, nice, clean, healthy stock.	Per 100	Per 1000
Crystal White		\$10.00	\$90.00
Matchless		10.00	90.00
White Pearl		10.00	90.00
Akehurst		10.00	90.00
White Wonder		11.00	100.00

Carnation field plants, 500 each, White Enchantress, Matchless, Ward, good plants at 10c, also 2000 medium size, same varieties at 8c.
Furrow & Co., Guthrie, Okla.

No. 1 Carnations, Light Pink and White Enchantress, \$15.00 per 100, \$140.00 per 1000; Philadelphia, \$12.00 per 100, \$110.00 per 1000; No. 2 White Enchantress, Light Pink Enchantress, Philadelphia, \$9.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Carnation, Marguerite, strong field grown, ready for 4-in. and 5-in. pots, in bud and bloom, noted for their free blooming and strong fragrance, \$7.00 per 100. Sample 25 at 100 rate. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Carnations, field plants, Matchless, White Enchantress, Enchantress, just as they come in the field, \$12.00; picked plants, \$15.00 per 100. Cash.
Ulrich Floral Co., Tiffin, O.

Orders booked now for Morning Glow, Boston's favorite light rose-pink Carnation. Rooted cuttings ready Jan. 1st, 1920, \$7.00 per 100, \$65.00 per 1000. For particulars, write the originator.
E. Winkler, Wakefield, Mass.

500 White Enchantress Carnations, \$7.00 per 100.
Geo. Bakaitis, 4309 N. Francisco Ave., Chicago.

700 White Enchantress, 200 Enchantress, 250 Ward, 50 Belle Washburn, good strong plants, 10c.
Byron Henry Ives, Albuquerque, N. Mex.

While they last, 1000 Harlowarden, strong field-grown, \$18.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

CHERRIES

3-in. Cleveland Cherries, \$10.00 per 100; 4-in. Cleveland Cherries, \$15.00 per 100; heavy pot grown, 4-in., \$17.50 per 100; 4-in. Cherries, Orange Queen, \$18.00 per 100; Cleveland Cherries, 5-in., \$25.00 per 100; select 5-in., \$30.00 per 100; well fruited 6-in. at \$75.00 per 100; 6 1/2-in. and 7-in., \$100.00 per 100.

Very nice stock for growing on. 5% for packing. S. S. Skidelsky & Co., 50 Park Place, New York City.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3 1/4-in. pots, \$15.00 per 100; 4-in. pots, \$20.00 per 100; 5-in. pots, \$25.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.
Roman J. Irwin, 108 W. 28th St., New York.

Jerusalem Cherries, Cleveland, grown from selected and true type, 4-in., at \$20.00 per 100. A. L. Miller, Jamaica, N. Y.

CHRYSTHEMUMS

CHRYSTHEMUMS
In bloom and bud, pot grown, best leading, big flowering and Pompon varieties, full dark green foliage; \$9.00, \$12.00, \$18.00 and \$24.00 per dozen. When ordering, say if wanted shipped in or out of pots.
Cash with order please. Add 5% for packing.
ANTON SCHULTHEIS,
College Point, L. I., N. Y.

Stock plants of Unaka, Chrysolora, Oconto and October Frost, now ready. These early varieties are the real money makers and bring more money than later varieties, \$5.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

POT MUMS
Fine plants, best varieties, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. Order now before the flowers open.
GULLETT & SONS, LINCOLN, ILL.

2 1/4-in. Mum plants, Crystal Gem, Silver Wedding, Lynnwood Hall, Golden Queen, G. Salomon, Unaka, Mary Mann, Diana, Klondike, Harvard and a few others, \$3.50 per 100. Cash.
J. C. Steinhauer, Pittsburg, Kans.

Chrysanthemum plants, 5-in., 50c and 60c. Unaka stock plants, \$5.00 per 100.
Chas. Sherwood, Waterloo, Iowa.

Early Snow stock plants, now ready, \$5.00 per 100.
W. W. Dederick, Warsaw, Ind.

670 2 1/4-in. Odessa, \$5.00 per 100. Cash.
J. T. Kehelev, Florist, Columbus, Ga.

CINERARIAS

CINERARIAS
Buy now and have them in bloom for Christmas. Plants in bloom for the holidays always bring the highest prices, therefore, are the money makers. We have a fine lot of 2 1/4-in. Prize Dwarf, lathhouse grown plants free from insects, which we offer at the special price of \$5.00 per 100. Cash.
FAIRHOPE GREENHOUSES, LOUISVILLE, O.

CINERARIAS, GOLD MEDAL STRAIN, fine, healthy plants, semi-dwarf, tall, Stella and Stellata, separate or assorted, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order.
SCHIERLE BROS.,
WHOLESALE GROWERS,
Main, Lock and Old Main Sts.,
Miamisburg, Ohio.

Royal mixture, which contains Dreer's Prize Dwarf strain and Vaughan's Columbian mixture, that we offer to those that want something good. Stock ready for shipping Oct. 25; booking advance orders, 2 1/2-in., \$6.00 per 100, \$50.00 per 1000. Cash.
Freeport Floral Co., Freeport, Ill.

Cinerarias, Dreer's fancy mixed, strong 2-in., \$5.00 per 100. Cash.
Furst Floral Co., Dayton, O.

Cinerarias, Dwarf Giant mixed, 2 1/4-in., A1 stock, special at 4 1/2c. Cash.
Hammerschmidt & Clark, Medina, O.

Cinerarias, Dwarf and Semi Dwarf, imported strain of brilliant, mixed colors, 2 1/4-in., \$5.00 per 100; 3-in., \$7.00 per 100; 200 for \$13.00. All ready to shift.
Chas. Whitton, York & Gray Ave., Utica, N. Y.

Cinerarias, ready about Oct. 1st or sooner. Dreer's Prize Dwarf, Dreer's Prize Tall, Columbian strain, 2-in., good stock, \$6.00 per 100, \$55.00 per 1000. Cash.
G. W. Frisch's Son, Dayton, O.

DWARF CINERARIAS
Clean, large flowering, fine shades, 2-in., \$5.00 per 100.
A. C. BROWN, SPRINGFIELD, ILL.

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,
Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Fancy Dwarf Mixed, large transplanted plants, ready for 3-in., \$3.00 per 100, mail; \$25.00 per 1000, express.
Edward Whitton, Utica, N. Y.

Cinerarias, Dreer's Prize Dwarf, fine well established plants ready for shift, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100.
Stenson & McGrail, Uniontown, Pa.

DREER'S PRIZE DWARF
Cinerarias, strong 2 1/4-in., fine stock, \$6.00 per 100; \$55.00 per 1000.
GULLETT & SONS, LINCOLN, ILL.

5000 Cinerarias, 2 1/4-in. pots, dwarf, clean, large flowering, fine shades, \$5.00 per 100. Cash, please.
John Faber, R. R. 4, Box 137, Kankakee, Ill.

Cinerarias, Giant Fancy Dwarf mixed, good strong 2 1/4-in. stock, ready for shift at \$7.00 per 100, \$65.00 per 1000. Cash, please.
C. A. Rieman, City Florist, Connersville, Ind.

Cinerarias, dwarf hybrids, large flowering, finest shades and colors, 2 1/4-in. ready for shift, \$5.00 per 100. E. G. Van Benthuyzen, R. F. D. 6, Schenectady, N. Y.

Cinerarias, Prize strain, dwarf and semi dwarf, fine large plants ready to shift, 2 1/4-in., \$5.00 per 100; 3-in., \$10.00 per 100.
Samuel Whitton, Churchill Ave., Utica, N. Y.

Prize Half Dwarf strain Brilliant mixed, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2 1/4-in., \$5.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Prize Strain, Semi-dwarf, large strong 3-in. stock, ready for shift, \$8.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

CINERARIAS, Dreer's fancy mixed, strong, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000.
John Fallon, Staunton, Va.

Cinerarias, Grandiflora and Dwarf, mixed, 2 1/4-in., \$4.00. Cash.
Baker Floral & Seed Co., Baker, Ore.

Cinerarias, 3-in., very fine strain, \$7.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cineraria Hybrida, 2 1/4-in., \$5.00 per 100. Add 5% for packing.
J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Half Dwarf, ready Oct. 15th, 2 1/4-in., \$5.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Cinerarias, Half Dwarf, finest stock, ready to shift, \$5.00 per 100. Cash.
C. G. Locke, Arkport, N. Y.

Cinerarias, Giant Fancy, mixed, 2-in., \$5.00 per 100.
Geo. Heath, Morris, Ill.

CLEMATIS

Clematis Paniculata, 2-yr., 15c; 3-yr., 20c. Extra fine.
W. H. Salter, Rochester, N. Y.

COLEUS

COLEUS CUTTINGS
Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.

1000 Rooted cuttings	\$12.00
Brilliant, Salvador and other fancy varieties	20.00

C. U. LIGGITT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

COLEUS
Christmas Gems and Brillancy R. C., \$2.00 per 100; 2 1/4-in., \$5.00. 12 Standard sorts, R. C., \$1.50 per 100; 2 1/4-in. pots, \$3.50.
After December, Fancy sorts, R. C., \$2.50 per 100; 2 1/4-in. pots, \$6.00. Standard sorts, \$1.50 per 100; 2-in. pots, \$4.00.
THE INLAY CO., ZANESVILLE, O.

Brilliant, 5-in. pots, \$3.60 per doz.
Trailing Queen, rooted cuttings, 20.00 per 1000
Brilliant, rooted cuttings, 20.00 per 1000
Packing charged at the rate of 5% for paper pots, 10% for clay pots.
GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

Coleus, Liberty, sport from Brillancy, much brighter, better grower, fine for Xmas, from 2 1/2-in. pots, \$1.50 per doz. Try a dozen, you will want more. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Coleus, R. C., \$20.00 per 1000. Phone Niles 10.
Niles Florists, Niles, Ill.

Brilliance, R. C., \$3.00 per 100; mixed, \$1.50 per 100, prepaid. Brilliance, 2½-in., \$6.00 per 100; Liberty, all sold until November. Cash, please.

Rorston & Fenton, Evansville, Ind.

Coleus, Brilliance, 2-in., \$5.00 per 100; rooted cuttings, \$3.00; 15 other varieties, R. C., \$1.50 per 100. Other stock such as Heliotrope, Ageratum, Geraniums, rooted on order.

Totten's Greenhouse, Knox, Ind.

Coleus, six leading varieties.
Extra fine, R. C. \$1.00 per 100
Extra fine, 2½-in. 2.00 per 100
Burrows Bros., 2021 S. Main St., Rockford, Ill.

Coleus, Brilliance, 2-in., \$5.00 per 100. Standard sorts, 15 varieties, R. C., \$1.00 per 100; 2-in., \$3.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Coleus, Brilliance or Christmas Gem, 2-in., \$7.50 per 100; R. C., in all varieties this fall and later, price on application.

Roman J. Irwin, 108 W. 28th St., New York.

COLEUS.

Brilliance and Xmas Gem, R. C., \$3.00 per 100. Cash. ABERDEEN FLORAL CO., ABERDEEN, MISS.

Coleus, Xmas Gem or Brilliance, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Coleus Brilliance and Christmas Gem, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.

N. Kiger, Marietta, O.

Coleus, 8 best varieties, R. C., \$1.00 per 100, \$9.00 per 1000; 2½-in., \$3.00 per 100. Cash.

Wm. Baird & Son, Greenville, Pa.

Coleus, large fancy leaves, mixed, 4-in. extra good, \$10.00 per 100, just right for window plants.

A. R. Ellis, Chittenango, New York.

Coleus, Brilliance or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, \$7.00 per 100.

The McGregor Bros. Co., Springfield, O.

Coleus R. C., good varieties, \$7.00 per 1000.

Blue Ave. Floral Co., Independence, Mo.

500 Xmas Gem, 3-in., \$6.00 per 100.

Mauldin Floral Co., Greenville, S. C.

Coleus, Trailing Queen, R. C., \$1.00 per 100.

Geo. Heath, Morris, Ill.

CROTONS

Croton Punctatum, 3-in., at \$25.00 per 100; 4½-in. at \$50.00 per 100; highly colored.

A. L. Miller, Jamaica, L. I., N. Y.

CYCLAMEN

Cyclamen seed you can depend on for good germination as well as the very finest strain, that is what we build our reputation on.

Separate colors: Red, pink, white with eye, \$1.25 per 100, \$10.00 per 1000.

Extra fine dark blood Christmas Red, Defiance, dark and light salmon, at \$2.00 per 100, \$15.00 per 1000.

CHRIST WINTERICH,

Cyclamen Specialist,

(formerly of Defiance, O., now)

Hartzell, Missouri.

Cyclamen, 8-in., \$3.50 each. These plants are the finest grown, as big as a bushel basket. We have a house filled with them, 450 ft. by 25 ft. It's a picture! Buy now for Christmas sales.

Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITBOLD CO.,

737-739 Buckingham Place, Chicago.

Very nice 3-in. Cyclamen, ready for transplanting into 4-in., \$27.50 per 100. Well rooted, strong plants, ready for shifting, 5-in., very heavy, \$75.00 per 100. 10% for packing in paper pots.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

CYCLAMEN

5-in. Ready to shift.....\$12.00 doz.

6-in. Ready to shift..... 18.00 doz.

These plants are exceptionally well grown, in bud and abundance of fine foliage.

E. R. TAUCH, MARQUETTE, MICH.

Cyclamen, extra strong, 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$1.00 each; strong 6-in., \$1.50 each. Add 10% for packing in paper pots.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Cyclamen, Wandsbek strain, out of 4-in. pots, \$30.00 per 100; 2½-in., \$12.00 per 100. Cash with order.

Bramley & Son,

1181 E. 71st St., Cleveland, O.

Cyclamen, extra strong, of best strains, 5-in., \$1.25 each; 6-in., \$2.00 each. Ready now.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, 3-in. pots at \$20.00 per 100; strong 3½-in. at \$35.00 per 100; strong 4-in. pots at \$50.00 and \$60.00 per 100. Selected strain.

Roman J. Irwin, 108 W. 28th St., New York.

CYCLAMEN.

5-in. 75c each

4-in. 50c each

A. Colle, Doylestown, Pa.

Fine 5-in. assorted Cyclamen plants at \$9.00 per doz.

C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, ready for shift, 4-in., \$45.00 per 100.

Frank F. Crump, Colorado Springs, Colo.

Cyclamen, 4-in., \$35.00 per 100; 5-in., \$70.00 per 100. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Cyclamen, best strains, select 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$12.00 per doz. BAUR FLORAL CO., ERIE, PA.

Cyclamen, Giganteum strain, 5-in., 50c and 75c. Cash.

Jos. Turski, Gross Point, Ill.

DAHLIAS

DAHLIA NOVELTIES.

Latest California and European introductions.

8000 Pot Bulbs for Fall Delivery.

Giant cut flower varieties.

Attraction, lavender;

Dr. Tevis, salmon rose with old gold;

Golden West, orange buff;

Joffre, delicate pink;

King of the Autumn, terra cotta.

GIANT EXHIBITION SORTS.

Geo. Walters, salmon pink with gold;

Meyerbeer, purple lined crimson;

Mrs. Jessie Seal, pink golden shadings;

Salome Jane, old gold and crimson;

Mon. Lenormand, variegated red, yellow, white. Postpaid, 50c each, \$4.00 per 10, \$35.00 per 100.

Catalog mailed on request.

Key Route Heights Nursery Co.,

QUALITY—SERVICE.

3852 Loma Vista Ave., Oakland, Cal.

Maude Adams is the biggest money-making florists' Dahlia on the market. Three times as free as Sylvia, an early and continuous bloomer with strong wiry stems holding the flowers erect and in the desired form for packing and design work. Color, pure white, overlaid and suffused with the sweetest tone of pink, just like a Carnation. Prices for strong field grown clumps, grown under irrigation, 50c each, \$5.00 per dozen, \$35.00 per 100. Dozen and more, prepaid.

Raymond M. Champe, Walled Lake, Oakland Co. Michigan.

10,000 Standard named Dahlias, field grown clumps, \$60.00 per 1000; 2000 mixed clumps, \$50.00 per 1000. October and November delivery. Cash with order.

Jacob McQueen, Baltic, O.

DAHLIAS

57 Varieties of Dahlias, choice stock. Send for price list. Kalish Bros. Floral Co., 4516 Delmar Ave., St. Louis, Mo.

Dahlias, C. W. Bruton, field clumps, \$10.00 per 100, or will exchange for Cactus Dahlias, C. Albert Shaffer, R. 4, Box 92, Alexandria, Va.

DAISIES

DAISIES

Boston Yellow, 2½-in.	100	1000
White Marguerites, extra long, 2½-in.	\$ 7.00	\$60.00
White Marguerites, 4-in.	6.00	50.00
White Marguerites, 6-in.	15.00
White Marguerites, 6-in.	40.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

A. E. HUNT'S STRAIN

BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity. \$25.00 per 1000. f. o. b. grower.

Hunt's White Sport, small center, long petals, for October and November delivery, rooted cuttings, \$75.00 per 1000; 2½-in., \$100.00 per 1000. No order accepted for less than 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Daisies, Nicholson's White, Etoile d'Or, 2½-in., \$5.00 per 100, \$45.00 per 1000. Shasta, 2½-in., \$6.00 per 100; Daisy, Bellis, white and pink, 2½-in., \$4.00 per 100. Cash. Add 5% for packing charge.

A. M. AUGSPURGER, PEORIA, ILL.

Daisies, Mrs. Sander and single white R. C., \$4.00 per 100, \$35.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00 per 1000. Boston Yellow, R. C., \$5.00 per 100; \$45.00 per 1000; 2½-in. pots, \$8.00 per 100, \$75.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Bellis Double Daisy, Longfellow, Snowball, Giant White, Giant Rose and Double Quilled Mixed, 75c per 100, \$3.25 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

BOSTON YELLOW DAISY

A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

Allegany, New York.

Boston Yellow, 2½-in. strong, \$7.00 per 100; Giant White, 2½-in., \$5.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Daisies, best single white, R. C., \$20.00 per 1000; 2½-in., \$50.00 per 1000.

Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Bellis Daisies, pink and white, \$3.00 per 1000; R. C., Sander and single white, \$1.50 per 100.

Cash.

Ryer Bros., Chambersburg, Pa.

Daisies, Bellis, Monstrosa, pink or white, also Longfellow and Snowball; fine strong plants, \$3.00 per 1000, \$8.25 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Bellis Daisies, Longfellow and Snowball, fine strong plants, July sown, \$3.50 per 1000, 500 at 1000 rate.

Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Daisies, R. C., Chicago White, \$4.00 per 100.

Ready now. Quentin Floral Co., St. Joseph, Mo.

SHASTA DAISIES, GOOD STOCK.

Seedlings \$5.00 per 1000
2-in., Oct. 1st 2.50 per 100
F. C. FREEMAN & SONS, PORTLAND, IND.

Shasta Daisies, field clumps, 35c; strong divisions, \$5.00 per 100, \$40.00 per 1000.

A. Mirring, East St. Louis, Ill.

Daisies, Marguerites, rooted cuttings, \$2.50 per 100, \$20.00 per 1000. Joseph Michal, 6416 S. Halsted St., Chicago.

Daisies, Marguerites, 2-in., \$3.00 per 100. Boston Yellow, 2-in., \$4.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Daisies, Marguerites and Boston Yellow, 2-in., \$4.00 per 100. Cash.

J. W. Miller, Shiremanstown, Pa.

Marguerite Daisies, 3-in., at \$8.00 per 100. Cash with order. George Souster, Elgin, Ill.

Marguerite Daisies (white), 2½-in., \$4.00 per 100.

C. J. Frew, Jr., Conneaut, O.

Daisies, 90 Marguerites, 4-in., strong plants, \$3.00 per doz. Cash. Ulrich Floral Co., Tiffin, O.

Daisies, Bellis, pink and white, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

DELPHINIUMS

Delphinium Belladonna and Formosum, field grown plants, fine in every way, \$6.00 per 100. Chinese, white and sky blue, field grown, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Delphinium Belladonna, 10,000 field-grown plants, 2-yr. strong plants, \$8.00 per 100, \$75.00 per 1000; 3-yr. strong plants, \$12.00 per 100, \$110.00 per 1000.

Eschrich's Nursery, North Milwaukee, Wis.

Delphinium seedlings.

They are great, been cutting all summer. everybody should have them: \$1.00 per 100, postpaid.

George Heath, Morris, Ill.

Delphinium Belladonna, 1 year old, \$7.50 per 100, \$70.00 per 1000; 3 yrs. old, \$25.00 per 100.

Carl Hagenburger, West Mentor, O.

Delphinium Belladonna, 2½-in. pots ready Sept. 1st, \$7.00 per 100; \$65.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

DIGITALIS

Digitalis, pink and white, 2½-in., \$6.00 per 100. Cash. Add 5% for packing charge.

A. M. AUGSPURGER, PEORIA, ILL.

Digitalis Gloxiniaeflora, 6 varieties, beautiful field grown plants, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

DRACAENAS

DRACAENA MASSANGIANA

8-in. Pots each \$4.00

10-in. Pots each 8.00

Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITBOLD CO.,

737-739 Buckingham Place, Chicago.

Dracaena Indivisa, 4-in., \$2.00 doz., \$12.50 per 100. Dracaena Fragrans and Massangeana, both same price; 5-in. pots, \$10.00 per doz., \$70.00 per 100; 6-in. pots, \$12.50 per doz., \$90.00 per 100. Cash. Add 5% for packing charge.

A. M. AUGSPURGER, PEORIA, ILL.

DRACAENA MASSANGIANA (striped leaf) and FRAGRANS (green leaf), extra strong, 5-in., \$9.00 per doz., \$60.00 per 100; 6-in., \$11.00 per doz., \$80.00 per 100.

Satisfaction assured.

HENLEY BROS., TERRE HAUTE, IND.

2-in. Drac. Indivisa \$40.00 per 1000
4-in. Drac. Indivisa, extra strong, 18.00 per 100
5-in. Drac. Indivisa, extra strong, 35.00 per 100

POEHLMANN BROS. CO.,

Morton Grove, Illinois.

Dracaena Indivisa, strong 2½-in., \$5.00 per 100; 4-in., \$18.00 per 100. Cash.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,

Wilmington, Ohio.

Dracaena Indivisa, 2½-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000; strong 3-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Dracaena Indivisa, fine well grown plants, 25 4-in., at \$18.00 per 100; 250 5-in., at \$30.00 per 100. Cash. Add 5% for packing.

Ulrich Floral Co., Tiffin, O.

Extra strong Dracaena Indivisa, 4-in., \$20.00 per 100; 2½-in., \$6.00 per 100. This stock will surely please you.

Wagner's Greenhouses, Tiffin, O.

DRACAENA INDIVISA, strong 2½-in., \$4.50 per 100, \$40.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

DRACAENA INDIVISA, 2-in., strong, \$3.00 per 100, \$25.00 per 1000.

Dean Ferris, Peekskill, N. Y.

Dracaena Fragrans, 5-in. pots, ready to shift into 7 in., \$15.00 per doz.

C. C. POLLWORTH, MILWAUKEE, WIS.

Dracaena Indivisa, strong field-grown plants, ready for 6-in. pots, \$12.00 per 100.

J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 2½-in., \$5.00 per 100, \$4

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
Geo. B. Hart, 49 Stone St., Rochester, N. Y.

Dracaena Indivisa, 4-in., pot-grown, at \$20.00 per 100.
A. L. Miller, Jamaica, N. Y.

Dracaena Indivisa, strong 3-in., \$5.00 per 100.
Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.
J. C. Steinhäuser, Pittsburg, Kans.

Dracaena Indivisa, 3-in., \$10.00 per 100. Cash.
Samuel Smith's Sons, Jamestown, R. I.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
O. W. Espy & Son, Brookville, Pa.

ERICAS

Echeverias, Glauca, \$2.00 per 100.
Clody's Flower Shop, 3912 N. Clark St., Chicago.

ERICAS

Erica Melanthera, the favorite Christmas variety, well budded. Get them now while weather is favorable. According to size, 50c, 75c, \$1.00 and \$2.00 each.
J. L. Schiller, Toledo, O.

Erica Melanthera, well set with buds, will be ideal plants for Christmas, 4 to 6-in. pots, 50c to \$2.00 each. Add 10 per cent for packing.
J. F. Vavrou, Lebanon, Pa.

ERICAS

For Christmas and Easter blooming and growing on. Inquire for prices.
Anton Schultheis, College Point, L. I.

EUPHORBIA

Euphorbia Jacquinthaeflora, 2 1/4-in. pots ready now at \$16.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and **Variegata**, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.
ROBBINK & ATKINS, RUTHERFORD, N. J.

FARFUGIUM

Farfugium, yellow spotted, 4-in. pot plants, \$5.00 per dozen. Cash. Add 5% for packing.
Ulrich Floral Co., Tiffin, O.

FERN

FERN MY SPECIALTY

FERN SEEDLINGS. Excellent stock, ready for potting. In assortment of 8 best Fern dish varieties, guaranteed to please or money back, \$1.75 per 100, \$15.00 per 1000. In 25,000 lots or more, \$14.00 per 1000.

FERN FOR FERN DISHES. Strong bushy 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

ADIANTUM CUNEATUM and **GRACILLIMUM** seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000. Elegant 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000.

ADIANTUM SEEDLINGS, in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADIANTUM REGINAE and **RHODOPHYLLUM**, strong 2 1/4-in., \$2.00 per doz., \$15.00 per 100.

CROTIUM SCHIEDEI (King of Ferns), strong, thrifty, 3 in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS PLUMOSUS NANUS seedlings, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI seedlings, \$1.00 per 100, \$7.00 per 1000.

J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

NEW FERN

NEPHROLEPIS MACAWII. Ask anyone who saw it at Detroit. (Sport of Scottii.) Fastest grower of any commercial Fern on the market. Immediate delivery. 2 1/4-in., \$200.00 per 1000; 6-in., \$150.00 per 100. Other sizes all sold.

	100	1000
Scottii, 2 1/4-in.	\$8.00	\$70.00
Teddy, Jr., 2 1/4-in.	8.00	70.00

	100	1000
Scottii and Teddy, Jr., 6-in.	\$1.00 and \$1.25 each	
8-in. specimens	\$2.00 each	
7-in. specimens	\$1.50 each	

Teddy, Jr., 4-in., \$30.00 per 100.

	100	1000
Dish Ferns, 2 1/4-in.	\$ 7.00	\$ 60.00
Dish Ferns, 3 -in.	12.00	110.00

C. U. LIGGITT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

	Doz.	100	1000
Boston Ferns. Have a special this week on 5-in. pot grown.....	\$ 5.50	\$ 40.00	\$375.00

Also have 1000 bench-grown, ready for 5-in. Send for a sample lot.. 4.00 30.00

	10.00	75.00
6-in. pot grown.....	10.00	75.00
7-in. pot grown.....	13.50	100.00

8-in., pot grown, each, \$1.50 and \$2.00.

	6.50	60.00
2 1/4-inch Boston	6.50	60.00
2 1/4-inch Whitmanii	7.00	65.00
2 1/4-in. Whitmanii Compacta.....	7.00	65.00
2-in. asstd. ferns for dishes.....	6.00	55.00

Cash. Add 5% for packing charges.

A. M. AUGSPURGER, PEORIA, ILL.

	\$10.00 per doz	15.00 per doz	24.00 per doz	10.00 per doz
Boston Ferns, 7 in.	\$10.00 per doz			
Boston Ferns, 8-in.		15.00 per doz		
Boston Ferns, 9-in.			24.00 per doz	
Whitmanii Ferns, 7-in.				10.00 per doz

Our Boston and Whitmanii Ferns are beautiful bushy stock, ready for retail sale.

Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wamamaker, Splendida, Scottii, Scholzeii, Elegantiissima, all 2 1/4-in., \$5.50 per 100, \$50.00 per 1000. Immediate delivery. Cash, please.

Ferns will be scarce for Spring, 1920, delivery. Please send us your order now and give us shipping date any time after January 1st, 1920, at \$55.00 per 1000. 2 1/2-in. stock, pot grown and well established of all of above varieties. We guarantee quality. We have 200,000 Ferns, 2 1/2-in., growing for us.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Ferns for fern dishes, well established, in all varieties, 2 1/4-in., \$6.00 per 100.

	Size	100	1000
Scottii	2 1/4-inch	\$7.00	\$60.00
Verona	2 1/4-inch	8.00	75.00
Teddy, Jr.	2 1/4-inch	7.00	65.00

Birds Nest Ferns at \$12.00 per flat, ready now; 2-in. pots at \$14.00 per 100.

A fine list of "READY TO SELL" Ferns. Dwarf Boston, 3 1/2-in. pots at \$25.00 per 100; Elegantiissima Compacta, 3 1/2-in. pots at \$35.00 per 100. Ask for complete list.

Roman J. Irwin, 108 W. 28th St., New York.

Boston Ferns.

Especially fine, 2 1/4-in., \$5.50 per 100, \$50.00 per 1000.

We are specializing

in Ferns.

2-in., 2 1/2-in., and 3-in.,

about 25,000.

Assorted variety,

ready in 30 days.

KERR, THE FLORIST.

1001 Main St., Houston, Tex.

Asplenium (Bird's Nest Fern) good 2-in. plants ready for 3-in., \$15.00 per 100. Bench grown Verona and Roosevelt, bushy plants, ready for 5 1/2-in. and 6-in., \$45.00 per 100. 300 Strong 6-in. pot Boston, 75c each.

Ferns for Fern dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Teddy Jr., Verona, Scottii, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. MACAWII, 2 1/4-in., new and very fine, \$20.00 per 100. No other varieties until further notice.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Can make immediate shipment on Fern runners and pot grown Ferns.

	\$15.00 per 1000	75.00 per 1000	90.00 per 1000	.40 each	.75 each
Runners	\$15.00 per 1000				
2 1/2-in. double crown.....		75.00 per 1000			
3 -in. double crown.....		90.00 per 1000			
5 -in. double crown.....			.40 each		
6 -in. double crown.....			.75 each		

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

Ferns from bench, good strong runners.

	\$5.00 per 100	7.00 per 100	8.50 per 100	6.00 per 100	5.50 per doz	4.50 per doz
Verona, 2-in.....	\$5.00 per 100					
Verona, 3-in.....		7.00 per 100				
Roosevelt, 2-in.....		8.50 per 100				
Roosevelt, 3-in.....		6.00 per 100				
Verona, 5-in., strong.....		5.50 per doz				
Roosevelt, 5-in., strong.....		4.50 per doz				

C. E. MAJORS, FLORIST.

611 W. Heron St., Denison, Tex.

A Fine Stock of Muscous Ferns.

The new sport of Superbissima Fern.

	.35c each	.60c each	.12c each
4 in.....	.35c each		
5-in.....		.60c each	
2 1/4 in.....		.12c each	

5000 2 1/4-in. Whitmanii, 6 1/4c each.

PINEHURST FLORAL CO., Missouri

Pleasant Hill.

BOSTON FERNS

Good, strong, clean, bushy stock.

	\$0.50 each	.75 each	.85 each	1.10 each
5-in.	\$0.50 each			
6-in.75 each		
7-in.85 each		
8-in.		1.10 each		

A. L. RANDALL CO., Chicago, Ill.

Boston, Sword, Scottii, Teddy Jr., Superbissima

Scholzeli, Whitmanii, Amerpohilli, Smithii, Roose-

volt, Asparagus Sprengeri, Plumosus and as-

sorted table Ferns, 4-in. at 15c; 5-in. at 25c;

6-in. at 50c, 8-in. at \$1.00. Cash with order.

All extra full and large.

H. C. DOESCHER,

2048 Gentilly Ave., New Orleans, La.

Boston, Roosevelt, Scholzeli, Whitmanii Com-

compacta, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000.

Plumosus, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000.

Plumosus 3-in., \$8.00 per 100, Adiantum,

Maiden Hair, 2 1/4-in., \$6.00 per 100, \$55.00 per

1000. Cash.

The Springfield Floral Co., Springfield, O.

BOSTON FERNS

Strong runners, ready for immediate delivery.

\$10.00 per 1000. Write for special price on

quantities.

3-in. and 4-in., pot size, at \$5.00 and \$7.00

per 100. 2% discount for cash.

F. M. ROSE, Little River, Fla.

POT-GROWN BOSTON FERNS.

	\$0.45	.60	.80	1.00	.60
5-in.	\$0.45				
6-in.60			
7-in.80			
8 in.		1.00			
6-in. Whitmanii60			

DAVIS & STEINER CO., MORRISON, ILL.

BOSTON FERNS

5-in. pot grown, strong.....\$35.00 per 100

5-in. bench grown, strong..... 30.00 per 100

Strong rooted runners, ready for

2 1/4-in. 3.00 per 100

Cash with order. Immediate delivery.

PAUL M. HALBROOKS, NEWARK, O.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.

M. Hilpert, 313 Belair Rd., Baltimore, Md.

Boston Ferns from bench, ready for 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$70.00 per 100. These are short, compact Ferns, not tall and thin and are sure to please. Packing, 5%. Cash with order.

Momence Greenhouse, Momence, Ill.

	Boston	Springfield
Roosevelt		Wamamaker
3-in. size, \$6.50; 4-in., \$8.50 per 100.		

Prompt shipment. Cash, please.

BERNO FLORAL CO., ORLANDO, FLA.

Ferns, Boston, out of bench in

	6 in.	7-in.	8-in.
6 in.	\$0.60		
7-in.80	
8-in.		1.00	

Jno. G. Witt & Son, 10429 Wallace St., Chicago.

Ferns, Teddy Jr., Scottii Nana Compacta 5-in., ready for 6-in., \$50.00 per 100, shipped out of pots. No orders filled for less than 50 plants.

Cash, no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

Bench grown Boston and Roosevelt Ferns,

ready for 5-in. pots, good stock, \$2.25 per doz.,

\$18.00 per 100.

THE MCGREGOR BROS. CO.,

Springfield, Ohio.

FERNs, for fern dishes, 2 1/4-in. in assorted

varieties, \$5.00 per 100, \$47.50 per 1000. Sold in

assortment of varieties only. Cash with order,

please.

Frank Oechalin, 4911 Quincy St., Chicago, Ill.

GOOD FERN STOCK.

Boston and Verona, nice 4-in., \$35.00 per 100

Verona, Wamamaker, strong 5-in., \$5.00 per 100

Packing 5c on the dollar.

GULLETT & SONS, LINCOLN, ILLINOIS.

Ferns, Boston and Whitmanii, from bench, ready for 5-in., good, healthy, strong plants,

\$30.00 per 100. Add 5% for packing. Cash,

please.

Aurora Greenhouse Co., Aurora, Ill.

POT GROWN BOSTON FERNS

	4-in.	5-in.
4-in.....	25c each	

FERNS—(Contd.)

Boston Ferns, 4-in., good plants, \$25.00 per 100. Cash, please.
H. P. Smith, Piqua, O.

Boston Ferns, choice 4-in. bench grown stock, \$25.00 per 100. A few Whitmanii at same price.
E. B. Morgan Floral Co., Paxton, Ill.

Ferns, Boston and Teddy Jr., 6-in., very fine, 60c. Cash.
Daut Bros., 120 E. Prairie St., Decatur, Ill.

Boston Ferns, from bench, extra strong, 4-in., \$30.00. Fine plants. Ready now.
Quentin Floral Co., St. Joseph, Mo.

Nice Adiantum Ferns, 2½-in., 3-in., 4-in., and 5-in., \$12.00, \$15.00, \$25.00 and \$35.00 per 100.
BERTERMANN'S, INDIANAPOLIS, IND.

Table Ferns, 6 varieties, 2½-in. pots, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Ferns, 2-in., 6c. Cash, please.
B. C. Blake, Springfield, O.

Boston Ferns, 4-in., clean stock, \$12.50 per 100. Cash with order. Ustler Bros., Apopka, Fla.

Table Ferns, A1 quality, \$6.00 per 100, \$50.00 per 1000.
Rolf Zetlitz Co., Dayton, O.

800 strong, 3-in. Whitmanii Ferns, \$15.00 per 100. Cash with order. Geo. Faber, Kankakee, Ill.

Table Ferns, assorted, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Assorted Ferns for dishes, \$5.00 per 100.
C. O. POLLWORTH CO., MILWAUKEE, WIS.

FORGET-ME-NOTS

Forget-me-nots, Barker's True Winter Flowering. We have reselected this stock for the past five years by propagating from only the earliest and largest flowering plants, allowing us to offer without question the finest Myosotis that has ever been shipped to any market. This variety should be planted twelve to fifteen inches apart each way, as it is a strong and vigorous grower, producing stems from twelve to eighteen inches in length. A good crop to follow Chrysanthemums, and will give excellent results in same soil.

Strong plants ready for immediate shipment, out of 2½-in. pots, \$6.00 per 100, \$55.00 per 1000.

Cash with order.
JOHN M. BARKER,
P. O. Box 225, Morristown, N. J.

MYOSOTIS (Forget-me-not), the best winter-flowering strain on the market, 2½-in., \$6.00 per 100, \$50.00 per 1000.

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

Forget-me-nots, 2½-in. pots, Winter-blooming variety, \$7.00 per 100, \$65.00 per 1000; 3-in. pots, \$10.00 per 100; R. C., \$5.00 per 100, \$45.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York, N. Y.

Forget-me-nots, Ruth Fischer, the early blooming, hardy, very strong plants, from open field, \$6.00 per 100. Cash with orders. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Strong, Winter-blooming Forget-me-nots, 2½-in., \$4.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

8000 Winter blooming Forget-me-nots, 2½-in., \$4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Myosotis, winter flowering, 3-in. pots, \$10.00 per 100. John Dieckmann, Elm Grove, W. Va.

Forget-me-nots, hardy blue, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

FREESIAS

PLANT MORE FREESIAS

October is the month to plant Freesia Purity if you want flowers for use in JANUARY, FEBRUARY and MARCH. You will need a lot of them this next winter and spring time. ORDER NOW—Direct of us.

The certain shortage of bulbs from Europe the coming season and the high prices of French Romans and Valley, has greatly increased the demand for Freesia Purity. They are very successful as cut flowers. For design work, the smaller sizes are big money makers. For forcing you can't buy them too large.

Our bulbs are properly cured. They are graded and counted by hand. Our customers include a large percentage of the leading dealers in every State of the Union and Canada.

PRICES, FISCHER'S IMPROVED

PURITY FREESIA BULBS

Size A—½ to ¾-in. diam., blooming size, suited for design work, per 1000, \$4.00.

Size B—Flat ½-in. diam., good length of stems, per 1000, \$6.00.

Size C—½ to ¾-in. diam., a good all-around size, good stems and flowers, per 1000, \$9.00.

Size D—¾-in. diam., long stems, big flowers, per 1000, \$11.00.

Size E—¾ to 1-in. diam., extra large bulbs, many mammoth flowers, per 1000, \$13.00.

BROWN BULB RANCH,

Purity Freesia Growers,

CAPITOLA, CALIFORNIA.

COLORED FREESIAS, separate colors, very fine, \$5.00 per 100, \$45.00 per 1000, good size bulbs. Mixed, \$4.50 per 100, \$40.00 per 1000.

Purity Freesias, ½ to ¾-in., \$9.50 per 1000; ¾ to 1-in., \$15.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size.	Per 1000
¾-inch to 1-inch.....	\$ 3.50
1-inch to 1½-inch.....	6.50
1½-inch to 2-inch.....	9.50
2-inch and up.....	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

True Purity, A-1 stock. Order immediately.

Size.	Per 1000
¾-in. diameter.....	\$ 2.00
1-in. diameter.....	6.00
1½-in. diameter.....	10.00
2-in. diameter.....	15.00

F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lilydale Bulb Co., Santa Cruz, Calif.

Freesia bulbs, one to three-year-old size, \$5.00 per 1000. Cash, please.

S. W. Carey, North End Florist, Urbana, O.

FUCHSIAS

Fuchsias, R. C., Little Beauty and other best varieties, \$2.00 per 100, \$20.00 per 1000; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, 15 varieties, 2½-in., \$5.00 per 100. Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

Fuchsias, assorted, 5-in., and up, a bargain, \$12.50 per 100.

Frank C. Crump, Colorado Springs, Colo.

GAILLARDIAS

Gaillardias, in good assortment, heavy field grown plants, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

GENISTAS

Genistas, pot grown, bushy, well shaped plants, 4-in., \$30.00 per 100; 5-in., \$35.00 per 100.
Jackson & Perkins, Co., Newark, N. Y.

Genistas, 4-in. pots, strong plants at \$40.00 per 100; 3½-in. pots at \$35.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Genistas, 3½-in., 25c; 5-in., 50c, and 6-in., 75c.
A. L. Miller, Jamaica, N. Y.

GERANIUMS

Geraniums. Turn to issue Oct. 2nd and be guided accordingly as to delivery.

Variety	Per 100	Per 1000
2-in. Dagata	\$7.50	
2-in. Jean Viald	6.00	
2-in. Jean Ricard	7.00	
2-in. Beaute Poitevine	7.00	
2-in. S. A. Nutt	5.50	\$30.00
2-in. Bertha de Presilly	6.00	
2-in. Jean Oberle	6.00	
2-in. Mme. Buchner	6.00	
2-in. Ivy Geraniums	6.00	
2-in. Skeleton, 2 kinds	5.50	

Cash. Add 5% for packing charge.

Note—I can use 50,000 each, A. Ricard and Beaute Poitevine between now and March 1st, and those who have a surplus please let me know at the earliest time what you have to offer. Don't write unless you can supply in lots of 500 or over, and stock must be absolutely O. K. NONE OTHER WANTED.

A. M. AUGSPURGER, PEORIA, ILL.

GERANIUMS.

All "bang-up" stock, growing nicely and sure to please you.

2½-in. Poitevine	\$4.00 per 100
2½-in. Buchner	4.00 per 100
2½-in. Nutt	4.00 per 100
3-in. Nutt	6.00 per 100

Cash with order.

C. L. HUMPHREY,
Zanesville, Ohio.

GERANIUMS

40,000 Rooted Cuttings

Ready for October and November delivery
Nutt and Buchner, \$20.00 per 1000. Add \$1.00 per 1000 for parcel post cost.

We solicit the business of discriminating florists who desire good service and are willing to pay for same. If you are in that class it will be to your advantage to place your order with us.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

GERANIUMS

ROOTED CUTTINGS

ALL ROOTED TILL DEC. 15th

PRICE FROM DEC. 15th ON

RICARD, POITEVINE, VIAUD, DOYLE,

PERKINS, SCARLET BEDDER, CASTELLANE,

\$22.00 PER 1000.

S. A. NUTT AND BUCHNER,

\$18.00 PER 1000.

CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

CALIFORNIA SUNSHINE GERANIUMS

We pay transportation anywhere in the U. S.

Ready for immediate shipment. Am. Beauty,

Oberle, Emile David, Grant, Crampel, Nutt, and

beautiful Hartman, \$20.00 per 1000.

Other standard varieties booked to Nov. 1st.

Poitevine and Hill all sold to Dec. 1st.

Cash. Transportation paid.

LOS ANGELES GERANIUM CO.,

Culver Bros., Proprietors,

1752 Garfield Pl., Los Angeles, Calif.

Geraniums, ready for shift, 2½-in., of the following varieties at \$5.00 per 100; worth the price. Hill, Am. Beauty, Nutt, Poitevine, Lawrence, Buchner, Ricard and other standard varieties.

Our new salmon pink Defiance will make three flowers to any other Geranium's one, \$10.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

GERANIUMS

Ricard, Poitevine, S. A. Nutt, M. Barney, Perkins, Jean Viald, Presilly, La Favorite, Buchner, 2-in., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$7.00 per 100, \$60.00 per 1000.

Ricard, Poitevine cuttings, \$25.00 per 1000; other varieties, \$23.00 per 1000.

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

ROOTED GERANIUM CUTTINGS

OCTOBER DELIVERY

	Per 1000
S. A. Nutt (greatest dark red).....	\$20.00
Gen. Grant (king of all scarlets).....	20.00
Mme. Buchner (only double white).....	20.00
Beaute Poitevine (favorite salmon).....	30.00

CASH

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

GERANIUMS

300 3-in. Nutt.....	\$6.00 per 100
750 2-in. Nutt.....	4.00 per 100
3000 2-in. Beaute Poitevine.....	4.50 per 100

\$40.00 per 1000.

Cash with order.

THE McMURRAY GREENHOUSES,

410 W. Mechanic St., Wapakoneta, O.

Rooted cuttings ready Dec. 1.

Ricard, Poitevine, Scarlet Bedder and

Anna Brown (double pink),

\$22.00 per 1000.

S. A. Nutt and Buchner,

\$18.00 per 1000.

Cash with order.

Peter Brown, Lancaster, Pa.

GERANIUMS

S. A. NUTT Top Cuttings.

20,000 Rooted cuttings\$18.00 per 1000

5,000 2½-in. 40.00 per 1000

5,000 3-in. 60.00 per 1000

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

25000 GERANIUMS

NUTT—BUCHNER—RICARD

2½-in.\$4.00 per 100, \$35.00 per 1000

3-in. 6.00 per 100, 50.00 per 1000

We do not charge for packing. Stock propagated this fall, order now. Cash please. North

Side Greenhouses 1107 N. 1st St., Springfield, Ill.

GERANIUMS

S. A. Nutt

3½-in.8c

2½-in.3c

Rooted cuttings2½c

CHAS. SHERWOOD, WATERLOO, IOWA.

GERANIUMS, EXTRA GOOD

100 1000

S. A. Nutt, 2½-in.....\$4.00 \$35.00

King Edward, 2½-in..... 4.00 35.00

Cash.

John Bauscher, Freeport, Ill.

Geraniums, 2-in., Jean Viald, \$4.00 per 100;

Rycroft's Surprise, Ivy Ger., 2-in., \$4.00 per 100;

mixed Ivy Geraniums, \$3.50 per 100; scented

Geraniums, Rose and Skeleton, \$3.50 per 100.

Cash.

Jacobs Bros., Peoria, Ill.

S. A. NUTT GERANIUMS

Per 100

2½-in. Strong healthy stock.....\$3.50

3-in. Strong healthy stock..... 5.00

Peterson Floral Co., Gibson City, Ill.

GERANIUMS, 2-IN.

S. A. Nutt, Buchner, American Beauty, Poitevine,

Ricard, Hill, Edmond Blanc, and Jean

Viald, \$35.00 per 1000. Cash with order.

Cherry Park Gardens, Fredonia, N. Y.

S. A. Nutt and Buchner at \$22.50 per 1000.

Ricard, Poitevine, Montmort, Mme. Barney, J.

Oberle, Perkins and others at \$25.00 per 1000.

Ready November and later.

Roman J. Irwin, 108 W. 28th St., New York.

Geraniums, while they last, strong S. A. Nutt

rooted cuttings, \$19.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Rooted cuttings, Nutt, \$20.00, Poitevine, Viald,

\$25.00 per 1000. None better. Immediate delivery. Cash.

A. L. Woodbury, St. Johns, Mich.

Geranium R. C., Nutt, mixed, Buchner and

Doyle, \$18.00 per 1000; Rose Geraniums, 3-in.,

\$7.50 per 100. Cash.

Mrs. E. A. Llewellyn, Olean, N. Y.

40,000 S. A. Nutt rooted cuttings, ready now,

\$20.00 per 1000. Cash with order, please. No

charges for packing.

R. & S. Greenhouses, Missoula, Mont.

1000 Geraniums, S. A. Nutt, 4-in., fine stock

plants, 3 and 4 branches, \$10.00 per 100. 5% for

packing. Cash, please.

Muncie Progressive Floral Co., Muncie, Ind.

Geranium rooted cuttings of single and double Nutt, Buckner, Ricard, and Viald, also mixed Ivy and Rose Geraniums, all at \$2.00 per 100. Dumsor Floral Co., Elgin, Ill.

A fine lot of S. A. Nutt Geraniums, from top cuttings, out of 2-in. pots, \$3.50 per 100, \$30.00 per 1000. Well packed. C. C. Breece, R. D. 7, Delaware, O.

Strong 2-in. S. A. Nutt, Buchner and Ricard Geraniums, ready for shift, immediate shipment, \$3.50 per 100, \$30.00 per 1000. Cash. Valley View Gardens, Tiffin, O.

Geraniums, Mme. Languth, silver leaf and cerise flower, fine for pot plants, 2½-in., \$5.00 per 100. Add 5% for packing. J. E. Mathewson, Sheboygan, Wis.

1000 S. A. Nutt for stock, strong plants, \$8.00 per 100. Wussow Bros., 439 W. 80th St., Chicago, Ill.

S. A. NUTT GERANIUMS
2-in., \$3.50 per 100, \$30.00 per 1000.
Jno. G. Witt & Son, 10429 Wallace St., Chicago.

Geraniums, Nutt and Castellane, 2½-in., 8½c, \$30.00 per 1000; 3-in., 4½c, \$40.00 per 1000. Cash. L. J. Rowe, Titusville, Pa.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100. Edgar Osborn, Danville, Ill.

Geraniums, 2-in. S. A. Nutt, Buchner and Scarlet, \$3.00 per 100. Quaker Hill Greenhouses, Sebring, O.

Geraniums, S. A. Nutt, strong 2½-in., delivery now or later, \$3.50 per 100; \$30.00 per 1000. BAUR FLORAL CO., ERIE, PA.

GERANIUMS
From 2-in. pots, our specialty.
E. Rawlings, Wholesale Grower, Allegheny, N. W.

4-in. Nutt Geraniums, Sc. Free packing. Cash. J. E. Hitz, Florist, Franklin, Ind.

Nutt, Hill and Grant, 3-in., \$6.00 per 100 GULLETT & SON, LINCOLN, ILL.

GLADIOLI

Gladiolus. Through the one insertion in The Review I received inquiries for almost two million of Gladioli bulbs and when I started to talk to the growers, UP FLEW THEIR HANDS and said, we can take care of little orders, but will not talk quantity until all have been dug. So kindly have patience until I can more fully give details about quantity orders. The prices as advertised in issue Sept. 18th will stand for small orders where order does not amount to over 1000 of any one variety, subject of course to acceptance on receipt. Same terms as on other items. A. M. AUGSPURGER, PEORIA, ILL.

AMERICA AND HALLEY mixture about 75% Halley, top size bulbs, 1½-in. and up, \$12.00 per 1000, f. o. b. Norma, for fall delivery only while they last. Also bulblets and planting stock. These bulbs were grown under irrigation and are sure to please the buyer. Now ready for immediate shipment. No charge for packing. CASH with order. No order for less than 1000 at this price. Send for list of other varieties. JACOB D. SPIEGEL, NORMA, N. J.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request. RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

Now booking orders for planting stock of Schwaben, the best of all yellow Gladioli for florists' use, either under glass or outdoors, ½-in. and under, \$8.00 per 1000, 5000 for \$35.00. These low prices only for fall delivery. My stock is clean, irrigation grown and full of PEP. Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

GREVILLEAS

4-in. Grevilleas, ready for 5-in., 20c. Free packing. Cash. J. E. Hitz, Florist, Franklin, Ind.

GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, \$3.00 per 100. E. Rawlings, Wholesale Grower, Allegheny, N. Y.
Grevillea Robusta, 3-in., 25c. Cash. Samuel Smith & Son, Jamestown, R. I.

HARDY FERNS

Hardy Ferns, 25 varieties. L. B. Williams, Exeter, N. H.

HARDY PLANTS

Columbines, in variety.....	10	100
Canterbury Bells	\$1.25	\$ 9.00
Hardy Larkspur, in variety.....	.80	7.00
Hollyhocks, transplanted90	8.00
Shasta Daisy80	6.00
Coreopsis, fine plants.....	.75	6.00
Coreopsis, fine plants.....	1.00	8.00

All the above and many others listed in our Fall Trade List. We want your orders. Satisfaction guaranteed or money back. AURORA NURSERIES, AURORA, ILLINOIS.

Hardy Perennials; Coreopsis, Canterbury Bells, Hardy Pinks, Foxgloves, Gaillardias, Columbine, Delphiniums, Sweet Williams, Oriental Poppies, Stokesias, Shasta Daisies, Pyrethrum Hybr., Hollyhocks, double in pink, white, red and yellow; strong, out of 2½-in. pots, \$3.00 per 100, \$25.00 per 1000. J. C. Schmidt, Bristol, Pa.

Strong field grown plants of hardy perennials, 1-yr. old unless noted. Doa. 100

Anthemis Thictoria Kelwayii.....	\$0.85	\$ 6.00
Aster Novae Angliae.....	.85	7.00
Buddleia Variabilis Magnifica.....	1.50	10.00
Campanula Medium, mixed or colors		
separate85	6.00
Campanula, cup and saucer; mixed		
or separate color.....	.85	6.00
Campanula, peach leaved, white..	1.25	8.00
Coreopsis Lanceolata85	6.00
Coreopsis Lanceolata, extra heavy..	1.25	8.00
Memorial Daisy, flowers here at Me-		
morial Day85	6.00
Memorial Daisy, extra heavy.....	1.25	8.00
June Marguerite, flowers after Me-		
morial Day and before Shasta		
Daisy	1.25	8.00
Shasta Daisy85	6.00
Shasta Daisy, extra heavy clumps.	1.50	10.00
Delphinium, Gold Medal Hybrids,		
2-yr.	1.25	9.00
Dianthus Plumarius, hardy pink....	.85	6.00
Digitalis Gloxiniaeflora, mixed colors	.85	6.00
Echinops Sphaerocephalus85	6.00
Gaillardia Grandiflora85	6.00
Hollyhocks, double or single, mixed		
or separate colors85	6.00
Perennial Sweet Pea, mixed colors..	.85	6.00
Papaver Orientale85	6.00
Pentstemon Barbatius Torreyi.....	.85	6.00
Phlox, B. Comte.....	1.00	8.00
Phlox, Mrs. Jenkins.....	.85	6.00
Pyrethrum Roseum Hybridum.....	.85	6.00
Pyrethrum Uliginosum85	6.00
Salvia Azura Grandiflora85	6.00
Salvia Farinacea85	6.00
Saponaria Ocymoides85	6.00
Rudbeckia Purpurea85	6.00
Valeriana Coccinea, 2-yr.....	.85	6.00

3% discount for cash with order. All plants carefully packed for long distance shipments. WILLIAM TOOLE & SON, Hardy Plant & Pansy Farm, BARABOO, WISCONSIN.

Hardy plants. Strong field-grown plants, fine for landscape planting.
Achillea, Pearl
 \$ 5.00 | per 100 |

Anchusa Italica
 15.00 | per 100 |

Coreopsis Lanceolata
 10.00 | per 100 |

Gaillardia Grandiflora
 10.00 | per 100 |

Delphinium Belladonna, 2-yr.....
 8.00 | per 100 |

Hollyhocks, double, mixed, 2-yr..
 15.00 | per 100 |

Hollyhocks, transplanted, mixed,
 | |

1-yr.
 10.00 | per 100 |

Heliopsis, Miss Mellish, 2-yr....
 8.00 | per 100 |

Heliopsis, Woolley Dod, 2-yr....
 8.00 | per 100 |

Physostegia, pink
 8.00 | per 100 |

Eschrich's Nursery, North Milwaukee, Wis.
Hardy Perennials, strong plants, out of 3-in. pots, at \$10.00 per 100, \$80.00 per 1000, add 5% for packing.

300 Aquilegias, 175 Gypsophylas, 125 Delphiniums, 125 Campanulas, 200 Coreopsis, 150 Gaillardias, 75 Sweet Williams, 400 Valeriana (garden Heliotrope), 150 Tritomas, 125 Shasta Daisies, 200 Purple Statice, 100 Achilleas (Pearl). Cash with order, please. AURORA GREENHOUSE CO., AURORA, ILL.

Hardy Pinks, double and single mixed, large specimen plants that will retail quickly at 10c each, all you want at 5c each. These plants will please you. Also Vick's double mixed Hollyhocks, strong plants, at same price. P. L. Ward, Plantsman, Hillsdale, Mich.

Daisy Bellis, Sweet William, Foxglove, 75c per 100. Anchusa Italica, transplanted, \$5.00 per 100. Fred Prudisch, Wauwatosa, Wis.

Coreopsis, new giant flowering, 2 year old field grown plants, \$4.00 per 100. KALISCH BROS. CO., 4516 Delmar Blvd., St. Louis, Mo.

Hardy Mums, red, white, pink and yellow, field grown, \$6.00 per 100. Julius Kohankie, Painesville, Ohio.

Fall Perennials for florists. Grown right, dug right, packed right and shipped right, send for list. John Irvine, Bay City, Mich.

Pot grown Perennials for fall planting, \$3.00 to \$5.00 per 100. Send for list. S. W. Pike, St. Charles, Ill.

Hardy ferns. Illustrated descriptive list mailed. Ludwig Meisbach, Ferndale, Astor, Minn.

HARDY VINES

Evonymus Radicans, 2-yr.....	\$10.00	per 100
Evonymus Radicans, 1-yr.....	5.00	per 100
Honeysuckle Halleana, 2-yr.....	12.00	per 100
Wistaria, Chinese Purple, 2-yr....	15.00	per 100
White, 2-yr.....	20.00	per 100

Also other hardy Vines. Ask for prices. Leonard J. Smith, 156 S. Center St., Merchantville, N. J.

HELIOTROPES

Heliotrope, Centifleur, Buisson Fleuri, Florence Nightingale, Madame de Blonay, \$4.50 per 100, \$40.00 per 1000. Cash. Add 5% for packing charge. A. M. AUGSPURGER, PEORIA, ILL.

Heliotrope, blue, 4-in., ready for shift, \$10.00 per 100. Frank F. Crump, Colorado Springs, Colo.

Heliotrope, rooted cuttings, \$2.00 per 100. Jno. G. Witt & Son, 10429 Wallace St., Chicago.

HEMEROCALLIS

Hemerocallis Flava, yellow, Lemon Lily, sweet scented, hardy, at \$4.00 per 100. THE IMLAY CO., ZANESVILLE, O.

Hemerocallis Flava, \$4.00 per 100, or exchange. Abbey Ave. Greenhouses, Dayton, O.

HIBISCUS

Hibiscus, Peachblow and other kinds named varieties, \$5.00 per 100, \$42.50 per 1000. Cash. 5% for packing charges must be added. A. M. AUGSPURGER, PEORIA, ILL.

HOLLYHOCKS

Hollyhocks, dbl.; 4 colors, 2½-in., \$5.00 per 100, \$45.00 per 1000. Cash. Add 5% for packing charge. A. M. AUGSPURGER, PEORIA, ILL.

Hollyhocks, double, 8 distinct varieties, field grown, \$6.00 per 100. Cash. John Irvine, Bay City, Mich.

Hollyhocks, double, white, pink, red and yellow, strong seedlings, \$4.00 per 1000. J. O. Schmidt, Bristol, Pa.

Hollyhocks, double white, 2½-in., \$5.00 per 100. Cash. John Bauscher, Freeport, Ill.

HYDRANGEAS

Hydrangeas,

Pot grown,

French varieties,

for Fall delivery.

4-in., 35c;

5-in., 50c;

6-in., 75c;

7-in. and 8-in., \$1.00.

J. J. LE BORIOUS, DULUTH, MINN.

HYDRANGEAS.

Strong, healthy, field-grown stock, best of French varieties mixed.

4 to 6 branches.....	\$0.35	each
5 to 8 branches.....	.50	each
7 to 10 branches.....	.60	each
10 to 15 branches.....	.75	each
15 to 20 branches.....	1.00	each

W. J. Evenden's Sons, Williamsport, Pa.
Hydrangeas, Otaksa, 2½-in. pots, \$9.00 per 100, \$85.00 per 1000. Field grown plants, 5 and 6 branches, 4-in. pots, \$50.00 per 100, larger plants ask for prices. French varieties, Mouillere, Vibraye, Bouquet Rose, Radiant, separate or mixed, 2½-in. pots, \$10.00 per 100, \$95.00 per 1000; 3-in. pots, \$15.00 per 100. Field grown plants, 7 to 9 shoots, \$60.00 per 100; 12 to 15 shoots, \$85.00 per 100; 16 to 20 shoots, \$1.35 each. Roman J. Irwin, 108 W. 28th St., New York.

HYDRANGEAS

Best of French varieties for immediate delivery.

4-in. pot, single.....	\$0.25	each
4-in., 3-4 branches.....	.35	each
5-in., 4-6 branches.....	.50	each
7 and 8-in., 6-10 branches.....	1.00	each

A. L. RANDALL CO., Chicago, Ill.
180 N. Wabash Ave., Chicago, Ill.

FRENCH AND OTAKSA, ALL POT GROWN
Fine French and Otaksa Hydrangeas, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00; 4-in., select, \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. These include the very finest of the French kinds. Will make choice blooming stock for Easter and later. GULLETT & SONS, LINCOLN, ILL.

FRENCH HYDRANGEAS, M. Mouillere, Bouquet Rose, Radiant, Vibraye and mixed. Field-grown. 12-15 branches, \$1.00; 10-12 branches, 75c; 7-10 branches, 60c; 5-8 branches, 50c; 4-6 branches, 35c; 3-5 branches, 25c; 2 branches, 20c. and 1 branch, 12c. Pot grown, 6-in., M. Mouillere, Bouquet Rose and mixed varieties, 50c. A. Colle, Doylestown, Pa.

HYDRANGEAS

Pot grown plants of all the best French varieties and Otaksa.

4-in. with one shoot, 15c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 to \$1.25. 5% for packing. These plants are good with short stocky shoots. List on request. J. L. SCHILLER, TOLEDO, O.

3-in. Otaksa, at \$6.00 per 100.
Field grown French mixed, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, \$1.00. Gen. de Vibraye, 6-in., 60c; mixed pink, 6-in., 60c; mixed white, 6-in., 60c; mixed pink, 4-in., 30c. S. S. SKIDELSKY & CO., New York.

50 Park Place, New York.
French Hydrangeas out of 5½ and 6-in. pots, cut back and planted outside during summer. fine plants, from 8 to 12 shoots, 40c each. Also 4-in. pot plants, 3 to 4 shoots, 25c. Cash. M. Philipp Co., Wausau, Wis.

Field grown Hydrangeas Otaksa, 3 branches, 25c; 4 and 5 branches, 35c; 6 to 8 branches, 50c; 8 to 10 branches, 60c; 11 to 14 branches, 75c; larger from \$1.00 up. Cash. Port Allegany Greenhouses, Port Allegany, Pa.

HYDRANGEAS

Strong, healthy, field grown plants, French varieties, \$20.00 per 100. E. H. Cross, Grand Rapids, Mich.

Hydrangeas, Otaksa and French, pot grown, 5-in., 30c; 6-in., 35c. Cash. L. J. Rowe, Titusville, Pa.

Hydrangeas Otaksa, extra strong, 5 to 9 leads, from field, 40c each, \$4.00 per doz. S. A. Jennison, Natick, Mass.

IMPATIENS

Impatiens, pink and scarlet, 2½-in., 4c. Cash. Clarence A. Ustler, Fleming St., Springfield, O.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Carlton Bldg., Chicago.

IRISES

GERMAN IRISES

	Dozen	100
Florentina Alba	\$0.85	\$ 6.00
Madame Chereau, light blue.....	.85	6.00
Albert Victor, soft blue.....	1.50	12.00
Junata, clear blue.....	1.50	12.00
Mrs. Neubronner, yellow.....	1.50	12.00
Pallida, Dal., light lavender....	1.50	12.00
Queen of May, rose.....	1.50	12.00
Caterina, clear blue.....	3.50	25.00
Her Majesty, bronze.....	3.50	25.00
Lohengrin, violet mauve.....	3.50	25.00
Nibelungen, deep purple.....	3.50	25.00
Pr. Victoria Louise, yellow.....	3.50	25.00
Rhein Nixe, violet blue.....	3.50	25.00
King of Iris, satiny brown.....	3.50	25.00
German Iris, in mixture.....		8.00

MOUNTAIN VIEW FLORAL CO.,
PORTLAND, OREGON.

BLUE JAY, CELESTE, FLORENTINA, HER
MAJESTY, HERANT, HECTOR, MME. CHIE-
EAU, WALHALLA, PARISIENSIS, WM. THIRD,
\$4.50 per 100.

AUREA ACORUS, \$2.50 per 100; one variety,
standard, nearly white falls, striped purple,
(good) \$2.00 per 100. All strong thrifty plants.
THE COE, CONVERSE & EDWARDS CO.,
Fort Atkinson, Wisconsin.

IRISES

Caterina, soft lilac blue, grown about 4 ft.
high, blooms about April 1, \$12.00 per 100.
Stylosa, winter blooming, in two colors, lilac
blue and white, profuse bloomer from December
to April, \$7.50 per 100. Both good for floral
work.

SADIE A. THOMAS,

308 Stevenson Ave., Pasadena, Cal.

Iris, last call to clear ground, \$2.00 per 100,
\$15.00 per 1000; good, strong divisions, fine as-
sortment of varieties, canary, purple, yellow,
rich brown, white, lilac edge, Sibirica, white
and royal purple.

M. L. McClave, Benton Harbor, Mich.

Iris: Sans Souci, golden mahogany; Angusti-
folia, cream; Mme. Chereau, white lilac edge;
Silver King, white; Parisiensis, early purple;
Florentina Purpurea, purple; Celeste, light blue,
\$25.00 per 1000.

THE IMRAY CO., ZANESVILLE, O.

IRIS

Iris, 12 each of 8 named var., \$2.00; 50 each,
\$5.00; Siberian, blue, \$2.00 per 100.

AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, Germanica, in assorted named varieties,
our selection, good divisions, clean stock, \$3.50
per 100.

Riverside Gardens, Homer, N. Y.

Irises, 10 varieties, 10 of each for \$1.50; 100
each of 10 varieties for \$10.00; all colors mixed,
\$8.00 per 1000.

Thos. Cogger, Melrose, Mass.

Japanese Iris, strong division, 6 petals, dark
blue, blue, purple and violet, \$7.00 per 100;
\$60.00 per 1000. S. S. Skidelsky & Co.,
50 Park Place, New York City.

Iris, large flowering, deep purple, \$3.00 per
100, \$25.00 per 1000. Cash.

Geo. C. Welland, 602 Davis St., Evanston, Ill.

Iris, Mme. Chereau, May Queen and other
varieties, \$3.00 per 100, or exchange.

Abbey Ave., Greenhouses, Dayton, O.

Iris, a very fine purple, strong divisions, \$5.00
per 100; white, \$3.50 per 100.

N. O. Caswell, Delavan, Ill.

Iris, genuine Pallida Balmatica, \$6.00 per 100
\$50.00 per 1000. Send for surplus list. 25 other
varieties. W. J. Engle & Son, R. 8, Dayton, O.

IVIES

ENGLISH IVY

	100	1000
2-in.	\$ 4.00	\$35.00
2½-in., two to pot, long.....	7.00	60.00
3-in., three to pot, staked.....	12.00	
4-in., extra heavy.....	20.00	
5-in., extra heavy.....	50.00	
6-in., extra heavy.....	75.00	

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100,
\$180.00 per 1000, 5-8 ft., our own home-grown,
well furnished, \$1.25 each, \$100.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, strong field grown plants, excel-
lent stock, 3 and 4 ft. vines, \$12.00 per 100,
\$110.00 per 1000. Ask for sample and quotations
on large quantities.

Roman J. Irwin, 108 W. 28th St., New York.

English Ivy, strong field grown, 1 and 2 leads,
12 to 18 in. long, \$6.00 per 100, \$55.00 per 1000.
Cash.

W. P. Long, West Grove, Pa.

English Ivy, field grown, \$15.00 and \$12.00
per 100.

Aug. Jurgens, 2241 Herndon St., Chicago, Ill.

English Ivy, 2-in., \$3.50 per 100; 3-in., \$10.00
per 100. Joseph Michal, 57th St. & Kostner Ave.,
Chicago.

Strong English Ivy, 3-in., and 3½-in., pot
plants, 1 to 2 ft. long, \$12.00 per 100. S. S.
Skidelsky & Co., 50 Park Place, New York City.

Hardy English Ivy, from 2-in. pots, \$2.50 per
100. S. W. Pike, St. Charles, Ill.

BUSINESS BRINKERS—
REVIEW CLASSIFIED ADS.

LANTANAS

Lantanas. Jacob Schultz, Alba Perfecta, Emil,
Radiation, Harkett's Perfection, Aurora and
Weeping, 2½-in. at \$4.50 per 100, \$42.50 per
1000. In order to secure stock of variety Jacob
Schultz (new red) you must buy three to one;
for instance, in an order of three hundred Lan-
tanas would allow one hundred Jacob Schultz.
Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

Weeping Lantanas, 2½-in., 4c; good bushy
plants.

Charles Sherwood, Waterloo, Ia.

Lantanas, strong 2-in. stock, six best dwarf
bedders, labeled true to name, \$3.00 per 100.
S. W. Pike, St. Charles, Ill.

Weeping Lantanas, R. C., \$1.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

LEMONS

Lemon, American Wonder, 2½-in., \$6.00 per
100, \$50.00 per 1000. Cash. Add 5% for pack-
ing charge.

A. M. AUGSPURGER, PEORIA, ILL.

LILIUIMS

LILIUM REGALE: I offer this grand, new,
hardy Lily in 3 sizes:

1-yr. old, to grow on.....\$15.00 per 100

2-yr. old, to grow on.....30.00 per 100

3-yr. old, blooming size.....50.00 per 100

Sample of 6-3-2 bulbs respectively for \$1.00.

O. FEHRLIN, BULB SPECIALIST,
CITRONELLE, ALABAMA.

Lilium Harrisii now ready.

Limited number of bulbs as follows:

9-11.....\$50.00 per 100

7-9.....32.50 per 100

6-7.....17.50 per 100

THE DINGEE & CONARD CO.,

WEST GROVE, PENNSYLVANIA.

Lilium Canadense, 1st size.....\$5.00 per 100

Lilium Canadense, 2nd size.....3.00 per 100

Lilium Philadelphicum, 1st size.....5.00 per 100

Lilium Philadelphicum, 2nd size.....3.00 per 100

Ask for prices on larger quantities.

L. E. Williams, Exeter, N. H.

LILY OF THE VALLEY

Lily of the Valley pips, \$10.00 per 1000;
clumps, 5x5-in., \$15.00 per 100. Holland pips.

No telegram orders received. Cash, only.

Henry Schaumburg, Hammon, N. J.

60,000 Lily of the Valley pips, stock imported,
quick sale, \$1,000.00 for the lot.

Mrs. Frank Johnson, Louisa, Va.

LONICERAS

LONICERA CHINENSIS PURPUREA

1100 1-1½-ft., 1 yr.....\$10.00 \$ 80.00

3500 2-2½-ft., 2 yr.....12.00 100.00

2500 2-3-ft., 3 yr.....15.00 120.00

LONICERA HENDERSONII

500 1½-2-ft., 1 yr.....10.00

1800 2½-3-ft., 2 yr.....12.00

900 3-4-ft., 3 yr.....15.00

LONICERA HECKROTTII

5000 12-18-ft., 1 yr.....10.00

5000 2-3-ft., 2 yr.....12.00

800 3-4-ft., 3 yr.....15.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

Lonicera Halleana, strong, pot-grown, \$150.00
per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

MAGNOLIAS

Magnolia Grandiflora, 1 to 2 ft., \$20.00 per 100;
2 to 3 ft., \$40.00; 3 to 4 ft., \$60.00; 4 to 5 ft.,
\$100.00. Upland grown, northern exposure,
stocky and well branched.

Valdesian Nurseries, Rostle, N. C.

MARIGOLDS

Marigold, French Dwarf, 2-in., fine for pans
and fern dishes, in bloom, \$4.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

MYRTLE

Blooming Bride Myrtle, 5-in. pots, 15 to 24-in.
high, \$35.00 per 100.

Herman Holtz, Florist, Hammond, Ind.

Myrtle, hardy Grape variety for graves, etc.,
\$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Myrtle, Vines minor, for cemetery use, fresh
greens, 6 to 12 leads, \$20.00 per 1000 bunches.

H. Schlachter, 600 E. Ross Ave., St. Bernard, O.

NURSERY STOCK

ONARGA NURSERY COMPANY
Largest assortment of high quality Nursery
Stock for the florists' trade in the central west.

10 100

Almond, Flowering 2-3-ft. \$2.00 \$17.00

Barberry Thun. 18-24-in. 1.00 9.00

Barberry Thun. 2-3-ft. 1.50 12.00

Hydrangea P. G. 2-3-ft. 1.75 16.00

Honeysuckle, assorted... 3-4-ft. 1.50 12.00

Lilac Purple 3-4-ft. 1.75 13.00

Mock Orange 3-4-ft. 1.50 12.00

Snowberry, assorted 3-4-ft. 1.75 15.00

Spiraea Ant. Waterer

Dwarf red 18-24-in. 1.75 16.00

Spiraea Van H. 3-4-ft. 1.75 15.00

Weigella Rosea 2-3-ft. 1.75 15.00

Tree, Shrubs, Roses and Perennials in car-
load lots. New trade lists now ready.

ONARGA NURSERY COMPANY,
CUTLERA BROS., NGRS., ONARGA, ILL.

Let me price your Nursery stock. No one
packs better or ships quicker. Satisfaction al-
ways guaranteed.

W. H. Salter, Rochester, N. Y.

EXCELLENT STOCK FOR FALL PLANTING

1000 AMERICAN ASH

Caliper, 1½-in.	per 10	\$10.00
Caliper, 2-in.	per 10	15.00
Caliper, 3-in.	per 10	25.00

5000 AMERICAN ELM

Caliper, 1-in.	per 10	7.50
Caliper, 1½-in.	per 10	10.00
Caliper, 2-in.	per 10	15.00
Caliper, 3-in.	per 10	25.00

200 AMERICAN LINDEN

Caliper, 1½-in.	per 10	15.00
Caliper, 2-in.	per 10	25.00
Caliper, 3-in.	per 10	30.00

20,000 CAROLINA POPLAR

Fine Stock For Growing On
Caliper, 1-in., height, 8-10 ft. per 100 \$25.00
1000 Lots of the above specially priced at
\$200.00 per 1000.

SHRUBS

3000 Berberis Thunbergii, 1½-2-ft. per 100 \$20.00

4000 Spiraea Van Houttei, 3-4-ft. per 100 25.00

1000 Symphoricarpos Vulgaris, 3-4-ft. per 100 20.00

500 Morus Alba, 4-6-ft. per 100 15.00

500 Morus Alba, 6-8-ft. per 100 20.00

Prices f. o. b. Chicago. Packing at cost.

The above quoted shrubs are fine grown, bushy
stock, much superior to the ordinary run; just
the thing for planting for immediate effect.

KENILWORTH NURSERY CO.,

John G. Wittbold, Mgr.,

745 Buckingham Pl.,

Chicago, Ill.

BARR'S TREES GROW

Norway Maples a Specialty

Special carload lot offer.

Fall delivery

8 to 10 ft., 1½ to 1½ in. cal. \$ 80.00 per 100

10 to 12 ft., 1½ to 1½ in. cal. 100.00 per 100

12 to 14 ft., 1½ to 2 in. cal. 150.00 per 100

12 to 14 ft., 2 to 2½ in. cal. 175.00 per 100

14 to 16 ft., 2½ to 3 in. cal. 225.00 per 100

14 to 16 ft., 3 to 3½ in. cal. 300.00 per 100

14 to 16 ft., 3½ to 4 in. cal. 400.00 per 100

F. o. b. Lancaster, Pa. Must be moved to
clear ground.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES

Fine, heavily branched—Straight trunks.

Caliper:

Height 6-in. above ground. 10 100

4-6-ft. \$ 5.50 \$ 45.00

6-8-ft. 6.50 55.00

8-10-ft. ¾ to 1-in. 8.00 75.00

8-10-ft. 1½-in. 11.00 95.00

10-12 ft. 1½ to 2-in. 16.50 140.00

12-14 ft. 2 to 3-in. 27.50 235.00

14-16 ft. 3 to 4-in. 65.00

THE D. HILL NURSERY CO.,

Box 408, Dundee, Illinois.

SHRUBS

10 100

Berberis Thunbergii, 12-18-in. \$1.25 \$ 8.00

Berberis Thunbergii, 18-24-in. 1.50 12.50

Berberis Thunbergii, 24-30-in. 2.00 17.50

There is a difference. We are quoting extra
nice Barberry, carefully selected. Our stock
will please your customers. Buy your shrubs
here.

AURORA NURSERIES,

AURORA, ILLINOIS.

100,000 California Privet, 2-3 ft., \$3.00 per
100, \$25.00 per 1000. California Privet, 3-4 ft.,
\$4.00 per 100, \$35.00 per 1000.

Grape vines, 2 yrs. old, mixed, Niagara, Con-
cord and Moore's Early, \$15.00 per 100. Cash.
Packed free.

Clement S. Levin, Aldan, Del. Co., Pa.

Berberis Thunbergii, 18-2

	Doz.	100
Kentia Belmoreana, 2 1/4-in.	\$1.50	\$10.00
Kentia Belmoreana, 3-in.	3.00
Kentia Belmoreana, 5-in.	12.00
Kentia Forsteriana, 2 1/4-in.	1.50	10.00
Kentia Forsteriana, 5-in.	12.00

We have one of the largest stocks of Kentias in the country, and can furnish any quantity of strong healthy plants.

Latania Borbonica, 2 1/4-in.	\$0.75	\$ 6.00
Latania Borbonica, 3-in.	2.00	12.00
Latania Borbonica, 3 1/2-in.	2.50	15.00
Latania Borbonica, 4-in.	4.50
Latania Borbonica, 6-in.	9.00

These plants have character leaves and are useful for filling baskets, etc., or growing on for decorating purposes.

Packing charged at the rate of 5% for paper pots, 10% for clay pots.

GEO. WITTBOLD CO.,
737-739 Buckingham Place, Chicago.

PALMS		
2 -in. Pandanus Utilis	\$10.00	per 100
3 -in. Pandanus Utilis	20.00	per 100
4 -in. Pandanus Utilis	25.00	per 100
2 1/2-in. Pandanus Utilis	15.00	per 100

POEHLMANN BROS. CO.,
Morton Grove, Illinois.

Pandanus Veitchii, nicely variegated plants, 2 1/2-in. pot sizes, \$8.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 85c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.
6000 Washingtonia Filifera, height, 2 ft., \$50.00 per 100; 3 ft. 6 leaves, \$75.00 per 100; 4 ft. with 7 leaves, \$100.00 per 100. These prices f. o. b. our greenhouses and nursery, plus packing charges. Field grown stock.

BRAZOS GREENHOUSES,
2520 Main St., Houston, Tex.

PANDANUS VEITCHII—from open for
3-in. pots \$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.
J. J. Soar, Little River, Fla.

Pandanus Veitchii, 5-in. pots, \$15.00 per doz., \$100.00 per 100; 6-in. pots, \$18.00 per doz., \$120.00 per 100. Cash. Add 5% for packing charge.

A. M. AUGSPURGER, PEORIA, ILL.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2 1/4-in. pots, \$15.00 per 100. Larger quantities on application.
J. H. Fleaser, 711 Hamilton Ave., North Bergen, N. J.

NICE YOUNG KENTIAS

Good 3-in. four leaves, 12 to 14 inches high at \$3.50 per dozen, \$25.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Palms, Kentia Belmoreana, 3 1/2-in., 10 to 12 inches high, 5 to 6 leaves, 50c. Extra fine. Cash.
Samuel Smith & Son, Jamestown, R. I.

Kentia Belmoreana and Forsteriana, strong, 2 1/4-in., \$15.00 per 100, \$140.00 per 1000.
A. C. Oelschig & Sons, Savannah, Ga.

PANSIES

PANSY PARK PERFECTION is a mixture of more than 50 thoroughbred varieties of Giant Show and fancy Pansies and includes the new varieties from American and European specialists. I have received thousands of testimonials from florists and amateurs in all sections of the country. Many of my florist customers say that my Pansies are the best in all respects that they ever had. (See sample testimonials in my ad in other issues of The Florists' Review.)

I have the largest stock of hardy field-grown plants for the wholesale trade in America. They were grown from seed sown thinly in light sandy soil broadcast and they have extra good roots. Plants from early sown seed, 6 to 9 leaves, 1000, \$5.50; 500, \$2.75; 5000, \$25.00; 10,000, \$48.00. Medium size, 5 to 7 leaves, 1000, \$4.50; 500, \$2.50; 5000, \$21.00; 10,000, \$40.00. Cash with order.

L. W. GOODELL, PANSY PARK,
DWIGHT, MASSACHUSETTS.

PANSIES
Ready NOW for planting, 500,000 strong heavily rooted, August sown Pansy seedlings, ready for immediate shipment.

	Parcel Post	Express
	100	500 1000
Exhibition Giants	\$1.75	\$3.25 \$5.50
Steele's Private Stock	1.50	3.00 5.00
Steele's Mastodon	1.25	2.75 4.50
John H. Cunningham's Giant

Flowering 1.25 2.25 4.00
Cash with order. No charge for packing.

JOS. H. CUNNINGHAM,
Delaware., "The Primrose Man" Ohio.

300,000 PANSY PLANTS

We have been growing Pansy plants for the trade for eight years and we have never had enough to supply the demand. This year we are growing a good many more.

Improved Giant Trimardeau, also Giant Florists' Mixture, which contains all the shades and colors and a good percentage of copper, bronze, pink and red, which are sometimes scarce in other mixtures.

July sown, strong plants, coming in bloom, \$4.00 per 1000, 5000 or more, \$3.50 per 1000.

Cash with order.
N. D. McAdams, Columbus Grove, O.

Pansy plants, Mastodon, \$5.00 per 1000.
John G. Witt & Son, 10429 Wallace St., Chicago.

PANSY SEEDLINGS
METTE STRAIN
Most perfect and beautiful strain on the market.

\$4.00 per 1000 by express
\$4.50 per 1000 by parcel post
Transplanted, \$12.00 by express, \$13.00 by parcel post.

This strain and our plants have been praised by florists for cut flowers as well as for field plants. Ready now. Cash.
J. B. BRAUN, HIGHTSTOWN, N. J.

We will have Pansy seedlings, 4 to 6 leaves, ready about Sept. 15th. Steele's Greenhouse Special and Ozark Mammoth Strain at \$4.50 per 1000, prepaid by parcel post when postal money order accompanies the order.

Seed of the Ozark Mammoth Strain at \$5.00 per oz.; 2 oz., \$9.00; 3 oz., \$12.50; 4 oz., \$16.50; 6 oz., \$20.00. Postal money order must accompany order.

Ozark Pansy Gardens, West Plains, Mo.

PANSY PLANTS
Strong and stocky
"Superb Strain"
\$4.00 per 1000,
3000 for \$11.25,
5000 for \$17.50.
Cash with order.
Brill Celery Gardens, Kalamazoo, Mich.

PANSIES.
Brown's Giant,
Prize pansy plants,
mixed colors,
80c per 100,
\$3.50 per 1000.
Cash with order.
PETER BROWN, LANCASTER, PA.

GIANT PANSY PLANTS
Grown from seed of our own strain, large stocky plants, 6 to 10 leaves, large flowers of fine mixed colors, some in bud, ready now, \$5.00 per 1000. Cash with order. No C. O. D. orders accepted.
L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

PANSY PLANTS
Steele's Greenhouse Special, mixed O. K.; outside, Steele's Private Stock mixed, Kenilworth's Giant Prize, Kenilworth's Giant Exhibition, good, stocky plants, \$4.00 per 1000. Cash. Frank J. Klotz, R. F. D. No. 4, Box 104, Bowling Green, Ohio.

PANSY PLANTS
Steele's Mastodon mixed.....\$4.50 per 1000
Vaughan's Giant Mixture..... 4.00 per 1000
Giant Flowering 3.50 per 1000
These are strong, stocky plants, Aug. sown, 6 to 8 leaves. Prepaid by parcel post.
C. C. Breece, R. D. 7, Delaware, O.

Pansy plants of my largest flowering mixture of show varieties, strong, stocky, July sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000; large, bushy, in bud and bloom, \$6.00 per 1000; strong stocky plants in white, yellow and blue, separate colors, \$3.50 per 1000.
Gustav Plitzonka, Pansy Farms, Bristol, Pa.

Pansy seedlings, best that money can buy, seed direct from originators. Strong and stocky. Steele's Greenhouse Special, \$1.00 per 100, \$5.50 per 1000, Steele's Private Stock, 80c per 100, \$4.50 per 1000, Mitchell's Giant Exhibition, 80c per 100, \$4.50 per 1000.
Carter's Pansy Gardens, Mt. Holly, N. J.

GIANT PANSY PLANTS
Grown from seed from my own growing, 200,000 Giant Strain with a great range of colors, large flowers, fine stocky plants, well rooted, ready for shipment now. Please order early to avoid rush. \$4.00 per 1000, 500 at 1000 rates.
John H. Grice, R. R. 8, Dayton, O.

PANSY PLANTS
Steele's Kenilworth and Ozark strains, \$6.00 per 1000. Special prices on large quantities.
C. U. LIGGITT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

As fine a lot of Pansies as you ever saw, even better than they were last season; several of the best strains to be had, and grown right, \$4.00 per 1000.

E. D. Barlow, The Florist, Greenville, Tex.

Pansy seedlings for winter flowering, very best strain, transplanted at \$1.75 per 100, \$12.50 per 1000. Separate colors at \$2.00 per 100, \$15.00 per 1000. Seedlings, \$6.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium in equal proportions, July sown. If you are looking for the best there are in Pansies, don't pass this lot. \$6.00 per 1000, Cash.
John Irvine, Bay City, Mich.

Steele's Mastodon Pansy plants mixed, strong, bushy plants, \$1.00 per 100, by mail, \$4.50 per 1000, by express. Cash with order.
H. M. Paskins & Co., Basil, O.

Pansy plants, Giant strain, strong seedlings, mixed, \$5.00 per 1000. Cash, please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Pansy seedlings, strong and healthy, Kenilworth's and Steele's, mixed, \$5.00 per 1000. Cash.

H. G. Norton, Perry, Ohio.

Pansies, Steele's Mastodon Mixed, fine seedling plants, our stock is very fine, now ready for transplanting, \$4.00 per 1000. Cash with order.
Swaby Greenhouses St. Charles, Ill.

Pansies, Mastodon mixed, fine plants, \$3.50 per 1000. Cash.

C. A. Anderson Greenhouse Co., Tionesta, Pa.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Pansy plants, Giant Trimardeau Mixed, large flowering and choice colors, \$1.50 per 500, \$3.00 per 1000, \$12.50 per 5000.

F. Danley, Macomb, Ill.

Pansy plants, strong northern-grown Mastodon strain. Immediate shipment, \$4.00 per 1000, \$18.00 per 5000.

Edward W. Schuster, Crookston, Minn.

Pansy plants, Kenilworth's Masterpiece, \$10.00 per 1000, large strong plants, July sown.
R. L. Brashear, R. 1, Bowling Green, Ky.

Large Pansy seedlings, Giant mixture, \$5.00 per 1000. Cash, please.
Geo. Heath, Morris, Ill.

Pansies, 200,000 fine plants, Giant mixed; this stock will please you; \$3.00 per 1000. Cash.
Byer Bros., Chambersburg, Pa.

Pansy plants from our own popular Giant Prize Mixture seed grown by specialist, \$4.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York.

Pansies, Giant Exhibition Strain, no better can be produced, 50c per 100; \$3.50 per 1000.
Evenhden Bros. Co., Williamsport, Pa.

Pansy plants, Giant Trimardeau mixed, \$3.50 per 1000, postpaid or \$3.00 per 1000 by express. Cash.
Harglerode Bros., Shippensburg, Pa.

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PEONIES—Continued

PEONIES.		
Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes, ready Sept. 15th.	Dos.	100
Duke of Wellington, sulphur-white, fine cut-flower variety, late.....	\$2.50	\$18.00
Duchesse de Nemours, sulphur-white, early	2.00	15.00
Edulis Superba, earliest large rose-pink	2.00	15.00
Festiva Maxima, largest and finest early white	2.50	18.00
Mme. Bucquet, early darkest amaranth; productive and good keeper	3.00	20.00
Princess Beatrice, salmon-pink multi-color, rose-pink center, midseason	3.00	20.00
Wilhelmina, lavender-pink, very large, midseason and good keeper	3.00	20.00
Mme. de Verneville, ball-shaped, white bloom, center touched carmine, early	3.50	25.00
Separate colors, unnamed, pink and white	2.00	12.00

B. F. Barr & Co., Lancaster, Pa.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau (Gue.), pale, lilac, pink.....	\$20.00
Festiva Maxima, white.....	16.00
Dr. Bretonneau (Verd.), Lady Bramwell.....	14.00
The Bride (Terry), tinted white.....	12.50
Myrtle, pink.....	12.50
Madame Crousse, large, fluffy pink.....	16.00
Madame Crousse, white.....	20.00
Delicatissima, lilac rose.....	16.00
Petite Renee, light magenta.....	30.00
Madame de Verneville, early white.....	16.00
Single tall red, like big Poppies.....	16.00
Dark red, very free bloomer.....	16.00
La Tulipe, lilac white.....	16.00
Couronne d'Or, late white.....	20.00
Rare Brocade (Jap), wax white, double.....	16.00
Etienne Mechin, red.....	30.00
Madame Bucquet, darkest red.....	30.00
Mons. Dupont, late white.....	36.00
Mixture.....	10.00

ORONOGO FLOWER GARDENS, CARTERVILLE, MISSOURI.

PEONY BARGAIN

3000 Festiva Maxima, 3000 Duchess de Nemours, 900 Mme. Duclot, the three finest cut flower varieties, divided roots; immediate delivery; Pennsylvania grown; regular trade price, \$20.00 to \$25.00 per 100; our price in lots of 250 or more, \$15.00 per 100; in lots of 1000 or over, \$13.50 per 100.

S. B. PENNOCK CO., 1608-20 Ludlow St., Philadelphia, Pa.

	Per 10	Per 100
1600 Festiva Maxima	\$2.25	\$18.00
900 Mme. de Verneville	2.50	22.00
405 Meissonier	2.00	15.00
705 Modeste Guerla	2.00	15.00
650 Queen Victoria	2.00	15.00
350 Rubra Superba	2.00	15.00
305 Victoire Modeste	2.00	15.00

THE CONARD & JONES CO., West Grove, Pennsylvania.

Peonies, 3 to 5 eye divisions.

	Per 100
Edulis Superba	\$15.00
Felix Crousse	20.00
Livingstone	20.00
Louis Van Houtte.....	15.00
Queen Victoria	15.00
Light Pink (good cut flower).....	12.00

Chas. Pommert, Amelia, Ohio.

Am closing out about 2000 four year Marie Lemoine, 1200 three year Edulis Superba, 800 three year delicate pink fine kind. Fine and healthy, 25c each until sold. Am going out of business.

W. A. Lankford, Charlottesville, Va.

For quick sale, 5,000 Peonies, from 10 to 20 or more eyes, 25c each. About half a beautiful shell pink, one-fourth, white, several other colors, from imported stock.

Mrs. Frank Johnson, R. 1, Louisa, Va.

Peonies, extra strong northern Mich. grown, 2 to 5 eyes. Queen Victoria, \$10.00 per 100. Other varieties at bargain prices. Cash with order please. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

10,000 Festiva Maxima, early white, 3 to 5 eyes, true stock, \$15.00 per 100, \$140.00 per 1000. G. M. REBURN & CO., 3807 Lake Park Ave., Chicago, Ill.

Peonies, 14 acres, the cream of all the world's best ones. We grow for "fancy plants," cut flowers or send for list.

C. Betacher, Dover, O., U. S. A.

Peonies, 200 large clumps, in 4 varieties, 20 to 50 eyes, \$1.00 per clump, by freight only, or exchange for Gladioli bulbs, future delivery. Abbey Ave. Greenhouses, Dayton, O.

Peonies, Ed. Superba, 15c; F. Maxima, 20c. Good divisions.

L. F. Dintelmann, Belleville, Ill.

Double white Peonies, 4 to 5 eyes, \$10.00 per 100, \$90.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Peonies, best varieties; true to name; write for prices.

Roman J. Irwin, 108 W. 28th St., New York.

PEONIES. Good stock, reasonable prices. Wild Bros. Nursery Co., Sarcoxie, Mo.

PEONIES, finest named sorts, 15c. List free. W. H. Salter, Rochester, N. Y.

PEPPERS

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots (3 in a pot), \$22.50 per 100, larger size pots ready later.

Roman J. Irwin, 108 W. 28th St., New York.

Peppers, improved Bird's Eye and Xmas Joy, out of 2 1/4-in. pots, \$7.00 per 100.

A. L. Miller, Jamaica, N. Y.

PETUNIAS

PETUNIAS
Diener's Ruffled Monarchs, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

RICHARD DIENER COMPANY, Kentfield, California.

Petunias, double, R. C., finest strain in America, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Double Petunias, very fine, 2 1/4-in., \$4.00 per 100.

C. J. Frew, Jr., Conneaut, O.

PHLOXES

2-yr. hardy Phlox, 12 finest sorts. List free.

W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago, 2-in., 5c; 3-in., 10c; 4-in., 20c.

Bird Forrest, Waxahachie, Tex.

POINSETTIAS

POINSETTIAS

Shipped in Sept., 2 1/4-in. \$8.00 \$75.00
Shipped in Oct., 2 1/4-in. 7.00 65.00

Cash with order.

Anton Schultheis, College Point, L. I., N. Y.

Strong 2 1/4-in. Poinsettias, \$8.00 per 100, \$75.00 per 1000. Refer to display and other classified ads for other stock.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Poinsettias, 2 1/4-in. pots at \$10.00 per 100, \$95.00 per 1000. California stock from 2 1/4-in. pots ready now and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

POINSETTIAS

2000 2-in., Excellent stock, \$80.00 per 1000.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

For Poinsettia softwood cuttings, cut Poinsettias and stock plants, see my display ad in Aug. 28th issue.

A. Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, extra fine stock, just right for a shift, 2 1/4-in., \$7.50 per 100; 3-in., \$12.00 per 100. Immediate shipment.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias, 2 and 2 1/2-in., \$7.00 per 100. Shipped in paper pots.

J. L. Johnson, De Kalb, Ill.

Poinsettias from 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Poinsettias shipped in October, 2-in., \$6.50 per 100, \$60.00 per 1000.

Fred Burre, Peoria, Ill.

A few hundred nice clean Poinsettias, 2 1/4-in. pots, deep red blooming variety, 7c, fine plants.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias, 2 1/2-in., immediate delivery, \$5.00 per 100. Cash.

Jos. Turksi, Gross Point, Ill.

Poinsettias, immediate delivery, 2 1/4-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.

A. M. Campbell, Stratford, Pa.

Poinsettias, fine type, shipped in paper pots, 2 1/4-in., \$10.00 per 100.

Truitts' Greenhouses, Chanute, Kans.

2 1/4-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

1000 2 1/2-in. Poinsettias, \$7.00 per 100.

Haentze Floral Co., Fond du Lac, Wis.

Poinsettias, 2-in., \$8.00 per 100. Cash with order please.

D. R. Herron, Olean, N. Y.

Poinsettias, large 2-in. pots, \$8.00 per 100.

Fugleburg & Filater, Oshkosh, Wis.

300 Nice 2 1/2-in. Poinsettias, \$8.00 per 100.

N. O. Caswell, Delavan, Ill.

POPPIES

POPPIES
Oriental Poppies in variety, 2 1/2-in., \$4.00 per 100. Cash. Add 5% for packing charge.

A. M. AUGSPURGER, PEORIA, ILL.

PRIMULAS

PRIMULAS
Primula Obconica, our royal mixture of Xmas colors. This is our own production. Choice strong stock, many of these plants are ready for 6-in. pots, 4-in., \$20.00 per 100. Cash.

PRIMULA MALACOIDES

ROSEA SUPERBA
This strain is our own production and will please you, 2 1/2-in., \$6.00 per 100. Cash.

Primula Malacoides Rosea, very strong stock, \$5.00 per 100, \$45.00 per 1000. Cash.

Strong seedlings of Rosea, ready for pots, \$1.00 per 100, \$8.00 per 1000. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

Primula Obconica
Choicest Giant
Flowering Strain,
in assorted colors,
mostly bright shades.
Strong healthy stock
ready to shift,
4-in., \$25.00 per 100,
Cash with order.
The above price includes
packing on all orders amounting
to \$10.00 or more.

R. S. McMURRAY, BELLEFONTAINE, O.

PRIMULAS WITH A REPUTATION.
My True "Silver Dollar Strain"
READY NOW

Obconica

Apple Blossom

Rosea and other varieties.

Strong stock from 2 1/4-in.

\$6.00 per 100, \$57.50 per 1000.

Malacoides Townsendii

2 1/4-in. \$8.00 per 100 \$75.00 per 1000

Malacoides Superba (pink),

2 1/4-in., \$5.00 per 100, \$47.50 per 1000.

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

PRIMULAS

We have surplus stock above booked orders of 5000 fine heavy Primula Obconica, assorted varieties, at our regular price of \$5.00 per 100, \$45.00 per 1000. Also some Kewensis (yellow), at \$4.00 per 100. Immediate shipment.

Cash with order.

JOS. H. CUNNINGHAM,

Delaware, "The Primrose Man," Ohio.

Obconica Grandiflora and Kewensis in best varieties; Malacoides and Kewensis (yellow), 2 1/4-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 4-in. pots, \$16.00 per 100 and \$20.00 per 100. Townsendii, 2 1/4-in. pots, \$9.00 per 100; \$80.00 per 1000. Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$8.00 per 100; \$75.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA MALACOIDES

Choice strain, lilac.

Ready for 3-in. pots.

We solicit your order.

for good stock, fair treatment.

No order too large, none too small.

2-in., \$3.00 per 100.

F. C. FREEMAN & SONS, PORTLAND, IND.

Primula Obconica, 2 1/4-in., separate colors or mixed, \$6.50 per 100, \$57.50 per 1000, Chinensis, \$6.00 per 100, \$50.00 per 1000. Primula Malacoides, pink, 2 1/2-in., \$5.00 per 100, \$45.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Primula Obconica Grandiflora, grown from seed of our own large flowering strain, clean and thrifty. Ready for immediate delivery. Apple Blossom and Rosea, 3-in., \$10.00 per 100; 2-in., \$5.00 per 100, \$47.50 per 1000. Cash or good reference, please.

C. F. Mahan & Co., R. 8, Dayton, Ohio.

Primula Obconica, assorted colors, Gigantea and large flowering, 2 1/4-in., \$5.00 per 100; 3-in., \$10.00 per 100; \$100.00 per 1000.

SCHIEBLE BROS.,

Wholesale Growers,

Main, Lock and Old Main Sts.,

Miamisburg, Ohio.

Primroses, Chinese and Obconicas, 3 1/4-in., as large as any 4-in. and ready for 5-in. Imported strain of fancy mixed colors including plenty of Xmas Red, \$13.00 per 100, 200 for \$25.00; 5-in., ready for 6-in., \$20.00 per 100. All the above Obconicas are in bud and bloom.

Chas. Whitton, Utica, N. Y.

Chinese, large flowering, 3-in., \$7.00 per 100; 4-in., \$17.00 per 100. Obconica Giants, fine 3-in., \$7.00; Malacoides, fine 3-in., \$6.00 per 100. Cash.

See Cinerarias.

M. S. ETTER, THE HOME OF PRIMROSES,

Shiremanstown, Pa.

Primulas, Obconica and Chinese, 4-in., fine, large plants, mixed colors, lots of dark red ready for 5-in., \$13.00 per 100, 200 for \$25.00. 3-in. Obconicas, \$7.00 per 100. Large transplanted Obconicas, \$3.00 per 100. Edward Whitton, York & Walnut, Utica, N. Y.

Primula Obconica Gigantea, 4-in., fine large plants in bud and bloom, plenty of dark colors, \$15.00 per 100. Primula Chinensis, 2-in., \$5.00 per 100. Primula Malacoides, strong transplanted seedlings, \$2.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

PRIMULAS

Per 100

A No. 1 stock Obconica assorted, 3-in. \$10.00

A No. 1 stock Obconica assorted, 2 1/4-in. 5.00

Primula Chinensis, 3-in. 8.00

F. E. Blake, Marion, Ohio.

Primula Obconica, 4 1/2-in., ready for 5-in. mixed colors, \$20.00 per 100. 5 1/2-in. ready for 6-in., \$30.00 per 100. Fine healthy plants.

Phone Niles 10.

Niles Florists, Niles, Ill.

Obconica, good 4-in., ready for 5-in., all in bud and bloom, \$15.00 per 100.

A. R. Ellis, Chittenango, New York.

Primula Obconica, 3-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

Primula Obconica, ready for immediate sales; 5-in., \$5.00 per doz.; 6-in., \$6.00 per doz.; sent in paper pots. 2-in. Malacoides, \$5.00 per 100. Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

PRIMULA MALACOIDES
Strong 4-in. stock, \$5.00 per 100. First class plants but we are over-stocked. Cash.
Harry Franklin Baker, Minneapolis, Minn.
1118 W. Lake St., Minneapolis, Minn.

PRIMULA OBCONICAS
Roses, Apple Blossom, Kermesina.
Good strong stock, from 2 1/4-in. pots, at \$6.00 per 100, \$55.00 per 1000. J. H. Flessner, 711-741 Hamilton Ave., North Bergen, N. J.

PRIMULA OBCONICA
2 1/4-in., \$5.00 per 100, \$45.00 per 1000
5-in., \$9.00 per 100, \$80.00 per 1000
HOLTON & HUNKEL CO., Milwaukee, Wisconsin.

Ready—Primula Malacoides, 2 1/4-in. pots, plants ready for 3-in., roses and lavender, good plants, \$4.00 per 100, \$35.00 per 1000. Cash, please.
W. C. Knowles, 1460 South St., Toledo, O. Bell Phone Broadway 430.

Primula Obconica, 2 1/4-in., \$6.00 per 100 All bright colors.
Terms, cash. Packing 7 1/2% of amount of order.
O. H. Frey, Lincoln, Nebr.

Primula Malacoides, roses and lavender, fine, bushy plants, ready for shift, 2 1/4-in., \$4.00 per 100. Cash.
Clarence A. Ustler, Fleming St., Springfield, O.

Primula Obconica Grandiflora, ready for shift, 2 1/2-in., \$7.00 per 100. These are of exceptionally good value.
Stenson & McGrail, Uniontown, Pa.

Primula Malacoides, 2 1/4-in., fine stock, ready for 4-in., \$5.00 per 100. Obconica, 3-in., ready for 5-in., \$8.00 per 100. Cash please.
John Boehner, 18 Obell Court St., Dayton, O.

Primulas, Chinese and Obconica, fine healthy stock from the lightest to the darkest shade, 4-in., strong plants, \$13.00 per 100; 5-in., \$25.00 per 100.
Samuel Whitton, Utica, N. Y.

Primula Malacoides, strong transplanted seedlings, ready for 2 1/2-in. pots, \$2.50 per 100. Cash, please.
Aurora Greenhouse Co., Aurora, Ill.

Primula Malacoides, 2 1/4-in., roses and lilac, grown from our own seed, ready for shift, \$4.00 per 100. Cash.
Humm & Jones, Oberlin, O.

Primroses, Obconica, 3-in., \$8.00; 4-in., \$12.50 per 100; Malacoides and Chinese, 4-in., \$12.50 per 100.
Geo. A. Kuhl, Pekin, Ill.

Chinese Primroses and Malacoides, roses and Kewensis, 2-in., \$3.00 per 100, good stock. Cash.
M. & S. L. Dysinger, Albion, Mich.

300 2-in. Primula Malacoides, good mixed colors, \$8.00 per 100. Cash with order.
H. B. Brubeck, Rockville, Ind.

Primula Malacoides, strong 2 1/4-in., \$3.50 per 100. Cash.
CHAS. E. COUGILL, AUBURN, IND.

Primula Obconica, Miller's Giant, fine 3-in., \$7.00 per 100; Malacoides, 3-in., \$6.00. Cash.
J. W. Miller, Shiremanstown, Pa.

Primulas, choice mixed, 3-in., \$6.00; 4-in., \$8.00; 5-in., \$12.50 per 100.
Fairview Gardens, Elora, Ind.

Primula Malacoides roses, strong 2 1/4-in., \$5.00 per 100.
Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Primula Malacoides roses, \$5.00 per 100, \$40.00 per 1000.
FRED H. LEMON & CO., RICHMOND, IND.

Malacoides Primula, 2-in., \$3.00 per 100. Cash.
Byer Bros., Chambersburg, Pa.

Primula Malacoides, 2-in., \$4.00 per 100, \$35.00 per 1000. Edward W. Schuster, Crookston, Minn.

PRIVET
California Privet, 2 and 3-yr., per 1000.
2-yr., 2-8-ft., 4-8 branches, \$25.00
2-yr., 18-24-in., 4-8 branches, 18.00
3-yr., 2-2 1/2-ft., 4-8 branches, 24.00
3-yr., 18-24-in., 4-8 branches, 20.00
Write for price on cuttings.
RIVERVIEW NURSERIES,
J. H. O'Hagan, Little Silver, N. J.

RASPBERRY PLANTS
RASPBERRY AND BLACKBERRY PLANTS,
St. Regis and Plum Farmer Raspberry, and Eldorado. Blowers and Snyder Blackberry plants, \$3.25 per 100, \$19.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Raspberries, St. Regis Everbearing, \$3.50 per 100, \$30.00 per 1000.
C. B. Fargo, Frenchtown, N. J.

ROSES
ROSES, 2-YR OLD FORCING GRADE, FIELD GROWN
Hybrid Perpetual, Hybrid Teas, Ramblers.
Ask for prices.
Roses, 2 1/4-in. to grow on for outside or under glass, ask for prices.
ROMAN J. IRWIN,
108 W. 28TH ST., NEW YORK.

Field grown roses, three year old, canes 6 to 12 ft., Excelsa, Dorothy Perkins, White Dorothy, Lady Gay, \$20.00 per 100, \$180.00 per 1000.
The Schmidt & Botley Co., Springfield, O.

ROSES. Remember, these come from one of the largest sources for roses in the country and will say that when you talk to them about roses, you are talking to men who have learned their subject. These roses are grown in quantity and shipped everywhere that they can be safely sent to. They are grown in a commercial way and sold in a commercial way. If you expect stock that is in bloom, or ready to bloom, then better send your order to the other fellow and not to me. But what I am offering and what I have offered in the past are rose plants from 2 1/4-in. pots. As to time of delivery, will say that due to the great drouth the past season, there is an enormous demand for stock of all kinds, and probably while you are ordering, possibly thousands and thousands of others are doing likewise and these all center at the growers and so the positive rule of orders filled in rotation received must be carried out, so you will have to await your turn for delivery, maybe one week, maybe one month, before your order is reached. It is really amusing that even so many florists who ought to know conditions better (for they get their busy seasons, as Christmas or Decoration Day), but will sit down and write, "Please send me one thousand roses at once."

We are living in an abnormal period and must adjust according to conditions and if you are one that think you can fight the present condition, whether or no, then please don't send your order here for roses; in fact, this also applies to all other stock. If you would stop but one moment to consider that I am probably trying to tell you of something you might not be aware of, as you might not come into contact with the actual condition as I do and I am really paying through this advertisement to inform you, which I trust will or might benefit you, even though you do not buy through me. MORAL: BUY NOW FOR FUTURE DELIVERY.

Variety	Size	Per doz.	Per 100
Clothilde Soupert	2 1/4	\$1.00	\$ 6.50
Columbia	2 1/4	2.00	14.00
Crimson Rambler	2 1/4	1.00	6.50
Dorothy Perkins	2 1/4	1.00	6.50
Edward Mawley	2 1/4	1.00	6.50
Etoile De France	2 1/4	1.00	6.50
Gruss an Teplitz	2 1/4	1.00	6.50
Helen Gould	2 1/4	1.00	6.50
Kaiserin Augusta Victoria	2 1/4	1.00	6.50
La France	2 1/4	1.00	6.50
Madame C. Testout	2 1/4	1.00	6.50
Mme. Colette Martinette	2 1/4	1.00	6.50
Maman Cochet	2 1/4	1.00	6.50
Mrs. Geo. Sawyer	2 1/4	1.00	6.50
Radiance	2 1/4	1.25	7.00
Red Radiance	2 1/4	1.00	7.00
Rhea Reid	2 1/4	1.00	6.50
Tausendschon	2 1/4	1.00	6.50
White Maman Cochet	2 1/4	1.00	6.50
Wm. R. Smith	2 1/4	1.00	6.50

Cash. Add 5% for packing charge.
A. M. AUGSPURGER, PEORIA, ILL.

ROSES
Columbia, 2 1/4-in., \$15.00
Premier, 2 1/4-in., 25.00
Columbia, 3-in., small plants, suitable for growing on, in 4-in. pots, 8.00
White Killarney, 3-in., 15.00

FIELD GROWN ROSES
2 YEAR OLD
Tausendschon, Excelsa, Baby Rambler, Dorothy Perkins, extra good, \$45.00
1 YEAR OLD PLANTS
\$15.00 and \$20.00 per 100.
C. U. LIGGIT,
Wholesale Plantaman,
303 Bulletin Bldg., Philadelphia, Pa.

NOTHING BETTER FOR EASTER
Cut back and make a very bushy rose plant, dormant, extra strong.
Excelsa, \$80.00 per 100
Dorothy Perkins, 30.00 per 100
AMERICAN BULB CO., Chicago, Ill.

Roses, heavy, field grown, budded stock, extra selected, fall delivery.
Magna Charta, 85c
Erna Teschendorff, 40c
Baby Tausendschon, 40c
J. L. Schiller, Toledo, O.

ROSES, well rested plants of Mrs. Geo. Sawyer and Hoosier Beauty, \$15.00 per 100. 250 Francis Scott Key, bench plants, \$20.00 per 100. Packing at cost.
ELITCH GARDENS CO., DENVER, COLO.

Rose plants, 900 2 1/4-in. Cecile Brunner, 400 2 1/4-in. Ward. These are good plants.
POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

2-yr. hardy roses, best sorts. If you want other hardy plants or trees, write. Satisfaction always guaranteed.
W. H. Salter, Rochester, N. Y.

ROSES
Choice 3 1/2-in. Sunburst plants, \$90.00 per 1000, \$10.00 per 100.
Weiss & Meyer Co., Maywood, Ill.

ROSE PLANTS: Extra fine 3-in. Mock, \$15.00 per 100, \$125.00 per 1000.
ROSEMONT GARDENS,
116 Dexter Ave., Montgomery, Ala.

Rose plants, 900 2 1/4-in. Cecile Brunner, 400 2 1/4-in. Ward. These are good plants.
POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

3000 Ophelia, 2 1/4-in. pots, \$ 6.00 per 100
1000 Maryland, 2 1/4-in. pots, 50.00 per 1000
The Lamborn Floral Co., Alliance, Ohio.

Write us for your wants on roses of all kinds.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

RUBBERS

Ficus Elastica, 5-in. at 45c; 6-in. at 60c. Ficus Pandurata, 5-in. at 60c; 6-in. at 75c. Above plants are extra full and large. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubber plants, large leaves from the bottom up, 20 to 24-in. high, 45c; 15 to 20-in. high, 35c.
A. Mirring, East St. Louis, Ill.

Fine Rubber plants, 5 1/2-in. pots, 2-ft. high. \$9.00 per doz.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Rubbers. See issue Oct. 2nd.
A. M. AUGSPURGER, PEORIA, ILL.

Rubbers, 4-in., 40c each.
Holton & Hunkel Co., Milwaukee, Wis.

FICUS ELASTICA, strong 5-in., \$6.00 per doz.
BAUR FLORAL CO., Erie, Pa.

SANSEVIERIAS

Sansevieria Zebrina Variegata, 4 1/2-in., \$3.00 per doz. Packing charged at the rate of 5% for paper pots, 10% for clay pots.
GEO. WITTBOLD CO., Chicago.

737-739 Buckingham Place, Chicago.

SCHIZANTHUS

Schizanthus Wisetonensis, strong healthy seedlings, \$2.00 per 100. Packing free. Cash.
Kramer Greenhouses, Mankato, Kan.

Schizanthus, new Hybrid, 2 1/4-in., \$10.00 per 100.
Bland & Steinmetz, Independence, Ia.

SEEDS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds\$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds\$0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

DRACAENA INDIVISA: The true Cordylina Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you. Trade packet 50c; 1/4 pound \$2.00; 1 pound \$7.00.

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; 1/4 pound \$2.00.

LETTUCE SEED FOR GREENHOUSE FORCING
Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.
1/4 lb. 1 lb.
Big Boston (best head variety).....\$0.60 \$2.00
Grand Rapids (best loose type)..... .00 2.00
We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, \$1.00 per pound, 10 pounds for \$8.00.
We pay postage on all above items.

SEVIN-VINCENT CO.,
Wholesale Seed Growers,
417 Montgomery St., San Francisco, Calif.

QUALITY NEW CROP

ASPARAGUS SEED.

PLUMOSUS.

1000 seeds\$ 1.50
5000 seeds 6.50
Per pound 10.00

SPRENGERI.

1000 seeds 1.00
5000 seeds 4.50
Per pound 6.00

PANSIES.

PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; 1/4 oz., \$2.00; 1/2 oz., \$3.75; oz., \$7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

1 oz. 1/4 lb. 1 lb.
Hercules, pink\$0.85 \$2.75 \$10.00
Fordhook, pink and white... .50 1.75 6.00
Songster, lavender80 2.75 10.00
Spring Maid, light pink..... .65 2.25 8.00
Snow Flake, early pure white .65 2.25 8.00
White Orchid, pure white, large65 2.25 8.00
Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Cyclamen seed. Giant strain, Crimson King, pink, salmon, Salmon King. Rose of Marienthal, glowing red and white with red eye, \$12.00 per 1000.

Glory of Wandsbek and Rose of Wandsbek, \$15.00 per 1000.

Will arrive soon. Order now, stock limited.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

SEEDS: New crop CABBAGE and TURNIP SEED for prompt shipment, also ONION, BEET, CARROT, WATERMELON. Write for our surplus list and special prices.

Cheesmore Seed Co., St. Joseph, Mo.

SEEDS—Continued

LETTUCE AND RADISH SEED
FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. **PROVEN QUALITY SEEDS.** Hundreds of greenhouse men are making money planting **PEACOCK QUALITY SEEDS.**

LETTUCE SEED.

	1/4 lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)	\$0.60	\$2.00	\$9.00
Selected Grand Rapids80	2.00	9.00
Selected Black Seeded Simpson60	2.00	9.00

RADISH SEED.

Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing	\$1.00	\$8.50
Selected Ey. Scarlet Turnip, White Tip	1.00	8.50

Write for quotations in hundred pound lots. Please mention **FLORISTS' REVIEW** in ordering.

EVERETTE R. PEACOCK CO.,

4011-15 Milwaukee Ave., Chicago, Ill.

SWEET PEAS

Order now, start in pots and have them ready to bench as the Mums are cut.

Variety	Oz.	Variety	Oz.
Snowstorm	\$1.50	Exquisite	\$0.85
Pink Beauty	1.00	Princess	1.25
Canarybird	1.00	Empress	1.25
Mrs. Sankey80	Bluebird	1.25
Sunburst	1.25	Sweet Briar	1.25
Fordhook Pk. & W	1.00	Enchantress	1.00
Lavender King85	Primrose Beauty	1.25
Heatherbell	1.25	Apple B. Spencer	1.25
Spring Maid	1.25	Songbird	1.25
Mrs. H. Dickson	1.25	Yarrowa75
Orange Beauty	3.00	Burpee's Favorite	3.00
Rose Queen	1.50	Mrs. Burke	3.00

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

Zvolanek's Sweet Pea Seeds in his original bags at his prices.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.

Cyclamen seed, separate colors, fine stock, \$12.00 per 1000, Pink, Pearl and Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000.

S. S. SKIDELSKY & CO.

50 Park Place, New York City.

ASPARAGUS SEED

Plumosus

Sprenger

PANSY—PRIZE MIXED

Finest strain in America.

\$1.00 trade pkt., \$3.75 per 1/4-oz., \$7.00 oz.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

STOCKS SEEDS.

Wistaria—lavender, 85% double, per 1000 seeds, \$1.50. Light pink, 70% double, 1000 seeds, \$1.00. Belvedere Nursery Co., 821 Rancheria St. Santa Barbara, California.

Yellow Lotus (Nelumbium Luteum) seed, crop of 1919 now ready. Price, \$1.25 per pound of about 400 seeds, prepaid. Tubers ready in spring.

YELLOW LOTUS WATER GARDEN.

Albion, Ill. E. L. Duker, Mgr.

Spinach seed, all varieties, 100 lbs. or more, 80c per lb.; less than 100 lbs., 85c per lb.

EVERETT R. PEACOCK CO.

4013 Milwaukee Ave., Chicago, Ill.

Single and double Delphinium and Sweet William seed, teaspoon package, 10c.

A. M. Adcock, Macomb, Ill.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order. Boyle & Darnaud, San Diego, Calif.

Phoenix Rock-Edlin seed, \$2.50 per 100. Cash.

J. B. Adams & Sons, Pass Christian, Miss.

SMILAX

SMILAX

OURS ARE JANUARY SOWN AND

GOOD ROOT FORMATION.

Plants from 2-in. pots,

\$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegheny, N. Y.

Strong Smilax plants and several thousand 2 and 2 1/2-in. pots at a very low price as I have quit the business.

Howard Brown, Rising Sun, Md.

Smilax, 3-in., strong bushy plants, \$4.50 per 100.

Gurney Greenhouse Co., Mitchell, S. Dak.

Smilax, strong 2 1/2-in. pots, at \$5.00 per 100, \$45.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Smilax, 2 1/2-in., \$3.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHERBOYGAN, WIS.

Smilax, fine, cut back, 2-in., to close out, \$2.50 per 100. Packing free.

Trull's Greenhouses, Chanute, Kas.

Smilax, strong 2 1/2-in., \$3.50 per 100, \$30.00 per 1000. Cash.

J. C. Steinhäuser, Pittsburg, Kan.

3-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

Smilax, good 2 1/2-in., \$3.00 per 100.

O. A. Stoll, Florist, Hillsdale, Mich.

Smilax, 225 nice, 2-in. Smilax, \$5.00 for lot.

J. Aldous & Son, Iowa City, Ia.

Smilax, 2 1/2-in. pots, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Smilax, extra good, 2 1/2-in., \$3.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Smilax, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Smilax, 2-in., \$3.00 per 100, \$25.00 per 1000.

Edward W. Schuster, Crookston, Minn.

Smilax, strong, bushy 2 1/2-in., 4c.

Charles Sherwood, Waterloo, Ia.

SNAPDRAGONS

Snapdragons. We now have a large stock of fine healthy plants, topped and branching, just right to bench. This seed is from specialists and is the best winter blooming seed obtainable. We wrap each plant separately and pack in low open top boxes so plants will reach you in best condition possible. As long as stock lasts we have the following varieties:

Keystone, soft pink, very fine variety.
Nelrose, similar to Keystone, little deeper.
Enchantress, light pink, grand in every way.
Silver Pink, standard light pink.
Buxton's Pink, strong silvery light pink, fine.
Phelps' White.
Phelps' yellow and Giant yellow.
Bronze Beauty, very strong grower.
Garnet, beautiful shade red.
Seneca, creamy white, compact, strong grower, \$5.00 per 100, \$45.00 per 1000. Packing free. Liberal extras.

Geneva Floral Co., Geneva, N. Y.

Let Snapdragons follow Mums. Shortage of Carnations will bring big demand for Snaps. Very useful for decorations, designing, sprays and corsages, and pay big. They are of easy culture, require little heat. We specialize in Snaps, growing our own seed from carefully selected plants, continually improving them, especially in regard to color and winter blooming qualities. Strong, healthy, rust free plants like ours are scarce this year. Order now, delivery when you want them.

Colors, Silver Pink, Rose Pink, Enchantress Pink, lavender shades, garnet, Giant White and Yellow, 2 1/2-in., \$4.50 per 100; seeds, 50c per trade packet. Cash, please.

HILLVIEW GREENHOUSE CO.

LA CROSSE, WISCONSIN.

SNAPDRAGONS

The shortage of field grown Carnation plants and the extraordinary high prices asked for same can be turned to good advantage by filling a bench or two in your Carnation houses with Snapdragons. We offer for September and October delivery, plants that have been grown from carefully selected seed and the kind that will start growing the minute you plant them.

Keystone, Enchantress, Silver Pink, Phelps' White, Giant Yellow and Garnet, \$5.00 per 100, \$45.00 per 1000.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.

JAMESTOWN, NEW YORK.

Strong 2 1/2-in. Enchantress, Nelrose and Phelps' White and Yellow, St. Louis Pink, \$6.00 per 100, \$50.00 per 1000. Keystone, 2 1/2-in., \$6.00 per 100, \$55.00 per 1000. Ready now.

SEED: KEYSTONE, the finest pink, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

SNAPDRAGONS

	100	1000
Silver Pink	2 1/2-in. \$6.00	\$55.00
Phelps' White	2 1/2-in. 6.00	55.00
Nelrose	2 1/2-in. 6.00	55.00
Yellow	2 1/2-in. 6.00	55.00
Garnet	2 1/2-in. 6.00	55.00
Keystone	2 1/2-in. 6.00	55.00

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK

Snapdragons, strong bushy plants free from disease.

	100	1000
Keystone, 2 1/2-in.	\$4.50	\$40.00
Phelps' White, 2 1/2-in.	4.50	40.00
Nelrose, 2 1/2-in.	4.50	40.00

Strong seedlings from Ramsburg's seeds of the above varieties, \$1.00 per 100, paid.

Carter's Pansy Garden, Mt. Holly, N. J.

SNAPDRAGONS

TWICE TRANSPLANTED BEFORE GOING IN 2 1/2-IN. POTS, PINCHED AND WELL BRANCHED, NO RUST, AND ALL RAISED FROM SEED. ELEGANT PLANTS READY FOR THE BENCH. SILVER PINK, NELROSE, KEYSTONE, PHELPS' WHITE AND YELLOW, \$4.00 PER 100, \$40.00 PER 1000. READY NOW.

GREEVE FLORAL CO., OSKALOOSA, IA.

SNAPDRAGONS

	100	1000
Keystone,	2 1/2-in. \$5.00	per 100
Nelrose	2 1/2-in. 5.00	per 100
Silver Pink	2 1/2-in. 5.00	per 100
Phelps' White	2 1/2-in. 5.00	per 100
Phelps' Yellow	2 1/2-in. 5.00	per 100

Free from rust. All sold out of yellow and Nelrose until Nov. Cash.

W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, strong healthy transplanted seedlings of Silver Pink, Venus, Dark Rose, Fascination and mixed, \$2.50 per 100; 2 1/2-in. Silver Pink, \$5.00 per 100. We have 43 3-in. white and 36 3-in. Fascination, at 10c each. Cash with each order.

DUMSER FLORAL CO., ELGIN, ILL.

SNAPDRAGONS

	2 1/2-in.	4.00 per 100;	B. C., \$2.50.
Keystone			Peach Blow
Phelps' White			Bronze Beauty
Enchantress			Silver Pink

L. H. DORNBUSCH,

Hills & Dales Greenhouses, Dayton, O.

Snapdragons, all from originator's seed. The best you can get, Silver Pink, Nelrose, Garnet, Phelps' White and Giant Yellow, ready to ship at once. Keystone, Sept. 15th. 2 1/2-in. pinched and branched, 5c. Cash, please.

F. E. Selkregg, North East, Pa.

Snapdragons, 100 each, Firebrand, Defiance, Daphne, White Beauty, 75 yellow, 200 mixed, 2 1/2-in., strong, pinched and branched, \$5.00 per 100. Cash.

New London Greenhouse, New London, O.

Snapdragons, strong, 2 1/2-in., branched, ready to bench, Keystone, light pink Keystone; Venus, pink; Giant White and Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, strong 2 1/2-in., from Ramsburg's seed, pinched and branching, good stock, no seconds, Silver Pink, Keystone, Garnet, White and Yellow, \$6.00 per 100. Cash.

Hughes Greenhouse, Hillsdale, Mich.

Snapdragons, 2 1/2-in. Silver Pink, Nelrose, Keystone, Phelps' White and Yellow, fine plants, \$5.00 per 100, \$45.00 per 1000; try them.

Alonzo J. Bryan, Wholesale Florist, Washington, New Jersey.

SNAPDRAGONS, extra strong, well branched 2 1/2-in. Giant White, Pink and Salmon Pink, \$5.50 per 100, or \$50.00 per 1000.

ROSEMONT GARDENS,

116 DEXTER AVE., MONTGOMERY, ALA.

Giant yellow and White Snapdragons, mixed, from seed bed, sown very thin, 3 to 5 inches high, very stocky, \$1.50 per 100. Cash.

S. S. Soursley, Hamburg, Pa.

Snapdragons, strong 3-in. plants, 195 pink, 200 white, 60 red and 95 yellow, \$10.00 per 100. Cash. 5% for packing.

Ulrich Floral Co., Tiffin, Ohio.

Snapdragons, my own grown, fine Silver Pink and Keystone, strong mixed seedlings, \$5.00 per 1000. Cash, please.

John Bohner, 18 Obell Court St., Dayton, O.

Snapdragons, Giant White, 2-in., \$3.00 per 100. Scarlet, pink and yellow ready Oct. 1st, same price. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, Silver Pink, white, yellow, scarlet, 2-in. stock, free from rust, \$3.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Snapdragons, 2 1/2-in., Golden Queen, Phelps' White, The Bride, Nelrose and Keystone, \$4.50 per 100.

Ward B. Davis, Oshkosh, Wis.

Snapdragons, Keystone, yellow, white and garnet, 2 1/2-in., \$5.00 per 100. Cash, please.

Hall's Greenhouse, Clyde, O.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

5000 Silver Pink, Nelrose Snapdragons, 2 1/2-in., extra, \$5.00 per 100. Order shipped day received.

W. C. Elmann, Corfu, N. Y.

Snapdragons, field clumps, fine, clear of rust, 15c each, 2 1/2-in., \$5.00 per 100.

C. J. Frew, Jr., Conneant, O.

Snapdragons, best strain, Silver Pink, 2 1/2-in., \$6.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Snapdragons, white, 2 1/2-in., ready for bench, \$5.00 per 100.

Frank F. Crump Co., Colorado Springs, Colo.

Snapdragons, Dreer's Giant Pink, White, Scarlet, Yellow, 2 1/2-in., \$4.00 per 100. Cash.

Smith the Florist, St. Johns, Mich.

SPIRAEA

Per 10 Per 100

Spiraea Anthony Waterer, 1 1/2—2-in. \$2.25 \$18.00

Spiraea Anthony Waterer, 2—2 1/2-in. 2.50 20.00

Spiraea Van Houttei, 1—1 1/2-in. 1.50 10.00

Spiraea Van Houttei, 2 1/2—3-in. 2.00 15.00

Spiraea Van Houttei, 3—4-in. 2.25 18.00

Spiraea Van Houttei, 4—5-in. 2.50 20.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

SPIRAEA ANTILRHE

Order now for winter forcing.

Strong field-grown clumps.

Gladstone

Japonica

20.00 per 100 175.00 per 1000

BRECK-ROBINSON NURSERY CO.,

Lexington, Mass.

STEVIA

STEVIA

STRONG BRANCHING STEVIA PLANTS from 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000; branching plants, 4-in. pots, \$10.00 per 100.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

500 5-in. Pot grown, pinched back, and well branched Stevias, \$20.00 per 100. Cash. No charge for packing.

ALPHONSE PETERS,

MARQUETTE, MICHIGAN.

Extra strong, double, 2 1/2-in. Stevias, \$4.00 per 100. Extra strong, double, ready for 5-in., \$15.00 per 100. Packing 5%.

Pinehurst Floral Co., Pleasant Hill, Mo.

GOOD, STRONG STEVIA PLANTS from 2 1/2-in. pots, \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$6.00 per 100, \$55.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Stevia, 4-in., \$1.25 doz., \$10.00 per 100. Cash.

Stevias, double 2½-in., \$5.00 per 100; \$45.00 per 1000. Field-grown plants, \$12.50 per 100. Roman J. Irwin, 108 W. 28th St., New York.

STEVIA, blue and bushy, 300 from 4-in. pots, 10c; 100 from 5-in. pots, 15c. A. C. BROWN, SPRINGFIELD, ILL.

Stevia, strong stock, topped and well-branched, 2½-in., \$3.00 per 100. Cash. Freeport Floral Co., Freeport, Ill.

Stevia, double, 3-in. well branched, 7c. C. Humfeld, Clay Center, Kansas.

Stevias, once topped, strong 2-in., \$3.50. Cash. Baker Floral & Seed Co., Baker, Ore.

Stevia, blue 4-in. stock, \$6.00 per 100. C. O. POLLWORTH CO., MILWAUKEE, WIS.

Stevia 7 and 8-in. pots, 25c each. Wm. Swinbank, Sycamore, Ill.

Stevia, 2½-in., ready to plant, \$3.00 per 100. J. C. Steinhäuser, Pittsburg, Kan.

STOCKS

Stocks, purple and white, 2½-in., \$8.00 per 100, \$50.00 per 1000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Stocks, best mixed, 2½-in., \$5.00 per 100. Kramer Greenhouses, Mankato, Kan.

STRAWBERRY PLANTS

STRAWBERRY PLANTS, 75 varieties, also a complete stock of other fruits, ornamentals. Catalog with wholesale prices sent to florists. L. G. TINGLE, 101 Railroad Ave., Pittsville, Md.

Progressive Everbearing Strawberry plants, \$15.00 per 1000.

Lloyd C. Bunch, Fredonia, Kansas.

SWAINSONAS

Swainsonas, pink and white, 2½-in., \$5.00 per 100. Cash. Add 5% for packing charge. A. M. AUGSPURGER, PEORIA, ILL.

SWEET PEAS

Sweet Pea seedlings, Rose Queen, Yarrowa, Skach, Asta Ohn, Venus, \$1.50 per 100, postpaid. Norton Gibson, Nappanee, Ind.

SWEET WILLIAMS

Sweet Williams, mxid, 2½-in., \$5.00 per 100. Cash. Add 5% for packing charge. A. M. AUGSPURGER, PEORIA, ILL.

Sweet Williams, strong seedlings at 50c per 100, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

VEGETABLE PLANTS

LARGE ASPARAGUS ROOTS for quick results.

6-yr. roots.....	\$3.25 per 100	\$18.00 per 1000
4-yr. roots.....	2.00 per 100	10.00 per 1000
2-yr. roots.....	1.25 per 100	7.50 per 1000

Harry J. Squires, Good Ground, N. Y.

Rhubarb, strong roots for retail sale, \$5.00 per 100, \$40.00 per 1000.

Asparagus, Conover's Colossal, Palmetto, \$1.50 per 100, \$8.00 per 1000.

A. Mirring, East St. Louis, Ill.

Grand Rapids Lettuce, transplanted and grown in flats of sterilized soil, no disease and a good healthy root system. Ready to set in your beds, \$2.50 per 1000.

H. J. Potomkin, Muncie, Ind.

RHUBARB ROOTS,

\$2.25 per bbl.

EVERETTE R. PEACOCK CO., 4013 Milwaukee Ave., Chicago, Ill.

50,000 Improved Boston Lettuce plants, out door grown, 75c per 100, \$5.00 per 1000, 10,000 lots, \$4.50 per 1000. Cash.

Anderson Floral Co., Anderson, S. C.

RHUBARB ROOTS, \$1.00 per 12, \$4.00 per 100, \$35.00 per 1000. Large roots for forcing, \$1.50 per 12, \$6.25 per 100, \$50.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

Millions of the nicest, stockiest, Grand Rapids and Big Boston Lettuce plants at \$1.50 per 1000. Bonny Best Tomato plants, 60c per 100.

Will H. Carl, Elysburg, Pa.

LETTUCE, GRAND RAPIDS FORCING \$1.00 per 1000, \$8.50 per 10,000. E. Rawlings, Allegany, N. Y.

PARSLEY PLANTS, Triple Curled, 75c per 100, \$3.25 per 1000. Harry J. Squires, Good Ground, N. Y.

Lettuce plants, Grand Rapids and Big Boston, large plants, \$1.40 per 1000. Prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, strong, ready for housing, carefully packed, \$2.50 per 1000. Lloyd C. Bunch, Fredonia, Kans.

Lettuce plants, Grand Rapids and Big Boston, strong plants at \$1.00 per 1000, \$8.50 for 10,000. J. C. Schmidt, Bristol, Pa.

Grand Rapids Lettuce seedlings, \$1.50 per 1000, postpaid. Odor Greenhouses, Iola, Kas.

VIBURNUMS

VIBURNUM

8000 Tomentosum Plicatum, 3-in....	100	1000
	10	100
7500 Toment's'm Plicat'm, 1-1½-in.	\$2.00	16.00
1000 Toment's'm Plicat'm, 1½-2-in.	20.00	20.00
3600 Toment's'm Plicat'm, 2-2½-in.	2.50	22.00
1200 Toment's'm Plicat'm, 3-4-in.	3.50	30.00
1300 Toment's'm Plicat'm, 5-6-in.	4.50	40.00

THE CONARD & JONES CO., West Grove, Pennsylvania.

VINCAS

Vinca Variegata. Field-grown, strong stock, \$10.00 per 100, 2-in., latter part of November, \$5.00 per 100, \$45.00 per 1000. R. C. after Nov. 1st (not rooted layers, but two-eye cuttings), have made arrangements for 100,000; price \$2.00 per 100, \$18.00 per 1000. Cash. Add 5% for packing charge. A. M. AUGSPURGER, PEORIA, ILL.

Vinca Var. and green field clumps, ready for immediate shipment, \$6.00 per 100, \$60.00 per 1000.

Field rooted layers, \$1.50 per 100, \$15.00 per 1000. The stock is all high grade and will please you. Cash, please. C. F. Mahan & Co., R. 8, Dayton, Ohio.

Variegated Vincas, field clumps, choice, \$3.00 per 100, \$70.00 per 1000; seconds, \$6.00 per 100, \$50.00 per 1000; rooted cuttings, all tips, \$1.50 per 100, \$12.50 per 1000; green Vincas, \$1.50 per 100; 500 at 1000 rate. Muskogee Shrubbery Garden, Wholesale, Muskogee, Oklahoma.

Major Vincas, variegated and green, have fine lot of field rooted layers, quality fine, \$12.50 per 1000, 500 at 1000 rates. This stock will please you, well rooted and will make fine stuff for spring work. Order now. John H. Griscell, R. R. 8, Dayton, O.

Vincas, variegated, R. C., \$2.00 per 100, \$17.50 per 1000, postpaid. Field grown plants, fine stock, \$12.50, \$15.00 and \$20.00 per 100; 2½-in. pots, \$6.00 per 100, \$50.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Vinca Variegata and green, field clumps, \$8.00 per 100; well rooted layers, \$15.00 per 1000. Ready Oct. 1. Cash please. H. G. Norton, Perry, Ohio.

Vinca Variegata, field-grown, ready now, \$8.00 per 100, \$75.00 per 1000; try them. Alonzo J. Bryan, Wholesale Florist, Washington, New Jersey.

VINCA, VARIEGATA, good strong field rooted layers, \$1.50 per 100; \$12.50 per 1000. The Reeser Plant Co., Springfield, O.

Vinca Var., R. C., \$2.50 per 100; \$20.00 per 1000. No charge for packing. ELITCH GARDENS CO., DENVER, COLO.

VINCA MINOR, (Myrtle), heavy, 3½-in., \$10.00 per 100, \$95.00 per 1000. W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Variegata, fine field-grown clumps, for shipment at once, \$6.00 per 100. Freyhoff Gardens, Urbana, O.

VINCA VARIEGATA, heavy field-grown plants, \$8.00 per 100, \$75.00 per 1000.

HENLEY BROS., TERRE HAUTE, IND. Vinca Vines, 50 extra strong variegated and 50 green, 12c; 150 good stock, all field grown, 8c. Wm. Munt, St. Clair, Mich.

Vinca Variegata, strong 2-in. pot, stock ready for shift, \$5.00 per 100; 4-in., 12½c. C. A. Rieman, City Florist, Connersville, Ind.

Vinca Minor (Myrtle), strong, 2½-in. pot plants, \$5.00 per 100, \$40.00 per 1000. I. H. Moss, Inc., Govans, Baltimore, Md.

Strong, field grown Vinca vines, \$8.00 per 100. O. A. Stoll, Hillsdale, Mich.

Vinca Var., field grown, very strong, \$10.00 per 100. M. M. Lathrop, Cortland, N. Y.

Extra strong field grown Vinca Var., 6c. Lindsey & Dawson, New Castle, Ind.

Strong 3-in. Vincas, 10c each. New London Floral Co., New London, Wis.

Vinca Var., heavy field grown plants, \$8.00 per 100. Wagner's Greenhouses, Tiffin, O.

VIOLETS

Field-grown Princess of Wales, Gov. Herrick and Marie Louise, ready next month, \$10.00 per 100, \$90.00 per 1000; less than 100 lots at \$15.00 per 100. Gov. Herrick, 3-in. pots at \$9.00 per 100, \$85.00 per 1000. Roman J. Irwin, 108 W. 28th St. New York.

Violets, Gov. Herrick, field grown, extra fine plants, free of disease, \$9.00 per 100. Delivery in October. J. Ralph Souder, Hutchinson, Kans.

Violets, field grown on clay soil with Skinner Irrigation, Wales and Gov. Herrick, No. 1, \$10.00 per 100; No. 2, \$8.00 per 100. Cash. The East Lawn Gardens, Urbana, O.

Field-grown Violets, Wales No. 1, \$10.00 per 100; No. 2, good plants, \$7.00 per 100. Campbell's No. 1, \$12.00 per 100; No. 2, \$8.00 per 100. Now ready. Chas. Black, Hightstown, N. J.

500 Extra strong, field grown, Princess of Wales Violet plants at 10c. Free from disease and a bargain. Archias Floral Co., Sedalia, Mo.

Very fine, field grown Gov. Herrick Violets, \$5.00 per 100. John B. Rudy, Elmira, N. Y.

Very fine, field grown Princess of Wales and Gov. Herrick Violet plants, \$8.00 per 100. Cash. John Morrison, 465 W. Main St., Norwich, Conn.

Violets, Princess of Wales, large, field grown plants, \$9.00 per 100. Cash. Rentschler Floral Co., Madison, Wis.

Violets, Gov. Herrick, field grown, extra fine plants, \$9.00 per 100. Ward B. Davis, Oshkosh, Wis.

Violets, extra strong, Princess of Wales, 2½-in., \$6.00 per 100, \$50.00 per 1000. Cash. Greenwood Ave. Greenhouse, Decatur, Ill.

Violets, 400 2½-in. Gov. Herrick, good, strong plants, \$5.00 per 100. Humm & Jones, Oberlin, O.

Violets, extra strong, Governor Herrick, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash. John Bauscher, Freeport, Ill.

Field-grown Princess of Wales Violet plants, ready Sept. 15th, \$10.00 per 100, \$90.00 per 1000. Cash, please. C. L. Van Meter, Monticello, Ia.

Gov. Herrick Violets, 2½-in. pot plants, 6c. J. S. Stuart & Son, Anderson, Ind.

Gov. Herrick Violets, field clumps, \$10.00 per 100. C. J. Frew, Jr., Conneaut, O.

WALLFLOWERS

Wallflowers, strong 2½-in., yellow Wallflowers, \$6.00 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO., 50 Park Place, New York City.

Wallflowers, hardy dwarf, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

WATSONIAS

Watsonias (large white), sound large bulbs, splendid as a cut flower. We have thousands to spare, so they have to go at a bargain. If in doubt as to quality, write for sample. \$2.00 per 100, \$15.00 per 1000. Groen's Nursery, Montebello, Calif.

MISCELLANEOUS

SCHMIDT & BOTLEY CO.

Acalypha, 2½-in., Triumphans and Tricolor, \$5.00 per 100.

Ageratums, 2½-in., white and blue, \$3.00 per 100, \$27.50 per 1000.

Alternantheras, red and yellow, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Anemones, 2½-in., 4 varieties, \$5.00 per 100, \$45.00 per 1000.

Aquilegia, 2½-in., 2 colors, \$4.00 per 100, \$37.50 per 1000.

Asparagus Sprengeri, 2½-in., \$4.00 per 100, \$35.00 per 1000.

Boston Ferns, from bench, ready for 5-in., good and strong, 25c each.

Buddleia Asiatica and Veitchiana, 2½-in., \$3.50 per 100, \$35.00 per 1000.

Coleus, 2½-in., 14 varieties, \$3.00 per 100, \$27.50 per 1000.

Cuphea Platy., 2½-in., \$3.00 per 100, \$27.50 per 1000.

Daisies, Nickelson's White Etolle d'Or, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Daisies, Bellis, white and pink, 2½-in., \$3.00 per 100.

Digitalis, 2½-in., pink and white, \$5.00 per 100, \$45.00 per 1000.

Dish Ferns, 2½-in., \$5.00 per 100, \$45.00 per 1000.

Fuchsias, 15 named varieties, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Genista Canariensis, 2½-in., \$5.00 per 100.

Geraniums, Ivy, 2½-in., Mrs. Banks, \$4.50 per 100.

Heliotropes, 2½-in., named varieties, \$3.50 per 100, \$30.00 per 1000.

Hibiscus, named varieties, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Hollyhocks, double, 4 colors, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Lantanas, 2½-in., named varieties, \$4.00 per 100, \$37.50 per 1000.

Lantanas, 2½-in., Weeping, \$4.00 per 100.

Lemon, American Wonder, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Lemon Verbenas, 2½-in., \$4.00 per 100.

Oleanders, 2½-in., pink and white, \$5.00 per 100.

Oranges, Otahelte, 2½-in., \$4.50 per 100, \$40.00 per 1000.

Oriental Popples, in variety, 2½-in., \$4.00 per 100, \$40.00 per 1000.

Palms, Kentia Belmoreana, 3-in., 20c each; 4-in., 40c each.

Palms, Kentia Forsteriana, 4-in., 40c each.

Peonies, Festiva Maxima, \$15.00 per 100.

Felix Crousse, \$30.00 per 100.

Red Cross, \$30.00 per 100.

Queen Victoria, \$12.00 per 100.

Strong 3 to 5 eyes.

Primula Malacoides, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Primula Obconica, 6-in., \$3.00 per dozen, assorted colors.

Rose list on application.

Salvias, named varieties, 2½-in., \$3.00 per 100, \$27.50 per 1000.

Shasta Daisies, 2½-in., \$4.00 per 100, \$37.50 per 1000.

Swainsonas, pink and white, 2½-in., \$4.00 per 100.

Sweet Williams, 2½-in., mixed, \$4.00 per 100, \$37.50 per 1000.

SCHMIDT & BOTLEY CO., Springfield, Ohio.

Per 100

Weeping Lantana, rooted cuttings.....\$ 1.50

Standing Lantana, rooted cuttings..... 1.50

English Ivy, rooted cuttings..... 1.50

Buddleia, Butterfly bush, rooted cuttings.. 1.50

Per 1000 12.50

Mesembryanthemums, rooted cuttings..... 1.50

Variegated Vinca, rooted cuttings..... 1.50

Per 1000 12.50

Muskogee Shrubbery Garden, Wholesale, Muskogee, Okla.

4-in. Table Ferns\$0.10

Pansy plants, transplanted, per 100.... 1.00

Cleveland Cherries in bloom, 8 per. 4-in.. .15

Asp. Sprengeri, strong. 3 and 4-in. 10c and .15

Rooted Ger. Cuttings, all shades..... .02½

Canterbury Bells, field grown..... .15

Digitalis, field grown15

D. Hall, Kennard, Nebr.

MISCELLANEOUS—Continued

700 Cineraria Stellata, 2-in. pots, \$5.00 per 100.
250 Primula Malacoides, 3-in. pots, \$8.00 per 100, ready for 5-in. pots.
500 Schizanthus in three colors, lavender, pink and brown, \$5.00 per 100.
500 Antirrhinum, pink, yellow, white, \$5.00 per 100.
500 Aspidistra divisions, price on application.
24 Clivia, 6 to 9-in. pots, price on application.
3000 Oenothera Missouriensis, nice young plants, field grown, \$5.00 per 100.
150 Funkia Lanceolata, extra large clumps, \$15.00 per 100.
24 Acer Schwedleri, 3-in. cal., price on application. Pabst Stock Farm, Oconomowoc, Wis.

Alternantheras, green and yellow, red and yellow, 2 1/2-in., 2 1/2-c. Asparagus Sprengeri and Plumosa, 2 1/2-in., 5c. Genista, 2 1/2-in., 6c. Swainsona Alba, white, 2 1/2-in., 8c. Coleus, 2 1/2-in., bright colors, 5c. Field grown Carnation plants, 500 Pink Enchantress, 10c; 500 White Matchless, 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

R. C. Marguerites, 1c; Parlor Ivy, 75c per 100. 80 2-in. Ivy, 2c. 50 2 1/2-in. Cineraria, 6c. 100 2-in. dbl. Alyssum, 2c. 50 Sylvia Dahlias, 8c. Will take R. C. Ger. or Easter Greeting Pelargoniums.
Jay J. Utter, West Branch, Mich.

LOOK what we are offering under Asparagus, Cinerarias, Primula, and Stevia.
Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Or for Sale: Alternantheras, large field grown clumps of red, yellow, and Brilliantissima, \$4.00 per 100, \$30.00 per 1000. 200 Nebraska Carnations, medium size, \$6.00 per 100; 100 White Enchantress, \$6.00. Large field clumps of Giant Daisies, \$10.00 per 100. Stevias, \$12.00 per 100. Field grown plants of E. G. Hill and La Favorite Geraniums, \$10.00 per 100. Can use Ferns, Cyclamen, glass, or most anything. What have you? Write quick.
Thornton Floral Co., Streator, Ill.

To Exchange—Godfrey Callas from flats, ready for 2 1/2-in. pots, at \$1.50 per 100, for Nutt or Poitevine Geranium rooted cuttings, 2 1/2-in. Scottii Ferns, or White Enchantress or Enchantress rooted Carnation cuttings.
Fred G. Lewis, Lockport, N. Y.

To Exchange—Pansies, \$3.50 per 1000; Pink Enchantress, 10c; Geraniums, 10c; New Giant Hibiscus, 8c; 3 Vernon Begonias, 7c; planting size Gladioli for Peonies, cash or what have you.
S. P. Van Heest Co., Wortendyke, N. J.

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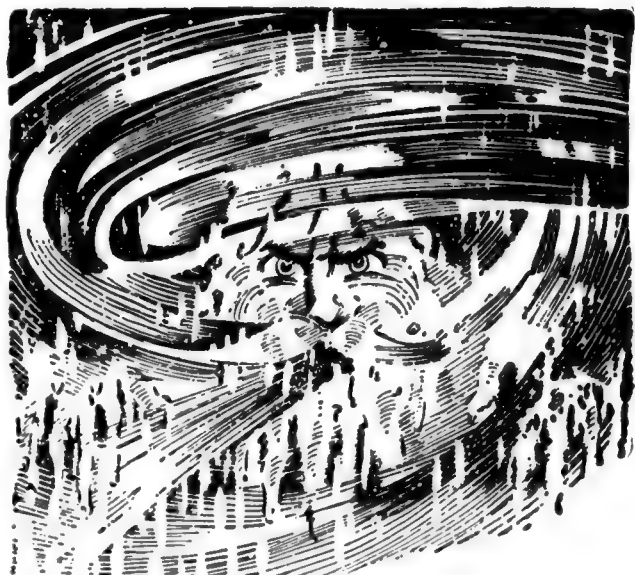
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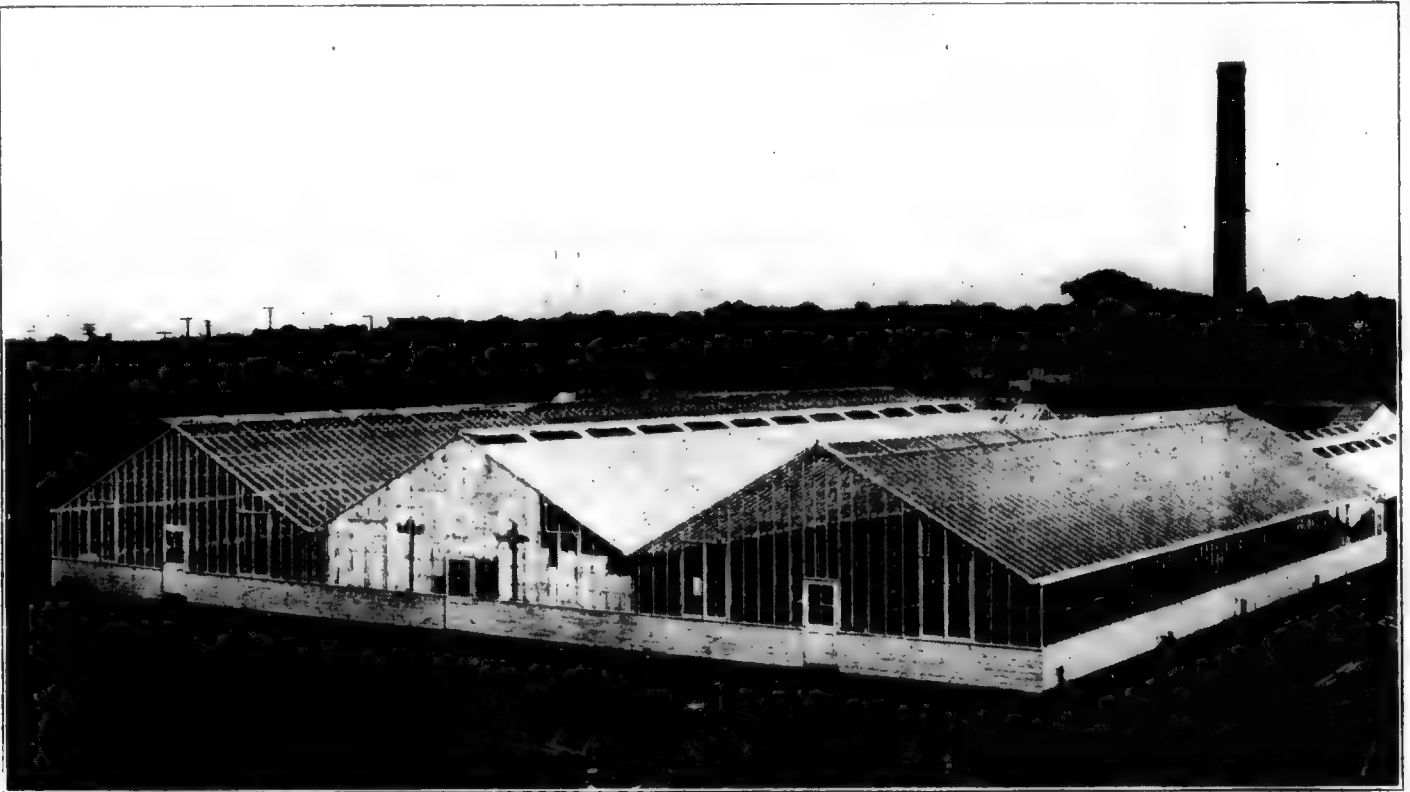
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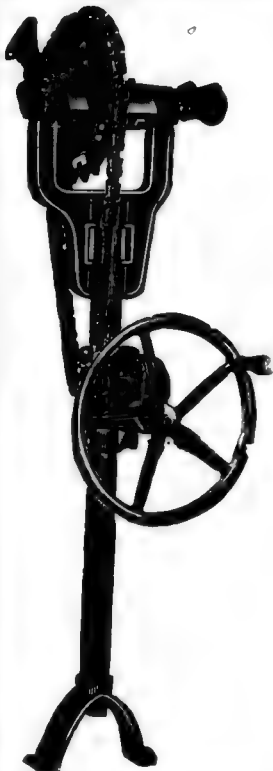
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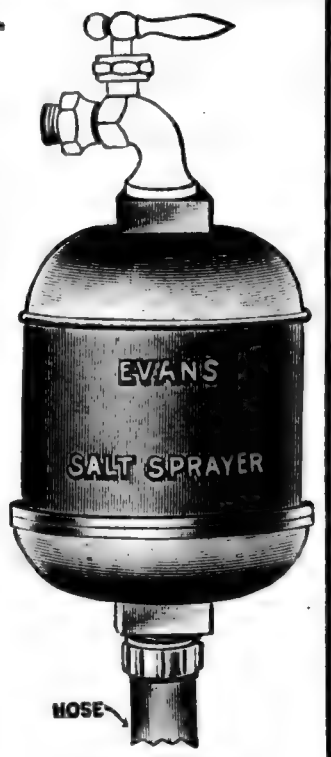
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231-235 W. Madison St. **SEEDSMEN** **CHICAGO**



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508 S. Dearborn St., CHICAGO
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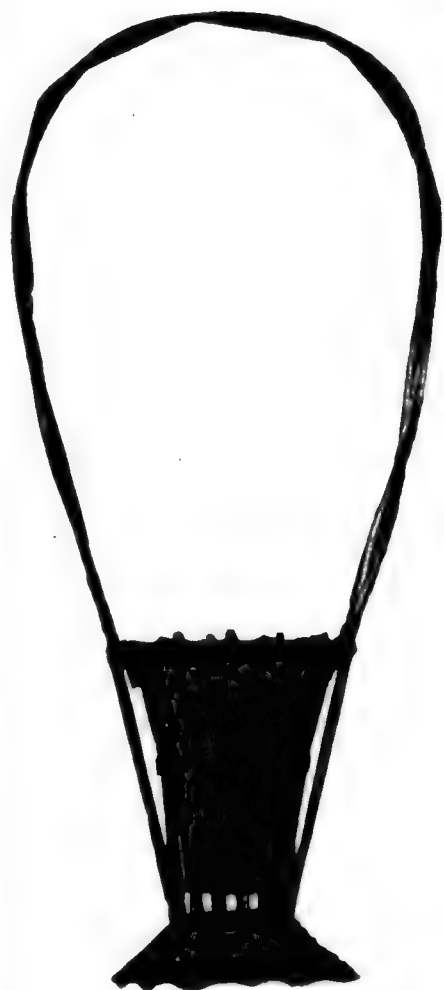
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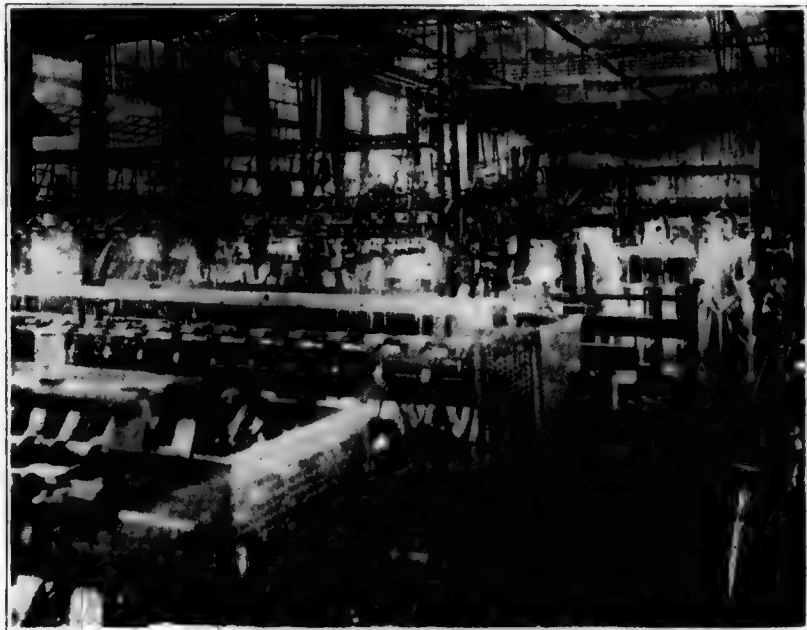
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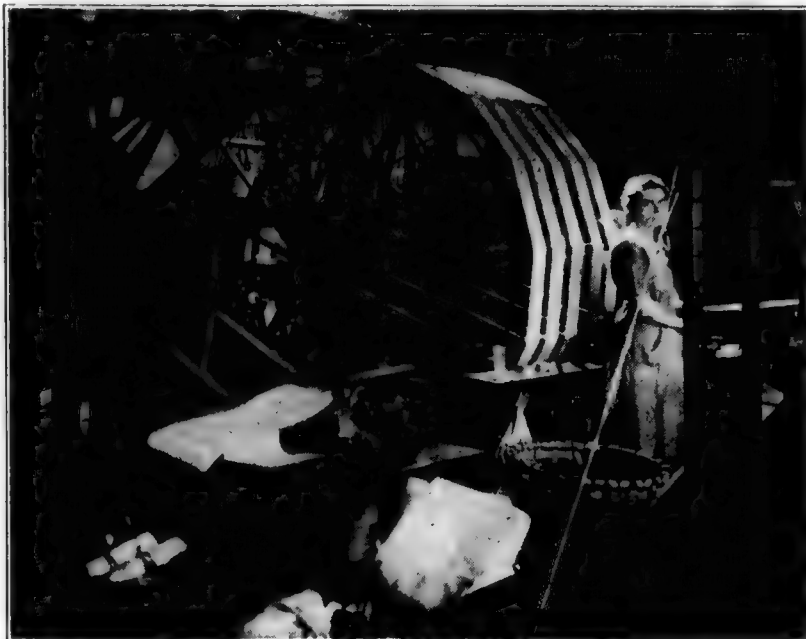
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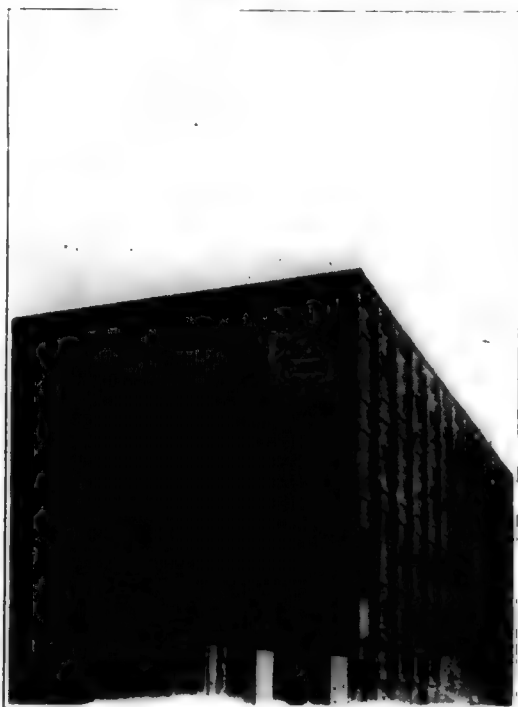
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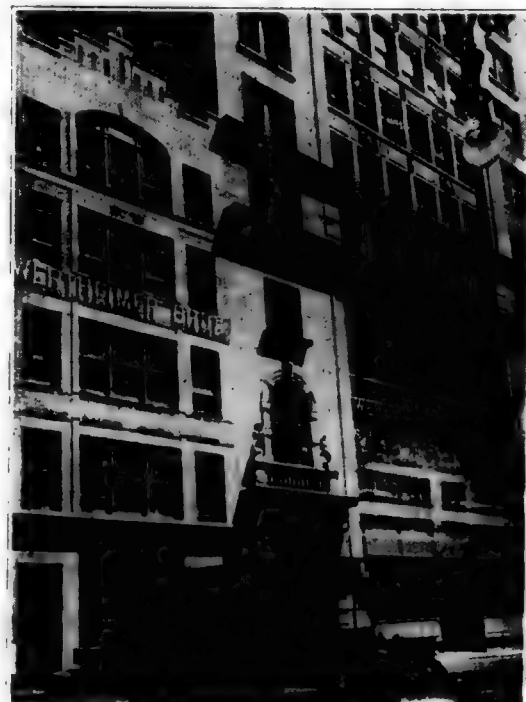


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Second size	\$79.00	Miniature	\$42.00
	63.00		30.00

SINGLE EARLY TULIPS

Artus	Per 1000	Fred Moore	Per 1000	La Reine Maximus	Per 1000
Belle Alliance	\$25.00	Duchesse de Parma	\$23.00	Lady Boreel	\$32.00
Cottage Maid	36.00	King of Yellows	35.00	Prince of Austria	28.00
Couleur Cardinal	25.00	Keizerskroon	35.00	Thomas Moore	28.00
Finest Mixed	42.00		26.00		32.00
			\$24.00	Mixed to Color	\$30.00

DOUBLE EARLY TULIPS

Murillo	Per 1000	Duc Van Thol	Per 1000	Couronne d'Or	Per 1000
Salvator Rosa	\$26.00	Finest Mixed	\$30.00		\$34.00
	30.00		22.00		

DARWIN TULIPS

Clara Butt	Per 1000	Pride of Haarlem	Per 1000	Sultan	Per 1000
Baronne de la Tonnaye	\$25.00	Mme. Krelage	\$30.00	Mr. F. Sanders	\$30.00
	27.00	Finest Mixed	30.00		34.00
			25.00		

NARCISSI

Emperor	Per 1000	Golden Spur	Per 1000	Golden Spur D. N.	Per 1000
Von Sien	\$35.00	Victoria	\$35.00		\$42.00
	35.00		32.00		

ASK FOR COMPLETE SURPLUS LIST OF DUTCH BULBS

ROMAN J. IRWIN, 108 W. 28th St., NEW YORK CITY

HYACINTHS NARCISSI TULIPS

— ASK FOR OUR LIST —

The General Bulb Company

AMERICAN BRANCH, 110 Water St., NEW YORK CITY

FOR GLADIOLI: BENTON HARBOR, MICH.,
Postbox 112

G. B. C. Quality Is a Better Quality

DUTCH AND OTHER BULBS

Of the following offered stock the DUTCH BULBS can be shipped at once—the others as they arrive. All prices are understood packed and F. O. B. cars or steamer, New York.

U. S. GROWN BULBS

NARCISSUS EMPEROR, double nosed, XXX.....	\$36.00 per 1000
NARCISSUS EMPRESS, double nosed, XXX.....	36.00 "
In lots of 10,000 or more, both varieties.....	35.00 "

October delivery. These are large bulbs selected for forcing

VALLEY PIPS

VALLEY PIPS, Holland grown, selected for forcing.....	\$18.00 per 1000
November delivery. Case lots only. Cases contain 2500 pips.	

DUTCH BULBS

"D. N." means double nosed. Tulips are sold only in multiples of 250, Hyacinths in multiples of 50, Miniature Hyacinths in multiples of 100—as they come that way in bags and we cannot break bags.

SINGLE EARLY TULIPS

Rose Grisdelln	\$24.00 per 1000	La Reine Maxima.....	\$36.50 per 1000
Kelzerskroon	35.00 "	La Reine (Queen Vict.).....	30.00 "
Yellow Prince	32.00 "	Vermillon Brilliant	47.50 "
White Swan (True).....	30.00 "	Proserpine	46.75 "
White Hawk	30.00 "	Mon Tresor	46.75 "
Duchess de Parma.....	30.00 "	Couleur Cardinal	48.50 "
Rose Luisante	34.25 "	Flamingo	50.00 "
Prince of Austria.....	35.00 "		

DOUBLE EARLY TULIPS

Snowball	\$24.00 per 1000	Couronne d'Or	\$47.00 per 1000
Murillo	30.00 "	Imperator Rubrorum	50.00 "

DARWIN TULIPS

Painted Lady	\$22.50 per 1000	Massachusetts	\$31.00 per 1000
La Candeur	26.00 "	Gretchen	29.00 "
Glow	37.00 "	Baronne de la Tonnaye.....	25.25 "
Farncombe Sanders	31.75 "	Suzon	30.00 "
Mme. Krelage	33.00 "	Rev. H. Ewbank.....	30.00 "
Erguste	33.00 "	William Copeland	59.00 "

NARCISSI

Empress (D. N.).....	\$42.50 per 1000	Golden Spur (D. N.).....	\$42.50 per 1000
Victoria (D. N.).....	50.00 "	Sir Watkin (D. N.).....	35.50 "
Emperor (D. N.).....	42.50 "	Dbl. Von Sion (D. N.).....	42.50 "
Poetaz Alsace	26.50 "	Poeticus Ornatus (D. N.).....	23.00 "
Poetaz Irene	42.00 "	Glory of Leiden	39.00 "
Poetaz Louise	30.00 "	Barril Conspicuus	24.00 "

HYACINTHS

Your selection of following varieties, 1st size 17-18 c/m.....			\$85.00 per 1000
Gertrude	La Victoire	Queen of the Blues	

MINIATURE HYACINTHS

Your selection of following varieties, 12-14 c/m.....			\$35.00 per 1000
Moreno	Gr. a Merville	Alida Jacoba	
Johan	La Franchise	Queen of the Blues	
Heroine	Roi des Belges	L'Innocence	
Gertrude	Gr. Vainqueur	Lord Macauley	
Ruby		Lord Balfour	

CAN ALSO OFFER

For immediate delivery: RAFFIA.
For later delivery: BEGONIA and GLOXINIA BULBS, JAP. LILY BULBS.
Write for prices, stating specifically what you require.

TERMS OF PAYMENT, 60 days net, less 2% cash 10 days from invoice date. Cash with order from those who have not established credit with us. All stock is offered subject to prior sale.

All goods offered are of the high grade we have exclusively handled since 1902. RELIABILITY is our motto. We own our own building of 7 floors, a city block through, and give prompt, efficient service on all orders that reach us in time.

McHUTCHISON & CO., 95 Chambers St., NEW YORK
"THE IMPORT HOUSE"

EVERY LIVE FLORIST

Will make reservation of stock for Fall business. You should
by all means include

CRAIG QUALITY STOCK

Our stock never was finer, service never better. Allow us to make up a shipment
now, or we will reserve stock on your order and ship later.

CROTONS

The Croton with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery

2½-inch pots, strong plants.....	\$35 per 100
4 -inch pots, strong plants,	
9 per dozen, 70 per 100	
5 -inch pots, strong plants,	
12 and \$15 per dozen	
6 -inch pots, strong plants,	
18 and \$24 per dozen	
7 -inch pots, strong plants,	
30 and \$36 per dozen	
8 -inch pots, strong plants, 4 and \$5 each	
10 -inch pots, strong plants,	
7.50 and \$10 each	
12 and 14-inch tubs, specimen plants,	
\$15, \$20 and \$25 each	

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

2½-inch pots.....	\$30 per 100
4 -inch pots.....	\$9 per dozen, \$70 per 100
5 -inch pots.....	\$15 and \$18 per dozen
6 -inch pots.....	\$18 and \$24 per dozen

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

2½-inch pots.....	\$15 per 100, \$140 per 1,000
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

2½-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100

FANCY DRACAENAS

4-inch pots.....	\$9 per dozen
5-inch pots.....	\$15 per dozen
6-inch pots.....	\$18 and \$24 per dozen
8-inch pots.....	\$3.50 and \$5 each

DRACAENA MASSANGIANA

8-inch pots, heavy.....	\$4 each
10-inch pots, heavy.....	\$5 and \$6 each

DRACAENA FRAGRANS

Plain green leaf.	
8-inch pots.....	\$3.50 and \$4 each

DRACAENA SANDERIANA

2½-inch pots.....	\$20 per 100
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DRACAENA LORD WOLSELEY

2-inch pots.....	\$20 per 100
3-inch pots.....	\$35 per 100
4-inch pots.....	\$60 per 100
5-inch pots.....	\$12 per dozen
6-inch pots.....	\$18 per dozen

DRACAENA KELLERIANA (NEW)

2½-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$50 per 100
8 -inch pots, made up, very handsome,	
\$3.50, \$4 and \$5 each	

DRACAENA TERMINALIS

2½-inch pots.....	\$20 per 100
3 -inch pots.....	\$35 per 100
4 -inch pots.....	\$60 per 100
5 -inch pots.....	\$12 per dozen
6 -inch pots.....	\$18 per dozen

We would suggest ordering the above early, as the demand is always great.

DRACAENA DE SMETIANA

4-inch pots.....	\$7.50 per dozen, \$60 per 100
5-inch pots.....	\$1.00 each
6-inch pots.....	\$1.50 each

DRACAENA WARNECKII (NEW)

Silver and green leaf. Very durable.

6-inch pots.....	\$30 per dozen
7-inch pots.....	\$3.50 each

DRACAENA INDIVISA

4-inch pots.....	\$25 per 100
6-inch pots.....	\$6, \$9 and \$12 per dozen

DRACAENA LINDENII

6-inch pots.....	\$24 per dozen
8-inch pots.....	\$4 each

DRACAENA SHEPHERDII

6-inch pots.....	\$18 per dozen
7-inch pots.....	\$30 per dozen
8-inch pots.....	\$4, \$5 and \$6 each

FICUS

FICUS PANDURATA

6-inch pots, 2 ft. tall.....	\$2 each
7-inch pots, 3 ft. tall.....	\$2.50 each
8-inch pots, 4 ft. tall.....	\$3.00 each
10-inch tubs and 11-inch tubs, 5 ft. to 10 ft. tall.....	\$4, \$5, \$6 and \$7.50 each

FICUS CRAIGII

4-inch pots, 15 inches tall,	
\$6 per dozen, \$50 per 100	
6-inch pots, 18 to 24 inches tall,	
\$9 and \$12 per dozen	

ARECA LUTESCENS

2½-inch pots, single plants,	
\$10 per 100; \$90 per 1,000	
2½-inch pots, made up plants, 3 plants	
\$15 per 100; \$140 per 1,000	
4 -inch pots, made up plants, 3 plants	
\$50 per 100; \$475 per 1,000	
6 -inch pots, made up plants, 3 plants, 24 to 28 inches tall.....	\$24 per dozen
7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall.....	\$5 and \$6 each
8 -inch pots, made up plants, 3 plants, 48 inches tall.....	\$7.50 each
9 -inch pots, made up plants, 3 plants, 60 to 66 inches tall.....	\$10 and \$12.50 each

PANDANUS VEITCHII

Well colored plants.

6 -inch pots.....	\$18 and \$24 per dozen
7 -inch pots.....	\$30 and \$36 per dozen

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on.

2½-inch pots.....	\$15 per 100; \$140 per 1,000
4 -inch pots.....	\$50 per 100

HYBRID TEA ROSES

6-inch pots, strong plants,	
\$7.50 per dozen, \$60 per 100	

150,000 NEPHROLEPIS

(In variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS VERONA

2½-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

2½-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS SCOTTII

Our stock is in superb condition.

2½-inch stock.....	\$10 per 100; \$90 per 1,000
4 -inch stock.....	\$35 per 100
6 -inch stock, heavy.....	\$12 per dozen
8 -inch ¾ pots, heavy.....	\$24 per dozen
10 -inch ¾ pots.....	\$36 per dozen
11 -inch tubs.....	\$4 and \$5 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

2½-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$24 per dozen

NEPHROLEPIS SMITHII

2½-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen

TEDDY JUNIOR

A Grand New Dwarf Fern

Fine young plants from 2½-inch pots,	
\$10 per 100; \$90 per 1,000	
4-inch pots, heavy.....	\$35 per 100
6-inch pots, heavy.....	\$12 per dozen
7-inch pots.....	\$18 per dozen
8-inch pots.....	\$24 per dozen
11-inch tubs.....	\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

2½-inch pots.....	\$10 per 100; \$90 per 1,000
4 -inch pots.....	\$35 per 100
6 -inch pots.....	\$12 per dozen
8 -inch pots.....	\$2 each
10 -inch pots.....	\$3 and \$4 each

HYDRANGEAS

FRENCH AND OTAKSA

4-inch pots, strong plants,	
\$35 per 100; \$325 per 1000	
6-inch pots, strong plants,	
\$50 per 100; \$475 per 1000	
7-inch pots, strong plants.....	\$75 per 100
Larger plants at \$12, \$18 and \$24 per dozen.	

PHOENIX ROEBELENI

8-inch tubs.....	\$5 each
9 and 10-inch tubs.....	\$10 and \$12.50 each

LATANIA BORBONICA

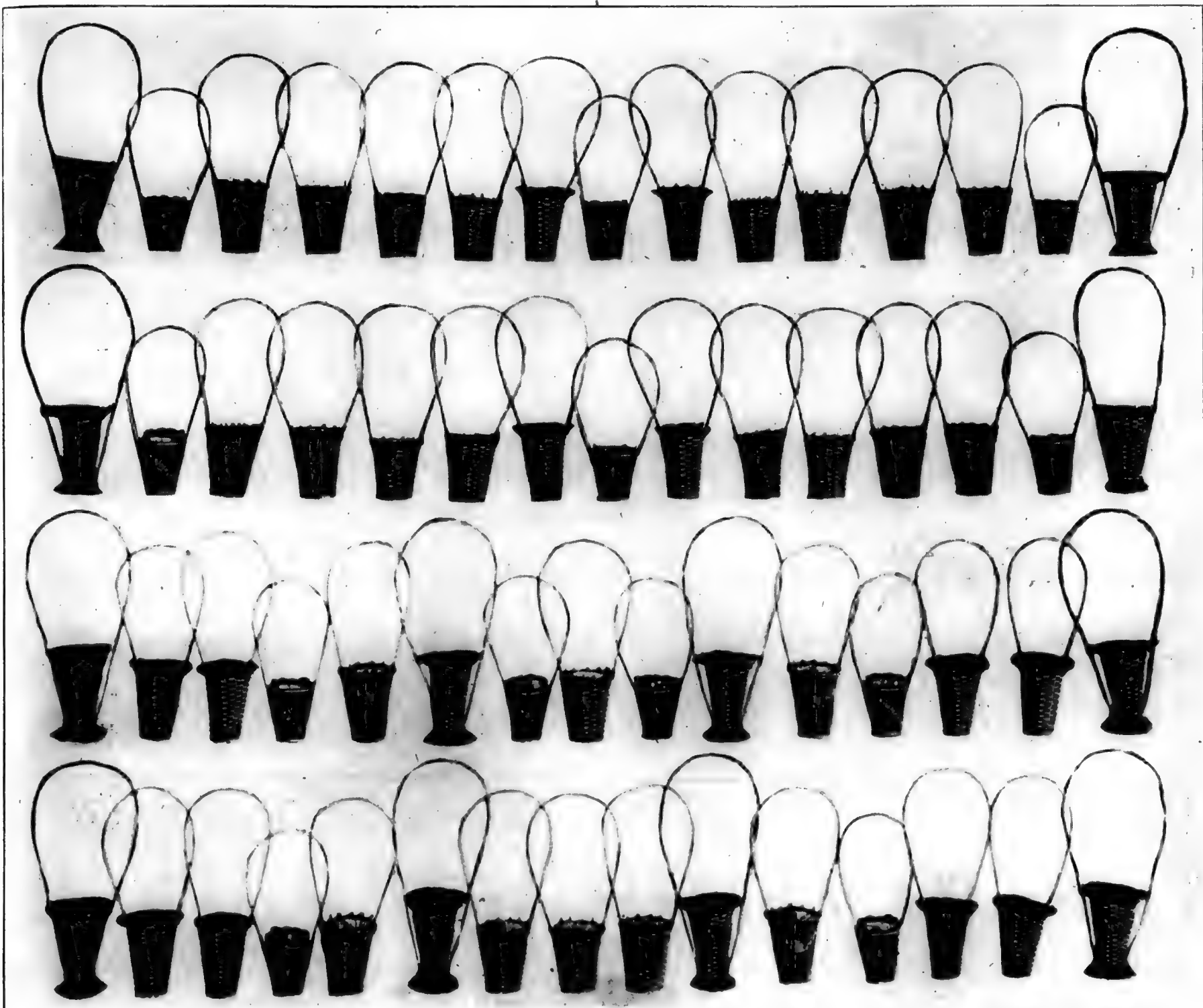
Fan Leaf Palm

3-inch pots.....	\$25 per 100
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ROBERT
4900 Market Street

CRAIG COMPANY
BRANCH
NORWOOD, PA. **PHILADELPHIA**

New Basket Assortments



HERE is the Berkeley Basket Assortment, one of the biggest basket values offered the American florist. Contains 60 baskets designed for short-stemmed flowers, many decorated with composition designs of conventional flowers. All are carefully woven of selected reed in open and close weave patterns.

The complete assortment of 60 baskets for.....

\$42.50

Send for a Copy Free

Our latest basket circular is now on the press. It contains many attractive assortments and a complete line of individual baskets, all attractively priced. A copy of this circular should be in the hands of every florist in the country.

We want you to have a copy. Just send us your name and address today and we will mail you one absolutely without charge.

A. L. RANDALL COMPANY
180 N. Wabash Ave. CHICAGO



ANNOUNCEMENT

The New Crimson Carnation
for 1920

BERNICE

Orders filled in strict
rotation for December
and January delivery
STOCK LIMITED

Write for descriptive circular

PRICE:

\$ 14.00....	100
115.00.....	1000

W. D. HOWARD, Milford, Mass.

Chrysanthemums

Best Quality :: All Varieties

100,000 Large Sizes. 50,000 Pompons.

Prices, \$2.50, \$3.00, \$4.00 and \$5.00 per doz.

Order any variety, as we can fill almost all of them.

Pompons ready now.

F. L. LAINSON, Florist

Council Bluffs, Iowa



LATANIA BORBONICA

(Chinese Fan Palm)

4-inch, made-up.....	\$4.00 per doz.
5-inch, made-up.....	6.00 "
6-inch, made-up.....	9.00 "

Add 5% for packing in paper pots and 10% for clay pots.

In view of the scarcity of Palms, these plants are a good thing to stock up on. They are valuable for decorating purposes, and are good stock to grow on.

The 4-inch size make a cheap and effective filling for Baskets, Boxes, etc.

ORDER NOW WHILE THEY LAST

See the Classified Section for the following stock:

Asparagus Plumosus and Sprengeri, Boston Ferns, Cleveland Cherries, Kentia Palms, Dracaena Massangeana, Sansevieria Zeylanica, Cyclamen and Cyclamen Seedlings, Coleus Rooted Cuttings.



The Geo. Wittbold Company

745 Buckingham Place
CHICAGO

NEW ROSES for 1920

Can you read the signs of the times? Now more than ever before does the American public demand Novelty and Quality in its cut flowers.

The grower who makes the money is the man who has the courage of his convictions and when he sees a new Rose that his judgment tells him is good, purchases it liberally and gets the cream of the market while his neighbor is still making up his mind what to grow.

To such a grower we commend our two Novelties in Roses for the coming year.

Frank W. Dunlop *and* **Madame Butterfly**
(Dunlop) (Hill)

THE IMPROVED RUSSELL

THE GLORIFIED OPHELIA

Dunlop, is a seedling of Russell with Mrs. Shawyer as the pollen parent and combines all the good points of Russell with the quick, free growth of Shawyer, so noticeable in Columbia, the other Shawyer off-spring.

Butterfly, is a glorified sport of the popular Ophelia, and also originated with the E. G. Hill Co. It is even freer in growth than its parent and the flower is a glorious combination of pink, apricot and gold.

Our judgment in Roses is justified by our previous introductions:

Sunburst, Ophelia, Shawyer, Columbia, Premier
all bearing testimony to judgment vindicated.

Come and see these varieties growing any time and you will be always welcome.

E. G. HILL CO.

Richmond, Ind.

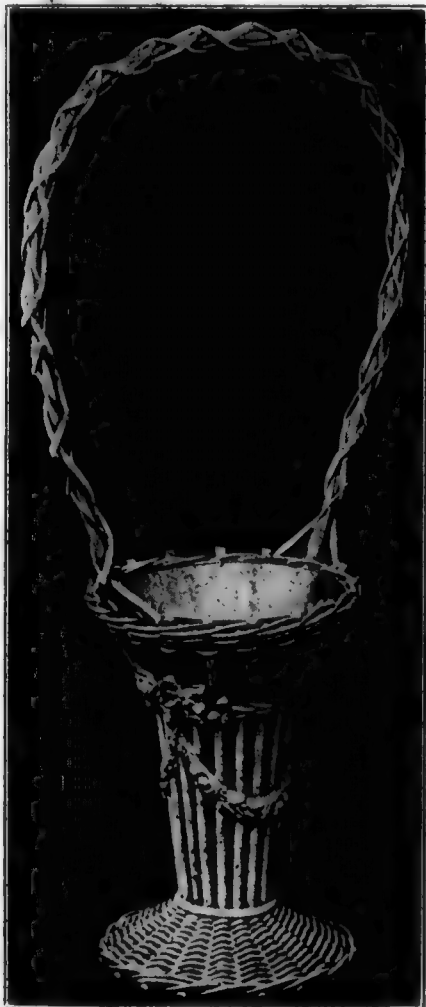
JOS. H. HILL CO.

Richmond, Ind.

Charles H. Totty Co.
MADISON, NEW JERSEY



New Rose Frank W. Dunlop

M.
RICE
CO.

A World of Suggestions

of value to every florist
in our New Catalogue
of "Keystone Quality" Supplies.

It is replete with illustrations of character, that enable you to buy wisely, intelligently and profitably.

Prices are low—in fact (by a comparison with others) *much lower on the average*—notwithstanding the exceptional standard of "Keystone Quality."

*If you want Baskets,
If you want Wreaths,
If you want Flowers,
If you want Novelties,
If you want Staples,*

a copy of our catalogue will keep you posted.

SEND FOR A COPY TODAY!

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

Chrysanthemums Primulas

Cherries Hydrangeas

Choice Plants for Immediate Delivery:

CHRYSANTHEMUMS, in bud, best pot kinds, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. In fine condition to ship now.

CLEVELAND CHERRIES, for Christmas, elegant stock, well fruited, 3-in., 10c; 3-in., select, 15c; 4-in., 20c; 4-in., select, 25c; 5-in., 40c and 50c; 6-in., 75c.

CELESTIAL PEPPERS, 4-in., well fruited, fine plants, 25c each.

DRACAENA TERMINALIS, 5½-in. to 6-in., well colored, 75c and \$1.00 each.

HYDRANGEAS, French and Otaksa, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00 and \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. All pot-grown choice stock for Easter forcing.

CINERARIAS, Dreer's Prize Dwarf, splendid 2½-inch plants, \$5.50 per 100; \$50.00 per 1000.

BOSTON and VERONA FERNS, strong, 4-in., ready for 6-in., 30c; Verona and Wanamaker, 5-in., 65c.

CHATELAINE BEGONIAS, 2½-in., 6c; 3-in., in bloom, 10c; 5-in., flowering, 40c and 50c.

PRIMULA OBCONICA, strong 3½-in., ready for 5-in., 20c; 5-in., in bloom, very showy, 50c.

PALMS, Kentia, Forsteriana and Belmoreana, 3-in., 12 to 15 inches high, 25c.

SPHAGNUM MOSS, wire-bound bales, new and clean, per bale, \$1.25; ten bales, \$11.50.

MAGNOLIA LEAVES, per carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50.

NEPONSET PAPER POTS, 2½-in., per 1000, \$3.05; 2½-in., \$3.60; 3-in., \$5.20; 3½-in., \$7.10; 4-in., \$8.60; 5-in., \$14.60; 6-in., \$19.25.

GULLETT & SONS

Add 5c on the dollar
for packing plants.

Lincoln, Ill.

THE FLORISTS' REVIEW

COLD CASH AND LIVING FLOWERS

Something more than statistics is needed for a successful bank—the sentiment that is human plays a more important role in winning depositors. Flowers, nothing but a beautiful display of flowers, have won accounts for savings institutions. This has been exhibited to F. T. D. conventions twice.

THERE is always something to learn, even for that most astute individual, the banker. Not so many years ago, he believed that hard facts and cold figures were the sole supports of his success. Of shrewd, calculating business men, the banker was supposed to be the keenest thinking and coldest hearted. The forecloser of the mortgage on the old homestead, the jailer of the penniless youth, the inexorable Nemesis of the industrious but indigent, proud but poor, and such ill-fated beings—these were the roles of the banker in the highly colored—in contents and cover—tales of bygone years. How could one believe that he could ever come to acknowledge a power, a real business asset, in so sentimental a thing as flowers?

Granite vs. Garden.

Dignity and formality were always the banker's main supports. In those olden days a sprig or blossom in his buttonhole would have caused his contemporaries to doubt his stability—financial even if not mental. Granite buildings and iron-barred doors were his element, not a garden. Statistical tables and financial balances were his material, far removed from sentiment.

The years are not many since the banker considered it beneath his dignity to advertise. Youngsters can remember the grey-beards' first attempts. And some of their publicity is of the same sort today—statements of assets and liabilities and resources, which no one, by the way, but a banker can read.

A few of them found, however, that advertising, instead of driving patrons away, actually attracted them, that the loss of a little much-prized conservatism and dignity was the gain of a respectable amount of business. So, after they had tried the water with their toe and found it not so cold after all, the staid financial dignitaries have stepped more boldly into deeper

places. They have yielded to the persuasion of advertising men and paid high newspaper rates for what once they would have scoffed at, if not worse.

Not long ago these columns carried report of a bank which actually advertised the fact that its entrance was decorated with plants and flower boxes. Flowers in business! When they had reached the doorway of the financial sanctum, formerly entered only by hard coin, or cold cash, they had surely penetrated strongly into business.

What F. T. D. Saw.

Now, however, it is not uncommon to find the blooms themselves within the granite walls, lined along the marble pillars—and the bankers glad to have them there. On the opening day of the F. T. D. convention at Buffalo, Vice-president Breitmeyer announced from the platform: "When the F. T. D. met at Detroit the visitors to the convention had the opportunity to inspect a fine array of flowers at a bank opening. Today we have another such occasion here. Everyone who can should visit the Lafayette National Bank, to see the wonderful display of flowers."

He did not overemphasize its merit. Those who went to see it talked so much of it in the lobby of the Hotel Iroquois that others went over to gaze and ad-

mire. They found there 105 baskets of blooms, the gifts of friends on the occasion of the bank's opening. They included arrays of chrysanthemums, tall vases of American Beauties, baskets of dahlias and a great variety of other arrangements. The baskets stood along the walls; they lined the ledges along the cages and before the desks; they were so thick upstairs the clerks could scarcely get about, and, as Mr. Tuttle stated, fine vases of American Beauties were almost out of sight for lack of place to put them.

Next day Dell Tuttle, a director of the bank, was brought before the convention, after being seized by S. A. Anderson in the hotel lobby, to give the florists the banker's viewpoint on the flowers. His remarks were greeted with much enthusiasm and applause, acknowledging, as they did, the tribute of cold cash to living flowers. He said:

Tuttle Tells Tale.

"When we opened up the bank yesterday, the good people of Buffalo were impelled to send us a few flowers. Those of you who have been over there have seen them. They kept coming all day and we did not know where to put them. I showed the gentlemen over there some American Beauties in the back of the bank, as we had no other place for them.

"The result of it was that everybody yesterday was talking flowers. I telephoned Mrs. Tuttle to come down and to call the neighbors and bring them down to see the flowers. The flowers have brought hundreds and hundreds of people into the bank and resulted in dozens and dozens of accounts.

"That was not what they were sent for. They were expressions of friendship and wishes for success and all that; but don't you see that it is like a double-edged ax that we used in the country when I was a boy? You could chop both ways with it.

"Let me tell you what one of the florists did. I went over to see the deputy treasurer and I saw a check which S. A. Anderson,



Flowers that Brought Dozens of Accounts to this Buffalo Bank.

the county treasurer, had authorized for an initial deposit of \$50,000 for Erie county in the Lafayette National Bank. Do you wonder that we are friends of the florists?

"Come over and see what we have over there and get an insight of the value of flowers to a bank or anyone else. Our display indicates what flowers will do in a business way. You say, 'Say It with Flowers.' That is when you send them to your best girl. By the way, two or three young ladies were looking around the bank last night and I happened to be the pilot—if I had been a lady, I would have been the chaperon—and one of them said, 'The only thing that is lacking is that a wedding ought to grace this occasion.' I said, 'Madam, get things ready and we will telephone for a preacher in a minute.'

"Come over and see what we have got. Come and see the prettiest little

bank in town. It is the baby bank and babies are always pretty—it isn't safe to say anything else whether they are or not. You will see the advertising value of the finest floral display outside of a flower show that you have ever seen in Buffalo."

Blooms Bring Business.

Those who went—and nearly every florist at the convention did—were convinced of the truth of Mr. Tuttle's words in regard to the size and quality of the display. And the fact that the flowers, by attracting so many visitors into the bank, succeeded in adding a considerable number of accounts to its books, indicated the extraordinary results that follow the impulse to "Say It with Flowers." That they are of advertising value to other businesses besides florists is a discovery that will result to the advantage of both.



OPEN LETTERS from READERS

NATURAL GAS IN KENTUCKY.

I note an inquiry of C. R. R.—Texas regarding natural gas and your reply in The Review for October 16. For the benefit of those desiring to use natural gas, I will say I have heated a house 16x55 feet for the last five years with natural gas burners inside the greenhouse and grow first-class stock with no bad results.

I have the house piped with 1½-inch hot water returns, and use four ordinary hot water tank heaters such as are used in residences (No. 12 Jewel). I light one, two or three of them, as the weather requires. During the winter of 1917 we had a temperature of 15 degrees below zero for several days and only then I found it necessary to burn three of the heaters to keep a temperature of 55 degrees.

From the heaters I have a 3-inch galvanized pipe running the length of house along the wall plate with a gradual incline and this, which is made of down-spouting, carries off the fumes with a good draft, as can be seen by the vapor from moist gas.

Several plumbing and steam fitting people have seen my arrangement and pronounced it perfect; in fact, I received a letter from a Pittsburgh water-heater manufacturer asking for a sketch of my plant for advertising purposes.

I believe C. R. R. could heat his house without danger by using 4-inch or 5-inch galvanized down-spouting, the same as a flue, with proper outlet, commencing his slope from the heater, with open bottom to give draft and an outlet through the roof at the highest point.

One night, for some reason, the heaters went out with the burners open and my flue still carried the pure gas off without disaster.

Another little thing; to save going out of the house during the night to see how the temperature is, I have mirrors so arranged that I can see the reflection from the fire through the peep

holes in heaters from my bedroom window. On very cold nights I leave an electric light burning in the greenhouse so that I can see the amount of frost on the gable glass and can tell whether the house is colder than when I went to bed. I intended making the heating plant automatic, but have not found it necessary. Q. D. Butler.

NAME OF CALIFORNIA FUCHSIA.

In reply to the query of O. D. W. in The Review for October 16, I find in Bailey's cyclopedia, new edition, that *Zauschneria californica* is commonly called California fuchsia, hummingbird's trumpet or balsamea. It is a "half hardy perennial with the flowers of a fuchsia and the fruits of an epilobium." If O. D. W. has access to Bailey's cyclopedia, he can find additional information on page 3538.

Frank J. Matthews.

"SIX DAYS SHALT THOU LABOR."

I am indeed glad to see that the florists of America are beginning to realize that closing on Sundays is the thing to do. I have closed my place on the Sabbath for many years. It is the right thing to do for every reason. Life is too short to spend it all in the store or greenhouse. Besides, a florist can make just as much money in six business days as in seven. H. R. Fisher.

SUNDAY CLOSING PROFITABLE.

Fourteen years ago, after twenty-one successful years of closed Sundays in another business, I took over the Port Allegany Greenhouses, which were at that time doing some Sunday business. I knew nothing of the business and had one competitor. I was repeatedly told that I should be obliged to sell on Sunday or else lose trade, but on both religious and business grounds I believed that I ought to continue to keep closed on Sunday.

I have never kept the greenhouses open or sold on Sunday, except occa-

sionally for funerals. My business has increased each year; last year the receipts were fifty-nine per cent greater than those of any previous year. My year's coal bill and my taxes are paid and I am entirely out of debt.

As a result of my own experience, therefore, my advice is to "trust and obey" and reap a greater harvest, in every sense of the word, by Sunday closing. Mrs. M. E. G. Ventres.

A BOSTONIAN'S IDEA.

Regarding the situation on the restriction of palms, azaleas, etc., coming into this country from Belgium, I think it would be advisable to appeal to the King of Belgium, who arrived October 2 in this country, and ask him to use his best influence with Washington, D. C., to have that law repealed.

A. C. Caplan.

AN EASY COURTESY.

We are located well out of the lines of travel for employees and at times have to resort to the valuable columns of The Review for help wanted. In many cases replies that we make to advertisements for positions are never answered. We should suggest a little notice at the head of the Help Wanted columns—or rather Situations Wanted—to the effect that acknowledgment of a reply to an advertisement, whether an acceptance or not, is but a courteous and just expectation on the part of the persons answering such advertisements and would, we feel sure, be appreciated by many in the business.

State Nursery & Seed Co.

TWO GOOD NEW CANNAS.

I have been much impressed with some of the new cannas I have tried this summer and cannot refrain from mentioning two of such merit that florists should secure a supply and work up a stock by spring. These are the President and Snow Queen. President is by all odds the best red canna today, larger and better than Firebird and a free bloomer; the foliage is strong and does not burn, as does that of Firebird. Those who have tried Firebird and lamented that it would not do on account of diseased foliage will rejoice to know that at last we have a canna that is "right." Snow Queen is whiter than any other canna on the market. It is also one of the largest individual flowers among cannas of any color, is as free as the freest, and the trusses are of enormous size. It has a better habit of growth and better foliage than either Eureka or Flag of Truce, the best two whites heretofore. Only in the best reds do we find anything that approaches it in general value.

Floyd Bralliar.

BRIEF ANSWERS.

A. M. C., Ark.—Plant the roses in the spring. They will require winter protection.

F. C., Ind.—*Bougainvillea glabra Sanderiana*.

G. C. S., Va.—Sulphur is insoluble in water. Growers add water to flowers of sulphur until a consistency of paint is reached, then apply to steam pipes with a brush.

E. H., Wyo.—The F. T. D. of course. Address Albert Pochelon, secretary, 153 Bates street, Detroit, Mich.

DEBATE LABOR AT BUFFALO

F. T. D. SEEKS SOLUTION.

Question in Various Forms.

Appearing in different forms and turning up from various angles, the problem of obtaining help occupied a good deal of time during the second day of the F. T. D. convention at Buffalo last week. Profit-sharing plans, Sunday closing, better hours and a frank appeal of distress in obtaining efficient employees all bore on the subject uppermost in many members' minds. So desirous were they of getting one another's help on it that, although the meeting was to have ended with Wednesday morning's session, the gathering was called together again in the afternoon.

Vincent J. Gorly, of St. Louis, took the floor for a plain statement of his firm's difficulties in securing employees of the proper sort and asked what others in the trade had done toward meeting the problem.

Sunday Closing Will Help.

Although the difficulty was more poignant in some places than others, the general opinion was that conditions must be bettered to make employment more attractive. Shortening of hours and Sunday closing were advocated as two of the most satisfactory methods of improving the situation.

No sooner was the subject of Sunday closing broached than there were a number of enthusiastic supporters on their feet ready to push it along. To those who wished to close Sunday but did not know how to get the other florists in town to fall in line, George M. Geraghty, of Toronto, emphatically replied:

"You say you're going to try to get the other fellows to do it. Good Lord, man, do it yourself!"

Miss Getz, of Westman & Getz, Cleveland, said that when the firm started business seventeen years ago with a strict Sunday closing policy, gloomy prognosticators gave them six months in which to fail. Without ever having opened on Sunday in that time, she declared, the firm was still "giving the others at least a run for their money."

In St. Louis, stated Fred C. Weber, Jr., the Retail Florists' Association is working for a municipal ordinance compelling closed shops on Sunday.

So stirring became the speeches that at length Herman P. Knoble rose to say that, though he had had doubts in his mind before, he was going home to Cleveland from the convention to close the store of Knoble Bros. the next Sunday.

A letter was read from the Chicago Retail Florists' Association, signed by L. R. Bohannon and E. Wienhoeber, advocating Sunday closing.

Profit-Sharing Plans.

In regard to various plans for sharing profits with employees, those who had tried them expressed dissatisfaction, either because their own plans were, they thought, in need of improve-

ment, or because they believed the object, that of producing a feeling of content among employees, was not obtained.

Max Schling declared the system produced dissatisfaction instead of satisfaction, because if the employer's profits were good the employees believed their share should be larger. Unrest instead of content, he stated, was the result.

As all plans were experimental, no definite system could be outlined. Indeed, it was not certain that any would be a success.

The question of employees was one that required foresight, declared Philip Breitmeyer. Those who foresaw the present conditions several years ago are benefiting now, and those who be-

such suggestions for the improvement of sales as should come to his notice. In this way his office would be a clearing house of ideas for the retailers.

Shipping Problem to Fore.

Calling attention to the large number of complaints in regard to express and freight shipments of flowers and plants, Ira S. Harper, of the A. W. Smith Co., Pittsburgh, urged the necessity of fair dealing between consignor and consignee. He stated that the seller, since his responsibility ended when he turned the goods over to the carrier, did not sufficiently consider the purchaser, whose disappointment and loss were not confined to the actual value of the shipment but often amounted to far more in the way of meeting urgent needs and rendering satisfactory service.

Mr. Harper proposed that the trade adopt a contract by which the purchaser and seller should agree to bear jointly such carriage losses as might be incurred. Thus both parties would make claim against the carrier companies and therefore seller as well as purchaser be vitally concerned in proper packing and shipment.

Bargain Sales Helpful?

While Henry Penn was speaking on the subject of publicity, Paul R. Klingsporn, of the Chicago Flower Growers' Association, Chicago, asked his opinion as to the benefit or hurt to the trade of department stores' bargain counter sales in the time of a glut. Mr. Penn gave it as his opinion that the buyers of such stock were not likely to be florists' patrons, and therefore such sales had an educative value.

This, said Mr. Klingsporn, was in accord with his opinion, that department stores did actual missionary work in such cases and took not a nickel's worth of trade from the flower store.

"Say It with Flowers" Week.

Z. D. Blackistone, president of the Florists' Club of Washington and promoter of "Say It with Flowers" week, brought the project before the association, asking for such action as would spread its adoption in various cities of the country.

In support, Charles H. Grakelow took the floor for a lengthy exposition of how Philadelphia carried out this week while the convention was in progress. By means of billboards, none smaller than 10x40 and some 20x50; by circularizing lists of customers; by newspaper advertising and feature articles; by distribution of flowers during the home-coming week parade, to the churches on Sunday and to the hospitals Wednesday; by the use of 10,000 poster cards and 10,000 stickers; by pennants and decorations, the florists of Philadelphia carried home the slogan "Say It with Flowers" to all the citizens of the community. The added phrase, "Ask Your Florist," and the employment of the phrase "up-to-date florist" in connection with the event served to unite the trade and bring the slower ones up with the rest. In the

BITS FROM BUFFALO.

Sunday Closing.

"You say you're going to try to get the other fellows to do it. Good Lord, man, do it yourself!"—Geo. M. Geraghty.

League of Nations.

"I'd rather have a League of Florists, telling people all over the world to 'Say It with Flowers,' than I would a League of Nations!"—Albert Pochelon.

Uplifting the Trade.

"We will accomplish more by education than by rebuke. Rubbing shoulders with our fellows will wear our rough edges off."—Chas. H. Grakelow.

Splendid Speeches.

"I'm a little jealous lest we shoot all our powder at this meeting and have none left for next year's convention."—President-elect Breitmeyer.

gin to ameliorate working conditions and train help now will benefit in coming seasons.

Recommendations on Address.

The committee on the president's address, after commending it highly and as worthy of more than one reading, made several recommendations. Inasmuch as Canada had so strongly attended this meeting, there being fourteen from Toronto alone, and the Canadians were so desirous of entertaining the F. T. D. in Toronto, the committee recommended that place for the 1921 meeting.

The subject of publicity was emphasized and the members of the F. T. D. urged to greater support of the national publicity campaign.

A tabulation of the results of "Say It with Flowers" week in the cities where it is held this year was urged, in order to provide aid to still further adoption of the project next season.

The committee also advised that the secretary should send out to members

shops music in the evenings attracted an unusual number of visitors. Indeed, Philadelphia, as displayed to the F. T. D. by Mr. Grakelow, won much applause.

The meeting, heartily favoring the week as an annual institution, passed Mr. Blackstone's resolution, which read as follows:

WHEREAS: The Florists' Telegraph Delivery Association in annual meeting assembled takes notice of the movement, "Say It with Flowers" week, instituted and inaugurated by the Florists' Club of Washington for the purpose, first, of welcoming their respective customers of the previous or former seasons and the general public into their establishments and to remind them of the formal opening of the floral season; secondly, to display the beauty and perfection of the new wealth of the flora family, and thirdly, to advertise and popularize flowers as gifts for all occasions.

WHEREAS: For years it has been the custom of various lines of commerce and art at the propitious season to have their openings, displays, shows and exhibitions for the purpose of educating and enlightening the public on the respective subjects in which they are interested.

AND WHEREAS: The haphazard manner in which the floral season in each community has been inaugurated makes it above all other lines of commerce essential that there should be a combined effort among the allied interests of each individual community to have a general and grand opening at a favorable date, according to the geographical location and the existing conditions.

THEREFORE BE IT RESOLVED: That this association recognizes in this a splendid movement for publicity and an opportunity to increase the love of flowers and the dissemination of them, and further, that this association goes on record as unequivocally indorsing and recommending that each community shall adopt this as an annual event in their floral year.

The Prize-Winning Windows.

All twelve of the windows at Buffalo were of high character and received the commendation of the judges. In the absence of any of the committee when the decision was announced, Mrs. Henry Penn was called upon and gave a few words of gracious praise, refraining modestly from extended comment because she was not one of the judges, but merely the wife of one of them.

The window of S. A. Anderson's Main street store, which took first prize, was composed of a large globe of green, on which the western continents appeared in white flowers. Around the circumference ran telegraph messengers. From the globe to telegraph instruments in the front of the window ran several bright copper wires.

At the Delaware avenue store of W. J. Palmer & Son, taking second prize, the window held a large map on a circular background, constructed in the fashion of a topographical model. From one city to another ran wires, to which were attached small yellow cardboards representing telegrams. When the board revolved, these yellow bits of board shot from one to another, sliding along the wires. The board was built upon an automobile wheel, which was turned by a small electric motor. In the other window were life-sized wax models, showing a maid opening a box of flowers just given her by a messenger for the gray-haired mother seated in a chair, and in a corner an enlarged letter from the son who had telegraphed the flowers.

The window of the Wm. Scott Co. contained a huge book, which told of the facilities of the F. T. D. and how orders were executed. To this display was awarded the third prize.

Messages from the Absent.

Samuel Murray sent a telegram of regret and felicitations from Kansas City.

A. R. King, of Winnipeg, Manitoba, wired that a bumper season was in

prospect in his city and he wished for a like one for F. T. D. members.

From San Francisco came a telegram of regret from Vincent Matraia, of the Art Floral Co., who hoped for a successful convention.

Other Items.

Beginning with its mention in President Gude's address, Sunday closing brought forth loud and long applause at each mention of it.

Visiting the United States incognito, the president of the Canadian Horticultural Association, Emery B. Hamilton, of London, Ont., sat through the sessions unmentioned and unheard.

J. W. Grandy, of Norfolk, Va., sent in the application for membership of his "next door neighbor," as he called him. A little sermon on coöperation versus competition followed from Albert Pochelon. They have it in Norfolk, where, Mr. Grandy says, the five florists in town are now to be found in his store nearly as much as in their own.

W. L. Rock followed the Grandy example by bringing the membership of the Alpha Floral Co. from Kansas City.

When the acknowledgments began to return from the mayors of various cities for baskets sent by the F. T. D., one came regretting the inability to deliver to the mayor of Tarrytown, N. Y., who was attending a convention in Buffalo. And F. R. Pierson had to make a speech.

Blooms of Rose Cornelia, exhibited by Robert Scott & Son, of Sharon Hill, Pa., on the president's table, are preserved by Buffalo citizens as mementos of Cardinal Mercier's visit, after they had been showered on the primate as he passed the hotel. Before they

vanished, however, they were an object of much interest. The rose is a cross of Mrs. Aaron Ward and Ophelia.

John Young, secretary of the S. A. F., was warmly welcomed when he spoke on the subject of the national publicity campaign and its progress. George Asmus supported him strongly. The national publicity committee was in session till midnight during the first day of the convention, considering the matter of raising funds more expeditiously. Major O'Keefe had to return to Boston immediately afterward and therefore could not address the F. T. D. members.

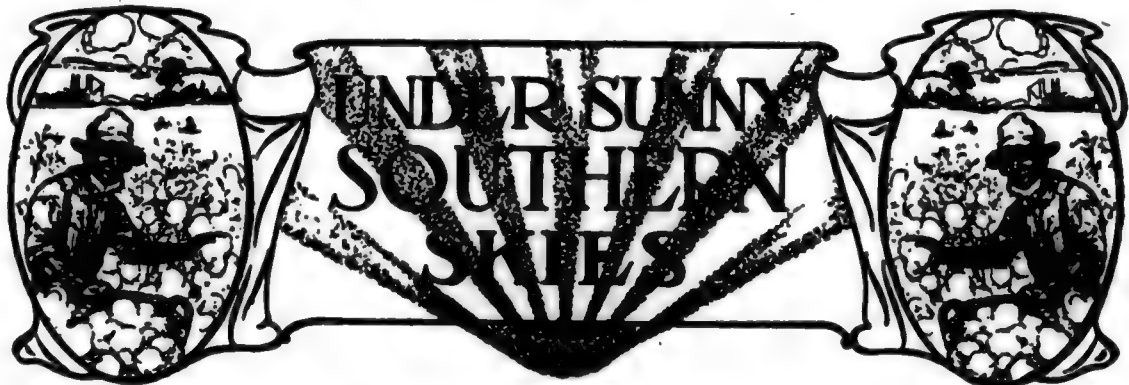
Size of F. T. D. Orders.

In the press of urgent topics of discussion at Buffalo Secretary Pochelon did not present his tabulation of the returns from his questionnaire to the F. T. D. convention. The chief points of interest were brought up in connection with other topics. The size of orders was little touched upon, and the table made by Mr. Pochelon of the 217 replies he received will be interesting. They were as follows:

Average size of order	Outgoing	Incoming
\$ 4 to \$ 6.....	31	39
6 to 8.....	57	49
8 to 10.....	22	22
10 to 12.....	4	1
12 to 13.....	2	0

From the returns the greatest number of those who replied averaged between \$6 and \$8 on telegraph orders. The average size, calculated from the returns of all 217 responses, was, outgoing \$5.22, incoming \$4.92.

Napoleon, O.—The name of Fred J. Fisk's store, which he will open at Arden court this month, will be Fisk's Flower Shop.



Cisco, Tex.—J. B. Ely sold his interest in The Mineral Wells Floral Co., at Mineral Wells, Tex., and has started in business here.

Newport News, Va.—G. L. Sutton is president of the firm recently incorporated as Suttons, Florists, with a capital of \$10,000.

Cumberland, Md.—Mabel Shryock, who has been growing garden flowers for the market for the last four years, reports a good summer's business.

Hatcher Station, Ga.—R. A. Lee, owner of the Chattahoochee Floral Co., has been elected to the Georgia legislature from Quitman county.

Bristol, Tenn.—The Bristol Floral Co., of which H. G. Bramm is president and C. F. Bowers secretary, is making a name for itself because of its carnations. The quality of the stock has been uniformly high and the present season is starting exceptionally well; any grower would be pleased to cut such stems and blooms in October.

Amarillo, Tex.—Mrs. Lena A. Smith is beginning business for herself.

Whitehouse, Fla.—Besides growing outdoor flowers, F. Arzie has a factory for making baskets from palmetto.

Clifton Forge, Va.—The Alleghany Floral Co. has been incorporated with a minimum capital stock of \$5,000 and a maximum of \$25,000 to do a nursery, greenhouse and retail business. Its officers are W. D. Bowles, president, and L. W. Farrier, secretary.

Lake Charles, La.—George S. Duflot started in business four years ago, at 622 Iris street, which certainly is a good name for the address of a florist, seedsman and nurseryman. His start was made with a small hotbed, 6x9, and the first crop was tomato plants only. He now has thirty hotbed sashes and a greenhouse. He recently bought the adjoining lot, 50x208, to build another greenhouse on. Carnations, chrysanthemums, spring bedding plants and vegetable plants are the crops to be grown. He is planning to do a retail business in all kinds of flowers, plants and seeds.

TATE'S TIPS

HOW CITIES SAY IT.

Civic Affairs Aid Trade.

While the slogan, "Say It with Flowers," is still in its infancy, it is fast becoming a robust child. While the S. A. F. proposes to spend, in the next year, \$100,000 in the best advertising mediums in the country to popularize this slogan, the individual florist should equal the results of this advertising by missing no opportunity to make as much of every occasion that is the result of this advertising. There are many local civic affairs in which flowers may be used and which, in return, will do much, through their use, to spread the individual demand for florists' wares. Baltimore, a city of 800,000 inhabitants, recently said it with flowers to the convention of Odd Fellows, held there in September, in a manner so expressive that it was heard in every state in the Union and Canada.

There are many ways in which a municipality can "Say It with Flowers." Albany, N. Y., a short while ago did so in memory of her sons who made the supreme sacrifice in France. Get the cities to saying it with flowers and it will not be long until the inhabitants will be doing likewise. In this slogan the florists have an asset that has untold possibilities. The thing for them to do is to commercialize it along every line possible. Let florists everywhere be on the alert for occasions such as the above and through these columns keep other cities posted on what their particular city is doing to "Say It with Flowers." Not only tell what they are doing, but how it is done.

Rising to the Occasion.

On the Baltimore occasion referred to, a great advertisement of flowers, the value of which there is no way to estimate, was accomplished by a little forethought on the part of the florists, with an expense of just \$40. It was simply a case of "casting your bread upon the waters," and in this case the return was much larger and sooner than expected.

Early in August the mayor of the city, like the executives of all other cities, issued a proclamation to the people, welcoming the returning soldiers from France. In this proclamation he suggested that the people express their appreciation of what the boys had done and what they had suffered, and he knew of no better or more expressive way to do this than to "Say It with Flowers." When the florists of the city read that proclamation, they sat up and took notice. This made them realize how the slogan was beginning to take hold. It made them understand better than anything that had happened up to this time the possibilities the slogan possessed. At the next meeting of the Florists' Club the matter was taken up and discussed. It was decided that the fact that Baltimore had been the first city in the country to use the slogan officially should not go unnoticed. So it was voted that the club should present to the mayor an embossed letter

of thanks. The cost of this letter was \$40 and never was a like amount better spent. This letter was taken to his office and presented, with some ceremony, by a committee appointed for the purpose.

Results of \$40.

About six weeks later the I. O. O. F. convention was about to be held in the city and the question of entertaining them and of decorating the city was being considered. Now, the mayor had "Say It with Flowers" stamped upon his memory; so what was more natural than for him to advocate flowers? And flowers it was.

The centers of the streets were made to blossom like the rose. The florists of Baltimore themselves were surprised at what could be done with flowers. As I write this article another convention is being held in Baltimore, of the War Mothers of America, and by special request this scheme of flowers was left intact to welcome these good women of our country. I might add that Mayor Broening is just beginning a 4-year administration and his initial experience in saying it with flowers has been so

successful and so much appreciated by everyone that much larger things may be looked for in the future.

The point I wish to make is the fact that all of this was entirely due to the Florists' Club in not letting the opportunity slip which the mayor's proclamation presented last summer. He had, perhaps, just heard the slogan somewhere and used it as public men will on such occasions, but when the florists got behind it he realized there was more in that slogan than he had supposed.

Possibilities Scarcely Realized.

In a speech I heard John Young deliver recently, he emphasized the fact that the national publicity committee was using every means to discover new uses for flowers. Surely to replace bunting with flowers to decorate a city is a new use. I do not mean to say there was no bunting used in the Baltimore decorations. Yet it was proved that the use of flowers instead of bunting is possible, and when one compares the two after a heavy shower, is altogether probable. Every florist throughout the country should watch for every opportunity out of the ordinary where flowers are used and give it publicity.

The florists of this country have a slogan the value of which they as yet do not fully appreciate. Advertising experts everywhere say it is one of the best. The time has come for the florists, with their talents and means, to get behind it and push it to the place where it rightfully belongs.

Tate.

PLAINTS ON PACKING

POOR PACKING, POOR POLICY.

Cannot something be done to impress on plant shippers the necessity of careful packing, with some regard for the interests of the buyer? I have for a long time refrained from ordering plants from the east for the reason that they were usually ruined when received and the money thus was wasted. Recently, however, I have tried it again, with the same result, and am disgusted with the sellers' neglect to follow instructions regarding packing.

I make some exceptions, as I have received small shipments from New York and Pennsylvania in perfect condition, packed by men who considered the buyer's end of it. Therefore, I know it is easily possible to pack so that goods will stand an eight days' journey and arrive in California in proper condition. Moreover, I have, to satisfy myself, packed the same kind of plants as if for shipment, left the box out exposed to the sun and wind, thrown it around violently occasionally, and at the end of a week or more opened it and found the stock in good condition, so it is quite evident to me that they will stand long transportation if packed with any intelligence.

I have just received two small shipments, one from Tennessee and one from Massachusetts. One of these was packed properly and arrived in fair condition. The plants, together with all packing material, weighed six pounds and the empty box weighed fourteen pounds. In the other case the plants, with the pack-

ing material, weighed five pounds and the empty container eleven pounds. Neither of these boxes was more than half filled. In the case of the second shipment, no packing material was used except one thickness of newspaper, and as it was open quite freely to the air, it could not possibly go more than one or two days without becoming dry, thus ruining the plants. In both cases I had made the request that they be sent in light containers, to avoid unnecessary express charges for the long distance, and in both instances the containers weighed at least three times more than was necessary. As payment was made in advance, I do not expect any redress. The plants sent were no doubt as good as offered, but what is the use if no regard is given to the packing?

A. Beverley.

DOES THE SHIPPER CARE?

I was much interested in "Tate's Tips" in The Review of September 25, describing the proper method of packing flowers for shipment. I live in the southeastern part of Texas and have ordered many different kinds of plants from different florists, but I have never yet met with such careless, indifferent ways of packing and shipping plants as I experienced last month.

I sent an order September 8 to an Iowa dealer for 100 carnation plants and on the following day I sent him another order for 200 plants. I enclosed checks for the full amount with each order. In due time, the first lot arrived

in an open crate with one sheet of newspaper in the bottom. The plants had been pulled or dug up and thrown any old way into the crate and were not even covered with a sheet of paper. The roots were bare, some of them being thrust out between the slats, and all were pretty dry. The express agent was extremely vexed and remarked that the express company would not be responsible for such negligence or for any loss of plants. He gave me a receipt

stating the condition and appearance of the plants and advised me to write to the shipper at once and claim damages. I did so. Two days later the second crate arrived in the same condition as the first.

I have waited until nearly the middle of October for a reply, but apparently the shipper does not care. I have lost nearly half of the plants through this negligent way of packing.

Mrs. E. R. Behrens.

GROWERS GATHER

CHICAGO GROWERS ACTIVE.

Hold Meeting at Morton Grove.

The Commercial Flower Growers of Chicago traveled to Morton Grove October 16 for a visit to the greenhouse establishments at that place. The growers assembled at the office of Poehlmann Bros. Co., at 3 p. m., and, led by Messrs. Adolph, August, Walter and Earl Poehlmann, were shown this mammoth, modern establishment. As usual, everything was found in splendid condition. Great interest was displayed by the visitors in the many modern labor-saving devices employed. Particular note was taken of the coal-handling facilities, which make it possible to load a 7-ton truck in thirty-five seconds.

After seeing the Poehlmann place, the growers were taken by auto to visit Jos. Brooks, who grows carnations and miscellaneous stock. Next on the route was the establishment of Wm. Fluegge, who specializes in pot plants and who has a good lot of cyclamen coming along. Further on is Emil Nelson's place. Roses are grown here and the industrious proprietor is always on the job. After having seen this place the joyful news was passed that Poehlmann Bros. Co. had a chicken dinner waiting. Needless to say, the dinner was enjoyed by all and, using the expression of one grower, "it hit the spot."

Business Session.

Following the dinner the monthly meeting was held, at which many important and timely topics were discussed. Facts and figures were presented showing the enormous increase in the cost of everything entering into the production of flowers and the difficulty of growers to keep pace with them. As a result of these advances, flowers will be higher.

The growers are enthusiastic about their signboard campaign, which should prove to be a great stimulant to business. The organization of Commercial Flower Growers of Chicago stands for the advancement of floriculture and it aims to elevate the flower business in general, and deserves the support of every flower grower tributary to the Chicago market. Its membership consists of one representative from each greenhouse establishment. Although only 6 months old, the association has made rapid progress and already its membership numbers seventy-six, comprising about 6,000,000 square feet of glass.

The Members.

The following appear on the secre-

tary's membership list as of October 18, 1919:

Amling, Albert F., Co., Maywood, Ill.
Amling Bros., Des Plaines, Ill.
Amling, Ernst C., Maywood, Ill.
Amling, W. H., Est., Maywood, Ill.
Amling, Walter A., Maywood, Ill.
Arnold, Chas., Des Plaines, Ill.
Ball, George, Glen Ellyn, Ill.
Bezdek, V., Gross Point, Ill.
Bentley, Fredk. J., & Co., New Castle, Ind.
Blewitt, H. C., Des Plaines, Ill.
Blameuser, E. H., Niles Center, Ill.
Blameuser, E. C., Niles Center, Ill.
Bohlender, R. P., Melrose Park, Ill.
Bond, Chas., Naperville, Ill.
Brooks, Joseph, Morton Grove, Ill.
Budlong, A. H., Chicago.
Budlong Gardens, Chicago.
Busse, L. C., & Son, Mount Prospect, Ill.
Collatz, Albert, Morton Grove, Ill.
Dahm, Nick, Morton Grove, Ill.
Des Plaines Floral Co., Des Plaines, Ill.
Duntzman, Wm. F., Bensenville, Ill.
Fluegge, William, Morton Grove, Ill.
Garland, Frank, Des Plaines, Ill.
Garland, Sol., Des Plaines, Ill.
Garland, Warren, Des Plaines, Ill.
Gella, H. H., Itasca, Ill.
Goerger Bros., Arlington Heights, Ill.
Haberkmep, H., Mount Prospect, Ill.
Hauserman, Chas., Sr., Melrose Park, Ill.
Hauserman, Chas., Jr., Melrose Park, Ill.
Hill, E. G., Co., Richmond, Ind.
Hill, Jos., Co., Richmond, Ind.
Hirn, John, & Son, Lake Zurich, Ill.
Hoeft, Geo. P., Des Plaines, Ill.
Hunt, A. E., & Co., Evanston, Ill.
Homeyer, Chas., Mount Prospect, Ill.
James, Fletcher C., Des Plaines, Ill.
Jepsen, Hans, Maywood, Ill.
Katzwinkel, B., Mendota, Ill.
Kircht Bros., Morton Grove, Ill.
Klehm's Nurseries, Arlington Heights, Ill.
Kohout, Joseph, Libertyville, Ill.
Kring Bros., Fairbury, Ill.
Kuhlmann, Ed., Melrose Park, Ill.
Libertyville Floral & Veg. Co., Libertyville, Ill.
Linnemann, Louis, Jr., Des Plaines, Ill.
Mann, M., Chicago.
Mersch, N. F., Palatine, Ill.
Miller, John T., McHenry, Ill.
Miller, W. L., Naperville, Ill.
Miller Bros., Chicago.
Nelson, Emil, Morton Grove, Ill.
Neve, Henry, Des Plaines, Ill.
Passvogel, William, Norwood Park, Ill.
Niles Florist, Niles, Ill.
Paulsen, Chas., Arlington Heights, Ill.
Pearson, Peter, Chicago.
Poehlmann Bros. Co., Morton Grove, Ill.
Poenicka, James, Gross Point, Ill.
Potter & Sons, Waukegan, Ill.
Schmeltekopf, E., Park Ridge, Ill.
Schultz Bros., Park Ridge, Ill.
Sigwalt, Mrs. Elmer, Arlington Heights, Ill.
Standke, Henry, Des Plaines, Ill.
Stielow Bros., Niles Center, Ill.
Swenson, G., Elmhurst, Ill.
Wehrmann, Henry, Maywood, Ill.
Weiss & Meyer Co., Maywood, Ill.
Weiss-Spandikow Co., Maywood, Ill.
Wellworth Farm Greenhouses, Downers Grove, Ill.
Wichtendahl, William, Maywood, Ill.
Wieter Bros., Chicago.
Wiffin, Grant, Des Plaines, Ill.
Windler, Robert J., Chicago.
Wojtkiewicz, Xavier, Des Plaines, Ill.

Otto F. Amling, Sec'y.

USINGER'S UTTERANCES.

"Charm with distinction" is the phrase used to express the floral art that originates at the house of Strand's Flowers, a new store which announced its opening in Detroit last week. Oscar Strand is president of the company. The store is softly finished in gray and

green, with furnishings to harmonize. A tree made of magnolia leaves decorates one wall in addition to mirrors. In the spacious windows Mr. Strand will display only single specimens of floral art, baskets, table decorations and corsages. Seeds and landscape gardening will be departments in the new store, which is in the new Book building, on Washington boulevard.

Albert Winkler, of J. Breitmeyer's Sons, Detroit, who was badly poisoned by wild sumac, is again able to be about and help in the rush at the Broadway store. This store was caught in an avalanche of wedding work last week; no less than seven large ones were in preparation at one time. Philip Breitmeyer divided his time last week between the F. T. D. convention at Buffalo and Indianapolis. The store in the David Whitney building has experienced an unusually large demand for corsages, due to the convention of the Episcopalian bishops, which has headquarters at the Hotel Statler.

The Rosery Florists, who opened on Grand River avenue, Detroit, about a month ago, report a steady sale of all goods. The store is under the management of Mr. Butchart, formerly of Winnipeg, Can.

August Von Boeselager, of Mount Clemens, has been shipping to Detroit some fine stock in roses and mums. Mums have not been cut heavily, but the greenhouses are in excellent shape. Stock is plentiful and all in good condition.

A branch store has been opened by Mrs. Pearl Flanders in the Arcade Theater building, at Ann Arbor, Mich. It faces the university campus. The store, though small, is richly furnished. The decorations are in peacock blue and gray. No effort will be made to carry a full supply of flowers at this store; it will simply be used as a means of suggestion and a convenience in placing orders, all work being done at the main store.

The Horn Flower Co., Fremont, O., is enjoying a busy season. Stock is cut right up to the minute in order to meet the demand.

Mr. Van Aken, of Van Aken Bros., Coldwater, Mich., had the pleasure of seeing his son, Warner, who is a captain in the army and home on furlough. Captain Van Aken is preparing for a call overseas to relieve the strain on Silesia.

The South Bend Floral Co., of South Bend, Ind., has moved into its new store, on North Michigan street. Mr. Buckles believes that it will be one of the handsomest stores in northern Indiana when the furnishings are completely installed.

C. L. Powell, of Mishawaka, Ind., is preparing plans for the redecoration of his store before the holidays. Business is continuing favorable and plans are ready for a big fall and winter season.

The store of Van Aken Bros., at Elkhart, Ind., is receiving some fine roses from the greenhouses at Coldwater, Mich. Miss Frieda Olson, who is in charge, reports a busy season not only in funeral work, but in cut flower sales and decorations also. W. T. U.

CHRYSANTHEMUMS

CHRYSANTHEMUM SOCIETY.

Work of the Committees.

The examining committees of the C. S. A. have submitted reports on a new variety as follows:

At Chicago, October 11, Smith's Sublime, light pink, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows on the commercial scale: Color, 18; form, 13; fullness, 9; stem, 15; foliage, 15; substance, 13; size, 8; total, 91.

At Cincinnati, October 11, Smith's Sublime, light pink, Japanese incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows on the commercial scale: Color, 17; form, 12; fullness, 8; stem, 15; foliage, 15; substance, 14; size, 8; total, 89.

Special Examining Committees.

At North Shore Horticultural Society show, to be held at Durand Institute, Lake Forest, Ill., November 5: Thomas W. Head, chairman; Frank Kuehne, G. Wilson. Ship flowers to chairman, Durand Institute, Lake Forest, Ill., to arrive morning of November 5.

At State Florists' Association of Indiana show, to be held at Claypool hotel, Indianapolis, Ind., November 13 and 14: A. F. J. Baur, chairman; John Hartje, H. W. Rieman. Ship flowers to chairman, Claypool hotel, Indianapolis, Ind., to arrive morning of November 13.

At Pennsylvania Horticultural Society show, to be held at Philadelphia, Pa., November 5 to 8, the regular Philadelphia committee will meet to examine any new chrysanthemums submitted for examination. Ship flowers to A. B. Cartledge, chairman, First Regiment Armory, 606 Finance building, Philadelphia, Pa.

At annual exhibition of the Chrysanthemum Society of America, to be held in conjunction with the American Institute show November 5 to 7 at the Engineering building, 33 West Thirty-ninth street, New York: Ship flowers to Eugene Dailedouze, chairman, Engineering building, 33 West Thirty-ninth street, New York.

Shipments must be prepaid to destination and the entry fee of \$2 for each variety submitted forwarded to the secretary, or it may accompany the blooms.

Chas. W. Johnson, Sec'y.

CATERPILLARS ON MUMS.

I am sending two chrysanthemum leaves, which have worms beneath them destroying the leaves fast. Is it the gall-fly? How can I get rid of it? I have tried Paris green. This pest is thick on my pompon mums. I am anxious to save the late mums if possible.

C. J. H.—Ill.

The samples submitted showed, not gall-fly, but simply caterpillars. Gall-fly does not skeletonize the leaf as was done in this case, but simply punctures the leaf and lays its egg and then does not move until it hatches out. Paris

green rightly applied should be efficacious in destroying these caterpillars.

C. H. T.

TO COMBAT GRASSHOPPERS.

I am having a great deal of trouble with grasshoppers eating my chrysanthemums. Can you give me a remedy? I have tried Paris green, but it burns the foliage. I have never had this trouble before.

R. H. L.—Md.

The most effective way of fighting this pest in a greenhouse is hand-pick-

Scatter the bait thinly over the soil in the early part of the day somewhat in the same manner as grass is sown.

M. P.

BUDS TAKEN TOO EARLY.

I am having trouble with my Wm. Turner mums, white and yellow alike. Last year I had the same trouble, but this year it is much worse.

I grow about thirty-five varieties and they are all planted about June 1, in the same soil, fresh each year of course, and treated with cow manure only. This soil has given us good mums, with no trouble whatever. The Turners are the only ones that have given us trouble so far. After they were planted a few weeks I gave them a top-dressing of well decayed cow manure, only to keep the sun from baking my soil hard and drying it out too fast, as it is quite sandy.

They grew well until this stage, when the stems seemed to break or crack about one inch from the bottom of the bud. Some crack or break in two or three places. In some instances the buds curl over and break directly off. Some curl over and seem to heal there and the flower opens and is disfigured to such an extent that it cannot be sold as a cut flower. These cracks are exactly as if one had cut it with a sharp knife, all of them being a horizontal break. All that crack seem to swell below the break. It seems as though the nutriment is held back from the bud.

As I have found that a good watering and then a slight drying out caused my mums to grow quite well, I treated all alike.

The fact that this year and last were quite dry years in our section may account for such action of these mums. I might add that they may have endured a too dry atmosphere. Would that have had any effect?

H. J. F.—Mont.

The specimen plant arrived in good condition and I think the principal cause of the trouble is that for your section of the country, with its dry atmosphere, you are taking the buds on Wm. Turner too early. The bud on the plant received is an early crown, well advanced in color at this date, October 4. Should we take the buds of Wm. Turner or Yellow Turner before August 30, we should have a great deal of the same trouble as you are having.

The foliage also shows signs of the plants having been liberally fed, which is also a cause of the necks cracking. If you will examine the rest of your Wm. Turner plants you will notice that the upper part of the stem of the plant has swollen to a much greater circumference than below. This shows that

The Editor is pleased when a Reader presents his ideas on any subject treated in

THE FLORISTS' REVIEW

As experience is the best teacher, so do we learn fastest by an exchange of experiences. Many valuable points are brought out by discussion.

Good penmanship, spelling and grammar, though desirable, are not necessary. Write as you would talk when doing your best.

WE SHALL BE GLAD TO HEAR FROM YOU

ing. Go over the plants early in the morning before the grasshoppers become lively. By attending to this regularly for a week or ten days, picking off the pests and destroying them, you will soon be rid of them. The grasshoppers come into the greenhouses from the outside, and the best hiding place for them is tall weeds or grass around the greenhouses. A good plan is to keep these cut short and the surroundings of the houses clean.

The Department of Agriculture gives the so-called Kansas bait as a means of getting rid of grasshoppers. This bait is composed of twenty pounds of bran, one pound of Paris green, two quarts of cheap syrup, two oranges or lemons and three and one-half gallons of water. The bran and Paris green are mixed dry. When one is doing this he should have a cloth over his mouth to prevent his inhaling the poison. The fruit, syrup and water should be mixed together, the fruit cut up in small pieces. The whole should then be mixed to form a mealy mash. This quantity of bait is sufficient to treat five acres of land.

after the bud was taken the plant has been drawing up more nourishment than it could safely assimilate; consequently the stem had to give way at its

weakest point. Another year try taking the buds on the Turners the first week in September and treat less liberally with manure. M. P.

cover the main stem up to the branches, they are sure to become affected with stem-rot. After the beds have been gone over, I should advise greater care in the watering of the plants so as to get the soil in the same condition clear through, because, when the bed is drier underneath than it is at the surface, thus forming a wet collar around the stem of the plant, stem-rot will quickly appear. After the soil has been put in such a condition that it will take water freely and dry out evenly, then judgment should be exercised so that the beds do not dry out or become extremely wet, but stay in a moderate condition at all times. After this date, do not syringe the plants, but apply the water to the soil only.

To keep the red spider and other insects in check, ventilate freely and attend regularly to the fumigating with the nicotine extract. After a plant affected with stem-rot has been taken out of the bench, it is a good plan to shake a little dry lime and sulphur over the surface of the soil where it has been standing; this will help to check the fungus from spreading to the surrounding plants. Be particular to see that all rubbish is removed from the walks or underneath the benches and guard against a close, stuffy condition in the houses. M. P.



THRIPS IN SOIL.

On some carnations which I benched in August I put a mulch of well rotted horse manure about four weeks ago. This mulch is infested with thrips. The buds and flowers show the effect of thrips. We have sprayed with Hammond's Thrip Juice, but this will not get the ones in the manure. Can you tell me of something I can use to kill them in the soil without injury to the carnations? H. H.—O.

If you will continue spraying your carnations with a solution of tobacco extract, it should rid them of the thrips in time. It might be well to apply it twice each week instead of once. If you can get tobacco dust handily, you might sprinkle it on the manure and destroy many of the pests. Soot is also said to be excellent, used in the same manner. As soon as cool weather sets in you will have little difficulty in keeping thrips in check. A. F. J. B.

NOT RUST BUT LEAF-SPOT.

I am sending a few leaves from my carnations, which are badly affected with rust. The plants had a few dried leaves when planted in and since then the rust has spread. We are picking off all the dried sections and spots. Will any preparation, such as Zenke's liquid fungicide, be effective? H. M. A.—Pa.

The specimens submitted do not show any trace of carnation rust, but there are a number of spots of the common leaf-spot disease. Zenke's fungicide will probably destroy the spores of this fungus if applied according to directions. You are doing right in picking off the affected leaves. Bordeaux mixture is a splendid remedy for this kind of disease. Carnation rust breaks out in raised pustules, which release a brown powdery substance, and is quite distinct from the disease that is troubling your carnations now. A. F. J. B.

STEM-ROT AGAIN.

We are sending you two carnation plants. Please tell us what is affecting them and what we should do to stop it. N. F. C.—O.

The carnation plants are affected with stem-rot. This is the worst disease that carnation growers have to contend with and, unfortunately, after the plants become affected, it is useless to try to save them. There are several reasons that contribute to the cause of the trouble. The plants under considera-

tion clearly show that they were planted too late and set too deeply in the soil; these are two of the principal causes of stem-rot. They show also signs of having been neglected as regards pinching back or topping their growths while they were in the field.

This disease is a fungus and, while a plant cannot be saved after it has once become affected, yet the disease can be checked by clean cultural methods. I should advise W. F. C. first to clean all decayed leaves from the plants, then to go over the beds and press the soil down evenly so that each plant shows a clear stem above the soil. This is a particularly important point because, when the plants are planted deep enough to

MOTT-LY MUSINGS

The Van Aart Flower Shop, Paducah, Ky., makes an attractive showing in its new store. A striking window, backed with a handsome icebox, is a big drawing card and, since it is the only one of its kind in town, the resulting business is satisfactory.

C. P. Dieterich & Bro., Maysville, Ky., are installing the sprinkler system of irrigation through a large part of their nursery. Report has it that berried holly will be scarce this winter. Judging from what is seen in Kentucky and Tennessee, this is probably correct.

The shop of Honaker the Florist, Lexington, Ky., made a fine window showing during race week. Large vases of flowers with posters of a horse's head attracted much attention.

John A. Keller and Michler Bros., both of Lexington, Ky., also had special features and handled large business during the week of the races.

Robert Lockertie, for many years a grower for Scholtz the Florist, has embarked for himself at Charlotte, N. C., beginning with two houses. He will specialize in plants, for which he was noted when with the Robert Craig Co.

Grandy the Florist, Norfolk, Va., has a striking picture of a naval wedding placed in the window of his store.

Manager Lee, of George, Inc., Norfolk, says that their double slogan, "Say It with Flowers" and "George sends orders all over the world through the medium of the F. T. D.," has created a large telegraph trade.

Adolphus Gude, of Gude Bros. Co., Anacostia, D. C., predicts one of the biggest seasons known, although the absence of frost is responsible for an abundance of outdoor flowers, which naturally affect indoor-grown stock. There will not be a shortage such as prevailed at this time last year. Prices will be more normal.

A comment on the renewing of the approach to the Baum Flower Store, Knoxville, Tenn., elicited the remark from Charles L. Baum that "it was but two years since the pavement was laid and this was proof that they were getting their share of patronage from Knoxville's increasing population," which is guided by conspicuous and attractive signs "Baum-ward." The store was aglow with Helianthus Shower of Gold, which is furnished from the new farm of sixty-four acres, where dahlias, gladioli and similar stock flourish. The 185 varieties of gladioli make a grand showing. Stock is in fine condition at the greenhouses. Russell, Columbia, Premier and Kaiserin Augusta Victoria roses are in the lead. Chrysanthemums are also prominent and among carnations one sees Matchless, Mrs. C. W. Ward and members of the Enchantress family. Sam Roy Baum supervises this branch, while Floyd Baum takes pride in a house of cattleyas. Attention was called to the method of pricing roses and carnations, each vase bearing a disk tag on a long wire stem. Karl Baum says they have found the plan most admirable. It saves much talk and inquirers see that all are served alike. While en route to the farm, Chas. L. Baum was reminiscent, recalling the time when he was an iron molder and his

wife grew pansies in a wooden frame, how the modest frame developed into iron houses and how together they molded the business into its present prosperous shape. On this latest addition of land will eventually be erected a range of greenhouses.

"The city directory lists thirty-four florists and two nurserymen—all flourishing, we believe," observed George E. Schulz, of the Jacob Schulz Co., Louisville, Ky., "basing the opinion upon our own experience. I may cite an instance that happened in our landscape department recently. Before the war, we had a contract made with a customer for a job that figured about \$5,000. A few days ago our architect called to see if there was anything doing and was agreeably surprised to land a new contract calling for an expenditure of \$25,000. This shows the direction of the wind, doesn't it?" The permanent military camp will be a big factor in the future of the flower business here. Mr. Schulz was much interested in the F. T. D. convention at Buffalo. A choice assortment of dahlias was noted, especially the crimson scarlet decorative dahlia, Mina Burple. It's a taker. Fine Premier and Kaiserin Augusta Victoria roses from August Rasmussen, of New Albany, Ind., were also noted.

Blackman Sons Floral Co., Evansville, Ind., was working upon several fine floral pieces for the funeral of a deceased jockey. Comment was made upon the absence of freak designs; the popular wreath transcends all others. Choice, richly colored Mrs. Russell roses with 24-inch stems, from plants planted in February, were noted, also Kaiserin, which is good until Christmas. A white sport from Mrs. Russell is here, which, if it continues, will be an acquisition, "for," as George Blackman observed, "a good white rose is a desideratum, though there is nothing lacking in well-grown Double White Killarney." W. M.

NEW YORK.

The Market.

Last week brought little or no change in the cut flower market, although the buying was perhaps a little more active because of a feeling that stock might not be available twenty-four hours ahead of requirements on account of the strike of employees in the express service; while the strike still continues, it does not appear to have curtailed arrivals much, the general supply of flowers of all kinds being large. The killing frost usually experienced about October 12 to 15 has not yet materialized, consequently immense quantities of dahlias and other outdoor flowers are still in evidence, the shipping of which is unhampered by express troubles. Any day now may see the end of this supply and stock grown under glass will then, naturally, strengthen in value.

With more congenial temperatures, the quality of roses is much better and sales are stimulated in consequence. American Beauty is plentiful, but prices of the better grades are firmer, with specials at times running above top quotations. Hybrid teas are in good supply and their movement is fair in the long-stemmed grades; short stock is overplentiful and clearances are at times rather difficult, owing, perhaps, to the rather small demand for stock

WHO'S WHO IN THE TRADE—AND WHY



ROBERT Q. SHOCH.

HELLO, Bobby!" The words are involuntary. They came the instant you saw the smiling face. For you knew it was "Bobby" Shoch. You could almost see the outstretched hand and hear the hearty voice answering, "Gee, I'm glad to see you!" For Bobby Shoch has more friends than he can count, for everyone who knows him is his friend and he knows nearly every florist from the Atlantic to Oklahoma. "Quit yer joshin!" Was it fancy, or is he really saying it? Well, here goes: Robert Quigley Shoch was born in Philadelphia, February 17, 1881. He was for ten years with Julius Koehler & Son, for two years with W. E. McKissick and since then with the M. Rice Co., for which concern he has traveled everywhere. Mr. Shoch is an inspiration to young men who admire the fine qualities that have brought him success.

for funeral work. The varieties Premier, Columbia, Hadley and Ophelia are providing excellent stock and are in better demand than others.

The supply of carnations is increasing, but the demand for them is not particularly active. Selected stock of the Mrs. C. W. Ward variety brings \$4 per hundred, but the general range is \$1 to \$3 per hundred. The quality of arrivals is fair for the season.

A few Easter lilies are coming in and command as much as 30 cents per bud and flower. They are not really a commodity, however, and the price is due mainly to scarcity. Lily of the valley is short in supply, with a price range of 20 cents to 30 cents per spray for acceptable grades. Rubrum lilies are still in good supply at \$3 to \$6 per hun-

THE GADDER.

Among the folks who write me,
From Frisco to Cape Ann,
Is one from whom I often hear
And whom, I hope, I sometimes cheer—
The pleasant Traveling Man.

His lot is far from being
An iridescent dream;
And yet, I nearly always find,
He holds a happy state of mind,
With cheerfulness his theme.

Despite the dreary cooking
With which he must contend,
Despite the beds as hard as bricks,
And absence from his wife and chicks,
Sometimes for weeks on end—

Though night is void of music,
And care infests the day—
He greets existence with a smile,
And scatters cheer with every mile
That marks his treadmill way.

And if he sometimes writes me
A note to give me pain,
I guess the reason for his knock;
He has to rise at 3 o'clock
To catch some dismal train.

He roves the country over,
Beersheba unto Dan.
May Heaven's blessing light on him,
And keep him sound in wind and limb—
The pleasant Traveling Man!

—Bert Leston Taylor
in Chicago Tribune.

dred, according to color and quality.

Orchids are in fair supply. Cattleyas are moving a little better, at prices about the same as last week; much of the stock arriving is specked, which throws many otherwise fine flowers into the low gradings.

The supply of chrysanthemums is increasing, but is not so heavy as might be expected. Mid-season varieties are putting in an appearance, notably Appleton, but the choice is not wide. The Lillian Doty pompon is prominent and a few varieties among the singles are to be seen.

Violets are arriving in larger quantities, but are not much of a factor in the general demand. A few sweet peas are to be had, but the quality is not of the tempting kind.

There is a plentiful supply of bouvardia, white and pink; centaureas, delphiniums, candytuft and other outdoor flowers. The aster cut is still unfinished.

Various Notes.

John B. Nugent, of Young & Nugent, 42 West Twenty-eighth street, is a candidate for alderman for the twenty-first aldermanic district on the Democratic ticket and his picture is prominently displayed on window posters throughout the wholesale district.

Among the callers at the S. A. F. office last week were: President J. F. Ammann, Edwardsville, Ill.; George Asmus, Chicago; Paul R. Klingsporn, Chicago; Clarence G. Ellsworth, Chicago; L. J. Reuter, Boston; Warren G. Matthews, Dayton, O.; William L. Rock, Kansas City, Mo.; Henry Penn, Boston, and Walter Mott, representing Benjamin Hammond, Beacon, N. Y. John N. Champion, New Haven, Conn., was also in town.

Roman J. Irwin, 108 West Twenty-eighth street, who with Wallace R. Pierson, of Cromwell, Conn., and F. C. W. Brown, of the J. M. Gasser Co., Cleveland, went into the wilds of New Brunswick, Canada, last month on a hunting trip, has returned and is enthusiastic over the results of his trip. A beautiful specimen of white deer was among his trophies of the hunt. Mr. Pierson and Mr. Brown also brought down deer and the latter a moose in addition. Among the piscatorial spoils secured by the party was a 40-pound salmon.

Miss Lavinia Peek, in charge of the flower seed department of Roman J. Irwin, and formerly of Vaughan's Seed Store, died Sunday, October 19, of pneumonia, at the home of her sister, Mrs. Lawrence, Jersey City, N. J. Mrs. Lawrence is remembered as Miss Belle Peek, who for many years was a member of the office force of Vaughan's Seed Store.

The committee on awards of the New York Florists' Club, Saturday, October 18, visited Madison, N. J., to inspect the stock of the new rose Frank W. Dunlop growing at the establishment of the C. H. Totty Co. In the afternoon, A. L. Miller, of Jamaica, motored to Madison, taking with him as guests J. F. Ammann, George Asmus and Secretary John Young. Messrs. Ammann, Asmus and Young later left for Atlantic City, N. J., to attend, as representatives of the S. A. F., the big meeting of industries called by the United States Chamber of Commerce to open October 20.

Nathan F. Barrett, who in 1903 was president of the American Society of Landscape Architects, died October 16 in the Mount Vernon hospital, of throat trouble. The deceased was 74 years old. He laid out the town of Pullman, Ill., and the country estates of P. A. B. Widener, Philadelphia, Joseph H. Choate and H. O. Havemeyer, New York, and others.

The strike of employees of the American Railway Express Co., which began October 13, is still unbroken and shipments of flowers by express are greatly hampered. The strike of the longshoremen, which has tied up New York harbor for some time, shows no sign of settlement, although military aid has been called for. It is understood that some heavy shipments of Dutch bulbs

are held up on board of three steamers in port. J. H. P.

The fall exhibition of the Horticultural Society of New York will be held October 30 to November 2 at the American Museum of Natural History. All, whether members of the society or not, are invited to make exhibits. Schedules can be had by addressing the secretary, George V. Nash, New York Botanical Garden, Bronx park, New York. Exhibitors are urged to make entries early, so that adequate arrangements may be made for the proper presentation of the exhibits.

TORONTO, ONT.

The Market.

Business is generally good. Last summer was an exceptionally good one for the florist and this fall business has been maintained, though at times it has been difficult to secure sufficient stock. This was especially true after the garden flowers were no longer available. Now the roses and mums are becoming more plentiful and pompons are making their appearance.

The repainting and redecorating of so many of the flower stores in anticipation of the fall trade indicates the expectation of large business. Design work is in demand and the bouquet trade is also good.

Various Notes.

The Dale Estate, at Brampton, has just completed 1,500 lineal feet of glass, fifty-one feet wide. In addition, they have purchased the fifteen greenhouses of William Fendley, at Brampton, covering two and a half acres, together with forty acres of ground adjacent to the greenhouses.

Arrangements are nearing completion for the big exhibition to open November 20. The florists have been examining the buildings and laying plans for their share in the mammoth exhibition. The last one under the Ontario Horticultural Association was canceled owing to the war. Now it is to be resumed on a greater scale than ever. There will be thousands of dollars donated in prizes and thousands of classifications and entries.

Toronto dealers have been troubled lately with street peddlers selling flowers in front of their stores on Saturday night. They have been driven off Yonge street, but now seek the streets farther out and manage to undersell the legitimate florists, who have taxes to pay and considerable upkeep. The growers are blamed for making this condition possible.

Fourteen Toronto representatives were at the F. T. D. convention in Buffalo and returned enthusiastic for this organization. They are looking forward to entertaining the F. T. D. in Toronto in 1921. With two Canadian florists on the board of directors, they naturally feel that they are being treated right and will show their appreciation in a tangible way, if the convention comes to Toronto two years hence.

Charles Cross, son of Melville Cross, died in Orangeville, October 16.

An important meeting of the Toronto Retail Florists' Club will be held October 27. This will be a combined business and social meeting. Fall advertis-

ing plans, the Horticultural Exhibition floral displays and other matters will be dealt with at this meeting. Arrangements will also be made for the "Say It with Flowers" parade.

A meeting of the executive committee of the Canadian Retail Florists' Association will be called by the president at an early date to deal with organized work.

Recent visitors to Toronto were: Frank McKenna, Montreal; Mr. McKenna, Quebec; Charles Scrim, Ottawa; S. W. Coggan, Battle Creek, and Earl Mann, Richmond, Ind.

The Ontario Agricultural College, at Guelph, will hold three free 2-week classes in fruit, vegetable and flower growing, beginning January 26, February 9 and February 23, respectively. J. J. H.

BUFFALO, N. Y.

The Market.

The week-end found much improvement in market conditions. Stock of all kinds has been moving with a pace bordering on liveliness and at steady prices. Carnations, under moderate supply, have advanced to \$5 per hundred. Most of the stock can hardly be classed better than seconds. Chrysanthemums, which are now the principal flowers of the market, are holding steady at a price which is quite profitable to the growers. Roses have fallen off in supply to the extent of a shortage in some varieties. Sunburst of the better grades is in good supply; so are special Beauties, while White Killarney, which is the only white this market has, is, as usual, short of the demand. The week-end brought frosts which killed all outdoor stock.

Results of the F. T. D. Convention.

What the church does to bring the human soul nearer to the ultimate goal, that did the F. T. D. convention for the florists' business here. In the minds where conventions had no part—and in some there was even an idea that they were a loss of time and money—there is now the firm belief that such gatherings are the essence of trade progress and prosperity. It is in such conventions that ideas are exchanged and that something which one wanted is given a name and a place under the sun. Everyone here who attended agrees that it was a wonderful occasion, and, asked what he means, says that he has learned much about two phases of the business, how to advertise and how to decorate a window effectively, which is, in a way, to make even a child understand what you want him to know. Here are a couple of lines from a modern book: "The first and most practical step in getting what one wants in this world is wanting it. One would think that the next step would be expressing what one wants. But it almost never is. It generally consists in wanting it still harder and still harder until one can express it."

Various Notes.

J. T. Salach has opened a store at 1185 Genesee street. The store is a corner one, with suitable windows for effective decorating.

Joseph Kolodziejizat, who has been doing landscape work for some time, will return to Holland to straighten up property affairs.

John E. Gittere, who spent some time with the First Division in Germany, is back and at his old job with Charles Sandiford.
F. P. A.

When business is slack with H. Keitsch & Son Co., 810 Main street—and sometimes when it isn't—Mr. Keitsch will be found across the street, in the office of the Freehold Loan & Savings Association. Another florist-banker.

Now that the army has released his brother for duty at the greenhouses at Attica, Edward C. Stroh is in charge of the store here, two sisters helping him. Glistening copper wires strung between two poles supported huge white letters, "F. T. D." in the window.

Wm. H. Grever is strongly for window display. In addition to two in his own shop, he keeps decorated two across the street and another in the same block, employing to his advantage what other concerns do not wish to use. For the F. T. D. contest he constructed a white map on a moss background. On either side, also in white on moss, were the phrases, "Florists' Telegraph Delivery," "Say It with Flowers" and "Send Flowers by Wire." In illustration of the last, a wire ran continuously through the window, carrying blooms tied to it; the wheels on which it ran were behind the scene.

The return of W. J. Palmer is expected this week from his Canadian summer home, where he has been for the last two months.

BOSTON.

The Market.

The increasing supply of chrysanthemums and the improved quality in roses and carnations are the features of the market at present. Weather continues unsettled. One or two clear days bring a succession of rainy ones and temperature fluctuations were never more extreme. In spite of these apparent drawbacks, retail demand holds up extremely well and sales are sufficient to keep the market nicely cleaned up. Roses continue to improve in quality and prices remain about the same as in the previous week. Of the newer roses, Pilgrim and Crusader seem likely to become quite popular market varieties. Each has the earmarks of good commercial sorts. Carnations are of better size and color. Prices vary from \$3 to \$5; only select blooms reach the higher price. Single violets are coming in a little more abundantly and are of fine color. Growers are just starting to house their plants.

Chrysanthemums, such as Halliday, Pacific Supreme, Oconto and Unaka, are arriving in much larger quantities, but so far the demand has been equal to the supply and prices hold up well. Such pompons as arrive, if of the true pompon type, sell easily. A few lots only of sweet peas come in and these are of the old grandiflora type. Lilies of all kinds are almost out of the market. Bouvardia arrives in small lots and sells well.

Some small gladioli still come in, but this week will see the last of them. A few greenhouse asters also are seen, but sell indifferently now that mums are abundant. Calendulas of good quality sell well, much better than bachelor's buttons. Small lots of snapdragons and cosmos are arriving.

The cattleya market is easier, with

abundant arrivals of *C. labiata*. There are small supplies of *Odontoglossum grande*, *cyripediums* and *oncidiums*. *Asparagus* moved better last week. In pot plants, *chrysanthemums*, largely of the *Caprice* type, are fine; so are *cyclamens*. *Rex begonias* in pans are extremely well grown and sell readily.

Boston's Newest Flower Store.

To the list of commodious, well equipped and in every respect up-to-date flower stores is now added that of Hamlin the Florist, located in the Little building, Boston's largest and most sumptuous business edifice, on busy Boylston street near Tremont, right in the heart of the theater and hotel districts, with two tunnel stations a few stops distant. H. S. Rogers, formerly with Penn's and Hoffman's, used the name Hamlin, as there are already at least three other Rogers firms in the trade in Boston and a larger number would surely have caused more mix-ups. The new store has two splendid windows on Boylston street and has a depth of fifty feet.

Noteworthy features are the splendidly built flower chests cooled by the Isko system of refrigeration without ice. The machinery in the basement is easy of operation and a thermostat gives perfect regulation. The dry air in the flower chests makes the flowers keep splendidly—much better than under the older systems, which give atmospheres heavily charged with moisture. Sulphur dioxide is the refrigerant used. This is a harmless gas, liquifying at low pressure. This is the first Isko installation in any flower store in New England and its success will undoubtedly cause more firms to adopt it. Noticeable on the walls of this store are some superb paintings, loaned for the opening. These include two of Watson's cattle masterpieces from Scotland, valued at \$20,000 each.

Various Notes.

The nominating committee of the Massachusetts Horticultural Society announces the following list of nominations for the various offices of the society for the year 1920: President, W. C. Endicott; vice-president, Charles S. Sargent; trustees for three years, Albert C. Burrage, Ernest B. Dane, Edwin S. Webster, Fred A. Wilson; trustee for two years, Arthur A. Fewkes; nominating committee, Oakes Ames, William Anderson, J. K. M. L. Farquhar, S. J. Goddard, John E. Thayer. The annual meeting of the society and the election will occur November 15 at 12 o'clock.

The two new roses, Pilgrim and Crusader, coming from the Montgomery Co., Hadley, Mass., are proving popular here. Specially fine flowers of these and Hadley, Russell and Ophelia are being received by the Boston Rose Co.

The Boston Florists' Bowling League, which was inactive during the war, is planning to start operations again with teams from Penn's, Galvin's, Carbone's, Robinson's and the two wholesale flower markets. A. J. Dowd is president, Seymour Grose, treasurer, and George Hamer, publicity agent.

The Fottler, Fiske, Rawson Co. has attractive windows of Dutch bulbs, vases of berried shrubs and dishes of handsome New England apples.

A. A. Pembroke, of North Beverly, now operates a large, up-to-date retail store in Salem, with four greenhouses attached to it. His leading carnations

this season are Matchless, Pink Delight, Benora, Good Cheer and Rosette. He has one house of roses, the varieties being Columbia, Ophelia and Double White Killarney.

Alexander J. Montgomery, son of the late Robert Montgomery, of Natick, is getting a fine cut of Columbia, Ophelia, Hadley, Killarney Brilliant, Russell and White Killarney. His carnations also look remarkably well.

William H. Elliott is our largest local grower of mums in pots and he does these splendidly, the plants all being low, bushy, abundantly flowered and entirely without supports of any kind. At present the *Caprice* or "Cap" family in several colors is most in evidence.

Wheeler & Co., the Waban orchid specialists, have about 2,000 blooms open on their *Cattleya labiata*, which make a fine show. They specialize in *phalaenopsis* and have a nice crop of spikes on these coming along. They had a fine house specially built for gardenias and stocked with splendid plants a year ago, but they had to close it up owing to the fuel shortage and have not attempted their culture again.

William H. Carr and Charles Evans are receiving fine shipments of such mums as Pacific Supreme, Unaka, Oconto and Halliday. Unaka does not prove particularly popular here, as it shows the center too much and its shade of pink is not pleasing, but for some reason it is heavily grown.

Single violet specialists here are just starting to house their stock. They have been afraid to do so earlier, as warm waves have been coming along weekly and, after housing, this means a rush of foliage and a serious curtailment of blooms for the season. The uncertainties attending single violet culture have caused some of our leading specialists to largely reduce their plantings.

McAlpine Bros., of Exeter, N. H., are shipping in a fine lot of their new deep pink rose Exeter, which meets with a good demand. They are strong just now on Columbia, Double White Killarney and Ophelia.

Neil E. Boyle will cut down his plantings of giganteum lilies to 5,000 this season, owing to the high cost of bulbs. His sport of Stanley rose continues to be a great producer. Other good roses that he has are Ophelia and Double White Killarney.

The Dolansky-McDonald Co. is receiving a fine lot of *Cattleya labiata*, *Odontoglossum grande* and *oncidiums* in addition to its regular line of roses, mums, carnations and other flowers.

Jeremiah F. Shea has opened a new flower store on Center street, Jamaica Plain, a few doors from the Jamaica Floral Co.

The Hillcrest Farm special prizes offered at the exhibition of fruits and vegetables for the winners of most points in the show were awarded to: E. L. Lewis, Taunton, first, \$50; W. N. Craig, Brookline, second, \$30; W. H. Golby, Jamaica Plain, third, \$20. There was keen competition for these prizes.

At Horticultural hall October 18, Douglas Ecclestone, gardener to A. C. Burrage, Beverly Farms, received a gold medal for the beautiful *Brassolaelia-Cattleya* The Baroness, a cross between *Laeliocattleya* Ophir and *Brassolaelia* Lehmani. The sepals and petals are canary yellow and the lip yellow, with a deep mauve base. Cat-

tleya Moira alba, from the same exhibitor, received a silver medal. W. N. C.

CLEVELAND, O.

The Market.

Business last week was good, but not rushing. Counter trade has increased considerably. Chrysanthemums are arriving more freely and clean up well; some fine Chrysolora are available, as well as many of the smaller kinds. Carnations have been cleaning up well at \$3 and \$4 per hundred. Dahlias are still abundant and sell easily, although the quality is getting poorer. Roses are finding a fair demand, mostly for the first and select grades. American Beauties were scarce last week, with the demand chiefly for the long and short grades. White roses are still scarce, with not enough to meet the demand at times. Small white flowers are in demand, also snapdragon. Outdoor stock cleaned up readily, including some fine marigold, zinnia, bachelor's buttons, gypsophila and calendula. Single violets sold well, but double violets dragged considerably. The supply of greens is good, adiantum having the best demand.

Various Notes.

C. A. Bramley has bought a 2-story block on Superior street near East Eighty-fourth.

If the threatened railway express strike should take effect Monday, it would shorten up stock in this market considerably, as most of the roses are shipped in and come from too far out to be hauled by automobile in most cases. However, the Cleveland Cut Flower Co. has made arrangements to have its flowers hauled by machine from its range in Newton Falls, O., about fifty-five miles from this city.

The Park Flower Shop had the decoration at the Cleveland hotel for the banquet to Cardinal Mercier. The national colors of Belgium were displayed. About 125 yellow baskets were used on the tables, made up of red dahlias and a black tie. W. F. B.

Al Barber made a flying trip to Philadelphia last week, returning October 17.

F. C. W. Brown, manager of the retail store of the J. M. Gasser Co., stopped off at Buffalo for the F. T. D. convention long enough to order twenty billboards for Cleveland and then hurried on to bring home game which he had shot in New Brunswick.

Fancy pottery of many kinds occupies conspicuous tables in the store of Westman & Getz. The settling down at home in autumn brings a demand for such wares.

The block letters that blink alternately red and green over the Square bring the name of the Park Flower Shop to the eyes of the many waiting for street cars.

Potted ferns are finding heavy demand just now, reports James McLaughlin, manager of the wholesale store of the J. M. Gasser Co. There is much satisfaction now in the fact that last winter and spring the big greenhouse range of the company was kept at full production.

Vases and pottery as a side line make flower sales to customers who want to give something more lasting in addition and who if they sought the latter somewhere else might forego or forget

the flowers, thinks Charles Russell, of the Jones-Russell Co. The basement salesroom has a large stock for that reason.

For the visit of Cardinal Mercier the window of C. M. Wagner, at 1327 Euclid avenue, was decorated in the Belgian colors, dahlias lending themselves remarkably well to the effect. At the top of the display a white dove of peace perched over an American flag.

"We've got to make the trade attractive to young fellows if the business is to keep on growing," said Manager F. R. Williams, of the Cleveland Cut Flower Co. "I know it. I have a son, but he has no desire whatever to be a florist, and I can't blame him."

A steady increase over last year's business, without its funereal reason for greater size, is regarded with satisfaction by the Cleveland Plant & Flower Co.

Labor and materials have so increased the cost of artificial flowers, according to the Joseph M. Stern Co., that what were formerly high figures are too low for even bargain prices now.

BALTIMORE.

The Market.

The market last week was somewhat congested. The chief reason for this was oversupply; the demand was about normal, but a few cool nights created the impression that a killing frost was due and everything in bloom outdoors was cut and thrown on the market at once. This was especially true of dahlias. While the trend of the market was for strictly first-class stock, this deluge naturally made it look in the wholesale houses as though the market had suffered a decided slump.

Roses, while not in full supply as yet, about equal the demand. Those coming to the market are of fair quality. The end of the dahlia season and the whole of the mum season is a good time to be a bit short on roses, for with flowers, as with good things to eat, the public seems to like things that are in season. Chrysanthemums, while not any too plentiful, are of fine quality, are to be had in all sizes and so far they sell up well. Carnations are coming, but are not in big supply. The quality is better than previous years at this time in the season.

This is a good time to buy 6-inch and 8-inch ferns, since there seems to be a big supply of really first-class stock, which the growers are anxious to move, and some bargains are to be had. Someone must have created the impression that this was to be a fern year, for last winter small stock was not to be had.

Club Meeting.

The regular meeting of the Florists' Club was held October 13. The officers nominated at the preceding meeting were duly elected and installed, as follows: President, William F. Ekas; vice-president, Robert L. Graham, Jr.; secretary, Robert Tate Paterson; financial secretary, C. Harry Wagner; treasurer, Albert G. Fiedler, and librarian, C. M. Wagner. Mr. Ekas, upon assuming the chair, in a brief speech outlined the policy of the new administration. "Progress" is to be the watchword. His idea is that the club is an organization which was formed to promote and broaden the florists' business in its several branches. In other words,

it is the business of the club to do things and not merely to discuss them. Anyone who has an idea that will in any way tend to advance the business as a whole should let us have it, and it will be given proper consideration and, if merit is seen in it, will be worked out to a final issue.

Robert L. Graham, Jr., perhaps the youngest member of the club, is enthusiastic in his new position and stands ready to uphold the president in anything he may undertake. Albert G. Fiedler is a young man who has, by his own business, proven that he is not only a business man, but a financier of high ability, and is the right man in the right place as treasurer. The rest of the officers, while perhaps not so young as those mentioned, are not stricken with age by any means. For instance, C. M. Wagner, who is now serving his twenty-eighth consecutive term as librarian, has plenty of "pep" in him yet and is one of the most faithful members of the club. If Mr. Wagner has ever missed a meeting, it was on some occasion when the writer was not present.

But "the king is dead; long live the king." At this time it is most fitting to say a word of commendation regarding the man who has held the club together during one of the most trying periods it has ever passed through. R. A. Vincent, the retiring president, has certainly set an example of loyalty that it would be well for us all to emulate. When times were most trying because of war conditions, when help could not be had and members had to do their own firing, it was hard sometimes to have a quorum, but, although he had eighteen miles to come, he never missed a meeting. In fact, the club's welfare was as much on his mind as his own business. We can all look to him in the future as the man who piloted the club through the worst storm it has ever encountered and turned it over to his successor in good condition.

Fred Michell, of the Henry F. Michell Co., Philadelphia, was a visitor and spoke in a most optimistic manner of the business outlook through the country. He said the Holland bulbs had arrived in good condition; that lily bulbs would be sold by the case, that is, bulbs of seven to nine centimeters in cases of 300 bulbs, those of nine to ten centimeters would run 200 to a case, etc. He said it had been the habit of this firm to put about 200,000 in cold storage, but up to this time these were not available, as it would take all in sight to fill orders.

Various Notes.

When it was heard last week that the Misses Held were desirous of disposing of their business at 32 South Eutaw street, a discussion arose as to how long this business had been established. I could go back forty years, when the present proprietors were tots and their parents were then doing what was considered a good business. In those days it was on the outskirts of the commercial district of the city; today it is in the heart of it. The passing of the Held family in the florists' business will be regretted by everyone.

In my letter of two weeks ago, in saying that the Leo Niessen Co. was handling the dahlias of the R. Vincent & Sons Co., I spoke of William F. Ekas as the Baltimore manager of this store.

Everyone will realize that this was a mistake, but, in justice to W. E. McKissick, I want to correct this as publicly as the error was made. Mr. McKissick opened the Niessen store in this city and has been at its head ever since. Tate.

The firm of Sieck & Glick have moved from their old quarters to 602 North Calvert street.

PROVIDENCE, R. I.

The Market.

A number of weddings, a big department store opening and several pre-nuptial functions made last week more than ordinarily busy. Each week witnesses an improvement of the chrysanthemums, as to both quantity and quality, and these blooms are fast taking their place at the top of the list. They are quite plentiful in white, yellow and pink and bring \$6 to \$25 per hundred. Roses are a trifle scarce and range from \$4 to \$15 per hundred, whites being particularly short and in active demand. Carnations are a little better at \$3 to \$6 per hundred than they have been and some good dahlias at \$3 to \$5 per hundred are in the market and move easily. Violets continue almost nil. Valley is quoted as high as 25 cents a stem, though it is ordinary in quality.

Various Notes.

F. Hoffman, 306 Main street, Pawtucket, has been conducting a special sale of ferns.

Johnston Bros. had the bouquets and the Hogg Greenhouses the decorations for the Macleod-Viall wedding October 17.

Benjamin Andrews has opened the flower department in the S. S. Kresge store at Pawtucket.

A. A. Kupfer & Son have completed the overhauling of their range of houses on Potter avenue and have finished one new house.

T. J. Johnston & Co. have added a new delivery automobile to their equipment.

V. J. Baraducci, of Atwells avenue, was marshal of one of the divisions in the big parade on Columbus day. He furnished the floral letters for a number of the parading organizations.

J. Shedden & Co. have completed the renovation and repainting of their range of houses on Central avenue, Pawtucket.

Robert Berkowitz, who was in the employ of J. E. Koppelman, of this city, before going into the army, has gone to Yokohama, Japan, to engage in engineering work.

John Johnston, of Johnston Bros., was a visitor in New York and vicinity last week.

Fred Dietz returned last week from a two weeks' automobile trip through the middle states as far south as Virginia.

James B. Canning has completed the renovation of his range of houses on Smith street.

Ed Brooke, of T. J. Johnston & Co., had the decorations and bouquets for the Files-Van Slyck wedding October 18.

The floral tributes at the opening of Richards' new store last Thursday exceeded anything ever seen in this city. Penn, of Boston, came down to take charge of the arrangement of the flow-

ers and brought two truck-loads. More than fifty large pieces were furnished by Timothy O'Connor, Macnair's, T. J. Johnston & Co., Johnston Bros., William Bowers and other downtown stores. The firm distributed 10,000 roses as souvenirs procured from local florists. W. H. M.

DETROIT, MICH.

The Market.

Weddings predominated during last week, which brought an unusual amount of decorating, etc. Other social affairs seem to be on the increase, as a growth in the number of corsages and table decorations is noticeable.

The colder and darker weather brought on a decrease of flowers. Chrysanthemums were the principal and favorite flower in demand, but were being cut too tight in bud; also their tendency to wilt shows that they have been forced too much. Nevertheless, the supply is far from being equal to the demand. Chrysolora and Early Frost are the two varieties that are of good quality. Pompons are few in number, with the market price high.

Roses are not so much in demand, but the supply is about equal to their sale. American Beauties are improving in color and size and their demand is good, especially considering that mums are in season. Long-stemmed Premiers, Columbias and Hoosier Beauties of high quality are plentiful, but their demand is a bit slow. Ophelia is scarce and all grades are quickly disposed of; its exceptionally high quality accounts for its popularity. Shawyer and Killarney find a ready market, being used to fill in because of the scarcity of Ophelia. Ward roses are few since the supply is off crop, but the quality is high. White roses are scarce, those coming in being cut too tight in bud. Sunburst sells readily, though of poor quality, as the stems are weak. A few Russell and Milady are to be had, but, as they are not of good quality, their demand is poor. There is a scarcity of bud roses, such as Sweethearts, Bon Silenes, Safranons and Wards.

Carnations are fewer, with the market tight; the best are scarce as usual, with poorer stock more plentiful. Gladioli continue to arrive from the east. Their demand is good and they quickly find the buyer. Dahlias have been few all season. Last week the supply was about the same.

Larkspur is plentiful and has brought high prices. Cosmos in great amount arrives in the market, being quickly disposed of. Cornflowers, candytuft, celosia and calendulas are to be had, not in any great quantity, however.

Violets are becoming better, but the sale of these and of sweet peas is a bit slow. Bouvardia in all colors and of high quality is to be had, though in limited quantities.

Asparagus fern tends to be scarce, but maidenhair fern is plentiful.

Bowling Club Meets.

The Detroit Florists' Bowling Club met October 16, with the following results:

Indians, won 3, lost 0; American Beauties, won 2, lost 1; Bisons, won 1, lost 2; Tigers, won 0, lost 3.

Kirkpatrick had high average of 171, closely followed by Feters with 169. George Doemling bowled high

game, getting 216. The scores of the evening were as follows:

Beauties.	1st	2nd	3rd	Bisons.	1st	2nd	3rd
Sylvester	124	128	111	Davis	153	136	165
Miesel	160	172	169	Moss	137	110	119
Bezemer	191	131	125	Klang	145	148	135
Taylor	139	179	162	Hertling	150	167	126
Doemling	216	132	127	Conceded	150	150	150

Totals830 742 694 Totals735 711 695

Tigers.	1st	2nd	3rd	Indians.	1st	2nd	3rd
Rabe	187	165	139	Feters	170	172	167
Radke	131	154	169	Browne	124	160	109
Berlin	131	128	144	Papes	143	173	156
Beecher	150	150	150	Kirkpatrick	194	137	181
Charvot	154	179	159	Conceded	150	150	150

Totals608 626 611 Totals631 642 613

The present standing of the teams is as follows:

Indians, won 7, lost 2; American Beauties, won 5, lost 4; Bisons, won 3, lost 6; Tigers, won 3, lost 6.

Various Notes.

Thomas Browne, of Greenfield, Mich., is cutting Chrysolora and Early Frost mums of high quality; the heads measure four to six inches across. He also is cutting some fine pompons.

A. J. Stahelin's Premier and Columbia roses are coming in better than ever. They are of almost too good quality, as the price is exceedingly high. He is also cutting some excellent Hoosier Beauties with stems as long as special American Beauties.

John Schultz, of John Breitmeyer's Sons, is the proud father of a new-born son.

Joseph Streit is reported ill. His absence from the bowling team was noticed by all.

Mrs. Gray, of John Breitmeyer's Sons, is the latest one to be affected by the poison sumac. There are five or six others in the same store that have been poisoned by it. Mr. Winkler is much better; he had a quite serious touch of it.

The Central Floral Co. is showing a fine lot of cyclamen plants.

Robert Rahaley, of the Michigan Cut Flower Exchange, has moved from his summer home in Canada back to Detroit for the winter. H. T.

IMPORTING NEW VARIETIES.

In the explanation (HB-105) of regulation 14 of the regulations as amended under Quarantine 37 it is stated that "in exceptional cases the importation of novelties (i. e., new varieties) may be made for personal use but not for sale." This, states C. L. Marlatt, chairman of the Federal Horticultural Board, is intended to provide for the importation of such new varieties by directors of botanical gardens, collectors and growers of special collections of plants of recognized standing, but was not intended to apply to importations which may be desired for personal use other than as indicated or for the adornment of private estates. In case such public gardens, collectors or growers of special collections are not known to the experts of the Department of Agriculture, they may be required to furnish evidence of their status.

Marysville, Kan.—H. R. Fisher, florist, was chairman of the local organization to raise funds for the Salvation Army during the recent drive. He headed Marshall county and appointed assistants in each township.

Xenia, O.—Floyd Anderson, who has been quite successful in his six years here, has opened a store in Wilmington, O., under the name of Anderson's Flower Shop. The formal opening was held October 18, when roses were given to visitors.



RESULTS.

We give them. You get them.
We both have them.

THE trade's growth depends upon the skilled help within it. Ours needs more.

FROST heavy enough to kill outdoor stock has held off remarkably in many localities.

THE mild weather so far this autumn has saved many a car of coal, but it won't last always.

IF this month equals last year's figures in flower sales, it will be a notable record. For, all are thankful, the cause of last year's high mark is absent this season.

PHILIP BREITMEYER told the F. T. D. convention at Buffalo his store had a waiting list instead of a wanted list of employees. Others would like to have cultural directions.

THE success of Philadelphia's "Say It with Flowers" week will cause a much wider observance of the event next season. Washington's will be watched with interest November 3 to 8.

FROM all directions comes the report that the predicted winter scarcity of merchandise has begun to be felt. It soon will be apparent in everything florists use, from twine to baskets and ribbons.

IF THE railroads, the express companies and the Postoffice Department are all co-operating to try to help you pack and ship your goods more safely, isn't it worth a little care and thought on your part, too?

ANYONE who commits any act resulting in depressing the value of flowers hurts us all. Florists all must reckon on higher costs this winter than ever before, and they must keep their own prices up in self-defense.

CANADA is making itself felt in trade circles far more prominently than in years past. At Detroit and at Buffalo Dominion florists were strongly represented. Last week a second Canadian retailer was elected to the board of directors of the F. T. D.

MANY shippers have tried to save the increased cost of packing materials by using inferior stuff, and lost their goods instead. Their shipments help to swell the million dollars lost each month through express shipments improperly packed and marked.

LOYALTY is a powerful aid in employees. It is worth cultivating carefully.

SUNDAY closing has its converts and backsliders each month. But the former greatly outnumber the latter.

THE apprentice that you train today will fill the position of manager that you'll need tomorrow. Look ahead.

IT is plain that the price of coal is due for another jump and that, in the meantime, production may be suspended.

THOUGH waiting for crisp weather to put snap into flower buying, the trade in general seems to have felt the impetus of autumn already.

THE demand for rose novelties in retail stores causes growers who have an eye to profits to scan carefully the possibilities of those being introduced.

BUSINESS optimism in the face of strikes and threatened strikes on every hand betokens a firmer basis in the present prosperity than some believed.

ALWAYS one of the liveliest of trade organizations, the F. T. D. held its most successful convention last week at Buffalo. Its rapid growth is a certain indication of the possibilities of the telegraph business.

DOWN ON TWO COUNTS.

Over the windows was only the name "Connor"—though that is not the real one—in gold letters. Behind the plate glass were visible only three or four large palms that screened the interior. "Wonder if that's a florist's or an undertaker's shop."

"You've got me."

If the proprietor did not believe sufficiently in publicity to designate his business on the outside of his shop, whether he went to the trouble of displaying some flowers to the passers' gaze or not, he could scarcely complain if a prospective flower buyer did not investigate, but left him to bury or be buried, according to his trade.

IT'S ALL IN THE VIEWPOINT.

"Everybody seems to have an automobile in this town. That looks like prosperity. Good times for florists, eh?"

"It's more like extravagance. Wait till you try to collect the bills."

Joy and Gloom, the inseparable twins, are with us always. The difference is in the point of view. To one who looks at the possibilities, the prospect seems roseate. But if he assumes a morose and carping attitude, he can find in them clouds of blackness.

The facts are the same to either pair of eyes and to either mind. The difference lies in the interpretation. And it varies as one puts a hopeful or a hopeless meaning to it.

The former is the tone of one who tries, the aggressive worker. The latter is the excuse of one who has quit, the passive drifter.

Have you got the right viewpoint? For your sake; for the trade's sake.

A CAUSE FOR COMPLAINT.

There have been more than the usual delays this season in the delivery of various kinds of stock. Imported stock has moved forward with exasperating slowness; it has been impossible for many dealers to make shipments as quickly as they had expected—and perhaps some of them have not been too careful in the

way they worded the statements of what they expected to do. Also, growers have had so many orders that frequently a part of them had to be held until a successional batch of stock was ready. Where the would-be buyers have not been informed, they have felt that it was not treating them fairly to hold a remittance for days, or weeks, or months, when immediate shipment was expected.

One buyer says that there could be no criticism if these firms had published the fact that they were booking orders for future delivery, but they advertised in such a way as to leave the impression that immediate shipment could be expected. "It seems to me," says this buyer, "that it is a species of misrepresentation and that any dealer impairs the effectiveness of all his future advertising by not being more exact in his statements and in his treatment of his customer."

AND THE PROFITS.

The florist knows how to pay out funds in conducting his business and he knows how to spend his salary, or whatever he allots to his own and his family's living expenses. But does he know what best to do with the profits, especially when they have been of good size of late?

"That's a question the florist ought to know the answer to," asserted Vincent Gorly, of Grimm & Gorly, St. Louis, "and not have to wait until he is over 40, as I did, to find it out."

"There is always the tendency to invest it in real estate or in stock in some other business. Even if the purchase has been a good one, and not fake oil or mining stock, there is always concern, if not anxiety, as to the outside investment."

"And the florist can't afford to take his mind from his own business, or divide it between his own and another business. He would do far better to invest his profits in some safe municipal or other kind of bond, on which the return would be five per cent or so. Then he can lock them up in the safe deposit vault and forget them, except when the time comes to clip coupons once in six months. He can give his undivided attention to his own business and is more likely to have additional profits to buy more bonds to put in the safe deposit vault."

"If one owns real estate the tenants are forever telephoning about some difficulty, even when the florist is in the midst of making a sale to a customer. If he owns stock in a company he feels he must keep an eye on it. The result is that his trade suffers. And to get ahead nowadays, one has to have his mind on his own business all the time."

A VOICE FROM JERSEY.

Many growers in the extreme east miss the chance to get quick clearance of their surplus stock by failing to offer it in the Classified ads in The Review. They forget that it is not where a paper is printed, but where it is read, that counts. Like this:

The results of my advertising in The Review were very satisfactory, disposing of all the plants I had to offer.—Robert W. Yeo, North Bergen, N. J., October 18, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

OBITUARY

Andrew Geary.

The death of Andrew Geary, one of the inspectors for the horticultural commission of Los Angeles, removes one of the pioneers in horticulture in that neighborhood. Mr. Geary was in his usual health on the day before his death, but an attack of acute indigestion resulted fatally October 15.

Mr. Geary moved to Los Angeles in the early days and his father operated a small nursery. In later years Mr. Geary was also in the nursery business, but had filled his position as horticultural inspector for the last fifteen years. Mr. Geary was married twice, and his first wife had what was probably the first flower store ever opened in Los Angeles. It was run in connection with a confectionery store on Spring street and antedated Mr. Schneider's Main street store. At that time there were few if any growers of cut flowers and those sold consisted mostly of violets, roses and chrysanthemums grown on private grounds. Thus it will be seen that Mr. Geary would have had far better reasons to call himself the dean of horticulture or the pioneer horticulturist than many self-styled deans and pioneers. But this was not his way. A quiet, well-informed, most likable man, he would often speak of the old days, but with none of the bombast so characteristic of some present-day types.

Mr. Geary in his official capacity had the power to turn down shipments or make it inconvenient for nurserymen to do business, but it says much for his tact and diplomacy that he had no enemies and everybody in the trade had a good word for him. The somewhat hackneyed term, nature's gentleman, fitted this fine, hearty and vigorous man and the sympathy of everyone who knew him goes out to his devoted wife, son and daughters, who mourn his loss. Besides Mrs. Lillie E. Geary, his widow, he is survived by Andrew T. Geary, his son, and two daughters, Mrs. Geo. F. Barton and Mrs. Eugene P. Franquinet.

Mr. Geary, though over 60 years of age, was active in his duties right up to the last. For years he had driven around the city and its environs in his car, often accompanied by Mrs. Geary, in the course of his business, and not one in the trade but was glad to see him at all times. He will be sadly missed.

The funeral was held at South Flower street October 17 and both the number of the trade present and the amount of floral tributes sent testified to the esteem in which he was held.

H. R. R.

Martin Erb.

Martin Erb, of Troy Hill road, Troy Hill, Pittsburgh, died October 16 in St. John's hospital as the result of injuries received the evening before, when he was struck by an automobile on Mount Troy road while on his way to church. Mr. Erb, who was 60 years of age, was born in Hessen, Germany, and emigrated to this country thirty-seven years ago, settling in Pittsburgh. He was a member of St. George Ritters Branch 43, Hessen Beneficial Society and St.

Aloysius' Roman Catholic church. He is survived by his widow, Mrs. Rosalia Erb; three sons, Lawrence, Joseph and Frank Erb, all of Pittsburgh; four daughters, Mrs. George Pfeifer, Mrs. Otto Kablack, Miss Rose and Miss Magdalena Erb; a brother, Lawrence Erb; a sister, Mrs. George Wach, and fourteen grandchildren. E. E. S.

George Taylor.

George Taylor, one of the oldest landscape gardeners at Newport, R. I., died October 4 at his cottage on the H. Mortimer Brooks estate, of which he had been in charge for the last two months. He was 71 years of age and had been ill about three months.

He was in a large measure responsible for some of the beautiful landscape effects in the cottage colony during his fifty-five years in Newport, and was for a long time head gardener for the late John H. Glover. He was born in Ashton, England, in 1848 and came to this country about 1864 and took up his home in Newport. He was a member of Emmanuel (Episcopal) church of Newport for many years. He was one of the oldest members of Coronet Council, Order of the Royal Arcanum, and of the Newport Horticultural Society and the Newport Garden Club. He is survived by Mrs. Taylor and four sons. The funeral services were held Tuesday afternoon, October 7, in the Belmont Memorial Chapel.

W. H. M.

Frank O. Franzen.

Frank O. Franzen, formerly a florist at 5319 North Clark street, Chicago, died October 17, at the Swedish Covenant hospital, of chronic empyema. He had been operated on October 4.

Mr. Franzen was born in Sweden, January 9, 1884, the son of Jonas and Ida Franzen. He came to America in youth and located at Gary, Ind. Removing to Chicago in 1910, he opened a retail flower store on Summerdale avenue, near Clark street. He made rapid progress and soon built a new store and greenhouses in the same neighborhood. Failing health brought on business reverses and he went to California in the hope of recuperation, but his ailment proved chronic, and he returned to the family home at 3323 North Halsted street a few months ago. He leaves a widow, Anna.

The funeral services were held October 21, at Hultin chapel, 3176 North Clark street, interment being in Memorial Park cemetery. He was a Mason, an Odd Fellow and a Maccabee, each of these organizations, as well as the trade, being represented at the services.

TOLEDO, O.

The Market.

A fair number of fashionable weddings and much funeral work are keeping everybody busy. Outdoor flowers are finished for this season. Chrysanthemums are arriving in good supply, though there is still a scarcity of pompons. Carnations are coming in more plentifully and are of good quality. Roses are plentiful, yet there seems to be a scarcity of good white roses.

Various Notes.

The sympathy of the trade is extended to Jacob and Josie Helmer in

the loss of their mother, who died recently. A number of beautiful floral offerings were sent by the trade.

L. W. Hicks, for the last three years with Metz & Bateman, left recently with Mrs. Hicks for Los Angeles, Cal., where he intends to try his luck in the wholesale game.

The writer visited Dayton, O., October 13, and called on the trade. A visit to the range of Rolf Zetlitz Co. found the plant department in especially good shape; it is in the hands of Mr. Anderson, who has had great success in this line.

Several of the men in the trade took in the F. T. D. convention at Buffalo and report a particularly good time.

Recent visitors to this city are: Philip Breitmeyer, of John Breitmeyer's Sons, Detroit, and his wife and friends, touring through to Indianapolis; Alexander A. Abramowitz, representing P. L. Carbone, Boston, Mass.

Henry E. Klunder has gone to Cincinnati, where he has taken a position with Henry W. Sheppard.

The royal visitors, the King and Queen of Belgium, received a number of beautiful bouquets on their short visit in Toledo, among which was a shower of orchids, valley and Kaiserin, arranged by Mrs. J. B. Freeman.

At the regular meeting of the Retail Florists' Association October 7 the committee on Sunday closing was not ready to make a report, so a special meeting was called for October 21 to enable the committee to make a full report.

C. M. B.

Wohler Bros. are sending in some exceptionally fine Oconto mums, which are being handled through Otto Krueger's store on East Broadway.

Shramm Bros. have renovated their establishment with a new coat of paint—and are to be complimented on their good example.

F. A. Imoberstag has completed a new salesroom.

William Phillips has disposed of his florists' supply department, the stock having been purchased by Otto Krueger, who has moved it to his wholesale department.

O. P. K.

CHICAGO.

The Market.

Business is booming, but prices are considerably below the high level of late October last year, so that unless one is able to handle considerably more stock than a year ago the day's total of sales shows a decrease. There are two views of this situation. The wholesalers and retailers as a class are fairly well satisfied. With lower prices and larger supplies of stock it is possible to push the business with a degree of satisfaction unattainable when things were on the famine basis. On the other hand, a good many growers complain that the prices now are not in harmony with the increased cost of production.

Supply and demand are quite evenly balanced. There are large quantities of flowers in the market and there is a big daily demand. The market cleans up in good shape, but it is possible to fill nearly all orders. The principal difficulty is experienced with orders for short roses at low prices. The longer the price the buyer is willing to pay,

[Continued on page 36.]

Amling's Medium

Offer Special Values to

 **AMLING'S** is headquarters for the most Ophelia. The quality of Amling's stock by few. Our aim is, first, quality, and, second, to *never* want good stock and send here. We do not try to compete with other they have an *equal* grade of flowers. At present our cut of medium and

Chrysanthemums

The season is in full swing—a very large daily supply and really recommendable quality—these Mums are better in every way than the very early, warm weather flowers heretofore seen. Amling's Mums are grown by specialists—they include the newest and best varieties and they are well grown, well graded, well packed, and they reach you in shape to pay you well.

Pompons

You cannot get along without Pompons—but there is a lot of difference in them—they do twice as well for you if you have the best grade of stock—Amling's grade. All colors in large supply.

Our Current

AMERICAN BEAUTIES

	Per doz.
Long stems.....	\$6.00
Stems 30 to 36 inches.....	5.00
Stems 24 to 30 inches.....	4.00
Stems 18 to 24 inches.....	\$2.50 @ 3.00
Stems 12 to 18 inches.....	1.50 @ 2.00
Stems 12 inches.....	1.00

ROSES

	Per 100
Premier, special	\$25.00 @ \$30.00
Premier, medium	18.00 @ 20.00
Premier, select	12.00 @ 15.00
Premier, short	6.00 @ 10.00
Columbia, special	20.00 @ 25.00
Columbia, medium	15.00 @ 18.00
Columbia, select	10.00 @ 12.00
Columbia, short	6.00 @ 8.00
Mrs. Russell, special	20.00 @ 25.00
Mrs. Russell, medium	15.00 @ 18.00
Mrs. Russell, select	10.00 @ 12.00
Mrs. Russell, short	6.00 @ 8.00
Milady, special	18.00 @ 20.00
Milady, medium	12.00 @ 15.00
Milady, select	6.00 @ 10.00
Milady, short	4.00
Montrose, medium	15.00 @ 18.00
Montrose, select	10.00 @ 12.00
Montrose, short	4.00 @ 8.00
Ophelia, special	12.00 @ 18.00
Ophelia, select	8.00 @ 10.00
Ophelia, short	4.00 @ 6.00
Dbl. White Killarney, special	12.00 @ 15.00
Dbl. White Killarney, select	8.00 @ 10.00
Dbl. White Killarney, short	4.00 @ 6.00
Sunburst, special	12.00 @ 15.00
Sunburst, select	8.00 @ 10.00
Sunburst, good short	4.00

Extra special roses billed accordingly.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

and Long Roses

All Retailers this Week

popular Roses—Premier, Columbia and is recognized as second to none and equaled be without flowers. You get your order filled when you shippers on price, except that we never charge more than others ask *if* special Roses is so large that unusual values are available in these grades.

Price List

CORSAGE ROSES

Per 100

Cecile Brunner. \$2.00 @ \$3.00
 Evelyn Nesbit..... 4.00

CHRYSANTHEMUMS

Doz.

Good Stock..... \$3.00 @ \$4.00
 Fancy Stock..... 5.00

POMPONS

All colors.....per bunch, .50 @ .75

SWEET PEAS

Per 100

Spencer..... \$3.00

CARNATIONS

Per 100

All Colors..... \$3.00 @ \$6.00

MISCELLANEOUS

Violets, double..... .75 @ 1.00
 Valley..... 15.00
 Bouvardia, pink 4.00 @ 8.00
 Calendulas..... 3.00 @ 4.00
 Pansies.....doz. bunches, 1.00 @ 2.00

GREENS

Plumosus.....per bunch, \$ 0.50 @ \$ 0.75
 Sprenger..... per bunch, .25 @ .50
 Adiantum, fancy long..per 100, 1.00 @ 1.50
 Smilax..... per doz., 3.00
 Ferns..... per 100, \$0.30; per 1000, 2.50
 Galax..... per 100, .25; per 1000, 2.00
 Mexican Ivy....per 100, .75; per 1000, 6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

American Beauties

So many retailers have found Amling's Beauties good stock for them to handle that our large daily cut is moving steadily—but we aim always to have a few dozens of each of the longer grades always in the icebox awaiting a wire.

Carnations

Our supply is increasing each day and the quality is improving rapidly—stems now are of good length. We know you will like our Carnations—they are quality stock, like our Roses.

Novelties

Do you call Violets a novelty? Well, there are few in this market so far, but you can get them at Amling's, also Sweet Peas, Bouvardia and Pansies.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
 1977
 1975

CHICAGO, ILL.

The Chicago Flower Growers Association


WHOLESALE GROWERS of CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631

Attention! You All Saints' Day Buyers

 HERE is the place to get the stock you need. With our membership of scores of good growers, we have made preparations to ship an enormous quantity of high-grade flowers into the South for All Saints' day use.

Chrysanthemums

IN ANY QUANTITY

IN ANY COLOR

IN ANY SIZE

AT ANY FAIR PRICE

LET US KNOW YOUR NEEDS

Chrysanthemums

White and Yellow
\$3.00 to \$5.00 per doz.

Pompons

35c, 50c and 75c per bunch

Calendula

Ball's special double flowers
\$6.00 per 100

Violets

Single, \$10.00 per 1000
Double, \$7.50 per 1000

Carnations

Good, \$3.00 to \$4.00 per 100
Fancy, \$5.00 to \$6.00 per 100

Cattleyas

Choice, \$12.00 to \$15.00 per doz.

Oncidiums

\$6.00 to \$8.00 per 100 flowers

Pansies

\$1.00 to \$2.00 doz. bunches

Valley

At Market Prices

NO ORDER TOO LARGE FOR US TO FILL

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone Randolph 631

The Rose House of America

ORDER ALL YOU NEED

Long Stems in Largest Supply

ROSE PREMIER

The daily cut of six large growers. \$6.00 to \$20.00 per 100

Special long, fancy, \$25.00 per 100

RUSSELL

Our stock has never been excelled. \$6.00 to \$25.00 per 100

Special long, fancy, \$30.00, \$35.00 and \$40.00 per 100

COLUMBIA

Another of our leaders. \$6.00 to \$20.00 per 100

Milady

Our Miladys are second to none.

\$6.00 to \$20.00 per 100

Ophelia

In a class by itself.

\$5.00 to \$12.00 per 100

Killarney Brilliant

Best in bright pink.

\$4.00 to \$12.00 per 100

White Killarney

You can get it here.

\$5.00 to \$12.00 per 100

Maryland

Popular with many buyers.

\$5.00 to \$10.00 per 100

Sunburst

The best yellow.

\$6.00 to \$12.00 per 100

Ward

Place a standing order.

\$4.00 to \$8.00 per 100

[Extra special Roses billed accordingly.]

We claim that there is nowhere in the United States a larger supply of first-class Roses---nor a more dependable, satisfactory place to send your orders.

All varieties—all lengths—all prices. Let's get together now—you'll never regret it.

MEXICAN IVY

\$1.00 per 100; \$7.50 per 1000

ADIANTUM "CALIFORNIA"

Home grown, extra quality.

\$2.00 per 100

LEUCOTHOE

\$7.50 per 1000

PLUMOSUS

35c to 50c per bunch

ADIANTUM

\$1.00 to \$1.50 per 100

SPRENGERI

25c to 50c per bunch

SMILAX

\$3.00 per doz.

FERNS

\$2.50 per 1000

WE ARE CLOSED ALL DAY ON SUNDAY

**MUMS in heavy supply—White, Yellow and Pink—also POMPONS
HAVE YOUR CUSTOMERS**

Say it With Budlong's Flowers

THE KIND THAT ARE BOUND TO GIVE SATISFACTION.

We have everything in the way of Cut Flowers, **Roses of all varieties**, including **Double White Killarney**, which is much better than the White Killarney that is commonly grown by other growers, also plenty of **Russells, Columbias and Premiers**, besides **Nesbit and Brunner**.

CARNATIONS: Red, White, Deep Pink and Light Pink

VALLEY, VIOLETS, RUBRUMS, FEVERFEW, TRITOMAS, and all other seasonable Cut Flowers, including **GREENS** of all kinds.

 **Send us a trial order and get in touch with the quality of our stock and our prices**

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**PRICES
AS
LOW
AS
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

WE ARE CLOSED ALL DAY SUNDAY

the longer the supply of roses is. A large part of the cut now comes in the medium and longer grades, so that the better roses really are better value at the price than the short roses are. There are various reports, some growers stating that their cuts are going down, while others are on the up grade, so that the present condition is likely to hold for a while. Beauties are not so plentiful as they have been, but are to be had if ordered in season; they are selling well.

The supply of chrysanthemums has increased to the point where it may be said that the season is in full swing. Anything the buyer wants in white and yellow is to be had. The demand still equals the supply and the market cleans up steadily. The prices are rather better than in previous years, but nothing like what the stock was bringing at this date last season. Pompons are abundant and selling briskly.

The supply of carnations increases steadily and the quality improves. Prices are slightly easier, probably because of the competition of the pompons.

Moderate supplies of double violets are selling steadily. Singles are scarce. Cattleyas are more plentiful and prices are easier. Valley was unobtainable at the first part of this week and the supply is likely to be uncertain from now until new pips are forced. Bouvardia has come, as have sweet peas. Calendula is in all the store windows.

The supply of green goods seems to

BUY DIRECT FROM THE GROWER

SHIPPING ROSES IN BUD

Russell, Columbia, Premier, Milady, Richmond, Ophelia, Radiance, Killarney, White Killarney, Champ Weiland and Cecile Brunner Roses.

MUMS, Yellow\$2.00, \$3.00, \$4.00 and \$5.00 per doz.

Russell.....
Columbia.....
Premier.....
Milady.....
Ophelia.....

Long 10c to 12c
Med. 6c " 8c
Short 4c " 5c

Richmond.....
Radiance.....
Killarney.....
White Killarney.....
Champ Weiland.....

Long 10c to 12c
Med. 6c and 8c
Short 4c and 5c

Cecile Brunner, 2c. Funeral Roses, \$40.00 per 1000. Snapdragons, pink and white, at \$3.00 and \$4.00 per 100. Asparagus Plumosus Sprays, 50c per bunch. Asparagus Sprengeri Sprays, 50c per bunch. English Ivy Sprays, 50c per bunch. Fancy Ferns, \$3.00 per 1000.

Above quotations are for flowers as they are cut fresh from the plants. Come in with your order. **REGULAR CUSTOMERS WANTED.**

W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

PRINCETON, ILL.

Member F. T. D.

Mention The Review when you write.

be normal, but bronze galax has come in large quantity to compete with the popular perpetuated magnolia leaves.

Growers Meet at Poehlmann's.

Inaugurating a new plan, the Commercial Flower Growers of Chicago, the producers' new organization, held its monthly meeting at Morton Grove, October 16, intending to visit other growing centers later. It was a cold, wet day, and an attendance of thirty was considered good.

The greater part of the afternoon

was devoted to a tour of the several ranges of the Poehlmann Bros. Co., which is operating its glass to 100 per cent of capacity this season and has all the stock in first-class shape. Visits also were paid to the neighboring establishments of Joseph P. Brooks, William F. Fluegge and Emil Nelson.

At 6 o'clock August Poehlmann invited the entire party to be guests at the Wayside Inn, a hostelry famous for its chicken dinners.

Following dinner the business meeting was called to order by President

OPHELIA

We offer this week a large cut of exceptionally fine Ophelia — special values in the medium and long grades, which are the greater part of the crop.

Good Cuts of Columbia and Premier

MUMS

White, Yellow, Pink,
\$1.50 to \$4.00 doz.

MUMS

POMPONS

White, Pink, Bronze, Yellow, 35c, 50c, 75c bunch

CARNATIONS, *IN FAIR
QUANTITY,*

CALENDULA *BALL'S SPECIAL
DOUBLE STRAIN*

CATTLEYS

Home-grown, wonderfully fine
\$1.00 to \$1.50 Each

ONCIDIUMS

Fine Yellow Sprays, \$6.00 to \$8.00 per 100

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Asparagus

Plumosus\$2.00 to \$3.00 per 100
Sprengeri..... 2.00 to 3.00 per 100

BARGAIN

Bronze Galax.....\$12.50 case of 10,000
Offer good only till Nov. 1.

A. L. RANDALL CO.
CHICAGO
Wabash Ave.
at Lake St. Phones:
Cent. 7720

Joseph Kohout. The minutes of the preceding meeting were read by Secretary Otto H. Amling and there were brief committee reports, followed by discussion of means by which the membership may be increased. Secretary Amling brought up the matter of the "Say It with Flowers" billboards and urged growers to buy them for erection on their property.

The greater part of the session was devoted to a discussion of the cost of production, it seeming to be the idea of the officers that if it were more fully known what it now costs to grow flowers there would be more effort on the part of other branches of the trade to

FOR QUICK ACTION, WRITE

SAM SELIGMAN

Resident Buyer and Jobber in All Specialties in

FLORISTS' SUPPLIES

239-241 Fourth Ave., New York

give the producers their due. The principal speakers were Otto Amling, who had actual figures, quoted from the

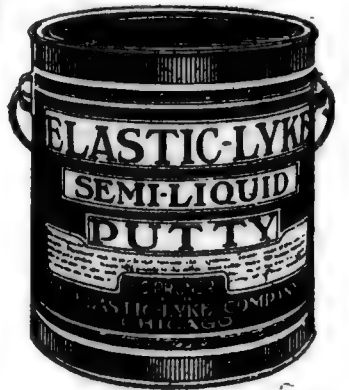
carefully kept records of the A. F. Amling Co.; Walter Amling, who is the directing head of three establishments,

ROSES - MUMS

CHOICE ROSES

SUNBURST PREMIER MILADY
COLUMBIA OPHELIA
RUSSELL NESBIT
BRUNNER MARYLAND
WHITE KILLARNEY
PINK KILLARNEY

SPRENGERI
GALAX
FERNS
SMILAX
ADIANTUM
PLUMOSUS



A large supply of Carnations in all colors

Our Prices are not Higher than Others; Market Prices Prevail

We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

and A. F. Poehlmann, whose consumption of labor and materials is greater than that of any other grower in America. Mr. Poehlmann laid particular stress on the indications that the price of coal is going up. He made comparisons of the prices of pre-war times, of last season and this season, showing how serious has been the effect on the growers' cost of production, and asserted that the end is not yet in sight. He told the growers that we are at the beginning of a hard winter, referring to the supply of fuel, and that all the conditions make for continually rising costs of production which cannot be met except by producing good stock and marketing it through channels which will result in good prices.

Boxes and Other Matters.

During the last few days the wholesale florists have received notice, from the concerns which supply the wood shipping boxes used in such great numbers in this market, that prices have again been advanced. The box makers have an association and, while their prices are not uniform, they usually all act together. The new prices represent another advance of about thirty per cent.

Before the war a good many wholesalers absorbed P. & D. in their own costs. While prices of materials still were a good deal lower than they are now they were forced to pass the cost of the box along to the buyer of flowers, but they still stand the other costs themselves. Other things besides boxes have advanced and still advance, prices being higher than during the war. Note how:

	Pre-war	Now	Adv.
Box, most used size.....	37c	85c	130%
Old newspaper, ton.....	\$9	\$27	200%
Kraft wrapper, pound.....	4 1/2c	9 1/2c	120%
Rope, pound.....	7 1/2c	23c	200%

It is the same story with labels, glue, rent, light, heat, labor and everything the wholesaler uses—but all the wholesaler passes on to the buyer is the cost of the box; everything else comes out of the commission of fifteen per cent, which has stood unchanged from the trade's beginning.

That the commission houses are able to maintain themselves, even to pros-



"We do as
WE SAY"

RAILROADS

*Centering in
CHICAGO*

RADIATE

with Express Service that brings the flowers to you without a DOLLAR of an investment in a GREENHOUSE ESTABLISHMENT.

Some of our most successful Retail Florists depend solely on their connections with us for their Cut Flowers.

Holiday times, or other times of extreme scarcity, we give them a supply far superior and more reliable to the "OFF CROP" condition that often arises in greenhouses when flowers are most needed.

WE WANT A FEW MORE RETAIL FLORISTS WHOM WE CAN DEPEND UPON FOR ALL THE YEAR ROUND ORDERS.

W. S. Kennicott
Pres.

**STRONG in MUMS
STRONGER in CARNATIONS
STRONGEST in ROSES**

KENNICOTT BROS. CO.
174 N. Wabash Ave.,
Est. 1881. CHICAGO

Fine Supply of Roses

Order what you need from us

RUSSELL

\$5.00 to \$20.00 per 100

MILADY

\$4.00 to \$15.00 per 100

ROSES

—OUR—
SELECTION

\$4.00 per 100

COLUMBIA

\$6.00 to \$20.00 per 100

SUNBURST

\$4.00 to \$15.00 per 100

Killarney, White Killarney, Killarney Brilliant, My Maryland
Ophelia and Champ Weiland, \$4.00 to \$10.00 per 100.

CARNATIONS, \$3.00 to \$5.00 per 100. Fancy, \$6.00

Complete Line of GREENS at Market Prices

PRICES SUBJECT TO MARKET CHANGES

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St., PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925 **CHICAGO, ILL.**

DON'T BUY JUST STOCK—BUY CUSTOMERS
AND STOCK FOR THE SAME MONEY. OUR
STOCK IN YOUR STORE MEANS MORE CUSTOMERS.

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

per, without having increased their charges during the war, is due solely to the increased volume of business. One of the large commission dealers stated last week that sales and ex-

penses increased last year in almost exact proportion, the total cost of doing business being eleven and one-half per cent of the sales.

The big packing-house companies at

the stock yards advertise widely that their profits are only about 2¾ cents on the dollar of sales, and that if the profit were wiped out altogether it would not change the retail price of the merchan-

GOLD LETTERS—SPECIAL PRICES

PAPER SCRIPT LETTERS



No. 1
In Gold and Purple, per 1000, \$5.50



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, STICK and STICK, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package

Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

dise. The wholesale florist can say the same; if a profit of three and one-half per cent is typical, it has no effect on the retail price of flowers.

Sunday Closing.

William Wienhoeber has taken up the matter of Sunday closing, with a view to retaining during the winter the benefits the retailers have had from a weekly day of rest during summer. Replying to his inquiry, the following retailers have stated they will not open on the Sabbath this season:

Walter Adams, Bohannon Floral Co., Fleischman Floral Co., George Wienhoeber, E. Wienhoeber Co.

Both Mr. Wienhoeber and The Review will be glad to hear from and record other retailers who do not open their stores on Sunday.

Of course, the Sunday closing is not expected to apply to the weeks in which the special flower days come.

Various Notes.

John Poehlmann, of Poehlmann Bros. Co., was taken to Grant hospital, October 16, and operated on for appendicitis. The patient is getting along nicely and expects to be back on the job in about two weeks.

A noticeable increase in the social demand was reported last week by the E. Wienhoeber Co. A brisk season is anticipated, with many more social affairs than for the last three years calling for flowers. In the immediate neighborhood of the store eleven families already have announced for their daughters' coming-out parties during November.

Announcement is made of the approaching marriage of Miss Marguerite Kane McNulty, daughter of Mr. and Mrs. Daniel H. McNulty, of Rogers Park, to Clarence Ellsworth, which will take place October 29 at the home of the bride's parents. Miss McNulty has been one of Peter Reinberg's chief reliances in the management of his large business and she has made many warm friends in the trade who will be pleased to know she is to become a florist's wife.

Emil Buettner says his coal this season has cost him \$6.50 per ton in the shed, as against \$4 in ante-bellum days. The increase in labor is a still higher percentage and Mr. Buettner says the present price of roses is not in line.

All the bulb dealers are rushed to the limit. In addition to Dutch stock, giganteums arrived last week and are being shipped rapidly.

The Everette R. Peacock Co., which is increasing its retail flower store enter-



Offer
of
Sept.
4th
issue
still
good

Big Special Offer, \$5.⁷⁵/₁₀₀

12 No. 310. 21 inches high, 8 inches deep, regular price, \$7.20 per doz. with liners.

12 No. 315. 29 inches high, 11 inches deep, either an open weave or closed, same style as No. 310, regular price \$15.00 per doz., liners included. Special offer \$13.00 per doz., all 2 tone.

Cash only.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., CHICAGO

WESTERN FLORISTS

Can depend on getting prompt service on rush orders from

COLORADO SEED CO.

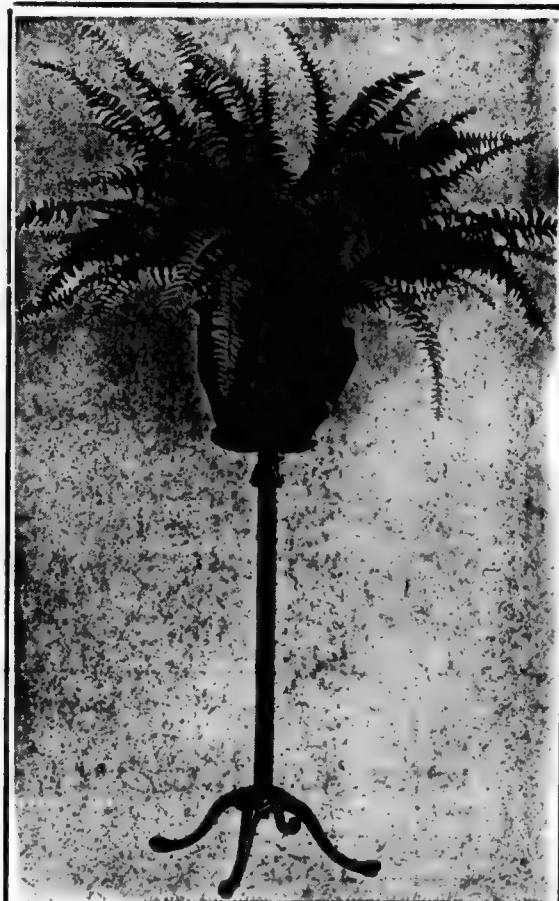
FLORISTS' SUPPLY DEPT.
1515 Champa St. DENVER, COLO.

CHICAGO PRINTED STRING CO.

Advertising String and Ribbon Specialists
2411 Clybourn Ave., Chicago, Ill

prise adjoining the seed store on Milwaukee avenue, is Chicago's latest addition to the ranks of the F. T. D.

Edgar B. Washburn and Mrs. Washburn, of Pasadena, Cal., were here for several days last week. They now are



An Unusual Opportunity

For a short time we are offering you our beautiful, green enameled, adjustable

Plant Stand

At a price below cost of manufacture. It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Sale Price - \$2.00 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

McCRAY

FLORIST REFRIGERATORS

will increase your profits. Send for catalogue.

McCray Refrigerator Co., 833 Lake Street, KENBALLYVILLE, IND.

in New York. Mr. Washburn brought along a dozen kentias to show the stock which is nearly ready to come out of

CHRYSANTHEMUMS

Buy Direct of the Grower

Our Chrysanthemums are all home-grown, being much superior to the California stock. Pompons—a large quantity of White, Pink and Yellow, fancy stock.

We are rose specialists and are cutting from 245,000 rose plants grown by skilled help, and all even quality, brought in 2 and 3 times per day from our greenhouses.

PRICE LIST:

Russell and Columbia

Fancy long, per 100	\$20.00 to \$25.00
Fancy medium, per 100	12.00 to 15.00
Medium, per 100	10.00
Short, per 100	6.00 to 8.00

Ophelia, Hoosier, White Killarney, Sunburst

Extra long, per 100	\$12.00 to \$15.00
Good medium, per 100	8.00 to 10.00
Good short, per 100	5.00 to 6.00

CHRYSANTHEMUMS

White, Yellow and Pink, large, \$3.00 to \$4.00 per doz.

CARNATIONS, per 100, \$6.00

NEW FANCY FERNS	Per 1000, \$2.50
Adiantum	Per 100, \$1.00 to \$1.50
GALAX, bronze	Per 1000, 2.00
Asp. Sprays	Per 100, \$2.50 to 3.00
Sprenger	Per 100, 2.00 to 3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited. In buying direct of the grower you are assured of fresh stock at all times and the most even run of quality possible.

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

the Bassett & Washburn palm factory at Sierra Madre.

J. C. Vaughan is again a grandfather, Dr. and Mrs. Roger Vaughan having welcomed their fourth child, a daughter, last week.

The death of F. O. Franzen, formerly in the florists' business on North Clark street, is reported in this week's obituary column.

Phil Broadbeck has been growing roses twenty-six years. He says he still works 365 days and a good many cold nights every year and he thinks The Review didn't know what it was talking about when it said recently that nobody had lost anything through Sunday closing by wholesalers and retailers.

Eric Johnson thinks the rose market will be well supplied during the next

few weeks and that prices, compared to those of last year, should encourage the retailers to push the selling.

The Fleischman Floral Co., which likes to advertise good flowers at moderate prices, used a costly space in the Tribune, October 21, to offer cattleyas at \$1.25 each, made up in corsages. Dr. Maurice Rubel, official head of the concern, says prices for the last year rarely have given the retailers real opportunity to develop the business and he cites valley at 15 cents a spray wholesale, \$3 per dozen retail, as one of the luxuries the public usually elects to go without.

There was a quiet home wedding at the residence of Mr. and Mrs. E. C. Amling, in Oak Park, October 15, when their second daughter, Gertrude, became the bride of Elmer Volkman. Miss

Amling had, for several years, worked in the office of the E. C. Amling Co., where she had come to be known to most of the florists of Chicago. Harold Amling was home from Culver Military Academy for the wedding.

The A. L. Randall Co. now has forty-two salesmen, not counting those who wait on customers in the store.

George Wienhoeber has two new Dodge delivery cars on the street, replacing the Fords.

Peter Reinberg left for West Baden, Ind., October 20, for a two weeks' vacation.

Joseph Einweck has returned to his former position with Bassett & Washburn, after an absence of thirty months in Siberia, as a member of Company E, 27th Infantry, U. S. A. He acted as interpreter and was also engaged in

Roses Carnations Chrysanthemums

THE JOS. H. HILL COMPANY'S FANCY STOCK

Entire output handled by me exclusively

ROSES, Ophelia , per 100.....	\$4.00 to \$10.00
Premier , per 100.....	\$6.00 to \$25.00
Columbia , per 100.....	\$6.00 to \$20.00
CARNATIONS , per 100.....	\$3.00, \$4.00 and \$5.00
LADDIE CARNATIONS , per 100.....	\$6.00 and \$8.00
CHRYSANTHEMUMS , per dozen.....	\$2.00, \$3.00, \$4.00 and \$5.00
POMPON MUMS , per bunch.....	50c, 75c and \$1.00

C. E. CRITCHELL

15 EAST THIRD STREET

Long Distance Telephones: Main 2162 and Main 2163

CINCINNATI, OHIO

Mention The Review when you write.

several battles with Bolsheviks, but was not harmed during all the time he was in the service. He looks extremely well.

Weiss & Meyer Co., Maywood, is installing the Kroeschell ice machine to operate the cooling rooms at the greenhouses.

Herman E. Bruns and Miss Irene Terwilliger were married October 18. The groom is associated in business with his father, H. N. Bruns.

J. F. Bernard has sold out his store at 1725 North Campbell avenue and moved to Niles Center, Ill.

Joe Beaver has resumed his position with John T. Muir, after having spent the summer in another line of work.

Returning from a trip in the southwest, E. C. Pruner says the trade there is more active than ever before at this time of year.

Mrs. Ward rose will be scarce in this market hereafter. Wendland & Keimel Co., recently the largest growers, have thrown it out, their corsage rose now being a house of Cecile Brunner.

As a sign of the times, A. F. Longren says the Burlington Willow Ware Shops, for which he travels, has taken its men off the road—production sold for the fall season.

As indicating what happened to the growers of single violets, Charles McCauley says he planted out 8,000 last spring, but when housing time came the drought had disposed of all but 2,000, so he benched only one-fourth as many as had been expected.

Paul Klingsporn and Clarence Ellsworth returned October 21, after a week's trip east. From the F. T. D. convention they went to New York and Philadelphia. Mr. Klingsporn came home more than ever satisfied with the situation in the Chicago market and pleased with the progress of his company, the Chicago Flower Growers' Association.

F. A. Martin, credit man for W. W.

Refrigerators and Fixtures

NONE BETTER MADE, SAYS

JOY FLORAL CO.,
Nashville, Tenn.

KNOBLE BROS. CO.,
Cleveland, O.

EICHE FLORAL CO.,
Lincoln, Neb.

GEO. WIENHOEBER,
Chicago, Ill.

What serves best, serves cheapest.

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

*Flower
Facts—*

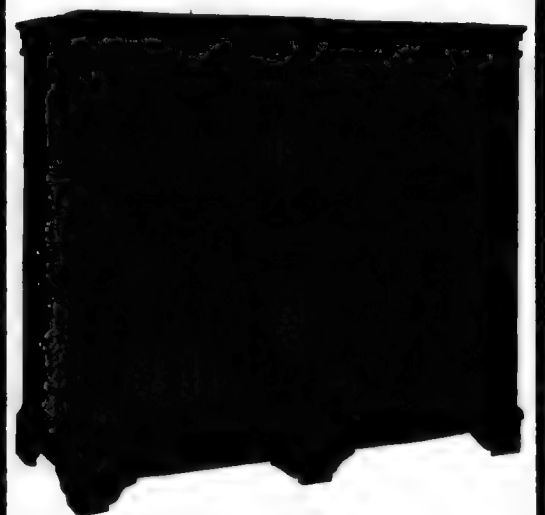
Beauty preserved—
Profits assured—
use Gloekler
Refrigerators for
cut flowers

Bernard Gloekler Co.
Pittsburgh, Pa.

**REFRIGERATORS
COMPLETE FIXTURES**

**CENTRAL REFRIGERATOR
AND EQUIPMENT CO.**
155 N. Clark St. CHICAGO.

Mention The Review when you write.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731

Mention The Review when you write.

**Artificial Flowers
Waxed Flowers**

LOTOS MFG. CO.
1566-68 Clybourn Ave., CHICAGO

Mention The Review when you write.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3.....	\$ 3.50
21x 6x3½.....	4.35
24x 5x3½.....	4.50
24x 8x4.....	6.00
28x 8x5.....	7.25
30x 6x3½.....	6.00
36x 8x5, full telescope.....	11.00
30x10x6 " ".....	15.00
36x11x7 " ".....	20.00
42x 8x6 " ".....	20.00
18x18x7, for designs.....	18.00
20x20x8 " ".....	24.00
24x24x8 " ".....	30.00
26x17x8 " ".....	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10.....	\$0.75	\$8.00
30x12x10.....	.50	5.50
24x24x10.....	.65	7.00
24x20x10.....	.60	6.50
20x20x10.....	.50	5.50
30x30x10.....	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.		Mist Gray or Manila Shallow cover	Mist Gray or Manila Full Telescope
SIZES		Prices per 100	Prices per 100
3 x 20 x 4.....		\$2.25	\$ 2.50
3 x 18 x 5.....		2.30	2.60
3½ x 24 x 5.....		3.60	4.30
3½ x 30 x 5.....		4.30	5.00
5 x 24 x 8.....		5.40	6.75
5 x 28 x 8.....		6.60	8.10
5 x 36 x 6.....		8.00	10.00
5 x 38 x 8.....		9.50	11.50
5 x 30 x 10.....		10.25	12.00
6 x 28 x 12.....		10.50	12.50
5 x 35 x 10.....		11.25	13.00
6 x 36 x 12.....		14.25	16.35
8 x 20 x 20.....		15.00	18.75
8 x 24 x 24.....		22.50	25.00
7 x 42 x 12.....			27.50
8 x 48 x 14.....			32.00

GRAY CORSAJE AND VIOLET

With Shallow Fluted Edge Lid

5½ x 9 x 6.....	\$3.75
6 x 7 x 14.....	5.00
6 x 9 x 13.....	5.50
7 x 9 x 9.....	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size.

We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.

Established 1890

FASTEN IT WITH THE



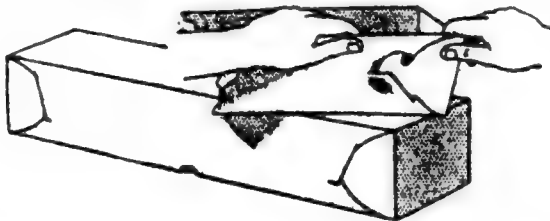
BULL DOG CLIP

Sold by Florists' Supply Houses Everywhere.

BOX PRICES

on the Lindley Line

mean a saving to you without sacrificing the manner of proper delivery to your customers.



MIST GRAY BOXES

Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

Shallow Lids		Telescopes	All Full Telescope.	
18x5x3.....	\$3.00	\$3.20	30x10x5.....	\$11.75
21x5x3.....	3.35	3.60	34x16x5.....	18.50
24x5x3½.....	3.90	4.75	36x14x6.....	21.90
30x5x3½.....	4.70	5.60	36x10x6.....	16.65
36x5½x3½.....	...	6.85	40x10x6.....	18.00
21x7x3½.....	4.65	...	48x10x6.....	21.90
24x8x4.....	5.95	...	30x12x7.....	18.50
28x8x5.....	7.60	10.10	36x12x8.....	25.30
36x8x5.....	9.55	12.20	16x16x8.....	16.50

Violet and Corsage Boxes.

9x6x5½ Shallow Lids.....	\$3.85
11x8x5½ Shallow Lids.....	4.25
15x8x6½ Shallow Lids.....	6.46

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.

An appropriate color.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.35
21x5x3.....	3.75
24x5x3½.....	4.90
30x5x3½.....	5.85
27x7x4.....	6.30
36x5x3½.....	7.15
34x6x3½.....	6.65
24x8x4, 2-inch lid.....	6.20
28x8x5, 2-inch lid.....	7.95
36x8x5, 2-inch lid.....	10.00

WHITE BOXES

Corner Lock Style.

A beautiful white plated stock.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.68
21x5x3.....	4.10
24x5x3½.....	5.40
30x5x3½.....	6.40
24x8x4.....	7.50
28x8x5.....	10.60
36x8x5.....	12.65
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.	
9x6x5½, 2-inch lid.....	\$4.70
11x8x5½, 2-inch lid.....	5.65

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.

Just the thing for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20 x 4½ x 3.....	\$2.00	24 x 4½ x 3.....	\$2.30
30 x 5 x 3½.....	\$3.05		

Prices per 100, f. o. b. factory.

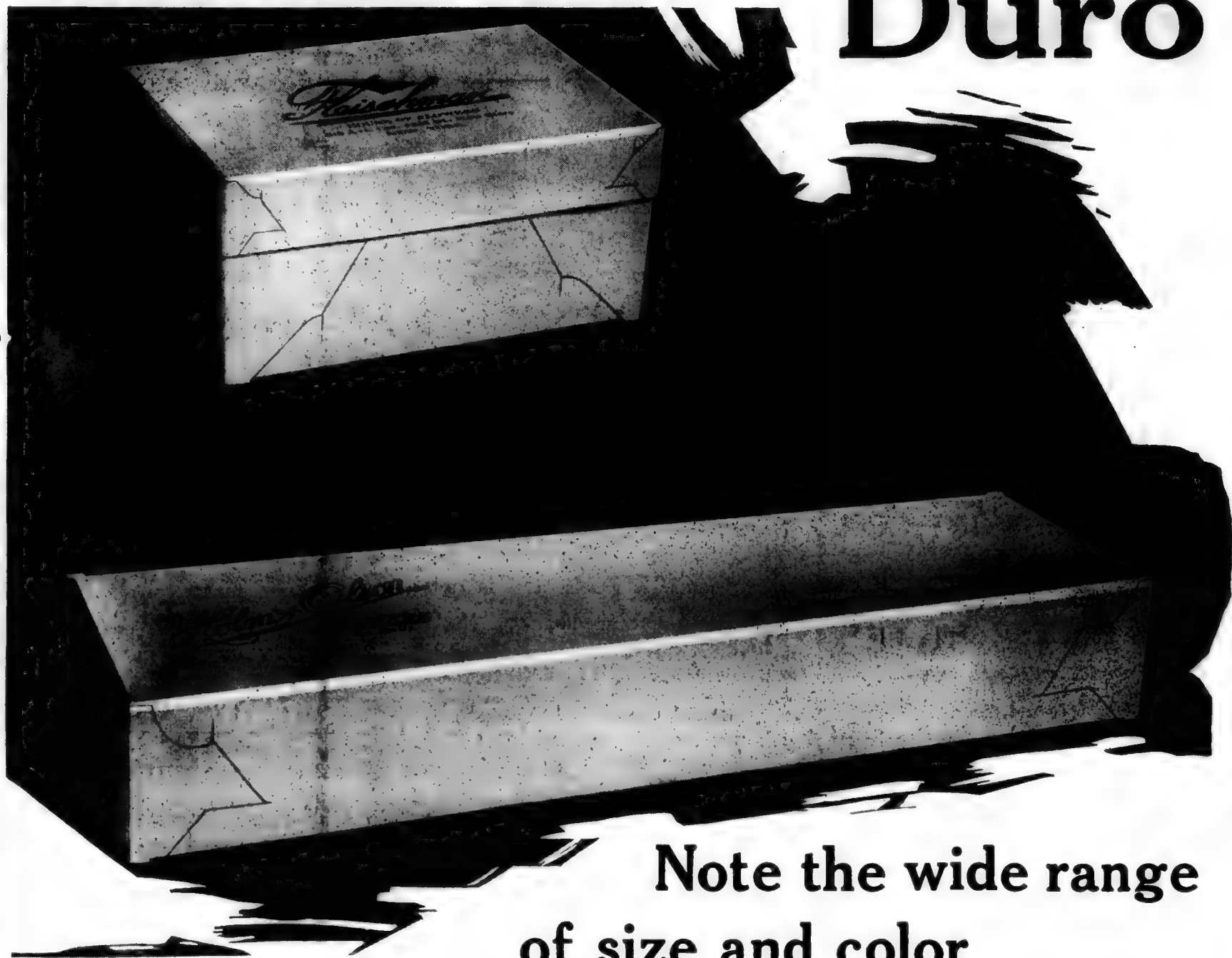
Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

Barnard Co., is confined to his home with an attack of flu. Fred Rose, city salesman, is taking care of Mr.

WHICH?

Duro



Note the wide range
of size and color

MILITARY GRAY

10 x 7 x 5	30 x 10 x 5
12 x 9 x 6	30 x 12 x 6
18 x 5 x 3	36 x 8 x 5
21 x 5 x 3	42 x 8 x 5
21 x 7 x 4	36 x 10 x 6
23 x 5 x 4	42 x 10 x 6
24 x 8 x 4	24 x 14 x 8
24 x 8 x 5	36 x 14 x 8
30 x 5 x 3 $\frac{1}{2}$	16 x 16 x 8
28 x 8 x 5	20 x 20 x 8
36 x 6 x 4	24 x 24 x 8
24 x 5 x 3 One Piece Special	

WHITE GLAZED

18 x 5	x 3	28 x 8 x 5
21 x 5	x 3	30 x 10 x 5
24 x 5	x 3 $\frac{1}{2}$	36 x 8 x 5
30 x 5	x 3 $\frac{1}{2}$	36 x 10 x 6
36 x 5 $\frac{1}{2}$	x 3 $\frac{1}{2}$	42 x 8 x 5
24 x 8	x 4	10 x 6 x 5 $\frac{1}{2}$
24 x 8	x 5	12 x 8 x 5 $\frac{1}{2}$
28 x 8	x 4	

PINK GLAZED

18 x 5	x 3	28 x 8 x 5
21 x 5	x 3	30 x 10 x 5
24 x 5	x 3 $\frac{1}{2}$	36 x 8 x 5
30 x 5	x 3 $\frac{1}{2}$	36 x 10 x 6
36 x 5 $\frac{1}{2}$	x 3 $\frac{1}{2}$	42 x 8 x 5
24 x 8	x 4	10 x 6 x 5 $\frac{1}{2}$
24 x 8	x 5	12 x 8 x 5 $\frac{1}{2}$
28 x 8	x 4	

DURO PAPER

729-735 S. Wabash Ave.,

*"There is a Money-Making
Difference"*

Boxes or just any box?

Rare wine from a tin cup loses its charm. Beautiful sentiments uttered by the immoral would lose their effectiveness, and by the same token you may employ expert help, use the best flowers, but if your boxes are not the proper kind, you will reduce the quality of your merchandise to the same grade as cheaper flowers in good boxes will produce.

The DURO PAPER PRODUCTS COMPANY is the largest manufacturer of florist boxes in the United States, and the business has all been built up on quality boxes.

First — Nothing but the best board is permitted to be used in DURO boxes, thereby making them not only attractive but lasting.

Second — DURO boxes are heavier than the average flower boxes on the market today, and therefore represent the greater value.

Third — When you examine a DURO box, you will find that it has been creased on one of our special machines to make it fold easily without cracking, and retain its shape.

Fourth — The board in DURO boxes is hard of finish, and is not affected by sprinkling.

Fifth — The corners are so arranged with our special lock that they are easy to fasten, do not break and are firmly held in place.

Sixth — We take pride in our ability to properly print boxes, producing a package both neat and valuable from an advertising standpoint.

In short, DURO boxes are the best and most economical boxes now being produced and we can prove it.

The DURO gray box has been a revelation to users of superior quality, and now come the DURO White and Pink Glazed, which surpass them all. Every one manufactured complete in our own factory, and carried in stock for the betterment of our service and convenience of our customers.

You can obtain DURO boxes from any one of the following dealers, who handle DURO boxes because DURO boxes are best.

NEW YORK CITY

Duro Paper Products Co.,
1170 Broadway

CHICAGO

A. L. Randall Co.
Poehlmann Bros. Co.

KANSAS CITY, MO.

T. J. Noll & Co.

CLEVELAND, OHIO

Barber's Flowers

INDIANAPOLIS, IND.

Indianapolis Wholesale Floral Co.

PITTSBURGH, PA. MILWAUKEE, WIS.

Pittsburgh Cut Flower Co.

Gust. Rusch & Co.

ST. LOUIS, MO.

W. C. Smith Wholesale Floral Co.

DENVER, COLO.

Denver Wholesale Florists' Co.

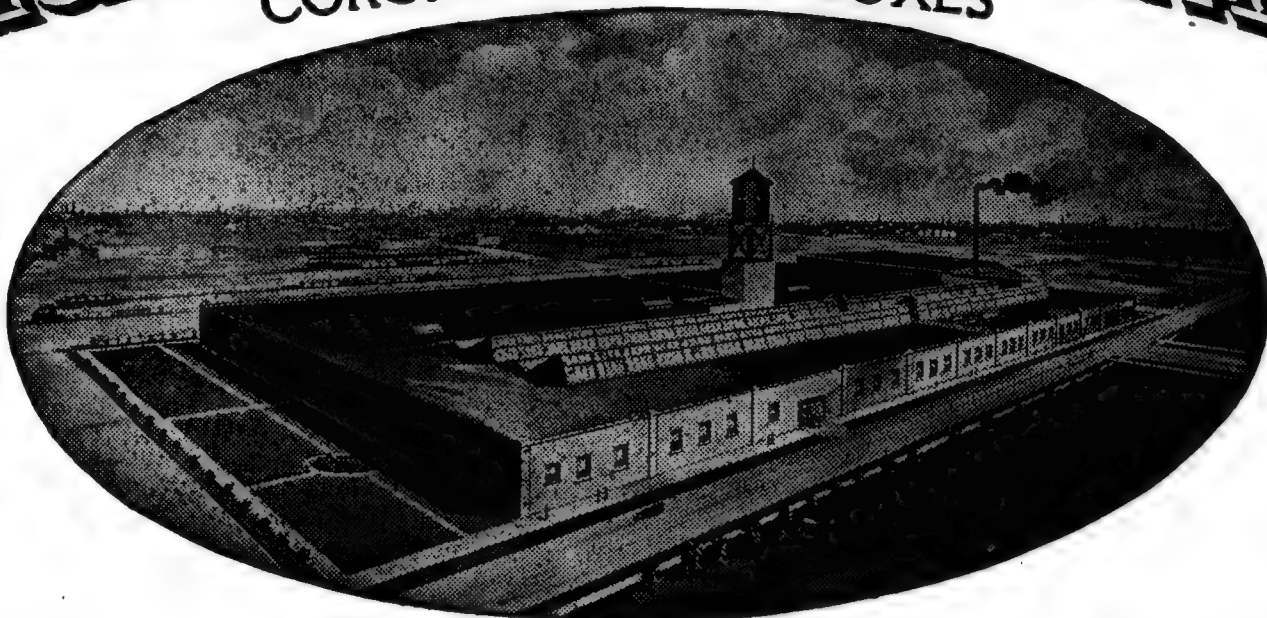
Write for samples and prices—insist on Duro Quality

PRODUCTS COMPANY

CHICAGO

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES



Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
3200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.

Home Office
and Factory

4433 Ogden Ave.
CHICAGO

Telephone
Lawndale 906

For Violets and Corsages

Size	Per 100
7 x 4 x 4 2-inch Top.....	\$ 3.75
10 x 6 x 5 1/2 2-inch Top.....	4.25
12 x 8 x 5 1/2 2-inch Top.....	5.55
14 x 10 x 8 2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3 2-inch Top.....	\$3.40
20 x 4 x 3 2-inch Top.....	3.40
21 x 5 x 3 3-inch Top.....	4.50
24 x 5 x 3 1/2 2-inch Top.....	4.75
24 x 8 x 4 2-inch Top.....	6.10
28 x 8 x 4 2-inch Top.....	6.90
28 x 8 x 5 2-inch Top.....	7.90
30 x 5 x 3 1/2 2-inch Top.....	5.20
36 x 8 x 5 2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size	Per 100
16 x 16 x 8 Telescope.....	\$15.85
20 x 20 x 8 Telescope.....	20.55
21 x 5 x 3 Telescope.....	4.50
24 x 5 x 3 1/2 Telescope.....	5.50
24 x 24 x 10 Telescope.....	31.60
30 x 10 x 5 Telescope.....	11.00
30 x 12 x 6 Telescope.....	15.85
32 x 32 x 8 Telescope.....	39.45
36 x 10 x 5 Telescope.....	14.20
36 x 12 x 6 Telescope.....	19.00
36 x 14 x 8 Telescope.....	25.30
40 x 10 x 6 Telescope.....	22.50

Martin's department until he is able to resume his duties.

Samuel Freund, manager of the Duro Paper Products Co., reports business now better than at any other time in the history of the organization. Notwithstanding the increased cost of labor and material, this promises to be the banner year for them. Even with considerable addition in help and equipment, it has been necessary to work a night shift in order to keep up with increased orders.

Visitors.

J. S. Wilson, Jr., of the Alpha Floral Co., Des Moines, spent several days here on his way home from the F. T. D. meeting at Buffalo. He was at Morton Grove October 18.

Mrs. Irby, of Memphis, Tenn., is in town looking over the market for the holiday trade.

A. J. Stahelin, a prominent grower of Redford, Mich., is in town, looking over the market. He says he gets a better color on Premier in Detroit than we do here.

C. B. Knickman, of McHutchison & Co., New York, was a visitor in town last week. Mr. Knickman is returning from a trip to Japan. He reported a short crop of Easter lily bulbs and prices more than double those of a normal season.

C. J. Lindsey, of the Montebello Gardens Greenhouse, Hamilton, Ill., was here last week to attend sessions of the Masonic grand lodge and took the opportunity to visit many points of trade interest.

E. M. Tipton, of Tipton & Hurst,

OUR MOTTO IS

"SATISFACTION"

With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

Climax Manufacturing Co.

Main Office and Plant
CASTORLAND, N. Y.

Little Rock, Ark., with Mrs. Tipton, has been here a week as the guest of W. P. Kyle and wife. It has been a combined

pleasure and business trip, Christmas stock having been purchased in large quantity.

IT IS TIME TO ORDER YOUR FALL STOCK OF ARNOLD'S



FOLDING FLOWER BOXES



The way the Florists' business has been booming, you'll need more boxes than ever this season—better order them now.

Note the White Glaze and Violet Glaze Boxes again are available.

WHITE GLAZE

For Corsages Per 100		
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	12.00

For Cut Flowers Per 100		
16x 4x8	2" Cov.	\$ 6.50
20x 4x8	"	7.00
18x 5x8	"	7.00
21x 5x8	"	8.00
24x 5x8½	"	8.50
30x 5x8½	"	10.00
36x5½x8½	"	12.00
21x 7x8½	"	9.50
24x 8x5	"	12.00
28x 8x5	"	15.00
36x 8x5 Telescope	"	20.00
36x10x5	"	22.50
36x10x5	"	26.00

VIOLET GLAZE

For Corsages Per 100		
7x 4x4	2" Cov.	\$ 5.75
8x 5x5	"	6.75
10x 6x5½	"	8.00
12x 8x5½	"	10.00
14x10x8	2½" Cov.	12.00

ARNOLD'S THRIFT BOX

A one piece box of a good grade of light weight, hard-finished Mist Gray stock. Printed in colors, it makes a nifty package at small cost. In three popular sizes.

Per 100	Per 100	Per 100
21x5x3.....\$2.40	24x5x3½..\$2.75	21x7x3½..\$3.10

MIST BROWN

For Violets and Corsages Per 100		
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
14x10x8	"	12.70
For Cut Flowers and Designs Per 100		
16x 4x8	2" Cov.	\$ 8.95
18x 5x8 Telescope	"	5.00
18x 6x8½	2" Cov.	6.80
21x 7x8½	"	7.80
21 x7x8½ Telescope	"	8.00
30x 7x5	"	11.50
36x 5½x8½ 2" Cov.	"	9.40
40x 8x5 Telescope	"	18.50
42x 8x5	"	19.55
42x10x5	"	28.20
20x12x8	"	20.65
30x14x8	"	28.85

MIST GRAY

For Violets and Corsages Per 100		
7x 4x4	2" Cov.	\$ 3.85
8x 5x5	"	4.10
10x 6x5½	"	5.00
12x 8x5½	"	6.75
14x10x8	"	12.70
12x 5x8	"	6.40
For Cut Flowers Per 100		
16x 4x8	2" Cov.	\$3.95
20x 4x8	"	4.40
18x 5x8	"	4.55
21x 5x8	"	4.95
24x 5x8½	"	6.00
30x 5x8½	"	7.65
36x5½x8½	"	9.40
18x 6x4	"	6.80
28x 6x4	"	8.85

Per 100		
21x 7x8½ 2" Cov.		\$ 7.80
24x 8x4	"	8.80
24x 8x5	"	8.85
28x 8x4	"	9.50
28x 8x5	"	11.80
36x 8x5 Telescope	"	15.90
40x 8x5	"	18.50
42x 8x5	"	19.55
48x 8x5	"	21.60
36x10x5	"	15.45
36x10x5	"	17.50
42x10x5	"	28.20
48x10x5	"	24.95

For Designs and Sprays

Per 100		
30x12x6 Telescope		\$18.15
36x12x6	"	24.80
28x12x8	"	20.65
12x12x8	"	19.35
14x14x8	"	19.00
16x16x8	"	25.00
20x20x8	"	26.35
24x24x8	"	32.30
24x24x10	"	39.80
28x28x8	"	46.20
24x14x8	"	25.30
36x14x8	"	36.35
36x14x8	"	32.85
40x14x8	"	35.25
42x17x8	"	37.40
52x52x8	"	52.00

Special discount allowed on quantity orders. No printing charges on lots of 500 or over. Samples sent on application.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**

MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design. Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with K. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

ST. LOUIS, MO.

The Market.

The local wholesale market is in a healthy condition. There is plenty of everything that is seasonable. The killing frost of October 18 cut the supply of outdoor stock, such as dahlias, cosmos, tuberose and a few gladioli and asters that were coming in.

The chrysanthemum season has arrived and our local growers are supplying the market with excellent blooms of the early varieties; among them are Chrysolora, Smith's Advance, both white and yellow, Pacific and Polly

ARTIFICIAL FLOWERS

Waxed Orchids, asstd. colors.....100, \$5.00	Waxed Sweet Peas, asstd. colors..100, \$2.00
Waxed Calla Lilies100, 6.00	Waxed Easter Lilies.....100, 8.00
Waxed Roses.....100, 3.00	Waxed Russell Roses100, 5.00

Short Stem Carnations, not waxed, \$2.00 per gross.

We manufacture a full line of Florists' Baskets.

Send us your order; we will give it prompt attention.

R. E. Gebhardt Co., 322-324 W. North Ave., CHICAGO, ILL.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for
Price List

223 Huron Road

CLEVELAND, OHIO

Rose. These varieties are just beginning to come in and all clean up daily, as the demand has been heavy and at good prices. Roses continue to come in heavily and the daily shipments are of improved quality, with the local-grown stock having the call at all

times. During the week some splendid blooms of Premier, Ophelia, Russell and Columbia were noticed at the various markets. Prices are not so high, as the present call is for mums, and roses suffer somewhat in demand during the mum season. Lily of the valley is

ST. LOUIS FOR YOUR SUPPLY OF Roses, Carnations, Chrysanthemums, Greens and Florists' Supplies

ROSES: Ophelia, \$4.00 to \$10.00 per 100.

Russell, \$6.00 to \$25.00 per 100.

Columbia, \$6.00 to \$20.00 per 100.

CARNATIONS, \$3.00, \$4.00 and \$5.00 per 100.

CHRYSANTHEMUMS, \$3.00, \$4.00 and \$5.00 per dozen.

POMPONS, 75c per bunch.

FANCY FERNS, \$2.00 per 1000 for October.

ASPARAGUS PLUMOSUS, 35c and 50c per bunch.

St. Louis Wholesale Cut Flower Co.

1406-08 Pine Street

Long Distance Phone, Bell Olive 4203

ST. LOUIS, MO.

again in plenty in this market and is selling at 18 cents for choice grades. Orchids, too, are more plentiful and the demand for these is good at all times. Last week dahlias had an excellent call and fancy grades sold well at high prices.

A few violets are showing, but it needs colder weather to give them color and stem. Violet growers in Kirkwood promise a big crop this season. Sweet peas, too, will be seen in abundance at an early date.

All green goods are cleaned up almost daily in this market, especially smilax, asparagus and fancy ferns. Shipping trade in cut stock has greatly improved since the cooler weather has set in.

Publicity Committee Meeting.

The florists' publicity committee held a special meeting October 14, at headquarters at the establishment of the W. C. Smith Wholesale Floral Co. Chairman Bourdet presided over the meeting, which had a good attendance.

The secretary's report showed a good balance on hand to start the season's advertising campaign. Three of the wholesalers have subscribed \$100 each, besides doing the work of collecting the funds from the retailers and growers. The committee decided to spend \$3,000 for newspaper advertising from November 1 to April 1 and all advertising will be handled by an advertising company. In this undertaking, they have asked the retailer to allow the wholesaler to add the one per cent of all goods purchased by them from any of the wholesalers and to cooperate in insisting upon the amount being added on their bills should they neglect to do so. The growers are 100 per cent in the plan in deducting one-half of one per cent from their checks and are going to insist that the wholesaler do this. Why some of the wholesalers object to this plan is hard to understand. So this committee asks the retailer and the grower who desire the most benefit from publicity to cooperate with it and make the

DON'T OVERLOOK THIS BARGAIN!

We have the quality in Gold Letters that will stick and stick tight when applied. As a special for this month, we offer you a real bargain in No. 1 Gold letters only, at \$4.50 per 1000.

Prices on others as follows:

No. 1. Purple, \$5.50 per 1000; \$0.75 per 100.

No. 4. Gold, 5.00 per 1000; .60 per 100.

No. 6. Gold, 5.00 per 1000; .60 per 100.

Gold or Purple Paper Script, \$5.00 per 100 words.

We will make prompt shipments and guarantee the quality of our letters to be second to none on the market. Your money will be cheerfully refunded if you are not pleased, but we are sure to please you. Send your orders to

The McCallum Company

"THE HOUSE THAT SERVICE BUILT"

Manufacturers and Importers of Florists' Accessories

Pittsburgh, Pa.



NEW

American Beauties Basket

In Natural Color, Made from Palmetto

In all sizes, only to order. Five Baskets in nest can be shipped by parcel post. Good work guaranteed.

Write for prices

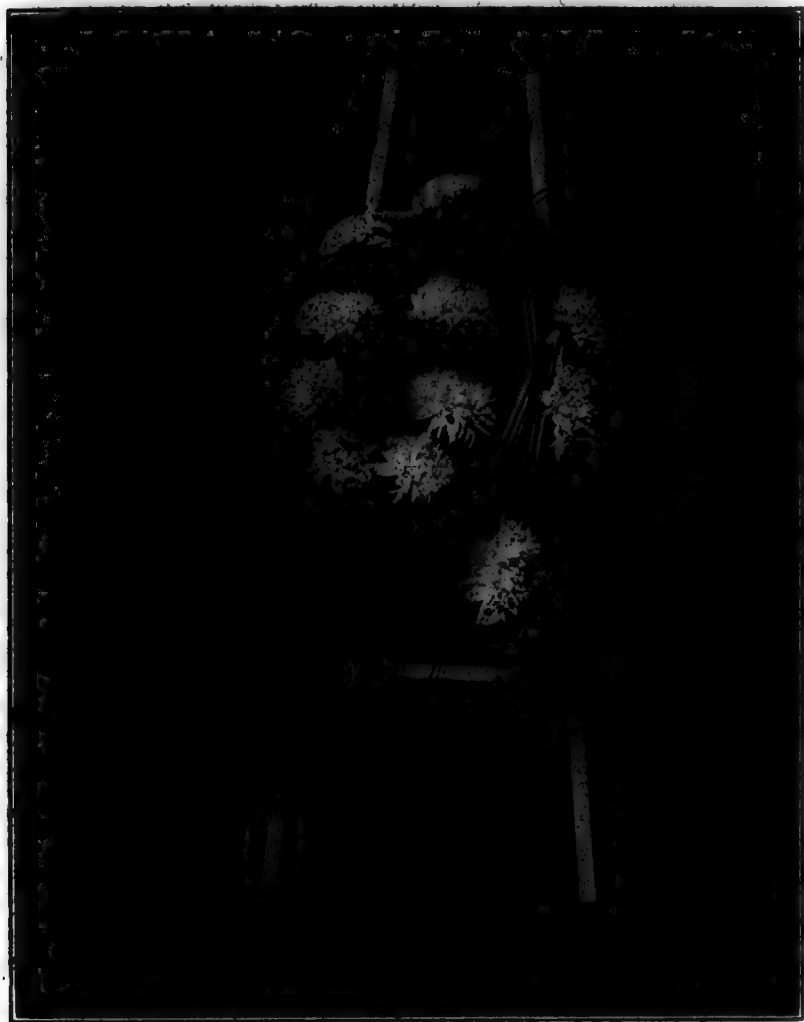
ARZIE'S BASKET SHOP, White House, Fla.

wholesaler who refuses come to time and do his part, which is little, to help the sale of cut flowers and plants.

Various Notes.

Frank Windler, vice-president of the

Missouri State Florists' Association for St. Louis, is looking for a large party from this city to attend the annual meeting of the association at Kansas City, Mo., the first week in November. Mr. Windler will gladly take the appli-



Order Your Winter Supply
Now of

White Wood Easels

Cheaper than Wire or Iron—Made of White Enameled Beaded Wood, with Brass Fittings

36-inch, each, \$0.60	54-inch, each, \$1.00
42 " " .75	60 " " 1.35
48 " " .85	66 " " 2.00

We are also Manufacturers of Wire Designs
and other Florists' Supplies

Wm. C. Smith Wholesale Floral Co., Inc.
1316 PINE STREET, ST. LOUIS, MO.

FANCY (Special Picked) FERNS

Leave your order with us for regular shipments

Per 1000, \$2.50

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

Write for

Our "New Style" List of
WIRE DESIGNS

That you may

"SEE YOUR COST AT A GLANCE"

cation of any florist wishing to become a member, which costs only \$2 per year, \$15 for a life membership.

Vincent J. Gorly, F. C. Weber, Jr., Fred C. Weber and J. F. Ammann, of the Florists' Club, attended the F. T. D. meeting at Buffalo last week. They have returned home and report a great meeting and a most enjoyable time during their stay.

Vandervoort's floral department furnished the decorations for the St. Louis industrial art show, held at the Exhibition building. Julius Schaeffer personally supervised the work, which was highly commended by the management.

The St. Louis Seed Co. received the latter part of last week a large shipment of Dutch bulbs. August Hummert, vice-president of the company, says that orders for these are so heavy that few will be left for counter trade.

Oscar Huettemann, Oscar Ruff and Carl Beyer have joined the "Say It

SPECIAL AUTUMN PRICE LIST

of Florists' Supplies, Ribbons, Chiffons, etc., especially for the retail florist. Write for this list, look it over carefully and be surprised at how much less you can buy at from us.

GEO. H. ANGERMUELLER CO., Wholesale Florists, 1324 Pine Street, St. Louis, Mo.

Mention The Review when you write.

with Flowers" bowling league. They are old hands at the game and will greatly strengthen the teams they joined.

Adolph Brix, head of the Brix Floral Co., has been spending a few weeks in the western part of Missouri for his health. Frank Plotz, his manager, says that Mr. Brix is much improved in health.

The T. Cusack Co. has a fine display of signboards at the art show in the Exhibition building. The one with our slogan, "Say It with Flowers," is the

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

Mention The Review when you write.

most attractive one and is given some good publicity, as the daily attendance is large.

There is much talk as to the holding

The Four Best Varieties of

ROSES

Are Russell, Premier,
Columbia and Ophelia

All varieties we have in quantity and the quality is the BEST.

Other varieties that we want to mention are:

AARON WARD

We have a large supply of them every day. Well grown and of exceptionally good color.

CECILE BRUNNER

This small pink rose is very desirable for some purposes. One of our growers makes a specialty of this Rose.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

CHRYSANTHEMUMS

\$ 2.00 to \$ 4.00 per doz.
12.00 to 25.00 per 100
Extra Selected, \$5.00 per doz.

The midseason varieties are coming in; better and larger flowers. We can fill orders of any quantity of the varieties in bloom. You will find them of a very good quality. We can give Mums at all prices according to the grade of stock.

POMPONS

Indoor-grown Pompons in all colors and a large selection of varieties.

Carnations

They are getting much better, and the quality of the flowers will be improving from week to week. The supply is increasing, and you can depend on us to fill your orders for Carnations.

CATTLEYAS

When you are in the market for Orchids you are almost always safe in depending on us to supply you. We have them on hand at all times. The price is reasonable and the variety in bloom is one of the best. Large flowers of a very fine color.

Mention The Review when you write.

of a spring flower show next March and the question will be given consideration at the next Florists' Club meeting, as the last one was a great success. Since no show has been held for the last three years, the public should be eager for one.

The fine fall weather of late has given a great deal of work to our local nurserymen. H. J. Weber & Sons and the Sanders Nursery Co. are experiencing a busy season.

Mr. and Mrs. William Dee celebrated their sixth wedding anniversary last week. Mr. Dee is the store manager for the C. Young & Sons Co.

J. M. Walther, 3645 Iowa avenue, is having great success this year with poinsettia plants.

Fred Alves, manager for the Geo. H. Angermueller Co., says more activity in the trade was shown last week than any time since the season opened. Shipping trade, too, has opened up well.

Our local dahlia growers have been sending an abundance of fine blooms to this market. The frost was quite heavy October 18 and those growing in the low lands suffered, while those on high ground are still bringing in a supply. All other outdoor stock also suffered with them.

The bowlers who compose the "Say It with Flowers" league had a great time on the night of October 15. The Sweet Peas defeated the Roses by winning the odd game and the Carnations surprised the spectators by winning all three games from the Daisies. Captain Kuehner, of the Roses, and Captain Bourdet, of the Daisies, are calling for help, while Captain Windler, of the Carnations, and Captain Bentzen, of the Sweet Peas, are smiling, as they have signed two strong bowlers. This week the Daisies meet the Roses and the Sweet Peas meet the Carnations. All florists are invited down to see the fun any Wednesday night. J. J. B.

The will of Miss M. S. Newman, whose

BERGER BROS.

MIDSEASON MUMS

An extra fine assortment of all grades and all colors; quality stock.

POMPONS ————— CARNATIONS

All Seasonable Cut Flowers and Greens

1225 Race St.

PHILADELPHIA

Mention The Review when you write.

Chrysanthemums
Snapdragon
Roses

CHARLES E. MEEHAN

5 South Mole Street,

PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS
ADIANTUM
and Greens of
all kinds.

recent death was recorded in the obituary column of The Review for October 2, conveys her estate to her friend and business associate, Miss Julia A. Armstrong, adding that it is done "as a token of appreciation of long continued and loving kindness as well as of her devotion to my business interests."

PHILADELPHIA.

The Market.

It was a bright idea to select the week ending with Saturday, October 18, for flower week in Philadelphia. For it was the first week of the season for a heavy supply of really fine flowers in variety. It was also a week when there was not nearly enough business to require all the flowers that were offered. The supply of flowers for the week was so much ahead of the demand that the

wholesalers were unable to market them at satisfactory prices. They said there was business, plenty of it, but there were so many flowers to market they could not get value for numbers of them.

The feeling is growing that under existing conditions it would be better to stop cutting dahlias. Several retailers have notified their wholesalers that they would buy no more dahlias after October 18, believing that it would be better for them to offer chrysanthemums instead. This feeling has not yet become general. Dahlias have fallen in price, but the two light frosts have not improved them.

Chrysanthemums are coming into their true form. The first Chrysolora and Oconto are excellent. There is no really fine pink yet that is equal to the two named as leaders in yellow and white. Unaka, Early Rose, Glory of Pacific and Pacific Supreme are all nice. It is an



POMPONS

This year finds us with the best stock of Pompons we've ever handled, not only as to quality, but variety and quantity as well. A large assortment of colors and shades.

\$3.00, \$4.00, \$5.00 per dozen bunches.

CHRYSANTHEMUMS

Whites, Pinks and Yellows; large, medium and small,
\$5.00, \$10.00, \$15.00, \$20.00, \$25.00, \$30.00 per 100.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

Business Hours: 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
17 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N.W.



Mention The Review when you write.

CHRYSANTHEMUMS AND ALL SEASONABLE CUT FLOWERS

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

**THE HOUSE OF MERIT
FLORISTS' SUPPLIES**

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St.
Philadelphia

interesting fact that the fancy chrysanthemums are selling while the ordinary grades are not. Fancy dahlias at \$4 to \$6 per hundred are better value than low-grade mums at \$8 to \$12.50 per hundred. Buyers take the dahlias in preference to ordinary mums at the beginning-of-the-season prices and refuse to look at carnations at all. Pompons have arrived. As in the case of their bigger sisters, pink is the color least seen in the earlies.

Beauties are still holding their own. Cattleyas have declined to 50 and 75 cents. Roses have fared better than carnations. Double and single cosmos make a big splash in a little way.

Andalusia.

Henry F. Michell had a definite idea when he and his brother bought their farm at Andalusia. He meant to make it a show place. Of course he meant to grow seeds and plants and perennials, but first and foremost he meant to have a show place. "We are great advertisers," Mr. Michell remarked, and it is certainly true.

The advertising value of the Michell place at Andalusia lies in its bordering the tracks of the Pennsylvania railroad's New York division. Mr. Michell thinks that the people who deal with his house go to and fro on this division. The way that full advantage has been taken of this position is admirable. The plan is bold and striking. It has been most effectively carried out. The

EDWARD REID Offers for October

"FLOWERS of SUPERIOR QUALITY"

Orchids Chrysanthemums Roses
Carnations

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

BETTER SEND US YOUR NEXT ORDER

**for All Kinds of Mums. Also
Roses, Carnations, Violets
and all small flowers**

N. B.—We have DOUBLE WHITE ROSES ALL THE TIME.

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead St.

We have others.
Why not you?

Philadelphia, Pa.

canna has been chosen as the best decorative plant. It has been planted in solid colors in immense beds of a single variety. These beds are set in a straight line that runs parallel to the railroad tracks on a great field of velvety green lawn. To relieve the appearance of a set design, beds of evergreens, Colorado blue spruce and retinisporas, are placed between the beds of cannas in a row running in a straight line a little farther back, but parallel to them. This relieves the stiffness. The canna line of beds and the evergreen line are varied by one or two beds of Salvia Zurich. The whole front appears at a distance like a blaze of color. Then on closer inspection the scarlets and golds stand out on the green, with the dark evergreens adding intensity—a grand sight.

The varieties of cannas are all old, tried friends—King Humbert, Wyoming, Hungaria, Yellow King Humbert,

made more striking by its pronounced tendency to revert. President is a new sort of rare promise. Manager A. R. Burton pointed out a series of twenty-five frames ranging from 87 to 130 feet in length, built of reinforced 8-inch concrete, nearly finished. Mr. Burton said the salvia seed crop just being harvested was fine, adding that they had to stop selling hydrangeas, due probably to the alertness of The Review readers to snap up good things.

Flower Week.

Flower week closed Saturday evening, October 18. It was well supported throughout the city. Signs were displayed, posters nailed up, stickers put on and, best of all, the stores were, in the main, beautifully decorated. Great credit is gladly given to the retailers, who made their shops exceedingly attractive by their handsome displays. This is a splendid beginning. Continue

CHRYSANTHEMUMS

PINK — WHITE — YELLOW

ALL VARIETIES AND THE BEST QUALITY. DIRECT FROM THE GROWER TO YOU. GIVE US A TRIAL ORDER.

WE ALSO HAVE ALL SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

Phones
Bell, Spruce 803-804
Keystone, Race 1112-1113 1517 Sansom Street, PHILADELPHIA, PA.

WHOLESALE FLORISTS

GEORGE AEUGLE
Proprietor

to support your committees, gentlemen. Give their plan a fair trial.

Lily Bulbs.

The lily bulb market is in a state of extreme agitation. Owing to well-known conditions, the price has advanced to an alarming extent. The reported loss of a Japanese steamer containing a large quantity of giganteum bulbs intended for this country and the short crop have made matters worse. There is also a disposition on the part of the growers and importers to make the most of the market, due to the high prices obtained for lilies last Easter. Whether our growers will be willing to pay the price asked for bulbs will soon be seen. It is generally believed that many of those who grow only a few lilies will not buy bulbs this year, but that those who grow lilies in large numbers will continue to do so.

A Little Bit of Fun.

Samuel S. Pennock tells the following story of what occurred a few days ago in his company's Philadelphia store: "A grower who was on my right remarked that he hoped that there would soon be a frost. Almost at the same moment a grower on my left said he hoped that frost would be late this year. Neither heard what the other said. I introduced them, told each one what the other had said, and then left them."

Coal.

A meeting of the representatives of the soft coal miners and operators was held in the Bellevue-Stratford hotel October 11. The miners demand a 6-hour working day, a 5-day week and a sixty per cent wage increase. The operators declined. No agreement was reached. The miners will strike November 1 to enforce their demands. They expect 600,000 men to obey their call.

Various Notes.

The Baltimore Florists' Club invited the members of the Philadelphia Florists' Club to attend its get-together meeting, Tuesday, October 21.

H. Bayersdorfer & Co. were delayed in delivering their orders of European goods by the stevedores' strike in New York. Four large truckloads of Holland made baskets reached them October 11.

William Lynch has joined the staff of the Philadelphia Wholesale Florists' Exchange.

Wesley Clark, formerly with the S. S.



THE HELP PROBLEM

Relieved by the

Ever Ready
Flower Pot
Cover....

Dresses your plants in a smart style quickly and without work. Write for sample and price list today.

Send 10c postage

The Ever Ready Flower Pot Cover Co.

146 Hughes Avenue, BUFFALO, N. Y.

Mention The Review when you write.

SAY BOYS

LOOK AT
REEVES FOLIAGE CO.
AD ON PAGE 64

ORGO BROS.

FLORISTS' SUPPLIES
235 Eighth Ave., NEWARK, N. J.
Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

1920 CATALOGUE

Full of Ideas for Florists

Sent free on request.

THE JOHN HENRY CO.,
Lansing, Mich.

Mention The Review when you write.

Pennock Co., has been revisiting the scene of his past activities.

John Upton has returned to the Joseph Heacock Co., at Roelofs.

Edward Reid has returned from the west.

John Kuhn is having an additional greenhouse built for him on Tabor road near Lawrence street by Henry P. Schneider. It will be 24x101 feet and will cost \$3,000.

The Philadelphians in Buffalo during the F. T. D. convention October 14 and 15 were Paul Berkowitz, Edwin J. Fancourt, Charles H. Grakelow, J. J. Karins, Robert Kift, J. P. McCarthy and J. W. Moore.

Sydney H. Bayersdorfer is much dis-

2

Great Collections

Our collections of Plant and Cut Flower Baskets are the Best in the country.

Try a sample, say, \$10.00 to \$25.00 worth.

Every Basket we send you is a practical and useful Basket.

Our Collection of Wax Flowers

Can't be beat.

They are different from ordinary Wax Flowers—look real and classy.

Try a \$10.00 collection. If not O. K., can be returned.

Drop a postal for our new catalogue.

C. C. POLLWORTH CO.
MILWAUKEE

appointed after all his hard work abroad that delivery on his European merchandise should be delayed at the last moment by labor troubles at the New York piers.

James A. Brown and Mrs. Brown, of Capitola, Cal., were with us last week.

George Burton, Edward A. Harvey and Clarence U. Liggitt visited Madison, N. J., October 17 to see the rosarians and the roses new and old. They called on Charles H. Totty, L. M. Noe, the

The Florists' Supply House of America

Announcement No. 4

Our European Goods Have Come

**STATICE, Natural, Red and Green
PREPARED FERNS, THISTLES,
UVA LEAVES, MOSS WREATHS**

Baskets

They are in New York, duty paid, delivery delayed by stevedores' strike. We will get them to you as quickly as possible.

Large White Cape Flowers

200 cases just arrived. We are dyeing them in beautiful color.

A Certificate of Merit

Has just been awarded to H. Bayersdorfer & Co. for their exhibit of high grade Florists' Supplies shown at Detroit, Michigan, August 19-20-21, 1919.

This award of a Certificate of Merit is an unusual honor. Announcement has been delayed through an error.

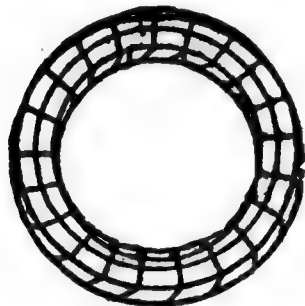
H. Bayersdorfer & Co.

1129-1131 Arch Street,

PHILADELPHIA, PA.

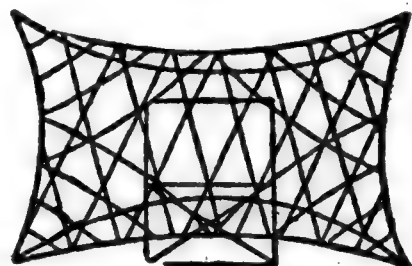
Branch Factory, 709 First Avenue, New York City, Telephone Vanderbilt 4976

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

Pierson-Duckham Co., Noe & Busicka, L. B. Coddington and William Vert. They were cordially received everywhere and had a fine time.

Clarence Ellsworth, with the J. F. Kidwell Co., and Paul R. Klingsporn, both of Chicago, were in our midst October 18.

The Joseph Heacock Co. plans planting sweet peas as a first crop in its new rose house.

Robert A. Craig spent the week in New York. He found the market upset by strikes. Stocks in the growing houses were in good shape. There was not a superabundance of blooming plants for Christmas. There was a general feeling of confidence. Phil.

DULUTH, MINN.

The Market.

Business conditions for the week ending October 18 were especially satisfactory and stock of all kinds is in short supply. Of course, we cannot compare this year's business with last year's, as there were unusual conditions then on account of the influenza epidemic, which created an unusual demand for funeral flowers, and the great forest fire in Duluth and the surrounding districts.

Chrysanthemums show a wonderful improvement and are in great demand. The leading varieties last week were Yellow Turner, the Queen and Pink Chieftain; few pompons are on the market as yet. Carnations are still scarce and the quality none too good, with prices fairly high. Roses are good and are selling well at good prices, especially Mrs. Charles Russell, Columbia, Hoosier Beauty and Ophelia. Cecile Brunner is only of moderate stock. Gladioli are still coming in, but the supply is limited. Valley is still scarce, with not much sign of improvement. Outdoor flowers are entirely over and the old saying is true that you never miss them till they are gone. The supply of greens and smilax was much better last week than before and was ample to meet the demand. The Dutch bulbs arrived last week, so that orders that were booked some time ago can now be filled.

Various Notes.

Miss Kathryn Studley, who for six years was bookkeeper for the Duluth Floral Co., was married at 9 o'clock mass at the Sacred Heart cathedral October 14 to J. A. Patt. The ceremony

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes

Goldfish and
Aquarium
Supplies

Send for
Wholesale
Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago
Reliable Dealers in Goldfish and Aquarium Supplies
Terms: Cash with order. We treat customers RIGHT and return money if we cannot ship goods.

EXCLUSIVE
BREEDERS
OF HIGH GRADE
FISH ONLY

GOLDFISH

1,500,000

(FANCY AND PLAIN)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.
3757 to 3781 Cottage Grove Ave., CHICAGO, ILL.

Mention The Review when you write.

GOLDFISH

BUY FROM THE BREEDER

41 Acres of Ponds this Season. Write for his new catalogue. Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

Mention The Review when you write.

was performed by the Rev. D. V. Patt, brother of the bridegroom. The bride wore a shower corsage of valley and Cecile Brunner roses. Mrs. E. P. Kreimer, of the Duluth Floral Co., sang the Ave Maria at the offertory. Mr. and Mrs. Patt left for a trip to the Twin Cities and on their return will reside in Duluth. Miss Lucille Drama, of the Duluth Floral Co., is back at work again after being away sick for two weeks.

The Alpha Floral Co. is showing some

GOLDFISH

Large, Healthy Fish at "Rock Bottom" prices.
Send for special prices.

ASHBORNE GOLDFISH & SUPPLY CO.
308 North Main Street. DURLINGTON, IOWA

Mention The Review when you write.

fine chrysanthemums and Russell roses. A. J. Apostol, of the Quality Flower Shop, reports business as satisfactory.

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

HOLLY - BOXWOOD - LAUREL

FANCY HOLLY, case \$4.25, 10 cases or over case.....\$4.00
LAUREL BRANCHES, 2x2x4 ft. case..... 3.00
LAUREL STEMS, large bag 1.25
GREEN SHEET MOSS, large bag1.75
BOXWOOD, select stock both varieties 100 lbs., \$18.00, 500 lbs. or more.....\$16.00
PEONY ROOTS, best cut flower varieties, good stock, prices on application.

WE ADVISE EXPRESS SHIPMENTS.

W. Z. PURNELL,
Snow Hill, Md.

Mention The Review when you write.

SOUTHERN WILD SMILAX

Standard Case, \$2.50

The Quickest Shipper

J. A. CURRY & CO., Brewry, Ala.

Mention The Review when you write.

The store is well arranged with palms and ferns and an attractive display of chrysanthemums. They have disposed of a large candy show case to make more room for flowers. A delivery car has been ordered.

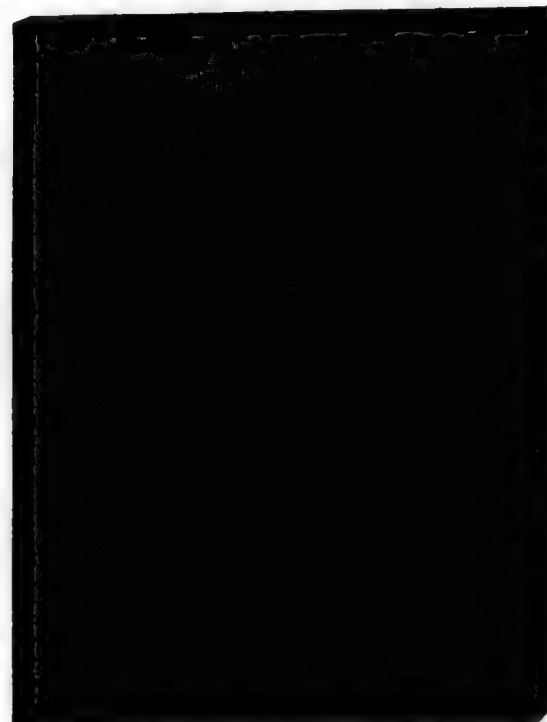
A good many California chrysanthemums are being used here this year instead of Chicago stock.

A. Van Rooyen, of Van Meeuwen & Tegelaar, bulb growers of Holland, was a visitor last week, booking orders for Dutch bulbs for delivery in the fall of 1920. J. E. S.

ROCHESTER, N. Y.

The Market.

Practically all of the outdoor flowers have gone, with the exception of some late gladioli and cosmos. The weather last week was such that most of the flowers were spoiled. The arrival of the fall season is made more apparent by the beautiful displays of chrysanthemums seen in most of the stores. They consist of Smith's Advance, October Frost, Oconto, Unaka,



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an old, soiled

Album of Designs

when you can get a nice, fresh, clean,
bright, attractive new one postpaid for
only

\$1.00

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Publishers of
The Florists' Review
The Album of Designs

FLORISTS' PUBLISHING CO.

508 S. Dearborn St., Caxton Bldg., CHICAGO, ILL.



Green Goods



QUALITY GUARANTEED

Green Galax.....	\$1.00 per 1000
Or \$8.00 per case of 10,000	
Fancy and Dagger Ferns.....	\$2.00 per 1000
Or \$9.00 per case of 5000	
Long Green Leucothoe.....	\$3.50 per 1000
Short Green Leucothoe.....	2.00 ..
Hemlock Branches.....	5.00 ..
Laurel.....	4.00 ..

Cash with order.

J. E. RAY

Elk Park, N. C.

Mention The Review when you write.

Pacific Supreme and Golden Glow. Several good varieties of pompons reach us and find good sales, the price ranging from 75c to \$1 per bunch. Roses in all grades are in good supply and sell well at fair prices. Their quality

is excellent both in flower and in foliage. Among the favorites are seen Ophelia, Premier, Hadley, Stanley, Ward, Sunburst, Russell, Champ Weiland, Maryland, Killarney, White Killarney and Kaiserin Augusta. Excel-

GALAX, Bronze and Green

SPECIAL OFFER

Per 1000, \$1.50 - 5000, \$5.00 - Per case of 10,000, \$8.50

C. E. CRITCHELL

15 East Third Street,

CINCINNATI, OHIO

SMILAX

SMILAX

SMILAX

New Crop Now Ready

Orders filled promptly on short notice. \$3.00 per case

PERPETUATED MOSS.....\$3.50 per bag

NATURAL MOSS.....1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.

lent American Beauties are seen, the demand for which improved last week. The supply of Cecile Brunner is small, but meets all demands. Fine cattleyas are seen and move well at good prices. The supply of violets is rather larger than the present demand. Their quality, however, is good for the early season. The dahlia crop is about over, the recent frosts having destroyed almost all remaining blooms. The carnations have shown marked improvement of late. The flowers are now fair-sized and the stems are approaching a usable length. Good stock is being offered at \$6 per hundred. Calendulas and bachelor's buttons are in good demand and a few zinnias are seen. The demand continues strong in all kinds of greens and supplies. Good potted cyclamens and primulas are seen, also potted chrysanthemums. They sell well. Palms, ferns, crotons and other decorative plants meet a fair demand.

Various Notes.

According to the present outlook, Charles W. Curtis is likely to have a bumper crop of pompons, in which he has been specializing during the last few years. His other stock of chrysanthemums is also promising.

The Utica-Rochester Floral Co. has as a window decoration a 5-foot magnolia wreath studded with red, white and blue electric lights and a profusion of wax roses. This store caters particularly to the Italian people.

Among the visitors who called on the trade, either on their way to or returning from the F. T. D. convention in Buffalo, were: Morris M. Cohen, New York; W. A. Saltford, Poughkeepsie,

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....\$3.00 each

Natural Sheet Moss.....\$1.75 per bag

Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.



The following are my wholesale prices: Per 1000
LEUCOTHOE—Short Sprays, from 10 to 14 inches, at.....\$1.50
Medium long, 14 to 18 inches, at..... 3.00
Extra long, 18 to 24 inches, at..... 4.00
FERNs, Fancy and Dagger..... 1.00
GALAX, from 3 1/2 inches and up..... 1.00
Per case of 10,000, \$9.00.

All F. O. B. cars shipping point.

T. HILL FARTHING [PERMANENT DEALER] ELK PARK N. C.

NEW CROP SOUTHERN WILD SMILAX NOW READY

STANDARD CASE . . . \$2.50
HALF CASE 1.50

Chattahoochee Floral Co., Hatcher Station, Ga.
Best equipped, and quickest shippers in the South

Mention The Review when you write.

N. Y.; Fred A. Danker, Albany, N. Y.;
Werner F. Bullman, Syracuse, N. Y.;
Arthur Zirkman, Philadelphia; Paul
Berkowitz, Philadelphia; F. Stacey,



FERNs, GALAX and LEUCOTHOE

Fresh from the Blue Ridge Mountains. All stock guaranteed 100 per cent good.

We are members of the Blue Ridge Decorative Evergreen Association.

Fancy and Dagger Ferns, \$7.50 per case of 5000.
Green Galax, 3 1/2 inches and up, \$10.00 per case of 10,000.
Green Galax, in 10 case lots and up, \$8.50 per case of 10,000.
Leucothoe Green, 10 to 12-inch, \$2.00 per 1000.
Leucothoe Green, 14 to 18-inch, \$3.50 per 1000.
Leucothoe Green, 20-inch and up, \$5.00 per 1000.
Terms—30 days net, or 2 per cent discount for cash with order.

J. P. PRESNELL & CO., Whaley, N. C.

Albany, N. Y., and E. J. Fancourt, Philadelphia.

Horace J. Head, of George B. Hart's,

Boxwood Sprays for Christmas

Rich Glossy Green Choice Southern Sprays

Every pound carefully selected, no heavy wood, all foliage

Satisfaction Guaranteed

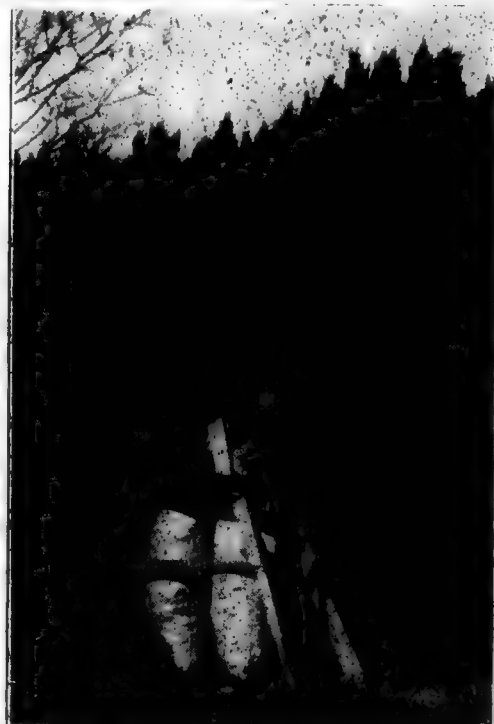
Free sample. Let us quote you on your needs for shipment to be made when you wish it.

For 22 successive years we have shipped this beautiful evergreen successfully, from coast to coast.

A few pounds of our Quality Sprays will make a good-sized wreath; also used for baskets.

Have you received our 44-page Catalogue
of Florists' Supplies

PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.



GALAX—FERNS—LEUCOTHOE

Direct from the woods to the dealer

NEW CROP READY FOR IMMEDIATE SHIPMENT.

Green Galax, 3 to 3½-inch.....	\$1.25 per 1,000;	\$ 7.50 per case of 10,000
Green Galax, 3½ to 5-inch.....	1.50 per 1,000;	10.00 per case of 10,000
Bronze Galax, 3 to 3½-inch.....	1.25 per 1,000;	7.50 per case of 10,000
Bronze Galax, 3½ to 5-inch.....	1.50 per 1,000;	10.00 per case of 10,000
Fancy Ferns, 12-inch and up.....	2.00 per 1,000;	7.50 per case of 5,000
Dagger Ferns, 12-inch and up.....	2.00 per 1,000;	7.50 per case of 5,000
Long Green Leucothoe.....	5.00 per 1,000.	
Medium Green Leucothoe.....	3.50 per 1,000.	
Short Green Leucothoe.....	2.00 per 1,000.	

Special price on galax in lots of 10 cases and up. Remember that we are the RETAILERS' friend, and solicit the RETAILERS' business.

We guarantee a 50% better quality of greens this season than at any time in the past. This is made possible by our being a member of the BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION. If we fail to give you just what we promise, the Association will kick us out without any controversy.

ELK GALAX & FERN CO.,

Wire us at Elk Park, N. C.
Terms, Cash with order.

Banners Elk, N. C.

Fancy and Dagger Ferns

Per case of 10,000\$7.00

Green Galax

3½ inches and up. per case of 10,000.....\$9.00

Leucothoe Sprays

Green, 10 to 12 inches, per 1000\$1.75
Green, 14 to 18 inches, per 1000. 3.25
Green, 20 inches and up, per 1000..... 4.50

Terms: Cash with order

Reference: The Johnson Co. Bank,
Butler, Tenn.

R. L. Walsh & Co., Butler, Tenn.

Mention The Review when you write.

NEW CROP

FANCY FERNS

First-class Stock, \$1.50 per 1000

Teahan Fern Co.

694-696 River St., TROY, N. Y.
Phone Troy 1706-W.

Mention The Review when you write.

Ferns Moss Ferns

DAGGER FERNS, \$1.20 per 1000

FANCY FERNS, 1.40 per 1000

DRY GREEN SHEET MOSS, 7c per lb.

Cash with orders. Write for prices on large quantities.

Mrs. James Presnell, Cosby, Tenn.

J. H. VON CANON

Evergreens Fresh from the Woods

Green and Bronze Galax, 3 to 3½ inches; \$7.50 per case of 10,000; \$1.25 per 1000 in less than full cases; and \$7.00 per case in 10 case lots.

Green and Bronze Galax, 3½ inches and up, \$10.00 per case of 10,000; \$1.50 per 1000 in less than full cases; and \$8.00 per case in 10 case lots.

Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green and Bronze Leucothoe, 10 to 12½ inches.....\$2.00 per 1000
" " " " 14 to 18 inches 3.50 per 1000
" " " " 18 inches and up 5.00 per 1000

Bronze stock will be ready about Nov. 1st. Shipping point, Elk Park, N. C.

**Fresh Stock
now Ready**

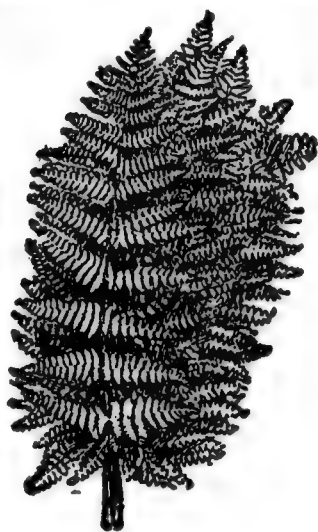
Banners Elk, North Carolina

Mention The Review when you write.

GALAX, Bronze
POSTPAID, Per 1000, \$1.50
Per case 10,000 by express, \$9.50

B. E. and J. T. COKELY
Scranton, Pa.

Mention The Review when you write.



FANCY FERNS

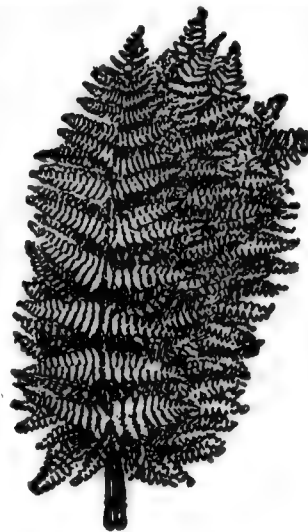
Finest stock in the country

\$2.50 per 1000

\$2.50 per 1000

Subject to Change Without Notice.

Green Leucothoe, 100.....	\$1.00.	1000.....	\$ 7.50
Wild Smilax, 50-pound cases, \$5.50; 25-pound cases.....			3.25
Magnolia Leaves, green and bronze, per carton.....			1.50
Galax Leaves, green and bronze, per case of 10,000.....			10.00
GREEN SHEET MOSS, very fine for basket work, trimming pets, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss, per bale			2.50



FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

left the city Monday, October 13, to assist the Dick Floral Co. in the extensive decoration which it had for the reception of the Prince of Wales last week.

H. E. Wilson is cutting some fine early chrysanthemums, for which he finds ready sales. Funeral and wedding work was good last week and prospects for the fall and winter are encouraging.

Hugo Teute has a great quantity of chrysanthemums coming along in fine shape, some of the earlier varieties being in good bloom.

H. J. H.

NASHVILLE, TENN.

The Market.

The last two weeks have been the wettest of the year, with rain every day, till only those who had to come on the streets. Of course, business has not been so good as it should have been. We had a frost scare twice, but it is clear at last and warmer, so that we expect to have a few weeks of good weather again. With clear weather, business is looking up and it is likely that there will be a shortage of flowers during much of the fall.

Chrysanthemums have begun to take their place on the market, but none of the really good ones have come as yet. Home-grown gladioli are scarce and dahlias were all but a failure. Roses are beginning to be plentiful and the quality is improving rapidly, too. The cloudy, wet weather has held the carnations back, but they are beginning to show better quality. They are not any better than they were two weeks ago, however, but are selling well. The feature of the market is the total absence of good pot plants. Even ferns are scarce and not of good quality. The growers have a good supply of pot mums that will arrive within a week or so and there will be a fine lot of cyclamens by holiday time. With practically no lilies in sight, it is becoming a question what we are to offer the buyers in the way of pot plants when the holidays come around. Now that the Dutch bulbs are in, it is evident that the few that have been bought will not cut much of a figure in the market this season.

Orchids are beginning to come in from the local growers, though it will be a month before there will be any quantity. The new rose, Premier, has appeared on the market and already we

Have you placed your order for Spruce Branches and Christmas Trees? We suggest you write us at once.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

hear predictions that it will soon displace Russell. Russell has probably done better here than it has in most places, but Premier is showing itself

Ferns — Galax — Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

NEW FANCY FERNS
Per 1000.....\$2.00
Lots of 5000 or more, per 1000... 1.75

LEUCOTHOE SPRAYS
Per 100.....\$0.75
Per 1000..... 8.00

BOXWOOD
Per lb.....\$ 0.25
50 lbs..... 10.00

BRONZE GALAX LEAVES
Per 1000.....\$ 1.50
Per case of 10,000 8.50

GREEN GALAX
Per 1000.....\$1.50 Per case of 10,000, \$8.50

SPHAGNUM MOSS
Per bale.....\$2.00 10 bales.....\$17.50

GREEN SHEET MOSS
Per bag\$ 1.75
Per 10 bags..... 15.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

We are specialists on WILD SMILAX

For weddings and all social gatherings and conventions. We have more experienced workers and better territory to gather Smilax from than any one else in the business and we are not jobbers—all orders are gathered fresh for your needs. By that method only can you get best results. OUR PRICES are higher because we have better workers than any one else. We pay to get the best and have a better system of packing Smilax. Our cases weigh from 60 to 75 pounds. Our price is \$6.00 per case, express paid to any part of the U. S. east of the Rocky Mountains. Write us NOW for prices on Cut Boxwood, Red Berries and Cultivated Holly—we have 12 acres. Book your orders now and get best results from more than 200 experienced woodsmen.

ALABAMA EVERGREEN EXCHANGE,

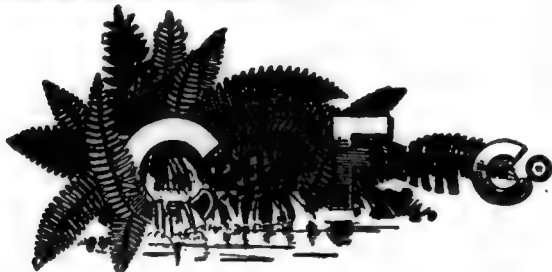
2611 Prospect Ave., Cleveland, Ohio

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NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 40c.
Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

GALAX SPECIAL SALE



\$9.00 per case of 10,000 Cash or C. O. D.

A. L. FORTUNES, 1626 Ludlow St., PHILADELPHIA

Mention The Review when you write.

Carnations, Mums, Roses

Ferns, \$2.00 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

BOXWOOD

We offer both Tree and Dwarf variety of the very best standard. Let us book your orders now for the season.

Our price list of HOLLY WREATHS, Case Holly and Laurel is now ready and all we need is your request to send it.

JONES, the Holly Wreath Man
Milton, Delaware

to be as good a flower with apparently much greater freedom. In fact, the vases we saw of these two roses resembled each other so closely that it was hard to be sure that they were not the same rose.

Various Notes.

McIntyre Bros. are rebuilding their glass display house. This house has always been a most valuable adjunct to their store and, when the remodeling is completed, it is to become an even greater feature. They are having an excellent cut of roses just now, with a good sprinkling of carnations. They say that they have not had a sign of rot or other serious disease among their carnations this year. Last year there was heavy loss among the Nashville growers, especially from stem-rot.

Geny Bros. were cutting the early varieties of mums freely last week and getting good ones, too. They are also getting a good cut of both Russell and Premier roses and so have a good chance to compare them. As the stock is so young, the Premiers are mostly of the shorter grades. Oscar Geny was ill again last week.

Tom Joy attended the F. T. D. convention at Buffalo, going from there to New York. He will be gone for another week. At the Joy store they are offering many good dahlias and double-flowering cosmos. This is the first double-flowered cosmos that has ever

Do you know—

that a certain florist has—
tactfully secured several—
thousand records of birthday
and anniversary dates and
that his daily business from
this source alone runs from
\$10⁰⁰ to \$100⁰⁰ per day?

You can do it—We can show you how

HILMER V. SWENSON & Co.

ADVERTISING

431 S. DEARBORN ST. CHICAGO.

appeared on the Nashville market and it is taking well. An electrically operated airplane flying about in their window attracted considerable attention last week.

Haury & Sons are showing the best chrysanthemums we have seen this fall. Their pot mums, which have always been a feature of their fall business, are ready this week, or at least enough of them to meet the demand.

Charles Tritchler's evergreen stock that he purchased recently has arrived and has been set. This gives him the most complete line of evergreens in the state, if not the largest in quantity.

F. B.

Monmouth, Ill.—The Maple City Floral Co. is building an additional house, 32x125 feet, of Moninger construction, to be devoted to roses.

Wanted and For Sale Department

Advertisements under this head 12½ cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.
Display advertisements in this department \$1.50 net, for one inch space.
When answers are to be sent in our care, add 10 cents for forwarding.
Plant advertisements not admitted under this head



SITUATION WANTED—By all-round grower, life experience, married, age 38. Address Fred Thomsen, 2429 12th St., Boulder, Colo.

SITUATION WANTED—At once, by married man, 26; experience, 12 years wholesale and retail, growing of carnations, mums and potted plants; best references; state salary in first letter. Address No. 104, care Florists' Review, Chicago.

SITUATION WANTED—By first-class all-round grower, well experienced in all kinds of cut flowers and pot plants, also propagating, on retail place; steady and reliable single man, American; state particulars and wages first letter. Address No. 93, care Florists' Review, Chicago.

SITUATION WANTED—By woman of good business ability, expert designer and saleslady, thoroughly reliable; can keep books. Salary \$35.00 per week. Florist, 1962 E. 83rd St., Cleveland, O.

SITUATION WANTED—By an experienced all-round grower; elderly man; no night firing or designing; please state wages and particulars. Address Wm. Kirkham, Commercial Hotel, 1-3 East Hennepin Ave., Minneapolis, Minn.

SITUATION WANTED—At once, by married man, 26, as carnation grower or take charge of small retail business; well experienced; best references; state wages, etc., in first letter. Address No. 105, care Florists' Review, Chicago.

SITUATION WANTED—By life experienced grower of roses, carnations, mums, decorative and bedding plants; rose section in Southern states preferred; elderly, single, sober and industrious; state wages and full particulars. Address A. Gergen, 739 Julia St., New Orleans, La.

SITUATION WANTED—On small commercial place; young man, married; 7 yrs. one place; at present employed; general stock, designing and make-up; want good clean place; can take charge or under foreman; prefer Mo., Kans. or Okla. Address No. 107, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower; single; have 24 years' experience. Address No. 36, care Florists' Review, Chicago.

SITUATION WANTED—Young designer and storeman, six years' experience; best references; prefer some place in Illinois, Kentucky or Tennessee. Address No. 89, care Florists' Review, Chicago.

HELP WANTED—Married man with experience in greenhouse steamfitting. Address A. J. Stahelin, Redford, Mich.

HELP WANTED—Experienced rose grower; state experience and wages wanted. Address No. 102, care Florists' Review, Chicago.

HELP WANTED—Experienced greenhouse man for growing pot plants; good wages to right party. Joseph Michal, 6416 S. Halsted St., Chicago.

HELP WANTED—Grower for general greenhouse stock; \$25.00 per week; located in West Virginia. Address No. 6, care Florists' Review, Chicago.

HELP WANTED—At once, good all-round man for general greenhouse work; state wages and full particulars in first letter. M. McNulty, Winston-Salem, N. C.

HELP WANTED—Second man, single, for greenhouse and other outside work; steady situation; country. Address No. 99, care Florists' Review, Chicago.

HELP WANTED—Married man for grading roses and doing design and funeral work; \$25.00 per week and house rent free. A. J. Stahelin, Redford, Mich.

HELP WANTED—Assistant gardener, Botanical Gardens, University of Michigan, for general greenhouse work and gardening. Address Frieda Cobb, 810 Church St., Ann Arbor, Mich.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 351, care Florists' Review, Chicago.

HELP WANTED—At once, all-round grower to take charge of greenhouse; no roses; must be first-class, experienced and single; room furnished; state wages in first letter. A. W. Harris, Sleepy Eye, Minn.

HELP WANTED—Good grower of carnations, mums, sweet peas and potted plants; prefer single man with long experience; will pay good wages with room and board. H. E. Kunkel, Warren, O.

HELP WANTED—A grower of roses, carnations and general greenhouse stock; married man preferred; have house and free gas; state wages and particulars in first letter. Wm. Hasselmann, Independence, Kan.

HELP WANTED—An all-round florist; one who understands the growing of general stock for a small retail place; good wages, steady work; elderly man preferred. Wahpeton Floral Co., Wahpeton, N. D.

HELP WANTED—Experienced growers, carnations, mums and pot plants, for place of 150,000 ft. of glass; \$100.00 per month; 6-room houses and small garden; seven miles from Detroit. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Experienced grower of peas, mums, carnations and general line of potted plants; steady work year round; with or without room and board; state experience and wages wanted in first letter. New London Floral Co., New London, Wis.

HELP WANTED—Experienced grower of roses, carnations, mums, peas and general line of potted plants; wholesale and retail; one who can take charge in absence of foreman; state experience, age and salary wanted; 35,000 feet of glass; also greenhouse helper with some experience; state experience and salary. Freeport Floral Co., Freeport, Ill.

HELP WANTED—Single man experienced in growing of roses, carnations, mums and pot plants for small place near Pittsburgh; must be a willing and obliging worker who can produce the goods; wages, \$85.00 a month with first-class board and room. State all particulars in first letter, enclosing references, to Beechwood Farms, R. F. D. No. 2, Sharpsburg, Pa.

WANTED—Address of John Poague; important. Address No. 101, care Florists' Review, Chicago.

WANTED—A steam trap with 1½-inch intake, either Detroit, Morehead or Crane. G. G. Gilbert, Streator, Ill.

WANTED—100 to 200 used hotbed sash in good condition; size desired 3 ft. by 6 ft. by 1½-in. thick; three rows of 10-in. glass with center stay bars and with horns at the corners of frame; state condition of sash when making the offer and whether sash are glazed and how long used. Address No. 103, care Florists' Review, Chicago.

FOR SALE—Retail business; 8000 ft. glass, store included. Address No. 464, care Florists' Review, Chicago.

FOR SALE—One four-inch Kennedy gate valve, \$12.00; cost \$19.00 last year; good as new. Sanderson Bros., Woodbury, N. J.

FOR SALE—150 Cypress 4x8 hotbed sash, as good as new, with glass; will sell in 10 or more lots, at \$3.50 each. C. E. Cole, Ottawa, Ill.

FOR SALE—Second hand boiler flues, 3-in., 10 ft. long, at \$1.00 each. C. W. Espy & Son, Brookville, Pa.

FOR SALE—Seven grate bars four feet long and two and one-half inches wide; have never been used; \$15.00. Miller Bros., Abilene, Kansas.

FOR SALE—One 2-horsepower International gasoline engine in good running order, with battery, for \$75.00; nearly new. C. E. Cole, Ottawa, Ill.

FOR SALE—4-in. flues, 14-foot lengths, at \$15.00 per 100 feet or \$120.00 per 1000 feet. Very good condition. A. T. Pyfer & Co., 164 N. Wash Ave., Chicago, Ill.

FOR SALE—Pots, 25,000, 2-in. red, standard size pots, good as new, \$3.50 per 1000; 5000 rose pots, 2½-in., same price. Virginia Nursery Co., Purcellville, Va.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 8116 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 479, care Florists' Review, Chicago.

FOR SALE—Two Crane tilt steam traps, as good as new, 1½-in.; will sell very cheap if sold soon, and a lot of 2-in. and 3-in. fittings; also one reducing valve, new, cheap. H. J. Vander Horst & Sons, St. Marys, O.

FOR SALE—In a live Kansas town of 18,000 inhabitants, an 18 yr. established florist business; 10,000 sq. ft. of glass; well stocked, doing good business; 70 hotbed sash; 8-room house; 5 acres in cultivation; good reason for selling. Address Eagle Greenhouses, 1202 W. 7th St., Coffeyville, Kan.

FOR SALE—Well-stocked establishment, 6000 feet of glass, office building, electric lighted, horse, delivery wagon, fine garden land; room for 100,000 feet of glass; 7-room cottage; place well suited to German who knows the making and shipping of funeral work. Address No. 106, care Florists' Review, Chicago.

FOR SALE—A paying florists' shop in a city of 25,000; no other florist in city; territory of fifty miles and more on four sides to draw business from; shop well equipped, best location in town, low rent; will not sacrifice, but will sell at a reasonable price, as other business demands our attention. Address Box 540, Alexandria, La.

FOR SALE—In western New York, 28,000 ft. of glass; steam heat; own water system; natural gas; electric light and other conveniences; the plant will stand closest inspection, will pay for itself in a few years; a rare opportunity for cash; reason for selling, other business. For particulars address No. 74, care Florists' Review, Chicago.

FOR SALE—Greenhouse glass, cleaned, 16x18, \$6.00 per box, double strength; 14x16 single at \$5.00; 12x12 double at \$5.00; different sizes, 60 panes in a box, \$3.00; all these sizes uncleaned, \$1.00 less per box; also a heavy duty Capitol hot water boiler, 8 sections. Cash, please. Joe Onderwater & Son, Phone Bev. 1419, 10729 Longwood Drive, Morgan Park, Chicago, Ill.

FOR SALE—A small range of glass, consisting of six greenhouses, a large store and dwelling house, situated in the heart of Cleveland, doing an extensive retail business; would like to sell same or rent for long terms; place fully stocked and in running order; thirty years of success for me; see what you can do; don't have to sell but would like to retire from business as my health is failing; this place well worth investigating. Address No. 95, care Florists' Review, Chicago.

FOR SALE—16x24 double thick glass, greenhouse brand, new, \$6.25 per box; new guaranteed black 2-inch pipe, 18c per ft.; second hand black pipe, 1-inch, 6½c per ft.; 1½-inch 9½c per ft.; 2-inch, 15c per ft.; used roof drip bars, 2c per ft.; 1 old No. 5 and 1 No. 12 Kroeschell boiler, \$600.00; the following round boilers: 18-inch, \$69.00; 21-inch, \$92.00; 24-inch, \$124.00; the following sectional boilers: 6 section, 20-inch, \$186.00; 6 section, 24-inch, \$200.00; 6 section, 30-inch, \$259.00; 8 section, 30-inch, \$374.00; 7 section, 40-inch, \$495.00; 8 section, 40-inch, \$587.00. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

By expert head gardener, and highly competent grower; life experience in all branches of the profession under glass and outside; wishes to take charge of a private place; can guarantee to get results; age 30, single, Frenchman; honest, strictly temperate; best references from commercial and private places; west preferred; state particulars please. JOHN SCHINZING, Gen. Del., P. O. Litchfield, Connecticut.

SITUATION WANTED

By Bohemian florist and gardener who is also an expert landscape gardener and a graduate of a foreign university; experienced in growing all cut flowers and pot plants; married, aged 42; experience in the southern states; please state particulars and salary in first letter. Address No. 90, care Florists' Review, Chicago.

SITUATION WANTED

As foreman or section man in a clean kept place from 30,000 to 60,000 sq. ft. glass; middle west preferred or any part of the country under satisfactory conditions; can come at once; experience 23 years in this country in cut flowers, potted plants, propagating, designing, etc.; would like to see the place personally if not too far from Chicago; am of middle age, single; when writing please state full particulars as to the place and wages. Address No. 83, care Florists' Review, Chicago.

SITUATION WANTED

Many years' experience growing pot plants and cut flowers; state wages and particulars. Address

FLORIST,
5206 N. Paulina St., Chicago.

SITUATION WANTED

By reliable store man, 26 years old; 6 years general manager of present firm; capable of assuming charge of firm's store whose output is floral designs, seeds, plants, bulbs or general nursery stock; best of references; east preferred.

Address Box 305, Homer, N. Y.

SITUATION WANTED

By experienced grower of pot plants, mums and carnations; 10 years' experience; age 29; please give full particulars in first letter. Address No. 81, care Florists' Review, Chicago.

SITUATION WANTED

Florists' grower and gardener; single; life experience in all cut flowers, pot plants, shrubs, fruits and vegetables, decorating, designing; age 25.

OTTO H. WEICHBRODT,
Care Geo. P. Hoefle, Des Plaines, Ill.

HELP WANTED

In New York state, a good, reliable man for general greenhouse work; married man preferred; dwelling on the place; permanent situation to right man; state wages and experience. Address No. 98, care Florists' Review, Chicago.

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

Rose grower and potters, men thoroughly experienced; southern California conditions; good boarding place; state wages in first letter; convenient to Los Angeles.

ROY F. WILCOX & CO.,
Montebello, Calif.

HELP WANTED

Grower of potted plants to work under manager; state age and salary expected. Write H. P. Knoble, care The Knoble Bros. Co., 1836 W. 25th Street, Cleveland, Ohio.

HELP WANTED

All-round store man; good place; good wages; only those qualified need answer; wire when you can come.

ALPHA FLORAL CO.

1105 Walnut St.
Kansas City, Mo.

HELP WANTED

A competent landscape architect, thoroughly versed in all branches of landscape work; a man able to intelligently interview clients and close contracts preferable; a high-class position for a high-class man; good salary to start, with participation in profits after January 1, 1920; an exceptional opportunity for the right party. Address No. 86, care Florists' Review, Chicago.

HELP WANTED

A first-class designer; one who can produce A-No. 1 work and is able to wait on first-class trade; state salary and give references in first letter.

JOSEPH WITEK,
4748 McPherson Ave., St. Louis, Mo.

HELP WANTED

A-1 carnation grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

First-class florist, knowledge of growing all kinds of good stock for active business conducting three sales places; a worker and manager; all greenhouses in excellent condition, well stocked; three new houses in course of erection; good place and pay; must be an A-1 man; state age, experience, former connections, etc.; Tennessee. The Forest Hills Cemetery Co., Chattanooga, Tenn.

HELP WANTED

Ten experienced men for greenhouses, with knowledge of foliage and flowering plants; good pay.

Address ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

HELP WANTED

At once, competent carnation grower, \$30.00 per week; night fireman, \$35.00 per week; single men.
HASSELBRING, Flint, Mich.
FLORIST

WANTED

Address of John Poague; important. Address No. 100, care Florists' Review, Chicago

HELP WANTED

Several general growers; state salary and experience in first letter.

C. H. FREY,
Lincoln, Neb.

HELP WANTED

A young man who has had some experience in potting; state salary and experience in first letter.

TRUITT'S GREENHOUSES,
Chanute, Kan.

WANTED

To buy artificial flowers, made of cloth, all varieties, in large quantities. Send samples and quote prices.
CROWL MFG. CO.

904 Colfax St., Evanston, Ill.

HELP WANTED

Good responsible night fireman, for twelve months of the year; good wages.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

HELP WANTED

A designer in an establishment where high-class work is demanded; steady position, good wages for the right man; state age and experience. Address No. 96, care Florists' Review, Chicago.

WANTED

Dahlia bulbs in large quantities; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco.

HELP WANTED

An A-1 pot plant man, capable of taking charge of this department and make good; also an all-round, experienced greenhouse man, to assist in plant and cut flower sections; permanent positions; submit references and state wages expected.

CHAS. FRUEH & SONS,
Saginaw, Mich.

HELP WANTED

Experienced vegetable grower; married man preferred; suite of three rooms and bath, electric lights, steam heat and water furnished; state in first letter experience, salary expected, etc.; if desired, letters of reference returned; permanent yearly position.

Department of Horticulture,
IOWA STATE COLLEGE, Ames, Iowa.

WANTED

1000 Bleeding Hearts.

SHENANDOAH NURSERIES,
Shenandoah, Iowa.

HELP WANTED

Expert grower of roses, mums, sweet peas, etc., also first-class pot plant man capable of producing stock for fancy retail trade; good men only need apply; references.

THE H. WEBER & SONS CO.
Oakland, Md.

HELP WANTED

A steady, all-round grower, experienced in all branches of retail place, to take full charge of 35,000 sq. ft. glass; state age, experience and wages expected.

GLENN E. MOORE,
Rushville, Ind.

WANTED

Two-year-old rose bushes in large quantity; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco.

HELP WANTED

Growers, good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Iowa.

HELP WANTED

Rose grower, also a fireman; 50,000 feet of glass near Chicago; steady position and good wages.

GROVE FLORAL CO.,
Arlington Heights, Ill.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

My business, consisting of 5 acres of land, 18,000 ft. of greenhouses, heated with hot water, (one large house 44x132 built this year), several hundred hotbed sashes, numerous cold-frames and wintering pits covering over an acre of ground, lath-shade house, and all other necessary appliances; coal on hand for more than all winter; own watering system, pressure tank; Skinner irrigation over half the ground; specialties grown are cyclamen, hydrangeas, and primroses; place in best condition; enough salable stock on hand to pay for half the price; a splendid opportunity for two men with push, one to attend to the growing and one to the office end; capital required \$5,000.00; if managed as before, profits will pay for place in a few years.

J. L. SCHILLER, TOLEDO, O.

FOR SALE

Well established wholesale and retail business; 12 steam heated greenhouses 20 x 100 ft.; all necessary buildings; five acres of land; can buy more; stocked with lettuce and bedding plants; one of the best markets for either flowers or vegetables; this is a big bargain; terms if necessary.

F. H. ROCKWOOD & SON,
Superior, Wisconsin.

FOR SALE

An old established mail order business in roses, shrubbery and general line of plants; catalogue one of the finest issued; customers in every state and foreign countries; a good wholesale cut flower trade connected with it; 30,000 feet glass, stocked and in good order; ample steam heat; large packing house, office and dwelling, with steam heat; 8 acres land and stock shrubs; price \$30,000. Address No. 97, care Florists' Review, Chicago.

FOR SALE

An up-to-date greenhouse establishment in the rose center of Indiana, consigning its cut of roses from 25,000 plants to the Chicago and Cincinnati markets; has always been a money-maker; owner wishes to retire; requires \$10,000 down, balance of \$30,000 in installments to be paid out of future earnings. Adequate coal supply from nearby mines; railroad siding into boiler room. Address No. 108, care Florists' Review, Chicago.

FOR SALE

Well established retail store, with about 20,000 sq. ft. of greenhouse glass; houses in A-No. 1 condition, stocked with carnations, mums, pompons, ferns and pot plants; city water, large office building, packing rooms and barn, new benches all way through; all houses repainted this summer; this plant is located in the heart of a prosperous town, 40 miles west of Chicago. For particulars write

WEISS & MEYER CO., Maywood, Ill.

FOR SALE

Rose growing establishment in Chicago suburb; 50,000 feet of glass in profitable operation; 8 houses; 2 iron frame 40x200 and 6 pipe frame 30x110; good 8-room dwelling, electric light; barn, garage and everything needed; over 5 acres good land.

GROVE FLORAL CO., Arlington Heights, Ill.

FOR SALE

Florists' establishment doing wholesale and retail business; five houses, residence and garage, in good running condition. For information write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

White enamel refrigerator, 4 ft. wide, 80 inches deep, 7 ft. high, a bargain at \$85.00.

BUCHBINDER BROS.,
11 South La Salle Street, Chicago

FOR SALE

A 12-yr. well established flower store, no competition, in a good business town of 5000 population; also doing the business of the surrounding towns, making an added population of 8000; have been retailing more than I have produced under my 20,000 ft. of glass; have four railroads running through our town in all directions; making it a fine shipping center; all trains stopping here; located 2 hrs. ride by rail out of Chicago, in the heart of the corn belt of northern Illinois, and because of this location our patronage is of the very best and I have the confidence and good will of the entire community; terms very reasonable; possession at once or first of year, and will guarantee full retail cut flower rights; reason for selling, ill health and overwork from too many other interests and unable to look after the retail end; am willing to stand a thorough inspection at any time; a grand opportunity for the right party. Address No. 73, care Florists' Review, Chicago.

FOR SALE

A large range of glass, doing an immense wholesale and retail business; never have stock enough; place consists of 90,000 ft. of glass, the finest service buildings in the country, own water plant, 24 acres of land, 10 acres in blue grass sod; in fact, everything a first-class place needs; place fully stocked and in good running order; well worth investigating; don't have to sell, but would like to retire from business; can be incorporated; a big deal; might consider a good grower with money as partner.

Address,

No. 400, care Florists' Review, Chicago.

FOR SALE

In eastern Pennsylvania, a range of 75,000 ft. of glass, mostly new and in good running order; large, substantial house and all necessary outbuildings, with about twenty acres surrounding; close to sidings and express office; located in a small town with all conveniences and improvements; a real opportunity for a good man or two men with clean records and a little money; full possession April 1, 1920, or after; investigate even if you would be interested in leasing or sharing with intent to buy. Address No. 17, care Florists' Review, Chicago.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
8 houses, 18¹/₂ x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,

Dingman's Ferry, Pa.

or E. L. McKIRGAN, Attorney,

Littell Building, Summit, N. J.

FOR SALE

Glass, dbl. strength, 12x12, 12x14, 50 sq. ft., \$5.00 box; Ventilators, 28 in. x 5 ft. 4 in. and 3x8 ft., \$1.50 each; Sash bars, 1¹/₂x1³/₄, 4 to 12 ft., 1¹/₂c per ft.; Hitchings Ventilator Machines, \$7.00 each; Hitchings Ventilator Pipe, 6c ft.; Hitchings Hangers, 7c each.

Cash with order.

FRED BREITMEYER.

Mt. Clemens, Mich.

FOR SALE

In Toledo, O., greenhouse of 15,000 feet of glass and 10 acres of ground on electric car line and stone road, suitable for flowers or vegetables, with excellent market of a city of 250,000 population; can be bought at a reasonable price, as owners have other business.

Address, W. H. KARL,
2237 Lawrence Ave., Toledo, Ohio.

FOR SALE

Conservatory, 30 x 60 and 20 feet high, one iron frame 18 x 50 and one 9 x 50; Jos. Planty's construction; will sell plant complete or separately; also one semi-iron frame house 27 x 121; 10,000 feet 2-inch pipe; two Hitchings' sectional boilers; lot sash-bars and glass.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

A quantity of good second-hand greenhouse material in A-No. 1 condition:

50 Boxes, 12x12 D. S. glass... @ \$4.50 per box.
100 Boxes, 14x14 D. S. glass... @ 4.50 per box.
50 Boxes, 14x16 D. S. glass... @ 5.00 per box.
Roof bars, 10, 12 and 14 ft. long... 2c per ft.
Ridge boards and caps... 20c per ft.
Sills... 10c per ft.
6-light Ventilators, 34x47, glazed @... \$2.50 ea.
6-light Ventilators, 34x47, unglazed, @... 1.75 ea.
8-light Ventilators, 34x62, glazed, @... 3.00 ea.
8-light Ventilators, 34x62, unglazed, @... 2.25 ea.
Iron posts and fittings... 2.00 ea.

All goods F. O. B. cars subject to 5 per cent packing and cartage charges. Cash only. Orders filled in order received and subject to being sold out.

R. F. D. 43 C. W. PAIGE, Tivoli, N. Y.

FOR SALE

Refrigerator, 10 feet wide, 6 feet deep, 10 feet high; 3 display doors in front, storage compartment in rear; 12-inch marble base; used about one year; cost \$1200.00; will sell for \$500.00 f. o. b. Chicago.

BUCHBINDER BROS.,
11 S. La Salle St., Chicago

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by
REEVES

COLORS:

Brown, Green or Purple

\$1.00 PRICE PER CARTON

100-lb. cases, **\$14.00**

Formerly owned **NATURAL FOLIAGE CO.**,
of Savannah, Ga., and St. Louis, Mo.

NOTICE!
We have moved into our new plant and want your order for Leaves.
Signed,
REEVES.

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. 25% CASH WITH ORDER
Satisfaction guaranteed

WILL NOT MOLD

GLOSS FINISH

SURE TO PLEASE

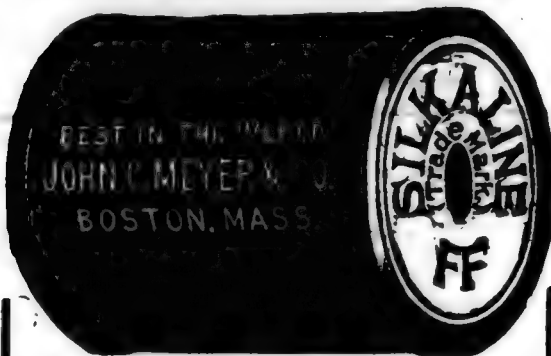
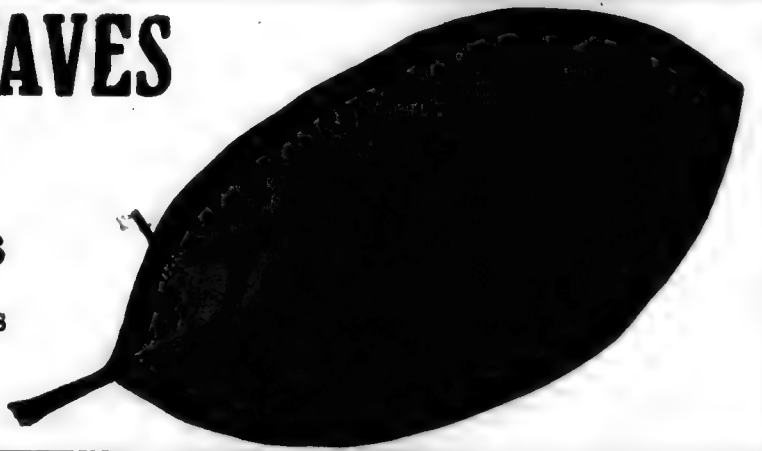
PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



The Meyer Florists' **Green Thread** is different from any other make. Every spool contains 2 ounces of actual thread, 16 ounces to a pound. See that you get the Meyer Florists' Green Thread and you will get the very best thread in the world. Don't take any substitutes.

Manufactured by

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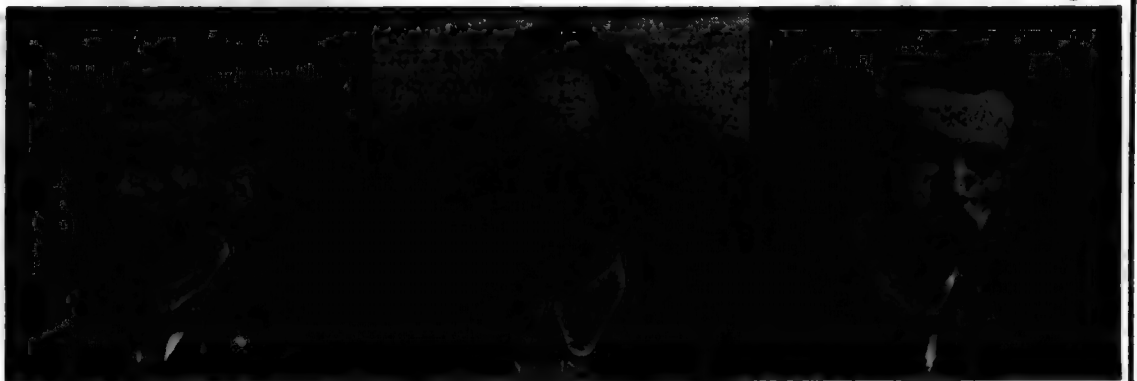
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"Oh, send your thanks by Poky. Or you might say it with flowers, Stum, as the florists' association puts it." This is a sentence taken from a story in the Saturday Evening Post.

Robert Pyle, president of the Conard & Jones Co., West Grove, Pa., writes

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825 St. Catherine St., W. MONTREAL'S FLORISTS

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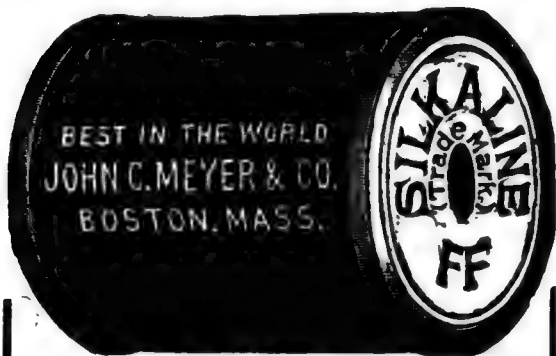
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"LISTEN!"

**We attend to your telegraph deliveries in
Los Angeles, Cal., and neighboring towns**

WRIGHT'S FLOWER SHOP

MEMBER F. T. D.

224 West Fourth Street, LOS ANGELES, CALIF.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

"Say it with Flowers"

Send your orders for
WASHINGTON, D. C.
 and the surrounding country
 to us.

WE have the best stock, quickest and most satisfactory service; prices right. We carry the largest stock by far of any retail flower stores in the east.

REMEMBER, every customer must be satisfied. If not, either the order will be duplicated or no pay accepted.

GUDE BROTHERS CO., Washington, D. C.

1214 F. St., N. W.

Main 4277-8-9

Franklin 6554

Members of the Florists' Telegraph Delivery Association

We own and operate 400,000 feet of glass for the cultivation of high class cut flowers and decorative plants for use in our retail stores.

MILWAUKEE
 1-3-5 GRAND AVENUE
GIMBELS

A. H. MacDonald, Mgr.
 Member Florists' Telegraph Delivery Association

MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

For WISCONSIN delivery of
 "HOME-GROWN FLOWERS"
 GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

MILWAUKEE

EXCLUSIVE FLORAL
 ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 128-130 MASON ST.

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

October 18: "My dear Mr. Young: Evidence that you are putting your campaign across appears in two Philadelphia papers this morning. The North American and the Inquirer contained the enclosed references to 'Say It with Flowers.' I congratulate you." The clippings were as follows:

Following the advice of a well-known ad. in the case of all seditionists, I. W. W.'s, reds, radicals, refuse, Russian Bolsheviks and rough-necks, we'd like to "Say It with Flowers."

If Miles Standish had only known about the "Say It with Flowers" method, he need never have given a rival that chance to be invited to speak for himself.

Advertising That Has to Be Read.

It shows how our slogan, "Say It with Flowers," comes to mind at the right time. In how many other cases does it come to mind—daily, hourly, one might say? We do not know, nor need we care. We have, however, the complete satisfaction of knowing that, throughout this vast country and Canada, it flashes, every minute perhaps, into the mind of someone and

RACINE, WIS.

617 THE FLOWER SHOP
 Main St. Member F. T. D.

KENOSHA, WIS.

L. TURNER & SONS
 FLORISTS

352 PARK AVENUE
 GREENHOUSES, GENEVA ROAD
 Members Florists' Telegraph Delivery

Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CLEVELAND OHIO

Florists' telegraph, telephone or mail orders given personal care and attention.

No order too large.

No order too small.

The J. M. Gasser Co.

1006 EUCLID AVENUE

The largest growers of cut flowers in Ohio

**ABUNDANTLY PREPARED
AT ALL TIMES**

**Edwards Floral
Hall Company**

1716 Pacific Avenue
Atlantic City, New Jersey

Nurseries: Mediterranean
and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our
own greenhouses. Immediate delivery all
Eastern Penna. and Northern New Jersey.

HERRICK, Florist Member Florists'
Telegraph Delivery

JERSEY CITY, N. J.

WEIDEMANN'S FLOWER SHOP

222 MONTELLO AVE.
Member F. T. D.

NEWARK, N. J. MEMBER
F. T. D.

577 BROAD STREET Washington Florist Orders filled
\$1 to \$2 net.

HOBOKEN, N. J.

J. GRULICH & SONS
Members F. T. D. 616 Washington Street

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

with every flash comes the prospect of
a sale for some florist.

Considerably more than 1,000,000 people—we might with truth say more than 3,000,000—saw our splendid 2-column illustrated advertisement in the October 4 issue of Collier's Weekly. The large type used was made to read:

EAST ORANGE, N. J.

South Orange East Orange
West Orange Orange

George Smith & Sons

557 Main Street
EAST ORANGE

Maplewood, Glen Ridge
and Bloomfield

We are located in the center
of these cities

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from

TRENTON

MAR IN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

TRENTON, N. J.

PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan Lafayette and Schiller Aves

Summit, HARRY O. MAY,
PROPRIETOR
New Jersey The Rose Shop

Atlantic City, N. J.

EGG HARBOR FLOWER SHOP Members
1311 Pacific Ave. Crane & Hill, Props. F. T. D.

NEWARK, N. J. F. T. D. Member

BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

NEWARK, N. J.

PHILIPS BROS.

938 BROAD STREET
Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS
FLORISTS
MEMBERS F. T. D.
41 BROAD STREET

NEW JERSEY

EDWARD SCERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

MONTCLAIR, N. J.

MASSMANN
Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH

GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.

Member F. T. D.

200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.

132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,

56 BROADWAY

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.

Serving all West Michigan Towns

MT. PLEASANT, MICH.

Member
F. T. D.

Walter W. Caple

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.

OR ANY CITY IN MICHIGAN

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.

Member Florists' Telegraph
Delivery Association.

Frank Winans

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCHEL L. CUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

FOREIGN SECTION

Liverpool, England

DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND

WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England

DINGLEYS, Ltd., Florists

"Say It with Flowers." It's the remembering that means so much. Those friendships you prize so highly—those courtesies you ought to acknowledge—those favors you intend to repay—all can be remembered more graciously and thoughtfully by the simple, timely gift of exquisite flowers. It's the tender thought—the sincere message—that makes flowers so appropriate. For 'the gift without the giver is bare.' But your gift of flowers is—you. The space occupied was twelve inches deep and four and one-half inches wide. It was most appealing in character—just had to be read.

There's a Good Time Coming.

Similar advertisements with different illustrations and wordings and others in page form—many of them in four colors—are to be used in a number of weeklies and monthlies between now and the Christmas holiday season.

Some of you can appreciate the heavy expense attaching to the procuring of all this publicity for our products and the fact that we need funds with which to defray this expense. Never, since the campaign began, have we needed funds more than now. We realize that we have just passed through our annual period of summer dullness, but we realized also that we have entered a period of good business, leaving behind a time when perhaps many in the trade might have felt a tug on the purse; therefore, we may reasonably expect those who have not yet supported the campaign to do something for it now. There was only one reason for the beginning of it—the stimulation of sales of flowers. This has been accomplished in good measure and continuance means a still greater measure. No matter where a florist is located, he has felt the benefit of this stimulation and, beyond the possibility of doubt, will feel it still more as the campaign goes on.

So Be Loyal Now.

If a florist is loyal to his business, would like to see it expand and would have flowers considered as a necessity rather than a luxury in every home, it is his bounden duty to support this campaign, which, more than anything else, is working toward these ideals. It is no utopian dream; experience has proved that we can accomplish our purpose.

If you have not already subscribed, lose no time in sending in your sub-

DETROIT
MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons

Broadway and Gratiot Ave.

Fetter's Flowers

17 Adams Avenue E.

Scribner Floral Co.

604 East Fort St.

G. H. Taepke Co.

WALTER G. TAEPKE, 95 Gratiot Ave.

**The
L. Bomb Floral Co.**

ALBERT POCHOLON, 153 Bates Street

Yours For More Co-operation

**Detroit, Mich. BEARD
FLORAL CO.**

1617 Grand River Avenue

LANSING, MICH.

J. A. BISSINGER Established 25 Years
Member F. T. D.

PORT HURON, MICH.

ASMAN, LEADING FLORIST
Prompt Delivery

**STURGIS,
Mich.**

Member F. T. D.



**Coldwater,
Mich.**

All So Mich. points

IONIA, MICH. Member Florists'
Telegraph Delivery

Flowers for Ionia and
Montcalm counties

Byron L. Smith, Florist

OWOSSO, MICH.

OWOSSO FLORAL CO.

Hermann Thiemann, Prop. Member F. T. D.

Flint, Mich. EVANS

THE FLORIST

House of Personal Service

Battle Creek, Michigan

S. W. COGGAN, Florist, 25 E. Main St.

Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

"Say it with Flowers"

We are best situated to fill your orders

in **TENNESSEE**
MISSISSIPPI
ARKANSAS
 and parts of **ALABAMA**

Best Quality Flowers.

Prompt Service.

Expert Arrangement.

Yours for reciprocity,

IDLEWILD GREENHOUSES

Main Store 89 S. Main Street

W. H. ENGLEHART, Pres. and Mgr.

MEMBER F. T. D.

MEMPHIS

T E N N E S S E E

Hartford, Conn.

J. Albert Brodribb, Store,
 620 Main Street
 Deliveries to...
 New Britain, Meriden, Middletown, Manchester,
 Rockville, Farmington, Willimantic
 Member Florists' Telegraph Delivery Association

Orders for Vermont and Northern N. Y. filled to your entire satisfaction at right prices.

Love the Florist

BURLINGTON, VT.

Providence, Rhode Island
Johnston Brothers

LEADING FLORISTS
 38 DORRANCE STREET
 Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS
 T. J. Johnston & Co., 107 Washington St.,
 PROVIDENCE

MANCHESTER, N. H.

H. C. STACHE. L. D. PHONE 121-B.

scription. Remember, you are giving nothing; you are investing with the prospect of sure returns on your investment.

Additional Subscriptions.

The following subscriptions have been received and are in addition to those previously announced, annually for four years, unless otherwise stated:

STAMFORD, CONN.

Quality Flower Shop

43 Atlantic Street

Member F. T. D.

Prompt delivery

Noroton, Darien, Norwalk,
 Greenwich

Hartford, Conn.

GEORGE G. McCLUNIE

165 Main Street

Established 1897

Member F. T. D.

Vermont's Florist.... and all points in New England
 W. E. PETERS
 128 Church St. Burlington, Vt.
 Member F. T. D.

PORTLAND, ME.

THE FLOWER SHOP
 M. E. McGunagle 47 Oak Street

Always mention the Florists' Review when writing advertisers.

Coombs
 LEADING FLORIST

Member Florists' Telegraph Delivery Association.

Orders solicited for all parts of Connecticut

Stores:
 741 Main St.
 364 Asylum St.
 Greenhouses:
 Benton St.
 Hartford, Conn.

Hartford, Conn.

George F. Lane
 SUCCESSOR TO *Welch*
 THE FLORIST

180 Asylum Street

Member F. T. D.

WATERBURY and Western Connecticut
 WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
 Your orders will be given of best attention
 Members of F. T. D.
RYAN & POWERS, Pottery Florists

NEWPORT, R. I.

SMITH L. 1964 Greenhouses
 JAMESTOWN, R. I.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

BOSTON—O'BRIEN

67 Beacon Street

Quality and Service

Member of Florists' Telegraph Delivery Association

Deliveries

To All Steamers

CARBONE, 342 Boylston Street,

BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.

Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.

We deliver to all parts of Massachusetts.

Brookline, Mass.

220 Washington Street

F. E. PALMER, Inc.

Established 1886

Members Florists' Telegraph Delivery Ass'n.

The Beacon Florist

7 Beacon Street, BOSTON

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's PROMPT, EFFICIENT SERVICE GUARANTEED.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.

HAROLD A. RYAN, Inc.

Opposite Mount Auburn Cemetery.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of CAPE COD, MASS.

MURRAY, Florist

232 Union Street

GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.

J. WALSH & SON

Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS
F. T. D.

GIBBS BROS., 231-233 Union St.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.



"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association


Wax Brothers Boston, Massachusetts
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England
Members Florists' Telegraph Delivery

PROMPT EFFICIENT SERVICE

HAMLIN

—FLORIST—

78 Boylston Street, BOSTON

LITTLE BUILDING

In the heart of the Hotel and Theater district.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street.
50 years' experience in the florist business guarantees efficiency to take care of all orders 20 per cent allowed

New York Florists' Club, New York, N. Y.	\$ 500.00
N. Philipp, Warsaw, Wis.	5.00
Henry Hanson, Catskill, N. Y.	5.00
Philadelphia Cut Flower Co., Philadelphia, Pa.	15.00
M. J. Callahan, Philadelphia, Pa.	15.00
Henry A. Miller, Philadelphia, Pa.	10.00
Emile H. Geschik, Pelham, N. Y.	25.00
James M. Thoers, Camden, N. J.	10.00
Lucas Bros., Camden, N. J.	10.00
J. J. LeBorlous, Duluth, Minn.	25.00
Rudolph Schoenberger, New York, N. Y.	5.00
N. Kiger, Marietta, O.	10.00
Robert L. Dunn, St. Catharines, Ont. (1 yr.)	10.00
S. Bryson Ayres Co., Kansas City, Mo. (1 yr.)	10.00
Ernst J. Bush, Wilmington, N. C. (1 yr.)	5.00
B. & L. Stockler, Reading, Pa. (1 yr.)	5.00
Wm. Hasselman, Independence, Kan. (1 yr.)	5.00
Joseph Kohout, Libertyville, Ill. (1 yr.)	20.00
George, Inc., Norfolk, Va. (1 yr.)	15.00
R. E. Wadsworth & Co., Northboro, Mass. (1 yr.)	5.00
T. H. Keefe, Madison, N. J. (1 yr.)	5.00
Provo Greenhouse, Provo, Utah	5.00
L. Potter & Son, Waukegan, Ill.	10.00
Louis Carnehl, Park Ridge, Ill.	5.00
Swisher's Flower Shop, Philadelphia	5.00
Henry L. Bantelman, New York, N. Y.	10.00
Jacob Schulz Co., Louisville, Ky. (1 yr.)	75.00
	\$ 825.00
Previously reported	49,746.50
Total	\$50,571.50

John Young, Sec'y.

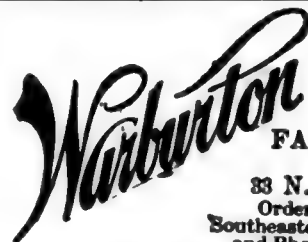
BOSTON—BECKER'S

Send us your telegrams. Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston

BECKER'S CONSERVATORIES

CAMBRIDGE, - - MASS.

Members Florists' Telegraph Delivery


Member
F. T. D.FALL RIVER,
MASS.

83 N. Main Street

Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

H. F. A. LANGE

Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass

Member Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS.

Belmont Flower Shop.

MEMBER
F. T. D.

Newton, Mass. | COTTON

Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY

The Florist

For Berkshire County

LEADING FLORISTS
F. I. DRAKE & CO.

Pittsfield, Mass.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools

TAILBY, Wellesley, Mass.

Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

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Member of
Florists' Telegraph Delivery

LET US FILL YOUR STEAMER ORDERS

DARDS

Leading Florist

341 Madison Avenue

Guaranteed Satisfaction
Nearly 50 Years

Regular European Sailings Now Established



Member
F. T. D.

2077 Broadway at 72 St.
Phone Columbus 6883

Greenhouse WOODSIDE, L. I.

WE CARRY THE HIGHEST GRADE OF CUT FLOWERS

SEND US YOUR NEW YORK ORDERS

ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street
NEW YORK

Also Vanderbilt and
Ritz-Carlton Hotels

Telephone Murray Hill 788

Highest award at the International Flower Show,
April 11, Grand Central Palace.

Location Central. Personal Attention.

Member Florists' Telegraph Delivery Association.

G. E. M. STUMPP
761 FIFTH AVENUE
NEW YORK CITY
F. T. D. MEMBER

DAVID CLARKE'S SONS
2139-2141 BROADWAY
Tel. 1552, 1553 Columbus
NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK
Orders Sent to **H. H. BURNS** 509 Madison Av.
will receive prompt and careful attention.
LONG ISLAND BROOKLYN JERSEY CITY NEWARK

NEW YORK CITY, N. Y.
GUIDO, Inc.
595 Lexington Ave., cor. 52d St.
Do you want flowers in New York?
We furnish the best, artistically arranged.

A. B. Cazan Flowers of Quality
Efforts to Please
2751 Broadway
NEW YORK CITY
Member F. T. D. Association

ESTABLISHED 1847

F. T. D.

Thos. F. Gavin

INC.

Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

NEW YORK CITY
ADOLPH MEYER

In center of the **BON TON** residential district
1062 Madison Avenue
Near the great Art Museum and Cleopatra's Needle

**WE COVER LONG ISLAND
JERSEY and CONNECTICUT**

Phones: 2352-7019 Lenox

MEMBERSHIP IN THE S. A. F.

The Blindness of Slackerism.

How often in the past have we heard of men who said that they did not join the S. A. F. or the local florist club because they had no time to attend meetings or who appeared not interested? Such an attitude might get by, if it were an association not connected with a man's own occupation or profession, but when given by men as an excuse for not joining organizations for the betterment of his own business, it shows the highest type of slackerism.

To allow a few men who have the same interest as all the others in the trade to shoulder all responsibilities surely is not right, unless they have the backing of the many to encourage them. And then, to participate in the benefits that come afterwards without sharing in the burden of the expense now and then, is another point of slackerism and selfishness.

More Worth Helping, If You Help.

We passed through a period of this kind of duty and service given at Washington by a few unselfish men who represented the S. A. F. two years ago, also on another occasion when a conference was held on the plant quarantine act. Many other things might be men-

NEW YORK CITY
A. WARENDORFF
F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

RAMM'S Flower ...Shop
350 Madison Avenue

Prompt and Efficient Service. In the Heart of **NEW YORK**

THE BOSTON FLORIST
Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

New York. Telephone Lenox 3822
HENRY HART, Inc.
FLORIST
1000 Madison Avenue
In the heart of most exclusive residential section.

M. A. Rowe
IN HEART OF NEW YORK CITY
332 FIFTH AVE., NEAR 33rd ST.
Opposite the Waldorf-Astoria. Phone Mad. Sq. 358-359
OUR MOTTO—THE GOLDEN RULE.

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BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.



WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.
BROOKLYN
PHONE 6800 PROSPECT **NEW YORK**

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main.

JOSEPH TREPEL
Member F. T. D.
Brooklyn's Largest Florist
SEVEN STORES
MAIN STORE, 334 Lewis Avenue,
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New York City, Brooklyn and Long Island.

YONKERS, N. Y. MEMBER F. T. D.
3 MANOR HOUSE SQ. **R. T. BRODERICK**

ROCHESTER, N. Y. J. B. KELLER SONS
Florists
25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph Delivery

Olean, N. Y. **HERRON**
The Florist
WE GROW OUR OWN FLOWERS

Malone, N. Y. Member F. T. D.
L. G. RENNIE, 51 East Main Street

HUGO H. JAHN, 710 Nostrand Ave.,
BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters, anywhere within 20 miles of New York. Artistic work. Personal attention. Special care of telegraph orders.

F. T. D.

Stroh's

Greenhouses 379 Main Street, Buffalo, N. Y.
ATTICA, N. Y.

tioned in order to show the importance of an organization. Yet, there are far too many who hold aloof from joining these various bodies where so much good is being done and so much more might be accomplished.

The S. A. F. should have the backing of every man in the profession for the way it gets behind every movement that tends to help the business generally. The men who do not join have still the benefits given by the society—and the knowledge that they are not supporting it. Does it pay to stay out? The old time sage asked "If I am not for myself, who will be? but if I am only for myself, what am I?"

You Need to Join.

Doesn't this argument convince those who still hesitate about joining and contributing to the various activities connected with flowers? We need you and you need us. Therefore, in a sense and spirit of cooperation where all benefit, join and contribute and you will be a bigger man for so doing.

Now.

Arnold Bennett once said "You will never have a better chance than you have at present. You may think you will, but you are mistaken." Doesn't this strike home to all who are hesitating about joining? Go to it now and there will be a return many-fold by way of better understanding and goodwill toward those and from those with whom you come in contact.

Henry Penn, Chairman National Publicity Campaign.

TEWKSBURY, MASS.

In the Carnation Belt.

This small town, located between Lowell and Boston, might truly be called the center of the carnation belt.

The M. A. Patten Co. operates a particularly up-to-date, clean and orderly establishment. It is located within a stone's throw of the railroad and is equipped with convenient work and storage rooms. There is a luxuriously furnished office, with wood and glass cases full of horticultural books for reference and for the instruction of ambitious helpers. They have various labor-saving arrangements, including an

S. A. ANDERSON
440 Main St., BUFFALO, N. Y.

Anderson service means fresh, sturdy stock and prompt deliveries in Buffalo, Lockport, Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.



L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

—MEMBER OF THE F. T. D.—

BUFFALO, NEW YORK

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small for consideration.
Member F. T. D.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST.

F. T. D.

We reach all Western N. Y. Points

W. & T. CASS
Geneva, N. Y.

Telegraph Orders Promptly Filled
in Western New York

Niagara Falls, N. Y.

HARRIS & LEVER

Florists

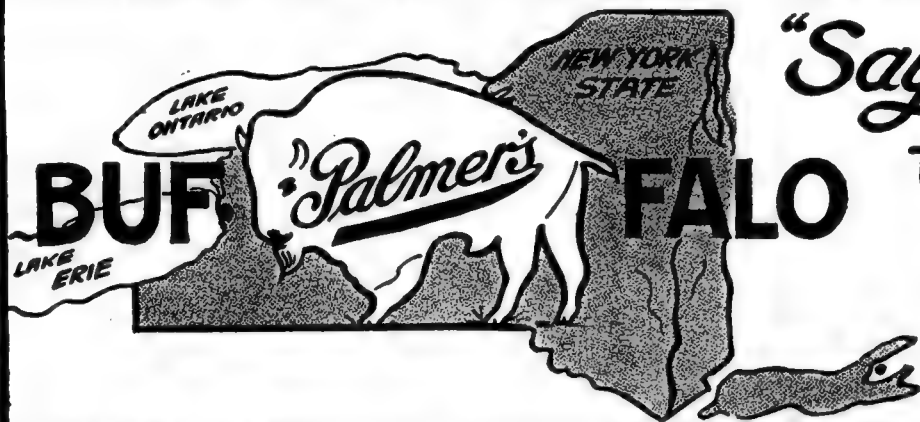
Members of Florists' Telegraph Delivery

Wm. H. Grever, Formerly manager Palmer's.
77 Allen Street, **BUFFALO, N. Y.**
F. T. D.

Telegraph Delivery Department

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MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

Jamestown, N. Y.
LAKEVIEW
ROSE GARDENS
1,500,000 ft. of glass
CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns

Danker
Albany, N. Y.

Albany, New York

The Rosery
23 STEUBEN STREET
Best service
Send your orders to us
Members Florists' Telegraph Delivery Ass'n

WETTLIN FLORAL CO.
HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canaseraga, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

MEDINA, WHITE BROS.
N. Y. Orders for Western New York handled with promptness.

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

Send Orders for
WASHINGTON,
D. C.
and vicinity to

Blackistone

EVERYTHING
FIRST-CLASS

Member F. T. D.

14th and H. Streets

iron fuel box which runs on elevated pulley wheels and can be emptied in front of the fire box.

This firm has three benches, 150 feet long, of Adiantum hybridum. There is also a house 33x200 of callas, from which they are cutting, and a bench of cypripedium. The varieties of carnations chiefly grown are Aviator, Belle Washburn and Matchless. Their new begonia, Mrs. Patten, a sport from Chatelaine, is much to be commended. While it is a free bloomer like its parent, it is a cleaner grower and has better color, a good Christmas color, and is an all-the-year variety. Wilbur Patten, who has charge, says they have sent stock to Thos. F. Galvin, Inc., Boston, for twenty-one years. M. A. Patten and his son, Lieutenant Harold Patten, motored to Florida, where he has a residence and an orange grove.

Son Grows Father's Varieties.

Mark Roper, who succeeded to his father's business almost four years ago, has a fine range of large, high houses. Some of them are almost new and all of them are freshly repainted. The late Mr. Roper, who was an expert on carnations and their culture, originated many fine varieties, including a seedling which bears his name. Seven of these varieties compose the stock now grown by the present owner and are in magnificent condition. All are grown in solid beds on the ground. Cuts have been made from them for the last five weeks, with stems of good length. This firm usually plants 46,000, but this year's planting was less by about 10,000. The additional space has been utilized with Christmas Pink sweet peas. The seed was sown six feet between rows and four inches between the peas. Mr. Roper sowed also five pounds of radish, of a forcing variety. Mark Roper recommends housing carnations in July.

John Gale, who is road commissioner for this town and one of three select-



Washington, D. C.

GUDE'S

Members
Florists' Telegraph Delivery.

WASHINGTON, D. C.
Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

HORNELL, New York
C. G. JAMES & SON
Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.
Heelas Flower Store
For all Chautauqua County

Elmira, N. Y. RAWSON,
THE FLORIST
Deliveries to Ithaca, Binghamton, Hornell, Corning and other points.

The Rosery ELMIRA, NEW YORK
182 Main St., N.
Flowers Delivered to All Nearby Towns.

Batavia, N. Y. L. C. Stroh & Sons
Flowers delivered to all nearby towns

ALBANY, N. Y. The CAPITAL DISTRICT and all Eastern New York
WILLIAM GLOECKNER
We guarantee absolute satisfaction.
Member F. T. D. and N. F.

Chatham, N. Y. The Chatham Floral Co.
PROMPTNESS WITH CARE
Eastern New York and Western Mass.

Telegraph Delivery Department

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PITTSBURGH
AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE

Member F. T. D.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.
710 E. Diamond St.
Members F. T. D.

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists' Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Wilkes-Barre and near-by Pennsylvania Towns

Member F. T. D. **A. W. B. EVANS**
14 N. Main St.

Wilkes-Barre, Pa.

Member F. T. D. **Ira G. Marvin**, 23 So. Franklin St., 63 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

SCHULTHEIS, Florist

317 Church Street, DUNMORE, PA. 612 Linden Street, SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON, LIFE BLDG.

BOTH PHONES

You can depend on us. Order your flowers on any occasion for delivery in Scranton and vicinity.

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in Central Pennsylvania.

Williamsport, Pa.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

PITTSTON, PA.

Bell Phone
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D.

8 Williams Street

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

men, is a specialist in yellow marguerites. He has about 2,500 in pots of various sizes up to ten inches. He grows them with remarkably large flowers; last winter they sold at wholesale for as high as \$6 per hundred and were shipped to Boston and New York. Mr. Gale grows about 35,000 carnations, chiefly Winkler's Morning Glow, Roper, Alice, Rosalie and Matchless. This firm has also a large quantity of chrysanthemums, which are in good condi-

Flowers The Best at the Lowest



Member
F. T. D.

The largest popular priced house in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and plants furnished on telegraphic orders.

The Bellevue-Stratford

Philadelphia

Broad and Walnut Streets

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE GUARANTEED

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VIRGINIA

NORFOLKPROMPT SERVICE
FIRST-CLASS STOCK

Grandy
THE FLORIST
269 GRADY ST.
NORFOLK, VA.

NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

RICHMOND, VA.
and all
Nearby Points

Mosmiller
FLORIST

SEND US YOUR ORDERS

Prompt Service
Personal Attention

Member Florists' Telegraph Delivery Association

Germantown and Chestnut Hill
ORDERS Carefully executed with
taste and promptness.
FRANK R. HASTINGS
8 West Chelton Avenue, GERMANTOWN,
PHILADELPHIA, PA.

ORDERS FOR
PHILADELPHIA
AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by
railroad service and can make quick delivery.
CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR
PHILADELPHIA
Carefully and Promptly Executed
with Good Flowers and Good Taste by
M. J. Callahan, 8924 Market St.,
PHILADELPHIA

Charlotte, N. C. AND VICINITY
Scholtz, THE FLORIST
INC.
Member Florists' Telegraph Delivery Ass'n.

PETERSBURG, VA.
MATHENY, Florist, 129 Sycamore St.
"Everything in Flowers"
Special Service to CAMP LEE

Williamsport, Pa.
W. J. EVENDEN'S SONS
THE LEADING FLORISTS
Members Telegraph Delivery Association

Rodgers Floral Co., Inc.
219 King Street
CHARLESTON, S. C.
Members F. T. D. and National Florists

LYNCHBURG DURHAM
VA. N. C.
J. J. FALLON
PROMPT SERVICE
Member Florists' Telegraph Delivery Ass'n.

UNIONTOWN, PA.
STENSON & McGRAIL, "The Leading
Florists"
11 Morgantown Street
FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

Portsmouth, Va.
Cotton The Florist, 333 High St.
ORDERS FOR **ROANOKE, VA.**
are given prompt and careful attention by
WERTZ, FLORIST, Inc. MEMBER
F. T. D.

CHARLOTTE, N. C.
The Flower Shop Everything in
Cut Flowers
203 NORTH TRYON STREET
ACCESSIBLE TO ALL NORTH CAROLINA
AND SOUTH CAROLINA POINTS

GILES, The Florist
READING, PENNA.
Member F. T. D.

NORFOLK, VIRGINIA
GEORGE, Inc.
Member Florists' Telegraph Delivery Association

Creech, TARBORO, N. C.
FLORIST
WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

WARREN, PA.
Crescent Floral Garden, **SHERM OFFERLE,**
Proprietor

tion. Mr. Gale has just completed a
new boiler room 48x51 with 10-foot
sides. The coal bin has a capacity of
200 tons. A new boiler was also in-
stalled. He is building a public garage
50x100 feet as an outside investment.
Tom McManus, of J. J. McManmon's
greenhouses, Lowell, was a visitor to
Tewksbury last week. E. E. R.

GREENSBORO, N. C.
VAN LINDLEY CO.

LYNCHBURG, Va.
MISS McCARRON Member Florists'
Telegraph Delivery

DURHAM, N. C.
Durham Floral Co. **HIBBERD**
Proprietor

ROANOKE, VA.
Fallon, Florist

WILMINGTON, N. C.
Fifth Avenue Florist **Member**
F. T. D.

STAUNTON, VA.
Central Ave. and **JOHN FALLON**
Lewis St.

Nassau County Society Meets.

The regular monthly meeting of the
Nassau County Horticultural Society
was held in Pembroke hall October 8.
President Joseph Adler presided. James
Waite, Robert Marshall, Carmine An-
geloni and G. W. Anderson were elected
to active membership. The judges ap-

Charleston, S. C. Greenhouses:
Meeting and Romney Sts.
Carolina Floral Store, 339 King St.
We grow our flowers; place orders here for fresh flowers

PETERSBURG, VA.
MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

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Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products MEMBERS F. T. D.
Well equipped to handle your orders. 1836 W. 25th St.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.
BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS
LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. F. G. CAREK ARTISTIC
Leading Florist WORK
Our Motto: "Anywhere; Any time."

AKRON

OHIO
THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS
F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

ADA, OHIO MOHLER'S
FLOWER
SHOP.....

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO
COLUMBUS, OHIO IT PROMPTLY

Columbus, Ohio Members
F. T. D. Ass'r
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Hamilton, Ohio

HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND

The H. Weber & Sons Co.

Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS CHARLESTON, W. VA.
FOR—
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
McClure-Coffman Successors to F. T. D.
J. W. Dudley Sons Co.

BLUEFIELD, W. VA.

Member F. T. D. FALLON, Florist.

pointed for the monthly exhibits were James MacDonald, George Ashworth and Alexander Sherriffs. Thomas Henderson was awarded first prize for a beautiful vase of peony-flowered dahlias. It was announced that all arrangements had been made to hold the society's fifteenth annual chrysanthemum show in Pembroke hall Thursday and Friday, October 30 and 31. An interesting schedule has been compiled and can be had on application. A discussion arose among the members as to what constitutes an annual; some claimed that any plant that can be flowered from seed the first year is an annual, while others held that an annual must flower and die down and be impossible to carry over another year. After the meeting a Welcome Home party was held in honor of our boys who gave their services in the war. It was thoroughly enjoyed by all. Wednesday, November 12, is to be Chrysanthemum night for the society. The competition will be for three white, three pink and three yellow mums.

At the annual dahlia show of the so-

EGGERT N. ZETLITZ

THE LEADING FLORIST
209 West Market Street
LIMA, OHIO
Member of Florists' Telegraph Delivery

CINCINNATI

JULIUS BAER, Flowers
Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

CINCINNATI

HENRY W. SHEPPARD
532-534 RACE STREET
Successor to the HILL FLORAL CO.
Good Stock and Good Service

DAYTON, OHIO

16 and 18 W. Third St.
Matthews the Florist
Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS
Member F. T. D. Elks Bldg., 3d and Jefferson Sts.

Canton, O.

JOHNSTON'S FLOWER SHOPPE
MEMBER F. T. D. HARRIS ARCADE

CHAS. A. DUERR

Newark, Ohio Granville, Ohio
Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio
HALBROOKS THE FLORIST

Kent Brothers

Covers All Ohio Points FLOWER SHOP
Members F. T. D. Newark, Ohio

MASSILLON, OHIO

A. WEAVER Florist in Rotary

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR SERVICE

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NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS

10313 Euclid Avenue

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

Cleveland, PENN SQUARE
WE GROW OUR OWN. ALWAYS OPEN.
FLORISTS

CLEVELAND, O.

BRAMLEY & SON

Store and Greenhouses, 1181 E. 71st St.

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Hasy Shoppe

154 N. Phelps Street

QUALITY AND SERVICE

Elyria, Ohio

LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O.

Member F. T. D.

ELYRIA FLOWER SHOPPE

Bell Main 2809
Cuy. Central 1866

LEADING
FLORISTS
980 Prospect
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CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members' Florists Telegraph Delivery.



Fremont, O.

Horn Floral Co.

912 Croghan St.

TOLEDO and Vicinity

WHOLESALE AND RETAIL

OTTO P. KRUEGER,

427 East Broadway.

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

ciety, held at the Matinecock Neighborhood House, Locust Valley, October 3 and 4, the judges were P. W. Popp, W. G. Hale and James Holloway. The principal prize-winners were as follows: William Noonan, gardener to C. F. Cartledge; James Kirby, gardener to W. J. Matheson; Thomas Henderson, gardener to C. D. Smithers; August Stango, gardener to M. W. Daboll; F. C. Johnson,

CLEVELAND

OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, SUPERIOR AVE. 10615

Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,

221 Superior St.

Ohio Building

SCHRAMM
BROS.
1315 CHERRY ST.

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all
FLORIDA AND SOUTH GEORGIA POINTS

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA.

Member F. T. D.

KNOLL
FLORAL
CO.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

JACKSON, MISS.
THE CAPITOL FLORAL CO.
 THIRTY YEARS OF FLORAL PROGRESS
 Greenhouse and Retail Store
 PROMPT ATTENTION, OUR MOTTO
 218 E. Capitol St., P. O. Box 313

For all Mississippi
R. E. LANGLEY
 Member F. T. D.
JACKSON'S LEADING FLORIST
JACKSON, MISS.

FOR WEST AND CENTRAL TEXAS
 AND THE OIL FIELDS
 Phone, wire or write **Brownwood Floral Co.**
BROWNWOOD, TEXAS
 We are prepared to fill your orders
 Members F. T. D.

SAN ANTONIO, TEXAS
EDWARD GREEN, Florist
AVENUE C AT 8TH STREET
 Member of Florists' Telegraph Delivery Ass'n.

WACO in the heart of **Texas**
 Member F. T. D. **WOLFE THE FLORIST**

CORPUS CHRISTI, TEXAS
 CONVALESCENT CAMP **Curtis the Florist**

Orders for TEXAS
KERR The Florist, Houston, Tex.
 Member Florists' Telegraph Delivery

El Paso, Texas **POTTER FLORAL CO.**
 Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.
 Write or wire headquarters for flowers for Texas, Oklahoma, Louisiana, New Mexico. No orders too large, none too small.

FORT WORTH, TEXAS
Baker Bros. Members Florists' Telegraph Delivery

MISSISSIPPI
STEMME & SONS :: HATTIESBURG
GREENVILLE, MISS.
IDLE HOUR FLORAL CO.
 Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.
 We are at your service **TUPELO FLORAL CO.**

MRS. J. E. WATTS
 Cut Flowers for all Occasions **MERIDIAN, MISS.**

SALT LAKE CITY, FORT DOUGLAS and VICINITY
MILLER FLORAL CO., 10 EAST BROADWAY
 250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Birmingham, Ala.
Tutwiler Flower Shop
FRASER NURSERY CO.
 Best attention given your orders.

SALT LAKE CITY AND VICINITY
BAILEY & SONS CO. F. T. D. MEMBER
 Telegraph orders filled promptly and carefully
 LARGE STOCK ALWAYS ON HAND

Salt Lake City
 ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
 56 South Main Street
 Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST
ERNEST LAMBOURNE
 67 South Main, Salt Lake City, Utah.

OGDEN, UTAH
FLOWERS FRESH FROM THE GREENHOUSES Best shipping facilities as Ogden is a railroad center. **Dumke Floral Co.**

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
 Only the Best. Members F. T. D. Ass'n.

U. J. VIRGIN
 838 Canal St., NEW ORLEANS, LA.
LAKE CHARLES AND SOUTHWEST LOUISIANA
CHAS. D. OTIS

LAKE CHARLES, LA.
GEORGE S. DUFLOT

gardener to Mrs. H. I. Pratt; W. J. Gray, gardener to Mrs. Sherwood Aldrich; John W. Everitt, gardener to Mrs. John T. Pratt; Frank Petroccia, gardener to Irving Cox; Edward Harris, gardener to Mrs. Andrew Fletcher; Thomas Scott, gardener to Mrs. William H. Porter; George Ferguson, gardener to Mrs. Payne Whitney; Alexander McKenzie, gardener to A. V. Davis, and Louis Hubbard, gardener to Mrs. S. Eddy.
 Harry Goodband, Cor. Sec'y.

QUALITY and PROMPTNESS
New Orleans, La.
 — The — **Avenue Floral Co.**
 3442 ST. CHARLES AVENUE

NEW ORLEANS, LA.
CHAS. EBLE
 OLDEST FLORIST SOUTH
 121 BARONNE STREET
 Member Florists' Telegraph Delivery.

WE ARE YOUR ORDERS TO
HARRY PAPWORTH
 The Mairie Ridge Nursery Co. Ltd.
 FLORISTS
 135 Canal St.
NEW ORLEANS, LA.

D. E. Ruch
 FLOWERS THAT ARE DIFFERENT
LOUISIANA - TEXAS - ARKANSAS
SHREVEPORT, LA.

MOBILE, ALABAMA
GOODBRAD FLORAL CO.

MOBILE, Alabama
 Member F. T. D. **The Minge Floral Co.**

American Flower Shop
 319 N. 20th St. **BIRMINGHAM, ALA.**

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE
ALEXANDRIA, LA.
E. BLUM & SON
 For all Points in Central Louisiana.

Telegraph Delivery Department

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BALTIMORE, MD.

 Guilford Mt. Washington Walbrook
 Forest Park Roland Park Catonsville

Send Me Your Suburban Orders


**WM. F.
KEYS, JR.**
1520 E. Chase St.

Only 3 blocks from

 Johns Hopkins Hospital Md. General Hospital
 Church Home and Infirmary St. Joseph's Hospital
 Hebrew Hospital St. Agnes' Hospital
 Mercy Hospital

**Nashville and
Chattanooga**

 Member
 Florists'
 Telegraph
 Delivery


In **KENTUCKY** *where prestige counts
for much,* let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
 Members Florists' Telegraph Delivery
 212 Fifth Avenue North
NASHVILLE, TENN.

S A V A N N A H
A. C. Oelschig & Sons
 FLORISTS
 and for all South Georgia
 MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
 Established in 1882 Charles and Pleasant Sts.
BALTIMORE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
 84 Madison Avenue
MEMPHIS, TENNESSEE

HAGERSTOWN, MD.
HENRY A. BESTER & SONS
 Members Florists' Telegraph Delivery Ass'n.
BRISTOL, TENN.
 Member F. T. D. **FALLON, Florist.**

LEXINGTON, KY.
John A. Keller Co.
 INCORPORATED
 Main St., Opposite Phoenix Hotel
 Member Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"
 Idlewild Greenhouses **Memphis, Tenn.**
 89 South Main Street
 "Up-to-the-minute" Service and Execution
 Member Florists' Telegraph Delivery

HOPKINSVILLE, KY., - Enterprise Greenhouses
 MADISONVILLE, KY., Pleasant View Greenhouses
 CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
 UNION CITY, TENN., - City Greenhouse Co.
 Owned and Operated by T. L. METCALFE

PITTSBURGH.

The Market.

Following the four days of almost continuous rain and dark skies, the crisp atmosphere of the final days of last week has seemingly put a bit of pep in the business, although the several recent light frosts have in no wise affected the outside flowers.

Chrysanthemums of fairly good quality are coming in more plentifully and cleaning up right along, their prices ranging anywhere from \$1.50 to \$5 and \$6 per dozen. American Beauty roses, likewise, are arriving in larger quantities than at any previous time this season, but are not much in demand. Otherwise, products of all varieties remain practically the same as they have been for the last fortnight, with little or no variation in prices.

Various Notes.

Last week the display window of Mrs. E. A. Williams presented an attractive ensemble of white, yellow and lavender chrysanthemums, Farleyense ferns and crotons, amid rich draperies

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

LOUISVILLE, KY.
E. G. REIMERS & SON CO.
 Established 1880 Incorporated 1914

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

Memphis, Tenn.
JOHNSON'S GREENHOUSES
 153 MADISON AVE.
 Established 1888
 Member Florists' Telegraph Delivery Assn.

JACKSON, TENN.
 Between Nashville and Memphis
SANDS THE FLORIST
CHAS. W. CROUCH Member F. T. D.
 The Leading Florist of the South **Knoxville, Tenn.**
 All Orders Given Special Attention

COVINGTON, KY.
 Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

MARY JOHNSTON, Florist
 Nee Paterson
 221-223 W. Madison Street
 Member Florists' Tel. Delivery **Baltimore, Md.**

Telegraph Delivery Department

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Where F. T. D. Members
will always get the great-
est satisfaction.

Heischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

BEYER FLOWER SHOP SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

Established 1859.

A. WIEGAND'S SONS CO. FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS. LEADING FLORISTS COLDWATER, MICH. ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. IND.
Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Modavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.
W. J. & M. S. VESEY
Prompt Service. 2602 Thompson Ave.

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.

J. STAACK & SONS

DIXON, ILL., and NORTHERN ILL.

We can and will be
glad to serve you

Member F. T. D.

Dixon Floral Co.

PRINCETON, ILL.

W. E. TRIMBLE

GREENHOUSE CO.

For Central and
Northern Illinois

Members F. T. D.

ROCKFORD, ILL., and Vicinity

SWAN PETERSON & SON

Corner E. State and Longwood Streets

GALESBURG, ILL.

I. L. PILLSBURY - For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

PEORIA, ILL. 423 Main St.

LARGE
GREENHOUSES

Member F. T. D.
CHAS. LOVERIDGE

Rockford, Ill., and Camp Grant

H. W. BUCKBEE

Member Florists' Telegraph Delivery

Rockford, Ill., and Vicinity

ROCKFORD FLORAL CO.

Streator, Ill. THORNTON'S FLOWER SHOP

F. T. D.
FLORIST

Quality is Our Hobby

of burnt orange and old gold velour, the flowers being placed in tall oriental bronze vases. An unusual but artistic color effect was produced by a basket of mixed mums, another of blue French hydrangeas, a low bowl of cattleyas and a trailing bit of diminutive, dainty yellow orchids, the latter caught with the vase of white chrysanthemums. Partially screening the exhibit from the main section of the store was a large hand-

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.

F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest, 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists

Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST

Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.

Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS

Member Florists' Telegraph Delivery Association

Best and Prompt Service Always

Williams & Co. South Bend, Ind.

Florists

For Northern Indiana and South'n Michigan

138 S. MICHIGAN ST.
Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

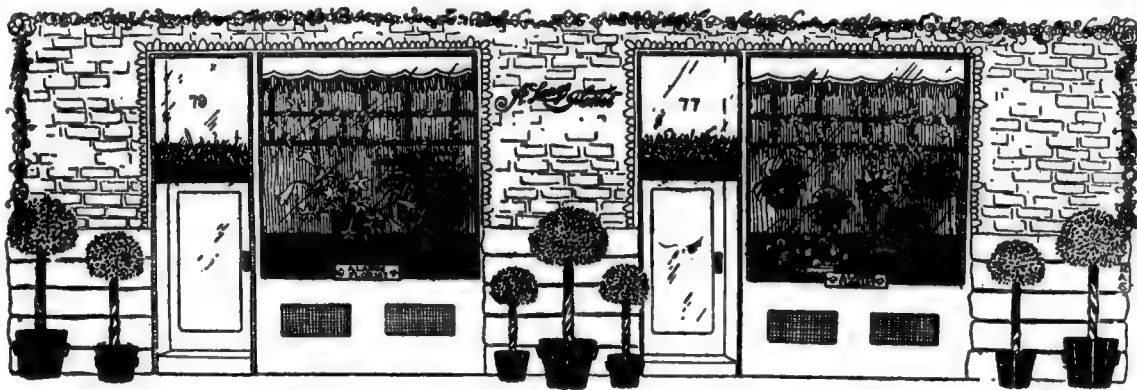
FORT WAYNE, IND. AND VICINITY

FLICK FLORAL CO., 207-9 W. Berry St.

The Leading Florists. Members F. T. D. Ass'n.
Choice Flowers and Prompt Service.

Telegraph Delivery Department

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A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO

CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO

Are available to the trade in filling all orders.

MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.

Travis
CHICAGO
ESTABLISHED 1865
4647 Grand Blvd.

We cater
to those
who
require
the best.
Prices
reasonable

Flowers
for all
Occasions

Clody's
FLOWER SHOP

Tel.
Lake View
1121

3912 North Clark St., CHICAGO

Aurora, Ill., and Vicinity
JOS. M. SMEDY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.
Our service is the best.

JACKSONVILLE, ILL.
JOS. HEINL & SONS
Largest Growers in Central Illinois

Member Florists'
Telegraph Delivery
Association

Alpha Floral Company
146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.

Engel Florist **CHICAGO**
THE PALMER
HOUSE FLORIST
17 EAST
MONROE ST.
Member F. T. D.

CHICAGO

C. Trauenerfeldt
3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago

A. H. SCHNEIDER

Member 1048 Lake Street,
F. T. D. OAK PARK, ILL.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

PONTIAC, ILLINOIS Members
Flowers of all kinds F. T. D.
in their season. **W. J. MILLER & SON**

Established 1857.

Wittbold
FLORIST

745 Buckingham Place **Chicago**
L. D. Phone 1112 Graceland
Send us your retail orders. We
have the best facilities in the city.

Send Your CHICAGO Orders to
H. N. BRUNS
Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

GEORGE
FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

PEKIN ———— PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON De Kalb, Ill.
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION.

Telegraph Delivery Department

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LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

BROADWAY
FLORISTS

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Darling's Shop

"FLOWERS FOR HER"

208 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

LOS ANGELES, CAL.

HOWARD & SMITH
NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

LOS ANGELES AND VICINITY

Marcell Flower Shop

Will take care of telephone and telegraph orders

R. OVERSTREET, Prop.

Phone 62122

315 West 8th Street

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.

433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California. Usual trade discount.

Santa Barbara, Cal.

912 STATE STREET

GLEAVE'S FLOWER SHOP

ARTHUR GLEAVE, Prop.

Choicest Cut Flowers and Floral Designs on short notice.

Both Phones 1018

PASADENA, CAL.

ELDRED FLOWER SHOP.

Member Florists' Telegraph Delivery.

Berkeley OAKLAND SAN FRANCISCO

THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

PASADENA, CALIF.

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

SIEBRECHT'S
HOUSE
OF
FLOWERS

Hollywood Flower Shop

HOLLYWOOD, CAL.

ARTISTIC WORK. PERSONAL ATTENTION.

Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

Oakland, Calif.

J. SEULBERGER & CO.,

418 Fourteenth Street

Est. 1882

Members F. T. D.

Immediate Deliveries in
Berkeley and Alameda

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)

HAYDEN-WATSON FLORAL CO.

TACOMA

SMITH FLORAL Co., 1112 Broadway

painted screen and a cibotium fern, while almost in the center was a handsome bronze lamp shaded in old gold silk. Mrs. Williams has increased her workroom and storage facilities through acquiring the second floor over her store room, the greenhouse at Knoxville having formerly taken care of the storage end.

President Oliver J. Parker, of Seobie & Parker, Mrs. Parker and daughter, Miss Margaret Parker, have returned from their annual six months' sojourn in Los Angeles, California. As usual, Mr. Parker purchased the firm's stock of flower seeds on the Pacific coast, returning also with a magnificent specimen of the Australian bean, thirty-six inches long, which was grown in his back yard and now graces one of the store windows on Liberty avenue and attracts much attention. Mr. Parker

SAN DIEGO, CAL.

BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

WALLA WALLA, WASH.

YOUNG & LESTER

SOUTHEASTERN WASHINGTON

NORTHEASTERN OREGON

NORTHERN IDAHO orders filled promptly

Members Florists' Telegraph Delivery Association

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country

FLORAL EXCHANGE

Cheyenne, Wyo.

"THE UNDERWOOD"

FOR PROMPT AND FAITHFUL SERVICE

RIVERSIDE, CALIFORNIA

A. M. HOSP

Leading Retail Florist

650 Main Street

Sacramento, Cal.

A. NAVLET, 1180 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

YAKIMA, WASHINGTON

STATE FLORAL CO.

Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON

ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

HONOLULU, HAWAII

TAYLOR, FLORIST

Wireless and Cable Address, "FLORIST" Honolulu

Telegraph Delivery Department

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SEATTLE

HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
SAN JOSE, CAL.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on
fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders
filled promptly

FORSHAW, Florist

THE ROUND-UP CITY PENDLETON, ORE.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest


Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city

Woodlawn Flower Shop

1410-1412 2nd Avenue

PORTLAND ORE.

Lubliner
FLORIST 328 & 348
MORRISON ST.

reports a fine yield of oranges and lemons on his 14-acre ranch, but, owing to the exceptional rainfall, the alfalfa ranch thirty miles out in the Perris valley in Riverside county produced only about half as much as last year's crop. Both ranches are under the management of Mr. Parker's son, Joseph O. Parker, who has been in the far west for some years.

Joseph J. Goudy was in the city last week, representing Henry A. Dreer, Inc., Philadelphia.

Adolph Kruhm, secretary of Beckert's Seed Store, has purchased a home in Bradford Woods near the firm's leased trial grounds of last summer. Mr. Kruhm's new home is surrounded by three acres of fertile ground, which will serve as next year's trial grounds. Recently he returned from a two weeks' eastern trip for the purpose of inspecting and purchasing stock. The firm has had two fine vegetable displays this fall and is now having a bulb exhibition. Manager August Frischkorn reports that the coming season in the bulb line promises to be much more satisfactory than last, on account of prompt and increased number of incoming shipments.

Samuel P. Gidas chose wisely in his selection of Fifth avenue, Oakland, for his flower shop, the Rosery, opened in the early autumn, inasmuch as it is the

SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

PORTLAND, ORE.

TONSETH FLORAL CO.

285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.

PORTLAND ORE.

Clarke Bros.
FLORISTS
OAKLAND, CAL.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY
To Quarters, by bearer, 50c add. GREENHOUSE

DENVER Bright Spot Greenhouses

CHAS. N. PAGE, Proprietor
Corner Fifth Ave. and Josephine St.

Colorado Springs, Colo.

Frank F. Crump, Wholesale and Retail Florist
Member Florists' Telegraph Delivery Ass'n

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Your Orders to **North Dakota** TRY US
to **RUGBY GREENHOUSES,** Rugby, N. D.
We are centrally located. Members F. T. D.

Mitchell S. D.

WM. DETHLEFS
Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

TEXARKANA, ARK.

MAJESTIC FLORAL COMPANY

Helena, Ark.

NEAREST FLORIST
IN STATE
150 MILES

BALL FLORAL COMPANY

only commercial house of its kind between East Liberty and the downtown section. Mr. Gidas's business already justifies his employing two salesmen, Max Goldhammer, who was formerly identified with one of Abraham Grongold's enterprises, and Frank Steele, who is "new in the business." The Rosery is supplemented by a well stocked aquarium.

The business of David Hill & Co. has outgrown its original quarters at 258 Fifth avenue and consequently they have started a handsome little branch shop in the corridor of the Grand Arcade building, in the neighboring block. Joseph Finstein, the junior member of the firm, is in charge of the new enterprise.

Mrs. Thomas J. Cavanaugh, the head saleswoman in the Braddock store of Johnson the Florist, left last Friday evening, October 17, for an extended sojourn at Bradentown, near Sarasota bay, Florida, hoping thereby to be entirely relieved of the throat trouble superinduced by the violent attack of Spanish influenza which seized her six weeks or more ago. Mrs. Cavanaugh hopes to be able to return home for the holidays, but if not sufficiently well by that time she will remain until spring. Meanwhile Lieutenant Cavanaugh will keep the home fires burning.

Quantities of chrysanthemums composed the decorations of the First Presbyterian church, of Wilksburg, last Saturday afternoon for the wedding of Edward Earl Ludwig and Miss Jane

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.



Hutchinson,
Kansas

Member Florists' Telegraph Delivery

Leading Florist
JAMES HAYES, 819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Tel. Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.
MEMBER F. T. D.

Atchison, Kan. GROVES
Established 1865. FLORAL CO.
Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston
Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist
THE PLAZA Ft. Smith, Ark.
F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MAZEY

MINN.

SECOND AVE. SO. AT EIGHTH ST.

"The Society Florist"

Rochester, Minn.
 FLOWERS ON SHORT NOTICE
Rochester Greenhouse Co.
 EMIL RIEPLE
 Rochester's only store having its own greenhouses
 Member F. T. D. 111 2nd Street.

ST. PAUL, MINN.
 THE LARGEST STORE IN AMERICA
 MEMBER F. T. D. ASS'N
 The finest and largest stock west of Chicago
 Awake night and day looking for orders
HOLM & OLSON, Inc., 20-22-24 W. 5th St

Swanson's
 Incorporated
 912 Nicollet Avenue, offers the trade its unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.
 THE WINDMILLER CO.
 Flowers to all points on short notice
 Member Florists' Telegraph Delivery

DENVER GENERAL HOSPITAL
 U. S. RECUPERATION CAMP
 Quick service by
CARTWRIGHT FLORAL CO.
 Ten Minutes from Camp. **DENVER, COLO.**

Colorado Springs, Colo.
 ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
 Wholesale and Retail
 Member Florists' Telegraph Delivery

Park Floral Co.
 B. E. GILLIN, Pres. E. P. NEUMAN, Sec'y.
 Member Florists' Telegraph Delivery
DENVER, - - COLORADO

DULUTH FLORAL CO.
 200 MILES in any direction. Duluth, Minn.
 We are the center of the great Northwest. Daily deliveries to SUPERIOR WIS.

Harkett's For { Eastern Iowa
 Western Wis.
 N. W. Illinois
FLORAL NURSERY Dubuque, Iowa

Keable's Flowers

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY PLUS SERVICE

DAVENPORT, IOWA
 AND WESTERN ILLINOIS
G. F. FORBER, 313 Brady Street
 Member Florists' Telegraph Delivery Association

SEND ORDERS FOR
Minneapolis & Minnesota
 To **J. J. WEST'S, Inc.**
 3009 4th Ave., South
TWO STORES—LARGE STOCK

AUSTIN, MINN.
A. N. Kinsman, Inc.
 Competent Service to all Iowa and Minnesota Points.
 Member Florists' Telegraph Delivery.

WATERLOO, IOWA
GALLOWAY'S FLOWER STORE
 Russel-Lamson Bldg., 211 West 5th Street
 Special attention given to out-of-town orders

DULUTH, MINN.
 THE ONLY GREENHOUSES IN DULUTH OR SUPERIOR
 Flowers delivered anywhere on the Iron Range
J. J. LEBORIOUS

McDaniel, the daughter of Mr. and Mrs. William L. McDaniel, of Ross avenue, Wilkinsburg. A reception and dinner were given at the home of the bride's parents. Later in the evening the young couple left for an extended eastern trip, at the conclusion of which they will be at home on Kennedy avenue,

DAVENPORT, IOWA
 "Say It with Flowers"
BILLS FLORAL CO.
 M. A. TIERNEY, Owner Member F. T. D.

CEDAR RAPIDS, IA.
I. N. KRAMER & SON
 Member Florists' Telegraph Delivery

SIoux CITY, IA. **Rocklin & Lehman**
 A large assortment on hand daily
 Members Florists' Telegraph Delivery

SIoux CITY, IOWA Supplies western Iowa, southern Minnesota, all of South Dakota and north-eastern Nebraska.
J. C. RENNISON CO.

COUNCIL BLUFFS, IOWA
GARDINER FLORAL CO.
 Leading Retail Florist 545 W. BROADWAY

FT. DODGE, IA.
NORDWALL
 E. E. NORDWALL

DES MOINES, IA.
GUTHRIE-LORENZ CO.

M. J. SPORMAN
CEDAR RAPIDS
 IOWA

Cedar Falls, Ia. **BANCROFT'S**
 Beautiful Flowers
 55,000 Feet Glass
 Members F. T. D. **Joseph Bancroft & Son**

Telegraph Delivery Department

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NO BRANCH STORES

MEMBER F. T. D.

FRED THE RED WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS
BENTZEN
FLORAL COMPANY
8118 North Grand Avenue
FACILITIES SECOND TO NONE

**Kansas City,
Missouri**

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE
F. H. WEBER
Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Joe. White
4744-4748 McPherson Ave.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.
Member of the
Florists' Telegraph Delivery Association

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
—Both Long Distance Phones—
Member Florists' Telegraph Delivery Ass'n.

KANSAS CITY
A. Savell
MEMBER F. T. D. 1122 Grand Avenue

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

STUPPY FLORAL CO.
Orders Executed
Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
Members Florists' Telegraph Delivery

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
Floral Department
ST. LOUIS, MO.
SCHAEFFER & STEITZ, Managers
Member Florists' Telegraph Delivery Association

north side. Mr. Ludwig is the younger son of Mr. and Mrs. Ernest C. Ludwig and the junior member of the firm of the E. C. Ludwig Floral Co. He is a graduate of Cornell University and saw extended active service with the ambulance corps in France.
The death of Martin Erb, October 16, is recorded in the obituary column this week.
E. E. S.

WE STRIVE TO PLEASE
ALPHA KANSAS CITY, MISSOURI
FLORAL CO.
1205 VALLEY—PHONE 2171—EST. 1906

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St. Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W. J. Barnes KANSAS CITY, MO
88th St. and Euclid Ave
Established 1890
No order too large or small. Member F. T. D.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer	From—	To—	Sails
Metagama	Montreal	Liverpool	Oct. 24
Monteagle	Vancouver	Yokohama	Oct. 25
Canopic	New York	Naples	Oct. 25
Adriatic	New York	Southampton	Oct. 25
La Touraine	New York	Havre	Oct. 25
San Juan	New York	San Juan, P. R.	Oct. 25
Orduna	New York	Liverpool	Oct. 28
Mauretania	New York	Southampton	Oct. 28
Cedric	New York	Liverpool	Oct. 29
Caronia	New York	Cherbourg	Oct. 29
La Lorraine	New York	Havre	Oct. 29
Corsican	Montreal	Glasgow	Oct. 30
Oscar II.	New York	Denmark	Oct. 30
Em. of Asia	Vancouver	Yokohama	Oct. 30
Nippon Maru	San Francisco	Yokohama	Oct. 30
Moana	San Francisco	New Zealand	Oct. 31
Megantic	Montreal	Liverpool	Oct. 31
Melita	Montreal	Liverpool	Nov. 1
Siberia Maru	San Francisco	Yokohama	Nov. 1
Royal George	New York	Southampton	Nov. 1
Rotterdam	New York	Rotterdam	Nov. 1

ST. JOSEPH, MO.
QUENTIN FLORAL CO.
Orders for

Iowa, Nebraska, Kansas and Missouri
SPRINGFIELD SEED CO.
SPRINGFIELD, MO.
FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Kansas City, Mo.
J. E. MURRAY & CO. 212 E. 10th Street
ST. JOSEPH, MO.
HAEFELI FLORAL CO.
Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.
Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES

Russell.....	8c to 18c
Columbia.....	8c to 18c
Killarney.....	3c to 10c
Shawyer	}3c to 12c
Sunburst	
Ophelia	
Richmond	
Kaiserin	

CARNATIONS

All Colors.....3c to 4c

MISCELLANEOUS

ROSES, our selection, \$4.00 per 100

CATTLEYAS, \$1.00 to \$1.50 each

NEW MOSS { Per bale.....\$2.00
5 or more, ea., \$1.85

CHRYSANTHEMUMS

Good Stock, \$1.50 to \$4.00 doz.

WHITE POMPONS, 75c per bu.

GREENS

SPRENGERI.....per bunch, 50c

PLUMOSUS.....per bunch, 50c

ADIANTUM.....per 100, \$1.00

FERNS.....per 1000, \$3.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in.....	35c each
5-in.....	60c "
24-in.....	12c "

WHITMANII FERNS

5000 24-in., strong plants, ready for 4-in., 6 1/2c each.

BOSTON FERNS

5-in.....	75c each
6-in.....	\$1.25 "
7-in.....	2.25 "

CYCLAMENS

4-in.....	50c each
5-in.....	85c and \$1.00 "
6-in.....	\$1.40 and 1.60 "
7-in.....	2.00 and 2.50 "

PRIMULAS

4-in.....15c each

HYDRANGEAS

4-in. single stem.....20c each

This is extra strong, well grown stock. 5% for packing, cash with order.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS

Greenhouses:
Pleasant Hill, Mo.

Mention The Review when you write.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

KANSAS CITY, MO.

The Market.

Sudden and severe changes in temperature last week greatly affected stock. With changes from summer weather one day to cold rain the next and freezing temperature at night, roses were put back and were not so plentiful as they had been shortly before. Heat has been turned on in all the greenhouses and it will take a few days for plants to become adjusted to conditions. Frost has touched all outdoor stock and there is nothing in this line. With the shortened supply of stock, business has increased and every day has seen a clean-up. Carnations are not yet up to standard, but they are good and the only trouble is that there are not enough of them. They are selling at \$4 per hundred. Roses are from \$6 to \$20

Roses, Mums and Carnations

Golden Queen Chrysanthemums.....Per doz., \$4.00

Early Frost Chrysanthemums.....Per doz., \$3.00 to \$4.00

Unaka, Pink Chrysanthemums...Per doz., \$3.00 to \$4.00

Carnations, 3c to 4c

Asparagus and Sprenger, bu., 50c

Ferns, 1000, \$3.00

Russell and Columbia, 8c to 16c

Ophelia and Shawyer, 4c to 12c

White Pompons, bu., 75c

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

per hundred. Shipped-in roses are costing from \$2 to \$4 more per hundred than they did in the first few days of last week. Early chrysanthemums are good, but scarce; they are \$2, \$3 and \$4 per dozen. Some California chrysanthemums are retailing at \$15

per dozen. Others are \$6, \$8 and \$10 per dozen.

Various Notes.

Mrs. J. E. Lord, of Topeka, Kan., was a visitor last week.

[Continued on page 118.]

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NO BRANCH STORES

MEMBER F. T. D.

FRED C. WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
 Leading Downtown Florists
 Members Florists' Telegraph Delivery

ST. LOUIS
BENTZEN
 FLORAL COMPANY
 8118 North Grand Avenue
 FACILITIES SECOND TO NONE

**Kansas City,
 Missouri**

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

ST. LOUIS, MO.
 FLOWERS DELIVERED IN CITY OR STATE
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F. H. WEBER
 Taylor Avenue and Olive Street
 Both Long Distance Phones
 Member Florists' Telegraph Delivery Association

ST. LOUIS, MO.
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KANSAS CITY, MO.
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ST. LOUIS, MO.
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KANSAS CITY
A. Newell
 FLORIST
 MEMBER F. T. D. 1122 Grand Avenue

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 Wire or Phone Your Orders to the
 HOUSE OF FLOWERS
OSTERTAG BROS.
 The Largest Retail Supply House in the West
 JEFFERSON AND WASHINGTON AVES.

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
 HUGO R. NEFF, Manager

WIRE YOUR ORDERS TO
Scruggs-Vandervoort-Barney
 Floral Department
ST. LOUIS, MO.
 SCHAEFFER & STEITZ, Managers
 Member Florists' Telegraph Delivery Association

Phone 1367
Stokes **FLORAL SHOP**
 "WE STRIVE TO PLEASE"
 205 E. Walnut St., Springfield, Mo.
 Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
 We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
 Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
 SPRINGFIELD, MO.
 Growers and Shippers for Southwest.

W. J. Barnes **KANSAS CITY, MO**
 88th St. and Euclid Ave
 Established 1890
 No order too large or small. Member F. T. D

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Mauretania	New York	Southampton	Oct. 28
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Oscar II.	New York	Denmark	Oct. 30
Em. of Asia	Vancouver	Yokohama	Oct. 30
Nippon Maru	San Francisco	Yokohama	Oct. 30
Moana	San Francisco	New Zealand	Oct. 31
Megantic	Montreal	Liverpool	Oct. 31
Melita	Montreal	Liverpool	Nov. 1
Siberia Maru	San Francisco	Yokohama	Nov. 1
Royal George	New York	Southampton	Nov. 1
Rotterdam	New York	Rotterdam	Nov. 1

STUPPY FLORAL CO.
 Orders Executed
 Missouri, Iowa, Kansas and Nebraska
St. Joseph, Mo.
 Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE **KANSAS CITY, MISSOURI**
ALPHA FLORAL CO.
 1105 WALNUT—PHONE 2721-1806

ST. JOSEPH, MO.
QUENTIN FLORAL CO.

Orders for
 Iowa, Nebraska, Kansas and Missouri
SPRINGFIELD SEED CO.

SPRINGFIELD, MO.
 FLORAL DEPARTMENT OPEN DAY AND NIGHT
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J. E. MURRAY & CO. 212 E. 10th Street
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PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.
Wholesale Florists

KANSAS CITY, MO.

ROSES

Russell.....8c to 18c
Columbia.....8c to 18c
Killarney.....3c to 10c
Shawyer }
Sunburst }3c to 12c
Ophelia }
Richmond }
Kaiserin }

CARNATIONS

All Colors.....3c to 4c

MISCELLANEOUS

ROSES, our selection, \$4.00 per 100
CATTLEYAS, \$1.00 to \$1.50 each
NEW MOSS { Per bale.....\$2.00
 { 5 or more, ea., \$1.85

CHRYSANTHEMUMS

Good Stock, \$1.50 to \$4.00 doz.
WHITE POMPONS, 75c per bu.
GREENS
SPRENGERI.....per bunch, 50c
PLUMOSUS.....per bunch, 50c
ADIANTUM.....per 100, \$1.00
FERNS.....per 1000, \$3.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in.....35c each
5-in.....60c "
2 1/4-in.....12c "

WHITMANII FERNS

5000 2 1/4-in., strong plants, ready for 4-in., 6 1/2c each.

BOSTON FERNS

5-in.....75c each
6-in.....\$1.25 "
7-in.....2.25 "

CYCLAMENS

4-in.....50c each
5-in.....85c and \$1.00 "
6-in.....\$1.40 and 1.60 "
7-in.....2.00 and 2.50 "

PRIMULAS

4-in.....15c each

HYDRANGEAS

4-in. single stem.....20c each

This is extra strong, well grown stock. 5% for packing, cash with order.

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Wholesale Store:
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Pleasant Hill, Mo.

Mention The Review when you write.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

Mention The Review when you write.

KANSAS CITY, MO.

The Market.

Sudden and severe changes in temperature last week greatly affected stock. With changes from summer weather one day to cold rain the next and freezing temperature at night, roses were put back and were not so plentiful as they had been shortly before. Heat has been turned on in all the greenhouses and it will take a few days for plants to become adjusted to conditions. Frost has touched all outdoor stock and there is nothing in this line. With the shortened supply of stock, business has increased and every day has seen a clean-up. Carnations are not yet up to standard, but they are good and the only trouble is that there are not enough of them. They are selling at \$4 per hundred. Roses are from \$6 to \$20

Roses, Mums and Carnations

Golden Queen Chrysanthemums.....Per doz., \$4.00
Early Frost Chrysanthemums.....Per doz., \$3.00 to \$4.00
Unaka, Pink Chrysanthemums...Per doz., \$3.00 to \$4.00

Carnations, 3c to 4c

Asparagus and Sprenger, bu., 50c

Ferns, 1000, \$3.00

Russell and Columbia, 8c to 16c

Ophelia and Shawyer, 4c to 12c

White Pompons, bu., 75c

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

per hundred. Shipped-in roses are costing from \$2 to \$4 more per hundred than they did in the first few days of last week. Early chrysanthemums are good, but scarce; they are \$2, \$3 and \$4 per dozen. Some California chrysanthemums are retailing at \$15

per dozen. Others are \$6, \$8 and \$10 per dozen.

Various Notes.

Mrs. J. E. Lord, of Topeka, Kan., was a visitor last week.

[Continued on page 118.]

PACIFIC COAST DEPARTMENT

LOS ANGELES, CAL.

The Market.

Prices were uneven last week and, while the high price asked for the best shipping carnations in the previous week was upheld last week, there have been a large number of inferior flowers sold at a lower rate. Mums have become more plentiful and the price has been shaded a little, but the crop has now passed the peak and prices are tending upward again. There is a scarcity of good roses and it is difficult to fill an order for long-stemmed stock. Shorter flowers are plentiful. Violets are in, but the stock as yet is not fit for shipping any distance. Sweet peas and other small flowers are arriving a little more freely. Orchids are still scarce and probably will be until the *Cattleya Trianae* come in. Ferns are more plentiful. Greens are about equal to the demand.

Another hot spell with cold nights seems to be coming. The temperature the night of October 15 went down to 35 degrees in some places, while at midday, October 16, it was almost as hot in the city as during any day in summer. Such conditions are bad for stock. Retailers complained of business last week and said that little but funeral work had materialized.

Various Notes.

Miss and Mrs. Hosp, of Riverside, and Mrs. Goudy (formerly Miss Hosp), of Bakersfield, have been touring with Mr. Goudy, visiting the various nurseries in the neighborhood.

A. U. Pooley, of Pomona, visited the city last week to look up stock.

Preparations for the Pasadena chrysanthemum show October 23 to 25, to be held in Hotel Green, are moving well and the show seems likely to be a record-breaker. President Felgate has been showing some remarkably fine onions grown by him at Sierra Madre.

Karl Kohl, president of the Orange County Nurseries, of Anaheim, was in the city last week. Mr. Kohl says that their fruit trees have sold so freely that they have not had to solicit any business, either personally or by price list, this year. They are sold out entirely on several lines and at considerably better prices than usual.

The Beverly Hills Nursery is doing a big business in landscape work this season. The scarcity of labor is felt here and is sometimes so acute that they have had to stop their traveling representatives selling until their orders were caught up.

Mrs. McDonald, of the Potter Floral Co., El Paso, Tex., has been visiting in the city. This lady was formerly Miss Schiller, of Chicago, and associated with Mr. Asmus there. She still retains her interest in the business and has still a soft spot in her heart for Chicago, but Mr. McDonald's health makes it impossible for them to live there, hence their removal to El Paso.

Tom Wright, of Wright's Flower Shop, went on a business trip to Seattle last week.

The death of Andrew Geary, one of the inspectors under the horticultural commission, is reported in the obituary column this week.

George Eischen is back in his old position at J. W. Wolters' store, having caught up with his work on the ranch.

Roy F. Wilcox left here October 17 for a visit to his former home at Council Bluffs, Ia. He intends staying a couple of weeks to finish up some business left undone when he struck California and was held by its lure.

E. G. Hill, of Richmond, Ind., is a visitor this week.

E. B. Washburn has gone east.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

A decided drop in the prices of chrysanthemums has brought about a change in market conditions. Orders from the east are said to be better than ever and

local shippers are putting in busy days getting the stock out. Mums are in fine condition. All varieties, from the mammoth decorative type to the tiny pompons, are in good bloom, with fine sturdy stems.

The rose stock is fast improving and prices are somewhat lower. While some growers are as yet only cutting short stems, a few nurseries have the roses in prime condition. At one or two wholesale depots last week some excellent Columbias, Ophelias and Russells were seen. Baby roses are coming in also, along with a new crop of Irish Elegance buds, which are always good sellers.

Shipping of violets has commenced, although the volume is not what it will be later in the season, when the stock is stronger. Prices are down a little and retailers are able to secure enough to make a fair display. In some places violets retailed at 15 cents per bunch, as against 25 cents, the prevailing price of last week.

An excellent crop of gardenias is in

Chrysanthemums

If you seek good stock and good service—stock and service second to none in California, send today's order to

George J. Hall & Co.

423 East 5th Street, LOS ANGELES, CALIF.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

COLUMBIA AND PREMIER ROSES

THESE two roses are easily the most popular of the newer varieties. Your customers will appreciate them. We have the largest stock on the coast of these as well as of the old standbys, *American Beauty*, *Russell*, *Milady*, *Hadley*, *Ophelia*, *Hoosier Beauty*, *Helen Armacost* and *White Killarney*.

A big crop of nice clean stock now coming in from our new range.

Everything Else in Cut Flowers and Supplies

Chrysanthemums, of course.

By the dozen or thousand.

WIRE FOR QUOTATIONS OR SAMPLE SHIPMENTS.

WALTER ARMACOST & CO.

221 East 4th Street

We Close Sundays

Los Angeles, Cal.

Mention The Review when you write.

OCTOBER 23, 1919

WHOLESALE PRICES

Subject to Change.	Per 100		
	Short.	Med.	Long.
Shawyer.....	\$6.00	\$12.00	\$15.00
Ophelia.....	6.00	12.00	15.00
White Shawyer.....	6.00	12.00	15.00
White Killarney.....	6.00	12.00	15.00
Red Shawyer.....	6.00	12.00	15.00
Hoosier Beauty.....	8.00	15.00	20.00
Columbia.....	8.00	15.00	20.00
Carnations.....	4.00	6.00
Sprenger & Plumosus, per bunch.....	.65		
Hardy Ferns, per dozen bunches.....	3.00		

Miller Floral Co. **UTAH**
FARMINGTON,

Cyclamen Giganteum Splendens

FINE-T STRAIN AND PLANTS YOU CAN FIND
3-inch, \$12.50 to \$15.00 per 100
4-inch, \$25.00 to \$30.00 per 100
5-inch, \$50.00 to \$60.00 per 100

BOSTON FERNS

6-inch, \$7.80 per doz. 8-inch, \$18.00 per doz.
7-inch, 12.00 per doz. 9-inch, 24.00 per doz.
10-inch, \$30.00 per doz.

Whitmanii

6-inch, \$7.80 per doz. 7-inch, \$12.00 per doz.

Bamboo Stakes

4-ft., \$21.00 per bundle of 3000

The charge for packing the plants in pots is 10% of the cost.

H. HAYASHI & CO.,

2311 73rd Avenue, OAKLAND, CAL.

now and orchids, while not too plentiful by any means, are in good shape.

Various Notes.

L. Picetti, manager of the local store of the Chas. Navlet Co., states that bulbous stock is moving well this season. This firm has made a specialty of car-

A CUSTOMER WRITES:

"I am like the prodigal son returning home. I have tried other companies but have not got the treatment I received from you."

THERE YOU ARE! QUALITY AND SERVICE

Write for carload prices on Humus, the wonderful soil builder

L. A. FLORAL CO.

236 E. Fourth Street

LOS ANGELES, CAL.

LOS ROBLES — SANTA CRUZ, CAL.

We are filling our **FREESIA** orders 100 per cent and listing contracts for next year's growing. We do not ship black bulbs. A good surplus for this season. Write us on your further needs. Also Callas and Paper Whites.

Los Robles Nursery & Garden,

Santa Cruz, Cal.

nations for winter use and Mr. Picetti says that the demand is surprisingly large, as gardeners have learned that in many parts of the state carnations can be grown with ease all the year around. Winter-flowering stocks are

among the good sellers, too, along with a few shrubs adaptable for early planting.

Mr. Hallawell, of the Hallawell Seed Co., states that the arrival of the Holland bulbs will probably be delayed

CHRYSANTHEMUMS

BEST QUALITY

QUICK SERVICE

ALL VARIETIES

READY FOR SHIPMENT

Violets, \$1.00 to \$1.50 per dozen bunches.

United Flower & Supply Co., Inc.

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

until about November 1. In the meantime, he says, the local bulbs are selling well, including early narcissi and gladioli. The planting of shrubs is beginning in a small way and Mr. Hallawell thinks that from present indications business of this sort will be fine when the planting season really starts.

Enomoto & Co. commenced violet shipping last week and are continuing with chrysanthemums in a most satisfactory manner, according to Mr. Enomoto.

The United Flower & Supply Co. has an abundant stock of mums on hand now and is able to fill eastern orders. The manager states that orders are increasing with the lowering of prices, and he expects conditions to remain favorable throughout the rest of the season. These growers have a good supply of potted cyclamens on hand and a better selection of ferns of various sorts than has been seen for some time.

Domoto Bros. are shipping chrysanthemums in large quantities and are among the growers who are showing a good stock of ferns.

E. W. McLellan Co. is doing a large shipping business this season, according to Henry Avansino, manager. This firm began rose shipments last week and expects to start long-distance deliveries on violets within a short time. Mr. Avansino says that the violet stock is getting into first-class shape and he anticipates a good season.

J. A. Axell has added another rose grower to his list, K. S. Murray, of Redwood City. Mr. Murray is known to the trade as the producer of colored freesias and he expects to have a fine selection for this season.

Donald McLaren, of the MacRorie-McLaren Co., recently returned from the central part of the state, where he has been attending to several landscape contracts in the vicinity of Chico, Marysville, Auburn and Sacramento.

Frederic J. Bertrand, manager of the retail department of the MacRorie-McLaren Co., has entered the lists of inventors and expects to have his new flower shears and stripper on the market within the next few weeks. The device is said to be particularly adapted for rose stripping and is a great labor saver.

The arrival of the king and queen of the Belgians was another red-letter day in the 1919 history of San Francisco, and again the florists, as at the time of President Wilson's visit, were in close touch with preparations for the welcoming of the distinguished guests. The firm of Pelicano, Rossi & Co. was commissioned to decorate the tables for the luncheon to the king, which was held at the Palace hotel October 14. The table at which King Albert was

CHRYSANTHEMUMS

\$1.50 to \$3.00 per doz.

Plumosus, Adiantum, Woodwardia,
Mexican Ivy and other Greens

DARBEE'S

Know how to ship them

VIOLETS READY NOW

\$1.00 to \$1.50 per doz. bunches.

1036 Hyde Street, San Francisco, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 BUSH STREET SAN FRANCISCO, CAL.

Mention The Review when you write.

MUMS - VIOLETS

WE CARRY A LARGE STOCK
OF EXCELLENT QUALITY

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

== READY TO SHIP ==

Roses **CHRYSANTHEMUMS** **Roses**

SEND YOUR ORDERS DIRECT TO US.

We grow our own flowers.

We are not middlemen

That's why we should have your business.

E. W. McLellan Co.

451 Bush Street, SAN FRANCISCO, CALIF.

Money should accompany orders until reference can be looked up.

VIOLETS Are Ready

NURSERY:
Burlingame, Calif.

OUR SHIPPERS HAVE HAD 20 YEARS'
EXPERIENCE

NURSERY:
San Lorenzo, Calif.

MUMS ARE MORE PLENTIFUL

I can furnish a better grade at lower prices than heretofore.

NAME YOUR VARIETY—I HAVE IT

Fine shipping stock at \$2.00 per dozen. Cheaper grades if you want them.

POMPONS, all colors, 25c per bunch

Our California Violets need no introduction. Present prices: \$1.00 per doz. bunches; special select, \$1.25 per dozen bunches.

Roses are coming along nicely; can supply any quantity in all commercial varieties.

J. A. AXELL, 461 Bush St., San Francisco

seated brought forth an exclamation of admiration from him. The center was banked with huge golden chrysanthemums and the cover was strewn with choice grapes, a gift from the grape growers of the state, arranged by Pelicano, Rossi & Co. Smaller tables were decorated with beautiful specimens of Golden West dahlias. Among the hundreds of floral gifts to the king and queen was a handsome basket of orchids of several varieties, combined with Russell rose buds. The Warren Sisters, well known local decorators, had charge of the luncheon for the queen, which was held on the same day at the Hotel St. Francis. A striking effect was achieved with dahlias in reds and yellows of the Belgian flag. These were used entirely without greens and were arranged in black baskets, carry-

ing out the third color of the flag. In the afternoon a reception was held at the Palace hotel. Decorations for this affair were done by Podesta & Baldocchi. Chrysanthemums were the choice and a dignified arrangement of the various sizes and colors made a most successful decorative scheme. This firm also made up a great many baskets, principally of orchids and choice roses, individual gifts from various San Franciscans.

Robert Newcomb left San Francisco last week on his way to the east. He intends taking the northern route and calling on the trade in Portland and Seattle.

Nursery stock for retail consumption is gradually getting into shape for the fall and winter plantings, and while the small plants are limited just now to a

few of the hardy winter-flowering varieties and hardy perennials, the sales are reported to be fairly brisk. A number of local firms are working in shrubs in order to have them ready for the market as soon as the first winter rain falls.

The main seller at present, of course, is bulbs of all kinds, and while the new imported stock is slow in arriving, local bulbs are going well, and it is expected that dealers will make a clean sweep of their stock this year.

G. Wagner, one of the members of Joseph's staff, is back after an extended vacation. Mr. Wagner stated that he thoroughly enjoyed his rest and saw a large portion of the country. He visited all through the northwest and journeyed as far east as Chicago. A particularly effective basket which was

part of the window display in this shop recently was made up of generous sprays of yellow butterfly orchids and choice maidenhair fern, the soft green and yellow making a striking combination.

The shop of A. O. Stein has been busy with luncheon and dinner decorations recently, in addition to a number of weddings of note. Among them was a charming ceremony at the Stanford Court apartments, in which chrysanthemums were used in profusion, the numerous colors and varieties producing a lovely effect. Another wedding, a home affair, was also done by Stein's. Chrysanthemums, yellow gladioli and delphiniums were used to carry out the blue and gold scheme, while the bride's bouquet was a shower of white cyclamen and gardenias. M. M.

PORTLAND, ORE.

The Market.

Owing to the fine weather of last week, stock has been more plentiful and of better quality. Business is good and stock clears easily every day.

Dahlias have been the favorite for the last few weeks and the collarette type, which is gaining much popularity, has been especially featured. The weather has been ideal for dahlias and some beautiful specimens have been shown. Local chrysanthemums have appeared in good quantities, but there are not quite enough yet to supply the demand and some of the shops are getting a few from California. Violets are arriving in small quantities and are eagerly snapped up. Carnations are more plentiful and of better quality. Roses also are plentiful and bring good prices.

Various Notes.

Richard C. Cook reports that the business in his new store is even better than he had anticipated.

Henry Kahn is bringing in a small quantity of mignonette of good quality.

Martin & Forbes are being supplied with especially good dahlias.

A movement is under way for the better regulation of hours in the retail shops. There is no good reason why flower shops should have any longer hours than any other stores and it is only a question of time until employees will demand shorter hours and Sunday closing. Most of the florists are anxious to close Sundays, but, because of two or three who are not willing, they all keep open at least part of the day.

Clarke Bros. are cutting some fine gladioli of the Mrs. Frank Pendleton variety. L. T. S.

TACOMA, WASH.

The Market.

The downtown flower stores are gayly decorated with autumn foliage. Nearly all local storemen report trade good, with stock still short.

Roses continue to have the largest share of the business; there are good Ophelia, Columbia and Russell roses to be had. Local chrysanthemums are coming in more plentifully every day. Carnations are getting better in stem and flower and in a few weeks the market will be well stocked up with them. Carnations and sweet peas are the grow-

Chrysanthemums

Very Best Varieties

Giant Violets

California's Finest Long Stem

Order your stock from one of the oldest shippers in the business and be assured of satisfaction

GEN. A. J. GOOCH

515-517 Bush St.

San Francisco, Calif.

Best Prices — Best Selected Stock — Carefully Packed

GREENS OF ALL KINDS

Smilax, Woodwardia, Pepper Sprays, Roses, Carnations

BIG PROFITS FOR YOU

Plumosus

Adiantum

Mention The Review when you write.

WATSONIAS, MIXED, PINK AND WHITE \$20.00 per 1000

These bulbs produce flowers similar to Gladioli, on a longer spike, and earlier. The pink are of the Ward Carnation color and the White are the Purest White in existence. Splendid for Spring forcing, and bloom about Easter time and earlier.

GLADIOLI

America, light pink....\$20.00 per 1000 Francis King, red\$20.00 per 1000
Elaine, salmon pink.... 20.00 per 1000 Halley, salmon pink.... 20.00 per 1000

ASPARAGUS

Sprengeri, 2-in..... \$4.00 per 100 Plumosus, 2-in..... \$4.00 per 100

H. N. GAGE CO., Inc., Montebello, Cal.

Mention The Review when you write.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings \$20.00 per 1000
We pay transportation

1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

POINSETTIAS

Will have a quarter of a million cut Poinsettias from November until February

Ecke, POINSETTIA SPECIALIST
1226 Hay Ave., Los Angeles, Cal.

Mention The Review when you write.

Asparagus Plumosus & Sprengeri Seed

1919 CROP ALL SOLD

Make Arrangements for your 1920 supply, as the new crop is short

HARRY BAILEY, Nurseryman
R. F. D. No. 6, Box 354, LOS ANGELES, CAL.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00 per dozen, F. O. B. cars.

EDWARD H. RUST

1825 Bank St. South Pasadena, Cal.

Mention The Review when you write.

Asparagus Plumosus and Sprengeri

Ready to shift, 2 1/4-inch pots, at \$3.00 per 100; 2 1/2-inch pot, at \$3.50 per 100.

CINERARIA GRANDIFLORA

Dwarf mixed, 2 1/4-inch pots, at \$4.00 per 100. Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.
Mention The Review when you write.

Roses! Roses! Roses!

CALIFORNIA FIELD GROWN

The kind that will satisfy your customers

Our Roses are grown on disbudded Manetti stock, under ideal soil and climatic conditions for the development of high-class plants.

Repeat orders from our customers from year to year are evidence of the high quality of these plants.

The following list contains the main items we have to offer. We have smaller amounts of many varieties not listed here, so don't fail to list any items you are in need of. We may be able to supply the amount you want.

Send your list today for prices and take advantage of this assortment.

Orders from unknown correspondents must be accompanied with remittance or references.

VARIETIES

2000 Agrippina	300 *Duchesse de Auerstaedt	150 *Lady Gay	National Emblem
100* American Beauty	300 Duchesse de Brabant	750 Lady Hillingdon	Niles Cochet
400 Anna de Diesbach	250 Earl of Dufferin	125 Lady Ursula	300 Old Gold
300 Antoine Riviere	50 Edith Part	1000 La France	1500 Ophelia
400 Arthur R. Goodwin	750 Edward Mawley	300 *Lamarque	400 Ophelia Supreme
400 Augustine Guinoisseau	125 Elizabeth Rowe	Le Progres	350 Papa Gontier
50 Austrian Copper	175 Erna Teschendorff	Leuchtfeuer	2000 Paul Neyron
300 Baby Rambler	575 Etoile de France	Liberty	Peach Blossom
*Banksia Double White	250 Etoile d'Or	25 Lieutenant Chauré	600 Perle des Jardins
*Banksia Double Yellow	300 *Excella	350 Los Angeles	Perle d'Or
*Banksia Single White	300 Farbenkonigin	750 Lyon	Perle von Godesburg
400 Baronesse Rothschild	250 Fisher Holmes	150 Mabel Morrison	150 Pharisaeer
750 Beaute de Lyon	50 Françoise Scott Key	300 Mme. Abel Chatenay	300 Philadelphia Rambler
200 *Beauty of Glazenwood (For-	100 Franciska Kruger	300 *Mme. Alfred Carriere	150 *Pink Cherokee
tune's Yellow)	175 Franz Deegen	2500 Mme. Caroline Testout	400 Pink Moss
800 Belle Siebrecht	3500 Frau Karl Druschki	Mme. Colette Martinette	300 Prima Donna
Bessie Brown	50 Gainsborough	Mme. Edouard Herriot	750 Prince Camille de Rohan
800 Betty	700 General Jacqueminot	200 Mme. Hoste	120 Prince de Bulgarie
*Billard et Barre	600 General MacArthur	150 Mme. Jenny Guillemot	25 Queen Mary
150 Black Prince	75 General-Supt. Arnold Janssen	175 Mme. Jules Grolez	200 Radiance
400 Bridesmaid	500 George Arends	Mme. Leon Pain	100 *Ramona
200 British Queen	300 George C. Waud	Mme. Ravary	700 Rayon d'Or
300 Captain Christy	750 George Dickson	Magna Charta	Red Letter Day
75 Caroline Goodrich	250 Gloire de Chedane Guinoisseau	500 Maman Cochet	600 Red Maman Cochet (Niles
200 Chateau de Clos Vougeot	200 *Gloire de Dijon	50 Marcella	Cochet)
100 Cherokee Double White	200 *Gloire de Margottin	700 *Marcel Niel	150 Red Radiance
Cherokee Single White	250 *Gloire Lyonnaise	700 Margaret Dickson	50 Reine Marie Henriette
75 Chrissie MacKellar	250 *Gold of Ophir	25 Margaret Dickson Hamill	350 *Reve d'Or
150 Clara Watson	Gorgeous	Marie Van Houtte	250 *Reine Olga de Wurtemberg
Cleveland	100 Grace Molyneux	250 Marquise de Sinety	50 Rhea Reid
125 *Cl. American Beauty	750 Gruss an Teplitz	140 Melody	600 Richmond
500 *Cl. Belle Siebrecht	H. V. Machin	100 Mildred Grant	650 Safrano
120 *Cl. Bridesmaid	Hadley	50 Minnehaha	50 Sept. Morn
*Cl. Captain Christy	600 Harrison	200 Miss Alice de Rothschild	*Silver Moon
750 *Cl. Cecile Brunner	150 Harry Kirk	300 Miss Kate Moulton	800 Soleil d'Or
50 *Cl. Devonensis	Helen Gould (Baldwin)	500 Mlle. Cecile Brunner	100 Souvenir de Pres. Carnot
*Cl. Etoile de France	400 *Hiawatha	350 Molly Sharnan-Crawford	1200 Sunburst
*Cl. Kaiserin	200 Hoosier Beauty	150 Morning Glow	200 Sunset
400 *Cl. Papa Gontier	1000 Hugh Dickson	150 Mousseline (Moss)	100 Sweet Briar
500 *Cl. Perle des Jardins	200 Improved Rainbow	100 Mrs. Aaron Ward	750 *Tausendschoen
*Cl. Pink Cochet	100 Irish Elegance	70 Mrs. A. R. Waddell	150 The Bride
350 *Cl. Souv. de Westton	300 Irish Fireflame	50 Mrs. Charles Hunter	25 Tipperary
750 *Cl. Testout	150 J. B. Clark	50 Mrs. Charles Russell	Tip Top (Baby Doll)
700 *Cl. White Cochet	50 Jessie	1200 Mrs. David Jardine	2500 Ulrich Brunner
Clio	400 Jonkheer J. L. Mock	200 Mrs. Frederick W. Vanderbilt	100 Viscountess Folkestone
Colleen	200 Joseph Hill	50 Mrs. George Shawyer	450 Vilchenblau
Columbia	500 Jubilee	75 Mrs. Herbert Hawksworth	White Cecile Brunner
Constance	750 Juliet	75 Mrs. Herbert Stevens	200 White Killarney
50 *Crimson Rambler	950 Kaiserin Augusta Victoria	1200 Mrs. John Laing	700 White Maman Cochet
500 Dean Hole	1200 Killarney	Mrs. Myles Kennedy	300 *Wichuriana
*Dorothy Perkins	800 Killarney Brilliant	200 Mrs. R. G. Sharnan-Crawford	50 *Wm. Allen Richardson
250 Dr. William Gordon	Konigin Carola	100 Mrs. Sam Ross	250 Winnie Davis
125 *Dr. W. Van Fleet	La Detroit	500 Mrs. Wakefield Christie-Miller	100 William Shean
800 Duchess of Albany	350 Lady Ashtown	75 Mrs. Wemyss Quinn	300 Willowmere
400 Duchess of Sutherland	300 Lady Battersea	100 My Maryland	300 Yellow Maman Cochet
40 Duchess of Wellington	100 Lady Dunleath	Naarden	100 *Yellow Rambler

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

STANDARD OR TREE ROSES

When we budded our Standard Roses last year we had a number that did not make up to proper sizes for sale. We also had a number of plants that were budded at various heights, varying from twenty-four to thirty-six inches. We will be glad to give information as to the height of the head when orders are placed, if the purchaser desires.

10 Baby Doll	5 Catherine Mermet	75 Gloire de Margottin	5 Mme. Abel Chatenay	100 Perle des Jardins
55 Hoosier Beauty	60 Cl. Kaiserin	10 Gold of Ophir	200 Mme. Caroline Testout	50 Reve d'Or
20 Irish Fireflame	70 Cl. Mlle. C. Brunner	5 Gruss an Teplitz	30 Mme. Ched. Guinoisseau	50 Rhea Reid
125 Lady Hillingdon	10 Cl. Belle Siebrecht	5 Hugh Dickson	30 Magna Charta	10 Radiance
12 Los Angeles	100 Cl. Papa Gontier	50 Improved Rainbow	20 Maman Cochet	50 Rose Queen
20 Mme. Ed. Herriot	40 Cl. Perle des Jardins	Irish Elegance	100 Marechal Niel	5 Safrano
20 Mrs. Charles Russell	25 Duchesse de Brabant	Kaiserin Augusta Victoria	50 Marie Van Houtte	75 Sunburst
25 Ophelia	75 Empereur du Maroc	5 Lady Battersea	Marquis de Querheent	60 Sunset
20 Anna de Diesbach	10 Franz Deegen	5 La France	90 Mrs. John Laing	60 The Bride
5 Baby Rambler	100 Frau Karl Druschki	90 Liberty	80 Niles Cochet	75 Ulrich Brunner
12 Betty	20 Gainsborough	100 L'ideal	150 Papa Gontier	60 White Maman Cochet
60 Bridesmaid	34 General MacArthur	40 Lyon	25 Paul Neyron	30 Wm. A. Richardson
				10 Yellow Maman Cochet

California Nursery Company, Inc.

NILES, CALIF.

Established 1865

ers' stand-bys around here and there are a large number of plants benched up.

Dutch bulbs are arriving and in general are far better than last year.

Various Notes.

The directors of the Western Washington Fair Association have decided to put up a permanent building for the flower department. W. H. Paulhamus, president of the fair association, has asked E. Popp, of Fort Steilacoom, Wash., to have plans drawn for a suitable building to hold cut flowers, plants and nursery stock for display. Mr. Popp would like to hear from all florists and nurserymen around Tacoma and Seattle, to get their ideas on the matter. A large number have agreed to exhibit next year.

Several advance orders have been received for the Scandinavian-American bank, which moves into its new quarters this week. E. P.

EVANSVILLE, IND.

The Market.

Chrysanthemums are becoming more numerous each day and will, of course, be the first in demand while they last. After several days of cold rains it turned clear and the temperature dropped to 36 degrees Saturday, October 18; however, the frost was not heavy enough to do much damage.

Various Notes.

The Evansville Centennial Exposition, which opened October 10, is the biggest thing that has happened here for a long time. It runs to October 24. The attendance is large and there are thousands of visitors from out of town and a consequent increase in business.

Visitors last week included J. C. Hoffman, of Henderson, Ky.; Mr. Hoffman, of the Quality Brands Co., Cleveland, O., and Morgan Swope, of the Reeser Plant Co., Springfield, O. E. L. F.

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
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FREESIA PURITY 3/4-inch to 1-inch	Per 1000 \$5.00
NARCISSI Stanten General, late..... Chinese Lilies, early single.....	Per 1000 \$20.00 50.00
CALLAS Calla Aethiopica, white 1-inch to 1 1/2-inch.....	Per 1000 \$25.00
AMARYLLIS Belladonna Major, pink	Per 100 \$6.00

Prices quoted are F. O. B. San Francisco, Cal.
Discount allowance of 5 per cent for cash with order

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco, Calif.

Steele's Mastodon

Greenhouse Special Mixed
O. K. outside, our very best
1/16 oz., 65c; 1/4 oz., \$1.00
1/2 oz., \$2.00; 1 oz., \$3.75;
1 oz., \$7.00; 4 oz., \$23.00.

Steele's Mastodon Private
Stock, mixed, 1/16 oz., 65c;
1/4 oz., \$1.00; 1/2 oz., \$1.75;
1 oz., \$3.25; 1 oz., \$6.00;
4 oz., \$20.00.

Steele's Mastodon, mixed,
1/16 oz., 65c; 1/4 oz., 75c;
1/2 oz., \$1.50; 1 oz., \$2.75;
1 oz., \$5.00; 4 oz., \$17.00.



MASTODON PANSIES.

The price of each of the varieties named below is as follows: 1-16 oz., 65c.; 1/4 oz., \$1.00; 1/2 oz., \$2.00; 1 oz., \$3.50; 1 oz., \$7.00.

BLACK MASTODON.
BRONZE MASTODON.
PANAMA-PACIFIC YELLOW.
ADONIS, light blue.
PRINCE HENRY, finest dark blue.

MADAME STEELE, Elks' purple.
PARISIAN YELLOW, pure.
GRAND DUKE MICHEL, all white.
WHITE MASTODON, dark center.
MADAME PERRET, rose and red.

Steele's Pansy Gardens, Portland, Oregon

STOCK YOU NEED NOW

Asparagus Plumosus, 2-in., 4c; 3-in., 7c.
Asparagus Sprengeri, 2-in., 3c; 3-in., 6c.
Begonia Chatelaine, 2-in., 8c; 3-in., 12c; 4-in., 20c.
Begonia Rex, 2-in., 8c; 3-in., 15c; 4-in., 25c.
Chrysanthemums, Maud Dean, 2-in., 4c.
Peppers, Celestial, 2-in., 4c; 3-in., 10c; 4-in., 15c.
Coleus, 30 varieties, 2-in., 4c.
Cyclamen, 3 1/2-in., 20c.
Ferns, from bench, Whitmanii, Boston, 35c and 50c.
Ferns, Table, 20,000, 2-in. pots, \$4.00 per 100; \$35.00 per 1000.
Ferns, Table, from flats, \$2.00 per 100.
Genistas, 3-in., 10c.
Hydrangeas, 2-in., 5c; 3-in., 10c.
Lantanas, 4-in., 15c.
Palms, Kentias, 50c to \$2.00 each.
Primula Obconica, 2-in., 5c; 3-in., 10c, in separate colors.
Rubber Plants, 5-in., 75c; 6-in., \$1.00 to \$1.25.
Umbrella Plants, 3 1/2-in., \$12.00 per 100.
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NEW CROP
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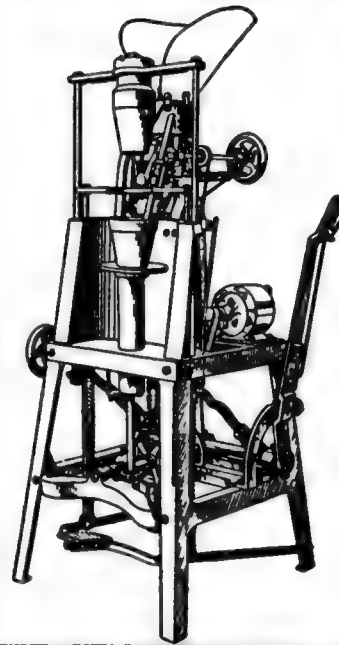
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Out of 2-inch pots..... 10.00
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Wholesale Cut Flower Prices.

Chicago, Oct. 22, 1919.

	Per doz.	
Beauty, Special	\$ 8.00	
Beauty, 30 to 36-in. stems	5.00	
Beauty, 24 to 30-in. stems	4.00	
Beauty, 20 to 24-in. stems	2.50 @	3.00
Beauty, 12 to 20-in. stems	1.50 @	2.00
Beauty, Short, per 100	4.00 @	10.00
Per 100		
Columbia	6.00 @	\$25.00
Mrs. Russell	6.00 @	30.00
Premier	6.00 @	30.00
Milady	4.00 @	20.00
Montrose	4.00 @	18.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	18.00
Killarney	4.00 @	12.00
White Killarney	4.00 @	12.00
Double White Killarney	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Weiland	4.00 @	10.00
Nesbit	2.00 @	3.00
Cecile Brunner	2.00 @	4.00
Carnations	2.00 @	6.00
Valley	18.00 @	15.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz.	\$12.00 @	\$18.00
Mums, doz.	2.00 @	5.00
Pompons, bu.	.35 @	.75
Pansies, bu.	.08 @	.15
Violets	.50 @	1.00
Calendulas	3.00 @	6.00
Bouvardia	4.00 @	8.00
Sweet Peas	3.00 @	3.00

Buffalo, Oct. 22, 1919.

	Per 100	
Beauty, Special	\$40.00 @	\$50.00
Beauty, Fancy	30.00 @	40.00
Beauty, Extra	20.00 @	25.00
Beauty, Firsts	10.00 @	15.00
Beauty, Seconds	2.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney	3.00 @	10.00
Richmond	3.00 @	8.00
Maryland	3.00 @	10.00
Russell	8.00 @	15.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	3.00 @	12.00
Carnations	2.00 @	4.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas	.50 @	1.00
Snapdragons	2.00 @	3.00
Violets		.75
Cosmos, per bunch	\$0.15 @	\$0.25
Chrysanthemums, doz.	2.00 @	6.00

Cincinnati, Oct. 22, 1919.

	Per doz.	
Beauties, 36-inch	\$ 3.00 @	\$ 4.00
Beauties, 30-inch	2.00 @	3.00
Beauties, 24-inch	1.50 @	2.50
Beauties, 18-inch	1.00 @	1.50
Beauties, Short	.50 @	.60
Per 100		
Columbia	3.00 @	\$18.00
Premier	3.00 @	18.00
Killarney	3.00 @	6.00
Ophelia	3.00 @	8.00
Russell	3.00 @	18.00
Carnations	2.00 @	6.00

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Wholesale Cut Flower Prices.

St. Louis, Oct. 22, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 6.00
Beauty, Extra	2.00 @	3.00
Mums, Special	3.00 @	4.00
Mums, Small	1.00 @	2.00
Per 100		
Columbia	4.00 @	\$12.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia	4.00 @	15.00
Russell	4.00 @	25.00
Carnations	1.00 @	4.00
Easter Lilies	18.00 @	20.00
Snapdragons	1.00 @	8.00
Daisies	1.00 @	1.50
Gladioli	4.00 @	5.00
Valley	15.00 @	18.00
Asters	2.00 @	3.00
Tuberose	4.00 @	5.00
Dahlias	8.00 @	6.00
Cosmos	1.00 @	2.00
Orchids, per doz.	\$15.00 @	\$18.00

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Wholesale Cut Flower Prices.

Philadelphia, Oct. 20, 1919.

	Per 100	
Beauties, Long	\$40.00 @ \$50.00	
Russell, Long	15.00 @ 25.00	
Russell, Short	4.00 @ 8.00	
Double White Killarney, Long	6.00 @ 8.00	
Double White Killarney, Short	4.00 @ 5.00	
Maryland, Long	6.00 @ 8.00	
Maryland, Short	4.00 @ 5.00	
Columbia, Long	15.00 @ 20.00	
Columbia, Short	4.00 @ 8.00	
Ophelia, Long	6.00 @ 10.00	
Ophelia, Short	4.00 @ 5.00	
Sunburst, Victoria, Long	6.00 @ 8.00	
Sunburst, Victoria, Short	4.00 @ 5.00	
Cattleyas	50.00 @ 75.00	
Cattleya Harrisonii	35.00 @ 50.00	
Chrysanthemums, Fancy	25.00 @ 35.00	
Chrysanthemums, Select	15.00 @ 20.00	
Chrysanthemums, Ordinary	6.00 @ 12.00	
Pompons, per bu. \$0.15 @ \$0.35		
Cosmos, Double		.75
Cosmos, Ordinary	.30 @	.50
Dahlias, Fancy	5.00 @	6.00
Dahlias, Ordinary	2.00 @	3.00
Carnations	2.00 @	4.00
Snapdragons	5.00 @	6.00
Wild Asters, per bunch \$0.50		

Boston, Oct. 22, 1919.

	Per 100	
American Beauty	\$ 6.00 @ \$50.00	
Shawyer, Russell	4.00 @ 20.00	
Killarney	2.00 @ 10.00	
Milady, Miller	4.00 @ 16.00	
Francis Scott Key, Radiance	4.00 @ 20.00	
White Killarney	3.00 @ 12.00	
Double White Killarney	3.00 @ 16.00	
Killarney Brilliant	4.00 @ 16.00	
Mrs. Aaron Ward, Sunburst	4.00 @ 16.00	
Hadley	4.00 @ 16.00	
Ophelia	4.00 @ 16.00	
Premier	6.00 @ 20.00	
Columbia	5.00 @ 20.00	
Maryland, Hoosier Beauty	3.00 @ 12.00	
Kaiserin	4.00 @ 16.00	
Cattleyas	60.00 @ 75.00	
Cypripediums	12.00 @ 15.00	
Lily of the Valley	10.00 @ 12.00	
Sweet Peas	.75 @ 1.00	
Gladioli	2.00 @ 4.00	
Asters	1.00 @ 2.00	
Carnations	3.00 @ 5.00	
Longiflorum Lilies	15.00 @ 20.00	
Pompons, per bu. \$0.50 @ \$1.00		
Chrysanthemums	12.00 @ 30.00	
Single Violets	.75 @ 1.00	
Marguerites	.75 @ 1.00	
Calendulas	2.00 @ 3.00	
Bouvardia, per doz. \$2.00 @ \$4.00		

Pittsburgh, Oct. 22, 1919.

	Per doz.	
Beauty, Special	\$ 5.00 @ \$ 6.00	
Beauty, Fancy, 24 to 30-inch	3.00 @ 4.00	
Beauty, Shorter, 18 to 24-inch	2.00 @ 2.50	
Beauty, Firsts, 12 to 18-inch		1.00
	Per 100	
Beauty, Seconds	\$ 4.00 @ \$ 6.00	
White Killarney	6.00 @ 12.00	
J. J. L. Mock	6.00 @ 15.00	
Richmond	4.00 @ 12.00	
Ophelia	4.00 @ 12.00	
My Maryland	4.00 @ 12.00	
Mrs. Charles Russell	6.00 @ 20.00	
Premier	8.00 @ 20.00	
Mock	6.00 @ 15.00	
Columbia	6.00 @ 20.00	
Chrysanthemums	25.00 @ 50.00	
Pompons, per bu. \$0.50 @ \$0.75		
Cosmos	.50 @ 1.00	
Calendulas		1.00
Dahlias	2.00 @ 8.00	
Orchids, per doz. \$12.00		
Carnations	3.00 @ 4.00	

Milwaukee, Oct. 22, 1919.

	Per 100	
Columbia	\$ 6.00 @ \$15.00	
Mrs. Charles Russell	6.00 @ 15.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Hoosier Beauty	4.00 @ 12.00	
Mrs. Ward	8.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Carnations, assorted	3.00 @ 4.00	
Cattleyas, per doz. \$12.00 @ \$15.00		
Gladioli, per doz. .50		
Gypsophila, bunch .25 @ .35		
Chrysanthemums, doz. 2.00 @ 5.00		

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In not less than 100 lots

10-inch	Per 100, \$ 5.00
12-inch	Per 100, 6.00
14-inch	Per 100, 8.00
16-inch	Per 100, 10.00
18-inch	Per 100, 12.00
20-inch	Per 100, 15.00

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54 West 28th St., NEW YORK

CONSIGNMENTS SOLICITED

Wholesale Cut Flower Prices.

New York, Oct. 20, 1919.

	Per 100	
Beauty, Specials	\$20.00 @	\$40.00
Beauty, Fancy	8.00 @	15.00
Beauty, Extra	4.00 @	8.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	8.00
Killarney	2.00 @	5.00
Francis Scott Key	5.00 @	30.00
Premier	4.00 @	15.00
Mrs. Aaron Ward	2.00 @	6.00
Russell	4.00 @	15.00
Ophelia	2.00 @	12.00
Lady Stanley	2.00 @	6.00
Mock	2.00 @	6.00
Columbia	3.00 @	12.00
Hadley	3.00 @	15.00
Sunburst	2.00 @	6.00
Orchids—Cattleyas	25.00 @	75.00
Asters50 @	2.00
Carnations	1.00 @	3.00
Chrysanthemums	10.00 @	50.00

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UNITED STATES

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Wholesale Growers

ELMIRA, NEW YORK

M. C. FORD, 121 W. 28th St.
New York City

Telephone 3870-3871 Farragut

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

FROM the southern trade comes the report that the buying of fall seeds is heavier than last year.

ALTHOUGH the French crop of Paper Whites was so short that some people called it a crop failure, there still are some unsold bulbs in jobbers' hands in America.

L. FRANK POST, who recently resigned from the vice-presidency of the I. W. Scott Seed Co., Pittsburgh, Pa., and Mrs. Post, have left Pittsburgh to make their home at Conneaut Lake, Pa.

JOHN T. OXLEY, formerly with the Albert Dickinson Seed Co., Chicago; Noble Bros., Gibson City, Ill., and also in a wholesale business of his own for four years, is now with the Nebraska Seed Co., at Omaha.

TAKING it by and large, seed crops are turning out about an average. There are spots, like the vine seed district in Colorado, peas in Montana and the tomato seed districts in the east, where the acreage abandoned is larger than usual, but on the whole the failures are not more numerous than usual.

A LATE importation of narcissus bulbs, which arrived from Marseilles on the steamship Canada, consisted of sixty-four cases. Of these, thirty-seven cases were consigned to the Equitable Trust Co., and twenty-seven to the American Express Co. This small shipment, together with the three previous shipments, which aggregated 14,813, brings the season's total imports of French bulbs up to 14,877 cases.

FRENCH SEEDS AND THE WAR.

The influence of the war on this country's seed importations from France is shown in figures given in a recent supplement to the government commerce reports. For seeds, the statistics of the invoiced values declared at the Paris consulate general show that America's seed imports of 1917 were valued at \$602,773, whereas the 1918 imports sank to \$425,413, a twenty-eight per cent decrease. In commenting on these and similar figures, the report classes seeds with articles "the American demand for which has hitherto been supplied mostly by countries other than France. In this class are many articles which were exported to the United States chiefly by Germany before the war."

STRIKE STILL DELAYS BULBS.

Importations of Holland bulbs are still being held up in New York harbor by the longshoremen's strike. While the government has sent two regiments of soldiers to unload ships which are purely in the government's service, commercial vessels are waiting for resumption of work by the strikers, which seems remote at present, or the employment of strike-breakers, which, though threatened, has not been done yet. In the meantime congestion of shipments is growing, and even after work commences again in earnest in the harbor there will be long delay in forwarding the bulbs now held there, which are a large part of the season's supply. Three

Larger Yields of Better Quality

Are the Results of Planting

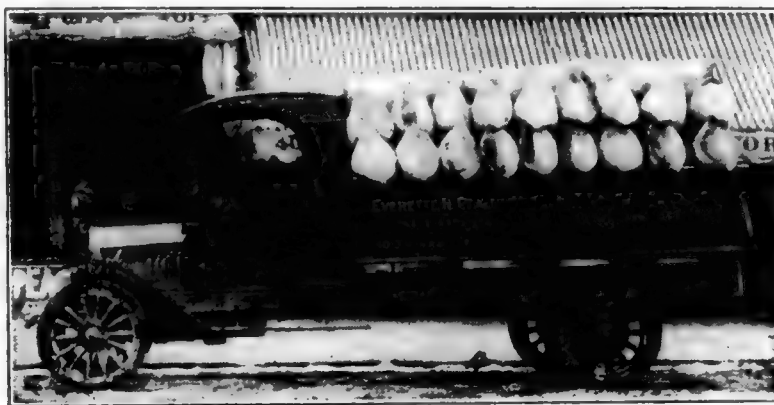
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Early View of Our Trial Grounds

When We Grow Them, We Know Them

Each season we grow thousands of acres of **High Quality Seeds** on our own seed farms to supply 75,000 critical planters in America and Europe.



\$15,000 Worth of Seed Starting on Its Way to Europe

Everette R. Peacock Co.

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Bristol, Pennsylvania

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Western Seed & Irrigation Co.

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PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

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WATERLOO, NEB.

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Contract growers of Cucumber, Cantaloupe, Watermelon, Squash and Pumpkin Seed, Sugar, Flint and Field Seed Corn.

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Wholesale Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas, NEB.

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pumpkin; Sweet, Flint and Dent Seed Corn.

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Garden, Flower and Farm Seeds

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GARDEN SEEDS

We have many of the short items together with all the plentiful items in seed to offer—beans, sweet corn, carrot, onion sets, dwarf nasturtium. Send for our wholesale price list. Shipments from here or New York city go quickly everywhere. Contract growing price list 1919 seeds on request.

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Home Office: ORANGE, CONN.

New York City Store, 82 Dey Street

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GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,

Onion and Radish.

Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations in every part of the United States where seeds are grown successfully, all in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N. Y.

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R. C. MCGILL & CO.

WHOLESALE SEED GROWERS

SPECIALTIES IN VARIETY

ONION-CARROT-BEET-RADISH-PARSNIP

CONTRACT PRICES MAILED ON REQUEST

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CABLE ADDRESS, "MCGILL-SEED"
SAN FRANCISCO

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YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

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ONION SETS

LEONARD SEED CO.

226-230 W. KINZIE STREET, CHICAGO

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GROWERS FOR THE TRADE

Write for Prices

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot, Parsnip, Parsley, Celery, Endive, Salsify, Named and Mixed Grandiflora and Spencer Sweet Peas, and Sunflower.

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The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin, Cucumber, Cantaloupe and Watermelon Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited. Swedesboro, N. J.

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TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA,

CALIFORNIA

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vessels bearing considerable shipments are in New York harbor waiting to be unloaded.

DUTCH BULB ARRIVALS.

Not Record Bulb Shipment.

The shipment of Holland bulbs which reached New York on the Cunard steamer Norman Monarch September 22 was not, as reported, the record in number of cases on board one vessel. For, on investigation, the published figures of 27,564 cases, given by the manifest, prove to be incorrect. The correct number, the Cunard Steam Ship Co. states, is approximately 15,000. The original total, as given for publication, was an error.

The largest cargo of bulbs ever received was therefore brought by the Khiva last year. On this steamer, says V. F. W. Frick, of the General Bulb Co., New York, were 22,000 cases.

Last Week's Receipts.

On the steamer Anglo Chilean from Rotterdam, which reached New York October 14, were the following consignments of Holland bulbs:

Consignee	Cases
Maltus & Ware.....	68
Marshall, W. E., & Co.....	7
Reynold, F., & Sons.....	20
Van Waveren, C., & Sons.....	16
National Bank of Republic.....	46
Scheepers, J., Inc.....	1
Hampton, J. W., Jr., & Co.....	1
Lang, R. F.....	3
Van Shipp Co.....	3
Brown, W. E.....	25
King, E. J.....	99
On order.....	134

Total..... 421
Previously reported..... 47,766

Total to date..... 48,187
Subtracted from Norman Monarch..... 12,500

Revised total..... 35,687

IMPORTS OF GRASS SEED.

The following table, prepared in the seed laboratory of the Bureau of Plant Industry, United States Department of Agriculture, shows the amount of the various kinds of forage plant seeds subject to the seed importation act permitted entry into the United States during the month of September, 1919, as compared with September, 1918:

Kind of seed	Sept., 1919 Pounds	Sept., 1918 Pounds
Alfalfa.....	1,644,700	22,000
Blue grass: Canada.....	47,000	48,700
Clover:		
Alsike.....	845,800	801,800
Crimson.....	2,600,300	44,000
Red.....	1,157,300
Clover mixtures: White and alsike.....
Millet: Broom corn.....
Orchard grass.....	217,200
Rape.....
Rye grass:		
English.....	134,400	44,800
Italian.....	33,600
Timothy.....	5,900
Vetch:		
Hairy.....	46,300	133,000
Spring.....

NEED U. S. SUGAR BEET SEED.

"Little or no encouragement is given to the production of beet seed in the United States," states F. C. Lowry, in his Federal Reporter. "The sugar beet seed situation for 1921 is serious, because of the limited production of sugar beet seed in Europe as compared with former years, because of the limited activity in beet sugar production in European countries, and because of the increased acreage planted to beets in this country in recent years. It is prob-

Japan Lily Bulbs

NEW
CROP

LIL. GIGANTEUM EN ROUTE

HOLLAND BULBS---Hyacinths, Tulips, Narcissi

Reliable bulbs. Order now.

Chas. Niemann, IMPORTER 299 Broadway, New York

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Is The NATURAL HOME
OF THE

CABBAGE and of BRASSICAS in general,
KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! **SEEDS!**
Then write and get our special prices on all

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

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Watkins & Simpson, Ltd.

will shortly issue their advance offer of seeds for the approaching season, and will be pleased to mail a copy on application to

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Seed Packets

FLOWER SEED SIZES TO CATALOGUE
ENVELOPES—RETURN ENVELOPES
Brown Bag Filling Machine Co.
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Special Prices for Florists and Market Gardeners.
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Japanese Lilies, French and Dutch Bulbs
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WILLIAM & RICHARD,
Alexandria Gardens, Colombo, Ceylon
Tropical Seeds and Plants of
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Flower, Vegetable and Farm

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The Premier British Wholesale
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75 Years' Unrivalled Reputation

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WRITE TO Van Meeuwen & Tegelaar
1133 Broadway, Corner 26th St., New York

High Grade Holland Bulbs

HYACINTHS FOR FORCING

	Per 1,000	
	First Size	Second Size
Gertrude, rose pink.....	\$80.00	\$60.00
Lady Derby, rose.....	85.00	60.00
L'Innocence, pure white.....	80.00	60.00
Grand Maitre, blue.....	80.00	60.00
Queen of the Blues.....	80.00	60.00

HYACINTHS FOR BEDDING OR FORCING

	Per 1,000
Gertrude, rose pink.....	\$40.00
Gigantea, light pink.....	40.00
Mme. Van der Hoop, white.....	40.00
Grand Maitre, blue.....	40.00

SINGLE TULIPS

	Per 1,000
Belle Alliance, scarlet.....	\$27.00
Chrysolora, yellow.....	27.00
Keizerskroon, red and yellow.....	28.00
La Reine, rose white.....	28.00
Prince of Austria, orange scarlet.....	32.00
Rose Grisdelin, rose.....	26.00
Rose Luisante, dark rose.....	36.00

SINGLE LATE TULIPS

	Per 1,000
Bouton d'Or, yellow.....	\$24.00
Moonlight, extra large yellow.....	35.00
Inglescombe, pink.....	27.00
Inglescombe, yellow.....	27.00

DOUBLE TULIPS

	Per 1,000
Boule de Neige, white Murillo.....	\$27.00
Couronne d'Or, orange yellow.....	35.00
Imperator Rubrum, scarlet.....	45.00
Murillo, rose white.....	27.00

DARWIN TULIPS

	Per 1,000
Baronne de la Tonnaye, pink.....	\$27.00
Clara Butt, apple blossom.....	27.00
La Candeur, white.....	27.00
Pride of Haarlem, deep pink.....	35.00
Farncombe Sanders.....	35.00
W. Whistler.....	27.00
Lots of other Darwins and single late Tulips. Ask for price list.	

NARCISSI

	Per 1,000
Bic. Victoria, extra d. n.....	\$45.00
Golden Spur, extra d. n.....	45.00
Emperor, large, round.....	35.00
Sir Watkin.....	35.00
Von Sion, extra d. n.....	45.00
Ornatu, extra d. n.....	32.00
Etc., etc.	

AMERICAN-GROWN GLADIOLI

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
America, pink.....	\$30.00	\$24.00
Francis King, salmon red.....	30.00	24.00
Glory of Holland, white.....	35.00	28.00
Golden West, orange red.....	40.00	32.00
Halley, salmon pink.....	30.00	24.00
L'Immaculee, pure white.....	60.00	50.00
Mr. Mark, light blue.....	110.00	85.00
Pendleton, pink carmine blotch.....	45.00	35.00

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
Peace, white rose stripe.....	\$40.00	\$32.00
Panama, pink.....	40.00	32.00
Primulinus Hybrids, extra mixed.....	30.00	24.00
Prince of Wales, salmon pink extra.....	80.00	65.00
Red Emperor, largest scarlet.....	100.00	80.00
War, blood red.....	45.00	35.00
Yellow Hammer, large yellow.....	40.00	32.00
Wilbrink, early pink.....	65.00	55.00

Ask for our complete list. Terms: 3% cash with order or 30 days net. Unknown correspondents please send cash with order. Packing charged at cost. All bulbs offered F. O. B. Mount Clemens, Mich.

UNITED BULB CO.,

Mount Clemens, Mich.

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LILIUM GIGANTEUM

\$60.00 per case

Any Size :: Standard Packing

C. J. SPEELMAN & SONS
38 Murray St., NEW YORK CITY

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Paper White NARCISSUS,

1250 to case, in original cases, \$21.00 per case, F. O. B. Bloomington, Ill.

ARTHUR J. GRAVES, Bloomington, Ill.

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MICE
PROOF
SEED
CASES.

Send for Catalogue.

HELLER & CO.
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DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.

Dutch Bulbs Just Arrived

Buy Pearson's "MONEYWORTH" Quality

Hyacinths. Large second size, \$8.00 per 100, \$75.00 per 1000. Blue: Lord Derby, Grand Maitre, Queen of the Blues. Pink: Maria Cornelia, Gertrude. White: L'Innocence.

Hyacinths. Small second size, \$6.50 per 100, \$60.00 per 1000. Blue: Grand Maitre, Grand Marquie, Queen of the Blues. Pink: Gertrude, Victor Emanuel.

Early Tulips. Rose Luisante, Prince of Austria, Ophir d'Or, Keizerskroon, Murillo, \$3.50 per 100, \$34.00 per 1000.

Darwin Tulips. The following list is a selection of varieties that we plant extensively ourselves. We have made trials of 150 varieties and these are the best out of the entire lot. Some of them are well known and the others ought to be. Salmon and Red: Ariadne, Anton Roozen, Mme. Krelage, King Harold, Suzon, \$3.50 per 100, \$34.00 per 1000. Lilac and White: Gudín, \$3.50 per 100, \$34.00 per 1000. Gorgeous, reddish lilac, a very pleasing and attractive color, forces fine and very early, good stem; also good for pots. If you want the best Darwin order some of this variety, \$5.00 per 100, \$45.00 per 1000.

Narcissi. Golden Spur, double nose, \$4.50 per 100, \$42.00 per 1000. Emperor, double nose, \$4.50 per 100, \$42.00 per 1000. Victoria, \$5.00 per 100, \$45.00 per 1000. Aspasia, \$3.00 per 100, \$28.00 per 1000.

PETER PEARSON, 5732-5734 GUNNISON ST., Chicago, Ill.

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C. C. MORSE & CO.

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SAN FRANCISCO, CAL.

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Selected stocks of Onion,
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Sweet Peas, etc.

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Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

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PEDRICKTOWN, N. J.

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I. N. Simon & Son Garden Seeds

—AT WHOLESALE—

438 Market Street, PHILADELPHIA, Pa

Mention The Review when you write.

able that several years will elapse before normal quantities of sugar beet seed will be produced in European countries. American growers, therefore, depend to a considerable extent upon home-grown sugar beet seed.

"The present indications are that there is sufficient sugar beet seed, either imported or domestic, now in the hands of nearly all of the beet sugar companies in the United States to take care of the entire acreage to be planted to sugar beets in 1920, but that there is little foreign sugar beet seed now available for importation and that the foreign production in the immediate future will be limited.

"The domestic beet seed production is increasing rapidly. In 1918 about 6,000 acres of sugar beet seed were grown, while in 1919 upward of 10,000 acres were planted to beet roots for seed in the United States. Unfortunately, drought interfered with a normal production of sugar beet seed in some localities this last season, but the resulting reduction in yield was local and temporary and should not prevent or retard the efforts that are being made to produce in this country an adequate supply of sugar beet seed to meet the American requirement for 1921 and the years following."

CATALOGUES RECEIVED.

Conard & Jones Co., West Grove, Pa.—Illustrated fall catalogue of roses, shrubs, fruit-bearing stock, perennials, ornamental house plants and bulbous stock; thirty-four pages and colored cover. As usual, roses have a prominent place in the book, and one of the introductory articles bears the title, "Why Roses Are Scarce."

Peter Henderson & Co., New York, N. Y.—Autumn catalogue of bulbous stock and peonies; sixteen good-sized, handsomely illustrated pages, besides a 4-page insert, offering vegetable and sweet pea seeds for fall sowing. Among the distinctive features of this edition are the colored illustrations. On the front cover is an appropriate picture of a scene in Holland, including a bulb garden.

Oronogo Flower Gardens, Cartersville, Mo.—"Flowers That Grow for Everybody," a 16-page catalogue of bulbs and peonies, without illustrations, but with clear descriptions. The first few pages contain cultural directions in regard to narcissi, tulips, peonies and irises. Enclosed, also, are condensed wholesale lists.

St. Louis Seed Co., St. Louis, Mo.—"Bulbs for Autumn Planting," an illustrated 24-page catalogue. In addition to apparently complete stocks of bulbs, the book offers peonies, sweet pea and perennial seeds, lawn grass seeds, garden implements, insecticides and general supplies for florists.

George H. Peterson, Inc., Fair Lawn, N. J.—"The Flower Beautiful," a well illustrated catalogue of peonies. The Peterson company has two specialties, the peony and the rose, but this 36-page book is devoted entirely to peonies. The first dozen or more pages are occupied by cultural directions and an account of Mr. Peterson's "twenty-five years with the peony."

M. Rice Co., Philadelphia, Pa.—"The Rice Catalogue of Keystone Quality Florists' Supplies," thirty-two large pages, printed with dark green ink on enameled paper and finely illustrated. The first ten or more pages are devoted to baskets—baskets classified according to style and purpose or grouped in general assortments. Then follow vases, stands, easels, wedding gates, wax flowers, waxed leaves, prepared grasses and thistles, wreaths, designs and numerous other indispensables for the artist in flowers.

Aggeler & Musser Seed Co., Los Angeles, Cal.—"Farmers' Bulletin 110, Forage for Range and Ranch," an interesting presentation of this department of the company's business, with cultural information; sixteen pages, illustrated.

Thos. J. Gray Co., Boston, Mass.—Illustrated bulb catalogue, including lists, also, of perennials, roses, vines, hardy shrubs, pot-grown strawberry plants, fruit-bearing stock, grass seeds, seed grain, mushroom spawn, tomato seeds, garden and greenhouse requisites; thirty-two pages, in a tasteful black and white cover.

J. Bolgiano & Son, Baltimore, Md.—"Bolgiano's Bulb Book," including offerings, also, of flower seeds, peony roots, tools and sundries; twenty-four pages, illustrated, in a neat black and white cover. The peonies listed in this catalogue are "unnamed peonies to color, all double-flowering." The seeds comprise sweet peas, pansies and miscellaneous perennials.

MICHELL'S BULBS



HYACINTHS

First Size, Named. Single and double.

Second Size, Named. Single.

Third Size, Named. Single.

Unnamed. Single and double.

TULIPS

Single Early, Double Early, Cottage Garden and Darwin. In named varieties and mixtures.

NARCISSI

Single and Double. A large variety. Lil. Longiflorum Giganteum.

FREESIAS

NEW GIANT COLORED

Blue, Lavender, Pink. \$1.25 per doz.; \$8.00 per 100; \$75.00 per 1000.

Mixed Colors. 75c per doz.; \$5.00 per 100; \$40.00 per 1000.

Write us your requirements on any of the above, or any other Seasonable Bulbs.

Our Wholesale Price List of Bulbs, Seeds and Florists' Supplies Free

Henry F. Michell Co.
518 Market St., Philadelphia, Pa.

Mention The Review when you write.

Dutch Bulbs

For Immediate Shipment

C. J. Speelman & Sons
38 Murray St., NEW YORK CITY

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NOW READY FOR IMMEDIATE SHIPMENT

Fine Bulbs—Low Price for First-Class Stock

Narcissus Paper White Grandiflora, 13 ctm. and up

1250 bulbs to the case, \$22.00 per case

F. W. O. SCHMITZ, - Prince Bay, N. Y.

FROM GERMANY

Just arrived, that high grade CYCLAMEN SEED. We can spare a few thousand in Salmon, Rose, White, Red, Lilac.

\$15.00 per 1000

C. C. POLLWORTH CO., Milwaukee

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WING'S IRIS

King of Iris

New—beautiful, tall and strong; Standards old gold; Falls rich velvety crimson, bordered gold, 25c each.

The WING SEED CO., Mechanicsburg, Ohio.

Iris—Peonies—Dahlias—Gladioli



Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;

1/4 oz., \$1.30; oz., \$5.00.

Early Flowering or Winter Blooming Giant Panicles.

1000 seeds, 40c; 1/4 oz., \$1.00;

1/4 oz., \$2.00; oz., \$7.50.

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ROCHESTER, N.Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.

Buy Your Seeds from Men Who Know
Get our new catalogue.

Dutch Bulbs

STOCK NOW READY

SUPPLY SHORT

Further stock tied up in New York harbor by longshoremen's strike, including some of our most desirable varieties, on which we are expecting early release.

Lilium Giganteum now ready for shipment, \$60.00 per case

Will issue surplus list soon.

THE W. W. BARNARD CO.

Seedsman

231-235 W. Madison St.,

CHICAGO

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Dutch BULBS French

Hyacinths, all varieties, 1st size, \$85.00 per 1000.

Hyacinths, 2nd size, \$65.00 per 1000.

Hyacinths, 3rd size, \$45.00 per 1000.

Paper White Narcissus, 1250 to case, \$23.00 a case.

Paper White Narcissus, 1000 to case, \$25.00 a case.

Soleil d'Or, 1000 to case, \$55.00 a case.

TULIP SPECIAL

Murillo \$25.00 per 1000

Kelzerskroon 25.00 per 1000

All other varieties of Tulips in stock.

Write for prices. Cash with order.

Barclay Nursery

14 W. Broadway, NEW YORK

ST. LOUIS SEED CO.

THE HOME OF "PURE AND SURE SEEDS"

411-13 Washington Ave.
ST. LOUIS, MO.

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French Bulb Growers

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SEEDS : BULBS : PLANTS

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Seeds and Seedlings, Forest and Ornamental Trees, Shrubs, Bulbs and Plants; Christmas Trees and Evergreen Decorations. Write for prices.

American Forestry Co., Pombine, Wis.

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Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N.H.

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ARRIVED

SHIPMENT OF HIGH-GRADE HOLLAND BULBS

STOCK IS LIMITED. ORDER NOW.

R. A. VANDERSCHOOT, 299 Broadway, New York, N.Y.

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Schiller's

"The Strain That Leads"

Primroses

SEEDS

Stump & Walter Co.

30-32 Barclay St., New York City

JUST RECEIVED: HOLLAND BULBS FREESIA PURITY

$\frac{3}{4}$ inch up

Prices on Application

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

The Storrs & Harrison Co.

Painesville Nurseries

Nurserymen - Florists - Seedsman

PAINESVILLE, OHIO

GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

NEWS OF THE NURSERY TRADE

WILLIAM A. WUNSCH recently has joined R. S. & V. M. Crandall, doing business as the Crandall Nursery, Newton, Kan. An expansion of the business is planned.

THE business of T. C. Thurlow's Sons, incorporated in 1909, was founded near West Newbury, Mass., in 1832. The official roster is: President, George C. Thurlow; vice-president and general manager, David C. Stranger; treasurer, Winthrop H. Thurlow.

BILL FOR DOMESTIC STOCKS.

Embargo Makes It Important.

Attention of members of the A. A. N. is being called by the executive secretary, John Watson, to a Congressional bill, called the Gould bill, H. R. 5939, which provides for tests and experiments to obtain suitable and adequate supplies of home-grown seeds, seedlings and stocks for propagating purposes.

"Most things formerly imported are now excluded," says Secretary Watson. "Many of those things can be and are being propagated here now. Other and needed things are not being grown here and their production in suitable quality and in adequate supply has to be undertaken by way of experiment and therefore at expense, and it is doubtful if individual effort can be depended on for experiments of doubtful results and uncertain returns.

"And there are some other things still permitted entry, like fruit-tree seedlings and rose stocks, whose future supply is uncertain for two reasons, the possible further action of the Federal Horticultural Board and the attitude of the foreign growers. It is not to be imagined that the Federal Horticultural Board may act hastily or arbitrarily, but the inclusion of stocks now permitted entry with those excluded, would be logical and may possibly be considered necessary at some future date.

Foreign Supplies Withheld?

"At the International Horticultural Trades Conference, held in Paris last month, the matter of our prohibition order was considered and while no official action was taken, according to the published reports, still, we can conclude from facts and circumstances known, that American buyers will not get any stocks that can be sold to nurserymen elsewhere.

"We are embarrassed by our dependence on other countries for our seeds

from which to grow fruit-tree seedlings. In the event of oversupply, we can buy seeds abroad, but we can safely assume that they will be available to us only after all other buyers have been supplied. In short, we are answered, in effect, that inasmuch as we refuse to permit other countries to sell us their ornamental stocks, they feel relieved of obligation to let us buy their fruit-tree stocks, until, of course, they have supplied all other markets open to them.

"These conclusions as to what we may expect may be wrong. They are drawn from facts open to all of you and you can decide if, in view of the present and probable future supplies of foreign seedlings available to you, it may not be wise to provide for home production of our raw materials."

Copy of the Bill.

The bill reads as follows:

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Secretary of Ag-

riculture be, and is hereby, authorized to assemble, grow and test plant material deemed desirable or suitable for use in propagating fruit, nut and ornamental trees and other plants, for the purpose of determining stocks better adapted to the climate, soil and other conditions under which fruit, nut and ornamental plants are grown.

To establish and maintain mother orchards or plantations for the purpose of providing domestic sources of seeds, cuttings or other propagating material in order that the future of the American fruit, nut and ornamental plant interests may be insured and placed under domestic control, dependence for such stocks now being largely on foreign sources.

To investigate methods of growing stocks, study methods of propagation and to encourage the propagation of fruit, nut and ornamental trees and other plants in this country.

Sec. 2. That there be, and is hereby, appropriated out of any moneys in the treasury not otherwise appropriated, the sum of \$30,000 for the purpose of carrying into effect the objects of this act, including the rental of lands, the purchase of equipment and supplies, the payment of rent, and the employment of such person or persons and means in the District of Columbia and elsewhere as the Secretary of Agriculture may deem necessary.

Nurserymen who favor the bill are

CLOSING OUT SALE

We have discontinued the Nursery business and offer for sale at very low prices a large stock of very choice shade trees and hedge plants of the following varieties:

SUGAR MAPLE
SILVER MAPLE
NORWAY MAPLE
AMERICAN ELMS
ENGLISH WALNUTS
CAROLINA POPLARS
AMERICAN LINDENS

Extra fine lot of CALIFORNIA PRIVET
These trees are from 8 to 15 ft. high, 1 to 3 in. in diameter, nicely headed, with straight, sturdy bodies.

The PRIVET is from 2 ft. to 4 ft. high, very heavily branched. Six thousand trees, two thousand PRIVET to select from.

Write or phone your order now.

Virginia Nursery Company
Purcellville, Va.

Boston Ivy
Clematis Paniculata
Shrubs
Raspberries
Blackberries
Evergreens
Ornamental Trees
Perennials
California
Privet Hedge
Japan Barberry

Prices on request.

Peter Bohlender & Sons
TIPPECANOE CITY, OHIO

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

Mention The Review when you write.

IBOLIUM The new **HARDY PRIVET**, L. 1807A X OVALIFOLIUM. Now sent out for the Hybrid, first time. Inquire for further information. One year field grown plants, \$5.00 each. Summer rooted frame grown, \$3.00 each. Nov. 25th delivery. See page advertisement, page 91, issue of September 11.

Introducers of BOX-BARBERRY.

Well rooted frame cuttings, \$65.00 per 1000.

THE ELM CITY NURSERY CO.,

WOODMONT NURSERIES, Inc.,

NEW HAVEN, CONN

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

W. & T. SMITH COMPANY

73 YEARS

GENEVA, N. Y.

1000 ACRES



D. HILL
The Evergreen Specialist

HILL'S CHOICE STOCK FOR FLORISTS

Realizing florists' needs, we have spared no efforts to prepare a sufficient supply of choice stock for all requirements. Order now for immediate or later delivery. Our over sixty-four years in business is your guarantee of complete satisfaction and a square deal.

EVERGREENS FOR TUBBING

Clipped Specimens, Well Grown, Bushy, Compact Stock

Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis.....	2	\$3.00	\$ 5.50
Abies Tsuga Canadensis.....	3	4.00	7.50
Juniperus Counarti.....	3	5.75	11.00
Juniperus Counarti.....	4	7.75	15.00
Juniperus Glauca.....	3	5.25	10.00
Juniperus Glauca.....	4	7.50	14.50
*Juniperus Virginiana.....	3	4.00	7.50
*Juniperus Virginiana.....	4	6.00	11.50
Picea Canadensis.....	3	5.25	10.00
Picea Canadensis.....	4	6.25	12.00
Thuja Occidentalis.....	3	3.00	5.50
Thuja Occidentalis.....	4	3.75	7.00
Thuja Occidentalis.....	5	5.00	9.50
Thuja Occidentalis.....	6	6.50	12.50
Thuja Occidentalis (Sheared Globes).....	1x1	2.75	5.00
Thuja Occidentalis (Sh'ed Globes).....	1½x1½	3.25	6.00
*Thuja Pyramidalis.....	2	2.50	4.50
*Thuja Pyramidalis.....	3	3.50	6.50

*Starred sorts denote leaders.

EVERGREENS FOR WINDOW BOXES

Especially Grown, Bushy, Symmetrical Stock

Variety	Size, Inches	10	50
Picea Alba.....	10 to 12	\$4.00	\$18.00
Picea Alba.....	12 to 18	5.00	22.50
Picea Canadensis.....	10 to 12	4.00	18.00
Picea Canadensis.....	12 to 18	5.00	22.50
Picea Excelsa.....	12 to 18	5.00	22.50
Pinus Mugho.....	6 to 10	4.00	18.00
Pinus Mugho.....	10 to 12	5.00	22.50
Thuja Occidentalis.....	10 to 12	4.00	18.00
Thuja Occidentalis.....	12 to 18	5.00	22.50
Thuja Occidentalis.....	18 to 24	6.00	27.00
Thuja Occidentalis.....	24 to 36	7.50	33.75

50 Window Box Evergreens (Assorted Varieties) Packed in Neat Wooden Case at \$22.50 Per Case.

PYRAMIDAL AND BALL-SHAPED EVERGREENS

For end and center planting, or other special uses.

Bushy and Compact Specimens. Especially selected. Balled and Burlapped.

Variety	Size, Feet	Each	Pair
Juniperus Counarti (Pyramids).....	2 to 3	\$4.65	\$9.00
Picea Alba (Bushy, Compact).....	1½ to 2	1.85	3.50
Pinus Mugho (Ball-Shaped).....	1 to 1½	1.85	3.50
Thuja Peabody Aurea (Pyramids).....	1½ to 2	2.20	4.25
Thuja Pyramidalis (Pyramids).....	2 to 3	2.50	4.75
Thuja Wareana Sibirica (Globe).....	1½ to 2	3.00	5.75
Thuja Woodwardii (Ball-Shaped).....	1 to 1½	2.75	5.25

BOXWOOD (Buxus Sempervirens)

Boxwood, Pyramidal Shape

	Each	Pair
2 feet, B. & B.....	\$3.25	\$6.00
2½ feet, B. & B.....	4.00	7.50
3 feet, B. & B.....	5.25	10.00

BOXWOOD—(Continued)

Boxwood, Ball-Shaped (Clipped Solid)

	Each	Pair
12x12 inches, B. & B.....	\$5.25	\$9.00

Boxwood, Bush-Shaped

	Each	10
8 to 10 inches, B. & B.....	\$0.75	\$6.50

Boxwood for Window Boxes

Boxwood (Bush-Shaped) B. & B.....	Size, Inches	10	100
8 to 10		\$6.50	\$50.00

EVERGREENS for Landscape Planting

Specimen Stock—Balled and Burlapped

Note:—Evergreens can be successfully shipped and planted any time after September 15, up until ground freezes too hard to dig.

	Feet	Each	10
Abies Concolor.....	1 to 1½	\$1.25	\$11.00
Abies Douglassi.....	3 to 4	3.25	27.50
Juniperus Canadensis.....	1½ to 2	2.75	24.50
Juniperus Canadensis Aurea.....	1 to 1½	2.50	22.00
Juniperus Counarti.....	3 to 4	5.25	46.50
Juniperus Elegantissima Lee.....	2 to 3	5.00	45.00
Juniperus Glauca.....	3 to 4	4.75	42.00
Juniperus Pfitzeriana.....	1 to 1½	2.25	18.50
Juniperus Procumbens.....	1 to 1½	3.00	27.50
Juniperus Sabina.....	1 to 1½	2.25	19.50
Juniperus Sabina Prostrata.....	1 to 1½	3.25	30.00
Juniperus Schottii.....	3 to 4	4.75	42.50
Juniperus Virginiana.....	3 to 4	3.50	28.50
Picea Alba.....	3 to 4	3.00	26.00
Picea Canadensis.....	3 to 4	4.75	42.50
Picea Pungens Kosteriana.....	3 to 4	8.25	76.00
Pinus Austriaca.....	3 to 4	3.75	32.50
Pinus Cembra.....	1½ to 2	3.00	27.50
Pinus Resinosa.....	2 to 3	2.50	18.50
Pinus Strobus.....	2 to 3	1.75	13.50
Taxus Canadensis.....	1½ to 2	4.00	36.50
Taxus Cuspidata Brevifolia.....	1 to 1½	3.25	28.50
Thuja Occidentalis.....	3 to 4	2.25	18.50
Thuja Occidentalis Compacta.....	1 to 1½	1.75	13.50
Thuja Occidentalis Lutea.....	1 to 1½	1.75	13.50
Thuja Occidentalis Pyramidalis.....	2 to 3	2.00	16.00
Thuja Occidentalis Woodwardii.....	1 to 1½	2.50	22.50
Thuja Occidentalis Woodwardii.....	1½ to 2	3.00	26.00

YOUNG STOCK FOR LINING OUT

We have a complete assortment of Hardy Evergreens, Deciduous Trees and Shrubs in small sizes to line out. Send for catalogue.

NORWAY MAPLES

Special Offer of 5000.

Fine, Heavily Branched—Straight Trunks.

CALIPER:

Height 6 inches above ground	10	100
4—6 feet.....	\$ 5.50	\$ 45.00
6—8 feet.....	6.50	55.00
8—10 feet, ¾ to 1 inch.....	8.00	75.00
8—10 feet, 1½ inch.....	11.00	95.00
10—12 feet, 1½ to 2 inch.....	16.50	140.00
12—14 feet, 2 to 3 inch.....	27.50	235.00
14—16 feet, 3 to 4 inch.....	65.00

The D. Hill Nursery Co., Inc.

Box 403

Evergreen Specialists
Largest Growers in America

DUNDEE, ILL.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St. CHICAGO, ILL.

Hardy Old-fashioned Plants

Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Peony Farm BARABOO, WIS.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C. H. VERZAAL, Prop.

asked to write to their congressmen and also to Norman J. Gould, who introduced the bill, and to Gilbert N. Haugen, chairman, House committee on agriculture, Washington, D. C. They should also write Secretary Watson, in order that he may intelligently represent the trade's views and wishes. A hearing before the committee having the bill under consideration will be held soon and opportunity has been offered the A. A. N. to be heard.

NEWARK, N. J.

The Market.

Mums are coming into the local market in large quantities now and are of excellent quality, with long, strong stems. The demand for them is increasing. The dahlias now on the market are also of excellent quality. There is a considerable demand at present for Boston ferns and small ferns for winter fern dishes. Last week there was a large sale of bulbs for fall planting. Growers are beginning to plant Paper Whites and other bulbs for spring flowering. Prospects are good for a large fall business.

Various Notes.

Christopher Penek, 637 Broad street, is selling many small ferns, in addition to the fall flowers.

Hahne's flower department makes a Saturday specialty of selling \$1 boxes of fall flowers.

The Perdue Flower Shop is the trade name which has been filed for the retail business conducted at 574 Main street, East Orange, by Laurence Knapp, of 153 Glenwood avenue, East Orange. R. B. M.

Akron, O.—Grossberg & Cahill, now at 203 South Main street, expect to open their new store about December 10. Mr. Cahill was formerly with the Akron Flower Shop.

Red Wing, Minn.—Hail broke almost every light in the Sten Greenhouses October 1, but Charles Nordeen brought a load of glass in his Ford from the Jewell Nursery Co., at Lake City, Minn., next day, with assurance of enough more to make all repairs, and so damages to the plants were kept down. The greenhouses at Lake City were not damaged by the storm.

SOME FINE STOCK

Size of Pot		Per 100	Per 1000
2 1/4-in.	Asparagus Plumosus and Sprenger	\$4.50	\$40.00
4 -in.	Asparagus Plumosus and Sprenger	10.00	95.00
2 1/2-in.	Double Alyssum	3.50	30.00
3 -in.	Cyclamen, 8 varieties	20.00	190.00
4 -in.	Cyclamen, 8 varieties	40.00	
4 -in.	Marguerites, White or Yellow	12.50	100.00
2 1/4-in.	Dracaena Indivisa	5.00	48.00
5 -in.	Dracaena Indivisa	30.00	
	Ferns, five varieties	25.00	
2 1/4-in.	Geraniums, all varieties	4.25	40.00
3 -in.	Primula Malacoides	6.00	50.00
2 1/2-in.	Sweet Peas, 3 to pot, 8 varieties	4.00	35.00
2 1/4-in.	Smilax Plants	2.75	25.00
4 -in.	Stevia, Dwarf or Tall	8.00	75.00
2 1/4-in.	Snapdragons, White, Pink, Yellow, Rose	5.00	48.00
3 -in.	Lantanas, 8 varieties	6.50	60.00
25,000	Field Grown Vincas	8.00	75.00
	Liberal extras. Packing free.		
	Also abundance of other stock.		
	Correspondence solicited.		

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

PEONIES

We offer only a few varieties, selected from the many commercial varieties on the market, as being especially valuable for cutting, for habit of growth and for free flowering.

Prices are for good strong divisions of 3 to 5 eyes.

	Doz.	100
Avalanche, late midseason, pure white with delicate pencillings of carmine	\$5.50	\$40.00
Couronne d'Or, snow white with golden stamens	3.80	25.00
Dorchester, delicate pink, late	2.00	15.00
Duchesse de Nemours, large free flowering creamy white	2.00	15.00
Edulis Superba, an early large flowering deep pink	2.00	15.00
Eugenie Verdier, early, delicate hydrangea pink	4.00	30.00
Felix Crousse, without doubt the best deep red	4.00	30.00
Festiva Maxima, one of the very best, large white with fleck of carmine, early and free	2.60	20.00
Madame Crousse, pure white with crimson flecks	3.80	25.00
Madame Emile Galle, late midseason, large sea-shell pink	6.50	50.00
Mlle. Leonie Calot, delicate rose white with lilac pink center	5.50	40.00
Marie, lavender white, showing golden stamens	4.00	30.00
Marie Lemoine, ivory white with carmine pencillings	3.30	25.00
Mons. Jules Elie, a very large bright pink, one of the best in this color	4.50	35.00
Rubra Superba, late rich deep brilliant carmine	4.00	30.00
Umbellata rosea, very early, guards rose, shading to amber white center	4.00	30.00

Until all our stock is divided we can furnish 8-year clumps of any of these varieties at three times the price of divisions.

Fall trade list of full line of Hardy Plants now ready.

WAYSIDE GARDENS, Mentor, Ohio

Mention The Review when you write.



Hydrangeas. Pot grown, mixed, French varieties, mostly Pink, Gen. de Vibraye, 4 1/2-in. pots, 1 and 2 shoots, \$25.00 per 100; 2 and 3 shoots, \$35.00 per 100.

Cyclamen. 6-inch, \$1.50 to \$2.00 each; \$15.00 to \$18.00 per doz.

Cyclamen. 7-inch, \$2.00 to \$2.50 each; \$22.00 to \$28.00 per doz.

These plants are ready now, short bushy stock, well budded. Flowers are of exceptional size and color. Buy now, if you have a place to bring them into flower. They will make money for you, as such plants will sell for double the present price at the holiday season.

Cyclamen Seed. See classified ad.

Celestial Pepper. 4 1/2-inch to 5-inch and 6-inch, \$2.50, \$3.00 and \$5.00 per dozen.

Bird's-Eye Pepper. Pans with several plants, nicely finished, 6-inch, \$6.00 per doz.; 7-inch, \$9.00 per doz.; 8-inch, \$12.00 per doz.

We have this stock ready for immediate sale, with well colored berries or with green berries for later sale. State which you prefer. Packing free.

PETER PEARSON
5732-34 Gunnison Ave., CHICAGO, ILL.



Mention The Review when you write.

GENISTAS Pot grown, bushy, well shaped plants,
4-in., \$30.00 per 100; 5-in., \$35.00 per 100
JACKSON & PERKINS CO., NEWARK, NEW YORK

Mention The Review when you write.

TEDDY, JR. FERNS SCOTTII FERNS
Beautifully finished stock, ready for immediate sale.
6-inch pots.....\$1.00 each; \$ 90.00 per 100
8-inch pots, pedestal grown..... 2.00 each; 175.00 per 100
4-inch Smithii Ferns..... .35 each; 35.00 per 100
6-inch Ficus Elastica (Rubber plant), 75c each.
Try a sample order—you will be pleased.
HENRY I. FAUST, Merion, Pa., Wholesale Grower Chris'mas and Easter Plants

BOSTON FERNS
Very fine plants. Order before cold weather.
2 1/2-Inch.....5c
3 -Inch.....10c
4 -Inch.....25c
5 -Inch.....35c to 50c
6 -Inch.....50c to 75c
A few hundred bench plants from 3c to 30c.
Cash or satisfactory reference from unknown parties.
W. W. COLES, KOKOMO, IND.

Write for prices and description of
Madam Butterfly
The Jos. H. Hill Co.
RICHMOND, IND.

Ready for Immediate Delivery

SWEET PEAS

Mrs. A. A. Skach, Orange Orchid, Mrs. Sim Orchid, Mrs. Joseph Manda, Flora Fabing, Pink and White Orchid, per oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

Lavender Nora, Lavender Orchid, Lavender Queen, Apricot Orchid, Orchid Beauty, per oz., 50c; ¼ lb., \$1.50.

Mrs. M. Spanolin, Bridal Veil, Venus, Mrs. Chas. Zvolanek, Zvolanek's Blue, Xmas Pink Orchid, Miss Louise Gude, Lavender Spanolin, Watchung Orchid, Yarrowa, per oz., 75c; ¼ lb., \$2.75; lb., \$10.00.

Zvolanek's Red, Belgian Hero, The Beauty, per oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

	Per Oz.	Per ¼ lb.	Per lb.
Zvolanek's Pale Blue.....	\$1.50	\$ 5.00	\$15.00
Zvolanek's Rose.....	5.00	15.00	50.00
Rose Queen.....	3.00	10.00	35.00

STOCK YOU NEED NOW

Cyclamen Seed, Salmon King, the most popular of all. Also Grandiflora Alba, pure white, \$12.00 per 1000. Cherry Ripe, new and extra fine, \$20.00 per 1000.

Pansy Seed, Florists' Prize Mixture, \$6.00 per oz.

Adiantum Croweanum Clumps, the kind that will give immediate results, \$50.00 per 100.

Adiantum Hybridum, heavy 8 and 9-in. pot plants, \$75.00 per 100.

English Ivy, 3 and 3½-in. pot plants, 1 to 2 feet long, per 100, \$12.00.

Pelargonium Easter Greeting and all its sports, 2½-in., \$10.00 per 100.

Table ferns in best varieties, strong 2½-in. plants, \$6.00 per 100; \$50.00 per 1000.

Japanese Iris, strong divisions, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

Hydrangeas, French, 2½-in., \$6.00 per 100; 3-in., \$10.00; 4-in., \$20.00.

Lilium Formosum, black stem (while they last), 7/9, 300 to case; 8/10, 225; 9/10, 200 to case, per case, \$80.00.

Freesia Fardel, in colors, per 1000, \$40.00.

DUTCH BULBS

Von Sion, mother bulbs, \$45.00 per 1000; Von Sion, 1st size bulbs, \$30.00.

Golden Spur, mother bulbs, \$42.50 per 1000.

Sir Watkin, mother bulbs, \$42.50 per 1000.

Write us for your wants on other Dutch bulbs.

Lilium Multiflorum, for immediate delivery, 7/9 (300 per case), \$55 per case.

Please note that our prices include packing charges.

Giganteums are due.

We will make full deliveries and expect to have a surplus in spite of the scarcity. Write for prices.

S. S. Skidelsky & Co., 50 PARK PLACE, New York City

ROSES

For Easter and Memorial Day Forcing

Order now for delivery when ready, about November 5th to 10th. Strong field-grown plants, plenty of canes for training.

VARIETIES:

Tausendschoen, XXX forcing grade\$35.00 per 100

Dorothy Perkins

White Dorothy Perkins

Lady Gay

Crimson Rambler

Excelsa (Red Dorothy Perkins)

All XXX forcing grade\$30.00 per 100

JACKSON & PERKINS COMPANY, NEWARK, NEW YORK



Primula Malacoides Rosea

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

STAR BRAND ROSES

"American Pillar" and nearly every other good hardy climber.

Send for our list.

The CONARD & JONES CO.
Robert Pyle, Pres.

West Grove, Penna., U.S.A.
Ant. Wintzer, V.-P.

Special Offer of 5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper		
	6 in. above ground	10	100
4-6 feet	\$ 5.50	\$ 45.00
6-8 feet	6.50	55.00
8-10 feet	¾ to 1 inch.....	8.00	75.00
8-10 feet	1½ inch.....	11.00	95.00
10-12 feet	1½ to 2 inch.....	16.50	140.00
12-14 feet	2 to 3 inch.....	27.50	235.00
14-16 feet	3 to 4 inch.....	65.00

The D. HILL NURSERY CO.

Box 403

DUNDEE, ILLINOIS

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.

RUTH BAUR

We will be glad to have you come and inspect our stock of this beautiful Carnation. Both the blooming plants and the cut-back stock are in prime condition. You will like it. We have a big stock and propagation will begin soon, but unless you place your order right soon, we may not be able to give you as early delivery as you might prefer.

BAUR & STEINKAMP
3800 Rockwood Ave. INDIANAPOLIS, IND.

Mention The Review when you write.

COLUMBUS, O.

The Market.

Trade is quite brisk and has been for the last two or three weeks, with good stock coming in. Mums are quite plentiful, but up to this time they have moved as fast as they came in. Some growers have had the good luck to have a fine lot of early varieties in before the blooms made their appearance in large quantity. But there is no surplus yet to speak of.

Roses are coming in nicely. Carnations are a little more plentiful and the quality is improving. The stems are a little short. Dahlias have found a place for themselves this fall. They have been used extensively in funeral work, much more than heretofore. Sweet peas have made their appearance, but the quality has not been anything to boast of.

We have had several frosts up to date, but none has done a great deal of damage. There is a strong demand for ferns at this time. A good number of indoor willow boxes are being filled. The outlook is good here for a prosperous season.

Various Notes.

The Franklin Park Floral Co. has been rebuilding part of the range. The work is now about completed.

Underwood Bros. are kept busy by funeral work. They report other business good also.

The Columbus Floral Co. has had great success with early mums. They have a good lot of midseason and late varieties coming on.

The McKellar Flower Shop reports good business, with lots of funeral work.

Mrs. C. A. Roth, wife of Charles A. Roth, died last week from heart trouble. She was buried Friday afternoon, October 17. There was a large attendance of florists to show their respect.
 J. M.

Tarrytown, N. Y.—The Tarrytown Horticultural Society will hold its twenty-first annual exhibition in the Music hall November 5 to 7. Most of the prizes scheduled for flowers are for mums, orchids and violets. Applications for entry should be in the hands of the secretary, E. W. Neubrand, on or before November 3.

Giganteum Lilies

We commenced making deliveries October 14th. Can still offer best quality obtainable of following sizes: 6 to 8, Special 6½ to 7, 7 to 9, 8 to 9, 8 to 10, 10 to 12. Let us know sizes and quantity you are interested in and we will quote by return mail.

TWO NEW FERNS

NEPHROLEPIS MACAWII, A Winner, 2¼-inch, \$20.00 per 100.

THE VICTORY FERN, Nephrolepis Victoria. Bronze Medal at Detroit. 2¼-inch pots, \$3.00 per dozen, \$20.00 per 100; 3¼-inch, \$7.50 per doz., \$50.00 per 100.

FANCY FERNS. Beautiful stock in 8-in. pots, 8 to 12 inches high and bushy. **Pteris Wimsettii** and **Victoria**, \$16.00 per 100. **Pteris Rivertoniana**, \$20.00 per 100. A sample lot will make you want more.

CINERARIA (Half Dwarf)

2½-inch, \$7.00 per 100, \$65.00 per 1000.

CALENDULA. The O. K. Strain Orange King. Greenhouse selected from the best for several years, 2¼-inch pots, \$5.00 per 100; \$45.00 per 1000.

BOSTON YELLOW MARGUERITES

Flowering Stock for this Winter, the Best Boston Market Strain, 2½-inch, \$10.00 per 100; 5½-inch, heavy, 50c each. These plants are ready to flower now.

ASPLENIUM. **Nidus-avis**, the Bird's-Nest Fern. Excellent plants; 2¼-inch, \$18.00 per 100; 3¼-inch, \$27.50 per 100.

BEGONIA MELIOR. 2¼-inch, nice stock, \$27.50 per 100.

COLEUS TRAILING QUEEN

Fine for mixed pan, basket and hamper work. 2½-inch, \$8.50 per 100; \$80.00 per 1000.

CROTONS. Nice 2½-inch plants. Get your stock now and be ready for your mixed pans and hampers for the holidays. A good assortment of highly colored sorts, both broad and narrow leaf types. \$35.00 per 100.

DRACAENAS. **Godseffiana**, **Sanderiana**, **Lord Wolseley**, **Kelleriana** and **Terminalis**. They are highly colored and just right for mixed pans and hampers for the holidays. You will save money by getting them now. Strong, 2½-inch pot plants, \$25.00 per 100; 3-inch, select stock, \$40.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT BROKERS, 329 Waverley Oaks Road, WALTHAM, MASS.

CAN STILL SUPPLY WELL BUDDED

Xmas Heather

Buddleia Asiatica, 7-inch, pot grown, at \$1.00. **Genistas**, 5-inch, at 50c; 6-inch, 75c-\$1.00 each. **Perfect Kentia Belmoreana**, 4-inch, at \$75.00 per 100. **Improved Bird's-eye and Xmas Joy Peppers**, 3-inch pots, at \$10.00 per 100. **Primula Malacoides Rosea**, 3-inch pots, at \$12.00 per 100.

The above stock is healthy, exceptionally well grown.

A. L. MILLER, Jamaica, N. Y.

STOCK YOU NEED NOW

PRIMULA.

A profitable crop to follow Mums. **Primula Malacoides Rohrerl.** Either for cut flowers or pot plants; with beautiful shades of rose-pink, lavender-pink and snow white, it can be used with almost any combination. Extra strong plants from 3½-inch pots, for delivery November 1 and later, \$14.00 per 100; \$125.00 per 1000.

	100	1000
Primula Obconica , 2½-in..	\$ 7.00	\$60.00
Primula Obconica , 3-inch..	12.00
Primula Obconica , 4-inch..	20.00
Primula Chinensis , 2½-in..	6.00	55.00
Primula Chinensis , 3-inch..	12.00
Primula Chinensis , 4-inch..	25.00

CINERARIAS.

2½-inch	6.00	55.00
3-inch	12.00

FERNS.

Macawil—A new one. And if you have not already ordered, you will do so, and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of

the **Nephrolepis Ferns** on the market. Extra strong, 2½-inch, immediate delivery, \$200 per 1000. Extra strong, 2½-inch, March and April delivery, \$150 per 1000. Extra strong, 6-inch, immediate delivery, \$150 per 100.

Scottil and Teddy Jr.
4-inch, \$35.00 and \$50.00 per 100.
6-inch, extra heavy, \$1.00 each.
6-inch, lighter grade, 75c each.
7-inch, extra good, \$1.25 each.
8-inch, specimens, \$2.00 each.
8-inch, lighter, \$1.50 each.
Dish Ferns, 2½-inch, \$7.00 per 100; \$60.00 per 1000; 3-inch, \$12.00 per 100; 6-inch pans, very heavy, \$60.00 per 100. Try a sample shipment and you will order again.

MYOSOTIS.

Forget-me-not. The best Winter-flowering strain on the market. 2½-inch, \$6.00 per 100; \$50.00 per 1000.

DELPHINIUM BELLADONNA.

	100
1-year old clumps.....	\$10.00
2-year old clumps.....	14.00
3-year old clumps.....	18.00

CARNATION CUTTINGS.

For December and later delivery. There will be a shortage. We advise ordering early.

	100	1000
Ruth Baur	\$12.00	\$100.00
Ethel Fisher	14.00	115.00
Morning Glow	7.00	65.00
Laddie	10.00	90.00
Pink Delight	7.00	60.00
White Benora	7.00	65.00

Enchantress Supreme, Rose-pink **Enchantress**, Mrs. C. W. Ward, Merry Christmas, Rosalia, Aviator, Nebraska, Beacon, Crystal White, White Enchantress, White Wonder, Miss Theo, Belle Washburn, \$6.00 per 100; \$50.00 per 1000.

Matchless, Pink **Enchantress**, Alice, White Perfection, \$5.00 per 100; \$40.00 per 1000.

VIOLETS. Field Grown.

	100	1000
Princess of Wales	\$12.00	\$100.00
Governor Herrick	12.00	100.00
Marie Louise , 3-inch.....	8.00	75.00

Send for a copy of our complete Bulb and Seed list. Also complete list of Plants and Cuttings for 1920. Many new things that will interest you.

C. U. LIGGIT, OFFICE 303 BULLETIN BLDG. **Philadelphia, Pa.**

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

CARNATION LADDIE

Rooted Cuttings—February and March Delivery
\$10.00 per 100; \$90.00 per 1000

The demand for this Carnation will far exceed the supply.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

For Thanksgiving and Christmas Plants

see our ad in last week's Review, on page 100. Everything is strictly first-class and we guarantee satisfaction. We charge 5 per cent for packing, which we allow when cash accompanies order. Get your order in early. Satisfaction Guaranteed.

GEO. A. KUHL, Wholesale Grower Pekin, Ill.

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

ORCHIDS

We grow and sell Orchids only. Can furnish you with anything in this line.

If you intend investing in Orchids, do so now while prices are low.

Special lists on application.

LAGER & HURRELL, Summit, New Jersey

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN DE BUCK, 719 Chestnut Street, SECAUCUS, N. J.**

FERNS

THE VICTORY FERN (Nephrolepis victoria)

We take pleasure in offering this new and valuable variety of *Nephrolepis*. It is a beautifully crested form of "Teddy, Jr.," with fronds frequently subdivided on the ends, making a most unique, distinct, and desirable variety.

This Fern was AWARDED A BRONZE MEDAL

at the S. A. F. Convention at Detroit in August, 1919. The judges of the award reported as follows: "Special stress is laid on the new fern, Victory, with a rapid growth and a branching at end of fronds, making it a shapely plant. It should be a commercial success, and

We Recommend it Most Highly."

STRONG PLANTS, 2¼-inch pots, \$3.00 per dozen, \$20.00 per 100

" " 3¼- " " 7.50 " " 50.00 " "

EXTRA FINE SPECIMEN PLANTS, 6-inch, \$1.50 each; 8-inch, \$3.00; 10-inch, \$5.00; 12-inch, \$7.50.

Nephrolepis Elegantissima, Elegantissima Compacta, and Muscosa, 3¼-inch pots, 35c each.

Nephrolepis Elegantissima and Elegantissima Compacta, 6-inch, 75c each.

Nephrolepis Elegantissima and Elegantissima Compacta, 8-inch, \$2.00 each.

Nephrolepis Elegantissima and Elegantissima Compacta, 10-inch, \$4.00 each.

Nephrolepis Muscosa, 5-inch pots, 75c each.

Nephrolepis Harrisii, 8-inch pots, \$3.00 each.

Nephrolepis Dwarf Boston, 8-inch pots, \$2.00 each.

If plants are shipped in pots, 10% additional.

F. R. PIERSON, Tarrytown, New York

Mention The Review when you write.

WE ARE GROWING

at our Dayton Plant approximately 100,000 fancy pot plants for holiday sales. We have already booked orders for a large percentage of this stock. If interested in Cyclamen, Begonias, Christmas Cherries, Crotons, Bird's Nest Ferns, Verona Ferns, Pandanus, Primulas or other fancy pot plants, would suggest you get your inquiries to us at once.

ROLF ZETLITZ CO., Dayton, Ohio

CHAS. D. BALL
GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

MILWAUKEE, WIS.

The Market.

Last week showed stock to be short, but prices were not up to last year's in any staple flowers with the exception of chrysanthemums, which have been slow in coming, and any that were good or fancy brought good and fancy prices. Roses have cleaned up well each day at fair prices. Orchids can now be had at \$1 each and some cypripediums are in at \$4 per dozen.

Carnations are arriving better in quality and quantity, but are cleaned out quickly at \$4 to \$5 per hundred. Some blooming plants are now available, chiefly cyclamen and primroses; some fine potted mums are coming soon.

Reports on the condition of retail business show some stores with a deficiency in sales, due to the lack of a great amount of funeral work such as that which was handled last year at this time. However, under the present circumstances, which are normal, business is good and prices are paid by the customer if the stock warrants.

Various Notes.

Mrs. M. O. Seaman, formerly with the Currie Bros. Co., is busy arranging a new flower store in the Wells building; it is posted to open November 1.

Baumgarten, Inc., will move in the near future from its present home on Mason street to a larger and better appointed store on Wisconsin street. Mrs. Ida Baumgarten and her daughter returned last week from a trip east.

The Holton & Hunkel Co. shipped a car of cyclamen to Pittsburgh last week. The plants ranged from 4-inch to 8-inch. There were nearly 5,000 plants in the lot.

W. C. Zimmermann and A. H. MacDonald were taken to the Brown Deer range of the Holton & Hunkel Co. by F. H. Holton, October 17, to inspect the mums, which are a grand sight just now.

Olaf J. Olson, of Holm & Olson, St. Paul, Minn., was the guest of F. H. Holton, October 17 and 18.

H. Z. Malo called on the trade in the interests of Leo Herrman, Chicago.

Lawrence Pollworth, son of C. C. Pollworth and on the staff of the C. C. Pollworth Co., was married to Miss Hazel O'Leary, October 21, at St. Stephen's Episcopal church, with about 100 guests attending. After the wedding supper at the Pfister hotel, the young couple left for a trip south. George Asmus, of Chicago, and Mrs. Asmus were present and their daughter, Beatrice, was maid of honor.

W. W. Shaw, representing the A. L. Randall Co., Chicago, called on the trade last week. A. H. M.

I have above my requirements

500 POT-GROWN

French Hydrangeas

in mixtures

Top-notch stock, at

\$75.00, \$100.00, \$125.00, \$150.00 per 100

A. L. MILLER

Jamaica, N. Y.

FERNS

We have a splendid lot of pot-grown Bostons and Scottii in 4 and 5-inch pots. Shipped without pots.

4-in., \$3.00 per doz.; \$20.00 per 100

5-in., 4.80 per doz.; 35.00 per 100

Cold weather is coming on fast, and as all plants travel at consignee's risk this season, we advise early shipment.

Alyssum, giant double; **Heliotrope**, **Lantanas**, **Hardy English Ivy**, **Moonvines**, **Lobelias**, **Crystal Palace Gem**; **Coleus**, standard sorts, for immediate shipment from 2-in. pots at.\$2.75 per 100; \$25.00 per 1000

Hardy English Ivy, strong, 3-in..... 3.75 per 100; 35.00 per 1000

Send for Catalogue.

Cash with Order

R. Vincent, Jr. & Sons Co.

White Marsh, Maryland

FERNS

Stock up your houses now, before the weather gets too cold to ship. We have a choice lot of ferns and other stock in prime condition for immediate sale.

NEPHROLEPIS, Scottii and Teddy, Jr., very fine.
6-inch pots.....\$ 9.00 per doz.
7-inch pots..... 15.00 per doz.
8-inch pots\$18.00 and 24.00 per doz.

FICUS ELASTICA
6-inch\$12.00 per doz.
7-inch 18.00 per doz.

WILSONII FERNs,
6-inch pans, very fine..... 6.00 per doz.

PRIMULA OBCONICA
4-inch, the best strain..... 15.00 per 100

ASPARAGUS PLUMOSUS
3-inch\$10.00 per 100

DISH FERNs
2½-inch, the best varieties only 6.00 per 100

CINERARIA, the finest strain.
3-inch pots 12.00 per 100

HARDY IVIES
5-inch pots 35.00 per 100
6-inch pots 50.00 per 100

CASH WITH ORDER

All plants travel at purchaser's risk and expense. Our responsibility ceases after delivery to express or railroad company.

ASCHMANN BROS., Second and Bristol Sts., Philadelphia

SPECIAL OFFER FOR THIS MONTH ONLY

We have our houses full of choice plants for immediate sale and also lots of young stock to grow on for Christmas and are offering them at the following prices for this month only:

Palms—Kentia Belmoreana and Forsteriana, 4-inch pots, 50c; 5-inch pots, 75c; Belmoreana, 5½-inch pots, \$1.00 each.

Ferns—Teddy Jr., Scottii and Whitmanii, 4-inch pots, 30c; 5-inch, 50c; 6-inch, 60c.

Assorted Ferns for Dishes—Best varieties, 2½-inch pots, \$6.00 per 100; 3-inch pots, \$10.00 per 100.

Bird's Nest Ferns—4-inch, 35c.

Asparagus Sprengeri—3-inch, \$10.00 per 100; 4-inch, \$15.00 per 100.

Asparagus Plumosus—2½-inch pots, \$5.00 per 100; 3-inch pots, 10c.

Dracaena Terminalis—5-inch pots, 75c each.

Rubber Plants—Strong 4-inch pots, 50c each.

Begonia Gloire de Lorraine—5½-inch pots, 75c and \$1.00 each.

Begonia Luminosa—"Christmas red," 4-inch pots, 20c; 5-inch, 40c.

Begonia Magnifica—Pink, 4-inch pots, 20c; 5-inch, 40c.

Begonia Chatelaine—5-inch pots, 50c.

Primula Obconica and Chinensis—In best colors, 4-inch pots, \$20.00 per 100.

Primula Malacoides—4-inch pots, \$15.00 per 100.

Poinsettias—Strong plants, 4-inch pots, \$25.00 per 100.

Hardy English Ivy—2 plants in 2½-inch pots, \$7.00 per 100; 3-inch, staked, \$10.00 per 100.

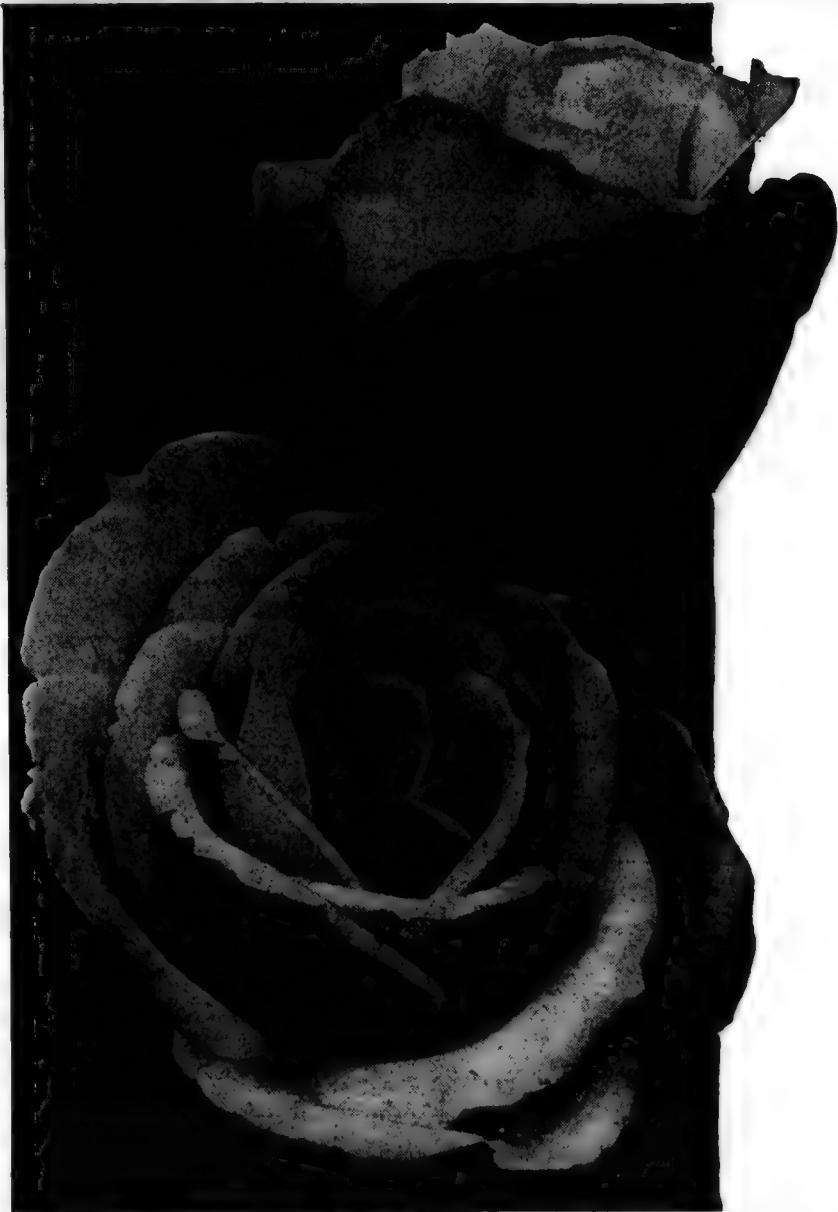
Hydrangeas—For Easter forcing, both Otaksa and French varieties, all pot-grown, 6-inch pots, 60c.

CASH WITH ORDER. NO PLANTS SHIPPED C. O. D.

All goods travel at purchaser's risk.

Plants will be shipped out of pots unless otherwise stated.

1012 West Ontario Street, GODFREY ASCHMANN, Philadelphia, Pa.



Mrs. John Cook

A flush of pink in a white rose, that does not detract from its value or usefulness, alone prevents us from boosting too highly a good commercial forcing white rose. This rose is a good one. It grows freely and is not subject to mildew. It is an easy rose to do well and you will like it. Plant it and convince yourself.

Wholesale Prices To the Trade Only:

Grafted, 2¼-inch:	
Each.....	\$.60
Doz.....	6.00
100.....	45.00
1000.....	400.00
5000.....	1950.00
10,000.....	3800.00
Own Root, 2¼-inch:	
Each.....	\$.50
Doz.....	5.00
100.....	40.00
1000.....	350.00
5000.....	1625.00
10,000.....	3000.00

A. N. PIERSON, Inc.,
Cromwell, Conn.

Pot Grown FERNS

Whitmanii, 4-inch.....	Each \$0.25
Whitmanii, 5-inch.....	.50
Scottii, 4-inch.....	.25
Scottii, 5-inch.....	.50
Teddy Jr., 4-inch.....	.25
Teddy Jr., 5-inch.....	.50
Sword, 4-inch.....	.25
Boston, 4-inch.....	.25
Boston, 6-inch.....	.75
Boston, 7-inch.....	1.00
Boston, 8-inch.....	1.50

OTHER STOCK YOU NEED NOW

Asparagus Plumosus, 2-inch.....	Each \$0.05
Asparagus Plumosus, 3-inch.....	.10
Asparagus Sprengeri, 2-inch.....	.05
Asparagus Sprengeri, 3-inch.....	.10
Kentia Belmoreana, 4-inch.....	.50
Kentia Belmoreana, 5-inch.....	1.00
Kentia Forsteriana, 4-inch.....	.50
Kentia Forsteriana, 5-inch.....	1.00
Kentia Forsteriana, 5-inch, made up.....	1.50
Kentia Forsteriana, 6-inch, made up.....	2.50
Kentia Forsteriana, made up, large plants.....	\$8.00 to 25.00
Phoenix Roebelenii, 8-inch tubs.....	5.00
Phoenix Roebelenii, 10-inch tubs.....	10.00
Areca Lutescens, 8-inch.....	.25
Areca Lutescens, 7-inch.....	4.00
Areca Lutescens, 8-inch.....	7.00
Clbotium, 8-inch.....	6.00
Clbotium, 10-inch.....	7.50
Bamboo, 8-inch.....	6.00
Dracaena Massangeana, 6-inch.....	1.50
Cinerarias, strong, 2¼-inch.....	.07

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

Just Arrived!

Complete Line of Bulbs

Hyacinths, Tulips, Narcissus, Crocus, Narcissus Paper White Grandiflora, Callas, Freesias and Easter Lilies.
Choice offering of Roses for forcing or outdoor planting.
Also a select list of Heavy Field-grown Plants and Hardy Perennials.

Field-grown Plants and Hardy Perennials

CLIMBERS

Dorothy Perkins.....	2 yr. old	3 yr. old
Red Dorothy Perkins.....	Doz. 100	Doz. 100
Lady Gay.....	\$2.75 \$20.00	\$3.50 \$25.00
Tausendschoen.....	Doz.	100
Philadelphia Rambler.....	\$1.75	\$12.00
Clematis Paniculata, extra large field-grown.....		

HARDY PERENNIALS

Anchusa Italica.....		Japanese Iris.....	
Anemone, Assorted.....		Garden Iris.....	
Aquilegia, Assorted.....	Doz. 100	Lythrum Roseum.....	Doz. 100
Campanula, Assorted.....	\$1.10 \$8.00	Monarda.....	\$1.10 \$8.00
Coreopsis, Assorted.....		Oriental Poppy.....	
Delphinium, Assorted.....		Perennial Phlox, Named.....	
Digitalis, Assorted.....		Hardy Pinks.....	
Gaillardia, Assorted.....		Salvia Pratensis.....	
Helianthus, Assorted.....		Sweet Williams—all standard varieties.....	
Hibiscus, Assorted.....			

Also many other varieties of hardy plants and shrubs.
Above offer is subject to immediate acceptance and stock on hand upon receipt of order.
Our Fall Catalogue is now ready for distribution. Ask for your copy.

JAMES VICK'S SONS
ROCHESTER, N. Y. The Flower City

Greenhouse Heating

COAL MEN WON'T COMPROMISE.

After the miners and operators failed to reach an agreement in joint conferences at Buffalo and Philadelphia, Secretary of Labor Wilson called them to Washington to meet with government officials, in the hope of reaching some sort of agreement.

But the sessions last week ended with no progress, and this week holds out no promise of a compromise so far. The operators maintain their determination not to negotiate the matter of a 6-hour day and will not deal with the unions unless the strike set for November 1 is called off. The miners, while expressing their willingness to meet the operators, hold no hope for a settlement "unless the operators change their stone-wall attitude." They stand firm in their demands for a sixty per cent increase, a 6-hour day and a 5-day week.

While some opinion at Washington is that the miners, in the face of the tremendous public pressure, will not carry through their strike threat, which would cause at this time of year a dangerous industrial tie-up, many assert that no compromise can be reached, since both sides are determined to stick to the positions they have held since the conferences were first opened. Secretary Wilson is exerting all his influence to avert the calamity which such a strike would bring upon the public in the present fuel situation.

SIZE OF SMOKESTACK.

Please tell me how large a smokestack it would take to give me satisfactory results. My boiler has twenty-eight 3-inch flues, nine feet long, and my present smokestack is twenty-two feet high and twelve inches across inside. There is not enough draft to carry the soot out and I am compelled to clean the flues every night. G. A. B.—O.

The height of the smokestack is more likely to account for the poor draft than its diameter, although both should be increased. Our suggestion is that you use a smokestack sixteen inches in diameter with a height of thirty feet above where the flue enters. Fair results could be obtained with the 12-inch stack if it were made forty feet high, provided a good grade of coal were used.

BURNING GAS AND SLACK.

I have a 90-horsepower tubular boiler, which I fire with natural gas. It is equipped with two sets of burners. One is a set of grate burners which lie on the two sides of the firebox and face each other with a space of about forty-three inches between them. This space is taken up with grate bars. The other is a set of Kirkwood burners, which are horn-shaped and set in the doors of the firebox. I have a breaker of fire bricks set on the grates to break up the gas as it comes from the burners. The gas I burn comes from a near-by well, which in cold weather does not give me enough gas to keep steam up. I have a small 2-flue boiler of twenty horsepower which is connected with the large one and in which I burn slack to help the large one at times when the gas is insufficient.

KROESCHELL BOILERS

Neither in the East or West nor the North or South has any other make of Boiler ever equaled the performance of the Kroeschell. Installed for 3,974,605 square feet of glass in 1916-1917.

The Kroeschell has proven its worth in many of the largest establishments in this country. It has frequently been installed by the most careful buyers in competition with all other makes of boilers.

Greenhouse owners like the Kroeschell because of its extreme simplicity and freedom from trouble. As a fuel saver it pays its own way—it can be operated with the cheapest grade of fuel.

Every customer immensely satisfied. The high efficiency and low cost of operation make the Kroeschell the best of all boilers for florists' use.

CAN SHIP
ANY SIZE
AT ONCE



TELEGRAPH
ORDERS AT
OUR EXPENSE

WHEN YOU BUY—GET A KROESCHELL
"THE BOILER OF UNEQUALLED FUEL ECONOMY"

NOT
CAST
IRON



NOT
CAST
IRON

EXPRESSIONS FROM MEN WHO KNOW BOILERS

No More Cast Iron Boilers

I have used several different makes of boilers but none I like as well as yours.

The Kroeschell is easier to fire, takes less coal and water circulates quicker than any other boiler.

I have used two different makes of sectional boilers—no more cast iron boilers for us.

[Signed] Mr. —, Mich.

Kroeschell Replaces Cast Iron

The Kroeschell has replaced three cast iron sectional boilers, and it certainly has given entire satisfaction.

It only takes a few words to express the good quality of your boilers and they are as follows: "Of all firms handling boilers and advertising them truthfully, the party buying a boiler would have to get the Kroeschell, as you are certainly advertising nothing but facts."

[Signed] Mr. —, N. Y.

KROESCHELL BOILERS will put high temperatures into your heating lines.

KROESCHELL BROS. CO., 444 W. Erie Street
CHICAGO, ILL.

WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

Send for Catalogue
and Prices

Telephone
Yards 866

**S. WILKS
MFG. CO.**

3523 Shields Ave.,
CHICAGO, ILL.

What Size

pipe leaked last winter?
Keep some Emergency
Pipe Clamps on hand,
and repair leaks in-
stantly, permanently.
Write for bulletin.

M. B. SKINNER CO.
558-562 Washington Boul.
CHICAGO :: ILLINOIS



The boilers are lying so that they can
be operated together or singly.

Which would be the more economical
way to operate them, to do as I have
been doing or to pull out the two Kirk-
wood burners and fire with slack be-
tween the two side burners? I could
take out the burners and fire brick in
a few minutes. I am sure the large
boiler would give me steam enough for
my range if I got enough fire in it, yet
I do not want to burn slack alone, as I
pay an annual rental for the gas and
have the privilege of burning all that
I need or can get. A. L. K.—Pa.

Provided that the burning of the
slack coal in the small boiler, in addi-



"White Coal"



Black Coal

Help Save the "White Coal of Industry"

The boiling hot water resulting from condensation in
your steam lines is worth money. You have paid for
it in terms of coal. It contains valuable heat units.
It is the "White Coal of Industry"—it should not
be wasted.

And it need not be wasted. The Morehead Back-to-
Boiler System will save it for you by returning it to
the boiler at temperatures as high as 400 degrees
Fahrenheit. It reduces coal consumption an average
of 20%. At the same time your steam will be
"drier" and more efficient; your production speeded
up and profits increased.

Write today for facts and figures on what the More-
head System will do in your plant.

Morehead Manufacturing Company

Dept. "M"

Detroit, Mich., U. S. A.



IT PAYS TO USE—**ELASTIC FIRE BRICK** in all your boiler work.
Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.**CURRAN & COMPANY**

Tel. CANAL 1013

1163-67 W. Twentieth Street, CHICAGO, ILL.

Address Dept. 6

tion to using the natural gas in the large one, will make it possible to obtain the temperature desired in the houses, we should certainly recommend that method of heating, instead of burning slack in the large boiler.

As we understand it, there will really be no expense for the natural gas above what must be paid for if it is not used, and the cost of the slack and the labor of firing would certainly be less in the small than in the large boiler.

REDUCING VALVES.

The plumber doing my steamfitting says that I ought to have a reducing valve and that two would be better. Please tell me if they save any coal compared to their cost. My place is 12,000 to 15,000 feet, low pressure.

P. G.—Ind.

On large ranges, and especially when the systems to be heated are located at a considerable distance from the power plant, it is customary to carry a high pressure at the boilers and use a reducing valve on the main where it connects with the service pipes. The special advantage is that a much smaller main can be used, which will make a considerable saving in the cost of the pipe and pipe coverings. It will also give a better circulation in the mains than when low pressure and large mains are used.

When the boilers are run at a low pressure, there is, of course, no occasion for using a reducing valve, which is seldom found on small ranges.

FITTING HOUSES TO BOILER.

How many greenhouses 30x100 feet, with three feet of glass in the walls and one glass gable, could a 40-horsepower double tubular return boiler provide for, to maintain a temperature of 60 degrees inside against an outside temperature of 20 degrees below? The greenhouses would be connected in a range with a boiler room and service room on the north or cold side. Would such a boiler be suitable to use in a range of three or four houses of the size I have stated? This boiler can be secured here at a good figure and, as we need additional room and contemplate building within the next year, we do not want to let this boiler get away if it can be used to any advantage.

H. G.—Neb.

If the boiler is up to its rating and is provided with a grate and stack of ample size, we should consider it sufficiently



BERNHARD BOILERS

Stand ready to serve you at all hours—at all times.

Here is a boiler that is absolutely dependable.

Every greenhouse man should know about the **TWENTY SUPERIOR FEATURES.** Our catalogue will be of interest. Sent on request.

101 Park Ave., New York City **KANAWHA MFG. COMPANY** Charleston, W. Va.
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IMICO

Hot Water Boilers

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Illinois Malleable Iron Co.
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Are noted for **COAL ECONOMY** and good results generally.

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It Lets the Florist Sleep

You don't have to sit up and watch a

GIBLIN GREENHOUSE BOILER

GIBLIN & CO. **UTICA, N. Y.**

Let us tell you what one will cost delivered at your Railroad Station.

WRITE NOW.

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T BING, ALL SIZES**PIPE CUT TO SKETCH**

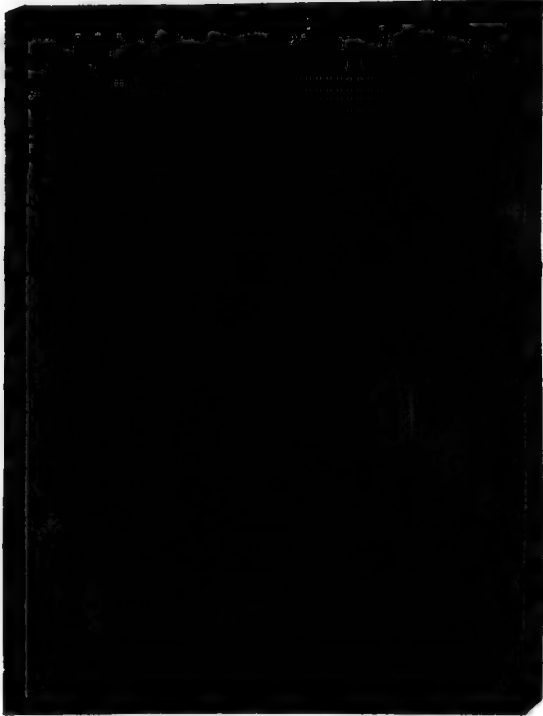
SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
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NOW READY—THE FIFTH EDITION of the Album of Designs



96 pages, more than 200 designs and decorations, beautifully printed on heavy art paper, artistically bound in a strong cover.

The Review's Album of Designs long ago joined the ranks of the "best sellers" among books. The fourth edition was sold out some time ago and the fifth edition has been printed. The new album is

Better than ever

in that it contains the latest creations of the country's foremost floral artists, as well as the stand-bys of the trade. It is invaluable in taking orders for *Funeral Designs, Wedding Decorations, Table Decorations* and all *Cut Flower work*, as the customer can be shown how his order will look when completed.

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It will be sent to you by return mail. The price is

\$1 Per Copy, Postpaid \$1
SPECIAL PRICE ON QUANTITIES

Florists' Publishing Co., 508 South Dearborn Street, Chicago, Ill.
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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

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Est. 1898 Phone Superior 572
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Wrought Iron of sound second-hand quality with new threads and coupling, 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902 Foundry St. Newark, N. J.

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Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS**
FISHER GOVERNOR CO.
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

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large for four greenhouses of the size mentioned if detached, or five houses if connected, so that there will be only two exposed side walls. In making this

YOUR BEST FRIEND!

"We can't do without it."—
F. J. Hendershot & Sons, Ogden, Utah.



\$15
EACH

73-3

The Standard Thermostat is the best business partner and friend you can have. It protects your growing crops from ruin by sudden changes in temperature. It is infallible, inexpensive—more reliable than a night fireman.

The Standard Thermostat will ring a bell whenever your greenhouse temperature rises or falls to the danger point. Place the bell at your bedside or anywhere you please.

This is a word to the wise—a buy word to the wise grower. Sudden temperature ups and downs ruin thousands of plants every year. Protect yours! Install a **Standard Thermostat** now. It costs only **\$15.00**. Write today.

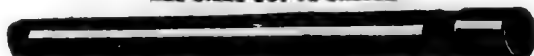
(G. H. 3, same as G. H. 4, only not in locked case, **\$10.00**)

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Pipe and Tubes

ALL SIZES CUT TO SKETCH



Philadelphia Second Hand Pipe Supply
1003 N. 7th St., PHILADELPHIA, PA.

estimate it is assumed that the chimney is thirty-five feet in height and has a cross-section equal to one-sixth the area of the grate.



Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. CO.
Box F, Grafton, Illinois

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KANSAS CITY NOTES.

[Concluded from page 89.]

T. J. Cane is able to be out after two weeks' illness.

Charles Thomas left for Chicago Sunday night, October 19.

Mrs. T. A. Moseley, Kansas City, Kan., has had a number of weddings lately. This neighboring city is booming in a business way. Property values are increasing and it is impossible to find a store for rent or lease on Minnesota avenue.

Mrs. Maud Everett, of Pawhuska, Okla., bought a new Buick while in Kansas City, a few days ago, and drove the car home. She was accompanied by Mrs. T. J. Noll, who will spend a few days in Pawhuska.

The greenhouses of the Longview Floral Co. are cutting some good chrysanthemums. T. J. Noll began cutting chrysanthemums October 17.

Henry Kusik & Co. will have the entire output of John Stevens' greenhouses this season. Mr. Stevens specializes in carnations and chrysanthemums.

Mr. and Mrs. Charles Thomas motored to Pleasant Hill Sunday, October 12.

Samuel Murray had the decorations for the fiftieth anniversary of Rural Lodge at Shrine Hall, October 11. The occasion was observed with an entertainment and dance. The decorations were on an elaborate scale. Quantities of smilax, palms and bay trees were used, as well as cut flowers. Each of the women guests was presented with a corsage of Russell roses.

The Pinehurst Floral Co. is cutting mums every day, but has not half enough to supply the demand. This firm is arranging to add 2,500 feet of glass to the pot plant section of the greenhouses at Pleasant Hill. William Day, who was put in charge of this section several months ago, is one of the best in his line in the country.

In addition to considerable other outside stock, the Rosery had about 1,000 gladiolus bulbs this summer, from which good results were obtained. Augusta proved an especially satisfactory flower for funeral orders and was much used.

J. E. K.

Manitowoc, Wis.—The range which the Madison Seed Co. is building will be managed by S. H. Long, formerly of Sycamore, Ill.

CHARCOAL

should be in all
Potted Plants

A small amount of charcoal (size 1 nut) placed in the bottom of all pots provides a superior drainage and equalization of soil moisture; for charcoal has the double quality of absorbing moisture and of yielding it up to plants.

Charcoal is further a fertilizing agent in that it promotes chemical action in the soil and supplies various essentials for plant nourishment.

In the preparation of beds one bushel of charcoal (extra fine, size 20) should be mixed with sixteen bushels of earth. This same mixture will be found of considerable value in pot soil.

Prices: F. O. B. Ironton — 100 lbs. \$2.50; 500 lbs. \$11.00; 1000 lbs. \$21.00; Ton \$40.00; in bags, by freight only.

JOHN SILLIMAN, Mfr.

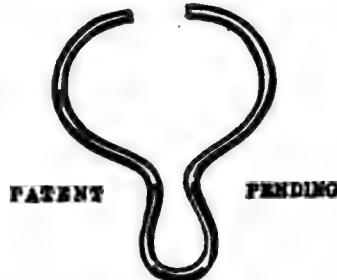
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TRADE BRAND MARKPULVERIZED SHEEP—PULVERIZED CATTLE
SHREDDED CATTLE
MANURE

Write Wizard Brand into your supply house order for manure—or drop us a postal for latest price list and freight rates.

The Pulverized Manure Co.
33 Union Stock Yards CHICAGO

Mr. GROWER



Let's Get Acquainted

It is to your interest to send for and try out "Wire Tie."

It is a labor-saving device. You need them for your Chrysanthemums.

SAMPLES FOR THE ASKING.

Your Jobber or Direct.....\$2.00 per 1000

WM. BUSCHARDT

6 E. Woodland Ave.

BALTIMORE, MD.

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"Your product has been highly recommended to us

FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

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Berger Fertilizer and Chemical Co.

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ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

DRIED BLOOD—12 to 14% ammonia.

NITRATE OF SODA—19% ammonia.

WRITE FOR PRICES.

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WE CHALLENGE COMPARISON!

FIGURES DON'T LIE!

If a ton of sheep manure analyzing 2% Ammonia, 2% Phos. Acid and 2% Potash is worth \$30.00 a ton, how much is a ton of our SPECIAL MANURE, ANALYZING 4% AMMONIA, 6% PHOS. ACID AND 2% POTASH, WORTH? Have your State Agricultural Station verify your answer.

YOUR OPERATING COSTS ARE HIGH! MARKET PRICES FOR FLOWERS ARE TOO LOW TO ALLOW GOOD PROFIT! YOUR ONLY CHANCE FOR SUCCESS IS IN INCREASED PRODUCTION! THE FERTILIZER THAT MAKES INCREASED PRODUCTION AN EASY ACCOMPLISHMENT IS "COTTER" SPECIAL MANURE!

PUT LIFE IN YOUR SOIL!

USE "COTTER" SPECIAL MANURE!

SPECIAL MANURE

Ammonia 4%, Phos. Acid 6%, Potash 2%.
Ton, \$47.00. In 5-ton lots, \$45.00.

RAW BONE MEAL

Ammonia 4½%, Bone Phos. of Lime 50%.
Ton, \$59.00. In 5-ton lots, \$56.00.

Special quotations on carload orders.

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CHAS. N. COTTER,
President

Jamestown, New York

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GREENHOUSES—ALL KINDS



PUT YOUR GREENHOUSE PROBLEMS UP TO US

We go anywhere in the U. S. to submit plans and prices.

Metropolitan Material Co.
PATENTED GREENHOUSES

1290-1323 Flushing Ave., Brooklyn, N. Y.

A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

\$2.00 per dozen;
\$15.00 per 100.

Retails at 25c per pkg.

BRAMLEY & SON

1181 East 71st Street, CLEVELAND, O.

No loss if you mend your split carnations with

SUPERIOR CARNATION STAPLES

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.
Springfield, Mass.

BEFORE

AFTER

SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples.

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid.
L. L. Pillsbury, Galesburg, Ill.

BLAKE'S LEVER CLIP for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

Price\$1.55 per 1000
5000\$1.40 per 1000
10,000 or more..... 1 15 per 1000

F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

SPECIFY

MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Precipitate
Bone Phosphate

Magic Special
Rose and Carnation
Feed

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Blood and Bone



Pure Pulverized Sheep Manure

NATURE'S OWN FERTILIZER

Write for Prices and our Instructive Booklet containing Feeding Charts.

CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO

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Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

MASTER BRAND Vine and Plant Manure

Guaranteed Analysis
Ammonia 2.50%
Phos. Acid 1.50%
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Guaranteed Analysis
Ammonia 5.00%
Phos. Acid 2.00%
Potash 1.00%

Quotations on any quantity and all information furnished on application.

THE PROTO-FEED AND GUANO COMPANY

"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

4121 S. LaSalle Street,

Chicago, Ill.

SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue, SPRINGFIELD, MASS.

Quality
and
Service
First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., Omaha, Neb.

INDIANAPOLIS, IND.

The Market.

Oh, suns and skies and clouds of June,
And flowers of June together,
Ye cannot rival for one hour
October's bright blue weather!

This has certainly been the case this year. We have been visited by only two frosts and they have been light. So summer stock has had a chance to continue its growth. As a result, cosmos and dahlias are in abundance. Other outdoor stock includes snapdragons, pansies and buddleia, but these are in limited amounts.

Chrysanthemums are a little more conspicuous. These are of good quality and in active demand. Pink, yellow, white and a few lavender ones are being offered. Roses have also been arriving in larger supply, but, like the mums, are all being sold daily. Carnations are scarce.

Potted Jerusalem cherries are on display. Good ferns are seen in the windows. Chatelaine begonias are also in favor.

Business continues fairly brisk. Counter trade has been good. Funeral work is about as usual.

State Association Flower Show.

The Indiana State Florists' Association announces a flower show at the Claypool hotel, Indianapolis, November 13 and 14. Everyone is invited, including those from outside the state, who are urged to exhibit and compete for the liberal cash premiums. Indiana exhibitors are limited to association members. Preliminary premium lists have been distributed; the final and complete ones are now being printed. These can be obtained from the secretary, O. E. Steinkamp, 3800 Rockwood avenue, Indianapolis.

The members of the Kentucky State Florists' Association will be the special guests of the Indiana society. The returned soldier boys of the Indiana association will also be guests of honor.

Various Notes.

Isaac Bayersdorfer, of H. Bayersdorfer & Co., and Henry C. Heileman, of the Wm. B. Lake Co., both of Philadelphia, called on the trade last week.

The Indiana-Minnesota football game, held here last Saturday, caused large mums to be especially popular.

Herman Junge, of the Smith & Young Co., is home from the hospital and is getting along well. E. E. T.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

Mention The Review when you write.



MISSOURI POTTERY RED POTS

For over 30 years we have put forth every reasonable effort to make our trade-mark stand for the **highest** quality in pot construction.

You can **depend** on Missouri Pottery Red Pots—the quality is always the same, extra strong, unusually porous to allow free plant growth, and evenly baked. Red Pots—uniform in size, shape and texture—that's what you want. That's the only kind of pots we have to offer you and the price is right.

Send Today for New Mid-Season Bulletin.

It'll save you money and give us a chance to tell you our story. A post card will do. Send it NOW.

MISSOURI POTTERY & MFG. CO.

1227 West 8th Street

KANSAS CITY, MO.

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THE ELVERSON POT

It is a dollars and cents saving proposition—plus satisfaction—to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. **W. H. Elverson Pottery Co., New Brighton, Pa.**

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

RED POTS

Best Materials—Skilled Labor—Uniformly
Burned—Carefully Packed.

The Peters & Reed Pottery Co., HORACE O. GRAY CO., 200 Fifth Ave., New York So. Zanesville, Ohio

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WE LEAD in QUALITY and FINISH

Others follow—when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.
PADUCAH, KENTUCKY

Always Mention the

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Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

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Near Wrightwood Ave.

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Greenhouse Construction Material

FITTINGS — HOTBED SASH



SAFE and DURABLE houses that give satisfaction because they are constructed of the best materials. Our prices are the lowest, our service the best.

ESTIMATES AND CATALOGUE FREE

Louisiana Red Gulf Cypress and Washington Red Cedar (WOOD WORK)

A. DIETSCH CO., DEPT. "B." 2640 SHEFFIELD AVE. Chicago, Ill.

Mention The Review when you write.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS Company

CLEVELAND, O.

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Save Time and Plants by using

THE HARRIS READY-TO-USE LOCKED PLANT BAND

A Trial Package of 250 Bands sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A. Mention The Review when you write.

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NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

A. H. HEWS & CO., INC. Cambridge, Mass.

RED POTS

Our superior facilities enable us to keep

QUALITY UP—PRICES DOWN

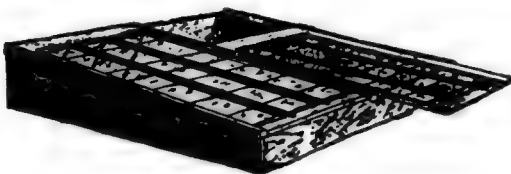
Write for prices and Save Money

MISSOURI POTTERY CO. and SUPPLY CO.

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ST. LOUIS, MO.

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HOTBED SASH

Prices constantly rising—order today and save money

Made of No. 1 Gulf Cypress, constructed as perfect as half a century's experience can make it.

S. JACOBS & SONS

"America's Largest Hotbed Sash Manufacturers"

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BROOKLYN, N. Y.

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IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house is intended—thereby assuring you of proper design and bench arrangement—not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

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CHICAGO, ILL.

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PROMPT DELIVERY

is especially important at this time of the year. We can ship your orders, either for new work or repairs, without delay. Our grades are perfect, our prices reasonable.

Our Patent LEAK-PROOF gutter is meeting with continued success

ICKES-BRAUN MILL CO., 2330 Wabansia Ave., Chicago, Ill.
(Near Western and North Aves.)
GREENHOUSE MATERIAL GREENHOUSE HARDWARE

Mention The Review when you write.

SALT LAKE CITY, UTAH.

The Market.

October started out in good shape and business continues to improve. Heavy rains and killing frosts have put an end to outdoor flowers. A fine cut of roses is coming on and prices are steadily increasing. Columbia and Hoosier Beauty are the leaders, selling for \$8, \$15 and \$20 per hundred. Ophelia, Shawyer and White Shawyer are also going well at \$6, \$12 and \$15 per hundred.

Chrysanthemums are still coming on in good numbers, but the stock is not holding up as well as it has in other years and it is almost impossible to get a grade between the best and the small ones. Carnations are also coming on well, the stems being long and the blooms especially good for this time of the year. The demand is greater than the supply and all that are cut find a ready market at \$6 per hundred. Some fine dahlias were cut during the first part of the month, but the frost has taken practically all of these.

Pot plants have been scarce, but winter-blooming plants such as cyclamen and obconica are beginning to come on, so that an early improvement is looked for along this line.

Taken as a whole, business has been better so far this month than in the same period last year, but prices have not been quite so high.

Various Notes.

Paul Richmond, formerly with C. A. Samuelson and W. J. Smyth, of Chicago, has accepted a position as salesman and head designer with the Miller Floral Co.

Art Granshaw, who is associated with E. A. Lambourne, has returned from a business trip to Los Angeles and San Francisco.

The Salt Lake Floral Co. has completed the installation of two large boilers at its range located at 1950 South State street. This firm's carnations and roses are in especially fine condition.

G. J. B.



Long-service paint costs less in the end because it saves labor and material cost of repainting.

DIXON'S SILICA-GRAPHITE PAINT will give many years' service under the most trying conditions. Write for Booklet No. 54-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

PECKY CYPRESS

WE ARE SPECIALISTS

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. Get the value of our long experience. **PECKY CYPRESS**, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber
WRITE FOR PRICES

Adam Schillo Lumber Co., Kingsbury and Weed Sts.
CHICAGO
L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

GREENHOUSE GLASS

IMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$5.00 per box.

DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

DAYLITE GLASS CLEANER - QUICK - POWERFUL

Will Not Injure Paint or Putty

25 gals. or more.....\$1.00 per gal.
5 to 25 gals..... 1.25 per gal.
Less than 5 gals..... 1.50 per gal.

F. O. B. Chicago

ANDERSEN SPECIALTY CO.

Mention The Review when you write.

:: :: Leaves No Greasy Surface

One gallon will clean from 500 to 700 sq. ft.

ASK YOUR JOBBER FOR IT,
or write to

6 EAST LAKE ST., CHICAGO
Phone Central 630



MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F. O. PIERCE CO.
P. O. Box 294
NEW YORK

Mastica is elastic and tenacious admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Lasts Longer Than Putty. Easy to Apply

Mention The Review when you write.

Dreer's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 40c. postpaid. Samples free.

HENRY A. DREER,
714 Chestnut Street,
Philadelphia.

**FULL
SIZE
No. 2**

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

WE ARE SPECIALISTS IN GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU

Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES 29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality

Extra Heavy

Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

WASHINGTON, D. C.

The Market.

Orchids are selling at from \$8 to \$12 per dozen. The carnation and rose supply is still on the increase. Outdoor stock continues to flood the market. The streets are full of cosmos and dahlias, which are selling at low prices. The market is not brisk, due to the continual warm weather that we have been having.

Various Notes.

George C. Shaffer has several large weddings on for this month. He has also a number of important decorating jobs.

George Comley's daughter is now assisting in the store.

There is a new florist lady in town. She is widely known as the 9½-pound daughter of O. A. C. Oehmler. Mr. Oehmler is receiving congratulations from all of the boys.

The Center Market florists say that business is slow, but they are looking forward to "Say It with Flowers" week to give business a boost.

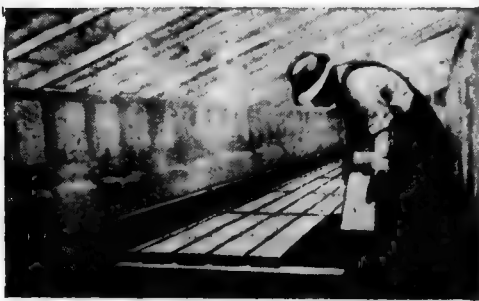
"Say It with Flowers" week is being arranged by an executive committee of which Z. D. Blackistone is chairman; Albert Schnell, vice-chairman; A. E. Gude, secretary, and Frank E. Miller, treasurer. Other members of the committee are: George H. Cooke, Henry Witt, William F. Gude, John Cassasa, Elmer Mayberry, George H. Lavelle, Rose G. Strauss, Herbert H. Sauber, Otto Bauer, O. A. C. Oehmler, Leo Niessen, S. S. Pennock, Theodore Diedrich, John Gutman, W. T. Westcott, J. H. Small, Jr., R. L. Jenkins, W. M. West, F. F. Leapley, Miss Louise Daugherty, Fred H. Kramer, Robert Bowdler, Arthur Elliott, Harry Ley, Alex Sharper, Louis E. Hoover, James Lynch, George Pappas, George C. Shaffer, J. Harper Hetherington and Z. Carrack.

The Heath-Doig wedding was one of the largest events of the month. The Louise Flower Shop had charge of all floral decorations at the home and the church.

John Sharper has ordered two more large greenhouses.

The Du Pont Floral Co. has an attractive fall display in its window, which receives much comment from the trade.

G. S.



A CONCRETE BENCH SAVES TIME AND MONEY

Never needs repairing, lasts for several lifetimes, costs but little more than wood, yet has many added advantages.

READY-SET CONCRETE BENCHES

are easily and quickly built by growers—parts may be made at odd times, inexpensive, practical. Interesting details upon request.

FRED J. MEAD, 371 Park Ave., Newark, N. J.

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

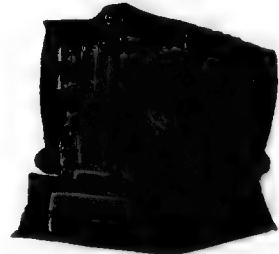
Unglazed, \$1.20 up

Glazed, 2.25 up



BOILERS Metropolitan

Patented



Very best greenhouse boiler of its size. Will do more work than any other. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices. Order at once.

HOSE VALVE 74c

All brass except the hand wheel. Has a removable leather disk, which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven

In 50-ft. lengths, with couplings.

16c per ft. ½-in., smooth, 11½c. Unequaled at the price.

BOILERS—PIPE

Metropolitan Material Co.

1288-1323 Flushing Ave.,

Brooklyn, N. Y.

Prevent Loss of Seed During Dry Weather

Here is what John Schmidt, of No. 78 Dry Harbor Road, Glendale, L. I., New York, writes:

"I had considerable loss on seed sown, which would not germinate on account of the dry weather, which is no problem at all any more since we have had our Skinner System."

SKINNER SYSTEM OF IRRIGATION

The Skinner Irrigation Co.

223 Water St.,

Troy, Ohio

THE REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A Glazing Putty of Real Value



In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across PERMANITE. This was about four years ago. At that time we set about investigating the merits of PERMANITE and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied PERMANITE to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give PERMANITE our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per gal.
In barrel and half barrel lots.....	\$1.65	\$1.95
In kegs, 20 or 15-gal.	1.75	2.05
In kits, 5-gal. or 50 lbs.....	1.85	2.15
In cans, 1-gal. or 10 lbs.....	1.95	2.25

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street

Chicago, Illinois

PERMANITE

[Trade-mark registered, U. S. Patent Office.]

Ever-Elastic—Never Hardens

When we say PERMANITE remains ever-elastic, we mean just this—that PERMANITE will form a protective, air-tight and water-proof glaze joint over the sash-bar, but does not harden all the way through, which means that PERMANITE can give with the expansion and contraction of the Greenhouse without checking, cracking or falling off.

Think of how putty would act under like conditions and you will realize how vastly superior PERMANITE is to putty—or any other glazing cement for that matter.

On the other hand—PERMANITE hardens just about sufficiently to prevent running of the material in the Summer time or cracking in the Winter time; regardless of any changes in the temperature, PERMANITE makes an absolutely air-tight, water-tight and thoroughly dependable job—the kind that stays put at all times.

And together with the new one-hand Permanite machine, there isn't anything on this earth that can beat this combination, because both the PERMANITE and the gun are the results of years of experience and an earnest desire to give the Greenhouse Trade a Glazing Cement worth their while.


Yours for a tight house,

The Garland Company
Cleveland O., U.S.A.



OVERISSUED NEWSPAPERS

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
910 Michigan Blvd. **MENDELSON BROS. PAPER STOCK CO.** CHICAGO, ILLINOIS



DREER'S
Florist Specialties
New Brand New Style
"RIVERTON" HOSE
Furnished in lengths up to 500 feet without seam or joint.

The HOSE for the FLORIST

1/4-inch.....per ft..	19 c
Reel of 500 ft.	18 1/2 c
2 reels, 1000 ft.	18 c
1/2-inch.....	16 c
Reel of 500 ft.	15 1/2 c

Couplings furnished free.

HENRY A. DREER
714-716 Chestnut St.
PHILADELPHIA, PA.

Mention The Review when you write.

The Original "Elastic-Lyke" Semi-Liquid Putty
and Only
FOR BEDDING OR RUNNING ON TOP
Will not run in hot nor heave in cold weather.
Also "Dough Putty" and "Pure White" greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St.
(Not Inc.) CHICAGO
Mention The Review when you write.

RAINBOW SYRINGE, \$2.00


Made of brass; fits 1/4-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG
6249 Wayne Ave., Germantown, Philadelphia, Pa.

Mention The Review when you write.

"California" Plant Tub

(REDWOOD)



The "California" Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Doz.	100
5	8-inch	\$3.75	\$ 8.25	\$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16.00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, "	2.25	25.25	196.00
30	18-inch, "	2.75	31.50	237.50
35	20-inch, "	3.25	37.00	287.50

F. O. B. Factory.
Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.
Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

GREENHOUSES

WRITE FOR CATALOGUE OR ESTIMATE
State Type of Construction You Want

King Construction Co., North Tonawanda, N. Y.

Always mention the Florists' Review when writing advertisers

CINCINNATI, O.

The Market.

This city has enjoyed more than its share of publicity in the last two or three weeks. The world's series, the auto races and the horse racing at Latonia have brought more visitors to the Queen City than could easily be imagined. The florists' share of the spoils was negligible, but the future looks bright.

Some fine rose stock is being shipped into this market and is bringing good prices. Chrysolora mums and white pompons are making their appearance and they clean up daily.

Various Notes.

Peter Herb's dahlias are especially fine this season.

Julius Baer is mailing out an announcement folder that is cleverly gotten up and timely in its construction.

H. W. Sheppard's flower shop has booked many orders for wedding work for the next thirty days and, in some instances, record prices were obtained where orchids and valley were required. Large show pieces for a bank opening were a feature of the week's work at this establishment.

Edward Forter's shop is resplendent in a new coat of paint. Some baskets seen here certainly had the touch of an artist.

Joseph Hill and a party of friends were regular attendants at the world's series games.

H. W. Sheppard and Julius Baer attended the F. T. D. convention at Buffalo. H. E. K.

C. E. Critchell has been getting many fancy chrysanthemums and pompons from the Joseph Hill Co., Richmond, Ind.

L. H. Kyrk had the first single violets of the season this week. They were from Geo. Klotter.

E. G. Gillett has been receiving large shipments of asparagus from C. J. Ohmer, at West Palm Beach, Fla.

Among the recent visitors were H. P. Smith, Piqua, O.; Mr. Jansen, Washington Court House, O.; H. J. Hoffman, representing the Quality Brands Co., Cleveland, and John Evans, Richmond, Ind. C. H. H.

INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

SEND \$1.75 For 1-lb. Can Postpaid

Case of 8 Cans Sent Postpaid **\$10.50** in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER

Supplied at 35c per pound

EARL L. HEMPSTEAD,
Distributor Bloomington, Ill.

For Sale in Chicago by

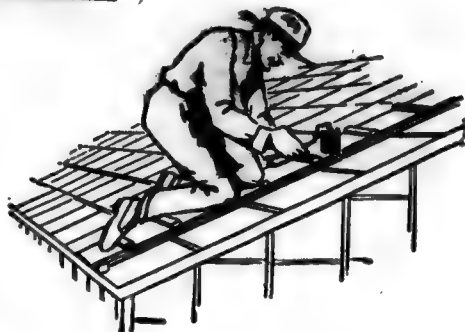
Poehlmann Bros. Co., 66 E. Randolph St.
A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

Asbestfalt

An Elastic Cement That Expands and Contracts With the Weather

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine; free with every barrel purchase of Asbestfalt.



THE ONLY PERFECT LIQUID PUTTY MACHINE

Will last a lifetime, \$2.00 each.

SEAL TIGHT LIQUID PUTTY

Will not harden, crack or peel off.

\$1.88 per gallon in 10 gallon lots.

\$2.00 per single gallon.

Metropolitan Material Co.

PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

Mention The Review when you write.

Are Your Greenhouses Ready?



Authorities all over the country are sounding the warning of an even greater scarcity of food-stuffs this coming season. Can you supply the public demand?

And too, prices on greenhouse material are lower now than they will be next spring, for supplies are becoming more limited each day.

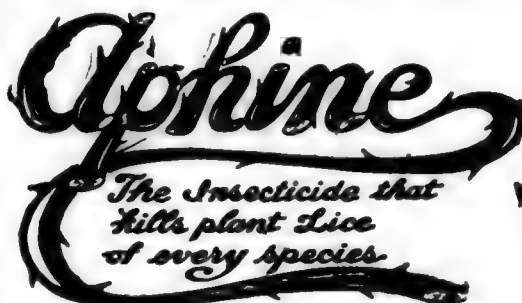
Callahan Cut-to-Fit Greenhouses

The most economical way of building a real quality greenhouse, a house practically designed for the commercial grower. Made of Selected Louisiana Red Gulf Cypress, cut to exact measure, with plans so simple any carpenter can set them up perfectly. Individual members designed to be practical for making repairs. Quotations on your needs given promptly.

Callahan Duo-Glazed Sash for your hotbeds. The sash that means added safety for your plants. Catalogue on request.

CALLAHAN DUO-GLAZED SASH CO.
1826 Fourth St., DAYTON, OHIO
PERMANITE in stock for immediate shipment

Mention The Review when you write.



Aphine
The Insecticide that kills plant Lice of every species

THE RECOGNIZED STANDARD INSECTICIDE

A spray remedy for green, black, white fly, thrips and soft scale.

Quart, \$1.00 Gallon, \$2.50

FUNGINE

For mildew, rust and other blights affecting flowers, fruits and vegetables.

Quart, \$1.00 Gallon, \$2.50

VERMINE

For eelworms, angleworms and other worms working in the soil.

Quart, \$1.00 Gallon, \$3.00

Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

Always mention the Florists' Review when writing advertisers.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

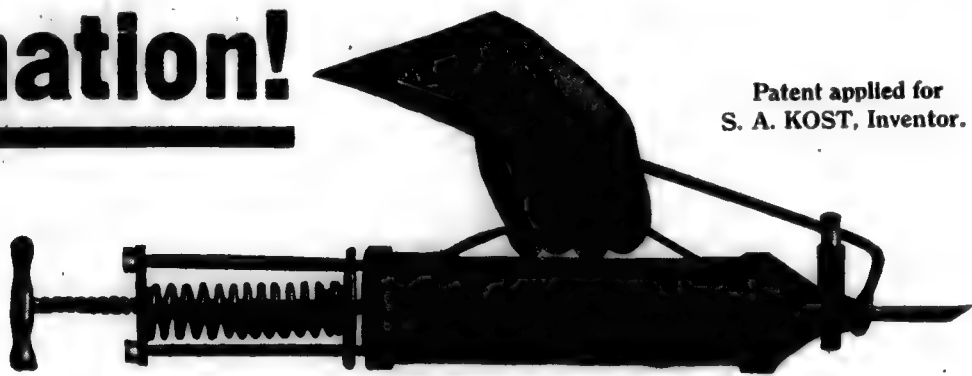
LEMON OIL COMPANY
420 W. Lexington St., BALTIMORE, MD.

Always mention the Florists' Review when writing advertisers.

A Good Combination!

Patent applied for
S. A. KOST, Inventor.

EVERTITE



GLAZING CEMENT Applied with an "OH BOY" Automatic Glazing Gun

Evertite Glazing Cement remains elastic at all times—forming a waterproof and airtight joint over the sashbar. *Evertite Glazing Cement* will stand the extreme expansion and contraction that a greenhouse is subject to and will not check or crack—nor will it harden.

You know what putty will do. Just think how vastly superior *Evertite Glazing Cement* is to putty.

Evertite Glazing Cement applied with a new "Oh Boy" Gun (see cut above) makes an ideal combination. This gun, which is the last word in glazing guns, allows Evertite Glazing Cement to flow in a uniform consistency all the time. Note the ease with which this gun can be handled. Think of what you have used and draw your own conclusion.

Write us for more information, which we will gladly furnish.

THE EXCELLO MANUFACTURING CO., Cleveland, O.

Mention The Review when you write.



ALWAYS MAKE SURE THAT THIS TRADE-MARK IS STAMPED ON EACH PIECE OF

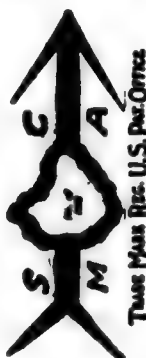
"Tidewater" Cypress
"THE WOOD ETERNAL"

THEN YOU BUY SAFETY (AND SATISFACTION) FIRST, LAST AND 'TWEEN TIMES.



"ALL-HEART" GRADE FOR GREENHOUSE USE

**Southern
Cypress Manufacturers'
Association**



ADDRESS NEAREST OFFICE
1230 Hibernia Bank Building
NEW ORLEANS, LA.
1230 Heard National Bank Building
JACKSONVILLE, FLA.

LOWELL, MASS.

The Market.

Stock is becoming more plentiful and is improving in quality. The mild weather and bright, sunny days are bringing on chrysanthemums rapidly. The mid-season varieties will be here before the early kinds are past. The present indications are that mums will be rather scarce for Thanksgiving. There is sure to be a greater demand than usual, in fact a rush, for all kinds of stock, as this will be a real Thanksgiving, the first in several years. Money is plentiful and therefore there will be no lack of buyers. Already there have been demands for laurel festooning for store decoration.

Carnations are getting to have good length of stem and sell wholesale at \$4 per hundred. Popular varieties are Matchless, Miss Theo, Benora, Winsor and Peerless. Roper Yellow is a fine pot mum.

Various Notes.

Columbus day, October 13, was celebrated as a general holiday in this city. There was a great parade, including several trucks prettily decorated with flowers and tinted foliage, chiefly oak. Several organizations carried bouquets of flowers.

Tom O'Brien, of Lawrence, was here October 17, buying stock. He is cutting chrysanthemums and finding ready sale for them.

Frank Callahan, of the landscape department at J. J. McManmon's nurseries, has bought a Paige automobile.

The employees of the A. G. Pollard Co. presented Mr. and Mrs. Pollard with fifty yellow chrysanthemums on the fiftieth anniversary of their wedding October 14. E. E. R.

**\$ HEADQUARTERS
FOR
\$ GREENHOUSE
MATERIAL
\$ UNIVERSAL MFG. CORP.
EVANSVILLE, IND.**

Mention The Review when you write.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz., length, 9 in.; fits 1/2-in. coupling.

Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St.
Pittsburgh, Pa.

Mention The Review when you write.

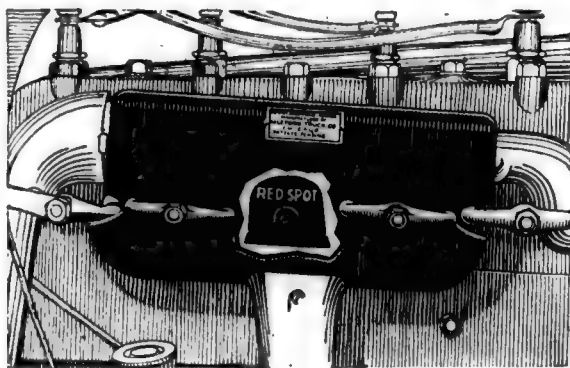
Put a "Hot Spot" on Your Ford

A Red Spot—the Hot Spot for Ford cars and Ford trucks—will keep your Ford car or delivery truck on the road and out of the repair shop. Heats and thoroughly vaporizes the gasoline mixture so that your engine will squeeze every particle of power out of every drop of gasoline you put in the tank.

Saves 2 to 4 Gallons Gasoline

out of every ten; saves oil, repair bills and carbon trouble.

Makes Starting Easy



The Red Spot consists of only three parts. No adjustment. Can't get out of order. Gives your Ford engine that smooth, **decisive** power that handles any load on any road.

AXLEFORD TRUCK COMPANY
7311 Crandon Ave. Department 10 CHICAGO

Mention The Review when you write.

Had you any trouble with the MARCH WIND coming through crack and crevice in the Greenhouses?

**Gold Never Loses Its Value—USE
TWEMLOW'S**

Old English

SEMI-LIQUID



Glazing Putty

and ELASTIC

Will stop the trouble. Put up in 16-pound cans; 50 and 80-pound buckets, or barrels.

Hammond's Greenhouse White, A SUPERB PAINT, with 35 years' record to back it up, for wear and tear and looks on either wood or iron greenhouses. It stays where you put it. In 5, 10, 15, 20, 25 or 30 gallons.

PEERLESS BLACK GLAZING CEMENT
IN GALLONS AND UPWARDS

HAMMOND'S PAINT AND SLUG SHOT WORKS.

BEACON, N. Y.

Mention The Review when you write.

Since 1860



**Red Gulf Cypress
Greenhouse Material**

WE only use the highest grade air-dried Louisiana Red Gulf Cypress in the manufacture of our Greenhouse Material. Single and Double-Glass Sash and Ready-Made Greenhouses.

We carry complete stocks for immediate delivery and are prepared to furnish special shapes or sizes at lowest possible prices.

All material guaranteed.

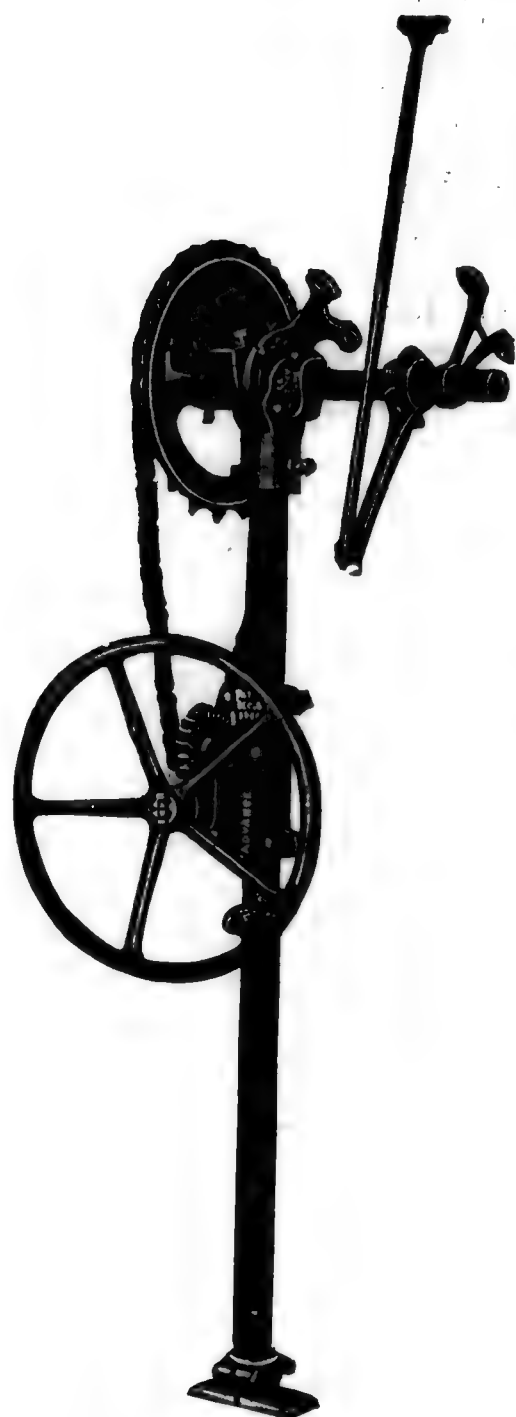
We will gladly submit estimates and sketches.

ALFRED STRUCK CO.
INCORPORATED

948 East Broadway, LOUISVILLE, KY.

"ADVANCE"

It's not only the name of our concern, but our continuous business policy



We manufacture

Ventilating Apparatus and Greenhouse Fittings

of the Best Quality

Ask any user of Advance Material if he was pleased with the transaction we render. We guarantee entire satisfaction, which covers any misplaced confidence and assures you of a dollar-for-dollar value. We have a fitting for every requirement. Here are some of them:

Column Brackets	Split Crosses
Expansion Joints	Hinges
Multiple Pipe Carriers	Y Fittings
Split Tees	Galvanized Pipe Straps
Bench Pipe Brackets	Pipe Carriers
Eave Support Fittings	Bench Corner Brackets
Purlin Fittings	Split Brace Fittings
Shelf Brackets	Bench Side Board Braces

If the above fittings do not cover your requirements, write us, for we have a fitting that will meet every need.

Our prices are especially interesting. It costs you nothing to write for our latest catalogue.

Advance Company

Richmond, Ind.

◆ Classified Ad Department ◆



It
Pays

Rate for advertising in this department
12½ cents a line net, per insertion.
No advertisement for less than 25c accepted.

ABELIAS

Abelia Grandiflora (A. Rupestris), per 100, 12 to 18-in., \$17.50. Field-grown, well branched. Write for prices on 1000 lots or more.

THOMASVILLE NURSERIES, Thomasville, Ga.

Abelia Grandiflora (A. Rupestris), strong 4-in. pot plants, \$20.00 per 100; 5-in. pot plants, \$35.00 per 100.

I. H. Moss, Inc., Govans, Baltimore, Md.

ACHRYANTHES

Iresine, R. C., \$25.00 per 1000. Phone Niles 10. Niles Florists, Niles, Ill.

ADIANTUMS

Adiantum Cuneatum, strong 2½-in., 12c; 3-in., 15c; 4-in., 25c; 5-in., 35c. This is a real bargain, so speak quickly.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Adiantum Cuneatum, 2½-in. pots, \$6.00 per 100, \$50.00 per 1000. For Croweanum and other Ferns, ask for prices.

Roman J. Irwin, 108 W. 28th St., New York.

ADIANTUM CROWEANUM, strong 3-in., \$2.00 per doz., \$15.00 per 100.

Baur Floral Co., Erie, Pa.

AGERATUMS

Ageratums, R. C. dwarf, dark blue, large flowering, \$1.50 per 100, \$12.00 per 1000; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

ALTERNANTHERAS

Alternantheras, extra strong bushy rooted cuttings, \$1.00 per 100, \$10.00 per 1000, red and yellow. Can make immediate shipment. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

Alternantheras, 3 varieties, field clumps, full of cuttings, \$4.00 per 100; extra strong rooted cuttings, 75c per 100. Cash, please.

E. B. Morgan Floral Co., Paxton, Ill.

Alternantheras, green and yellow and red and yellow, strong 2½-in., \$2.50 per 100.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Alternantheras, green and yellow, strong 2-in., 2.50.

Edgar Osborn, Danville, Ill.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS

ALYSSUM

Sweet Alyssum, 2½-in., strong plants, \$2.50 per 100.

F. E. Blake, Marion, O.

Alyssum, double giant, 2-in., \$2.00 per 100, \$18.00 per 1000. Cash.

Ryer Bros., Chambersburg, Pa.

Alyssum double giant, 2-in., \$2.00 per 100, \$18.00 per 1000.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

Alyssum, double giant, \$2.50 per 100, \$22.50 per 1000.

Edward W. Schuster, Crookston, Minn.

AMARYLLIS

AMARYLLIS VITTATA HYBRID SEEDLINGS.

Southern florists, this is a chance you have never had before. My collection is unsurpassed and all from hand pollenized seeds. Strong lath-house grown seedlings, by mail, \$6.00 per 100, \$25.00 for 500, \$45.00 for 1000. Sample 15 for \$1.00 guaranteed safe arrival. Time to sow seeds yet. A few left at \$2.00 per 100, \$15.00 per 1000.

O. FEHRLIN, CITRONELLE, ALA.

Amaryllis, Giant Vittata Hybrids, very finest strain, bulbs from 3 to 5 years old, measuring from 6 in. to 9 in. in circumference, \$20.00, \$25.00 and \$35.00 per 100.

The Altimo Culture Co., Canfield, O.

50 Amaryllis Johnsonii and 50 Equestris, 2½ to 3½-in. in diameter, \$3.00 per doz. A limited number of smaller bulbs.

N. O. Caswell, Delavan, Ill.

White hardy Amaryllis bulbs, 20c each by mail; by express, 15c each.

H. W. Peterson, Poplar Bluff, Mo.

Amaryllis seedlings, 4-in., 15c each, fine plants.

Frank F. Crump, Colorado Springs, Colo.

AMPELOPSIS

AMPELOPSIS

TRICUSPIDATA VEITCHII

	10	100	1000
5000 2½-in. pots	\$1.25	\$9.00	\$80.00
1000 1½-2-ft., 2 yrs.	25.00
500 3 yr.	30.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

ANTHERICUMS

Anthericum Mandolanum, 2½-in. pots, \$1.50 per dozen. Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

ANTHERICUMS

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Nice bushy Asparagus Plumosus Nanus, twice transplanted, ready for 2½-in. pots. Just right for Christmas Fern pans and other arrangements, extra good value, at \$2.00 per 100, \$15.00 per 1000, postpaid. Sent without soil, roots nicely mossed, to save weight. We acknowledge all orders day received.

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Seedlings, \$1.00 per 100, \$8.50 per 1000.

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Exceptionally good stock, \$30.00 per 1000.

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Strong bushy plants.

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3-in., \$8.00 per 100, \$70.00 per 1000

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Fine Asp. Sprenger, 2-in. \$2.50 per 100
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Asp. Sprenger, 3-in. 8.00 per 100

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Special for October only

4-in. Sprenger (heavy),

at 10c, less 4%. Cash only. No C. O. D.
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6-7 ft. high, 18-24 in. diam. at base... \$17.50 each
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New Begonia Mrs. M. A. Patten (dark pink sport of Begonia Chatelaine), a beautiful plant for bedding purposes or as pot plant; ready now, 2-in. pots, will make 5-in. saleable plants for the holidays 10.00
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Ready now, strong 2 1/4-in., any of above, \$5.00 per 100, \$50.00 per 1000.
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BOXWOOD

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BULBS

Prices are per 1000. 100 or more of a kind at 1000 rate, provided order totals not less than 600.

COTTAGE TYPE

Mixed May Flowering, all colors.... \$18.00

Ellen Willmott, cream white.... 24.00

Inglescombe Yellow, rich, light yellow... 24.00

Caledonia, scarlet orange, brilliant bedder. (Small sizes)

Bouton d'Or, small golden yellow. (Small sizes)

DARWIN TYPE

Mixed Darwins, all colors.... \$18.00

Wedding Veil, blue white, good forcer.... 18.00

White Queen, La Candeur, good forcer.... 24.00

Kate Greenaway, lilac white.... 20.00

Baronne de la Tonnaye, soft pink. (Small sizes). Clara Butt, apricot pink, good forcer.... 20.00

Clara Butt, second size.... 12.00

Farncombe Sanders, the best red.... 28.00

Farncombe Sanders, second size.... 20.00

Small and Very Small Planting Sizes

Prices are per pound, approximately the same price by weight as the regular blooming size of the same variety.

Mixed May Flowering.... \$0.90

Ellen Willmott90

Inglescombe Yellow 1.15

Caledonia80

Bouton d'Or 1.50

Mixed Darwins95

Wedding Veil95

White Queen95

Kate Greenaway85

Baronne de la Tonnaye.... .80

Clara Butt 1.00

Farncombe Sanders95

Please state which size is wanted or preferred.

ORONOGO FLOWER GARDENS,

CARTERVILLE, MISSOURI.

BULBS

HYACINTHS

Single 1st size

Grand Maitre, Perle Brillante, Gertrude, L'Innocence, La Grandesse, \$7.50 per 100, \$68.00 per 1000.

Case lots averaging about 1600 each, \$65.00 per 1000. 3rd Size of above, 2000 to case, 15 to 17 cm., \$45.00 per 1000. Case lots at \$40.00 per 1000.

TULIPS

DOUBLE EARLY TULIPS

Couonne d'Or, orange yellow.... \$36.00

Murillo, blue white.... 28.00

Tournesol, red and yellow.... 36.00

SINGLE EARLY TULIPS

Artus, bright scarlet.... 20.00

Belle Alliance, scarlet.... 25.00

Chrysolora, finest yellow.... 25.00

Cottage Maid, soft pink.... 21.00

Cramoisi Brilliant, extra red.... 25.00

Gold Finch, pure yellow.... 25.00

Lord Kitchener, (Keizerskroon).... 25.00

La Reine, pure white, shaded pink.... 25.00

Proserpine 42.00

Rose Grisdelin, delicate pink.... 24.00

White Hawk 25.00

Yellow Prince, golden yellow.... 25.00

Vermillon Brilliant 38.00

Rose Luisante, beautiful rose pink.... 32.00

Prince of Austria, orange scarlet.... 30.00

Case lots 5% discount.

NARCISSI

Narcissus Emperor, large size.... \$30.00

Narcissus Empress, 1st size.... 30.00

Narcissus Sir Watkin, 1st size.... 30.00

Narcissus Soleil d'Or, 1st size, Yellow

Paper White 35.00

C. U. LIGGIT,

Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

Why are the Michigan grown bulbs better than Holland bulbs?

(1) No ocean trip to hurt the bulbs.

(2) The bulbs ripen better in Michigan than in Holland. Owing to the dry climate in Michigan, the bulbs shrink more but give you a better flower and are better for forcing and cheaper.

SINGLE EARLY TULIPS

Per 100 Per 1000

Artus \$1.75 \$16.00

Cramoisi Brilliant 2.75 27.00

Cardinal's Hat 2.75

King of Yellow and Gold Finch.. 2.75

La Reine 2.50 23.00

Rose Grisdelin 2.70

Yellow Prince 2.75 26.00

Cottage Maid 2.25

Prince de Ligne 2.50

Mrs. Cleveland 2.50

Mixed 1.75 16.00

DOUBLE TULIPS

Murillo 3.00 28.00

La Candeur 2.50

Mixed 2.00 18.00

DARWIN TULIPS

Clara Butt 2.25 20.00

Gretchen 2.25 20.00

Pride of Haarlem 3.00

Baronne de la Tonnaye.... 2.50

Mixed 2.00 18.00

MAY FLOWERING TULIPS

Golden Crown 2.25

Jaune d'Oef 2.25

Gesneriana Spatulata 2.25 20.00

Picotee 2.25

Salmon Queen 2.00 18.00

Caledonia 2.00 18.00

Mixed 1.75 16.00

Poeticus Ornatus, first-class.... 1.75 16.00

Planting stock, Salmon Queen, Gesneriana Spatulata, Clara Butt, Gretchen, \$10.00 per 1000. Cash, f. o. b., Grand Rapids, Mich. Ready for delivery now.

TULIP FARM, GRAND RAPIDS, MICH.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000

1/4-inch to 1/2-inch.... \$ 3.50

1/2-inch to 3/4-inch.... 6.50

3/4-inch to 1-inch.... 9.50

1-inch and up.... 15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

Going: 1000 N. Poeticus at \$20.00; 1000 N. Ornatus at \$22.00; 500 N. Emperor at \$32.00 per 1000, 1 to 1 1/2-in.; 2000 America at \$18.00 per 1000, No. 2, partly 1 1/2-in. 500 Yellow Show Dahlia Gloria clumps, 12 1/2c. 20th Century at 12 1/2c. Wanamaker and Emma at 25c. Liberty Iris, Chereau and 4 others, good, at 2 1/2c. Cash. Central Seed & Bulb Co., Benton Harbor, Mich.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lillium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,

Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

BULBS

For a succession of bloom in April and May, plant our mixed Narcissi, 12 varieties, double and single yellow, white and primrose, \$1.00 per 100, \$9.00 per 1000. Also Peonies and Perennials.

Mrs. Wm. Crawford,

La Porte, Indiana.

Trumpet Daffodil Princeps, pure stock, early, 40,000 1/4-in. up, \$8.00 per 1000; less than 1/4-in., \$4.00 per 1000; 2 doz. of the former or 4 doz. of the latter as samples, by mail, 25c. Correspondence solicited.

John H. Umpleby, Lake View, N. Y.

Dutch Bulbs, immediate shipment, see display ad this issue. For Lil. Giganteum and other bulbs, ask for prices.

Roman J. Irwin, 108 W. 28th St., New York.

Hardy Begonia Evansiana bulblets, \$3.00 per 100, prepaid.

H. W. Peterson, Poplar Bluff, Mo.

Bulbs of all description. Write for prices. C. KEUR & SONS, HILLEGOM, HOLLAND. New York Branch, Room 1014, 82 Broadway

Narcissi Emperor, single nose, \$20.00 per 1000; Poeticus, Pheasant's Eye, \$9.00 per 1000. Poat Bros., Bulb Growers, Richmond, Va.

See our display ad in this issue.

S. S. Skidelsky & Co., 50 Park Place, New York.

CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALCEOLARIAS

Calceolaria Hybrida, choicest mixed, 2 1/4-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS

CALENDULAS

Orange King

2 1/4-in. 100 \$4.00 1000 \$35.00

3-in. 6.00 50.00

C. U. LIGGIT,

Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

400

Orange King Calendulas,

strong plants, 2 1/4-in.,

\$3.00 per 100 for lot.

Cash.

Carek, Florist, 2041 Broadway, Lorain, O.

CALENDULAS

Calendula, Orange King, 3-in., \$5.00 per 100; seedlings, \$1.00 per 100, prepaid; ready now; 2-in. ready in November, \$3.00 per 100. Cash. Royston & Fenton, Evansville, Ind.

2 1/4-in. and 2 1/2-in. Orange King Calendulas, \$3.00 per 100, \$25.00 per 1000. Extra strong seedlings ready for benching, \$1.50 per 100; \$15.00 per 1000. Cash, only.

Bestland Floral Co., Mendota, Ill.

Calendulas, Orange King, 2 1/4-in., fine strong plants, \$4.00 per 100.

E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

CALENDULAS. Orange King, to follow early Mums from extra selected seed, strong 2 1/4-in., \$4.00 per 100; 3-in., \$6.00 per 100. BAUR FLORAL CO., ERIE, PA.

500 Extra fine, 2 1/4-in., Calendulas, Orange King and Lemon Queen, 2 1/2c, or the whole lot for \$10.00.

Jos. Lossen & Son, New Albany, Ind.

Calendulas, Orange King, strong 2 1/4-in., special, \$3.50 per 100, \$30.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Calendulas, 2 1/4-in., Orange King, fine plants, \$3.00 per 100, 5% for packing. Cash, please. Eric Buchholz, Muncie, Ind.

Calendula, Orange King, extra double private stock, 3-in., \$4.00 per 100.

A. Stachel, 284 Greenwood Ave., Glencoe, Ill.

Calendulas, Orange King, fine 2 1/4-in., \$2.50 per 100, \$22.50 per 1000. Cash. La Grange Nursery Co., 406 N. Brainerd Ave., La Grange, Ill.

Calendula Orange King, 2 1/4-in., true selected stock for forcing, \$4.00 per 100, \$35.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Calendula, Orange King, 2-in., \$2.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

3-in. Calendulas, strong, best varieties, \$6.00 per 100.

Poehlmann Bros. Co., Morton Grove, Ill.

Calendulas, Orange King, 2 and 2 1/2-in., \$2.50 and \$3.50

Calendulas, Orange King, 2 1/4-in., \$4.00 per 100.
Bland & Steinmetz, Independence, Ia.

Calendulas, Orange King, strong 2-in., \$3.00 per 100. Cash. Riverside Floral Co., S. Bend, Ind.

Calendula Orange King, 2-in. pots, \$3.00 per 100.
Fugleberg & Flister, Oshkosh, Wis.

Calendula Orange King, 2 1/4-in., at \$4.00 per 100.
Henry Smith, Grand Rapids, Mich.

Calendula Orange King, 2 1/4-in., \$4.00 per 100.
Frank F. Crump, Colorado Springs, Colo.

CALLAS

WHITE CALLA BULBS. Clean, sound bulbs of Calla Aethiopica, the popular white Calla, all with crown shoots. Plant now and they will begin blooming in December. Figure a little; suppose you plant 1000 bulbs, 6 inches each way and get 6 flowers to a plant, (a fair average) you are making \$750.00 gross on 250 square feet of bench space even if you sell the flowers as low as \$1.50 per dozen, and you have your bulbs to use year after year.

Diameter of Bulbs.	100	1000
1 to 1 1/4-in.	\$ 6.00	\$ 57.50
1 1/4 to 1 3/4-in.	10.00	95.00
1 3/4 to 2-in.	15.00	145.00

YELLOW CALLA BULBS. The true Elliottiana, brilliant yellow, with green foliage. Makes an attractive, easily grown, pot plant novelty that sells itself.

Diameter of Bulbs.	100	1000
1 1/4 to 2-in.	\$17.00	\$180.00
2-in. and up.	25.00	240.00

Cheap, poor quality bulbs take as much space and more care than good ones. Why not buy the best?

SEVIN-VINCENT CO.

417 Montgomery St., San Francisco, Cal.

WHITE (Aethiopica), fresh, sound stock; best bulbs obtainable. You will need more because of scarcity of other bulb stock. Delivered to you by express, prepaid, at following prices for \$6.00 orders, or more, with cash:

3 to 4-in. circumference	\$ 6.00 per 100
4 to 5-in. circumference	10.00 per 100
5 to 6-in. circumference	15.00 per 100

All sizes good bloomers. Order immediately.
Lillydale Bulb Co., Santa Cruz, Calif.

Calla Godfrey, 3-in. plants, \$6.00 per 100; \$55.00 per 1000. Strong 3 1/4-in. Godfrey Calla plants, \$8.00 per 100. Field grown Godfrey Callas, good bushy plants for benching or for 6, 7, 8-in. pots, while they last, \$15.00 per 100.

S. S. SKIDELSKY & CO.

50 Park Place, New York City.

Godfrey Calla bulblets, pure stock, ready for immediate shipment, mixed sizes from 1/2-in. in diameter down as they run, \$1.00 per 100; \$9.00 per 1000. Second size, \$2.50 per 100; size for potting in 3-in. pots, \$5.00 per 100.

N. O. Caswell, Delavan, Ill.

Godfrey Callas, blooming size, \$13.50 per 100; Yellow Callas, 1 1/4-in., \$12.50; 1 3/4-in., \$15.00 per 100.

AMERICAN BULB CO.

172 N. Wabash Ave., Chicago, Ill.

YELLOW CALLAS

True Elliottiana

Our specialty. Write for prices.

PACIFIC BULB CO.

211 Pacific Ave., Santa Cruz, Calif.

Godfrey Callas, 4-in. \$12.00 per 100

Godfrey Callas, 3-in. 6.00 per 100

No charge for packing. Select stock. Cowan Bros. & Co., 21st & Spruce Sts., Terre Haute, Ind.

Godfrey Callas, 3-in., blooming size, \$6.00 per 100, \$50.00 per 1000.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Started Godfrey Calla bulblets, ready for 2 1/4-in. pots, \$1.25 per 100.

Attica Floral Co., Attica, Ind.

8000 fine 4-in. Godfrey Calla plants at \$12.00 per 100. Packing free. Cash with order.

Butterworth Floral Co., Muskegon, Mich.

CAMPANULAS

200 Campanulas, Cup and Saucer mixed, \$28.00 per dozen, \$12.00 per 100; 5-in. pots, bound, 30 to 40 leaves or more.

O. F. Searles, Box 288, Nashua, N. H.

Campanula Medium, beautiful plants in 6 distinct varieties from the field, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

CARNATIONS

Carnation cuttings, Nov., Dec., Jan., Feb. and March delivery, place order now, we will ship any date you name. Quality only will be shipped. Cuttings will be scarce. Get them early and top cuttings before you put them in the field. All of the following varieties, \$6.00 per 100, \$50.00 per 1000: White Enchantress, White Pearl, White Wonder, Matchless, Crystal White, Enchantress Supreme, Rose-pink Enchantress, Mrs. C. W. Ward, Rosalia, Merry Christmas, Beacon, Nebraska, Bonfire, Benora, Pocahontas, Alice, Superb, Victory, Thenanthos, Akehurst, Good Cheer, Rosette and Roper. Laddie, \$10.00 per 100, \$90.00 per 1000. All grown cool and by experts. Ruth Baur, \$12.00 per 100, \$100.00 per 1000.

G. M. REBURN & CO.

8807 Lake Park Ave., Chicago, Ill.

CARNATIONS

400 Matchless Carnation plants, big and bushy, \$10.00 per 100 or \$30.00 for the lot.

T. NELSON,

Morris, Illinois.

Rooted cuttings ready December and later. Ethel Fisher, Peter Fisher's New Red, \$14.00 per 100, 250 for \$28.75, 500 for \$57.50, 1000 for \$115.00, Laddie, \$10.00 per 100, \$90.00 per 1000. Enchantress Supreme, Mrs. C. W. Ward, Beacon, Rose-pink Enchantress, Cottage Maid at \$6.00 per 100, \$50.00 per 1000. Alice, Pink Enchantress, White Wonder and other good varieties at \$5.00 per 100, \$40.00 per 1000. Ask for complete list of Carnation rooted cuttings.

Roman J. Irwin, 108 W. 28th St., New York.

FIELD GROWN CARNATIONS

Kokomo Chief, the most productive red Carnation grown. Nice large size, does not split, always in bloom, and starts extremely early. This variety has made more money for me than any other variety.

Also Light Pink Enchantress, Supreme, Nebraska. These are all extra well branched plants, \$12.00 per 100.

GREEVE FLORAL CO., OSKALOOSA, IA.

Carnation plants, No. 1, 500 White Enchantress, \$15.00 per 100. No. 2, 450 White Enchantress, \$10.00 per 100. No. 2, 500 Philadelphia, \$10.00 per 100. No. 2, 500 Pink Enchantress, \$12.00 per 100. 500 Pink Enchantress, small and 100 Matchless, \$5.00 per 100. \$225.00 for lot, cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

Carnation R. C., 5000 Nebraska, the best red of all, ready November 1st, \$6.00 per 100, \$50.00 per 1000. Ready December 1st and later, Mrs. C. W. Ward, Matchless, Enchantress Supreme, Cottage Maid, Alice, etc.

Elitch Gardens Co., Denver, Colo.

Orders booked now for Morning Glow, Boston's favorite light rose-pink Carnation. Rooted cuttings ready Jan. 1st, 1920, \$7.00 per 100, \$65.00 per 1000. For particulars, write the originator. E. Winkler, Wakefield, Mass.

CARNATIONS

Carnations, 800 very strong, Mrs. C. W. Ward, \$12.00 per 100. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

FIELD GROWN CARNATION PLANTS

1000 Matchless, 500 Light Pink Enchantress, 200 White Wonder, \$75.00 per 1000. Cash.

Thos. Franks & Son, Champaign, Ill.

Carnation field plants, 500 each, White Enchantress, Matchless, Ward, good plants at 10c, also 2000 medium size, same varieties at 8c.

Furrow & Co., Guthrie, Okla.

200 Bonfire Carnation plants, medium size, \$4.00 per 100. Cash, please.

Kring Bros., Fairbury, Ill.

Field grown Carnation plants, White Matchless, good strong plants, 10c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

While they last, 1000 Harlowarden, strong field-grown, \$13.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

CHERRIES

3-in. Cleveland Cherries, \$10.00 per 100; 4-in. Cleveland Cherries, \$15.00 per 100; heavy pot grown, 4-in., \$17.50 per 100; 4-in. Cherries, Orange Queen, \$18.00 per 100; Cleveland Cherries, 5-in., \$25.00 per 100; select 5-in., \$30.00 per 100; well fruited 6-in., at \$75.00 per 100; 6 1/2-in. and 7-in., \$100.00 per 100.

Very nice stock for growing on. 5% for packing. S. S. Skidelsky & Co., 50 Park Place, New York City.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3 1/4-in. pots, \$15.00 per 100; 4-in. pots, \$20.00 per 100; 5-in. pots, \$25.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.

Roman J. Irwin, 108 W. 28th St., New York.

Jerusalem Cherries, Cleveland, grown from selected and true type, 4-in., at \$20.00 per 100. A. L. Miller, Jamaica, N. Y.

CHRYSANTEMUMS

CHRYSANTEMUMS

In bloom and bud, pot grown, best leading, big flowering and Pompon varieties, full dark green foliage, \$9.00, \$12.00, \$18.00 and \$24.00 per dozen.

When ordering, say if wanted shipped in or out of pots.

Cash with order please. Add 5% for packing.

ANTON SCHULTHEIS,

College Point, L. I., N. Y.

Stock plants selected from Golden Glow and Chrysolora that brought \$8.00 per doz., also good Wm. Turner, Bonnafton, Golden Gleam and Dr. Enguehard in season. In pompons have Buckingham, White and Yellow Mensa, Acto, Diana and Godfrey. Selected plants, \$6.00 per 100.

Grand View Greenhouses, Hopkins, Minn.

Chrysanthemum stock plants, Oconto, Mrs. C. C. Pollworth, Smith's Advance, Chieftain, White Chieftain, Bonnafton, Yellow Rager and Early Frost, 75c per dozen, \$5.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

Stock plants of Unaka, Chrysolora, Oconto and October Frost, now ready. These early varieties are the real money makers and bring more money than later varieties, \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

POT MUMS

Fine plants, best varieties, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. Order now before the flowers open.

GULLETT & SONS, LINCOLN, ILL.

Chrysanthemum stock plants of Chrysolora and Oconto, now ready, 50c per doz., \$3.50 per 100. Cash, please. Martin Keit, 601 Washington Ave., Bay City, Mich.

Chrysanthemum stock plants, all varieties, ask for prices and list.

Roman J. Irwin, 108 W. 28th St., New York.

Stock Mums, Golden Queen, Smith's Ideal, Oconto, Unaka, fine clumps, \$3.00 per 100. Cash. Salineville Floral Co., Salineville, O.

Strong, healthy Smith's Advance Chrys. stock plants, \$5.00 per 100. Cash, please.

C. Warren Swayne, West Grove, Pa.

Chrysanthemum plants, 5-in., 50c and 60c. Unaka stock plants, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

Early Snow stock plants, now ready, \$5.00 per 100.

W. W. Dederick, Warsaw, Ind.

670 2 1/4-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

CINERARIAS

CINERARIAS

Buy now and have them in bloom for Christmas. Plants in bloom for the holidays always bring the highest prices, therefore, are the money makers. We have a fine lot of 2 1/4-in. Prize Dwarf, lathhouse grown plants free from insects, which we offer at the special price of \$5.00 per 100. Cash.

FAIRHOPE GREENHOUSES, LOUISVILLE, O.

CINERARIAS, GOLD MEDAL STRAIN, fine, healthy plants, semi-dwarf, tall, Stella and Stellata, separate or assorted, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order.

SCHIEBLE BROS.,

WHOLESALE GROWERS,

Main, Lock and Old Main Sts., Miamisburg, Ohio.

Royal mixture, which contains Dreer's Prize Dwarf strain and Vaughan's Columbian mixture, that we offer to those that want something good. Stock ready for shipping Oct. 25; booking advance orders, 2 1/4-in., \$6.00 per 100, \$50.00 per 1000. Cash.

Freeport Floral Co., Freeport, Ill.

Cinerarias, Dwarf and Semi Dwarf, imported strain of brilliant, mixed colors, 2 1/4-in., \$5.00 per 100; 3-in., \$7.00 per 100; 200 for \$13.00. All ready to shift.

Chas. Whitton, York & Gray Ave., Utica, N. Y.

Cinerarias, ready about Oct. 1st or sooner, Dreer's Prize Dwarf, Dreer's Prize Tall, Columbian strain, 2-in., good stock, \$6.00 per 100, \$55.00 per 1000. Cash.

G. W. Frisch's Son, Dayton, O.

Cinerarias, Dreer's Dwarf, 2 1/4-in., extra strong quality, \$6.00 per 100, \$55.00 per 1000.

G. M. REBURN & CO.,

8807 Lake Park Ave., Chicago.

DREER'S PRIZE DWARF

Cinerarias, strong 2 1/4-in., fine stock, \$5.50 per 100; \$50.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Cinerarias, Prize strain, dwarf and semi dwarf, fine large plants ready to shift, 2 1/4-in., \$5.00 per 100; 3-in., \$8.00 per 100.

Samuel Whitton, Churchill Ave., Utica, N. Y.

DWARF CINERARIAS

Clean, large flowering, fine shades, 2-in., \$5.00 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.,

Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Fancy Dwarf Mixed, large transplanted plants, ready for 3-in., \$3.00 per 100, mail; \$25.00 per 1000, express.

Edward Whitton, Utica, N. Y.

Cinerarias, Dreer's Prize Dwarf, fine well established plants ready for shift, 2-in., \$5.00 per 100; 3-in., \$7.00 per 100.

Stenson & McGrall, Uniontown, Pa.

5000 Cinerarias, 2 1/4-in. pots, dwarf, clean, large flowering, fine shades, \$5.00 per 100. Cash, please.

John Faber, R. R. 4, Box 137, Kankakee, Ill.

Cinerarias, Giant Fancy Dwarf mixed, good strong 2 1/4-in. stock, ready for shift at \$7.00 per 100, \$65.00 per 1000. Cash, please.

C. A. Rieman, City Florist, Connersville, Ind.

Prize Half Dwarf strain Brilliant mixed, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

CINERARIAS, HALF DWARF, GOOD STOCK, COLUMBIAN STRAIN, \$5.00 per 100, cash please.

W. C. Knowles, 1460 South St., Toledo, O.

Cinerarias, 2 1/4-in., Semi Dwarf mixed colors, \$6.00 per 100. Cash.

Park Floral Co., St. Joseph, Mo.

Cinerarias, Vaughan's Columbian Prize mixed, 2 1/4-in., ready for 4-in., \$6.00 per 100. Cash.

Salineville Floral Co., Salineville, O.

2 1/4-in. Cinerarias, Howard & Smith's Dwarf. A few hundred at 6c each. Strong and clean, 3 to 4 leaves.

P. L. Ward, Hillsdale, Mich.

Cinerarias, Dreer's fancy mixed, strong 2-in., \$5.00 per 100. Cash.

Furst Floral Co., Dayton, O.

Cinerarias, Dwarf Giant mixed, 2 1/4-in., All stock, special at 4 1/2c. Cash.

Hammerschmidt & Clark, Medina, O.

CINERARIAS—Continued

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2½-in., \$5.00 per 100. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Cinerarias, Prize Strain, Semi-dwarf, large strong 3-in. stock, ready for shift, \$8.00 per 100.
W. J. Evenden's Sons, Williamsport, Pa.

Cinerarias, 3-in., very fine strain, \$7.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cineraria Hybrida, 2¼-in., \$5.00 per 100. Add 5% for packing.
J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Half Dwarf, ready Oct. 15th, 2¼-in., \$5.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Cinerarias, Half Dwarf, finest stock, ready to shift, \$5.00 per 100. Cash.
C. G. Locke, Arkport, N. Y.

Cinerarias, fine 3-in., \$7.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Cinerarias, Giant Fancy, mixed, 2-in., \$5.00 per 100.
Geo. Heath, Morris, Ill.

CLEMATIS

Clematis Paniculata, 2-yr., 15c; 3-yr., 20c. Extra fine.
W. H. Salter, Rochester, N. Y.

COLEUS

COLEUS CUTTINGS

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.

Rooted cuttings 1000
Brilliant, Salvator and other fancy varieties \$12.00
C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

COLEUS

Liberty Coleus, the beautiful sport of Brillancy, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, bright colors, including the trailing, \$1.50 per 100; all prepaid. Brillancy, 2½-in., \$6.00 per 100. We guarantee satisfaction. Cash.
Royston & Fenton, Evansville, Ind.

Brillancy, 5-in. pots \$3.60 per doz.
Trailing Queen, rooted cuttings 20.00 per 1000
Brillancy, rooted cuttings 20.00 per 1000
Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Coleus, Brillancy and Firebrand, guaranteed clean stock out of 2¼-in. pots, \$5.00 per 100, \$45.00 per 1000. This will make fine stock for Christmas. Cash with order, please.
P. Hopman, New Galilee, Pa.

Coleus, Liberty, sport from Brillancy, much brighter, better grower, fine for Xmas, from 2½-in. pots, \$1.50 per doz. Try a dozen, you will want more. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Coleus, Brillancy, 2-in., \$5.00 per 100; rooted cuttings, \$3.00; 15 other varieties, R. C., \$1.50 per 100. Other stock such as Heliotrope, Ageratum, Geraniums, rooted on order.
Totten's Greenhouse, Knox, Ind.

Coleus, six leading varieties.

Extra fine, R. C. \$1.00 per 100
Extra fine, 2¼-in. 2.00 per 100
Burrows Bros., 2021 S. Main St., Rockford, Ill.

Coleus, Brillancy, 2-in., \$5.00 per 100. Standard sorts, 15 varieties, R. C., \$1.00 per 100; 2-in., \$3.00 per 100. Cash, please.
E. B. Randolph, Delavan, Ill.

Coleus, Brillancy or Christmas Gem, 2-in., \$7.50 per 100; R. C., in all varieties this fall and later, price on application.
Roman J. Irwin, 108 W. 28th St., New York.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.
N. O. Caswell, Delavan, Ill.

Coleus R. C., 15 varieties, all good colors and clean, 75c per 100, prepaid.
Geo. H. Moores, Wilmington, O.

Coleus Brillancy R. C. \$1.50 per 100
Coleus Brillancy, 2¼-in. 4.00 per 100
S. M. Harbison, Danville, Ky.

Coleus, 20 commercial varieties, bright colors, R. C., \$1.00 per 100; 2¼-in., 5c.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus Brillancy and Christmas Gem, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.
N. Kiger, Marietta, O.

Coleus, large fancy leaves, mixed, 4-in. extra good, \$10.00 per 100. Just right for window plants.
A. R. Ellis, Chittenango, New York.

Coleus, Brillancy or Christmas Gem, strong 2¼-in. stock ready for 4-in. pots, \$7.00 per 100.
The McGregor Bros. Co., Springfield, O.

Coleus, R. C., \$20.00 per 1000. Phone Niles 10.
Niles Florists, Niles, Ill.

Coleus, Trailing Queen, R. C., \$1.00 per 100.
Geo. Heath, Morris, Ill.

CROTONS

Croton Punctatum, 3-in., at \$25.00 per 100; 4½-in., at \$50.00 per 100; highly colored.
A. L. Miller, Jamaica, L. I., N. Y.

CYCLAMEN

Cyclamen seedlings, 6 best commercial varieties, 3 to 5 leaves, Dec., Jan. and Feb. shipment. We ship quality only. Buy now, they will be very scarce, \$8.00 per 100, \$75.00 per 1000, including Wandsbeks; 2½-in. for March delivery, \$10.00 per 100; 3-in. for June delivery, \$15.00 per 100. Send us orders at once so growers can figure up sales and you know you will get A No. 1 stock only. Seed was scarce this fall. Buy at once for next year.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago.

Cyclamen seed you can depend on for good germination as well as the very finest strain, that is what we build our reputation on.
Separate colors: Red, pink, white with eye. \$1.25 per 100, \$10.00 per 1000.

Extra fine dark blood Christmas Red, Defiance, dark and light salmon, at \$2.00 per 100, \$15.00 per 1000.

CHRIST WINTERICH,

Cyclamen Specialist,

(formerly of Defiance, O., now)

Hartzell, Missouri.

Cyclamen, 8-in., \$3.50 each. These plants are the finest grown, as big as a bushel basket. We have a house filled with them, 450 ft. by 25 ft., it's a picture! Seedlings, \$8.00 per 100. Buy now for Christmas sales.

Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Very nice 3-in. Cyclamen, ready for transplanting into 4-in., \$27.50 per 100. Well rooted, strong plants, ready for shifting, 5-in., very heavy, \$75.00 per 100. 10% for packing in paper pots.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City

CYCLAMEN

5-in. Ready to shift \$12.00 doz.
6-in. Ready to shift 18.00 doz.

These plants are exceptionally well grown, in bud and abundance of fine foliage.

E. R. TAUCH, MARQUETTE, MICH.
Cyclamen, best English strain, 6-in., \$1.25 each; 5-in., 75c each; 4-in., 50c each; 3½-in., 35c each. Good stocky plants. Special prices by the 100.

A. Colle, Doylestown, Pa.

Cyclamen, extra strong, 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$1.00 each; strong 6-in., \$1.50 each. Add 10% for packing in paper pots.
J. E. MATTHEWSON, SHEROYGAN, WIS.

Cyclamen, Wandsbek strain, out of 4-in. pots \$80.00 per 100; 2¼-in., \$12.00 per 100. Cash with order.

Bramley & Son,

1181 E. 71st St., Cleveland, O.

Cyclamen, 4-in., 40c and 60c, extra strong 5-in., \$1.00 and \$1.25, this will make fine 6-in. Cash only, no C. O. D.

Park Floral Co., St. Joseph, Mo.

Cyclamen, all fine symmetrical plants, all colors in bloom and bud, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.25. Packing at cost.
Elitch Gardens Co., Denver, Colo.

Cyclamen, extra strong, of best strains, 5-in., \$1.25 each; 6-in., \$2.00 each. Ready now.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, 3-in. pots at \$20.00 per 100; strong 3½-in. at \$35.00 per 100; strong 4-in. pots at \$50.00 and \$60.00 per 100. Selected strain.
Roman J. Irwin, 108 W. 28th St., New York

Cyclamen Giganteum, all colors mixed, 4-in., 25c; 5-in., 50c; 6-in., 75c; 7-in., \$1.00 each.
Samuel Whitton, Utica, N. Y.

Fine 5-in. assorted Cyclamen plants at \$9.00 per doz.

C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, best strains, select 3-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$12.00 per doz.
BAUR FLORAL CO., ERIE, PA.

Cyclamen, Giganteum strain, 5-in., 50c and 75c. Cash.

Jos. Turski, Gross Point, Ill.

Cyclamen, ready for shift, 4-in., \$45.00 per 100.
Frank F. Crump, Colorado Springs, Colo.

DAHLIAS

DAHLIA NOVELTIES.

Latest California and European introductions.

8000 Pot Bulbs for Fall Delivery.

Giant cut flower varieties.

Attraction, lavender;

Dr. Tevis, salmon rose with old gold;

Golden West, orange buff;

Joffre, delicate pink;

King of the Autumn, terra cotta.

GIANT EXHIBITION SORTS.

Geo. Walters, salmon pink with gold;

Meyerbeer, purple lined crimson;

Mrs. Jessie Seal, pink golden shadings;

Salome Jane, old gold and crimson;

Mon. Lenormand, variegated red, yellow, white. Postpaid, 50c each, \$4.00 per 10, \$35.00 per 100. Catalog mailed on request.

Key Route Heights Nursery Co.,

QUALITY—SERVICE,

3852 Loma Vista Ave., Oakland, Cal.

10,000 Standard named Dahlias, field grown clumps, \$60.00 per 1000; 2000 mixed clumps, \$50.00 per 1000. October and November delivery. Cash with order.

Jacob McQueen, Baltic, O.

Maude Adams is the biggest money-making florist's Dahlia on the market. Three times as free as Sylvia, an early and continuous bloomer with strong wiry stems holding the flowers erect and in the desired form for packing and design work. Color, pure white, overlaid and suffused with the sweetest tone of pink, just like a Carnation. Prices for strong field grown clumps, grown under irrigation, 50c each, \$5.00 per dozen, \$35.00 per 100. Dozen and more, prepaid. Raymond M. Champe, Walled Lake, Oakland Co. Michigan.

Send your want list of dahlias to THE DAHLIA KING, who is listing 400 of the best varieties for cut flowers and for retail catalog trade. The largest dahlia grower in the world.

J. K. ALEXANDER,

EAST BRIDGEWATER, MASSACHUSETTS.

Dahlia clumps, 10 fine cut flower varieties, \$2.00 prepaid with booklet, "Dahlia Propagation." Edward Wallis, Berlin, N. J.

DAISIES

DAISIES

	100	1000
Roston Yellow, 2¼-in.	\$ 7.00	\$60.00
White Marguerites, extra long, 2½-in.	6.00	50.00
White Marguerites, 4-in.	15.00
White Marguerites, 6-in.	40.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

A. E. HUNT'S STRAIN

BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity, \$25.00 per 1000, f. o. b. grower.

Hunt's White Sport, small center, long petals, for October and November delivery, rooted cuttings, \$75.00 per 1000; 2¼-in., \$100.00 per 1000. No order accepted for less than 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Daisies, Mrs. Sander and single white R. C., \$4.00 per 100, \$35.00 per 1000; 2¼-in. pots, \$8.00 per 100, \$75.00 per 1000. Roston Yellow, R. C., \$5.00 per 100; \$45.00 per 1000; 2¼-in. pots, \$8.00 per 100, \$75.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

Bellis Double Daisy, Longfellow, Snowball, Giant White, Giant Rose and Double Quilled Mixed, 75c per 100, \$3.25 per 1000, prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

BOSTON YELLOW DAISY

A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

Allegany, New York.

Roston Yellow, 2¼-in., strong, \$7.00 per 100; Giant White, 2¼-in., \$5.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Daisies, best single white, R. C., \$20.00 per 1000; 2¼-in., \$50.00 per 1000.
Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Bellis Daisies, pink and white, \$3.00 per 1000; R. C., Sander and single white, \$1.50 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Daisies, Bellis, Monstrosa, pink or white, also Longfellow and Snowball; fine strong plants, \$3.00 per 1000, \$8.25 for 3000. Cash.
Brill Celery Gardens, Kalamazoo, Mich.

Bellis Daisies, Longfellow and Snowball, fine strong plants, July sown, \$3.50 per 1000, 500 at 1000 rate.

Gustav Pitzonka, Pansy Farms, Bristol, Pa.

SHASTA DAISIES, GOOD STOCK.
Seedlings \$5.00 per 1000
2-in., Oct. 1st 2.50 per 100
F. C. FREEMAN & SONS, PORTLAND, IND.

Shasta Daisy Alaska, divided clumps, best plants, 3c each. B. L. Boulware, Box 264, Silver City, New Mexico.

Daisies, Boston yellow and white, fine 2-in., \$4.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Shasta Daisies, field clumps, 35c; strong divisions, \$5.00 per 100, \$40.00 per 1000.
A. Mirring, East St. Louis, Ill.

Daisies, Marguerites, 2-in., \$3.00 per 100. Boston Yellow, 2-in., \$4.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Shasta Daisies, 2-in. pots, \$3.00 per 100.
The McGregor Bros. Co., Springfield, O.

Daisies, R. C., Chicago White, \$4.00 per 100. Ready now. Quentin Floral Co., St. Joseph, Mo.

Marguerite Daisies, 3-in., at \$8.00 per 100. Cash with order. George Souster, Elgin, Ill.

Daisies, 90 Marguerites, 4-in., strong plants, \$3.00 per doz. Cash. Ulrich Floral Co., Tiffin, O.

Daisies, Bellis, pink and white, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

DELPHINIUM

Delphinium Belladonna and Formosum, field grown plants, fine in every way, \$6.00 per 100. Chinese, white and sky blue, field grown, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Delphinium Belladonna, 10,000 field-grown plants, 2-yr. strong plants, \$8.00 per 100, \$75.00 per 1000; 3-yr. strong plants, \$12.00 per 100, \$110.00 per 1000.

Eschrich's Nursery, North Milwaukee, Wis.

True stock Delphinium Belladonna, fine for forcing, strong field grown roots, 1-yr. old, \$11.00 per 100, 2-yr. old, \$14.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Delphinium seedlings.
They are great, been cutting all summer, everybody should have them; \$1.00 per 100, post-paid.
George Heath, Morris, Ill.

Delphinium Belladonna, 1 year old, \$7.50 per 100, \$70.00 per 1000; 3 yrs. old, \$25.00 per 100.
Carl Hagenburger, West Mentor, O.

DIGITALIS

Digitalis Gloxiniaeflora, 6 varieties, beautiful field grown plants, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

DRACAENAS

DRACAENA MASSANGEANA
8-in. Potseach \$4.00
10-in. Potseach 8.00
Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO., Chicago.
745 Buckingham Place.

2-in. Drac. Indivisa\$40.00 per 1000
4-in. Drac. Indivisa, extra strong. 18.00 per 100
5-in. Drac. Indivisa, extra strong. 35.00 per 100
POEHLMANN BROS. CO., Illinois.
Morton Grove.

Dracaena Indivisa, strong 2 1/4-in., \$5.00 per 100; 4-in., \$18.00 per 100. Cash.
SCHIEBLE BROS.,
Main, Lock & Old Main Sts.,
Miami-Sburg, Ohio.

Dracaena Indivisa, 2 1/4-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000; strong 4-in. pots, \$20.00 per 100; 5-in. pots, \$30.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Dracaena Indivisa, fine well grown plants, 25 4-in., at \$18.00 per 100; 250 5-in., at \$30.00 per 100. Cash. Add 5% for packing.
Ulrich Floral Co., Tiffin, O.

Extra strong Dracaena Indivisa, 4-in., \$20.00 per 100; 2 1/4-in., \$6.00 per 100. This stock will surely please you.
Wagner's Greenhouses, Tiffin, O.

DRACAENA INDIVISA, strong 2 1/4-in., \$4.50 per 100, \$40.00 per 1000.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

DRACAENA INDIVISA, 2-in., strong, \$3.00 per 100, \$25.00 per 1000.
Dean Ferris, Peekskill, N. Y.

Dracaena Fragrans, 5-in. pots, ready to shift into 7-in., \$15.00 per doz.
C. C. POLLWORTH, MILWAUKEE, WIS.

Dracaena Indivisa, strong field-grown plants, ready for 6-in. pots, \$12.00 per 100.
J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 4-in., \$20.00 per 100
Dracaena Indivisa, 3-in., 8.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
Geo. B. Hart, 49 Stone St., Rochester, N. Y.

Dracaena Indivisa, 4-in., pot-grown, at \$20.00 per 100.
A. L. Miller, Jamaica, N. Y.

Dracaena Indivisa, strong 3-in., \$5.00 per 100.
Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.
J. C. Steinhäuser, Pittsburg, Kans.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
C. W. Eapy & Son, Brookville, Pa.

ECHEVERIAS

Echeverias, Glauca, \$2.00 per 100.
Clody's Flower Shop, 3912 N. Clark St., Chicago.

ERICAS

Erica for growing on, large 1-yr. old plants, suitable for 3 to 4-in. pots, Ovata, Regerminans, Pres. Felix Faure, King Edward and Pres. Carnot, \$25.00 per 100.
A. Colle, Doylestown, Pa.

Erica Melanthera, the favorite Christmas variety, well budded. Get them now while weather is favorable. According to size, 50c, 75c, \$1.00 and \$2.00 each.
J. L. Schiller, Toledo, O.

ERICAS

For Christmas and Easter blooming and growing on. Inquire for prices.
Anton Schultheis, College Point, L. I.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.
Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in. pot plants, \$5.00 per dozen. Cash. Add 5% for packing.
Ulrich Floral Co., Tiffin, O.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads

FERNS

Boston Ferns, 7-in.\$10.00 per doz
Boston Ferns, 8-in. 15.00 per doz
Boston Ferns, 9-in. 24.00 per doz
Our Boston Ferns are beautiful bushy stock, ready for retail sale.

Packing charged when shipped out of pots, 5%, with clay pots, 10%.
GEO. WITTBOLD CO., Chicago.
745 Buckingham Place,

FERNS MY SPECIALTY

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 8 best Fern dish varieties, guaranteed to please or money back, \$1.75 per 100, \$15.00 per 1000. In 25,000 lots or more, \$14.00 per 1000.

FERNS FOR FERN DISHES. Strong bushy 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

ADIANTUM CUNEATUM and GRACILLIMUM seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000. Elegant 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000.

ADIANTUM SEEDLINGS, in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADIANTUM REGINAE and RHODOPHYLLUM, strong 2 1/4-in., \$2.00 per doz., \$15.00 per 100.

CIBOTIUM SCHIEDEI (King of Ferns), strong, thrifty, 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS PLUMOSUS NANUS seedlings, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI seedlings, \$1.00 per 100, \$7.00 per 1000.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

READY NOW

	Size	100	1000
Boston	2 1/4-in.	\$ 7.00	\$60.00
Scottii	2 1/4-in.	7.00	60.00
Teddy, Jr.	2 1/4-in.	7.00	65.00
Verona	2 1/4-in.	8.00	75.00
Boston	4 -in.	35.00	
Whitmanii	4 -in.	35.00	
Scottii	4 -in.	35.00	
Teddy, Jr.	4 -in.	35.00	

Larger sizes also bench grown Ferns ready to pot up in 5-in. and 6-in. pots, best varieties, ask for prices. Ferns ready for Fern dishes well established in all of the best varieties, either separate or mixed, 2 1/4-in. pots, \$6.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzeii, Elegantissima, all 2 1/4-in., \$5.50 per 100, \$50.00 per 1000. Immediate delivery. Cash, please.

Ferns will be scarce for Spring, 1920, delivery. Please send us your order now and give us shipping date any time after January 1st, 1920, at \$55.00 per 1000. 2 1/4-in. stock, pot grown and well established of all of above varieties. We guarantee quality. We have 200,000 Ferns, 2 1/4-in., growing for us.
G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

FERNS

Boston, 4-in.35c
Boston, 5-in.50c
Roosevelt, 4-in.35c
Roosevelt, 5-in.50c

Cash with order.
C. L. HUMPHREY,
Zanesville, Ohio.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100. Bench-grown Verona and Roosevelt, bushy plants, ready for 5 1/2-in. and 6-in., \$45.00 per 100. 300 strong 6-in. pot Bostons, 75c each.

Ferns for Fern dishes, strong 2 1/4-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Teddy Jr., Verona, Scottii, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. MACAWII, 2 1/4-in., new and very fine, \$20.00 per 100. No other varieties until further notice.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Boston Ferns.
Especially fine, 2 1/4-in.,
\$5.50 per 100, \$50.00 per 1000.

We are specializing
in Ferns.
2-in., 2 1/4-in., and 3-in.,
about 25,000.

Assorted variety,
ready in 30 days.
KERR, THE FLORIST,
1001 Main St., Houston, Tex.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners\$15.00 per 1000
2 1/4-in. double crown 75.00 per 1000
3 -in. double crown 90.00 per 1000
5 -in. double crown40 each
6 -in. double crown75 each

CARGILL GREENHOUSES,
64th St. & Lyndale Ave. S., Minneapolis, Minn.

A Fine Stock of Muscosa Ferns.
The new sport of Superbissima Fern.

4-in.35c each
5-in.60c each
2 1/4-in.12c each

5000 2 1/4-in. Whitmanii, 6 1/2c each.
PINEHURST FLORAL CO.,
Pleasant Hill, Missouri.

Boston	Springfieldii
Roosevelt	Wanamaker
3-in. size, \$6.50; 4-in., \$8.50 per 100.	

Prompt shipment. Cash, please.
BERNO FLORAL CO., ORLANDO, FLA.

Ferns, Boston, out of bench in
6-in.\$0.60
7-in.80
8-in. 1.00

Jno. G. Witt & Son, 10429 Wallace St., Chicago.

BOSTON FERNS

Good, strong, clean, bushy stock.
5-in.\$0.50 each
6-in.75 each
7-in.85 each
8-in. 1.10 each

A. L. RANDALL CO., Chicago, Ill.
180 N. Wabash Ave.,

Boston, Sword, Scottii, Teddy Jr., Superbissima Scholzeii, Whitmanii, Amerpohlii, Smithii, Roosevelt, Asparagus Sprengeri, Plumosus and assorted table Ferns, 4-in. at 15c; 5-in. at 25c; 6-in. at 50c, 8-in. at \$1.00. Cash with order. All extra full and large.

H. C. DOESCHER,
2048 Gentilly Ave., New Orleans, La.

POT GROWN BOSTON AND WHITMANII FERNS

5-in.40c each
6-in.75c each

Strong, healthy stock, good color. Packing 5%. Cash.
Aurora Greenhouse Co., Aurora, Ill.

Boston, Roosevelt, Scholzeii, Whitmanii Compacta, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Plumosus, 2 1/4-in., \$4.00 per 100, \$35.00 per 1000. Plumosus, 3-in., \$8.00 per 100. Adiantum, Maiden Hair, 2 1/4-in., \$6.00 per 100, \$55.00 per 1000. Cash.

The Springfield Floral Co., Springfield, O.

BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in., pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.
F. M. Soar, Little River, Fla.

POT-GROWN BOSTON FERNS.
5-in.\$0.45
6-in.60
7-in.80
8-in. 1.00
6-in. Whitmanii60

DAVIS & STEINER CO., MORRISON, ILL.

BOSTON FERNS

5-in. pot grown, strong.....\$35.00 per 100
5-in. bench grown, strong..... 30.00 per 100
Strong rooted runners, ready for

2 1/4-in. 3.00 per 100
Cash with order. Immediate delivery.
PAUL M. HALBROOKS, NEWARK, O.

Dish Ferns, fine stock, 2 1/4-in. pots, 60c per dozen, \$5.00 per 100. Boston Ferns, 3 1/2-in. pots, \$10.00 per 100. Elegantissima Compacta, 3 1/2-in., \$15.00 per 100.

THE MCGREGOR BROS. CO., Ohio.
Springfield,

GOOD FERN STOCK

Boston 4-in., ready for 6-in.....\$30.00 per 100
Verona 4-in., ready for 5-in..... 30.00 per 100
Verona, Wanamaker, strong 5-in., 65.00 per 100

Packing 5c on the dollar.
GUILLETT & SONS, LINCOLN, ILLINOIS.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.

M. Hilpert, 313 Belair Rd., Baltimore, Md.

Boston Ferns from bench, ready for 4-in., \$30.00 per 100; 5-in., \$50.00 per 100; 6-in., \$70.00 per 100. These are short, compact Ferns, not tall and thin and are sure to please. Packing, 5%. Cash with order.

Momence Greenhouse, Momence, Ill.

Boston Ferns, very fine bench stock, well colored, 4-in. size, \$15.00 per 100; 5-in. size, \$25.00 per 100. Sample dozen of each at 100 rate. Try them and you will want more. Neff Floral Co., 2222 W. Liberty Ave., W. L., Pittsburgh, Pa.

Boston and Whitmanii Ferns, large stock of fine, young plants, \$5.00 per 100, packing free. No orders for less than 100 at this price. Cash, please.

The Urbana Floral Co., Urbana, O.

Ferns, Teddy Jr., Scottii Nana Compacta 5-in., ready for 6-in., \$50.00 per 100, shipped out of pots. No orders filled for less than 50 plants. Cash, no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

FERNS, for fern dishes, 2 1/4-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

POT GROWN BOSTON FERNS
4-in.25c each
5-in.35c each

First class stock with right colors. Cash.
Anoka Greenhouses, Anoka, Minn.

BOSTON FERNS from bench, good clean stock, quite bushy, ready for 5-in. pots, \$25.00 per 100, cash, please.

W. C. Knowles, 1460 South St., Toledo, Ohio.

BOSTON FERNS, strong and good color, 5-in., \$35.00 per 100. Add 5% for packing. Satisfaction assured.

HENLEY BROS., TERRE HAUTE, IND.

Boston Ferns, 5-in.85c
Whitmanii Ferns, 5-in.45c
These are extra strong, bushy and good color.

Peterson Floral Co., Gibson City, Ill.

Boston and Roosevelt, from bench, ready for 5-in., 30c; for 6-in., 50c. Boston, Roosevelt, Whitmanii, Amerpohlii, 2 1/4-in., 6c. Packing 5%.

Loyd C. Bunch, Fredonia, Kans.
Boston Ferns, 2-in., 6c. Cash, please.
B. C. Blake, Springfield, O.

FERNS—Continued

Ferns, Boston, Roosevelt and Whitmanii, bench lifted, for 4-in. pots, \$12.00 per 100; 5-in. pots, \$16.00 per 100. Cash with order. Chas. H. Angstadt, 1512 Mineral Spring Rd., Reading, Pa.

TABLE FERNS FOR FERNERIES
Strong, bushy stock, leading varieties, 2½-in. pots, \$5.00 per 100.
Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Flessner, 711-41 Hamilton Ave., North Bergen, N. J.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Adiantum Cuneatum, 3-in., \$12.00 per 100, strong plants ready to bench.
Henry Smith, Grand Rapids, Mich.

EXTRA GOOD BOSTON FERNS, 1500 from 2½-in. pots, 6c; 5-in. pots, 60c; 6-in. pots, 70c; 7-in. pots, \$1.25.
A. C. BROWN, SPRINGFIELD, ILL.

Ferns, Whitmanii, Improved Pieroni, Elegantisima and Verona, from 2½-in. pots, \$6.50 per 100, \$80.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Ferns, Adiantum Croweanum and Hybridum, 7-in., fine specimens, 12 to 18-in., \$1.00 each; 6-in., 75c each. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Ferns, strong 2½-in., \$7.00 per 100.

Table Ferns, 2½-in., \$6.00 per 100.
Park Floral Co., St. Joseph, Mo.

Strong, healthy, bushy Boston and Teddy Jr. Ferns, ready for retail trade, 6-in., \$9.00 per doz.
W. J. Evenden's Sons, Williamsport, Pa.

Ferns, Boston, 4-in., 20c and 25c; bench grown, strong, ready for 6-in., 50c. Cash.
L. J. Rowe, Titusville, Pa.

2000 Strong Boston Ferns, out of 4-in. pots, at \$25.00 per 100.
WISE ADKISSON, GREENVILLE, TEX.

Boston Ferns, large and bushy from bench, ready for 4 and 5-in., \$20.00 per 100. Edward Whitton, York & Walnut, Utica, N. Y.

Table Ferns, 6 of the best varieties, extra good 2½-in., \$5.00 per 100.
S. A. Pinkstone, Utica, N. Y.

Boston Ferns, 4-in., good plants, \$25.00 per 100. Cash, please.
H. P. Smith, Piqua, O.

Boston Ferns, choice 4-in. bench grown stock, \$25.00 per 100. A few Whitmanii at same price.
E. B. Morgan Floral Co., Paxton, Ill.

Ferns, Boston and Teddy Jr., 6-in., very fine, 60c. Cash.
Daut Bros., 120 E. Prairie St., Decatur, Ill.

Boston Ferns, from bench, extra strong, 4-in., \$30.00. Fine plants. Ready now.
Quentin Floral Co., St. Joseph, Mo.

Table Ferns, 6 varieties, 2½-in. pots, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston Ferns, 4-in., clean stock, \$12.50 per 100. Cash with order. Ustler Bros., Apopka, Fla.

Table Ferns, A1 quality, \$6.00 per 100, \$50.00 per 1000.
Rolf Zetlitz Co., Dayton, O.

300 strong, 3-in. Whitmanii Ferns, \$15.00 per 100. Cash with order. Geo. Faber, Kankakee, Ill.

Table Ferns, assorted, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Assorted Ferns for dishes, \$5.00 per 100.
O. C. POLLWORTH CO., MILWAUKEE, WIS.

FORGET-ME-NOTS

Forget-me-nots, Barker's True Winter Flowering. We have reselected this stock for the past five years by propagating from only the earliest and largest flowering plants, allowing us to offer without question the finest Myosotis that has ever been shipped to any market. This variety should be planted twelve to fifteen inches apart each way, as it is a strong and vigorous grower, producing stems from twelve to eighteen inches in length. A good crop to follow Chrysanthemums, and will give excellent results in same soil.

Strong plants ready for immediate shipment, out of 2½-in. pots, \$6.00 per 100, \$55.00 per 1000.

Cash with order.
JOHN M. BARKER,
P. O. Box 225, Morristown, N. J.

Forget-me-nots, strong field grown plants, transplanted, best varieties for pots and winter blooming, Myosotis Palustris Sempervirens, ever-blooming, and Victoria, dwarf light blue, \$1.50 per 100.

W. W. Macker, Dighton, Mass.

Forget-me-nots, Ruth Fischer, the early blooming, hardy, very strong plants, from open field, \$6.00 per 100. Cash with order. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Strong, Winter-blooming Forget-me-nots, 2½-in., \$4.00 per 100.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Winter flowering, 2½-in. pots, \$7.00 per 100, \$60.00 per 1000. R. C. \$4.00 per 100; \$35.00 per 1000. 3-in. pots, \$12.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

3000 Winter blooming Forget-me-nots, 2½-in., \$4.00 per 100. Order shipped day received.
W. C. Ehmann, Corfu, N. Y.

Myosotis, winter flowering, 3-in. pots, \$10.00 per 100. John Dieckmann, Elm Grove, W. Va.

Forget-me-nots, hardy blue, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

FREESIAS

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size	Per 1000
¾-inch to 1-inch.....	\$ 5.50
1-inch to 1½-inch.....	6.50
1½-inch to 2-inch.....	9.50
2-inch and up.....	15.00

We fill orders same day received and guarantee satisfaction.

J. B. Walah, 502 California St., San Francisco, Cal.

True Purity, A-1 stock. Order immediately.

¾-in. diameter.....	\$ 2.00 per 1000
1-in. diameter.....	6.00 per 1000
1½-in. diameter.....	10.00 per 1000
2-in. diameter.....	15.00 per 1000

F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.

Lillydale Bulb Co., Santa Cruz, Calif.

COLORED FREESIAS, mixed, very fine, \$4.50 per 100, \$40.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

FUCHSIAS

Fuchsias, R. C., Little Beauty and other best varieties, \$2.00 per 100, \$20.00 per 1000; 2½-in. pots, \$5.00 per 100, \$40.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Fuchsias, assorted, 5-in., and up, a bargain, \$12.50 per 100.

Frank O. Crump, Colorado Springs, Colo.

GAILLARDIAS

Gaillardias, in good assortment, heavy field grown plants, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

GENISTAS

Genistas, 4-in. pots, strong plants at \$40.00 per 100; 3½-in. pots at \$35.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Genista, 2½-in., good bushy plants, 6c.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Genistas, 3½-in., 25c; 5-in., 50c, and 6-in., 75c.
A. L. Miller, Jamaica, N. Y.

GERANIUMS

GERANIUMS

40,000 Rooted Cuttings
Ready for October and November delivery
Nutt and Buchner, \$20.00 per 1000. Add \$1.00 per 1000 for parcel post cost.

We solicit the business of discriminating florists who desire good service and are willing to pay for same. If you are in that class it will be to your advantage to place your order with us.

GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

GERANIUMS, STOCK PLANTS OF NUTT, POITEVINE, HILL, VIAUD, BUCHNER, RICARD AND IMPROVED POITEVINE, AT \$10.00 PER 100. THIS STOCK WAS PLANTED OUT OF 4-IN. AND HAS YIELDED A LARGE CROP OF CUTTINGS. IS NOW FULL OF BREAKS. OUR PLACE IS FULL AND WE HAVE NO ROOM FOR THIS SURPLUS. WILL HAVE ROOTED CUTTINGS IN ALL VARIETIES IN A FEW WEEKS.
FRED W. ARNOLD, CAMBRIDGE, O.

GERANIUMS

ROOTED CUTTINGS

ALL BOOKED TILL DEC. 15th
PRICE FROM DEC. 15th ON
RICARD, POITEVINE, VIAUD, DOYLE, PERKINS, SCARLET BEDDER, CASTELLANE,

\$22.00 PER 1000.
S. A. NUTT AND BUCHNER,
\$18.00 PER 1000.

CASH WITH ORDER.
FRED W. RITCHY, LANCASTER, PA.

CALIFORNIA SUNSHINE GERANIUMS

We pay transportation anywhere in the U. S. Ready for immediate shipment, Oberle, Grant, Nutt, Maryland, Scarlet Bedder, Jean Violette, and beautiful Hartman, \$20.00 per 1000.

Other standard varieties booked to Nov. 1st. Poitevine and Hill all sold to Dec. 1st.

Cash. Transportation paid.

LOS ANGELES GERANIUM CO.,

Culver Bros., Proprietors,

1752 Garfield Pl., Los Angeles, Calif.

Geraniums, ready for shift, 2½-in., of the following varieties at \$5.00 per 100; worth the price. Hill, Am. Beauty, Nutt, Poitevine, Lawrence, Buchner, Ricard and other standard varieties.

Our new salmon pink Defiance will make three flowers to any other Geranium's one, \$10.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

GERANIUMS

Ricard, Poitevine, S. A. Nutt, M. Barney, Perkins, Jean Viaud, Presilly, La Favorite, Buchner, 2-in., \$5.00 per 100, \$40.00 per 1000; 2½-in., \$7.00 per 100, \$60.00 per 1000.

Ricard, Poitevine cuttings, \$25.00 per 1000; other varieties, \$23.00 per 1000.

O. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Rose Geraniums, 2½-in., \$3.00 per 100.

S. M. Harbison, Danville, Ky.

ROOTED GERANIUM CUTTINGS
NOVEMBER DELIVERY

	Per 1000
S. A. Nutt (greatest dark red).....	\$20.00
Gen. Grant (king of all scarlets).....	20.00
Mme. Buchner (only double white).....	20.00

CASH
THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.

Rooted cuttings ready Dec. 1.
Ricard, Poitevine, Scarlet Bedder and Anna Brown (double pink), \$22.00 per 1000.

S. A. Nutt and Buchner,
\$18.00 per 1000.
Cash with order.

Peter Brown, Lancaster, Pa.

Geranium, R. C. Nutt and Buchner, \$18.00, now ready. For Nov. 20, Michell, salmon pink Hill, Presilly, Ricard, Rose, Doyle, Castellane and mixed, \$22.00. Poinsettias, 20 each, 2½ and 3-in., 8c and 12c. English Ivy, 5c and 10c. Smilax, 3-in., 7c. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, 2-in. Jean Viaud and Presilly, \$4.00 per 100, \$35.00 per 1000. Ivy Geraniums, 2-in. Rycroft's Surprise, \$4.00 per 100, \$35.00 per 1000; mixed Ivy Geraniums, \$3.50 per 100, \$30.00 per 1000. Scented Rose Geraniums, 2 var., \$3.50 per 100. Cash.

Jacobs Bros., Peoria, Ill.

GERANIUMS

750 2-in. Nutt.....\$4.00 per 100

3000 2-in. Beaute Poitevine..... 4.50 per 100

\$40.00 per 1000.

Cash with order.

THE McMURRAY GREENHOUSES,

410 W. Mechanic St., Wapakoneta, O.

GERANIUMS

S. A. NUTT Top Cuttings.

20,000 Rooted cuttings\$18.00 per 1000

5,000 2½-in. 40.00 per 1000

5,000 3-in. 60.00 per 1000

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

25000 GERANIUMS

NUTT-BUCHNER-RICARD

2½-in.\$4.00 per 100, \$35.00 per 1000

3-in. 6.00 per 100, 50.00 per 1000

We do not charge for packing. Stock propagated this fall, order now. Cash please.

North Side Greenhouses 1107 N. 1st St., Springfield, Ill.

S. A. Nutt and Buchner at \$22.50 per 1000.

Ricard, Poitevine, Montmort, Mme. Barney, J. Oberle, Perkins and others at \$25.00 per 1000.

Ready November and later. 2½-in. pots, above varieties, ready now and later, ask for prices.

Roman J. Irwin, 108 W. 28th St., New York.

GERANIUMS

S. A. Nutt

3½-in.8c

2½-in.3c

Rooted cuttings2½c

CHAS. SHERWOOD, WATERLOO, IOWA.

GERANIUMS, EXTRA GOOD

100 1000

S. A. Nutt, 2½-in.....\$4.00 \$35.00

King Edward, 2½-in..... 4.00 35.00

Cash.

John Bauscher, Freeport, Ill.

S. A. NUTT GERANIUMS

Per 100

2½-in. Strong healthy stock.....\$3.50

3-in. Strong healthy stock..... 5.00

Peterson Floral Co., Gibson City, Ill.

R. C. of Nutt and good mixture, \$20.00 per 1000. Cash. Can ship at once. Other varieties all sold.

Mrs. E. A. Llewellyn, Olean, N. Y.

Extra good 2½-in. standard Geraniums, mixed, 3½c. Helen Michell, 5c; mixed Ivy Geraniums, 4c. Cash please.

NEWPORT GREENHOUSES, Newport, Pa.

Geraniums, while they last, strong S. A. Nutt rooted cuttings, \$19.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Rooted cuttings, Nutt, \$20.00, Poitevine, Viaud, \$25.00 per 1000. None better. Immediate delivery. Cash.

A. L. Woodbury, St. Johns, Mich.

40,000 S. A. Nutt rooted cuttings, ready now, \$20.00 per 1000. Cash with order, please. No charges for packing.

R. & S. Greenhouses, Missoula, Mont.

250 Mixed 4-in. Geraniums, mostly Nutt, at \$10.00 per 100, or \$22.00 for lot. Good for stock. Cash.

Johnson Floral Co., Kendallville, Ind.

Nutt and Grant, strong 2-in., \$3.50 per 100.

Nutt, Grant, Landry, La Favorite, Viaud, 3-in. in bud, \$7.00 per 100. Packing 5%.

Lloyd C. Bunch, Fredonia, Kans.

Geranium rooted cuttings of single and double Nutt, Buchner, Ricard, and Viaud, also mixed Ivy and Rose Geraniums, all at \$2.00 per 100.

Dumser Floral Co., Elgin, Ill.

A fine lot of S. A. Nutt Geraniums, from top cuttings, out of 2-in. pots, \$3.50 per 100, \$30.00 per 1000. Well packed.

C. C. Breece, R. D. 7, Delaware, O.

Strong 2-in. S. A. Nutt, Buchner and Ricard Geraniums, ready for shift, immediate shipment, \$3.50 per 100, \$30.00 per 1000. Cash.

Valley View Gardens, Tiffin, O.

Geraniums, R. C. double, white, \$12.00 per 1000. 1000 Jean Oberle, \$12.00 per 1000.

O. F. Searles, Box 288, Nashua, N. H.

1000 S. A. Nutt for stock, strong plants, \$8.00 per 100.

Wussow Bros., 439 W. 80th St., Chicago, Ill.

S. A. NUTT GERANIUMS

2-in., \$3.50 per 100, \$30.00 per 1000.

Jno. G. Witt & Son, 10429 Wallace St., Chicago.

Geraniums, Nutt and Castellane, 2½-in., 3½c, \$30.00 per 1000; 3-in., 4½c, \$40.00 per 1000. Cash. L. J. Rowe, Titusville, Pa.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100. Edgar Osborn, Danville, Ill.

Geraniums, S. A. Nutt, strong 2½-in., delivery now or later, \$3.50 per 100; \$30.00 per 1000. BAUR FLORAL CO., ERIE, PA.

GERANIUMS

From 2-in. pots, our specialty.

E. Rawlings, Wholesale Grower, Allegany, N. Y.

GLADIOLI

AMERICA AND HALLEY mixture about 75% Halley, top size bulbs, 1½-in. and up, \$12.00 per 1000, f. o. b. Norma, for fall delivery only while they last. Also bulbets and planting stock. These bulbs were grown under irrigation and are sure to please the buyer. Now ready for immediate shipment. No charge for packing. CASH with order. No order for less than 1000 at this price. Send for list of other varieties. JACOB D. SPIEGEL, NORMA, N. J.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

Now booking orders for planting stock of Schwaben, the best of all yellow Gladioli for florists' use, either under glass or outdoors, ½-in. and under, \$8.00 per 1000, 5000 for \$35.00. These low prices only for fall delivery. My stock is clean, irrigation grown and full of PEP. Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

Florists' Mixture Gladioli, bulbs, 1-in. and up, young stock. Have a few hundred surplus of these, containing large per cent of America, King and Independence. As soon as dug, only \$1.00 per 100. P. L. Ward, Plantsman, Hillsdale, Mich.

GREVILLEAS

Grevillea Robusta, 500, 2-in. strong plants, 8c. Cash. E. Blum & Son, Alexandria, La.

GREVILLEA ROBUSTA.

Extra fine from 2-in. pots, \$3.00 per 100. E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy Ferns, 25 varieties. L. E. Williams, Exeter, N. H.

HARDY PLANTS

Strong field grown plants of hardy perennials, 1-yr. old unless noted. Dos. 100

Anthemis Tinctoria Kelwayii.....	\$0.85	\$ 6.00
Aster Novae Angliae.....	.85	4.00
Buddleia Variabilis Magnifica.....	1.50	10.00
Campanula Medium, mixed or colors separate.....	.85	6.00

Campanula, cup and saucer, mixed or separate color.....	.85	6.00
Campanula, peach leaved, white..	1.25	8.00
Coreopsis Lanceolata.....	.85	6.00
Coreopsis Lanceolata, extra heavy..	1.25	8.00

Memorial Daisy, flowers here at Memorial Day.....	.85	6.00
Memorial Daisy, extra heavy.....	1.25	8.00
June Marguerite, flowers after Memorial Daisy and before Shasta Daisy.....	1.25	8.00

Shasta Daisy.....	.85	6.00
Shasta Daisy, extra heavy clumps..	1.50	10.00

Delphinium, Gold Medal Hybrids, 2-yr.	1.25	9.00
Dianthus Plumarius, hardy pink....	.85	6.00
Digitalis Gloxiniaeflora, mixed colors	.85	6.00
Echinops Sphaerocephalus.....	.85	6.00
Gaillardia Grandiflora.....	.85	6.00

Hollyhocks, double or single, mixed or separate colors.....	.85	6.00
Perennial Sweet Pea, mixed colors..	.85	6.00
Papaver Orientale.....	.85	6.00
Pentstemon Barbatus Torreyi.....	.85	6.04
Phlox, B. Comte.....	1.00	8.00
Phlox, Mrs. Jenkins.....	.85	6.00
Pyrethrum Roseum Hybridum.....	.85	6.00
Pyrethrum Uliginosum.....	.85	6.00
Salvia Azurea Grandiflora.....	.85	6.00
Salvia Farinacea.....	.85	6.00
Saponaria Ocyroides.....	.85	6.00
Rudbeckia Purpurea.....	.85	6.00
Valeriana Coccinea, 2-yr.85	6.00

3% discount for cash with order. All plants carefully packed for long distance shipments.

WILLIAM TOOLE & SON,

Hardy Plant & Pansy Farm, BARABOO, WISCONSIN.

Hardy Perennials, strong plants, out of 3-in. pots, at \$10.00 per 100, \$80.00 per 1000, add 5% for packing.

300 Aquilegias, 175 Gypsophillas, 125 Delphiniums, 125 Campanulas, 200 Coreopsis, 150 Gaillardias, 75 Sweet Williams, 400 Valeriana (garden Heliotrope), 150 Tritomas, 125 Shasta Daisies, 200 Purple Statice, 100 Achilleas (Pearl). Cash with order, please.

AURORA GREENHOUSE CO., AURORA, ILL.

Hardy plants. Strong field-grown plants, fine for landscape planting.

Achillea, Pearl.....\$ 5.00 per 100

Anchusa Italica.....15.00 per 100

Coreopsis Lanceolata.....10.00 per 100

Gaillardia Grandiflora.....10.00 per 100

Delphinium Belladonna, 2-yr.....8.00 per 100

Hollyhocks, double, mixed, 2-yr..15.00 per 100

Hollyhocks, transplanted, mixed, 1-yr.10.00 per 100

Heliopsis, Miss Mellish, 2-yr....8.00 per 100

Heliopsis, Woolley Dod, 2-yr....8.00 per 100

Physostegia, pink.....8.00 per 100

Eachrich's Nursery, North Milwaukee, Wis.

Columbines, in variety.....\$1.25 \$ 9.00

Canterbury Bells......80 7.00

Hardy Larkspur, in variety......90 8.00

Hollyhocks, transplanted......80 6.00

Shasta Daisy......75 6.00

Coreopsis, fine plants.....1.00 8.00

All the above and many others listed in our Fall Trade List. We want your orders. Satisfaction guaranteed or money back.

AURORA, AURORA NURSERIES, ILLINOIS.

Hardy Perennials: Coreopsis, Canterbury Bells, Hardy Pinks, Foxgloves, Gaillardias, Columbine, Delphiniums, Sweet Williams, Oriental Poppies, Stokesias, Shasta Daisies, Pyrethrum Hybr., Hollyhocks, double in pink, white, red and yellow; strong, out of 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hardy Pinks, double and single mixed, large specimen plants that will retail quickly at 15c each, all you want at 5c each. These plants will please you. Also Vick's double mixed Hollyhocks, strong plants, at same price.

P. L. Ward, Plantsman, Hillsdale, Mich.

Coreopsis, new giant flowering, 2 year old field grown plants, \$4.00 per 100.

KALISCH BROS. CO., 4516 Delmar Blvd., St. Louis, Mo.

Hardy Mums, red, white, pink and yellow, field grown, \$6.00 per 100.

Julius Kohankie, Painesville, Ohio.

Fall Perennials for florists. Grown right, dug right, packed right and shipped right, send for list.

John Irvine, Bay City, Mich.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosback, Ferndale, Arkov, Minn.

HARDY VINES

Evonymus Radicans, 2-yr.....\$10.00 per 100

Evonymus Radicans, 1-yr.....5.00 per 100

Honeysuckle Hillebrand, 2-yr.....12.00 per 100

Wistaria, Chinese Purple, 2-yr....15.00 per 100

White, 2-yr.20.00 per 100

Also other hardy Vines. Ask for prices.

Leonard J. Smith, 156 S. Center St., Merchantville, N. J.

HELIOTROPES

Heliotrope, blue, 4-in., ready for shift, \$10.00 per 100.

Frank F. Crump, Colorado Springs, Colo.

Heliotrope, rooted cuttings, \$2.00 per 100.

Jno. G. Witt & Son, 10429 Wallace St., Chicago.

HEMEROCALLIS

Hemerocallis Flava, yellow, Lemon Lily, sweet scented, hardy, at \$4.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Hemerocallis Flava, \$4.00 per 100, or exchange.

Abbey Ave. Greenhouses, Dayton, O.

HOLLYHOCKS

Hollyhocks, double, 8 distinct varieties, field grown, \$6.00 per 100. Cash.

John Irvine, Bay City, Mich.

Hollyhocks, double, white, pink, red and yellow, strong seedlings, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hollyhocks, double white, 2½-in., \$5.00 per 100. Cash. John Bauscher, Freeport, Ill.

HYDRANGEAS

Hydrangeas.

Pot grown

French varieties,

for Fall delivery.

4-in., 35c;

5-in., 50c;

6-in., 75c;

7-in. and 8-in., \$1.00.

J. J. LE BORIOUS, DULUTH, MINN.

Hydrangea Otaksa, field grown, 12 to 15 shoots, \$40.00 per 100; 15 to 18 shoots, \$50.00 per 100;

5 to 9 shoots, \$30.00 per 100; 2 to 6 shoots, \$15.00 per 100; 2½-in. pots of above, \$9.00 per 100; \$80.00 per 1000. French Hydrangeas, field grown, best varieties separate or mixed. Radiant, Mme. Mouillere, Vibraye, Chautard and others, 3 to 5 branches, \$27.50 per 100; 5 to 9 branches, \$30.00 per 100. For larger sizes, also pot grown, 6-in. pots, ask for prices. 2½-in. pots, \$9.00 per 100; \$80.00 per 1000; 3-in. pots, \$12.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

15,000 French Hydrangeas, field grown varieties. Bouquet Rose, Radiant, Mme. Mouillere and Vibraye, separate and mixed, 12-15 branches, \$1.00; 10-12 branches, 75c; 7-10 branches, 60c; 5-8 branches, 50c; 4-6 branches, 35c; 3-5 branches, 25c; 2-3 branches, 20c and 1 branch, 12c. 6-in. pot grown, 50c; 4-in. pot grown, 1 and more branches, 15c. Well grown plants. Ask for prices on large quantities.

A. Colle, Doylestown, Pa.

Pot grown plants of Otaksa and all the best French varieties.

FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., \$1.00 and \$1.25 each.

OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 each. 5% for packing.

These plants are good with short stocky shoots and well ripened. J. L. SCHILLER, TOLEDO, O.

HYDRANGEAS.

Strong, healthy, field-grown stock, best of French varieties mixed.

4 to 6 branches.....\$0.35 each

5 to 8 branches......50 each

7 to 10 branches......60 each

10 to 15 branches......75 each

15 to 20 branches.....1.00 each

W. J. Evenden's Sons, Williamsport, Pa.

HYDRANGEAS

Best of French varieties for immediate delivery.

4-in. pot, single.....\$0.25 each

4-in., 3-4 branches......35 each

5-in., 4-6 branches......50 each

7 and 8-in., 6-10 branches.....1.00 each

A. L. RANDALL CO., Chicago, Ill.

FRENCH AND OTAKSA, ALL POT GROWN

Fine French and Otaksa Hydrangeas, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00; 4-in., select, \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. These include the very finest of the French kinds. Will make choice blooming stock for Easter and later.

GULLETT & SONS, LINCOLN, ILL.

3-in. Otaksa, at \$6.00 per 100.

Field grown French mixed, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, \$1.00. Gen. de Vibraye, 6-in., 60c; mixed pink, 6-in., 60c; mixed white, 6-in., 60c; mixed pink, 4-in., 30c.

S. S. SKIDELSKY & CO., New York.

50 Park Place, New York.

HYDRANGEAS, Bouquet Rose, Mme. Mouillere and Otaksa, 5½-in. and 6-in., 6 to 10 branches, 50c each. Field grown, 5 to 8 branches, 35c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

Fine, pot grown Hydrangeas, French and Otaksa, 4-in., 35c; 5-in., 50c; 6-in., 75c to \$1.00, for immediate shipment. Cash with order.

Wm. Jaap, Lester Park Greenhouses, Duluth, Minn.

French Hydrangeas out of 5½ and 6-in. pots, cut back and planted outside during summer, fine plants, from 8 to 12 shoots, 40c each. Also 4-in. pot plants, 3 to 4 shoots, 25c. Cash.

M. Philipp Co., Wausau, Wis.

Field grown Hydrangea Otaksa, 3 branches, 25c; 4 and 5 branches, 35c; 6 to 8 branches, 50c; 8 to 10 branches, 60c; 11 to 14 branches, 75c; larger from \$1.00 up. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, \$3.50 per dozen, \$27.50 per 100.

The McGregor Bros. Co., Springfield, O.

HYDRANGEAS

Strong, healthy, field grown plants, French varieties, \$20.00 per 100.

Eli Cross, Grand Rapids, Mich.

Hydrangea Otaksa, field grown, strong, well ripened plants with 3-6 branches at 5c per bud.

Madsen & Christensen, Wood Ridge, N. J.

Hydrangeas, Otaksa and French, pot grown, 5-in., 30c; 6-in., 35c. Cash.

L. J. Rowe, Titusville, Pa.

Hydrangeas, 6-in., \$60.00 per 100.

Fred Burre, Peoria, Ill.

IRISES

GERMAN IRISES

	Dozen	100
Florentina Alba.....	\$0.85	\$ 6.00
Madame Chereau, light blue.....	.85	6.00
Albert Victor, soft blue.....	1.50	12.00
Junata, clear blue.....	1.50	12.00
Mrs. Neubronner, yellow.....	1.50	12.00
Pallida, Dal., light lavender....	1.50	12.00
Queen of May, rose.....	1.50	12.00
Caterina, clear blue.....	3.50	25.00
Her Majesty, bronze.....	3.50	25.00
Lohengrin, violet mauve.....	3.50	25.00
Nibelungen, deep purple.....	3.50	25.00
Pr. Victoria Louise, yellow.....	3.50	25.00
Rhein Nixe, violet blue.....	3.50	25.00
King of Iris, satiny brown.....	3.50	25.00
German Iris, in mixture.....		8.00

MOUNTAIN VIEW FLORAL CO., PORTLAND, OREGON.

IRIS

	Per 100	Per 1000
Black Prince.....	\$4.00	\$35.00
Celeste.....	3.50	30.00
Flavescens, Madame Chereau,		
Queen of May, Sans Souci.....	3.00	25.00
Siberian blue.....	2.50	20.00

Immediate delivery.

Free boxing and packing for cash with order.

NEOSHO NURSERIES CO., Neosho, Mo.

Iris: Sans Souci, golden mahogany; Angustifolia, cream; Mme. Chereau, white lilac edge; Silver King, white; Parisiensis, early purple; Florentina Purpurea, purple; Celeste, light blue, \$25.00 per 1000.

THE IMLAY CO., ZANESVILLE, O.

IRISES Continued

BLUE JAY, CELESTE, FLORENTINA, HER MAJESTY, HERANT, HECTOR, MAIE, CHEREAU, WALHALLA, PARISIENSIS, WM. THIRD, \$4.50 per 100.

AUREA ACORUS, \$2.50 per 100; one variety, standard, nearly white falls, striped purple, (good) \$2.00 per 100. All strong thrifty plants. THE COE, CONVERSE & EDWARDS CO., Fort Atkinson, Wisconsin.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100. AMON HEIGHTS NURSERIES, Camden, N. J.

Iris, Germanica, in assorted named varieties, our selection, good divisions, clean stock, \$2.00 per 100.

Riverside Gardens, Homer, N. Y.

Iris, 10 varieties, 10 of each for \$1.50; 100 each of 10 varieties for \$10.00; all colors mixed, \$8.00 per 1000.

Thos. Cogger, Melrose, Mass.

Japanese Iris, strong division, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$80.00 per 1000. S. S. Skidelsky & Co., 50 Park Place, New York City.

Iris, large flowering, deep purple, \$3.00 per 100, \$25.00 per 1000. Cash.

Geo. C. Welland, 602 Davis St., Evanston, Ill.

Iris, Mme. Chereau, May Queen and other varieties, \$3.00 per 100, or exchange. Abbey Ave. Greenhouses, Dayton, O.

Iris, a very fine purple, strong divisions, \$5.00 per 100; white, \$3.50 per 100. N. O. Caswell, Delavan, Ill.

IVIES

ENGLISH IVY

2-in.	100	1000
2½-in., two to pot, long.....	\$ 4.00	\$35.00
3-in., three to pot, staked.....	7.00	60.00
4-in., extra heavy.....	12.00	
5-in., extra heavy.....	20.00	
6-in., extra heavy.....	50.00	
	75.00	

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6 ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100. BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, strong field grown plants, excellent stock, 3 and 4 ft. vines, \$10.00 per 100, \$90.00 per 1000. Ask for samples and quotations on large quantities.

Roman J. Irwin, 108 W. 28th St., New York.

English Ivy, strong field grown, 1 and 2 leads, 12 to 18 in. long, \$6.00 per 100, \$55.00 per 1000. Cash.

W. P. Long, West Grove, Pa.

English Ivy, field grown, \$15.00 and \$12.00 per 100.

Aug. Jurgens, 2241 Herndon St., Chicago, Ill.

Strong English Ivy, 3-in., and 3½-in. pot plants, 1 to 2 ft. long, \$12.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York City.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100. S. W. Pike, St. Charles, Ill.

LANTANAS

Bedding Lantanas, 4 leading sorts, \$4.50 per 100.

The McGregor Bros. Co., Springfield, O.

Weeping Lantanas, 2½-in., 4c; good bushy plants.

Charles Sherwood, Waterloo, Ia.

Lantanas, strong 2-in. stock, six best dwarf bedders, labeled true to name, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.

Weeping Lantanas, R. C., \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

LILIUMS

Lilium Giganteum, new stock just arrived, 6-8-in., 400 to case; 7-9-in., 300 to case; 8-10-in., 225 to case; 9-10-in., 200 to case. Can ship at once. Fine, well graded bulbs, all sizes, \$60.00 per case. Get our Dutch bulb prices. Surplus list.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

LILIUM REGALE: I offer this grand, new, hardy Lily in 3 sizes:

1-yr. old, to grow on.....\$15.00 per 100
2-yr. old, to grow on..... 30.00 per 100
3-yr. old, blooming size..... 50.00 per 100

Sample of 6-3-2 bulbs respectively for \$1.00.

O. FEHRLIN, BULB SPECIALIST.

CITRONELLE, ALABAMA.

Lilium Harrisii now ready.

Limited number of bulbs as follows:

9-11.....\$50.00 per 100
7-9..... 32.50 per 100
6-7..... 17.50 per 100

THE DINGEE & CONARD CO., WEST GROVE, PENNSYLVANIA.

Lilium Canadense, 1st size.....\$5.00 per 100

Lilium Canadense, 2nd size..... 3.00 per 100

Lilium Philadelphicum, 1st size..... 5.00 per 100

Lilium Philadelphicum, 2nd size..... 3.00 per 100

Ask for prices on larger quantities.

L. E. Williams, Exeter, N. H.

LILY OF THE VALLEY

Lily of the Valley pipe, \$10.00 per 1000; clumps, 5x5-in., \$15.00 per 100. Holland pipe. No telegram orders received. Cash, only.

Henry Schaumburg, Hammon, N. J.

LONICERAS

LONICERA CHINENSIS PURPUREA

1100 1-1½-ft., 1 yr.....	\$10.00	\$ 80.00
3500 2-2½-ft., 2 yr.....	12.00	100.00
2500 2-3-ft., 3 yr.....	15.00	120.00

LONICERA HENDERSONII

500 1½-2-ft., 1 yr.....	10.00
1800 2½-3-ft., 2 yr.....	12.00
900 3-4-ft., 3 yr.....	15.00

LONICERA HECKROTTII

3000 12-18-ft., 1 yr.....	10.00
5000 2-3-ft., 2 yr.....	12.00
800 3-4-ft., 3 yr.....	15.00

THE CONARD & JONES CO., West Grove, Pennsylvania.

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

MAGNOLIAS

Magnolia Grandiflora, 1 to 2 ft., \$20.00 per 100; 2 to 3 ft., \$40.00; 3 to 4 ft., \$60.00; 4 to 5 ft., \$100.00. Upland grown, northern exposure, stocky and well branched. Valdesian Nurseries, Bostic, N. C.

MARIGOLDS

Marigold, French Dwarf, 2-in., fine for pans and fern dishes, in bloom, \$4.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

MYRTLE

Blooming Bride Myrtle, 5-in. pots, 15 to 24-in. high, \$35.00 per 100.

Herman Holtz, Florist, Hammond, Ind.

Myrtle, hardy Grape variety for graves, etc., \$6.00 per 100, \$55.00 per 1000. Roman J. Irwin, 108 W. 28th St., New York.

Myrtle, Vinca minor, for cemetery use, fresh greens, 6 to 12 leads, \$20.00 per 1000 bunches. H. Schlachter, 600 E. Ross Ave., St. Bernard, O.

NURSERY STOCK

ONARGA NURSERY COMPANY

Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

Almond, Flowering	2-3-ft.	\$2.00	\$17.00
Barberry Thun.	18-24-in.	1.00	9.00
Barberry Thun.	2-3-ft.	1.50	12.00
Hydrangea P. G.	2-3-ft.	1.75	16.00
Honeysuckles, assorted...	3-4-ft.	1.50	12.00
Lilac Purple	3-4-ft.	1.75	13.00
Mock Orange	3-4-ft.	1.50	12.00
Snowberry, assorted	3-4-ft.	1.75	15.00
Spiraea Ant. Waterer	18-24-in.	1.75	16.00
Spiraea Van H.	3-4-ft.	1.75	15.00
Weigella Rosen	2-3-ft.	1.75	15.00

Tree, Shrubs, Roses and Perennials in carload lots. New trade lists now ready.

ONARGA NURSERY COMPANY,

CULTRA BROS., MGRS., ONARGA, ILL.

BARR'S TREES GROW

Norway Maples a Specialty

Special carload lot offer.

Fall delivery

8 to 10 ft., 1½ to 1¾ in. cal....	\$ 80.00	per 100
10 to 12 ft., 1½ to 1¾ in. cal....	100.00	per 100
12 to 14 ft., 1½ to 1¾ in. cal....	150.00	per 100
12 to 14 ft., 2 to 2½ in. cal....	175.00	per 100
14 to 16 ft., 2½ to 3 in. cal....	225.00	per 100
14 to 16 ft., 3 to 3½ in. cal....	300.00	per 100
14 to 16 ft., 3½ to 4 in. cal....	400.00	per 100

F. o. b. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES

Fine, heavily branched—Straight trunks.

Caliper:

Height 6-in. above ground.	10	100
4-6-ft.	\$ 5.50	\$ 45.00
6-8-ft.	6.50	55.00
8-10-ft. ¾ to 1-in.	8.00	75.00
8-10-ft. 1½-in.	11.00	95.00
10-12-ft. 1½ to 2-in.	16.50	140.00
12-14-ft. 2 to 3-in.	27.50	235.00
14-16-ft. 3 to 4-in.	65.00

THE D. HILL NURSERY CO.,

Rox 403, Dundee, Illinois.

SHRUBS

Berberis Thunbergii, 12-18-in....	\$1.25	\$ 8.00
Berberis Thunbergii, 18-24-in....	1.50	12.50
Berberis Thunbergii, 24-30-in....	2.00	17.50

There is a difference. We are quoting extra nice Barberry, carefully selected. Our stock will please your customers. Buy your shrubs here.

AURORA NURSERIES,

AURORA, ILLINOIS.

100,000 California Privet, 2-3 ft., \$3.00 per 100, \$25.00 per 1000. California Privet, 3-4 ft., \$4.00 per 100, \$35.00 per 1000.

Grape vines, 2 yrs. old, mixed, Niagara, Concord and Moore's Early, \$15.00 per 100. Cash. Packed free.

Clement S. Lewis, Aldan, Del. Co., Pa.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

Berberis Thunbergii, 18-24-in., \$10.00 per 100.

Julius Kohankie, Painesville, Ohio.

ONION SETS

Egyptian Winter Onion Sets, \$1.50 per bu., 32 lbs. Edward W. Schnitzer, Crookston, Minn.

ORANGES

Otabelle Oranges for growing on, 4-in., \$25.00 per 100; 6-in., \$75.00 per 100.

A. Colle, Doylestown, Pa.

PALMS, ETC.

Kentia Belmoreana, 2½-in.....	Doz.	100
Kentia Belmoreana, 3-in.....	3.00
Kentia Belmoreana, 5-in.....	12.00
Kentia Forsteriana, 2½-in.....	1.50	10.00
Kentia Forsteriana, 5-in.....	12.00

We have one of the largest stocks of Kentias in the country, and can furnish any quantity of strong healthy plants.

Latania Borbonica, 2½-in.....	\$0.75	\$ 6.00
Latania Borbonica, 3-in.....	2.00	12.00
Latania Borbonica, 3½-in.....	2.50	15.00
Latania Borbonica, 4-in.....	4.50
Latania Borbonica, 6-in.....	9.00

These plants have character leaves and are useful for filling baskets, etc., or growing on for decorating purposes.

Packing charged when shipped out of pots, 5%; with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Latania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.

Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 35c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

6000 Washingtonia Filifera, height, 2 ft., \$50.00 per 100; 3 ft. 6 leaves, \$75.00 per 100; 4 ft. with 7 leaves, \$100.00 per 100. These prices f. o. b. our greenhouses and nursery, plus packing charges. Field grown stock.

BRAZOS GREENHOUSES,

2520 Main St., Houston, Tex.

PANDANUS VEITCHII—from open for 3-in. pots\$ 6.00 per 100
4-in. pots 8.00 per 100
6-in. pots 12.00 per 100

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

2 -in. Pandanus Utilis	\$10.00	per 100
3 -in. Pandanus Utilis	20.00	per 100
4 -in. Pandanus Utilis	25.00	per 100
2½-in. Pandanus Utilis	15.00	per 100

POEHLMANN BROS. CO.,

Morton Grove, Illinois.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2½-in. pots, \$15.00 per 100. Larger quantities on application. J. H. Flessner, 711 Hamilton Ave., North Bergen, N. J.

Pandanus Veitchii, well colored, 2½-in., \$2.00 per dozen; 3-in., \$4.00 per dozen; 5-in., \$10.00 per dozen; 6-in., \$15.00 per dozen. Neff Floral Co., 2222 W. Liberty Ave., W. L., Pittsburgh, Pa.

KENTIA BELMOREANA AND FORSTERIANA, strong healthy plants, 4-in., \$6.00 per doz., \$40.00 per 100. Satisfaction assured.

HENLEY BROS., TERRE HAUTE, IND.

NICE YOUNG KENTIAS

Good 3-in. four leaves, 12 to 14 inches high at \$3.00 per dozen, \$25.00 per 100. GULLETT & SONS, LINCOLN, ILL.

Kentia Belmoreana and Forsteriana, strong, 2½-in., \$15.00 per 100, \$140.00 per 1000. A. C. Oelshig & Sons, Savannah Ga

PANSIES

PANSY PARK PERFECTION is a mixture of more than 50 thoroughbred varieties of Giant Show and fancy Pansies and includes the new varieties from American and European specialists. I have received thousands of testimonials from florists and amateurs in all sections of the country. Many of my florist customers say that my Pansies are the best in all respects that they ever had. A sample: From C. C. Wonneman, Mexico, Mo.: "The Pansy plants arrived in best possible condition, were strong, sturdy and well rooted. I have bought the best seeds and plants possible, but have never been able to produce anything to equal yours. I have bought from you for the past 12 years and have never seen such a variety of colors." Pansies a specialty nearly 50 years.

I have the largest stock of hardy field-grown plants for the wholesale trade in America. They were grown from seed sown thinly in light sandy soil broadcast and they have extra good roots. Plants from early sown seed, 6 to 9 leaves, 1000, \$5.50; 500, \$2.75; 5000, \$25.00; 10,000, \$48.00. Medium size, 5 to 7 leaves, 1000, \$4.50; 500, \$2.50; 5000, \$21.00; 10,000, \$40.00.

My Special Cut Flower Strain produces enormous flowers on extra long stems, and the best colors mixed in the right proportion for the cut flower trade, \$7.00 per 1000; 500, \$3.75; 250, \$2.25. Cash with order.

L. W. GOODELL, PANSY PARK,

DWIGHT, MASSACHUSETTS.

As fine a lot of Pansies as you ever saw, even better than they were last season; several of the best strains to be had, and grown right, \$4.00 per 1000.

E. D. Barlow, The Florist, Greenville, Tex.

PANSIES

Ready NOW for planting, 500,000 strong heavily rooted, August sown Pansy seedlings, ready for immediate shipment.

	Parcel Post	Express
100	500	1000
Exhibition Giants.....	\$1.75	\$3.25
Steele's Private Stock.....	1.50	3.00
Steele's Mastodon.....	1.25	2.75
Jos. H. Cunningham's Giant		
Flowering.....	1.25	2.25
Cash with order. No charge for packing.		4.00

JOS. H. CUNNINGHAM,
Delaware., "The Primrose Man" Ohio.

300,000 PANSY PLANTS

We have been growing Pansy plants for the trade for eight years and we have never had enough to supply the demand. This year we are growing a good many more.

Improved Giant Trimardeau, also Giant Florists' Mixture, which contains all the shades and colors and a good percentage of copper, bronze, pink and red, which are sometimes scarce in other mixtures.

July sown, strong plants, coming in bloom, \$4.00 per 1000, 5000 or more, \$3.50 per 1000. Cash with order.

N. D. McAdams, Columbus Grove, O.

PANSY SEEDLINGS
METTE STRAIN

Most perfect and beautiful strain on the market.

\$4.00 per 1000 by express
\$4.50 per 1000 by parcel post
Transplanted, \$12.00 by express, \$13.00 by parcel post.

This strain and our plants have been praised by florists for cut flowers as well as for field plants. Ready now. Cash.

J. B. BRAUN, HIGHTSTOWN, N. J.

We will have Pansy seedlings, 4 to 6 leaves, ready about Sept. 15th. Steele's Greenhouse Special and Ozark Mammoth Strain at \$4.50 per 1000, prepaid by parcel post when postal money order accompanies the order.

Seed of the Ozark Mammoth Strain at \$5.00 per oz.; 2 oz., \$9.00; 3 oz., \$12.50; 4 oz., \$16.50; 6 oz., \$20.00. Postal money order must accompany order.

Ozark Pansy Gardens, West Plains, Mo.

PANSY PLANTS

Strong and stocky

"Superb Strain"

\$4.00 per 1000,

3000 for \$11.25.

5000 for \$17.50.

Cash with order

Brill Celery Gardens, Kalamazoo, Mich.

PANSIES.

Brown's Giant,

Prize pansy plants,

mixed colors,

60c per 100,

\$3.50 per 1000.

Cash with order.

PETER BROWN, LANCASTER, PA.

Mammoth Pansies, stocky, field grown transplanted plants, July sown, good roots. Mixture, Steele's Mastodon, Private Stock, Greenhouse Special, Coburns, Cassier, Odier, Masterpiece, and Madam Perret. Seed saved from selected stock from above varieties, \$10.00 per 1000.

W. W. Macker, Dighton, Mass.

GIANT PANSY PLANTS

Grown from seed of our own strain, large stocky plants, 6 to 10 leaves, large flowers of fine mixed colors, some in bud, ready now, \$5.00 per 1000. Cash with order. No C. O. D. orders accepted.

L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

PANSY PLANTS

Steele's Greenhouse Special, mixed O. K.; outside, Steele's Private Stock mixed, Kenilworth's Giant Prize, Kenilworth's Giant Exhibition, good, stocky plants, \$4.00 per 1000. Cash. Frank J. Klotz, R. F. D. No. 4, Box 104, Bowling Green, Ohio.

PANSY PLANTS

Steele's Mastodon mixed.....\$4.50 per 1000
Vaughan's Giant Mixture.....4.00 per 1000
Giant Flowering.....3.50 per 1000

These are strong, stocky plants, Aug. sown, 6 to 8 leaves. Prepaid by parcel post.

C. C. Breece, R. D. 7, Delaware, O.

Pansy plants of my largest flowering mixture of show varieties, strong, stocky, July sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000; large, bushy, in bud and bloom, \$6.00 per 1000; strong stocky plants in white, yellow and blue, separate colors, \$3.50 per 1000.

Gustav Plitzonka, Pansy Farms, Bristol, Pa.

Pansy seedlings, best that money can buy, seed direct from originators. Strong and stocky. Steele's Greenhouse Special, \$1.00 per 100, \$5.50 per 1000. Steele's Private Stock, 80c per 100, \$4.50 per 1000. Mitchell's Giant Exhibition, 80c per 100, \$4.50 per 1000.

Carter's Pansy Gardens, Mt. Holly, N. J.

GIANT PANSY PLANTS

Grown from seed from my own growing, 200,000 Giant Strain with a great range of colors, large flowers, fine stocky plants, well rooted, ready for shipment now. Please order early to avoid rush. \$4.00 per 1000, 500 at 1000 rates.

John H. Griswell, R. R. 8, Dayton, O.

Pansy seedlings, 10,000 Giant Masterpiece and winter sown, \$4.50 per 1000.

Geo. A. Speer, 126 S. Congress St., Emporia, Kan.

Pansy plants, strong and stocky, August sown, Steele's Mastodon, \$4.50 per 1000.

J. Ralph Souder, Hutchinson, Kan.

PANSY PLANTS

Steele's Kenilworth and Ozark strains, \$6.00 per 1000. Special prices on large quantities.

C. U. LIGGITT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

Kenilworth Royal Exhibition Pansies, fine large plants, 6 to 12 leaves, hardened off and in A1 condition. Only 6500 left, \$4.00 per 1000; \$18.00 for the lot. Cash.

G. E. Newell, Houlton, Me.

Pansy seedlings for winter flowering, very best strain, transplanted at \$1.75 per 100, \$12.50 per 1000. Separate colors at \$2.00 per 100, \$15.00 per 1000. Seedlings, \$6.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium in equal proportions, July sown. If you are looking for the best there are in Pansies, don't pass this lot. \$6.00 per 1000. Cash.

John Irvine, Bay City, Mich.

Pansy plants for greenhouse planting, extra large, strong transplanted plants in bloom, "Superb Strain," \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Giant Trimardeau Pansy plants, per 1000, \$5.00, prepaid by mail either for cash or in exchange for other florists' stock. Solicit offer.

Th. P. Van der Meulen, Dunkirk, N. Y.

Pansy plants, our "Superb Prize Strain," will please you, 50c per 100, \$4.00 per 1000; transplanted, \$1.00 per 100, \$9.00 per 1000.

S. T. Danley & Son, Macomb, Ill.

Pansy plants from our own popular Giant Prize Mixture seed grown by specialist, \$4.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Steele's Mastodon Pansy plants mixed, strong, bushy plants, \$1.00 per 100, by mail, \$4.50 per 1000, by express. Cash with order.

H. M. Paskins & Co., Basil, O.

Pansy plants, Giant strain, strong seedlings, mixed, \$5.00 per 1000. Cash, please. Beaver Ave. Floral Co., 3422 Beaver Ave., Des Moines, Iowa.

Pansy seedlings, strong and healthy, Kenilworth's and Steele's, mixed, \$5.00 per 1000. Cash.

H. G. Norton, Perry, Ohio.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Pansy plants, Giant Trimardeau Mixed, large flowering and choice colors, \$1.50 per 500, \$3.00 per 1000, \$12.50 per 5000.

F. Danley, Macomb, Ill.

Pansy plants, strong northern-grown Mastodon strain. Immediate shipment, \$4.00 per 1000 \$18.00 per 5000.

Edward W. Schuster, Crookston, Minn.

25,000 Strong giant mixed seedling Pansy plants, \$4.00 per 1000.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansy plants, Kenilworth's Masterpiece, \$10.00 per 1000, large strong plants. July sown.

R. L. Brashear, R. 1, Bowling Green, Ky.

Large Pansy seedlings, Giant mixture, \$5.00 per 1000. Cash, please.

Geo. Heath, Morris, Ill.

Pansies, 200,000 fine plants, Giant mixed; this stock will please you; \$3.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansies, Giant Exhibition Strain, no better can be produced, 50c per 100; \$3.50 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Pansy plants, Giant Trimardeau mixed, \$3.50 per 1000, postpaid or \$3.00 per 1000 by express.

Harglerode Bros., Shippensburg, Pa.

Pansies, Mastodon mixed, fine plants, \$3.50 per 1000. Cash.

C. A. Anderson Greenhouse Co., Tionesta, Pa.

Pansy plants, Mastodon, \$5.00 per 1000.

John G. Witt & Son, 10429 Wallace St., Chicago.

PELARGONIUMS

PELARGONIUMS

Easter Greeting

and

Wurtembergia

The two great leaders.

Fine 2½-in. stock

ready to ship

now.

We are large growers of

Pelargoniums

and have 5000 to offer at

\$12.00 per 100.

Cash with order.

Get your order in now

as this price

will look good to you

before Christmas.

C. L. HUMPHREY,

Zanesville,

Ohio

PELARGONIUMS

750 Mixed, three varieties, Easter Greeting, Wurtembergia and Lucy Becker, in 2-in. pots, strong, healthy stock, \$12.00 per 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Pelargoniums, 2½-in., \$12.00 per 100, \$110.00 per 1000.

READY NOW

Easter Greeting

Wurtembergia

Lucy Becker

Swabian Maid

READY DECEMBER

German Glory

Wolfgang Goethe

Mrs. Loyal

Roman J. Irwin, 108 W. 28th St., New York.

PELARGONIUMS.

2-in., \$12.00 per 100.

Easter Greeting, Wurtembergia, Lucy Becker, Swabian Maid, German Glory, Wolfgang Goethe, Mrs. Loyal. Add 5% for packing.

December delivery.

AMERICAN BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Pelargoniums, extra good, clean stock, ready for shift, 2½-in. of the following varieties at \$12.50 per 100. Lucy Becker, Easter Greeting, Eastern Star, Rose Queen, Wurtembergia, Zeppelin, Caird.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$11.00 per 100. 5% for packing. November delivery.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Pelargoniums, 2-in. Easter Greeting, Wurtembergia and Swabian Maid, mixed, not labeled, \$9.00 per 100. Cash.

Jacobs Bros., Peoria, Ill.

Pelargoniums, 750 Easter Greeting, 240 Lucy Becker, 150 Swabian Maid and 150 Wurtembergia, out of 3-in. pots, at \$2.00 per dozen. Cash. Add 5% for packing. Ulrich Floral Co., Tiffin, O.

Pelargoniums, fine 2½-in. plants of Swabian Maid and Wurtembergia, \$12.00 per 100. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Pelargoniums, 4-in., 18c; 2½-in., cut back once, well started, 8c. Cash please.

Geo. H. Moores, Wilmington, Ohio.

2-in. Pelargoniums, Easter Greeting, strong, ready to shift, \$12.00 per 100.

Jacob Russler, Morgan Park, Ill.

Pelargoniums, Easter Greeting, healthy, strong, 2½-in., ready for shift, \$12.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

PEONIES

PEONIES.

Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes, ready Sept. 15th.

Dox. 100

Duke of Wellington, sulphur-white.

fine cut-flower variety, late.....\$2.50 \$18.00

Duchesse de Nemours, sulphur-white,

early.....2.00 15.00

Edulis Superba, earliest large rose-

pink.....2.00 15.00

Festiva Maxima, largest and finest

early white.....2.50 18.00

Mme. Bucquet, early darkest ama-

ranth; productive and good keeper 3.00 20.00

Princess Beatrice, salmon-pink multi-

color, rose-pink center, midseason 3.00 20.00

Wilhelmina, lavender-pink, very

large, midseason and good keeper. 3.00 20.00

Mme. de Verneville, ball-shaped,

white bloom, center touched car-

mine, early.....3.50 25.00

Separate colors, unnamed, pink and

white.....2.00 12.00

B. F. Barr & Co.,

Keystone Nurseries, Lancaster, Pa.

Price is per 100, 25 at 100 rate, provided order totals 100 or more. If order totals 500 or more deduct 10%.

Dr. Bretonneau (Gue.), pale, lilac, pink..\$20.00

Festiva Maxima, white.....16.00

Dr. Bretonneau (Verd.), Lady Bramwell.. 14.00

The Bride (Terry), tinted white.....12.50

Myrtle, pink.....12.50

Madame Crousse, large, fluffy pink.....16.00

Madame Crousse, white.....20.00

Delicatissima, lilac rose.....16.00

Petite Renee, light magenta.....30.00

Madame de Verneville, early white.....16.00

Single tall red, like big Poppies.....16.00

Dark red, very free bloomer.....16.00

La Tulipe, lilac white.....16.00

Couronne d'Or, late white.....20.00

Rare Brocade (Jap), wax white, double.. 16.00

Etienne Mechin, red.....30.00

Madame Bucquet, darkest red.....30.00

Mons. Dupont, late white.....36.00

Mixture.....10.00

ORONOGO FLOWER GARDENS.

CARTERVILLE, MISSOURI.

Per 10 Per 100

1600 Festiva Maxima.....\$2.25 \$18.00

900 Mme. de Verneville.....2.50 22.00

405 Meissonier.....2.00 15.00

705 Modeste Guerin.....2.00 15.00

650 Queen Victoria.....2.00 15.00

350 Rubra Superba.....2.00 15.00

300 Victoire Modeste.....2.00 15.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

PEONIES: Still a limited quantity of Duch. de Orleans, Humel, Fragrans, and mixed pinks and whites, at 10c. Floral Treasure, Dorchester and Rubra Superba, 12c. F. Maxima, Edulis Superba, Duch. de Nemours, 15c. for orders of not less than \$5.00. Strong divisions, mostly from young stock.

W. J. Engle & Son, R. D. No. 8, Dayton, O

PEONIES—Continued

PEONY BARGAIN

3000 Festiva Maxima, 3000 Duchess de Nemours, 900 Mme. Ducl, the three finest cut flower varieties, divided roots; immediate delivery; Pennsylvania grown; regular trade price, \$20.00 to \$25.00 per 100; our price in lots of 250 or more, \$15.00 per 100; in lots of 1000 or over, \$13.50 per 100.

S. S. PENNOCK CO.,
1608-20 Ludlow St., Philadelphia, Pa.

Peonies, extra strong northern Mich. grown, 2 to 5 eyes, Queen Victoria, \$10.00 per 100. Other varieties at bargain prices. Cash with order please. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

Fine mixed, white and red Peonies, names lost. Splendid cut flower sorts. Strong, 3 to 5 eye divisions, 15c each. Cash.

P. L. Ward, Hillsdale, Mich.

10,000 Festiva Maxima, early white, 3 to 5 eyes, true stock, \$15.00 per 100, \$140.00 per 1000.

G. M. REBURN & CO.,
3807 Lake Park Ave., Chicago, Ill.

Peonies, 200 large clumps, in 4 varieties, 20 to 50 eyes, \$1.00 per clump, by freight only, or exchange for Gladioli bulbs, future delivery. Abbey Ave. Greenhouses, Dayton, O.

Peonies, Ed. Superba, 15c; F. Maxima, 20c. Good divisions.

L. F. Dintelmann, Belleville, Ill.

Double white Peonies, 4 to 5 eyes, \$10.00 per 100, \$90.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Peonies, best varieties; true to name; write for prices.

Roman J. Irwin, 108 W. 28th St., New York.

Peonies, 14 acres, the world's best ones. Send for list. C. Betscher, Dover, O., U. S. A.

PEONIES. Good stock, reasonable prices.

Wild Bros. Nursery Co., Sarcoxie, Mo.

PEONIES, finest named sorts, 15c. List free.

W. H. Salter, Rochester, N. Y.

PEPPERS

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots (3 in a pot), \$22.50 per 100, larger size pots ready later.

Roman J. Irwin, 108 W. 28th St., New York.

Peppers, improved Bird's Eye and Xmas Joy, out of 2½-in. pots, \$7.00 per 100.

A. L. Miller, Jamaica, N. Y.

PEPEROMIAS

Peperomia, silver striped, 2½-in., \$6.00 per 100.

The McGregor Bros. Co., Springfield, O.

PETUNIAS

PETUNIAS

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

RICHARD DIENER COMPANY,

Kentfield, California.

Petunias, double, R. C., finest strain in America, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

PHLOXES

2-yr. hardy Phlox, 12 finest sorts. List free.

W. H. Salter, Rochester, N. Y.

PLUMBAGOS

Plumbago, 2-in., 5c; 3-in., 10c; 4-in., 20c.

Bird Forrest, Waxahachie, Tex.

POINSETTIAS

Strong 2½-in. Poinsettias, \$8.00 per 100, \$75.00 per 1000. Refer to display and other classified ads for other stock.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Poinsettias, 2½-in. pots at \$10.00 per 100, \$95.00 per 1000. California stock from 2½-in. pots ready now and later, at \$12.00 per 100, \$100.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Poinsettias, 1000, 2½-in. ready for shift, just right for pans, 8c. Cash. Also fine large plants up to 7-in. pans, priced right.

Atwell Florist, Ft. Dodge, Iowa.

POINSETTIAS

2000 2-in., Excellent stock, \$60.00 per 1000.

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

For Poinsettia softwood cuttings, cut Poinsettias and stock plants, see my display ad in Aug. 28th issue.

A. Ecke, 1226 Hay Ave., Los Angeles, Calif.

Poinsettias, extra fine stock, just right for a shift, 2½-in., \$7.50 per 100; 3-in., \$12.00 per 100. Immediate shipment.

The H. Weber & Sons Co., Oakland, Md.

Poinsettias, 2 and 2½-in., \$7.00 per 100. Shipped in paper pots.

J. L. Johnson, De Kalb, Ill.

Poinsettias from 2½-in. pots, \$7.00 per 100, \$65.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Poinsettias shipped in October, 2-in., \$6.50 per 100, \$60.00 per 1000.

Fred Burre, Peoria, Ill.

A few hundred nice clean Poinsettias, 2½-in. pots, deep red blooming variety, 7c, fine plants.

J. S. Stuart & Son, Anderson, Ind.

Poinsettias, 2½-in., immediate delivery, \$5.00 per 100. Cash.

Jos. Turski, Gross Point, Ill.

Poinsettias, immediate delivery, 2½-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.

A. M. Campbell, Strafford, Pa.

2½-in. Poinsettias, 7c; 2-yr.-old, 4-in. Poinsettias, 15c.

L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

1000 2½-in. Poinsettias, \$7.00 per 100.

Haentze Floral Co., Fond du Lac, Wis.

Poinsettias, 2-in., \$8.00 per 100. Cash with order please.

D. R. Herron, Olean, N. Y.

Poinsettias, large 2-in. pots, \$8.00 per 100.

Fugleburg & Flister, Oshkosh, Wis.

300 Nice 2½-in. Poinsettias, \$8.00 per 100.

N. O. Caswell, Delavan, Ill.

POPPIES

Poppies, Orientale, Scarlet and Mrs. Perry, strong plants, 50c per 100, \$4.00 per 1000; out of 2½-in., \$3.00 per 100.

J. C. Schmidt, Bristol, Pa.

PRIMULAS

Primula Obconica

Choicest Giant

Flowering Strain,

in assorted colors,

mostly bright shades.

Strong healthy stock

ready to shift,

4-in., \$25.00 per 100,

Cash with order.

The above price includes

packing on all orders amounting

to \$10.00 or more.

R. S. McMURRAY, BELLEFONTAINE, O.

PRIMULAS WITH A REPUTATION.

My True "Silver Dollar Strain"

READY NOW

Obconica

Apple Blossom

Rosea and other varieties. Kermesina

Strong stock from 2½-in.

\$6.00 per 100, \$57.50 per 1000.

Malacoides Townsendi

2½-in., \$8.00 per 100, \$75.00 per 1000

Malacoides Superba (pink),

2½-in., \$5.00 per 100, \$47.50 per 1000.

Henry Schmidt,

673 Church Lane, North Bergen, N. J.

PRIMULAS

Primula Obconica, our royal mixture of Xmas colors. This is our own production. Choice strong stock, many of these plants are ready for 6-in. pots, 4-in., \$20.00 per 100. Cash.

PRIMULA MALACOIDES

ROSEA SUPERBA

This strain is our own production and will please you, 2½-in., \$6.00 per 100. Cash.

Primula Malacoides Rosea, very strong stock, \$5.00 per 100, \$45.00 per 1000. Cash.

Strong seedlings of Rosea, ready for pots, \$1.00 per 100, \$8.00 per 1000. Cash.

FREEPORT FLORAL CO., FREEPORT, ILL.

PRIMULAS

We have surplus stock above booked orders of 5000 fine heavy Primula Obconica, assorted varieties, at our regular price of \$5.00 per 100, \$45.00 per 1000. Also some Kewensis (yellow), at \$4.00 per 100. Immediate shipment.

Cash with order.

JOS. H. CUNNINGHAM,

Delaware, "The Primrose Man," Ohio.

Obconica Grandiflora and Kewensis in best varieties; Malacoides and Kewensis (yellow), 2½-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 4-in. pots, \$16.00 per 100 and \$20.00 per 100. Townsendi, 2½-in. pots, \$9.00 per 100; \$80.00 per 1000. Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$8.00 per 100; \$75.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Primulas, Obconica and Chinese, 3½-in., as good as any 4-in., ready for 5-in. Imported strain of fancy mixed colors including plenty of Xmas Red, \$13.00 per 100, 200 for \$25.00; 5-in. Obconica, ready for 6-in., \$20.00 per 100, in bud and bloom. The above plants are well spread, strong and bushy.

Chas. Whitton, York & Gray Ave., Utica, N. Y.

PRIMULA MALACOIDES

Choice strain, lilac.

Ready for 3-in. pots.

We solicit your order.

for good stock, fair treatment.

No order too large, none too small.

2-in., \$3.00 per 100.

F. C. FREEMAN & SONS, PORTLAND, IND.

Primula Obconica, 20,000 large plants, mixed colors, lots of rose and red, 4-in., ready for 5-in., in bud or bloom, \$10.00 per 100. Chinese Primroses, mixed colors, 4-in., \$12.00 per 100. Obconicas, mixed colors, large transplanted plants, ready for 3-in., \$3.00 per 100, \$25.00 per 1000.

Edward Whitton, Utica, N. Y.

PRIMULAS

Malacoides, 2½-in., \$4.00 per 100

Obconica, mixed, 2½-in., 4.00 per 100

Cash.

A. Schau, 1518 W. 102nd Place, Chicago.

Primula Obconica, 2½-in., separate colors or mixed, \$5.00 per 100, \$45.00 per 1000, Chinensis, \$5.00 per 100, \$45.00 per 1000. Primula Malacoides, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Primula Obconica Grandiflora, grown from seed of our own large flowering strain, clean and thrifty. Ready for immediate delivery. Apple Blossom and Rosea, 2-in., \$5.00 per 100, \$47.50 per 1000. Cash or good reference, please.

C. F. Mahan & Co., R. 8, Dayton, Ohio.

Chinese, large flowering, 3-in., \$7.00 per 100; 4-in., \$17.00 per 100. Obconica Giants, fine 3-in., \$7.00; Malacoides, fine 3-in., \$6.00 per 100. Cash. See Cinerarias.

M. S. ETTER, THE HOME OF PRIMROSES, Shiremanstown, Pa.

Primula Obconica Gigantea, 4-in., fine large plants in bud and bloom, plenty of dark colors, \$15.00 per 100. Primula Chinensis, 2-in., \$5.00 per 100. Primula Malacoides, strong transplanted seedlings, \$2.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

PRIMULAS

A No. 1 stock Obconica assorted, 3-in., \$10.00

A No. 1 stock Obconica assorted, 2½-in., 5.00

Primula Chinensis, 3-in., 8.00

F. E. Blake, Marion, Ohio.

Primula Obconica, 4½-in., ready for 5-in. mixed colors, \$26.00 per 100. 5½-in. ready for 6-in., \$30.00 per 100. Fine healthy plants. Phone Niles 10.

Niles Florists, Niles, Ill.

PRIMULA OBCONICAS

Rosea, Apple Blossom, Kermesina.

Good strong stock, from 2½-in. pots, at \$6.00 per 100, \$55.00 per 1000. J. H. Fleaser, 711-741 Hamilton Ave., North Bergen, N. J.

Primula Obconica, 2½-in., \$6.00 per 100

All bright colors.

Terms, cash. Packing 7½% of amount of order.

O. H. Frey, Lincoln, Nebr.

Primula Obconica, 3-in., \$9.00 per 100; \$80.00 per 1000.

HOLTON & HUNKEL,

Milwaukee, Wisconsin.

Primula Malacoides, white and rosea, 2½-in., \$3.00 per 100; 3-in., \$6.00 per 100. All pot bound, ready for shift.

S. M. Harbison, Danville, Ky.

OBCONICA IN BLOOM

Primula Obconica, strong 3½-in., ready for 5-in., 20c; 5-in., nicely in bloom, 50c.

GULLETT & SONS, LINCOLN, ILL.

Primula Malacoides, Rosea and lavender, fine, bushy plants, ready for shift, 2½-in., \$4.00 per 100. Cash.

Clarence A. Utler, Fleming St., Springfield, O.

Primula Obconica Grandiflora, ready for shift, 2½-in., \$7.00 per 100. These are of exceptionally good value.

Stenson & McGrall, Uniontown, Pa.

Primula Malacoides, 2½-in., fine stock, ready for 4-in., \$5.00 per 100. Obconica, 3-in., ready for 5-in., \$8.00 per 100. Cash please.

John Bohner, 18 Obell Court St., Dayton, O.

Primulas, Chinese and Obconica, fine healthy stock from the lightest to the darkest shade, 4-in., strong plants, \$15.00 per 100; 5-in., \$20.00 per 100.

Samuel Whitton, Utica, N. Y.

Primula Malacoides, strong transplanted seedlings, ready for 2½-in. pots, \$2.50 per 100. Cash, please.

Aurora Greenhouse Co., Aurora, Ill.

Primula Malacoides, strong 2½-in., ready for 3-in., \$4.00 per 100. Cash.

Paul C. Schults, Vincennes, Ind.

Primula Obconica, Miller's Giant, fine 3-in., \$7.00 per 100; Malacoides, 3-in., \$6.00. Cash.

J. W. Miller, Shiremanstown, Pa.

Primula Malacoides Rosea, strong 2½-in., \$5.00 per 100.

Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.

FRED H. LEMON & CO., RICHMOND, IND.

Obconica, good 4-in., ready for 5-in., all in bud and bloom, \$15.00 per 100.

A. R. Ellis, Chittanooga, New York.

Primula Malacoides, 2½-in., \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

Primula Obconica, 3-in., \$10.00 per 100.

Fred Burre, Peoria, Ill.

Malacoides Primula, 2-in., \$3.00 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Primula Malacoides, 2-in., \$4.00 per 100, \$35.00 per 1000.

Edward W. Schuster, Crookston, Minn.

PRIVET

Golden Privet, 2-yr., heavy, \$10.00 per 100.

LEONARD J. SMITH,

156 S. Center St., Merchantville, N. J.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS

RASPBERRY PLANTS

RASPBERRY, BLACKBERRY, DEWBERRY, Gooseberry, Currant, Grape, Asparagus, Rhubarb, Lettuce, Parsley, Chives, Sage, Thyme, Witloof Chicory plants. Catalogue free.

Harry J. Squires, Good Ground, N. Y.

Raspberries, St. Regis Everbearing, \$3.50 per 100, \$30.00 per 1000.
C. B. Fargo, Frenchtown, N. J.

ROSES

ROSES
Columbia, 2½-in. \$15.00
Premier, 2½-in. 25.00
Columbia, 3-in., small plants, suitable for growing on, in 4-in. pots. 8.00
White Killarney, 3-in. 15.00

FIELD GROWN ROSES

2 YEAR OLD
Tausendschon, Excelsa, Baby Rambler, Dorothy Perkins, extra good. \$45.00
1 YEAR OLD PLANTS
\$15.00 and \$20.00 per 100.

C. U. LIGGIT,

Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

5000 Fine 2-yr. bench Richmond Quality. Pot up for Xmas sales, \$9.00 per 100, \$80.00 per 1000. Reserve your 2½-in. Roses now for spring shipment. Send us your order, we can ship when you name date.

Roses will be in great demand for early planting, buy now and know you will get them when you want them. We have 200,000 growing for us; all varieties known. Give us your orders early.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

ROSES, 2-YR OLD FORCING GRADE, FIELD GROWN

Hybrid Perpetual, Hybrid Teas, Ramblers.

Ask for prices.

Roses, 2½-in. to grow on for outside or under glass, ask for prices.

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

Roses, heavy, field grown, budded stock, extra selected, fall delivery.

Magna Charta 35c

Erna Teschendorf 40c

Baby Tausendschon 40c

J. L. Schiller, Toledo, O.

ROSES, well rested plants of Mrs. Geo. Sawyer and Hoosier Beauty, \$15.00 per 100. 250 Francis Scott Key, bench plants, \$20.00 per 100. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Rose plants, 900 2½-in. Cecile Brunner, 400 2½-in. Ward. These are good plants.
POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

2-yr. hardy Roses, best sorts. If you want other hardy plants or trees, write. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

ROSES

Choice 3½-in. Sunburst plants, \$90.00 per 1000, \$10.00 per 100.

Weiss & Meyer Co., Maywood, Ill.

ROSE PLANTS: Extra fine 3-in. Mock, \$15.00 per 100, \$125.00 per 1000.

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116 Dexter Ave., Montgomery, Ala.

Rose plants, 900 2½-in. Cecile Brunner, 400 2½-in. Ward. These are good plants.
POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

3000 Ophelia, 2½-in. pots, \$ 6.00 per 100
1000 Maryland, 2½-in. pots, 50.00 per 1000
The Lamborn Floral Co., Alliance, Ohio.

Write us for your wants on Roses of all kinds.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

RUBBERS

Ficus Elastica, 6-in., \$12.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Ficus Elastica, 5-in. at 45c; 6-in. at 60c.
Ficus Pandurata, 5-in. at 60c; 6-in. at 75c.
Above plants are extra full and large. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubber plants, large leaves from the bottom up, 20 to 24-in. high, 45c; 15 to 20-in. high, 35c.
A. Mirring, East St. Louis, Ill.

Fine Rubber plants, 5½-in. pots, 2-ft. high, \$9.00 per doz.

C. C. POLLWORTH CO. MILWAUKEE, WIS

Rubbers, 4-in., 40c each.

Holton & Hunkel Co., Milwaukee, Wis.

SANSEVIERIAS

Sansevieria Zeylanica, 4½-in., \$3.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

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Sansevieria Zeylanica, strong 2½-in. pots, \$6.00 per 100.

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\$1.00 per copy prepaid.

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SCHIZANTHUS

Schizanthus Wisetonensis, strong healthy seedlings, \$2.00 per 100. Packing free. Cash.
Kramer Greenhouses, Mankato, Kan.

Schizanthus, new Hybrid, 2½-in., \$10.00 per 100.
Bland & Steinmetz, Independence, Ia.

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SEEDS
ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds \$ 1.25

5000 Seeds 5.00

Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds \$0.75

5000 Seeds 3.50

Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

DRACAENA INDIVISA: The true Cordyline Australia narrow leaved variety. Fresh ripe seeds that will make quick-growing profitable plants for you. Trade packet 50c; ¼ pound \$2.00; 1 pound \$7.00.

SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound \$2.00.

LETTUCE SEED FOR GREENHOUSE FORCING
Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

¼ lb. 1 lb.

Big Boston (best head variety) \$0.60 2.00

Grand Rapids (best loose type)60 2.00

We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, \$1.00 per pound, 10 pounds for \$8.00.

We pay postage on all above items.

SEVIN-VINCENT CO.,

Wholesale Seed Growers,
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QUALITY NEW CROP**ASPARAGUS SEED.****PLUMOSUS.**

1000 seeds \$ 1.50

5000 seeds 6.50

Per pound 10.00

SPRENGERI.

1000 seeds 1.00

5000 seeds 4.50

Per pound 6.00

PANSIES.

PEACOCK GIANT PANSY MIXTURES.

Trade pkt., 50c; ¼ oz., \$2.00; ½ oz., \$3.75;

oz., \$7.00.

SWEET PEAS, SPENCER VARIETIES.

Winter Flowering.

1 oz. ¼ lb. 1 lb.

Hercules, pink \$0.85 \$2.75 \$10.00

Fordhook, pink and white50 1.75 6.00

Songster, lavender80 2.75 10.00

Spring Maid, light pink65 2.25 8.00

Snow Flake, early pure white65 2.25 8.00

White Orchid, pure white, large65 2.25 8.00

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,

4018 Milwaukee Ave., Chicago, Ill.

LETTUCE AND RADISH SEED**FOR GREENHOUSE FORCING.**

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. **PROVEN QUALITY SEEDS.** Hundreds of greenhouse men are making money planting **PEACOCK QUALITY SEEDS.**

LETTUCE SEED.

¼ lb. 1 lb. 5 lbs.

Selected Big Boston (sure

heading strain) \$0.60 2.00 9.00

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RADISH SEED.

Selected Proven Small Topped Varieties.

1 lb. 10 lbs.

Selected Early Scarlet Globe Forcing \$1.00 \$8.50

Selected Ey. Scarlet Turnip, White

Tip 1.00 8.50

Write for quotations in hundred pound lots.

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EVERETTE R. PEACOCK CO.,

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Order now, start in pots and have them ready to bench as the Mums are cut.

Variety Oz. Variety Oz.

Snowstorm \$1.50 Exquisite \$0.85

Pink Beauty 1.00 Princess 1.25

Canarybird 1.00 Empress 1.25

Mrs. Rankey80 Bluebird 1.25

Sunburst 1.25 Sweet Briar 1.25

Fordhook Pk. & W 1.00 Enchantress 1.00

Lavender King85 Primrose Beauty 1.25

Heatherbell 1.25 Apple B. Spencer 1.25

Spring Maid 1.25 Songbird 1.25

Mrs. H. Dickson 1.25 Yarrowa75

Orange Beauty 3.00 Burpee's Favorite 3.00

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BULB CO.,

172 N. Wabash Ave., Chicago, Ill.

Cyclamen seed. Giant strain, Crimson King, pink, salmon, Salmon King, Rose of Marienthal, glowing red and white with red eye, \$12.00 per 1000.

Glory of Wandsbek and Rose of Wandsbek, \$15.00 per 1000.

Will arrive soon. Order now, stock limited.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

Zvelanek's Sweet Pea Seeds in his original bags at his prices.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.

Cyclamen seed, Salmon King, the most popular of all. Also Grandiflora Alba, pure white, \$12.00 per 1000. Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000.

S. S. SKIDELSKY & CO.,

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Plumosus \$3.00 per 1000

Sprengeri 1.00 per 1000

PANSY—PRIZE MIXED

Finest strain in America.

\$1.00 trade pkt., \$3.75 per ¼ oz., \$7.00 oz.

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We are offering special greenhouse strain, Grand Rapids Lettuce seed of 99% germination and free from sports, \$1.50 per lb. or sample of 1 oz., 15c. Cash with order, prepaid.

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SEEDS: New crop CABBAGE and TURNIP SEED for prompt shipment, also ONION, BEET, CARROT, WATERMELON. Write for our surplus list and special prices.

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Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

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Ampelopsis Veitchii, oz. packet, 25c. Berberis

Thunbergii, oz. packet, 20c.

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Rainbow Freesias, order now, fresh seeds of my splendid, selected hybrids, \$1.00 per 5000.

Geyer, Olmo, Ajaccio, Corsica, France.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.

Boyle & Darnaud, San Diego, Calif.

Phoenix Roebelinii seed, \$2.50 per 100. Cash.

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OURS ARE JANUARY SOWN AND

GOOD ROOT FORMATION.

Plants from 2-in. pots.

\$2.00 per 100, \$18.00 per 1000.

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Smilax, 3-in., strong bushy plants, \$4.50 per 100.

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Smilax, strong 2½-in. pots, at \$5.00 per 100, \$45.00 per 1000.

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Smilax, 2½-in., \$3.00 per 100. Add 5% for packing.

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Smilax, 2½-in. pots, \$3.00 per 100.

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Smilax, extra good, 2½-in., \$3.00 per 100.

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Smilax, strong, bushy 2½-in., 4c.

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SNAPDRAGONS

Let Snapdragons follow Mums. Shortage of Carnations will bring big demand for Snaps. Very useful for decorations, designing, sprays and corsages, and pay big. They are of easy culture, require little heat. We specialize in Snaps, growing our own seed from carefully selected plants, continually improving them, especially in regard to color and winter blooming qualities. Strong, healthy, rust free plants like ours are scarce this year. Order now, delivery when you want them.

Colors, Silver Pink, Rose Pink, Enchantress Pink, lavender shades, garnet, Giant White and Yellow, 2½-in., \$4.50 per 100; seeds, 50c per trade packet. Cash, please.

HILLVIEW GREENHOUSE CO.,

LA CROSSE, WISCONSIN.

Strong 2½-in. Enchantress, Nelrose and Phelps' White and Yellow, St. Louis Pink, \$5.50 per 100, \$50.00 per 1000. Keystone, 2½-in., \$5.50 per 100, \$50.00 per 1000. Ready now.

SEED: KEYSTONE, the finest pink, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

SNAPDRAGONS—Continued

SNAPDRAGONS

The shortage of field grown Carnation plants and the extraordinary high prices asked for same can be turned to good advantage by filling a bench or two in your Carnation houses with Snapdragons. We offer for September and October delivery, plants that have been grown from carefully selected seed and the kind that will start growing the minute you plant them. Keystone, Enchantress, Silver Pink, Phelps' White, Giant Yellow and Garnet, \$5.00 per 100, \$45.00 per 1000.

GROWERS' EXCHANGE,

Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

SNAPDRAGON, 2 1/4-INCH POTS

	Per 100	Per 1000
Keystone	\$6.00	\$55.00
Nelrose	6.00	55.00
Phelps' White	6.00	50.00
Phelps' Yellow	6.00	50.00
Giant Yellow	6.00	55.00
4-in., Pink and White, in bloom	15.00

C. U. LIGGITT,

Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

SNAPDRAGONS

	100	1000
Silver Pink	2 1/4-in. \$6.00	\$55.00
Phelps' White	2 1/4-in. 6.00	55.00
Nelrose	2 1/4-in. 6.00	55.00
Yellow	2 1/4-in. 6.00	55.00
Garnet	2 1/4-in. 6.00	55.00
Keystone	2 1/4-in. 6.00	55.00

ROMAN J. IRWIN,

108 W. 28TH ST., NEW YORK.

Snapdragons, strong bushy plants free from disease.

	100	1000
Keystone, 2 1/4-in.	\$4.50	\$40.00
Phelps' White, 2 1/4-in.	4.50	40.00
Nelrose, 2 1/4-in.	4.50	40.00

Strong seedlings from Ramsburg's seeds of the above varieties, \$1.00 per 100, paid.
Carter's Pansy Garden, Mt. Holly, N. J.

SNAPDRAGONS

TWICE TRANSPLANTED BEFORE GOING IN 2 1/4-IN. POTS, PINCHED AND WELL BRANCHED, NO RUST, AND ALL RAISED FROM SEED. ELEGANT PLANTS READY FOR THE BENCH. SILVER PINK, NELROSE, KEYSTONE, PHELPS' WHITE AND YELLOW, \$4.00 PER 100, \$40.00 PER 1000. READY NOW. GREEVE FLORAL CO., OSKALOOSA, IA.

SNAPDRAGONS

Keystone, 2 1/4-in.	\$5.00 per 100
Nelrose	2 1/4-in. 5.00 per 100
Silver Pink	2 1/4-in. 5.00 per 100
Phelps White	2 1/4-in. 5.00 per 100
Phelps Yellow	2 1/4-in. 5.00 per 100

Free from rust. All sold out of yellow and Nelrose until Nov. Cash.
W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, very strong field grown, full of strong bottom leads will pay profit by Christmas and give a heavy spring crop if grown cool, \$15.00 per 100; sample of 25 at 100 rate. Plant your empty Mum benches. Cash, please. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Snapdragons, strong healthy transplanted seedlings of Silver Pink, Venus, Dark Rose, Fascination and mixed, \$2.50 per 100; 2 1/4-in. Silver Pink, \$5.00 per 100. We have 43 3-in. white and 36 3-in. Fascination, at 10c each. Cash with each order.
DUMSER FLORAL CO., ELGIN, ILL.

Snapdragons, A No. 1, clean stock, 150 White, 2 1/4-in. pots, \$4.50 per 100. Strong seedlings, White and Yellow, \$1.50 per 100. Cash with order.
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Snapdragons, all from originator's seed. The best you can get, Silver Pink, Nelrose, Garnet, Phelps' White and Giant Yellow, ready to ship at once. Keystone, Sept. 15th, 2 1/4-in. pinched and branched, 5c. Cash, please.
F. E. Selkregg, North East, Pa.

Silver Pink, Nelrose, Garnet, Giant White, Giant Yellow, strong, healthy plants, none better, ready for immediate shipment, from 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000.
Hopkins, The Florist, Brattleboro, Vt.

Snapdragons, strong, 2 1/4-in., branched, ready to bench. Keystone, light pink Keystone; Venus, pink; Giant White and Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Cash with order.
C. B. Shisler, Williamsville, N. Y.

Snapdragons, strong 2 1/4-in., from Ramsburg's seed, pinched and branching, good stock, no seconds. Silver Pink, Keystone, Garnet and Yellow, \$6.00 per 100, Cash.
Hughes Greenhouse, Hilldale, Mich.

Snapdragons, 2 1/4-in. Silver Pink, Nelrose, Keystone, Phelps' White and Yellow, fine plants, \$5.00 per 100, \$45.00 per 1000; try them.
Alonso J. Bryan, Wholesale Florist, Washington, New Jersey.

Snapdragons, 2-in., strong, 550 Nelrose, 50 Golden Queen, 50 Queen of North, \$4.50 per 100, \$25.00 for the lot. Cash please.
C. J. Schuster, Florist, Girard, Pa.

Snapdragons, branched, Giant Pink, White and Yellow, 2 1/4-in., 5c; field clumps, 15c. R. C., \$1.50 per 100. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

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Ryer Bros., Chambersburg, Pa.

Snapdragons, Silver Pink, white, yellow, scarlet, 2-in. stock, free from rust, \$3.00 per 100. Cash.
Olson Floral Co., Elgin, Ill.

Snapdragons, good, 2 1/4-in. Silver Pink, all pinched back, ready to plant, \$3.50 per 100.
C. P. Bethards, Springfield, O.

Snapdragons, Keystone, yellow, white and garnet, 2 1/4-in., \$5.00 per 100. Cash, please.
Hall's Greenhouse, Clyde, O.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, \$5.00 per 100.
Henry Smith, Grand Rapids, Mich.

5000 Silver Pink, Nelrose Snapdragons, 2 1/4-in., extra, \$5.00 per 100. Order shipped day received.
W. C. Ehmman, Corfu, N. Y.

Snapdragons, best strain, Silver Pink, 2 1/4-in., \$6.00 per 100.
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Snapdragons, Dreer's Giant Pink, White, Scarlet, Yellow, 2 1/4-in., \$4.00 per 100. Cash.
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Spiraea Anthony Waterer, 2—2 1/4-in.	2.50	20.00
Spiraea Van Houttei, 1—1 1/4-in.	1.50	10.00
Spiraea Van Houttei, 2 1/4—3-in.	2.00	15.00
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STEVIA

STRONG BRANCHING STEVIA PLANTS from 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000; branching plants, 4-in. pots, \$10.00 per 100.
R. F. BARR & CO.,
Keystone Nurseries, Lancaster, Pa.

Extra fine 5-in. well branched Stevias, 20c, shipped in paper pots, surplus of our own stock. No charge for packing.
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Extra strong, double, 2 1/4-in. Stevias, \$4.00 per 100. Extra strong, double, ready for 5-in., \$15.00 per 100. Packing 5%.
Pinehurst Floral Co., Pleasant Hill, Mo.

GOOD, STRONG STEVIA PLANTS from 2 1/4-in. pots, \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$6.00 per 100, \$55.00 per 1000.
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Stevias, double 2 1/4-in., \$5.00 per 100; \$45.00 per 1000. Field-grown plants, \$12.50 per 100.
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STEVIA, fine and bushy, 300 from 4-in. pots, 10c; 100 from 5-in. pots, 15c.
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Stevia, double, 3-in. well branched, 7c.
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Stevia, 2 1/4-in., ready to plant, \$3.00 per 100.
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STOCKS, BEAUTY OF NICE, ALL COLORS. PRINCESS BISMARCK, PINK. From flat, 2 1/2 to 3 1/2-in. tall, ready for 4-in. pots, \$3.00 per 100. Cash.
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Stocks, Beauty of Nice, 2 1/4-in., \$5.00 per 100. Careful packing. Cash. Miss M. Dewey, 51 Hollenbeck Ave., Great Barrington, Mass.

Stocks, Beauty of Nice, Mont Blanc, Queen Alexandra, strong 2 1/4-in., \$3.00 per 100, \$25.00 per 1000.
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Stocks, best mixed, 2 1/4-in., \$5.00 per 100.
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STRAWBERRY PLANTS, 75 varieties, also a complete stock of other fruits, ornamentals. Catalog with wholesale prices sent to florists.
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Everbearing Strawberry Plants, Progressive, \$2.25 per 100, postpaid.
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Progressive Everbearing Strawberry plants, \$15.00 per 1000.
Lloyd C. Bunch, Fredonia, Kansas.

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Swainsona Alba, white, good strong plants, 2 1/4-in., 8c.
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Millions of frost proof Cabbage Plants ready in January. Booking advance orders. All other vegetable plants in season. Attractive proposition to florists and dealers.
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Grand Rapids Lettuce seedlings, \$1.50 per 1000, prepaid. Transplanted, \$3.00 per 1000; in 5000 lots, \$2.50 per 1000. Guaranteed to please you in every way, no matter where you live.
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LARGE ASPARAGUS ROOTS for quick results.
6-yr. roots.....\$3.25 per 100 \$18.00 per 1000
4-yr. roots.....2.00 per 100 10.00 per 1000
2-yr. roots.....1.25 per 100 7.50 per 1000
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Strong Grand Rapids Lettuce plants, \$2.00 per 1000. Seedlings, \$1.50 per 1000. Write for price in large quantity.

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LETTUCE, GRAND RAPIDS FORCING \$1.00 per 1000, \$8.50 per 10,000.
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Lettuce plants, Grand Rapids and Big Boston, large plants, \$1.40 per 1000. Prepaid. Cash. C. A. Anderson Greenhouse Co., Box 56, Tionesta, Pa.

Lettuce plants, strong, ready for housing, carefully packed, \$2.50 per 1000.
Lloyd C. Bunch, Fredonia, Kans.

Lettuce plants, Grand Rapids and Big Boston, strong plants at \$1.00 per 1000, \$8.50 per 10,000.
J. C. Schmidt, Bristol, Pa.

Grand Rapids Lettuce seedlings, \$1.50 per 1000, postpaid. Odor Greenhouses, Iola, Kas.

VERBENAS

Aloysia Citriodora (Lemon Verbena), large field plants, ready for 5-in. pots, 20c each.
The McGregor Bros. Co., Springfield, O.

The CHEAPEST, the EASIEST, and the BEST WAY to get rid of your surplus stock is to use the REVIEW'S classified ads

VIBURNUMS

VIBURNUM

	100	1000
8000 Tomentosum Plicatum, 3-in....	10	\$10.00
7500 Toment's'm Plicat'm. 1—1 1/4-in.	\$2.00	16.00
1000 Toment's'm Plicat'm. 1 1/4—2-in.	20.00
3600 Toment's'm Plicat'm. 2—2 1/4-in.	2.50	22.00
1200 Toment's'm Plicat'm. 3—4-in.	3.50	30.00
1300 Toment's'm Plicat'm. 5—6-in.	4.50	40.00

THE CONARD & JONES CO.,
West Grove, Pennsylvania.

VINCAS

Variegated Vincas, field clumps, choice, \$8.00 per 100, \$70.00 per 1000; seconds, \$6.00 per 100, \$50.00 per 1000; rooted cuttings, all tips, \$1.50 per 100, \$12.50 per 1000; green Vincas, \$1.50 per 100; 500 at 1000 rate. Send for sample.

MUSKOGEE SHRUBBERY GARDEN,
WHOLESALE,

Muskogee, Oklahoma.

Vinca Var. and green field clumps, ready for immediate shipment, \$6.00 per 100, \$60.00 per 1000.

Field rooted layers, \$1.50 per 100, \$15.00 per 1000. The stock is all high grade and will please you. Cash, please.

C. F. Mahan & Co., R. 8, Dayton, Ohio.

Major Vincas, variegated and green, have fine lot of field rooted layers, quality fine, \$12.50 per 1000, 500 at 1000 rates. This stock will please you, well rooted and will make fine stuff for spring work. Order now.

John H. Griscell, R. R. 8, Dayton, O.

VINCAS

Vinca Variegata, from field, very strong, \$7.50 per 100, \$70.00 per 1000. Cash, please.

THE IMLAY CO., ZANESVILLE, OHIO.

Vincas, variegated, R. O., \$2.00 per 100, \$17.50 per 1000, postpaid. Field grown plants, fine stock, \$12.50, \$15.00 and \$20.00 per 100; 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Vinca Variegata and green, field clumps, \$8.00 per 100; well rooted layers, \$15.00 per 1000. Ready Oct. 1. Cash please.

H. G. Norton, Perry, Ohio.

Vinca Variegata, field-grown, ready now, \$8.00 per 100, \$75.00 per 1000; try them.

Alonso J. Bryan, Wholesale Florist,
Washington, New Jersey.

Vincas, large field clumps of variegated and green, \$8.00 per 100.

F. E. Blake, Marion, Ohio.

2000 Vincas, field grown, heavy plants, \$8.00 per 100. Cash please.

Muncie Progressive Floral Co., Muncie, Ind.

VINCA, VARIEGATA, good strong field rooted layers, \$1.50 per 100; \$12.50 per 1000.

The Reeser Plant Co., Springfield, O.

Vinca Var., R. O., \$2.50 per 100; \$20.00 per 1000. No charge for packing.

BLITCH GARDENS CO., DENVER, COLO.

VINCA MINOR, (Myrtle), heavy, 3 1/2-in., \$10.00 per 100, \$95.00 per 1000.

W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Vines, 50 extra strong variegated and 50 green, 12c; 150 good stock, all field grown, 8c.

Wm. Munt, St. Clair, Mich.

Vinca Variegata, strong 2-in. pot, stock ready for shift, \$5.00 per 100; 4-in., 12 1/2c.

C. A. Kiemann, City Florist, Connersville, Ind.

Vinca Minor (Myrtle), strong, 2 1/2-in. pot plants, \$5.00 per 100, \$40.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Field Vinca Variegata, strong, \$8.00 per 100.

The McGregor Bros. Co., Springfield, O.

Strong, field grown Vinca vines, \$8.00 per 100.

O. A. Stoll, Hillsdale, Mich.

Vinca Var., field grown, very strong, \$10.00 per 100.

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Extra strong field grown Vinca Var., 6c.

Lindey & Dawson, New Castle, Ind.

Vinca Var., heavy field grown plants, \$8.00 per 100.

Wagner's Greenhouses, Tiffin, O.

VIOLETS

Field-grown Princess of Wales, Gov. Herrick and Marie Louise, \$10.00 per 100, \$90.00 per 1000; less than 100 lots at \$15.00 per 100. Gov. Herrick, 3-in. pots at \$9.00 per 100, \$85.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Florida Violets, 3000 large plants, raised from French imported seed, will sell them cheap, going in other business.

F. Arzie, White House, Florida.

Violets, Gov. Herrick, field grown, extra fine plants, free of disease, \$9.00 per 100. Delivery in October.

J. Ralph Souder, Hutchinson, Kans.

Violets, field grown on clay soil with Skinner irrigation, Wales and Gov. Herrick, No. 1, \$10.00 per 100; No. 2, \$8.00 per 100. Cash.

The East Lawn Gardens, Urbana, O.

Field-grown Violets, Wales No. 1, \$10.00 per 100; No. 2, good plants, \$7.00 per 100. Campbell's No. 1, \$12.00 per 100; No. 2, \$8.00 per 100. Now ready. Chas. Black, Hightstown, N. J.

Violets, 500 extra large clumps, field grown, Gov. Herrick, 10c each. Cash.

Atwell Florist, Ft. Dodge, Iowa.

Very fine, field grown Gov. Herrick Violets, \$5.00 per 100.

John B. Rudy, Elmira, N. Y.

Very fine, field grown Princess of Wales and Gov. Herrick Violet plants, \$8.00 per 100. Cash.

John Morrison, 465 W. Main St., Norwich, Conn.

Violets, Princess of Wales, large, field grown plants, \$9.00 per 100. Cash.

Rentschler Floral Co., Madison, Wis.

Violets, extra strong, Princess of Wales, 2 1/2-in., \$8.00 per 100, \$50.00 per 1000. Cash.

Greenwood Ave. Greenhouse, Decatur, Ill.

Violets, extra strong, Governor Herrick, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.

John Bauscher, Freeport, Ill.

Field-grown Princess of Wales Violet plants ready Sept. 15th, \$10.00 per 100, \$90.00 per 1000. Cash, please. O. L. Van Meter, Monticello, Ind.

Gov. Herrick Violets, 2 1/2-in. pot plants, 6c.

J. S. Stuart & Son, Anderson, Ind.

WALLFLOWERS

Wallflowers, strong 2 1/2-in., yellow Wallflowers, \$6.00 per 100, \$55.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Wallflowers, hardy dwarf, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

WATSONIAS

Watsonias (large white), sound large bulbs, splendid as a cut flower. We have thousands to spare, so they have to go at a bargain. If in doubt as to quality, write for sample. \$2.00 per 100, \$15.00 per 1000.

Groen's Nursery, Montebello, Calif.

MISCELLANEOUS

Sprenger, 15, 6-in., 35c; 9, 5-in., 25c; 38, 4-in., 8c. Plumous Nanus, 8, 6-in., 35c.

Impatiens, pink, 33, 3-in., 4c; 5, 4-in., 10c. Christmas Peppers in bloom and bud, 20, 4-in., 8c; 75, 2 and 3-in., 5c. Cleveland Cherries, 215, 3-in., ready for 4 and 5-in., 8c; 75, 2-in., ready for 3 and 4-in.

Ferns, Boston, Roosevelt and Whitman, 37, 4-in., 10c; 4, 5-in., 20c; 5, 6-in., 50c; 25, 4-in., in bench with runners, 15c. Maiden Hair Ferns, 13, 4-in., 10c. The job lot for \$50.00, cash.

PETER WILLMAN,

1012 N. Jefferson St., Hartford City, Ind.

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Large surplus Cannas, assorted varieties.

Roses,

2-yr., field grown,

H. P. Teas and Climbers.

General line of nursery stock.

WAXAHACHIE NURSERY CO.,

Waxahachie, Texas.

Weeping Lantana, rooted cuttings.....\$ 1.50

Standing Lantana, rooted cuttings..... 1.50

English Ivy, rooted cuttings..... 1.50

Buddleia, Butterfly bush, rooted cuttings.. 1.50

Per 1000 12.50

Mesembryanthemums, rooted cuttings.... 1.50

Variegated Vinca, rooted cuttings..... 1.50

Per 1000 12.50

Muskogee Shrubbery Garden, Wholesale, Muskogee, Okla.

4-in. Table Ferns\$0.10

Panay plants, transplanted, per 100.... 1.00

Cleveland Cherries in bloom, 8 ber. 4-in.. .15

Asp. Sprenger, strong, 3 and 4-in, 10c and .15

Rooted Ger. Cuttings, all shades..... .02 1/2

Canterbury Bells, field grown..... .15

Digitalis, field grown15

D. Hall, Kennard, Nebr.

R. C. Marguerites, 1c; Parlor Ivy, 75c per 100.

80 2-in. Ivy, 2c, 50 2 1/2-in. Cineraria, 6c.

100 2-in. dbl. Alyssum, 2c, 50 Sylvia Dahlias, 8c.

Will take R. C. Ger. or Easter Greeting Pelargoniums.

Jay J. Utter, West Branch, Mich.

LOOK what we are offering under Asparagus, Cinerarias, Primula, and Stevia.

Freeport Floral Co., Freeport, Ill.

TO EXCHANGE

To Exchange—Godfrey Callas from flats, ready for 2 1/2-in. pots, at \$1.50 per 100, for Nutt or Poitevine Geranium rooted cuttings, 2 1/2-in. Scottii Ferns, or White Enchantress or Enchantress rooted Carnation cuttings.

Fred G. Lewis, Lockport, N. Y.

To Exchange—Pansies, \$3.50 per 1000; Pink Enchantress, 10c; Geraniums, 10c; New Giant Hibiscus, 8c; 3 Vernon Begonias, 7c; planting size Gladioli for Peonies, cash or what have you.

S. P. Van Heest Co., Wortendyke, N. J.

To Exchange—Extra large Boston Ferns, 5-in., 50c; Jerusalem Cherries, 4-in., full of berries, 15c, for good 5-in. Cyclamen.

A. W. Furnival & Son, Jackson, Mich.

To Exchange—Fine 4-in. Geraniums, Nutt, Poitevine and La Favorite, 10c, for Ferns, Hydrangeas, Freesias, cash or most anything.

Oxford Specialty Farms, Oxford, Pa.

To Exchange—Or for sale, Asparagus Plumosus, 2 1/2-in., heavy, at \$5.00, for Geraniums, Hydrangeas, Primula Malacoides or what have you?

Manheim Floral Co., Shreveport, La.

1000 Asparagus Sprenger, extra heavy, 2 1/2-in. pots, 4 1/2c, ready for immediate shift or will exchange for Poitevine or Ricard Geraniums.

Campbell Bros., Route No. 1, Madison, Tenn.

To Exchange—Or For Sale: Good typewriter, cheap, or will trade for Gladioli bulbs, size 1 1/2-in. or larger, standard varieties. Write

BERTHA PAYNIE, SHAWNEE, KAN.

To Exchange—Bushels of bulbs for other bulbs.

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Wanted—25,000 St. Regis Everbearing Raspberry plants, November delivery. State quantity and price per 1000.

TEMPLIN-CROCKETT-BRADLEY CO.,

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Wanted—Fablana, Imbricata and Epiphyllum

Truncatum (Christmas Cactus). Quote sizes and prices at once.

J. E. Matthewson, Sheboygan, Wis.

Wanted—Hydrangea Otaksa rooted cuttings, in 1000 to 5000 lots. Send samples and cash price.

The Urbana Floral Co., Urbana, O.

Wanted—Raspberry St. Regis, No. 1, for fall delivery. State price and quantity.

Weller Nurseries, Holland, Mich.

Wanted—600 Enchantress or Rose-pink Enchantress field grown carnations.

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PERCO-BRAND ANT EXTERMINATOR does kill them. Ask for prices.

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100 Large waxed Roses, all colors, \$2.75.

100 Waxed Spencer Sweet Peas, shaded, all colors, covered stems, at \$1.00.

Waxed Jonquilla, yellow and white, \$4.00 per 100.

One gross of Carnations not waxed, at \$2.00.

Send for our price list of various flowers.

H. P. Diamond's House of Floral Art, 388

North Main St., Meadville, Pa.

\$2.00 Will bring to your door a carton of crepe

waxed flowers. Each carton contains Mums,

Orchids, Calla Lilies, Roses, Jonquills, Carnations and Sweet Peas.

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JAPANESE GREEN CANE STAKES

18-in.\$0.60 per 100 \$ 5.00 per 1000

24-in.70 per 100 6.00 per 1000

30-in.90 per 100 8.00 per 1000

36-in. 1.20 per 100 10.00 per 1000

42-in. 1.30 per 100 11.00 per 1000

6-ft., natural 1.80 per 100 16.00 per 1000

A. HENDERSON & CO.,

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Cane Stakes, 8-10-ft., new and first-class, \$8.00

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Pillsbury's carnation staples, 35c per 1000; 3000

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Prepared Charcoal, \$2.50 per 100 lbs.; 5-lb. bags, 50c per bag, prepaid. Carroll, Florist, 922

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Prepared Charcoal, \$3.00 per 100 lbs., 5-lb. bags, 50c per bag, prepaid.

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EVERLASTINGS

Straw flowers in the best colors. Natural dried on their own stems, \$2.50 per 100. On 9-in.

wires covered with green paper ready to use,

\$3.50 per 100

PHYSALIS FRANCHETII (Jap Lantern)

30-in. Sprays, 6 lanterns to the spray, \$2.00

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Floral Art Studio, Oswego, N. Y.

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FISH FOOD

Just arrived from Holland

Wafer Goldfish Food,

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DUX'S MAGNOLIA LEAVES

FULL COUNT CARTONS

A new stock of non-moulding, medium sized Magnolia Leaves. Uniform color, pliable and will keep indefinitely. The best prepared. Superior to all others.

Colors: Brown, green, red and purple.

Special Price.

1 to 10 cartons.....\$1.50 net per carton

11 to 25 cartons..... 1.40 net per carton

26 to 50 cartons..... 1.35 net per carton

51 to 100 cartons..... 1.30 net per carton

PITTSBURGH CUT FLOWER CO.,

116-118 SEVENTH ST.,

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MAGNOLIA LEAVES

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Horticultural engravings of florists', nurserymen's and seedsmen's supplies. Name wants. Campbell, Johnson Printing Co., Des Moines, Ia.

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A STANDARDIZED, COMPLETE AND INEXPENSIVE LINE. ASK FOR PRICES.
PERFECTION CHEMICAL CO., INC.,
151-F WASHINGTON ST., FLUSHING, N. Y.

LEAF MOLD

Pure Maple Leaf Mold, 2½-bu. sack, screened, \$1.75 per sack. F. O. B. Toledo, Ohio. Cash with order. Jas. Jenkins, Sylvania, Ohio.

Genuine Maple Leaf Mold in two and one-half bushel sacks at \$2.00 per sack, f. o. b. Chicago. A. L. Randall Co., 180 N. Wabash, Chicago.

Leaf mold, screened, 12 bushels for \$5.00. Cash with order. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Leaf mold, screened, large sack, \$1.25, 5 for \$5.00. J. B. Roy, R. D. 1, Conway, Mich.

LIME**LIME.****AIR-SLAKED.**

\$1.50 per 100 lbs. sacked, f. o. b. Chicago, bag lots.

TON LOTS, \$25.00 per ton.

J. OLIVER JOHNSON,

1800 MILWAUKEE AVE., CHICAGO, ILL.

PUSSY WILLOWS

2-yr.-old Pussy Willows, \$10.00 per 100.

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100 lbs., \$2.00; 1000 lbs., \$17.50;
500 lbs., \$9.25; 2000 lbs., \$34.00;
3 to 5 tons, \$32.00 per ton;
5 to 15 tons, \$30.00 per ton.

Guaranteed purest fertilizer ever sold.

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Nice, clean, full size bales in burlap. Note the low prices:

Per single bale.....\$1.50
In 10-bale lots, per bale..... 1.45
In 25-bale lots, per bale..... 1.40
Sheet Moss, per sack..... 2.00

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Sphagnum Moss, 10 bbl. bale, \$3.00, 5 bales, \$12.00; 5 bbl. bale, \$1.75, 5 bales, \$8.00. Orchard Fiber, \$1.25 a bag. Burlap 35c extra. Cash. Jos. H. Paul, Box 158, Manahawkin, N. J.

Sphagnum Moss, wire bound bales, new and clean, per bale, \$1.25, 10 bales, \$11.50.
GULLETT & SONS. LINCOLN, ILL.

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Strong Tobacco stems, \$30.00 per ton, \$17.50 per ½ ton, baled.

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Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, \$2.00 per 100 lbs. in bales, \$30.00 per ton. Dayton Nicotine Co., Dayton, O.

Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.

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Strong Tobacco dust, \$2.00 per 100 lbs.; 200 lbs., \$3.50. G. H. Hunkel Co., Milwaukee, Wis.

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PERCO-BRAND POWDERED WEED EXTERMINATOR. INEXPENSIVE. EFFICIENT.
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Mfr. Wire Stakes, Galvanized, Florists' Box Wire, Stone Wire.

THOMAS HAMILTON,

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WIRE TIES

I want every grower of Chrysanthemums to send me his address for samples of "wire tie." Why waste your time tying up plants with cord?

WM. F. BUSCHARDT,

Station E, Baltimore, Md.

WIRE WORK**WIRE DESIGNS.**

Special Offer.

100 wreaths, 10-in., 12-in., 14-in., \$8.00. We are offering a special discount on all wire orders. Write us for a catalogue.

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FLORISTS' WIRE DESIGNS.

FALLS CITY WIRE WORKS,

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LABELS FOR NURSERYMEN AND FLORISTS.
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Best Yet For Mildew

Meyer & Dramm Company
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FLORISTS

Fred C. Meyer, President
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November 1, 1915.

Mr. F. A. ZENKE, Chicago, Ill.

Dear Mr. Zenke:—Please send us, via Illinois Central R. R., five gallons of your Liquid Fungicide. This is the best we have yet found for Mildew.

Yours truly,

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They Would Not Be Without It

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Florists

July 16, 1919.

The Excell Laboratories.

115 E. South Water St., Chicago, Ill.

Gentlemen:—Enclosed please find check with statement. We have given your "ZENKE'S COMPOUND PLANT INSECTICIDE" a good trial on our carnations and got good results in keeping insects checked. We would not be without it.

Yours respectfully,

SCHULTZ BROS., Florists,

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The Best Fungicide They Have Ever Used

THE EVERGLADES NURSERY CO.
Fort Myers, Fla.

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Gentlemen:—Please send us one gallon Zenke's Liquid Fungicide by express and five gallons by freight.

We herewith enclose our check for same. We find it the best Fungicide we have ever used.

Very truly yours,

THE EVERGLADE NURSERY CO.,

By J. E. H.

Zenke's Liquid Fungicide

a reliable remedy for **Leaf Spot** **Scab** **Black and Brown Rot**
Leaf Rust **Mildew** and most Fungoid troubles.

1 Gallon Makes 50 Gallons of Spraying Solution

Per Gallon, \$3.00

Zenke's New Plant Life (Liquid Fertilizer), per gallon, - \$3.00

Zenke's Compound Plant Insecticide, per gallon, - 1.50

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MINNEAPOLIS, MINN.
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Lewis Henderson, 1519 Farnam Street

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Henry F. Michell Co., Seedsmen, 518 Market St.

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Scobie & Parker, Seeds and Implements,
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ST. LOUIS, MO.
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NOT by what he tells you,
but by the **APPEARANCE**
of his place of business and
the signs of up-to-dateness
you can see about it. For

these appearances are the result of
SUCCESS created by being 100 PER
CENT WIDE-AWAKE and ALERT.
And—

the wholesalers judge YOU by the appearance of YOUR plant and the signs of up-to-
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carelessness is a habit that grows. If a man's careless about his
houses he is very apt to be careless about his **STOCK**, his **GROWING**
and his shipping.

Have a prosperous looking plant, prosperous looking
trucks, be prosperous looking yourself and

prosperity will follow you like a
small boy does a brass band.

Have YOU one of THESE

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Horticultural engravings of florists', nursery-men's and seedsmen's supplies. Name wants. Campbell, Johnson Printing Co., Des Moines, Ia.

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Leaf mold, screened, 12 bushels for \$5.00. Cash with order. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Leaf mold, screened, large sack, \$1.25, 5 for \$5.00. J. B. Roy, R. D. 1, Conway, Mich.

LIME**LIME.**

AIR-SLAKED.
\$1.50 per 100 lbs. sacked, f. o. b. Chicago, bag lots.

TON LOTS, \$25.00 per ton.
J. OLIVER JOHNSON,
1809 MILWAUKEE AVE., CHICAGO, ILL.

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100 lbs., \$2.00; 1000 lbs., \$17.50;
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Elmhurst, Illinois

FLORISTS

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MEYER & DRAMM CO.

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Florists

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We herewith enclose our check for same. We find it the best Fungicide we have ever used.

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By J. E. H.

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HORTICULTURAL SPECIALTIES

CHICAGO, ILL.



—and you judge your wholesaler



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but by the APPEARANCE
of his place of business and
the signs of up-to-dateness
you can see about it. For

these appearances are the result of
SUCCESS created by being 100 PER
CENT WIDE-AWAKE and ALERT.
And—

the wholesalers judge YOU by the appearance of YOUR plant and the signs of up-to-dateness about it. For—

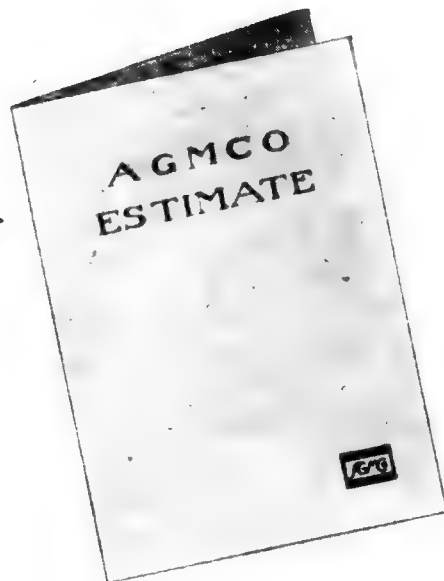
carelessness is a habit that grows. If a man's careless about his
houses he is very apt to be careless about his STOCK, his GROWING
and his shipping.

**Have a prosperous looking plant, prosperous looking
trucks, be prosperous looking yourself and**

**prosperity will follow you like a
small boy does a brass band.**

Have YOU one of THESE

for that NEXT house?



Sales Offices:

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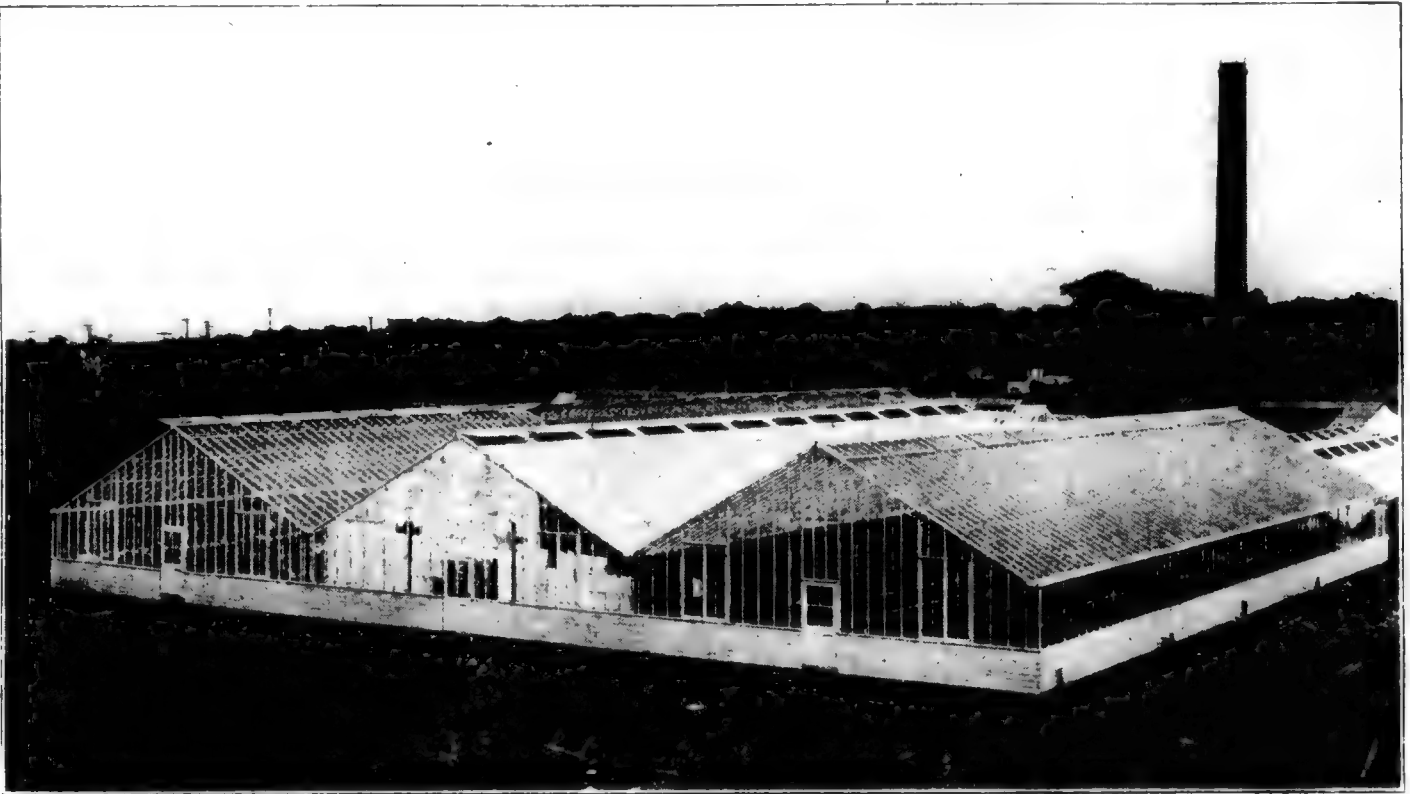
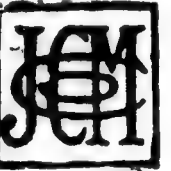
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Chicago

(Masonic Temple)

General Office: CHICAGO, ILL.; Factory: PANA, ILL.





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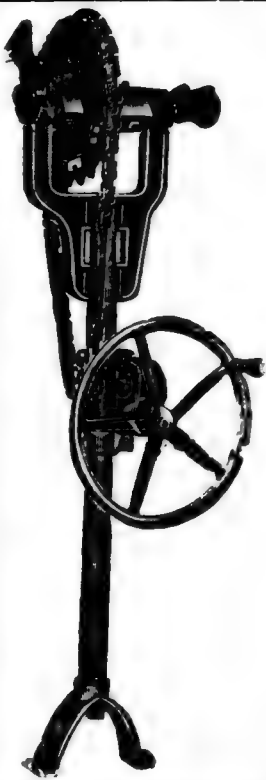
Houses shown above are heated with our vacuum steam heating system.

JOHN C. MONINGER COMPANY

914 Blackhawk Street

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Improved Challenge

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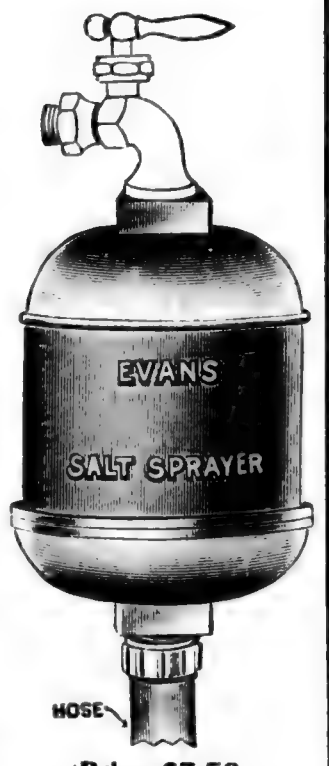
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FLORISTS' PUBLISHING CO., 530 Oaxton Building, 508 South Dearborn St., CHICAGO.

VOL XLIV.

CHICAGO, OCTOBER 30 1919.

NO. 1144.

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Imitated
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La Porte, Indiana



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508 S. Dearborn St., CHICAGO

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 Saturday whenever possible. If copy
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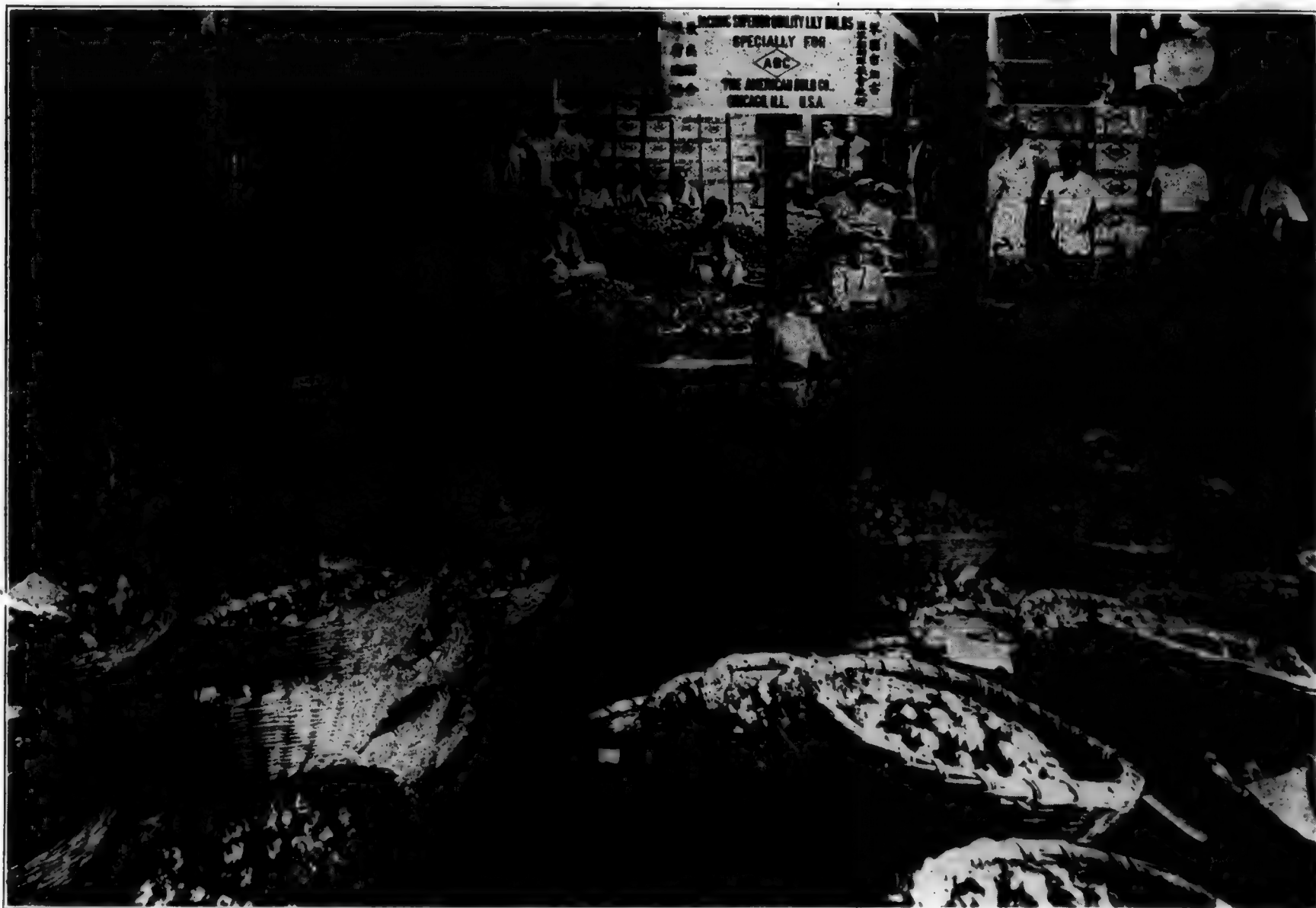
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Strictly all high grade Bulbs.

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Not only are we supplying the very best Lily Bulbs grown in Japan, but we work hard to save our customers where we can, to reduce the price by reducing freight charges, which is an item these days.

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While in Japan, Mr. Miller purchased the true type of Multiflorum. Only a few of this grade were available, on which we offer, subject to being unsold, 7 to 9, 8 to 10, 9 to 10, 10 to 11, 10 to 12, at \$65.00 per case, net, or 5% discount for cash with order.

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HYACINTHS

Best forcing varieties.

Gertrude, King of the Blues, L'Innocence, Grand Maitre and other best kinds, separate or mixed.

	Per 1000		Per 1000
First size	\$80.00	Third size	\$55.00
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	Per 1000		Per 1000		Per 1000
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Belle Alliance	36.00	King of Yellows	35.00	Thomas Moore	32.00
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Couleur Cardinal	45.00	Prince of Austria	35.00	Duc Van Thol, yellow	30.00
Duchesse de Parma	35.00	Lady Boreel	28.00	Duc Van Thol, white	35.00
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DOUBLE EARLY TULIPS

	Per 1000		Per 1000		Per 1000
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	Per 1000		Per 1000		Per 1000
Clara Butt	\$25.00	Pride of Haarlem	\$30.00	Sultan	\$31.00
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		Finest Mixed	25.00		

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	Per 1000		Per 1000		Per 1000
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Von Slon	35.00	Victoria	32.00		

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L'Innocence, pure white	9.00	85.00	7.00	65.00
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	Per 1,000
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Keizerskroon, red and yellow	28.00
La Reine, rose white	28.00
Prince of Austria, orange scarlet	32.00
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	Per 1,000
Bouton d'Or, yellow	\$24.00
Moonlight, extra large yellow	35.00
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Inglescombe, yellow	27.00

DOUBLE TULIPS

	Per 1,000
Boule de Neige, white Murillo	\$27.00
Couronne d'Or, orange yellow	35.00
Imperator Rubrorum, scarlet	45.00
Murillo, rose white	27.00

DARWIN TULIPS

	Per 1,000
Baronne de la Tonnaye, pink	\$27.00
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La Candeur, white	27.00
Pride of Haarlem, deep pink	35.00
Farncombe Sanders	35.00
W. Whistler	27.00

Lots of other Darwins and single late Tulips. Ask for price list.

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	Per 1,000
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Sir Watkin	35.00
Von Slon, extra d. n.	45.00
Ornatus, extra d. n.	32.00
Etc., etc.	

AMERICAN-GROWN GLADIOLI

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
America, pink	\$30.00	\$24.00
Francis King, salmon red	30.00	24.00
Glory of Holland, white	35.00	28.00
Golden West, orange red	40.00	32.00
Halley, salmon pink	30.00	24.00
Goliath, maroon	60.00	50.00
Master Wiebertus, mauve	35.00	28.00
Mr. Mark, light blue	110.00	85.00
Pendleton, pink carmine blotch	45.00	35.00

	Per 1,000	
	1½-inch and Up	1¼-1½-inch
Peace, white rose stripe	\$40.00	\$32.00
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Primulius Hybrids, extra mixed	30.00	24.00
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UNITED BULB CO.,

Mount Clemens, Mich.

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NARCISSUS EMPEROR, double nosed, XXX.....	\$36.00 per 1000
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In lots of 10,000 or more, both varieties.....	35.00 "

October delivery. These are large bulbs selected for forcing

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VALLEY PIPS, Holland grown, selected for forcing.....	\$18.00 per 1000
November delivery. Case lots only. Cases contain 2500 pips.	

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"D. N." means double nosed. Tulips are sold only in multiples of 250, Hyacinths in multiples of 50, Miniature Hyacinths in multiples of 100—as they come that way in bags and we cannot break bags.

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Rose Grisdelin	\$24.00 per 1000	Vermilion Brilliant	\$47.50 per 1000
Yellow Prince	32.00 "	Proserpine	46.75 "
White Swan (True).....	30.00 "	Mon Tresor	46.75 "
White Hawk	30.00 "	Couleur Cardinal	48.50 "
Duchesse de Parma.....	30.00 "	Flamingo	50.00 "
Prince of Austria.....	35.00 "		

DOUBLE EARLY TULIPS

Snowball	\$24.00 per 1000	Couronne d'Or	\$47.00 per 1000
Murillo	30.00 "	Imperator Rubrorum	50.00 "

DARWIN TULIPS

La Candeur	\$26.00 per 1000	Massachusetts	\$31.00 per 1000
Glow	37.00 "	Baronne de la Tonnaye.....	25.25 "
Mme. Krelage	33.00 "	Suzon	30.00 "
Erguste	33.00 "	Rev. H. Ewbank.....	30.00 "
Gretchen	29.00 "	William Copeland	59.00 "

NARCISSI

Empress (D. N.).....	\$42.50 per 1000	Sir Watkin (D. N.).....	\$35.50 per 1000
Victoria (D. N.).....	50.00 "	Dbl. Von Sion (D. N.).....	42.50 "
Emperor (D. N.).....	42.50 "	Glory of Leiden	39.00 "
Poetaz Alsace	26.50 "	Barril Conspicuous	24.00 "
Poetaz Irene	42.00 "		
Poetaz Louise	30.00 "		

HYACINTHS

Your selection of following varieties, 1st size 17-18 c/m.....	\$85.00 per 1000
La Victoire	Queen of the Blues

MINIATURE HYACINTHS

Your selection of following varieties, 12-14 c/m.....			\$35.00 per 1000
Moreno	Ruby	Alida Jacoba	
Johan	Roi des Belges	Lord Macaulay	
Heroine	Gr. Vainqueur	Lord Balfour	

CAN ALSO OFFER

For immediate delivery: RAFFIA.
For later delivery: BEGONIA and GLOXINIA BULBS, JAP. LILY BULBS.
Write for prices, stating specifically what you require.

TERMS OF PAYMENT, 60 days net, less 2% cash 10 days from invoice date. Cash with order from those who have not established credit with us. All stock is offered subject to prior sale.

All goods offered are of the high grade we have exclusively handled since 1902. RELIABILITY is our motto. We own our own building of 7 floors, a city block through, and give prompt, efficient service on all orders that reach us in time.

McHUTCHISON & CO., 95 Chambers St., NEW YORK
"THE IMPORT HOUSE"

IMPORTED HOLLAND BULBS

SPECIAL OFFER

We have a small surplus of Holland Bulbs, ready for immediate shipment from our branch at Benton Harbor, Mich. These bulbs are of a high quality and guaranteed to be the best that can be grown. They should not be compared with inferior stock and our prices are reasonable so as to move this stock immediately.

Prices are F. O. B. warehouse, Holland. Terms 90 days net, or 2% ten days. Unknown correspondents please send cash with order.

For freight and duties to our branch warehouse, estimate:

Tulips, \$2.75.
Hyacinths, 1st and 2nd Size, \$12.50. Hyacinths, Bedding and Miniature, \$11.00.
Narcissi and Daffodils, double nosed, \$6.00. Narcissi and Daffodils, single nosed, \$5.00.

HYACINTHS

First Size, named varieties, per 100, \$8.50; per 1,000, \$80.00.

White: L'Innocence.

Arentine Arentsen.

Blancheur a Merveille.

Hein Roozen.

Blue: Grand Maitre, Johan.

Schotel, Perle Brillante.

Grand Monarque, Queen

o/t. blues, Marie, Dr. Lieber.

Menelik.

Violet: Lord Balfour, Sir Wm. Mansfield.

Pink: Lady Derby, Gertrude.

Ornament Rose, Sarah Bernhardt.

Double Pink: Pres. Roosevelt.

Princess Alexandra.

Second Size, named varieties, \$7.50 per 100; \$70.00 per 1,000.

Same varieties.

MINIATURE OR DUTCH ROMAN HYACINTHS

	Per 100	Per 1000
Mixed, all colors.....	\$2.25	\$20.00
Named varieties	2.50	22.50
Anna, Arentine Arentsen.		
Gertrude, Sarah Bernhardt.		
La Victoire, Lord Macaulay.		
La Peyrouse, Sir Wm. Mansfield.		
L'Innocence, Garibaldi, La		
Grandesse, Potgieter.		

SINGLE EARLY TULIPS Per 1000

Belle Alliance, scarlet.....	\$26.00
Chrysolora, golden yellow.....	28.00
Couleur Cardinal, scarlet.....	40.00
Eleonora, violet	28.00
Flamingo, rosy-carmine with white.....	40.00
Gold Finch, pure yellow.....	24.00
L'Immaculee, pure white.....	24.00
Keizerskroon, red, yellow edge.....	30.00
King of the Yellows.....	30.00
McKinley, orange-red	33.00

Per 1000

Mon Tresor, golden yellow.....	35.00
Pottebakker White	23.00
Rose Luisante, dark pink.....	30.00
Reine Victoria, pure white.....	24.00
Vermillion Brilliant, red.....	30.00
Princess Wilhelmina, fine pink.....	20.00
Prosperity, fine pink.....	32.00
Pottebakker Scarlet.....	21.00
Queen of the Netherlands, blush pink.....	22.00

DOUBLE EARLY TULIPS

Anna Roozen, deep rose.....	32.00
Cochenille, scarlet.....	30.00
Imperator Rubrorum, scarlet	35.00
Le Matador, bright scarlet.....	32.00
Murillo, pink	26.00
Rex Rubrorum, scarlet.....	28.00
Rubra Maxima, deep red.....	27.00
Tearose, saffron yellow.....	40.00
Titian, red, bordered yellow.....	30.00
Vuurbaak, scarlet	38.00

DARWIN TULIPS

Clara Butt, salmon.....	22.00
Euterpe, lilac	28.00
Farncombe Sanders, scarlet.....	28.00
Hitchcock	30.00
Isis, vermilion	23.00
King Harold, maroon red.....	25.00
La Tulipe Noire, black.....	30.00
Loveliness, rosy carmine.....	22.00
Massachusetts, pink	22.00
Mrs. Cleveland, pink.....	20.00
Mrs. Potter Palmer, purple.....	25.00
Pride of Haarlem, best scarlet.....	28.00
Prof. Suringar	25.00
Reverend Ewbank, lilac.....	28.00
The Sultan, maroon black.....	20.00
Whistler, crimson scarlet.....	25.00

NARCISSI

Madame de Graaf, perianth white.....	32.00
Glory of Leiden, deep yellow trumpet.....	40.00
Poetaz Elvira	22.00
Double Von Sion, 1st size	32.50
Single Jonquils	16.00

REMEMBER

Our Stock is Limited—Order at Once to Avoid Disappointment

General Bulb Company

VOGELENZANG, HOLLAND

BRANCHES: 110 Water Street, New York
Box 112, Benton Harbor, Mich.

All shipments made from our Gladioli Warehouses, Benton Harbor, Mich.

To Make Room for Incoming Seeds

Special Offer to Florists DUTCH BULBS Of Extraordinary Fine Quality

EVERY VARIETY GUARANTEED TRUE TO NAME

This offer is subject to being unsold on receipt of order.

Wire your order to avoid disappointment

HYACINTHS

Second Size

	Per 100
Pink Perfection	\$10.00
Gertrude	10.00
La Grandesse	10.00
Queen of the Blues	10.00
Grand Maitre	10.00
Moreno	10.00
Lady Derby	10.00
King of the Blues	10.00
L'Innocence	10.00
City of Haarlem	10.00
Pieneman	10.00

DARWIN TULIPS

	Per 1000
Superfine Mixture	\$26.00
Anton Roozen	34.00
Clara Butt	28.00
Edmee	38.00
Erguste	31.00
Europe	38.00
Feu Brilliant	39.00
Flambeau	33.00
Fra Angelico	31.00
Isis	33.00
Kate Greenaway	31.00
King Harold	33.00
La Tristesse	31.00
Massachusetts	38.00
Margaret	31.00
Mauve Clair	42.00
Mr. Farncombe Sanders	42.00
Mrs. Potter Palmer	42.00
Nora Ware	32.00
Philippe de Commynes	44.00

DARWIN TULIPS—Continued

	Per 1000
Professor Rauwenhof	\$66.00
Psyche	31.00
Rev. H. Ewbank	33.00
The Sultan	31.00

SINGLE EARLY TULIPS

	Per 1000
Joost Van Vondel	\$28.00
Ophir d'Or	44.00
Prince of Austria	44.00
Proserpine	66.00
Queen of the Netherlands	33.00
Thomas Moore	35.00
White Hawk	38.00

SINGLE LATE TULIPS

	Per 1000
Superfine Mixture	\$28.00
Bouton d'Or	28.00
Elegans	28.00
Ellen Willmott	39.00
Fulgens Maxima Lutea	42.00
Gesneriana Aurantiaca Major	31.00
Inglescombe Pink	31.00
La Merveille	28.00
Picotee	29.00

NARCISSI

	Per 1000
Poeticus Ornatus, first size, round bulbs	\$23.00
Poeticus, Glory of Lisse, Emperor, double-nosed	55.00
Golden Spur, first size, round	55.00
Empress, double-nosed	55.00
Victoria, first size, round	44.00
Barrii Conspicuous	39.00
Double Von Sion, double-nosed	60.00

Ask for our complete list. Terms 3% cash with order, or 30 days net. Unknown correspondents please send cash with order. Packing charged at cost. All bulbs offered F. O. B. New York.

MAURICE FULD, Plantsman-Seedsman

7 West 45th Street, NEW YORK

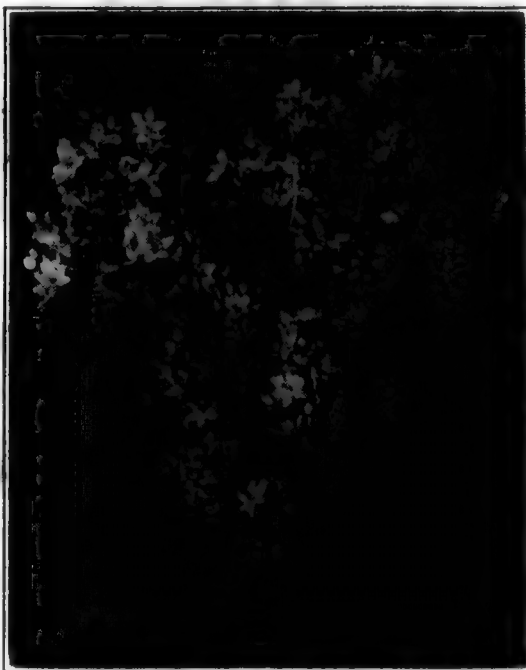
Zygadenus Glaberrimus or Star Flower

THE Zygadenus, or Star Flower, is much less known than it deserves to be. About twenty-five species of this smooth and glaucous perennial have been described. Of these one is Siberian, one Japanese and the rest North American. Bailey says that some of these species are grown in pots, others in the open, and that they are recommended for the wild garden, where they thrive in wet or boggy places. Zygadenus Glaberrimus also has been found on high, dry land, so that it may, like other bog plants, yield readily to cultivation in ordinary garden soil in the South.

"The stems of the Star Flower rise from a creeping rootstock to a height of about three feet. The leaves are grasslike, channeled and distinctly nerved, and taper to a point. The flower spikes divide into from three to six branches, often carrying twenty-five to fifty flowers and buds, of which ten to fifteen fresh flowers are usually open at one time. As many as twenty-two flowers have been counted open on one spike. The flowers are white, with a greenish tinge, and with two small, brownish green spots at the base of each of the

six points of the 1¼-inch to 1½-inch star.

"Zygadenus Glaberrimus is a good



keeper, lasting a week as a cut flower."

The above is part of an article in

the Florists' Review of September 25. Our first advertisement appeared in the issue of October 2 and we booked our first order October 8, for 500 plants, which shows that wide awake florists are getting in line for promising new plants.

We are so impressed with the merits of this beautiful flower that we are setting several thousand plants for our own use as cut flowers and have decided to offer a limited number to the trade, believing that it will pay every florist to test them out for himself.

We recommend that they be planted on rather low, damp soil, if possible, or else where they can be freely watered if it should seem necessary, although it is quite likely they may thrive on any garden soil like Stokesia Cyanea, which, although a native of wet bogs, yet grows stronger and blooms better when planted on dry lands.

Strong plants: \$5.00 per 100.

Let us book your orders now, either for immediate shipment or for early Spring delivery, as you may prefer.

L. H. READ & CO., Deer Park, Ala.

Chrysanthemums

Best Quality :: All Varieties

100,000 Large Sizes. 50,000 Pompons.

Prices, \$2.50, \$3.00, \$4.00 and \$5.00 per doz.

Order any variety, as we can fill almost all of them.

Pompons ready now.

F. L. LAINSON, Florist

Council Bluffs, Iowa

NEW ROSES for 1920

Frank W. Dunlop

AND

Madame Butterfly

In answer to the many inquiries received after last week's advertising, we give herewith the prices on these two phenomenal varieties:

QUANTITY	<i>Own Root Stock</i>	PRICE
100.....		\$ 35.00
250.....		82.50
500.....		150.00
1,000.....		300.00
2,500.....		725.00
5,000.....		1,375.00
10,000.....		2,600.00

Grafted

\$7.50 per 100 additional to own root price.

The advance sales on these varieties are already very large and we suggest early ordering to insure delivery.

Come and see them growing.

JOS. H. HILL CO.
Richmond, Ind.

E. G. HILL CO.
Richmond, Ind.

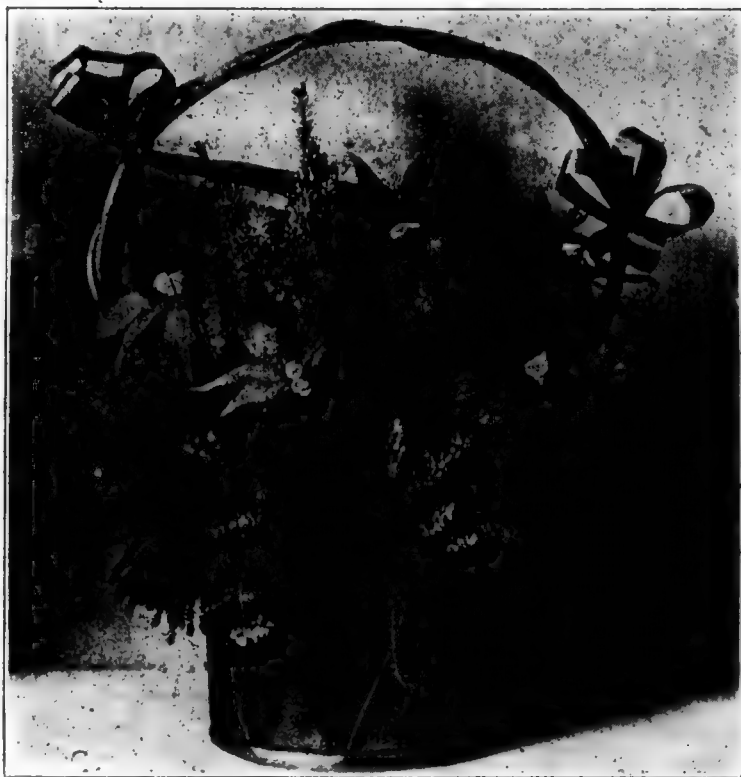
Charles H. Totty Co.
MADISON, NEW JERSEY

M.
RICE
CO.

Mail Order Customers

LARGE AND SMALL

Vouch for "KEYSTONE QUALITY" Service



If you aren't a buyer of "Keystone Quality" supplies, you don't know what our trademark stands for as regards quality and service.

Let's Get Acquainted

For our mutual benefit *send for our New 1919 Catalogue* and make your selections now from the attractive, varied line illustrated therein.

OUR MAIL ORDER DEPARTMENT WILL LOOK AFTER YOUR INTERESTS AND FOLLOW YOUR ORDER THROUGH EVERY PROCESS OF MANUFACTURE TO COMPLETION.

"KEYSTONE QUALITY" Supplies are American-Made, in Philadelphia,
"The Workshop of America."

M. RICE CO.

THE LARGEST AND BEST EQUIPPED FLORISTS' SUPPLY HOUSE.

1220-22-24 Spring Garden Street,

PHILADELPHIA, PA.

M.
RICE
CO.

Mention The Review when you write.

RIBBON AND CHIFFON NOVELTIES

You cannot achieve a reputation for artistic work by slapping on your designs commonplace ribbons or ordinary chiffons.

You need our co-operation as experts

We offer you an immense variety of wondrous weaves and colorings in ribbons and an assortment of chiffons positively distinctive.

The judicious use of our ribbons and chiffons will surely enhance the value of your work.

You are not thoroughly posted on ribbon and chiffon possibilities until you have inspected our fall line.

Correspondence solicited. One of our salesmen will call upon you or we will be pleased to submit samples.

WERTHEIMER BROTHERS

THE NATIONAL FLORAL RIBBON HOUSE

Owners and Operators of WERBRO RIBBON MFG. CO., Paterson, N. J.

Office and Salesroom, 19-25 East 24th Street,

NEW YORK

MAKING IT PLAIN TO THE PUBLIC

Though the association is 10 years old, the letters "F. T. D." are cryptic to the great mass of the public. Casual allusion to telegraph service in newspaper advertisements is meaningless to most readers and therefore valueless to the florist. Explanation will help greatly to get wire orders.



INGENIOUS and extravagant advertisers still occasionally employ puzzles to attract the attention of the public. Whole newspaper pages and vast billboard space are devoted to a query of a few words, with no clue as to the advertiser. But the answer, not the puzzle, constitutes the real advertising force. The query serves only to attract attention. It opens the public eye; it stimulates curiosity. Then the answer that everybody looks for drives home the advertised commodity.

Suppose the advertiser never gave the answer, but left people to find it for themselves. Would he achieve the same results? The answer is unanimous, he would not. He who runs will read—if the letters be sufficiently large—but he will not stop to untangle any abstruse knots or pause to solve riddles, not in this busy day and generation. So much clear and convincing advertising importunes the public's attention that the dubious and vague is unheeded.

Puzzles.

No one has ever emblazoned the letters "F. T. D." on billboards and newspaper pages. Conceivably it might be done. But the advertising would lie, not in stimulating the public curiosity as to what these letters stood for, but in the explanation of just how flowers could be ordered for delivery in distant cities. No, the public has not seen the letters "F. T. D." spread in huge size before their eyes. But every day there appear in retailers' newspaper and direct advertising passing references to the telegraph delivery of flowers which convey little or nothing to a public, the vast majority of which has never used and does not know how to use this service.

They could find out if they wished. Yes, and the public could find the reply to the signboard queries if they wished—they need not wait for the advertiser's answer. But the simple fact is, they don't. They must be told. And concerning the telegraph delivery of flowers, they must be told.

Public Must Be Told.

To fellow florists, in a trade paper, "Member Florists' Telegraph Delivery Association" means something. The letters "F. T. D." convey a message to one in the trade. But the public does not know wherein this organization, even when the full name and not merely the initials is used, differs in nature from the Amalgamated Society of Trav-

by some one to show how big his business is," and be unimpressed by the real message of the florist.

For these reasons it is necessary that florists who wish to develop the telegraph delivery of flowers—and what one doesn't?—should make more careful effort to bring the service to the attention of the public, not through casual allusions that are little understood by the uninitiated, but through clear and detailed explanation of how it is done.

Illustrations of how this can best be done were given to the visitors at the F. T. D. convention by Buffalo florists' advertising in the Buffalo Courier, Sunday, October 12, before the meeting was held. Two of these are given on

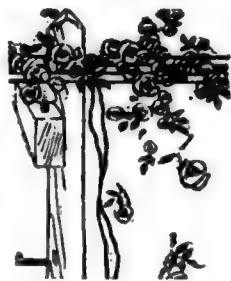
this and the following page, those of W. J. Palmer & Son and S. A. Anderson. Extremely simple is the explanation of the service as given by Palmer's. It is almost, one might say, in words of one syllable; it is, at any rate, in thoughts of one syllable.

Familiarity.

The reader, however little acquainted with the florists' trade, would feel familiar with its telegraph service when he had finished perusal of the advertisement. He would feel certain what he was doing when he walked into a flower store and without questions

placed an order to be delivered in some distant city. He would know he was not "buying a pig in a poke," not trying some new scheme which, though a clever one, might not be all one expected of it. Such confidence, which can be cultivated by the right kind of advertising, is one of the best business producers the retailer can have.

Advertising experts state that there are three steps in selling, getting the prospect's attention, explaining what you have to sell and presenting reasons



Over the Wires

A NOVEL FLORAL SERVICE

Flowers by Telegraph

How often have you wished to send flowers to Mother, Wife or Sweetheart, or some sick friend in a distant city.

Until recent years you could not do so, because the distance was too great and flowers are perishable.

NOW THERE IS A WAY

We are members of the Florists' Telegraph Delivery, which is an established association of reliable florists, guaranteeing immediate delivery of fresh flowers upon receipt of telegraph orders from fellow members.

The popularity of the Florists Telegraph Delivery system is growing because of its efficiency, reliability and accessibility.

The ideas and ideals of Americans the country over, are very much alike. Your love of flowers is shared by your friends in distant states. So on occasions of congratulation, anticipation or condolence—send a Flowergram.

Make a mental note of this phase of Palmer service.

You can come to either of our two stores, select your flowers and we will wire your order as you specify to our correspondent florist in the city you designate and he will deliver your flowers just as we would.

When You Think of
Flowers—Think of—

Palmer's

W. J. Palmer & Son

304 MAIN STREET
Buff Phone, 431-432 Service

258-260 DELAWARE
Buff Phone, 23 Tupper

Simple Explanation Cultivates Comprehension, Confidence and Business.

eling Chiropractors. To uninformed outsiders both are trade organizations. Why one should be of more value and service to them than the other, is something they must be told.

Similarly lacking in definite idea to the uninitiated are such expressions as "Flowers Delivered Everywhere," "Flowers Delivered in All Parts of the World," and their like. One who does not know of the facilities for such delivery will likely say, "Just another extravagant advertising statement made

urging him to buy. Each of these steps is important and perhaps the most important is the second. For sometimes that does the work of two and often of all three.

A good exposition of what one has to sell not only gets the buyer's attention, but also induces him to buy, without other need of getting his interest or urging him to purchase. It is particularly productive of results in cases where the prospect is not conversant with what one has to sell. This is true of the telegraph delivery of flowers. The public, with the exception of a limited number of persons, is not sure just what it means or how it is done. Thus a large number of those who buy flowers for themselves or for friends in the same city never have the idea of sending them to persons in other cities. And others who do think of it are hesitant because they are not sure the flowers will arrive at the proper time or be just what they desire. And many are fearful of the cost.

Clear the Path.

These slight hindrances, for they are nothing more, can easily be removed from the path of progress of the telegraph delivery service if retailers in their local advertising will once in a while use space to make it plain to the public just what can be done and is being done—and, more particularly, how it is done—to deliver orders of flowers in other parts of the country. Stress should be laid on the certainty, the reliability of the service, in the matter of time, quality of stock and care in delivery. The buyer knows he can depend on his local florist to deliver funeral flowers, a bouquet or box of flowers in such shape that the thought of the sender will be appreciated accordingly. The buyer knows he or she does not even have to pick out the flowers. When the same reliance is felt in sending flowers by wire and larger numbers of people know it can be felt, telegraph delivery will increase rapidly. To arrive at that stage, florists must acquaint their patrons and possible patrons with the opportunity of telegraph delivery of flowers and make it plain.

LAMBERT'S LOCALS.

Elmer E. Nordwall, who took unto himself a wife September 18, is back on the job in his store at Fort Dodge, Ia., after a three weeks' honeymoon. His bride was Miss Blanche Ashton, a society leader of Fort Dodge. Mr. Nordwall has a local campaign of advertising on movie screens and in public gatherings by distributing flowers to those who attend. It has proved quite successful.

R. P. Atwell has completed building and stocked a new greenhouse, of Moninger construction, 35x185 feet. This addition will be used exclusively for fancy plants, of which he now has an abundant supply. His poinsettias in pans and his cyclamens are especially good.

Olson Bros., at Ames, Ia., have just completed the construction of two new houses, 25x100 feet each, of their own construction. In these houses the firm now is growing its first roses, which are doing well. The former houses were used principally for carnations and pot plants. Besides their large greenhouses, Olson Bros. operate a store in the city.

Charles Sherwood, Waterloo, Ia., as a self-made man, points with pride to his successful business, both store and greenhouses. At the age of 18 he was put by his father in the store and told to scratch for it. This he did and after he had made good, his father sold the business to him. He has since added a small seed department to the store.

A party of ten recently spent a week on a hunting trip near Burwell, Neb., where they bagged some fine game. In the party were Irwin Frey and Roy Frey, of Lincoln, Neb.; Frank Stuppy, of St. Joseph, Mo., and Ed Williams, of Grand Island, Neb. The party returned with the limit of prairie chickens and ducks. Mr. Stuppy returned at once to St. Joseph with his bag of game.

Gus Eiche has just returned to Lincoln, from Washington, D. C., where he

canvas, the bodies so decomposed they had to be covered with lime and gathered up by shovels.

"Our store was a wreck, as water stood nine feet deep over everything. The painters and paper hangers are working now. It will be ten to fourteen days before we can get in. We had 10,000 square feet of glass. All but about one-fourth of it is gone. The shade house, 8,000 square feet, is flat; the boiler room and heating system are ruined. Damage of about \$250 was done to the residence, yet we are thankful there is a roof over our heads."

MIST FLOWER EASILY GROWN.

Eupatorium coelestinum, or mist flower, is one of the handsomest of our native fall flowers. It is said to be found from New Jersey westward through the Ohio valley to Missouri and southward to Florida and Texas. It is especially abundant in the gulf coast region in low, damp grounds, but can be grown in any soil. It is perfectly at home in the bottom of a ditch or on a high bank. It usually grows two to three feet high, but I have seen it reach five feet in rich soil. The plant increases from underground runners and from seed. It is closely related to the ageratum, but is handsomer than that annual. Where it is plentiful it is looked upon as a weed, but where it is scarcer it is considered a beautiful flower. As a cut flower, either for design work or for massing, it is quite attractive.

Since it is of such easy growth, it ought to be found in every yard, for it can be grown either in shade or full sunlight, in the fence corner or near the house, where it will take care of itself when once planted. Those who plant it are not disappointed when its rich blue flowers come in the fall.

L. H. Read.

THRIPS ON CYCLAMENS.

I am sending you a cyclamen plant in the hope that you can determine what pest or disease has attacked it. The trouble was first noticed about Memorial day and, though it has not killed any of the plants, it has succeeded in stunting and otherwise affecting many of them.

A. P. H.—N. Y.

If you will examine the distorted leaves of your cyclamen plants by carefully unfolding the curled parts, you will find thrips, which are the cause of the trouble. These pests are quite small and hard to see with the naked eye, but when the plant submitted was closely examined they could be plainly seen.

I should advise spraying the affected plants with Hammond's Thrip Juice No. 2, according to the directions, which call for one part of Thrip Juice to between twenty and forty parts of water, using it at medium strength to start with. It should be applied with a fine spray nozzle, preferably late in the day. It may take three or four applications to clean up the plants, but if you give the material a chance the results will be satisfactory.

M. P.

South Bend, Ind.—The South Bend Floral Co. has moved from 208 South Michigan street to 122 North Michigan street. The store is under the management of Ray Buckles and John Pulschen, who have lately taken over the business.

"Say It With Flowers"

Anderson

How a Great World-Wide Organization of Florists is Prepared to Serve You



The Florists' telegraph delivery system reaches to every nook and corner of the civilized world.

Flowers Telegraphed Anywhere
—and this means that you may leave your order here at the Anderson stores and as quickly as the telegraph can convey the message, flowers will be delivered in any city of the United States, from Maine to California and from the Great Lakes to the Gulf of Mexico.



This system of floral delivery is more than national—it is international. Suppose you have a friend, a loved one in London, Copenhagen, Paris, or one of the principal cities of South America; an order placed here will cable prompt delivery of choicest blooms to just the individual that you desire to reach anywhere in the wide world.

Send a Flower Message

There's many a word of happiness and heartfelt greetings as well as deepest sympathy expressed with flowers. The language of flowers is the universal language that expresses the message of the heart.

Flowers of the Autumn

With the first touch of frost there comes an urgent desire for flowers in the home; blooming plants, ferns, palms, and cut flowers as well. Flowers add to the cozy attractiveness of every room in the home and they are often more appreciated when the chill of Winter drives the household indoors from the veranda or lawn.



Every flower need here at home, and throughout the broad world as well, may be cared for by Anderson.

440
Main
Street

Anderson

491
Elmwood
Avenue

Explaining Wire Orders.

went to take the thirty-third degree in Masonry. Mr. Eiche has the honor of being one of the first from Lincoln to take the thirty-third degree.

J. K. Hittner, as well as the majority of the florists at Lincoln, does not worry over the coal situation, as they have ample supply.

J. A. L.

WRITES OF FLOOD DAMAGE.

From Corpus Christi, Tex., Don E. Curtis writes of the damage suffered from the recent storm and flood as follows:

"Since the storm we have been so busy trying to get rehabilitated that the days are not long enough.

"None of our family was lost. In many cases whole families were drowned and their homes swept away. In some instances not even their bodies were found, or, if found, they were buried in unidentified graves, long, deep trenches, with nothing over them but

THE RETAIL FLORIST

WEDDING IN PENN'S WINDOW.

During the week ending October 18 the Boston traffic officer had his hands full each afternoon in front of 124 Tremont street, for throngs gathered to see a mock wedding performed by little girls in the window of Penn the Florist. Hundreds crowded the sidewalks to see the 4-year-old bride and the 8-year-old bridegroom march to the altar. Both principals were girls, Margaret Barr acting as bridegroom and Verna Barr as the bride.

The bride wore a wedding gown and carried a bouquet of lilies of the valley.

After the ceremony the bridegroom showed his devotion to the bride by kissing and hugging her, much to the delight of the throngs in the street.

The window was beautifully decorated with lilies of the valley, Ophelia roses, chrysanthemums and other flowers. It also contained twenty-four photographs of 1919 brides furnished by a Boston photographer.

The window was staged as a favor to Henry Penn, who has long been a friend to the Stage Children of New England. The pantomime marriage was under the direction of Mrs. Mabel Lyman, directress of the Stage Children of New England. Seven small girls took part. Besides the bridal pair, two bridesmaids, a ring-bearer, a flower girl and a minister took part.

After the ceremony all stood in a reception line in the shop. Saturday a long line was held in the street to file singly in one door and out the other past the group.

Henry Penn, away at the time at the F. T. D. convention, was, unknown to friends and associates, celebrating the twentieth anniversary of his honeymoon.

F. T. D. SHIPPING AGREEMENT.

As reported in The Review last week, the F. T. D. at Buffalo unanimously adopted the resolution of Ira C. Harper, of the A. W. Smith Co., Pittsburgh, advocating a shipping agreement between seller and purchaser by which they would jointly press claims against carrier companies and jointly bear losses when claims were not allowed. The resolution containing the proposed agreement reads as follows:

Whereas, the F. T. D. Association has been established upon the broad foundation of fair dealing, and

Whereas, it is the conviction of this association that the same spirit of fair dealing should prevail also in such transactions in which the wholesaler, grower and supply house are a party, and

Whereas, in transactions where goods are entrusted to a transportation company and where such goods are lost or damaged, it has been the custom for the shipper to disclaim responsibility after delivery to such transportation company, resulting in the purchaser alone having to sustain all loss;

Therefore, be it resolved, that this association record its conviction that the following agreement be insisted upon in all transactions involving delivery to transportation companies:

"Lost or Damaged Goods Agreement.

"The purchaser and seller in this transaction agree that in case of loss or damage of the goods while in the hands of the carrier, a joint claim will be filed with said carrier, the bill to be paid upon adjustment by carrier. Should claim be disallowed in whole or in part, then loss, inclusive of carrier's charges and costs of collection, is to be borne equally by purchaser and seller."

And be it further resolved, that all members of this association be furnished with a copy of this resolution and be requested to use every effort to enforce the provisions of said agreement.

SUNDAY CLOSING IN ST. LOUIS.

The wave of Sunday closing has reached Missouri and in St. Louis most of the leading florists are going to close every Sunday after November 1.

Some of the florists are much opposed to this move and are up in arms against it, but in due time it is thought they will come to the others' way of thinking, when they see that those who close really derive a great deal of good from it and suffer no losses.

At the Retail Florists' Association's meeting October 20 it was announced that President Fred C. Weber, Jr., would start the closing movement and he asked all the other florists to support the motion. The majority of leading florists have given their support and have stated that they will close on and after the first Sunday in November.

Word has been sent to customers through inserts in the monthly state-

ments and by signs in the windows of the stores.

J. J. B.

PLANTS FOR SHADY LOCATION.

I am sending a sketch of a formal garden. One part of the rose beds is quite shady and the roses do not do well there. What kind of attractive flowers will do well in this location and look well with the rest of the rose beds?

C. D.—Mo.

A few plants which succeed well in shade such as you have are the following: Digitalis, or foxgloves, astilbes in variety, Funkia subcordata variegata, Mertensia virginica, doronicums, lily of the valley, myosotis, pansies and violas. You could, if you wish, use tulips for an early crop, with a base of forget-me-nots or pansies. Remove these and plant foxgloves, which would be in season with the roses. For a late flowering perennial in partial shade, Anemone japonica alba is splendid.

There is one other plant which would prove quite serviceable in partial shade, Buddleia variabilis magnifica. It blooms over a long season, but is somewhat later than the roses. I think it would probably prove as satisfactory a hardy plant as you could have. It would require cutting back quite hard each spring. In your latitude there would be no question about its hardiness, or, in fact, of any of the other plants I have named.

C. W.



Fort Smith, Ark.—A. M. Cardon, a letter carrier, is starting in the florists' business as a side line.

Leavenworth, Kan.—R. C. Hinz has sold his interest in his greenhouses, but will continue to conduct his flower store on Delaware street.

Wakefield, Kan.—A heavy hail storm Saturday evening, September 27, destroyed all the glass on the east side of P. R. Walter's greenhouse and cut up the stock inside to such an extent that it will be a considerable time before he will be able to produce any blooms again.

Concordia, Kan.—The Concordia Greenhouses report an average of one bride's bouquet every day of late. This firm has lately had the decorations for three elaborate weddings, which involved the use of large quantities of southern smilax, woodwardias and chrysanthemums. Victory day, celebrated Friday, October 10, called for an unusual lot of decorations for the banquets given by the Red Cross to 2,500 ex-service men.

Ottawa, Kan.—The Lester Greenhouses have been bought by C. A. D. Jacobus, who will manage the business and will have as his assistants John Lester, connected with the business for the last twelve years; O. W. Newhouse, Mrs. Newhouse and Miss Helen Everingham. The former owners of the range, Jacob Johnson, Mrs. Johnson and Miss Hattie Lester, have left on a motor trip to Live Oak, Fla., where Mr. and Mrs. Johnson once lived.

Blue Rapids, Kan.—The Blue Rapids Greenhouse, of which Mrs. Edward Craft is proprietor, has recently completed two houses, each 21x95 feet and heated with hot water.

Chanute, Kan.—At Truitt's Greenhouses a house of 4-year-old Ophelia rose plants are yielding well. Carnations and chrysanthemums look fine and there is a good stock of ferns and pot plants.

Marysville, Kan.—H. R. Fisher, who prints under his name the words "Everything in Flowers," has added the trade's slogan. It appears on all his printed matter and on his Dodge delivery car. Mr. Fisher has erected another greenhouse this year, to be used principally for winter lettuce. Business is improving with the return of cooler weather and prospects are for an excellent season.

Sioux City, Ia.—Miss F. L. Rennison, general manager of the J. C. Rennison Co., plans to enlarge the range in order to meet the increased demand for stock. A 10-acre tract has been purchased at Morningside, which has railroad switch facilities. There the American Greenhouse Mfg. Co. will build six steel-frame houses, each 36x200, for cut flowers and four pipe-frame houses, 29x200, for plants. Work will begin as soon as the weather permits and the company plans to move into the new houses next spring. August Albert, formerly with J. R. Freeman, Washington, D. C., and A. N. Pierson, Inc., Cromwell, Conn., will superintend growing at the new range.

TATE'S TIPS

MICE IN MONEY BAGS.

Prosperity, Profits and the C. P. A.

Recently a story was told in my presence of a retail florist who does a large business of what might be considered the better class, a business that has been often envied by those who were less fortunate or who, at least, supposed themselves to be so. But never was the old adage more true that "all is not gold that glitters." The story, as told by the man referred to, is as follows: That, aside from the six weeks or two months during the epidemic of flu last year, his sales this year were fifty per cent more than last year's and yet, when a trial balance was struck, he just about broke even. There is no one that realizes more fully than this man himself that a serious leak exists somewhere in his system of bookkeeping and at the present time his books are in the hands of expert accountants, whose business it will be to find out where the trouble is. When we are doing a large volume of business is the time that most care should be given to every detail, but at such times we are prone to grow lax.

Need of Cost Accounting.

In a great many instances, the retail florist establishments of this country have grown from humble beginnings. Many cases could be enumerated of a man and his wife opening a small store, where they did all of the work themselves, and when a funeral design was finished, the man would deliver it himself by street car. Every penny was saved and, as the business grew, there were often children growing with it, who devoted most of their time out of school to helping in the business. Yes, and let us be honest with ourselves, how often was not school neglected for this purpose? The result of this was that these stores from beginnings of the humblest kind have grown into enterprises that have, in too many cases, gone beyond the business grasp of their owners. In the last decade the retail florists' business has progressed by leaps and bounds and, owing to the perishable nature of its commodities, it needs more careful cost accounting than any other of which I can think. Take, for instance, the business of the man referred to above. Does it not seem natural to expect, if his business increased fifty per cent over last year, that his profits should have increased by a like amount?

Making Sure of Maintenance.

Now let us get down to a simple example in arithmetic: Say a retailer puts in a stock of one dozen roses, for which he pays \$1; that is the cost to him in the wholesale house. These roses are now his goods; he makes his living by disposing of them at a profit over and above what they have cost him. To do this, he is obliged to maintain an organization great or small depending upon the volume and the class of business he does. To the cost price of this dozen roses must be added 100 per cent,

or another \$1, and the question every retailer has to be sure of is, will this dollar maintain his organization and leave him a fair margin of profit?

Hunting for the Mice.

Now I can hear my readers saying, this is a most simple proposition. All you have to do is compute your overhead expenses and the result is simple. True, there is nothing else to it but this. This, however, is just the point that prompted this article. In computing overhead charges, do we go far enough? There was a time when rent, heat, light, insurance and perhaps a horse and wagon constituted the burden of overhead expense, but in these days of modern business, with the many new devices for transacting business, we are obliged to go farther. Let us suppose the retailer owns his own property; interest on the value of that property should be charged just as faithfully as if the landlord called once a month to collect his rent. Or again, we will say that the dozen roses we are considering have to be delivered in the suburbs; is the depreciation on the truck, the gasoline and the chauffeur's salary considered? There are any number of such items, which, like mice, are gnawing at that \$1 margin and every cent which is taken from that dollar is just so much out of the pocket of the one who has to stand the brunt and worry of the business. I could write like this in-

definitely, but I am an optimist and I am just as sure that the man referred to in the beginning of this article is going to find where the trouble is and rectify it, as I am that every flower store throughout the country is going to go along with the reconstruction that every business in the world, I might say, is undergoing and place the florists' business on the high plane where it belongs.

Auditing and Advancement.

Now, assuming that our gross profits will not maintain our organizations, what is to be done? Again the solution is simple. We must either increase our profits or reduce our overhead. If we can do neither of these and are wise, we will close our business. The time is now here when every florist should make it a point to see that he has a system of bookkeeping installed that is as near perfect as it is possible for him to get and then have his books audited from time to time by outsiders. They may be quick to pick up items that familiarity will cause those who are constantly working on them to overlook. Some of the largest concerns in our country have done this at regular intervals. As I write this, I am reminded of one of the largest ocean transportation companies of this country, whose business runs into the millions. Each month it has expert accountants audit its books. If such a corporation is so particular, how much more important is it that the florist, no matter how humble his business, should be particular? The principle will apply to the smallest florist in the country as well as to the largest. Take the dozen roses referred to, multiply them by any number you see fit and my point will still hold true.

Tate.

FRUITS AND VEGETABLES

MANURE BETTER FOR LETTUCE.

What kind of commercial fertilizer would you recommend for growing lettuce under glass? We have used a heavy coat of manure, but would like to add a good fertilizer.

W. D. & S.—Ind.

I do not know of any fertilizer which will in any respect take the place of manure for lettuce under glass. The most successful growers of head lettuce depend on manure entirely. Possibly leaf lettuces of the Curled Simpson type might do fairly well with fertilizer, but even in their case manure would be likely to give much superior results, particularly where the soil is heavy. The soil that lettuces do best in is a light one, inclined to be sandy, to which liberal applications of manure are made before planting each crop. In such a soft soil the roots will penetrate deeply and the surface will dry out quickly after watering, thus preventing leaf-rot. I would strongly advise you to stick to manure and not to try fertilizers at all. Lettuce roots penetrate deeply and usually a watering of the soil before planting will carry a crop through, with the possible exception of one or two light sprayings. The humus

in manure and the fact that it holds moisture so long make it far superior to any chemical fertilizer that can be used.

C. W.

STORING SWEET POTATOES.

I would like advice as to the keeping of sweet potatoes for seed. Is it advisable to use the building over a boiler for such storage, or would the heat from below cause trouble? How many thicknesses of patent siding should be used in the floor and wall? I shall appreciate any information you can give me on this subject.

C. R. K.—O.

It would seem unwise to store sweet potatoes over a boiler pit. It might be done, but it would call for careful construction to exclude the heat, which otherwise would come through the floor and also flow up along the sides of the storage house.

The storage houses in most general use both in the north and the south are frame structures built entirely above ground, although there are a few houses in the north that possess a basement or semi-basement story used for the storage of sweet potatoes. L. C. Corbett says that these frame structures are so built that their contents are exposed in the

least possible degree to outside changes of temperature. While the buildings are not insulated, they are provided with paper between the studding and sheeting, between the sheeting and the clapping, and on the inside under the sheeting. In the more exposed situations, either back plaster or a strip of paper is used between the studding in addition to the construction above noted. The floors as well as the ceilings are made as nearly frost-proof as possible and to add still greater safety the roots are not placed on the main floor of the building itself, but upon slat floors raised at least two inches off the main floor. Besides adding a factor of safety against frost, these slat floors serve another important function, that of facilitating the distribution of heat throughout the heap of roots during the curing process. The partitions between the bins should also be double-slatted partitions, in order to act as ventilators or chimneys so that the ventilation of the material in the storage may be insured, as well as more rapid and more uniform curing.

The curing of sweet potatoes at harvest time is of equal importance with a proper storage room, good ventilation and the maintenance of a proper storage temperature subsequently. As the sweet potatoes come from the field, they should be placed in the bins in layers distributed evenly over the surface, and, during the time the house is being filled and for a period of ten days or more thereafter, the temperature of the storage house should be maintained at 85 to 90 degrees Fahrenheit both night and day. After this drying or curing period, the temperature should be gradually reduced, but at no time during the storage period should it fall below 45 degrees. The temperature which has proved most satisfactory for holding the roots after the curing period is 50 degrees. While sweet potatoes can be successfully stored in hampers or crates, most commercial storages depend on the use of bins with slat floors separated by hollow slat partitions.

MONSTERA DUBIA IN BLOOM.

Still a Botanical Puzzle.

According to the Latin, the plant shown in the illustration on this page has been called both paradoxical and doubtful; it has well earned both titles.

Its trade name and scientific name was originally *Marcgravia paradoxa*, though it was also called *M. dubia* by Kunth. When it was introduced by Bull, it was shown growing on a board apparently in parasitic fashion, emitting aerial roots. It then seemed most like a *marcgravia*, but when it flowered and fruited, the first name was found to be incorrect, since *marcgravia* is a dicotyledon, while *monstera* is a monocotyledon. So it was named *Monstera acuminata* or *M. tenuis* by C. Koch. Finally, Engler and Krause have called it *Monstera dubia*. Yet another botanist may sometime remove from its name that stain of uncertainty.

Shows Leaf Dimorphism.

One of the claims of *Monstera dubia*, or shingle plant, as it is called, to the term *paradoxa* is the striking dimorphism of its leaves. The leaves of the young plant are a few inches long, waxy, entire and heart-shaped. The mature leaves are much longer and usually pinnatifid, though sometimes perforated



Have You a Blooming Monstera in Your Greenhouse?

like those of the more common *M. deliciosa*.

First Bloom in Twenty-six Years.

In its young stage *Monstera dubia* is a handsome greenhouse climber, being generally allowed to clamber over a dead log or tree-fern trunk, in the manner of *philodendron*. The monster leaves begin to develop when it has reached about fifteen feet. In the illustration, the mature perforated leaves can easily be seen, but evidently the wandering proclivities of the *monstera* have been restrained.

The prime novelty, however, of this particular plant, which is on exhibition at the greenhouses of M. Froehlich, 5527 West Walton street, Chicago, is the bloom, said by Mr. Froehlich to be the first one that it has produced in the twenty-six years of his firm's existence. The densely flowered spadix and the flower-like spathe of this distinctive species are both clearly shown.

Its Culture Like Philodendron.

Monstera is easily propagated by division of the growing stems, which can be cut up into lengths so as to include two or three joints and placed in a propagating bed with bottom heat of 75 to 80 degrees. In general method of culture, the *monstera* resembles the *philodendron*. During the summer time it should be given plenty of water to keep up its vigorous growth, also much liquid feeding if it is wanted to ramble over a large area, but during the winter months the plant is in a dormant condition and the water supply should be lessened. These plants are little troubled by insects and the leaves are of such a texture as to stand syringing enough to dislodge any pests that may appear.

They should have plenty of ventilation and during the hottest part of the summer a little shade to hold the foliage in good color. Such a plant attracts a great deal of attention in greenhouses where it is grown.

CALIFORNIA FUCHSIA.

In The Review of October 16 I note that a correspondent asks for the botanical name of the California fuchsia. The plant in question is *Zauschneria californica* and is a half-hardy perennial from the state for which it is named. It is quite probable that stock of this plant may be obtained from some of the growers on the Pacific coast. W. H. T.

BRIEF ANSWERS.

W. B., Mich.—It is impossible to diagnose plant ills without information as to culture given. Yellow foliage usually indicates too much or too little water, but it might come from a number of other conditions.

F. A. P., Cal.—*Ampelopsis quinquefolia* var. *Engelmannii*.

Wilmette, Ill.—John Weiland will open his new store, at 1161 Wilmette avenue, November 6. Together with the invitations he has sent out to his patrons he has mailed a slip calling attention to F. T. D. service and inviting its use.

Dothan, Ala.—The Green Bay Gardens have been organized with the following officers: President, Miss Sara Crawford; vice-president, Mrs. B. L. Crawford, and secretary-treasurer, J. H. Crawford. They will handle cut flowers, plants and vegetables.

Legislation and Legal Decisions

PUT CONTRACTS IN WRITING.

Three Reasons Why.

There are three reasons for putting important contracts in writing. One is that in the great majority of cases the statute of frauds requires it. Another is the increased definiteness and certainty that come from putting the agreement in written form; you no longer have to depend upon the memory for its terms. The third reason is that it enables you to get the benefit that comes from the enforcement of the parol evidence rule.

If the contract is oral, it must be proved by parol evidence. The court must depend upon the testimony of witnesses. Evidence of everything that was said and done, of all the circumstances connected with the case, including the preliminary negotiations, will be admitted by the court in its effort to determine whether there was a contract and what it was. Furthermore, what was said and done are questions of fact to be passed upon by the jury, and this brings in an additional element of uncertainty.

When the contract is partly written and partly oral, the two parts must be construed together. You have some advantage from the written part. But the door is open for parol evidence and a trial by jury before the court has an opportunity to pass upon what the contract means.

But the moment you reduce the entire contract to writing, you shut out all parol evidence. The writing speaks for itself, and if it has been properly drawn, so that it is clear and unambiguous, what it means is considered a question of law to be decided by the court.

Parol Evidence Rule.

The parol evidence rule, for our present purposes, may be stated as follows: A written contract or agreement cannot be contradicted, altered, added to, or varied, by parol or extrinsic evidence. In this sense parol evidence is any other evidence, whether oral or written, than the written instrument itself.

There are a number of seeming exceptions to this rule. An examination of them shows that they are not exceptions at all. Consider the following exceptions and observe that in reality they are cases which do not come within the rule:

1. Evidence may be admitted to show that there is no agreement at all.

2. Evidence may be admitted to aid the court in determining the meaning of the contract; that is, to aid in construction.

An Aid to the Court.

This evidence is not admitted for the purpose of changing the contract, but to assist the court in determining what it means. Evidence of the usages of business or trade is often admissible, where well established, to show the meaning of words that have a peculiar use in connection with that business

and to place the court in a better position to understand the language used. But there is one point in this connection that should be cautioned against. Where words are clear and unambiguous, the court will not permit one of the parties to introduce evidence to show that they were intended to mean something different. Words are to be understood in their ordinary and popular sense, unless there is a good reason for understanding them otherwise. If scientific or technical words are used, the testimony of experts may be introduced to show their meaning.

3. Evidence may be introduced to show the terms of collateral agreements not inconsistent with the original contract and of subsequent agreements whether consistent with the original contract or not.

Rule on Receipts.

4. There is one written instrument to which the parol evidence rule does not apply—ordinary receipts. The law on this subject is clearly stated in the following quotation from Parsons on Contracts:

A receipt for money is peculiarly open to evidence. It is only prima facie evidence either

that the sum stated has been paid or that any sum whatever was paid. It is in fact not regarded as a contract and hardly as an instrument at all, and has but little more force than the admission of the party receiving. But this is true only of a simple receipt. It often happens that a paper which contains a receipt, or receipt, the receiving of money or of goods, contains also terms, conditions, and agreements, or assignments. Such an instrument, as to everything but the receipt, is no more to be affected by extrinsic evidence than if it did not contain the receipt; but as to the receipt itself, it may be varied or contradicted by extrinsic testimony, in the same manner as if it contained nothing else.

You are not to infer from this that receipts are useless, for they serve a valuable purpose. At the beginning of the quotation given above it was stated that a receipt is prima facie evidence that the money has been paid. It raises a strong presumption of payment when it is introduced in evidence and thereby places upon the person who gave it, the burden of proving by clear and convincing evidence that it does not speak the truth.

SAY IT THE YEAR AROUND.

In just a little while those traffic post boxes at Moorhead, Minn., which were shown in The Review October 2, will blossom out in winter attire, as we see no reason why they should not be as useful and as beautiful in winter as in summer; this, of course, will be done with artificial flowers and greens.

We are firm and sincere believers in that great slogan, which has done so much for all of us, "Say It with Flowers," and we are always saying it with flowers, any place a flower will fit in, as well as on paper. J. W. Briggs.

MOTT-LY MUSINGS

He who has anything to sell,
And goes and sings it down a well,
Will not collar in the dollars,
Like he who climbs a tree and hollers.

"Quite true," observed John J. Perry, manager of the S. S. Pennock Co., Baltimore, Md., "and this is what our publicity organization is doing. Nevertheless, the matter of supply and demand attracts our attention at this time when outdoor flowers were never more plentiful and, consequently, the sale of indoor stock is seriously affected. Our most welcome caller will be Jack Frost; we look and hope for him daily now."

Martin C. Ribsam, of Trenton, N. J., reports an excellent season. Bulb sales vie with funeral orders, keeping both departments busy.

"Capital idea this, of having two stores in one town," observed Henry Leahy, of Elizabeth, N. J. "The boys have an interest in the business and are eager to make each show up better than the other. In this way, both are kept at top speed."

John Reck & Son, Bridgeport, Conn., make a fine showing in their new store. Mr. Reck had just returned from attending the meeting of the F. T. D., convinced that it was time well spent.

John N. Champion, of New Haven, Conn., reports an excellent opening and will be well content if the business continues right along at the present pace.

"Compared with last season, business is not so good with us," observed Chatterton Warburton, of Fall River, Mass., "but, as that was really abnormal, one can hardly make a comparison." Funeral work holds up well. Two fine wreaths composed of magnolia leaves and purple globe amaranths, one of the Elks' emblems, were noted, and two of myrtle and forget-me-nots, all of which are grown and kept on hand. The amaranth can be gathered and dried, retaining its natural color.

Johnston Bros., of Providence, R. I., have their newly decorated store filled with a fine display of chrysanthemums. "It is our usual fall opening, always appreciated by our patrons," remarked Robert Johnston.

Goeller Bros., of Trenton, N. J. express doubts on the season's business, which is sometimes up, sometimes down, but more down than up, and compare it with last year at this time, when sickness was rampant and stock scarce. While a repetition of that season would boost sales, it is not hoped for.

J. W. Blakeley, of Elizabeth, remarked that he was entering upon the forty-eighth year in the same location and is full of optimism as to the future of the business, having passed through many situations similar to the present.

W. M.

CHRYSANTHEMUMS

CHRYSANTHEMUM SOCIETY.

Work of the Committees.

The examining committees of the C. S. A. have submitted reports on a new variety as follows:

At Cincinnati, O., October 18, Sunray, yellow, incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows on the commercial scale: Color, 19; form, 13; fullness, 9; stem, 13; foliage, 12; substance, 12; size, 8; total, 86.

At Chicago, Ill., October 18, Sunray, yellow, incurved, submitted by Elmer D. Smith & Co., Adrian, Mich., scored as follows on the commercial scale: Color, 18; form, 13; fullness, 9; stem, 13; foliage, 13; substance, 12; size, 9; total, 87.

Pennsylvania Show Changed.

The place of holding the show of the Pennsylvania Horticultural Society has been changed to the Masonic hall, Ardmore, Pa., November 4 and 5.

Any flowers for the C. S. A. examining committee at this show should be addressed to A. B. Cartledge, Masonic hall, Ardmore, Pa., to arrive on the morning of November 4.

Chas. W. Johnson, Sec'y.

THRIPS AND SPIDER.

Under separate cover I am sending a chrysanthemum flower. Please tell me what is wrong. The plant seems to be in healthy condition, but when the bud is about half open the outer petals turn brown and have a wilted appearance. The bud develops no further. I have had this trouble mostly with Smith's Advance and Golden Glow.

Also, small spiders weave a web over all the buds at night. Is there anything that will destroy them?

C. R. W.—Ia.

The chrysanthemum flower was badly infested with thrips and, as you mention the fact of the buds being covered with a web, this indicates the presence of red spider.

You must have failed in the regular spraying of the plants with the nicotine extracts, or the thrips would not have got ahead of you. Now that the blooms are opening, it is going to be difficult to clean them out.

Owing to the warm weather when the early varieties are opening, the thrips and red spider are more troublesome on these than they are on the later sorts. When the weather becomes cooler, the thrips can be kept under better control.

Regular spraying with the nicotine extract about once in ten days during the plants' growing season and up to the time the buds commence to show color, generally keeps the thrips and red spider in check, but if there still are signs of the pest on the flowers when they are opening, the most effective means of getting rid of it is to spray up underneath the buds and flowers with a fine spray of the nicotine extract. Then, when the weather becomes cool enough so that a little steam can be used, fumigate with the extract by evaporation from one of the

steam pipes. A little sulphur placed on one of the steam pipes when in use will also help to keep the thrips and red spider in check.

A weak spray of salt water will also clean out the red spider, but unless great care is exercised not to get it too strong it will brown up the petals. A high temperature with wet conditions at the roots of the plant and a damp atmosphere about the house will cause the petals to spot and brown. Avoid these conditions as much as possible and ventilate the house freely. M. P.

SKIPPERS ON MUMS.

I am sending you some chrysanthemum buds that appear to have been stung by some insect. Please tell us what does the damage and what the remedy is. More than a month ago, some of the tops stopped growing, then made breaks again. Some have stopped several times. They have good roots and made good growth, but the flowers that come are one-sided and are absolutely no good. I have grown mums for twenty years, but have never seen anything like it. They have completely destroyed our bed of Unaka, while in the next bed Oconto is about ten per cent bad. The only insects I have seen are the black and white flies, the miller which hatches the green worm that eats the

leaves, and lady-bugs. We keep the fly in check easily enough, but I have been unable to kill the brown miller; they seem to laugh at hydrocyanic acid gas. I do not see how to kill the lady-bug or to know if it does any damage. H. W. G.—Pa.

The trouble is caused by the tarnished plant bug, or skipper, as it is commonly called. This bug closely resembles the lady-bug, so that you may have mistaken it for that insect. It is especially destructive to the young, tender shoots and buds of chrysanthemums and works by stinging the side of the growths or buds. It works also in the blooms, sapping the texture out of the petals, causing them to spot. Unfortunately, we do not know of any sure means of combating this pest, for the reason that it comes in from the outside, being particularly destructive to asters. We have had a great deal of trouble from these bugs this year and one method of fighting them is to keep the plants regularly sprayed with the nicotine extracts; we might almost say, continually sprayed, because we allow few days to pass between sprayings on our plants during the growing season. At our range we use a fine force spray for the purpose. Then we keep a close watch on the plants for any wilting of the young growth and, as soon as this is noticeable, the plant is examined; if we are quick enough, we generally manage to catch the bugs, but they are artful and lively and, as soon as they see anyone after them, they hide away under the foliage. Some seasons they are a great deal worse than others, but the writer does not recall a year when they were as bad as they are this year. Our asters have suffered badly from them. M. P.

PUT INTO POETRY

REINFORCED BY VERSE.

The Van Lindley Co., Greensboro, N. C., prints the following verses to advertise the trade slogan, but does not indicate the identity of the author:

SAY IT WITH FLOWERS.

Say it with flowers, just a trim little spray;
With flowers your tributes of affection say;
Say it with flowers, they are never amiss;
Flowers brighten the way on the journey to bliss.

Say it with flowers at baby's advent,
No gift so fitting can ever be sent;
Flowers loosen the tension, sad hearts they relieve,
Cheer the faint-hearted and loved ones who grieve.

Say it with flowers to the girl you hold dear;
Say it with flowers all times of the year;
Say it with flowers to the lad of your choice;
They will carry your message and make him rejoice.

Say it with flowers to the matron of grace,
Then watch the glow of life in her face;
Say it with flowers to the charming old beau,
When he decides he's careful and slow.

Say it with flowers—gardenias will please—
The right thing to wear at dinners and teas;
Say it with flowers when trials oppose;
Say it with flowers; your choice be the rose.

Say it with flowers to mother and dad,
The thoughtful remembrance will make their hearts glad;
Say it with flowers where death makes a call;
Send there some flowers—be it hovel or hall.

Do say it with flowers, so charming, so pure;
A touch of heaven that shall ever endure;
Yes, say it with flowers, sweet tokens of love,
A gift from Creator for his throne above.

FLORIST TURNS POET.

J. M. Smith, proprietor of the Watseka Greenhouse, at Watseka, Ill., is the author of the following:

SAY IT WITH FLOWERS.

Do you wish to send a message to your very dearest friend?
"Say It with Flowers."
Have you congratulations you would dearly love to send?
"Say It with Flowers."
Do you wish to tell your secret to the girl you love so well?
Remember that old ballad, "Daisies Won't Tell,"
Send her roses or carnations or Canterbury bell,
"Say It with Flowers."

Do you want to send some comfort to a friend who's sore distressed?
"Say It with Flowers."
Do you want to bid a kind farewell to some friend who's going west?
"Say It with Flowers."
No matter how backward or bashful you may be,
Just bring your trying story and tell it all to me;
I will point you out a way, as you will quickly see:
"Say It with Flowers."

Are there near ones and dear ones waiting just a word from you?
"Say It with Flowers."
Are you hoping and longing some old friendship to renew?
"Say It with Flowers."
Don't forget that second Sunday in the month of spring called May;
Don't forget to think of mother, for you know that's Mothers' day.
Don't forget your dear old mother, and whatever you have to say,
"Say It with Flowers."



FEEDING BONE MEAL.

Will you kindly tell me the proper amount of bone meal to use on beds of carnations and roses? We are anxious to get it right, yet we are rather uncertain as to just how much should be used on a bench 4x46 feet.

C. F. Co.—Miss.

You do not state whether you are just planting or whether your plants are established in the benches. We do not mix bone with our soil at planting time, but rose growers do. A 4-inch potful to each wheelbarrow of soil is about the right proportion to use for roses. For feeding carnations we use about a 3-inch potful to each row across a 5-foot bench. If you have a mulch of manure on the bench, it will serve to prevent the bone from washing when you water it in. If there is no mulch, you should scratch the bone into the soil before you water. Unless your soil is deficient in phosphoric acid, you should either alternate the bone with sheep manure or, still better, use one of the complete carnation fertilizers. If your plants are growing vigorously and need feeding, a light application of complete fertilizer every three weeks will do no harm. Be careful, however, when dark weather sets in, as little feeding is wanted unless there is a moderate amount of sunshine. Toward spring, when the sun begins to climb, the plants will need it and there is not much danger of overdoing it.

A. F. J. B.

DISEASED CARNATION STEMS.

I am sending a sample of diseased carnation stems to see if you can suggest a remedy or preventive. There first appear brown spots on stem or leaf, which spread till the stem is encircled; then the top wilts. Usually it starts in the leaf socket. My soil is quite sandy. I have used manure, potash, bone meal and sulphate of ammonia. The climate here, south Georgia, has been humid, hot and rainy all summer. The side bench, farthest from the ventilators, is the worst affected. Would any fungicide help them?

W. A. D.—Ga.

The disease your carnations are affected with is one of the carnation spot diseases and is one of the most serious of this class of diseases. The fact that it works chiefly on the stems makes it difficult to reach with the spray. It is brought on by a humid and probably foul atmospheric condition, which is more likely to prevail in your hot southern climate than in our northern latitude. The excessive rains during the summer were undoubtedly directly to blame for this condition. Cut away every affected branch you can find. Then spray the plants thoroughly with Bordeaux mixture. Keep this up until

you get control, by which time the weather will probably be cooler and you will have no trouble in keeping a bracing, dry atmosphere in your houses. As soon as you can run a little fire, it will help, especially if you will paint one of the pipes with a mixture consisting of equal parts of sulphur and lime, mixed with enough water to make a thick paint.

A. F. J. B.

NOT TOO MUCH MANURE.

Can you tell us what to use with blood and bone to make a complete carnation fertilizer, the proportions to use, how much to 100 square feet of bench and how often to apply?

We are using soil with which no manure has been mixed. It is a good black loam and works easily, however.

We raked in blood and bone before the plants were set and have given one feeding since. They look fine so far.

L. P. & S.—Ill.

While you do not state when your carnations were planted in the bench

and I therefore cannot form any opinion as to how well established they may be, yet I feel constrained to caution you against too liberal feeding this early in the season. If you were using a properly prepared soil, I would say hold off the feeding for a time. In the bone and blood you have nitrogen and phosphoric acid principally. To complete it, you might add wood ashes or ground limestone. I would, however, advise you to make every effort to procure some cattle or stable manure and to apply a mulch before giving any more of the commercial manures. It will not only be good for your plants for the food it contains, but it will also assist you in applying the other material. By sprinkling it on the manure, you will have an excellent medium for preventing washing when you water it in. If your plants are growing vigorously, the mulch will probably be all they will need until after the holidays. The natural fertility of the soil may be sufficient until the roots have worked through it and exhausted it somewhat. By the time the crop comes on, you will be able to determine what may be lacking. If the growth is slow, give them nitrogen in the form of dried blood or sheep manure. Some growers use tankage. If the stems are weak, an application of ground limestone will help to stiffen them. If the blooms are small and lack substance, the bone might help. But first of all, get some manure and mulch them.

A. F. J. B.

HOW LONG HOUSES LAST

DEPRECIATION ON GREENHOUSES.

Please be kind enough to inform us what has been a fair estimate on depreciation of greenhouses yearly, in filling out income tax returns. We believe we saw in The Review that it varied from ten to twenty per cent. Also, please inform us whether the Commissioner of Internal Revenue has, under Section 328 of the present income tax law, figured the percentage which the tax on representative corporations engaged in the florists' business bears to their net income. If so, please send us copy of that ruling of the commissioner or inform us how to obtain it.

B. B. C.—Ind.

Would any owner of greenhouses suggest that the houses would depreciate so that in from five to ten years they would have no value? The income tax law provides that "a reasonable allowance for the exhaustion, wear and tear of property used in the trade or business" may be deducted. The instructions for filling in the return of taxable income state: "The amount claimed for wear and tear or depreciation should not exceed the original cost of the property (or its value March 1, 1913, if acquired before that date) divided by its total estimated life in years. When the amount of depreciation allowed equals the cost of the property (or its value March 1, 1913) no further claim should be made."

The schedule for the return of corporation incomes requires (schedule A 18):

Submit a columnar schedule containing, in the most practical form, substantially the following information:

1. A classification of depreciable assets subdivided on the basis of (a) character, (b) term of useful life.
2. The fair market value of such assets March 1, 1913, if acquired before that date.
3. The cost of such assets if acquired after February 28, 1913.
4. The estimated life or term of reasonable usefulness of such assets from date acquired or from March 1, 1913, as the case requires. Give reasons for your conclusions.
5. For each class of assets state: (a) The total amount of depreciation from March 1, 1913, to the beginning of the taxable year. (b) The total amount of depreciation claimed for the taxable year.

The plain intent of the law and the regulations is to allow greenhouse owners, like other taxpayers, to deduct the actual depreciation on their buildings, but no more.

The Internal Revenue Department has indicated its idea of the expectation of life of various classes of buildings, but these are not a part of the law or regulations and if they do not cover special cases, due allowances are made. The department thinks four per cent will cover the depreciation on well-built greenhouse structures, but there seems to have been no action taken where florists have claimed higher depreciation. The Review never has suggested that it should be ten to twenty per cent. There are plenty of greenhouses which are 20 to 25 years old still producing profitable crops.

One point the florist should not overlook is that when he has claimed depreciation aggregating 100 per cent of the cost of his buildings, no further allowance for depreciation can be claimed.

Auditors representing the income tax collector have gone over the books of numerous florists of different classes. They bring with them the income tax schedules filed since the first income tax law went into effect and check over several years' returns at one time.

Section 328 of the income tax law applies only where the Commissioner of Internal Revenue is unable to determine the invested capital of a corporation. Thus far no rulings have been published showing the relation of the tax to the net incomes of representative corporations in any line of business and it is not likely that such figures ever will be published, for the reason that the effort of the Commissioner of Internal Revenue is to apply the law in its exact relations to the figures of the individual taxpayer. If you wish further information as applied to your individual case, address the Commissioner of Internal Revenue, Washington, D. C.

USINGER'S UTTERANCES.

L. R. Taft, of the Michigan Agricultural College, is looking up stray plants of the dangerous barberry, *Mahonia Aquifolium*, in Bay City and Saginaw, Mich. He found a few in both cities. Professor Taft says, "The state of Michigan is quickly getting rid of this dangerous shrub. The state department has the hearty cooperation of the people in this work, and except in isolated districts the work is almost over."

The Saginaw florists are preparing for a chrysanthemum show, November 10. Although the plans are not quite complete, the date and place are settled. The ballroom of the Hotel Bancroft will be the place. An invitation has been extended to the growers of Bay City to display their stock. From present indications the show will be a success, horticulturally speaking, as the Saginaw greenhouses are in their glory.

Hasselbring's, of Flint, Mich., are cutting some fine mums and carnations; the cut is unusually heavy for this season, and, considering the scarcity of the market, this is a fortunate condition.

Arthur MacKinnon, of Flint, is remodeling his store and greenhouses. Business is reported better than ever.

The D. P. Smith Floral Co., of Flint, is showing excellent mums. Darwin Smith is taking a vacation preparatory to a visit to the Pacific coast; the "Co." is doing the work, which is reported brisk.

"The call of the woods" is making Carl Roethke, of the Wm. Roethke Floral Co., Saginaw, restless. The lure of the big outdoors and the temptation to get out into it is strong, but business will not let him. The scarcity of labor and the need of a good store man is the reason.

Harry E. Saier, of Lansing, recently moved into his new store on North Michigan avenue. It is beautifully decorated and furnished. He had an unusually fine display of pottery and willowware, which sold easily.

J. A. Bissinger, of Lansing, has been slightly under the weather for the last three weeks, but orders for a large fu-

WHO'S WHO IN THE TRADE—AND WHY



MRS. E. A. WILLIAMS.

PITTSBURGH has good reason to be proud of its native daughter, Mrs. E. A. Williams, as anyone who has seen her store or done business with her well knows. She began her business career at 1713 Carson street, south side, but a few years later, in the spring of 1900, she moved downtown to 621 Penn avenue, where she has been now for almost two decades. In addition to the store, she has a fine range of greenhouses on the south side. For the last twenty years she has had the valuable assistance, as manager, of Harvey C. Sheaff. He received his training with two pioneers in the trade, John R. and Alexander Murdoch, who retired in 1896 after most successful careers. In private life Mrs. Williams is known as Mrs. J. H. Junker, having married Mr. Junker a few years ago. He is a representative business man dealing in wholesale leather.

neral brought him to work. Mr. Bissinger has the sympathy of the trade and their hope for a quick return to his former good health.

The Lansing Floral Co., of Lansing, Mich., is cutting some excellent mums and the first snapdragons are coming.

The Beyer Floral Shop, of South Bend, Ind., has been busy with design work.

Boehringer Bros., of Bay City, Mich., are enjoying an usually busy fall season. The repairs of greenhouses are finished and some fine stock is being sent to the store.

W. T. U.

DETROIT, MICH.

The Market.

With the brighter and warmer weather, the stock increased greatly and thereby kept up with the increase in

retail business. American Beauties are selling well. Other roses are in good demand, especially the grades selling at \$6, \$8 and \$10 per hundred. Premier and Columbia are a bit off crop and only a small quantity of them has arrived. Ophelia is more plentiful and of fine quality; all grades are going well. Shawyer is alone in being in oversupply; its tendency to open too soon overbalances its wonderful color and quality and therefore it is not so good a seller and is inclined to stock up a bit.

Last week chrysanthemums, including pompons, arrived in greatly increased numbers and the demand has equaled the supply. Chrysolora and Early Frost of all grades clear quickly; the same is true of a new bronze-colored mum reaching the market. Maud Dean is of poor quality, being quite single and weak of stem; there is, however, a fair demand for it. Wm. Turner of large size but weak stem is finding a slow retail demand. Pompons sell readily and a great number are moved each day. In the

latter part of the week all varieties were in supply.

Carnations are scarce, the supply being about the same as that last reported, but the demand is greater. Consequently the price rose to \$8 per hundred. The few sweet peas being cut are sold readily, but the general demand for them is a bit slow.

Violets are selling better, filling in with the scarcity of corsage stock. Orchids are also in increased demand. Cosmos of both the single and double varieties is arriving in great quantities, with a large share of it finding the buyer. Calendulas also are more plentiful and finding a ready market. Other garden flowers, such as larkspur, cornflowers, candytuft and tritomas, are to be had.

Maidenhair fern and asparagus fern have shortened up in supply, being quite scarce at times.

Bowling Club Meets.

The Detroit Florists' Bowling Club met October 23 with the following results:

	Won	Lost
Bisons	3	0
Indians	2	1
American Beauties.....	1	2
Tigers	0	3

Joe Streit bowled high average of 190 and F. Holznagle bowled high game of 210. The scores of the evening were as follows:

Indians.	1st	2nd	3rd	Bisons.	1st	2nd	3rd
Fetters	155	128	177	Hertling	170	164	174
Browne	142	137	165	Klang	140	160	169
Coble	150	93	98	Moss	169	165	118
Papes	150	161	186	Holznagle	127	210	148
Kirkpatrick	163	172	135	Streit	192	178	200

Totals	760	691	761	Totals	798	877	800
Beauties.	1st	2nd	3rd	Tigers.	1st	2nd	3rd
Sylvester	139	124	134	Rabe	126	158	124
Doemling	148	189	158	Radke	153	147	160
Taylor	201	133	106	Berlin	178	150	143
Bezemer	108	122	149	Sisler	132	147	133
Conceded	150	150	150	Bloy	114	163	144

Totals	746	718	697	Totals	703	765	704
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The present standing of the teams is as follows:

	Won	Lost
Indians	9	3
American Beauties.....	6	6
Bisons	6	4
Tigers	3	9

Various Notes.

The opening of Finsterwald's furniture store in the new 10-story building called for many baskets of chrysanthemums, American Beauties and other roses.

E. A. Fetters had the decorations for the opening of the new Orchestra hall and the first night of the Detroit Symphony orchestra. He made extensive use of American Beauties and chrysanthemums. At the funerals of Alexander Ingersoll Lewis, Leonard Sales and his sister Frances, whose deaths were the result of ptomaine poisoning, the floral offerings were many and elaborate.

The L. Bomb Floral Co., of 153 Bates street, has an attractive window display consisting of a wedding carried out with kewpie dolls. This firm is advertising its bulbs on all its delivery cars.

George Davis, of Lincoln avenue, reports a rush of funeral work, also a demand for blooming plants.

J. F. Sullivan has returned from an eastern trip, on which he visited the trade in New York.

George Doemling, of Mount Clemens, is growing Rhea Reids which have good color and size.

Last week W. J. Vesey, Fort Wayne, Ind., shipped in some exceptionally large Chrysolora to the local markets, also

some of Poehlmann's large white and a white shaded with pink.

John Moore, manager of John Breitmeyer's Sons' Woodward avenue store, has a new Stutz car.

Oscar Strand's new store, in the Book building, is featuring a tree made of magnolia leaves.

John Breitmeyer, of Mount Clemens, is bringing in choice pompons. His carnations give promise of a high quality cut later on.

Charles Plumb, of Burns avenue, is erecting nine additional greenhouses. Robert Plumb, who has been ill, is again on the job.

Summerfield & Heckt, a local furniture firm, held a fern sale recently and sold 6-inch and 7-inch stock worth 50 cents to \$1 at wholesale for 39 cents, although there has been a scarcity of Boston ferns.

Last week visitors to the trade included Mr. Flanders, of Ann Arbor, Mich., who has recently opened a new shop there; Mr. Friedman, of Chicago, and Philip Foley, of the Foley Greenhouse Mfg. Co., Chicago.

Mr. Castle, a member of the Detroit Florists' Club, has lost his wife. He has the trade's deepest sympathy.

H. T.

BOSTON.

The Market.

The increasing arrivals of chrysanthemums, added to the continued labor unrest, have had a weakening influence on the flower market the last few days. Boston and Massachusetts have an important election in a few days, a contest in which the supporters of law, order and decent government are squarely arrayed against those of unrest and bolshevism. A sweeping victory for the former element will do more than anything else to give the cut flower trade a fillip.

Roses have weakened considerably. In fact, their value has been practically cut in halves. Such varieties as Premier, Columbia, Hadley and Francis Scott Key continue to sell well, but the Killarneys have dragged. Carnations have declined in the same proportion as roses and few flowers now sell above \$3 per hundred. The quality of the flowers is now good and the stems excellent. Matchless, Pink Delight and Ward seem to be the most popular in their respective colors, with Benora alone as a variegated and Beacon, Belle Washburn, Eureka, Merry Christmas and Aviator each with their champions among scarlets.

Some double as well as single violets are coming in. There are also excellent pansies, which sell readily. Bouvardia in several colors sells well. Lilies are temporarily quite scarce. Chrysanthemums now overshadow all other flowers. Small flowers sell cheaply, but the average single-stemmed blooms sell at \$12 to \$25 and some fancies higher. The old, reliable Bonnaffon has already appeared. It remains the most popular mum on the market. White and Pink Chieftain are also popular, as are pompons. Snapdragons with quite short stems sell well.

There is little valley seen and the few gardenias arriving sell at \$6 per dozen. Cattleya labiata is plentiful and selling more reasonably. A fair supply of cypripediums and other orchids are also coming in. Pot chrysanthemums are

excellent this season. These and cyclamens are the most popular flowering plants at present, with crotons and ferns coming next in favor.

Club Meeting.

There was a large and enthusiastic attendance at the meeting of the Gardeners' and Florists' Club, October 21, no less than 115 members being present. Six new members were elected. The sum of \$25 was voted to the committee on public safety for the benefit of the loyal police and state guards now preserving order in Boston.

Exhibits were numerous and of fine quality. Awards were made as follows: Wollrath & Sons, specimen cyclamen of remarkable size and quality, awarded a cultural report of merit; handsome pans of Rex begonias from the same exhibitors received a vote of thanks; F. E. Palmer, vases of Early Snow and Halliday mums, vote of thanks; Carnation Ethel Fisher (Red Cross) from Peter Fisher, vote of thanks; Læiocattleya Canhamiana Rex, from L. D. Towle, honorable mention; Læiocattleya Serbia, from L. D. Towle, report of merit; standard pelargonium, A. Ricard, Chrysanthemums Mrs. Gilson and Mrs. P. Mitchell, from Walter H. Golby, vote of thanks; grand flowers of Chrysanthemum Nag-ir-roc, from the same exhibitor, cultural report of merit. Mr. Golby also received honorable mentions for Solanum Cleveland, lettuces and a collection of pears, apples and quinces, and a report of merit for Cattleya Mantini.

W. N. Craig received honorable mention for a large collection of apples and pears, votes of thanks for Sunrise tomato and Dobbie's Selected parsley, and honorable mention for Sutton's Plentiful bean. A. K. Rogers received honorable mention for a collection of apples, pears and quinces, and H. F. Schafer honorable mention for pears.

Answering inquiries about cyclamens, Mr. Wollrath said seed from which his large plants were grown was sown in August, 1918. He had sold twenty-four plants like those exhibited, to be delivered a little later, at \$17.50 each, wholesale. These cyclamens were the most remarkable ever shown here at this season and all were from American seed, which Wollrath's consider better than the European.

Prof. J. G. Jack, of the Arnold Arboretum, delivered a most interesting illustrated lecture on the beauty of native trees and shrubs in flower and fruit, which held the attention of his audience for one and one-half hours, and answered some questions at the close. Some suggested changes in the by-laws were adopted, with one exception, which was referred back to the special committee. It was announced that November 18 the annual nominations of officers would take place.

Coöperative Flower Market Banquet.

The annual meeting and dinner of the Boston Coöperative Flower Market was held at the Arlington hotel, Saturday evening, October 18. Over 100 members and ladies were in attendance. Two changes were made in the board of directors, Alexander J. Montgomery being elected to fill the vacancy caused by the death of his father, Robert Montgomery, and Edward Wood succeeding Elijah Cartwright. The annual report

showed the corporation to be in a prosperous condition.

William H. Elliott presided at the postprandial exercises and after an address of welcome called upon Albert E. Robinson, of the Breck-Robinson Co.; B. Hammond Tracy; Mr. Lamont, Quidnick, R. I., and others for remarks. An orchestra furnished music during the evening, which proved to be an extremely pleasant one.

Boston Flower Exchange Banquet.

The Boston Flower Exchange held its annual meeting at Young's hotel, October 25. The same board of directors was elected and a ten per cent dividend declared to stockholders. Considering the trying conditions of the last year, the financial report was an excellent one. Over 100 members attended the annual banquet, which proved to be an excellent one. A splendid orchestra and lady soloist and reader furnished entertainment during the evening.

William C. Stickel, president of the corporation, acted as toastmaster. Henry Penn, president of the Boston Florists' Association, was the first speaker and he gave an excellent talk on flower publicity. Incidentally he expressed the hope that the time was not far distant when the flower interests of Boston would own and do business in one large building. He urged everyone to do his utmost to make Armistice week a memorable one in cut flower circles. Gustave Thomann boomed flower publicity and predicted a prosperous year for the trade. W. N. Craig extolled Theodore Roosevelt and the stand taken on the police strike by Governor Coolidge and Police Commissioner Curtis before referring to other subjects. He offered resolutions commending the attitude of the governor and police commissioner, which were unanimously adopted.

William H. Elliott, president of the Boston Coöperative Flower Market, commended President Wilson's attitude and also proved an apt story teller. Resolutions were unanimously adopted commending the president's efforts in the cause of peace at home and abroad and in the formation of a league of nations, also sympathizing with President Wilson in his illness and wishing him a speedy recovery. The evening proved to be a pleasant and enjoyable one. The tables were all well decorated with the choicest flowers in season.

Various Notes.

W. D. Howard, of Milford, is one of our most successful carnation growers. He has one superb house of Matchless. Other leaders with him are Pink Delight and Ward. Eureka and Belle Washburn are grown as scarlets and Bernice, to be introduced the coming season, as a crimson. The last named is a beautiful crimson, free, and sure to prove a valuable commercial variety.

J. W. Simpson, of Woburn, is cutting some extra fine White Chieftain mums. He grows Bonnaffon heavily and finds it the most profitable of all mums. In carnations he is growing Pink Delight, Matchless, Benora and Red Benora.

J. T. Butterworth has a fine crop of cattleyas at present. Last week he had twenty-seven cattleya and lœliocattleya hybrids in bloom. His large cymbidium collection looks remarkably well. One plant of C. Sanderæ is throwing up seven spikes. Zygopetalums also are flowering profusely.

PUNCH PRODS PUBLIC

[From Punch, London (Copyright).]



Profitteer's Wife: "Have all flowers got Latin names?"

Florist: "Yes, madam."

Profitteer's Wife: "Even the common ones?"

Florist: "Yes, madam."

Profitteer's Wife: "Ain't nature wonderful?"

The Budlong Rose Co., Auburn, R. I., is growing some excellent mums this season. Prominent among them are Chieftain, Golden Queen, Oconto and Pacific Supreme. Out of a large variety of roses, Francis Scott Key, Ophelia, Russell, Columbia and Double White Killarney are the best. The company is also cutting some gardenias.

Many members of the flower trade visited the cemetery at Montvale, Mass., October 25, on the occasion of the unveiling of a monument to Nathan Lerner, formerly salesman at the Flower Exchange, who died during the influenza wave a year ago.

The board of trustees of the Massachusetts Horticultural Society at a meeting held October 20 unanimously awarded the George R. White medal of honor for 1919 to Vilmorin-Andrieux & Co., of Paris, France, for distinguished services rendered to horticulture.

The week of November 11, Armistice week, will be celebrated as Flower week in Boston. All retailers are endeavoring to make the occasion a memorable and profitable one for the flower trade.

In Penn's windows, October 25, was a large photograph of Theodore Roosevelt; also a personal letter sent to Penn in 1907, on an occasion when they forwarded some flowers to him when visiting Provincetown in company with the late Governor Curtis Guild. Numerous subscriptions were taken at the store for the Roosevelt memorial fund.

In the windows of Wax Bros., October 25, were some handsome large bunches of pansies and violets, in which this firm specializes, as well as a fine assortment of other flowers. Business here has been extremely good of late.

From the Quidnick Greenhouses, Quidnick, R. I., are coming some fine Prima Donna, Russell and Double White Killarney roses.

The Gardeners' and Florists' Club will have an orchid night November 18, with a lecture by an expert and numerous exhibits of orchids, as well as of late mums, fruits and vegetables.

In the windows of the Houghton-Gorney Co., last week, were some nice baskets of nerines in several colors, snapdragons and bouvardias. One window was entirely devoted to crotons.

William H. Elliott has nearly 5,000 pot chrysanthemums this season and they are remarkably well grown and profusely flowered. They are low, bushy and entirely without supports. These plants are planted outdoors and potted in 8-inch to 10-inch pots.

C. P. Sweetser, until lately local representative of the Davey Tree Expert Co., now has a responsible position with the Equitable Life Insurance Co., New York.

Among the committees appointed for the Massachusetts Horticultural Society for 1920 are the following: Prizes and exhibitions, Thomas Allen, chairman, Duncan Finlayson, T. D. Hatfield, James Wheeler, E. H. Wilson; plants and flowers, S. J. Goddard, chairman, Douglas Ecclestone, Thomas Roland, Julius Heurlin, Donald McKenzie; fruits, E. B. Wilder, chairman, W. H. Golby, Isaac Locke, James Methven, John E. Thayer; vegetables, W. N. Craig, chairman, Edward Parker, W. C. Rust; gardens, R. M. Saltonstall, chairman, John S. Ames, William Nicholson, Charles Sander, C. W. Moseley; lectures, F. A. Wilson, chairman, Thomas Allen, J. K. M. L. Farquhar; children's gardens, James

Wheeler, chairman, Miss M. R. Case, Dr. Harris Kennedy, Miss M. A. Rand; superintendent of exhibitions, James Wheeler. W. N. C.

ROCHESTER, N. Y.

The Market.

Signs of decided activity are being seen daily in the wholesale market. Good quality indoor stock is arriving in increasing quantity from all growers and the outlook is most satisfactory. The prices are good, but of course they cannot be compared with those of last year, as there were unusual conditions at that time. The market is well filled with a gorgeous array of chrysanthemums. Handsome stock is seen in Yellow Turner, Queen, Pink Chieftain, Oconto, Unaka, October Frost, Pacific Supreme, Smith's Advance and Golden Glow. Pompons in yellow, bronze, red, white, pink and lavender are arriving in fair supply. The supply of carnations is also on the increase and they are of good quality, being longer in stem and with fair-sized blooms. Fair prices prevail. There are still a few outdoor flowers coming in, including gladioli, delphinium, larkspur, candytuft and some cosmos. Gladioli, considering the lateness of the season, are of good quality and the demand is satisfactory.

A good supply of roses of all kinds is arriving, including Columbia, Ward, Ophelia, Hoosier Beauty, Russell, Hadley, Premier, Sunburst, Killarney and White Killarney. American Beauties receive a fair demand and their quality is good. Cecile Brunner is plentiful and sells well. Cattleyas are exceptionally good now and sell nicely; they reach us in excellent condition. Violets are improving each week, but so far the demand is not large. Calendulas and bachelor's buttons are meeting a good demand. Excellent potted pompons, large mums, primulas, cyclamens and cherries are seen and sell well. There has been a large demand of late for southern smilax. Other greens are plentiful and find a satisfactory demand.

Various Notes.

The Rosery Flower Shop, of which E. Kendig, of Oswego, was the proprietor, is now dismantled and most of the stock is sold. The pressure of business in Oswego compels Mr. Kendig to discontinue business in this city.

Louis Collatos, of South Clinton street, reports excellent business during October. His store and windows are always attractive and at this time he has an excellent display of mums.

Salter Bros., at their East Main street store, are showing a large number of vases, baskets and bowls nicely arranged with gypsophila and helichrysums, using Japanese air fern as the necessary green.

Max the Florist, on Lyell avenue, continues to be quite busy with funeral work, which includes many designs and baskets.

Visitors last week included Wm. B. Leipzig, of A. Leipzig, Inc., New York, and the representative of the Mono-Service Co., New York.

At the Lamberton conservatories, in Highland park, a beautiful display of large chrysanthemums and pompons is being shown. With this is a unique collection of tropical plants and cacti, which excites great interest.

J. B. Keller Sons had a beautiful win-

dow display of yellow and white chrysanthemums for the week-end, with several large bowls of exquisite pansies. Palms and cibotium ferns made an excellent background.

Mrs. Ehles, of George B. Hart's office force, has returned from a week's vacation, part of which was spent with her parents in the country. H. J. H.

TORONTO, ONT.

Club Meeting.

Arrangements for the big horticultural exhibition to be held in the transportation building at the Canadian National Exhibition, November 11 to 15, occupied most of the evening at the regular meeting of the Gardeners' and Florists' Association.

Sir John Eaton gave the association a trophy for two years' competition. Charles Tidy and James King will act at the show as judges of the flowers and plants.

The association appointed a number of critics, who will visit the show and report on the features at the next meeting. Their reports will be kept on hand to assist in bettering the future flower shows.

The southern part of the building will be under the direction of the Toronto Retail Florists' Club. At their meeting October 27 final arrangements were made for their part of the show. The prize money will be paid to the club for decorations. It is understood that the individual members will contribute the flowers, while the club will carry on persistent advertising of the greatest flower exhibition held in Toronto, greater than the large one of 1913. Daily changes of flowers will be made. Proper floral decorations will be shown in large rooms for dining, living, sun and bridal rooms.

This will be something unique. There is great enthusiasm being shown and the fact that the annual mum show is being merged with this greater undertaking will add to the interest in it by the public as well as the florists.

The Gardeners' and Florists' Association passed a resolution of condolence to be sent to the widow of the late Herman A. Simmers. Mr. Simmers was one of the charter members and an active worker for the association. He was honorary treasurer of the C. H. A. convention committee which finished with a surplus and was also honorary treasurer of the coming exhibition. It was with regret that it was necessary to fill his place.

In his review of the trade papers, Chas. King drew attention to the necessity of reading the advertisements and the market reports. Only in this way could gardeners and florists purchase their bulbs, plants and supplies to advantage. He also said to watch the papers carefully, for they frequently bloomed forth with excellent articles giving invaluable information. Speaking of the discussions on Quarantine 37 in the various American papers, he said he hoped such laws would not be passed in Canada, for they would seriously affect trade.

Various Notes.

Charles K. Cooper has opened a shop on King street. For eight years Mr. Cooper was with H. G. Dilleuth and previous to that he was at Dunlop's. The store is all finished in white. W. Powell has taken a position with Mr. Cooper.

Mr. Kellam, of the Nova Scotia Nursery Co., Halifax, was a recent caller on the trade in Toronto. After visiting friends here he will tour the United States. J. J. H.

Newsy Items from All Over

San Antonio, Tex.—Green the Florist has opened a shop at Avenue C and Eighth street. He is one of the increasing number of florists who are closed on Sundays.

Centralia, Ill.—J. W. Ross opened a retail store October 1, located in the heart of town. He has 22,000 feet of glass and twenty-three acres of land, on which he is installing the Skinner irrigation system to protect asters and gladioli from drought. Mr. Ross believes strongly in Centralia as a shipping point, since nine railroads lead from here and the time is only two and one-half hours to St. Louis and two to Chicago.

Yankton, S. D.—The Gurney Greenhouse Co. next summer will build a large modern range on the 20-acre tract recently purchased, next to the Northwestern and Milwaukee tracks, inside the city limits. The company intends to put up about 100,000 square feet of glass. The houses will be used for roses and carnations. The company now has about 25,000 square feet, which will be moved to the new place. It also operates the old Newberry place, at Mitchell.

Reading, Pa.—At a recent meeting of the Reading Florists' Association at the residence of Harry F. Heck, Wyomissing, plans were discussed for a flower show to be held sometime in November.

Provo, Utah.—The Quality Floral Co. has recently been incorporated by local business men and will open its store before the end of the month. David A. Brown, formerly employed by the Miller Floral Co., Farmington, Utah, has moved to this city to act as manager for the new firm.

Springfield, O.—New fixtures and stock which will cost approximately \$20,000 are being installed in the store of Gustav Schneider, at 22 East High street. In addition to the installation of the new fixtures and stock, various improvements are being made. The front of the store is being remodeled so that two large show windows will be provided. The entrance is to be tiled. The entire interior of the store will be given a trellis effect and an electric fountain will be sunk in the center of the floor. The fixtures will be in white and the floor will be in green and white tile.

TOLEDO, O.**The Market.**

Business reports are good in all florists' shops. There is much funeral work and many weddings and social functions.

The better varieties of mums are coming in. Some good pompons are seen.

Various Notes.

G. Bayer has several houses of excellent mums and pompons. His place is in fine shape.

Wm. Krueger is cutting a fine lot of pompons and some good double cosmos.

Harry Heintz's place is in tiptop shape at present. He is cutting some good mums.

Thomas McGee, of the Scottwood Greenhouses, reports several large funeral orders lately.

Mrs. J. B. Freeman had the decorations for two large parties at the Toledo Club Friday night, October 24, which called for fountains. These were filled with a delicate perfume and colored water. Premier roses formed the outer decorations and colonial bouquets were used as favors.

Visitors last week were Mr. McCarthy, of the M. Rice Co., Philadelphia; Wm. B. Lake, of Philadelphia; E. R. Sackett, of the Fostoria Floral Co., Fostoria, O., attending the Shriners' meeting; Morris Grossberg, representing Grossberg-Tyler-Finnerman Co., Chicago, and Fred Longren, of Chicago.

C. M. B.

NEW YORK.**The Market.**

The long wished for killing frost has not materialized; consequently there is a heavy supply of outdoor flowers still coming into the market. It is many years since a similar condition existed. Dahlias are in great abundance and generally of good quality. Good varieties sell fairly well. Gladioli and asters are still seen. Large quantities of tritomas, hardy chrysanthemums, calendulas, delphiniums, candytuft, hardy asters, zinnias and other flowers are arriving and clear at some price or other. Of course, this state of things affects the sale of stock grown under glass somewhat and at times clearances are difficult except at concessions in price. Chrysanthemums particularly are sufferers.

There is an abundant supply of roses and the quality is good. American Beauty is plentiful and at times moves slowly, especially in the special grade. Hybrid teas are arriving in quantities which tax the clearing powers of the wholesalers, the demand for them not being particularly strong. Hadley, Ophelia, Columbia and Premier seem to be the favorites. Yellow varieties are in rather poor demand. Prices remain practically unchanged.

The supply of carnations is increasing and their movement is much slower. The quality is fair, but there is too much choice these days for retailers to enthruse much over them. The price range is \$1 to \$3 per hundred and stock must be excellent to bring the higher figure.

Cattleyas are in short supply, not nearly sufficient to go around. The top price is \$2 per flower, or even more for the best of the hybrids. Few spray orchids are arriving. Gardenias are coming in; they are short in stem, but the best bring as much as \$9 per dozen.

There are no Easter lilies, but the supply of rubrums keeps up, at \$3 to \$5 per hundred. A few callas are arriving, but drag somewhat at \$2 to \$3 per dozen. Lily of the valley is in better supply, but prices remain high, \$15 to \$20 per hundred, with specials \$25.

There is a good supply of white bouvardia, which in a measure takes the

ing, 25 West Thirty-ninth street. The fall exhibition of the Horticultural Society of New York opened in the American Museum of Natural History October 30.

The Quality Brands Co., Cleveland, O., makers of Vitaplastic glazing cement and automatic glazing machines, has opened an office in the Long Beach



W. P. Kyle, of Chicago, Frank Schramm, of Crystal Lake, Ill., and Their Families.

place of lily of the valley, at 50 to 75 cents per bunch. Sweet peas are coming in, but shipments are light and the quality is poor; the range of price is \$1.50 to \$2 per hundred sprays. Shipments of violets are increasing in number, but these flowers are not attractive; the warm weather keeps quality down; the best bring as much as 50 cents per hundred.

The supply of chrysanthemums is much increased and after the best are disposed of the surplus drags. The old McNiece variety is especially prominent and seems to be finished unusually well this year. Pompons and singles are in abundant supply.

Quantities of oak foliage are offered for sale and never was the quality higher; the season has been good for color and the natural sheen is unimpaired by damaging frosts.

Various Notes.

Nearly a column and a half of the Evening Telegram October 27 was devoted to the career of Charles Thorley in connection with the announcement that he is soon to retire, to turn the business over to his employees and engage in politics. Forty-six years ago Mr. Thorley opened a shop on Fourteenth street. His lease of a store on the site of the present Times building gave him his real start towards success. He has long been at the northwest corner of Fifth avenue and Forty-sixth street.

Many of the florists attended the annual show of the Morris County Horticultural Society, at Morristown, N. J., October 29 and 30. This is considered to be one of the most important shows in this section. The show of the Tarrytown Horticultural Society opens in Tarrytown November 5, and the annual exhibition of the Chrysanthemum Society of America, in connection with the show of the American Institute, opens the same day in the Engineering build-

ing, 405 Lexington avenue, in charge of E. Lohman.

The slogan of the S. A. F. publicity campaign appears to appeal to song writers. The latest is a fox trot, which the well known music publisher, Albert Von Tilzer, proposes to put out to the musical profession on its merits.

The past presidents of the New York Florists' Club held a dinner at Billy the Oysterman's Thursday evening, October 23. J. C. Vaughan, of Chicago, was an invited guest.

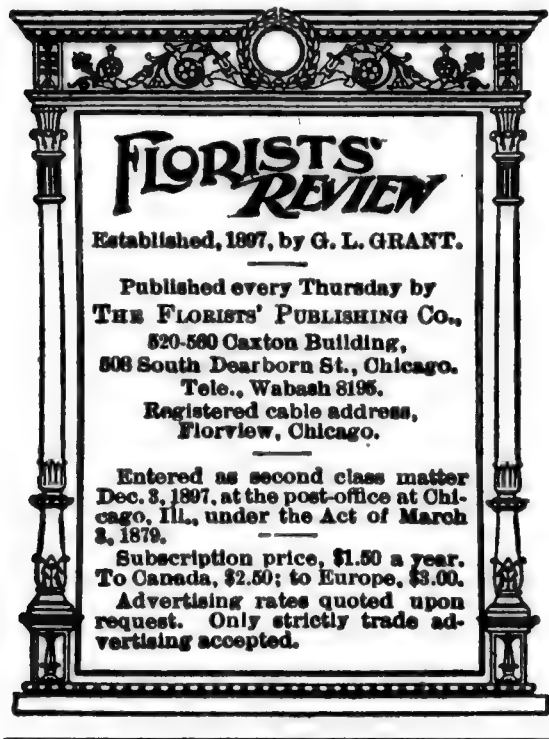
The next meeting of the New York Florists' Club is to be held Monday, November 10. An effort is being made to hold the meeting in the proposed new quarters in the Engineering building, 25 West Thirty-ninth street. J. H. P.

An exhibition will be given by the New York Botanical Garden in cooperation with the Horticultural Society of New York November 8 to 10, at the time of the opening of the new general display house given to the Botanical Garden by Daniel and Murray Guggenheim. Schedules may be had by application to the director-in-chief, New York Botanical Garden, Bronx park, New York.

CARPENTER BUGS ON ROSES.

I am sending you a rose branch, from which hangs a bug enclosed in its shell. Will you tell me what it is? Almost all my rose bushes have the same kind of bug hanging from the branches. What should I do to kill them? P. R. I.—La.

This is what we know as the carpenter bug, for the reason that it cuts out pieces of the leaves of foliage plants and twigs of other plants to build its cocoon with. It is quite destructive and in a short while will perforate most of the foliage of a good-sized bed, especially of cannas and roses. I should advise collecting and destroying them to prevent their increase. M. P.



Results bring advertising. The Review brings results.

It's always a buyer's market if you don't know what your costs are.

LET'S bury the hatchet—in the skull of that trade hindrance, low quality.

It isn't the way stock leaves you that counts; it's the way it reaches your customer.

NEXT week begins the succession of autumn flower shows that fills the first half of the month of November.

BONNAFFON still maintains its high place among chrysanthemums despite the introduction of many fine varieties.

ARMISTICE week is being planned as an occasion for urging the public to "Say It with Flowers" by the trade in a number of cities.

SINCE daylight saving ended and the clocks were set back, October 26, florists must accommodate themselves to darkness descending an hour earlier.

WHEN your friend, who isn't a florist, has a birthday anniversary, put a vase of flowers on his desk. He will like it so well he will send your flowers to his other friends on similar occasions.

WAGES have advanced more than the cost of living has. If you had not thought of it, look around and note the wage-earners buying luxuries on a scale never equalled in the history of the world.

OREGON gets double-price for selected apples wrapped in soft paper and neatly boxed. Potato shippers are now doing the same thing. If it pays them, it will pay you to deliver your goods smartly stowed away. There's money in good packing.

REPORT is that Pernet-Ducher's two novelties, Souvenir de Claudius Pernet and Souvenir de George Beckwith, are two of the greatest of this famous raiser's triumphs. The fact that the first is the variety chosen to perpetuate the memory of the elder of the two sons lost in the war is received as guarantee that it is a really fine rose. It is described as a beautiful yellow rose and the biggest advance in the Pernet family of roses yet introduced. The other variety was named after the late George Beckwith, of Hoddesdon, England, and is described as a real advance on the Lyon rose, free from the faults of that variety.

RECORDS of returns show that what is worth growing is worth most if grown well. Quantity is outdistanced by quality.

BESIDES showing a lack of originality, it is taking chances when one attempts to compliment a lady by giving her name to a new variety. Suppose the novelty proves to be a "lemon!" What will the lady think when she finds her namesake has gone into the discard?

COAL STRIKE NOT AVERTED.

Even an appeal from President Wilson from his sickbed was futile in its attempt to avert the strike of coal miners, called for November 1. All endeavors to bring operators and workers together failed. State and federal administrations have declared that they will not permit industries and transportation to be tied up, but will not disclose what measures are to be taken to prevent it. The country is threatened with the loss of its fuel supply at a most critical time, when production has been below normal and stocks are low, when cold weather is just at hand and when the industries of the nation need a greater supply of coal than ever to increase production and meet the demands that are forcing prices constantly higher.

Months ago, when the first warnings of a fuel famine appeared, The Review urged florists to fill their bins early, in order to avoid increased prices and to make sure of their season's supply. As a result of that early and continued warning the greenhouse trade is fairly well stocked. Many have their season's full supply, come what may. Others have ample to carry them part way, the extent being dependent upon the severity of the winter. The ones who disregarded the portents are now hastily gathering what they may.

The attitude of the operators and the miners at the Washington conferences indicates a stubborn fight. How long-drawn it will be depends upon the action of the government and how effective it will be.

WHAT IS YOUR MARGIN?

Retailers who have made conspicuous business successes have held firmly to the policy of charging prices from 100 to 200 per cent above actual cost of stock used, in order to provide fully for all overhead and incidental costs. At various times plans have been worked out to cover departments of the business, giving illustrations to show the necessity of such a method. About the time the war began the three-to-one estimate was gaining currency; if you paid \$1 for stock you charged \$3 for it. Then came high prices and higher prices. It had not been a hard step to move up figures from \$2 to \$3 when one had found his prices only two-to-one instead of three-to-one, but even after one had found how wise, how needful, was such a fixed rule, he paused before following it when the old-time \$1 stock cost \$2 and the rule called for a retail price of \$6. Many have hesitated. They disliked to offend customers; they were tender to criticism of their prices. So they "shaded" a little. And the increased costs have eaten into the margin more and more, until the retailer wonders where his profits are. It takes a bold spirit to advance prices under present conditions, when "profiteer" has an ugly sound.

But the business man who has treated his customers right before will not open himself to that charge now. Cultivate confidence of your customers in you by all means, but do not forget a safe margin is as necessary now as it was five years ago for the maintenance, not to say success, of your business.

THE ART OF SALESMANSHIP.

One of the leading business men of the country gives the following advice that we can all apply whether we are selling flowers, seeds or nursery stock. This is it:

"There are three magic words of salesmanship: Listen! Agree! Oblige! But the average untrained salesman does not know the power of these words. Usually he has three other words: Talk! Argue! Compel! These three words have spoiled many a sale, and lost many a customer. Of course, I do not mean that a salesman should surrender to a customer, but I say that he should avoid all appearance of opposition or compulsion. The art of salesmanship is in getting the customer over to your point of view without pushing him. And the secret of doing this well is really to desire to be helpful, both to your firm and the customer. If you don't believe this, please give it an honest trial on at least three customers. Try it for one day, anyway, and see what will happen. Listen! Agree! Oblige!"

THANK YOU.

It always is a satisfaction to know that those one serves are pleased with the service. That The Review receives many letters like this is one of the chief incentives to work:

We consider The Review as by far the best advertising medium we employ.—Everette R. Peacock Co., Chicago, October 23, 1919.

We have had wonderful results from our ads in The Review.—Lakewood Cemetery Association, John C. Lundgren, Sec., Minneapolis, Minn., October 19, 1919.

If you hear a man complain of the cost of advertising you can be pretty certain he spends a good bit of money elsewhere than in The Review.

INDIANAPOLIS SHOW.

The final premium list has been issued of the fall flower show to be held at Indianapolis November 13 and 14 in connection with the joint meeting of Indiana and Kentucky florists. The exhibition will be staged in the Riley room of the Claypool hotel. The classes are for chrysanthemums, plants as well as large and small-flowered cut blooms; roses, carnations and begonias. No restriction is placed on competition by florists outside the state, but exhibitors in Indiana must be members of the State Florists' Association of Indiana. Premium lists may be obtained of the secretary, O. E. Steinkamp, 3800 Rockwood avenue, Indianapolis.

The exhibition committee is composed of John Hartje, A. F. J. Baur, Walter B. Lewis, Otto Larenz, H. L. Wiegand and W. E. Lommel, of Purdue University. The judges are to be R. Witterstaetter, Cincinnati; George Schulz, Louisville, Ky., and Fred Burki, Pittsburgh.

The officers of the State Florists' Association are: President, Anders Rasmussen; first vice-president, Herman Junge; second vice-president, E. E. Temperley; treasurer, Chas. G. Pahud; secretary, O. E. Steinkamp.

OBITUARY

Albert A. Spear.

Albert A. Spear, for many years one of the best known florists along the Massachusetts south shore, died at his home on Broad street, East Weymouth, after a short illness, October 23. He was 76 years of age. The deceased was a native of England and is survived by a widow and three children. One of his sons, Charles A. Spear, has been for some years active in the business. At the funeral services, October 24, there was a large attendance and many beautiful floral tokens were noted.

W. N. C.

Albert S. Miller.

Albert S. Miller, 79 years old, a well-known florist of Lancaster county, died at Sporting Hill, Pa., October 17. He was a charter member of the Patriotic Order Sons of America.

SALT LAKE CITY.

The Market.

Business continues to pick up, and while the last week has not been quite so good as the same week was last year, business is good for this season. Roses are moving fairly well. Columbia and Hoosier are in good demand, while Ophelia, Shawyer and White Shawyer clean up fairly well.

Carnations are coming on in fine shape; the stems are long and flowers extra good. White Wonder and Enchantress Supreme are the leaders, selling for \$6 per hundred. A few Laddie have begun to appear, but the stems are not yet long enough to make them a leader.

The week has seen many changes of the weather. The first part was warm, with plenty of sunshine, while the end of the week the ground was covered with four inches of snow. What few outdoor flowers the frost did not get are now ruined.

Pompons and large mums are at their best and some extra fine stock can be had. As a whole, the mums are the best seen for some years.

E. G. Hill at Farmington.

Mr. and Mrs. E. G. Hill, of Richmond, Ind., visited Salt Lake City last week on their way home from their tour of the Pacific coast states. While here they visited the greenhouses of the Miller Floral Co., at Farmington, especially to see some new roses which are being grown there.

The new roses being tested out consist of two sports from Shawyer, one white and the other a deep pink, almost red, and two seedlings produced on the place. Seedling No. 1 is a cross between Ophelia and Shawyer, having many qualifications of a good forcing rose, being a good grower, profuse bloomer and beautiful light pink in color. Seedling No. 3, a cross between Hoosier Beauty and Shawyer, appealed to Mr. Hill for its pleasing deep pink color and other qualifications as a forcing variety.

The Miller Floral Co. will grow these varieties in large quantities next year and if they continue to prove satisfac-

tory they will be offered to the trade in 1921. The white sport from Shawyer has been extensively grown by the company for the last three years and is considered by retail florists of the intermountain country much superior to White Killarney, which it has now replaced.

G. J. B.

NEW ORLEANS, LA.

The Market.

During the last two weeks there has been a rather marked quickening in business. Social functions have been numerous, while a number of prominent weddings have helped to swell the demand.

Taking receipts as a whole, the period has seen some improvement in both style and quality, and the assortment, especially of roses and carnations, has been broader. The high temperature which has ruled of late has, however, proved a difficulty with the dealer and some stock which had been carelessly packed has had to be dumped into the garbage can.

The market has been well supplied with roses and one has heard but few complaints as to the quality arriving, although the long-stemmed grades have not been so plentiful as might have been desired by the higher-class trade. Long-stemmed carnations have been in better supply and the quality has improved materially. Gladioli have been in poor supply and in many instances style has been lacking. The market has received a few consignments of chrysanthemums from California. These have arrived in good condition, especially Wm. Turner and Chieftain, while the general demand has been met by the addition of a few local cuts of Robinson.

In the way of home-grown outdoor stock the market has been well supplied with Cochet, Killarney and Radiance roses.

The high level of temperatures ruling all through the month has been detrimental to the chrysanthemum crop to a large extent. The crop will not be up to last year's in volume. Last year there were a large number of amateur growers who eked out their income by a few dollars, but they have dropped largely by the wayside. Those who were accustomed to employ labor in the work have found it a missing quantity all through the summer and some have balked when taking into consideration the high price of the cloth used in finishing off the crop.

Various Notes.

The monthly meeting of the New Orleans Horticultural Society was held October 16, with a large attendance of members and the venerable Charles Eble, president, in the chair. The society went on record as advocating the creation of a chair of horticulture in the new trade school out of the bequest left the city by the late Isaac Delgado. This trust fund is now estimated to be about \$1,250,000.

James A. Newsham, of the Magnolia Nursery, proposes to graduate as a full-fledged "bubolician," having purchased a 270-acre farm on the banks of the Tickfaw river, in the heart of the dairying and strawberry section. The present nursery is to be carried on as usual and the new place will act as a partial feeder of outdoor stock to the establishment on Metairie road.

H. E. Dresel, Metairie road, secured the first premium for his exhibit of cut flowers at the Shrewsbury fair October 9 to 12. The vase of outdoor-grown Radiance roses came in for a great deal of favorable comment and his dahlias were pronounced superb. One of the most notable in the latter exhibit was the new Dr. Tevis, the creation of Frank Pelicano, San Francisco, Cal.

Max Scheinuk opened his new establishment on St. Charles avenue and Third street October 22 with a display of chrysanthemums, roses, cattleyas, palms and ferns such as is seldom seen here. The new building is a modification of the old creole architecture, adapted to modern tastes and requirements, and nothing has been spared by the owner to emphasize the point that it is well to "Say It with Flowers."

The Avenue Floral Co. celebrated its thirty-fifth anniversary October 25. Under its president, C. W. Eichling, many of the most successful of the trade received their training. The salesrooms of this firm are always tastefully decorated with the best of the season's flowers, while the approach to the nursery has likewise its display of typical shrubs and outdoor flowers.

E. F.

CHICAGO.

The Market.

The market filled up with flowers in the later part of last week and October 27 found a supply considerably ahead of requirements. The condition seemed to be principally due to unfavorable weather, the temperature having been much higher than normal for the season, skies dark and atmosphere humid. It was weather that produced unusual quantities of flowers, of none too good quality, but which did nothing to accelerate the demand. In the night of October 27 a cold wave arrived. The temperature now is normal and it is expected that there will be a prompt improvement in conditions.

The houses which ship flowers over a large part of the central part of the United States reported that the situation in Chicago last week, and at the start of the present week, seemed merely to be a reflection of conditions general throughout the country. Their advices were to the effect that all the secondary markets in the territory were badly congested with flowers. The condition was apparent in the reduced number and size of the shipping orders. The situation is exactly the opposite of what prevailed at this time last year. Then nobody had flowers and everybody who ever bought stock here was reminding the shipper that he was an old customer.

The chrysanthemum has come to the front as the predominating flower. It seems to be literal truth that at the moment there is no limit to the supply, either of large flowers or of pompons. Anything the chrysanthemum market ever afforded is available now. Of course prices have eased. Except for a limited quantity of specially high grade blooms, any reasonable ideas as to what the buyer wants to pay can be met. Some of the local retailers are receiving California chrysanthemums in considerable quantity and their failure to purchase from the local market is a factor in the present situation. It is probable, however, that all reason for importing mums from the coast has

[Continued on page 34.]

Pompon, Anemone

THIS IS THE TIME TO



AMLING'S is headquarters for "Bunch" don't forget that there is no flower ling's stock is grown right, bunched right, packed to retailer. Your customers will note the difference if you use **25c, 35c, 50c and 75c per bunch;**

Amling's Roses

A Large Supply

Heavy crops are being cut just as the Mum season is at its height. It makes it possible to announce

Reduced Prices

just at a time when quality is at its highest and when the coming-out parties make a call for the best available.

Special Values

in the longer grades—the supply is very large.

Amling's leaders are

**Premier
Columbia**

**Ophelia
Milady**

OUR CURRENT

AMERICAN BEAUTIES Per doz.

Long stems.....		\$6.00
Stems 30 to 36 inches.....		5.00
Stems 24 to 30 inches.....		4.00
Stems 18 to 24 inches.....	\$2.50 @	3.00
Stems 12 to 18 inches.....	1.50 @	2.00
Stems 12 inches.....		1.00

ROSES

		Per 100
Premier, special.....	\$20.00 @	\$25.00
Premier, medium.....	15.00 @	18.00
Premier, select.....	10.00 @	12.00
Premier, short.....	6.00 @	8.00
Columbia, special.....	18.00 @	20.00
Columbia, medium.....	12.00 @	15.00
Columbia, select.....	8.00 @	10.00
Columbia, short.....		6.00
Mrs. Russell, special.....	18.00 @	20.00
Mrs. Russell, medium.....	12.00 @	15.00
Mrs. Russell, select.....	8.00 @	10.00
Mrs. Russell, short.....		6.00
Milady, special.....	15.00 @	18.00
Milady, medium.....	10.00 @	12.00
Milady, select.....	6.00 @	8.00
Milady, short.....		4.00
Montrose, medium.....	12.00 @	15.00
Montrose, select.....	6.00 @	10.00
Montrose, short.....		4.00
Ophelia, special.....	10.00 @	12.00
Ophelia, select.....	6.00 @	8.00
Ophelia, short.....		4.00
Dbl. White Killarney, special.....	12.00 @	15.00
Dbl. White Killarney, select.....	8.00 @	10.00
Dbl. White Killarney, short.....	4.00 @	6.00
Sunburst, special.....	12.00 @	15.00
Sunburst, select.....	8.00 @	10.00
Sunburst, good short.....		4.00

Extra special roses billed accordingly.

E. C. AMLING CO.

Headquarters for Greens

The Largest, Best Equipped and Most Centrally Located Wholesale Cut Flower House in Chicago

and Single Mums

PUSH YOUR SELLING

Mums"—all sizes, all colors, all forms. And on which the quality varies more. Am-right and sold right—handled right from grower Amling's Bunch Mums in your table and basket work. Prices run, can quote special prices on large lots.

PRICE LIST

CORSAGE ROSES

Per 100

Cecile Brunner..... \$2.00 @ \$3.00
 Evelyn Nesbit..... 4.00

CHRYSANTHEMUMS

Doz.

Good Stock \$3.00 @ \$4.00
 Fancy Stock..... 5.00

Special quotations on quantities for
 shows or sales.

POMPONS

All colors.....per bunch, .35 @ .75

SWEET PEAS

Per 100

Spencer.....\$2.50 @ \$3.00

CARNATIONS

Per 100

All Colors..... \$3.00 @ \$5.00

MISCELLANEOUS

Violets, double..... .75 @ 1.00
 Valley 20.00
 Bouvardia, pink 4.00 @ 8.00
 Calendulas..... 3.00 @ 4.00
 Pansies.....doz. bunches, 1.00 @ 2.00

GREENS

Plumosus.....per bunch, \$ 0.50 @ \$ 0.75
 Sprengeri..... per bunch, .25 @ .50
 Adiantum, fancy long..per 100, 1.00 @ 1.50
 Smilax per doz., 3.00
 Ferns.....per 100, \$0.30; per 1000, 2.50
 Galax per 100, .25; per 1000, 2.00
 Mexican Ivy....per 100, .75; per 1000, 6.00

Prices Subject to Market Changes.

Store Open from 7 A. M. to 5 P. M.

Saturday to 8 P. M. Closed on Sunday

Headquarters for Big,
 Fancy Mums, all colors.

Carnations

Our supply is increasing each day and the quality is improving rapidly—stems now are of good length. We know you will like our Carnations—they are quality stock, like our Roses.

Sweet Peas

Spencers from one of the best growers—a steady supply is in prospect.

Violets

We handle the cream of the crops.

Bouvardia

In steady supply.

Calendulas

None finer anywhere.

169-175 N. Wabash Ave.

Long Distance Telephone

Central 1978
 1977
 1975

CHICAGO, ILL.

Chicago's First-

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Avenue

Chicago,

L. D. Phone Randolph 631



HERE is the place to get the stock you need. With our membership of scores of good growers, we have made preparations to handle an enormous volume of shipping business during NOVEMBER, DECEMBER and JANUARY.

CHRYSANTHEMUMS

IN ANY QUANTITY
IN ANY COLOR
IN ANY SIZE

\$2.00 to \$4.00 per doz.

Special Fancy, \$5.00 doz.

POMPONS, 35c, 50c, 75c per bunch

Carnations

Good, \$3.00 to \$4.00 per 100
Fancy, \$5.00 per 100

Calendula

Ball's special, \$6.00 per 100

Pansies

\$1.50 to \$2.00 per doz. bunches

Violets

Single, \$10.00 per 1000
Double, \$7.50 per 1000

Cattleyas

Choice, \$12.00 to \$15.00 per doz.

Oncidiums

\$6.00 to \$8.00 per 100 flowers

NO ORDER TOO LARGE FOR US TO FILL

Quality House

The Chicago Flower Growers Association

WHOLESALE GROWERS OF CUT FLOWERS AND PLANTS

182 N. Wabash Ave.

Chicago

L. D. Phone Randolph 631

Roses Our Specialty

ORDER ALL YOU NEED

LONG STEMS IN LARGEST SUPPLY

- PREMIER** — \$6.00, \$8.00, \$10.00, \$12.00, \$15.00, \$18.00 per 100; special good values at \$20.00 and \$25.00 per 100.
- RUSSELL** — \$6.00, \$8.00, \$10.00, \$12.00, \$15.00, \$18.00, \$20.00 per 100; special good values at \$25.00, \$30.00, \$35.00 and \$40.00 per 100.
- COLUMBIA** — \$6.00, \$8.00, \$10.00, \$12.00, \$15.00 per 100; special good values at \$18.00 and \$20.00 per 100.
- MILADY** — \$6.00, \$8.00, \$10.00, \$12.00, \$15.00 per 100; special good values at \$18.00 and \$20.00 per 100.
- OPHELIA** — \$5.00, \$6.00, \$8.00, \$10.00 per 100; special good values at \$12.00 per 100.
- BRILLIANT** — \$4.00, \$5.00, \$6.00, \$8.00 per 100; special good values at \$10.00 and \$12.00 per 100.
- SUNBURST** — \$6.00, \$8.00, \$10.00, \$12.00 per 100.
- WHITE KILLARNEY** — \$5.00, \$6.00, \$8.00, \$10.00, \$12.00 per 100.
- MARYLAND** — \$5.00, \$6.00, \$8.00, \$10.00, \$12.00 per 100.
- MRS. WARD** — \$4.00, \$5.00, \$6.00, \$8.00 per 100.

(Extra Special Roses billed accordingly)

We claim that there is nowhere in the United States a larger supply of first-class Roses—nor a more dependable, satisfactory place to send your orders.

MEXICAN IVY
\$1.00 per 100; \$7.50 per 1000

PLUMOSUS
35c to 50c per bunch

SPRENGERI
25c to 50c per bunch

ADIANTUM "CALIFORNIA"
Home grown, extra quality.
\$2.00 per 100.

SMILAX
\$3.00 per doz.

LEUCOTHOE
\$7.50 per 1000

ADIANTUM
\$1.00 to \$1.50 per 100

FERNS
\$2.50 per 1000

WE ARE CLOSED ALL DAY ON SUNDAY

**MUMS in heavy supply—White, Yellow and Pink—also POMPONS
HAVE YOUR CUSTOMERS**

Say it With Budlong's Flowers

THE KIND THAT ARE BOUND TO GIVE SATISFACTION.

We have everything in the way of Cut Flowers, **Roses of all varieties**, including **Double White Killarney**, which is much better than the White Killarney that is commonly grown by other growers, also plenty of **Russells, Columbias and Premiers**, besides **Nesbit and Brunner**.

CARNATIONS: Red, White, Deep Pink and Light Pink

VALLEY, VIOLETS, RUBRUMS, FEVERFEW, and all other seasonable Cut Flowers, including **GREENS** of all kinds.

 **Send us a trial order and get in touch with the quality of our stock and our prices**

If you want good stock and good treatment, buy of Chicago's most up-to-date and best-located Wholesale Cut Flower House

J.A. BUDLONG CO.

WHOLESALE CUT FLOWERS AND GREENS

**QUALITY
SPEAKS
LOUDER
THAN
PRICES**

Roses, Valley and Carnations our Specialties

184-186 North Wabash Ave.

CHICAGO

**PRICES
AS
LOW
AS
OTHERS**

 **SHIPPING ORDERS GIVEN CAREFUL ATTENTION** 

We are in constant touch with market conditions and when a decline takes place you can rely upon orders sent us receiving such benefits.

WE ARE CLOSED ALL DAY SUNDAY

passed for this season and that the shipments now on the road will be the last. Express charges and waste cannot be met when the local market is as well supplied as now.

Rose crops are light. Most of the growers seem to have foreseen the present condition of the market and to have timed their crops to avoid the chrysanthemum season. Nevertheless the supply is in excess of the demand, so that prices have weakened. There are not enough short roses to go around, even with pompons competing for the funeral work trade, but of the special, long, fancy grades there are enough so that prices are easy and values high. Beauties are much less plentiful than recently. The daily receipts clean up in good shape.

The supplies of carnations are increasing daily and it is predicted by some experienced observers that there will be no further shortage this season, given fair weather conditions. Violets also are much more plentiful, referring specially to the doubles; there will be few singles this season. Valley has gone into the same class with Easter lilies, not regularly obtainable. Such valley as comes on the market is held at 20 cents per spike, a price hitherto unknown. Orders for cattleyas can be filled if wants are made known a day in advance; the supply is not yet large enough to have them continuously on hand. Sweet peas are much more plentiful but scarcely count as yet.

A record of one Birthday date brought a Florist a \$25.00 order

SUPPOSE YOU HAD A RECORD OF 100, 200, 500 OR 1000 BIRTHDAYS AND OTHER ANNIVERSARY DATES AND THAT EACH ONE AVERAGED ONLY A \$3.00 ORDER. JUST FIGURE IT OUT.

WE HAVE A PLAN WHICH WILL INSURE YOUR GETTING THESE RECORDS. WRITE FOR PARTICULARS.

**HILMER V. SWENSON & COMPANY
FLORAL ADVERTISING
431 So. Dearborn St., CHICAGO**

Mention The Review when you write.

The green goods situation is normal. The wholesalers have received notice that ferns will cost 50 cents per thousand more after November 1.

The October Anniversaries.

When you see a vase of flowers on a florist's desk, especially if the month is October, it is running no great risk to congratulate him on a birthday anniversary. Here are some of those in

the trade who passed another milestone this month.

October 10, E. C. Amling, born 1868.
October 11, Edgar F. Winterson, Jr., born 1891.
October 16, J. P. Degnan, born 1873.
October 20, W. J. Smyth, born 1863.
October 21, August Poehlmann, born 1869.
October 24, N. J. Wietor, born 1872.
October 31, Herbert Budlong, born 1894.

Various Notes.

John Poehlmann is making a rapid

MUMS

\$1.50 to \$3.00 per doz.
\$8.00, \$12.00, \$15.00, \$20.00 per 100

MUMS

POMPONS

White, Pink, Bronze, Yellow, 25c, 35c, 50c per bunch

Try Our Ophelia Roses

We offer this week a large cut of exceptionally fine Ophelia—special values in the medium and long grades, which are the greater part of the crop.

Good Cuts of Columbia and Premier

and All Other Popular Varieties

CARNATIONS, \$3.00 to \$5.00
per 100

CALENDULA BALL'S SPECIAL
DOUBLE STRAIN

CATTLEYS

Home-grown, wonderfully fine

DOUBLE VIOLETS

75c per 100; \$6.00 per 1000

When you send to Randall you are drawing on the largest supply of Cut Flowers in the Central States—you can rely on Randall. Anything that's in the market, Randall has it.

Asparagus

Plumosus\$2.00 to \$3.00 per 100
Sprengeri..... 2.00 to 3.00 per 100

Bronze Galax\$12.50 case of 10,000
Boxwood—Order for present needs and for Christmas delivery.

A. L. RANDALL CO.

Wabash Ave.
at Lake St.

CHICAGO

Phones:
Cent. 7720

recovery after his recent operation for appendicitis. He was able to be at the store for a few minutes, October 26, only ten days after the operation.

If you are interested in new roses, run out to Maywood for a look at Crusader and Pilgrim at the establishment of the Albert F. Amling Co. These are Montgomery seedlings, to be disseminated this season by A. N. Pierson, Inc. There are only a dozen plants of each variety at Maywood, but they serve the purpose of showing color, type of flower and habit of growth. Crusader may be the easy-doing red the growers nearly all are looking for, while Pilgrim is a delightful pink.

FOR QUICK ACTION, WRITE

SAM SELIGMAN

Resident Buyer and Jobber in All Specialties in

FLORISTS' SUPPLIES

239-241 Fourth Ave., New York

The wedding of Miss Marguerite Kane McNulty and Clarence Ellsworth took place at the home of the bride's

parents, 1807 Lunt avenue, October 29. They have gone south on a honeymoon. On their return they will reside near

ROSES - MUMS

CHOICE ROSES

SUNBURST PREMIER MILADY
COLUMBIA OPHELIA
RUSSELL NESBIT
BRUNNER MARYLAND
BEAUTIES WHITE KILLARNEY
PINK KILLARNEY VIOLETS

SPRENGERI
GALAX
FERN
SMILAX
ADIANTUM
PLUMOSUS



A large supply of Carnations in all colors

Our Prices are not Higher than Others; Market Prices Prevail

We are open until 8 P. M. on Saturday, but closed all day Sunday

ERNE & COMPANY

30 E. Randolph St.

WHOLESALE FLORISTS
L. D. Phone Randolph 6578

CHICAGO

the Michigan avenue store of the J. F. Kidwell Co., where Mr. Ellsworth is in charge.

Vincent Neil, of the American Bulb Co., is a busy man these days. He is at the head of a force of ten men, working nights and Sundays to hasten bulb shipments. A third car of giganteums arrived this week and October 27 sixty-eight cases of Dutch stock came in.

The first Paper Whites of the season, so far as noted, were shipped in last week by Charles McCauley, of the Riverbank Greenhouses, Geneva, Ill.

Elmer Volkman, E. C. Amling's newest son-in-law, is learning the rose growing business through association with Eugene Dramm.

The latest item of equipment in the shipping department of the Chicago Flower Growers' Association, presided over by L. C. Sherer, is a huge brass stencil, with which "Say It with Flowers" in the standard style of lettering is emblazoned on the sides of every box sent out.

The gardeners on the north shore will have a field day at Durand Art Institute, Lake Forest, next Wednesday, November 5, when the second annual chrysanthemum exhibition will be held there. The affair would be of special interest to the seedsmen if they were not so busy with bulb shipments and the greenhouse builders will all be there.

Andrew Chronis, of the Alpha Floral Co., is one of those who subscribes to the belief that to sell flowers one must have flowers to sell. The store at the corner of Wabash avenue and Adams street, is literally crammed with stock. It could not well hold more. The showing provokes many comments from those who pass and the clerks are busy.

The rose growers at Maywood are not propagators; they prefer to use their space for cut flowers and to buy their young stock from specialists. But they view with alarm the scarcity of Manetti stocks and the prospect that a young grafted rose plant for the next two years at least will cost three times as much as heretofore.

E. C. Amling plans to leave some time next month to spend the winter at Orange, Cal. The trip is because of

Strength of



Years

"We do as
WE SAY"

THE MARKET

"THE MARKET" is the BUY-WORD of the Retail Florist who owns no greenhouses and so depends entirely upon Chicago for the Cut Flower Supply.

OUR PART in "THE MARKET" toward supplying the trade last season extended into 269 Cities in 27 States.

Many of our present NEW ACCOUNTS have been brought to us through the recommendation of our OLD CUSTOMERS.

KENNICOTT BROS. CO. AS YOUR SOURCE
OF SUPPLY WILL SERVE YOUR NEEDS
AS YOU WOULD SERVE YOUR OWN.

W. J. Kennicott
Pres

STRONG in MUMS
STRONGER in CARNATIONS
STRONGEST in ROSES

KENNICOTT BROS. CO.
174 N. Wabash Ave.,
Est. 1881. CHICAGO

Fine Supply of Roses, Mums and Pompons

Order what you need from us

CHRYSANTHEMUMS, \$2.00 to \$5.00 per doz.

POMPONS, 50c to 75c per bunch

RUSSELL

\$5.00 to \$20.00 per 100

MILADY

\$4.00 to \$15.00 per 100

ROSES

—OUR—
SELECTION

\$4.00 per 100

COLUMBIA

\$5.00 to \$15.00 per 100

SUNBURST

\$4.00 to \$15.00 per 100

Killarney, White Killarney, Killarney Brilliant, My Maryland
Ophelia and Champ Weiland, \$4.00 to \$10.00 per 100.

CARNATIONS, \$3.00 to \$5.00 per 100. Fancy, \$6.00

Complete Line of GREENS at Market Prices

PRICES SUBJECT TO MARKET CHANGES

PETER REINBERG

WHOLESALE GROWER OF CUT FLOWERS

30 E. Randolph St.,

PHONES:
Central 2846 and 601
Greenhouses, Ravenswood 9925

CHICAGO, ILL.

GOOD STOCK OURS

SERVICE

YOURS, TOO, IF YOU SEND YOUR ORDERS HERE

JOSEPH FOERSTER CO.

Wholesale Dealers in Cut Flowers

160 North Wabash Ave.

CHICAGO

Ask the man who
Buys from us.

Mrs. Amling's health, which seems to require a milder climate than that of Chicago in winter.

At the new establishment of the Fred

C. Meyer Co., at Addison, one of the houses has been planted to sweet peas because of inability to get suitable rose plants at the proper time. The inten-

tion had been to plant the house with Columbia. Mr. Meyer is a graduate of E. G. Hill's school of rose growing.

F. F. Bentley now is with A. T. Pyfer



Buy Direct of the Growers

WIETOR BROS.

162 N. Wabash Ave., CHICAGO

CHRYSANTHEMUMS

No Limit to Our Supply

We grow more Mums than any other house in the West and the Season is now at its height. We are also on with a specially large and fine cut of

Pompons, Roses and Carnations

CURRENT PRICE LIST

RUSSELL.....	\$6.00 to \$25.00	per 100	OPHELIA.....	} \$4.00 to \$10.00 per 100
PREMIER.....	6.00 to 20.00	" "	RICHMOND.....	
COLUMBIA.....	6.00 to 20.00	" "	KILLARNEY.....	
CARNATIONS.....	4.00 to 5.00	" "	WHITE KILLARNEY.....	
POMPONS, all varieties.....	50c to 75c	a bunch	KILLARNEY BRILLIANT.....	
CHRYSANTHEMUMS, all colors,	\$1.50 to \$3.00	dz.	SUNBURST.....	

Greens and other Seasonable Stock at Market Rates

& Co., where the output of the New Castle rose establishment of Frederick J. Benthley & Co. is sold.

J. E. Pollworth, manager of Kenne-cott Bros. Co., was called to Milwaukee October 26 by the death of his mother. Mrs. Pollworth was the widow of the late John F. Pollworth, pioneer hotel man of Milwaukee. Seven sons survive her. She was 78 years of age. The funeral was held from her late residence October 29.

In the window of the American Bulb Co. are to be seen the first Paper White blossoms of the season. The bulbs were placed in water when the first French shipment arrived.

The Duro Paper Products Co. will move its office from the second floor to the first floor at the present address, as more space is required for the constantly increasing business.

The balcony and basement storage space of the E. C. Amling Co., used for many purposes, has enabled that concern to take advantage of a bargain in 5,000 shipping boxes made up of wood originally cut for government use. The material is a little thicker than that heretofore used for cut flower shipments, but the dimensions of the boxes are standard. These 5,000 strong boxes cost no more than the flimsiest of wood boxes now cost.

The W. W. Barnard Co. reports a good retail trade for last week. F. A. Moore, the credit man, is slowly recovering from an attack of the flu.

Visitors.

Joseph F. Brown, of Brown Bros. & Co., Ltd., Vancouver, B. C., with Mrs. Brown, is here on a month's vacation.

Refrigerators and Fixtures

NONE BETTER MADE, SAYS

JOY FLORAL CO.,
Nashville, Tenn.
EICHE FLORAL CO.,
Lincoln, Neb.

KNOBLE BROS. CO.,
Cleveland, O.
GEO. WIENHOEBER,
Chicago, Ill.

What serves best, serves cheapest.

A. L. Randall Co., COMPLETE FLORISTS' OUTFITTERS **Chicago, Ill.**

**REFRIGERATORS
COMPLETE FIXTURES**

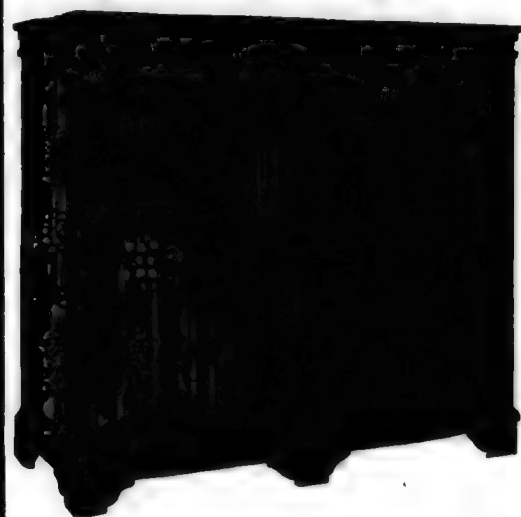
**CENTRAL REFRIGERATOR
AND EQUIPMENT CO.**
155 N. Clark St. CHICAGO.

**GLOEKLER FLOWER
REFRIGERATORS.....**

Send at once for Catalogue F, illustrating
and describing flower homes.

BERNARD GLOEKLER CO., Pittsburgh, Pa.

Mr. Brown has charge of the greenhouse end of his company's business, operating a range of thirty-six houses each 30x200, for cut flowers, tomatoes and cucumbers. The family formerly lived at Hinsdale. Although Mr. Brown is on a pleasure trip, the first since the war started, he is visiting points of trade interest, with a view to getting ideas on modern greenhouse construction and management.



Write for Catalogue

BUCHBINDER BROS.

11 S. La Salle St., CHICAGO
Room 731

George Madsen, of the Alton Floral Co., Alton, Ill., was discharged from

CHRYSANTHEMUMS

Buy Direct of the Grower

Our Chrysanthemums are all home-grown, being much superior to the California stock. Pompons—a large quantity of White, Pink and Yellow, fancy stock.

We are rose specialists and are cutting from 245,000 rose plants grown by skilled help, and all even quality, brought in 2 and 3 times per day from our greenhouses.

PRICE LIST:

Russell and Columbia			Ophelia, Hoosier, White Killarney, Sunburst		
Fancy long, per 100	\$20.00 to \$25.00	Extra long, per 100	\$12.00 to \$15.00
Fancy medium, per 100	12.00 to 15.00	Good medium, per 100	8.00 to 10.00
Medium, per 100	10.00	Good short, per 100	5.00 to 6.00
Short, per 100	6.00 to 8.00			

CHRYSANTHEMUMS

White, Yellow and Pink, according to size, \$2.00 to \$3.00 per doz.

POMPONS, assorted colors, 50c to 75c per bunch

CARNATIONS, per 100, \$6.00

FANCY FERNS.....		Per 1000, \$3.00
Adiantum	Per 100, \$1.00 to \$1.50	Asp. Sprays.....Per 100, \$2.50 to 3.00
GALAX, bronze	Per 1000, 2.00	Sprengerl.....Per 100, 2.00 to 3.00

All seasonable flowers not grown by us will be procured for our customers. A trial order solicited. In buying direct of the grower you are assured of fresh stock at all times and the most even run of quality possible.

All other seasonable stock at market prices

Closed all day Sunday and open Weekdays, 8:00 a. m. until 5:00 p. m.

Bassett & Washburn

Greenhouses:
Hinsdale and Gregg Station, Ill.

CHICAGO, ILL.

Office and Store: 178 N. Wabash Avenue
Long Distance Phone, Central 1457

Fort Sheridan army hospital last week and looked over this market before returning home.

Visitors reported by the A. L. Randall Co. were Mrs. F. Ennis, a retired florist from Milwaukee, and Lawrence Pollworth and his bride, also of Milwaukee, returning from their honeymoon.

ST. LOUIS, MO.

The Market.

All last week there was a steady demand for cut stock at the wholesale market, but the increased shipments that came in daily loaded the market and it looked as though stock was not moving. There were many social functions daily, as a large number of distinguished visitors were in the city and society worked overtime to "Say

WE OFFER

IMMORTELLS

NEW CROP

Red, Yellow, White, Purple, Lavender

\$65.00 per 100 bunches

C. J. SPEELMAN & SONS, 38 Murray St., NEW YORK CITY

It with Flowers" as visitors came and departed. The weather was just right for a large production of blooms in all seasonable stock. Chrysanthemums lead in demand at the present time and the

PROGRESS

We are steadily increasing our business
and have added to our stock the famous

New Castle Roses

COLUMBIA, OPHELIA, SHAWYER, WHITE KILLARNEY—the best coming into the market, with prices very reasonable.

Russell, Premier, Columbia

	Per 100	
Long fancy	\$15.00	\$20.00
Choice medium	10.00	12.00
Good shorts	5.00	8.00

Ophelia, Sunburst, White Killarney, Milady

	Per 100	
Fancy long	\$8.00	\$12.00
Choice medium		6.00
Good shorts	4.00	5.00

Chrysanthemums

	Per dozen	
Choice large White, Yellow and Pink	\$3.00	
Select medium White, Yellow and Pink	\$2.00	2.50
Shorts—White and Yellow	1.00	1.50

Pompons

	Per bunch	
Choice Novelties and New Varieties	\$.25	\$.50
We have a wide range of color and variety to select from.		

Carnations

Fancy	\$5.00	\$6.00 per 100
-------------	--------	----------------

Sweet Peas

Winter blooming Spencers	\$2.00 per 100
--------------------------------	----------------

Ferns**Galax****Asparagus****Sprengeri****A.T. Pyfer & Company**

(Inc.)

164 N. Wabash Ave.

Wholesale Florists

CHICAGO

CHRYSANTHEMUMS

PINK, WHITE and YELLOW \$2.00, \$2.50 and \$3.00 per doz.

ROSES Ophelia, Russell, Columbia, Sunburst, Richmond, \$5.00 to \$10.00 per 100
Hoosier Beauty, Killarney, White Killarney

CARNATIONS

PINK, WHITE, RED \$4.00 to \$5.00 per 100

FERNS, per 1000, \$2.50

C. ERICKSON,

Cash from unknown parties.

Princeton, Ill.

market is well supplied with all the early varieties. Pacific Supreme and Chrysolora are good sellers. Polly Rose, Halliday and October Frost are plentiful at present. Pompons have made their appearance and the light shades clean up almost daily at fair prices. Roses have been plentiful and suffer somewhat in price owing to the heavy demand for mums. The stock coming in is of high quality and good color; the best sellers are Premier, Russell and Ophelia. Ward, Milady and Sunburst are not so plentiful as the first three mentioned. American Beauties are scarce in this market. None of the local growers have them.

Carnations are coming along finely and some excellent blooms are now seen daily at any of the markets. These, too, suffer somewhat in price and demand owing to the heavy call for mums.

The recent frost did not damage the dahlia crop as much as was expected and consignments were heavy all the week, with a good call for the fancies. Gladioli and asters are now over for the season, as none were among the week's receipts. Violets are still in need of cold weather to put color into them; for this reason the demand for them is slow. There are still cosmos and tuberose to be had, but they are slow in demand. Valley and orchids sell well at all times. Easter lilies are

BUY DIRECT FROM THE GROWER**SHIPPING ROSES IN BUD**

Russell, Columbia, Premier, Milady, Richmond, Ophelia, Radiance, Killarney, White Killarney, Champ Weiland and Cecile Brunner Roses.

MUMS, Yellow \$2.00, \$3.00, \$4.00 and \$5.00 per doz.

Russell	} Long 10c to 12c Med. 6c " 8c Short 4c " 5c
Columbia	
Premier	
Milady	
Ophelia	

Richmond	} Long 10c to 12c Med. 6c and 8c Short 4c and 5c
Radiance	
Killarney	
White Killarney	
Champ Weiland	

Cecile Brunner, 2c. Funeral Roses, \$40.00 per 1000. Snapdragons, pink and white, at \$3.00 and \$4.00 per 100. Asparagus Plumosus Sprays, 50c per bunch. Asparagus Sprengeri Sprays, 50c per bunch. English Ivy Sprays, 50c per bunch. Fancy Ferns, \$3.00 per 1000.

Above quotations are for flowers as they are cut fresh from the plants. Come in with your order. REGULAR CUSTOMERS WANTED.

W. E. TRIMBLE GREENHOUSE CO.

Phone 2416

PRINCETON, ILL.

Member F. T. D.

Mention The Review when you write.

scarce, as the market has been clear of them throughout the week. Almost everything in greens is in good supply and the demand heavy at all times.

Various Notes.

The Retail Florists' Association held an interesting meeting Monday night, October 20, at Mission Inn Garden. President Fred C. Weber, Jr., presided

over the meeting, which was not as well attended as was expected. Much important business was transacted during the evening. President Weber told the members what happened at the F. T. D. meeting held at Buffalo and reported that those who attended favored the closing of florists' stores on Sunday. A discussion then arose on this important question and on motion those present

The Florists' Approved Label

"Say it with Flowers"

R U S H
PERISHABLE

Fresh Flowers

KEEP FROM
HEAT AND FROST

"Say it with Flowers"

"Say it with Flowers"

FROM
E. S. HORTON & SON
FLORISTS
CUT FLOWERS AND POTTED PLANTS
Phone 252 108 River Street
SARANAC LAKE, N. Y.

To

"Say it with Flowers"

No. 152 Label	
On Gummed Stock	On Ungummed Stock
500.....\$ 3.50	500.....\$ 3.00
1000.....5.00	1000.....4.25
3000.....12.50	3000.....11.00
5000.....20.00	5000.....17.50
Choice of Green, Red or Blue Ink	
THE JOHN HENRY COMPANY, Lansing, Michigan	

Remember, we guarantee satisfaction on every order.
Money refunded if requested.

THE JOHN HENRY COMPANY

Roses Carnations Chrysanthemums

THE JOS. H. HILL COMPANY'S FANCY STOCK
Entire output handled by me exclusively

ROSES, Ophelia, per 100.....	\$4.00 to \$10.00
Premier, per 100.....	\$6.00 to \$25.00
Columbia, per 100.....	\$6.00 to \$20.00
CARNATIONS, per 100.....	\$3.00, \$4.00 and \$5.00
LADDIE CARNATIONS, per 100	\$6.00 and \$8.00
CHRYSANTHEMUMS, per dozen.....	\$2.00, \$3.00, \$4.00 and \$5.00
POMPON MUMS, per bunch.....	50c, 75c and \$1.00

C. E. CRITCHELL

15 EAST THIRD STREET

Long Distance Telephones: Main 2162 and Main 2163

CINCINNATI, OHIO

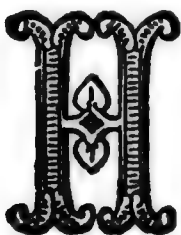
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GOLD LETTERS—SPECIAL PRICES

PAPER SCRIPT LETTERS



No. 1
In Gold and Purple, per 1000, \$5.50



No. 4
In Gold Only, per 1000, \$5.00



No. 6
In Gold Only, per 1000, \$4.50

The kind that will stick, **STICK** and **STICK**, and won't come off.

B. E. and J. T. COKELY,

201 N. 7th Ave., SCRANTON, PA.

Established 24 years

Manufacturers and Importers of Florists' Supplies

ABOVE PRICES ARE POSTPAID

Can be had in the following inscriptions in Gold and Purple

Father	Rest	Darling
Mother	Our	Dear
Brother	My	Too Soon
Sister	Asleep	Grandpa
Husband	Baby	Grandma
Wife	Sleeping	Friend
Mamma	Cousin	Aunt
Comrade	Peace	Uncle
Nephew	Niece	Papa
At Rest	Daughter	Son

Ten Words to Each Package
Per 100 words.....\$3.50

Always state what color is wanted, otherwise gold will be sent.

voted to close their establishments on Sunday, beginning with the first Sunday in November. No doubt many will have put this into practice by the time the association meets again. Efforts will also be made to have all the wholesale houses close on Sundays. It is the members' intention to advertise in the daily papers, giving the names of the firms who will close.

The St. Louis County Growers' Association will hold an important meeting Wednesday night, November 5, at the Eleven Mile House. Many interesting questions will be brought up for discussion at this meeting.

Last week we had as visitors Queen Elizabeth and King Albert of Belgium, Eamon De Valera, president of the Irish republic; Cardinal Mercier, of Belgium, and many prominent bankers from all parts of the country in convention. These visitors made the week a profitable one, as all were showered with flowers at receptions, dinners and banquets. Grimm & Gorly furnished the decorations for the banquets tendered the king and queen of Belgium and

Cut Flowers

OUR SPECIALTY

H. G. BERNING

1402-4 Pine St., ST. LOUIS, MO.

also for the bankers' convention. Dr. George T. Moore, head of the Missouri Botanical Garden, presented Queen Elizabeth a basket of orchids, which contained 150 blooms of a number of varieties cut from the plants grown at the garden. The decorations for the entertainment of Eamon De Valera, October 26, were made by Vandervoort's floral department. The colors used were green, white and yellow. The automobile in which Mr. De Valera rode was also decorated with flowers.

The Florists' Club is making a rapid growth of late. At the last meeting seventeen new applications were presented at the office of the secretary and fifteen new applications are on file to be presented at the next meeting. These

WM. C. SMITH Wholesale Floral Co.

WHOLESALE FLORISTS

1316 PINE ST. (Both L. D. Phones) ST. LOUIS

Supplies and Everything in Season Always on Hand

WESTERN FLORISTS

Can depend on getting prompt service on rush orders from

COLORADO SEED CO.

FLORISTS' SUPPLY DEPT.

1515 Champa St. DENVER, COLO.

will bring the membership up to 170, so that only thirty more are needed to complete the drive for 200 members. There are at least fifty more florists who should be members and the membership committee will be on the trail soon. The officers of the Florists' Club will be entertained by Oscar Ruff at his home, 3117 South Grand avenue, Friday evening, October 31, when an

St. Louis for Your Supply of **Chrysanthemums**

Our Growers are cutting finer **Mums** this Season than ever before. We can furnish you with select stock from \$10.00 to \$35.00 per 100.

ROSES

Russell, \$6.00 to \$25.00 per 100

Columbia, \$6.00 to \$20.00 per 100

Ophelia, \$4.00 to \$12.00 per 100

Carnations, \$4.00, \$5.00 and \$6.00 per 100

Fancy Ferns, \$2.50 per 1000 for November

Pompons, 35c to 75c per bunch

Asparagus Plumosus, 35c to 50c per bunch

St. Louis Wholesale Cut Flower Company

1406-08 Pine St., Long Distance Phone Bell, Olive 4203 **ST. LOUIS, MO.**

FANCY (Special Picked) **FERNS**

Leave your order with us for regular shipments

Per 1000, \$2.50

Write for

Our "New Style" List of

WIRE DESIGNS

That you may

"SEE YOUR COST AT A GLANCE"

C. A. KUEHN WHOLESALE FLORIST

1312 PINE STREET, ST. LOUIS, MO.

interesting program will be made up for the November meeting.

Alex Lurie, until recently horticulturist at the Missouri Botanical Garden and now a resident of Cleveland, O., in a letter says that he is in the oil business.

The large consignments of extra quality roses at Henry Berning's last week included fine Ophelia and Premier from the range of Otto Bruenig at Olivette, Mo.

William H. Patton, who has a retail store in the wholesale district, says that last week he had a great run of funeral work.

FREE TO RETAIL FLORISTS

One "Floral Art" Album, containing fifty "made-up" Floral Emblems, etc. We offer one Album-free to each retailer who uses Florists' Supplies—offer only good for a short time. Full particulars by letter.

GEO. H. ANGERMUELLER CO., Wholesale Florists **1324 Pine Street, St. Louis, Mo.**

Mention The Review when you write.

Many attractive Halloween window displays are seen throughout the city. The leading florists say they have a large number of advance orders for this day, as many entertainments are to take place on this occasion.

The "Say It with Flowers" bowling league had a great time Wednesday night, October 22, when the Sweet Peas won three from the Carnations and the Roses won three from the Daisies. Captain Bentzen sprang a surprise by plac-

The McCallum Service for Florists

IS JUST OFF THE PRESS. DID YOU RECEIVE YOUR COPY?
If not, kindly notify us and we will be pleased to send you one.

This new, handsomely illustrated fall catalogue contains a wealth of both the staple and more varied line of florists' sundries, comprising:

Christmas Articles
Made-up Wreaths
Artificial Flowers
Magnolia Leaves
Oak Foliage

Chiffons
Ribbons
Gauzes
Shields
Cords

Bouquet Holders
Corsage Pins
Bridal Showers
Wire Work
Baskets, Etc.

and, in fact,

"EVERYTHING FOR THE FLORIST"

Your time will be well spent if you will look over the seasonable offerings at
"THE HOUSE THAT SERVICE BUILT"

THE McCALLUM COMPANY, Pittsburgh, Pa.

Mention The Review when you write.

ing Oscar Huettemann on the Sweet Pea team, while Captain Kuehner of the Roses went him one better by signing Carl Byer. After the bowling it was decided to give the weak teams a handicap, which goes into force October 30.
J. J. B.

CINCINNATI, O.

The Market.

The unusually mild weather has taken the snap out of business, but trade will quicken as soon as Jack Frost gets in his work. The visit of the king and queen of Belgium with their retinue helped to keep things going, and large quantities of flowers were used for the various entertainments tendered the royal party.

Various Notes.

The exterior of Robert Kelly's shop is nicely decorated with smilax. Within everything looks neat and up-to-date. The windows are in charge of Edward Farley, formerly of Chicago, a recent addition to the force.

T. W. Hardesty & Co.'s windows are made attractive these days with mums of various shades, neatly arranged in large, showy baskets.

Julius Baer is back in harness again after a pleasant trip to the F. T. D. convention at Buffalo. On the way back a party of old-time friends took in Pittsburgh, Niagara Falls and other cities. They speak in high terms of their reception and entertainment in Pittsburgh.

The Wm. Murphy Co. is handling a fine lot of mums, which clean up daily. Smilax, snapdragon, and Ward roses are unusually good here for this time of the year.

George Berner, of Avondale, has taken a position in Indianapolis.

Harry Klusmaier has joined the forces of Honaker the Florist, Lexington, Ky.

Miss Betty Ferdinandsen, formerly with Z. D. Blackistone, Washington, D. C., is now with H. W. Sheppard. Miss Ferdinandsen, who was sponsored by Congressman McKinley, of Illinois, a friend of her father, comes to Cincinnati with a reputation for high effi-

2

Great Collections

Our collections of Plant and Cut Flower Baskets are the Best in the country.

Try a sample, say, \$10.00 to \$25.00 worth.

Every Basket we send you is a practical and useful Basket.

Our Collection of Wax Flowers

Can't be beat.

They are different from ordinary Wax Flowers—look real and classy.

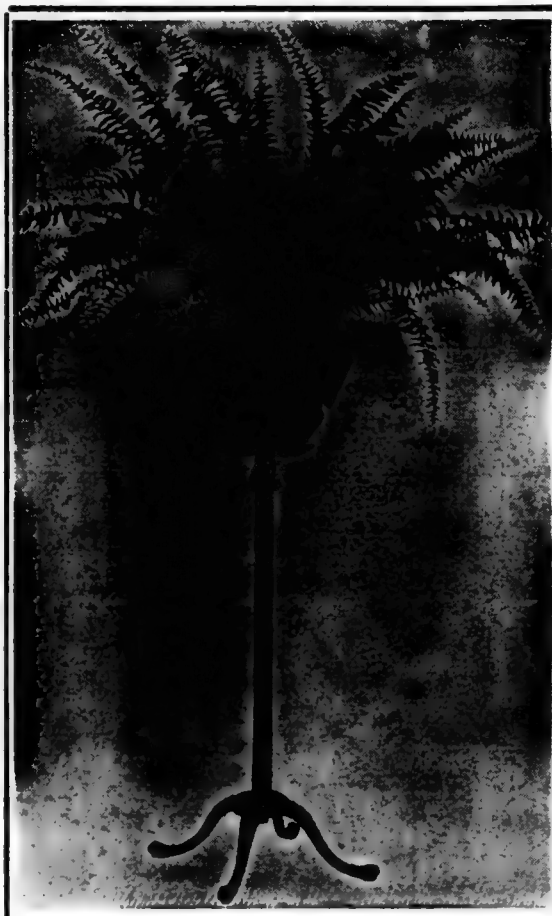
Try a \$10.00 collection. If not O. K., can be returned.

Drop a postal for our new catalogue.

**C. C. POLLWORTH CO.
MILWAUKEE**

Mention The Review when you write.

ciency. Henry Rittenschroer, also with Mr. Sheppard, is making rapid strides as an artistic designer and has the best



An Unusual Opportunity

For a short time we are offering you our beautiful, green enameled, adjustable

Plant Stand

At a price below cost of manufacture. It has a range in height from 26 to 52 inches, and you will find it invaluable for decorative purposes and the display of plants and baskets in your store and window.

Poppy design is carried throughout. A beautiful ornament for any store.

Sale Price - \$2.00 each

PERCY JONES

INC.

30 EAST RANDOLPH STREET
CHICAGO - ILLINOIS

Mention The Review when you write.

CHICAGO PRINTED STRING CO.
Advertising String and Ribbon Specialties
2411 Clybourn Ave., Chicago, Ill.

Cut Flower and Design Boxes

Military Gray Color. Prices right.

	Per 100
18x 5x3.....	\$ 3.50
21x 6x3½.....	4.35
24x 5x3½.....	4.50
24x 8x4.....	6.00
28x 8x5.....	7.25
30x 6x3½.....	6.00
36x 8x5, full telescope.....	11.00
30x10x6 " ".....	15.00
36x11x7 " ".....	20.00
42x 8x6 " ".....	20.00
18x18x7, for designs.....	18.00
20x20x8 " ".....	24.00
24x24x8 " ".....	30.00
26x17x8 " ".....	25.00

Immediate shipment on plain boxes. Printing, \$2.00 for 500; \$2.50 for 1000. We do not print design boxes.

CORRUGATED BOXES

	Each	Per doz.
40x20x10.....	\$0.75	\$8.00
30x12x10.....	.50	5.50
24x24x10.....	.65	7.00
24x20x10.....	.60	6.50
20x20x10.....	.50	5.50
30x30x10.....	.85	9.00

C. C. POLLWORTH CO.
MILWAUKEE, WIS.

FLORISTS' BOXES

Made in Dayton, Ohio

We are not profiteering. Our prices are low but we give you a heavy, high-grade material and good workmanship. Convince yourself by sending us a sample order. We satisfy our customers.

Write for Samples.	Mist Gray or Manila Shallow cover Price per 100	Mist Gray or Manila Full Telescope Price per 100
SIZES		
3 x 20 x 4.....	\$2.25	\$ 2.50
3 x 18 x 5.....	2.30	2.60
3½ x 24 x 5.....	3.60	4.30
3½ x 30 x 5.....	4.30	5.00
5 x 24 x 8.....	5.40	6.75
5 x 28 x 8.....	6.60	8.10
5 x 36 x 6.....	8.00	10.00
5 x 38 x 8.....	9.50	11.50
5 x 30 x 10.....	10.25	12.00
6 x 28 x 12.....	10.50	12.50
5 x 35 x 10.....	11.25	13.00
6 x 36 x 12.....	14.25	16.35
8 x 20 x 20.....	15.00	18.75
8 x 24 x 24.....	22.50	25.00
7 x 42 x 12.....		27.50
8 x 48 x 14.....		32.00

GRAY CORSAGE AND VIOLET

With Shallow Fluted Edge Lid

5½ x 9 x 6.....	\$3.75
6 x 7 x 14.....	5.00
6 x 9 x 13.....	5.50
7 x 9 x 9.....	5.50

Printing in black ink, \$1.50 per 1000, or less quantity; printing in colored ink, \$2.25 per 1000, or less quantity, in assorted sizes. All f. o. b. Dayton, Ohio.

No order printed less than 50 of each size. We allow a discount of 5 per cent when remittance accompanies the order.

The Aull Bros. Co., Dayton, O.
Established 1890

FASTEN IT WITH THE



BULL DOG CLIP

Sold by Florists' Supply Houses Everywhere.

wishes of all his associates. Mr. Rittenschroer was wounded three times in the Argonne forest and draws a forty

BOX PRICES

on the Lindley Line

mean a saving to you without sacrificing the manner of proper delivery to your customers.



MIST GRAY BOXES

Corner Lock Style.

An excellent box for all occasions. Does not soil easily.

Shallow Lids	Telescope	All Full Telescope.
18x5x3.....	\$3.00	\$3.20
21x5x3.....	3.35	3.60
24x5x3½.....	3.90	4.75
30x5x3½.....	4.70	5.60
36x5½x3½.....		6.85
21x7x3½.....	4.65	...
24x8x4.....	5.95	...
28x8x5.....	7.60	10.10
36x8x5.....	9.55	12.20

Violet and Corsage Boxes.

9x6x5½ Shallow Lids.....	\$3.85
11x8x5½ Shallow Lids.....	4.25
15x8x6½ Shallow Lids.....	6.46

Always specify whether full telescope or shallow lids are wanted on sizes where we price each.

GREEN BOXES

Corner Lock Style.

An appropriate color.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.35
21x5x3.....	3.75
24x5x3½.....	4.90
30x5x3½.....	5.85
27x7x4.....	6.80
36x5x3½.....	7.15
34x6x3½.....	6.65
24x8x4, 2-inch lid.....	6.20
28x8x5, 2-inch lid.....	7.95
36x8x5, 2-inch lid.....	10.00

WHITE BOXES

Corner Lock Style.

A beautiful white plated stock.

Carried in popular sizes only.

Full Telescope.

18x5x3.....	\$3.68
21x5x3.....	4.10
24x5x3½.....	5.40
30x5x3½.....	6.40
24x8x4.....	7.50
28x8x5.....	10.60
36x8x5.....	12.65
White Enameled Violet Boxes, made from Genuine Enameled Clay Coated Stock.	
9x6x5½, 2-inch lid.....	\$4.70
11x8x5½, 2-inch lid.....	5.65

All prices per 100, f. o. b. factory.



ECONOMY FLOWER CARTONS

Far better than wrapping paper. Almost as cheap.

Just the thing for LOCAL deliveries.

A handy, neat, one-piece carton made from light-weight Mist Gray board. Carried in three sizes at popular prices.

20 x 4½ x 3.....	\$2.00	24 x 4½ x 3.....	\$2.30
30 x 5 x 3½.....	\$3.05		

Prices per 100, f. o. b. factory.

Printing free for 1000 and over, but on smaller amounts add \$1.50 per lot. Three per cent discount where cash accompanies order. We recommend full telescope lids for designs and shipping purposes; shallow lids satisfactory to most florists for local delivery. Specify if shallow or full telescope lids are wanted where we price each.

Lindley Florist Box Co., "Quality Box Makers" Marion, Ind.

CHICAGO CARTON COMPANY

CORONA FLOWER BOXES

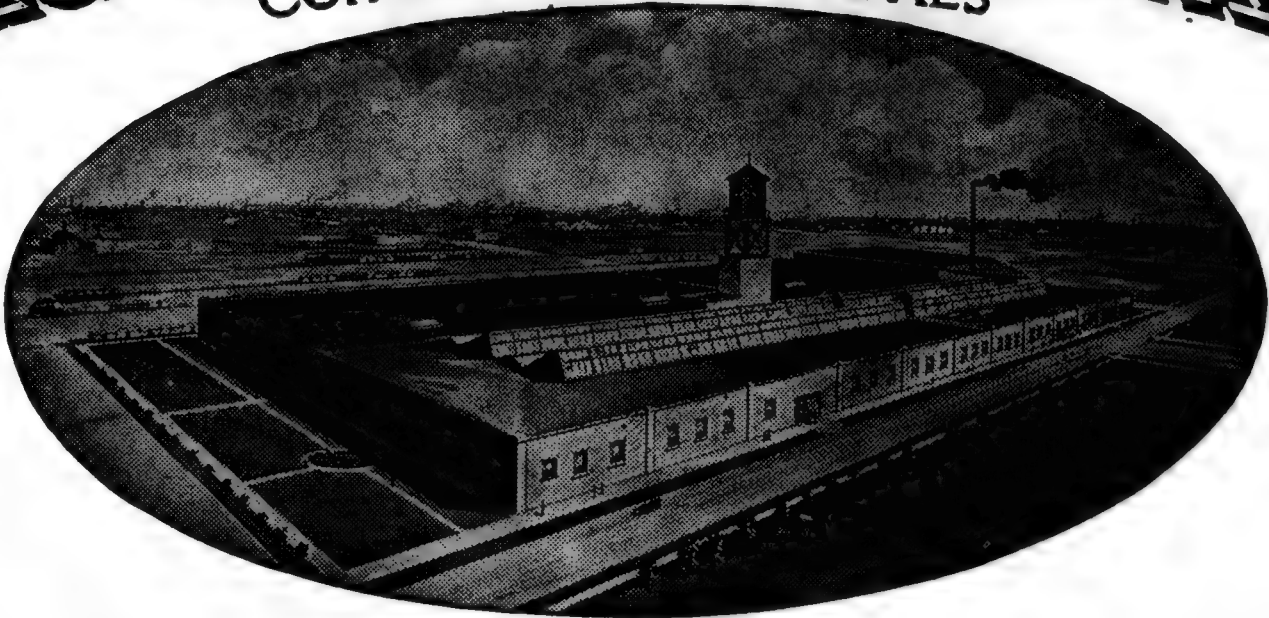
Representatives

M. E. CHAPIN
516 Fifth Avenue
New York City

T. A. DIXON CO.
1526 Blake St.
Denver, Colorado.

T. S. FINCH
1200 Main St.
Dallas, Texas.

WINDLER
WHOLESALE
FLORAL CO.
1310 Pine Street
St. Louis, Mo.



Home Office
and Factory

4433 Ogden Ave
CHICAGO

Telephone
Lawndale 904

For Violets and Corsages

Size		Per 100
7 x 4 x 4	2-inch Top.....	\$ 3.75
10 x 6 x 5½	2-inch Top.....	4.25
12 x 8 x 5½	2-inch Top.....	5.55
14 x 10 x 8	2-inch Top.....	9.45

For Cut Flowers

18 x 5 x 3	2-inch Top.....	\$3.40
20 x 4 x 3	2-inch Top.....	3.40
21 x 5 x 3	3-inch Top.....	4.50
24 x 5 x 3½	2-inch Top.....	4.75
24 x 8 x 4	2-inch Top.....	6.10
28 x 8 x 4	2-inch Top.....	6.90
28 x 8 x 5	2-inch Top.....	7.90
30 x 5 x 3½	2-inch Top.....	5.20
36 x 8 x 5	2-inch Top.....	10.00

The sizes given here are carried in stock, in the popular MIST-GRAY and GREEN colors.

5% DISCOUNT

CASH WITH ORDER

The prices quoted herewith are f. o. b. Chicago.

When printing is wanted there will be a charge of \$3.50 for 500 boxes or any part thereof.

A charge of \$5.00 per 1000 will be made for printing when quantity is over 500.

Border printing and embossing will be charged for as time work in accordance with the amount of work involved.

Mention The Review when you write.

For Sprays, Designs and Cut Flowers

Size		Per 100
16 x 16 x 8	Telescope.....	\$15.85
20 x 20 x 8	Telescope.....	20.55
21 x 5 x 3	Telescope.....	4.50
24 x 5 x 3½	Telescope.....	5.50
24 x 24 x 10	Telescope.....	31.60
30 x 10 x 5	Telescope.....	11.00
30 x 12 x 6	Telescope.....	15.85
32 x 32 x 8	Telescope.....	39.45
36 x 10 x 5	Telescope.....	14.20
36 x 12 x 6	Telescope.....	19.00
36 x 14 x 8	Telescope.....	25.30
40 x 10 x 6	Telescope.....	22.50

per cent pension from the government. H. W. Sheppard decorated the interior of the automobile of the queen of Belgium. Clusters of Butterfly roses were interspersed with forget-me-nots and showers of pale blue satin ribbons, since myosotis is the queen's favorite flower.
H. E. K.

The marriage of Miss May Niemeyer to Edward Foran, of the William Murphy Co., was solemnized October 15.

C. J. Jones, of the Walnut Hills Floral Bazaar, has put in a new store front, redecorated his shop and installed a fountain. The improvements make the store one of the prettiest in this city.

Mrs. William Mayhall was a member of the reception committee at the Good Samaritan hospital in the entertainment of Belgium's queen when the royal couple were in this city last week.

Among recent visitors were Mrs. Philip Pfisterer and daughter, Winchester, Ky.; Jos. J. Goudy, representing Henry A. Dreer, Inc., Philadelphia; William Brannon, Bloomington, Ill., and Nelson Mootan, Middletown, O.

C. E. Critchell conducted a party of local florists to Richmond, Ind., to the greenhouses of the Jos. Hill Co., October 29.
C. H. H.

LONDON, ONT.

Dicks Decorates for Prince.

A brilliant function in connection with the Prince of Wales' visit to London was the banquet given in the Te-cumseh House October 22, covers being laid for sixty-eight. The lobby of the hotel was beautifully decorated for the occasion with wild smilax, chrysanthemums, American Beauties and Russell roses. Vases and baskets of flowers stood everywhere, but these were out-

done by the decorations of the banquet hall. The most novel part of the decora-

OUR MOTTO IS

"SATISFACTION"

With this aim, backed by ten years' experience in the manufacture of Paper Boxes, particularly for Florists, we maintain that we can give our customers the best, a box of Quality at a price that is right.

We can make prompt shipments from our stock of all practical sizes, in five grades, Oxford Gray, Mist Green, Mist Tan, White Patent coated, and "Favorite" Manila grade.

Printing, at a reasonable extra charge, in plain inks and bronzes, also striping and embossing, is our specialty.

For your present needs, give Climax Quality, Prices and Service a trial; we can prove our motto to you.

Climax Manufacturing Co.

Main Office and Plant
CASTORLAND, N. Y.

IT IS TIME TO ORDER YOUR FALL STOCK OF ARNOLD'S



FOLDING FLOWER BOXES



The way the Florists' business has been booming, you'll need more boxes than ever this season—better order them now.

Note the White Glaze and Violet Glaze Boxes again are available.

WHITE GLAZE

For Corsages	Per 100
7x 4x4 2" Cov.....	\$ 5.75
8x 5x5 ".....	6.75
10x 6x5½ ".....	8.00
12x 8x5½ ".....	10.00
14x10x8 2½" Cov.....	18.00

For Cut Flowers	Per 100
16x 4x8 2" Cov.....	\$ 6.50
20x 4x8 ".....	7.00
18x 5x8 ".....	7.00
21x 5x8 ".....	8.00
24x 5x8½ ".....	8.50
30x 5x8½ ".....	10.00
36x5½x8½ ".....	12.00
21x 7x8½ ".....	9.50
24x 8x5 ".....	13.00
28x 8x5 ".....	15.00
36x 8x5 Telescope.....	20.00
30x10x5 ".....	22.50
36x10x5 ".....	26.00

VIOLET GLAZE

For Corsages	Per 100
7x 4x4 2" Cov.....	\$ 5.75
8x 5x5 ".....	6.75
10x 6x5½ ".....	8.00
12x 8x5½ ".....	10.00
14x10x8 2½" Cov.....	18.00

ARNOLD'S THRIFT BOX

A one piece box of a good grade of light weight, hard-finished Mist Gray stock. Printed in colors, it makes a nifty package at small cost. In three popular sizes.

Per 100	Per 100	Per 100
21x5x3....\$2.40	24x5x3 ¹ / ₂ ...\$2.75	21x7x3 ¹ / ₂ ...\$3.10

MIST BROWN

For Violets and Corsages

	Per 100
7x 4x4 2" Cov.....	\$ 3.35
8x 5x5 ".....	4.10
10x 6x5½ ".....	5.00
14x10x8 ".....	12.70

For Cut Flowers and Designs

		Per 100
16x 4x8	2" Cov.....	\$ 3.95
18x 5x8	Telescope	5.00
18x 6x3½	2" Cov.....	6.80
21x 7x8½	"	7.80
21 x7x8½	Telescope	8.00
30x 7x5	"	11.50
36x 5½x8½	2" Cov.....	9.40
40x 8x5	Telescope	18.50
42x 8x5	"	19.55
42x10x5	"	23.20
20x12x8	"	20.65
30x14x8	"	28.85

MIST GRAY

For Violets and Corsages

			Per 100
7x 4x4	2" Cov.....		\$ 3.35
8x 5x5	"		4.10
10x 6x5½	"		5.00
12x 8x5½	"		6.75
14x10x8	"		12.70
12x 5x8	"		6.40

For Cut Flowers

		Per 100
16x 4x8	2" Cov.....	\$3.95
20x 4x8	"	4.40
18x 5x8	"	4.55
21x 5x8	"	4.95
24x 5x8½	"	6.00
30x 5x8½	"	7.65
36x5½x8½	"	9.40
18x 6x4	"	6.80
28x 6x4	"	8.85

		Per 100
21x 7x8½	2" Cov.....	\$ 7.80
24x 8x4	"	8.80
24x 8x5	"	8.85
28x 8x4	"	9.50
28x 8x5	"	11.80
36x 8x5	Telescope.....	15.90
40x 8x5	"	18.50
42x 8x5	"	19.55
48x 8x5	"	21.60
30x10x5	"	15.45
36x10x5	"	17.50
42x10x5	"	23.20
48x10x5	"	24.95

For Designs and Sprays

	Telescope	Per 100
30x12x6	\$18.15
36x12x6	24.80
20x12x8	20.65
12x12x8	19.35
14x14x8	19.90
16x16x8	23.00
20x20x8	26.35
24x24x8	33.80
24x24x10	39.80
28x28x8	46.30
24x14x8	35.30
30x14x8	38.35
36x14x8	42.35
40x14x8	45.35
42x17x8	57.40
32x32x8	52.00

Special discount allowed on quantity orders. No printing charges on lots of 500 or over. Samples sent on application.

A. A. ARNOLD PAPER BOX COMPANY, 1302-1308 West Division Street, **CHICAGO**

MR. GEORGE HOOPIS, New York Representative, 601 W. 144th Street

BETTER BOXES

We manufacture only quality boxes for the highest class trade. A Schultz box is a guarantee of exclusiveness. Any size, shape or design.

Write for prices.

H. SCHULTZ & CO.

Superior and Roberts Sts., CHICAGO

H. & D. Design Boxes

Are made of light, strong Corrugated Fiber-board and can be furnished with H. D. lock-corner covers, safe and convenient.

Write for full particulars.

THE HINDE & DAUCH PAPER CO.
SANDUSKY, OHIO

"DURO"

FOLDING FLOWER BOXES

For Prices Write

Duro Paper Products Co., 729 S. Wabash Ave., Chicago, Ill.

ARTIFICIAL FLOWERS

Waxed Orchids, asstd. colors.....100, \$5.00	Waxed Sweet Peas, asstd. colors..100, \$2.00
Waxed Calla Lilies.....100, 6.00	Waxed Easter Lilies.....100, 8.00
Waxed Roses.....100, 3.00	Waxed Russell Roses.....100, 5.00

Short Stem Carnations, not waxed, \$2.00 per gross.

We manufacture a full line of Florists' Baskets.

Send us your order; we will give it prompt attention.

R. E. Gebhardt Co., 322-324 W. North Ave., CHICAGO, ILL.

The Joseph M. Stern Co.

ARTIFICIAL FLOWERS AND SUPPLIES

Send for Price List

223 Huron Road

CLEVELAND, OHIO

tions was the miniature representation of an English sunken garden, which filled the space encircled by the table. It was strictly of the conventional type, the pathways and flower beds being outlined with miniature boxwoods and arbor-vitæ. The table, occupying a space of 600 square feet, was the

largest ever built in London. In the center of the table the main pillar was transformed into a massive English oak. Surrounding it were Italian statues, on stone pillars, and green hedges. From this court steps led to hedge-lined paths under green arches. Flower beds and

conventional clumps of boxwoods gave an added variety to the landscape. Grass was represented by dyed sawdust. On the outer edge of this hedged garden the places were set. The royal color was introduced in the purple satin streamer which wound itself around the

All Varieties of ROSES

Listed here we can furnish in quantity.

RUSSELL
PREMIER
COLUMBIA
PRIMA DONNA
SHAWYER
MARYLAND
KILLARNEYS
HADLEY
SUNBURST
OPHELIA
AARON WARD
FIREFLAME
DONALD McDONALD
DOUBLE WHITE KIL-
LARNEY
CECILE BRUNNER

Nearly every variety worth while growing. Our ROSES will make money for you.

THE LEO NIESSEN CO.

WHOLESALE FLORISTS

12th and Race Sts., PHILADELPHIA, PA.

BALTIMORE, MD. WASHINGTON, D. C.

CHRYSANTHEMUMS

\$ 2.00 to \$ 4.00 per doz.
12.00 to 25.00 per 100
Extra Selected, \$5.00 per doz.

The midseason varieties are coming in; better and larger flowers. We can fill orders of any quantity of the varieties in bloom. You will find them of a very good quality. We can give Mums at all prices according to the grade of stock.

POMPONS

Indoor-grown Pompons in all colors and a large selection of varieties.

BEAUTIES

There is an ample supply of the medium and long grades to take care of the demand. If you need BEAUTIES, you will do well to let us supply you. We can fill your orders on short notice.

Carnations

Our stock is improving, both as to size of flowers and length of stems. If you need CARNATIONS you are safe in depending on us to supply you.

Mention The Review when you write.

table close to the green hedge. Richmond roses and maidenhair ferns and the soft glow of nearly 200 candles, which were entwined with smilax, completed the arrangement. It was certainly an artistic triumph for the Dicks Floral Co.

The management of the hotel threw open the doors of the banquet hall for the rest of the week and many thousands of people admired its beauty. F. George Dicks and his force received many congratulations on the work. Horace J. Head, of Geo. B. Hart, came from Rochester, N. Y., to assist in the decoration.

Various Notes.

The West Floral Co. had a window decoration which attracted crowds during the visit of the Prince of Wales. In the window were pictures of Queen Victoria, Prince Albert, King Edward VII, King George and the present Prince of Wales. The pictures of Queen Victoria and her consort, taken in 1838, were brought from England for the room to be occupied by the Prince of Wales, later King Edward, in Toronto in 1860.

J. Gammage & Sons report good business, having had several good weddings and a considerable amount of funeral work lately. H. J. H.

PHILADELPHIA.

The Market.

The cut flower market is in an unsatisfactory condition. The arrival of pompons has increased the burden of an already overloaded market, which was relieved only a little by the drastic measures taken to shorten the supply of dahlias. The supply of good chrysanthemums has been so large that fears are expressed as to whether they will pay to grow at the prices realized. Business has been fair, but it hardly seems so with the heavy supply of flowers.

BERGER BROS.

Show Mums and Pompons

Make a Show that will attract people, with our fine MUMS; also Medium Grades and Pompons. An excellent assortment of the best sorts, extra well grown.

CARNATIONS VIOLETS ROSES GREENS
1225 Race St. PHILADELPHIA

Mention The Review when you write.

Chrysanthemums
Snapdragon
Roses

CHARLES E. MEEHAN

5 South Mole Street,
PHILADELPHIA, PA.

Mention The Review when you write.

PLUMOSUS
ADIANTUM
and Greens of
all kinds.

A painful, though interesting, comparison with last year shows for the third week in October over 5,000 deaths in this city, of which 4,600 were from influenza, against 400 odd now, of which three were from influenza.

Chrysanthemums are fine and plentiful. The midseason varieties are in full swing. They sell at irregular prices. The best fare best. The pompons have a hard time. Both the outdoor kinds and those from under glass are now in strong supply. Carnations are selling a little better than a week ago. Roses hold up well, especially in the better grades. The supply is much smaller, due to the heavy disbudding that is being done for Christmas. Cattleyas have advanced sharply in price, due to light receipts and advance orders. There are more snapdragons and a few sweet peas.

Dahlias are retrograding. Cosmos is a glut.

The Florists' Club.

The meeting of the Florists' Club, to be held Tuesday, November 4, will be called upon to act regarding the proposed publicity campaign. The committee appointed to provide for the matter has acted with commendable vigor. They gave us a Flower week—the first we have ever had—a float in the parade and much advertising. They have also secured a large number of signatures to their plan for meeting the expenses, past and future. Here they consider their work ended. They asked and secured an honorable discharge from service. It now remains for a new committee to be appointed to carry out the work of raising the funds and an-



POMPONS

This year finds us with the best stock of Pompons we've ever handled, not only as to quality, but variety and quantity as well. A large assortment of colors and shades.

\$3.00, \$4.00, \$5.00 per dozen bunches.

POMPON SPECIAL

Our selection, \$3.00 a dozen bunches; 25 or 50 bunches at \$2.50 per dozen bunches; in lots of a hundred or more, \$15.00.

CHRYSANTHEMUMS

Whites, Pinks and Yellows; large, medium and small,
\$10.00, \$15.00, \$20.00, \$25.00, \$30.00 per 100.

Everything in Cut Flowers, Plants, Greens, Ribbons and Supplies

Business Hours: 7 A. M. to 5 P. M.

S. S. PENNOCK COMPANY

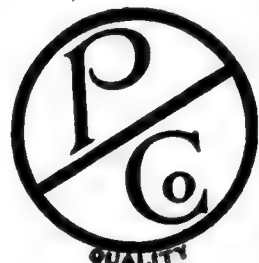
The Wholesale Florists of Philadelphia

1608-20 Ludlow Street, PHILADELPHIA, PA.

New York
17 West 28th Street

Baltimore
Franklin and St. Paul Sts.

Washington
1216 H Street, N. W.



Mention The Review when you write.

CHRYSANTHEMUMS AND ALL SEASONABLE CUT FLOWERS

WM. J. BAKER

Wholesale Florist

12 South Mole Street, Philadelphia, Pa.

THE HOUSE OF MERIT
FLORISTS' SUPPLIES

JOS. G. NEIDINGER CO.

1309-11 N. Second Street
PHILADELPHIA, PA.

GRAVE MARKERS

Stein's Floral Supply Mfrs. 2223 N. Front St. Philadelphia

other committee or possibly the same one to carry on the publicity campaign.

Various Notes.

The Pennsylvania Horticultural Society announced that its fall show will be held at Masonic hall, Ardmore, instead of at the First Regiment Armory, in this city, as previously announced. The show will be open two days instead of four, as originally intended. The days will be Tuesday, November 4, and Wednesday, November 5. Plants are to be staged Monday, November 3; cut chrysanthemums, fruits and vegetables November 4; cut roses and carnations November 5. Entries must be made to David Rust, 606 Finance building, Philadelphia, November 1.

Frank Gorly, of Grimm & Gorly, St. Louis, Mo., was here recently.

Mrs. J. H. Claus celebrated her thirty-first anniversary October 25. Usually, on such occasions, the person who celebrates receives gifts. In fact, such celebrations are sometimes irreverently styled "hold-ups," but Mrs. Claus does not do things that way. She gave each of her friends a pretty little fern with her card attached with a dainty bit of red.

M. J. Callahan had a handsome wedding decoration October 25. Chrysanthemums and dahlias were the decorative flowers. The bride's bouquet was of orchids, white roses and fern.

Alvah R. Jones received a handsome and useful gift, accompanied by expres-

EDWARD REID

Offers for
October

Chrysanthemums

ROSES CARNATIONS

When They're Reid's, They're Right

1619-21 Ranstead St., PHILADELPHIA, PA.

Our Flowers and Our Service are at Your Command

We are proud of both and ask you to try them

**for All Kinds of Mums. Also
Roses, Carnations, Violets
[and all small flowers]**

N. B.—We have DOUBLE WHITE ROSES ALL THE TIME.

PHILADELPHIA WHOLESALE FLORISTS' EXCHANGE

1615 Ranstead St. W

We have others.
Why not you?

Philadelphia, Pa.

sions of hearty good will, from his associates in the S. S. Pennock Co. in token of their appreciation of his twenty-six years of zealous effort in building up the business.

F. J. Moreau, of Freehold, N. J., has been with us.

F. J. Michell has returned from Baltimore.

C. U. Liggit has returned from Washington.

H. Bayersdorfer & Co. have received their first shipment of European goods through this port, a saving in time and expense over coming by way of New York. The goods were moss wreaths.

William A. Geiger says the Florex Gardens has 45,000 Columbia and 20,000 Premier planted out under glass.

Edward Riley celebrated his tenth anniversary with William J. Baker, October 23.

The Henry F. Michell Co. will give all its employees a half holiday every

other Saturday from November 1 to March 1.

Leonard J. Sieger says a recent Saturday Evening Post quotes the florists' slogan, "Say It with Flowers."

A. R. Burton says the secret of good cannas is cultivation.

The funeral of George W. Elkins caused a scarcity of cattleyas at the height of the labiata season. Prices advanced sharply from 50 and 75 cents to \$1 straight.

Clarence J. Watson, who has been confined to his home by illness, has been greatly missed at the establishment of the Leo Niessen Co. Phil.

NEWARK, N. J.

The Market.

The market is now filled with mums and dahlias. There is a good supply of roses and other flowers. Carnations are

CHRYSANTHEMUMS

PINK — WHITE — YELLOW

ALL VARIETIES AND THE BEST QUALITY. DIRECT FROM THE GROWER TO YOU. GIVE US A TRIAL ORDER.

WE ALSO HAVE ALL SEASONABLE FLOWERS

PHILADELPHIA CUT FLOWER CO.

Phones
Bell, Spruce 803-804
Keystone, Race 1112-1113

WHOLESALE FLORISTS

GEORGE AEUGLE
Proprietor

1517 Sansom Street, PHILADELPHIA, PA.

beginning to arrive in larger quantities. Consequently there has been a drop in the prices of most flowers during the last ten days. There has been an increased demand for flowers, but the demand has not been so sharp as it would have been had there been some hard frosts. Many persons are still cutting cosmos, dahlias, etc., from their own gardens, and the florists are losing considerable trade which they usually get at this time of the year.

Various Notes.

At the October meeting of the Essex County Florists' Club plans were discussed to make an unusual effort to make the club a success this year. During the last year or two the affairs of the club have lagged somewhat and the meetings have not been as large as they should have been. In the drive for bigger things this year, a number of new members have already been secured and interest in club affairs has been aroused among many members who have been a little lax in club affairs of late.

Henry Hornecker, Central avenue and Grove street, East Orange, reports that business is going well, but that it lacks the snap that it should have the latter part of October. A good season's business is expected, however.

R. B. M.

PITTSBURGH.

The Market.

Business was fair last week, although at times there was a considerable glut, owing to another period of warm weather, which favored outdoor production to the sorrow of commercial interests. There has been plenty of greenhouse stock, including chrysanthemums, which, however, cleaned up nicely each day in the city markets. Some of the outside growers are offering them to small dealers in the suburbs at practically the buyers' prices. Otherwise, prices continue just about as they have been noted for several weeks past. Roses continue to come along in far greater quantities than demanded.

Business in Wilkesburg seems most flourishing, considering the fact that the season is not as yet in full swing. On the contrary, the neighboring city of Braddock is having a noticeably dull season so far. Some attribute it to the strike of the steel-workers, whose numerous funerals demand quantities of flowers from January to December, while others say it is merely an off season. The former opinion seems more

30,000 White (Daisy) Pompon Mums

6 to 15 flowers to each spray

\$2.50 per 100 sprays; 500, \$10.00

Ready now. Write or Wire

ALVIN CAPE JESSAMINE AND
FLORAL CO.

ALVIN - - TEXAS

Mention The Review when you write.

Magnolia Leaves

Prepared by
REEVES

Colors: Brown, Green or Purple

Price \$1.00 per Carton. 100 lb. Cases, \$14.00
25 per cent cash with order

REEVES FOLIAGE CO., Brewton, Ala.
See Ad on page 105

ORGO BROS.

FLORISTS' SUPPLIES

235 Eighth Ave., NEWARK, N.J.

Manufacturer and Dealer in
Artificial Flowers, Leaves and Designs
SEND FOR PRICE LIST

logical, inasmuch as other steel manufacturing centers of less importance and magnitude along the Monongahela and Allegheny rivers are having like experiences, which all attribute to the fact that the steel-workers are on strike and to the general unrest, which is not conducive to flower buying.

Club Outing.

The Pittsburgh Florists' Club made an automobile tour October 14 of the commercial greenhouses, having, on the two previous occasions, visited the private ranges. In spite of the rain a crowd of sixty-six assembled at E. C. Ludwig's store, on the north side.

The first stop was to have been at the houses of the McCallum Co., at Harmony, but, owing to the bad roads, this was given up and the first place visited was the range of the E. C. Ludwig Co., at Ludwig Station, on the Butler Short Line. Here the visitors found everything in fine shape. The firm had a part of its bulb shipment and already had them in flats and pots. After spending some time around the houses, the

Offer
of
Sept.
4th
issue
still
good

Big Special Offer, \$5.⁷⁵/₁₀₀

12 No. 310. 21 inches high, 8 inches deep, regular price, \$7.20 per doz. with liners.

12 No. 315. 29 inches high, 11 inches deep, either in open weave or closed, same style as No. 310, regular price \$15.00 per doz., liners included. Special offer, \$12.00 per doz., all 2 tone.

Cash only.

JOHNSON BASKET WORKS

2535 Milwaukee Ave., CHICAGO

McCRAY

FLORIST REFRIGERATORS

will increase your profits. Send for catalogue.

McCray Refrigerator Co., 888 Lake Street, KENDALLVILLE, IND.

Artificial Flowers Waxed Flowers

LOTOS MFG. CO.

1566-68 Clybourn Ave., CHICAGO

visitors partook of a light lunch and went on to Bakerstown.

The Florists' Supply House of America

Announcement No. 5

Here are some more new arrivals that have just come from Europe.

HELICHRYSUMS

Here is something entirely new:

HOLLAND WARE VASES

Made of natural ware, looking as though just dug out of the ground.

GRASS HEADS AND PIGS

SPECIAL

Natural Butterflies, on wire, very effective in corsages and baskets.
Packed 2 in a box. Price, \$2.50 per dozen boxes.

Send for our Catalogue

H. Bayersdorfer & Co.

1129-1131 Arch Street,

PHILADELPHIA, PA.

Branch Factory, 709 First Avenue, New York City, Telephone Vanderbilt 4976

Here much time was well given to the range of the Pittsburgh Cut Flower Co. This firm is particularly successful with Richmond roses and the stock was in perfect condition. All were pleased with the newer roses, Russell, Premier, Columbia and Ophelia. Mrs. Aaron Ward, Maryland, Killarney, White Killarney, Jonkheer J. L. Mock and a few other sorts were all in fine condition. Another rose house, 60x450 feet, was planted in Russell and Premier, which indicated that these roses are finding especial favor with this firm. The chrysanthemum houses aroused much interest, especially the benches of pompons. The orchid house, 50x200 feet, held the party probably as long as anything.

When the visitors were about half



way around, W. A. Clarke, who was doing the honors for the Pittsburgh Cut Flower Co., adjourned the inspection in

NEW

American Beauties Basket

In Natural Color, Made from Palmetto

In all sizes, only to order. Five Baskets in nest can be shipped by parcel post. Good work guaranteed.

Write for prices

ARZIE'S BASKET SHOP, White House, Fla.

favor of lunch. The guests were taken to the hotel which this firm has to accommodate its single men, and as there

EMIL SCHLOSS,
Pres. and Treas.

MILTON SELINKA,
Secretary

THE RIBBON HOUSE

SCHLOSS BROS., RIBBONS, INC.

31 and 33 East 28th Street, NEW YORK

HEADQUARTERS

For Florists' Ribbons, Chiffons and Novelties

was a little while to wait until lunch would be ready, time was taken to look over the dormitory. Every man has a room for himself on the second floor. On the first floor are the large reading room about 40x40 feet, another room provided with a pool table, and the lavatories, which contain twenty-six washstands, four showers and four bath-tubs with hot and cold water. The whole building is heated with hot water. Last, but not least, is Frau Zeis, who is in charge of the hotel and soon led the guests to an ample lunch and also furnished music on her Victrola.

After lunch, the party returned to the roses and carnations. Some of these houses are almost 700 feet long. A block of connected houses containing carnations covers just two acres. There were also houses containing benches of yellow daisies, callas, calendulas and an-tirrhinums. In the trip only one empty bench was seen and a man was white-washing that one.

The last stop was at John Wyland's range, Allison Park, where the visitors inspected his carnations, primulas, cyclamens, smilax and other potted plants, and later watched Mr. Wyland feed his fish. Mr. Wyland believes in decorating his own grounds, and among the attractions is a small artificial lake.

Various Notes.

Walter Howard Carney, 618 Duquesne way, the most recent wholesale enterprise in the city, is having such success that he contemplates shortly moving his quarters to a neighboring 3-story building. Mr. Carney, who launched his business last January, is a veteran of twenty-one years in the wholesale business. He has the assistance of Oscar William Kamm, who was previously in the ticket office at the Shadyside station of the Pennsylvania Railroad Co.

Theodore P. Langhans and his son, Oliver H. Langhans, have returned from a ten days' automobile trip through Virginia for the purpose of inspecting and purchasing boxwood for the Pittsburgh Cut Flower Co.

Gilbert Ludwig has been confined to his bed for the last two weeks with a serious attack of Spanish influenza.

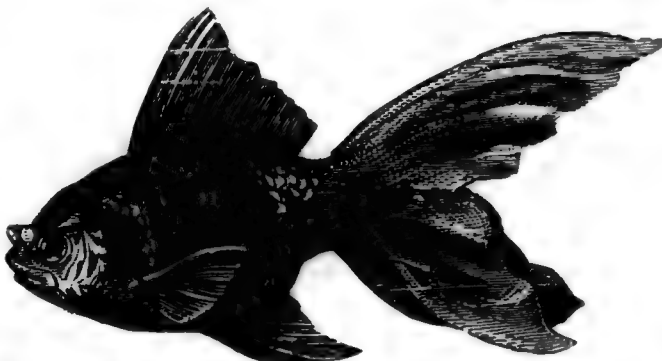
William M. Turner, of 809 Penn avenue, Wilkinsburg, who recently spent a

GOLDFISH WINDOW DISPLAY GOLDFISH

THERE'S MONEY IN GOLDFISH FOR YOU

GOLDFISH
\$5.00 per 100
and up

We manufacture
Aquariums
in all sizes



Goldfish and
Aquarium
Supplies

Send for
Wholesale
Catalogue

Auburndale Goldfish Co., 1449 W. Madison St., Chicago

Reliable Dealers in Goldfish and Aquarium Supplies

Terms: Cash with order.

We treat customers RIGHT and return money if we cannot ship goods.



EXCLUSIVE
BREEDERS
OF HIGH GRADE
FISH ONLY

GOLDFISH

1,500,000

(FANCY AND PLAIN)

Ready for market at rock bottom prices.
Ship anywhere in U. S. or Canada.

Write for our illustrated catalogue.

ORIENTAL GOLDFISH & SUPPLY CO.

3757 to 3761 Cottage Grove Ave.,

CHICAGO, ILL

Mention The Review when you write.

GOLDFISH BUY FROM THE BREEDER

41 Acres of Ponds this Season.

Write for his
new catalogue

Globes, Aquariums, Aquarium Supplies, Etc.

BERT J. PUTNAM, Scientific Aquarist, 490 Washington St., Buffalo, N. Y.

Mention The Review when you write.

week in the West Penn hospital, of Pittsburgh, as the result of a combination attack of quinsy and tonsillitis, has recovered sufficiently to permit his annual hunting trip. Meanwhile the construction work is progressing favorably on two additional greenhouses at his

range on Laketon road, Wilkins township. Each is approximately 100 feet long. During Mr. Turner's absence William R. Shackelford is in charge.

Miss Jean Wallace Bradford, who has been in the salesroom of Joseph Leo Giesey, of 738 Rebecca street, Wilkins-

100% PROFIT-PAYING BUSINESS BUILDER GOLDFISH

Large, Healthy Fish at Rock Bottom Prices

OUR FOUR BIG SELLERS.

Small Investments and Large Profits

"Our Special"

Assortment all for **\$22.50**

144 Pint Globes
144 Boxes Fish Food
288 Goldfish
50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

You may have half this Assortment for \$12.00.

We can furnish "Our Special" Assortment with Quart Globes for \$24.50.

"Our Winner"

Assortment Only **\$33.00**

144 Half-gallon Globes

144 Boxes Fish Food

288 Medium Goldfish

50 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

One-half this Assortment will cost you \$17.00.

"Our Leader"

Assortment Price **\$13.75**

48 Half-gallon Globes

48 Boxes Fish Food

24 Terra Cotta Ornaments

96 Medium Goldfish

30 Extra Fish, Moss, Pebbles and Dip Net FREE with this offer.

One-half this Assortment will cost you \$7.50.

"Special Display"

Assortment Price **\$11.00**

12 One-gallon Globes

36 Boxes Fish Food

12 Assorted Ornaments

48 Selected Goldfish, Pebbles, Moss and Dip Net to complete the assortment.

OUR PRICES ON FISH

LARGE, HEALTHY STOCK

Medium Selected Goldfish, assorted colors..... Per 100 **\$3.00**
Medium Large Selected Goldfish, assorted colors..... **5.00**
Large Selected Goldfish, assorted colors..... **7.00**

Japanese Fantails, small, assorted colors..... Per doz. **\$2.40**
Japanese Fantails, medium, assorted colors..... **3.00**
Japanese Telescopes, small, assorted colors..... **3.00**
Japanese Telescopes, medium, assorted colors..... **4.50**
Japanese Comets, medium, assorted colors..... **2.00**
Japanese Comets, extra large, assorted colors..... **3.00**
Japanese Singletails, medium, assorted colors..... **1.80**
Japanese Singletails, large, assorted colors..... **2.40**

WATER PLANT AND FISH FOOD

Water Plant..... **75c** per doz. bunches; **\$5.50** per 100
Wafer Food, large 3-colored package. **\$1.30** doz.; **\$14.50** gross
Flake Food, large 3-colored package.. **.60** doz.; **6.50** gross
Natural Food, large 3-colored package **.60** doz.; **6.50** gross
Natural Food, in tin boxes..... **.75** doz.; **8.50** gross

FISH GLOBES

Good, Heavy Glass, and in Original Cases.

Half-gallon Globes, 4 dozen to crate..... **\$ 1.30** per doz.
Gallon Globes, 2 dozen to crate..... **4.50** per doz.
Two-gallon Globes, 1 dozen to crate..... **7.50** per doz.
Three-gallon Globes, 1/2 dozen to crate..... **12.00** per doz.

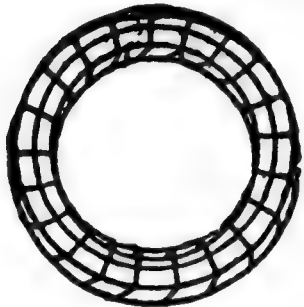
Order your Globes and Supplies to be shipped at once by freight. Fish will follow by express.

ASHBORNE GOLDFISH & SUPPLY COMPANY

Hatcheries: Burlington, Iowa; Indianapolis, Ind.; Frederick, Md.

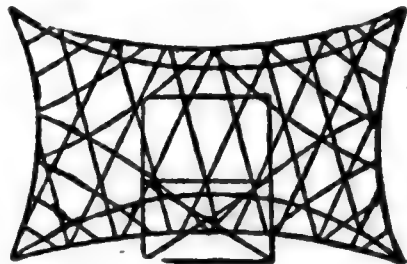
1313 Agency St., BURLINGTON, IOWA.

We are the largest manufacturers of Floral Wirework in the United States. We defy all competition in price and quality.



Prices will not be lower than at present.
Raw material is scarce and getting
scarcer. Better place an order.

SEND FOR LIST



SAVE MONEY

and let us quote you on your
next order.

B. E. and J. T. COKELY

Everything in Florists' Supplies. Established 22 Years
201 North Seventh Avenue, SCRANTON, PA.

Boxwood Sprays

THE BEST SELECTED STOCK

Order now for Christmas and be sure of getting the stock when wanted.
Per lb., 25c; per sack of 50 lbs., \$10.00; per 100 lbs., \$18.00
Can supply now at the above prices

C. E. CRITCHELL 15 E. THIRD STREET, CINCINNATI, O.

burg, for some time, has resigned her position for a time at least on account of the serious illness of her brother, who has typhoid fever.

Samuel Cape, of 4001 Butler street, complains of a shortage in business in the Lawrenceville district. He is cutting large quantities of chrysanthemums at his greenhouses in Woodville. He has added a White truck to his delivery service.

Christmas Trees Holiday Greens

Get our prices and place your order now. The quality is right. I
JOHN B. ROY, Conway, Mich.

In the neighboring steel town of Sharpsburg, Mrs. John M. Foss, of 914



FERNS, GALAX and LEUCOTHOE

Fresh from the Blue Ridge Mountains. All stock guaranteed 100 per cent good.

We are members of the Blue Ridge Decorative Evergreen Association.

Fancy and Dagger Ferns, \$7.50 per case of 5000.
Green Galax, 3 1/4 inches and up, \$10.00 per case of 10,000.
Green Galax, in 10 case lots and up, \$8.50 per case of 10,000.
Leucothoe, Green, 10 to 12-inch, \$2.00 per 1000.
Leucothoe, Green, 14 to 18-inch, \$3.50 per 1000.
Leucothoe, Green, 20-inch and up, \$5.00 per 1000.
Terms--30 days net, or 2 per cent discount for cash with order.

J. P. PRESNELL & CO., Whaley, N. C.
Mention The Review when you write.

DON'T STOP

ORDER NOW

Send your orders for the Holidays NOW

SEND FOR PRICE LIST QUALITY EVERGREENS

JONES, the Holly Wreath Man
Milton, Delaware

Mention The Review when you write.

Holly, Holly Wreaths and Boxwood Sprays

HOLLY—Dark green and full of berries; heavy packed cases, 2x2x4 feet, per case, \$4.50.

HOLLY WREATHS—About 14 inches in diameter; made with best green Holly, with four large clusters of berries in each, packed in cases containing 15 dozen each, per case, \$22.50.

BOXWOOD—Selected sprays, with no surplus wood, in 50-lb. cases, per case, \$7.50.

H. AUSTIN, - - Felton, Del.

Mention The Review when you write.

Main street, complains of less work than usual, although she has so far had several large wedding decorations. Her son, Corporal Herbert G. Foss, was recently discharged after seventeen months in the service, including a year in France and Germany.

McGrath & Langhans, in the Empire building, were busily engaged in arranging bouquets to be bestowed upon Geraldine Farrar, who sang that evening at Carnegie Music hall.

H. C. Bucheler, proprietor of the Braddock Floral Co., has just added a truck to his delivery service.

S. D. McMillen, of J. M. Johnston's Braddock store, recently returned from a Canadian fishing trip.

Albert C. Miller, proprietor of shops in both Homestead and Duquesne, has returned from a several days' trip to Buffalo, N. Y., for the purpose of purchasing fish and canary birds for the support of a new side line in his business. Mrs. Miller has also returned from her annual ten days' sojourn at Cambridge Springs, Pa., and is in charge of the store at Duquesne, where the family live.

E. E. S.

INDIANAPOLIS, IND.

The Market.

Stock is more plentiful. Chrysanthemums are coming in more freely and can be had now in pompons, singles and

SOUTHERN WILD SMILAX

IS READY FOR SHIPMENT

Standard Cases.....\$3.00 each

Natural Sheet Moss.....\$1.75 per bag

Perpetuated Sheet Moss..... 3.50 per bag

CALDWELL THE WOODSMAN COMPANY, EVERGREEN, ALABAMA

Mention The Review when you write.

SOUTHERN WILD SMILAX

Standard Case, \$2.50

The Quickest Shipper

J. A. CURRY & CO., Drewry, Ala.

NEW CROP SOUTHERN WILD SMILAX NOW READY

STANDARD CASE . . . \$2.50

HALF CASE 1.50

Chattahoochee Floral Co., Hatcher Station, Ga.
Best equipped, and quickest shippers in the South



Evergreens

Ferns and Galax a Specialty

Leucothoe Sprays, Green: 1000

Long, 16 inches up.....\$4.00

Medium, 10 to 16 inches 3.00

Short, under 10 inches... 1.75

Ferns, Fancy and Dagger, nice, large 1.00

Galax, Green..... .80

Boxwood, in 200-lb lots and over... .20

Blueberry Cedar, in crate10

Flat Cedar, in crate10

If you want trash, we don't handle it.

Terms: Cash with order.

J. Andes Evergreen Co., Dark Ridge, N. C.

Boxwood Sprays for Christmas

Rich Glossy Green Choice Southern Sprays

Every pound carefully selected, no heavy wood, all foliage

Satisfaction Guaranteed

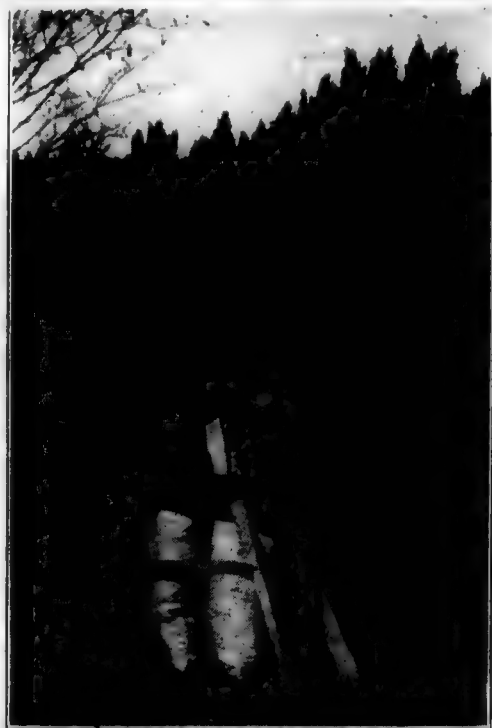
Free sample. Let us quote you on your needs for shipment to be made when you wish it.

For 22 successive years we have shipped this beautiful evergreen successfully, from coast to coast.

A few pounds of our Quality Sprays will make a good-sized wreath; also used for baskets.

Have you received our 44-page Catalogue
of Florists' Supplies

PITTSBURGH CUT FLOWER CO., Pittsburgh, Pa.



GALAX—FERNS—LEUCOTHOE

Direct from the woods to the dealer

NEW CROP READY FOR IMMEDIATE SHIPMENT.



Green Galax, 3 to 3½-inch.....	\$1.25 per 1,000;	\$ 7.50 per case of 10,000
Green Galax, 3½ to 5-inch.....	1.50 per 1,000;	10.00 per case of 10,000
Bronze Galax, 3 to 3½-inch.....	1.25 per 1,000;	7.50 per case of 10,000
Bronze Galax, 3½ to 5-inch.....	1.50 per 1,000;	10.00 per case of 10,000
Fancy Ferns, 12-inch and up.....	2.00 per 1,000;	7.50 per case of 5,000
Dagger Ferns, 12-inch and up.....	2.00 per 1,000;	7.50 per case of 5,000
Long Green Leucothoe.....	5.00 per 1,000.	
Medium Green Leucothoe.....	3.50 per 1,000.	
Short Green Leucothoe.....	2.00 per 1,000.	



Special price on galax in lots of 10 cases and up. Remember that we are the RETAILERS' friend, and solicit the RETAILERS' business.

We guarantee a 50% better quality of greens this season than at any time in the past. This is made possible by our being a member of the BLUE RIDGE DECORATIVE EVERGREEN ASSOCIATION. If we fail to give you just what we promise, the Association will kick us out without any controversy.

ELK GALAX & FERN CO.,

Wire us at Elk Park, N. C.
Terms, Cash with order.

Banners Elk, N. C.

HOLLY - BOXWOOD - LAUREL

FANCY HOLLY, case \$4.25, 10 cases or over case.....\$4.00

LAUREL BRANCHES, 2x2x4 ft. case..... 3.00

LAUREL STEMS, large bag 1.25

GREEN SHEET MOSS, large bag 1.75

BOXWOOD, select stock both varieties 100 lbs., \$18.00, 500 lbs. or more \$16.00

PEONY ROOTS, best cut flower varieties, good stock, prices on application.

WE ADVISE EXPRESS SHIPMENTS.

W. Z. PURNELL,
Snow Hill, Md.

Mention The Review when you write.

NEW CROP

FANCY FERNS

First-class Stock, \$1.50 per 1000

Teahan Fern Co.

694-696 River St., TROY, N. Y.

Phone Troy 1706-W.

Mention The Review when you write.

GALAX and FERNS

FRESH FROM THE FOREST

Fresh stock—can ship at any time

GALAX. \$7.50 for 3½-in.; \$10.00 for 5-in.
FERNs, 12-in., \$1.00 per 1000; 14 to 20-in., \$1.50 per 1000.

J. W. JESTES, Banners Elk, N. C.

Mention The Review when you write.

J. H. VON CANON

Evergreens Fresh from the Woods



Green and Bronze Galax, 3 to 3½ inches; \$7.50 per case of 10,000; \$1.25 per 1000 in less than full cases; and \$7.00 per case in 10 case lots.

Green and Bronze Galax, 3½ inches and up, \$10.00 per case of 10,000; \$1.50 per 1000 in less than full cases; and \$8.50 per case in 10 case lots.

Fancy and Dagger Ferns, \$2.00 per 1000; \$7.50 per case of 5000.

Green and Bronze Leucothoe, 10 to 12½ inches..... \$2.00 per 1000
" " " " 14 to 18 inches 3.50 per 1000
" " " " 18 inches and up 5.00 per 1000

Bronze stock will be ready about Nov. 1st. Shipping point, Elk Park, N. C.

Fresh Stock
now Ready

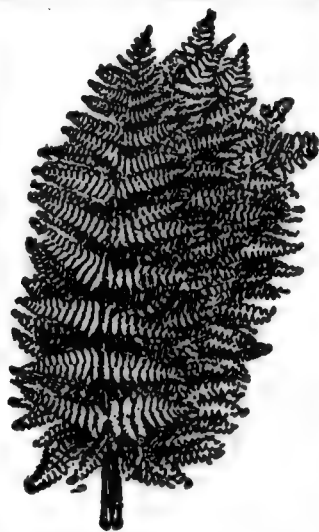
Banners Elk, North Carolina

Mention The Review when you write.

GALAX, Bronze
POSTPAID, Per 1000, \$1.50
Per case 10,000 by express, \$9.50

B. E. and J. T. COKELY
Scranton, Pa.

Mention The Review when you write.



FANCY FERNS

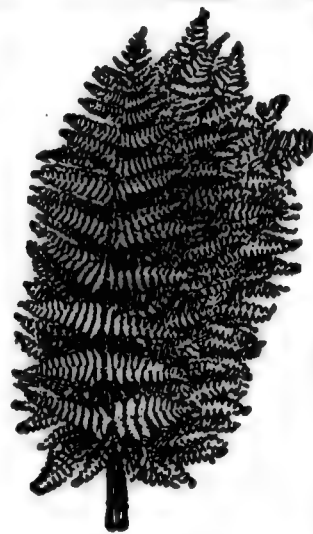
Finest stock in the country

\$2.50 per 1000

\$2.50 per 1000

Subject to Change Without Notice.

Green Leucothoe , 100.....	\$1.00.	1000.....	\$ 7.50
Wild Smilax , 50-pound cases, \$5.50 ;		25-pound cases.....	3.25
Magnolia Leaves , green and bronze, per carton.....			1.50
Galax Leaves , green and bronze, per case of 10,000.....			10.00
GREEN SHEET MOSS , very fine for basket work, trimming pots, etc., per bag, 15 lbs. to the bag.....			2.00
Sphagnum Moss , per bale			2.50



FULL SUPPLY CUT FLOWERS AT ALL TIMES

MICHIGAN CUT FLOWER EXCHANGE, 264-266 Randolph St., Detroit, Mich.

various varieties of the large types. These all meet with ready sale.

Carnations are a little more plentiful, but are by no means in large supply. These clear readily at from \$2 to \$4 per hundred.

As yet, roses have suffered but little from the supply of mums and are in good supply in all colors, meeting with active demand at prices ranging from \$3 per hundred up. The average prices, however, are \$6 and \$8 per hundred. Large lots can be had at lower prices.

The continued postponement of cold weather has brought on an abundance of dahlias and cosmos.

Various Notes.

R. E. Jones and George Gause, of Richmond, Ind., were visitors last week. F. L. Morris, of Bloomington, Ind., also called on the trade.

The final premium lists for the Indiana chrysanthemum show are now out. All exhibitors are urged to get their entries in early.

The next meeting of the Indiana State Florists' Association will be held at Richmond, Ind., Monday, November 3. It is to be held a day earlier than usual, in order that the association members may view the blooms that will be shipped that evening to the New York show. It is expected to be an unusually attractive and interesting meeting and a large delegation from this city is anticipated. The Indianapolis florists will leave on the 7:45 Pennsylvania fast train and get off at East Haven, provided the delegation is large enough to have the train make a special stop.

Mr. Breitmeyer, of John Breitmeyer's Sons, Detroit, called on the trade last week.

Baur & Steinkamp are supplying some of the retail stores with some excellent new seedling chrysanthemums.

E. E. T.

The Bertermann Bros. Co. is completing the ninth of a group of greenhouses at Cumberland. The new house is 42x200 feet, of steel, concrete and glass, and cost \$15,000. It is to be planted entirely to Premier roses, for which it will have a capacity of 6,000 plants.

Ogden, Utah.—The Fern Shop has sent to Chicago, to Buchbinder Bros., for a large, new, built-to-order display refrigerator.

Have you placed your order for Spruce Branches and Christmas Trees? We suggest you write us at once.

L. B. Brague & Son

Established 1867

HINSDALE, MASS.

WILD SMILAX

FRESH FROM THE WOODS

50-lb. cases, \$3.00

Write, wire or phone.

KNUD NIELSEN,

EVERGREEN, ALA.

Oconomowoc, Wis.—William Rayner is erecting a greenhouse.

Wauwatosa, Wis.—Herman Arndt has turned his business over to Arndt Bros.

Ferns — Galax — Moss

Headquarters for Southern Wild Smilax

Per 50-lb. Case, \$5.00

NEW FANCY FERNS
Per 1000.....\$2.00
Lots of 5000 or more, per 1000... 1.75

LEUCOTHOE SPRAYS
Per 100.....\$0.75
Per 1000..... 6.00

BOXWOOD
Per lb.....\$ 0.25
50 lbs..... 10.00

BRONZE GALAX LEAVES
Per 1000.....\$ 1.50
Per case of 10,000 8.50

GREEN GALAX
Per 1000.....\$1.50 Per case of 10,000, \$8.50

SPHAGNUM MOSS
Per bale.....\$2.00 10 bales.....\$17.50

GREEN SHEET MOSS
Per bag\$ 1.75
Per 10 bags..... 15.00

SPECIAL PRICES ON LARGE QUANTITIES

Brown, Green and Purple Magnolia Leaves\$1.50 per carton; 10 cartons, \$14.00

Everything in Florists' Supplies

FULL LINE OF CUT FLOWERS AND OTHER GREENS AT ALL TIMES

Orders from unknown parties must be accompanied with cash or shipments will be made C. O. D.

C. E. CRITCHELL, Wholesale Commission Florist, **Cincinnati, Ohio**
15 East Third Street,

Mention The Review when you write.

We are specialists on WILD SMILAX

For weddings and all social gatherings and conventions. We have more experienced workers and better territory to gather Smilax from than any one else in the business and we are not jobbers—all orders are gathered fresh for your needs. By that method only can you get best results. OUR PRICES are higher because we have better workers than any one else. We pay to get the best and have a better system of packing Smilax. Our cases weigh from 60 to 75 pounds. Our price is **\$6.00 per case**, express paid to any part of the U. S. east of the Rocky Mountains. Write us NOW for prices on **Cut Boxwood, Red Berries and Cultivated Holly**—we have 12 acres. Book your orders now and get best results from more than 200 experienced woodsmen.

ALABAMA EVERGREEN EXCHANGE,

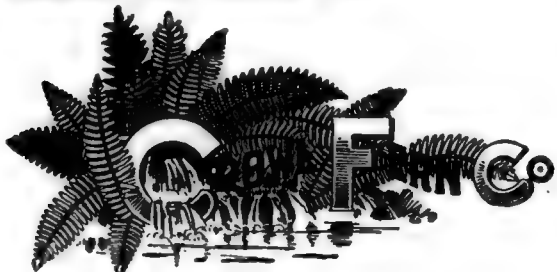
2611 Prospect Ave., Cleveland, Ohio

Mention The Review when you write.

NEW CROP, FANCY AND DAGGER

FERNS Write for Prices

Laurel Festooning, 6c and 8c per yard. Fresh stock supplied on short notice; use it for your weddings and other similar decorations; nothing better.
Bronze Galax, fine quality, \$1.25 per 1000; \$11.00 per case of 10,000; extra fine leaves.
Sphagnum Moss, \$5.00 per large bale.
Ground Pine, 12c per lb.; made up, 10c and 12c per yd.
Branch Laurel, large bundles, 50c.
Hemlock, large bundles, \$1.00.



Telegraph Address, New Salem, Mass.
Post Office and L. D. Phone Address
MILLINGTON, MASS.

Mention The Review when you write.

GALAX SPECIAL SALE



\$9.00 per case of 10,000 Cash or C. O. D.

A. L. FORTUNES, 1626 Ludlow St., PHILADELPHIA

Mention The Review when you write.

Carnations, Mums, Roses

Ferns, \$2.00 per 1000.

Green and Bronze Galax, \$1.50 per 1000; case of 10,000, \$10.00.

Magnolia Leaves, prepared, per carton, \$1.75.

Sphagnum Moss, per bale, \$2.00; 10 bales, \$17.50.

Green Sheet Moss, \$1.00 per bundle, \$1.50 per bag.

EVERYTHING IN FLORISTS' SUPPLIES

THE WILLIAM MURPHY CO.

WHOLESALE COMMISSION FLORISTS

329 MAIN STREET

Phones Main 980-981

CINCINNATI, OHIO

Largest Shippers of Home-Grown Cut Flowers in the Cincinnati Market

Natural Green Sheet Moss

Per 10-lb. bag, \$1.75

Dyed Green Sheet Moss

Per 10-lb. bag, \$3.50

KNUD NIELSEN

EVERGREEN, ALA.

Mention The Review when you write.

Southern Wild Smilax

\$2.50 per 50-lb. case.

Prompt attention. Fresh vines. Good weight.

F. & S. LEE, MARION, ALA.

Mention The Review when you write.

GALAX, Bronze and Green

SPECIAL OFFER

Per 1000, \$1.50 - 5000, \$5.00 - Per case of 10,000, \$8.50

C. E. CRITCHELL

15 East Third Street,

CINCINNATI, OHIO

SMILAX SMILAX SMILAX

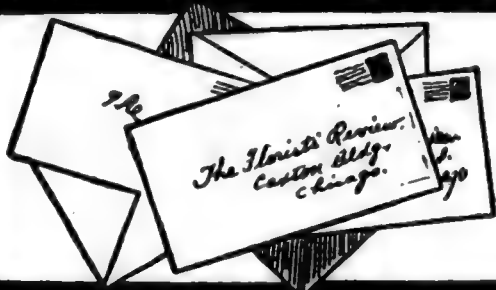
New Crop Now Ready

Orders filled promptly on short notice. \$3.00 per case

PERPETUATED MOSS.....\$3.50 per bag
NATURAL MOSS.....1.75 per bag

Wire, Write, Phone

E. A. BEAVEN, Evergreen, Ala.



Wanted and For Sale Department

Advertisements under this head 15 cents per line, cash with order from all who do not do other advertising. In sending remittance count six words to the line.

Display advertisements in this department \$1.75 net, for one inch space.

When answers are to be sent in our care, add 10 cents for forwarding.

Plant advertisements not admitted under this head.



SITUATION WANTED—As carnation grower; A No. 1 references for same. Address No. 123, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower; single; have 24 years' experience. Address No. 38, care Florists' Review, Chicago.

SITUATION WANTED—By all-round grower, life experience, married, age 38. Address Fred Thomsen, 2429 12th St., Boulder, Colo.

SITUATION WANTED—By an experienced all-round grower; single; please state wages and particulars. Address No. 115, care Florists' Review, Chicago.

SITUATION WANTED—By woman of good business ability, expert designer and saleslady, thoroughly reliable; can keep books. Salary \$35.00 per week. Florist, 1962 E. 83rd St., Cleveland, O.

SITUATION WANTED—By grower of general cut flowers, especially roses; life experience; middle-aged, single; good references. Address J. C. Smith, Point Reyes, California, U. S. Weather bureau.

SITUATION WANTED—As foreman, 21 years' experience with all cut flower and pot plant lines; good propagator and salesman; can produce results and handle help. Moore, 96 Wyman St., Jamaica Plain, Boston, Mass.

SITUATION WANTED—By first-class all-round grower, well experienced in all kinds of cut flowers and pot plants, also propagating, on retail place; steady and reliable single man, American; state particulars and wages first letter. Address No. 93, care Florists' Review, Chicago.

SITUATION WANTED—By grower, landscape gardener and designer; age 40, married; life experience; desire only steady position at good salary; able to manage and handle help and produce results; give full particulars please. Address No. 116, care Florists' Review, Chicago.

HELP WANTED—At once, good all-round man for general greenhouse work; state wages and full particulars in first letter. M. McNulty, Winston-Salem, N. C.

HELP WANTED—Experienced greenhouse man for growing pot plants; wages \$30.00 per week, call at once. Joseph Michal, 6416 S. Halsted St., Chicago.

HELP WANTED—Second man, single, for greenhouse and other outside work; steady situation; country. Address No. 99, care Florists' Review, Chicago.

HELP WANTED—Married man for grading roses and doing design and funeral work; \$25.00 per week and house rent free. A. J. Stahelin, Redford, Mich.

HELP WANTED—Man with general greenhouse experience; familiar with rose growing; house, good wages and steady employment; send references. Somerset Rose Co., Basking Ridge, N. J.

HELP WANTED—A competent man to take charge of greenhouses; pot plants, etc; must be able to produce good plants and flowers. Address Mrs. H. Carlson, 1725 No. Campbell Ave., Chicago.

HELP WANTED—Experienced carnation grower and propagator at once; steady position to right party; state wages and experience in first letter. Address No. 381, care Florists' Review, Chicago.

HELP WANTED—Good grower of carnations, mums, sweet peas and potted plants; prefer single man with long experience; will pay good wages with room and board. H. E. Kunkel, Warren, O.

HELP WANTED—At once, all-round grower to take charge of greenhouse; no roses; must be first-class, experienced and single; room furnished; state wages in first letter. A. W. Harris, Sleepy Eye, Minn.

HELP WANTED—Married man with experience in greenhouse steamfitting. Address A. J. Stahelin, Redford, Mich.

HELP WANTED—Grower for general greenhouse stock; \$25.00 per week; located in West Virginia. Address No. 6, care Florists' Review, Chicago.

HELP WANTED—Experienced growers, carnations, mums and pot plants, for place of 150,000 ft of glass; \$100.00 per month; 6-room houses and small garden; seven miles from Detroit. Thos. F. Browne, Greenfield, Mich.

HELP WANTED—Man to care for two hot water boilers; hard coal, light firing; modern house rent free and \$18.00 per week; permanent position; only steady, reliable man need apply. The Pennypack Greenhouses, Holmesburg, Philadelphia, Pa.

HELP WANTED—A working foreman to take charge of 10,000 feet of glass, growing a general line of pot plants and cut flowers; an excellent opportunity for right party; must furnish reference. Lahr's Flower Shop, 206 N. 9th St., Lafayette, Ind.

HELP WANTED—Experienced grower of peas, mums, carnations and general line of potted plants; steady work year round; with or without room and board; state experience and wages wanted in first letter. New London Floral Co., New London, Wis.

HELP WANTED—Experienced grower of roses, carnations, mums, peas and general line of potted plants; wholesale and retail; one who can take charge in absence of foreman; state experience, age and salary wanted; 35,000 feet of glass; also greenhouse helper with some experience; state experience and salary. Freeport Floral Co., Freeport, Ill.

WANTED—Second-hand hot water boiler; state make; must be in good repair and reasonable; also 2-inch and 1/4-inch pipes and gate valves. Address No. 124, care Florists' Review, Chicago.

WANTED—100 to 200 used hotbed sash in good condition; size desired 3 ft. by 6 ft. by 1½-in. thick; three rows of 10-in. glass with center stay bars and with horns at the corners of frame; state condition of sash when making the offer and whether sash are glazed and how long used. Address No. 103, care Florists' Review, Chicago.

FOR SALE—Second hand boiler flues, 3-in., 10 ft. long, at \$1.00 each. C. W. Espy & Son, Brookville, Pa.

FOR SALE—Retail business; 8000 ft. glass, store included. Address No. 464, care Florists' Review, Chicago.

FOR SALE—One four-inch Kennedy gate valve, \$12.00; cost \$19.00 last year; good as new. Sanderson Bros., Woodbury, N. J.

FOR SALE—150 Cypress 4x6 hotbed sash, as good as new, with glass; will sell in 10 or more lots, at \$3.50 each. C. E. Cole, Ottawa, Ill.

FOR SALE—Seven grate bars four feet long and two and one-half inches wide; have never been used; \$15.00. Miller Bros., Abilene, Kansas.

FOR SALE—One 2-horsepower International gasoline engine in good running order, with battery, for \$75.00; nearly new. C. E. Cole, Ottawa, Ill.

FOR SALE—4-in flues, 14-foot lengths, at \$15.00 per 100 feet or \$120.00 per 1000 feet. Very good condition. A. T. Pyfer & Co., 164 N. Wabash Ave., Chicago, Ill.

FOR SALE—A small greenhouse establishment, good location and good business; satisfactory reason for selling. For particulars address No. 122, care Florists' Review, Chicago.

FOR SALE—Refrigerator 7 ft. high, 4 ft. wide; 265 folding boxes; one dozen ass'td baskets; all in good shape; will sell part or take \$100.00 for all. Address No. 112, care Florists' Review, Chicago.

FOR SALE—Cheap, about 1200 ft. of 4-inch heavy cast iron greenhouse pipe in 9-foot lengths, with fittings and valves; can be seen at 3116 Indiana Ave. George Wagner, Florist, Chicago, Ill.

FOR SALE—In prosperous northern New York city, florists' business; good location and long lease; low rent; store is well equipped; a real bargain if taken at once. Address No. 479, care Florists' Review, Chicago.

FOR SALE—One Detroit return trap No. 14, receiver and two Jenkins Bros. swinging check valves, 3-in., all good as new; trap will operate 50,000 sq. ft. glass; have replaced steam with hot water heat; \$150.00 cash. Elmer J. Weaver, Ronks, Pa.

FOR SALE—In a live Kansas town of 18,000 inhabitants, an 18 yr. established florist business; 10,000 sq. ft. of glass; well stocked, doing good business; 70 hotbed sash; 8-room house; 5 acres in cultivation; good reason for selling. Address Eagle Greenhouses, 1202 W. 7th St., Coffeyville, Kan.

FOR SALE—An excellent greenhouse location with small greenhouses, pots, sash, frames; at the entrance of a large cemetery and within 1 block of a large hospital and 4 blocks of town; city water, coal or wood for fuel, electricity; 4 room house; fine corner; other business. Address No. 119, care Florists' Review, Chicago.

FOR SALE—A paying florists' shop in a city of 25,000; no other florist in city; territory of fifty miles and more on four sides to draw business from; shop well equipped, best location in town, low rent; will not sacrifice, but will sell at a reasonable price, as other business demands our attention. Address Box 540, Alexandria, La.

FOR SALE—At a bargain, florists' refrigerator for \$75.00, worth \$300.00, keeps flowers fresh for weeks; size, 8 ft. high, including ice chamber, 8 ft. wide, 32 in. deep; glass sides, glass front and 4 glass doors; a beauty; an exceptional bargain; any florist who sends money order for \$75.00, refrigerator is yours; refrigerator can be taken apart in two sections, it is easy to ship anywhere. Eldridge, 1614 Plymouth Avenue N., Minneapolis, Minn.

FOR SALE—A small range of glass, consisting of six greenhouses, a large store and dwelling house, situated in the heart of Cleveland, doing an extensive retail business; would like to sell same or rent for long terms; place fully stocked and in running order; thirty years of success for me; see what you can do; don't have to sell but would like to retire from business as my health is failing; this place well worth investigating. Address No. 95, care Florists' Review, Chicago.

FOR SALE—16x24 double thick glass, greenhouse brand, new, \$6.25 per box; new guaranteed black 2-inch pipe, 18c per ft.; second hand black pipe, 1-inch, 6½c per ft.; 1½-inch 9½c per ft.; 2-inch, 15c per ft.; used roof drip bars, 2c per ft.; 1 old No. 5 and 1 No. 12 Kroeschell boiler, \$600.00; the following round boilers: 18-inch, \$69.00; 21-inch, \$92.00; 24-inch, \$124.00; the following sectional boilers: 6 section, 20-inch, \$186.00; 6 section, 24-inch, \$200.00; 6 section, 30-inch, \$269.00; 8 section, 30-inch, \$374.00; 7 section, 40-inch, \$495.00; 8 section, 40-inch, \$567.00. Metropolitan Material Co., 1299-1323 Flushing Ave., Brooklyn, N. Y.

SITUATION WANTED

As foreman or section man in a clean kept place from 30,000 to 60,000 sq. ft. glass; middle west preferred or any part of the country under satisfactory conditions; can come at once; experience 23 years in this country in cut flowers, potted plants, propagating, designing, etc.; would like to see the place personally if not too far from Chicago; am of middle age, single; when writing please state full particulars as to the place and wages. Address No. 83, care Florists' Review, Chicago.

SITUATION WANTED

By young Scotsman of good appearance and address as assistant designer and decorator, in good store; has had good education and three years' experience as grower with experience in designing; previous to four years in the army. Address No. 118, care Florists' Review, Chicago.

SITUATION WANTED

By all-round grower and propagator of roses, carnations, mums and all kinds of cut flowers; also first-class man in fancy pot plants, Xmas and Easter work; middle aged, healthy, married man; life experience: 6 years in same place; have been foreman in retail places; open for engagement; expect good wages. FLORIST, 908 Charlotte St., Kansas City, Mo.

SITUATION WANTED

As grower, foreman or manager; am 38 years of age, life experience in all lines; able to step in and take complete charge; can produce best of results; at present employed; state full particulars and salary in first letter. Address No. 113, care Florists' Review, Chicago.

SITUATION WANTED

By Bohemian florist and gardener who is also an expert landscape gardener and a graduate of a foreign university; experienced in growing all cut flowers and pot plants; married, aged 42; experience in the southern states; please state particulars and salary in first letter. Address No. 90, care Florists' Review, Chicago.

HELP WANTED

Palm Growers; competent and experienced men for growing palms and other decorative plants; good future; opportunity for reliable men; convenient to Los Angeles. ROY F. WILCOX & CO., Montebello, Calif.

HELP WANTED

COME SOUTH FOR THE WINTER. We have openings for some ten or more good landscape gardeners, who can work to plans and do work neatly and accurately; good salary, promotion and permanent position to good men.

THE C. A. DAHL COMPANY, Landscape Department. Atlanta, Ga.

HELP WANTED

Intelligent, high-class salesman for nursery; straight salary and commission.

WOOD, STUBBS & CO.
Louisville, Ky.

HELP WANTED

First-class storeman with experience in designing, sales, etc.; state age, salary, reference first letter; position permanent.

LOZIER THE FLORIST,
Des Moines, Ia.

HELP WANTED

First-class nurseryman, thoroughly conversant with every detail of the producing end of the nursery business, to take full charge of approximately thirty acres of nursery stock; the man who qualifies for this position must be a live wire and thoroughly competent; all applications will be treated confidentially. Address No. 126, care Florists' Review, Chicago.

HELP WANTED

Nursery salesman for high-class city trade; must have pleasing manners and be thoroughly familiar with the details of landscape work; calls are made by engagement, no house to house canvassing; splendid position for first-class man; also have position open for several gardeners and planting foreman.

FRASER NURSERY CO.,
Birmingham, Ala.

HELP WANTED—SEEDSMAN

I have a wonderful opportunity for a progressive man who understands the seed business for farm and garden; located in a city of 15,000 and feeding a territory of nearly a million people with no competition; fine opportunity for man with some money to invest and could enter new corporation to be jointly connected with old established florist trade, which has been doing a nice seed business during the past 3 years, but wants to branch out in the seed line; location in the northwest; write us immediately. Address No. 109, care Florists' Review, Chicago.

HELP WANTED

Man with thorough knowledge of the seed business, wholesale and retail, to manage established business doing \$200,000 to \$300,000 per year; would prefer man who can invest \$5,000 to \$10,000 as a mere matter of being interested in the business; this is an unusual opportunity for the right man.

Address No. 111,
care Florists' Review,
Chicago, Ill.

HELP WANTED

A good business man knowing about the growing of roses, carnations and general stock, as manager, at once. Address No. 110, care Florists' Review, Chicago.

HELP WANTED

Greenhouse help; section men for rose growing; potters and growers for pot plant department; young men, 18 years and up, as assistants in pot plant department. Call personally at

POEHLMANN BROS. CO.,
Morton Grove, Ill.

HELP WANTED

A-1 carnation grower to take full charge of section; good wages for satisfactory grower; give references.

THE HAMMOND CO., Inc.,
109 E. Broad St.,
RICHMOND, VIRGINIA.

HELP WANTED

Several good rose growers for sections; also young men anywhere from 18 to 25 years of age who wish to learn the trade under proficient men; also 3 first-class pot plant growers, assistants to foreman in cyclamens and begonias.

POEHLMANN BROS. CO.,
Morton Grove, Ill.

WANTED

A firm of the best known growers of the Middle West, with a reputation for producing quality stock, desires to get in touch with live young men, in leading cities of the territory, who are thoroughly familiar with the retail end of the flower business and who would be interested in co-operating with us in the opening of new flower stores; if you are a live wire with associates whom you can interest with you on a proposition of this nature, suggest you get in touch with us at once; all correspondence will be treated strictly confidential. Address No. 125, care Florists' Review, Chicago.

HELP WANTED

A capable lady designer for up-to-date Euclid Avenue store in Cleveland, Ohio; permanent position for right party; state salary and give references in first letter. Address No. 114, care Florists' Review, Chicago.

HELP WANTED

An A-1 pot plant man, capable of taking charge of this department and make good; also an all-round, experienced greenhouse man, to assist in plant and cut flower sections; permanent positions; submit references and state wages expected.

CHAS. FRUEH & SONS,
Saginaw, Mich.

WANTED

A second-hand hot water boiler: 2000 to 5000 feet; state price and condition.

KIRSCHT BROS.,
Morton Grove, Ill.

HELP WANTED

Grower of potted plants to work under manager; state age and salary expected. Write H. P. Knoble, care the Knoble Bros. Co., 1836 W. 25th Street, Cleveland, Ohio.

HELP WANTED

A first-class designer; one who can produce A-No. 1 work and is able to wait on first-class trade; state salary and give references in first letter.

JOSEPH WITEK,
4748 McPherson Ave., St. Louis, Mo.

WANTED

Partner; a live, active young man who can invest \$3000 or \$4000 in a good live proposition; one who can devote his time to the work in a live community; no competition. Address No. 120, care Florists' Review, Chicago.

HELP WANTED

Ten experienced men for greenhouses, with knowledge of foliage and flowering plants; good pay.

Address ROBERT CRAIG CO.,
4900 Market St., Philadelphia, Pa.

HELP WANTED

Good responsible night fireman, for twelve months of the year; good wages.

BATAVIA GREENHOUSE CO.,
Batavia, Ill.

WANTED

To buy greenhouses to dismantle; please state particulars and price in first letter.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

HELP WANTED

Growers, good positions for reliable men.

J. F. WILCOX & SONS,
Council Bluffs, Iowa.

HELP WANTED

First-class florist, knowledge of growing all kinds of good stock for active business conducting three sales places; a worker and manager; all greenhouses in excellent condition, well stocked; three new houses in course of erection; good place and pay; must be an A-1 man; state age, experience, former connections, etc.; Tennessee. The Forest Hills Cemetery Co., Chattanooga, Tenn.

FOR SALE

Well established retail store, with about 20,000 sq. ft. of greenhouse glass; houses in A-No. 1 condition, stocked with carnations, mums, pompons, ferns and pot plants; city water, large office building, packing rooms and barn, new benches all way through; all houses repainted this summer; this plant is located in the heart of a prosperous town, 40 miles west of Chicago. For particulars write WEISS & MEYER CO., Maywood, Ill.

HELP WANTED

A young man who has had some experience in potting; state salary and experience in first letter.

TRUITT'S GREENHOUSES,
Chanute, Kan.

WANTED

Dahlia bulbs in large quantities; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco

For Sale

Boilers, Kroeschell, new, No. 10; Kewanee type, No. 11; 40-H. P. Scotch marine; 25-H. P. Scotch marine; 10-H. P. Scotch marine; 15-H. P. Tee boiler; 70-H. P. Tubular; 40 H. P. Tubular; One 4 ft. x 6 ft. Cornell hot water heating boiler; 48 in. x 16 ft. pressure tank; we make new boilers all styles and sizes. CASEY BOILER WORKS, Springfield, Ohio.

HELP WANTED

A steady, all-round grower, experienced in all branches of retail place, to take full charge of 35,000 sq. ft. glass; state age, experience and wages expected.

GLENN E. MOORE,
Rushville, Ind.

WANTED

1000 Bleeding Hearts.
SHENANDOAH NURSERIES,
Shenandoah, Iowa.

FOR SALE

Florists' establishment doing wholesale and retail business; five houses, residence and garage, in good running condition. For information write

C. C. POLLWORTH CO.,
Milwaukee, Wis.

HELP WANTED

A designer in an establishment where high-class work is demanded; steady position, good wages for the right man; state age and experience. Address No. 96, care Florists' Review, Chicago.

WANTED

Two-year-old rose bushes in large quantity; quote prices and quantity you have.

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco.

FOR SALE

Well established wholesale and retail business; 12 steam heated greenhouses 20 x 100 ft.; all necessary buildings; five acres of land; can buy more; stocked with lettuce and bedding plants; one of the best markets for either flowers or vegetables; this is a big bargain; terms if necessary.

F. H. ROCKWOOD & SON,
Superior, Wisconsin.

HELP WANTED

Experienced vegetable grower; married man preferred; suite of three rooms and bath, electric lights, steam heat and water furnished; state in first letter experience, salary expected, etc.; if desired, letters of reference returned; permanent yearly position.

Department of Horticulture,
IOWA STATE COLLEGE, Ames, Iowa.

WANTED

SUNFLOWER SEED
We can use 5000 pounds of mammoth Russian sunflower seed; kindly quote us; also on other seeds.

VALKER'S MINOT GREENHOUSES,
Minot, N. D.

FOR SALE

Conservatory, 30 x 60 and 20 feet high, one iron frame 18 x 60 and one 9 x 50; Jos. Planty's construction; will sell plant complete or separately; also one semi-iron frame house 27 x 121; 10,000 feet 2-inch pipe; two Hitchings' sectional boilers; lot sash-bars and glass.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

RETAIL FLORIST'S STORE

Established twelve years in one location. Average \$15,000.00 gross business last five years. This year already above average and is sure to reach \$20,000.00 or more. Only flower store in city of 26,500 people and no competition within twenty miles. We hold almost exclusive business in seven villages and towns within twelve mile radius whose populations range from 2000 to 5000 people. This allows over 50,000 people to support our business without interfering competition. Have one of the largest store rooms in city, on main business street, attractively arranged and fully stocked. Everything—fixtures and equipment—thoroughly modern, just newly decorated this summer. Two large refrigerators, wall cases, mirrors, etc. Pay extremely low rent; carry no accounts; no deliveries. Located within 1½ hours' ride by rail from Cincinnati in southern Ohio. Fresh flowers can be delivered direct from grower or commission merchants two hours after ordering. Four railroads and one interurban running through city. Community alive with business and extremely prosperous. There are 61 incorporated companies, mostly paper mills and steel mills, all doing a capacity business, with monthly pay roll of \$1,250,000.00. In that we hold confidence and good will of entire community this offer is a lifetime opportunity to the man or men with clean records, ability and willingness to work. We invite a thorough inspection at your convenience. Will sell for possession immediately or January 1, 1920. Our Xmas week business has averaged \$3,000.00. If sold for immediate possession would consider remaining with new owner over the holiday rush. Best of reasons for selling—present owner and manager was severely wounded in action in France last year and is disabled to such extent he is unable to continue business. We hope to make a deal on the first investigation—first come first served. **GOING AT A GIVE-AWAY CASH PRICE**—or will make terms to party who can offer proper security. Do not delay—you may be a few hours too late. This job was worth \$5000 last year. Do you want it? Address No. 117, care Florists' Review, Chicago.

FOR SALE

One good Randall refrigerator 9 ft. long; three doors; mirror; glass top; panel box; also one show case 10 ft. high and one show case with glass doors; good table 11 ft. long; good National cash register; all as good as new, only used since Jan. 15, 1919; reason for selling, bought a larger store complete and shall run only one.

EMIL RIEPLE,
Rochester Greenhouse Co.,
Rochester, Minn.

FOR SALE

The well known long established Ullrich plant at Tiffin, O., comprising fifteen greenhouses, steam heated, part electric lighted, two boilers, water from two city mains, garage with two delivery cars, large barn, large hennery, three other large outbuildings, two modern dwellings, two other large building lots, cold storage, concrete bulb cellar, part coal for the winter on hand, about seven acres of ground, up-to-date office, workroom and potting shed, all the greenhouses stocked up with salable stock; everything in A-No. 1 shape, with an up-to-date retail store in town, well stocked with supplies. Must be seen to be appreciated.

E. J. ULLRICH
201 Sycamore Street, TIFFIN, OHIO

FOR SALE

A profitable retail florist's business, established 25 years, consisting of up-to-date store with conservatory attached, and modern six-room dwelling; opposite cemetery; owner wishes to retire from active retail business; terms reasonable. Apply to Henry Eickhoff, 6826 Woodland Ave., Cleveland, Ohio.

FOR SALE

A 12-yr. well established flower store, no competition, in a good business town of 5000 population; also doing the business of the surrounding towns, making an added population of 8000; have been retailing more than I have produced under my 20,000 ft. of glass; have four railroads running through our town in all directions; making it a fine shipping center; all trains stopping here; located 2 hrs. ride by rail out of Chicago, in the heart of the corn belt of northern Illinois, and because of this location our patronage is of the very best and I have the confidence and good will of the entire community; terms very reasonable; possession at once or first of year, and will guarantee full retail cut flower rights; reason for selling, ill health and overwork from too many other interests and unable to look after the retail end; am willing to stand a thorough inspection at any time; a grand opportunity for the right party. Address No. 73, care Florists' Review, Chicago.

FOR SALE

In eastern Pennsylvania, a range of 75,000 ft. of glass, mostly new and in good running order; large, substantial house and all necessary outbuildings, with about twenty acres surrounding; close to sidings and express office; located in a small town with all conveniences and improvements; a real opportunity for a good man or two men with clean records and a little money; full possession April 1, 1920, or after; investigate even if you would be interested in leasing or sharing with intent to buy. Address No. 17, care Florists' Review, Chicago.

FOR SALE

Bargain, greenhouses for sale at Summit, N. J., 45 minutes by rail from New York City; dwelling house, barn and large potting sheds;

1 house, 26 x 200 ft.
1 house, 20 x 200 ft.
3 houses, 18½ x 125 ft.
2 houses, 20 x 150 ft.
2 houses, 20 x 125 ft.

hot water heat; 8 acres of land around the place; selling price, \$16,000.00; \$6,000.00 cash, balance on easy terms. Apply to

CHARLES H. HAGERT,
Dingman's Ferry, Pa.
or E. L. McKIRGAN, Attorney,
Littell Building, Summit, N. J.

FOR SALE

Refrigerator, 10 feet wide, 6 feet deep, 10 feet high; 3 display doors in front, storage compartment in rear; 12-inch marble base; used about one year; cost \$1200.00; will sell for \$500.00 f. o. b. Chicago.

BUCHBINDER BROS.,
11 S. La Salle St., Chicago

FOR SALE

An old established mail order business in roses, shrubbery and general line of plants; catalogue one of the finest issued; customers in every state and foreign countries; a good wholesale cut flower trade connected with it; 30,000 feet glass, stocked and in good order; ample steam heat; large packing house, office and dwelling, with steam heat; 8 acres land and stock shrubs; price \$30,000. Address No. 97, care Florists' Review, Chicago.

FOR SALE

Quantity of greenhouse materials, such as good second-hand pipes, glass, sash-bars, apparatus, boilers, etc.; also complete greenhouses.

I. SUESSERMAN,
104 Ridgewood Ave., Newark, N. J.

FOR SALE

White enamel refrigerator, 4 ft. wide, 30 inches deep, 7 ft. high, a bargain at \$85.00.

BUCHBINDER BROS.,
11 South La Salle Street, Chicago

JOHN KRUCHTEN

HENRY KRUCHTEN

JOHN KRUCHTEN CO.**Wholesale Florists****30 East Randolph Street,****L. D. PHONE, CENTRAL 8016-8017-8018**

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CHICAGO, ILL.**E. F. WINTERSON CO.,****166 N. Wabash Avenue****L. D. Phone Central 6004****ESTABLISHED 1892****Chicago**

DAILY SHIPMENTS of the finest stock in ROSES, CARNATIONS, VIOLETS and CHRYSANTHEMUMS. Headquarters for WILD SMILAX, FANCY FERNS, ADIANTUM and all green goods. DON'T FORGET — Our Supply Department is complete — RIBBONS, CHIFFONS, BOXES, CREPE PAPER AND WIRE DESIGNS.

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Wholesale Cut Flower Prices.

Chicago, Oct. 29, 1919.

	Per doz.	
Beauty, Special	\$ 6.00	
Beauty, 30 to 36-in. stems.....	5.00	
Beauty, 24 to 30-in. stems.....	4.00	
Beauty, 20 to 24-in. stems.....	2.50 @	3.00
Beauty, 12 to 20-in. stems.....	1.50 @	2.00
Beauty, Short, per 100.....	4.00 @	10.00
	Per 100	
Columbia	6.00 @	\$25.00
Mrs. Russell	6.00 @	30.00
Premier	6.00 @	30.00
Milady	4.00 @	20.00
Montrose	4.00 @	18.00
Sunburst	4.00 @	15.00
Ophelia	4.00 @	15.00
Killarney	4.00 @	10.00
White Killarney	4.00 @	10.00
Double White Killarney.....	4.00 @	12.00
Killarney Brilliant	4.00 @	12.00
Champ Welland	4.00 @	10.00
Nesbit	2.00 @	3.00
Cecile Brunner	2.00 @	4.00
Carnations	2.00 @	5.00
Valley	18.00 @	20.00
Easter Lilies	18.00 @	20.00
Cattleyas, doz. \$12.00 @ \$15.00		
Mums, doz. 2.00 @	5.00	
Pompons, bu.25 @	.75	
Pansies, bu.08 @	.15	
Violets50 @	.75
Calendulas	3.00 @	6.00
Bouvardia	4.00 @	8.00
Sweet Peas	2.00 @	3.00

Buffalo, Oct. 29, 1919.

	Per 100	
Beauty, Special	\$40.00 @	\$50.00
Beauty, Fancy	30.00 @	40.00
Beauty, Extra	20.00 @	25.00
Beauty, Firsts	10.00 @	15.00
Beauty, Seconds	3.00 @	5.00
Killarney	3.00 @	10.00
White Killarney	3.00 @	6.00
Double White Killarney.....	3.00 @	10.00
Richmond	3.00 @	6.00
Maryland	3.00 @	10.00
Russell	8.00 @	15.00
Ophelia	3.00 @	15.00
Mrs. Ward	3.00 @	4.00
Sunburst	8.00 @	12.00
Carnations	2.00 @	5.00
Cattleyas	85.00 @	100.00
Easter Lilies	20.00 @	25.00
Rubrum Lilies	8.00 @	10.00
Sweet Peas50 @	1.00
Snapdragons	2.00 @	3.00
Violets75 @	1.00
Cosmos, per bunch \$0.15 @ \$0.25		
Chrysanthemums	8.00 @	40.00
Pompons, per bu.50 @	1.00	

Cincinnati, Oct. 29, 1919.

	Per doz.	
Beauties, 36-inch	\$ 4.00 @	\$ 6.00
Beauties, 30-inch	4.00 @	5.00
Beauties, 24-inch	2.50 @	3.00
Beauties, 18-inch	1.00 @	2.00
Beauties, Short		1.00
	Per 100	
Columbia	6.00 @	\$20.00
Premier	6.00 @	25.00
Killarney	3.00 @	15.00
Ophelia	4.00 @	12.00
Russell	5.00 @	18.00
Carnations	3.00 @	6.00

GEO. REINBERGWholesale
Grower of **Cut Flowers**Milady, Columbia, Sunburst, Ophelia,
White Killarney and Russell

162 No. Wabash Ave. CHICAGO, ILL.

ZECH & MANN**WHOLESALE FLORISTS****30 East Randolph Street,****CHICAGO****Telephone CENTRAL 3284**

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SUPPLIES FOR THE RETAILER AND GROWER. Of all descriptions.

MINNEAPOLIS,**MINN.**

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SUPPLIES GREENS CUT FLOWERS**Our Asparagus Plumosus is Celebrated**WRITE
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PRICES**E. G. GILLET, Wholesale Commission Florist**
131 East Third Street, CINCINNATI, OHIO

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Cut Flowers Greens Supplies

Everything a Florist Needs

CINCINNATI CUT FLOWER EXCHANGEWholesale Commission Florists **14 E. Third St., Cincinnati, Ohio**

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Wholesale Cut Flower Prices.

St. Louis, Oct. 29, 1919.

	Per doz.	
Beauty, Specials	\$ 3.00 @	\$ 6.00
Beauty, Extra	2.00 @	3.00
Mums, Special	3.00 @	4.00
Mums, Small	1.00 @	2.00
	Per 100	
Columbia	4.00 @	\$12.00
Premier	6.00 @	25.00
White Killarney	4.00 @	6.00
Killarney	4.00 @	6.00
Ward	4.00 @	12.00
Milady and Ophelia.....	4.00 @	15.00
Russell	4.00 @	25.00
Carnations	2.00 @	4.00
Easter Lilies	18.00 @	20.00
Snapdragons	1.00 @	3.00
Daisies	1.00 @	1.50
Valley	15.00 @	18.00
Tuberose	4.00 @	5.00
Dahlias	3.00 @	6.00
Cosmos	1.00 @	2.00
Orchids, per doz. \$15.00 @ \$18.00		

W. J. TONNET
Wholesale Florists
Chicago Ill.

30 EAST RANDOLPH ST.

**Smith & Young Co.**

WHOLESALE

Cut Flowers and Supplies**228 East Ohio Street****INDIANAPOLIS, IND.****WEILAND-RISCH CO.**
FLOWER GROWERSTELEPHONE
CENTRAL 879 **154 N. WABASH AVE.** CHICAGO
ILLINOISAlways mention the Florists' Review
when writing advertisers.

HOLTON & HUNKEL CO.

462 Milwaukee Street, Milwaukee, Wis.

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Wholesale Cut Flower Prices.

Philadelphia, Oct. 29, 1919.

	Per 100	
Beauties, Long	\$40.00 @ \$50.00	
Russell, Long	15.00 @ 25.00	
Russell, Short	4.00 @ 8.00	
Double White Killarney, Long	6.00 @ 8.00	
Double White Killarney, Short	4.00 @ 5.00	
Maryland, Long	6.00 @ 8.00	
Maryland, Short	4.00 @ 5.00	
Columbia, Long	15.00 @ 20.00	
Columbia, Short	4.00 @ 8.00	
Ophelia, Long	6.00 @ 10.00	
Ophelia, Short	4.00 @ 5.00	
Sunburst, Victoria, Long	6.00 @ 8.00	
Sunburst, Victoria, Short	4.00 @ 5.00	
Cattleyas	100.00	
Chrysanthemums, Fancy	20.00	
Chrysanthemums, Select	10.00 @ 15.00	
Chrysanthemums, Ordinary	5.00 @ 8.00	
Pompons, per bu. \$0.15 @ \$0.35		
Cosmos	.30 @ .75	
Dahlias	2.00 @ 5.00	
Carnations	2.00 @ 4.00	
Snapdragons	5.00 @ 8.00	
Violets, double	.75 @ 1.00	
Violets, single	.50 @ .75	
Sweet Peas	2.00 @ 4.00	

Boston, Oct. 29, 1919.

	Per 100	
American Beauty	\$ 6.00 @ \$40.00	
Shawyer, Russell	3.00 @ 12.00	
Killarney	2.00 @ 8.00	
Milady, Miller	2.00 @ 12.00	
Francis Scott Key, Radiance	3.00 @ 12.00	
White Killarney	2.00 @ 8.00	
Double White Killarney	2.00 @ 8.00	
Killarney Brilliant	2.00 @ 8.00	
Mrs. Aaron Ward, Sunburst	2.00 @ 10.00	
Hadley	3.00 @ 12.00	
Ophelia	2.00 @ 12.00	
Premier	4.00 @ 16.00	
Columbia	3.00 @ 12.00	
Maryland, Hoosier Beauty	2.00 @ 10.00	
Cattleyas	60.00 @ 75.00	
Cypripediums	12.00 @ 15.00	
Sweet Peas	.75 @ 1.00	
Carnations	2.00 @ 5.00	
Longiflorum Lilies	15.00 @ 20.00	
Pompons, per bu. \$0.50 @ \$1.00		
Chrysanthemums	12.00 @ 24.00	
Single Violets	.75 @ 1.00	
Marguerites	.75 @ 1.00	
Calendulas	2.00 @ 3.00	
Bouvardia, per doz. \$2.00 @ \$4.00		

Pittsburgh, Oct. 29, 1919.

	Per doz.	
Beauty, Special	\$ 5.00 @ \$ 6.00	
Beauty, Fancy, 24 to 30-inch	3.00 @ 4.00	
Beauty, Shorter, 18 to 24-inch	2.00 @ 2.50	
Beauty, Firsts, 12 to 18-inch	1.00	

	Per 100	
Beauty, Seconds	\$ 4.00 @ \$ 6.00	
White Killarney	4.00 @ 12.00	
J. J. L. Mock	6.00 @ 15.00	
Richmond	4.00 @ 12.00	
Ophelia	4.00 @ 12.00	
My Maryland	4.00 @ 12.00	
Mrs. Charles Russell	6.00 @ 20.00	
Premier	8.00 @ 20.00	
Mock	8.00 @ 15.00	
Columbia	6.00 @ 20.00	
Chrysanthemums	6.00 @ 30.00	
Pompons, per bu. \$0.15 @ \$0.75		
Cosmos	.50 @ 1.00	
Calendulas	2.00 @ 8.00	
Dahlias	2.00 @ 8.00	
Orchids, per doz. \$12.00		
Carnations	3.00 @ 4.00	

Milwaukee, Oct. 29, 1919.

	Per 100	
Columbia	\$ 6.00 @ \$15.00	
Mrs. Charles Russell	6.00 @ 15.00	
Killarney	4.00 @ 10.00	
White Killarney	4.00 @ 10.00	
Hoosier Beauty	4.00 @ 12.00	
Mrs. Ward	3.00 @ 8.00	
Ophelia	4.00 @ 10.00	
Carnations, assorted	3.00 @ 6.00	
Cattleyas, per doz. \$12.00 @ \$15.00		
Chrysanthemums, doz.	2.00 @ 6.00	

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Will find all the best offers all the time in The Review's Classified Ads.

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**CUT FLOWERS,
GREENS and
PLANTS**

B. A. SNYDER CO. Wholesale Florists ..

Hardy Cut Evergreens, Cut Flowers and Florists' Supplies
21-25 Otis Street Fort Hill 1083-1084-1085 BOSTON, MASS.

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Wholesale Florists, 102 W. 28th St., New York
The Right People to Deal with. Phone Farragut 9761-159 Consignments solicited.

J. E. KOPPELMAN

47 Eddy Street, Providence, R. I.

Wholesale Florist and Supplies

Wire Wreaths, Double

In not less than 100 lots

10-inch	Per 100, \$ 5.00
12-inch	Per 100, 6.00
14-inch	Per 100, 8.00
16-inch	Per 100, 10.00
18-inch	Per 100, 12.00
20-inch	Per 100, 15.00

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Telephones, 6582-6583 Main LOUIS MICHEL

The Long Island Floral Co.

Wholesale Commission Florists

Consignments Solicited

48 Willoughby St., BROOKLYN, N. Y.

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OTTO P. KRUEGER,

427 East Broadway

Wholesale Florist

Florists' Supplies and Cut Flowers
Both Phones TOLEDO, O.

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The Denver Wholesale Florists' Company

1433-1435 California St.
DENVER, COLO.

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SIXTH CITY WIRE WORKS

Manufacturers of

WIRE FLORAL DESIGNS

and All Wire Novelties to Order.

224 High Ave. CLEVELAND, OHIO

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Do It Now!

Make arrangements for the handling of your stock—don't wait until you are ready to ship. We invite correspondence with shippers of flowers, and you will find it well worth while corresponding with us, too, for many of the largest buyers of flowers depend upon us for their supply.

Special opportunity for a couple of good Rose Growers who are looking for best returns. Our present demand is greater than our supply.

United Cut Flower Co., Inc.

111 WEST 28th STREET, NEW YORK CITY

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NOW IS THE TIME FOR ACTION!

DO TWO THINGS

First: Join the board, which only costs \$10.00 to join.
Second: Send us for collection your overdue accounts.

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48 Wall Street New York

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444-446 Milwaukee St., Milwaukee, Wis.

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Beauty, Fancy	8.00 @	15.00
Beauty, Extra	4.00 @	8.00
Beauty, No. 1	3.00 @	4.00
Beauty, No. 2	2.00 @	8.00
Prima Donna	2.00 @	8.00
Killarney	2.00 @	5.00
Francis Scott Key	5.00 @	80.00
Premier	4.00 @	15.00
Mrs. Aaron Ward	2.00 @	6.00
Russell	4.00 @	15.00
Ophelia	2.00 @	12.00
Lady Stanley	2.00 @	6.00
Mock	2.00 @	6.00
Columbia	8.00 @	12.00
Hadley	8.00 @	15.00
Sunburst	2.00 @	6.00
Orchids—Cattleyas	50.00 @	200.00
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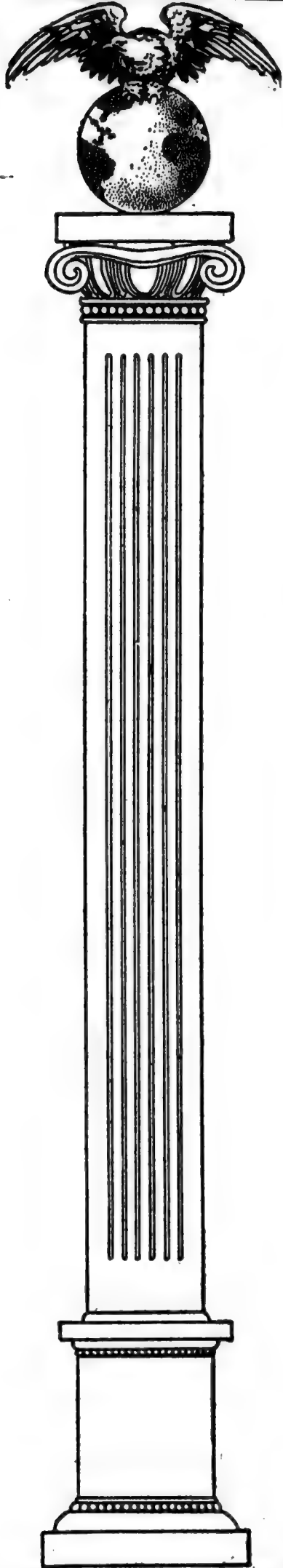
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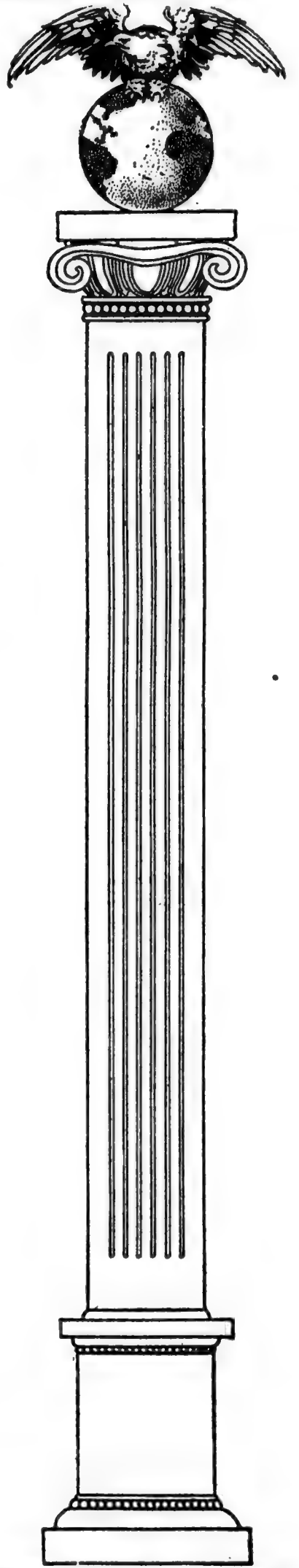
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“LISTEN!”

We attend to your telegraph deliveries in
Los Angeles, Cal., and neighboring towns

WRIGHT'S FLOWER SHOP

MEMBER F. T. D.

224 West Fourth Street,

LOS ANGELES, CALIF.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

CANADA'S FLORIST

Dunlop's 8-10 W. Adelaide Street
Toronto
Member Florists' Telegraph Delivery Association

CANADA

JOHN CONNOR CO., Limited
HAMILTON, ONT.
Members Florists' Telegraph Delivery Association.

London, Ont., Can.

J. GAMMAGE & SONS, LTD.
"The House of Flowers"
All Orders Carefully Executed
Members Florists' Telegraph Delivery Ass'n.

DICKS FLOWER SHOP
Member F. T. D. Ass'n.
WESTERN ONTARIO'S FLORIST
LONDON, ONT., CAN.

Winnipeg, Man., Can.

THE "KING" FLORIST
Member F. T. D. Ass'n. 270 Hargrave St.

McKenna Largest Retailers in Canada
Cor. St. Catherine and Bay Streets
8 St. John St., QUEBEC, CAN.
Member Florists' Tel. Delivery Montreal

St. Catharines, Ont.

Robt. L. Dunn 104 Queenston Street
Member F. T. D.

Saskatoon, Sask., Can.

Victoria Nursery The Quality Florists in the Center of the West

Central and Eastern ONTARIO

Orders carefully executed
THE PETERBOROUGH FLORAL CO.,
Peterborough, Canada

SCRIM'S, FLORIST

OTTAWA, CANADA

FOR ALL BRITISH COLUMBIA ORDERS
BROWN BROS. & CO., LIMITED
Vancouver, B. C.

Members Florists' Telegraph Delivery Association.

VANCOUVER, VICTORIA.

B. C. B. C.
A. J. WOODWARD
"BON VOYAGE" ORDERS my specialty

SALT LAKE CITY, FORT DOUGLAS and VICINITY

MILLER FLORAL CO., 10 EAST BROADWAY

250,000 sq. ft. of modern glass. Unexcelled facilities. Prompt and courteous service always.

Montreal, Que., HALL & ROBINSON
825 St. Catherine St., W. MONTREAL'S FLORISTS

Toronto, Ont., Can. THE FERNERY Florist
544 College Street
For Quality and Good Service, try us.

SEC'Y YOUNG'S CORNER

OFFICE: 1170 Broadway, New York

NATIONAL PUBLICITY CAMPAIGN.

Personal Influence.

Our publicity committees and all connected with our campaign are fully convinced of the latent interest on the part of florists in our publicity work, an interest which only needs awakening to make forthcoming the support we so urgently need at the present time. They are also quite sure that among those who have already subscribed are to be found many who could influence their brothers in the trade to rally to the campaign standard. To such the following letter might furnish a suggestion: "Office of Charles A. Dards, Inc., New York, October 16, 1919. Albert Pochelon, 153 Bates street, Detroit, Mich. Dear Mr. Pochelon: Won't you kindly accept the enclosed check for \$50 in connection with the F. T. D. national publicity fund, this to be considered as a separate contribution from any contract we may have already? Mr. and Mrs. Penn, of Boston, who have just returned from the convention, have only this minute left the store, and Mr. Penn's personality, enthusiasm and good fellowship so worked on my personal feeling that it behooved me immediately to show my appreciation in the above matter. Cordially yours, H. G. Perry, General Manager."

Commenting upon the letter, Mr. Pochelon says, "Mr. Perry, of Charles A. Dards, is not different from a good many other retailers—they are feeling the benefits daily and feel that it is their duty to do more or, at least, do as much as they can."

Checks Show Appreciation.

A just appreciation of the work of the campaign is the only reward expected for the labor of those engaged in it, and could any appreciation be shown better than in support of our project? A florist who fails to subscribe to the campaign fund is really failing to promote his own interests. Everyone in the trade is benefiting from the publicity we are securing, and the more we are able

DENVER GENERAL HOSPITAL
U. S. RECUPERATION CAMP

Quick service by
CARTWRIGHT FLORAL CO.
Ten Minutes from Camp. DENVER, COLO.

Colorado Springs, Colo.

ORDERS CAREFULLY EXECUTED
Pikes Peak Floral Co.
Wholesale and Retail
Member Florists' Telegraph Delivery

Park Floral Co.

B. E. GILLIS, Pres. E. P. NEIMAN, Sec'y.
Member Florists' Telegraph Delivery
DENVER, - - COLORADO

SALT LAKE CITY

AND VICINITY
BAILEY & SONS CO. F. T. D. MEMBER
Telegraph orders filled promptly and carefully
LARGE STOCK ALWAYS ON HAND

Salt Lake City

ALSO PARTS OF COLORADO, IDAHO, MONTANA AND NEVADA
HUDDART FLORAL CO.
56 South Main Street
Member Florists' Telegraph Delivery Ass'n.

SALT LAKE'S LEADING FLORIST

ERNEST LAMBOURNE
67 South Main, Salt Lake City, Utah.

OGDEN, UTAH

FLOWERS FRESH Best shipping facilities as Ogden is a railroad center. Dumke ROM THE GREENHOUSES Floral Co.

State Nursery & Seed Co.
Helena, Mont. Cut Flowers for any Part of the Northwest.
Only the Best. Members F. T. D. Ass'n.

DENVER Bright Spot Greenhouses
Corner Fifth Ave and Josephine St

CHAS. N. PAGE, Proprietor

FORT COLLINS, COLO.

ESPELIN-WARREN FLORAL CO.
Member Florists' Telegraph Delivery Ass'n.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Outgoing or Incoming— Which way are your wire orders going?

YOU are spending money in local advertising to get telegraph orders in your town to send to other florists. You can develop business in the other direction as well by advertising to other florists to send their orders to you. The Pink Section of The Review is the strongest way to carry your name and facilities to retailers everywhere.

\$1.00 per week buys a 1-inch space
50 cts. per week buys a ½-inch space

MILWAUKEE

1-3-5 GRAND AVENUE
GIMBELS

A. H. MacDonald, Mgr.
Member Florists' Telegraph Delivery Association

MILWAUKEE, WIS.

J. M. Fox & Son

437-39-41 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

For WISCONSIN delivery of
"HOME-GROWN FLOWERS"
GET IN TOUCH WITH

J. E. MATTHEWSON

SHEBOYGAN, WIS.

Member Florists' Telegraph Delivery Association

Milwaukee, Wis.

EDLEFSEN-LEIDIGER CO.

419 Milwaukee Street

Members Florists' Telegraph Delivery Ass'n

LA CROSSE, WIS.

La Crosse Floral Co. Member Florists' Telegraph Delivery

to secure, the greater the benefit resulting. Our committees spend as they go and therefore must, if the campaign is to last, have money wherewith to keep on going. Our slogan, "Say It with Flowers," should remain for all time before the public continuously. There should be no halt. Were subscriptions to stop, the work would have to be materially curtailed and the present improved demand for flowers would necessarily decline. No real florist would want this to happen; it would be a calamity. To prevent it and to enable the committees to fully carry out their plans, there should be an end to latent interest and the many hundreds of florists—we could say thousands—who know in their hearts that the campaign is of immense benefit to our industry should lose no time in registering their subscriptions with the secretary. Making a subscription entails no sacrifice, for there is hardly a florist in the country who cannot afford one and it should be considered a duty and a pleasure to

RACINE, WIS.

617 THE FLOWER SHOP
Main St. Member F. T. D.

MILWAUKEE

EXCLUSIVE FLORAL
ARRANGEMENTS

BAUMGARTEN, Inc.

Member F. T. D. 128-130 MASON ST.

KENOSHA, WIS.

L. TURNER & SONS
FLORISTS

352 PARK AVENUE
GREENHOUSES, GENEVA ROAD
Members Florists' Telegraph Delivery

MILWAUKEE, WIS. LUBLINER

ALWAYS READY
SEND US YOUR ORDER

Phone Grand 3096 225 Grand Ave.

Racine and Kenosha

Operating large Greenhouse in both these Wisconsin cities P. N. Obertin

MADISON, WIS.

RENTSCHLER FLORAL CO. Member F. T. D.

GREEN BAY, WIS.

Meier-Schroeder Co. Orders for Cut Flowers and Designs delivered anywhere in Wisconsin and Northern Michigan at right prices.

Fort Atkinson, Wis.
CLOUTE BROS., MEMBERS F. T. D.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MICHIGAN

ORDERS WILL BE CAREFULLY
CARED FOR BY

HENRY SMITH
GRAND RAPIDS

WHOLESALE AND RETAIL FLORIST.
Member F. T. D.
200,000 FEET OF GLASS DEVOTED TO
FLOWERS AND PLANTS.

CHICAGO

DETROIT

Central Floral Co.

"FLOWERS THAT LAST LONGER"

35-37 Broadway, Detroit, Mich.
132 N. State St., Chicago, Ill.

CENTRALLY LOCATED

OPEN EVENINGS AND SUNDAYS

Members F. T. D.

DETROIT, MICH.

Peter F. Reuss & Co.,
56 BROADWAY

GRAND RAPIDS

ARTHUR F. CRABB

F. T. D. Member. 13 Jefferson Ave., S.
Serving all West Michigan Towns

MT. PLEASANT, MICH.

Member F. T. D. **Walter W. Caple**

MIDLAND, MICH.

PERCIVAL F. PENFOLD

Saginaw, Michigan

GROHMAN THE FLORIST

Member F. T. D. Ass'n. 117 NORTH FRANKLIN ST.

J. B. GOETZ SONS

SAGINAW, MICH.
OR ANY CITY IN MICHIGAN

PETOSKEY, MICH.

AND NORTHERN MICHIGAN RESORTS.
Member Florists' Telegraph
Delivery Association. **Frank Winans**

Kalamazoo, Michigan

G. VAN BOCHOVE & BRO.

F. T. D. Orders Satisfactorily Filled.

GRAND RAPIDS, MICH.

GRAND RAPIDS FLORAL CO.

WENCEL L. OUKERSKI will fill your orders for
Designs and Cut Flowers in Michigan.

FOREIGN SECTION

Liverpool, England
DINGLEYS, Ltd., Florists

SHEFFIELD, ENGLAND
WM. ARTINDALE & SON
FLORISTS SEEDSMEN NURSERYMEN

Manchester, England
DINGLEYS, Ltd., Florists

support an undertaking which is productive of so much good to growers and retailers alike.

Florists who advertise locally can have material assistance in their work and connect in a profitable way with our magazine advertising by using the various helps supplied by our promotion bureau. Pamphlets describing these aids will be mailed to anyone on application for them. It might be mentioned here that the advanced cost of labor and materials has obliged our promotion bureau to advance the price of the large electrotyped advertisements to \$1.25 each, which is actual cost on quantity purchases.

A Correction.

Two weeks ago we published a list of florists whose subscriptions of \$200 or more each aggregated one-seventh of the publicity fund as then collected. We gave the list as of twenty-five florists, but only twenty-four names were printed, the name of Schiller the Florist, Chicago, \$200, being accidentally omitted. Another name omitted was that of the Jos. H. Hill Co., Richmond, Ind., \$200, which would have made twenty-six names to the list instead of twenty-five. The correction is made with due apology for the omission.

John Young, Sec'y.

BUFFALO'S F. T. D. SUCCESS.

Fellowship and Publicity.

The F. T. D. meeting at Buffalo was full of enthusiasm, and the neighborly spirit shown by florist to florist was evident at all times. Everyone was eager to express the good fellowship that was predominant throughout the two days of the convention. Those who were present showed their keen interest in everything pertaining to F. T. D.'ism and especially to the publicity work of the national campaign, not only by their presence, but also by a spontaneous subscription contributed during the session.

The way everyone manifested his interest in the slogan, "Say It with Flowers," was encouraging, as was the whole-hearted manner in which the new signs were bought, at \$50 each, freight prepaid, with the slogan painted on boards, 7½x20 feet, making a most valuable attraction for anyone to have on his plots or greenhouses. Many sales were made to individuals who purchased

DETROIT
MICHIGAN



Orders given
best of care
by these five



F. T. D. Members

J. Breitmeyer's Sons
Broadway and Gratiot Ave.

Fetter's Flowers
17 Adams Avenue E.

Scribner Floral Co.
604 East Fort St.

G. H. Taepke Co.
WALTER G. TAEPEKE, 95 Gratiot Ave.

The
L. Bemb Floral Co.
ALBERT POCHELON, 153 Bates Street

Yours For More Co-operation

Detroit, Mich. BEARD
FLORAL CO.
1617 Grand River Avenue

LANSING, MICH.
J. A. BISSINGER Established 25 Years
Member F. T. D.

PORT HURON, MICH.
ASMAN, LEADING FLORIST
Prompt Delivery

STURGIS, Mich. *Veget's Flowers* Coldwater, Mich.
Member F. T. D. All So Mich. points

IONIA, MICH. Member Florists' Telegraph Delivery
Flowers for Ionia and Montcalm counties **Byron L. Smith, Florist**

OWOSSO, MICH.
OWOSSO FLORAL CO.
Hermann Thiemann, Prop Member F. T. D.

Flint, Mich. EVANS
THE FLORIST
House of Personal Service

Battle Creek, Michigan
S. W. COGGAN, Florist, 25 E. Main St.
Member of Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

WASHINGTON, D. C.

F. T. D.

In the Nation's Capital the name


stands synonymous with class and
satisfactory service in flowers.

WE ARE AT YOUR SERVICE

"Have you subscribed for the
National Publicity Campaign?"

"Do It Now!"

BLACKISTONE, Inc.

14th and H Streets, Northwest
WASHINGTON, D. C.



Washington, D.C.

GUDE'S

GUDE BROS. CO.
FLORISTS
1214 F ST. NW.
WASHINGTON D.C.

Members
Florists' Telegraph Delivery.

WASHINGTON, D. C.

Louise Flower Shop

Connecticut Ave. at N. St., N. W.
Miss Louise W. Daugherty, - - Proprietress.
Phones—Franklin 3579, 3841, 3842.
Member Florists' Telegraph Delivery.

Hartford, Conn.

J. Albert Brodrib, Store, 639 Main Street

Deliveries to...
New Britain, Meriden, Middletown, Manchester,
Rockville, Farmington, Willimantic
Member Florists' Telegraph Delivery Association



Orders
solicited for
all parts of
Connecticut
Stores:
741 Main St.
364 Asylum St.
Greenhouses:
Benton St.
Hartford,
Conn.

Hartford, Conn.



WATERBURY and Western Connecticut
WESTOVER, ST. MARGARET'S and TAFT SCHOOLS
Your orders will be given of best attention
RYAN & POWERS, Members of F. T. D.
Pottery Florists

NEWPORT, R. I.
SMITH JAMESTOWN, R. I.
E. A. 1264 Greenhouses

Hartford, Conn.

GEORGE G. McCLUNIE

165 Main Street

Established 1897

Member F. T. D.

anywhere from one or two to twenty
boards each.

This is just another instance of how
the national slogan will be carried on
more than ever, eventually encircling
the United States and Canada with its
mission.

Buffalo a Genial Host.

The members of the Buffalo Florists'
Club are to be congratulated on the
manner in which they did their job and
the thanks of the entire convention
were tendered them for their good work.

The various windows throughout the
city of Buffalo were exceedingly at-
tractive as they told the story of the
F. T. D. and its various functions in the
telegraphing of flowers. Much praise
is due for the original displays noted
and the large crowds at the different
store windows indicated ample repay-
ment for the efforts of those making
the displays.

The newspapers of Buffalo devoted
pages to the convention and its pro-
ceedings, and this publicity undoubtedly
gave added impetus to the uses of the
F. T. D. and to the sale of more flowers.
This part of the program was ably man-
aged by Mrs. Ella Grant Wilson and
showed a master hand in its execution.

Indianapolis Next.

The standards set at the F. T. D.
convention show everyone interested in
the business to be transacted and the
eagerness of all to do their part proves its
success. Members present from all parts
of the United States and Canada all de-
sired the next convention to be in their
respective cities, but Indianapolis was
given preference for 1920, with all signs

STAMFORD, CONN.

Quality Flower Shop

43 Atlantic Street

Member F. T. D.

Prompt delivery

Noroton, Darien, Norwalk,
Greenwich

Orders for Vermont and Northern N. Y. filled to
your entire satisfaction at right prices.



BURLINGTON, VT.

Providence, Rhode Island Johnston Brothers

LEADING FLORISTS

38 DORRANCE STREET

Members Florists' Telegraph Delivery Ass'n.

PROVIDENCE, R. I.

AND ALL NEW ENGLAND POINTS

T. J. Johnston & Co., 107 Washington St., PROVIDENCE

MANCHESTER, N. H.

H. C. STACHE.

L. D. PHONE
1261-R.

Vermont's Florist....

and all points in New Eng'l'd

W. E. PETERS

123 Church St., Burlington, Vt.

Member F. T. D.

PORTLAND, ME.

THE FLOWER SHOP

M. E. McGunigle

47 Oak Street

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Boston—O'BRIEN

67 Beacon Street

Deliveries

To All Steamers

QUALITY AND SERVICE

Member Florists' Telegraph Delivery Association

342
CARBONE, Boylston Street,
BOSTON

Member Florists' Telegraph Delivery Ass'n.

Caplan—BOSTON, MASS.
144 Massachusetts Ave.
Member F. T. D.

Special attention given Telegraph Orders for New England Conservatory of Music; Radcliffe and Wellesley Colleges.
We deliver to all parts of Massachusetts.

Brookline, Mass.

220 Washington Street
F. E. PALMER, Inc.
Established 1886
Members Florists' Telegraph Delivery Ass'n.

The Beacon Florist
7 Beacon Street, **BOSTON**

J. EISEMANN, Manager, 14 years head decorator and designer for Penn's.
PROMPT, EFFICIENT SERVICE GUARANTEED.

Cambridge, Mass.

Largest Retail Conservatories near the heart of Boston. Deliveries in all suburbs.
HAROLD A. RYAN, Inc.
Opposite Mount Auburn Cemetery.

Worcester, Mass.

Randall's Flower Shop

Member Florists' Telegraph Delivery

New Bedford, Mass.

and all parts of CAPE COD, MASS.
MURRAY, Florist
232 Union Street
GREENHOUSES: FAIRHAVEN, MASS.
National Florist. Member F. T. D.

MALDEN, MASS.

J. WALSH & SON
Members Florists' Telegraph Delivery Ass'n.

Lynn, Mass. MEMBERS F. T. D.

GIBBS BROS., 231-233 Union St.

I should like to write a little essay on

"The Sweet Perfume of Courteous Service"

but actions speak louder than words. Flowers are my hobby and my business. If you have orders for delivery in N. E., wire us.

BOSTON, MASS.

Penn The Florist

"Penn, the Telegraph Florist"

Member of Florists' Telegraph Delivery Association
124 TREMONT STREET

Morse & Beals, LOWELL, MASS.

Nearest Shipping Point to

NEW HAMPSHIRE and VERMONT

Members Florists' Telegraph Delivery Association

Wax Brothers **Boston, Massachusetts**
143 TREMONT STREET
The Centrally Located Florist Shop
Yours for Reciprocity. We cover all points in New England.
Members Florists' Telegraph Delivery

Acmlin **PROMPT EFFICIENT SERVICE**
IN THE HEART OF THE HOTEL AND THEATRE DISTRICT
78 Boylston St., **BOSTON**
LITTLE BUILDING.

BOSTON, MASS.

HENRY R. COMLEY, Florist, 6 Park Street
50 years' experience in the florist business guarantees efficiency to take care of all orders. 20 per cent allowed

pointing to the biggest F. T. D. convention ever held.

As to the future growth of the F. T. D., nothing short of an enrollment of every florist in the United States and Canada can possibly be the outcome, since it will be only a short time until credits will be extended only to those who can show membership, and then will there be a scramble for membership such as never before. Now is the time for applications to be sent in, for you to place yourself in the same class with all the other members and be held reliable. How can you afford not to belong?

The Florists' Golden Rule.

Many florists question whether it pays to belong and what they will get out of it. The only answer is, that if you put nothing in, just so much will you receive. The moment you produce and send orders to other cities, just so quickly will they send orders to you, but not until then and the florist that receives orders proves that he is sending them out too. It pays well and is worth going after.

BOSTON—BECKER'S

Send us your telegrams Prompt service IN and ROUNDABOUT BOSTON. Our conservatories are in Cambridge, only 8 minutes from the heart of Boston

BECKER'S CONSERVATORIES
CAMBRIDGE - - MASS.
Members Florists' Telegraph Delivery

Warburton

Member F. T. D.

FALL RIVER, MASS.
33 N. Main Street
Orders Executed for
Southeastern Mass., Newport
and Rhode Island Points.

H. F. A. LANGE

Worcester, Mass.

Delivers to All Points in New England

125,000 Square Feet of Glass
Member Florists' Telegraph Delivery Ass'n.

BROCKTON, MASS.

Belmont Flower Shop. MEMBER F. T. D.

Newton, Mass. | COTTON
Also BOSTON, BROOKLINE
CAMBRIDGE, WELLESLEY
The Florist

For Berkshire County

LEADING FLORISTS **Pittsfield, Mass.**
F. I. DRAKE & CO.

WELLESLEY COLLEGE

Dana Hall, Walnut Hill, Rockbridge Hall Schools
TAILBY, Wellesley, Mass.
Long Distance Tel., Wellesley 44-1, 44-2, 44-3

Telegraph Delivery Department

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NEW YORK

DARDS

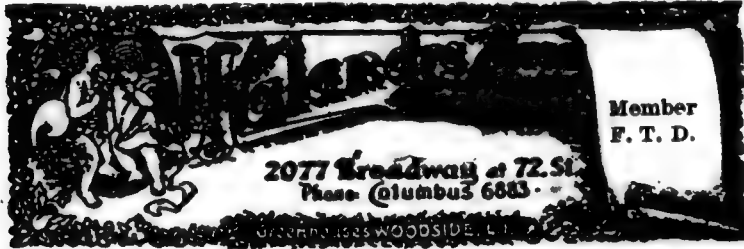
341 Madison Avenue

Member of
Florists' Telegraph DeliveryGuaranteed Satisfaction
Nearly 50 Years

LET US FILL YOUR STEAMER ORDERS

Leading Florist

Regular European Sailings Now Established



WE CARRY THE HIGHEST GRADE OF CUT FLOWERS
SEND US YOUR NEW YORK ORDERS
ADJACENT TO THEATRICAL AND HOTEL DISTRICTS

Kottmiller

... FLORIST ...

426 Madison Ave.—and 49th Street

Also Vanderbilt and
Ritz-Carlton Hotels

NEW YORK

Telephone Murray Hill 788

Highest award at the International Flower Show,
April 11, Grand Central Palace.
Location Central. Personal Attention.
Member Florists' Telegraph Delivery Association.

G. E. M. STUMPP

761 FIFTH AVENUE

NEW YORK CITY

F. T. D. MEMBER

DAVID CLARKE'S SONS

2139-2141 BROADWAY

Tel. 1552, 1553 Columbus

NEW YORK CITY

Out-of-town orders for delivery in New York
carefully and promptly filled at reasonable rates

NEW YORK

Orders Sent to H. H. BURNS 509 Madison Av.

will receive prompt and careful attention.

LONG ISLAND
BROOKLYNJERSEY CITY
NEWARK

NEW YORK CITY, N. Y.

GUIDO, Inc.

595 Lexington Ave., cor. 52d St.

Do you want flowers in New York?
We furnish the best, artistically arranged.

A. B. Cazan

Flowers of Quality
Efforts to Please

2751 Broadway

NEW YORK CITY

Member F. T. D. Association

ESTABLISHED 1847

F. T. D.

Phos. F. Gabrin INC.

Steamers are
Again Sailing on Schedule
Deliveries made on board

THE NAME
PROTECTS YOU

BOSTON

1 PARK STREET
799 BOYLSTON STREET

NEW YORK

561 FIFTH AVENUE

NEW YORK CITY ADOLPH MEYER

In center of the BON TON residential district

1062 Madison Avenue

Near the great Art Museum and Cleopatra's Needle

WE COVER LONG ISLAND
JERSEY and CONNECTICUT

Phones: 2352-7019 Lenox

Cicero once said, "Any man will commit a mistake, but a fool will continue in it." How well this applies to the florists who have not as yet seen the advantage of the F. T. D., I leave to your judgment. Henry Penn, Chairman National Publicity Campaign.

WASHINGTON, D. C.

The Market.

The market is getting more brisk. There seems to be no end to outside stock. There are some fine mums coming in, including Pacific Supreme, Polly Rose, Glory of the Pacific, Snow Queen and Robinson. A good supply of Asparagus plumosus is arriving in good condition. There has been a great demand for orchids.

Various Notes.

A large number of the local florists attended the dinner party which was given by the Baltimore Florists' Club, October 21, at the Southern hotel. They all felt well repaid for their trip and said that it was the time of their lives. The Baltimore florists will return the visit.

The Washington Florists' Club held a dinner party at the Dewey hotel, Monday evening, October 27.

E. Harvey, of Brandywine Summit,

NEW YORK CITY A. WARENDORFF

F. T. D. Member

TWO STORES { 225 Fifth Avenue
1193 Broadway

SPLENDID SERVICE

New York. Telephone Lenox 3822
HENRY HART, Inc.
FLORIST
1000 Madison Avenue
In the heart of most exclusive residential section.

RAMM'S Flower ...Shop

350 Madison Avenue

Prompt and
Efficient
Service.

In the Heart of
NEW YORK

THE BOSTON FLORIST

Personal selection. Satisfaction guaranteed.
In the heart of New York City.
Close to Theaters and Steamships.
Established 1902.

135 E. 34th St., - NEW YORK

M.A. Rowe

IN HEART OF NEW YORK CITY

332 FIFTH AVE., NEAR 33rd ST.

Opposite the Waldorf-Astoria. Phone Mad. Sq. 333-339
OUR MOTTO—THE GOLDEN RULE.

Telegraph Delivery Department

The Florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.



BUFFALO COLONIAL FLOWER SHOP

219 Delaware Ave.

Member of the F. T. D.

WILSON 3 and 5 Greene Ave.
Main Store: Cor. Fulton St.

BROOKLYN

PHONE 6800 PROSPECT NEW YORK

BROOKLYN, N. Y.

JAMES WEIR, Inc.

324 Fulton St., cor. Pierrepont

Telegraph orders receive our usual good care and prompt attention. Phones, 270-271 Main.

JOSEPH TREPEL

Member F. T. D.

Brooklyn's Largest Florist
SEVEN STORESMAIN STORE, 334 Lewis Avenue,
Phone 1150 Bedford. BROOKLYN, N. Y.
Telegraph orders delivered to any part of New
York City, Brooklyn and Long Island.YONKERS, N. Y. MEMBER
F. T. D.

2 MANOR HOUSE SQ. R. T. BRODERICK

ROCHESTER, N. Y. J. B. KELLER SONS
Florists25 CLINTON AVENUE, N.
Roch. Phone Stone 506 L. D. Bell Phone Main 2189
Members Florists' Telegraph DeliveryOlean, N. Y. HERRON
WE GROW OUR OWN FLOWERS

Malone, N. Y.

Member
F. T. D.

L. G. RENNIE, 51 East Main Street

HUGO H. JAHN, 710 Nostrand Ave.,
BROOKLYN, N. Y.
Tel. 1952 Bedford. Will deliver to Steamships, Theaters,
anywhere within 20 miles of New York. Artistic work.
Personal attention. Special care of telegraph orders.

F. T. D.

Stroh's

Greenhouses 379 Main Street, Buffalo, N. Y.
ATTICA, N. Y.W. & T. CASS
Geneva, N. Y.Telegraph Orders Promptly Filled
in Western New York

Niagara Falls, N. Y.

HARRIS & LEVER
Florists

Members of Florists' Telegraph Delivery

Wm. H. Grever Formerly man-
ager Palmer's.
77 Allen Street, BUFFALO, N. Y.
F. T. D.ALBANY, N. Y. The CAPITAL DISTRICT
and all Eastern New York
WILLIAM GLOECKNERWe guarantee absolute satisfaction.
Member F. T. D. and N. F.Chatham, N. Y. The Chatham
PROMPTNESS WITH CARE Floral Co.
Eastern New York and Western Mass.Pa., and Arthur Niessen, of Philadelphia,
were in town October 22. They also
attended the banquet in Baltimore.John Paul, of Cumberland, Md., was
in town October 20. He made short calls
on several members of the trade.Miss Minnie Schultz, of F. H. Kramer-
er's force, has been ill at her home for
several days as a result of inhaling the
fumes from some disinfectant which
she was using on flowers.The Gude Bros. Co. has a decidedly
attractive display. It consists of a pond
and a small fountain, and the clever ar-
rangement of the rocks and greens which
surround it adds to its natural appear-
ance. Back on the slope is a miniature
greenhouse which advertises Gude's
home-grown flowers. Mr. Gude is rest-
ing up in Atlantic City.Sam Maston, formerly with George C.
Shaffer, has just returned from France,
where he served for a year and a half.George C. Shaffer has been having a
large amount of funeral work. He has
already booked several weddings for
November.S. A. ANDERSON
440 Main St., BUFFALO, N. Y.Anderson service means fresh, sturdy stock
and prompt deliveries in Buffalo, Lockport,
Niagara Falls and Western New York.

Member of the Florists' Telegraph Delivery.

BUFFALO

N. Y.

L. H. NEUBECK
MAIN AND HIGH STS.

Member Florists' Telegraph Delivery

Scott The Florist

MEMBER OF THE F. T. D.

BUFFALO, NEW YORK

The Rosendale Flower Shop

126 JAY STREET

Schenectady, N. Y.

No order too large for us to fill, none too small
for consideration.

Member F. T. D.

ROCHESTER, N. Y.

Wilson
THE FLORIST
88 E. MAIN ST

F. T. D.

We reach all
Western
N. Y. Points

HORNELL, New York

C. G. JAMES & SON

Prompt Deliveries to Elmira, Corning and Wellsville.

JAMESTOWN, N. Y.

Heelas Flower Store

For all
Chautauque
CountyElmira, N. Y. RAWSON,
THE FLORISTDeliveries to Ithaca,
Binghamton, Hornell, Corning and other points.

The Rosery

ELMIRA,
NEW YORK

182 Main St., N.

Flowers Delivered to All Nearby Towns.

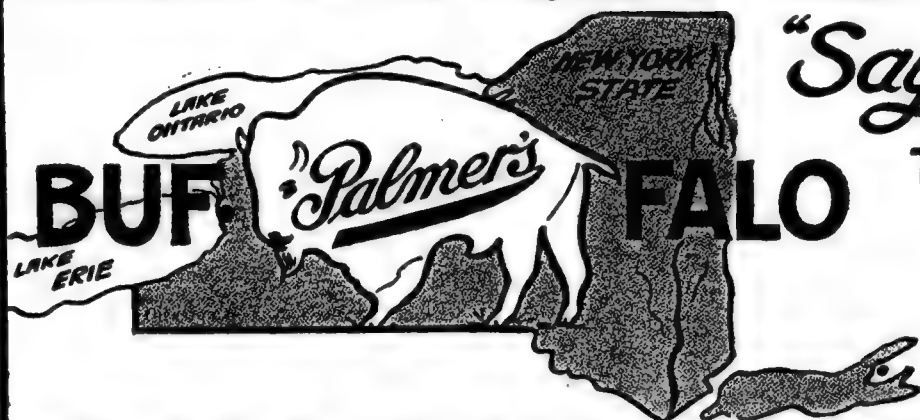
Batavia, N. Y. L. C. Stroh
& Sons

Flowers delivered to all nearby towns

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MEMBERS OF THE FLORISTS TELEGRAPH DELIVERY ASSOCIATION.



"Say it with Flowers"
THROUGH
Palmer's

350,000 SQUARE FEET OF GLASS AT LANCASTER, N.Y.

TWO STORES
304 MAIN ST.
260 DELAWARE AVE.

Jamestown, N. Y.

LAKEVIEW
ROSE GARDENS

1,500,000 ft. of glass

CAPABLE RETAIL SERVICE

INSTANT SERVICE TO

Mayville, N. Y. Fredonia, N. Y.
Brocton, N. Y. Chautauqua, N. Y.
Randolph, N. Y. Lakewood, N. Y.
Bemus Point, N. Y. Cassadaga, N. Y.
Other Principal Western N. Y. towns.

Danker
Albany, N. Y.

Albany, New York

The Rose Shop
23 STEUBEN STREET
Best service.
Send your orders to us
Albany Florists' Telegraph Delivery Ass'n.

WETTLIN FLORAL CO.
HORNELL, N. Y.

For quick service to Avoca, Addison, Andover, Arkport, Almond, Angelica, Bath, Corning, Cuba, Canisteo, Castile, Canisota, Cohocton, Friendship, Wellsville, Wayland, Warsaw, Dansville, Nunda and other Western New York towns.

MEDINA, WHITE BROS.
N. Y. Orders for Western New York handled with promptness

For SYRACUSE, N. Y.
W. E. Day Co., Onondaga Hotel Bldg.
F. T. D.

SYRACUSE, N. Y.
MILES S. HENCLE, 118 Harrison St.
Telegraph or mail orders receive my personal attention.

EAST ORANGE, N. J.

George Smith & Sons
557 Main Street
EAST ORANGE
Maplewood, Glen Ridge and Bloomfield
We are located in the center of these cities

All Middle State and Seashore
NEW JERSEY POINTS
and Northeastern Pennsylvania towns
are best reached from
TRENTON
MARLIN C. RIBSAM, Florist
Member F. T. D. Broad and Front Sts.

TRENTON, N. J.
PARK FLORAL CO., R. ABBOTT
Greenhouses—Buchanan, Lafayette and Schiller Ave

Summit, HARRY O. MAY, PROPRIETOR
New Jersey The Rose Shop

Atlantic City, N. J.
EGG HARBOR FLOWER SHOP | Members
1311 Pacific Ave. Crane & Hill, Props. F. T. D.

NEWARK, N. J. F. T. D. Member
BEGEROW'S 946 Broad St.
FRESH FLOWERS AND BEST SERVICE

MONTCLAIR, N. J.
MASSMANN
Member Florists' Telegraph Delivery

NEWARK, N. J. MEMBER
577 BROAD STREET Washington Florist Orders filled \$1 to \$2 net.

Englewood, N. J. Camp Merritt
EDWARD G. BURROWS
Member F. T. D.

The Louise Flower Shop has another striking window display. It is a fall decoration of pumpkins, corn and fall foliage and is so arranged that it gives a good impression of harvest time. It

ABUNDANTLY PREPARED
AT ALL TIMES

Edwards Floral
Hall Company

1716 Pacific Avenue

Atlantic City, New Jersey

Nurseries: Mediterranean and South Carolina Aves.

Member Florists' Telegraph Delivery Ass'n.

NEWARK, N. J.
PHILIPS BROS.
938 BROAD STREET
Members F. T. D.

Red Bank, N. J.

W. W. KENNEDY & SONS

FLORISTS

MEMBERS F. T. D.

41 BROAD STREET

Stroudsburg, Pa. Boonton, N. J.
Dover, N. J. Hackettstown, N. J.
Store in each town. Flowers fresh from our own greenhouses. Immediate delivery all Eastern Penna. and Northern New Jersey.
HERRICK, Florist Member Florists' Telegraph Delivery

JERSEY CITY, N. J.
WEIDEMANN'S FLOWER SHOP
222 MONTICELLO AVE.
Member F. T. D.

NEW JERSEY
EDWARD SCERY
PATERSON and PASSAIC
Member Florists' Telegraph Del. Assn.

HOBOKEN, N. J.
J. GRULICH & SONS
Members F. T. D. 616 Washington Street

Telegraph Delivery Department

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PITTSBURGH
AND VICINITY

F. T. D.
Service

A. W. Smith
Flower Stores Company

Keenan Building, PITTSBURGH, PA.

Pittsburgh, Pa.

MRS. E. A. WILLIAMS

621 PENN AVENUE Member F. T. D.

THINK! Everything in Flowers
GRAKELOW'S

Member Florists' Telegraph
Delivery Association

Broad Street at Cumberland, PHILADELPHIA, PA.

PITTSBURGH



E. C. LUDWIG
FLORAL CO.
710 E. Diamond St.
Members F. T. D.

PITTSBURGH, PA.

Ludwig Floral Co.

502 FEDERAL STREET

Pittsburgh, Pa.

McGRATH & LANGHANS

(Empire Flower Shop)
EMPIRE BUILDING
Formerly Retail Dept. Blind Floral Co.

HARRIS BROS.

510 Market St.

PITTSBURGH

BEST
SERVICE

Pittsburgh, Pa.

RANDOLPH & McCLEMENTS

Floral Experts

5936 PENN AVENUE

Members of the Florists' Telegraph Delivery

SCRANTON, PA.

A. L. BESANCON & CO.

Florists and Decorators

Adams Ave. and Spruce St., SCRANTON
LIFE BLDG.
BOTH PHONES

You can depend on us. Order your flowers on any
occasion for delivery in Scranton and vicinity.

LEBANON, PA.

Members
F. T. D.

J. F. VAVROUS SONS

Orders for central Penna. handled with promptness.

Members Florists' Telegraph Delivery Ass'n.

EVENDEN BROS.

Largest Growers in
Central Pennsylvania.

Williamsport, Pa.

J. V. LAVER

ERIE, PA.

Write, Phone or Wire Member Florists'
Telegraph Delivery

Baur
Floral Co.
ERIE, PA.

Wilkes-Barre

and near-by
Pennsylvania Towns

Member F. T. D.
14 N. Main St.

A. W. B. EVANS

Wilkes-Barre, Pa.

Member F. T. D. Ira G. Marvin, 23 So. Franklin St.
53 No. Main St.

LANCASTER, PA.

B. F. BARR & CO., Leading Florists

SCHULTHEIS, Florist

317 Church Street,
DUNMORE, PA.

612 Linden Street,
SCRANTON, PA.

Members of the Florists' Telegraph Delivery Ass'n.

Erie, Pa. Charles G. Offerle
2408 Poplar Street

PITTSTON, PA.

Bell Phone
110-J

MARTHA HUNTLEY HOUSER

Member of F. T. D.

8 Williams Street

New Kensington, Pa.

McRAE-JENKINSON CO.

Member Florists' Telegraph Delivery

is lighted by pumpkin-head lanterns and
does not lack anything to make it ef-
fective. This firm has had much funeral
work, including a casket cross entirely
of orchids and a fine wreath of orchids
and roses. They handle all of the floral
work for the Italian embassy.

George A. Comley has been having a
large amount of decorating work. He
is also bringing in some fine swainsona.

The Leo Niessen Co. is receiving a fine
supply of roses and orchids. A. J. Schil-

Flowers The Best at
the Lowest



The largest popular priced house
in Philadelphia.

F. M. ROSS

Send orders to

136 So. 52nd Street, Philadelphia

Other Stores

13 So. 60th St., 212 E. Girard Av.

PHILADELPHIA

Florists not members of the F. T. D. will please
send cash with orders.

PHILADELPHIA

Germantown and Chestnut Hill
Orders carefully filled in first-class style
and on time

WILLIAM BERGER'S SONS

5522 Germantown Ave., Philadelphia, Pa.

J. J. Habermehl's Sons

The finest floral arrangements, flowers and
plants furnished on telegraphic orders.

The
Bellevue-
Stratford

Philadelphia

Broad and
Walnut
Streets

HARRISBURG, PA.

F. E. RIDENOUR, 1221 N. 3d Street
ROTARIAN MEMBER F. T. D.

HUNTINGDON, PA.

J. LESLIE LAIRD GOOD SERVICE
GUARANTEED

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NORFOLK

PROMPT SERVICE
FIRST-CLASS STOCK

VIRGINIA
Grandy
THE FLORIST
268 GRANBY ST.
NORFOLK, VA.
NORFOLK'S TELEGRAPH FLORIST

Fortress Monroe, Va.

Special messenger service to above city, \$1.00

Member Florists' Telegraph
Delivery Association.

RICHMOND, VA.

and all
Nearby Points

Mosmiller
FLORIST

SEND US YOUR ORDERS

Prompt Service
Personal Attention

Member Florists' Telegraph Delivery Association

Germantown and Chestnut Hill

ORDERS Carefully executed with
taste and promptness.

FRANK R. HASTINGS

8 West Chelton Avenue, GERMANTOWN,
PHILADELPHIA, PA.

ORDERS FOR PHILADELPHIA

AND SUBURBS CAREFULLY FILLED
We are in close touch with all the suburbs by
railroad service and can make quick delivery.

CHARLES F. KRUEGER CO.
Reading Terminal Flower Shop, Philadelphia

Richmond, Va.

THE HAMMOND COMPANY, Inc.

LEADING FLORISTS

109 EAST BROAD STREET

ORDERS FOR PHILADELPHIA

Carefully and Promptly Executed
with Good Flowers and Good Taste by

M. J. Callahan, 3924 Market St.,
PHILADELPHIA

Charlotte, N. C. AND VICINITY

Scholtz, THE FLORIST
INC.

Member Florists' Telegraph Delivery Ass'n.

PETERSBURG, VA.

MATHENY, Florist, 129 Sycamore St.

"Everything in Flowers"

Special Service to CAMP LEE

Williamsport, Pa.

W. J. EVENDEN'S SONS
THE LEADING FLORISTS

Members Telegraph Delivery Association

Rodgers Floral Co., Inc.

219 King Street

CHARLESTON, S. C.

Members F. T. D. and National Florists

LYNCHBURG DURHAM VA. N. C.

J. J. FALLON

PROMPT SERVICE

Member Florists' Telegraph Delivery Ass'n.

UNIONTOWN, PA.

STENSON & McGRAIL, "The Leading
Florists"

11 Morgantown Street

FRESH HOME-GROWN CUT FLOWERS
AND PLANTS at all times

Portsmouth, Va.

Cotton The Florist, 333 High St.

ORDERS FOR ROANOKE, VA.

are given prompt and careful attention by

WERTZ, FLORIST, Inc. MEMBER
F. T. D.

NORFOLK, VIRGINIA

GEORGE, Inc.

Member Florists' Telegraph Delivery Association

Creech, TARBORO, N. C.

WANTS YOUR ORDERS FOR ALL
EASTERN NORTH CAROLINA

GREENSBORO, N. C.

VAN LINDLEY CO.

DURHAM, N. C.

Durham Floral Co. HIBBERD
Proprietor

WILMINGTON, N. C.

Fifth Avenue Florist MEMBER
F. T. D.

Carolina Floral Store

King and George Sts., Charleston, S. C.
Nurseries at Saxon, S. C.

PETERSBURG, VA.

MRS. ROBT. B. STILES, Florist
Phone 910 1202 W. Washington St.

GILES, The Florist READING, PENNA.

Member F. T. D.

WARREN, PA.

Crescent Floral Garden, SHERM OFFERLE,
Proprietor

LYNCHBURG, Va.

MISS McCARRON Member Florists'
Telegraph Delivery

ROANOKE, VA.

Fallon, Florist

STAUNTON, VA.

Central Ave. and Lewis St. JOHN FALLON

ler is with this firm and is getting on to
the wholesale end of the business.

J. H. Small & Sons report that they
have a large amount of important work
on hand, including funeral work and
large weddings. G. S.

For the decoration of the grandstand
and the triumphal arch in front of the
White House for the parade in recep-
tion of General Pershing and the First
Division, Gude Bros. Co. used 3,500 yards
of garland, many wreaths and a large
number of palms. The work was an
extensive undertaking and was well
done.

Gude Bros. Co. had the decoration for
the Flathers wedding at the Church of
the Covenant Saturday evening, October
18. Both house and church were elabo-
rately decorated, especially the church,

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

Cleveland

The KNOBLE BROS. CO.,
Flowers and Nursery Products MEMBERS F. T. D.
Well equipped to handle your orders. 1836 W. 25th St.

MARION, OHIO

5 railroads with good connections to all parts of State
A GOOD SELECTION OF FLOWERS
ON HAND AT ALL TIMES.

BLAKE'S, 140 W. Center

Hody & Tulea

LEADING FLORISTS

LORAIN, OHIO

LORAIN, OHIO

Member F. T. D. **F. G. CAREK** ARTISTIC
Leading Florist WORK

Our Motto: "Anywhere; Any time."

AKRON

OHIO

THE HEEPE CO.

W. P. McFARLAND L. C. McFARLAND
McFARLANDS, Florists
AKRON, OHIO

AKRON, OHIO MEMBERS
F. T. D.
HAMMERSCHMIDT & CLARK
12 W. MARKET ST.

The East Lawn Gardens
The Leading Florist of
URBANA, Champaign Co., OHIO

ADA, OHIO MOHLER'S
FLOWER
SHOP.....

COLUMBUS, O., and Vicinity
THE MUNK FLORAL CO., Growers
Can fill all retail orders.

WILSON'S WE WILL DO
IT PROMPTLY
COLUMBUS, OHIO

Columbus, Ohio Members
F. T. D. Ass'n
THE FRANKLIN PARK FLORAL CO.
Cut Flowers for Central Ohio.

Hamilton, Ohio
HEISER'S, 22 High Street
ALSO OXFORD, O., and its universities

J. W. Dudley Sons Co.

PARKERSBURG, W. VA.
CLARKSBURG, W. VA.
MARIETTA, OHIO.

Orders Carefully Executed

CLARKSBURG, W. VA.

Order your flowers on any occasion
for delivery in this section from the
leading Florists in the State.

HAYMAN GREENHOUSE CO.
CLARKSBURG, W. VA.

WEST VIRGINIA
WESTERN MARYLAND
The H. Weber & Sons Co.
Fairmont, W. Va. Clarksburg, W. Va. Oakland, Md.
Commissions Promptly Executed.
QUALITY EXCELLENCE ABILITY
Members Florists' Telegraph Delivery Association

CHARLESTON, W. VA.

Look at your map. We cover many towns.
WINTER FLORAL CO.

ORDERS CHARLESTON, W. VA.
FOR—
are given prompt and careful attention by the
Charleston Cut Flower and Plant Co.

Huntington, W. Va. Member
F. T. D.
McClure-Coffman Successors to
J. W. Dudley Sons Co.

BLUEFIELD, W. VA.
FALLON, Florist.

where there were many cibotium ferns
with 12-foot spread used to great effect.
The entire auditorium was strung with
strings of smilax and there were stand-
ards of white chrysanthemums with
huge bows of ribbon all the way up the
aisles.

The florists of Washington have been
called upon to decorate the interior of
the Red Cross convalescent house at
Walter Reed hospital. This, of course,
will be done by the florists in a suitable
manner without any cost whatsoever to
the hospital or the Red Cross.

Gude Bros. Co. had an unusual funeral
order for Mr. Kahlert, the proprietor of
Breezy Hill Farm, Md. From the day
he died it was necessary, by the request
of the family, to send out fresh flowers
each day and have them arranged. This
would be an easy matter ordinarily, but
when it comes to taking a 16-mile drive
over a country road, it is a different
proposition. Monday it was necessary
to have several automobiles to bring the
flowers back to the city, where the in-
terment was held at Mt. Olivet cemetery.

EGGERT N. ZETLITZ

THE LEADING FLORIST

209 West Market Street
LIMA, OHIO

Member of Florists' Telegraph Delivery

CINCINNATI

JULIUS BAER, Flowers

Mail and Telegraph Orders carefully executed
138-140 Fourth St., East

CINCINNATI

HENRY W. SHEPPARD

582-584 RACE STREET

Successor to the HILL FLORAL CO.
Good Stock and Good Service

DAYTON, OHIO

16 and 18 W. Third St.

Matthews the Florist

Established in 1883. Member F. T. D.
Greenhouses and Nurseries in Riverdale.

DAYTON, OHIO

J. W. RODGERS

Member F. T. D. Elks Bldg., 8d and Jefferson Sts.

Canton, O.

JOHNSTON'S

FLOWER

SHOPPE

MEMBER F. T. D.

HARRIS ARCADE

CHAS. A. DUERR

Newark, Ohio

Granville, Ohio

Member Florists' Telegraph Delivery

NEWARK, OHIO

Most complete stock in central Ohio

HALBROOKS THE FLORIST

Kent Brothers

FLOWER

SHOP

Covers All Ohio Points

Members F. T. D.

Newark, Ohio

MASSILLON, OHIO

A. WEAVER

Florist in Rotary

Upper Sandusky, O.

B. E. CONSTIEN, AT YOUR
SERVICE

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO ORDER TOO LARGE

NO ORDER TOO SMALL

Cleveland

Member F. T. D.

The J. M. Gasser Co.

1006 EUCLID AVENUE

WE ARE THE LARGEST GROWERS OF CUT FLOWERS IN OHIO

CLEVELAND, OHIO

Wm. H. Temblett

FLOWERS
10313 Euclid Avenue

Kirchner's for Cleveland

Member Florists' Telegraph Delivery

Address KIRCHNER'S FLOWERS, 6701 Quincy St., CLEVELAND, O.

Zanesville, O.

C. L. HUMPHREY

Has the best facilities for filling your orders.
Member Florists' Telegraph Delivery.Bell Main 2809
Cuy. Central 1866

The Smith & Fetter Co.
LEADING FLORISTS
930 Prospect Avenue Cleveland

CLEVELAND
OHIO

G. W. MERCER

2991 West 25th Street Member F. T. D.

YOUNGSTOWN, O.

HARRY C. WALTHER

Orders receive prompt and careful attention
Member F. T. D.

CLEVELAND, OHIO

A. GRAHAM & SON

5523 EUCLID AVENUE

Members Florists' Telegraph Delivery Assn.

CLEVELAND and

EAST CLEVELAND, OHIO

HAHN, The Florist, 10515 SUPERIOR AVE.
Artistic Floral Work and Fresh Cut Flowers
Member F. T. D.

Schneider, Florist

22 EAST HIGH ST.

Largest and Best Store and Greenhouses
Large stock always on hand

Springfield, Ohio

CLEVELAND, O.

5923 EUCLID AVENUE

WESTMAN & GETZ

FLOWERS and SERVICE

Members' Florists Telegraph Delivery.

MEMBERS } TOLEDO COMMERCIAL CLUB
TOLEDO RETAIL MERCHANTS
FLORISTS' TELEGRAPH DELIVERY

TOLEDO, OHIO

METZ & BATEMAN,
221 Superior St. Ohio BuildingCleveland, PENN SQUARE
WE GROW OUR OWN. FLORISTS
ALWAYS OPEN.

CLEVELAND, O.

BRAMLEY & SON
Store and Greenhouses, 1181 E. 71st St.

SPRINGFIELD, OHIO

THE NETTS FLORAL CO., 1025 Pine St.
FAIREST FLOWERS AT FAIREST PRICES

VAN METER FLOWER SHOP

SPRING and HIGH SPRINGFIELD, O.
BEST FLOWERS FOR EVERY OCCASION.

YOUNGSTOWN, OHIO

The Hazy Shoppe

154 N. Phelps Street QUALITY AND SERVICE

Elyria, Ohio LORAIN, OHIO

THE L. C. HECOCK FLORAL CO.
Member Florists' Telegraph Delivery Assn.

ELYRIA, O. Member F. T. D.

ELYRIA FLOWER SHOPPE

ALLIANCE, O. Member F. T. D.
522 S. Freedom Avenue. H. T. MILLER

DULUTH, MINN.

The Market.

Business conditions are about normal. A few weddings helped to boost the business of last week till it seemed more like pre-war times. Stock of all kinds is bringing good prices. Roses are exceptionally good, though the supply is limited and it is hard to keep just the right kind of stock on hand. Being cut tight by the growers, it takes two or three days to become salable. Chrysanthemums are arriving in good condition and some fine blooms are seen in window displays. Carnations were a little better last week and the supply more to fit the demand. The growers predict no glut of stock this season, which means that stock of all kinds will retain good prices. Flowering plants are good sellers and the demand is greater than the supply. Schizanthus wisetonensis is good in 5-inch and 6-inch pots, though the sale is a little slow. Cyclamens are good, but not many are to be had. Begonias and primulas are both selling

F. T. D. FLORISTS
TOLEDO, O.
SCHRAMM BROS.
1315 CHERY ST.



Fremont, O.

Horn Floral Co.
912 Croghan St.

TOLEDO and Vicinity

WHOLESALE AND RETAIL

OTTO P. KRUEGER

427 East Broadway.

MRS. J. B. FREEMAN

OF "THE FLOWERS"

336 Superior Street, TOLEDO, OHIO

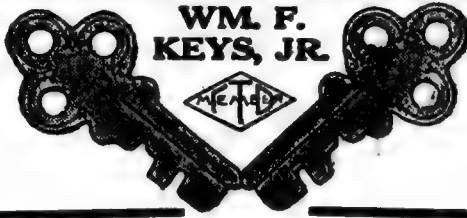
Telegraph Delivery Department

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BALTIMORE, MD.

 Guilford Mt. Washington Walbrook
 Forest Park Roland Park Catonsville

Send Me Your Suburban Orders


**WM. F.
KEYS, JR.**
1520 E. Chase St.

Only 3 blocks from

 Johns Hopkins Hospital Md. General Hospital
 Church Home and Infirmary St. Joseph's Hospital
 Hebrew Hospital St. Agnes' Hospital
 Mercy Hospital

**Nashville and
Chattanooga**

 Member
 Florists'
 Telegraph
 Delivery


In **KENTUCKY** *where prestige counts
for much,* let your customers be represented by a concern
whose progressiveness is combined with the dignity of forty-
six years of distinguished service.

Jacob Schulz Co.
 INCORPORATED
 550 FOURTH AVENUE - LOUISVILLE
 Members F. T. D. Association.

Geny Bros. LEADING FLORISTS
 Members Florists' Telegraph Delivery
 212 Fifth Avenue North
NASHVILLE, TENN.

S A V A N N A H
A. C. Oelschig & Sons
 FLORISTS
 and for all South Georgia
 MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

SEND ALL MARYLAND ORDERS TO
Samuel Feast & Sons
 Established in 1832 Charles and Pleasant Sts.
BALTIMORE

Send all **MEMPHIS** Orders to
THE FLOWER SHOP
 84 Madison Avenue
MEMPHIS, TENNESSEE

HAGERSTOWN, MD.
 HENRY A. BESTER & SONS
 Members Florists' Telegraph Delivery Ass'n.
BRISTOL, TENN.
 FALLON, Florist.

LEXINGTON, KY.
John A. Keller Co.
 INCORPORATED
 Main St., Opposite Phoenix Hotel
 Member Florists' Telegraph Delivery Ass'n.

"WE NEVER SLEEP"
 Idlewild Greenhouses **Memphis, Tenn.**
 89 South Main Street
 "Up-to-the-minute" Service and Execution
 Member Florists' Telegraph Delivery

HOPKINSVILLE, KY., - Enterprise Greenhouses
 MADISONVILLE, KY., Pleasant View Greenhouses
 CLARKSVILLE, TENN., Metcalfe Greenhouse Co.
 UNION CITY, TENN., - City Greenhouse Co.
 Owned and Operated by T. L. METCALFE

American Flower Shop
 319 N. 20th St. **BIRMINGHAM, ALA.**

LEXINGTON, KY.
HONAKER, The Florist
 Largest Cut Flower Grower in the State
 160 West Main Street
 Member Florists' Telegraph Delivery Ass'n.

Memphis, Tenn.
JOHNSON'S GREENHOUSES
 153 MADISON AVE.
 Established 1888
 Member Florists' Telegraph Delivery Assn.

BIRMINGHAM, ALA.
PARKER'S FLOWER STORE

well. Dutch bulbs are also selling well and a clean-up is expected. Out-of-town business keeps coming right along and some good orders were shipped during the week, especially in funeral work.

Various Notes.

The Duluth Floral Co. was busy during the first part of last week with the Lindahl wedding, which was the largest that has taken place in Duluth for some time. As it was a home wedding, the house was decorated throughout. In the living room an altar was arranged with southern smilax grouped with white chrysanthemums and long-stemmed Columbia roses. In the dining room the fireplace was draped with southern smilax, while on the table was an elaborate display of pink candles intermingled with Ophelia and Columbia roses. In a hang-

LOUISVILLE, KY.
THE F. WALKER CO.
 310-312 West Chestnut Street
 LARGEST FLOWER STORE IN THE CITY

JACKSON, TENN.
 Between Nashville and Memphis
SANDS THE FLORIST
CHAS. W. CROUCH Member F. T. D.
 The Leading Florist of the South **Knoxville, Tenn.**
 All Orders Given Special Attention

LOUISVILLE, KY.
AUGUST R. BAUMER
 MASONIC TEMPLE
 Member Florists' Telegraph Delivery Ass'n

COVINGTON, KY.
 Good Stock. Prompt Delivery.
MILLER, "THE FLORIST," Grower

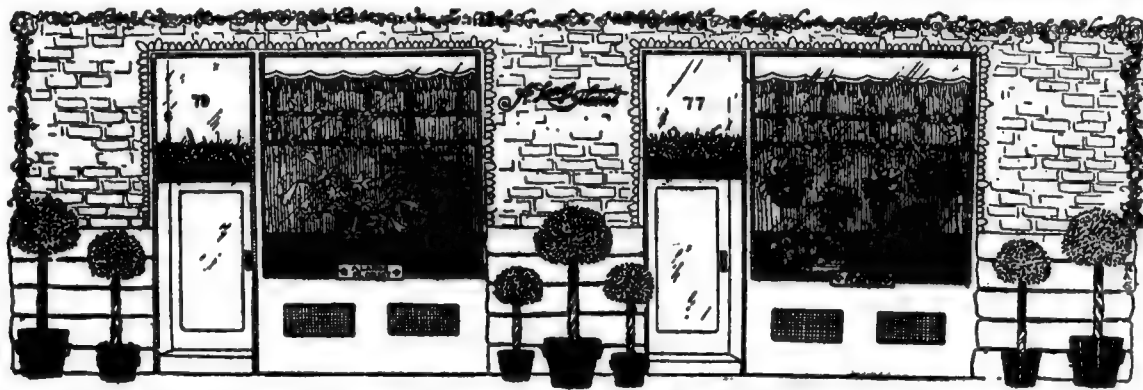
LOUISVILLE, KY.
E. G. REIMERS & SON CO.
 Established 1880 Incorporated 1912

MARY JOHNSTON, Florist
 Nee Paterson
 221-223 W. Madison Street
 Member Florists' Tel. Delivery **Baltimore, Md.**

ATLANTA, GA.
LAWRENCE FLORAL CO. Supply Flowers for all occasions in Georgia.

Telegraph Delivery Department

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A. LANGE

MEMBER F. T. D.

77-79

EAST MADISON STREET

CHICAGO

JACKSON, MISS.

THE CAPITOL FLORAL CO.

THIRTY YEARS OF FLORAL PROGRESS

Greenhouse and Retail Store

PROMPT ATTENTION, OUR MOTTO

218 E. Capitol St.,

P. O. Box 313

Birmingham, Ala.

Tutwiler Flower Shop

FRASER NURSERY CO.

Best attention
given your orders.

For all Mississippi

R. E. LANGLEY

Member F. T. D.

JACKSON'S LEADING FLORIST
JACKSON, MISS.

MILLS THE FLORIST, Inc.

36 West Forsyth Street

Jacksonville, Fla.

We reach all

FLORIDA AND SOUTH GEORGIA POINTS

QUALITY
and
PROMPTNESS

New Orleans, La.

Member
F. T. D.— The —
Avenue Floral Co.

3442 ST. CHARLES AVENUE

FOR WEST AND CENTRAL TEXAS
AND THE OIL FIELDS

Phone, wire or write Brownwood Floral Co.

BROWNWOOD, TEXAS

We are prepared to fill your orders

Members F. T. D.

SAN ANTONIO, TEXAS

EDWARD GREEN, Florist

AVENUE C AT 8TH STREET

Member of Florists' Telegraph Delivery Ass'n.

WACO in the heart of Texas

Member F. T. D. WOLFE THE FLORIST

CORPUS CHRISTI, TEXAS

CONVALESCENT
CAMP

Curtis the Florist

Orders for TEXAS

KERR The Florist, Houston, Tex.

Member Florists' Telegraph Delivery

El Paso, Texas

POTTER
FLORAL CO.

Members Florists' Telegraph Delivery

Lang Floral & Nursery Co., Dallas, Tex.

Write or wire headquarters for flowers for
Texas Oklahoma, Louisiana New Mexico. No
orders too large, none too small.

FORT WORTH, TEXAS

Baker Bros.

Members Florists'
Telegraph Delivery

Miami Floral Co.



Orders Promptly Filled

MIAMI, FLORIDA

TAMPA, FLA.

Member F. T. D.

KNOLL
FLORAL
CO.

GREENVILLE, MISS.

IDLE HOUR FLORAL CO.

Mrs. W. A. Craft, Designer. 701 Percy Street

TUPELO, MISS.

We are at your service TUPELO FLORAL CO.

MRS. J. E. WATTS

Cut Flowers for all Occasions MERIDIAN, MISS.

U. J. VIRGIN

838 Canal St., NEW ORLEANS, LA.

LAKE CHARLES

AND SOUTHWEST LOUISIANA

CHAS. D. OTIS

ALEXANDRIA, LA.

E. BLUM & SON

For all Points in Central Louisiana.

ing position were small baskets showered with Cecile Brunner roses and blue baby ribbon. The staircase was a bower of smilax with large vases of pink and white chrysanthemums. The bride's bouquet consisted of valley, white roses

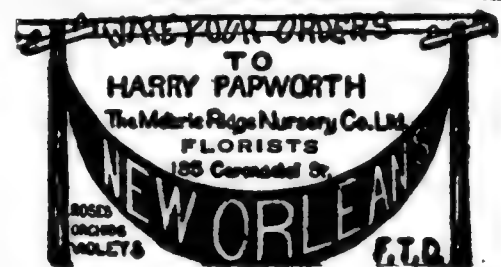
NEW ORLEANS, LA.

CHAS. EBLE

OLDEST FLORIST SOUTH

121 BARONNE STREET

Member Florists' Telegraph Delivery.



D. E. Ruch

FLOWERS THAT ARE DIFFERENT

LOUISIANA — TEXAS — ARKANSAS
SHREVEPORT, LA.

MOBILE, ALABAMA

GOODBRAD FLORAL CO.

MOBILE, Alabama

Member
F. T. D.

The Minge Floral Co.

MISSISSIPPI

STEMME & SONS :: HATTIESBURG

Telegraph Delivery Department

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Where F. T. D. Members
will always get the great-
est satisfaction.

Fleischman
Members F. T. D.

CHICAGO'S
LEADING
FLORIST
RAILWAY EXCHANGE BUILDING

BEYER FLOWER SHOP

SOUTH BEND, INDIANA

Daily deliveries to Notre Dame University and St. Mary's Academy. Also close connections with NILES, BERRIEN SPRINGS, ST. JOSEPH, MICH.; NEW CARLISLE, MICHIGAN CITY, LA PORTE, ELKHART, GOSHEN, WARSAW, IND.

ERIC BUCHHOLZ

MUNCIE INDIANA

Member Florists' Telegraph Delivery
30,000 square feet of modern greenhouses
18 acres of outdoor cultivation
SATISFACTION ON ALL ORDERS ASSURED

Established 1852.

A. WIEGAND'S SONS CO.

FLORISTS AND DECORATORS

1610 to 1620 N. Illinois St. Indianapolis, Ind.
Indiana's oldest, largest and most complete retail establishment.

Member Florists' Telegraph Delivery Ass'n.

Indianapolis, Ind.

241 Massachusetts Avenue

Bertermann Bros. Co.

LEADING FLORISTS

Members Florists' Telegraph Delivery Ass'n.

VAN AKEN BROS.

LEADING FLORISTS

COLDWATER, MICH.

ELKHART, IND.

COVER MICHIGAN and INDIANA POINTS
Orders promptly and carefully taken care of

TERRE HAUTE, IND.

129 SOUTH 7TH STREET

JOHN G. HEINL & SON

SEYMOUR, INDIANA

M. A. BARICK All Southern Indiana F. T. D. Member

VINCENNES, IND.

PAUL C. SCHULTZ

Member Florists' Telegraph Delivery.

GARY FLORAL CO. GARY, IND.

118 W. 5th Ave. Always a complete stock and prompt service
MINIMUM ORDER, \$2.00

Attica, Ind. and all Surrounding Cities
ATTICA FLORAL CO.
Free daily delivery to Mudlavia Hotel, Kramer, Ind.
Member F. T. D.

FORT WAYNE, IND. MEMBERS F. T. D.

W. J. & M. S. VESEY
Prompt Service. 2602 Thompson Ave.

CHICAGO

2132-2134

Michigan Avenue

Member F. T. D.

Samuelson
Florist

Orders

Carefully

Executed

MOLINE, ILL.

Orders for Western Illinois and Iowa
handled with *care* and *dispatch*.

J. STAACK & SONS

DIXON, ILL., and NORTHERN ILL.

We can and will be
glad to serve you

Member F. T. D. Dixon Floral Co.

PRINCETON, ILL.

W. E. TRIMBLE For Central and
GREENHOUSE CO. Northern Illinois
Members F. T. D.

GALESBURG, ILL.

I. L. PILLSBURY—For Central Ill.

Member Florists' Telegraph Delivery Association.

GALESBURG, ILL.

H. F. DRURY

All Orders Filled Promptly and Carefully

PEORIA, ILL. 423 Main St.

LARGE CHAS. LOVERIDGE
GREENHOUSES Member F. T. D.

and cattleyas. Two bridesmaids carried bouquets of Columbia roses showered with Cecile Brunners and pale blue baby ribbon. An arm bouquet for the matron of honor was made of Russell roses; a similar one for the maid of honor consisted of Ophelia roses.

William Japp, of the Lester park greenhouses, is cutting a fine lot of chrysanthemums and is supplying the Tower Floral Co. with all his cut. A fine batch of chrysanthemums, in both pots and benches, mostly Caps, will be ready in about two weeks. His poinsettias are coming along in fine shape and he looks forward to having a nice lot of pans for Christmas and also some fine blooms for cutting.

J. J. Le Borious reports that the Dutch bulbs are in and that the task of planting them is keeping him exceedingly busy, since he has to superintend the planting himself owing to the shortage of competent help. He is cutting a large number of mums, which find a ready sale. He has some fine stock in hydrangeas, which he is shipping in large quantities to many of his out-of-town customers.

J. E. S.

CENTRALIA, ILL.

J. W. ROSS We serve the following Illinois towns, direct train service: Mt. Vernon, Wayne City, Fairfield, Sesser, Christopher, Herrin, Ashley, Carbondale, Nashville, Oakdale, Coulterville, Sparta, Salem, Odin, Sandoval, Carlyle, Patoka, Kinmundy, Farina.

F. T. D. Member.

OTTAWA, ILL.

LOHR'S GREENHOUSES

Fancy Cut Flowers and Blooming Plants.

Good R. R. Service. Orders filled promptly.

JOLIET FLORAL CO.

507 E. Jefferson Street JOLIET, ILL.

All points in Will Co. and Vicinity

FREEPORT, ILL. JOHN BAUSCHER, Prop.

We are the largest growers in the Northwest. 100,000 square feet of glass. All orders receive careful attention and prompt delivery.

SPRINGFIELD, ILL.

Hembreiker & Cole, Springfield's largest retail florists
Members Florists' Telegraph Delivery Association

A. C. BROWN, Springfield, Illinois

SPRINGFIELD'S BEST FLORIST
Established 30 Years

SPRINGFIELD, ILL.

JANSSEN FLORAL CO.
Best Service for Central Illinois

BRINKERHOFF GREENHOUSES

SPRINGFIELD and CENTRAL ILLINOIS
Member Florists' Telegraph Delivery Association
Best and Prompt Service Always

Williams & Co. South Bend, Ind.

Florists For Northern Indiana and South'n Michigan 188 S. MICHIGAN ST. Members F. T. D.

RICHMOND, INDIANA

FRED H. LEMON & CO.

Florists and Decorators Send us your orders

FORT WAYNE, IND. AND VICINITY

FLICK FLORAL CO., 207-9 W. Berry St.
The Leading Florists. Members F. T. D. Ass'n.
Choice Flowers and Prompt Service.

Telegraph Delivery Department

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CHICAGO Send Your Orders to WILLIAM J. SMYTH

Member Florists' Telegraph Delivery Association

3101 to 3109 Michigan Ave.



THE UNEXCELLED FACILITIES OF THE
E. WIENHOEBER CO.
22 E. ELM ST., CHICAGO
Are available to the trade in filling all orders.
MEMBER F. T. D.

FRIEDMAN, Flowers
CHICAGO, ILL.

522 So. Michigan Ave., Congress Hotel
Courtesies Extended to all Florists.



CHICAGO
ESTABLISHED 1865
4647 Grand Blvd.
We cater to those who require the best.
Prices reasonable

Flowers
for all
Occasions



Tel.
Lake View
1121

3912 North Clark St., CHICAGO

CHICAGO



3343 W. Madison St.

OAK PARK

and all western suburbs of Chicago
A. H. SCHNEIDER

Member F. T. D. 1048 Lake Street, OAK PARK, ILL.

OAK PARK, ILL.

AVENUE FLOWER SHOP, 811 Lake St.
Also for River Forest, Austin, Maywood

PONTIAC, ILLINOIS

Flowers of all kinds in their season
Members F. T. D.
W. J. MILLER & SON

JACKSONVILLE, ILL.

JOS. HEINL & SONS
Largest Growers in Central Illinois

Member Florists'
Telegraph Delivery
Association



146 S. Wabash Ave.
CHICAGO

Send your telegraph
orders to us for delivery
in Chicago and vicinity

SCHILLER'S

TWO CHICAGO STORES
cover every part of city and suburbs
GEORGE ASMUS, Mgr.
4509 Broadway :: 2221 W. Madison St.
Member Florists' Telegraph Delivery Ass'n.



CHICAGO

THE PALMER
HOUSE FLORIST

17 EAST
Member F. T. D. MONROE ST.

Aurora, Ill., and Vicinity
JOS. M. SMELY PHONES 147

AURORA GREENHOUSE CO.
AURORA, ILL.

Our service is the best.

BALTIMORE.

The Market.

In the market last week chrysanthemums took precedence over every other flower. There was every size and color to be had. Up to this time there has been no frost; so there is plenty of outdoor stock of mums, which are of surprisingly good quality. There are plenty of dahlias still to be had; these, of course, interfere a great deal with the better grades of mums, but we may look for a killing frost almost any night and then the mum market will get down to a normal state.

Roses, while a little off crop, are sufficient for all demands. Carnations are fast improving in quality and by the time the rush of mums is over will be in a fine position to take their place. The demand holds good and if the outside stock were killed off the market would be satisfactory in every respect.

Victory Banquet.

Tuesday, October 21, the Florists' Club held its Victory banquet and dance on the roof of the Southern hotel. While the florists celebrated with the rest of the country the great victory that was won on the fields of France, every speaker referred to the victories

Established 1857.



745 Buckingham Place **Chicago**
L. D. Phone 1112 Graceland
Send us your retail orders. We have the best facilities in the city.

Send Your CHICAGO Orders to
H. N. BRUNS

Best Equipped Retail Store on the West Side
3040 W. Madison St., Chicago, Ill.

GEORGE FISHER & BRO.
183 N. WABASH AVE.
CHICAGO

ROCKFORD, ILL., and Vicinity
SWAN PETERSON & SON
Corner E. State and Longwood Streets

Rockford, Ill., and Camp Grant
H. W. BUCKBEE
Member Florists' Telegraph Delivery

Rockford, Ill., and Vicinity
ROCKFORD FLORAL CO.

Highland Park, Ill.
HIGHLAND PARK GREENHOUSES
Established 1894 Members F. T. D.

Streator, Ill. THORNTON'S
FLOWER SHOP
F. T. D. - Quality is Our Hobby

PEKIN — PEORIA
All Orders Receive Personal Attention
GEO. A. KUHL, Pekin, Ill.

J. L. JOHNSON
NORTHERN ILLINOIS
SOUTHERN WISCONSIN
De Kalb, Ill.
YOUR ORDER WILL RECEIVE OUR
PROMPT AND CAREFUL ATTENTION.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LOS ANGELES

414½ SOUTH BROADWAY

SEND YOUR ORDERS TO

**BROADWAY
FLORISTS**

LOS ANGELES, CAL. REDONDO FLORAL CO.

218 West Seventh Street
Members of Florists' Telegraph Delivery
A. KNOFF A. F. BORDEN

PASADENA, CALIF. SIEBRECHT'S HOUSE

MEMBER F. T. D.

HENRY A. SIEBRECHT, Jr.

OF
FLOWERS

WOLFSKILLS' and MORRIS GOLDENSON

FLORISTS AND DECORATORS
We Solicit Telegraph Orders.
Regular Trade Discount.
229 W. Third St., LOS ANGELES, CAL.

Hollywood Flower Shop

HOLLYWOOD, CAL.
ARTISTIC WORK. PERSONAL ATTENTION.
Telegraph Orders Delivered to
LOS ANGELES OCEAN PARK
SANTA MONICA VENICE

SAN DIEGO, CAL. BOYLE & DARNAUD



F. T. D. florists. We grow our own flowers. Telegraph orders carefully executed. Usual discount.

Members Florists' Telegraph Delivery.

Darling's Shop

"FLOWERS FOR HER"

206 West Sixth Street. LOS ANGELES, CAL.

Cut flowers or good design work by best artists and designers delivered anywhere in the west on receipt of mail or telegraph orders. Usual discount to the trade.

Oakland, Calif.

J. SEULBERGER & CO.,
418 Fourteenth Street

Est. 1882 Immediate Deliveries in
Members F. T. D. Berkeley and Alameda

WALLA WALLA, WASH. YOUNG & LESTER

SOUTHEASTERN WASHINGTON
NORTHEASTERN OREGON
NORTHERN IDAHO orders filled promptly
Members Florists' Telegraph Delivery Association

LOS ANGELES, CAL.

HOWARD & SMITH
NINTH AND OLIVE STREETS

You can depend on us for all orders for delivery in this section.

California Florist TACOMA, WASH.

Orders for Cut Flowers and Designs delivered anywhere in the United States and Canada.

Bellingham, Wash.

Telegraph orders delivered anywhere in the northwest country
FLORAL EXCHANGE

LOS ANGELES AND VICINITY Marcell Flower Shop

Will take care of telephone and telegraph orders
R. OVERSTREET, Prop.
Phone 62122 315 West 8th Street

TACOMA, WASH.

and American Lake Cantonment
(Camps Lewis and Murray)
HAYDEN-WATSON FLORAL CO.

Cheyenne, Wyo.

"THE UNDERWOOD"
FOR PROMPT AND FAITHFUL
SERVICE

LOS ANGELES, CAL. ATHLETIC CLUB FLORIST

Formerly California Cut Flower Co.
433 West 7th Street

Takes care of telephone and telegraph orders over the whole of Southern California.
Usual trade discount.

Santa Barbara, Cal. GLEAVE'S FLOWER SHOP

912 STATE STREET
ARTHUR GLEAVE, Prop.
Cheapest Cut Flowers and Floral Designs on short notice.
Both Phones 1013

PASADENA, CAL.

ELDRED FLOWER SHOP.
Member Florists' Telegraph Delivery.

Berkeley OAKLAND SAN FRANCISCO THE FLOWERSHOP

Berkeley's most up-to-date flower establishment

TACOMA

SMITH FLORAL Co., 1112 Broadway

the florists had so gloriously faced and won in overcoming the many obstacles that stood in their way during the last two years. While everyone was happy and proud over these two victories, it developed at the entertainment that the florists had another victory to their credit, one that bids fair to be more far-reaching and lasting, as far as they are concerned, than the other two. That is the victory over provincialism. There was a spirit of liberalism and coöperation about this entertainment that could be felt as well as observed. As the writer sat and studied the question and at the same time the crowd, he was impressed with the fact that a new generation was at this time taking the active management of the florists' business into its hands. As I beheld the number of boys whom I still looked upon as children, who a few short years ago were in

RIVERSIDE, CALIFORNIA

A. M. HOSP
Leading Retail Florist 659 Main Street

Sacramento, Cal.

A. NAVLET, 1130 Tenth St. 20 YEARS AT IT

LONG BEACH, CAL.

Lowe's Flower Shop, The Pioneer and Leading Florist
Member Florists' Telegraph Delivery

YAKIMA, WASHINGTON

STATE FLORAL CO.
Equipped to give first-class service on Telegraph Delivery Orders

YAKIMA, WASHINGTON
ANNAVEE FLOWER SHOP (Formerly Bourn's)
QUALITY FLOWERS Artistic Arrangement
Members Florists' Telegraph Delivery.

HONOLULU, HAWAII

TAYLOR, FLORIST
Wireless and Cable Address, "FLORIST," Honolulu

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

SEATTLE HOLLYWOOD GARDENS

SEATTLE'S LEADING FLORIST

Member Florists' Telegraph Delivery Ass'n.

1622 SECOND AVENUE

San Francisco

OAKLAND, BERKELEY and Vicinity

CHAS. C. NAVLET CO.

423 and 427 Market Street, SAN FRANCISCO, CAL.

Also 20 and 22 East San Fernando Street,
SAN JOSE, CAL.

San Francisco

MacRORIE-McLAREN COMPANY

141 Powell Street and Palace Hotel

Nurseries, San Mateo, California.

We are the only wholesale and retail florists in San Francisco, and can give best attention to all orders on account of the unlimited supplies from our nurseries.

We specialize on

fruit and flower "Bon Voyage" packages.

Members Florists' Telegraph Delivery Ass'n.

SAN FRANCISCO

Podesta & Baldocchi

224-226 Grant Avenue

Prompt and careful attention to orders from
out-of-town florists.

SAN FRANCISCO

JOSEPH'S

Member F. T. D.

233-35 Grant Ave.

Steamer and train packages our specialty.

SAN FRANCISCO, CAL.

ART FLORAL CO.

255 Powell Street

Best attention given your orders
Members Florists' Telegraph Delivery

San Francisco

DARBEE'S

1036 Hyde Street

LARGEST STOCK OF CHOICEST FLOWERS
Members Florists' Telegraph Delivery

SAN FRANCISCO

RECARDIE LEE MURRAY, 894 Geary St.

Telegraph orders receive prompt attention

WALLA WALLA, WASH.

Jones' Flower Shop, Telegraph orders
filled promptly

FORSHAW, Florist

THE
ROUND-UP CITY PENDLETON, ORE.

SEATTLE

1001-1003 Third Avenue

Finest Floral Studio
in the Northwest


Members
F. T. D.

SEATTLE

MEMBER F. T. D.

In the heart of the city
Woodlawn Flower Shop

1410-1412 2nd Avenue

PORTLAND ORE.

Lubliner's
FLORIST 328 & 348
MORRISON ST.

RIVERSIDE, CALIFORNIA

Florist to the Glenwood Mission Inn
ORANGE BLOSSOM FLOWER SHOP

school and who now hold positions of responsibility in the business, and as these young fellows, full of the vigor of youth, would bring a fine, buxom young woman up to me and introduce her as his wife, I could not but feel that the old regime was passing and a new dynasty was being erected upon the foundation they had so well laid. For, to anyone who is observant, the superstructure of the florists' business is just being erected. One of the happiest incidents about this banquet and dance is the fact that it would have been an easy matter to transform it into a reception for bridal couples in the trade.

The florists of Baltimore have had a practical demonstration of what promises to be a new era in the business, of what coöperation will do. The decorating of the hall was put in the hands of six of the leading firms of the city, with Robert L. Graham, Jr., as chairman. The firms were Samuel Feast & Sons, Black Bros., Robert L. Graham, Mary Johnston, Albert Fiedler and George Eberle. These firms supplied the materials and furnished their staffs of decorators. From such a man as Robert Craig, of

SEATTLE

Choice Flowers, prompt and careful

L.W. McCOY 904 3rd Avenue
Established 1900

Spokane, Wash.

A. J. BURT, Florist

Established 20 Years Always on the job
CLEMMER THEATER BUILDING

Spokane, Washington

Reimer's Floral Art Shop

RETAILERS AND GROWERS

PORTLAND, ORE.

TONSETH FLORAL CO.
285 WASHINGTON ST.

GROWERS and RETAILERS

Members Florists' Telegraph Delivery.



PORTLAND ORE
Clarke Bros.
FLORISTS
OAKLAND, CAL.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

LINCOLN, NEB.

1338 O Street

FREY & FREY
WHOLESALE AND RETAIL

120,000 square feet of glass at your service.

Trade Discount

Members of the Florists' Telegraph Delivery



C. H. FREY

Wholesale and Retail Florist

1133 O Street, LINCOLN, NEB.

Will Fill Orders for the West on Short Notice.
Trade Discounts. First-class Stock.

OMAHA, NEB.

Alfred Donaghue
1622 Harney Street Established 1866

OMAHA, NEBRASKA

Lee L. Larmon Fontenelle Florist,
1814 DOUGLAS ST.

OMAHA, NEBRASKA

John H. Bath, The Careful Florist,
1804 FARNUM STREET
Member Florists' Telegraph Delivery

Hess & Swoboda, Florists

Telephones 1501 and L 1582
1415 Farnam Street, OMAHA, NEB.

Lewis Henderson, Florist

1519 Farnum Street, OMAHA, NEBRASKA
Member Florists' Telegraph Delivery Ass'n

Lincoln, Neb.

Flowers for All Occasions, from Cradle to Grave

CHAPIN BROS., Retail Florists

FOR ALL CENTRAL NEBRASKA ORDERS USE

ED. WILLIAMS, Grand Island
Competent Florist Railroad Center

LAWTON, OKLAHOMA

For FORT SILL and POST FIELD
Delivery to Hospitals, 25c add. HORNADAY GREENHOUSE
To Quarters, by bearer, 50c add.

TEXARKANA, ARK. TEX.

MAJESTIC FLORAL COMPANY

Helena, Ark.

NEAREST FLORIST IN STATE 150 MILES

BALL FLORAL COMPANY

Your Orders to **North Dakota** TRY US

RUGBY GREENHOUSES, Rugby, N. D.
We are centrally located. Members F. T. D.

COUNCIL BLUFFS, IA.

J. F. WILCOX & SONS

750,000 FEET OF GLASS

Orders shipped to any part of Iowa or Nebraska on a moment's notice.
Daily Delivery to Omaha.

MEMBERS FLORISTS' TELEGRAPH DELIVERY ASSOCIATION

PHOENIX, ARIZONA

Donofrio Floral Dept.

CHAS. E. MORTON, Mgr.

Wire your orders to us for delivery in Arizona and New Mexico.

Yankton and Mitchell, S. D.

We grow Roses, Carnations and all seasonable flowers. Floral emblems that are right. Give us your northwest orders. 160-page catalogue.

Gurney Greenhouse Company

Mitchell S. D.

WM. DETHLEFS

Leading Florist

Choice flowers and prompt service
731 SOUTH MONTANA ST. Member F. T. D.

Philadelphia, the remark was heard that he had never seen finer work.

The daily press of Baltimore had its eyes opened to the fact that the florists' business was a factor to be taken account of and each paper tried to outdo the others in describing the decorations. The dinner, speeches and dance did not particularly appeal to the reporters assigned to cover the banquet and, as on former occasions, would have been passed over with perhaps several inches of space. But that the florists should "Say It with Flowers" in such an eloquent manner was news of the most interesting kind. Each reporter tried to outdo the others in his or her description and to do this half a column was required, with large headlines.

I have often been in a house or perhaps a church which has been decorated for some happy occasion. This was in the old days, when we had no precedent to go by in our work and everything was necessarily original. On such occasions we would take our positions where we could hear the remarks of the guests as they arrived and beheld our handiwork. To one standing at the doorway of the banquet hall of the Southern hotel, when every guest who passed through was more or less an old hand at the business, the effect was just the same. Such expressions as "wonderful," "fine work," "beautiful," were heard from everyone. Now, the moral in this is that through team-work Baltimore florists were able to accomplish all this for their own pleasure and to gain the praise of people who were competent to judge. Exactly the same results can be accomplished through the same sort of team-work in business. Don't be afraid to work for each other's interests. Let your motto be "The greatest good for the greatest number."

Space will not permit me to enumerate all who were there, but 150 enjoyed the dinner. Robert Craig, the Nestor of florists in Philadelphia, sat at President

FURROW & Co.

Service unexcelled
for central and northern
Oklahoma

Guthrie, Oklahoma

Oklahoma City, Okla.

FOSTER FLORAL CO.

Successors to Furrow & Co.

Member Florists' Telegraph Delivery.



Hutchinson, Kansas

Member Florists' Telegraph Delivery



Leading Florist

819 KANSAS AVE.
TOPEKA, KANSAS
Member Florists' Telegraph Delivery

MRS. LORD'S FLOWER ROOM

112 W. 8th Ave., TOPEKA, KAN.

Member Florists' Telegraph Delivery.

SALINA, KANSAS

LEIGHTON FLORAL CO.

Members Florists' Telegraph Delivery Ass'n

ATCHISON, KAN.

The Atchison Seed and Flower Store Co.

MEMBER F. T. D.

Atchison, Kan. GROVES FLORAL CO.

Established 1865.

Member of F. T. D.

Kansas City, Kansas

L. C. FIELD

Member Florists' Telegraph Delivery

OKMULGEE, OKLA.

GEO. W. MARSHALL, 112 S. Morton Ave.
MEMBER F. T. D.

TULSA, OKLAHOMA

Boston's Flower Store. O. O. Boston

Member Florists' Telegraph Delivery.

GEORGE RYE, Some Florist

THE PLAZA

F. T. D.

Ft. Smith, Ark.

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

MINNEAPOLIS MAZEY "The Society Florist"

MINN.

SECOND AVE. SO. AT EIGHTH ST.

Rochester, Minn.

FLOWERS ON SHORT NOTICE

Rochester Greenhouse Co.
EMIL RIEPLE

Rochester's only store having its
own greenhouses

Member F. T. D.

111 2nd Street.

ST. PAUL, MINN.

THE LARGEST STORE IN AMERICA

MEMBER F. T. D. ASS'N

The finest and largest stock west of Chicago
Awake night and day looking for orders

HOLM & OLSON, Inc., 20-22-24
W. 5th St

Swanson's

Incorporated

912 Nicollet Avenue, offers the trade its
unexcelled facilities for filling orders in
MINNEAPOLIS

MANKATO, MINN.

THE WINDMILLER CO.

Flowers to all points on short notice

Member Florists' Telegraph Delivery

SEND ORDERS FOR

Minneapolis & Minnesota

To J. J. WEST'S, Inc.

3009 4th Ave., South

TWO STORES—LARGE STOCK

AUSTIN, MINN.

A. N. Kinsman, Inc.

Competent Service to all Iowa and
Minnesota Points.

Member Florists' Telegraph Delivery.

DULUTH, MINN.

THE ONLY GREENHOUSES
IN DULUTH OR SUPERIOR

Flowers delivered anywhere on the Iron Range

J. J. LEBORIOUS

DULUTH FLORAL CO.

200 MILES in any direction. Duluth, Minn.
We are the center of the great
Northwest. Daily deliveries to S. P. RIOR. WIS.

Harkett's FLORAL NURSERY Dubuque, Iowa

For { Eastern Iowa
Western Wis.
N. W. Illinois

I
O
W
A
Koehler's Flowers

Marshalltown, Boone, Center-
ville, Oskaloosa, Oelwein,
Mason City, Waterloo,
Chariton, Grinnell and
Ottumwa.

SEND YOUR ORDER TO HOUSE NEAREST PLACE OF DELIVERY

QUALITY
PLUS
SERVICE

DAVENPORT, IOWA

AND WESTERN ILLINOIS

G. F. FORBER,

313 Brady Street

Member Florists' Telegraph Delivery Association

DES MOINES, IA. GUTHRIE-LORENZ CO.

Cedar Falls, Ia. BANCROFT'S
55,000 Feet Glass Beautiful Flowers
Members F. T. D. Joseph Bancroft & Son

Ekas' right. This old veteran of the craft is as much revered in Baltimore as in his home city. When he arose to respond to the toast, "The Ladies," he received a round of applause that almost embarrassed him. Mayor Broening, who has a round of engagements each night, was late in arriving and after responding to the toast, "Baltimore," was obliged to leave. Wallace Pierson spoke on "Advertising" and made a strong appeal for everyone to uphold the hand of the publicity committee. Mr. Pierson brought with him two vases of the new roses, Crusader and Pilgrim. This was the first time many of us had seen them, but I am willing to be classed as a poor prophet if it is the last. Besides Robert Craig, from the City of Brotherly Love were Robert Kift, A. A. Niessen and wife, E. A. Harvey, F. J. Michell and R. E. Faust, of the S. S. Pennock Co. From Washington were Z. D. Blackistone, G. C. Shaffer, O. A. C. Oehmler, A. E. Gude, W. H. Ernest, George Dalgelsch, Otto Bauer, E. P. Rodman and Mr. and Mrs. Albert Schnell.

The local ladies' reception committee was composed of Miss Margaret Graham, chairman; Mrs. William E. McKissick, Mrs. Fred Bauer, Mrs. William J. Johnston, Miss Ethel Sieck, Mrs. Isaac H. Mors, Mrs. Fred G. Burger, Mrs. Buettner and Miss Stevenson.

Notwithstanding all I have said, I have not told anything commensurate with the occasion. The Victory ban-

DAVENPORT, IOWA

"Say It with Flowers"

BILLS FLORAL CO.

M. A. TIERNEY, Owner Member F. T. D.

WATERLOO, IOWA

GALLOWAY'S FLOWER STORE

Russel-Lamson Bldg., 211 West 5th Street

Special attention given to out-of-town orders

SIoux CITY, IA. Rocklin & Lehman

A large assortment on hand daily
Members Florists' Telegraph Delivery

SIoux CITY, IOWA J. C. RENNISON CO.

Supplies western Iowa,
southern Minnesota, all of
South Dakota and north-
eastern Nebraska.

COUNCIL BLUFFS, IOWA

GARDINER FLORAL CO.

Leading Retail Florist 545 W. BROADWAY



FT. DODGE, IA.

NORDWALL

E. E. NORDWALL

M. J. SPORMAN

CEDAR RAPIDS IOWA

CEDAR RAPIDS, IA.

I. N. KRAMER & SON

Member Florists' Telegraph Delivery

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED THE RED WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.
GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS, MO.
FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE
F. H. WEBER
Taylor Avenue and Olive Street
Both Long Distance Phones
Member Florists' Telegraph Delivery Association

ORDERS FOR
ST. LOUIS, MO.
YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.
Wire or Phone Your Orders to the
HOUSE OF FLOWERS
OSTERTAG BROS.
The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.
Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

Phone 1367
Stokes FLORAL SHOP
"WE STRIVE TO PLEASE"
205 E. Walnut St., Springfield, Mo.
Members F. T. D.

CHILLICOTHE, MO.
ISHERWOOD GREENHOUSES
We Strive to Please

COLUMBIA, MO.
COLUMBIA FLORAL CO.
Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.
SPRINGFIELD, MO.
Growers and Shippers for Southwest.

W. J. Barnes KANSAS CITY, MO
88th St. and Euclid Ave
Established 1890
No order too large or small. Member F. T. D.

ST. LOUIS
BENTZEN
FLORAL COMPANY
3118 North Grand Avenue
FACILITIES SECOND TO NONE

ST. LOUIS, MO.
Member Florists' Telegraph Delivery Association
Joe. White
4744-4748 McPherson Ave.

Kansas City, Mo.
MUEHLEBACH
FLOWER SHOP
HUGO R. NEFF, Manager

quet will go down in the history of the club as a grand and glorious occasion and one that reflects great credit on President Ekas and everyone of his associates. Tate.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer	From	To	Sails
Moana	San Francisco	New Zealand	Oct. 31
Megantic	Montreal	Liverpool	Oct. 31
Melita	Montreal	Liverpool	Nov. 1
Siberia Maru	San Francisco	Yokohama	Nov. 1
Royal George	New York	Southampton	Nov. 1
Rotterdam	New York	Rotterdam	Nov. 1
Columbia	New York	Glasgow	Nov. 1
Brasos	New York	San Juan, P. R.	Nov. 1
Fushimi Maru	San Francisco	Yokohama	Nov. 2
France	New York	Havre	Nov. 5
Bergensfjord	New York	Norway	Nov. 7
Tenyo Maru	San Francisco	Yokohama	Nov. 8
Lapland	New York	Southampton	Nov. 8
Carmania	New York	Liverpool	Nov. 8
Baltic	New York	Liverpool	Nov. 8
Osama	New York	San Juan, P. R.	Nov. 8
Sonoma	San Francisco	Sydney	Nov. 11
Emp. of Japan	Vancouver	Yokohama	Nov. 13
San Juan	New York	San Juan, P. R.	Nov. 15
Ecuador	New York	Yokohama	Nov. 15
Nieuw Amst.	New York	Rotterdam	Nov. 15
Fred'k VIII	New York	Denmark	Nov. 15
Saxonia	New York	London	Nov. 15
Brasos	New York	San Juan, P. R.	Nov. 23
Mauretania	New York	Southampton	Nov. 23
Celtic	New York	Liverpool	Nov. 23
Emp. of Russia	Vancouver	Yokohama	Nov. 27
Stavangerfjord	New York	Norway	Nov. 28
Osama	New York	San Juan, P. R.	Nov. 29
Orduna	New York	Liverpool	Nov. 29
Royal George	New York	Southampton	Nov. 29
Adriatic	New York	Southampton	Nov. 29
Noordam	New York	Rotterdam	Nov. 29
Tofus	San Francisco	New Zealand	Nov. 30
Katori Maru	Seattle	Yokohama	Dec. 3
Shinyo Maru	San Francisco	Yokohama	Dec. 4
Cedric	New York	Liverpool	Dec. 6
Caronia	New York	London	Dec. 6
Nanking	San Francisco	Yokohama	Dec. 6

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray
KANSAS CITY, MO.
1017 GRAND AVE.

Member of the Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell

MEMBER F. T. D.

1122 Grand Avenue

STUPPY FLORAL CO.

Orders Executed
Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE
ALPHA FLORAL CO. KANSAS CITY, MISSOURI
305 WALNUT STREET - EST. 1896

ST. JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.
SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT
Members Florists' Telegraph Delivery Association

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.
HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

Wholesale Florists

KANSAS CITY, MO.

ROSES

Russell.....	8c to 18c
Columbia.....	8c to 18c
Killarney.....	3c to 10c
Shawyer	}3c to 12c
Sunburst	
Ophelia	
Richmond	
Kaiserin	

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

CARNATIONS

All Colors.....3c to 4c

MISCELLANEOUS

ROSES, our selection, \$4.00 per 100

CATTLEYAS, \$1.00 to \$1.50 each

NEW MOSS { Per bale. \$2.00
5 or more, ea., \$1.85

CHRYSANTHEMUMS

Good Stock, \$1.50 to \$4.00 doz.

WHITE POMPONS, 75c per bu.

GREENS

SPRENGERI.....per bunch, 50c

PLUMOSUS.....per bunch, 50c

ADIANTUM.....per 100, \$1.00

FERNS.....per 1000, \$3.00

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in.....	35c each
5-in.....	60c "
2 1/4-in.....	12c "

WHITMANII FERNS

5000 2 1/4-in., strong plants, ready for 4-in., 6 1/2c each.

BOSTON FERNS

5-in.....	75c each
6-in.....	\$1.25 "
7-in.....	2.25 "

CYCLAMENS

4-in.....	50c each
5-in.....	85c and \$1.00 "
6-in.....	\$1.40 and 1.60 "
7-in.....	2.00 and 2.50 "

PRIMULAS

4-in.....	15c each
-----------	----------

HYDRANGEAS

4-in. single stem.....	20c each
------------------------	----------

This is extra strong, well grown stock. 5% for packing, cash with order.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS

Greenhouses:
Pleasant Hill, Mo.

Mention The Review when you write.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

KANSAS CITY, MO.

The Market.

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CUT FLOWERS and FLORISTS' SUPPLIES

Recognized leaders in shipping from this market

GOOD STOCK PROPERLY PACKED. BETTER MUMS THIS WEEK

Chrysanthemums.....	\$3.00 to \$5.00 per Dozen
Russell and Columbia.....	8c to 20c
Ophelia, Ward and Shawyer.....	6c to 12c
Carnations, fancy.....	4c to 5c
Pompoms, bunch.....	50c to 75c
Ferns, 1000.....	\$3.00
Asparagus, bunch.....	50c

EVERYTHING IN SUPPLIES

T. J. NOLL & CO.,

WHOLESALE COMMISSION FLORISTS

1108-10 Grand Ave., KANSAS CITY, MO.

Mention The Review when you write.

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[Concluded on page 118.]

Telegraph Delivery Department

The florists whose cards appear on the pages carrying this head, are prepared to fill orders from other florists for local delivery on the usual basis.

NO BRANCH STORES

MEMBER F. T. D.

FRED C. WEBER

4326 Olive Street

ST. LOUIS, MO.

ST. LOUIS, MO.

GRIMM & GORLY
Leading Downtown Florists
Members Florists' Telegraph Delivery

ST. LOUIS, MO.

FLOWERS DELIVERED IN CITY OR STATE
ON SHORT NOTICE

F. H. WEBER

Taylor Avenue and Olive Street
Both Long Distance Phones

Member Florists' Telegraph Delivery Association

ORDERS FOR

ST. LOUIS, MO.

YOUNG'S :: 1406 Olive St.

ST. LOUIS, MO.

Wire or Phone Your Orders to the
HOUSE OF FLOWERS

OSTERTAG BROS.

The Largest Retail Supply House in the West
JEFFERSON AND WASHINGTON AVES.

ST. LOUIS, MO.

Wire your orders to
MULLANPHY FLORISTS, Inc.
8th and Locust Streets
— Both Long Distance Phones —
Member Florists' Telegraph Delivery Ass'n.

Phone 1367

Stokes FLORAL SHOP

"WE STRIVE TO PLEASE"

205 E. Walnut St., Springfield, Mo.

Members F. T. D.

CHILLICOTHE, MO.

ISHERWOOD GREENHOUSES

We Strive to Please

COLUMBIA, MO.

COLUMBIA FLORAL CO.

Halfway between St. Louis and Kansas City

SUMMERFIELD FLORAL CO.

SPRINGFIELD, MO.

Growers and Shippers for Southwest.

W. J. Barnes

FLORIST, K.C.M.

KANSAS CITY, MO

88th St. and Euclid Ave

Established 1890

No order too large or small.

Member F. T. D.

ST. LOUIS

BENTZEN

FLORAL COMPANY

3118 North Grand Avenue

FACILITIES SECOND TO NONE

ST. LOUIS, MO.

Member
Florists'
Telegraph
Delivery
Association

Jos. Witef

4744-4748 McPherson Ave.

Kansas City, Mo.

MUEHLEBACH

FLOWER SHOP

HUGO R. NEFF, Manager

quet will go down in the history of the club as a grand and glorious occasion and one that reflects great credit on President Ekas and everyone of his associates.

Tate.

STEAMER SAILINGS.

The following sailing list, displayed in a conspicuous place in the window or store or used in advertising matter with the information that you have facilities for filling bon voyage orders on short notice, will help in reviving the steamer trade:

Steamer	From—	To—	Sails
Moana.....	San Frisco	New Zealand.....	Oct. 31
Megantic.....	Montreal	Liverpool.....	Oct. 31
Melita.....	Montreal	Liverpool.....	Nov. 1
Siberia Maru.....	San Frisco	Yokohama.....	Nov. 1
Royal George.....	New York	Southampton.....	Nov. 1
Rotterdam.....	New York	Rotterdam.....	Nov. 1
Columbia.....	New York	Glasgow.....	Nov. 1
Brazos.....	New York	San Juan, P. R.....	Nov. 1
Fushimi Maru.....	S. Frisco	Yokohama.....	Nov. 2
France.....	New York	Havre.....	Nov. 5
Bergensfjord.....	New York	Norway.....	Nov. 7
Tenyo Maru.....	San Frisco	Yokohama.....	Nov. 8
Lapland.....	New York	Southampton.....	Nov. 8
Carmania.....	New York	Liverpool.....	Nov. 8
Baltic.....	New York	Liverpool.....	Nov. 8
Coamo.....	New York	San Juan, P. R.....	Nov. 8
Sonoma.....	San Francisco	Sydney.....	Nov. 11
Emp. of Japan.....	Vancouver	Yokohama.....	Nov. 13
San Juan.....	New York	San Juan, P. R.....	Nov. 15
Beaudor.....	New York	Yokohama.....	Nov. 15
Nieuw Amst.....	New York	Rotterdam.....	Nov. 15
Fred'k VIII.....	New York	Denmark.....	Nov. 15
Saxonia.....	New York	London.....	Nov. 18
Brazos.....	New York	San Juan, P. R.....	Nov. 23
Mauretania.....	New York	Southampton.....	Nov. 23
Celtic.....	New York	Liverpool.....	Nov. 23
Emp. of Russia.....	Vancouver	Yokohama.....	Nov. 27
Stavangerfjord.....	New York	Norway.....	Nov. 28
Coamo.....	New York	San Juan, P. R.....	Nov. 29
Orduna.....	New York	Liverpool.....	Nov. 29
Royal George.....	New York	Southampton.....	Nov. 29
Adriatic.....	New York	Southampton.....	Nov. 29
Noordam.....	New York	Rotterdam.....	Nov. 29
Tofua.....	San Francisco	New Zealand.....	Nov. 30
Katori Maru.....	Seattle	Yokohama.....	Dec. 3
Shinyo Maru.....	San Frisco	Yokohama.....	Dec. 4
Cedric.....	New York	Liverpool.....	Dec. 6
Caronia.....	New York	London.....	Dec. 6
Nanking.....	San Frisco	Yokohama.....	Dec. 6

Kansas City, Missouri

WILLIAM L. ROCK
FLOWER COMPANY.

Members Florists' Telegraph Delivery Ass'n.

Samuel Murray

KANSAS CITY, MO.

1017 GRAND AVE.

Member of the
Florists' Telegraph Delivery Association

KANSAS CITY

A. Newell

FLORIST

MEMBER
F. T. D.

1122 Grand Avenue

STUPPY FLORAL CO.

Orders Executed

Missouri, Iowa, Kansas and Nebraska

St. Joseph, Mo.

Members Florists' Telegraph Delivery

WE STRIVE TO PLEASE

ALPHA FLORAL CO.

1105 WALNUT STREET EST. 1896

KANSAS CITY, MISSOURI

ST. JOSEPH, MO.

QUENTIN FLORAL CO.

Orders for

Iowa, Nebraska, Kansas and Missouri

SPRINGFIELD SEED CO.

SPRINGFIELD, MO.

FLORAL DEPARTMENT OPEN DAY AND NIGHT

Members Florists' Telegraph Delivery Association

Kansas City, Mo.

J. E. MURRAY & CO. 212 E. 10th Street

ST. JOSEPH, MO.

HAEFELI FLORAL CO.

Members Florists' Telegraph Delivery

ARCHIAS FLORAL CO., Sedalia, Mo.

Choice Cut Flowers and Designs on short notice.
Prompt attention to telegraph and telephone orders.
Members Florists' Telegraph Delivery Ass'n.

PINEHURST FLORAL CO.

1109 Grand Avenue

Successors to Geo. M. Kellogg Floral Co.

KANSAS CITY, MO.

Wholesale Florists

ROSES

Russell.....	8c to 18c
Columbia.....	8c to 18c
Killarney.....	3c to 10c
Shawyer	}3c to 12c
Sunburst	
Ophelia	
Richmond	
Kaiserin	

CARNATIONS

All Colors.....3c to 4c

MISCELLANEOUS

ROSES, our selection, \$4.00 per 100

CATTLEYAS, \$1.00 to \$1.50 each

NEW MOSS { Per bale.....\$2.00
5 or more, ea., \$1.85

CHRYSANTHEMUMS

Good Stock, \$1.50 to \$4.00 doz.

WHITE POMPONS, 75c per bu.

GREENS

SPRENGERI.....per bunch, 50c

PLUMOSUS.....per bunch, 50c

ADIANTUM.....per 100, \$1.00

FERNS.....per 1000, \$3.00

Home Phone Main 2765
Bell Phone Grand 2765

Store closed all day Sunday. Open weekdays until 5:30 p. m.
Sunday shipping orders accepted at Greenhouses:
Pleasant Hill, Mo., Phone 18

OVER 500,000 FEET OF GLASS

Mention The Review when you write.

GOOD STOCK YOU NEED NOW

MUSCOSA FERNS

The new sport of Superbissima Fern.

4-in.....	35c each
5-in.....	60c "
2 1/4-in.....	12c "

WHITMANII FERNS

5000 2 1/4-in., strong plants, ready for 4-in., 6 1/2c each.

BOSTON FERNS

5-in.....	75c each
6-in.....	\$1.25 "
7-in.....	2.25 "

CYCLAMENS

4-in.....	50c each
5-in.....	85c and \$1.00 "
6-in.....	\$1.40 and 1.60 "
7-in.....	2.00 and 2.50 "

PRIMULAS

4-in.....	15c each
-----------	----------

HYDRANGEAS

4-in. single stem.....	20c each
------------------------	----------

This is extra strong, well grown stock. 5% for packing, cash with order.

PINEHURST FLORAL CO.

Wholesale Store:
Kansas City, Mo.

Successors to Geo. M. Kellogg Floral Co.
WHOLESALE FLORISTS

Greenhouses:
Pleasant Hill, Mo.

Mention The Review when you write.

H. KUSIK & CO.

Largest Shippers of
Fresh Cut Flowers
at Kansas City.

Florists' Supplies
Manufacturers of Wire Designs

1018 McGee Street
KANSAS CITY, MO.

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[Concluded on page 118.]

PACIFIC COAST DEPARTMENT

SAN DIEGO, CAL.

The Market.

Business is picking up nicely. Chrysanthemums are making a fine showing and are moving satisfactorily. There is a good lot of zinnias now, in new shades. African marigolds are also abundant. Asters are all gone. Violets are in, but are small; the demand is slow. *Cattleya labiata* is in demand, also cyclamen blooms for corsages. Potted ferns are in fine condition. There is a large demand for potted chrysanthemums. Carnations are improving steadily.

Various Notes.

George F. Otto had a wonderful week with the Elks. Being a member himself, he received orders for most of the decorations and bouquets.

Miss A. M. Rainford is kept busy with funeral work and decorations for social functions.

Boyle & Darnaud have the best chrysanthemums they ever grew. Their *Cattleya labiata*, which are in full bloom now, are also exceptionally good. The firm makes a specialty of orchids and finds a ready sale for all its blooms. Mrs. Boyle has charge of the greenhouses. The store, under A. Darnaud's management, is kept busy with funeral work. Mr. Darnaud believes that Sunday closing would improve business for the trade in this city as it has in other cities. A. D.

LOS ANGELES.

The Market.

The week just passed has been more in favor of the shippers than the retailers, the latter reporting quiet business in most cases. There is usually a dull week or two during the mum season and all are apparently experiencing it now. Mums are just about at the peak and from now on will decline, especially should rain set in, as appears likely at this writing. Some of the finest Bonnaffons ever seen in this market are being sent in by the Glendale growers. Carnations are a little more plentiful and of better quality. Greenhouse-grown stock is fine. There are a few more orchids in, but not nearly enough to meet the demand. A few peas and baby roses are in, as are some excellent late gladioli, pompons, zinnias, cornflowers and yellow daisies.

Various Notes.

The Premier roses now coming to the store of W. Armacost & Co., from the new greenhouses, are better than any so far sent in this season. The stock was planted before the houses were glazed and has extra vigor, producing flowers of great substance and good color. The new building being erected for this firm is about completed and they will be well fixed, with plenty of room for the winter shipping business.

H. E. Elliott, of the Avenue Floral Co., Oak Park, Ill., was in the city last week, having come by the southern route. He left for San Francisco Octo-

ber 23. Another eastern visitor was Mr. Hicks, of Toledo, O. He is making trial shipments of stock through the L. A. Floral Co. with a view of shipping regularly, provided the stock gets through in good shape.

Geo. Hall & Co. are doing finely and keeping all hands busy. It is pleasing to note young men like these getting in and doing business right from the start. They were shipping fine Bonnaffons last week.

At Darling's Flower Shop, on Sixth street, there is a wonderful collection of vases, jardinières, boxes and other art objects that are quite different from anything else seen in the city. Mr. Darling is nothing if not up-to-date. He reports good business for the season.

Purdie & Co. have a distinctive window, advertising the fact that they deliver flowers on telegraph orders everywhere.

A magnificent showing of stock is made daily by Wright's Flower Shop. Fred Westrom says that this season

nearly all of their mums have been grown at the greenhouses of the firm. The roses are fine now.

Owing to getting some foreign material in his eye, Fred Sperry, of the L. A. Floral Co., had to undergo a slight operation, but it was not serious enough to lay him up. Business is picking up finely here, the first violet shipments going out last week.

S. Murata & Co. are carrying a big stock and report business good.

H. R. Richards.

SAN FRANCISCO, CAL.

The Market.

General market conditions have not varied greatly from those of the previous week. Prices remain about the same, with perhaps a slight drop all around, while the quality of the stock, particularly roses, has improved somewhat. The present rose cut is especially fine and some excellent speci-

Chrysanthemums

If you seek good stock and good service—stock and service second to none in California, send today's order to

George J. Hall & Co.

423 East 5th Street, LOS ANGELES, CALIF.

S. MURATA & CO.

Oldest and Most Experienced Shippers in Southern California

380-386 So. Los Angeles St., LOS ANGELES, CAL.

WE NEVER MISS

COLUMBIA AND PREMIER ROSES

THESE two roses are easily the most popular of the newer varieties. Your customers will appreciate them. We have the largest stock on the coast of these as well as of the old standbys, *American Beauty*, *Russell*, *Milady*, *Hadley*, *Ophelia*, *Hoosier Beauty*, *Helen Armacost* and *White Killarney*.

A big crop of nice clean stock now coming in from our new range.

Everything Else in Cut Flowers and Supplies

Chrysanthemums, of course.

By the dozen or thousand.

WIRE FOR QUOTATIONS OR SAMPLE SHIPMENTS.

WALTER ARMACOST & CO.

221 East 4th Street

We Close Sundays

Los Angeles, Cal.

Mention The Review when you write.

OCTOBER 30, 1919

WHOLESALE PRICES

Subject to Change.	Per 100
	Short. Med. Long.
Shawyer.....	\$6.00 \$12.00 \$15.00
Ophelia.....	6.00 12.00 15.00
White Shawyer.....	6.00 12.00 15.00
White Killarney.....	6.00 12.00 15.00
Red Shawyer.....	6.00 12.00 15.00
Hoosier Beauty.....	8.00 15.00 20.00
Columbia.....	8.00 15.00 20.00
Carnations.....	4.00 6.00
Sprenger & Plumosus, per bunch.....	.65
Hardy Ferns, per dozen bunches.....	3.00

Miller Floral Co. **UTAH**
FARMINGTON,

Cyclamen Giganteum Splendens

FINEST STRAIN AND PLANTS YOU CAN FIND
8-inch, \$12.50 to \$15.00 per 100
4-inch, \$25.00 to \$30.00 per 100
5-inch, \$50.00 to \$60.00 per 100

BOSTON FERNS

6-inch, \$7.80 per doz. 8-inch, \$18.00 per doz.
7-inch, 12.00 per doz. 9-inch, 24.00 per doz.
10-inch, 30.00 per doz.

Whitmanii

6-inch, \$7.80 per doz. 7-inch, \$12.00 per doz.

Bamboo Stakes

4-ft., \$21.00 per bundle of 3000

The charge for packing the plants in pots is 10% of the cost.

H. HAYASHI & CO.,

2311 73rd Avenue, OAKLAND, CAL.

mens of Russell, Columbia, Aaron Ward and Ophelia were seen at the wholesalers'.

The pompon chrysanthemum crop is at its height and in exceedingly good condition. The Chinese mums are forming a large bulk of the shipping stock at present and the growers are bringing

A CUSTOMER WRITES:

"I am like the prodigal son re- turning home. I have tried other companies but have not got the treat- ment I received from you."

THERE YOU ARE! QUALITY AND SERVICE

Write for carload prices on Humus, the wonderful soil builder

L. A. FLORAL CO.

236 E. Fourth Street

LOS ANGELES, CAL.

Mention The Review when you write.

PHOENIX CANARIENSIS

Pot-grown, 24 inches, at \$9.00 per dozen, F. O. B. cars.

EDWARD H. RUST

1825 Bank St. South Pasadena, Cal.

in a large quantity of good, firm blooms. Just at present white predominates, al- though a good many old rose and old gold blooms are in. As these colors lend themselves particularly well to



Mexican Ivy

NEW CROP NOW READY

MEXICAN IVY

Humboldt Evergreen Co. Dyerville, Cal.

table and wedding decorations, they are in strong demand with the local re- tailers, who report a considerable amount of business of that character just now.

CHRYSANTHEMUMS

BEST QUALITY

QUICK SERVICE

ALL VARIETIES

READY FOR SHIPMENT

Violets, \$1.00 to \$1.50 per dozen bunches.

United Flower & Supply Co., Inc.

448 Bush Street,

Wholesale Growers and Shippers

SAN FRANCISCO

A great many Turners and other white varieties were shipped to New Orleans for the annual All Saints' day festival, November 1.

The first extensive cutting of Cecile Brunner and other baby rose varieties has commenced and the buds are in fine shape on long, clean stems.

As yet the carnation crop is only fair; it is more plentiful than for some time previous, but the quality is nothing to boast of.

Orchids are a little short. Violets are steadily growing more plentiful and are retailing well. Some of the shippers have held back on long-distance orders up to this time, however, on account of the warm weather, thinking that the flowers are not strong enough yet to stand up, and are waiting for a good rain to strengthen the stems. Such is not the general condition, however, for the majority of firms state that they are shipping the early crop with success.

The general retail business is good. At present the main feature seems to be funeral work, although a large number of social affairs have created considerable activity in this line as well.

Various Notes.

T. C. Holmes, who is in charge of the Market street store of C. C. Morse & Co., reports an active business in all seasonable stock. This company is waiting for Holland bulbs and expects a shipment to arrive any day, as the bulbs arrived in New York October 2.

Gen. A. J. Gooch is well settled in his new location, at 515-517 Bush street, and states that business is starting in most satisfactorily, with orders coming from various parts of the state.

E. James, of Elmhurst, has a number of Solanum Psuedo-capsicum plants ready for the market now. Mr. Kooyman, of C. Kooyman & Co., who is handling some of Mr. James' stock, states that this grower will have a good supply of the plants for the Christmas trade.

Domoto Bros. keep busy with chrysanthemum shipments and are now commencing preparations for holiday shipment of adiantum, Boston ferns and other varieties, of which they have an excellent stock this year. The nurseries at Elmhurst are busy now with the planting of fall bulbs. Two shipments arrived recently from Japan and Domoto Bros. are reshipping part of the stock to various states.

Enomoto & Co. report an excellent crop of white chrysanthemums on hand in good time for shipments to New Orleans for All Saints' day. Mr. Enomoto is now waiting for an adjustment of the longshoremen's strike, which is holding up deliveries on Koiogi mats,

CHRYSANTHEMUMS

\$1.50 to \$3.00 per doz.

Plumosus, Adiantum, Woodwardia,
Mexican Ivy and other Greens

DARBEE'S

Know how to ship them

VIOLETS READY NOW

\$1.00 to \$1.50 per doz. bunches.

1036 Hyde Street, San Francisco, Calif.

Mention The Review when you write.

CHRYSANTHEMUMS

Seasonable Flowers and Greens

READY FOR SHIPMENT

DOMOTO BROS.

440 BUSH STREET SAN FRANCISCO, CAL.

Mention The Review when you write.

MUMS - VIOLETS

WE CARRY A LARGE STOCK
OF EXCELLENT QUALITY

ENOMOTO & CO., INC.

WHOLESALE GROWERS AND SHIPPERS

35 Saint Anne Street

SAN FRANCISCO, CAL.

Mention The Review when you write.

—READY TO SHIP—

Roses **CHRYSANTHEMUMS** **Roses**

SEND YOUR ORDERS DIRECT TO US.

We grow our own flowers.

We are not middlemen

That's why we should have your business.

E. W. McLellan Co.

451 Bush Street, SAN FRANCISCO, CALIF.

Money should accompany orders until reference can be looked up.

VIOLETS Are Ready

NURSERY:
Burlingame, Calif.

OUR SHIPPERS HAVE HAD 20 YEARS'
EXPERIENCE

NURSERY:
San Lorenzo, Calif.

MUMS ARE MORE PLENTIFUL

I can furnish a better grade at lower prices than heretofore.

NAME YOUR VARIETY—I HAVE IT

Fine shipping stock at \$2.00 per dozen. Cheaper grades if you want them.

POMPONS, all colors, 25c per bunch

Our California Violets need no introduction. Present prices: \$1.00 per doz. bunches;
special select, \$1.25 per dozen bunches.

Roses are coming along nicely; can supply any quantity in all commercial varieties.

J. A. AXELL, 461 Bush St., San Francisco

of which he has a plentiful supply this season. As soon as the strike is over, he expects to be able to fill the many orders on these goods.

[Continued on page 126]

PASADENA, CAL.

For the reception of the king and queen of Belgium in Los Angeles, Henry A. Siebrecht, appointed by the mayor of Los Angeles chairman of the decoration committee, made elaborate floral preparations. Mrs. Anita Baldwin, a wealthy woman of Santa Anita Rancho, provided generous funds for the occasion. The Southern Pacific station was decorated; the private car was decorated; the automobiles, the hotel at which the royal couple stopped and the rooms in which they stayed, all were lav-

ishly ornamented with flowers. Mr. Siebrecht also had the decorations at Santa Anita and Pasadena. The Pasadena newspapers devoted extensive space to a description of his work. California Life, a magazine of the Linnard hotels, of which the Maryland, where Mr. Siebrecht is located, is one, also described at length the lavish decorations.

PORTLAND, ORE.

The Market.

Market conditions remain about the same as a week ago, with plenty of local stock for all purposes.

Chrysanthemums of the best quality are arriving in good quantities and the shipments from California have practically ceased. The weather conditions

have been all that could be desired. Of course we are handicapped a little at times by being so near the coast, as the fogs drift in and make it cloudy during the forenoons, but usually the fog lifts about noon and the afternoons are clear and warm. Except in a few places on lowlands, there has been no frost of consequence. This has been favorable, especially to the dahlia growers.

Various Notes.

The retailers have had a meeting or two lately with the idea of coming to some understanding or agreement as to closing on Sundays. All but one retailer, it is said, agreed to the proposition.

The monthly meeting of the Portland Floral Society was held October 21,

with a fairly good attendance. An interesting meeting was held.

Mr. Blaesing, president of the Portland Rose Society, was present and gave an outline of the program that the society is trying to accomplish. The principal thing at present is a larger membership. A campaign will be started soon to secure 1,000 members. Several members of the Floral Society gave their applications and promised to secure more members if they are furnished with the necessary application blanks. After a larger membership is secured, a campaign will be started to have every home in the city plant a rose. The Shriners' convention will be held in Portland June 21 to 23 and it is desired to have a great showing of roses.

The Portland Floral Society went on record as favoring the closing of retail flower shops on Sunday.

C. B. Clancey, of Salem, recently elected to membership in the society, was voted a life membership with dues all paid, to show the society's appreciation of the royal manner in which it was taken care of at the state fair.

Robert Newcomb, of the Burlington Willow Ware Shops, Burlington, Ia., visited the meeting.

James Forbes and William Fernberger visited several greenhouses October 19 and reported stock looking exceptionally well. L. T. S.

SPOKANE, WASH.

The Market.

Stock is somewhat scarce, everything being bought up clean, although local roses, such as Ophelia, Columbia, Premier and Hoosier Beauty, are arriving in good supply and fine condition. Mid-season chrysanthemums are coming in gradually now and by next week Golden Queen and Chieftain are expected to put in an appearance. Some of the larger varieties of chrysanthemums are shipped in from California, but they are giving place to our local product, Oconto showing up well at present. There is also a good showing of primroses, potted chrysanthemums and pompon chrysanthemums. Ferns are excellent.

The supply of local bulbs is about exhausted and foreign stock is anxiously looked forward to.

A suggestion of Thanksgiving is in the air with the appearance of potted peppers and Aviator carnations. Laddie carnations are in splendid form, bringing \$8 per hundred.

Various Notes.

At the last meeting of the Florists' Association the "Say It with Flowers" week was the topic under discussion and it was decided to have the event November 3 to 8, inclusive. All growers and retail dealers attended the meeting and H. E. Reimers acted as chairman. An effort to interest out-of-town florists met with hearty response. Florists in Butte and Great Falls, Mont.; Lewiston, Ida.; Walla Walla, Seattle, Yakima and Wenatchee, Wash.; Vancouver, B. C., and other cities, plan to cooperate.

H. E. Reimers is still cutting late asters. He has on exhibition some prize white potatoes weighing about two and two-thirds pounds each. Despite the ravages of three frosts, he secured 150 sacks of fine medium-sized potatoes from one acre.

Chrysanthemums

Very Best Varieties

Giant Violets

California's Finest Long Stem

Order your stock from one of the oldest shippers in the business and be assured of satisfaction

GEN. A. J. GOOCH

515-517 Bush St.

San Francisco, Calif.

Best Prices — Best Selected Stock — Carefully Packed

GREENS OF ALL KINDS

Smilax, Woodwardia, Pepper Sprays, Roses, Carnations

BIG PROFITS FOR YOU

Plumosus

Adiantum

Mention The Review when you write.

WATSONIAS, MIXED, PINK AND WHITE \$20.00 per 1000

These bulbs produce flowers similar to Gladioli, on a longer spike, and earlier. The pink are of the Ward Carnation color and the White are the Purest White in existence. Splendid for Spring forcing, and bloom about Easter time and earlier.

GLADIOLI

America, light pink... \$20.00 per 1000 Francis King, red \$20.00 per 1000
Elaine, salmon pink..... 20.00 per 1000 Halley, salmon pink.... 20.00 per 1000

ASPARAGUS

Sprengeri, 2-in \$4.00 per 100 Plumosus, 2-in \$4.00 per 100

H. N. GAGE CO., Inc., Montebello, Cal.

Mention The Review when you write.

LOS ROBLES—SANTA CRUZ, CAL.

We are filling our FREESIA orders 100 per cent and listing contracts for next year's growing. We do not ship black bulbs. A good surplus for this season. Write us on your further needs. Also Callas and Paper Whites.

Los Robles Nursery & Garden, Santa Cruz, Cal.

LOS ANGELES GERANIUM CO.

CULVER BROS., Props., Wholesale Growers of California Sunshine Geraniums

For the Trade. Leading Standard Varieties.

Strongly Rooted Cuttings..... \$20.00 per 1000

We pay transportation

1752 Garfield Place. LOS ANGELES, CALIF.

Mention The Review when you write.

POINSETTIAS

Will have a quarter of a million cut Poinsettias from November until February

Ecke, POINSETTIA SPECIALIST, 1226 Hay Ave., Los Angeles, Cal.

Mention The Review when you write.

Asparagus Plumosus & Sprengeri Seed

1919 CROP ALL SOLD

Make Arrangements for your 1920 supply, as the new crop is short

HARRY BAILEY, Nurseryman
R. F. D. No. 6, Box 354, LOS ANGELES, CAL.

Mention The Review when you write.

My Winter Orchid-flowering Sweet Peas

are now grown by over 8000 commercial florists They have no equal. Send for list.

Ant. C. Zvolanek, Lompoc, Cal.

Mention The Review when you write.

Roses! Roses! Roses!

CALIFORNIA FIELD GROWN

The kind that will satisfy your customers

Our Roses are grown on disbudded Manetti stock, under ideal soil and climatic conditions for the development of high-class plants.

Repeat orders from our customers from year to year are evidence of the high quality of these plants.

The following list contains the main items we have to offer. We have smaller amounts of many varieties not listed here, so don't fail to list any items you are in need of. We may be able to supply the amount you want.

Send your list today for prices and take advantage of this assortment.

Orders from unknown correspondents must be accompanied with remittance or references.

VARIETIES

2000 Agrippina	300 Duchesse de Auerstaedt	150 Lady Gay	National Emblem
100 American Beauty	300 Duchesse de Brabant	750 Lady Hillingdon	Niles Cochet
400 Anna de Diesbach	250 Earl of Dufferin	125 Lady Ursula	300 Old Gold
300 Antoine Riviere	50 Edith Part	1000 La France	1500 Ophelia
Arthur R. Goodwin	750 Edward Mawley	300 Lamarque	400 Ophelia Supreme
400 Augustine Guinoisseau	125 Elizabeth Rowe	La Progres	350 Papa Gentler
50 Austrian Copper	175 Erna Teschendorff	Lauchfleuer	2000 Paul Neyron
300 Baby Rambler	575 Etelle de France	Liberty	Peach Blossom
*Banksia Double White	250 Etelle d'Or	25 Lieutenant Chaure	Perle des Jardins
*Banksia Double Yellow	300 Exceles	350 Los Angeles	Perle d'Or
*Banksia Single White	300 Farbenknigin	750 Lyon	Perle von Godesburg
400 Baronesse Rothschild	250 Fisher Holmes	150 Mabel Morrison	150 Pharisar
750 Beate de Lyon	50 Francis Scott Key	300 Mme. Abel Chatenay	300 Philadelphia Rambler
200 Beauty of Glazenwood (For-	100 Francisca Kruger	300 Mme. Alfred Carriere	150 Pink Cherokee
tune's Yellow)	175 Franz Deegen	2500 Mme. Caroline Testout	400 Pink Moss
800 Belle Siebrecht	3500 Frau Karl Druschki	Mme. Colette Martinette	300 Prima Donna
Bessie Brown	50 Gainsborough	Mme. Edouard Herriot	750 Prince Camille de Rohan
800 Betty	700 General Jacqueminet	Mme. Hoste	120 Prince de Bulgarie
*Billard et Barre	General Jeff	150 Mme. Jenny Guillemot	25 Queen Mary
150 Black Prince	600 General MacArthur	Mme. Jules Grolez	200 Radiance
400 Bridesmaid	75 General-Supt. Arnold Janssen	Mme. Leon Palm	100 Ramona
200 British Queen	500 George Arends	Mme. Ravary	700 Rayon d'Or
300 Captain Christy	300 George C. Waud	Magna Charta	Red Letter Day
75 Caroline Goodrich	750 George Dickson	Maman Cochet	600 Red Maman Cochet (Niles
200 Chateau de Clos Vougeot	250 Gloire de Chedane Guinoisseau	50 Marcella	Cochet)
100 Cherokee Double White	200 Gloire de Dijon	700 Marcehal Niel	150 Red Radiance
Cherokee Single White	800 Gloire de Margottin	700 Margaret Dickson	50 Reine Marie Henriette
75 Chrissie MacKellar	250 Gloire Lyonnaise	Margaret Dickson Hamill	350 Reve d'Or
150 Clara Watson	*Gold of Ophir	Marie	250 Reine Olga de Wurtemberg
Cleveland	Gorgeous	Marie Van Houtte	50 Rhea Reid
125 Cl. American Beauty	100 Grace Molyneux	Marquise de Sinety	600 Richmond
500 Cl. Belle Siebrecht	750 Gruss an Tepiltz	Melody	650 Safrano
120 Cl. Bridesmaid	H. V. Maschin	100 Mildred Grant	50 Sept. Morn
*Cl. Captain Christy	Hadley	35 Minnehaha	*Silver Moon
750 Cl. Cecile Brunner	600 Harrison	200 Miss Alice de Rothschild	800 Soleil d'Or
50 Cl. Devonensis	150 Harry Kirk	300 Miss Kate Moutton	100 Souvenir de Pres. Carnot
*Cl. Etoile de France	Helen Gould (Baldwin)	500 Mile. Cecile Brunner	1200 Sunburst
400 Cl. Kaiserin	400 Hiawatha	350 Molly Sharnan-Crawford	200 Sunset
400 Cl. Papa Gentler	200 Hoosier Beauty	150 Morning Glow	100 Sweet Briar
500 Cl. Perle des Jardins	1000 Hugh Dickson	Mousseline (Moss)	750 Tausendschoen
*Cl. Pink Cochet	200 Improved Rainbow	Mrs. Aaron Ward	150 The Bride
350 Cl. Souv. de Westton	1100 Irish Elegance	Mrs. A. R. Waddell	25 Tipperary
750 Cl. Testout	300 Irish Fireflame	Mrs. Charles Hunter	Tip Top (Baby Doll)
700 Cl. White Cochet	150 J. B. Clark	Mrs. Charles Russell	2500 Ulrich Brunner
50 Clie	50 Jessie	Mrs. David Jardine	100 Viscountess Folkestone
Colleen	400 Jonkheer J. L. Mock	50 Mrs. Frederick W. Vanderbilt	450 Vilchenblau
Columbia	200 Joseph Hill	300 Mrs. George Shawyer	White Cecile Brunner
Constance	500 Jubilee	75 Mrs. Herbert Hawksworth	200 White Killarney
50 Crimsen Rambler	750 Juliet	75 Mrs. Herbert Stevens	700 White Maman Cochet
500 Dean Hole	950 Kaiserin Augusta Victoria	1200 Mrs. John Laing	300 Wichurajana
*Dorothy Perkins	1200 Killarney	Mrs. Myles Kennedy	50 Wm. Allen Richardson
250 Dr. William Gordon	800 Killarney Brilliant	200 Mrs. R. G. Sharnan-Crawford	250 Winnie Davis
125 Dr. W. Van Fleet	Konigla Carola	100 Mrs. Sam Ross	100 William Shean
800 Duchess of Albany	La Detroit	500 Mrs. Wakefield Christie-Miller	300 Willowmere
400 Duchess of Sutherland	350 Lady Ashtown	75 Mrs. Wemyss Quinn	300 Yellow Maman Cochet
40 Duchess of Wellington	300 Lady Battersea	100 My Maryland	100 Yellow Rambler
	100 Lady Dunleath	Naarden	

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

Climbing varieties marked with asterisk (*)

STANDARD OR TREE ROSES

When we budded our Standard Roses last year we had a number that did not make up to proper sizes for sale. We also had a number of plants that were budded at various heights, varying from twenty-four to thirty-six inches. We will be glad to give information as to the height of the head when orders are placed, if the purchaser desires.

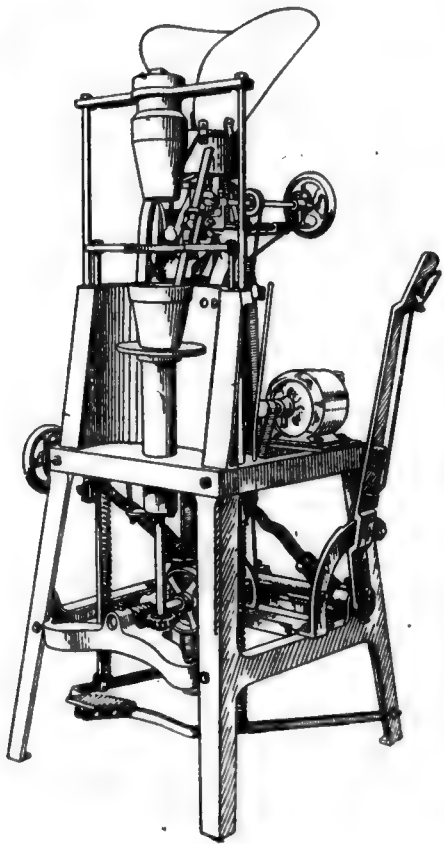
10 Baby Doll	5 Catherine Mermot	75 Gloire de Margottin	5 Mme. Abel Chatenay	100 Perle des Jardins
55 Hoosier Beauty	60 Cl. Kaiserin	10 Gold of Ophir	200 Mme. Caroline Testout	50 Reve d'Or
20 Irish Fireflame	70 Cl. Mile. C. Brunner	5 Gruss an Tepiltz	30 Mme. Ched. Guinoisseau	50 Rhea Reid
125 Lady Hillingdon	10 Cl. Belle Siebrecht	5 Hugh Dickson	30 Magna Charta	10 Radiance
12 Los Angeles	100 Cl. Papa Gentler	50 Improved Rainbow	20 Maman Cochet	50 Rose Queen
20 Mme. Ed. Herriot	40 Cl. Perle des Jardins	Irish Elegance	100 Marcehal Niel	5 Safrano
20 Mrs. Charles Russell	25 Duchesse de Brabant	150 Kaiserin Augusta Victoria	50 Marie Van Houtte	75 Sunburst
25 Ophelia	75 Empereur du Maroc	5 Lady Battersea	Marquis de Querhoent	60 Sunset
20 Anna de Diesbach	10 Franz Deegen	5 La France	90 Mrs. John Laing	60 The Bride
5 Baby Rambler	100 Frau Karl Druschki	90 Liberty	80 Niles Cochet	75 Ulrich Brunner
12 Betty	20 Gainsborough	100 L'Idéal	150 Papa Gentler	60 White Maman Cochet
50 Bridesmaid	34 General MacArthur	40 Lyon	25 Paul Neyron	30 Wm. A. Richardson
				10 Yellow Maman Cochet

California Nursery Company, Inc.

NILES, CALIF.

Established 1865

A Certificate of Merit



Was awarded us for our display at the annual convention of the Society of American Florists, at Detroit, in August.

Many florists were convinced of the merits of this machine. Some gave their orders; others stated they would order this fall.

The future of this machine is absolutely assured, and the wise, up-to-date florist will install one at his earliest opportunity.

Careful comparative figures, which we will be glad to send upon request, show that this machine will absolutely save its cost in one year for the average florist. Write for free booklet.

SPOKANE CONCRETE FLOWER POT MACHINE CO.

807 Riverside Avenue,

SPOKANE, WASH.

Philip Weil, of C. C. Pollworth Co., Milwaukee, Wis., was here on business last week.

Lewis R. Scott, of the Roselawn Greenhouses, Moscow, Ida., was a recent visitor.

Bernson & Halle are having especial success with their Laddie and Aviator carnations; the latter in particular is gaining in popular favor. The members of this firm were the recipients of good-natured bantering at the recent meeting of the Florists' Association, when their latest pet, the New Guinea butter bean, was introduced. Though called a bean, it resembles a gourd more than anything else in form and foliage. At the present time it is about two feet in length and is still in its infancy. J. W. Duncan, superintendent of the city parks, was instrumental in getting the seed from California.

The Spokane Florist Co. has one window in yellow chrysanthemums and coleus foliage, showing in bold contrast to the other in dainty pinks and white.

E. C. W.

TACOMA, WASH.

The Market.

The workers of the big Todd shipyard are still out on strike, but business is holding up well. The weather recently has been all that the growers could wish for and many are now first running heat in their houses. Stock is getting more plentiful, with good local mums and roses coming in. Carnations are scarce and are likely to continue so for a few weeks. Nearly all the down-



STEELE'S PANSY GARDENS, Portland, Oregon

1919 CATALOGUE READY

SEED

Steele's Mastodon Greenhouse, special mixed, O. K. outside, 1/4 oz., \$1.00; oz., \$7.00.

Steele's Mastodon Private Stock, mixed, 1/4 oz., \$1.00; oz., \$6.00.

Steele's Mastodon Mixed, 1/4 oz., \$1.50; oz., \$5.00.

For description, separate colors, see last Review.

RUDOLPH FISCHER

Freesia Specialist San Gabriel, Cal.

Bedding Stock—Asparagus Sprengerian and Plumosus Australian Pea Vine, Dahlias, Delphiniums, Fuchsias, Geraniums, Heliotropes, Lantanas, Passiflora, Pansies, Pelargoniums, Pentstemons, Petunias, Shasta Daisy, etc.

FRED G. EHLE, Wholesale Grower, 224-226 Sanborn Ave. SAN JOSE, CALIF.

Mention The Review when you write.

town stores report plenty of funeral work and good counter trade.

Various Notes.

At A. Seamons' range, on Pacific highway, many improvements have taken place. He has just finished putting up a big iron stack on the boiler. With all the heating system changed, new roof on all sheds and all houses glazed and puttied, he is ready for the winter.

The many friends of Fred Smith will be glad to know that Mrs. Smith is

H. PLATH

"THE FERNERIES"

Lawrence and Winnipeg Avenues
SAN FRANCISCO, CAL.

Write for wholesale list of
**FERNS, KENTIAS and
PRIMULA OBCONICA**

Mention The Review when you write.

again on the road to recovery, having had an operation performed at a local hospital. Mr. and Mrs. Smith had their tickets bought to go to San Francisco by boat, but on the day of sailing Mrs. Smith was taken sick. E. P.

This New and Attractive Basket

ONLY

\$18.00 per 100
\$9.00 per 50
\$5.00 per 25

Cash with order or satisfactory reference.



Lozier Flower Basket

Eugene's Flower Shop
Spokane, Wash.
Distributors

PATENT APPLIED FOR.

At Last! A Popular Priced Basket!

A New and Practical Novelty Which Has Come to Stay
WONDERFUL with Pompons for THANKSGIVING

DESCRIPTION:—Heavy paraffined wood fiber tumbler with attractive wire handle. All finished in gold.
NOTICE:—This basket is very attractive when made up artistically and can be sold for less money owing to its extremely low cost. Lower prices in these days of higher prices—means INCREASED SALES.

Order Now for Thanksgiving

EUGENE'S FLOWER SHOP
SPOKANE, WASH.

STOCK YOU NEED NOW

Asparagus Plumosus, 2-inch, 4c; 3-inch, 7c.
Asparagus Sprengeri, 2-inch, 3c; 3-inch, 6c.
Begonia Chatelaine, 2-inch, 8c; 3-inch, 12c;
4-inch, 20c; 5-inch, 35c.
Begonia Rex, 2-inch, 8c; 3-inch, 15c; 4-inch, 25c; 5-inch, 35c.
Celestial Peppers, 3-inch, 10c; 4-inch, 15c; 5-inch, 25c.
Cyclamen, 3½-inch, 20c.
Coleus, 30 varieties, 2-inch, 4c.
Ferns, table, 25,000 2-inch pots, \$4.00 per 100; \$35.00 per 1000.
Ferns, table, from flats, \$2.00 per 100.
Genista, 3-inch, 10c; 4-inch, 20c; extra fine.
Hydrangeas, 2-inch, 5c; 3-inch, 10c; 4-inch, 20c.
Lantanas, 4-inch, 15c.
Primula Obconica, 2-inch, 5c; 3-inch, 10c; separate colors.
Palms, Kentia, 50c to \$2.00 each.
Rubber Plants, 5-inch, 75c; 6-inch, \$1.00 to \$1.25.
Umbrella Plants, 3½-inch, \$12.00 per 100.
Fern Dishes, 5-inch, 35c; 6-inch, 45c.
Callas, Godfrey, 4-inch, strong plants, some in bud, \$15.00 per 100.
Cut Mums and Pompons during the season.

WILSON-CROUT-GEHR COMPANY

East 62nd and Ankeny Streets
Portland, Oregon

Mention The Review when you write.

California Grown Bulbs

FREESIA PURITY Per 1000
¾-inch to 1-inch\$5.00
NARCISSI Per 1000
Staaten General, late.....\$20.00
Chinese Lilies, early single..... 60.00

CALLAS Per 1000
Calla Aethiopica, white
1-inch to 1½-inch.....\$25.00

AMARYLLIS Per 100
Belladonna Major, pink\$6.00

Prices quoted are F. O. B. San Francisco, Cal.
Discount allowance of 5 per cent for cash with order

C. KOOYMAN & CO., Inc.
431 Bush St. San Francisco, Calif.

“California” Plant Tub

(REDWOOD)



The “California” Plant Tub is a special product for Florists and Nurserymen. Expert workmanship, artistic lines, harmonious color and substantial quality. Made from selected No. 1 Redwood, bound with electrically welded wire hoops. No better tub made.

NET WHOLESALE PRICE LIST

No.	Diameter	Each	Dos.	100
5	8-inch	\$3.75	\$ 8.25	\$ 62.50
10	10-inch	.95	10 50	77.50
15	12-inch	1.50	16 00	110.00
20	14-inch, with handles	1.90	21.75	168.75
25	16-inch, ..	2.25	25.25	195.00
30	18-inch, ..	2.75	31.50	237.50
35	20-inch, ..	3.25	37.00	287.50

F. O. B. Factory.

Moderate Packing Charge.
Prices Subject to Change.

ROY F. WILCOX & CO.

Manufacturers
Wholesale Florists and Nurserymen
MONTEBELLO, CAL.

Mention The Review when you write.

Asparagus Plumosus and Sprengeri

Ready to shift, 2¼-inch pots, at \$3.00 per 100;
2½-inch pot, at \$3.50 per 100.

CINERARIA GRANDIFLORA

Dwarf mixed, 2¼-inch pots, at \$4.00 per 100.
Cash, please.

FRED GROHE CO.

R. F. D. 4, Box 367, SANTA ROSA, CAL.

Mention The Review when you write.

Berberis Darwinii Per 100
Out of 2-inch pots\$ 6.00

Diosma alba
Out of 2-inch pots..... 10.00

Erica Melanthera
Out of 2-inch pots..... 15.00

Cash with order, please.

PACIFIC NURSERIES, Colma, San Mateo Co., Calif.

PORTLAND ROSES

EVERGREENS

HARDY PERENNIALS

Price List on Request

Mountain View Floral Co., Portland, Oregon

Mention The Review when you write.

Your inquiries for anything you may need

WILL BE APPRECIATED

H. L. OLSSON CO., Inc.

Growers of Quality Plants for the Trade

Box 494

SPOKANE, WASH

Seed Trade News

AMERICAN SEED TRADE ASSOCIATION.

President, E. C. Dungan, Philadelphia, Pa.;
secretary-treasurer, C. E. Kendel, Cleveland, O.

F. W. BRUGGERHOF, of J. M. Thorburn & Co., New York, passed his eighty-ninth milestone October 13.

BAD luck pursues bulbs this season—short crop, disease, shipwreck, dock strikes and railroad delays.

THERE were flowers on the desk of Fred Barteldes, Lawrence, Kan., October 28. It was his sixty-seventh birthday anniversary.

DUTCH bulb shipments are moving in spite of the stevedores' strike at New York. One way or another, the forwarding agents are getting the cases onto the cars.

LETTERS from Yokohama confirm the report of the sinking of the steamer Yoten Maru with nearly a million giganteum bulbs on board. The steamer was on its way to New York via the Panama canal.

WE all know Holland has no wood and that shipping cases are costly there, but to find this year's bulb boxes charged at \$3 is something of a shock to many importers. Last year's charge of \$2 was thought extortionate.

THE board of trustees of the Massachusetts Horticultural Society, at a meeting held October 20, unanimously awarded the George R. White Medal of Honor for 1919 to Vilmorin, Andrieux & Co., Paris, France, for distinguished services to horticulture.

SOME of the men who recently have obtained figures on 1920 catalogues have expressed surprise at the difference over what they thought was high cost last year; also that they were told the estimates were subject to revision unless the work could be done at once.

BRITISH dealers cannot reconcile the fact that Dutch bulbs are again being shipped to London for sale by public auction with the statements heard "that stocks in Holland are so extremely short that orders cannot be executed in full and that the high prices in vogue were compulsory on that account."

THE pink aster which created much comment at the meeting of the Wisconsin State Florists' Association has been named Rugowski's Meritorious Pink. The raiser, J. K. Rugowski, Manitowoc, Wis., expects to send out seed of this aster and of the white one, called Pure Honor, about the first of the year.

THE firm of Wed. P. de Jongh, seed growers, at Goes, Holland, established in 1810, was incorporated July 1, 1919. Its representative, Gerard K. Klyn, arrived at New York on the steamship Rotterdam, October 21, to call on the wholesale trade in the United States. Until now the concern has confined itself largely to the European trade.

IT seems likely the bulb trade will suffer seriously from the delays in transportation. While the stevedores' strike in New York has caused the loss of weeks with many thousand of cases of Dutch bulbs, scarcely less serious is the subsequent congestion and slow shipment. Rail movement is irregular. In the meantime the selling season is slipping past. It

Larger Yields of Better Quality

Are the Results of Planting

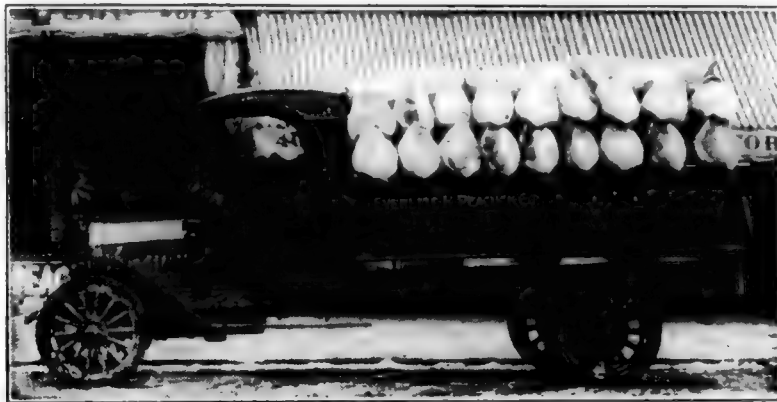
PEACOCK Tested Proven Seeds



Early View of Our Trial Grounds

When We Grow Them, We Know Them

Each season we grow thousands of acres of **High Quality Seeds** on our own seed farms to supply 75,000 critical planters in America and Europe.



\$15,000 Worth of Seed Starting on Its Way to Europe

Everette R. Peacock Co.

SEED GROWERS AND IMPORTERS

4011-15 Milwaukee Avenue,

CHICAGO, ILL.

Get Quotations on Seeds
FROM
LANDRETH

Before Buying Elsewhere

We will quote you for immediate
or future shipment.

D. LANDRETH SEED CO.
Bristol, Pennsylvania

Mention The Review when you write.

Western Seed & Irrigation Co.

Seed Growers and Dealers

FREMONT, - - NEBRASKA

SPECIALTIES:

CUCUMBER

MUSKMELON, WATERMELON

PUMPKIN and SQUASH

SWEET, FLINT and FIELD CORN

Write for Special Contract and Spot Prices

Mention The Review when you write.

— THE —
J. C. Robinson Seed Co.

WATERLOO, NEB.

ROCKY FORD, COLO.

Contract growers of Cucumber, Cantaloupe,
Watermelon, Squash and Pumpkin Seed, Sugar,
Flint and Field Seed Corn.

Mention The Review when you write.

THE KIMBERLIN SEED CO.

Wholesale
Seed Growers **SAN JOSE, CAL.**

Growers of

ONION, LETTUCE, RADISH, Etc.

Correspondence Solicited

The C. Herbert Coy Seed Co.

VALLEY, Douglas NEB.
County,

Wholesale Growers of High-grade Seeds

Cucumber, Muskmelon, Squash and Pump-
kin; Sweet, Flint and Dent Seed Corn.

The Harnden Seed Co.

Garden, Flower and Farm Seeds

ASK FOR PRICE LIST

505 Walnut St. Kansas City, Mo.

GARDEN SEEDS

We have many of the short items together with all
the plentiful items in seed to offer—beans, sweet
corn, carrot, onion sets, dwarf nasturtium. Send
for our wholesale price list. Shipments from here
or New York city go quickly everywhere. Contract
growing price list 1919 seeds on request.

S. D. WOODRUFF & SONS

Home Office: **ORANGE, CONN.**
New York City Store, 82 Dey Street

Waldo Rohnert

GILROY, CAL.

Wholesale Seed Grower

Specialties: Beet, Carrot, Endive, Lettuce,
Onion and Radish.
Correspondence solicited.

We are Headquarters for the
BEST OF EVERYTHING

in

VEGETABLE SEEDS

With our Stock Seed Farms at Grass Lake, Mich., and our growing stations
in every part of the United States where seeds are grown successfully, all
in charge of capable and experienced men, we are equipped for and are producing

Peas, Beans, Corn and Vegetable Seeds

of all kinds in quantity and of highest quality.

Glad to quote for present delivery or
on growing contract for crop of 1919.

Jerome B. Rice Seed Co., Cambridge, N. Y.

Mention The Review when you write.

R. C. MCGILL & CO.

— WHOLESALE SEED GROWERS —

SPECIALTIES IN VARIETY

ONION - CARROT - BEET - RADISH - PARSNIP

CONTRACT PRICES MAILED ON REQUEST

SAN FRANCISCO

CABLE ADDRESS: "MCGILL-SEED"
SAN FRANCISCO

CALIFORNIA

Mention The Review when you write.

YOU will be satisfied with the products of
Burpee's "Seeds that Grow"

Better write to Burpee, Philadelphia,—for new Complete Catalogue.

Mention The Review when you write.

ONION SETS

LEONARD SEED CO.
230-230 W. KINZIE STREET, CHICAGO

BEANS, PEAS AND CORN GROWERS FOR THE TRADE
Write for Prices

Braslan

Growers for the Wholesale Trade Only. Onion, Lettuce, Carrot,
Parsnip, Parsley, Celery, Endive, Salafy, Named and Mixed
Grandifera and Spencer Sweet Peas, and Sunflower.

Seed Growers

SAN JOSE, CALIFORNIA

Company

Mention The Review when you write.

The Everett B. Clark Seed Co., Milford, Conn.

Branch Houses in Wisconsin, Colorado, Montana, Idaho and Washington

Beans, Peas, Sweet Corn, Onion, Beet, Turnip, Tomato, Spinach.

TOMATO SEED

Pepper, Egg Plant, Squash, Pumpkin,
Cucumber, Cantaloupe and Watermelon
Seed and Field Corn, on contract.

EDGAR F. HURFF

Correspondence Solicited: **Swedesboro, N. J.**
Mention The Review when you write.

TOMATO SEED

Grown for the
Wholesale Seed Trade

HAVEN SEED CO.

SANTA ANA, CALIFORNIA
Mention The Review when you write.

seems to some of the dealers that the first peace season is even more uncertain and difficult than were the seasons of the great war.

ENGLISH trade attributes the shortage of Japanese bulbs to the small crop and to the fact "that the bulk of the available bulbs of this important lily has been snapped up by America, prices running as high as \$100 a case." It is stated that "there is little likelihood of anything approaching required supplies of blooms early next year and especially at Easter. We must simply make the best of things that cannot be avoided and cast about us for substitutes."

DICKINSON OFFERS REWARD.

Employees Form Company.

In the Chicago Tribune, October 26, appeared the following news story:

Ten thousand dollars reward is the price offered by Charles Dickinson, vice-president of the Albert Dickinson Co., the biggest seed house in the world, with offices at Thirty-fifth street and California avenue. Mr. Dickinson is much stirred up over the reported resignation of seven of his best men within the last week.

He offers the reward "for proof and conviction of those concerned in an alleged conspiracy against the Albert Dickinson Co." This proof must be furnished by Monday noon, October 27, 1919.

A page advertisement in a local financial journal told yesterday of the reward. The advertisement says: "Certain employees of the Albert Dickinson Co., who have been misled, are still on the pay roll of the Albert Dickinson Co."

Mr. Dickinson's employees have formed the United States Seed Co., which was incorporated at Springfield, Ill., on Friday with \$500,000 capital. There has been a small amount paid in, according to reports. The men interested are credited with having a large amount of money.

Those who have resigned from the Dickinson company include Charles A. Heath, who has been with the company for thirty-seven years. Seven years ago he was paid \$180,000 for the stock he held in the concern, but remained with the company until last Saturday.

A. C. Johnson and H. A. Abbott are other old employees of the company who have quit.

Outsiders who are concerned in the new seed company include C. U. Snyder, one of the largest operators in feeds and molasses, who is credited with making a big fortune in the last few years out of molasses; H. W. Doughten, of New York; a Mr. Reynolds, of Crabb & Reynolds, who are largely interested in the grain and seed business, of Crawfordsville, Ind., and D. W. Hales, of Hales & Edwards Co., Chicago.

Mr. Dickinson was on the board of trade yesterday with his advertisement offering the big reward and showed it around generally. To one member he offered \$25,000 for certain information. He had little to say other than that the men were still on his pay roll. Efforts to find C. A. Heath have been futile for the last three days.

U. S. SEED CO. OFFICERS.

Organization of the United States Seed Co., which was incorporated at Springfield, Ill., last week, was perfected at Chicago, October 27. Officers elected were all formerly with the Albert Dickinson Co., with two exceptions, they being seedsmen from the outside. The officers are: President, Charles A. Heath; vice-presidents, H. W. Doughten, of New York, and A. E. Reynolds, formerly president of the Wholesale Grass Seed Dealers' Association and of the Crabbs, Reynolds, Taylor Co., Crawfordsville, Ind.; secretary, Harold A. Abbott, who had charge of the poultry feed department of the Albert Dickinson Co.; assistant secretary, W. D. Collins; treasurer, C. A. Johnson; assistant treasurer, George Rumbold, formerly cashier of the Albert Dickinson Co.; directors, C. A. Heath, H. W. Doughten, A. E. Reynolds, H. A. Abbott, D. W. Hales and C. U. Snyder.

STRIKE STILL DELAYS BULBS.

Bulb dealers who received notice from forwarding companies three and four weeks ago that their bulbs had

Japan Lily Bulbs

NEW LIL. GIGANTEUM EN CROP ROUTE

HOLLAND BULBS---Hyacinths, Tulips, Narcissi

Reliable bulbs. Order now.

Chas. Niemann, IMPORTER 299 Broadway, New York

Mention The Review when you write.

BRITAIN Is The NATURAL HOME OF THE

CABBAGE and of BRASSICAS in general, KALE, BROCCOLI, CAULIFLOWER, etc.

ALSO RUTABAGA AND TURNIP.

Did you see our MR. OWEN F. TROTT? NO! Then write and get our special prices on all **SEEDS!**

SPOT OR FORWARD DELIVERY.

KELWAY & SON, Wholesale SEED GROWERS, LANGPORT, ENG.

Mention The Review when you write.

Watkins & Simpson, Ltd.

will shortly issue their advance offer of seeds for the approaching season, and will be pleased to mail a copy on application to

27-29 Drury Lane

LONDON, England

Mention The Review when you write.

Seed Packets

FLOWER SEED SIZES TO CATALOGUE ENVELOPES--RETURN ENVELOPES

Brown Bag Filling Machine Co.

FITCHBURG, MASS., U. S. A.

JUST OUT

BOLGIANO'S 1919 FALL CATALOGUE OF "BIG CROP" SEEDS

Special Prices for Florists and Market Gardeners. Write for a Copy at Once--It Will Save You Money.

J. BOLGIANO & SON, Baltimore, Md.

Chas. Schwake & Co., Inc.

LILY OF THE VALLEY

Japanese Lilies, French and Dutch Bulbs

90-92 West Broadway NEW YORK

CEYLON

WILLIAM & RICHARD,

Alexandria Gardens, Colombo, Ceylon

Tropical Seeds and Plants of Commercial Products, etc.

For SEEDS

Flower, Vegetable and Farm

Send Your Inquiries to

HURST & SON

152 Houndsditch

LONDON, - - ENGLAND

The Premier British Wholesale and Exporting Seed House.

75 Years' Unrivalled Reputation

Mention The Review when you write.

F. G. MARQUARDT, Inc.

Importers of Bulbs

345 Broadway, NEW YORK CITY

For Dutch Bulbs

WRITE TO Van Meeuwen & Tegelaar

1133 Broadway, Corner 26th St., New York

Ready for Immediate Delivery

SWEET PEAS

Mrs. A. A. Skach, Orange Orchid, Mrs. Sim Orchid, Mrs. Joseph Manda, Flora Fabing, Pink and White Orchid, per oz., 40c; ¼ lb., \$1.25; lb., \$4.00.

Lavender Nora, Lavender Orchid, Lavender Queen, Apricot Orchid, Orchid Beauty, per oz., 50c; ¼ lb., \$1.50.

Mrs. M. Spanolin, Bridal Veil, Venus, Mrs. Chas. Zvolanek, Zvolanek's Blue, Xmas Pink Orchid, Miss Louise Gude, Lavender Spanolin, Watchung Orchid, Yarrowa, per oz., 75c; ¼ lb., \$2.75; lb., \$10.00.

Zvolanek's Red, Belgian Hero, The Beauty, per oz., \$1.00; ¼ lb., \$3.00; lb., \$10.00.

	Per Oz.	Per ¼ lb.	Per lb.
Zvolanek's Pale Blue.....	\$1.50	\$ 5.00	\$15.00
Zvolanek's Rose.....	5.00	15.00	50.00
Rose Queen.....	3.00	10.00	35.00

STOCK YOU NEED NOW

Cyclamen Seed, Salmon King, the most popular of all. Also Grandiflora Alba, pure white, \$12.00 per 1000. Cherry Ripe, new and extra fine, \$20.00 per 1000.

Pansy Seed, Florists' Prize Mixture, \$6.00 per oz.

Adiantum Croweanum Clumps, the kind that will give immediate results, \$50.00 per 100.

Adiantum Hybridum, heavy 8 and 9-in. pot plants, \$75.00 per 100.

English Ivy, 3 and 3½-in. pot plants, 1 to 2 feet long, per 100, \$12.00.

Pelargonium Easter Greeting and all its sports, 2½-in., \$10.00 per 100.

Table ferns in best varieties, strong 2½-in. plants, \$6.00 per 100; \$50.00 per 1000.

Japanese Iris, strong divisions, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

Hydrangeas, French, 2½-in., \$6.00 per 100; 3-in., \$10.00; 4-in., \$20.00.

Lilium Formosum, black stem (while they last), 7/9, 300 to case; 8/10, 225; 9/10, 200 to case, per case, \$80.00.

Freesia Fardel, in colors, per 1000, \$40.00.

DUTCH BULBS

Von Sion, mother bulbs, \$45.00 per 1000; Von Sion, 1st size bulbs, \$30.00.

Golden Spur, mother bulbs, \$42.50 per 1000.

Sir Watkin, mother bulbs, \$42.50 per 1000.

Write us for your wants on other Dutch bulbs.

Lilium Multiflorum, for immediate delivery, 7/9 (300 per case), \$55 per case.

Please note that our prices include packing charges.

Giganteums are due.

We will make full deliveries and expect to have a surplus in spite of the scarcity. Write for prices.

S. S. Skidelsky & Co., 50 PARK PLACE, New York City

LILIUM GIGANTEUM

\$60.00 per case

Any Size :: Standard Packing

C. J. SPEELMAN & SONS
38 Murray St., NEW YORK CITY

arrived at the port of New York are still waiting for them to be delivered. The bulbs remain in the holds of the vessels which brought them, lying in New York harbor, because of the strike of longshoremen. This is farther from settlement than ever, for last Sunday the strike, which before was unauthorized, was voted the approval of twenty-four of the local unions. Though the International Longshoremen's Association opposes the strike, the pickets are so active that those who wish to go to work cannot. Riots have taken place of late. Mayor Hylan so far has been unable to bring the steamship officials and the stevedore representatives to any sort of agreement.

Some of the bulb shipments already have been delayed a month. When the vessels are unloaded at the termination of the strike, congestion on the docks will be so great that only the best of luck will enable consignments to be forwarded at once. If that causes

ARRIVED

SHIPMENT OF HIGH-GRADE HOLLAND BULBS

STOCK IS LIMITED. ORDER NOW.

R. A. VANDERSCHOOT, 299 Broadway, New York, N.Y.

Mention The Review when you write.

C. C. MORSE & CO.

SEED GROWERS

SAN FRANCISCO, CAL.

SPECIALTIES

Selected stocks of Onion,
Lettuce, Radish, Carrot,
Sweet Peas, etc.

Mention The Review when you write.

Wholesale Seed Grower

Pepper, Egg Plant, Tomato, Okra, Asparagus,
Rhubarb, Celery, Spinach, Beet, Onion, Beans,
Cabbage, Cauliflower, Sweet Corn, Vine Seeds.

Correspondence Solicited.

GEORGE R. PEDRICK & SON
PEDRICKTOWN, N. J.

Mention The Review when you write.

Drevon, Tegelaar & Co.

Wholesale

French Bulb Growers

1133 Broadway, Cor. 26th St., NEW YORK

Mention The Review when you write.

I. N. Simon & Son

Garden Seeds

—AT WHOLESALE—

438 Market Street PHILADELPHIA, Pa.

Mention The Review when you write.

GLADIOLI

Please send for my quotations on large or small quantities of all the leading varieties.

JELLE ROOS

Gladiolus Specialist. Box A, MILTON, MASS.

Mention The Review when you write.

further delay, it is feared that many of the bulbs will be ruined before they reach their destination.

October 20 the steamer Rotterdam brought 248 cases and two days later the Westerdyk arrived from Rotterdam with five cases on order:

Consignee—	Cases
Van Doorn, W.	4
Maltus & Ware.....	9
American Shipping Co.	2
Equitable Trust Co.	48
Gallagher & Ascher.....	41
Zonneveld	1
Hogewoning & Sons.....	49
Wakem & McLaughlin.....	59
Hampton, J. W., Jr., & Co.....	1
Lang, R. F.	28
Ringk, A. H., & Co.....	1

Total 243
On steamer Westerdyk..... 5

Total for week..... 248
Previously reported 35,687

Total to date..... 35,935

CANARY ISLANDS ONION SEED.

The onion seed crop for 1919 in the Canary islands suffered so from drought that the production of seed was, according to the United States consul at Tenerife, certainly not over 30,000 pounds. However, 72,765 pounds were invoiced for exportation to the United States, valued at \$73,040.

The amount of seed exported as compared with the amount actually grown in 1919 is explained by the fact that there were large quantities of seed remaining from the record crop produced last year. Owing to the small crop produced this year many of the growers shipped large quantities of 1918 seed. They claim that large quantities of this seed had been sent over on consignment and that when it was not sent on consignment the buyers had been informed of the fact that the seed formed part of the 1918 onion seed crop.

According to apparently trustworthy statements, the germination possibilities of year-old seed are considered as twenty per cent below that of the present year's crop. This year's seed, of first-class quality, carefully packed and transported under average conditions, is claimed to be of ninety per cent germination; on this basis year-old seed should figure at about seventy per cent germinative power.

The season just closed showed exceptionally bad results as regards the white, or 'crystal wax,' variety of seed, while the yellow and red crops showed a largely reduced but more nearly normal production than was the case with the crystal wax.

As the same unfavorable weather conditions which reduced so largely the onion seed output acted in much the same manner upon the onions themselves, there is at this time a great scarcity of bulbs of sufficiently choice variety to serve in November for plantation to produce the onion seed crop of 1920. In fact, there seems little doubt that a considerable quantity of bulbs for next year's seed will have to be imported from the Spanish peninsula, which will considerably increase the cost of resetting the plantations. This should not, however, necessarily prejudice the quality of next year's Canary islands onion seed, as the peninsula-grown bulbs are, possibly, capable of producing first-class onion seed when given the peculiarly favorable climatic conditions for onion seed growth that obtain in those islands.

The figures of Canary islands exportations of onion seed for the last five

MICHELL'S BULBS



HYACINTHS

First Size, Named. Single and double.

Second Size, Named. Single.

Third Size, Named. Single.

Unnamed. Single and double.

TULIPS

Single Early, Double Early, Cottage Garden and Darwin. In named varieties and mixtures.

NARCISSI

Single and Double. A large variety.

Lil. Longiflorum Giganteum

FREESIAS

NEW GIANT COLORED

Blue, Lavender, Pink. \$1.25 per doz.; \$8.00 per 100; \$75.00 per 1000.
Mixed Colors. 75c per doz.; \$5.00 per 100; \$40.00 per 1000.

Write us your requirements on any of the above, or any other Seasonable Bulbs.

OUR PRICES ARE RIGHT

Our Wholesale Price List of Bulbs,
Seeds and Florists' Supplies Free

Henry F. Michell Co.

518 Market St., Philadelphia, Pa.

Mention The Review when you write.

RUGOWSKI'S NEW ASTERS

Will be on the market this coming season in original packages only, at \$1.50 each. Order through your seedsman or direct from me.

WISCONSIN STATE FLORISTS' ASSOCIATION

J. K. Rugowski, September 15, 1919.
Manitowoc, Wis.

Dear Sir:—In the name of the Wisconsin State Florists' Ass'n, I wish to thank you for your exhibit of both the pink and white Asters, at our annual meeting held at Milwaukee, September 12th.

I am transmitting herewith the resolution passed at that meeting, endorsing these asters as being a very meritorious flower. It was the sense of the resolution that these Asters be endorsed by the association as having the largest flower and longest stems and in every way being superior to any aster thus

far seen in the market. It is with pleasure, indeed, that I am permitted to send this message.

With best wishes for the future success of this flower, I am,
Yours very truly,
WISCONSIN STATE FLORISTS' ASS'N,
H. J. Seel, Secretary.

Peter Henderson & Co.,
Seedsmen

Mr. J. K. Rugowski, New York City.
The sample flowers of Asters shown were the finest type of Comet or Ostrich Plume or Crego that I have ever seen in 32 years' experience.

C. LITTLEFIELD.

J. K. RUGOWSKI

Don't fail to get my Earliest
Producer Tomato seed.

Manitowoc, Wis.

Mention The Review when you write.

NARCISSUS PAPER WHITE GRANDIFLORA

First Size Bulbs, regular stock, 13-cm., 1300 to case Per Case
..... \$24.70

Write for Our Bulb Trade Price List

ST. LOUIS SEED COMPANY

The Home of "Pure and Sure" Seeds

411-413 Washington Ave.

ST. LOUIS, MO.

Mention The Review when you write.

Giganteum Lilies

Inch	Case	Per case
7 to 9	300	\$60.00
8 to 9	250	60.00
9 to 10	200.....	60.00

HOLTON & HUNKEL CO.
MILWAUKEE, - - WISCONSIN

Mention The Review when you write.

FROM GERMANY

Just arrived, that high grade **CYCLAMEN SEED.** We can spare a few thousand in Salmon, Rose, White, Red, Lilac.

\$15.00 per 1000

C. C. POLLWORTH CO., Milwaukee

Mention The Review when you write.

Dutch BULBS French

Hyacinths, all varieties, 1st size, \$85.00 per 1000.
Hyacinths, 2nd size, \$65.00 per 1000.
Hyacinths, 3rd size, \$45.00 per 1000.
Paper White Narcissus, 1250 to case, \$23.00 a case.
Paper White Narcissus, 1000 to case, \$25.00 a case.
Soleil d'Or, 1000 to case, \$55.00 a case.

TULIP SPECIAL

Murillo \$25.00 per 1000
Keizerskroon 25.00 per 1000

All other varieties of Tulips in stock.
Write for prices. Cash with order.

Barclay Nursery
14 W. Broadway, NEW YORK

20,000 single, 2000 LaPerle

Tuberose Bulbs

Winter and Spring Delivery

\$2.50 per 100; \$20.00 per 1000

ALVIN CAPE JESSAMINE.
AND FLORAL CO.

ALVIN, :: TEXAS.

Mention The Review when you write.

years' crop seasons are: 1915, \$40,828;
1916, \$84,387; 1917, \$137,289; 1918, \$98,458;
1919, \$73,040.

MOTT-LY GLEANINGS.

George Parsons, of Henry A. Dreer, Inc., Philadelphia, observed that when the bulbs flowered customers would be well pleased, since, owing to the delay in receiving the full consignments, the firm substituted bulbs of higher quality rather than hold up an order, and that at the original price.

Paul Richter, manager of the Henry F. Michell Co., Philadelphia, does not hesitate to express the opinion that the Dutch bulbs received are the finest handled in recent years and the disposal equally satisfactory.

I. N. Simon & Son, Philadelphia, are pleased with the showing made in their new store. William O. Hird, for several years with Henry A. Dreer, Inc., has a position with the new firm as buyer.

The loss of a million giganteum bulbs will fall chiefly upon the trade in the east. One Philadelphia seed firm has protected its trade and the price will not exceed what has been sometimes paid for Formosa bulbs of similar size.

Willis S. Pino, of Providence, R. I., observed that only by eliminating the odds and ends and increasing the first cost of bulbs 100 per cent will the retailer come out ahead this season, owing to the many extras tacked on to the original bill. Paper White narcissi are going well and are the most profitable. Delivery is slow, though much better than last year, when the bulbs arrived in December.

Just Arrived!

Complete Line of Bulbs

Hyacinths, Tulips, Narcissus, Crocus, Narcissus Paper White Grandiflora, Callas, Freesias and Easter Lilies.

Choice offering of Roses for forcing or outdoor planting. Also a select list of Heavy Field-grown Plants and Hardy Perennials.

Field-grown Plants and Hardy Perennials

CLIMBERS

Dorothy Perkins.....	2 yr. old	3 yr. old
Red Dorothy Perkins	Doz. 100	Doz. 100
Lady Gay.....	\$2.75 \$20.00	\$3.50 \$25.00
Tausendschoen.....		
Philadelphia Rambler.....	Doz. 100	
Clematis Paniculata, extra large field-grown	\$1.75	\$12.00

HARDY PERENNIALS

Anchusa Italica	Doz. 100	
Anemone, Assorted.....	\$1.10 \$8.00	
Aquilegia, Assorted.....		
Campanula, Assorted.....		
Coreopsis, Assorted.....		
Delphinium, Assorted.....		
Digitalis, Assorted.....		
Gaillardia, Assorted.....		
Helianthus, Assorted.....		
Hibiscus, Assorted.....		
Japanese Iris		
Garden Iris	Doz. 100	
Lythrum Roseum.....		
Monarda.....		
Oriental Poppy.....	\$1.10 \$8.00	
Perennial Phlox, Named.....		
Hardy Pinks.....		
Salvia Pratensis.....		
Sweet Williams—all standard varieties		

Also many other varieties of hardy plants and shrubs.

Above offer is subject to immediate acceptance and stock on hand upon receipt of order.

Our Fall Catalogue is now ready for distribution. Ask for your copy.

JAMES VICK'S SONS
ROCHESTER, N. Y. The Flower City



SUMMER and FALL SOWING

Pansies, Myosotis, Cyclamen, Snapdragon,
Sweet Peas, Perennials,
and Freesia Purity

NOW IS THE TIME TO ORDER BULBS FOR FALL DELIVERY

FOTTLER, FISKE, RAWSON CO.

THE SEED STORE

12 and 13 Faneuil Hall Square, BOSTON, MASS.

Mention The Review when you write.

SEEDS

Stump & Walter Co

30-32 Barclay St., New York City

Wayside Gardens
Hardy Plants, Bulbs and Shrubs
MENTOR, OHIO

Mention The Review when you write.

DANISH SEED IMPORT

Import of all kinds of Seeds direct from seed growers in Denmark. Please send for price list.
Chr. Mosbjerg, 216 7th St. N., Minneapolis, Minn.
Mention The Review when you write.

Hart & Vick Inc.
ROCHESTER, N. Y.

Florists' seeds, plants and bulbs. A complete stock of all the leading varieties.
Buy Your Seeds from Men Who Know
Get our new catalogue.

Schiller's
"The Strain That Leads"
Primroses

Mention The Review when you write.

BURNETT BROS.
SEEDS : BULBS : PLANTS

98 Chambers Street NEW YORK CITY
Mention The Review when you write.

The Frank S. Platt Co., of New Haven, Conn., has concentrated the seed business under one roof and put in new fixtures. "Beginning anew at the old stand, so to speak," observed Manager C. H. Anderson.

Fred Cowperthwaite, manager of the horticultural department of R. H. Macy & Co., New York city, reports a big impetus in the bulb section and credits it to publicity. For instance, two columns on this department appeared in the firm's usual daily advertisement and the response was surprising. Bargain prices were not quoted, either. "Already we have sold more than we did during the entire season last year, which was our first," remarked Mr. Cowperthwaite. W. M.

CATALOGUES RECEIVED.

John Cannon Co., Ltd., Hamilton, Ont.—A 20-page wholesale list, offering ornamental nursery stock principally, but also including considerable assortments of greenhouse plants. The nursery stock comprises herbaceous perennials as well as trees and shrubs.

Henry F. Michell Co., Philadelphia, Pa.—Illustrated wholesale catalogue of bulbs, roots, plants, seeds, and an extensive line of tools and miscellaneous supplies; forty large pages, in a handsome cover, showing bulbous flowers and sweet peas in their natural colors. In the lily bulb department many of the prices are omitted, and in their place appears the notice, "Prices will be established later," or, "Stock exhausted for this season."

Wayside Gardens Co., Mentor, O.—Trade list of bulbs, hardy plants and shrubs; a neat 10-page catalogue, without illustrations. A general assortment of hardy stock is offered, with irises, phloxes, peonies, gladioli and dahlias as some of the principal lines.

American Greenhouse Manufacturing Co., Chicago, Ill.—"American Greenhouses and Gardens," a real catalogue de luxe, containing twenty-four unusually large pages, about 12x16 inches, bound in a strong, tastefully designed, marbled cover. Many of the illustrations are colored. In all respects—in paper, typography, illustrations and reading matter—the book is of exceptionally high grade. Though intended to make its principal appeal to owners of estates and to other non-commercial growers, it will be interesting and helpfully suggestive to practical florists.

Joseph Bancroft & Son, Inc., Cedar Falls, Ia.—Illustrated 8-page bulb catalogue. Besides the bulbs, there are offerings of "plants especially suitable for the home during the fall and winter" and "a few specials in hardy plants, shrubs, etc."

Jackson & Perkins Co., Newark, N. Y.—"Fall Price List, for the Trade Only," a neat 20-page book, illustrated. As might be expected, the first few pages are occupied by roses, the company's specialty; next in order are vines, perennials, ornamental shrubs and trees, evergreens and fruit-bearing stock.

New Orleans Pecan Nursery Co., New Orleans, La.—"Plant Grafted Papershell Pecan Trees," a 16-page, illustrated catalogue, with cultural directions and with information on the control of pests and diseases.

Barteldes Seed Co., Lawrence, Kan.—A handsomely illustrated, 16-page bulb catalogue. Several of the illustrations are colored. Besides the bulbs, assortments of vegetables, perennial and field seeds are included. A selection of peonies also is offered. A pink insert contains revised prices of field seeds and a list of nursery stock.

F. W. Kelsey Nursery Co., New York, N. Y.—"Fall Planting Suggestions for 1919," an illustrated 8-page bulletin, drawing attention to some of the company's staple lines of nursery stock, both deciduous and evergreen, and quoting prices per hundred.

Aurora Nursery Co., Aurora, Ill.—An 8-page wholesale list of general nursery stock, including perennials. Young seedlings and cuttings, as well as good-sized stock, are offered.

Giant Pansy Seed

In Mixture or Separate Colors

1000 seeds, 30c; 4000, \$1.00;
¼ oz., \$1.30; oz., \$5.00.

Early Flowering or Winter Blooming Giant Pansies.

1000 seeds, 40c; ¼ oz., \$1.00;
¼ oz., \$2.00; oz., \$7.50.

Mention The Review when you write.

Seeds and Seedlings, Forest and Ornamental Trees, Shrubs, Bulbs and Plants; Christmas Trees and Evergreen Decorations. Write for prices.

American Forestry Co., Pombine, Wis.

Mention The Review when you write.

Dutch Bulbs Just Arrived

Buy Pearson's "MONEYWORTH" Quality

Hyacinths. Large second size, \$8.00 per 100, \$75.00 per 1000. Blue: Lord Derby, Grand Maitre, Queen of the Blues. Pink: Maria Cornelia, Gertrude. White: L'Innocence.

Hyacinths. Small second size, \$6.50 per 100, \$60.00 per 1000. Blue: Grand Maitre, Grand Monarque, Queen of the Blues. Pink: Gertrude, Victor Emanuel.

Early Tulips. Rose Luisante, Prince of Austria, Ophir d'Or, Keizerskroon, Murillo, \$3.50 per 100, \$34.00 per 1000.

Darwin Tulips. The following list is a selection of varieties that we plant extensively ourselves. We have made trials of 150 varieties and these are the best out of the entire lot. Some of them are well known and the others ought to be. Salmon and Red: Ariadne, Anton Roozen, Mme. Krelage, King Harold, Suzon, \$3.50 per 100, \$34.00 per 1000. Lilac and White: Gudrin, \$3.50 per 100, \$34.00 per 1000. Gorgeous, reddish lilac, a very pleasing and attractive color, forsoefine and very early, good stem; also good for pots. If you want the best Darwin order some of this variety, \$5.00 per 100, \$45.00 per 1000.

Narcissi. Golden Spur, double nose, \$4.50 per 100, \$42.00 per 1000. Emperor, double nose, \$4.50 per 100, \$42.00 per 1000. Victoria, \$5.00 per 100, \$45.00 per 1000. Aspasia, \$3.00 per 100, \$28.00 per 1000.

PETER PEARSON, 5732-5734 GUNNISON ST., Chicago, Ill.

Mention The Review when you write.

Snapdragons

have proved to be the greatest money-makers of any greenhouse plants. Join the ever-increasing ranks and have a house of SNAPDRAGON next winter.

Seed of our famous Silver Pink, \$1.00 per pkt.; 8 for \$2.50; 7 for \$5.00.

Seed of our new Hybrid Pink and of our new Golden Pink Queen, same price.

Seed of Keystone, Nelrose, Garnet, White, Yellow, Light Pink, Buxton and Fancy Mixed, 85c per pkt.; 8 for \$1.00.

Free cultural directions. All orders cash.

G. S. RAMSBURG, SOMERSWORTH, N. H.

Mention The Review when you write.

Dutch Bulbs

For Immediate Shipment

C. J. Speelman & Sons
38 Murray St., NEW YORK CITY

Mention The Review when you write.

JUST RECEIVED:
HOLLAND BULBS
FREESIA PURITY

¾ inch up

Prices on Application

J. M. THORBURN & CO.,
53 Barclay St., NEW YORK

HELLER & CO.
MONTPELIER, OHIO

Send for Catalog No. 34

HELLER'S MICE PROOF SEED CASES



Wing's IRIS HEBE

Lilac white, 5c each. Standards white delicately tinted lilac; Falls white slightly veined lilac at base; style arms bright lilac, 5c each.

THE WING SEED COMPANY

MECHANICSBURG, OHIO

IRIS, PEONIES, DAHLIAS, GLADIOLI

The Storrs & Harrison Co.

Painesville Nurseries

Nurserymen - Florists - Seedsman

PAINESVILLE, OHIO

LIKE LEATHER - ALWAYS PLIABLE

MAGNOLIA LEAVES

WILL NOT MOLD

GLOSS FINISH

"Money Talks" (it is said). So give it a chance to say "something." If money can talk, here's a chance for the "almighty dollar" to make SOME HOLLER!

Prepared by

REEVES

COLORS:

Brown, Green or Purple

\$1.00 PRICE PER CARTON

100-lb. cases, \$14.00

Formerly owned NATURAL FOLIAGE CO., of Savannah, Ga., and St. Louis, Mo.

NOTICE!
We have moved into our new plant and want your order for Leaves.
Signed,
REEVES.

F. O. B. BREWTON, ALA.

REEVES FOLIAGE CO., Brewton, Ala. **25% CASH WITH ORDER**
Satisfaction guaranteed

SURE TO PLEASE

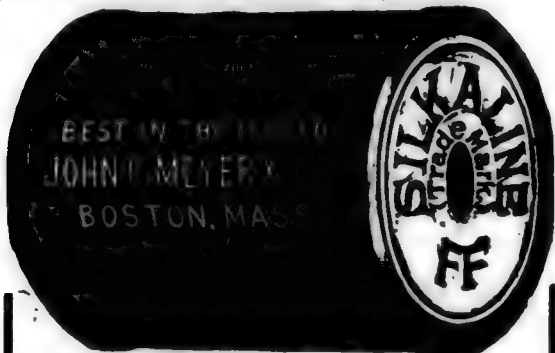
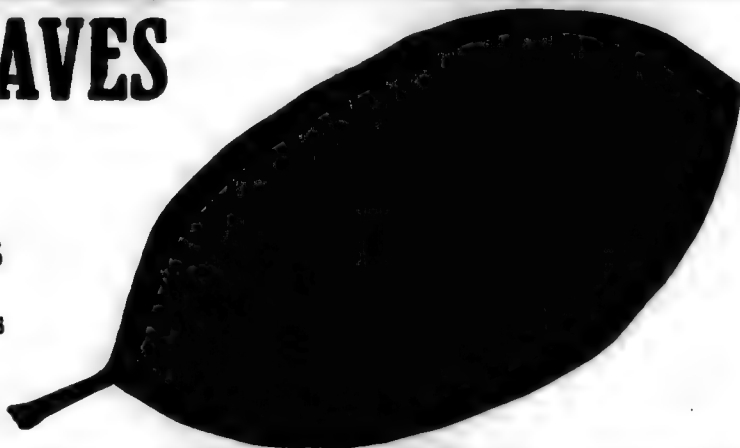
PREPARED MAGNOLIA LEAVES

Beech and Oak Sprays

Natural and Fadeless Sheet Moss

We can ship any amount of short Oak Sprays packed in cases or cartons. Write for prices.

THE RUMBLEY CO., EVERGREEN, ALA.



The Meyer Florists' **Green Thread** is different from any other make. Every spool contains 2 ounces of actual thread, 16 ounces to a pound. See that you get the Meyer Florists' Green Thread and you will get the very best thread in the world. Don't take any substitutes.

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FOURTH EDITION
60c, Postpaid.
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Genuine endorsements from the trade, on our U.S. Pat. & Reg. mark
"Superior Magnolia Leaves"
write for copy.

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JACKSONVILLE
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Write for New Prices

RAEDLEIN BASKET CO.
DESIGNERS AND MANUFACTURERS
713 - 717 - MILWAUKEE - AVENUE
CHICAGO ILLINOIS

Write for New Prices

NEWS OF THE NURSERY TRADE

C. H. PERKINS RESIGNS.

At recent meetings of the stockholders and directors of the Jackson & Perkins Co., Newark, N. Y., Charles H. Perkins, the founder of the business, tendered his resignation as director and president, on account of his now making his permanent residence in California.

George C. Perkins was elected to succeed him as president and also continue to hold the office of treasurer. Charles H. Perkins II was reelected vice-president. P. V. Fortmiller, who has been associated with Jackson & Perkins Co. for many years and is well known to the trade, was elected secretary.

NURSERY STOCK FROM NANTES.

Nursery stock is one of the most important exports from the district of Nantes, France. In 1917 nursery stock exported to the United States was valued at \$105,010; in 1918 the shipments decreased to \$66,860, and during the first seven months of 1919 there was a slight increase to \$72,740. Most of the nursery stock is shipped during the first four months of the calendar year, so that it is unlikely that the exports for 1919 will reach the amount for 1917. The prospects for any increase in this trade are not good on account of the stringent quarantine regulations on the importation of nursery stock into the United States.

French horticultural products have a world-wide reputation, and it is estimated that the value of these products previous to the war, for the whole of France, exceeded \$20,000,000. Extensive nurseries are located near Nantes and Angers for the growing of evergreen shrubs, such as magnolias, camellias, hollies, rhododendrons, azaleas, etc. At Doué-la-Fontaine and other places near and around Angers are grown young apple and other fruit trees as well as roses.

WHAT AMERICA HAS DONE.

An optimistic view of the results of shutting out European nursery stock is taken by L. C. Corbett, who is in charge of the horticultural work of the Department of Agriculture. His quotation and comment on an address of A. H. Hill, of the D. Hill Nursery Co., Dundee, Ill., in a paper on "Opportunity in Present Day Plant Propagation," prepared for the S. A. F. convention, will be read with interest by nurserymen. He said:

"That we have the potential possibilities awaiting development in the field of plant propagation is illustrated clearly and forcibly in an address of A. H. Hill, before the Massachusetts Horticultural Society, from which I quote:

I was surprised recently when one of the editors of a horticultural paper said, "Where are we going to get the patience, skill and experience to grow stocks in this country?" Astonishing such a statement as this, showing a lamentable lack of confidence in American enterprise, especially in view of recent American accomplishments in every line of activity.

We have only to look back to the horticultural achievements of thirty and forty years ago, when the Parsons Nurseries, at Flushing, N. Y., were supplying the growers of Europe with choice, hardy varieties of conifers and rhododendrons, which are today, in many cases, the sorts grown in Europe for export to America. Thirty years ago Robert Douglas, of Illinois, supplied the growers of Europe with a choice collection of American conifers.

The United States Department of Agriculture through the forest service has established in various parts of the west government nurseries for

supplying young trees for reforestation. Each nursery has an annual output of several million young seedlings for forest planting. Eight individual states maintain state nurseries for the growing of young trees to supply planting material for state-controlled lands and distribution to property owners for forest planting.

In recent years fruit tree seedlings, to be used by American nurserymen for budding and grafting, have been produced on an extensive scale by nurserymen in Kansas. Upwards of 16,000,000 young roses have been grown annually by Ohio nurserymen. There are fifteen commercial nurseries making a specialty of the propagation of young conifers from seeds, cuttings and grafts. A good assortment of young ornamental and flowering shrubs is being grown on a commercial scale by experienced propagating nurserymen through the east and central west.

It is a matter of interest to many that the Federal Horticultural Board has recently promulgated a valuable protective measure to secure this country against depredations of European

CLOSING OUT SALE

We have discontinued the Nursery business and offer for sale at very low prices a large stock of very choice shade trees and hedge plants of the following varieties:

SUGAR MAPLE
SILVER MAPLE
NORWAY MAPLE
AMERICAN ELMS
ENGLISH WALNUTS
CAROLINA POPLARS
AMERICAN LINDENS

Extra fine lot of CALIFORNIA PRIVET

These trees are from 8 to 15 ft. high, 1 to 3 in. in diameter, nicely headed, with straight, sturdy bodies.

The PRIVET is from 2 ft. to 4 ft. high, very heavily branched. Six thousand trees, two thousand PRIVET to select from.

Write or phone your order now.

Virginia Nursery Company
Purcellville, Va.

PEONIES

30 ACRES

IRIS, 2 ACRES

Best Standard Varieties.

Write for Catalogue.

GILBERT H. WILD, SARCOXIE, MO.



Natural Habit

IBOLIUM

The New HARDY PRIVET (L. Iboia X Ovalifolium)

Now sent out for the first time. Inquire for further information. One-year field-grown plants, \$5.00 each. Summer rooted frame-grown, \$3.00 each. Nov. 25th delivery.

Introducers of BOX BARBERRY. Well rooted frame cuttings, \$65.00 per 1000.

THE ELM CITY NURSERY CO. NEW HAVEN, CONN.
WOODMONT NURSERIES, Inc.



When Trimmed

Mention The Review when you write.

FARMERS NURSERY CO.

FRUIT TREES,
ORNAMENTALS,
SHRUBS, PERENNIALS

GET OUR
PRICES

Troy, O.

Mention The Review when you write.

NURSERY STOCK for Florists' Trade

Fruit Trees, Ornamental Trees, Shrubs, Small Fruits, Roses, Clematis, Phlox, Peonies, Herbaceous Perennials

Write for our wholesale trade list.

73 YEARS

W. & T. SMITH COMPANY

1000 ACRES

GENEVA, N. Y.



D. HILL

The Evergreen Specialist

HILL'S CHOICE STOCK FOR FLORISTS

Realizing florists' needs, we have spared no efforts to prepare a sufficient supply of choice stock for all requirements. Order now for immediate or later delivery. Our over sixty-four years in business is your guarantee of complete satisfaction and a square deal.

EVERGREENS FOR TUBBING

Clipped Specimens, Well Grown, Bushy, Compact Stock

Variety	Size Feet	Each	Matched Pairs
Abies Tsuga Canadensis.....	2	\$3.00	\$ 5.50
Abies Tsuga Canadensis.....	3	4.00	7.50
Juniperus Counarti.....	3	5.75	11.00
Juniperus Counarti.....	4	7.75	15.00
Juniperus Glauca.....	3	5.25	10.00
Juniperus Glauca.....	4	7.50	14.50
*Juniperus Virginiana.....	3	4.00	7.50
*Juniperus Virginiana.....	4	6.00	11.50
Picea Canadensis.....	3	5.25	10.00
Picea Canadensis.....	4	6.25	12.00
Thuya Occidentalis.....	3	3.00	5.50
Thuya Occidentalis.....	4	3.75	7.00
Thuya Occidentalis.....	5	5.00	9.50
Thuya Occidentalis.....	6	6.50	12.50
Thuya Occidentalis (Sheared Globes).....	1x1	2.75	5.00
Thuya Occidentalis (Sh'ed Globes).....	1½x1½	3.25	6.00
*Thuya Pyramidalis.....	2	2.50	4.50
*Thuya Pyramidalis.....	3	3.50	6.50

*Starred sorts denote leaders.

EVERGREENS FOR WINDOW BOXES

Especially Grown, Bushy, Symmetrical Stock

Variety	Size, Inches	10	50
Picea Alba.....	10 to 12	\$4.00	\$18.00
Picea Alba.....	12 to 18	5.00	22.50
Picea Canadensis.....	10 to 12	4.00	18.00
Picea Canadensis.....	12 to 18	5.00	22.50
Picea Excelsa.....	12 to 18	5.00	22.50
Pinus Mugho.....	6 to 10	4.00	18.00
Pinus Mugho.....	10 to 12	5.00	22.50
Thuya Occidentalis.....	10 to 12	4.00	18.00
Thuya Occidentalis.....	12 to 18	5.00	22.50
Thuya Occidentalis.....	18 to 24	6.00	27.00
Thuya Occidentalis.....	24 to 36	7.50	33.75

50 Window Box Evergreens (Assorted Varieties). Sizes 12 to 18 inches. Packed in Neat Wooden Case at \$22.50 per Case.

Pyramidal and Ball-shaped Evergreens

For end and center planting, or other special uses.

Bushy and Compact Specimens. Especially selected. Balled and Burlapped.

Variety	Size, Feet	Each	Pair
Juniperus Counarti (Pyramids).....	2 to 3	\$4.65	\$9.00
Picea Alba (Bushy, Compact).....	1½ to 2	1.85	3.50
Pinus Mugho (Ball-Shaped).....	1 to 1½	1.85	3.50
Thuya Peabody Aurea (Pyramids).....	1½ to 2	2.20	4.25
Thuya Pyramidalis (Pyramids).....	2 to 3	2.50	4.75
Thuya Wareana Sibirica (Globe).....	1½ to 2	3.00	5.75
Thuya Woodwardii (Ball-Shaped).....	1 to 1½	2.75	5.25

BOXWOOD (Buxus Sempervirens)

Boxwood, Pyramidal Shape

	Each	Pair
2 feet, B. & B.....	\$3.25	\$6.00
2½ feet, B. & B.....	4.00	7.50
3 feet, B. & B.....	5.25	10.00

BOXWOOD—(Continued)

Boxwood, Ball-Shaped (Clipped Solid)

	Each	Pair
12x12 inches, B. & B.....	\$5.25	\$9.00

Boxwood, Bush-Shaped

	Each	10
8 to 10 inches, B. & B.....	\$0.75	\$6.50

Boxwood for Window Boxes

Size, Inches	10	100
Boxwood (Bush-Shaped) B. & B..... 8 to 10	\$6.50	\$50.00

EVERGREENS for Landscape Planting

Specimen Stock—Balled and Burlapped

Note:—Evergreens can be successfully shipped and planted any time after September 15, up until ground freezes too hard to dig.

	Feet	Each	10
Abies Concolor.....	1 to 1½	\$1.25	\$11.00
Abies Douglassii.....	3 to 4	3.25	27.50
Juniperus Canadensis.....	1½ to 2	2.75	24.50
Juniperus Canadensis Aurea.....	1 to 1½	2.50	22.00
Juniperus Counarti.....	3 to 4	5.25	46.50
Juniperus Elegantissima Lee.....	2 to 3	5.00	45.00
Juniperus Glauca.....	3 to 4	4.75	42.00
Juniperus Pfitzeriana.....	1 to 1½	2.25	18.50
Juniperus Procumbens.....	1 to 1½	3.00	27.50
Juniperus Sabina.....	1 to 1½	2.25	19.50
Juniperus Sabina Prostrata.....	1 to 1½	3.25	30.00
Juniperus Schottii.....	3 to 4	4.75	42.50
Juniperus Virginiana.....	3 to 4	3.50	28.50
Picea Alba.....	3 to 4	3.00	26.00
Picea Canadensis.....	3 to 4	4.75	42.50
Picea Pungens Kosteriana.....	3 to 4	8.25	76.00
Pinus Austriaca.....	3 to 4	3.75	32.50
Pinus Cembra.....	1½ to 2	3.00	27.50
Pinus Resinosa.....	2 to 3	2.50	18.50
Pinus Strobus.....	2 to 3	1.75	13.50
Taxus Canadensis.....	1½ to 2	4.00	36.50
Taxus Cuspidata Brevifolia.....	1 to 1½	3.25	28.50
Thuya Occidentalis.....	3 to 4	2.25	18.50
Thuya Occidentalis Compacta.....	1 to 1½	1.75	13.50
Thuya Occidentalis Lutea.....	1 to 1½	1.75	13.50
Thuya Occidentalis Pyramidalis.....	2 to 3	2.00	16.00
Thuya Occidentalis Woodwardii.....	1 to 1½	2.50	22.50
Thuya Occidentalis Woodwardii.....	1½ to 2	3.00	26.00

YOUNG STOCK FOR LINING OUT

We have a complete assortment of Hardy Evergreens, Deciduous Trees and Shrubs in small sizes to line out. Send for catalogue.

NORWAY MAPLES

Special Offer of 5000.

Fine, Heavily Branched—Straight Trunks.

Caliper 6 inches above ground.

Height	10	100
6—8 feet.....	\$ 6.50	\$ 55.00
8—10 feet, ¾ to 1 inch.....	8.00	75.00
8—10 feet, 1½ inch.....	11.00	95.00
10—12 feet, 1½ to 2 inch.....	16.50	140.00
12—14 feet, 2 to 3 inch.....	27.50	235.00
14—16 feet, 3 to 4 inch.....	65.00

The D. Hill Nursery Co., Inc.

Box 403

Evergreen Specialists
Largest Growers in America

DUNDEE, ILL.

Peonies and Iris

Send us your name now for our new Catalogue.

PETERSON NURSERY

30 N. La Salle St.

CHICAGO, ILL.

Hardy Old-fashioned Plants Our Specialty

Specially grown for Florists, Nurserymen and Landscape Architects. Prices on request.

WILLIAM TOOLE & SON

Hardy Plant and Paddy Farm

BARABOO, WIS.

ENGLISH LAUREL

BY THE HUNDRED OR THOUSAND

THE AUDUBON NURSERY

WILMINGTON, N. C.

H. VERZAAL, Prop.

Chrysanthemums Primulas

Cherries Hydrangeas

Choice Plants for Immediate Delivery:

CHRYSANTHEMUMS, in bud, best pot kinds, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. In fine condition to ship now.

CLEVELAND CHERRIES, for Christmas, elegant stock, well fruited, 3-in., 10c; 3-in., select, 15c; 4-in., 20c; 4-in., select, 25c; 5-in., 40c and 50c; 6-in., 75c.

CELESTIAL PEPPERS, 4-in., well fruited, fine plants, 25c each.

DRACAENA TERMINALIS, 5½-in. to 6-in., well colored, 75c and \$1.00 each.

HYDRANGEAS, French and Otaksa, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00 and \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. All pot-grown choice stock for Easter forcing.

CINERARIAS, Dreer's Prize Dwarf, splendid 2½-inch plants, \$5.50 per 100; \$50.00 per 1000.

BOSTON and VERONA FERNS, strong, 4-in., ready for 6-in., 30c; Verona and Wanamaker, 5-in., 65c.

CHATELAINE BEGONIAS, 2½-in., 6c; 3-in., in bloom, 10c; 5-in., flowering, 40c and 50c.

PRIMULA OBCONICA, strong 3½-in., ready for 5-in., 20c; 5-in., in bloom, very showy, 50c.

PALMS, Kentia, Forsteriana and Belmoreana, 3-in., 12 to 15 inches high, 25c.

SPHAGNUM MOSS, wire-bound bales, new and clean, per bale, \$1.25; ten bales, \$11.50.

MAGNOLIA LEAVES, per carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50.

NEPONSET PAPER POTS, 2½-in., per 1000, \$3.05; 2½-in., \$3.60; 3-in., \$5.20; 3½-in., \$7.10; 4-in., \$8.60; 5-in., \$14.60; 6-in., \$19.25.

GULLETT & SONS

Add 5c on the dollar
for packing plants.

Lincoln, Ill.

Mention The Review when you write.

and Asiatic insect pests and diseases. While there are some objectors at present, we believe that eventually everyone will realize the wisdom of this action.

It is preposterous to think of endangering our extensive horticultural, agricultural, forestry and nursery interests, worth hundreds of millions of dollars, for a few thousands spent each year on imported nursery stock. It was only through quick concerted action on the part of our Department of Agriculture that our American white pine forests were saved from utter destruction, by reason of the white pine blister rust which was imported on nursery stock from Europe.

With all this energy being expended on the propagation of young stock, the American nurserymen are assured of a constant and increasing supply. There has already been established on the Pacific coast an extensive plant with over \$1,000,000 invested for the culture of azaleas, bulbs, boxwoods and other florists' forcing and decorative material which have heretofore been imported. I predict the next few years will see a number of decided changes, with American growers producing the stocks required for American needs, and the money which was sent to Europe will stay in America to build up and develop horticulture in our own country.

"Such an accomplishment is easily within the range of possibilities when the wealth of native material is considered, in connection with the fact that we have within the territorial limits of the United States a range of soil and climatic conditions which equals that of Europe from the Mediterranean to central Russia. No such opportunity has ever before been offered American plant propagators. It would be un-American not to grasp such an opportunity. Its possibilities are not all economic, for there is the possibility to broaden the love for and interest in things beautiful. Americans are no longer entirely consumed in the struggle for bread and meat; in addition, they desire and demand some of these things that go to make life worth while. It is on the work of increasing the interest of the public in things beautiful that the great opportunity of this trade rests."

BLUE AND PINK HYDRANGEA.

I have been trying to find out if there is anything I could get to make hydrangea plants produce blue and pink flowers. I know freesias can be colored and thought possibly hydrangeas could be treated in a like manner. E. H.—O.

The use of particles of iron in the soil is believed to have a tendency to make Hydrangea otaksa take on a blue color. Close proximity to the sea evidently has the same effect, as nearly all the numerous large tub specimens are blue

PEARSON'S
MONEYWORTH
QUALITY

Hydrangeas. Pot grown, mixed, French varieties, mostly Pink, Gen. de Vibraye, 4½-in. pots, 1 and 2 shoots, \$25.00 per 100; 2 and 3 shoots, \$35.00 per 100.

Cyclamen. 6-inch, \$1.50 to \$2.00 each; \$15.00 to \$18.00 per doz.

Cyclamen. 7-inch, \$2.00 to \$2.50 each; \$22.00 to \$28.00 per doz.

These plants are ready now, short bushy stock, well budded. Flowers are of exceptional size and color. Buy now, if you have a place to bring them into flower. They will make money for you, as such plants will sell for double the present price at the holiday season.

Cyclamen Seed. See classified ad.

Celestial Pepper. 4½-inch to 6-inch and 6-inch, \$2.50, \$3.00 and \$5.00 per dozen.

Bird's-Eye Pepper. Pans with several plants, nicely finished, 6-inch, \$6.00 per doz.; 7-inch, \$9.00 per doz.; 8-inch, \$12.00 per doz.

We have this stock ready for immediate sale, with well colored berries or with green berries for later sale. State which you prefer. Packing free.

PETER PEARSON
5732-34 Gunnison Ave., CHICAGO, ILL.

PEARSON'S
MONEYWORTH
QUALITY

SNOW QUEEN CANNA

Awarded Certificate of Merit at S. A. F. & O. H., New York Convention. And 100 other notable kinds. Always ask for

SWASTIKA BRAND CANNAS

The **CONARD & JONES CO.** West Grove, Penna., U.S.A.
Robert Pyle, Pres. Ant. Wintzer, V.-P.

Write for prices and description of

Madam Butterfly

The Jos. H. Hill Co.
RICHMOND, IND.

and no special soil is used to produce the color. I have had Hydrangea otaksa produce blue flowers one year and pink the next, but as a rule the plants produce blue flowers. Use some iron filings in your soil and they may help to grow blue flowers. I would advise you to grow some of the deep blue French hydrangea, Mme. Chautard. It is of a far more intense blue than otaksa and never seems to vary. For pink there are some beautiful varieties, of which Radiant is especially fine. Bouquet Rose and General de Vibraye are other fine pink varieties. High feeding as the flower heads develop will spoil the color.

C. W.



Primula Malacoides Rosea

Our stock is the pure, deep, rich pink so much in demand.

\$5.00 per 100; \$40.00 per 1000.

Fred. H. Lemon & Co., Richmond, Ind.

CRAIG QUALITY STOCK

Our stock never was finer, service never better. Allow us to make up a shipment now, or we will reserve stock on your order and ship later.

CROTONS

The Croton with its highly-colored foliage, is indispensable during Spring and Summer. We have the largest and most complete collection of Crotons in the world, carrying at the present time for Fall sales over 50,000 plants in 200 varieties, all of the very highest quality and brilliantly colored.

Immediate Delivery

- 2½-inch pots, strong plants.....\$35 per 100
4 -inch pots, strong plants,
\$9 per dozen, \$70 per 100
5 -inch pots, strong plants,
\$12 and \$15 per dozen
6 -inch pots, strong plants,
\$18 and \$24 per dozen
7 -inch pots, strong plants,
\$30 and \$36 per dozen
8 -inch pots, strong plants, \$4 and \$5 each
10 -inch pots, strong plants,
\$7.50 and \$10 each
12 and 14-inch tubs, specimen plants,
\$15, \$20 and \$25 each

CROTONS (NARROW LEAF TYPE)

Delicatissima, Golden Thread and Florence

These varieties are indispensable for table decoration and we predict a great future for them, as nothing surpasses them for use in artistic arrangement.

- 2½-inch pots.....\$30 per 100
4 -inch pots.....\$9 per dozen, \$70 per 100
5 -inch pots.....\$15 and \$18 per dozen
6 -inch pots.....\$18 and \$24 per dozen

CROTON PUNCTATA

One of the finest and most satisfactory varieties for basket work and centers of ferneries.

- 2½-inch pots.....\$15 per 100, \$140 per 1,000
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100

DRACAENAS

There is no variety of foliage plant so attractive as the highly colored Dracaena. The small and medium sizes can be used to great advantage in making up the popular Christmas baskets, while the large specimens have always been in great demand for decorative purposes. We are now growing more Dracaenas, in greater variety, than any firm in this country.

DRACAENA GODSEFFIANA

Green and white leaf, very hardy, fine for baskets.

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100

FANCY DRACAENAS

- 4-inch pots.....\$9 per dozen
5-inch pots.....\$15 per dozen
6-inch pots.....\$18 and \$24 per dozen
8-inch pots.....\$3.50 and \$5 each

DRACAENA MASSANGIANA

8-inch pots, heavy.....\$4 each
10-inch pots, heavy.....\$5 and \$6 each

DRACAENA FRAGRANS

Plain green leaf.
8-inch pots.....\$3.50 and \$4 each

DRACAENA SANDERIANA

- 2½-inch pots.....\$20 per 100

DRACAENA LORD WOLSELEY

- 2-inch pots.....\$20 per 100
3-inch pots.....\$35 per 100
4-inch pots.....\$60 per 100
5-inch pots.....\$12 per dozen
6-inch pots.....\$18 per dozen

DRACAENA KELLERIANA (NEW)

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$50 per 100
8 -inch pots, made up, very handsome,
\$3.50, \$4 and \$5 each

DRACAENA TERMINALIS

- 2½-inch pots.....\$20 per 100
3 -inch pots.....\$35 per 100
4 -inch pots.....\$60 per 100
5 -inch pots.....\$12 per dozen
6 -inch pots.....\$18 per dozen

We would suggest ordering the above early, as the demand is always great.

DRACAENA DE SMETIANA

- 4-inch pots.....\$7.50 per dozen, \$60 per 100
5-inch pots.....\$1.00 each
6-inch pots.....\$1.50 each

DRACAENA WARNECKII (NEW)

Silver and green leaf. Very durable.

- 6-inch pots.....\$30 per dozen
7-inch pots.....\$3.50 each

DRACAENA INDIVISA

- 4-inch pots.....\$25 per 100
6-inch pots.....\$6, \$9 and \$12 per dozen

DRACAENA LINDENII

- 6-inch pots.....\$24 per dozen
8-inch pots.....\$4 each

DRACAENA SHEPHERDII

- 6-inch pots.....\$18 per dozen
7-inch pots.....\$30 per dozen
8-inch pots.....\$4, \$5 and \$6 each

FICUS

FICUS PANDURATA

- 6-inch pots, 2 ft. tall.....\$2 each
7-inch pots, 3 ft. tall.....\$2.50 each
8-inch pots, 4 ft. tall.....\$3.00 each
10-inch tubs and 11-inch tubs, 5 ft. to 10 ft. tall.....\$4, \$5, \$6 and \$7.50 each

FICUS CRAIGII

- 4-inch pots, 15 inches tall,
\$6 per dozen, \$50 per 100
6-inch pots, 18 to 24 inches tall,
\$9 and \$12 per dozen

ARECA LUTESCENS

- 2½-inch pots, single plants,
\$10 per 100; \$90 per 1,000
2½-inch pots, made up plants, 3 plants
\$15 per 100; \$140 per 1,000
4 -inch pots, made up plants, 3 plants
\$50 per 100; \$475 per 1,000
6 -inch pots, made up plants, 3 plants, 24 to 28 inches tall.....\$24 per dozen
7 -inch pots, made up plants, 3 plants, 40 to 42 inches tall.....\$5 and \$6 each
8 -inch pots, made up plants, 3 plants, 48 inches tall.....\$7.50 each
9 -inch pots, made up plants, 3 plants, 60 to 66 inches tall.....\$10 and \$12.50 each

PANDANUS VEITCHII

Well colored plants.

- 6 -inch pots.....\$18 and \$24 per dozen
7 -inch pots.....\$30 and \$36 per dozen

CHRYSANTHEMUM STOCK PLANTS

- | | |
|------------------|-----------------|
| Early Frost | Golden Glow |
| Tint of Gold | Chrysolora |
| Chieftain | Lillian Doty |
| White Chieftain | Mrs. Buckingham |
| \$ 1.00 per doz. | |
| 6.00 per 100 | |
| 50.00 per 1000 | |

AGERATUM

- Little Blue Star Stella Gurney
2½-inch, \$5.00 per 100; \$40.00 per 1000.

MARGUERITES

- White, 2½-in., \$6.00 per 100; \$50.00 per 1000.

GARDENIA VEITCHII

We have an exceptionally fine stock for growing on.

- 2½-inch pots.....\$15 per 100; \$140 per 1,000
4 -inch pots.....\$50 per 100

HYBRID TEA ROSES

- 6-inch pots, strong plants,
\$7.50 per dozen, \$60 per 100

150,000 NEPHROLEPIS

(In variety)

We are the largest growers of Nephrolepis Ferns in the country; in fact, we are headquarters for them.

NEPHROLEPIS VERONA

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS BOSTONIENSIS, DWARF

This is a dwarf form of the old Boston Fern; same character, form and graceful habit.

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS SCOTTII

Our stock is in superb condition.

- 2½-inch stock.....\$10 per 100; \$90 per 1,000
4 -inch stock.....\$35 per 100
6 -inch stock, heavy.....\$12 per dozen
8 -inch ¾ pots, heavy.....\$24 per dozen
10 -inch ¾ pots.....\$36 per dozen
11 -inch tubs.....\$4 and \$5 each

NEPHROLEPIS ELEGANTISSIMA COMPACTA

A dwarf, compact form of Nephrolepis Elegantissima, each plant making an ideal shape.

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$24 per dozen

NEPHROLEPIS SMITHII

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen

TEDDY JUNIOR

A Grand New Dwarf Fern

Fine young plants from 2½-inch pots,
\$10 per 100; \$90 per 1,000

- 4-inch pots, heavy.....\$35 per 100
6-inch pots, heavy.....\$12 per dozen
7-inch pots.....\$18 per dozen
8-inch pots.....\$24 per dozen
11-inch tubs.....\$4 and \$5 each

NEPHROLEPIS HARRISII OR ROOSEVELT

- 2½-inch pots.....\$10 per 100; \$90 per 1,000
4 -inch pots.....\$35 per 100
6 -inch pots.....\$12 per dozen
8 -inch pots.....\$2 each
10 -inch pots.....\$3 and \$4 each

HYDRANGEAS

FRENCH AND OTAKSA

- 4-inch pots, strong plants,
\$35 per 100; \$325 per 1000
6-inch pots, strong plants,
\$50 per 100; \$475 per 1000
7-inch pots, strong plants.....\$75 per 100
Larger plants at \$12, \$18 and \$24 per dozen.

PHOENIX ROEBELENI

- 8-inch tubs.....\$5 each
9 and 10-inch tubs.....\$10 and \$12.50 each

LATANIA BORBONICA

Fan Leaf Palm

- 3-inch pots.....\$25 per 100

ROBERT
4900 Market Street

CRAIG COMPANY
BRANCH
NORWOOD, PA.
PHILADELPHIA

Chrysanthemum Plants in Bloom

Fine, symmetrical plants, THE CAP FAMILY, now ready for shipment.

5-in., 6-in., 7-in. and 8-in. pots, prices ranging from 75c to \$3.00 each

THESE ARE GOOD VALUE—TRY SOME.

POEHLMAN BROS. CO.

Morton Grove, Ill.

Mention The Review when you write.

NEWPORT, R. I.

The Market.

Business has been quite active so far this fall. Last week was exceptionally heavy. One of the largest displays seen in this city for a long time was at the funeral of former Congressman William P. Sheffield, October 22. Not only did the local florists have large numbers of pieces for the occasion, but the number of telegraph orders exceeded anything ever before experienced here. In addition, many large pieces were sent from out of town.

Because of the extra demand for weddings, white roses, carnations and chrysanthemums have become scarce, while valley has reached a higher price than ever before known. Not only have the local growers found great difficulty in meeting the demand, but the call from outside sources has also been exceptionally heavy.

Various Notes.

Oscar Schultz had the church decorations for the Fagan-Vaughan wedding October 21, and the decorations and bouquets for the Miller-Bell wedding at Jamestown.

James McLeish is candidate for alderman from Ward 5.

The decorations for the Thompson-Bancroft wedding, October 21, were arranged by Patrick Murphy.

Ritchie decorated the Pines, at Portsmouth, for the Johnson-Plummer wedding, October 21.

Captain Clifford, manager for J. G. Leikens, was here last week from New York, securing special flowers for the entertainment which Brigadier General and Mrs. Vanderbilt will give for the king and queen of Belgium. Captain Clifford underwent a slight operation at the Newport hospital a few days ago.

Mr. and Mrs. Fred P. Webber, of Middletown, have returned from an automobile trip to Albany, N. Y.

V. A. Vanicek purchased at auction last week the estate of the late S. N. Anthony, at Middletown.

Mr. and Mrs. Carl Jurgens returned recently from an automobile trip through the White mountains.

John T. Allan is candidate for alderman from his ward in the coming municipal election. W. H. M.

Lagrange, Ind.—Charles M. Hissong, who formerly had a greenhouse here, is now out of the business entirely.

ROSES

For Easter and Memorial Day Forcing

Order now for delivery when ready, about November 5th to 10th. Strong field-grown plants, plenty of canes for training.

VARIETIES:

Tausendschoen, XXX forcing grade\$35.00 per 100

Dorothy Perkins

White Dorothy Perkins

Lady Gay

Crimson Rambler

Excelsa (Red Dorothy Perkins)

All XXX forcing grade\$30.00 per 100

JACKSON & PERKINS COMPANY, NEWARK, NEW YORK

Mention The Review when you write.

ANNOUNCEMENT

**The New Crimson
Carnation for 1920**

BERNICE

Orders filled in strict rotation for December and January delivery

STOCK LIMITED

WRITE FOR DESCRIPTIVE CIRCULAR

PRICE: { \$ 14.00 per..... 100
115.00 per.....1000

W. D. HOWARD, Milford, Mass.

Mention The Review when you write.

TEDDY, JR. FERNS

SCOTTII FERNS

Beautifully finished stock, ready for immediate sale.

6-inch pots\$1.00 each; \$ 90.00 per 100
8-inch pots, pedestal grown..... 2.00 each; 175.00 per 100
4-inch Smithii Ferns35 each; 35.00 per 100
6-inch Ficus Elastica (Rubber plant), 75c each.

Try a sample order—you will be pleased.

HENRY I. FAUST, Merion, Pa., Wholesale Grower Christmas and Easter Plants

WE ARE GROWING

at our Dayton Plant approximately 100,000 fancy pot plants for holiday sales. We have already booked orders for a large percentage of this stock. If interested in Cyclamen, Begonias, Christmas Cherries, Crotons, Bird's Nest Ferns, Verona Ferns, Pandanus, Primulas or other fancy pot plants, would suggest you get your inquiries to us at once.

ROLF ZETLITZ CO., Dayton, Ohio

CHAS. D. BALL

GROWER OF

PALMS, ETC.

Send for Price List

HOLMESBURG, PHILADELPHIA, PA.

STOCK YOU NEED NOW

PRIMULA.

A profitable crop to follow Mums. *Primula Malacoides Rohrerii*. Either for cut flowers or pot plants; with beautiful shades of rose-pink, lavender-pink and snow white, it can be used with almost any combination. Extra strong plants from 3½-inch pots, for delivery November 1 and later, \$14.00 per 100; \$125.00 per 1000.

	100	1000
<i>Primula Obconica</i> , 2½-in..	\$ 7.00	\$60.00
<i>Primula Obconica</i> , 3-inch..	12.00
<i>Primula Obconica</i> , 4-inch..	20.00
<i>Primula Chinensis</i> , 2½-in..	6.00	55.00
<i>Primula Chinensis</i> , 3-inch..	12.00
<i>Primula Chinensis</i> , 4-inch..	25.00

CINERARIAS.

2½-inch	6.00	55.00
3-inch	12.00

FERNS.

Macawii—A new one. And if you have not already ordered, you will do so, and wish you had bought it earlier. It is the fastest grower, most symmetrical and one of the best keepers of any of

the *Nephrolepis* Ferns on the market. Extra strong, 2½-inch, immediate delivery, \$200 per 1000. Extra strong, 2½-inch, March and April delivery, \$150 per 1000. Extra strong, 6-inch, immediate delivery, \$150 per 100.

Scottii and Teddy Jr.

4-inch, \$35.00 and \$50.00 per 100.
6-inch, extra heavy, \$1.00 each.
6-inch, lighter grade, 75c each.
7-inch, extra good, \$1.25 each.
8-inch, specimens, \$2.00 each.
8-inch, lighter, \$1.50 each.
Dish Ferns, 2½-inch, \$7.00 per 100; \$60.00 per 1000; 3-inch, \$12.00 per 100; 6-inch pans, very heavy, \$60.00 per 100. Try a sample shipment and you will order again.

MYOSOTIS.

Forget-me-not. The best Winter-flowering strain on the market. 2½-inch, \$6.00 per 100; \$50.00 per 1000.

DELPHINIUM BELLADONNA.

	100
1-year old clumps.....	\$10.00
2-year old clumps.....	14.00
3-year old clumps.....	18.00

CARNATION CUTTINGS.

For December and later delivery. There will be a shortage. We advise ordering early.

	100	1000
<i>Ruth Baur</i>	\$12.00	\$100.00
<i>Ethel Fisher</i>	14.00	115.00
<i>Morning Glow</i>	7.00	65.00
<i>Laddie</i>	10.00	90.00
<i>Pink Delight</i>	7.00	60.00
<i>White Benora</i>	7.00	65.00

Enchantress Supreme, Rose-pink *Enchantress*, Mrs. C. W. Ward, Merry Christmas, Rosalia, Aviator, Nebraska, Beacon, Crystal White, White *Enchantress*, White Wonder, Miss Theo, Belle Washburn, \$6.00 per 100; \$50.00 per 1000.

Matchless, Pink *Enchantress*, Alice, White Perfection, \$5.00 per 100; \$40.00 per 1000.

VIOLETS. Field Grown.

	100	1000
<i>Princess of Wales</i>	\$12.00	\$100.00
<i>Governor Herrick</i>	12.00	100.00
<i>Marie Louise</i> , 3-inch.....	8.00	75.00

Send for a copy of our complete Bulb and Seed list. Also complete list of Plants and Cuttings for 1920. Many new things that will interest you.

C. U. LIGGIT, OFFICE 303 BULLETIN BLDG. Philadelphia, Pa.

Mention The Review when you write.

JULIUS ROEHRS CO.
RUTHERFORD, N.J.
ORCHIDS, PALMS
and plants of every variety

CARNATION LADDIE

Rooted Cuttings—February and March Delivery

\$10.00 per 100; \$90.00 per 1000

The demand for this Carnation will far exceed the supply.

F. DORNER & SONS CO., Lafayette, Ind.

Mention The Review when you write.

Don't Delay—Buy Now

If you want *Poinsettias* in 2½, 3, 4, 5, 6, 7, 8 and 10-inch, as well as other plants for holidays, order quick. See our ad on page 100 of The Review for Oct. 16.

SPECIAL—2½-inch *Bostons*, at \$9.00; 3-inch, at \$17.50 per 100.

GEO. A. KUHL, Pekin, Ill.

Mention The Review when you write.

ORCHIDS

We have thousands of plants in all varieties in flower sheath.

Write for price list.

We deal in nothing but orchids.

GEO. E. BALDWIN CO., Box 98, Mamaroneck, N.Y.

A. N. PIERSON

INCORPORATED

Growers of Plants, Cut Flowers,
Palms and Ferns

CROMWELL, CONNECTICUT.

ORCHIDS

Best commercial varieties collected, imported and grown by **JOHN De BUCK**, 719 Chestnut Street, SECAUCUS, N. J.

FERNS

THE VICTORY FERN (*Nephrolepis victoria*)

We take pleasure in offering this new and valuable variety of *Nephrolepis*. It is a beautifully crested form of "Teddy, Jr.," with fronds frequently subdivided on the ends, making a most unique, distinct, and desirable variety.

This Fern was AWARDED A BRONZE MEDAL

at the S. A. F. Convention at Detroit in August, 1919. The judges of the award reported as follows: "Special stress is laid on the new fern, Victory, with a rapid growth and a branching at end of fronds, making it a shapely plant. It should be a commercial success, and

We Recommend it Most Highly."

STRONG PLANTS, 2½-inch pots, \$3.00 per dozen, \$20.00 per 100

" " 3½- " " 7.50 " " 50.00 " "

EXTRA FINE SPECIMEN PLANTS, 6-inch, \$1.50 each; 8-inch, \$3.00; 10-inch, \$5.00; 12-inch, \$7.50.

Nephrolepis Elegantissima, *Elegantissima Compacta*, and *Muscosa*, 3½-inch pots, 35c each.

Nephrolepis Elegantissima and *Elegantissima Compacta*, 6-inch, 75c each.

Nephrolepis Elegantissima and *Elegantissima Compacta*, 8-inch, \$2.00 each.

Nephrolepis Elegantissima and *Elegantissima Compacta*, 10-inch, \$4.00 each.

Nephrolepis Muscosa, 5-inch pots, 75c each.

Nephrolepis Harrisii, 8-inch pots, \$3.00 each.

Nephrolepis Dwarf Boston, 8-inch pots, \$2.00 each.

If plants are shipped in pots, 10% additional.

F. R. PIERSON, Tarrytown, New York

Mention The Review when you write.

GENISTAS

Pot grown, bushy, well shaped plants,

4-in., \$30.00 per 100; 5-in., \$35.00 per 100

JACKSON & PERKINS CO.,

NEWARK, NEW YORK

MILWAUKEE, WIS.

The Market.

The influx of chrysanthemums has broken the market in a bad way. Prices are still firm on fancy and colored stock, but white goes begging. The smaller sorts are not nearly as good as they should be and are becoming overabundant. The heavy supply of mums has affected the price of roses. While roses are not yet cheap, they do not bring what they are worth at this time. Carnations are the only flowers which have maintained their price and some have advanced.

Local buying is not heavy and the retailer appears timid about stocking his place. Shipping business is good. Potted plants continue to arrive in large quantities, mums most heavily.

Various Notes.

Fritsch Bros., on National avenue, have an attractive window of pumpkins and pumpkin baskets filled with flowers. J. M. Fox & Son arranged a pretty Halloween window of oak leaves, corn-stalks and flowers.

Eric Dietz, of Wm. Busig Co., New York, and P. Ruppert, of Philip Carbone, Boston, called on the trade last week.

A. H. M.

The C. C. Pollworth Co. has just finished potting up and shipping out a carload of French hydrangeas. This firm has received a large consignment of cyclamen seed from Germany.

Eva Pollworth, mother of C. C. Pollworth, died Sunday morning, October 26, at the age of 78 years. Mrs. Pollworth made her home with her son. She was buried from his residence October 29.

Delphi, Ind.—Edwin Baum purchased the interest of the widow of Mr. Myers in the firm of Myers & Baum after Mr. Myers' death June 1 and now operates the business under the title of Edwin Baum & Son.

SOME FINE STOCK

Size of Pot	Per 100	Per 1000
2 1/4-in.	Asparagus Plumosus and Sprenger	\$4.50 \$40.00
4-in.	Asparagus Plumosus and Sprenger	10.00 95.00
2 1/2-in.	Double Alyssum	3.50 30.00
3-in.	Cyclamen, 8 varieties	20.00 190.00
4-in.	Cyclamen, 8 varieties	40.00
4-in.	Marguerites, White or Yellow	12.50 100.00
2 1/4-in.	Dracaena Indivisa	5.00 48.00
5-in.	Dracaena Indivisa	30.00
	Ferns, five varieties	25.00
2 1/4-in.	Geraniums, all varieties	4.25 40.00
3-in.	Primula Malacoides	6.00 60.00
2 1/2-in.	Sweet Peas, 3 to pot, 8 varieties	4.00 35.00
2 1/4-in.	Smilax Plants	2.75 25.00
4-in.	Stevia, Dwarf or Tall	8.00 75.00
2 1/4-in.	Snapdragons, White, Pink, Yellow, Rose	5.00 48.00
3-in.	Lantanas, 8 varieties	6.50 60.00
25,000	Field Grown Vincas	8.00 75.00

Liberal extras. Packing free.

Also abundance of other stock.

Correspondence solicited.

ALONZO J. BRYAN, Wholesale Florist
WASHINGTON, NEW JERSEY

BOSTON FERNS

Very fine plants. Order before cold weather.

2 1/2-in.	5c
3-in.	10c
4-in.	25c
5-in.	35c to 50c
6-in.	50c to 75c

A few hundred bench plants from 8c to 30c.

Cash or satisfactory reference from unknown parties.

W. W. COLES, KOKOMO, IND.

FERNS

We have an excellent lot of pot-grown BOSTON and SCOTTII Ferns ready for an immediate shipment before cold weather sets in. The following prices will hold good during November, shipped without pots.

Size	Doz.	100	1000
3-inch.....	\$1.00	\$ 8.00	\$ 75.00
4-inch.....	3.00	20.00	190.00
5-inch.....	4.50	35.00	325.00
8-inch.....	1.50 each		

ALTERNANTHERAS; ALYSSUM, Double Giant and Dwarf; BEGONIAS, Gracilis and Vernon, mixed colors; COLEUS, standard sorts; HARDY ENGLISH IVY; LANTANAS, assorted; HELIOTROPE; LOBELIA, Crystal Palace Gem; MOONVINES, 2-inch, \$2.75 per 100.

Send for Catalogue.

Cash with Orders

R. Vincent, Jr., & Sons Co.

White Marsh, Maryland

FERNS

Stock up your houses now, before the weather gets too cold to ship. We have a choice lot of ferns and other stock in prime condition for immediate sale.

NEPHROLEPIS, Scottii and Teddy, Jr., very fine.
6-inch pots.....\$ 9.00 per doz.
7-inch pots..... 15.00 per doz.
8-inch pots..... \$18.00 and 24.00 per doz.

FICUS ELASTICA
6-inch.....\$12.00 per doz.
7-inch..... 18.00 per doz.

WILSONII FERNS,
6-inch pans, very fine..... 6.00 per doz.

PRIMULA OBCONICA
4-inch, the best strain..... 15.00 per 100

ASPARAGUS PLUMOSUS
3-inch.....\$10.00 per 100

DISH FERNS
2 1/2-inch, the best varieties only..... 6.00 per 100

CINERARIA, the finest strain.
3-inch pots..... 12.00 per 100

HARDY IVIES
5-inch pots..... 35.00 per 100
6-inch pots..... 50.00 per 100

CASH WITH ORDER

All plants travel at purchaser's risk and expense. Our responsibility ceases after delivery to express or railroad company.

ASCHMANN BROS., Second and Bristol Sts., Philadelphia

SPECIAL OFFER FOR THIS MONTH ONLY

We have our houses full of choice plants for immediate sale and also lots of young stock to grow on for Christmas and are offering them at the following prices for this month only:

Palms—Kentia Belmoreana and Forsteriana, 4-inch pots, 50c; 5-inch pots, 75c; Belmoreana, 5 1/2-inch pots, \$1.00 each.

Ferns—Teddy Jr., Scottii and Whitmanii, 4-inch pots, 30c; 5-inch, 50c; 6-inch, 60c.

Assorted Ferns for Dishes—Best varieties, 2 1/2-inch pots, \$6.00 per 100; 3-inch pots, \$10.00 per 100.

Bird's Nest Ferns—4-inch, 35c.

Asparagus Sprenger—3-inch, \$10.00 per 100; 4-inch, \$15.00 per 100.

Asparagus Plumosus—2 1/2-inch pots, \$5.00 per 100; 3-inch pots, 10c.

Dracaena Terminalis—5-inch pots, 75c each.

Rubber Plants—Strong 4-inch pots, 50c each.

Begonia Gloire de Lorraine—5 1/2-inch pots, 75c and \$1.00 each.

Begonia Luminosa—"Christmas red," 4-inch pots, 20c; 5-inch, 40c.

Begonia Magnifica—Pink, 4-inch pots, 20c; 5-inch, 40c.

Begonia Chatelaine—5-inch pots, 50c.

Primula Obconica and Chinensis—In best colors, 4-inch pots, \$20.00 per 100.

Primula Malacoides—4-inch pots, \$15.00 per 100.

Poinsettias—Strong plants, 4-inch pots, \$25.00 per 100.

Hardy English Ivy—2 plants in 2 1/2-inch pots, \$7.00 per 100; 3-inch, staked, \$10.00 per 100.

Hydrangeas—For Easter forcing, both Otaksa and French varieties, all pot-grown, 6-inch pots, 60c.

CASH WITH ORDER. NO PLANTS SHIPPED C. O. D.

All goods travel at purchaser's risk.

Plants will be shipped out of pots unless otherwise stated.

1012 West Ontario Street, GODFREY ASCHMANN, Philadelphia, Pa.

RUTH BAUR

We will be glad to have you come and inspect our stock of this beautiful Carnation. Both the blooming plants and the cut-back stock are in prime condition. You will like it. We have a big stock and propagation will begin soon, but unless you place your order right soon, we may not be able to give you as early delivery as you might prefer.

BAUR & STEINKAMP

3800 Rockwood Ave.

INDIANAPOLIS, IND.

Pot Grown FERNS

	Each
Whitmanii, 4-inch.....	\$0.25
Whitmanii, 5-inch.....	.50
Scottii, 4-inch.....	.25
Scottii, 5-inch.....	.50
Teddy Jr., 4-inch.....	.25
Teddy Jr., 5-inch.....	.50
Sword, 4-inch.....	.25
Boston, 4-inch.....	.25
Boston, 6-inch.....	.75
Boston, 7-inch.....	1.00
Boston, 8-inch.....	1.50

OTHER STOCK YOU NEED NOW

	Each
Asparagus Plumosus, 2-inch.....	\$0.05
Asparagus Plumosus, 3-inch.....	.10
Asparagus Sprengeri, 2-inch.....	.05
Asparagus Sprengeri, 3-inch.....	.10
Kentia Belmoreana, 4-inch.....	.50
Kentia Belmoreana, 5-inch.....	1.00
Kentia Forsteriana, 4-inch.....	.50
Kentia Forsteriana, 5-inch.....	1.00
Kentia Forsteriana, 5-inch, made up.	1.50
Kentia Forsteriana, 6-inch, made up.	2.50
Kentia Forsteriana, made up, large plants.....	\$8.00 to 25.00
Phoenix Roebelenii, 8-inch tubs.....	5.00
Phoenix Roebelenii, 10-inch tubs.....	10.00
Areca Lutescens, 3-inch.....	.25
Areca Lutescens, 7-inch.....	4.00
Areca Lutescens, 8-inch.....	7.00
Cibotium, 8-inch.....	6.00
Cibotium, 10-inch.....	7.50
Bamboo, 8-inch.....	6.00
Dracaena Massangeana, 6-inch.....	1.50
Cinerarias, strong, 2½-inch.....	.07

JOHN BADER CO.
MT. TROY, N. S. PITTSBURGH, PA.

Special Offer of 5000 Norway Maples

Fine, heavily branched—Straight trunks.

Height	Caliper	6 in. above ground	10	100
4-6 feet	\$ 5.50		\$ 45.00
6-8 feet	6.50		55.00
8-10 feet	¾ to 1 inch.....	8.00		75.00
8-10 feet	1½ inch.....	11.00		95.00
10-12 feet	1½ to 2 inch.....	16.50		140.00
12-14 feet	2 to 3 inch.....	27.50		235.00
14-16 feet	3 to 4 inch.....	65.00	

The D. HILL NURSERY CO.
Box 403
DUNDEE, ILLINOIS

A GOOD Offer in BEGONIAS
Well branched, heavy, **Mellor and Cincinnati**, from 3½-in. pots ready for 5-in. Grown from leaf cuttings, 50c each. Have 2000 to move at once.

Giganteum Lilies

We commenced making deliveries October 14th. Can still offer best quality obtainable of following sizes: 6 to 8, Special 6½ to 7, 7 to 9, 8 to 9, 8 to 10, 10 to 12. Let us know sizes and quantity you are interested in and we will quote by return mail.

TWO NEW FERNS

NEPHROLEPIS MACAWII, A Winner, 2½-inch, \$20.00 per 100.

THE VICTORY FERN, *Nephrolepis Victoria*. Bronze Medal at Detroit. 2½-inch, pots, \$3.00 per dozen, \$20.00 per 100; 3½-inch, \$7.50 per doz., \$50.00 per 100.

FANCY FERNS. Beautiful stock in 8-in. pots, 8 to 12 inches high and bushy. *Pteris Wimsettii* and *Victoria*, \$18.00 per 100. *Pteris Rivertoniana*, \$20.00 per 100. A sample lot will make you want more.

GYPSOPHILA SEED

(Nicholson's Forcing Strain.)
¼ oz., 50c; ½ oz., 85c; 1 oz., \$1.50

ASPLENIUM. *Nidus-avis*, the Bird's-Nest Fern. Excellent plants; 2½-inch, \$18.00 per 100; 3½-inch, \$27.50 per 100.

BEGONIA MELIOR. 2½-inch, nice stock, \$25.00 per 100.

Cash or satisfactory trade references. No C. O. D. Shipments.

L. J. REUTER CO., PLANT 15 Cedar St., Watertown P. O.
BROKERS, BOSTON, MASS.

Mention The Review when you write.

CAN STILL SUPPLY WELL BUDDED

Xmas Heather

Buddleia Asiatica, 7-inch, pot grown, at \$1.00. **Genistas**, 5-inch, at 50c; 6-inch, 75c-\$1.00 each. **Perfect Kentia Belmoreana**, 4-inch, at \$75.00 per 100. **Improved Bird's-eye and Xmas Joy Peppers**, 3-inch pots, at \$10.00 per 100. **Primula Malacoides Rosea**, 3-inch pots, at \$12.00 per 100.

The above stock is healthy, exceptionally well grown.

A. L. MILLER, **Jamaica, N. Y.**

Mention The Review when you write.

Greenhouse Heating

COST OF PURCHASED HEAT.

Please tell me what would be a fair price to pay for heat. I have a condensed water meter which shows that I have used 328,792 pounds of water. The heating plant had to pay \$8 per ton for coal. They claim they have an up-to-date system and do not care to make much profit, as it is owned by the state, and they want to get rid of the smoke from the greenhouse. They have charged me \$966.99, which I think is too much for less than five months' heat.

J. W.—Wis.

The cost of commercial heating from central sources varies in different sections according to the cost of coal and the economy of the system. The range is from 60 cents to \$1 per 1,000 pounds of condensed water.

I know of one central heating plant which burns slack coal with a self-stoking boiler and, of course, has fixed a price supposed to yield a profit. The charge was formerly 60 cents per 1,000 pounds of water, but since the increase in the cost of coal, labor, etc., it has been raised to 80 cents per 1,000 pounds to consumers using less than 200,000 pounds of water monthly. If this company can take care of the overhead expense and depreciation of the plant and still make a profit, it would seem that, even though the cost of the coal may be slightly more, if no profit is expected the rate should be no higher than that which I have mentioned.

HEATING HOUSES AND FRAMES.

Please tell me the size of hot water boiler and the amount, size and arrangement of pipes to heat two greenhouses and four coldframes. They are all on the south side of the dwelling. I want to repipe the old house to grow roses. It is 14x40 feet, has a 9-foot ridge and 4-foot walls without any glass in them. The proposed new house, 17x60, running north and south, has wooden walls with sixteen inches of glass; the north end is wood to the top and the south end has four feet of wood and the rest glass; the house has a 12-foot ridge. The coldframes are each 6x40 feet, with four inches of wood in the south side and eight inches in the north side; two are covered with double-glazed sash and two with single-glazed sash. The new house is to be kept at 60 degrees to grow lilies and carnations. The average winter temperature is zero.

J. P. & F. C.—Tenn.

To maintain a temperature of 60 degrees in the greenhouses and 40 degrees in the frames, it will be advisable to install a boiler rated for about 1,000 square feet. Such a boiler should have a grate about twenty-five inches in diameter.

For the house 17x60 feet, I should use three 2½-inch flow pipes and nine 2-inch returns. In the other house, two 2½-inch flows and seven 2-inch returns will answer or two 2-inch flows and nine or ten 1½-inch returns may be used. To heat the coldframes, a 2-inch pipe may be run around three sides of each bed.

Two flow pipes may be placed on the walls or wall plate, with the third flow a foot or two below the ridge in the wider house. Distribute the returns un-



"Ain't it a Grand and Glorious Feeling?"

Heat Your Houses with Kroeschell Boilers

YOU'LL BE HAPPIER
YOU'LL BE RICHER

TO THE MAN WHO NEEDS A BOILER

"The customer's interest first"—is the basis of the KROESCHELL standard. This principle makes the KROESCHELL Policy the most liberal of all in the Greenhouse Boiler business. The great variety of boilers that we make places us in a commanding position. It is the KROESCHELL principle to supply only the type of boiler best suited for the conditions. For this reason we always furnish the most efficient boiler unit in every case.

CAN SHIP
ANY SIZE
AT ONCE

NOT
CAST
IRON



NOT
CAST
IRON

TELEGRAPH
ORDERS AT
OUR EXPENSE

The KROESCHELL has proven its worth in many of the large establishments in this country. It has frequently been selected by the most careful buyers in competition with all other types of boilers. Its efficiency and capacity are completely beyond any other boiler.

KROESCHELL BOILERS have no bulky, soot-accumulating surfaces—you avoid the disagreeable work and trouble indispensable to cleaning boilers with complicated and tortuous back and forth fire passages.

The superiority of our boilers has resulted in the removal and abolishment of hundreds of cast iron sectional boilers—in every instance KROESCHELL BOILERS give more heat with the same piping with less fuel.

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KROESCHELL BROS. CO., 444 W. Erie Street
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WILKS SELF-FEEDING HOT WATER BOILER

For Economy, Durability, Dependability



Install a WILKS
and forget your
troubles.

No night fire-
man required—
as the magazine
or coal chamber
holds sufficient
fuel to keep fire
10 to 12 hours
without atten-
tion. Best made
for a small
greenhouse.

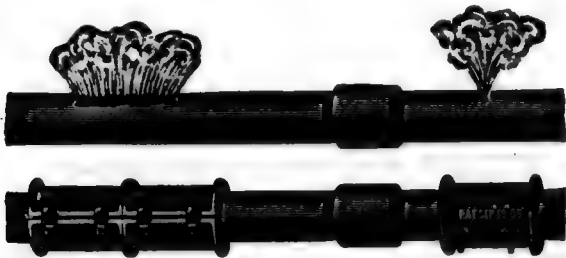
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MFG. CO.**

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Emergency Pipe Clamps repair
pipes instantly—permanently.



When you buy Emergency
Pipe Clamps in box-lots
you're taking out leak-
insurance.

Here's our net price list:

	Each
1-inch.....	\$0.50
1 1/4-inch.....	.60
1 3/4-inch.....	.70
2-inch.....	.80
3-inch.....	1.25
4-inch.....	2.00
1-in. to 2-in., twelve in a box.	
2 1/2-in. to 4-in., six in a box.	

Carried in stock by most
mill supply houses.

M. B. Skinner Co.

558-562 Washington Boul.
CHICAGO, :: ILLINOIS

der the benches or on the side walls,
keeping them as high as possible and
giving each pipe a slight fall towards
the boiler.

HEATING FOUR HOUSES.

Please tell me what size of steam
boiler it would take to heat four houses,
25x200 feet, with 7-foot gutters and six
feet of glass in the side walls, to a tem-
perature of 60 degrees at zero. How
much radiation will it need and what
size should the coils be? For this size
of boiler, what size and what height of



Stop that Slug- gish Circulation in Your Steam Lines!

YOU CAN EASILY do it! Hundreds of other
florists—sick of the never-ending bother of
antiquated steam pumps—have solved the sluggish
circulation problem permanently with the

Morehead **Back-to-Boiler** **SYSTEM**

Big representative concerns like the Minneapolis
Floral Company, the Memphis Floral Company, the
Pittsburgh Floral Company, etc., etc., now drain
their steam lines and return the **pure hot** conden-
sation **immediately** to the boilers as feed water
with the Morehead System.

Quickly and easily attached to your present appar-
atus, the Morehead System gives you absolute con-
trol of the temperature in every foot of your houses
—and soon pays for itself in the saving of fuel.

Tell us about your present heating troubles—our
engineers will give you expert information on ex-
actly what you may expect the Morehead System
to do for you—and send you a book which covers
the greenhouse steam plant situation thoroughly.

Morehead Mfg. Co.

Dept. "M"

Detroit, - Michigan

A Uniform Temperature

means better flow-
ers—**more naturally**
grown. The More-
head System main-
tains an even, con-
sistent temperature
throughout your grow-
ing houses by elimi-
nating sluggish circula-
tion and delivering
every drop of the
condensation, which
is now allowed to clog
up your steam lines,
directly back to the
boiler while it is **hot.**

You not only get
better flowers, but you
also save a large per
cent of your fuel.

Write for
Back-to-Boiler
Book Today

Pipe Fittings - Imico Boilers

—FOR GREENHOUSE WORK—

ILLINOIS MALLEABLE IRON CO.

1801-1825 DIVERSEY BOULEVARD — CHICAGO

stack should be used? The base, or floor,
of the boiler will be only thirty inches
below the floor of the greenhouses. Will
a steam trap be necessary?

L. K. M.—Pa.

The letter does not state whether all
of the houses have two side walls ex-
posed, or if they are connected and only
two of them have one wall each ex-
posed. This will make considerable dif-

ference in determining the size of the
boiler and the amount of radiation re-
quired in the houses.

In case all of the houses have exposed
side walls, I should advise the use of a
boiler rated at 75 horsepower, while, if
they are connected, a boiler of 60 horse-
power would answer. For the larger size
of boiler we should use a grate with
about twenty-five square feet of sur-
face, while the smaller one will require

IT PAYS TO USE—

ELASTIC FIRE BRICK in all your boiler work.

Any handy man can install it.

Use it for patching when you cannot afford to cut a boiler out.

ELASTIC FIRE BRICK can be used for all fire brick purposes.

Hoerber Bros., Geo. Wittbold Co., Miller Bros., C. Hausermann, John Reading and Broadbeck the Florist are using Elastic Lining. These are only a few of the thousands we are selling.

IT COMES IN BARRELS READY FOR USE. A TRIAL ORDER WILL CONVINCE YOU.

CURRAN & COMPANY

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Address Dept. 6

about twenty square feet. A boiler with somewhat smaller grate area would answer, but would require closer attention to maintain a steady steam pressure. For this grate area, I should use a chimney twenty-four inches in diameter and thirty-five feet in height. If tall trees or high buildings will interfere with the draft, a somewhat taller chimney should be used.

If the houses have both side walls exposed, I should use in each house three 2-inch flow pipes and eleven 1½-inch returns under the benches or with part of them on the side walls. If the houses are connected, I should use only nine returns in the houses with one exposed wall and in the houses without exposed walls three 1½-inch flow pipes and eight 1¼-inch returns. In case all of the returns are to be placed on the side walls, or if overhead flow pipes are not desired in the houses, two 2½-inch flows on the plates and thirteen 1¼-inch returns may be substituted in the houses with both walls exposed.

Unless the water level of the boiler is at least three feet below the lowest part of the returns, a steam trap should be put in.

PIPING FOR HILLSIDE HOUSES.

Please let me know whether a 16-horsepower steam boiler, converted into a hot water boiler, will heat a house 20x60 feet with no glass in the side walls. The house is on a hillside and runs north and south following the grade, with the boiler at the south end. The returns have a drop of four feet, while the flow also runs down about six inches. Because of the grade, I cannot put the flow on the plates and give a fall. The boiler pit is nine feet deep. I want to maintain a temperature of about 60 degrees at 6 degrees below zero; 23 degrees below is the record in this locality. What size of piping should I use and how should I arrange it? G. S. R.—Pa.

There should be no difficulty in heating a house 20x60 feet to 60 degrees in zero weather with a 16-horsepower boiler, if it has a grate two feet in diameter.

While I should prefer to use three 2½-inch flow pipes and nine 2-inch returns, if on account of the low ridge it is not found advisable to run an overhead flow pipe, it will answer if two flows are placed on the side walls with ten 2-inch returns. As a rule, I prefer to run both flow and return pipes downhill; it will not make much difference,



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FLORIST**

Does not overlook the importance of heating apparatus that is right.

**BERNHARD
BOILERS**

Are recognized as superior for greenhouse work.

Our testimonial folder and catalogue "I" will be sent on request. You should know more about the merits of his boiler.

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New York City

KANAWHA MFG. COMPANY
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Charleston,
W. Va.

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It Lets the Florist Sleep

Let us tell you what one will cost delivered at your Railroad Station.

You don't have to sit up and watch a
GIBLIN GREENHOUSE BOILER
GIBLIN & CO. **UTICA, N. Y.**

WRITE NOW.

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TUBING, ALL SIZES

PIPE CUT TO SKETCH

SECOND HAND PIPE

Large stock, all sizes, furnished with new threads and couplings.

JAMES F. GRIFFITH, 416-24 Moyer Street,
PHILADELPHIA, PA.

Mention The Review when you write.

however, especially if the boiler is several feet below the returns.

SLOPE OF PIPES.

I have two connected houses, 20x100 feet, with 7-foot gutters. The sides and ends have 4-foot wooden walls, above which they are glass. On the end next to the boiler room there is a glass-covered lean-to, 10x40 feet, used for potting and as a passage-way for the flow pipes. I should like to have the flows under the benches, as are the returns. With the boiler one foot below the returns, how many inches pitch to every fifty feet of pipe are needed in an open gravity system? How many feet of 4-inch soil

—PIPE—

Wrought Iron of sound second-hand quality with new threads and coupling. 16-ft. lengths and up. Also pipe cut to sketch. We guarantee entire satisfaction or return money.

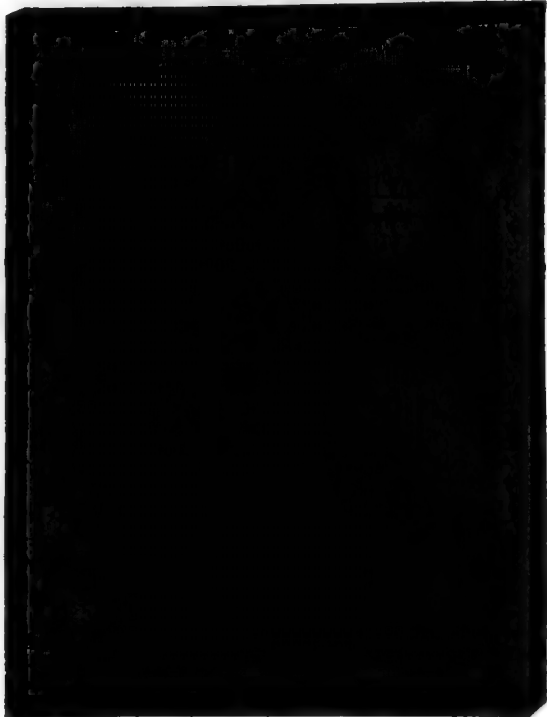
ALSO NEW PIPE AND FITTINGS

Pfaff & Kendall, Est. 1902
Foundry St. **Newark, N. J.**

Mention The Review when you write.

pipe must be installed to maintain a temperature of 60 degrees at zero? Is there enough draft in a 30-foot smoke-stack that has an inside diameter of eighteen inches and an entry hole 12x12 inches to take care of two boilers each, having a 12-inch smoke opening? The

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in that it contains the latest creations of the country's foremost floral artists, as well as the stand-bys of the trade. It is invaluable in taking orders for *Funeral Designs, Wedding Decorations, Table Decorations* and all *Cut Flower work*, as the customer can be shown how his order will look when completed.

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BOILER FLUES

We make a specialty of handling carefully selected Boiler Flues, 4 inches in diameter and other sizes for Retubing Boilers. Also Flues for greenhouse piping, etc.

All flues are thoroughly cleaned inside and out, trimmed and are ready for use. General sales agent for Stuttle's Patent Clamp and Elbow for joining flues—no packing, no leaks. New Standard Pipe and all kinds of Greenhouse Fittings. Right prices and prompt shipment.

H. MUNSON
Est. 1898 Phone Superior 572
1433 N. Wells St., Chicago

boilers are located ten feet from the stack; soft coal is the fuel used.

E. M.—Ill.

The actual pitch or slope of the pipes has nothing to do with the circulation, except that it permits the air to escape. For this I prefer to have one inch in ten feet, although, if pains have been taken to grade and support the pipes so that they will not sag, good results may be obtained with one inch in twenty feet or with even less of a slope. Everything else being equal, the rapidity of the circulation is determined by the elevation of the pipes above the boiler. For this reason, the higher the pipes can be kept, or in other words, the less slope given the pipes, the better will be the circulation, provided the air does not collect.

I should use one flow and four returns on each side of the houses, if both side walls are exposed. If one wall is next to the other house, as I infer from the letter, three returns will answer on the



Price,
\$10.00

Plant Insurance at \$10

WHAT would happen if your night man fell asleep some night in zero weather? What if you should oversleep, or a cold wave hit your greenhouse when your heat is at the minimum? It would mean ruin to your plants—possibly ruin to you. There have been many such cases.

But not if you are equipped with the STANDARD THERMOSTAT. The Standard Thermostat protects you from just such dangers. It will ring a bell at your bedside when danger is near.

"I have one of your greenhouse thermostats I have used 3 years. It has proved so satisfactory I want another for my new houses."—John Sharper, Oxon Hill, Md., Jan. 6, 1919.

Get one today, \$10.00

(G. H. 4, same as G. H. 3, only under lock and key, **\$15.00.**)

STANDARD THERMOMETER CO.
65 Shirley Street, **BOSTON, MASS.**

Send for information about
**FISHER GREENHOUSE
FUEL ECONOMIZERS
FISHER GOVERNOR CO.**
Home Office—MARSHALLTOWN, IA.
Branches in Principal Cities.

inner side of each house. The flow pipes may be directly over the returns and may run uphill at the same grade as the down grade of the returns.

The chimney is amply large for the



Use Rippley's No. 200 Hot Water Heater

in greenhouses, garages, hog and poultry houses, small buildings. Louis J. L. Amoureux, Norton, Mass., says: "Your No. 200 Heater cared for our greenhouse, 75x14x9 ft., last winter at 23 below zero."

Mail orders direct. Write for circulars of heaters and steamers.

RIPPLEY MFG. CO.
Box F, **Grafton, Illinois**

boiler; in fact, if a little higher it would answer for one twice as large.

WE CHALLENGE COMPARISON!

FIGURES DON'T LIE!

If a ton of sheep manure analyzing 2% Ammonia, 2% Phos. Acid and 2% Potash is worth \$30.00 a ton, how much is a ton of our SPECIAL MANURE, ANALYZING 4% AMMONIA, 6% PHOS. ACID AND 2% POTASH, WORTH? Have your State Agricultural Station verify your answer.

YOUR OPERATING COSTS ARE HIGH! MARKET PRICES FOR FLOWERS ARE TOO LOW TO ALLOW GOOD PROFIT! YOUR ONLY CHANCE FOR SUCCESS IS IN INCREASED PRODUCTION! THE FERTILIZER THAT MAKES INCREASED PRODUCTION AN EASY ACCOMPLISHMENT IS "COTTER" SPECIAL MANURE!

PUT LIFE IN YOUR SOIL!

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SPECIAL MANURE

Ammonia 4%, Phos. Acid 6%, Potash 2%.
Ton, \$47.00. In 5-ton lots, \$45.00.

RAW BONE MEAL

Ammonia 4½%, Bone Phos. of Lime 50%.
Ton, \$59.00. In 5-ton lots, \$56.00.

Special quotations on carload orders.

GROWERS' EXCHANGE,

CHAS. N. COTTER,
President

Jamestown, New York

Mention The Review when you write.

KANSAS CITY NOTES.

[Concluded from page 89.]

enlisted in the aviation service in the war. Although the Muehlebach Flower Shop has been open only about four weeks, business has been surprisingly brisk. Mr. Neff keeps his shop open every evening until after the theater. As he is next door to the Orpheum and close to all of the leading hotels, he does a good business in theater corsages.

The W. L. Rock Flower Co. is cutting chrysanthemums, pompons and anemones, calendulas, a few sweet peas and snapdragons.

J. Austin's trade is especially active in plants.

C. E. Thomas returned Friday, October 24, from Chicago.

C. T. Rinehardt is working hard to complete his new houses and get the heating systems in before freezing weather.

A. F. Barbe is cutting a fine lot of roses, as well as some good carnations and chrysanthemums.

P. A. Manson, manager of the Pinehurst Floral Co., Pleasant Hill, Mo., was in the city the early part of last week.

W. E. Tredup, of the A. L. Randall Co., is making a trip through Kansas.

A. Newell had several good weddings last week, including one exceptionally large out-of-town affair.

Charles P. Mueller, of Wichita, Kan.; H. S. Ely, of Neosho, Mo., and Henry Knipe, of Leavenworth, Kan., were recent visitors.

Miss Luzon Koppenhaver was recently married to William R. Baker in Lawrence, Kan. Miss Koppenhaver and her sister conducted a flower shop in Kansas City, Kan. Mr. and Mrs. Baker will reside at 1045 Reynolds avenue.
J. E. K.

CLEVELAND, O.

The Market.

The market last week was well supplied. Chrysanthemums are arriving in good quantities and sell well. Carnations are cleaning up readily and getting better in quality. Dahlias continue to arrive in quantity, the quality being poor. Pompons are selling at 50 and 75 cents per bunch. The cut of roses is good, with some fine selects arriving. Violets clean up well. Calendulas, daisies, marigolds, zinnias and other novelties have been in demand. W. F. B.

SPECIFY MAGIC BRAND FERTILIZERS

Pure Steamed
Bone Meal

Precipitate
Bone Phosphate

Magic Special
Rose and Carnation
Feed

Magic
Blood and Bone



Pure Pulverized Sheep Manure NATURE'S OWN FERTILIZER

Write for Prices and our Instructive
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CHICAGO FEED & FERTILIZER CO.

MANUFACTURERS AND DISTRIBUTORS

UNION STOCK YARDS

CHICAGO



Record of 2 Yds. per Minute

SOUDER MFG. COMPANY
BRIDGETON, N. J.

GET READY FESTOON WINDING MACHINES

Seventh year on the market. Two types. Makes all kinds of Festooning. Type No. 1 will wrap on any size wire, string or twine used for its center. One turn with handle gives two wraps on festooning. Center wire can be measured before Festooning is wound, which eliminates measuring of Festooning. Type No. 2: Fine wire or string is used for the center, one turn with handle gives one wrap on Festooning. Does equally as good work as Type No. 1. We furnish machines ready for work, with enough wire to make 500 yards. Three days' trial allowed. Money refunded if machine is not what you want. Prices: Type No. 1, \$12.00; Type No. 2, \$6.00. TRY ONE.

One of Many Testimonials

La Porte, Ind., Nov. 15, 1916.

The Souder Mfg. Co., Bridgeton, N. J.
Gentlemen: We got one of your machines early in December of last year, and made on it every kind of wreath and festooning. We found it especially satisfactory in making large holly wreaths on heavy wire. Your machine is ALL RIGHT. We are,
Yours very truly, THE KABER CO.



SPLIT CARNATIONS ARE BEST MENDED WITH SUPREME CARNATION STAPLES

Sample on request No tools required Wholesalers write for prices
35c per 1000—Postpaid—3000 for \$1.00

F. W. WAITE, Manufacturer, 85 Belmont Avenue SPRINGFIELD, MASS

WIZARD BRAND

TRADE MARK

PULVERIZED SHEEP - PULVERIZED CATTLE SHREDDED CATTLE MANURE

PROTECTS YOUR CROP

It is direct-heat dried and sterilized; weed seeds, grass seeds, fungous and disease germs destroyed in a direct-heat rotary drying process that does not change or destroy any of the valuable elements in crude manure.

Air dried manures cannot be sterilized and usually carry excess moisture that actually makes them cost more per ton than **WIZARD BRAND** even at the same or a lower price.

Look for the **WIZARD BRAND** Trade Mark tagged or printed on every bag. If it is not there you are not getting protection for your crop and pocketbook.

Your dealer can get **WIZARD BRAND** for you if you insist or we will quote with freight rate on any quantity from a bag to a carload promptly.

THE PULVERIZED MANURE CO.,

No. 33 UNION STOCK YARDS. CHICAGO, ILLINOIS

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A Fine Seller in Retail Flower Stores

Gro-Well Plant Food



We put this up to be able to meet the calls in our own flower store. It has taken so well we have decided to wholesale it at

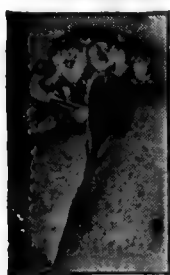
**\$2.00 per dozen;
\$15.00 per 100.**

Retails at 25c per pkg.

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No loss if you mend your split carnations with

**SUPERIOR
CARNATION
STAPLES**

35c per 1000; 3000 for \$1.00, postpaid.

Wm. Schlatter & Son

422 Main St.

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SPLIT CARNATIONS

Easily Mended with Pillsbury's Carnation Staples:

"Best device on the market." Joseph Traudt.
"Could not get along without them." S. W. Pike.

1000, 35c; 3000 for \$1.00, postpaid.
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BLAKE'S LEVER CLIP
for Roses, Carnations, etc.; fasten stakes, cross wires, etc. They never slip and are a great saving of both time and money.

Price \$1.55 per 1000
5000 \$1.40 per 1000
10,000 or more 1.15 per 1000
F. O. B. Rochester. Samples Free.

B. S. BLAKE & SON
8 Melrose St., Rochester, N. Y.

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Master Brand Prepared Concentrated Manures

THEY ARE NATURE'S MASTER SOIL BUILDERS

They will give lasting results and are perfectly adaptable for both outside and inside growing conditions.

MASTER BRAND Pulverized Sheep Manure

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Guaranteed Analysis
Ammonia 2.50%
Phos. Acid 1.50%
Potash 2.00%

Guaranteed Analysis
Ammonia 5.00%
Phos. Acid 2.00%
Potash 1.00%

Quotations on any quantity and all information furnished on application.

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"Manufacturers and Distributors of MASTER BRAND PRODUCTS"

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"Your product has been highly recommended to us

FOR GREENHOUSE USE

and as we have had a great deal of trouble in securing a satisfactory article we are writing this letter." It was a florist of national reputation who sent the above. Your troubles, like his, will end when you write us about

SHEEP'S HEAD BRAND SHEEP MANURE

Guaranteed high percentage of nitrogen, phosphoric acid and potash. Weed seeds killed. Will not cause black spot. Hasten maturity, quicken the budding and stiffen the stems. Growers, write for prices NOW.

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ALL GRADES OF FERTILIZERS

TANKAGE—8% ammonia; 20% bone phosphate of lime.

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Quality
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Service
First



KAHLER REAL RED POTS

The new quality of our product has more than doubled our output in six months. Our experience has proved the necessity for a TOUGH, "REAL RED," yet very POROUS flower pot. Allow us to prove our statement by expressing to you samples.

KAHLER POTTERY CO., 928 Omaha Nat'l Bank Bldg., Omaha, Neb.

LOWELL, MASS.

The Market.

The continued mild weather which we have had has not stimulated the sale of cut flowers for household decoration. Orders for the funerals of several prominent people, including Brigadier General Philip Reade and Thomas F. Costello, a wealthy merchant of Lowell, used up available cut stock. There have been several weddings. Potted plants, except ferns and a few begonias and rubber plants, are conspicuous by their absence. Chrysanthemums have been cleaned up as they came in and more could have been used; unless signs fail, there will not be any surplus this season.

Geraniums are likely to be scarce this winter and next spring, since during the summer the plants made little growth owing to dry weather. Shortly before the time for taking cuttings, there was a period of heavy rain; consequently the cuttings were soft and tender and did not root well. Also, in the spring of 1919 there was such a great retail demand for them that many florists found themselves with few plants left for stock. Geraniums will not be plentiful or low in price in 1920.

Various Notes.

William G. Haynes, who has a range opposite the entrance to the Edson cemetery, has completed a new greenhouse, which is attached to his store. Since the new greenhouse is built with its side to the street, it will have great display value. This firm was founded twenty-nine years ago by J. S. Haynes, the father of the present owner, who came into possession five years ago.

William J. Collins, 17 Gorham street, has a massive show window, which is constantly arranged in neat and attractive style.

J. J. McManmon's was busy all of last week with funeral work. For one of the firm's orders Fenton McManmon made a blanket of red roses and lined a grave with greens and flowers. The greenhouse staff was kept busy supplying stock for the store, which is two miles away. E. E. R.

Rugby, N. D.—At the Rugby Greenhouse it is said that business has been excellent, that stock has not at any time in the last two years looked so well as now. It is expected to "Say It with Flowers" over three states this season.

SUPERIOR RED POTS

QUALITY AND PRICES RIGHT

—ASK US—

FLORIST SPECIALTY CO., Idaville, Ind.

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MISSOURI POTTERY RED POTS

For over 30 years we have put forth every reasonable effort to make our trade-mark stand for the highest quality in pot construction.

You can depend on Missouri Pottery Red Pots—the quality is always the same, extra strong, unusually porous to allow free plant growth, and evenly baked. Red Pots—uniform in size, shape and texture—that's what you want. That's the only kind of pots we have to offer you and the price is right.

Send Today for New Mid-Season Bulletin.

It'll save you money and give us a chance to tell you our story. A post card will do. Send it NOW.

MISSOURI POTTERY & MFG. CO.

1227 West 8th Street

KANSAS CITY, MO.

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THE ELVERSON POT

It is a dollars and cents saving proposition — plus satisfaction — to use the pot that proves its merit in the test of actual service. Write for free samples of that pot. W. H. Elverson Pottery Co., New Brighton, Pa

IONIA POTS ARE STRONG

Always burned to the same degree of hardness. Our kilns are equipped with heat-measuring pyrometers and other up-to-the-minute improvements. Every detail of manufacture, from the clay bank to the strong crates in which Ionia pots are carried to you, marks an advancement over old-time methods. Let us have your order now. We will ship when you are ready.

REMEMBER that we solved the breakage problem years ago

IONIA POTTERY CO., IONIA, MICH.

COMPETITION PROVES OUR QUALITY



"MOSS AZTEC"
Ware

Azalea Pots
Hanging Baskets
Lawn Vases
Bird Baths, Etc.

The Peters & Reed Pottery Co., HORACE C. GRAY CO. So. Zanesville, Ohio
200 Fifth Ave., New York

Mention The Review when you write.

RED POTS

Best Materials — Skilled Labor — Uniformly
Burned — Carefully Packed.



WE LEAD In QUALITY and FINISH

Others follow — when they can

THE PFALTZGRAFF POTTERY CO., York, Pa.

Standard Red Flower Pots

Price list and samples on application.

PADUCAH POTTERY CO., Inc.

PADUCAH, KENTUCKY

Always Mention the

FLORISTS' REVIEW

When Writing to Advertisers

GEORGE KELLER POTTERY CO.

Successors to

GEO. KELLER & SON

Manufacturers of



RED POTS

Before buying write for prices

2614-2622 Herndon Street
Near Wrightwood Ave.

CHICAGO, ILL.



GREENHOUSE CONSTRUCTION MATERIALS

AT REASONABLE PRICES

Durable, Efficient, Light, Convenient, Inexpensive

It will be to your interest to let us quote you on your requirements. No charge for estimates.

OUR CATALOGUE WILL BE OF INTEREST TO EVERY GROWER.

Louisiana Red Gulf Cypress or Washington Red Cedar

CONSTRUCTION MATERIALS

FITTINGS

HARDWARE

HOTBED SASH

A. DIETSCH CO. DEPT. "B." 2640 SHEFFIELD AVE. CHICAGO, ILL.

Mention The Review when you write.

If you want a genuine glazing compound insist on

VITAPLASTIC

The QUALITY BRANDS Company
CLEVELAND, O.

Mention The Review when you write.



Save Time and
Plants by using

**THE HARRIS READY-TO-USE
LOCKED PLANT BAND**

A Trial Package of 250 Bands
sent postpaid for 50c.

The A. W. Harris Mfg. Co., Sleepy Eye, Minn. Dept. A.
Mention The Review when you write.

CAMBRIDGE

NEW YORK



World's Oldest and Largest Manufacturers of

FLOWER POTS

WHY?

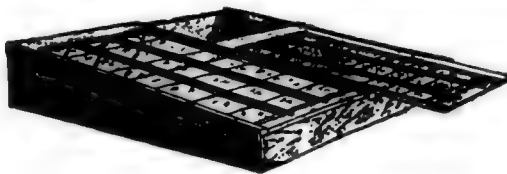
A. H. HEWS & CO., INC.
Cambridge, Mass.

RED POTS

Our superior facilities enable us to keep
QUALITY UP—PRICES DOWN
Write for prices and Save Money

MISSOURI POTTERY and SUPPLY CO.

4219 Iowa Ave., ST. LOUIS, MO.
Mention The Review when you write.



HOTBED SASH

Prices constantly rising—
order today and save money

Made of No. 1 Gulf Cypress, constructed as perfect
as half a century's experience can make it.

S. JACOBS & SONS

"America's Largest Hotbed Sash Manufacturers"

1363-1381 Flushing Ave.

BROOKLYN, N. Y.

Mention The Review when you write.

IN THE ERECTION OF

Foley Greenhouses

ONLY THE BEST OF MATERIAL IS USED.

In designing your house, we always consider the use for which the house
is intended—thereby assuring you of proper design and bench arrangement—
not forgetting the importance of an efficient heating system.

THE FOLEY GREENHOUSE MFG. CO.

Main Office and Factory: 3248 W. 31st Street.

Downtown Office: State-Lake Bldg.

CHICAGO, ILL.

Mention The Review when you write.

PROVIDENCE, R. I.

The Market.

Business has been practically normal during the last week, about the only improvement noticeable being in the volume of counter trade in the downtown section. Cooler, darker days have resulted in a slight decrease in supply, but stock of all kinds is coming into market in much better quality. Chrysanthemums are being used plentifully for all occasions. Weddings are still calling for large quantities of flowers, especially white roses, of which there is a shortage that has stiffened the price considerably.

Various Notes.

The monthly meeting of the Rhode Island Horticultural Society was held October 22. The speaker of the evening was Edward I. Farrington, of Boston, who lectured on "What's New in the Garden." Illustrations were shown on the screen of types of flowers that have been introduced into this country in recent years. Various methods of raising flowers were also shown.

Domenico Pegnitelli has commenced the erection of a small greenhouse on Charles street.

O. H. Williams was a business visitor in New York and vicinity last week.

S. S. Skidelsky, of New York, was in this city last week.

L. F. Arnold has started in the retail business at 128 Pettis street.

H. A. Kranter, representing M. Van Waveren & Sons, Ltd., of Hillegom, Holland, was a business visitor last week.

F. Iadevola is erecting a small greenhouse at 372 Hawkins street.

William A. Bowers, of Washington street, has adopted as a slogan the phrase, "When you think flowers—think Bowers." W. H. M.

WALTHAM, MASS.

The Louis J. Reuter Co., plant broker, is changing its address from Waltham to 15 Cedar street, Watertown P. O., Boston, Mass. In this new location, Mr. Reuter says, they will be convenient to the best of the plant growers around Boston, besides remaining in close touch with the great number of florists in outlying districts of Boston who are so well known in their different lines as specialists in roses, carnations, etc. It has not been quite a year since they started in this line of business and the beginning has been encouraging. Mr. Reuter says the business has grown now so that they must have more office room to be able to handle the increasing business in a satisfactory manner. They move to the new address November 1.

MASTICA
FOR Greenhouse Glazing
USE IT NOW.
F.O. PIERCE CO.
P. O. Box 294
NEW YORK



Mastica is elastic and tenacious admits of expansion and contraction. Putty becomes hard and brittle. Broken glass more easily removed without breaking of other glass as occurs with hard putty.

Longer Than Putty. Easy to Apply

Asbestfalt**An Elastic Cement That Expands and Contracts With the Weather**

Make your Greenhouse weather-tight with Asbestfalt, the elastic cement that never gets hard, cracks or peels in cold weather or runs in hot weather. \$1.25 a gallon. To insure best results, apply Asbestfalt with our Liquid Putty Machine; free with every barrel purchase of Asbestfalt.



THE ONLY PERFECT

LIQUID PUTTY MACHINE

Will last a lifetime, \$2.00 each.

SEAL TIGHT LIQUID PUTTY

Will not harden, crack or peel off.

\$1.88 per gallon in 10 gallon lots.

\$2.00 per single gallon.

Metropolitan Material Co.
PATENTED GREENHOUSES

1299-1323 FLUSHING AVENUE

BROOKLYN, NEW YORK

Mention The Review when you write.

PECKY CYPRESS**WE ARE SPECIALISTS**

We were practically the first to sell to this trade, and guarantee perfect satisfaction and rock-bottom prices. **Get the value of our long experience.** PECKY CYPRESS, because of its durability, is the only wood now being used for greenhouse benches. Will ship in any quantity, carload or less.

Drop Siding, Ship Lap, Flooring, White Cedar Posts, Everything in Lumber

WRITE FOR PRICES

Adam Schillo Lumber Co.,Kingsbury and Weed Sts.
CHICAGO

L. D. Phones Lincoln 410 and 411

Mention The Review when you write.

DREER'S "RIVERTON SPECIAL" PLANT TUBS

No.	Diam.	Each	Box.	100	No.	Diam.	Each	Box.	100
10	20 in.	\$3.25	\$37.50	\$287.50	5	12 in.	\$1.50	\$15.00	\$119.00
20	18 in.	2.75	30.00	237.50	60	10 in.	.95	19.50	77.50
3	16 in.	2.25	26.00	195.00	70	in.	.75	8.25	62.50
40	14 in.	1.90	22.00	168.75					



The Riverton Tub is sold exclusively by us and is the best ever introduced. The neatest, lightest and cheapest. Painted green and bound with electric-welded hoops. The four largest sizes are equipped with drop handles.

HENRY A. DREER,
Seeds, Plants, Bulbs, Supplies.
714-16 Chestnut St., Phila

Mention The Review when you write.

GREENHOUSE GLASSIMMEDIATE SHIPMENT
NET CASH WITH ORDER

SINGLE STRENGTH, 8x10, 10x12, 10x14, \$5.00 per box.

DOUBLE STRENGTH, 16x16, 16x18, \$6.50 per box; 16x24, \$7.00 per box.

Save Time and Money by Ordering at Once

THE THROOP-MARTIN CO., COLUMBUS, OHIO

Mention The Review when you write.

FLAT GREENHOUSE GLASS

In sizes from 8x10 to 16x24. Our glass is absolutely flat and of superior quality, thickness and color. Write us for our special prices.

Ohio Plate & Window Glass Co. 313-19 Morris St., Toledo, Ohio

Mention The Review when you write.

PAINT THAT WILL STAY WHITE

It will do this and more.

It will cover fully 25% more surface.

A better Greenhouse Paint can't be made.

We only ask a sample order. The quality will do the rest.

Try it and come back for more.

You'll like it.

Prices on application to



Pittsburgh Plate Glass Company

431-451 St. Clair St.,

Phone Randolph 4540

CHICAGO, ILLINOIS

Largest Jobbers of Greenhouse Glass

SEND US YOUR INQUIRY

LOWEST PRICES

BEST QUALITY

GREENHOUSE GLASS

ALL SIZES

BEST BRANDS

SHARP, PARTRIDGE & CO.

2263 Lumber Street,
CHICAGO

WE ARE SPECIALISTS IN

GREENHOUSE GLASS

Free from Bubbles—Uniform in Thickness.

PAINTS AND PUTTY

Greenhouse White (Semi-Paste.) The Paint Particular Florists Prefer.

It will pay you to get our estimates.

THE DWELLE-KAISER CO.

251 Elm St., BUFFALO, N. Y.

Mention The Review when you write.

YOU

Will find all the best offers all the time in The Review's Classified Advs.

Greenhouse Glass

WE ARE THE WORLD'S LARGEST PRODUCERS

Ask the dealers for prices, or write us direct if the dealer doesn't handle our product. We guarantee uniform **Grading, Flattening, Annealing** and **Careful Packing.**

"GET ACQUAINTED" WITH OUR SPECIALTIES
29-34-39-ounce Glass

AMERICAN WINDOW GLASS CO.

General Offices: Farmers' Bank Building, PITTSBURGH, PA.

Best Quality

Extra Heavy

Perfectly Flat

GREENHOUSE GLASS

Our Glass is Especially Selected for the Greenhouse Trade and we know it will please you.

Write us for prices on

ANY SIZE OR QUANTITY—SINGLE OR DOUBLE STRENGTH GLASS

BAUR WINDOW GLASS CO., Eaton, Indiana

BUFFALO, N. Y.

The Market.

The market was distinctly active last week. There is perhaps no better indicator of market conditions than the wholesale house. When stock clears rapidly at good prices, it is time to say that business is good. The consignments of stock of various cut flowers have been liberal in the last few days and all of this has been moving at the pace everyone likes to see during October days. Chrysanthemums are in full swing now and are steady in price. Roses of good grades are plentiful. This condition always happens in the chrysanthemum season, because people who would pay \$6 for two dozen roses take a dozen mums. The cheap-grade roses which are used in funeral work are scarce. Fancy Beauties are short of the demand. Pompons are in good demand and sell for 75 cents per bunch. A supply of violets is arriving, but there is no active demand; nevertheless they sell at good prices. Carnations are short of the demand and have advanced to \$6 per hundred for average grades.

Growers and Retailers Meet.

For the last two years it has been "catch as catch can" among the growers and retailers on the problem of going hand-in-hand up the road to Easy street. Sometimes there was a partial success, but usually it was a typical case of "nothing doing." The growers always felt that the retailers were going to put something over on them.

It took the F. T. D. convention to start the ball rolling. That roused so many drowsy brains that the meeting of the growers and the retailers at the store of the Wm. F. Kasting Co. October 23 astonished the most optimistic. About ninety per cent of all growers and retailers of the city and neighboring towns attended. The speaker was J. F. Ammann, president of the Society of American Florists. In an easy, understanding way Mr. Ammann brought to a boiling point the subject which had so often been allowed to cool off even before getting hot. Mr. Ammann discussed the advisability of advertising to keep the demand beyond the supply and the question as to who would profit most by an unsuppliable demand. At last, when it was asked how many were in favor of creating a liberal local advertising fund with provisions for a percentage to the national fund, there was not a hand that was not quickly raised. The meeting adjourned until October 30, at which time plans were to be presented for the ways and means of going about it.

F. P. A.

Dror's Peerless Glazing Points

For Greenhouses

Drive easy and true, because both bevels are on the same side. Can't twist and break the glass in driving. Galvanized and will not rust. No rights or lefts.

The Peerless Glazing Point is patented. No others like it. Order from your dealer or direct from us.

1000, 90c. postpaid. Samples free.

HENRY A. DROR,
714 Chestnut Street,
Philadelphia.

FULL
SIZE
No. 2

GULF CYPRESS



Greenhouse Materials

Pecky Cypress Bench Lumber

GLASS

HOTBED SASH

All Kinds and Sizes

Unglazed, \$1.20 up

Glazed, 2.25 up



BOILERS Metropolitan

Patented



Very best greenhouse boiler of its size. Will do more work than any other. Comes in all sizes. Quickest acting—almost instantaneous. Offered at our old prices. Order at once.

HOSE VALVE 74c

All brass except the hand wheel. Has a removable leather disk, which is easily replaced to keep water-tight. Stuffing box prevents leaks at stem.



CORRUGATED

HOSE

Non-Kink Moulded Woven

In 50-ft. lengths, with couplings

16c per ft. 1/2-in., smooth, 11 1/2c. Unequaled at the price.

BOILERS—PIPE

Metropolitan Material Co.

1209-1323 Flushing Ave.,

Brooklyn, N. Y.

ACCIDENTAL

vs.

POSITIVE GARDENING

Messrs. L. L. Book & Son, of the Eldorado Gardens, Eldorado, Pa., write:

"Without this System it is 'accidental' gardening; with it, it is positive. While others are waiting for rain, we germinate our seeds by means of your System of Irrigation."

SKINNER
SYSTEM
OF IRRIGATION

The Skinner Irrigation Co.

223 Water St., Troy, Ohio

Mention The Review when you write.

THE
REGAN PRINTING HOUSE

Large Runs of

CATALOGUES

Our Specialty — Get Our Figures.

531-537 Plymouth Pl., CHICAGO

A Glazing Putty
of Real Value

In all our experience and investigation we had never found a preparation for bulbing over the outside of a greenhouse that was quite satisfactory, until we ran across PERMANITE. This was about four years ago. At that time we set about investigating the merits of PERMANITE and proceeded to watch the results of its application to greenhouse roofs.

Last year we were entirely convinced of its high quality and durability, and accepted the western agency for the sale of these goods.

We applied PERMANITE to hundreds of greenhouse roofs, over almost every part of the United States.

The results obtained were highly satisfactory indeed. Glass roofs of all kinds, both old and new, were made water-tight and air-tight, saving thousands of plants from being spoiled by water dripping on them and saving many hundreds of tons of coal by making the roofs proof against the wind and storms of winter.

We give PERMANITE our unqualified endorsement and recommend it highly for all kinds of glazing.

We have a very large stock on hand in our warehouse and can ship immediately.

PRICES

	BLACK per gal.	WHITE per gal.
In barrel and half barrel lots.....	\$1.65	\$1.95
In kegs, 20 or 15-gal.	1.75	2.05
In kits, 5-gal. or 50 lbs.....	1.85	2.15
In cans, 1-gal. or 10 lbs.....	1.95	2.25

EVERYTHING FOR THE GREENHOUSE

JOHN C. MONINGER CO.

914 Blackhawk Street
Chicago, Illinois

NEARLY EVERY SUCCESSFUL GROWER IN THE UNITED STATES RELIES UPON

"NICO-FUME"FOR SPRAYING AND FUMIGATING TO KILL
APHIS AND THRIPS

SOLD BY DEALERS

Manufactured by THE KENTUCKY TOBACCO PRODUCT COMPANY, Incorporated, LOUISVILLE, KENTUCKY

"Nico-Fume" Liquid
 8-lb. tin.....\$14.50 each
 4-lb. tin.....7.50 each
 1-lb. tin.....2.00 each
 1/4-lb. tin......65 each
 40 per cent Actual Nicotine

"Nico-Fume" Paper
 288 sheets.....\$9.50 per tin
 144 sheets.....5.00 per tin
 24 sheets.....1.25 per tin
 Packed in Friction-Top Tins

Mention The Review when you write.

= OVERISSUED NEWSPAPERS =

Car Load Lots FOR WRAPPING PURPOSES HAVE GIVEN EXCELLENT SERVICE AND Protect your Supply
 Our Specialty HAVE SAVED MONEY FOR MANY OF OUR SATISFIED CUSTOMERS by ordering Now
 910 Michigan Blvd. MENDELSON BROS. PAPER STOCK CO. CHICAGO, ILLINOIS

Mention The Review when you write.

INSECTONOS

This non-poisonous contact insecticide will enable you to control White Fly, Rose Leaf Roller, Chrysanthemum Leaf Tyer, etc. One pound makes 32 gallons of spray.

SEND \$1.75 For 1-lb. Can Postpaid
 Case of 8 Cans Sent Postpaid **\$10.50** in the U. S.

Use according to directions and it will do the work

IVORY SOAP POWDER
 Supplied at 35c per pound

EARL L. HEMPSTEAD,
 Distributor Bloomington, Ill.

For Sale in Chicago by

Poehlmann Bros. Co., 66 E. Randolph St.
 A. Henderson & Co., 166 N. Wabash Ave.

Mention The Review when you write.

CHARCOAL

an important help
To Grow Plants

The fertilizing activities of charcoal are well known to many successful gardeners, but not so well known to all as they should be.

Old style, hearth-burned, hardwood charcoal has no superior in providing drainage; in lightening heavy soils and in supplying; and in rendering available to the plants the many elements of air and earth that are essential to plant nourishment.

'OLE PIT Charcoal is genuine, hearth-burned, hardwood, pure, clean and properly screened to size. Its chemical analysis shows many important fertilizing elements that the retort-burned does not.

Prices: F. O. B. Ironton — 100 lbs. \$2.50;
 500 lbs. \$11.00; 1000 lbs. \$21.00; Ton \$40.00;
 in bags, by freight only.

JOHN SILLIMAN, Mfr.

Box EE IRONTON, O. (8)

Always mention the Florists' Review when writing advertisers.

Had you any trouble with the MARCH WIND coming through crack and crevice in the Greenhouses?

**Gold Never Loses Its Value—USE
 TWEMLOW'S**

Old English

SEMI-LIQUID

**Glazing Putty**

and ELASTIC

Will stop the trouble. Put up in 16-pound cans; 50 and 80-pound buckets, or barrels.

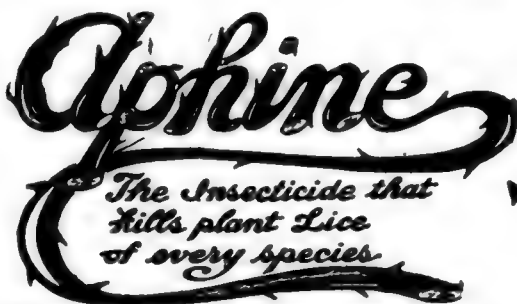
Hammond's Greenhouse White, A SUPERB PAINT, with 35 years' record to back it up, for wear and tear and looks on either wood or iron greenhouses. It stays where you put it. In 5, 10, 15, 20, 25 or 30 gallons.

PEERLESS BLACK GLAZING CEMENT
 IN GALLONS AND UPWARDS

HAMMOND'S PAINT AND SLUG SHOT WORKS.

BEACON, N. Y.

Mention The Review when you write.



THE RECOGNIZED STANDARD INSECTICIDE
 A spray remedy for green, black, white fly, thrips and soft scale.
 Quart, \$1.00 Gallon, \$2.50

FUNGINE
 For mildew, rust and other blights affecting flowers, fruits and vegetables.
 Quart, \$1.00 Gallon, \$3.50

VERMINE
 For eelworms, angleworms and other worms working in the soil.
 Quart, \$1.00 Gallon, \$3.00
 Sold by Dealers

Aphine Mfg. Co., Madison, N. J.

Mention The Review when you write.



Save your plants and trees. Just the thing for greenhouse and outdoor use. Destroys Mealy Bug, Brown and White Scale, Thrips, Red Spider, Black and Green Fly, Mites, Ants, etc., without injury to plants and without odor. Used according to direction, our Standard Insecticide will prevent ravages on your crops by insects.

Non-poisonous and harmless to user and plant. Leading Seedsmen and Florists have used it with wonderful results.

Destroys Lice in Poultry Houses, Fleas on Dogs and all Domestic Pets. Excellent as a wash for dogs and other animals. Relieves mange. Dilute with water 30 to 50 parts.

1/2 Pint, 30c; Pint, 50c; Quart, 90c;
 1/2 Gallon, \$1.50; Gallon, \$2.50; 5-Gallon Can, \$10.90; 10-Gallon Can, \$20.00. Directions on package.

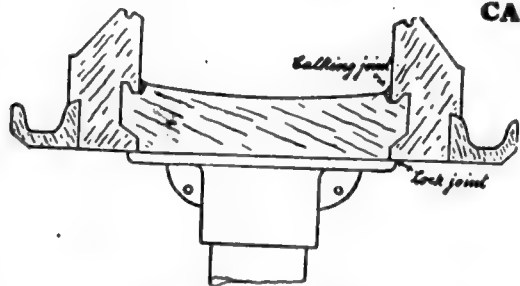
LEMON OIL COMPANY
 420 W. Lexington St., BALTIMORE, MD.

Mention The Review when you write.

PERFECT GREENHOUSE MATERIAL

of Louisiana Red Gulf Cypress

CAREFULLY MANUFACTURED IN EVERY DETAIL



Patented Oct. 30, 1917.

Our Patent LEAK-PROOF Gutter is unexcelled; no dripping, no sweating to annoy you. You can use the space below it for growing if you wish.

Ickes-Braun Mill Co., Greenhouse Material **2330 Wabansia Ave., CHICAGO**

Mention The Review when you write.

SAN FRANCISCO NOTES.

[Continued from page 93.]

Henry Avansino, of the E. W. McLellan Co., reports heavy shipping of mums of all varieties.

J. A. Axell has added several assistants to his force. The Ferrari stock of roses, which Mr. Axell handles, is in splendid condition. Victor Ferrari states that he expects a large crop of Russell about December 1. At present he is cutting fine specimens of Columbia, Ophelia and Russell.

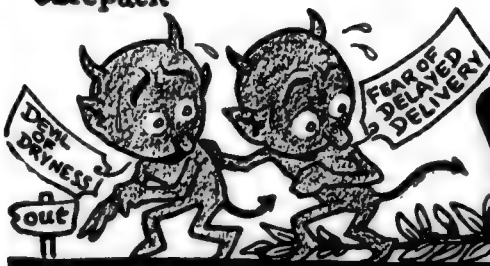
Mrs. R. E. Darbee is shipping all she can handle of mums and violets. She is particularly pleased with her violet crop this year. She has added several new men to her force and improved delivery facilities by the addition of two new drivers. The other new assistants are Fred Ryer, Ernest Dapoli and Gaston La Lance. Miss Leona Gregoire, who has been connected with the Darbee staff for some time, was married October 25 to Peter Stamatis, of this city. The wedding decoration was done by the Darbee shop.

A. O. Stein has a number of interesting decorations for this week, including an elaborate outdoor tea in Sacramento for Mrs. McClatche and a home wedding in this city. The scene of the tea is Mrs. McClatche's gardens and gold umbrellas will shade the tables, which are to be decorated with small potted trees of pompons and garlands of chrysanthemums in various golden tones. The decorations for the Sahleine-Green wedding, scheduled for October 30, were carried out in a color scheme of gold and green. The room in which the ceremony was held was hedged in cypress, with garlands and short medalion drops of gold chrysanthemums. The rest of the house decorations followed the autumn color scheme, chrysanthemums in yellow and bronze predominating. The bouquets were suggested by the Magnin group at the recent fashion show at the Palace hotel. The bride's bouquet was of white ostrich in fan shape with white butterfly orchids and gardenias, while the bridesmaids' bouquets were yellow butterfly orchids mounted on a royal blue ostrich wreath with yellow tulle streamers.

James Jordan, with F. C. Jaeger & Son, 152 Powell street, is visiting his mother, who resides in Los Angeles. F. C. Jaeger & Son report that the force is putting in part of the time painting and decorating baskets for holiday work. The Art Floral Co. reports success with its specialty of old-fashioned bou-

"s-s-sh! we're in the wrong nursery! this boy uses Safepack"

The Nifty Nurseries
Incorporated



"oh boy! it's good to know these roots won't dry out when packed safe in Safepack"

Safepack
more than waterproof

Keeps moisture in. The ideal protection for roots and shrubs. Delivers them moist and alive, ready to grow again. Cheaper and better than burlap.

For seedsmen: Keeps moisture out. Delivers seeds dry. Prevents sprouting, mildew—all damage. Rat and vermin-proof.

SAFEPACK MILLS, 727 Atlantic Ave., BOSTON, MASS.

P. C. F. CO.

SPRAY NOZZLE



BRASS, NICKEL PLATED

The most extensively used nozzle—Controls flow—A turn of the control cap and you have a fine mist or a coarse spray, placed just where you want it—Operates under normal hose pressure. Weight 4 oz.; length, 9 in.; fits 1/4-in. coupling.

Price, \$2.00. It's a wizard.

Pittsburgh Cut Flower Co., 116-118 Seventh St. Pittsburgh, Pa.
Mention The Review when you write.

RAINBOW SYRINGE, \$2.00

Made of brass; fits 1/4-inch hose; easily adjusted for fine or coarse spray of water; best greenhouse syringe on the market. See page 10, July 24, issue.

JOHN WELSH YOUNG

6648 Wayne Ave., Germantown, Philadelphia, Pa.

Mention The Review when you write.

The Original "Elastic-Lyke" Semi-Liquid Putty and Only

FOR BEDDING OR RUNNING ON TOP

Will not run in hot nor heave in cold weather.

Also "Dough Putty" and "Pure White" greenhouse paint.

Elastic-Lyke Co., 30 East Randolph St. CHICAGO
(Not Inc.)

Mention The Review when you write.



Build Your Benches of Concrete

Our plan permits your making the parts during spare time; may be erected when desired. The practical, easy, inexpensive way.

READY-SET CONCRETE BENCHES

cost but little more than wooden benches—they last several lifetimes—add to the beauty of the greenhouse—no repainting. Used by many. Send for details.

FRED J. MEAD, 371 Park Ave., Newark, N. J.



Paint economy is the length of service given and not the price paid.

DIXON'S SILICA-GRAPHITE PAINT

will lower your paint costs and give better protection. A naturally combined pigment, flake silica-graphite. Write for Booklet No. 64-B and long service records.

Joseph Dixon Crucible Company
Jersey City, N. J. Est. 1827

Mention The Review when you write.

Step Lively, There!

And don't put that glazing job off any longer. Do you realize that November is now with us, which leaves only a few more weeks to go over your houses? Of course, you are going to use

PERMANITE

since you have decided to do the job up right. So you may as well send McCallum your order today—right now—and get that much off your mind.

The prices on this best of all glazing material are:

BLACK:	WHITE:
Cans of 5 or 10 gallons, per gallon, \$1.85	Cans of 25 or 50 lbs., per lb., \$0.21
Kegs of 15 or 20 gallons, per gallon, 1.75	Kegs of 130 or 180 lbs., per lb., .19
Bbls. of 38 or 57 gallons, per gallon, 1.65	Bbls. of 400 or 625 lbs., per lb., .17

One gallon of Permanite weighs approximately 10 lbs.

Let us send you descriptive literature covering both this article and "L. C. M. S." (less coal, more steam), the perfect boiler covering, which reveals testimonial after testimonial from greenhouse men the country over.

HOW ABOUT IT—WHAT DO YOU SAY?

THE McCALLUM CO.

PITTSBURGH

MANUFACTURERS AND IMPORTERS
FLORISTS' AND GREENHOUSE SUPPLIES

PENNSYLVANIA



PATENT

PENDING P. P. paid, \$2 per 1000

Mr. Grower

Send for samples of

"Wire Tie"

for any bloom or plant
that needs tying up.

Wm. F. Buschardt,
6 E. Woodland Ave.,
Baltimore, Md.

Mention The Review when you write.

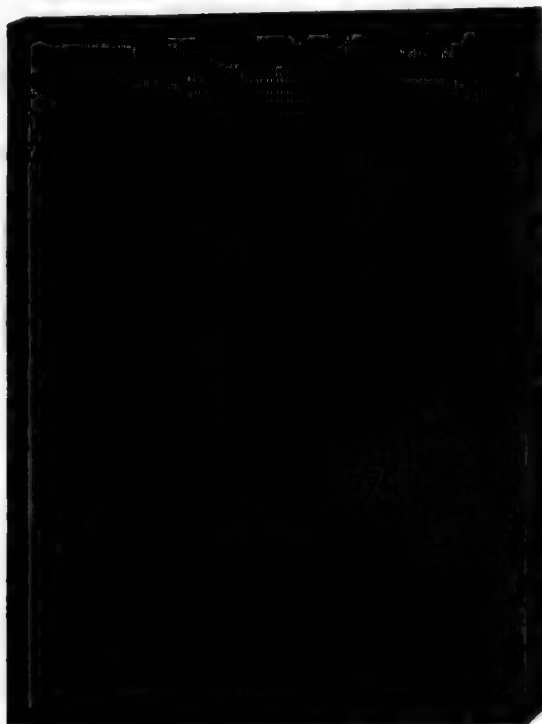
quets of strawflowers. Vincent Ma-
traia says that the demand for them is
steadily increasing.

The shop of the Nelligan Sisters, at
1203 Sutter street, is doing well, ac-
cording to their buyer, Luke J. Usick.
Lately their orders have been consid-
erably increased by funeral work, in ad-
dition to the usual amount of social
decoration.

A gold window created much interest
in the shop of Podesta & Baldocchi
last week. A striking and artistic ef-
fect was developed with all varieties
of chrysanthemums, shading from palest
yellow to deepest bronze, forming a
vivid background for exquisite yellow
butterfly orchids arranged in profusion
in a golden basket.

Last week Frank D. Pelicano an-
nounced his new fern, which he offers
for registration under the name of Adi-
antum Pelicani. The fern is said to be
a marked improvement on Adiantum
Roenbecki, which it resembles in habit,
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A few 4-in. at \$20.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Cherries, Cleveland, 5, 6 and 7-in., 50c, \$1.00 and \$1.50.

Xmas Peppers, 4 and 5-in., 20c and 40c.

Add 7 1/2 % of amount of order for packing.

C. H. Frey, Lincoln, Nebr.

CLEVELAND CHERRIES

No. 1 Plants, 4-in.....15c

No. 2 Plants, 3 and 4-in., for growing on.... 8c

FROST & SPENCE,
Greenville, Darke Co., Ohio.

GROW ON FOR CHRISTMAS

Cleveland Cherries, nice 3-in. selected, 15c; 4-in., 20c; 5-in., 50c; 6-in., 75c and \$1.00. Celestial Peppers, 4-in., choice, 20c and 25c.

GULLETT & SONS, LINCOLN, ILL.

Jerusalem Cherries, field grown, ready for 6-in. pots, 15 in. tall and very bushy, covered with berries, 35c each; 6-in. pot plants, 50c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

Cleveland Cherries, 3 1/4-in., 15c; 4-in., 20c; 5-in., 35c; 6-in., 50c. Pot grown outdoors, well set with fruit. None better.

Golden Cherries, 4-in. only, 20c.

Abbey Ave. Greenhouses, Dayton, O.

Cleveland Cherries, 4-in. pots, \$2.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Jerusalem Cherries, field grown, 6-in. pots, 15 in. tall and very bushy, covered with berries, 50c each.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

Pot grown Cleveland Cherries, ready for 4-in., 8c; field grown, 15c. Large sizes, from 5 to 6-in., 25c and 35c.

Lindley & Dawson, New Castle, Ind.

1000 Cleveland Cherries, 4-in., well berried, pot-grown outside, good size, bushy plants, ready for 5-in., 15c each.

Ellsworth Greenhouses, Grand Island, Neb.

Cleveland Cherries, taken from 3-in. pots and planted into the field, now ready for 5-in., covered with berries, \$12.00 per 100. Cash.

H. G. Norton, Perry, O.

CLEVELAND CHERRIES.

A surplus of a few hundred extra strong 6-in. Cleveland Cherries at 60c each.

SILVIEUS & SILVIEUS, ASHTABULA, O.

BERRIED PLANTS—Continued

Cherries, Cleveland, 5-in., large, bushy, pot grown, loaded with berries, \$3.00 per doz.; \$25.00 per 100. Cash.
Daut Bros., 120 E. Prairie St., Decatur, Ill.

Cleveland Cherries, good bushy, 3-in., \$10.00 per 100.
Williams, The Florist, Grand Island, Nebr.

Christmas Peppers, 3-in., in bud and bloom, \$10.00 per 100. Cash.
Mrs. E. A. Llewellyn, Olean, N. Y.

Cherries, 5-in., 25c. Celestial Peppers, 5-in., 25c. Peppers are about one-half colored.
Chas. Sherwood, Waterloo, Ia.

Cleveland Cherries, grown out doors, 4-in., 12c. Chas. Roberts, New Madison, O.

Bird's Eye Peppers, 4-in., \$35.00 per 100. Fred Burre, Peoria, Ill.

Cleveland Cherries for growing on, 4-in., \$15.00 per 100. Carl Hagenburger, W. Mentor, O.

BOUGAINVILLEAS

Bougainvilleas, strong well branched plants out of 5-in. pots, at \$1.00 each, \$10.00 per doz. WISE ADKISSON, GREENVILLE, TEX.

Bougainvilleas, 4-in. pots at \$40.00 per 100; 5-in. pots, fine plants at \$1.25 each. Roman J. Irwin, 108 W. 28th St., New York.

Bougainvilleas Sanderiana, 4-in., \$3.00 per doz. Raur Floral Co., Erie, Pa.

BOXWOOD

BOXWOOD

Pyramids

3 ft. \$3.00 each
3½ ft. 3.50 each
4 ft. 5.00 each

Standards

2-2½ ft. high, 15 in. diam. crown.... \$ 3.00 each
24 in. diam. 7.50 each
26 in. diam. 10.00 each
28-30 in. diam. 12.00 each
30 in. diam. 15.00 each

Bush

12-15 in. \$.75 each
18 in. 1.00 each
Larger bushy specimens.... \$2.50-7.50 each
BOBBINK & ATKINS, RUTHERFORD, N. J.

Special, 18 to 24-in. Bush, \$1.00 each, \$90.00 per 100. Cash. Mary F. Heinly, Roversford, Pa.

BUDDLEIAS

BUDDLEIA ASIATICA

"White Flowered Winter Lilac"

Easy to grow, blooms fine in Carnation temperature, from Dec. to Feb.

Now ready, strong 3-in. pots, ready for 4-in., 25c each, \$2.50 per doz., \$20.00 per 100. Cash, please.

WM. L. KORB,

2720 Greenwood Ave., Louisville, Ky.

Buddleia, Asiatica and Veitchiana, 2½-in., \$4.50 per 100, \$42.50 per 1000. Cash. Add 5% for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.
A. M. AUGSPURGER, PEORIA, ILL.

Buddleia Asiatica, a few choice plants, at \$1.00 each. More profitable to grow as a pot plant or cut flower for Xmas than Stevia.
A. L. Miller, Jamaica, N. Y.

Buddleia Magnifica R. C., ready now, \$2.00 per 100, \$15.00 per 1000.
The Imlay Co., Zanesville, O.

BULBS

BULBS

HYACINTHS

Single 1st size

Grand Maitre, Perle Brillante, Gertrude, L'Innocence, La Grandesse, \$7.50 per 100, \$68.00 per 1000.

Case lots averaging about 1600 each, \$65.00 per 1000. 3rd Size of above, 2000 to case, 15 to 17 cm., \$45.00 per 1000. Case lots at \$40.00 per 1000.

TULIPS

DOUBLE EARLY TULIPS

Couronne d'Or, orange yellow.... \$38.00
Murillo, blue white.... 28.00
Tournesol, red and yellow.... 36.00

SINGLE EARLY TULIPS

Artus, bright scarlet.... 20.00
Belle Alliance, scarlet.... 25.00
Chrysolora, finest yellow.... 25.00
Cottage Maid, soft pink.... 21.00
Cramoisi Brilliant, extra red.... 25.00
Gold Finch, pure yellow.... 25.00
Lord Kitchener, (Keizerskroon).... 25.00
La Reine, pure white, shaded pink.... 25.00
Proserpine.... 42.00
Rose Grisdelin, delicate pink.... 24.00
White Hawk.... 25.00
Yellow Prince, golden yellow.... 25.00
Vermillion Brilliant.... 38.00
Rose Luisante, beautiful rose pink.... 32.00
Prince of Austria, orange scarlet.... 30.00

Case lots 5% discount.

NARCISSI

Narcissus Emperor, large size.... \$30.00
Narcissus Empress, 1st size.... 30.00
Narcissus Sir Watkin, 1st size.... 30.00
Narcissus Soleil d'Or, 1st size, Yellow Paper White.... 35.00

C. U. LIGGIT,

Wholesale Plantman,

303 Bulletin Bldg., Philadelphia, Pa.

Bulbs of all description. Write for prices.
C. KEUR & SONS, HILLEGOM, HOLLAND.
New York Branch, Room 1014, 32 Broadway

Prices are per 1000. 100 or more of a kind at 1000 rate, provided order totals not less than 600.

COTTAGE TYPE

Mixed May Flowering, all colors.... \$18.00
Ellen Willmott, cream white.... 24.00
Inglescombe Yellow, rich, light yellow.... 24.00
Caledonia, scarlet orange, brilliant bedder.

(Small sizes)

Bouton d'Or, small golden yellow.

(Small sizes)

DARWIN TYPE

Mixed Darwins, all colors.... \$18.00
Wedding Vell, blue white, good forcer.... 18.00
White Queen, La Candeur, good forcer.... 24.00
Kate Greenaway, lilac white.... 20.00
Baronne de la Tonnaye, soft pink. (Small sizes).
Clara Butt, apricot pink, good forcer.... 20.00
Clara Butt, second size.... 12.00
Farncombe Sanders, the best red.... 28.00
Farncombe Sanders, second size.... 20.00

Small and Very Small Planting Sizes

Prices are per pound, approximately the same price by weight as the regular blooming size of the same variety.

Mixed May Flowering.... \$0.90
Ellen Willmott.... .90
Inglescombe Yellow.... 1.15
Caledonia.... .80
Bouton d'Or.... 1.50
Mixed Darwins.... .95
Wedding Vell.... .95
White Queen.... .95
Kate Greenaway.... .85
Baronne de la Tonnaye.... .80
Clara Butt.... 1.00
Farncombe Sanders.... .95

Please state which size is wanted or preferred.

ORONOGO FLOWER GARDENS,

CARTERVILLE, MISSOURI.

Why are the Michigan grown bulbs better than Holland bulbs?

(1) No ocean trip to hurt the bulbs.
(2) The bulbs ripen better in Michigan than in Holland. Owing to the dry climate in Michigan, the bulbs shrink more but give you a better flower and are better for forcing and cheaper.

SINGLE EARLY TULIPS

Per 100 Per 1000
Cramoisi Brilliant.... \$2.75 \$27.00
King of Yellow.... 2.75
Yellow Prince.... 2.75 28.00
Mixed.... 1.75 16.00

DOUBLE TULIPS

Murillo.... 3.00 28.00
La Candeur.... 2.50

DARWIN TULIPS

Clara Butt.... 2.25 20.00

Gretchen.... 2.25 20.00

Mixed.... 2.00 18.00

MAY FLOWERING TULIPS

Golden Crown.... 2.25
Jaune d'Oef.... 2.25
Salmon Queen.... 2.00 18.00
Caledonia.... 2.00 18.00
Mixed.... 1.75 16.00

Poeticus Ornatus, first-class.... 1.75 16.00

Planting stock, Salmon Queen, Gesneriana

Spatulata, Clara Butt, Gretchen, \$10.00 per 1000.

Cash, f. o. b., Grand Rapids, Mich. Ready for

delivery now.

TULIP FARM, GRAND RAPIDS, MICH.

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size. Per 1000
¾-inch to 1-inch.... \$ 3.50
1-inch to 1½-inch.... 6.50
1½-inch to 2-inch.... 9.50
2-inch and up.... 15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

We have a surplus of bulbs grown by one of Holland's best growers. These are all first-class florists' bulbs.

Per 1000
1000 Double nose Von Sion.... \$42.50
2000 Double Tulips, Murillo.... 30.00
500 Couronne d'Or.... 40.00
500 Yellow Prince.... 26.00

DARWIN TULIPS.

1000 Pride of Haarlem.... 28.00
1000 Madame Krelage.... 28.00

Cash, please.

John A. Murrell, 584 Sixth St., Rochester, N. Y.

BUCKBEE'S "FULL OF LIFE" DUTCH BULBS.

100 1000
Tulips, double, separate colors.... \$2.50 \$22.50
Tulips, single, separate colors.... 2.00 19.00
Tulips, Parrot, mixed.... 2.00 17.50
Tulips, single, late, mixed.... 2.00 17.50
Crocus, mammoth, separate colors.... 1.00 9.00

Terms: Spot cash. Prompt shipment.

ROCKFORD SEED FARMS, H. W. BUCKBEE,

Forest City Greenhouses, Rockford, Ill.

From field, America and King, No. 5, \$7.50; No. 4, \$9.00; No. 3, \$14.00; No. 2, \$17.50; No. 1, \$24.00 per 1000; 1½-in. and up. Liberty Iris, 2½c. Chereau and 4 others. N. Poeticus, \$20.00; Ornatus, \$22.00 per 1000 No. 1. Emperor, 1 to 1½-in., \$32.00 per 1000. Mixed Peonies, 15c. Dahlias, Gloria, fine show yellow, 12½c; Emma Wanamaker, 25c.

CENTRAL SEED & BULB CO.,

Benton Harbor, Michigan.

Narcissus Emperor, single nose, \$20.00 per 1000;

Poeticus, Pheasant's Eye, \$9.00 per 1000.

Poat Bros., Bulb Growers, Richmond, Va.

See our display ad in this issue.

S. S. Skidelsky & Co., 50 Park Place, New York.

HYACINTHS AND TULIPS

Named Hyacinths, fine assorted colors, second size.... \$7.50 per 100
Mixed Single Tulips.... 2.25 per 100
Mixed Double Tulips.... 2.50 per 100
Mixed Darwin Tulips.... 2.50 per 100

THE GOOD & REESE CO.,

The Largest Rose Growers in the World,
Box 6, Springfield, O.

Hyacinths, Tulips, Narcissi, Crocus, Lilies and Lily of the Valley pipe; Roman Hyacinths, Paper Whites, Lilium Candidum and all other French bulbs; Japanese Lilies, high grade quality only. Prices on application.

VAN ZONNEVELD BROS. & PHILIPPO,
Sassenheim, Holland.

NEW YORK BRANCH, 18 BROADWAY.

Trumpet Daffodil Princeps, pure stock, early, 40,000 ¾-in. up, \$8.00 per 1000; less than ¾-in., \$4.00 per 1000; 2 doz. of the former or 4 doz. of the latter as samples, by mail, 25c. Correspondence solicited.

John H. Umpleby, Lake View, N. Y.

Dutch Bulbs, immediate shipment, see display ad this issue. For Lil. Giganteum and other bulbs, ask for prices.

Roman J. Irwin, 108 W. 28th St., New York.

CACTI

Cacti, my choice, 25 vars., \$3.00; 50 vars., \$8.00; succulents, 20 vars., \$1.00, large, \$2.00; 50 vars., \$4.00. We never had better plants. Cash. Charges paid. A. G. Greiner, 4202 W. Natural Bridge Ave., St. Louis, Mo.

CALCEOLARIAS

Calceolaria Hybrida, choicest mixed, 2¼-in., \$10.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

CALENDULAS

CALENDULAS

Orange King

100 1000
2¼-in. \$4.00 \$35.00
3-in. 6.00 50.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

400

Orange King Calendulas,

strong plants, 2½-in.,

\$3.00 per 100 for lot.

Cash.

Carek, Florist, 2041 Broadway, Lorain, O.

CALENDULAS

Calendula, Orange King, 3-in., \$5.00 per 100; seedlings, \$1.00 per 100, prepaid; ready now; 2-in. ready in November, \$3.00 per 100. Cash.

Royston & Fenton, Evansville, Ind.

2¼-in. and 2½-in. Orange King Calendulas, \$3.00 per 100, \$25.00 per 1000. Extra strong seedlings ready for benching, \$1.50 per 100; \$15.00 per 1000. Cash, only.

Restland Floral Co., Mendota, Ill.

Calendulas, Orange King, 2½-in., fine strong plants, \$4.00 per 100.

E. E. Temperley, 5518 College Ave., Indianapolis, Ind.

CALENDULAS. Orange King, to follow early Mums from extra selected seed, strong 2¼-in., \$4.00 per 100; 3-in., \$6.00 per 100.

BAUR FLORAL CO., ERIE, PA.

Calendulas, Orange King, raised from greenhouse, selected seed, 2¼-in., \$5.00 per 100, \$45.00 per 1000.

L. J. Reuter Co., Watertown P. O., Boston, Mass.

Calendulas, Orange King, strong 2½-in., special, \$3.50 per 100, \$30.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Calendulas, 2½-in., Orange King, fine plants, \$3.00 per 100, 5% for packing. Cash, please.

Eric Buchholz, Muncie, Ind.

Calendula, Orange King, extra double private stock, 3-in., \$4.00 per 100.

A. Stachel, 284 Greenwood Ave., Glencoe, Ill.

Calendula Orange King, 2¼-in., true selected stock for forcing, \$4.00 per 100, \$35.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Orange King and Prince of Orange, strong seedlings, 50c per 100, \$4.00 per 1000; ready for benches.

J. Dvorak, Flushing, N. Y.

Calendula, Orange King, 2-in., \$2.00 per 100.

Cash.

Byer Bros., Chambersburg, Pa.

3000 Calendulas, Orange King, 2½-in., \$3.50 per 100. Order shipped day received.

W. O. Ehmann, Corfu, N. Y.

Calendula Orange King, good strong plants, \$3.00 per 100.

John G. Witt & Son, 10429 Wallace St., Chicago.

Calendula Orange King, 3-in., delivery Oct. 15th, to follow mums, \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Calendula, Orange King, 2-in., \$3.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Calendula Orange King, fine plants, 2½-in., \$2.50 per 100, \$22.50 per 1000.

J. C. Schmidt, Bristol, Pa.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton, Bldg., Chicago.

Calendulas, Orange King, 2¼-in., \$4.00 per 100. Bland & Steinmetz, Independence, Ia.

Calendula Orange King, 2 1/4-in., at \$4.00 per 100. Henry Smith, Grand Rapids, Mich.

CALLAS

WHITE CALLA BULBS. Clean, sound bulbs of Calla Aethiopica, the popular white Calla, all with crown shoots. Plant now and they will begin blooming in December. Figure a little; suppose you plant 1000 bulbs, 6 inches each way and get 6 flowers to a plant, (a fair average) you are making \$750.00 gross on 250 square feet of bench space even if you sell the flowers as low as \$1.50 per dozen, and you have your bulbs to use year after year.

Diameter of Bulbs.	100	1000
1 to 1 1/4-in.	\$ 6.00	\$ 57.50
1 1/4 to 1 1/2-in.	10.00	95.00
1 1/2 to 2-in.	15.00	145.00

YELLOW CALLA BULBS. The true Elliottiana, brilliant yellow, with green foliage. Makes an attractive, easily grown, pot plant novelty that sells itself.

Diameter of Bulbs.	100	1000
1 1/4 to 2-in.	\$17.00	\$160.00
2-in. and up.	25.00	240.00

Cheap, poor quality bulbs take as much space and more care than good ones. Why not buy the best?

SEVIN-VINCENT CO.,

417 Montgomery St., San Francisco, Cal.

WHITE (Aethiopica), fresh, sound stock; best bulbs obtainable. You will need more because of scarcity of other bulb stock. Delivered to you by express, prepaid, at following prices for \$6.00 orders, or more, with cash:

3 to 4-in. circumference.....	\$ 6.00 per 100
4 to 5-in. circumference.....	10.00 per 100
5 to 6-in. circumference.....	15.00 per 100

All sizes good bloomers. Order immediately. Lilydale Bulb Co., Santa Cruz, Calif.

Calla Godfrey, 3-in. plants, \$6.00 per 100; \$55.00 per 1000. Strong 3 1/2-in. Godfrey Calla plants, \$8.00 per 100. Field grown Godfrey Callas, good bushy plants for benching or for 6, 7, 8-in. pots, while they last, \$15.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

3000 Calla Aethiopica, in leaf, 14 to 18-in. high, fine pot bound stock, \$16.00 per 100; will flower for Easter sure. Buy these instead of Giganteums.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

Godfrey Calla bulblets, pure stock, ready for immediate shipment, mixed sizes from 3/4-in. in diameter down as they run, \$1.00 per 100; \$9.00 per 1000. Second size, \$2.50 per 100; size for potting in 3-in. pots, \$5.00 per 100.

N. O. CASWELL, Delavan, Ill.

Godfrey Callas, 4-in. \$12.00 per 100
Godfrey Callas, 3-in. 6.00 per 100
No charge for packing. Select stock. Cowan Bros. & Co., 21st & Spruce Sts., Terre Haute, Ind.

Godfrey Callas, 3-in., blooming size, \$6.00 per 100, \$50.00 per 1000.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Started Godfrey Calla bulblets, ready for 2 1/4-in. pots, \$1.25 per 100.

Attica Floral Co., Attica, Ind.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. "Florists' Pub. Co., Canton Bldg., Chicago

CAMPANULAS

200 Campanulas, Cup and Saucer, mixed, \$2.00 per dozen, \$12.00 per 100; 5-in. pots, bound, 30 to 40 leaves or more.

O. F. Searles, Box 288, Nashua, N. H.

Campanula Medium, beautiful plants in 6 distinct varieties from the field, \$5.00 per 100. Cash. John Irvine, Bay City, Mich.

CARNATIONS

Carnation cuttings, Nov., Dec., Jan., Feb. and March delivery, place order now, we will ship any date you name. Quality only will be shipped. Cuttings will be scarce. Get them early and top cuttings before you put them in the field. All of the following varieties, \$6.00 per 100, \$50.00 per 1000: White Enchantress, White Pearl, White Wonder, Matchless, Crystal White, Enchantress Supreme, Rose-pink Enchantress, Mrs. C. W. Ward, Rosalia, Merry Christmas, Beacon, Nebraska, Bonfire, Benora, Pocahontas, Alice, Superb, Victory, Thenanthos, Akehurst, Good Cheer, Rosette and Roper. Laddie, \$10.00 per 100, \$90.00 per 1000. All grown cool and by experts. Ruth Baur, \$12.00 per 100, \$100.00 per 1000.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

Rooted cuttings ready December and later. Ethel Fisher, Peter Fisher's New Red, \$14.00 per 100, 250 for \$28.75, 500 for \$57.50, 1000 for \$115.00. Laddie, \$10.00 per 100, \$90.00 per 1000. Enchantress Supreme, Mrs. C. W. Ward, Beacon, Rose-pink Enchantress, Cottage Maid at \$6.00 per 100, \$50.00 per 1000. Alice, Pink Enchantress, White Wonder and other good varieties at \$5.00 per 100, \$40.00 per 1000. Ask for complete list of Carnation rooted cuttings.

Roman J. Irwin, 108 W. 28th St., New York.

FIELD GROWN CARNATIONS

Kokomo Chief, the most productive red Carnation grown. Nice large size, does not split, always in bloom, and starts extremely early. This variety has made more money for me than any other variety.

Also Light Pink Enchantress, Supreme, Nebraska. These are all extra well branched plants, \$12.00 per 100.

GREEVE FLORAL CO., OSKALOOSA, IA.

Carnation plants, No. 1, 500 White Enchantress, \$15.00 per 100. No. 2, 450 White Enchantress, \$10.00 per 100. No. 2, 500 Philadelphia, \$10.00 per 100. No. 2, 500 Pink Enchantress, \$12.00 per 100. 500 Pink Enchantress, small and 100 Matchless, \$5.00 per 100. \$225.00 for lot, cash with order.

Mrs. E. A. Llewellyn, Olean, N. Y.

CARNATIONS

Carnations, 800 very strong, Mrs. C. W. Ward, \$12.00 per 100. Cash, please.

THE IMLAY CO., ZANESVILLE, O.

Carnation R. O., 5000 Nebraska, the best red of all, ready November 1st, \$6.00 per 100, \$50.00 per 1000. Ready December 1st and later, Mrs. C. W. Ward, Matchless, Enchantress Supreme, Cottage Maid, Alice, etc.

Elitch Gardens Co., Denver, Colo.

3000 Field grown Carnation plants, White Wonder, White Enchantress and Matchless, strong plants, \$80.00 per 1000, Fischer & Burkland, Market St., Youngstown, O.

Field grown Carnation plants, White Matchless, good strong plants, 10c. W. E. Trimble Greenhouse Co., Princeton, Ill.

While they last, 1000 Harlowarden, strong field-grown, \$13.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York.

500 White Enchantress, fine plants, \$9.00 per 100. Page's Greenhouses, Staunton, Ill.

CHERRIES

3-in. Cleveland Cherries, \$10.00 per 100; 4-in. Cleveland Cherries, \$15.00 per 100; heavy pot grown, 4-in., \$17.50 per 100; 4-in. Cherries, Orange Queen, \$18.00 per 100; Cleveland Cherries, 5-in., \$25.00 per 100; select 5-in., \$30.00 per 100; well fruited 6-in., at \$75.00 per 100; 6 1/2-in. and 7-in., \$100.00 per 100.

Very nice stock for growing on. 5% for packing. S. S. Skidelsky & Co., 50 Park Place, New York City.

Cherries, New Cleveland, Jerusalem, 2-in. pots, \$10.00 per 100, \$90.00 per 1000. Orange Queen (sport of Cleveland), 2 1/4-in. pots, \$10.00 per 100; 3 1/2-in. pots, \$15.00 per 100; 4-in. pots, \$20.00 per 100; 5-in. pots, \$25.00 per 100. Field-grown plants, \$25.00 and \$35.00 per 100, ready next month.

Roman J. Irwin, 108 W. 28th St., New York.

CHERRIES

Field grown Cleveland Cherries, extra fine stock, heavily berried, in fine condition, 4-in., \$20.00 per 100; 5-in., 2 plants in pot, \$45.00 per 100; 6-in., \$75.00 per 100.

Chas. G. Offerle, 2408 Popular St., Erie, Pa.

5000 CLEVELAND CHERRIES.

5-in. 40c each
6-in. 50c and 75c each

Terms same as Cyclamen adv.

A. M. AUGSPURGER, PEORIA, ILL.

Jerusalem Cherries, Cleveland, grown from selected and true type, 4-in., at \$20.00 per 100. A. L. Miller, Jamaica, N. Y.

CHRYSANTHEMUMS

Chrysanthemum

Stock Plants

in A No. 1 condition,

at right price

if taken at once.

Early Frost, Golden Queen,

White and Pink Chieftain

and Chrysolora.

ALLIANCE FLORAL CO.,

Edward Tatro, Prop.,

ALLIANCE,

NEBRASKA.

CHRYSANTHEMUM STOCK PLANTS

Unaka, Golden Glow, Polly Rose, Glory of Pacific, Pink Beauty, Pacific Supreme, Chrysolora, Major Bonaffon. Strong healthy plants, at \$3.50 per 100.

Wm. Turner, Yellow Turner, Yellow Rager, Pink and White Chieftain, E. A. Seidewitz, Pink Frick, Well's Late Pink, Oconto. Strong plants, at \$5.00 per 100. Cash please. Schlund Floral Co., 46 N. Centre St., Cumberland, Md.

CHRYSANTHEMUMS

In bloom and bud, pot grown, best leading, big flowering and Pompon varieties, full dark green foliage; \$9.00, \$12.00, \$18.00 and \$24.00 per dozen. When ordering, say if wanted shipped in or out of pots.

Cash with order please. Add 5% for packing.

ANTON SCHULTHEIS,

College Point, L. I., N. Y.

The earliest good yellow Pompon, maturing Oct. 15 to 20, is "Zora," introduced by Elmer D. Smith, good stock plants, 6c each.

Zenobia, Diana, Pautke's Bronze, Yellow Caprice, La Porte, Mrs. Beu, all good Pompons, 5c each. Oconto, Comoleta, Smith's Ideal, Chieftain, Bonaffon, Helen Frick, 5c each. Cash. Carl Baer, Archbold, O.

Stock plants selected from Golden Glow and Chrysolora that brought \$8.00 per doz., also good Wm. Turner, Bonaffon, Golden Gleam and Dr. Enguehard in season. In pompons have Buckingham, White and Yellow Mensa, Acto, Diana and Godfrey. Selected plants, \$6.00 per 100.

Grand View Greenhouses, Hopkins, Minn.

Chrysanthemums, stock plants, Early Frost, Golden Glow, Tints of Gold, Chrysolora, Pink and White Chieftain, Lillian Doty and Mrs. Buckingham, \$1.00 per doz., \$6.00 per 100, \$50.00 per 1000.

ROBERT CRAIG CO.,

4900 Market St., Philadelphia, Pa.

Chrysanthemum stock plants, Oconto, Mrs. C. C. Pollworth, Smith's Advance, Chieftain, White Chieftain, Bonaffon, Yellow Rager and Early Frost, 75c per dozen, \$5.00 per 100. Add 5% for packing.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

CHRYSANTHEMUMS: Stock plants of the following varieties: Oconto, Pk. Chieftain, Seidewitz, Marigold, Wm. Turner, Chas. Rager, and Early Frost, at \$5.00 per 100. Also Wilcox Pompons. Elitch Gardens Co., Denver, Colo.

Chrysanthemum stock plants, Polly Rose, Pacific, Halladay, Bonaffon, Pacific Supreme, Touse, Early Snow, Chadwick, Chieftain, Marigold and Wells' Late Pink, \$5.00 per 100. Cash with order. Johnston the Florist, McKeesport, Pa.

Chrysanthemums, 6-in. pot plants, Pink Beauty and Golden Climax, \$1.00 each; Mrs. Foster, White, 75c; Lillian Doty, Golden Climax, Buckingham, 60c. Packing at cost.

Waukesha Floral Co., Waukesha, Wis.

Fine symmetrical Chrysanthemum plants, Cap family, now ready for immediate shipment, 5-in., 6-in., 7-in., 8-in. size, 75c to \$3.00 each, good values. Try some.

Poehlmann Bros. Co., Morton Grove, Ill.

POT MUMS

Fine plants, best varieties, 4-in., 25c; 5-in., 40c and 50c; 6-in., 75c and \$1.00. Order now before the flowers open.

GULLETT & SONS, LINCOLN, ILL.

Strong stock plants of Smith's Advance, Early Rose and Yellow Queen. Pompons, Niza, Harvest Moon and Mary, \$5.00 per 100. Cash with order. P. & W. O. Jahn, East Bridgewater, Mass.

Mums, the Cap family, white, lilac, red and bronze, 6-in., 75c to \$1.00 each.

Add 7 1/2% of amount of order for packing.

C. H. Frey, Lincoln, Nebr.

Chrysanthemum stock plants of Yellow Advance, Early Snow, Chrysolora and Chieftain, now ready, \$4.00 per 100.

W. J. Evenden's Sons, Williamsport, Pa.

Pot Mums, 5-in., low, compact plants, assorted colors, in bud and bloom. Finer plants than the above are not grown, 50c each.

Yule Floral Co., Lincoln, Neb.

Chrysanthemum stock plants of Chrysolora and Oconto, now ready, 50c per doz., \$3.50 per 100. Cash, please. Martin Keit, 601 Washington Ave., Bay City, Mich.

Strong, clean Chrysanthemum stock plants, standard varieties, \$3.00 per 100. Otto P. Krueger, 427 E. Broadway, Toledo, O.

Chrysanthemum stock plants, Unaka, Smith's Advance and Chrysolora, \$5.00 per 100. L. H. Reams, 500 N. 28th St., Council Bluffs, Ia.

Chrysanthemum stock plants, all varieties, ask for prices and list.

Roman J. Irwin, 108 W. 28th St., New York.

Stock Mums, Golden Queen, Smith's Ideal, Oconto, Unaka, fine clumps, \$3.00 per 100. Cash. Salineville Floral Co., Salineville, O.

Strong, healthy Smith's Advance Chrys. stock plants, \$5.00 per 100. Cash, please.

C. Warren Swayne, West Grove, Pa.

Chrysanthemum plants, 5-in., 50c and 60c.

Unaka stock plants, \$5.00 per 100.

Chas. Sherwood, Waterloo, Iowa.

670 2 1/4-in. Odessa, \$5.00 per 100. Cash.

J. T. Keheley, Florist, Columbus, Ga.

CINERARIAS

CINERARIAS

Buy now and have them in bloom for Christmas. Plants in bloom for the holidays always bring the highest prices, therefore, are the money makers. We have a fine lot of 2 1/4-in. Prize Dwarf, lathhouse grown plants free from insects, which we offer at the special price of \$5.00 per 100. Cash.

FAIRHOPE GREENHOUSES, LOUISVILLE, O.

CINERARIAS, GOLD MEDAL STRAIN, fine, healthy plants, semi-dwarf, tall, Stella and Stellata, separate or assorted, 2 1/4-in. pots, \$5.00 per 100, \$45.00 per 1000. Cash with order.

SCHIEBLE BROS.,

WHOLESALE GROWERS,

Main, Lock and Old Main Sts.,

Miamisburg, Ohio.

Cineraria, our Royal Dwarf mixture which contains Dreer's Prize Dwarf strain and Vaughan's Columbia Dwarf mixture which we offer at \$5.00 per 100, \$45.00 per 1000. This is all strong stock, full grown and ready for shift. Try a sample order. Cash. Freeport Floral Co., Freeport, Ill.

CINERARIAS, HALF DWARF GOOD STOCK, COLUMBIAN STRAIN, \$5.00 per 100, cash please. W. C. Knowles, 1460 South St., Toledo, O.

Cinerarias, fine 3-in., \$7.00 per 100. Cash. J. W. Miller, Shiremanstown, Pa.

CINERARIAS—Continued

Cinerarias, Dwarf and Semi Dwarf, imported strain of brilliant, mixed colors, 2½-in., \$5.00 per 100; 3-in., \$7.00 per 100; 200 for \$13.00. All ready to shift.

Chas. Whitton, York & Gray Ave., Utica, N. Y.

Cinerarias, ready about Oct. 1st or sooner, Dreer's Prize Dwarf, Dreer's Prize Tall, Columbian strain, 2-in., good stock, \$8.00 per 100, \$55.00 per 1000. Cash.

G. W. Frisch's Son, Dayton, O.

Cinerarias, Dreer's Dwarf, 2½-in., extra strong quality, \$6.00 per 100, \$55.00 per 1000; 3-in., \$15.00 per 100; 4-in., \$35.00 per 100.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

Extra choice strain, 3-in., Cinerarias, dwarf and medium tall, mixed, \$7.00 per 100. Cash. Geo. Faber, 162 S. Washington Ave., Kankakee, Ill.

Cinerarias, Giant Fancy Dwarf mixed, good strong 2½-in. stock, ready for shift at \$5.00 per 100, \$45.00 per 1000. Cash, please.

C. A. Rieman, City Florist, Connersville, Ind.

DREER'S PRIZE DWARF

Cinerarias, strong 2½-in., fine stock, \$5.50 per 100; \$50.00 per 1000.

GULLETT & SONS, LINCOLN, ILL.

Cinerarias, Prize strain, dwarf and semi dwarf, fine large plants ready to shift, 2½-in., \$5.00 per 100; 3-in., \$8.00 per 100.

Samuel Whitton, Churchill Ave., Utica, N. Y.

DWARF CINERARIAS

Clean, large flowering, fine shades, 2-in., \$5.00 per 100.

A. C. BROWN, SPRINGFIELD, ILL.

Cinerarias, Moore's prize strain, 3-in. pots, \$12.00 per 100.

ASCHMANN BROS.

Second and Bristol Sts., Philadelphia, Pa.

Cinerarias, Dreer's Fancy Dwarf Mixed, large transplanted plants, ready for 3-in., \$3.00 per 100, mail; \$25.00 per 1000, express.

Edward Whitton, Utica, N. Y.

5000 Cinerarias, 2½-in. pots, dwarf, clean, large flowering, fine shades, \$5.00 per 100. Cash, please.

John Faber, R. R. 4, Box 137, Kankakee, Ill.

Prize Half Dwarf strain Brilliant mixed, 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots at \$10.00 per 100, \$90.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Cinerarias, 3-in., very fine strain, \$7.00 per 100; fine 2-in., \$5.00 per 100. Cash. M. S. Etter, The Home of Primroses, Shiremanstown, Pa.

Cinerarias, Giant Fancy Dwarf, mixed, good clean plants, 2-in., \$5.00 per 100.

Toledo Greenhouse, 2829 Chestnut St., Toledo, O.

Cinerarias, Half Dwarf, giant flowering, mixed 2½-in., \$7.00 per 100, \$65.00 per 1000.

L. J. Reuter Co., Watertown P. O., Boston, Mass.

Dreer's Prize Dwarf Cinerarias, 2-in., \$4.50 per 100, ready for immediate shipment.

Wagner's Greenhouses, Tiffin, O.

Cinerarias, best of half dwarf varieties, 3-in. strong plants, \$6.00 per 100. Cash.

C. G. Locke, Grower, Arkport, N. Y.

Cinerarias, 2½-in., Semi Dwarf mixed colors, \$6.00 per 100. Cash.

Park Floral Co., St. Joseph, Mo.

Cinerarias, Vaughan's Columbian Prize mixed, 2½-in., ready for 4-in., \$6.00 per 100. Cash.

Salineville Floral Co., Salineville, O.

2½-in. Cinerarias, Howard & Smith's Dwarf. A few hundred at 6c each. Strong and clean, 3 to 4 leaves.

P. L. Ward, Hillsdale, Mich.

Cinerarias, Dreer's fancy mixed, strong 2-in., \$5.00 per 100. Cash.

Furst Floral Co., Dayton, O.

Cinerarias, Dwarf Giant mixed, 2½-in., All stock, special at 4½c. Cash.

Hammerschmidt & Clark Medina, O.

Cinerarias, Vaughan's Columbian, mixed, fine plants, 2-in., \$5.00 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Cineraria Hybrida, 2½-in., \$5.00 per 100. Add 5% for packing.

J. E. Matthewson, Sheboygan, Wis.

Cinerarias, Half Dwarf, ready Oct. 15th, 2½-in., \$5.00 per 100.

Abbey Ave. Greenhouses, Dayton, O.

Cinerarias, 2-in., best varieties, \$5.00 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Cinerarias, 2½-in., \$5.00 per 100.

Holton & Hunkel Co., Milwaukee, Wis.

CLEMATIS

Clematis Paniculata, 2-yr., 15c; 3-yr., 20c. Extra fine.

W. H. Salter, Rochester, N. Y.

COLEUS

COLEUS CUTTINGS

Verschaffeltii, Beckwith Gem, Golden Bedder, Queen Victoria, Trailing Queen, Firebrand and others.

1000 Rooted cuttings \$12.00

Brilliant, Salvator and other fancy varieties 20.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

COLEUS.

Christmas Gems and Brillancy R. C., \$2.00 per 100; 2½-in., \$5.00. 12 standard sorts, R. C., \$1.50 per 100; 2½-in. pots, \$3.50.

After December, fancy sorts, R. C., \$2.50 per 100; 2½-in. pots, \$6.00. Standard sorts, \$1.50 per 100; 2-in. pots, \$4.00.

THE IMLAY CO., ZANESVILLE, O.

COLEUS

Liberty Coleus, the beautiful sport of Brillancy, R. C., \$4.00 per 100; Brillancy R. C., \$3.00 per 100; mixed Coleus, bright colors, including the trailing, \$1.50 per 100; all prepaid. Brillancy, 2½-in., \$6.00 per 100. We guarantee satisfaction. Cash.

Royston & Fenton, Evansville, Ind.

Brillancy, 5-in. pots.....\$3.60 per doz. Trailing Queen, rooted cuttings... 20.00 per 1000 Brillancy, rooted cuttings..... 20.00 per 1000

Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

COLEUS CUTTINGS.

Christmas Gem, Defiance, Beckwith's Gem and many others, \$1.00 per 100. Both Trailing Queens, 75c per 100, prepaid.

M. BARRETT, DELAWARE, O.

Coleus, Brillancy and Firebrand, guaranteed clean stock out of 2½-in. pots, \$5.00 per 100, \$45.00 per 1000. This will make fine stock for Christmas. Cash with order, please.

P. Hopman, New Galilee, Pa.

Coleus, Liberty, sport from Brillancy, much brighter, better grower, fine for Xmas, from 2½-in. pots, \$1.50 per doz. Try a dozen, you will want more. Cash please. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Coleus, Brillancy, 2-in., \$5.00 per 100; rooted cuttings, \$3.00; 15 other varieties, R. C., \$1.00 per 100. Other stock such as Heliotrope, Ageratum, Geraniums, rooted on order.

Totten's Greenhouse, Knox, Ind.

Coleus, six leading varieties.

Extra fine, R. C. \$1.00 per 100
Extra fine, 2½-in. 2.00 per 100

Burrows Bros., 2021 S. Main St., Rockford, Ill.

XMAS GREEN COLEUS

R. C., 3c; 2½-in., 5c; 4-in. ready for Xmas, 15c. All well grown plants.

Graceland Greenhouses, Greenville, S. C.

Coleus, Brillancy, 2-in., \$5.00 per 100. Standard sorts, 15 varieties, R. C., \$1.00 per 100; 2-in., \$3.00 per 100. Cash, please.

E. B. Randolph, Delavan, Ill.

Coleus, Brillancy or Christmas Gem, 2-in., \$7.50 per 100; R. C., in all varieties this fall and later, price on application.

Roman J. Irwin, 108 W. 28th St., New York.

Coleus, Xmas Gem or Brillancy, strong stock, 2-in., \$5.00 per 100; Xmas Queen, \$5.00; rooted cuttings, \$3.00 per 100.

N. O. Caswell, Delavan, Ill.

Coleus R. C., 15 varieties, all good colors and clean, 75c per 100, prepaid.

Geo. H. Moores, Wilmington, O.

Coleus Brillancy R. C. \$1.50 per 100
Coleus Brillancy, 2½-in. 4.00 per 100

S. M. Harbison, Danville, Ky.

Coleus, 20 commercial varieties, bright colors, R. C., \$1.00 per 100; 2½-in., 5c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Coleus Brillancy and Christmas Gem, rooted cuttings, \$1.50 per 100, \$12.00 per 1000.

N. Kiger, Marietta, O.

Coleus, Brillancy or Christmas Gem, strong 2½-in. stock ready for 4-in. pots, \$7.00 per 100.

The McGregor Bros. Co., Springfield, O.

Coleus, about 15 best varieties, 2-in., \$2.50 per 100. Cash.

E. V. Myers, St. Joseph, Mo.

Coleus, R. C., \$20.00 per 1000. Phone Niles 10.

Niles Florists, Niles, Ill.

CROTONS

Croton Punctatum, 3-in., at \$25.00 per 100; 4½-in. at \$50.00 per 100; highly colored.

A. L. Miller, Jamaica, L. I., N. Y.

CYCLAMEN

Cyclamen seedlings, 6 best commercial varieties, 3 to 5 leaves, Dec., Jan. and Feb. shipment. We ship quality only. Buy now, they will be very scarce, \$8.00 per 100, \$75.00 per 1000, including Wandsbeks; 2½-in. for March delivery, \$10.00 per 100; 3-in. for June delivery, \$15.00 per 100. Send us orders at once so growers can figure up sales and you know you will get A No. 1 stock only. Seed was scarce this fall. Buy at once for next year.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

Cyclamen seed you can depend on for good germination as well as the very finest strain, that is what we build our reputation on.

Separate colors: Red, pink, white with eye, \$1.25 per 100, \$10.00 per 1000.

Extra fine dark blood Christmas Red, Defiance, dark and light salmon, at \$2.00 per 100, \$15.00 per 1000.

CHRIST WINTERICH,

Cyclamen Specialist,
(formerly of Defiance, O., now)
St. Petersburg, Florida.

Cyclamen, extra strong 4-in., \$40.00 per 100; 5-in., 75c and \$1.00 each; strong 6-in., \$1.50 each. Add 10% for packing in paper pots.

J. E. MATTHEWSON, SHEBOYGAN, WIS.

I have the pleasure to announce that I can offer you Cyclamen from, as they claim, "LARGEST GROWERS OF FLOWERS AND PLANTS WEST OF THE MISSISSIPPI RIVER." Received a letter from them dated Oct. 18th where-in they say in part, "Referring to our recent correspondence regarding plants, we would be willing for you to sell our plants. However, we would have to have you guarantee accounts of parties who do not send cash with orders. We also have some fine Peppers and Cherries. The plants are very good and we know your customers will be pleased with them." These prices good for 30 days only.

Remember stock is scarce. For instance, a large house in the east recently wrote me that stock in some lines is so scarce that their salesmen leave their order books at home. But these conditions are here and if you believe it or not you shall see them develop as the season approaches. Read as follows:

WE ARE OFFERING FOR IMMEDIATE SALE A FINE LOT OF PLANTS. IF YOU WANT ANY OF THE FOLLOWING, WE WOULD ADVISE YOU TO SEND IN YOUR ORDER AT ONCE AS THE PLANTS ARE IN EXCELLENT SHAPE AND WILL NOT LAST LONG.

20,000 CYCLAMEN

3-in. \$0.20 and \$0.25 each
4-in.40 and .50 each
5-in.75 and 1.00 each
6-in. 1.25 and 2.00 each
7-in. 2.00 and 3.00 each
8-in. 3.50 and 5.00 each

Packing charge at cost. Plants will be sent from near Omaha. Orders filled in rotation only. Cash with order unless rating justifies credit. Usual terms to those with established credit.

Note: See classified for Cherries and Peppers. It might be well to state here that Cyclamen seedlings transplanted will be in short supply for several reasons stated before and am booking orders now to be delivered in season, at \$10.00 per 100, \$90.00 per 1000. I have been associated with the florist trade for over twenty years and I find, as the late Hon. ROOSEVELT in my hearing once said, "I have traveled from one end of the country to the other, back and forth, and I have just about come to the conclusion that we are all about alike." So with the florists, we are all about alike, we both do well and we both make errors, but there is one thing that we should have indelibly impressed in our minds, that the returns for the florists have not BEEN SUFFICIENT, so that he may in turn employ labor of the caliber that is so essential to make production greater and of a better quality. If a florist's return would be great enough so that he could compete with other lines of trade or business, then he could select his labor instead of the present condition of which I need not go into detail, and there is but one thing that can bring this about, demand a price for your production and thus you may solve the problem. BE A BOOSTER.

A. M. AUGSPURGER, PEORIA, ILL.

Cyclamen, 8-in., \$3.50 each. These plants are the finest grown, as big as a bushel basket. We have a house filled with them, 450 ft. by 25 ft., it's a picture! Seedlings, \$8.00 per 100. Buy now for Christmas sales.

Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Very nice 3-in. Cyclamen, ready for transplanting into 4-in., \$27.50 per 100. Well rooted, strong plants, ready for shifting, 5-in., very heavy, \$75.00 per 100. 10% for packing in paper pots.

S. S. SKIDELSKY & CO., New York City.

CYCLAMEN

5-in. Ready to shift.....\$12.00 doz.
6-in. Ready to shift..... 18.00 doz.

These plants are exceptionally well grown, in bud and abundance of fine foliage.

E. R. TAUCH, MARQUETTE, MICH.

EXTRA FINE CYCLAMEN GIGANTEUM

4-in. \$0.50
5-in.75 and \$1.00
6-in. 1.25 and 1.50

Packed O. K. with no charge. Cash with order.

H. F. MERRILL, SAYRE, PA.

Cyclamen, best English strain, 6-in., \$1.25 each; 5-in., 75c each; 4-in., 50c each; 3½-in., 35c each. Good stocky plants. Special prices by the 100.

A. Colle, Doylestown, Pa.

Cyclamen, 55 strong 5-in., \$1.00; 75 strong 6-in., \$1.50. Cash and 10% for packing.

RIVERSIDE FLORAL CO.,

1321 Lincoln Way, East, South Bend, Ind.

Cyclamen, 6-in., \$1.50 to \$2.00; 7-in., \$2.50 to \$3.00.

Add 7½% of amount of order for packing.

C. H. Frey, Lincoln, Nebr.

Cyclamen mixed colors, well foliaged, shipped in paper pots; 3-in., \$20.00; 4-in., \$40.00; 6-in., \$75.00. Cash with order. L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

Cyclamen in bud and bloom, 4-in., 40c; 5-in., 60c; 6-in., \$1.25 each. Cash, please. No charge for packing.

F. B. Pfister, Lowville, N. Y.

Cyclamen, 4-in., 40c and 60c, extra strong 5-in., \$1.00 and \$1.25, this will make fine 6-in. Cash only, no O. O. D.

Park Floral Co., St. Joseph, Mo.

Cyclamen, Giganteum strain, 5-in., 50c and 75c each; 6-in., \$1.00 and \$1.25 each. Cash.

Jos. Turski, Gross Point, Ill.

Cyclamen, all fine symmetrical plants, all colors in bloom and bud, 5-in., 75c; 6-in., \$1.00; 7-in., \$1.50; 8-in., \$2.25. Packing at cost.
Mitch Gardens Co., Denver, Colo.

Cyclamen, 8-in. pots at \$20.00 per 100; strong 4-in. pots at \$50.00 and \$60.00 per 100. Selected strain.
Roman J. Irwin, 108 W. 28th St., New York.

Cyclamen, extra strong, of best strains, 5-in., \$1.25 each; 6-in., \$2.00 each. Ready now.
Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

Cyclamen, 4-in., \$35.00 per 100; 5-in., \$70.00 per 100. Herman Schallhorn, Riverside Greenhouse, Kalamazoo, Mich.

Cyclamen Giganteum, all colors mixed, 4-in., 25c; 5-in., 50c; 6-in., 75c; 7-in., \$1.00 each.
Samuel Whitton, Utica, N. Y.

Fine 5-in. assorted Cyclamen plants at \$9.00 per doz.
C. C. Pollworth Co., Milwaukee, Wis.

Cyclamen, best strains, select 8-in., \$25.00 per 100; 4-in., \$40.00 per 100; 5-in., \$12.00 per doz.
BAUR FLORAL CO., ERIE, PA.

DAHLIAS

DAHLIA NOVELTIES.

Latest California and European introductions. 8000 Pot Bulbs for fall delivery, from 4-in. Giant cut flower varieties.

Attraction, lavender;

Dr. Tevis, salmon rose with old gold;

Golden West, orange buff;

Joffre, delicate pink;

King of the Autumn, terra cotta.

GIANT EXHIBITION SORTS.

Geo. Walters, salmon pink with gold;

Meyerbeer, purple lined crimson;

Mrs. Jessie Seal, pink golden shadings;

Salome Jane, old gold and crimson;

Mon. Lenormand, variegated red, yellow, white.

Postpaid, 50c each, \$4.00 per 10, \$35.00 per 100.

Catalog mailed on request.

Key Route Heights Nursery Co.,

QUALITY-SERVICE,

3852 Loma Vista Ave., Oakland, Cal.

Maude Adams is the biggest money-making florists' Dahlia on the market. Three times as free as Sylvia, an early and continuous bloomer with strong wiry stems holding the flowers erect and in the desired form for packing and design work. Color, pure white, overlaid and suffused with the sweetest tone of pink, just like a Carnation. Prices for strong field grown clumps, grown under irrigation, 50c each, \$5.00 per dozen, \$35.00 per 100. Dozen and more, prepaid.
Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

Cactus Dahlias are the finest cut flower Dahlias in existence, we are now offering clumps of Dainty, yellow, Delight, pale pink, Mrs. Murray, bright rose, Green's White, very large, Britannia, soft salmon pink, Libelle, clear magenta, Wm. Treseden, white shaded pink, Genesta, amber, Ida, deep clear yellow, Fred Cobbold, bright crimson and Dante, salmon, any of the above, 15c per clump. Cash. Kalich Bros. Co., 4516 Delmar Ave., St. Louis, Mo.

10,000 Standard named Dahlias, field grown clumps, \$60.00 per 1000; 2000 mixed clumps, \$50.00 per 1000. October and November delivery. Cash with order.

Jacob McQueen, Baltic, O.

Dahlias, standard named varieties, field clumps, 3000 clumps, \$5.00 per 100. 10 Varieties all good cut kind. Name color wanted.
Victor H. Thomas, Augusta, Ky.

Dahlia clumps, 10 fine cut flower varieties, \$2.00 prepaid with booklet, "Dahlia Propagation."
Edward Wallis, Berlin, N. J.

ALBUM OF DESIGNS.

\$1.00 per copy prepaid.

Florists' Pub. Co., Caxton Bldg., Chicago.

DAISIES

DAISIES

	100	1000
Boston Yellow, 2 1/4-in.	\$ 7.00	\$60.00
White Marguerites, extra long, 2 1/2-in.	6.00	50.00
White Marguerites, 4-in.	15.00
White Marguerites, 6-in.	40.00

C. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

A. E. HUNT'S STRAIN

BOSTON YELLOW DAISIES

Rooted cuttings for delivery in any quantity, \$25.00 per 1000, f. o. b. grower.

Hunt's White Sport, small center, long petals, for October and November delivery, rooted cuttings, \$75.00 per 1000; 2 1/4-in., \$100.00 per 1000. No order accepted for less than 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Boston Yellow. We offer a carefully selected strain, grown by a specialist in this line and furthermore send out NO blind plants. They are worth the price. 2 1/2-in., \$10.00 per 100, 5 1/2-in., heavy blooming stock for quick results, 50c each. L. J. Reuter Co., Watertown P. O., Boston, Mass.

Daisies, strong white Marguerites, will make fine specimens for spring and especially Easter sale if secured NOW, 2-in., \$4.00 per 100.

Cash with order.

See PANSIES.

JOS. H. CUNNINGHAM,

Delaware, Ohio.

Shasta Daisies, 2-in. pots, \$3.00 per 100.

The McGregor Bros. Co., Springfield, O.

Daisies, Mrs. Sander and single white R. C., \$4.00 per 100, \$35.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$75.00 per 1000. Boston Yellow, R. C., \$5.00 per 100; \$45.00 per 1000; 2 1/4-in. pots, \$8.00 per 100, \$75.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

BOSTON YELLOW DAISY

A special good strain.

From 2-in. pots, \$3.50 per 100.

E. Rawlings, Wholesale Grower,

Allegany, New York.

Marguerites, white, 2 1/2-in. pots, \$6.00 per 100, \$50.00 per 1000.
ROBERT CRAIG CO.,
4800 Market St., Philadelphia, Pa.

Boston Yellow, 2 1/4-in., strong, \$7.00 per 100; Giant White, 2 1/4-in., \$5.00 per 100.
S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Daisies, best single white, R. C., \$20.00 per 1000; 2 1/4-in., \$50.00 per 1000.
Lakewood Cemetery Greenhouses, Minneapolis, Minn.

Bellis Daisies, pink and white, \$3.00 per 1000; R. C., Sander and single white, \$1.50 per 100. Cash.

Byer Bros., Chambersburg, Pa.

Daisies, Bellis, Monstrosa, pink or white, also Longfellow and Snowball; fine strong plants, \$3.00 per 1000, \$8.25 for 3000. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Bellis Daisies, Longfellow and Snowball, fine strong plants, July sown, \$3.50 per 1000, 500 at 1000 rate.

Gustav Pitzonka, Pansy Farms, Bristol, Pa.

SHASTA DAISIES, GOOD STOCK.
Seedlings \$5.00 per 1000
2-in., Oct. 1st 2.50 per 100
F. C. FREEMAN & SONS, PORTLAND, IND.

Daisies, Longfellow and Snowball, strong plants, \$3.25 per 1000.
R. M. Henley, Hartford City, Ind.

Daisies, Marguerites, 3-in., ready for shift. \$6.00 per 100. Cash, please.
J. Sylvester, Oconto, Wis.

Boston Yellow and Giant White Daisies, R. C., \$2.50 per 100. Cash with order.
W. A. Ballou, Wheaton, Ill.

Bellis, double Daisy, strong seedlings, \$4.00 per 1000, prepaid. Cash.
Geo. B. Morrell, Torrendale, Pa.

Daisies, Boston yellow and white, fine 2-in., \$4.00 per 100. Cash.
J. W. Miller, Shiremanstown, Pa.

Shasta Daisies, field clumps, 35c; strong divisions, \$5.00 per 100, \$40.00 per 1000.
A. Mirring, East St. Louis, Ill.

Daisies, Marguerites, 2-in., \$3.00 per 100. Boston Yellow, 2-in., \$4.00 per 100.
Abbey Ave. Greenhouses, Dayton, O.

Daisies, R. C. Chicago White, \$4.00 per 100. Ready now. Quentin Floral Co., St. Joseph, Mo.

Marguerite Daisies, 3-in., at \$8.00 per 100. Cash with order. George Souster, Elgin, Ill.

Daisies, 90 Marguerites, 4-in., strong plants, \$3.00 per doz. Cash. Ulrich Floral Co., Tiffin, O.

Daisies, Bellis, pink and white, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

DELPHINIUMS

Delphinium Belladonna and Formosum, field grown plants, fine in every way, \$6.00 per 100. Chinese, white and sky blue, field grown, \$5.00 per 100. Cash.

John Irvine, Bay City, Mich.

Delphinium Belladonna, 10,000 field-grown plants, 2-yr. strong plants, \$8.00 per 100, \$75.00 per 1000; 3-yr. strong plants, \$12.00 per 100, \$110.00 per 1000.

Eschrich's Nursery, North Milwaukee, Wis.

True stock Delphinium Belladonna, fine for forcing, strong field grown roots, 1-yr. old, \$11.00 per 100, 2-yr. old, \$14.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Delphinium Belladonna, 1 year old, \$7.50 per 100, \$70.00 per 1000; 3 yrs. old, \$25.00 per 100.

Carl Hagenburger, West Mentor, O.

DIGITALIS

Digitalis Gloxiniaeflora, 6 varieties, beautiful field grown plants, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

DRACAENAS

DRACAENA MASSANGIANA

8-in. Pots each \$4.00
10-in. Pots each 8.00
Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.
2-in. Drac. Indivisa \$40.00 per 1000
4-in. Drac. Indivisa, extra strong, 18.00 per 100
5-in. Drac. Indivisa, extra strong, 35.00 per 100

POEHLMANN BROS. CO.,
Morton Grove, Illinois.

Dracaena Indivisa, strong 2 1/4-in., \$5.00 per 100; 4-in., \$18.00 per 100. Cash.

SCHIEBLE BROS.,

Main, Lock & Old Main Sts.,
Miamisburg, Ohio.

Dracaena Indivisa, 2 1/4-in. pots, fine stock, \$5.00 per 100, \$45.00 per 1000; strong 4-in. pots, \$20.00 per 100; 5-in. pots, \$30.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Dracaena Indivisa, fine well grown plants, 25 4-in., at \$18.00 per 100; 250 5-in., at \$30.00 per 100. Cash. Add 5% for packing.

Ulrich Floral Co., Tiffin, O.

Extra strong Dracaena Indivisa, 4-in., \$20.00 per 100; 2 1/4-in., \$6.00 per 100. This stock will surely please you.

Wagner's Greenhouses, Tiffin, O.

DRACAENA INDIVISA, strong 2 1/4-in., \$4.50 per 100, \$40.00 per 1000.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Dracaena Indivisa, strong transplanted seedlings, \$2.50 per 100, \$20.00 per 1000.
Preisach Bros., Le Roy, N. Y.

DRACAENA INDIVISA, 2-in., strong, \$3.00 per 100, \$25.00 per 1000.
Dean Ferris, Peekskill, N. Y.

Dracaena Fragrans, 5-in. pots, ready to shift into 7-in., \$15.00 per doz.

C. C. POLLWORTH, MILWAUKEE, WIS.
Dracaena Indivisa, strong field-grown plants, ready for 6-in. pots, \$12.00 per 100.
J. C. Schmidt, Bristol, Pa.

Dracaena Indivisa, 4-in. \$20.00 per 100
Dracaena Indivisa, 3-in. 8.00 per 100
France & Vandegrift, Monroe, Mich.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
Geo. B. Hart, 49 Stone St., Rochester, N. Y.

Dracaena Indivisa, 4-in., pot-grown, at \$20.00 per 100.
A. L. Miller, Jamaica, N. Y.

Dracaena Indivisa, strong 3-in., \$5.00 per 100.
Jas. D. Hooper, 1401 Roane St., Richmond, Va.

Dracaenas, strong 3 and 4-in., \$7.00 and \$12.50 per 100.
J. C. Steinhauser, Pittsburg, Kans.

Dracaena Indivisa, 2 1/4-in., \$4.00 per 100.
C. W. Espy & Son, Brookville, Pa.

ERICAS

Erica for growing on, large 1-yr. old plants, suitable for 3 to 4-in. pots, Ovata, Regerminans, Pres. Felix Faure, King Edward and Pres. Carnot, \$25.00 per 100.

A. Colle, Doylestown, Pa.

Erica Melanthera, the favorite Christmas variety, well budded. Get them now while weather is favorable. According to size, 50c, 75c, \$1.00 and \$2.00 each.

J. L. Schiller, Toledo, O.

ERICAS

For Christmas and Easter blooming and growing on. Inquire for prices.
Anton Schultheis, College Point, L. I.

EVONYMUS

Evonymus Carrieri, fine evergreen for window boxes, etc. Exceptional stock in 4-in., \$30.00 per 100.

Evonymus Radicans and Variegata, fine, bushy, pot-grown plants, 4-in., \$18.00 per 100.
BOBBINK & ATKINS, RUTHERFORD, N. J.

FARFUGIUMS

Farfugiums, yellow spotted, 4-in. pot plants, \$5.00 per dozen. Cash. Add 5% for packing.
Ulrich Floral Co., Tiffin, O.

FERNS

FERNS MY SPECIALTY

FERN SEEDLINGS. Excellent stock, ready for potting, in assortment of 8 best Fern dish varieties, guaranteed to please or money back, \$1.75 per 100, \$15.00 per 1000. In 25,000 lots or more, \$14.00 per 1000.

FERNS FOR FERN DISHES. Strong bushy 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000, 500 at 1000 rate.

ADIANTUM CUNEATUM and GRACILLIMUM seedlings, ready for potting, \$1.75 per 100, \$15.00 per 1000. Elegant 2 1/4-in. stock, \$6.00 per 100, \$50.00 per 1000.

ADIANTUM SEEDLINGS, in assortment of 10 best commercial varieties, \$2.00 per 100, \$17.00 per 1000.

ADIANTUM REGINAE and RHODOPHYLLUM, strong 2 1/4-in., \$2.00 per doz., \$15.00 per 100.

CIBOTIUM SCHIEDEI (King of Ferns), strong, thrifty, 3-in., \$6.00 per doz., \$45.00 per 100.

ASPARAGUS PLUMOSUS NANUS seedlings, ready for potting, \$1.00 per 100, \$8.00 per 1000.

ASPARAGUS SPRENGERI seedlings, \$1.00 per 100, \$7.00 per 1000.
J. F. ANDERSON, FERN SPECIALIST,
SHORT HILLS, N. J.

Variety	Size	100	1000
Boston	2 1/4-in.	\$ 6.50	\$60.00
Whitmanii	2 1/4-in.	7.00	65.00
Whitmanii Compacta	2 1/4-in.	7.00	65.00
Boston, bench	4-in.	25.00
Boston, bench	5-in.	30.00
Whitmanii, bench	4-in.	25.00
	Doz.	100
Boston	5-in.	6.50	50.00
Boston	6-in.	10.00
Boston	7-in.	13.50
Boston	8-in.	\$1.50; \$2.00 each

Can do, within the next 30 days about 25,000 of these in this proportion; about 5000 each of Whitmanii and Whitmanii Compacta, balance Bostons. Buy now as prices will be certain to advance. Prices quoted on all stock listed subject to being sold upon receipt of order. Cash. Add 5 per cent for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.

A. M. AUGSPURGER, PEORIA, ILL.

Boston and Scottii Ferns, pot grown, extra strong, fine color, 2 1/4-in., 7c; 4-in., 25c and 5-in., 35c. Cash.

Jos. Looson & Son, New Albany, Ind.

FERNS—Continued

NEW FERN "LIBERTY"

We take great pleasure in offering this new Fern. We were the introducers of the Big Four, Baby's Breath, Roosevelt, and Teddy Junior. The latter is conceded to be the very best of all Ferns, and now we introduce the distinct new Fern Liberty. The foliage is of a decided bluish cast. The pinnae are beautifully crested, while the fronds are quite frequently subdivided on the ends, often into as many as six points, giving it a very distinctive appearance. This Fern will rank right up with Teddy Junior and give you something entirely different.

2½-in. Pots, per dozen, \$3.00, per 100, \$20.00.

THE GOOD & REESE CO.,

The Largest Rose Growers in the World,
Box 6, Springfield, Ohio.

READY NOW

	Size	100	1000
Boston	2½-in.	\$ 7.00	\$60.00
Scottii	2½-in.	7.00	60.00
Teddy, Jr.	2½-in.	7.00	65.00
Verona	2½-in.	8.00	75.00
Boston	4-in.	35.00	
Whitmanii	4-in.	35.00	
Scottii	4-in.	35.00	
Teddy, Jr.	4-in.	35.00	

Larger sizes also bench grown Ferns ready to pot up in 5-in. and 6-in. pots, best varieties, ask for prices. Ferns ready for Fern dishes well established in all of the best varieties, either separate or mixed, 2½-in. pots, \$6.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

Boston, Whitmanii, Roosevelt, Whit. Compacta, Teddy Jr., Wanamaker, Splendida, Scottii, Scholzei, Elegantisima, all 2½-in., \$5.50 per 100, \$50.00 per 1000. Immediate delivery. Cash, please.

Ferns will be scarce for Spring, 1920, delivery. Please send us your order now and give us shipping date any time after January 1st, 1920, at \$55.00 per 1000. 2½-in. stock, pot grown and well established of all of above varieties. We guarantee quality. We have 200,000 Ferns, 2½-in., growing for us.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago, Ill.

FERNS

Boston, 4-in.	35c
Boston, 5-in.	50c
Roosevelt, 4-in.	35c
Roosevelt, 5-in.	50c

Cash with order.

C. L. HUMPHREY,

Zanesville, Ohio.

Asplenium (Bird's Nest Fern) good 2-in. plants, ready for 3-in., \$15.00 per 100. Bench-grown Verona and Roosevelt, bushy plants, ready for 5½-in. and 6-in., \$45.00 per 100. 300 strong 6-in. pot Bostons, 75c each.

Ferns for Fern dishes, strong 2½-in., \$6.00 per 100, \$50.00 per 1000; strong 3-in. plants, \$12.00 per 100; 4-in., \$25.00 per 100. Teddy Jr., Verona, Scottii, 2½-in., \$6.00 per 100, \$55.00 per 1000. MACAWII, 2½-in., new and very fine, \$20.00 per 100. No other varieties until further notice.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Boston Ferns,
Especially fine, 2½-in.,
\$5.50 per 100, \$50.00 per 1000.

We are specializing
in Ferns.
2-in., 2½-in., and 3-in.,
about 25,000.

Assorted variety,
ready in 30 days.

KERR, THE FLORIST,

1001 Main St., Houston, Tex.

Boston Ferns, 7-in.	\$10.00 per doz
Boston Ferns, 8-in.	15.00 per doz
Boston Ferns, 9-in.	24.00 per doz

Our Boston Ferns are beautiful bushy stock, ready for retail sale. Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Can make immediate shipment on Fern runners and pot grown Ferns.

Runners	\$15.00 per 1000
2½-in. double crown	75.00 per 1000
3-in. double crown	90.00 per 1000
5-in. double crown	.40 each
6-in. double crown	.75 each

CARGILL GREENHOUSES,

64th St. & Lyndale Ave. S., Minneapolis, Minn.

BOSTON FERNS

Good, strong, clean, bushy stock.

5-in.	\$0.50 each
6-in.	.75 each
7-in.	.85 each
8-in.	1.10 each

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Boston, Sword, Scottii, Teddy Jr., Superbissima Scholzei, Whitmanii, Amerpohlii, Smithii, Roosevelt, Asparagus Sprengeri, Plumosus and assorted table Ferns, 4-in. at 15c; 5-in. at 25c; 6-in. at 50c, 8-in. at \$1.00. Cash with order. All extra full and large.

H. C. DOESCHER,

2048 Gentilly Ave., New Orleans, La.

Boston Ferns, 2-in., 6c. Cash, please.

B. C. Blake, Springfield, O.

A Fine Stock of Muscosa Ferns.

The new sport of Superbissima Fern.

4-in.	35c each
5-in.	60c each
2½-in.	12c each

5000 2½-in. Whitmanii, 6½c each.

PINEHURST FLORAL CO.,

Pleasant Hill, Missouri.

POT GROWN BOSTON AND WHITMANII

FERNs

5-in.	40c each
6-in.	75c each

Strong, healthy stock, good color. Packing 5%.

Cash.

Aurora Greenhouse Co., Aurora, Ill.

Boston, Roosevelt, Scholzei, Whitmanii Compacta, 2½-in., \$6.00 per 100, \$55.00 per 1000. Plumosus, 2½-in., \$4.00 per 100, \$35.00 per 1000. Plumosus, 3-in., \$8.00 per 100. Adiantum, Maiden Hair, 2½-in., \$6.00 per 100, \$55.00 per 1000. Cash.

The Springfield Floral Co., Springfield, O.

BOSTON FERNS

Strong runners, ready for immediate delivery, \$10.00 per 1000. Write for special price on quantities.

3-in. and 4-in., pot size, at \$5.00 and \$7.00 per 100. 2% discount for cash.

F. M. Soar, Little River, Fla.

Dish Ferns, fine stock, 2½-in. pots, 60c per dozen, \$5.00 per 100. Boston Ferns, 3½-in. pots, \$10.00 per 100. Elegantisima Compacta, 3½-in., \$15.00 per 100. Elegantisima Compacta, bench grown, ready for 4-in. pots, \$20.00 per 100.

THE MCGREGOR BROS. CO.,

Springfield, Ohio.

GOOD FERN STOCK

Boston 4-in., ready for 6-in. \$30.00 per 100
Verona 4-in., ready for 5-in. 30.00 per 100
Verona, Wanamaker, strong 5-in. 65.00 per 100
Packing 5c on the dollar.

GULLETT & SONS, LINCOLN, ILLINOIS.

Scottii, 4-in., \$20.00 per 100; Teddy Jr., Scottii and Whitmanii, 6-in., \$65.00 per 100; Roosevelt and Scottii, 7-in., \$1.00 each; Roosevelt and Scottii, 8-in., \$1.50 each; 11-in. and 12-in. Scottii, \$4.00 each. Cash, please.

M. Hilpert, 313 Belair Rd., Baltimore, Md.

Ferns, Teddy Jr., Scottii Nana Compacta 5-in., strong plants, ready for 6-in., \$40.00 per 100, shipped out of pots. No orders filled for less than 50 plants. Cash, no C. O. D. F. C. Hinkel & Bro., R. F. D. 7, Bellevue Sta., Pittsburgh, Pa.

BOSTON FERNS

Extra strong clean stock.

5-in. pot grown \$50.00 per 100
Cash with order. Immediate delivery.

PAUL M. HALBROOKS, NEWARK, O.

Ferns, Boston, out of bench in

6-in.	\$0.60
7-in.	.80
8-in.	1.00

Jno. G. Witt & Son, 10429 Wallace St., Chicago.

Boston Ferns, very fine bench stock, well colored, 4-in. size, \$15.00 per 100; 5-in. size, \$25.00 per 100. Sample dozen of each at 100 rate. Try them and you will want more. Neff Floral Co., 2222 W. Liberty Ave., W. L., Pittsburgh, Pa.

Boston and Whitmanii Ferns, large stock of fine, young plants, \$5.00 per 100, packing free. No orders for less than 100 at this price. Cash, please.

The Urbana Floral Co., Urbana, O.

FERNs, for fern dishes, 2½-in. in assorted varieties, \$5.00 per 100, \$47.50 per 1000. Sold in assortment of varieties only. Cash with order, please.

Frank Oechslein, 4911 Quincy St., Chicago, Ill.

POT GROWN BOSTON FERNS

4-in.	25c each
5-in.	35c each

First class stock with right colors. Cash.
Anoka Greenhouses, Anoka, Minn.

Ferns, Boston, extra fine from 4-in. pots, \$4.25 per doz., \$30.00 per 100; 5-in. extra heavy, \$6.00 per doz., \$45.00 per 100.

The Wagner Park Nursery Co., Sidney, O.

BOSTON FERNS from bench, good clean stock, quite bushy, ready for 5-in. pots, \$25.00 per 100, cash, please.

W. C. Knowles, 1460 South St., Toledo, Ohio.

Boston Ferns, 5-in. \$35c
Whitmanii Ferns, 5-in. \$45c

These are extra strong, bushy and good color.

Peterson Floral Co., Gibson City, Ill.

Ferns, Boston, Whitmanii, Roosevelt and Teddy Jr., 6-in., \$1.00.

Add 7½% of amount of order for packing.

C. H. Frey, Lincoln, Nebr.

Ferns, Boston and Roosevelt, bench lifted, for 4-in. pots, \$14.00 per 100. Cash with order. Chas. H. Angstadt, 1572 Mineral Spring Rd., Reading, Pa.

Extra good Boston and Whitmanii, 4-in., 25c; 5-in., 50c. Pot grown, ready to shift. Cash with order.

Walnut Hill Greenhouses, Independence, Mo.

TABLE FERNS FOR FERNERIES

Strong, bushy stock, leading varieties, 2½-in. pots, \$5.00 per 100.

Evenden Bros. Co., Williamsport, Pa.

Boston Ferns, out of the bench, ready for 6-in. and 8-in. pots. Come and see the stock and for prices. J. H. Flessner, 711-41 Hamilton Ave., North Bergen, N. J.

Table Ferns, assorted, 2-in., \$4.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

Table Ferns, standard varieties, 2½-in. pots, \$5.00 per 100. Adiantum Cuneatum, 8-in., \$12.00 per 100, strong plants ready to bench.

Henry Smith, Grand Rapids, Mich.

EXTRA GOOD BOSTON FERNS, 1500 from 2½-in. pots, 6c; 5-in. pots, 60c; 6-in. pots, 70c; 7-in. pots, \$1.25.

A. C. BROWN, SPRINGFIELD, ILL.

Ferns, Whitmanii, Improved Piersoni, Elegantisima and Verona, from 2½-in. pots, \$6.50 per 100, \$60.00 per 1000.

The Geo. H. Mellen Co., Springfield, O.

Ferns, Adiantum Croweanum and Hybridum, 7-in., fine specimens, 12 to 18-in., \$1.00 each; 6-in., 75c each. Cash, please.

J. Sylvester, Oconto, Wis.

Table Ferns, 6 varieties, 2½-in. pots, \$6.00 per 100. J. C. Bigelow & Son, 1542 Sunset Ave., Utica, N. Y.

Boston, Roosevelt, Whitmanii and Amerpohlii, 2½-in., \$6.00 per 100. Cash. Packing 5%.

Loyd C. Bunch, Fredonia, Kan.

Ferns, Boston and Scottii, bench grown, fine bushy plants for 5-in. pots, \$25.00 per 100. Cash.

J. M. Sherrerd, Clinton, N. J.

Boston Ferns, strong 2½-in., \$7.00 per 100. Table Ferns, 2½-in., \$6.00 per 100.

Park Floral Co., St. Joseph, Mo.

Strong, healthy, bushy Boston and Teddy Jr., Ferns, ready for retail trade, 6-in., \$9.00 per doz.

W. J. Evenden's Sons, Williamsport, Pa.

Ferns, Boston, 4-in., 20c and 25c; bench grown, strong, ready for 6-in., 50c. Cash.

L. J. Rowe, Titusville, Pa.

2000 Strong Boston Ferns, out of 4-in. pots, at \$25.00 per 100.

WISE ADKISSON, GREENVILLE, TEX.

Table Ferns, 6 of the best varieties, extra good 2½-in., \$5.00 per 100.

S. A. Pinkstone, Utica, N. Y.

Boston Ferns, 4-in., good plants, \$25.00 per 100. Cash, please.

H. P. Smith, Piqua, O.

Boston Ferns, choice 4-in. bench grown stock, \$25.00 per 100. A few Whitmanii at same price.

E. B. Morgan Floral Co., Paxton, Ill.

Ferns, Boston and Teddy Jr., 6-in., very fine, 60c. Cash.

Daut Bros., 120 E. Prairie St., Decatur, Ill.

Boston Ferns, from bench, extra strong, 4-in., \$30.00. Fine plants. Ready now.

Quentin Floral Co., St. Joseph, Mo.

Boston Ferns, 4-in., clean stock, \$12.50 per 100. Cash with order. Utstler Bros., Apopka, Fla.

Table Ferns, A1 quality, \$6.00 per 100, \$50.00 per 1000.

Rolf Zetlitz Co., Dayton, O.

Assorted Ferns for dishes, \$5.00 per 100. C. C. POLLWORTH CO., MILWAUKEE, WIS.

FORGET-ME-NOTS

Forget-me-nots, Barker's True Winter Flowering. We have reselected this stock for the past five years by propagating from only the earliest and largest flowering plants, allowing us to offer without question the finest Myosotis that has ever been shipped to any market. This variety should be planted twelve to fifteen inches apart each way, as it is a strong and vigorous grower, producing stems from twelve to eighteen inches in length. A good crop to follow Chrysanthemums, and will give excellent results in same soil.

Strong plants ready for immediate shipment, out of 2½-in. pots, \$6.00 per 100, \$55.00 per 1000.

Cash with order.

JOHN M. BARKER,

P. O. Box 225, Morristown, N. J.

Forget-me-nots, strong field grown plants, transplanted, best varieties for pots and winter blooming, Myosotis Palustris Semperflorens, ever-blooming, and Victoria, dwarf light blue, \$1.50 per 100.

W. W. Macker, Dighton, Mass.

Forget-me-nots, Ruth Fischer, the early blooming, hardy, very strong plants, from open field, \$6.00 per 100. Cash with orders. Neff Floral Co., 2222 West Liberty Ave., W. L., Pittsburgh, Pa.

Strong, Winter-blooming Forget-me-nots, 2½-in., \$4.00 per 100.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Winter flowering, 2½-in. pots, \$7.00 per 100, \$60.00 per 1000. R. C., \$4.00 per 100; \$35.00 per 1000. 3-in. pots, \$12.00 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

3000 Winter blooming Forget-me-nots, 2½-in., \$4.00 per 100. Order shipped day received.

W. C. Ehmann, Corfu, N. Y.

Forget-me-nots, hardy blue, strong seedlings, \$4.00 per 1000. J. C. Schmidt, Bristol, Pa.

FREESIAS

FREESIA PURITY, for high class florist trade, the kind to grow for profit. Carefully selected strain of Purity. This strain blooms with an average of over 7 flowers to a stem. No trace of refracta in our stock.

Size	Per 1000
¾-inch to 1-inch	\$ 3.50
1-inch to 1½-inch	6.50
1½-inch to 2-inch	9.50
2-inch and up	15.00

We fill orders same day received and guarantee satisfaction.

J. R. Walsh, 502 California St., San Francisco, Cal.

True Purity, A-1 stock. Order immediately.
 1/2-in. diameter.....\$ 2.00 per 1000
 3/4-in. diameter..... 6.00 per 1000
 1-in. diameter..... 10.00 per 1000
 1 1/4-in. diameter..... 15.00 per 1000
F. O. B. Santa Cruz. Not less than 500 at these prices. Cash with order.
Lilydale Bulb Co., Santa Cruz, Calif.

COLORED FREESIAs, mixed, very fine, \$4.50 per 100, \$40.00 per 1000.
S. S. SKIDELSKY & CO.,
50 Park Place. New York City.

FUCHSIAS

Fuchsias, 15 varieties, 2 1/4-in., \$5.00 per 100. Cash. Add 5 per cent for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.
A. M. AUGSPURGER, PEORIA, ILL.

Fuchsias, R. C., Little Beauty and other best varieties, \$2.00 per 100, \$20.00 per 1000; 2 1/4-in. pots, \$5.00 per 100, \$40.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

GAILLARDIAS

Gaillardias, in good assortment, heavy field grown plants, \$5.00 per 100. Cash.
John Irvine, Bay City, Mich.

GENISTAS

Genistas, 4-in. pots, strong plants at \$40.00 per 100; 3 1/2-in. pots at \$35.00 per 100.
Roman J. Irwin, 108 W. 28th St., New York.

Genista, 2 1/4-in., good bushy plants, 6c.
W. E. Trimble Greenhouse Co., Princeton, Ill.

Genistas, 3 1/2-in., 25c; 5-in., 50c, and 6-in., 75c.
A. L. Miller, Jamaica, N. Y.

GERANIUMS**GERANIUMS**

40,000 Rooted Cuttings
Ready for October and November delivery
Nutt and Buchner, \$20.00 per 1000. Add \$1.00 per 1000 for parcel post cost.

We solicit the business of discriminating florists who desire good service and are willing to pay for same. If you are in that class it will be to your advantage to place your order with us.
GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,

JAMESTOWN, NEW YORK.

GERANIUMS, STOCK PLANTS OF NUTT, POITEVINE, HILL, VIAUD, BUCHNER, RICARD AND IMPROVED POITEVINE, AT \$10.00 PER 100. THIS STOCK WAS PLANTED OUT OF 4-IN. AND HAS YIELDED A LARGE CROP OF CUTTINGS. IS NOW FULL OF BREAKS. OUR PLACE IS FULL AND WE HAVE NO ROOM FOR THIS SURPLUS. WILL HAVE ROOTED CUTTINGS IN ALL VARIETIES IN A FEW WEEKS.
FRED W. ARNOLD, CAMBRIDGE, O.

GERANIUMS**ROOTED CUTTINGS**

ALL BOOKED TILL DEC. 15th
PRICE FROM DEC. 15th ON
RICARD, POITEVINE, VIAUD, DOYLE, PERKINS, SCARLET BEDDER, CASTELLANE, \$22.00 PER 1000.
S. A. NUTT AND BUCHNER, \$18.00 PER 1000.
CASH WITH ORDER.

FRED W. RITCHY, LANCASTER, PA.

Geraniums, ready for shift, 2 1/4-in., of the following varieties at \$5.00 per 100; worth the price. Hill, Am. Beauty, Nutt, Poitevine, Lawrence, Buchner, Ricard and other standard varieties.

Our new salmon pink Defiance will make three flowers to any other Geranium's one, \$10.00 per 100.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

GERANIUMS

Ricard, Poitevine, S. A. Nutt, M. Barney, Perkins, Jean Viaud, Presilly, La Favorite, Buchner, 2-in., \$5.00 per 100, \$40.00 per 1000; 2 1/4-in., \$7.00 per 100, \$60.00 per 1000.
Ricard, Poitevine cuttings, \$25.00 per 1000; other varieties, \$23.00 per 1000.

C. U. LIGGIT,

Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

CALIFORNIA SUNSHINE GERANIUMS

We pay transportation.
Ready for immediate shipment.
Nutts and Double Grants,
\$20.00 per 1000, cash.
All other varieties booked to Dec. 15.
LOS ANGELES GERANIUM CO.,
Culver Bros., Proprietors,
1752 Garfield Pl., Los Angeles, Cal.

150,000 Geraniums, 2-in. S. A. Nutt, Buchner, E. G. Hill, Scarlet Bedder, Ricard, Poitevine, M. Barney, Gloire de France, Jean Oberle, Improved Poitevine, Thos. Meehan, \$35.00 per 1000. Rooted cuttings, S. A. Nutt, Buchner, Scarlet Bedder, \$20.00 per 1000; Poitevine, \$25.00. Cash with order.
John Gugino, 89 Risley St., Fredonia, N. Y.

ROOTED GERANIUM CUTTINGS**NOVEMBER DELIVERY**

Per 1000
S. A. Nutt (greatest dark red).....\$20.00
Gen. Grant (king of all scarlets)..... 20.00
Mme. Buchner (only double white)..... 20.00
CASH

THE W. T. BUCKLEY CO., SPRINGFIELD, ILL.
Geraniums, 2 1/2-in., 3 1/2-c. Nutt, Ricard, Viaud, Hill, Poitevine, Buchner, Barney, Regalia, Oberle, Landry, Jaulin, ready for shift. Cash, please.
J. Sylvester, Oconto, Wis.

Rooted cuttings ready Dec. 1.
Ricard, Poitevine, Scarlet Bedder and Anna Brown (double pink),
\$22.00 per 1000.
S. A. Nutt and Buchner,
\$18.00 per 1000.
Cash with order.

Peter Brown, Lancaster, Pa.

Geranium, R. C. Nutt and Buchner, \$18.00, now ready. For Nov. 20, Michell, salmon pink Hill, Presilly, Ricard, Rose, Doyle, Castellane and mixed, \$22.00. Poinsettias, 20 each, 2 1/2 and 3-in., 8c and 12c. English Ivy, 5c and 10c. Smilax, 3-in., 7c. Cash.
Port Allegany Greenhouses, Port Allegany, Pa.

Geraniums, 2-in. Jean Viaud and Presilly, \$4.00 per 100, \$35.00 per 1000. Ivy Geraniums, 2-in. Rycroft's Surprise, \$4.00 per 100, \$35.00 per 1000; mixed Ivy Geraniums, \$3.50 per 100, \$30.00 per 1000. Scented Rose Geraniums, 2 var., \$3.50 per 100. Cash.

Jacobs Bros., Peoria, Ill.

GERANIUMS

750 2-in. Nutt.....\$4.00 per 100
3000 2-in. Beaute Poitevine..... 4.50 per 100
\$40.00 per 1000.
Cash with order.

THE McMURRAY GREENHOUSES,
410 W. Mechanic St., Wapakoneta, O.

GERANIUMS

S. A. NUTT Top Cuttings.
20,000 Rooted cuttings\$18.00 per 1000
5,000 2 1/2-in. 40.00 per 1000
5,000 3-in. 60.00 per 1000

A. L. RANDALL CO.,
180 N. Wabash Ave., Chicago, Ill.

25000 GERANIUMS**NUTT-BUCHNER-RICARD**

2 1/4-in.\$4.00 per 100, \$35.00 per 1000
3-in. 6.00 per 100, 50.00 per 1000

We do not charge for packing. Stock propagated this fall, order now. Cash please. North Side Greenhouses 1107 N. 1st St., Springfield, Ill.

S. A. Nutt and Buchner at \$22.50 per 1000. Ricard, Poitevine, Montmort, Mme. Barney, J. Oberle, Perkins and others at \$25.00 per 1000. Ready December and later, 2 1/4-in. pots, above varieties, ready now and later, ask for prices.
Roman J. Irwin, 108 W. 28th St., New York.

GERANIUMS**S. A. Nutt**

3 1/2-in.8c
2 1/4-in.8c
Rooted cuttings2 1/2c
CHAS. SHERWOOD, WATERLOO, IOWA.

GERANIUMS, EXTRA GOOD

100 1000
S. A. Nutt, 2 1/4-in.....\$4.00 \$35.00
King Edward, 2 1/4-in..... 4.00 35.00
Cash.

John Bauscher, Freeport, Ill.

Geraniums, 25,000 rooted cuttings, ready on and after Nov. 20th, Scarlet Bedder, Ricard, Nutt, Poitevine, Castellane, etc., \$22.00 per 1000. Cash with order.
Sunnyside Greenhouse, Dover, N. J.

Rooted Geranium cuttings, ready about November 1st, Nutt and La Favorite, 2c. Poitevine and Hill mixed, 2 1/2c; Ricard, American Beauty and Lawrence, 3c. Cash. The Tong & Weeks Floral Co., Ashtabula, O.

S. A. NUTT GERANIUMS

Per 100
2 1/4-in. Strong healthy stock.....\$3.50
3-in. Strong healthy stock..... 5.00
Peterson Floral Co., Gibson City, Ill.

Nutt, Grant and Viaud, 3-in., in bud and bloom, \$7.00 per 100; 4-in. Grant in bloom, \$10.00 per 100. Cash. Packing 5%.
Lloyd C. Bunch, Fredonia, Kan.

Geraniums, rooted cuttings, ready for immediate shipment, M. Barney and Grant, at \$18.00 per 1000.
R. P. Bohlander, P. O., Melrose Park, Ill.

R. C. of Nutt and good mixture, \$20.00 per 1000. Cash. Can ship at once. Other varieties all sold.
Mrs. E. A. Llewellyn, Olean, N. Y.

Geraniums, while they last, strong S. A. Nutt rooted cuttings, \$19.00 per 1000.
S. S. SKIDELSKY & CO.,
50 Park Place. New York City.

250 Mixed 4-in. Geraniums, mostly Nutt, at \$10.00 per 100, or \$22.00 for lot. Good for stock. Cash.
Johnson Floral Co., Kendallville, Ind.

A fine lot of S. A. Nutt Geraniums, from top cuttings, out of 2-in. pots, \$3.50 per 100, \$30.00 per 1000. Well packed.
C. C. Breece, R. D. 7, Delaware, O.

Strong 2-in. S. A. Nutt, Buchner and Ricard Geraniums, ready for shift, immediate shipment, \$3.50 per 100, \$30.00 per 1000. Cash.
Valley View Gardens, Tiffin, O.

Geranium rooted cuttings of single and double Nutt, \$2.00 per 100. Dumser Floral Co., Elgin, Ill.

5000 Rooted cuttings, S. A. Nutt Geraniums, \$18.00 per 1000. Ready for immediate shipment.
J. B. Knapp, Sayre, Pa.

Geraniums, Nutt and Castellane, 2 1/4-in., 3 1/2-c. \$30.00 per 1000; 3-in., 4 1/2-c. \$40.00 per 1000. Cash.
L. J. Rowe, Titusville, Pa.

Geraniums, 4-in. mixed, nice bushy plants for stock, best varieties, \$8.00 per 100.
Edgar Osborn, Danville, Ill.

Geraniums, S. A. Nutt, strong 2 1/4-in., delivery now or later, \$3.50 per 100; \$30.00 per 1000.
BAUR FLORAL CO., ERIE, PA.

GERANIUMS

From 2-in. pots, our specialty.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

S. A. Nutt Geranium cuttings, \$18.00 per 1000. Cash with order.
H. F. Merrill, Sayre, Pa.

Rose Geraniums, 2 1/4-in., \$3.00 per 100.
S. M. Harbison, Danville, Ky.

GERBERAS

Gerbera Jamesoni hybrids. Of this rare Transvaal Daisy, I have many strong field grown blooming plants in several beautiful colors, each 50c, \$45.00 per 100.
O. Fehrlin, Citronelle, Ala.

GLADIOLI

Bulblets per 1000, 1/4 to 1/2-in., Pink Beauty, Empress of India, Golden King, Baron Hulot, Taconic, Mrs. F. King, Minnesota, 75c.
Peace, \$1.50; War, \$2.50; Schwaben, \$2.00.
Prince of Wales, \$3.00.

15,000 Golden Wedding, finest Primulinus for cut flower trade, 75c. 15,000 Intensity, 5-in. flower, finest scarlet for cut flower trade, 50c. 75,000 Halley, 75c, for November shipment only. Cash with order.
D. W. C. RUFF,
Buena Vista Gardens, St. Paul, Minn.

Gladioli, 1/2-in. and under, well graded and in fine condition.
Per 1000

America, Mrs. F. King.....\$3.00
Halley, Rouge Torch..... 3.50
Primulinus, all colors, mixed..... 4.00
Peace 4.50
Schwaben, Mrs. Watt..... 7.50
Write for price list on 5,000 and 10,000 lots. Cash with order, please. A. Walker, Gladiolus Specialist, Forestport, N. Y.

AMERICA AND HALLEY mixture about 75% Halley, top size bulbs, 1 1/4-in. and up, \$12.00 per 1000, f. o. b. Norma, for fall delivery only while they last. Also bulblets and planting stock. These bulbs were grown under irrigation and are sure to please the buyer. Now ready for immediate shipment. No charge for packing. CASH with order. No order for less than 1000 at this price. Send for list of other varieties.
JACOB D. SPIEGEL, NORMA, N. J.

We will have over half a million large bulbs and over a million planting stock of the leading varieties of Gladioli to offer for November and December delivery. We grow such varieties as Mrs. Dr. Norton, Golden Measure, War, Peace, Panama, Niagara, P. Perfection, Schwaben, Ida Van, Mrs. Fryer, Myrtle, Pendleton, America, C. White and several others.
W. E. Kirchhoff Co., Pembroke, N. Y.

Choice No. 1 Gladioli for delivery about Dec. 1st. Cash with order please.

1000 America\$24.00
1000 Mrs. Frank Pendleton..... 40.00
100 Prince of Wales..... 12.50
100 Myrtle 10.00
100 Peace 5.00
100 War 5.00
J. C. Grossman, Wolcottville, Ind.

GLADIOLI

Reports from all over the world state that DIENER'S new Gladioli are the largest, finest and most wonderful ever produced. Our new catalog showing eight of our new varieties in natural colored plates will be sent free on request.

RICHARD DIENER COMPANY, KENTFIELD, CALIFORNIA.

Now booking orders for planting stock of Schwaben, the best of all yellow Gladioli for florists' use, either under glass or outdoors, 1/2-in. and under, \$8.00 per 1000, 5000 for \$35.00. These low prices only for fall delivery. My stock is clean, irrigation grown and full of PEP. Raymond M. Champe, Walled Lake, Oakland Co., Michigan.

Wanted—1-in. bulbs and planting stock of Charlemagne, Europa, Kunderl Glory, Glory of Holland, Klondyke, Myrtle, Rosella, Mrs. Dr. Norton, Canary Bird, Pride of Goshen, Intensity, Mary Fennell, Prince of Wales.
Geo. S. Woodruff, Independence, Ia.

Florists' Mixture Gladioli, bulbs, 1-in. and up, young stock. Have a few hundred surplus of these, containing large per cent of America, King and Independence. As soon as dug, only \$1.00 per 100.
P. L. Ward, Plantsman, Hillsdale, Mich.

We have 20,000 surplus of America and King, 1 1/2-in. and up, fine new stock, \$20.00 per 1000. Cash.
Shelby Floral Co., Shelby, O.

GREVILLEAS

Grevillea Robusta, 500, 2-in. strong plants, 8c. Cash.
E. Blum & Son, Alexandria, La.

GREVILLEA ROBUSTA.
Extra fine from 2-in. pots, \$3.00 per 100.
E. Rawlings, Wholesale Grower, Allegany, N. Y.

HARDY FERNS

Hardy Ferns, 25 varieties.
L. E. Williams, Exeter, N. H.

HARDY PLANTS

Coreopsis, new giant flowering, 2 year old field grown plants, \$4.00 per 100.
KALISCH BROS. CO.,
4516 Delmar Blvd., St. Louis, Mo.

HARDY PLANTS—Continued

Strong field grown plants of hardy perennials, 1-yr. old unless noted.		
Doz.	100	
Anthemis Tinctoria Kelwayi.....	\$0.85	\$ 6.00
Aster Novae Angliae.....	.85	6.00
Buddleia Variabilis Magnifica.....	1.50	10.00
Campanula Medium, mixed or colors separate85	6.00
Campanula, cup and saucer, mixed or separate color.....	.85	6.00
Campanula, peach leaved, white..	1.25	8.00
Coreopsis Lanceolata85	6.00
Coreopsis Lanceolata, extra heavy..	1.25	8.00
Memorial Daisy, flowers here at Memorial Day85	6.00
Memorial Daisy, extra heavy.....	1.25	8.00
June Marguerite, flowers after Memorial Daisy and before Shasta Daisy	1.25	8.00
Shasta Daisy85	6.00
Shasta Daisy, extra heavy clumps.	1.50	10.00
Delphinium, Gold Medal Hybrids, 2-yr.	1.25	9.00
Dianthus Plumarius, hardy pink....	.85	6.00
Digitalis Gloxiniaeflora, mixed colors	.85	6.00
Echinops Sphaerocephalus85	6.00
Gaillardia Grandiflora85	6.00
Hollyhocks, double or single, mixed or separate colors85	6.00
Perennial Sweet Pea, mixed colors..	.85	6.00
Papaver Orientale85	6.00
Pentstemon Barbatulus Torreyi.....	.85	6.00
Phlox, B. Comte.....	1.00	8.00
Phlox, Mrs. Jenkins.....	.85	6.00
Pyrethrum Roseum Hybridum.....	.85	6.00
Pyrethrum Uliginosum85	6.00
Salvia Azurea Grandiflora85	6.00
Salvia Farinacea85	6.00
Saponaria Ocymoides85	6.00
Rudbeckia Purpurea85	6.00
Valeriana Coccinea, 2-yr.....	.85	6.00

3% discount for cash with order. All plants carefully packed for long distance shipments.

WILLIAM TOOLE & SON,

Hardy Plant & Pansy Farm,

BARABOO, WISCONSIN.

Hardy plants. Strong field-grown plants, new for landscape planting.		
Achillea, Pearl	\$ 5.00	per 100
Anchusa Italica	15.00	per 100
Coreopsis Lanceolata	10.00	per 100
Gaillardia Grandiflora	10.00	per 100
Delphinium Belladonna, 2-yr.....	8.00	per 100
Hollyhocks, double, mixed, 2-yr..	15.00	per 100
Hollyhocks, transplanted, mixed, 1-yr.	10.00	per 100
Helianthus, Miss Mellish, 2-yr....	3.00	per 100
Helianthus, Woolley Dod, 2-yr....	3.00	per 100
Physostegia, pink	8.00	per 100

Eschrich's Nursery, North Milwaukee, Wis.

10	100	
Columbines, in variety.....	\$1.25	\$ 9.00
Canterbury Bells80	7.00
Hardy Larkspur, in variety.....	.90	8.00
Hollyhocks, transplanted80	6.00
Shasta Daisy75	6.00
Coreopsis, fine plants.....	1.00	8.00

All the above and many others listed in our Fall Trade List. We want your orders. Satisfaction guaranteed or money back.

AURORA NURSERIES,

AURORA, ILLINOIS.

Hardy Perennials, strong plants, out of 3-in. pots, at \$10.00 per 100, \$80.00 per 1000, add 5% for packing.

300 Aquilegias, 175 Gypsophylas, 125 Delphiniums, 125 Campanulas, 200 Coreopsis, 150 Gaillardias, 75 Sweet Williams, 400 Valeriana (garden Heliotrope), 150 Tritomas, 125 Shasta Daisies, 200 Purple Statice, 100 Achilleas (Pearl). Cash with order, please.

AURORA GREENHOUSE CO., AURORA, ILL.

Hardy plants for potting in cold frames or greenhouses. Nice seedlings of Delphinium Belladonna, 60c per 100; \$6.00 per 1000. D. Formosum, Aquilegias, assorted, Achilleas, Shasta Daisies, Stokesias, Boltonias, Campanulas, English Daisies, Monstrosas, white, pink, Longfellow and Snowball, 50c per 100, \$3.00 per 1000.

J. Dvorak, Flushing, N. Y.

Hardy Perennials: Coreopsis, Canterbury Bells, Hardy Pinks, Foxgloves, Gaillardias, Columbine, Delphiniums, Sweet Williams, Oriental Poppies, Stokesias, Shasta Daisies, Pyrethrum Hybr., Hollyhocks, double in pink, white, red and yellow; strong, out of 2½-in. pots, \$3.00 per 100, \$25.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hardy Mums, red, white, pink and yellow, field grown, \$6.00 per 100.

Julius Kohankie, Painesville, Ohio.

Fall Perennials for Florists. Grown right, dug right, packed right and shipped right, send for list.

John Irvine, Bay City, Mich.

Hardy ferns. Illustrated descriptive list mailed. Ludvig Mosback, Ferndale, Askov, Minn.

BUSINESS BRINGERS—

REVIEW CLASSIFIED ADS.

HARDY VINES

Evonymus Carrierei, 2-yr.....	\$10.00	per 100
Evonymus Radicans, 2-yr.....	5.00	per 100
Evonymus Radicans, 1-yr.....	3.50	per 100
Honeysuckle Halleana, 2-yr.....	12.00	per 100
Wisteria, Chinese Purple, 2-yr....	15.00	per 100
White, 2-yr.	20.00	per 100

Also other hardy Vines. Ask for prices.

Leonard J. Smith, 156 S. Center St., Merchantville, N. J.

HELIOTROPE

Heliotrope, rooted cuttings, \$2.00 per 100. Jno. G. Witt & Son, 10429 Wallace St., Chicago.

Heliotrope, Centifleur, Buisson Fleuri, Florence Nightingale, Madame de Blouay, \$4.50 per 100, \$40.00 per 1000. Cash. Add 5% for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.

A. M. AUGSPURGER, PEORIA, ILL.

HEMEROCALLIS

Hemerocallis Flava, yellow, Lemon Lily, sweet scented, hardy, at \$4.00 per 100.

THE IMLAY CO., ZANESVILLE, O.

Hemerocallis Flava, \$4.00 per 100, or exchange. Abbey Ave. Greenhouses, Dayton, O.

HOLLYHOCKS

Hollyhocks, double, 8 distinct varieties, field grown, \$6.00 per 100. Cash.

John Irvine, Bay City, Mich.

Hollyhocks, double, white, pink, red and yellow, strong seedlings, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Hollyhocks, double white, 2½-in., \$5.00 per 100. Cash.

John Bauscher, Freeport, Ill.

The BEST WAY to get rid of your surplus stock is to use the REVIEW'S Classified ads.

HYDRANGEAS

Hydrangeas,

Pot grown

French varieties,

for Fall delivery.

4-in., 35c;

5-in., 50c;

6-in., 75c;

7-in. and 8-in., \$1.00.

J. J. LE BORIOUS, DULUTH, MINN.

Hydrangea Otaksa, field grown, 12 to 15 shoots, \$40.00 per 100; 15 to 18 shoots, \$50.00 per 100; 5 to 9 shoots, \$30.00 per 100; 2 to 6 shoots, \$15.00 per 100; 2½-in. pots of above, \$9.00 per 100; \$80.00 per 1000. French Hydrangeas, field grown, best varieties separate or mixed. Radiant, Mme. Mouillere, Vibraye, Chautard and others, 3 to 5 branches, \$27.50 per 100; 5 to 9 branches, \$30.00 per 100. For larger sizes, also pot grown, 6-in. pots, ask for prices. 2½-in. pots, \$9.00 per 100; \$80.00 per 1000; 8-in. pots, \$12.00 per 100. Roman J. Irwin, 108 W. 28th St., New York.

Pot grown plants of Otaksa and all the best French varieties.

FRENCH, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in. and 7-in., sold out; 8-in., \$1.00 and \$1.25 each.

OTAKSA, the old favorite, still the leader, from 4-in. pots, with one strong stem, 20c; 5-in., 30c; 6-in., 40c; 7-in., 75c; 8-in., \$1.00 each. 5% for packing.

These plants are good with short stocky shoots and well ripened.

J. L. SCHILLER, TOLEDO, O.

15,000 French Hydrangeas, field grown varieties. Bouquet Rose, Radiant, Mme. Mouillere and Vibraye, separate and mixed, 12-15 branches, \$1.00; 10-12 branches, 75c; 7-10 branches, 60c; 5-8 branches, 50c; 4-6 branches, 35c; 3-5 branches, 25c; 2-3 branches, 20c and 1 branch, 12c. 6-in. pot grown, 50c; 4-in. pot grown, 1 and more branches, 15c. Well grown plants. Ask for prices on large quantities.

A. Colle, Doylestown, Pa.

HYDRANGEAS.

Strong, healthy, field-grown stock, best of French varieties mixed.

4 to 6 branches.....	\$0.35	each
5 to 8 branches.....	.50	each
7 to 10 branches.....	.60	each
10 to 15 branches.....	.75	each
15 to 20 branches.....	1.00	each

W. J. Evenden's Sons, Williamsport, Pa.

HYDRANGEAS.

Best of French varieties for immediate delivery.

4-in. pot, single.....	\$0.25	each
4-in., 3-4 branches.....	.35	each
5-in., 4-6 branches.....	.50	each
7 and 8-in., 6-10 branches.....	1.00	each

A. L. RANDALL CO., Chicago, Ill.

FRENCH AND OTAKSA, ALL POT GROWN

Fine French and Otaksa Hydrangeas, 2½-in., \$6.00 per 100; 3-in., \$12.00; 4-in., \$20.00; 4-in., select, \$25.00; 5-in., \$35.00; 6-in., \$50.00; 7-in., \$75.00. These include the very finest of the French kinds. Will make choice blooming stock for Easter and later.

GULLETT & SONS, LINCOLN, ILL.

3-in. Otaksa, at \$6.00 per 100.

Field grown French mixed, well grown, 3 to 5 branches, 25c; 4 to 6, 35c; 5 to 8, 50c; 7 to 10, 60c; 10 to 15, 75c; 15 to 20, \$1.00. Gen. de Vibraye, 6-in., 60c; mixed pink, 6-in., 60c; mixed white, 6-in., 60c; mixed pink, 4-in., 30c.

S. S. SKIDELSKY & CO., New York.

HYDRANGEAS

We have a surplus of 100 extra heavy field grown Hydrangeas, French and Otaksa, mixed. These plants have from 8 branches up, \$50.00 per 100. The Silveus & Silveus Floral Co., Ashtabula, O.

HYDRANGEAS, Bouquet Rose, Mme. Mouillere and Otaksa, 5½-in. and 6-in., 6 to 10 branches, 50c each. Field grown, 5 to 8 branches, 35c each. Cash.

SAMUEL SMITH'S SONS, JAMESTOWN, R. I.

French Hydrangeas out of 5½ and 6-in. pots, cut back and planted outside during summer, fine plants, from 8 to 12 shoots, 40c each. Also 4-in. pot plants, 3 to 4 shoots, 25c. Cash.

M. Philipp Co., Wausau, Wis.

Field grown Hydrangea Otaksa, 3 branches, 25c; 4 and 5 branches, 35c; 6 to 8 branches, 50c; 8 to 10 branches, 60c; 11 to 14 branches, 75c; larger from \$1.00 up. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

French Hydrangeas, in four best varieties, \$55.00 per 100. Otaksa Hydrangeas, \$50.00 per 100. Ready for 6-in. pots.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

Pot grown Hydrangeas, 3 good French varieties, mixed, 2½-in., 4-in., 5-in., and 6-in. It's a bargain, write for prices.

Preisach Bros., Le Roy, N. Y.

Hydrangea Arborescens Grandiflora or Hills of Snow, heavy field plants, \$3.50 per dozen, \$27.50 per 100.

The McGregor Bros. Co., Springfield, O.

HYDRANGEAS

Strong, healthy, field grown plants, French varieties, \$20.00 per 100.

Ell Cross, Grand Rapids, Mich.

Hydrangea Otaksa, field grown, strong, well ripened plants with 3-6 branches at 5c per bud.

Madsen & Christensen, Wood Ridge, N. J.

Hydrangeas, Otaksa and French, pot grown, 5-in., 30c; 6-in., 35c. Cash.

L. J. Rowe, Titusville, Pa.

Hydrangeas, 6-in., \$60.00 per 100.

Fred Burre, Peoria, Ill.

ALBUM OF DESIGNS, \$1.00 per copy, prepaid. Florists' Pub. Co., Carlton Bldg., Chicago.

IRISES

GERMAN IRISES

Dozen	100	
Florentina Alba	\$0.85	\$ 6.00
Madame Chereau, light blue.....	.85	6.00
Albert Victor, soft blue.....	1.50	12.00
Junata, clear blue.....	1.50	12.00
Mrs. Neubronner, yellow.....	1.50	12.00
Pallida, Dal., light lavender....	1.50	12.00
Queen of May, rose.....	1.50	12.00
Caterina, clear blue.....	3.50	25.00
Her Majesty, bronze.....	3.50	25.00
Lohengrin, violet mauve.....	3.50	25.00
Nibelungen, deep purple.....	3.50	25.00
Pr. Victoria Louise, yellow.....	3.50	25.00
Rhein Nixe, violet blue.....	3.50	25.00
King of Iris, satiny brown.....	3.50	25.00
German Iris, in mixture.....		8.00

MOUNTAIN VIEW FLORAL CO., PORTLAND, OREGON.

IRISES

Doz.	50	
Attraction, pale blue, deep blue....	\$1.25	\$4.00
Boccage, purple, retic, white.....	.75	2.75
Duchess de Chateaufort, soft blue....	1.25	4.00
Edith, pale lavender, purple.....	1.25	4.00
Honorable, golden, mahogany.....	.40	1.50
Lucy, sulphur, lilac.....	1.25	4.00
Lady Jane, coppery rose, red.....	1.25	4.00
La Prestigeuse, bronze-purplish....	.75	2.75
Lavendulacea, creamy white, lav....	.75	2.75
Nationale, blue, dark blue.....	.75	2.75
Virginica, Bluish white, purple lilac.	1.25	4.00

Iris in mixture, \$7.50 per 100.

Orientalis Superba, Siberian, violet blue, \$3.50 per 50, \$6.00 per 100.

RAINBOW GARDENS,

801-2 Commerce Building, St. Paul, Minn.

IRIS

Per 100	Per 1000	
Black Prince	\$4.00	\$35.00
Celeste	3.50	30.00

Flavescens, Madame Chereau, Queen of May, Sans Souci..... 8.00 25.00

Siberian blue 2.50 | 20.00 |

Immediate delivery.

Free boxing and packing for cash with order.

NEOSHO NURSERIES CO., Neosho, Mo.

Iris: Sans Souci, golden mahogany; Angustifolia, cream; Mme. Chereau, white lilac edge; Silver King, white; Parisiensis, early purple; Florentina Purpurea, purple; Celeste, light blue, \$25.00 per 1000.

THE IMLAY CO., ZANESVILLE, O.

IRIS.

Iris, 12 each of 8 named var., \$2.00; 50 each, \$5.00; Siberian, blue, \$2.00 per 100.

AMON HEIGHTS NURSERIES, Camden, N. J.

Japanese Iris, strong division, 6 petals, dark blue, blue, purple and violet, \$7.00 per 100; \$60.00 per 1000.

S. S. Skidelsky & Co., 50 Park Place, New York City.

Iris, large flowering, deep purple, \$3.00 per 100, \$25.00 per 1000. Cash.

Geo. C. Welland, 602 Davis St., Evanston, Ill.

Iris, Mme. Chereau, May Queen and other varieties, \$3.00 per 100, or exchange.

Abbey Ave. Greenhouses, Dayton, O.

Iris, a very fine purple, strong divisions, \$5.00 per 100; white, \$3.50 per 100.

N. O. Caswell, Delavan, Ill.

REVIEW CLASSIFIED ADS

BUSINESS BRINGERS—

IVIES

English Ivy, strong field grown plants, excellent stock, 3 and 4 ft. vines, \$10.00 per 100, \$80.00 per 1000; 2½-in. pots, \$7.00 per 100, \$65.00 per 1000; 8-in., 18-in. long at \$9.00 per 100, \$80.00 per 1000; rooted cuttings, \$2.00 per 100, \$15.00 per 1000, postpaid. Ask for samples and quotations on large quantities.

Roman J. Irwin, 108 W. 28th St., New York.

ENGLISH IVY

2-in.	100	1000
2½-in., two to pot, long.....	4.00	\$35.00
3-in., three to pot, staked.....	7.00	60.00
4-in., extra heavy.....	12.00	
5-in., extra heavy.....	20.00	
6-in., extra heavy.....	50.00	
	75.00	

O. U. LIGGIT,

Wholesale Plantsman,

303 Bulletin Bldg., Philadelphia, Pa.

IVY

Good, stocky plants, 4½-in., \$20.00 per 100, \$180.00 per 1000. 5-6 ft., our own home-grown, well furnished, \$1.25 each, \$100.00 per 100.

BOBBINK & ATKINS, RUTHERFORD, N. J.

English Ivy, unrooted cuttings, \$1.00 per 100, \$8.00 per 1000, prepaid. Cash.

E. S. BIGGARD,

47 Rooney St., Santa Cruz, Cal.

English Ivy, strong field grown, 1 and 2 leads, 12 to 18 in. long, \$6.00 per 100, \$55.00 per 1000. Cash.

W. P. Long, West Grove, Pa.

English Ivy, extra strong, 15-in., 2½-in. pots, \$3.00 per 100.

Oak Grove Greenhouse, Tuskegee, Ala.

English Ivy, field grown, \$15.00 and \$12.00 per 100.

Aug. Jurgens, 2241 Herndon St., Chicago, Ill.

Strong English Ivy, 3-in., and 3½-in. pot plants, 1 to 2 ft. long, \$12.00 per 100. S. S. Skidelsky & Co., 50 Park Place, New York City.

English Ivy, well rooted cuttings, \$1.00 per 100, prepaid. J. Dvorak, Flushing, N. Y.

Parlor Ivy R. C., 80c per 100, prepaid. Cash. Geo. B. Morrell, Torresdale, Pa.

Hardy English Ivy, from 2-in. pots, \$2.50 per 100. S. W. Pike, St. Charles, Ill.

LANTANAS

Lantanas. Jacob Schultz, Alba Perfecta, Emil, Radiation, Harkett's Perfection, Aurora and Weeping, 2½-in. at \$4.50 per 100, \$42.50 per 1000. In order to secure stock of variety Jacob Schultz (new red) you must buy three to one; for instance, in an order of three hundred Lantanas would allow one hundred Jacob Schultz. Cash. Add 5% for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.

A. M. AUGSPURGER, PEORIA, ILL.

Bedding Lantanas, 4 leading sorts, \$4.50 per 100.

The McGregor Bros. Co., Springfield, O.

Weeping Lantanas, 2½-in., 4c; good bushy plants.

Charles Sherwood, Waterloo, Ia.

Lantanas, strong 2-in. stock, six best dwarf bedders, labeled true to name, \$3.00 per 100.

S. W. Pike, St. Charles, Ill.

Weeping Lantanas, R. C., \$1.00 per 100. Cash. Byer Bros., Chambersburg, Pa.

LILIUMS

Lilium Giganteum, new stock just arrived, 6-8-in., 400 to case; 7-9-in., 300 to case; 8-10-in., 225 to case; 9-10-in., 200 to case. Can ship at once. Fine, well graded bulbs, all sizes, \$60.00 per case. Get our Dutch bulb prices. Surplus list.

G. M. REBURN & CO.,

3807 Lake Park Ave., Chicago.

LILIUM REGALE: I offer this grand, new, hardy Lily in 3 sizes:

1-yr. old, to grow on.....\$15.00 per 100
2-yr. old, to grow on..... 30.00 per 100
3-yr. old, blooming size..... 50.00 per 100

Sample of 6-8 bulbs respectively for \$1.00.

O. FEHRLIN, BULB SPECIALIST.

CITRONELLE, ALABAMA.

Lilium Harrisii now ready.

Limited number of bulbs as follows:

9-11.....\$50.00 per 100

7-9..... 32.50 per 100

6-7..... 17.50 per 100

THE DINGEE & CONARD CO.,

WEST GROVE, PENNSYLVANIA.

Lilium Canadense, 1st size.....\$5.00 per 100
Lilium Canadense, 2nd size..... 3.00 per 100
Lilium Philadelphicum, 1st size..... 5.00 per 100
Lilium Philadelphicum, 2nd size..... 3.00 per 100

Ask for prices on larger quantities.

L. E. Williams, Exeter, N. H.

LILY OF THE VALLEY

Lily of the Valley pips, \$10.00 per 1000; clumps, 5x5-in., \$15.00 per 100. Holland pips. No telegram orders received. Cash, only.

Henry Schaumburg, Hammononton, N. J.

LONICERAS

LONICERA CHINENSIS PURPUREA

1100 1-1½-ft., 1 yr.....\$10.00 \$ 90.00
8500 2-2½-ft., 2 yr..... 12.00 100.00
2500 2-3-ft., 3 yr..... 15.00 120.00

LONICERA HENDERSONII

500 1½-2-ft., 1 yr..... 10.00
1800 2½-3-ft., 2 yr..... 12.00
900 3-4-ft., 3 yr..... 15.00

LONICERA HECKROTTII

5000 12-18-ft., 1 yr..... 10.00
5000 2-3-ft., 2 yr..... 12.00
800 3-4-ft., 3 yr..... 15.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

Lonicera Halleana, strong, pot-grown, \$150.00 per 1000.

BOBBINK & ATKINS, RUTHERFORD, N. J.

MARIGOLDS

Marigold, French Dwarf, 2-in., fine for pans and fern dishes, in bloom, \$4.00 per 100. Abbey Ave. Greenhouses, Dayton, O.

MYRTLE

Blooming Bride Myrtle, 5-in. pots, 15 to 24-in. high, \$35.00 per 100.

Herman Holtz, Florist, Hammond, Ind.

Myrtle, hardy Crape variety for graves, etc., \$6.00 per 100, \$55.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Myrtle, Vinca minor, for cemetery use, fresh greens, 6 to 12 leads, \$20.00 per 1000 bunches. H. Schlachter, 600 E. Ross Ave., St. Bernard, O.

NURSERY STOCK

ONARGA NURSERY COMPANY

Largest assortment of high quality Nursery Stock for the florists' trade in the central west.

Almond, Flowering	2-3-ft.	\$2.00	\$17.00
Barberry Thun.	18-24-in.	1.50	12.00
Barberry Thun.	2-3-ft.	1.75	15.00
Hydrangea P. G.	2-3-ft.	2.00	18.00
Honeysuckles, assorted...	3-4-ft.	1.50	12.00
Lilac Purple	3-4-ft.	1.75	13.00
Mock Orange	3-4-ft.	1.50	12.00
Snowberry, assorted	3-4-ft.	1.75	15.00
Spiraea Ant. Waterer ..			
Dwarf red	18-24-in.	1.75	16.00
Spiraea Van H.	3-4-ft.	1.75	15.00
Weigela Rosea	2-3-ft.	1.75	15.00

Tree, Shrubs, Roses and Perennials in car-load lots. New trade lists now ready.

ONARGA NURSERY COMPANY,

CULTRA BROS., MGRS., ONARGA, ILL.

SURPLUS NURSERY STOCK

Write for attractive prices.

500 Spirea Callosa Rosea.....	4-5-ft.	
300 Altheas assorted	4-5-ft.	
350 Weigela Rosea	4-5-ft.	
450 Weigela Rosea	5-6-ft.	
250 Norway Spruce	18-25-in.	
250 Norway Spruce	24-36-in.	
25 Scotch Pine specimen.....	5-6-ft.	
100 White Pine	3-4-ft.	
50 Tsuga Canadensis	3-4-ft.	
100 Calycanthus Floridus	3-4-ft.	
500 Deutzia, Pride of Roch.....	5-6-ft.	
250 Cornus Floridus	3-4-ft.	
500 Symphoricarpos Vulgaris ..	2-4-ft.	

THORNBURGH NURSERY CO.,

EVANSVILLE, INDIANA.

BARR'S TREES GROW

Norway Maples a Specialty

Special carload lot offer.

Fall delivery

8 to 10 ft., 1½ to 1¾ in. cal....	\$ 80.00 per 100
10 to 12 ft., 1½ to 1¾ in. cal....	100.00 per 100
12 to 14 ft., 1½ to 1¾ in. cal....	150.00 per 100
12 to 14 ft., 2 to 2½ in. cal....	175.00 per 100
14 to 16 ft., 2½ to 3 in. cal....	225.00 per 100
14 to 16 ft., 3 to 3½ in. cal....	300.00 per 100
14 to 16 ft., 3½ to 4 in. cal....	400.00 per 100

F. O. B. Lancaster, Pa. Must be moved to clear ground.

B. F. BARR & CO.,

Keystone Nurseries, Lancaster, Pa.

SPECIAL OFFER OF 5000 NORWAY MAPLES

Fine, heavily branched—Straight trunks.

Caliper:

Height 6-in. above ground.	10	100
4-6-ft.	\$ 5.50	\$ 45.00
6-8-ft.	6.50	55.00
8-10-ft. ¾ to 1-in.	8.00	75.00
8-10-ft. 1¼-in.	11.00	95.00
10-12-ft. 1½ to 2-in.	16.50	140.00
12-14-ft. 2 to 3-in.	27.50	235.00
14-16-ft. 3 to 4-in.	65.00

THE D. HILL NURSERY CO.,

Box 403, Dundee, Illinois.

SHRUBS

Berberis Thunbergii, 12-18-in....	\$1.25	\$ 8.00
Berberis Thunbergii, 18-24-in....	1.50	12.50
Berberis Thunbergii, 24-30-in....	2.00	17.50

There is a difference. We are quoting extra nice Barberry, carefully selected. Our stock will please your customers. Buy your shrubs here.

AURORA NURSERIES,

AURORA, ILLINOIS.

100,000 California Privet, 2-3 ft., \$3.00 per 100, \$25.00 per 1000. California Privet, 3-4 ft., \$4.00 per 100, \$35.00 per 1000.

Grape vines, 2 yrs. old, mixed, Niagara, Concord and Moore's Early, \$15.00 per 100. Cash. Packed free.

Clement S. Lewis, Aldan, Del. Co., Pa.

Let me price your Nursery stock. No one packs better or ships quicker. Satisfaction always guaranteed.

W. H. Salter, Rochester, N. Y.

Berberis Thunbergii, 18-24-in., \$10.00 per 100. Julius Kohankie, Painesville, Ohio.

ONION SETS

Egyptian Winter Onion Sets, \$1.50 per bu., \$2 lbs. Edward W. Schuster, Crookston, Minn.

ORANGES

Otaheite Oranges for growing on, 4-in., \$25.00 per 100; 6-in., \$75.00 per 100.

A. Colle, Doylestown, Pa.

PALMS, ETC.

PANDANUS VEITCHII—from open for 3-in. pots \$ 6.00 per 100 |

4-in. pots 8.00 per 100 |

6-in. pots 12.00 per 100 |

Will book orders for 3-in. pot-grown, for spring delivery at \$10.00 per 100. Cash with order.

J. J. Soar, Little River, Fla.

Doz. 100

Kentia Belmoreana, 2½-in.....	\$1.50	\$10.00
Kentia Belmoreana, 3-in.....	3.00
Kentia Belmoreana, 5-in.....	12.00
Kentia Forsteriana, 2½-in.....	1.50	10.00
Kentia Forsteriana, 5-in.....	12.00

We have one of the largest stocks of Kentias in the country, and can furnish any quantity of strong healthy plants.

Latania Borbonica, 2½-in.....	\$0.75	\$ 6.00
Latania Borbonica, 3-in.....	2.00	12.00
Latania Borbonica, 3½-in.....	2.50	15.00
Latania Borbonica, 4-in.....	4.50
Latania Borbonica, 6-in.....	9.00

These plants have character leaves and are useful for filling baskets, etc., or growing on for decorating purposes.

Packing charged when shipped out of pots, 5%, with clay pots, 10%.

GEO. WITTBOLD CO.,

745 Buckingham Place, Chicago.

Phoenix Canariensis, 4-in., at 35c; 5-in., at 50c; 6-in., at 75c. Phoenix Reclinata and Rupicola, 6-in., at 75c; Cocos Plumosa, 2 ft. high, at 40c; 3 ft., at 60c; 4 to 5 ft., at 80c. Latania Borbonica, 2½-in., at 8c; 4-in., at 30c; 5-in., at 50c. Washingtonia Robusta, 2½-in., at 8c; 4-in., at 35c.

Areca Lutescens, 2 in. pot, 4-in., at 35c. Sabal Blackburniana, 2½-in., at 8c. Cycus Revoluta or Sago, 2 leaves and up, at 10c per leaf. Chamerops Excelsa, 6-in., at 60c; 7-in., at 80c.

Above are full and pot bound plants. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Pandanus Veitchii, nicely variegated plants, 2½-in. pot sizes, \$6.00 per 100; 3-in. pot, \$8.00 per 100; 4-in. pot, \$10.00 per 100; 6-in. pot, \$15.00 per 100; 8-in. pot, \$25.00 per 100. Larger sizes at 85c and 50c each; cuttings at \$4.00 and \$6.00 per 100. 20% discount for cash.

F. M. Soar, Little River, Fla.

3 -in. Pandanus Utilis	\$20.00 per 100
4 -in. Pandanus Utilis	25.00 per 100
2½-in. Pandanus Utilis	15.00 per 100

POEHLMANN BROS. CO.,

Morton Grove, Illinois.

KENTIA BELMOREANA, average in 3 and 4 leaves, good, strong plants out of 2½-in. pots, \$15.00 per 100. Larger quantities on application.

J. H. Flesser, 711 Hamilton Ave., North Bergen, N. J.

Kentia Belmoreana and Forsteriana, 3-in., ready for shift, \$15.00 per 100. Cash. Add 5% for packing.

Fraser Nursery Co., Birmingham, Ala.

Pandanus Veitchii, well colored, 2½-in., \$2.00 per dozen; 3-in., \$4.00 per dozen; 5-in., \$10.00 per dozen; 6-in., \$15.00 per dozen. Neff Floral Co., 2222 W. Liberty Ave., W. L., Pittsburgh, Pa.

NICE YOUNG KENTIAS

Good 3-in. four leaves, 12 to 14 inches high at \$3.00 per dozen, \$25.00 per 100.

GULLETT & SONS, LINCOLN, ILL.

Kentia Belmoreana and Forsteriana, strong, 2½-in., \$15.00 per 100, \$140.00 per 1000.

A. C. Oelschig & Sons, Savannah, Ga.

PANSIES

PANSY PARK PERFECTION is a mixture of more than 50 thoroughbred varieties of Giant Show and fancy Pansies and includes the new varieties from American and European specialists. I have received thousands of testimonials from florists and amateurs in all sections of the country. Many of my florist customers say that my Pansies are the best in all respects that they ever had. A sample: From C. C. Wonneman, Mexico, Mo.: "The Pansy plants arrived in best possible condition, were strong, sturdy and well rooted. I have bought the best seeds and plants possible, but have never been able to produce anything to equal yours. I have bought from you for the past 12 years and have never seen such a variety of colors." Pansies a specialty nearly 50 years.

I have the largest stock of hardy field-grown plants for the wholesale trade in America. They were grown from seed sown thinly in light sandy soil broadcast and they have extra good roots. Plants from early sown seed, 6 to 9 leaves, 1000, \$5.50; 500, \$2.75; 5000, \$25.00; 10,000, \$48.00. Medium size, 5 to 7 leaves, 1000, \$4.50; 500, \$2.50; 5000, \$21.00; 10,000, \$40.00.

My Special Cut Flower Strain produces enormous flowers on extra long stems, and the best colors mixed in the right proportion for the cut flower trade, \$7.00 per 1000; 500, \$3.75; 250, \$2.25. Cash with order.

L. W. GOODELL, PANSY PARK,

DWIGHT, MASSACHUSETTS.

300,000 PANSY PLANTS

We have been growing Pansy plants for the trade for eight years and we have never had enough to supply the demand. This year we are growing a good many more.

Improved Giant Trimardeau, also Giant Florists' Mixture, which contains all the shades and colors and a good percentage of copper, bronze, pink and red, which are sometimes scarce in other mixtures.

July sown, strong plants, coming in bloom, \$4.00 per 1000, 5000 or more, \$3.50 per 1000.

Transplanted, \$10.00 per 1000.

Cash with order.

N. D. McAdams, Columbus Grove, O.

PANSY PLANTS

Strong and stocky

"Superb Strain"

\$4.00 per 1000,

3000 for \$11.25,

5000 for \$17.50.

Cash with order.

Brill Celery Gardens, Kalamazoo, Mich.

PANSIES—Continued.**PANSIES**

Ready NOW for planting, 500,000 strong heavily rooted, August sown Pansy seedlings, ready for immediate shipment.

	Parcel Post	Express
Exhibition Giants.....	\$1.75	\$3.25
Steele's Private Stock.....	1.50	3.00
Steele's Mastodon.....	1.25	2.75
Jos. H. Cunningham's Giant		
Flowering.....	1.25	2.25
Cash with order. No charge for packing.		4.00

JOS. H. CUNNINGHAM,

Delaware., "The Primrose Man" Ohio.

PANSY SEEDLINGS**METTE STRAIN**

Most perfect and beautiful strain on the market.

\$4.00 per 1000 by express
\$4.50 per 1000 by parcel post
Transplanted, \$12.00 by express, \$13.00 by parcel post.

This strain and our plants have been praised by florists for cut flowers as well as for field plants. Ready now. Cash.

J. B. BRAUN, HIGHTSTOWN, N. J.

PANSIES.

Brown's Giant,
Prize pansy plants,
mixed colors,
60c per 100,
\$3.50 per 1000.
Cash with order.

PETER BROWN, LANCASTER, PA.

Mammoth Pansies, stocky, field grown transplanted plants, July sown, good roots. Mixture, Steele's Mastodon, Private Stock, Greenhouse Special, Coburns, Cassiers, Odier, Masterpiece, and Madam Perret. Seed saved from selected stock from above varieties, \$10.00 per 1000.

W. W. Macker, Dighton, Mass.

GIANT PANSY PLANTS

Grown from seed of our own strain, large stocky plants, 6 to 10 leaves, large flowers of fine mixed colors, some in bud, ready now, \$5.00 per 1000. Cash with order. No C. O. D. orders accepted.

L. G. Snyder, Pansy Garden, R. R. 8, Dayton, O.

PANSY PLANTS

Steele's Mastodon mixed.....\$4.50 per 1000
Vaughan's Giant Mixture..... 4.00 per 1000
Giant Flowering..... 3.50 per 1000
These are strong, stocky plants, Aug. sown, 6 to 8 leaves. Prepaid by parcel post.

C. C. Breese, R. D. 7, Delaware, O.

Pansy plants of my largest flowering mixture of show varieties, strong, stocky, July sown, \$3.50 per 1000; 10,000 lots, \$3.00 per 1000; large, bushy, in bud and bloom, \$6.00 per 1000; strong stocky plants in white, yellow and blue, separate colors, \$3.50 per 1000.

Gustav Pitzonka, Pansy Farms, Bristol, Pa.

Pansy seedlings, best that money can buy, seed direct from originators. Strong and stocky. Steele's Greenhouse Special, \$1.00 per 100, \$5.50 per 1000. Steele's Private Stock, 80c per 100, \$4.50 per 1000. Mitchell's Giant Exhibition, 80c per 100, \$4.50 per 1000.

Carter's Pansy Gardens, Mt. Holly, N. J.

GIANT PANSY PLANTS

Grown from seed from my own growing, 200,000 Giant Strain with a great range of colors, large flowers, fine stocky plants, well rooted, ready for shipment now. Please order early to avoid rush. \$4.00 per 1000, 500 at 1000 rates.

John H. Grisell, R. R. 8, Dayton, O.

PANSY PLANTS

Steele's Kenilworth and Ozark strains, \$6.00 per 1000. Special prices on large quantities.

C. U. LIGGIT,

Wholesale Plantsman, 303 Bulletin Bldg., Philadelphia, Pa.

Kenilworth Royal Exhibition Pansies, fine large plants, 6 to 12 leaves, hardened off and in A1 condition. Only 6500 left, \$4.00 per 1000; \$18.00 for the lot. Cash.

G. E. Newell, Houlton, Me.

Pansies, Steele's Mastodon, Vaughan's Giant, Dreer's Premium in equal proportions, July sown. If you are looking for the best there are in Pansies, don't pass this lot. \$6.00 per 1000. Cash.

John Irvine, Bay City, Mich.

As fine a lot of Pansies as you ever saw, even better than they were last season; several of the best strains to be had, and grown right, \$4.00 per 1000.

E. D. Barlow, The Florist, Greenville, Tex.

Pansy plants, Vaughan's Giant Mixture, also separate colors and varieties, Sept. sown and outdoor grown, \$4.00 per 1000.

Odor Greenhouses, Iola, Kans.

Pansy plants for greenhouse planting, extra large, strong transplanted plants in bloom, "Superb Strain," \$1.50 per 100. Cash.

Brill Celery Gardens, Kalamazoo, Mich.

Giant Trimardeau Pansy plants, per 1000, \$5.00, prepaid by mail either for cash or in exchange for other florists' stock. Solicit offer.

Th. F. Van der Meulen, Dunkirk, N. Y.

Pansy plants, our "Superb Prize Strain," will please you, 50c per 100, \$4.00 per 1000; transplanted, \$1.00 per 100, \$9.00 per 1000.

S. T. Danley & Son, Macomb, Ill.

Pansy plants from our own popular Giant Prize Mixture, seed grown by specialist, \$4.00 per 1000.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Steele's Mastodon Pansy plants mixed, strong, bushy plants, \$1.00 per 100, by mail, \$4.50 per 1000, by express. Cash with order.

H. M. Paskins & Co., Basil, O.

Pansy seedlings, strong and healthy, Kenilworth's and Steele's, mixed, \$5.00 per 1000. Cash.

H. G. Norton, Perry, Ohio.

Pansy plants, strong and stocky, from our "Well Known Strain," unsurpassed in size and colors, \$4.00 per 1000.

J. C. Schmidt, Bristol, Pa.

Pansy plants, Giant Trimardeau Mixed, large flowering and choice colors, \$1.50 per 500, \$3.00 per 1000, \$12.50 per 5000.

F. Danley, Macomb, Ill.

Pansy plants, strong northern-grown Mastodon strain. Immediate shipment, \$4.00 per 1000, \$18.00 per 5000.

Edward W. Schuster, Crookston, Minn.

25,000 Strong giant mixed seedling Pansy plants, \$4.00 per 1000.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Pansy seedlings, 10,000 Giant Masterpiece and winter sown, \$4.50 per 1000.

Geo. A. Speer, 126 S. Congress St., Emporia, Kan.

Pansy plants, strong and stocky, August sown, Steele's Mastodon, \$4.50 per 1000.

J. Ralph Souder, Hutchinson, Kan.

Pansies, 200,000 fine plants, Giant mixed; this stock will please you; \$3.00 per 1000. Cash.

Byer Bros., Chambersburg, Pa.

Pansies, Giant Exhibition Strain, no better can be produced, 50c per 100; \$3.50 per 1000.

Evenden Bros. Co., Williamsport, Pa.

Pansy plants, Giant Trimardeau mixed, \$3.50 per 1000, postpaid or \$3.00 per 1000 by express. Cash.

Harglerode Bros., Shippensburg, Pa.

Pansies, transplanted, \$1.25 per 100, \$10.00 per 1000.

Fred Burre, Peoria, Ill.

Pansy plants, 6 to 7 leaves, at \$8.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

Pansy plants, Mastodon, \$5.00 per 1000.

John G. Witt & Son, 10429 Wallace St., Chicago.

PELARGONIUMS

Pelargoniums, 2 1/4-in., \$12.00 per 100, \$110.00 per 1000.

READY NOW

Easter Greeting

Wurtembergia

Lucy Becker

Swabian Maid

READY DECEMBER

German Glory

Wolfgang Goethe

Mrs. Layal

Roman J. Irwin, 108 W. 28th St., New York.

Pelargoniums, extra good, clean stock, ready for shift, 2 1/4-in. of the following varieties at \$12.50 per 100. Lucy Becker, Easter Greeting, Eastern Star, Rose Queen, Wurtembergia, Zeppelin, Caird.

Winfield S. Kircher, Cyclamen Specialist, Defiance, Ohio.

PELARGONIUMS

750 Mixed, three varieties, Easter Greeting, Wurtembergia and Lucy Becker, in 2-in. pots, strong, healthy stock, \$12.00 per 100.

A. L. RANDALL CO.,

180 N. Wabash Ave., Chicago, Ill.

Pelargoniums, good 2-in. stock: Easter Greeting, Lucy Becker, Swabian Maid, Wurtembergia, \$11.00 per 100, 5% for packing. November delivery.

S. S. SKIDELSKY & CO.,

50 Park Place, New York City.

Pelargoniums, 2-in. Easter Greeting, Wurtembergia and Swabian Maid, mixed, not labeled, \$9.00 per 100. Cash.

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Pelargoniums, fine 2 1/4-in. plants of Swabian Maid and Wurtembergia, \$12.00 per 100. Packing at cost.

ELITCH GARDENS CO., DENVER, COLO.

Pelargoniums, 4-in., 18c; 2 1/2-in., cut back once, well started, 8c. Cash please.

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2-in. Pelargoniums, Easter Greeting, strong, ready to shift, \$12.00 per 100.

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PEONIES**PEONIES.**

Barr's choice true-to-name Peonies. Strong divisions, 3 to 5 eyes, ready Sept. 15th.

Duke of Wellington, sulphur-white,

fine cut-flower variety, late.....\$2.50 \$18.00

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early..... 2.00 15.00

Edulis Superba, earliest large rose-

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large, midseason and good keeper. 3.00 20.00

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white bloom, center touched car-

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Separate colors, unnamed, pink and

white..... 2.00 12.00

B. F. Barr & Co.,

Keystone Nurseries, Lancaster, Pa.

	Per 10	Per 100
1600 Festiva Maxima.....	\$2.25	\$18.00
900 Mme. de Verneville.....	2.50	22.00
405 Meissonier.....	2.00	15.00
705 Modeste Guerin.....	2.00	15.00
650 Queen Victoria.....	2.00	15.00
359 Rubra Superba.....	2.00	15.00
366 Victoire Modeste.....	2.00	15.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

PEONIES: Still a limited quantity of Duch. de Orleans, Humel, Fragrans, and mixed pinks and whites, at 10c. Floral Treasure, Dorchester and Rubra Superba, 12c. F. Maxima, Edulis Superba, Duch. de Nemours, 15c. for orders of not less than \$5.00. Strong divisions, mostly from young stock.

W. J. Engle & Son, R. D. No. 8, Dayton, O.

PEONY BARGAIN

8000 Festiva Maxima, 8000 Duchess de Nemours, 900 Mme. Duce, the three finest cut flower varieties, divided roots; Pennsylvania grown. Immediate delivery, \$15.00 per 100. In lots of 1000 or over, \$13.50 per 100.

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Peonies, extra strong northern Mich. grown, 2 to 5 eyes, Queen Victoria, \$10.00 per 100. Other varieties at bargain prices. Cash with order please. C. M. Grossman, Evergreen Farm, Petoskey, Mich.

Fine mixed, white and red Peonies, names lost. Splendid cut flower sorts. Strong, 3 to 5 eye divisions, 15c each. Cash.

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Peonies, 14 acres, the cream of all the world's best ones. We grow for "fancy plants," cut flowers or send for list.

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10,000 Festiva Maxima, early white, 3 to 5 eyes, true stock, \$15.00 per 100, \$140.00 per 1000.

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Peonies, 200 large clumps, in 4 varieties, 20 to 50 eyes, \$1.00 per clump, by freight only, or exchange for Gladioli bulbs, future delivery.

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Peonies, Ed. Superba, 15c; F. Maxima, 20c. Good divisions.

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Double white Peonies, 4 to 5 eyes, \$10.00 per 100, \$90.00 per 1000.

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Peonies, best varieties; true to name; write for prices.

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PEONIES, finest named sorts, 15c. List free.

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PEPPERS**5000 CHRISTMAS PEPPERS**

4-in.15c and 20c each

5-in.35c each

6-in.50c each

Same terms as Cyclamen adv.

A. M. AUGSPURGER, PEORIA, ILL.

Bird's Eye and Peruvian (colored oblong berry), fine for pans, 2 1/4-in. pots, \$7.00 per 100, \$65.00 per 1000; 3-in. pots (3 in a pot), \$22.50 per 100, larger size pots ready later.

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Peppers, improved Bird's Eye and Xmas Joy, out of 2 1/4-in. pots, \$7.00 per 100.

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PEPEROMIAS

Peperomia, silver striped, 2 1/4-in., \$6.00 per 100.

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PETUNIAS**PETUNIAS**

Diener's Ruffled Monsters, single, largest and finest in existence. Quickest and surest money-makers of the day; sell at sight. Seed in separate colors, red, pink, white, purple, flesh pink frilled, variegated and mixed colors, 50c per trade package. Our new catalog with natural colored plates free on request.

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Petunias, double, R. C., finest strain in America, \$1.50 per 100. Cash.

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2-yr. hardy Phlox, 12 finest sorts. List free.

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Plumbago, 2-in., 5c; 3-in., 10c; 4-in., 20c.

Bird Forrest, Waxahachie, Tex.

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Strong 2 1/4-in. Poinsettias, \$8.00 per 100, \$75.00 per 1000. Refer to display and other classified ads for other stock.

S. S. SKIDELSKY & CO.,

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Poinsettias, 1000, 2 1/4-in. ready for shift, just right for pans, 8c. Cash. Also fine large plants up to 7-in. pans, priced right.

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2000 2-in., Excellent stock, \$60.00 per 1000.
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For Poinsettia softwood cuttings, cut Poinsettias and stock plants, see my display ad in Aug. 28th issue.
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Poinsettias, 2 and 2½-in., \$7.00 per 100.
Shipped in paper pots.
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Poinsettias from 2¼-in. pots, \$7.00 per 100, \$65.00 per 1000.
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Poinsettias shipped in October, 2-in., \$6.50 per 100, \$60.00 per 1000.
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Poinsettias, immediate delivery, 2¼-in., \$12.00 per 100, \$100.00 per 1000; best variety and well established.
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1000 2½-in. Poinsettias, \$7.00 per 100.
Haentze Floral Co., Fond du Lac, Wis.

Poinsettias, 2-in., \$8.00 per 100. Cash with order please.
D. R. Herron, Olean, N. Y.

300 Nice 2½-in. Poinsettias, \$8.00 per 100.
N. O. Caswell, Delavan, Ill.

Strong 2½-in. Poinsettias, 7c.
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Poppies, Orientale, Scarlet and Mrs. Perry, strong plants, 50c per 100, \$4.00 per 1000; out of 2½-in., \$3.00 per 100.
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Primula Obconica
Choicest Giant
Flowering Strain,
in assorted colors,
mostly bright shades.
Strong healthy stock
ready to shift,
4-in., \$25.00 per 100,
Cash with order.
The above price includes
packing on all orders amounting
to \$10.00 or more.

R. S. McMURRAY, BELLEFONTAINE, O.

PRIMULAS WITH A REPUTATION.
My True "Silver Dollar Strain"
READY NOW
Obconica
Apple Blossom
Kermesina
Rosea
and other varieties.
Strong stock from 2¼-in.
\$6.00 per 100, \$57.50 per 1000.
Malacoides Townsendi
2¼-in.
\$8.00 per 100, \$75.00 per 1000
Malacoides Superba (pink),
2¼-in., \$5.00 per 100, \$47.50 per 1000.
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We have surplus stock above booked orders of 5000 fine heavy Primula Obconica, assorted varieties, at our regular price of \$5.00 per 100, \$45.00 per 1000. Also some Kewensis (yellow), at \$4.00 per 100. Immediate shipment.
Cash with order.
JOS. H. CUNNINGHAM,
Delaware, "The Primrose Man," Ohio.

Obconica Grandiflora and Kewensis in best varieties; Malacoides and Kewensis (yellow), 2¼-in. pots, \$7.00 per 100, \$60.00 per 1000; 3-in. pots, \$10.00 per 100; 4-in. pots, \$16.00 per 100 and \$20.00 per 100. Townsendii, 2¼-in. pots, \$9.00 per 100; \$80.00 per 1000. Sim's Hybrid Yellow Polyanthus, strong divisions, ready now, \$8.00 per 100; \$75.00 per 1000.
Roman J. Irwin, 108 W. 28th St., New York.

PRIMULA ROSEA
Rosea Superba, this strain is our production and no doubt will please you, 2¼-in., \$5.00 per 100; \$45.00 per 1000.

MALACOIDES ROSEA
2½-in., \$4.00 per 100, \$35.00 per 1000; this is all extra strong stock and ready for shift. Cash.
FREEPORT FLORAL CO., FREEPORT, ILL.

Primulas, Obconica and Chinese, 3½-in., as good as any 4-in., ready for 5-in. Imported strain of fancy mixed colors including plenty of Xmas Red, \$13.00 per 100, 200 for \$25.00; 5-in. Obconica, ready for 6-in., \$20.00 per 100, in bud and bloom. The above plants are well spread, strong and bushy.
Chas. Whitton, York & Gray Ave., Utica, N. Y.

PRIMULA MALACOIDES
Choice strain, lilac.
Ready for 3-in. pots.
We solicit your order.
for good stock, fair treatment.
No order too large, none too small.
2-in., \$3.00 per 100.
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Primula Obconica, 20,000 large plants, mixed colors, lots of rose and red, 4-in., ready for 5-in., in bud or bloom, \$10.00 per 100. Chinese Primroses, mixed colors, 4-in., \$12.00 per 100. Obconicas, mixed colors, large transplanted plants, ready for 3-in., \$3.00 per 100, \$25.00 per 1000.
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Primula Obconica, 2¼-in., separate colors or mixed, \$5.00 per 100, \$45.00 per 1000, Chinese, \$5.00 per 100, \$45.00 per 1000. Primula Malacoides, pink, 2½-in., \$5.00 per 100, \$45.00 per 1000.

S. S. SKIDELSKY & CO.,
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Primula Obconica Grandiflora, grown from seed of our own large flowering strain, clean and thrifty. Ready for immediate delivery. Apple Blossom and Rosea, 2-in., \$5.00 per 100, \$47.50 per 1000. Cash or good reference, please.
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PRIMULAS
Per 100
A No. 1 stock Obconica assorted, 3-in., \$10.00
A No. 1 stock Obconica assorted, 2¼-in., 6.00
Primula Chinensis, 3-in., 8.00
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Chinese, large flowering, 3-in., \$7.00 per 100; 4-in., \$17.00 per 100. Malacoides, fine 3-in., \$6.00 per 100. Cash. See Cinerarias.
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Shiremanstown, Pennsylvania.

Primula Obconica, 4½-in., ready for 5-in. mixed colors, \$20.00 per 100. 5½-in. ready for 6-in., \$30.00 per 100. Fine healthy plants.
Phone Niles 10.
Niles Florists, Niles, Ill.

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Rosea, Apple Blossom, Kermesina.
Good strong stock, from 2¼-in. pots, at \$6.00 per 100, \$55.00 per 1000. J. H. Fieser, 711-741 Hamilton Ave., North Bergen, N. J.

PRIMULAS
Malacoides, 2½-in., \$4.00 per 100
Obconica, mixed, 2½-in., 4.00 per 100
Cash.
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Dreer's choice Primula Obconica in bloom, 4-in. as large as 5-in., 25c each. Packed O. K. with no charge for orders of 24 or more. Cash with order.
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Primula Malacoides, 3-in., dark green and pot bound, ready for shift, \$6.00 per 100, \$55.00 per 1000. Packing, 5%. Cash, please.
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Malacoides, 2-in. and 3-in., finest varieties in colors mixed, \$3.00 and \$6.00 per 100; can be no better plants. Cash.
C. G. Locke, Grower, Arkport, N. Y.

Primula Obconica, dark colors, 3, 4, 5 and 6-in., 10c, 20c, 40c and 75c.
Add 7½% of amount of order for packing.
C. H. Frey, Lincoln, Nebr.

Primula Obconica, 3-in., \$9.00 per 100; \$80.00 per 1000.
HOLTON & HUNKEL CO.,
Milwaukee, Wisconsin.

Primula Malacoides, white and roses, 2¼-in., \$3.00 per 100; 3-in., \$6.00 per 100. All pot bound, ready for shift.
S. M. Harbison, Danville, Ky.

OBCONICA IN BLOOM
Primula Obconica, strong 3½-in., ready for 5-in., 20c; 5-in., nicely in bloom, 50c.
GULLETT & SONS, LINCOLN, ILL.

Primula Malacoides, Rosea and lavender, fine, bushy plants, ready for shift, 2¼-in., \$4.00 per 100. Cash.
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Primulas, Chinese and Obconica, fine healthy stock from the lightest to the darkest shade. 4-in., strong plants, \$13.00 per 100; 5-in., \$20.00 per 100.
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Primulas, Chinese, heavy 4-in., ready for 6-in., \$15.00 per 100. Cash.
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Primulas, good colors, packed in paper pots, 5-in., \$17.50 per 100.
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P. Malacoides from 2-in. and 3-in. pots, as good as the best, \$3.00 and \$6.00 per 100. Cash.
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Primula Malacoides, strong 2¼-in., ready for 3-in., \$4.00 per 100. Cash.
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Primula Obconica, Miller's Giant, fine 3-in., \$7.00 per 100; Malacoides, 3-in., \$6.00. Cash.
J. W. Miller, Shiremanstown, Pa.

Primula Malacoides Rosea, strong 2¼-in., \$5.00 per 100.
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Primula Malacoides Rosea, \$5.00 per 100, \$40.00 per 1000.
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Advertisers have learned from experience that
THE REVIEW
PAYS BEST.

Primula Malacoides, strong plants, 2¼-in., \$2.50 per 100.
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4-in. Obconica and Chinensis, 25c; 3-in., \$17.50.
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Golden Privet, 2-yr., heavy, \$10.00 per 100.
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RASPBERRY PLANTS
RASPBERRY, BLACKBERRY, DEWBERRY, Gooseberry, Currant, Grape, Asparagus, Rhubarb, Lettuce, Parsley, Chives, Sage, Thyme, Witloof Chicory plants. Catalogue free.
Harry J. Squires, Good Ground, N. Y.

About 10,000 St. Regis Raspberry plants for Nov. delivery, \$3.00 per 100, \$25.00 per 1000. Would exchange for 16x24-in. glass.
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COLUMBIAN RASPBERRY PLANTS, \$1.25 per 12, \$4.25 per 100, \$35.00 per 1000. Herbert Raspberry, \$1.00 per 12, \$3.75 per 100, \$20.00 per 1000.
Harry J. Squires, Good Ground, N. Y.

Raspberries, St. Regis Everbearing, \$3.50 per 100, \$30.00 per 1000.
C. B. Fargo, Frenchtown, N. J.

ROSES
ROSES
100
Columbia, 2½-in., \$15.00
Premier, 2½-in., 25.00
Columbia, 3-in., small plants, suitable for growing on, in 4-in. pots, 8.00
White Killarney, 3-in., 15.00

FIELD GROWN ROSES
2 YEAR OLD
Tausendschon, Excelsa, Baby Rambler, Dorothy Perkins, extra good, \$45.00
1 YEAR OLD PLANTS
\$15.00 and \$20.00 per 100.
C. U. LIGGIT,
Wholesale Plantsman,
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Roses will be in great demand for early planting, buy now and know you will get them when you want them. We have 200,000 growing for us; all varieties known. Give us your orders early. Columbia, Ophelia, Russell, White Killarney, Rose Premier, Pink Killarney, Killarney Brilliant, Richmond, Mrs. Shawyer, Sunburst, Cecile Brunner, Milady, Rhea Reid, Mrs. Ward, Hoosier Beauty.
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Roses: Strong well rooted 1-yr., No. 2, outdoor grown Roses, Am. Pillar, Baito, Belle, Cherokee, D. Perkins, White Dorothy, Excelsa, Hiawatha, Lady Gay, Prairie Queen, and Wichuraiana, at \$5.00 per 100. Sample 25 of anyone of the above Roses postpaid for \$1.50. Cash with order.
You need our wholesale trade list of lining-out stock for florists and nurserymen. Send for it today SURE.

ATLANTIC NURSERY CO., INC.
Berlin, Maryland, U. S. A.

ROSES, 2-YR OLD FORCING GRADE, FIELD GROWN
Hybrid Perpetual, Hybrid Teas, Ramblers.
Ask for prices.

Roses, 2¼-in. to grow on for outside or under glass, ask for prices.
ROMAN J. IRWIN,
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Roses, heavy, field grown, budded stock, extra selected, fall delivery.
Magna Charta35c
Erna Teschendorff40c
Baby Tausendschon40c
J. L. Schiller, Toledo, O.

2-yr. hardy Roses, best sorts. If you want other hardy plants or trees, write. Satisfaction always guaranteed.
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ROSE PLANTS: Extra fine 3-in. Mock, \$15.00 per 100, \$125.00 per 1000.

ROSEMONT GARDENS,
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Rose plants, 900 2½-in. Cecile Brunner, 400 2½-in. Ward. These are good plants.
POEHLMANN BROS. CO., MORTON GROVE, ILLINOIS.

Roses, Ophelia, dormant, 2½-in., \$6.00 per 100. Killarney, dormant, 3-in., \$6.00 per 100.
The Lamborn Floral Co., Alliance, Ohio.

Write us for your wants on Roses of all kinds.
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50 Park Place, New York City.

RUBBERS

Ficus Elastica, 6-in., \$12.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%.
GEO. WITTBOLD CO.,
745 Buckingham Place, Chicago.

Ficus Elastica, 5-in. at 45c; 6-in. at 60c. Ficus Pandurata, 5-in. at 60c; 6-in. at 75c. Above plants are extra full and large. Cash with order. H. C. Doescher, 2048 Gentilly Ave., New Orleans, La.

Rubber plants, large leaves from the bottom up, 20 to 24-in. high, 45c; 15 to 20-in. high, 35c.
A. Mirring, East St. Louis, Ill.

Fine Rubber plants, 5½-in. pots, 2-ft. high, \$9.00 per doz.
C. C. POLLWORTH CO., MILWAUKEE, WIS.

Rubbers, 4-in., 40c each.
Holton & Hunkel Co., Milwaukee, Wis.

SANSEVIERIAS

Sansevieria Zeylanica, 4½-in., \$3.00 per doz. Packing charged when shipped out of pots, 5%, with clay pots, 10%.
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Sansevieria Zeylanica, strong 2½-in. pots, \$6.00 per 100.
The McGregor Bros. Co., Springfield, O.

SCHIZANTHUS

Schizanthus Wisetonensis, strong transplanted plants, \$5.00 per 100, prepaid. Cash.
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Schizanthus, strong, out of 2½-in., \$4.00 per 100.
J. C. Schmidt, Bristol, Pa.

Schizanthus, new Hybrid, 2½-in., \$10.00 per 100.
Bland & Steinmetz, Independence, Ia.

SEEDS

SEEDS

ASPARAGUS PLUMOSUS NANUS: Seed of Asparagus Plumosus of the true Nanus variety, lath-house grown. We have many testimonials from growers who use large quantities of this seed, people who know and want the best.

1000 Seeds\$ 1.25
5000 Seeds 5.00
Per pound 10.00

ASPARAGUS SPRENGERI SEED: Fresh, plump, live seed from healthy stock plants.

1000 Seeds\$0.75
5000 Seeds 3.50
Per pound 6.00

CALENDULA ORANGE KING: Why not grow your own from seed? It requires no skill. There is always a ready market at good prices for cut flowers. This is the true Orange King. Ounce 50c, pound \$5.00.

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SMILAX SEED: There is no good substitute for Smilax in bridal bouquets or table decorations, etc. Why not have the right thing to use at the right moment? Trade packet 50c; ¼ pound \$2.00.

LETTUCE SEED FOR GREENHOUSE FORCING: Plant seed now and crop will be ready for market in about eleven weeks. What other crop can be finished in equal time with equal profits. This seed is grown and cured especially for greenhouse forcing. Produces crisp tender plants.

Big Boston (best head variety).....\$0.60 \$2.00
Grand Rapids (best loose type)..... .60 2.00
We pay postage.

RADISH SEED—Grow a crop of Radishes between the Lettuce, they are ready before the Lettuce has grown enough to interfere. Our special Scarlet White Tipped forcing Radish, \$1.00 per pound, 10 pounds for \$8.00.

We pay postage on all above items.
SEVIN-VINCENT CO.,
Wholesale Seed Growers,
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QUALITY NEW CROP

ASPARAGUS SEED.

PLUMOSUS.

1000 seeds\$ 1.50
5000 seeds 6.50
Per pound 10.00

SPRENGERI.

1000 seeds 1.00
5000 seeds 4.50
Per pound 6.00

PANSIES.

PEACOCK GIANT PANSY MIXTURES.
Trade pkt., 50c; ¼ oz., \$2.00; ½ oz., \$3.75; oz., \$7.00.

SWEET PEAS, SPENCER VARIETIES.
Winter Flowering.

	1 oz.	¼ lb.	1 lb.
Hercules, pink\$0.85	\$2.75	\$10.00
Fordhook, pink and white50	1.75	6.00
Songster, lavender80	2.75	10.00
Spring Maid, light pink65	2.25	8.00
Snow Flake, early pure white65	2.25	8.00
White Orchid, pure white,			
large65	2.25	8.00

Please mention THE FLORISTS' REVIEW when ordering.

EVERETTE R. PEACOCK CO.,
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LETTUCE AND RADISH SEED FOR GREENHOUSE FORCING.

Our seed is grown under our personal supervision, tested for germination and purity on our trial grounds. PROVEN QUALITY SEEDS. Hundreds of greenhouse men are making money planting PEACOCK QUALITY SEEDS.

LETTUCE SEED.

	¼ lb.	1 lb.	5 lbs.
Selected Big Boston (sure heading strain)\$0.60	\$2.00	\$9.00
Selected Grand Rapids60	2.00	9.00
Selected Black Seeded Simpson60	2.00	9.00

RADISH SEED.

Selected Proven Small Topped Varieties.

	1 lb.	10 lbs.
Selected Early Scarlet Globe Forcing\$1.00	\$8.50
Selected Ey. Scarlet Turnip, White Tip 1.00	8.50

Write for quotations in hundred pound lots. Please mention FLORISTS' REVIEW in ordering.

EVERETTE R. PEACOCK CO.,
4011-15 Milwaukee Ave., Chicago, Ill.

We are offering special greenhouse strain, Grand Rapids Lettuce seed of 99% germination and free from sports, \$1.50 per lb. or sample of 1 oz., 15c. Cash with order, prepaid.

OHIO VALLEY SEED CO.,
EVANSVILLE, INDIANA.

SWEET PEAN

Order now, start in pots and have them ready to bench as the Mums are cut.

Variety	Oz.	Variety	Oz.
Snowstorm\$1.50	Exquisite\$0.85
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Canarybird 1.00	Empress 1.25
Mrs. Sankey80	Bluebird 1.25
Sunburst 1.25	Sweet Briar 1.25
Fordhook Pk. & W	1.00	Enchantress 1.00
Lavender King85	Primrose Beauty 1.25
Heatherbell 1.25	Apple B. Spencer 1.25
Spring Maid 1.25	Songbird 1.25
Mrs. H. Dickson 1.25	Yarrawa75
Orange Beauty 3.00	Burpee's Favorite 3.00
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Zvolanek's Sweet Pea Seeds in his original bags at his prices.

Our increasingly popular florist prize mixture Pansy, none better, \$6.00 per oz.
Cyclamen seed, Salmon King, the most popular of all. Also Grandiflora Alba, pure white, \$12.00 per 1000. Cherry Ripe, new and extra fine, \$20.00 per 1000.

Asparagus Plumosus, greenhouse grown, extra fine, \$3.25 per 1000, \$15.00 per 5000; outside grown, \$2.00 per 1000, \$9.00 per 5000.
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ASPARAGUS SEED

Plumosus\$3.00 per 1000
Sprengeri 1.00 per 1000

PANSY—PRIZE MIXED

Finest strain in America.

\$1.00 trade pkt., \$3.75 per ¼-oz., \$7.00 oz.

AMERICAN BULB CO.,
172 N. Wabash Ave., Chicago, Ill.

Cyclamen seed. Giant strain, Crimson King, pink, salmon, Salmon King, Rose of Marienthal, glowing red and white with red eye, \$12.00 per 1000.

Glory of Wandsbek and Rose of Wandsbek, \$15.00 per 1000.

Will arrive soon. Order now, stock limited.
Peter Pearson, 5732 Gunnison St., Chicago, Ill.

Blue Mountain strain hardy Magnolia seed, Grandiflora, 1 pkt., 50 seeds, 50c; Cucumber, 1 pkt., 75 seeds, 50c. Also improved Yellow Peach Tomato, trade pkt., 25c. Early prolific Sweet Pepper seed, trade pkt., 25c. The above four pkts., \$1.25. J. T. Yerkes, Blue Ridge, Ga.

SEEDS: New crop CABBAGE and TURNIP SEED for prompt shipment, also ONION, BEET, CARROT, WATERMELON. Write for our surplus list and special prices.
Chesmore Seed Co., St. Joseph, Mo.

STOCKS SEEDS.

Wistaria—lavender, 85% double, per 1000 seeds, \$1.50. Light pink, 70% double, 1000 seeds, \$1.00. Belvedere Nursery Co., 321 Rancheria St. Santa Barbara, California.

Yellow Lotus (Nelumbium Luteum) seed, crop of 1919 now ready. Price, \$1.25 per pound of about 400 seeds, prepaid. Tubers ready in spring.
YELLOW LOTUS WATER GARDEN.
Albion, Ill. E. L. Dukes, Mgr.

Spinach seed, all varieties, 100 lbs. or more, 30c per lb.; less than 100 lbs., 35c per lb.

EVERETT R. PEACOCK CO.,
4013 Milwaukee Ave., Chicago, Ill.

Ampelopsis Veitchii, oz. packet, 25c. Berberis Thunbergii, oz. packet, 20c.
F. N. Hadden, 263 Broad St., Providence R. I.

Asparagus Plumosus Nanus seed, hand picked, new crop, \$1.00 per 1000. Cash with order.
Boyle & Darnaud, San Diego, Calif.

Phoenix Roebelinii seed, \$2.50 per 100. Cash.
J. B. Adams & Sons, Pass Christian, Miss.

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OURS ARE JANUARY SOWN AND GOOD ROOT FORMATION.

Plants from 2-in. pots, \$2.00 per 100, \$18.00 per 1000.

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Smilax, strong 2½-in. pots, at \$5.00 per 100, \$45.00 per 1000.

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Smilax, 3-in., extra strong and satisfactory, \$6.00. Roepke Floral Co., Indianapolis, Ind.

3-in. Smilax, \$65.00 per 1000.

Poehlmann Bros. Co., Morton Grove, Ill.

Smilax, 2½-in. pots, \$3.00 per 100.

Henry Smith, Grand Rapids, Mich.

Smilax, extra good, 2½-in., \$3.00 per 100. Cash.

John Bauscher, Freeport, Ill.

Smilax, 2-in., \$3.00 per 100. Cash.

Ryer Bros., Chambersburg, Pa.

Smilax, 2-in., \$3.00 per 100, \$25.00 per 1000.

Edward W. Schnater, Crookston, Minn.

Smilax, strong, bushy 2½-in., 4c.

Charles Sherwood, Waterloo Ia.

SNAPDRAGONS

Strong 2½-in. Enchantress, Nelrose and Phelps' White and Yellow, St. Louis Pink, \$5.50 per 100, \$50.00 per 1000. Keystone, 2½-in., \$5.50 per 100, \$50.00 per 1000. Ready now.

SEED: KEYSTONE, the finest pink, \$1.00 per packet, 6 packets for \$5.00. Phelps' White, Yellow and Garnet, 35c per packet; Nelrose, 50c per packet; Silver Pink, \$1.00 per packet.

S. S. SKIDELSKY & CO.,
50 Park Place, New York City.

Let Snapdragons follow Mums. Shortage of Carnations will bring big demand for Snaps. Very useful for decorations, designing, sprays and corsages, and pay big. They are of easy culture, require little heat. We specialize in Snaps, growing our own seed from carefully selected plants, continually improving them, especially in regard to color and winter blooming qualities. Strong, healthy, rust free plants like ours are scarce this year. Order now, delivery when you want them.

Colors, Silver Pink, Rose Pink, Enchantress Pink, lavender shades, garnet, Giant White and Yellow, 2½-in., \$4.50 per 100; seeds, 50c per trade packet. Cash, please.

HILLVIEW GREENHOUSE CO.,
LA CROSSE, WISCONSIN.

SNAPDRAGONS

The shortage of field grown Carnation plants and the extraordinary high prices asked for same can be turned to good advantage by filling a bench or two in your Carnation houses with Snapdragons. We offer for September and October delivery, plants that have been grown from carefully selected seed and the kind that will start growing the minute you plant them.

Keystone, Enchantress, Silver Pink, Phelps' White, Giant Yellow and Garnet, \$5.00 per 100, \$45.00 per 1000.

GROWERS' EXCHANGE,
Chas. N. Cotter, Pres.,
JAMESTOWN, NEW YORK.

SNAPDRAGON, 2½-INCH POTS

	Per 100	Per 1000
Keystone\$6.00	\$55.00
Nelrose 6.00	55.00
Phelps' White 6.00	50.00
Phelps' Yellow 6.00	50.00
Giant Yellow 6.00	55.00
4-in., Pink and White, in bloom	15.00

C. U. LIGGIT,
Wholesale Plantsman,
303 Bulletin Bldg., Philadelphia, Pa.

SNAPDRAGONS

	100	1000
Silver Pink2½-in. \$6.00	\$55.00
Phelps' White2½-in. 6.00	55.00
Nelrose2½-in. 6.00	55.00
Yellow2½-in. 6.00	55.00
Garnet2½-in. 6.00	55.00
Keystone2½-in. 6.00	55.00

ROMAN J. IRWIN,
108 W. 28TH ST., NEW YORK.

Snapdragons, strong bushy plants free from disease.

	100	1000
Keystone, 2½-in.\$4.50	\$40.00
Phelps' White, 2½-in. 4.50	40.00
Nelrose, 2½-in. 4.50	40.00

Strong seedlings from Ramsburg's seeds of the above varieties, \$1.00 per 100, paid.

Carter's Pansy Garden, Mt. Holly, N. J.

SNAPDRAGONS

	2½-in.	5.00 per 100
Keystone2½-in. \$5.00	per 100
Nelrose2½-in. 5.00	per 100
Silver Pink2½-in. 5.00	per 100
Phelps White2½-in. 5.00	per 100
Phelps Yellow2½-in. 5.00	per 100

Free from rust. All sold out of yellow and Nelrose until Nov. Cash.

W. E. SPAFFORD, BARKER, N. Y.

Snapdragons, very strong field grown, full of strong bottom leads will pay profit by Christmas and give a heavy spring crop if grown cool, \$15.00 per 100; sample of 25 at 100 rate. Plant your empty Mum benches. Cash, please. Neff Floral Co., 2222 West Liberty Ave., W. L. Pittsburgh, Pa.

Snapdragons, strong healthy transplanted seedlings of Silver Pink, Venus, Dark Rose, Fascination and mixed, \$2.50 per 100; 2½-in. Silver Pink, \$5.00 per 100. We have 43 3-in. white and 36 3-in. Fascination, at 10c each. Cash with each order.

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SNAPDRAGONS

2½-in., \$4.00 per 100, R. C., \$2.50.
Keystone Peach Blow
Enchantress Silver Pink

L. H. DORNBUSCH,
Hills & Dales Greenhouses, Dayton, O.

Snapdragons, strong 2½-in., from Ramsburg's seed, pinched and branching, Silver Pink, Keystone, Garnet and Yellow. This is first-class stock but we need the room, to close out, at \$5.00 per 100. Cash.

Hughes Greenhouse, Hillsdale, Mich.

Snapdragons, all from originator's seed. The best you can get, Silver Pink, Nelrose, Garnet, Phelps' White and Giant Yellow, ready to ship at once. Keystone, Sept. 15th. 2½-in. pinched and branched, 5c. Cash, please.

F. E. Selkregg, North East, Pa.

Snapdragons, 100 each, Firebrand, Defiance, Daphne, White Beauty, 75 yellow, 200 mixed, 2½-in., strong, pinched and branched, \$5.00 per 100. Cash.

New London Greenhouse, New London, O.

Snapdragons, A No. 1, clean stock, 150 White, 2½-in. pots, \$4.50 per 100. Strong seedlings, White and Yellow, \$1.50 per 100. Cash with order. John F. Laden, 253 Cherry St., New Albany, Ind.

Snapdragons, good, 2½-in. Silver Pink, all pinched back, ready to plant, \$3.50 per 100.
C. P. Bethards, Springfield, O.

Silver Pink, Nelrose, Garnet, Giant White, Giant Yellow, strong, healthy plants, none better, ready for immediate shipment, from 2½-in. pots, \$5.00 per 100, \$45.00 per 1000.

Hopkins, The Florist, Brattleboro, Vt.

Snapdragons, strong, 2½-in., branched, ready to bench, Keystone, light pink Keystone; Venus, pink; Giant White and Giant Yellow, \$5.00 per 100, \$45.00 per 1000. Cash with order.

C. B. Shisler, Williamsville, N. Y.

Snapdragons, 2½-in. Silver Pink, Nelrose, Keystone, Phelps' White and Yellow, fine plants, \$5.00 per 100, \$45.00 per 1000; try them.

Alonso J. Bryan, Wholesale Florist, Washington, New Jersey.

2½-in. Ramsburg's Silver Pink seedling Snapdragons and Phelps' White, \$3.00 per 100, \$28.00 per 1000. Cash with order.

W. A. Ballou, Wheaton, Ill.

Snapdragon plants, 2½-in., all leading varieties, just ready for shipment, \$5.00 per 1000, \$45.00 per 10,000.

Geneva Floral Co., Geneva, N. Y.

SNAPDRAGONS

11,000 Phelps' White seedlings, 8 leaves, \$1.00 per 100, prepaid. 4000 Lively Pink, \$1.50 per 100. Cash. John Faber, Kankakee, Ill.

Snapdragons, 2-in., strong, 550 Nelrose, 50 Golden Queen, 50 Queen of North, \$4.50 per 100, \$25.00 for the lot. Cash please.

C. J. Schuster, Florist, Girard, Pa.

Snapdragons, branched, Giant Pink, White and Yellow, 2½-in., 5c; field clumps, 15c. R. C., \$1.50 per 100. Cash.

Port Allegany Greenhouses, Port Allegany, Pa.

Snapdragons, strong 3-in. plants, 195 pins, 200 white, 60 red and 95 yellow, \$10.00 per 100. Cash. 5% for packing.

Ulrich Floral Co., Tiffin, Ohio.

Snapdragons, Giant White, 2-in., \$3.00 per 100. Scarlet, pink and yellow ready Oct. 1st, same price. Cash.

Byer Bros., Chambersburg, Pa.

Snapdragons, Silver Pink, white, yellow, scarlet, 2-in. stock, free from rust, \$3.00 per 100. Cash.

Olson Floral Co., Elgin, Ill.

Snapdragons, Keystone, yellow, white and garnet, 2½-in., \$5.00 per 100. Cash, please.

Hall's Greenhouse, Clyde, O.

SNAPDRAGON PLANTS, Silver Pink and Nelrose, \$5.00 per 100.

Henry Smith, Grand Rapids, Mich.

5000 Silver Pink, Nelrose Snapdragons, 2½-in., extra, \$5.00 per 100. Order shipped day received.

W. C. Ehmann, Corfu, N. Y.

Snapdragons, best strain, Silver Pink, 2½-in., \$6.00 per 100.

O. C. POLLWORTH CO., MILWAUKEE, WIS.

Snapdragons, Dreer's Giant Pink, White, Scarlet, Yellow, 2½-in., \$4.00 per 100. Cash.

Smith the Florist, St. Johns, Mich.

SPIRAEA

	Per 10	Per 100
Spiraea Anthony Waterer, 1½-2-in.	\$2.25	\$18.00
Spiraea Anthony Waterer, 2-2½-in.	2.50	20.00
Spiraea Van Houttei, 1-1½-in.	1.50	10.00
Spiraea Van Houttei, 2½-3-in.	2.00	15.00
Spiraea Van Houttei, 3-4-in.	2.25	18.00
Spiraea Van Houttei, 4-5-in.	2.50	20.00

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STEVIA

STRONG BRANCHING STEVIA PLANTS from 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; branching plants, 4-in. pots, \$10.00 per 100.

B. F. BARR & CO., Lancaster, Pa.

Extra fine 5-in. well branched Stevias, 20c, shipped in paper pots, surplus of our own stock. No charge for packing.

Alphonse Peters, Marquette, Mich.

Extra strong, double, 2½-in. Stevias, \$4.00 per 100. Extra strong, double, ready for 5-in., \$15.00 per 100. Packing 5%.

Pinchurat Floral Co., Pleasant Hill, Mo.

GOOD, STRONG STEVIA PLANTS from 2½-in. pots, \$4.00 per 100, \$35.00 per 1000; 3-in. pots, \$6.00 per 100, \$55.00 per 1000.

The Hammond Co., Inc., Richmond, Va.

Stevias, double 2½-in., \$5.00 per 100; \$45.00 per 1000. Field-grown plants, \$12.50 per 100.

Roman J. Irwin, 108 W. 28th St., New York.

STEVIA, fine and bushy, 300 from 4-in. pots, 10c; 100 from 5-in. pots, 15c.

A. C. BROWN, SPRINGFIELD, ILL.

Stevia, 2½-in., ready to plant, \$3.00 per 100.

J. C. Steinhäuser, Pittsburg, Kan.

Stevia, double, 3-in. well branched, 7c.

C. Humfeld, Clay Center, Kansas.

Stevia, fine 4-in. stock, \$6.00 per 100.

C. C. POLLWORTH CO., MILWAUKEE, WIS.

STOCKS

Stocks, Beauty of Nice, 2½-in., \$5.00 per 100. Careful packing. Cash. Miss M. Dewey, 51 Hollenbeck Ave., Great Barrington, Mass.

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Stocks, purple and white, 2½-in., \$6.00 per 100, \$50.00 per 1000.

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STOCKS, BEAUTY OF NICE, ALL COLORS. PRINCESS BISMARCK, PINK. From flat, 2½ to 3½-in. tall, ready for 4-in. pots, \$3.00 per 100. Cash. W. C. Knowles, 1460 South St., Toledo, O.

Stocks, Beauty of Nice, Mont Blanc, Queen Alexandra, strong 2½-in., \$3.00 per 100, \$25.00 per 1000.

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STRAWBERRY PLANTS, 75 varieties, also a complete stock of other fruits, ornamentals. Catalog with wholesale prices sent to florists.

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Everbearing Strawberry plants, Superb, \$1.50 per 100, P. P.

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Everbearing Strawberry Plants, Progressive, \$2.25 per 100, postpaid.

Harry J. Squires, Good Ground, N. Y.

Progressive Everbearing Strawberry plants, \$15.00 per 1000.

Lloyd C. Bunch, Fredonia, Kansas.

SWAINSONAS

Swainsonas, pink and white, 2½-in., \$5.00 per 100. Cash. Add 5% for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.

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Swainsona Alba, white, good strong plants, 2½-in., 8c.

W. E. Trimble Greenhouse Co., Princeton, Ill.

Swainsonas, 5-in., in bud and bloom, strong plants, 25c.

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Sweet Williams, strong seedlings at 50c per 100, \$4.00 per 1000.

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Plants ready in January.

Booking advance orders.

All other vegetable plants in season.

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LARGE ASPARAGUS ROOTS for quick results.

6-yr. roots.....\$3.00 per 100 \$20.00 per 1000

4-yr. roots.....2.25 per 100 11.00 per 1000

3-yr. roots.....1.50 per 100 8.25 per 1000

LARGE RHUBARB ROOTS, forcing size, \$1.25

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Grand Rapids Lettuce seedlings, \$1.50 per 1000, prepaid. Transplanted, \$3.00 per 1000; in 5000 lots, \$2.50 per 1000. Guaranteed to please you in every way, no matter where you live.

S. T. Danley & Son, Macomb, Ill.

Strong Grand Rapids Lettuce plants, \$2.00 per 1000. Seedlings, \$1.50 per 1000. Write for price in large quantity.

OHIO VALLEY SEED CO.,

EVANSVILLE, INDIANA.

Rhubarb, strong roots for retail sale, \$5.00 per 100, \$40.00 per 1000.

Asparagus, Conover's Colossal, Palmetto, \$1.50

per 100, \$8.00 per 1000.

A. Mirring, East St. Louis, Ill.

WITLOOF CHICORY ROOTS for forcing in greenhouse or cellar, \$3.75 per 100, \$30.00 per 1000.

Harry J. Squires, Good Ground, N. Y.

RHUBARB ROOTS.

\$2.25 per bbl.

EVERETTE R. PRACOCK CO.,

4013 Milwaukee Ave., Chicago, Ill.

Millions of the nicest, stockiest, Grand Rapids and Big Boston Lettuce plants at \$1.50 per 1000. Bonny Best Tomato plants, 60c per 100.

Will H. Carl, Elysburg, Pa.

PARSLEY PLANTS, double curled, 85c per 100, \$4.50 per 1000. Harry J. Squires, Good Ground, N. Y.

LETTUCE, GRAND RAPIDS FORCING

\$1.00 per 1000, \$8.00 per 10,000.

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Lettuce plants, strong, ready for housing, carefully packed, \$2.50 per 1000.

Lloyd C. Bunch, Fredonia, Kans.

Lettuce plants, Grand Rapids and Big Boston, strong plants at \$1.00 per 1000, \$8.50 for 10,000.

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Grand Rapids lettuce seedlings, \$1.00 per 1000. The Marion Greenhouses, Marion, Ill.

Grand Rapids Lettuce seedlings, \$1.50 per 1000, postpaid. Odor Greenhouses, Iola, Kas.

VERBENAS

Aloysia Citriodora (Lemon Verbena), large field plants, ready for 5-in. pots, 20c each.

The McGregor Bros. Co., Springfield, O.

VIBURNUMS

VIBURNUM

	100	1000
9000 Tomentosum Plicatum, 3-in....	10	\$10.00
7500 Toment's'm Plicat'm, 1-1½-in.	2.00	16.00
1000 Toment's'm Plicat'm, 1½-2-in.	2.00	20.00
8600 Toment's'm Plicat'm, 2-2½-in.	2.50	22.00
1200 Toment's'm Plicat'm, 3-4-in.	3.50	30.00
1800 Toment's'm Plicat'm, 5-6-in.	4.50	40.00

THE CONARD & JONES CO.,

West Grove, Pennsylvania.

VINCAS

Vinca Variegata, Field-grown, strong stock, \$10.00 per 100. 2-in., latter part of November, \$5.00 per 100, \$45.00 per 1000. R. C. after Nov. 1st (not rooted layers, but two-eye cuttings), have made arrangements for 100,000; price \$2.00 per 100, \$18.00 per 1000. Cash. Add 5% for packing charge. Orders received only on this condition, that same will be filled strictly in rotation. Can specify no time but will do very best that can be done.

A. M. AUGSPURGER, PEORIA, ILL.

Variegated Vincas, field clumps, choice, \$8.00 per 100, \$70.00 per 1000; seconds, \$6.00 per 100, \$50.00 per 1000; rooted cuttings, all tips, \$1.50 per 100, \$12.50 per 1000; green Vincas, \$1.50 per 100; 500 at 1000 rate. Send for sample.

MUSKOGEE SHRUBBERY GARDEN,

WHOLESALE, Oklahoma.

Major Vincas, variegated and green, have fine lot of field rooted layers, quality fine, \$12.50 per 1000, 500 at 1000 rates. This stock will please you, well rooted and will make fine stuff for spring work. Order now.

John H. Griscell, R. R. 8, Dayton, O.

VINCAS

Field grown Vincas, these plants are extra heavy as they were cut back early in the summer and are undivided clumps, good 5-in. size, \$8.00 per 100. The Silvius & Silvius Floral Co., Ashtabula, O.

VINCAS

Vinca Variegata, from field, very strong, \$7.50 per 100, \$70.00 per 1000. Cash, please.

THE IMLAY CO., ZANESVILLE, OHIO.

Vinca Var. and green, field rooted layers, \$1.50 per 100, \$15.00 per 1000. This stock is high grade and our customers are being pleased with it.

Cash or satisfactory reference.

C. F. Mahon & Co., R. 8, Dayton, Ohio.

Vincas, variegated, R. C., \$2.00 per 100, \$17.50 per 1000, postpaid. Field grown plants, fine stock, \$12.50, \$15.00 and \$20.00 per 100; 2½-in. pots, \$8.00 per 100, \$50.00 per 1000.

Roman J. Irwin, 108 W. 28th St., New York.

350 Field grown variegated Vincas, not cut back, heavy plants can be divided and yet be large, 8c each. Cash, please.

G. J. Kühlen, Forest, Ohio.

Vinca Variegata, field-grown, ready now, \$8.00 per 100, \$75.00 per 1000; try them.

Alonso J. Bryan, Wholesale Florist,

Washington, New Jersey.

Vinca Var., extra heavy field grown clumps, \$8.00 per 100; second size clumps, \$5.00 per 100. Cash.

Valley View Gardens, Tiffin, O.

Vinca Variegata and green, well rooted layers, \$15.00 per 1000. Ready now. Cash please.

H. G. Norton, Perry, Ohio.

Vincas, large field clumps of variegated and green, \$8.00 per 100.

F. E. Blake, Marion, Ohio.

2000 Vincas, field grown, heavy plants, \$8.00 per 100. Cash please.

Muncie Progressive Floral Co., Muncie, Ind.

VINCA, VARIEGATA, good strong field rooted layers, \$1.50 per 100; \$12.50 per 1000.

The Reeser Plant Co., Springfield, O.

Vinca Var., R. C., \$2.50 per 100; \$20.00 per 1000. No charge for packing.

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VINCA MINOR, (Myrtle), heavy, 3½-in., \$10.00 per 100, \$95.00 per 1000.

W. W. Kennedy & Sons, Red Bank, N. J.

Vinca Variegata, strong 2-in. pot, stock ready for shift, \$5.00 per 100; 4-in., 12½c.

C. A. Riegan, City Florist, Connerville, Ind.

Vinca Minor (Myrtle), strong, 2½-in. pot plants, \$5.00 per 100, \$40.00 per 1000.

I. H. Moss, Inc., Govans, Baltimore, Md.

Vinca Variegata, field grown, \$6.00 per 100. Cash with order.

M. J. Schaaf, Dansville, N. Y.

Vinca Variegata, strong field clumps, \$7.50 per 100.

R. M. Henley, Hartford City, Ind.

VINCAS—Continued

Field Vinca Variegata, strong, \$8.00 per 100.
The McGregor Bros. Co., Springfield, O.

Vinca Var., field grown, very strong, \$10.00 per 100.
M. M. Lathrop, Cortland, N. Y.

Extra strong field grown Vinca Var., 6c.
Lindsey & Dawson, New Castle, Ind.

VIOLETS

Field-grown Princess of Wales and Gov. Herrick, \$10.00 per 100, \$90.00 per 1000; less than 100 lots at \$15.00 per 100. Gov. Herrick, 3-in. pots, \$9.00 per 100, \$85.00 per 1000.
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200 Field grown Violets, large clumps, Giant of California and Prince of Wales, \$8.00 per 100; 200 for \$15.00. Cash.
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Violets, extra strong field grown, clay soil, Gov. Herrick, \$8.00 per 100. Cash. Immediate delivery.
PAUL M. HALBROOK, NEWARK, O.

Field-grown Violets, Wales No. 1, \$10.00 per 100; No. 2, good plants, \$7.00 per 100. Campbell's No. 1, \$12.00 per 100; No. 2, \$8.00 per 100. Now ready. Chas. Black, Hightstown, N. J.

Florida Violets, 3700 good strong plants, early and large bloomer, \$4.00 per 100 by parcel post prepaid.
F. Arzie, Whitehouse, Fla.

Violets, Gov. Herrick, extra large, clean field grown plants, \$10.00.
Roepke Floral Co., Indianapolis, Ind.

Violets, 500 extra large clumps, field grown, Gov. Herrick, 10c each. Cash.
Atwell Florist, Ft. Dodge, Iowa.

Very fine, field grown Gov. Herrick Violets, \$5.00 per 100.
John B. Rudy, Elmira, N. Y.

Violets, extra strong, Governor Herrick, 3-in., \$7.00 per 100, \$65.00 per 1000. Cash.
John Bauscher, Freeport, Ill.

Field-grown Princess of Wales Violet plants, ready Sept. 15th, \$10.00 per 100, \$90.00 per 1000. Cash, please. C. L. Van Meter, Monticello, Ia.

Pot grown Violets, Princess of Wales, 4-in., 8c.
J. E. MATTHEWSON, SHEBOYGAN, WIS.

WALLFLOWERS

Wallflowers, strong 2½-in., yellow Wallflowers, \$6.00 per 100, \$55.00 per 1000.
S. S. SKIDELSKY & CO., New York City.

Wallflowers, winter flowering, out of 2½-in. pots, \$2.50 per 100.
J. C. Schmidt, Bristol, Pa.

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Watsonias (large white), sound large bulbs, splendid as a cut flower. We have thousands to spare, so they have to go at a bargain. If in doubt as to quality, write for sample. \$2.00 per 100, \$15.00 per 1000.
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Large surplus Cannas, assorted varieties.
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Per 100

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Buddleia, Butterfly bush, rooted cuttings.. 1.50

Per 1000 12.50

Mesembryanthemums, rooted cuttings..... 1.50

Variegated Vinca, rooted cuttings..... 1.50

Per 1000 12.50

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To Exchange—Godfrey Callas from flats, ready for 2½-in. pots, at \$1.50 per 100, for Nutt or Poltevine Geranium rooted cuttings, 2½-in. Scottii Ferns, or White Enchantress or Enchantress rooted Carnation cuttings.
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To Exchange—Fine 4-in. Geraniums, Nutt, Poltevine and La Favorite, 10c, for Ferns, Hydrangeas, Freesias, cash or most anything.
Oxford Specialty Farms, Oxford, Pa.

To Exchange—Or for sale, Asparagus Plumosus, 2½-in., heavy, at \$5.00, for Geraniums, Hydrangeas, Primula Malacoides or what have you?
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1000 Asparagus Sprengerii, extra heavy, 2½-in. pots, 4½c, ready for immediate shift or will exchange for Poltevine or Ricard Geraniums.
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18-in.\$0.60 per 100 \$ 5.00 per 1000

24-in.70 per 100 6.00 per 1000

30-in.90 per 100 8.00 per 1000

36-in. 1.20 per 100 10.00 per 1000

42-in. 1.30 per 100 11.00 per 1000

6-ft., natural 1.80 per 100 16.00 per 1000

A. HENDERSON & CO.,

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Cane Stakes, 8-10-ft., new and first-class, \$8.00 per 1000, F. O. B.

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Best brands, all colors, carton, \$1.75; 10 cartons, \$16.50; 25 cartons, \$37.50. Quick delivery.
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Leaf mold, screened, 12 bushels for \$5.00. Cash with order.
L. F. Benson, 2210 Park Ave., Indianapolis, Ind.

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\$1.50 per 100 lbs. sacked, f. o. b. Chicago, bag lots.

TON LOTS, \$25.00 per ton.

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2-yr.-old Pussy Willows, \$10.00 per 100.

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100 lbs., \$2.00; 1000 lbs., \$17.50;

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5 to 15 tons, \$30.00 per ton.

Guaranteed purest fertilizer ever sold.

G. M. REBURN & CO.,

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Nice, clean, full size bales in burlap. Note the low prices:

Per single bale.....\$1.50

In 10-bale lots, per bale..... 1.45

In 25-bale lots, per bale..... 1.40

Sheet Moss, per sack..... 2.00

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Sphagnum Moss, 10 bbl. bale, \$3.00, 5 bales, \$12.00; 5 bbl. bale, \$1.75, 5 bales, \$8.00. Orchard Fiber, \$1.25 a bag. Burlap 35c extra. Cash. Jos. H. Paul, Box 156, Manahawkin, N. J.

Sphagnum Moss, wire bound bales, new and clean, per bale, \$1.25, 10 bales, \$11.50.
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Cigar Tobacco stems, \$1.50 per 100 lbs. Special prices in ton lots. Peter N. Jacobsen, Cigar Mfr., 332 Harrison St., Davenport, Ia.

TOBACCO STEMS, fresh all the time, best quality, \$2.00 per 100 lbs. in bales, \$30.00 per ton.
Dayton Nicotine Co., Dayton, O.

Fresh cigar Tobacco stems, large bales, \$3.00 per bale; 5 bale lots, \$2.75 per bale.
Pittsburgh Cut Flower Co., Pittsburgh, Pa.

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WIRE DESIGNS.
Special Offer.
100 wreaths, 10-in., 12-in., 14-in., \$8.00.
We are offering a special discount on all wire
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Florists' Pub. Co., Carlton Bldg., Chicago.

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ABOUT ZENKE'S

Liquid Fungicide

Best Yet For Mildew

Meyer & Dramm Company
Elmhurst, Illinois

FLORISTS

Fred C. Meyer, President
Henry Wehrmann, Vice-Pres.
E. R. Dramm, Sec'y and Treas.

November 1, 1915.

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Dear Mr. Zenke:—Please send us, via Illinois
Central R. R., five gallons of your Liquid Fungicide.
This is the best we have yet found for Mildew.

Yours truly,
MEYER & DRAMM CO.

They Would Not Be Without It

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Florists

July 16, 1919.

The Excell Laboratories
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Gentlemen:—Enclosed please find check with
statement. We have given your "ZENKE'S COM-
POUND PLANT INSECTICIDE" a good trial on our
carnations and got good results in keeping insects
checked. We would not be without it.

Yours respectfully,
SCHULTZ BROS., Florists,
Park Ridge, Ills.

The Best Fungicide They Have Ever Used

THE EVERGLADES NURSERY CO.
Fort Myers, Fla.

August 5, 1919.

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Gentlemen:—Please send us one gallon Zenke's
Liquid Fungicide by express and five gallons by
freight.

We herewith enclose our check for same. We
find it the best Fungicide we have ever used.

Very truly yours,
THE EVERGLADE NURSERY CO.,
By J. E. H.

Zenke's Liquid Fungicide

a reliable remedy for **Leaf Spot** **Scab** **Black and Brown Rot**
Leaf Rust **Mildew** and most Fungoid troubles.

1 Gallon Makes 50 Gallons of Spraying Solution

Per Gallon, \$3.00

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J. M. McCullough's Sons Co., Seedsmen,
316 Walnut St.
CLEVELAND, OHIO
Cleveland Plant & Flower Co., 207 High St.
DENVER, COLO.
The Colorado Seed Co.,
Bulbs, Seeds and Supplies, 1515 Champa St.
INDIANAPOLIS, IND.
Smith & Young Co., Wholesale Florists,
228 East Ohio

KANSAS CITY, MO.
H. Kusik & Co., Wholesale Dealers in Cut
Flowers, 1016-18 McDoe Street
MILWAUKEE, WIS.
Holton & Hunkel Co., Wholesalers,
462 Milwaukee Street
C. C. Pollworth Co., Everything in Florists'
Supplies
MINNEAPOLIS, MINN.
Rice Brothers, Wholesale Florists,
218 North Fifth Street
NEW YORK CITY
Wm. M. Hunt & Co., Seeds, Bulbs and Garden
Supplies, 148 Chambers St.

OMAHA, NEB.
Lewis Henderson, 1519 Farnam Street
PHILADELPHIA, PA.
Henry F. Mitchell Co., Seedsmen, 518 Market St.
PITTSBURGH, PA.
Scobie & Parker, Seeds and Implements,
507 Liberty Avenue
ST. LOUIS, MO.
St. Louis Wholesale Cut Flower Co.,
1410 Pine Street
ST. PAUL, MINN.
O. R. Eckhardt Co., Cut Flowers
318 Minnesota Street

The Excell Laboratories

115-117 East South Water St.

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The Garland Company
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